

Welcome to our Emerging Trends in Real Estate® Global Report Panel Discussion – Young Leaders' Perspective

There will be an opportunity to ask our panel questions at the end of the panel discussion. Please use the Zoom Q&A function to submit your questions.

This webinar is being recorded.

Slides will be sent after the event in the follow up email.

Emerging Trends in Real Estate®: Global Report

#ETRE24

- Joint publication by  Urban Land Institute 
- Amalgamates three in-depth regional reports published end of 2023
- Reflects the views of thousands in the real estate and land use industry
- Supplemented with recent interviews on outlook for year ahead
- Key indicator of sentiment in real estate investment and development trends



Investment flows: Potential for rebound after historically low levels of activity

#ETRE24



“

After 18 to 24 months of inactivity, of course institutional investors will look at real estate. They will not stay on the sidelines forever.

”

Industry concerns: Challenges ahead

#ETRE24

Overall % concerned

NORTH AMERICA

 Interest Rates	94%
 Construction costs and resource availability	87%
 Housing affordability	84%
 Inflation	77%

EUROPE

 Interest Rates	86%
 Inflation	83%
 Construction costs and resource availability	79%
 Housing affordability	75%

ASIA PACIFIC

 Interest Rates	94%
 Cost/availability of finance	87%
 Weak economic growth outlook	84%
 Geopolitical tensions	77%

Source: Survey results from Emerging Trends in Real Estate Asia Pacific, Europe, United States and Canada 2024

Three Ds reinforcing diversification

#ETRE24

“ For those who want to go back in the market, they will try to stick as closely as possible to the big secular trends, which are underlying growth. ”

DEMOGRAPHICS

- Shifting demographic dynamics
- Migration flows

DIGITALISATION

- Generative Artificial Intelligence
- Surging demand for data centres

DECARBONISATION

- Green above all
- Opportunity as much as an obligation

DIVERSIFICATION

The great reset

- Beyond the industry adapting to the new era of higher for longer interest rates
- Opportunity for a radical re-think of what will make real estate fit for purpose in the long term

Redefining relationships

- Building owners and occupiers will become more intertwined
- Greater collaboration, dialogue and interaction
- Partnerships

Real estate eco-systems

- Operationally intensive
- Co-location
- Blurring the boundaries in the built environment and infrastructure

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Moderator



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Thank you for attending the webinar.

An on-demand recording of this webinar will be available to members on Knowledge Finder soon.

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