



HOUSING OPPORTUNITY CONFERENCE

Seizing the Missing Middle Moment

DANIEL PAROLEK

MODERATOR

MARCH 28, 2023

LORENZO PEREZ

DR. MARK STAPP

Find out more at
MissingMiddleHousing.com



MISSING
MIDDLE
HOUSING



4 Square

Phoenix, Arizona



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VENUEPROJECTS
INSPIRED REDEVELOPMENT



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(4) Detached 2 Bedroom & 2 Bathroom Units

Cottage Court Format –Indoor/Outdoor Living

800 Square Feet Each

12,000 SF Lot – Zoned Multifamily R4

Flexible Lock Off Design – (4) 1/1's (500 SF) & (4) Efficiency Micro Studios (300 SF)

New Construction

Design - Inspired by Mid-Century Mobile Homes

Casestudy Project – For nearby 2.4 Acre 1950's Trailer Park Redevelopment

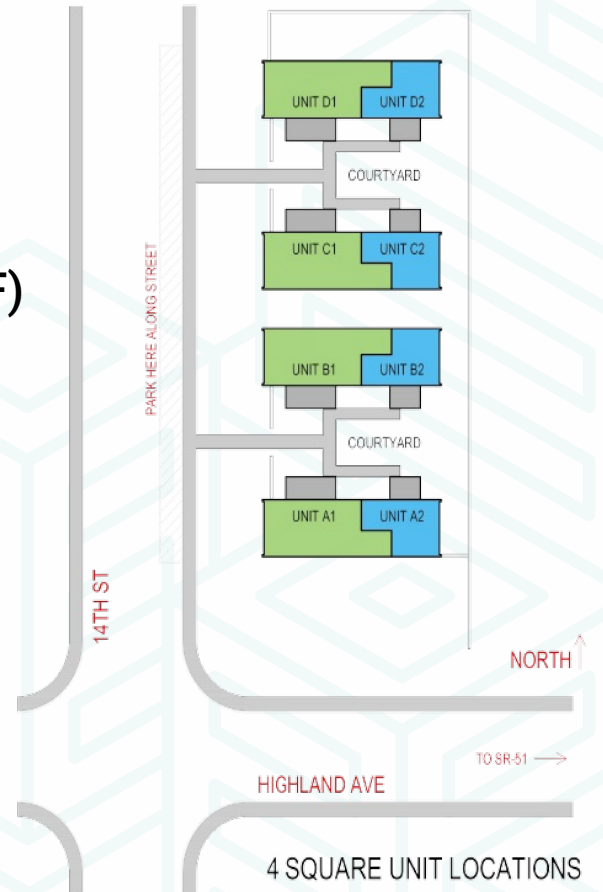
Target Audience -1 & 2 Person Household

Furnished Rentals – Traveling Professionals (30-90 Days); Short Term (30 Days or less)

All on street parking

Replaced a Single Story House with a Missing Middle Community (Gentle Density)

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Q&A

Thank you!



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