

2023

Emerging Trends in Real Estate® 2023

A publication from:



Emerging Trends in Real Estate® 2023

What are the best bets for investment and development in 2023? Based on insights from a select group of the most influential and experienced ULI members, this forecast will give you a heads-up on overarching trends that will affect real estate, where to invest, and which sectors and markets offer the best prospects. A joint undertaking of PwC and ULI, this 44th edition of *Emerging Trends* is the forecast that you can count on for no-nonsense, expert insight.

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Highlights

- Tells you what to expect and what the expected best opportunities are.
- Elaborates on trends in the capital markets, including sources and flows of equity and debt capital.
- Indicates which property sectors are most promising and what the risk factors are.
- Provides rankings and assessments of a variety of specialty property types.
- Describes the impact of social and geopolitical trends on real estate.
- Explains how locational preferences are changing.
- Elucidates the increasingly important intersection of real estate and technology.

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Atlanta's Midtown skyline from the vantage
point of Piedmont Park.