A large, stylized graphic of the letter 'C' formed by numerous concentric, slightly offset lines, creating a sense of depth and movement. It is positioned on the left side of the slide.

Mobilising the real estate industry to decarbonise.

C Change Summit 2023
Wednesday 11 October
Danish Architecture Center, Copenhagen

CChange

Welcome and Introductions



Lisette van Doorn

CEO Europe
Urban Land Institute



Welcome and Introductions



Moderator

Andrea Carpenter

Managing Director
Diversity Talks Real Estate



United Front: A Coordinated Response to a Shared Challenge



Keynote Speaker

Jeremy Oppenheim

Founder
Systemiq

Board Member
Mission Possible Partnership

Special Advisor
Energy Transitions Commission



11th October 2023: C-Change Summit

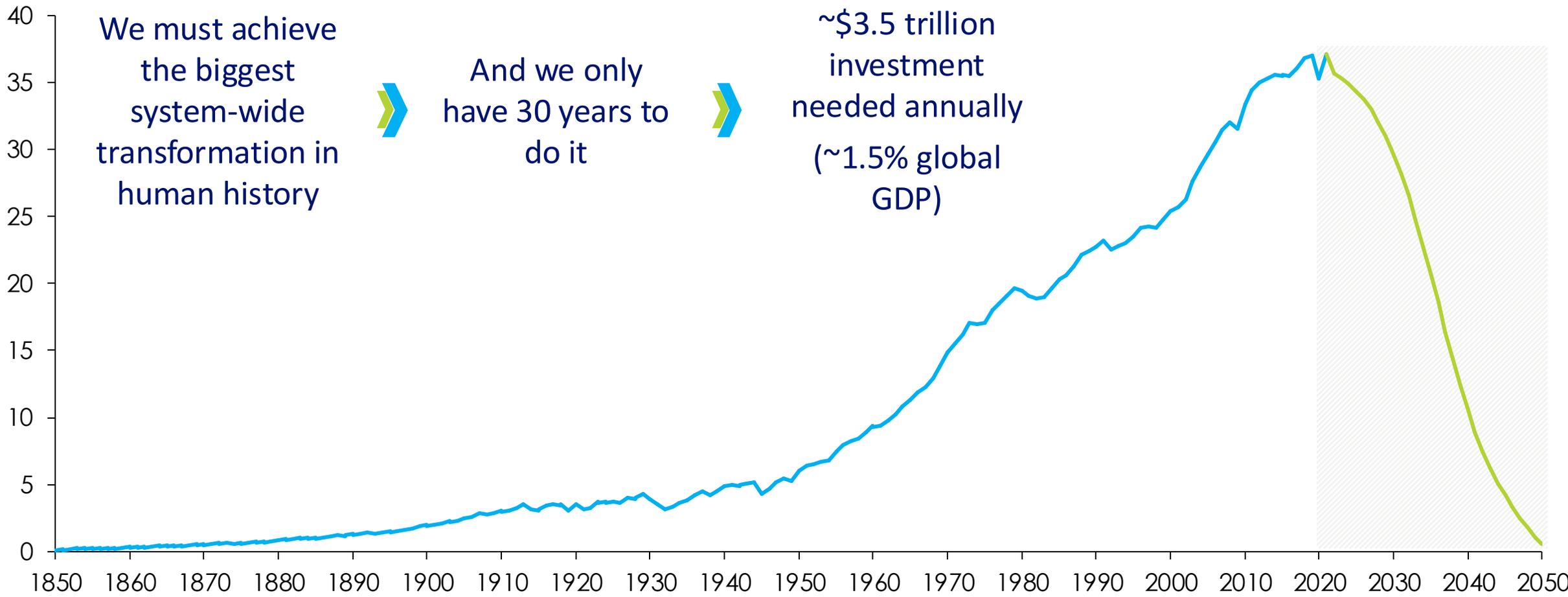
UNITED FRONT: A COORDINATED RESPONSE TO A SHARED CHALLENGE

Jeremy Oppenheim

Co-Founder & Senior Partner, Systemiq

We are entering a period of enormous systemic change

Annual CO2 emissions (GtCO2e)

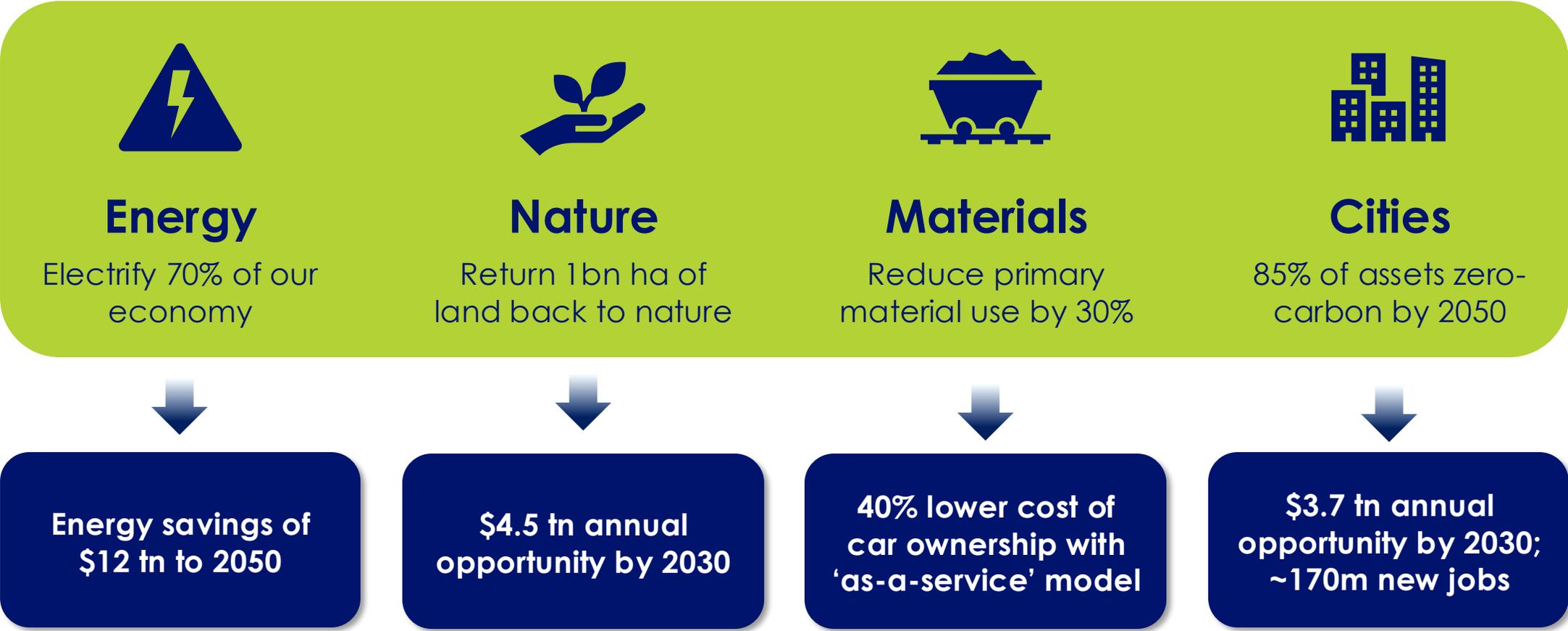


6 Source: Global Carbon Project; IEA, Energy Transitions Commission



huge opportunities if we succeed

4 major system shifts can unlock trillions by 2050

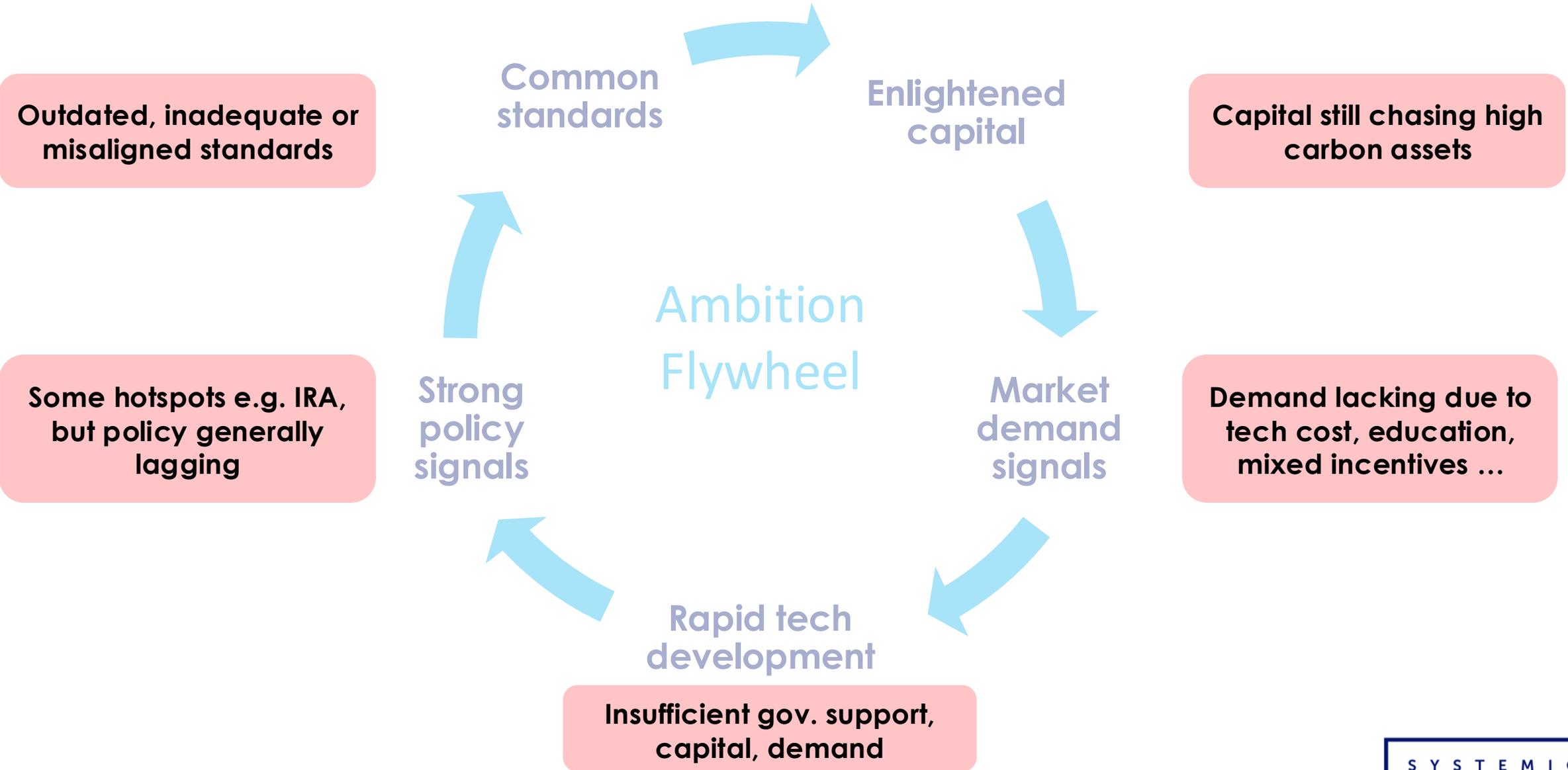


7 Source: IEA, FOLU, Systemiq Analysis (XaaS; Better Finance, Better Built Environment)

We have identified a common system change architecture



With common hurdles to overcome between sectors



Collective action is emerging in response to these challenges

ENERGY



- Shifted 'belief regime' on energy transition
- Demand aggregation for green products

finance



- Carbon incorporated into investment decisions
- Spurred on TCFD (and now TNFD)

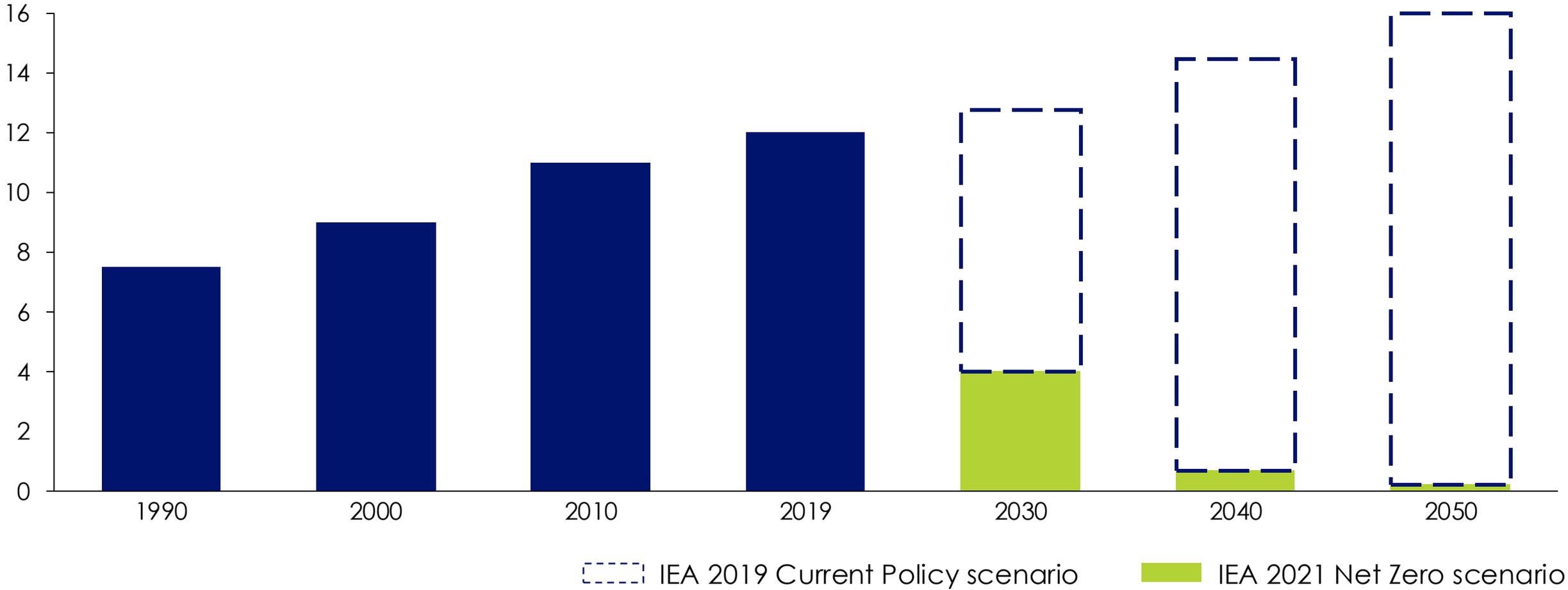
fashion



- First Collective Virtual Renewable Energy PPA
- Support to help cotton farmers transition

Despite “noise” Real estate way off track for net zero

Building Sector GHG Emissions
(Gt CO₂e)



11 Sources: UNEP (2022) Global Status Report for Buildings and Construction



rethinking the system needs leadership but no one can do it alone

The system Today



Built environment drives **40% GHG emissions**

Fixing the existing system



Retrofitting for **energy efficiency**
Sourcing **low-carbon materials**

Rethinking the system



Buildings **generating and storing energy** in a decentralised, distributed system

Successful coalitions have five key traits



1

Shared vision
and **goals**



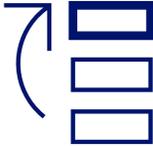
2

Strong leadership
across multiple levels
(C-Suite & technical)



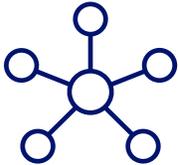
3

Critical mass to
drive system tipping
points



4

Tight delivery plan for
breakthrough solutions



5

A collaborative
approach to create system
change multipliers



S Y S T E M I Q

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Change

View From the City: Climate Action in Copenhagen



Morten Kjer Jeppesen

Team Director - Masterplanning & Design Europe
Gehl



View from the city: Climate Action in Copenhagen

Gehl

Morten Kjer Jeppesen

Director - Europe Masterplanning & Design

morten-j@gehlpeople.com

Gehl is an urban design consultancy

We work globally to improve conditions for **health, equity and sustainability** through urban strategy, masterplanning, mobility plans, landscape design and social science.



Jan Gehl pioneered human-centered city making, improving the quality of urban life by placing people at the heart of the design process.

The City of Copenhagen, our urban laboratory, is a world-renowned model for urban quality and sustainable urban development

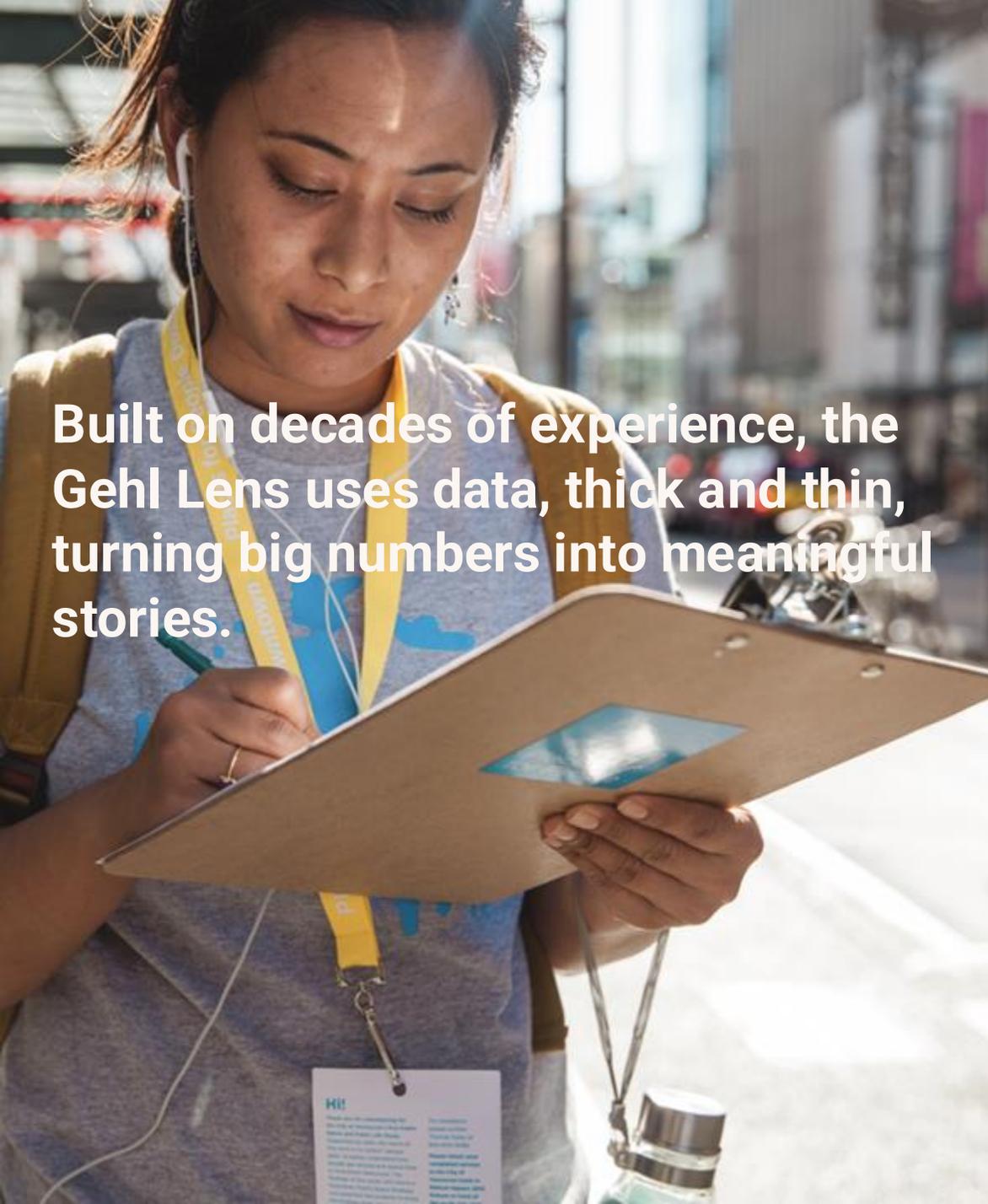
We are build on a 50 year legacy of human-centered urbanism



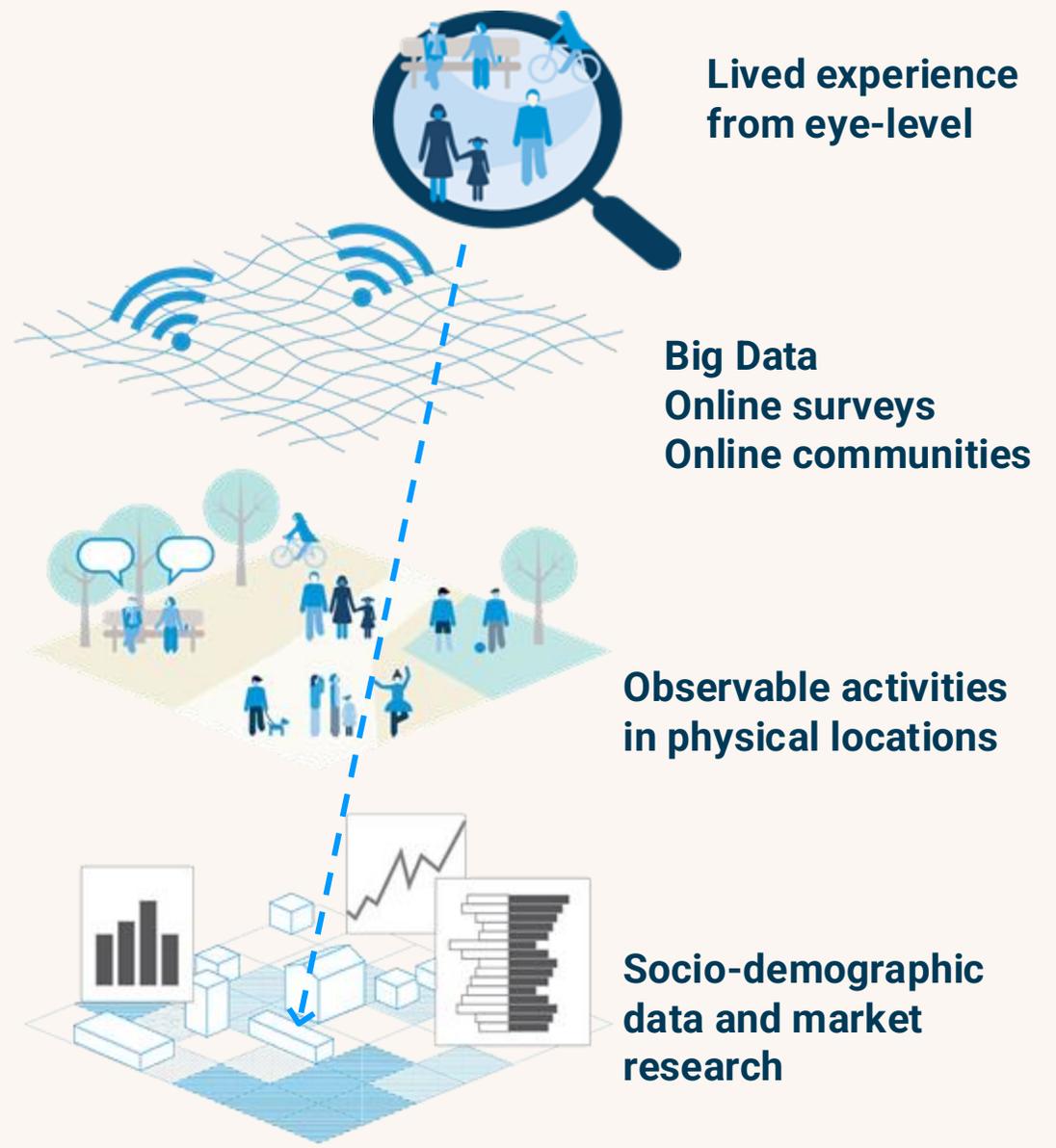
Gehl
20 years
gathering
public life data
in over **300**
cities around
the world.



Our mission:
We work for cities
and communities to
be **equitable, healthy**
and **sustainable**
places for all



Built on decades of experience, the Gehl Lens uses data, thick and thin, turning big numbers into meaningful stories.



Understanding how we live...



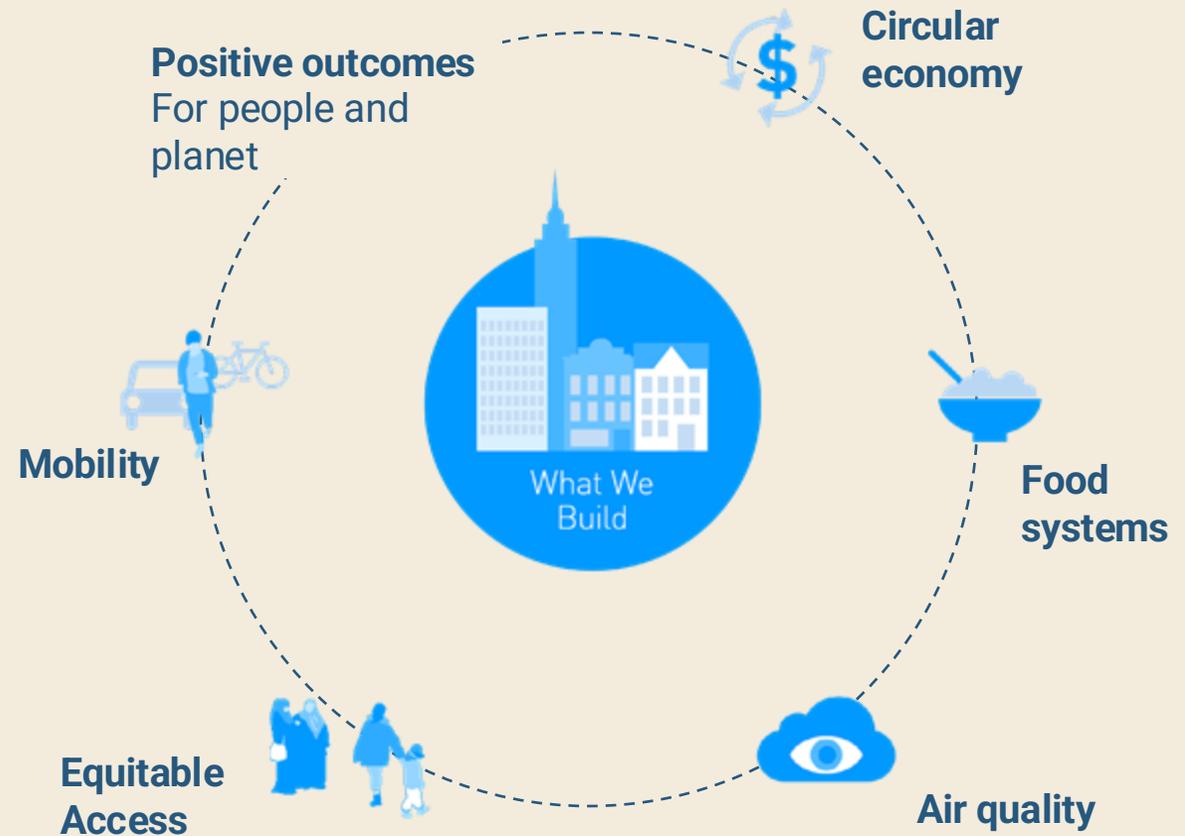
Conscious decisions
empowering people by providing the
outlet to act sustainably



Everyday convenience
enabling everyday routines to act
subconsciously

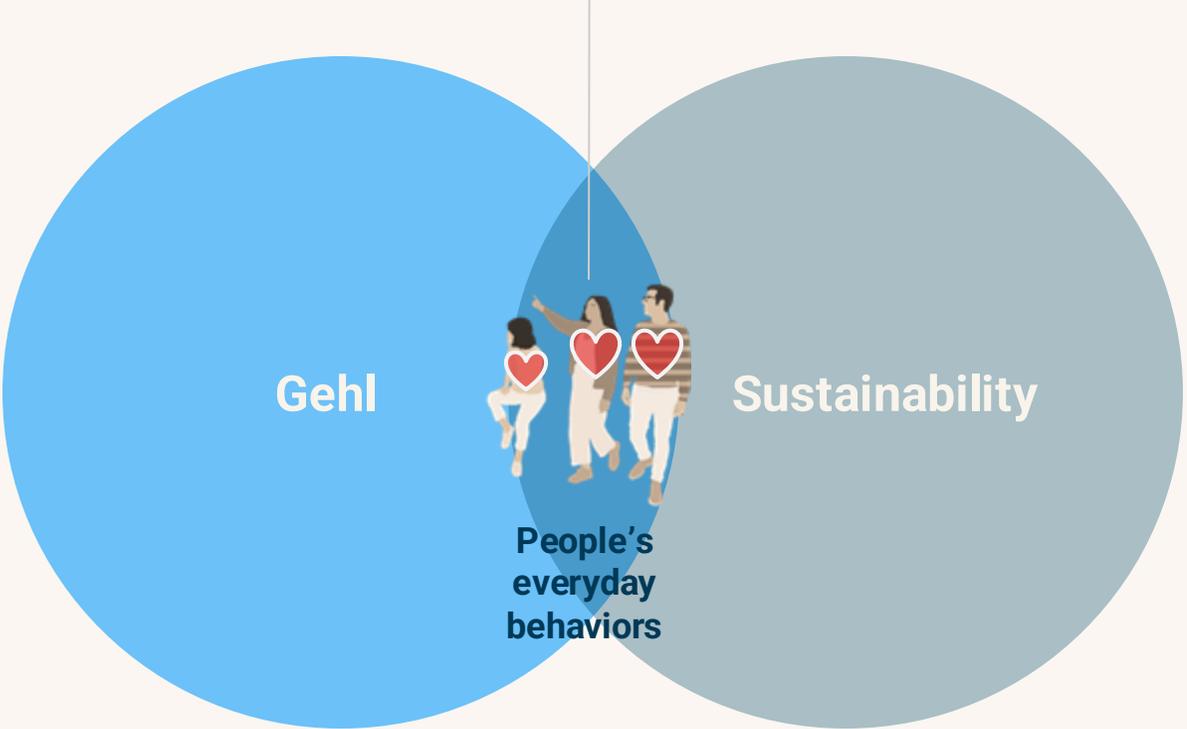


...to shape what we design.



...and design for a sustainable behaviour

- People & life first sustainability**
- Sustainable behaviour
 - Social sustainability
 - Sustainable mobility
 - Microclimate in public spaces



- Gehl**
- Cities for people
 - Human scale
 - **People & life focus**

- Sustainability**
- Certifications DGNB, LEED, BEAAM
 - Engineered approach
 - **Carbon and numbers focus**

The Gehl approach of 'Life first'



Life



Space



Buildings

'Life-First' considers systems-wide behavior change

Changing how
we move



Changing how
we consume



Changing how
we build



Enabling change of mindsets while
imagining what a place can be like...

1930 Copenhagen Harbor

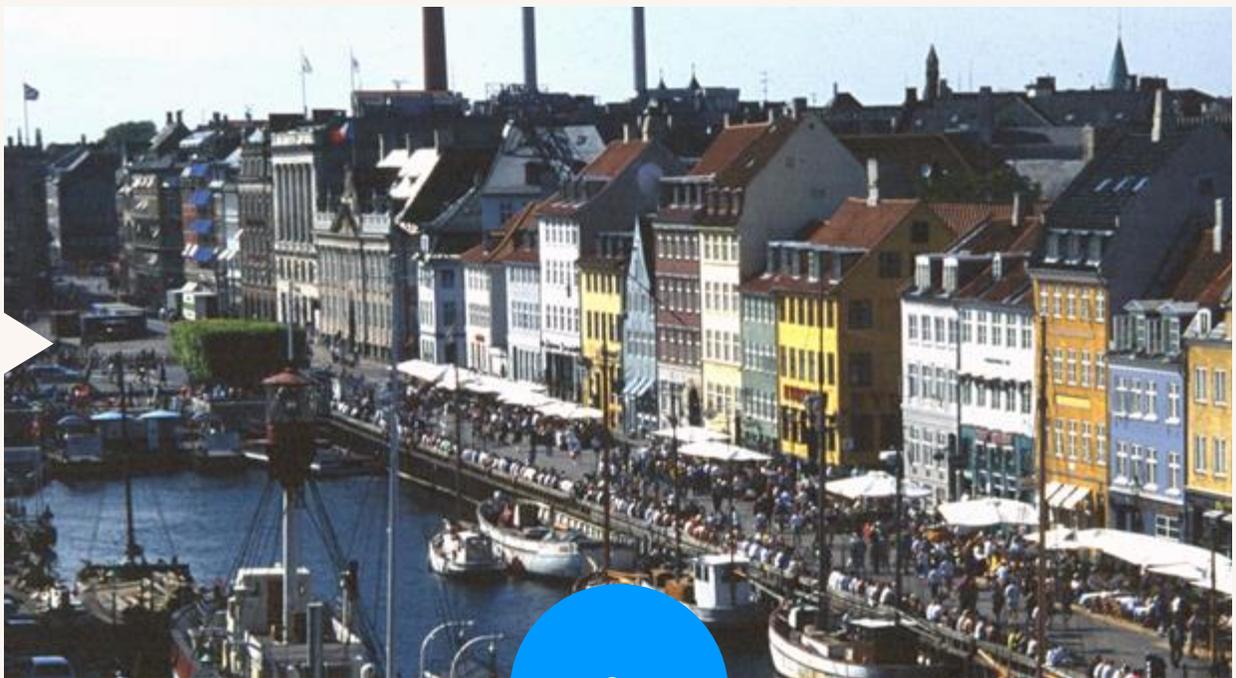
An aerial, black and white photograph of Copenhagen Harbor in 1930. The harbor is filled with numerous ships of various sizes, including sailing vessels and larger steamships. The waterfront is lined with a dense cluster of industrial buildings, many with multiple stories and gabled roofs. Some buildings have prominent chimneys. The water is calm, reflecting the sky. In the background, the city of Copenhagen is visible, with more buildings and a hazy horizon. The overall scene depicts a busy port city in the early 20th century.



Enabling a new urban culture and way of life in Copenhagen



Before



After



Köpenhamn

Stadsrums och stadslivsanalyser 1968 - idag



Nyhavn
Before



Nyhavn
After

4 x more space
4 x more public life
1962-1995

Strøget
Before
1962



The shops will die!
The climate is wrong!
It is not our culture!

Strøget
Today



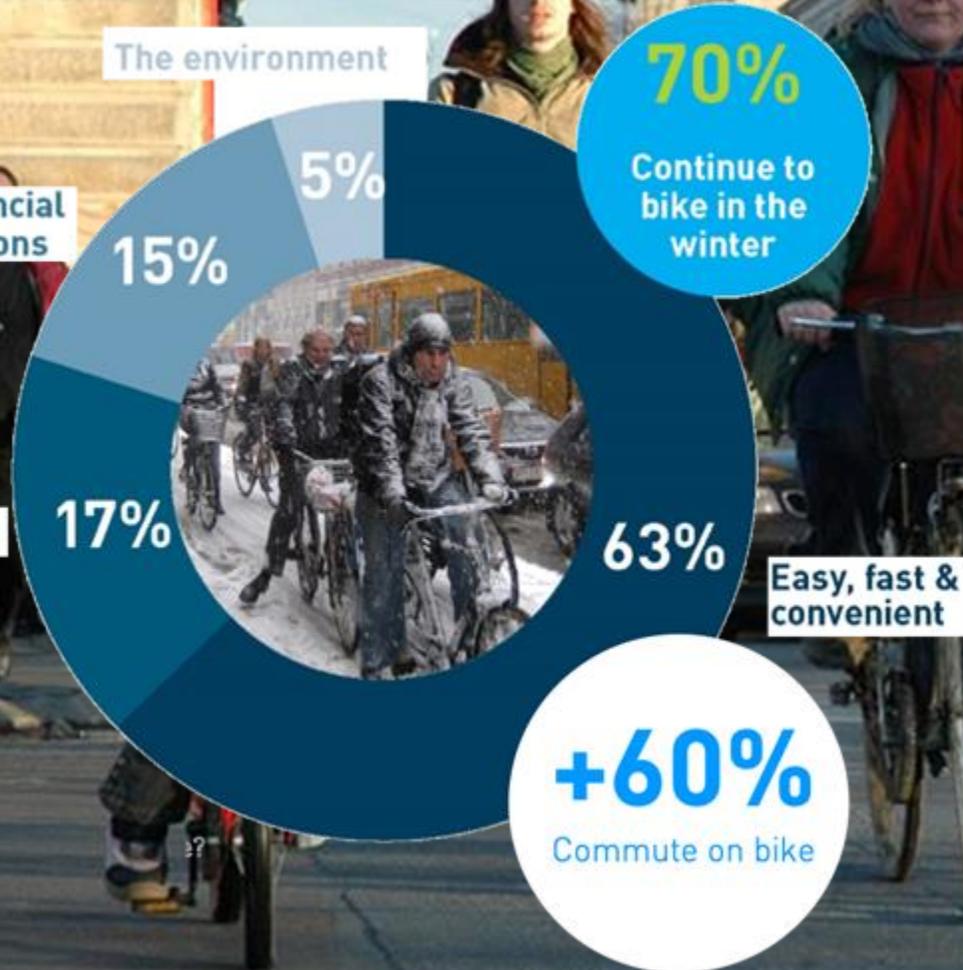
80.000 pedestrians per
24 hours in the summer



Diversifying the way we move

62% bicycle

Trips to work or education in the City of Copenhagen
People living in Copenhagen
2016



+60%
Commute on bike



Prioritizing soft mobility



Making public spaces attractive for all



Sønder
blv
Before



Sønder
blv
Today

Using temporary activation as a tool to test





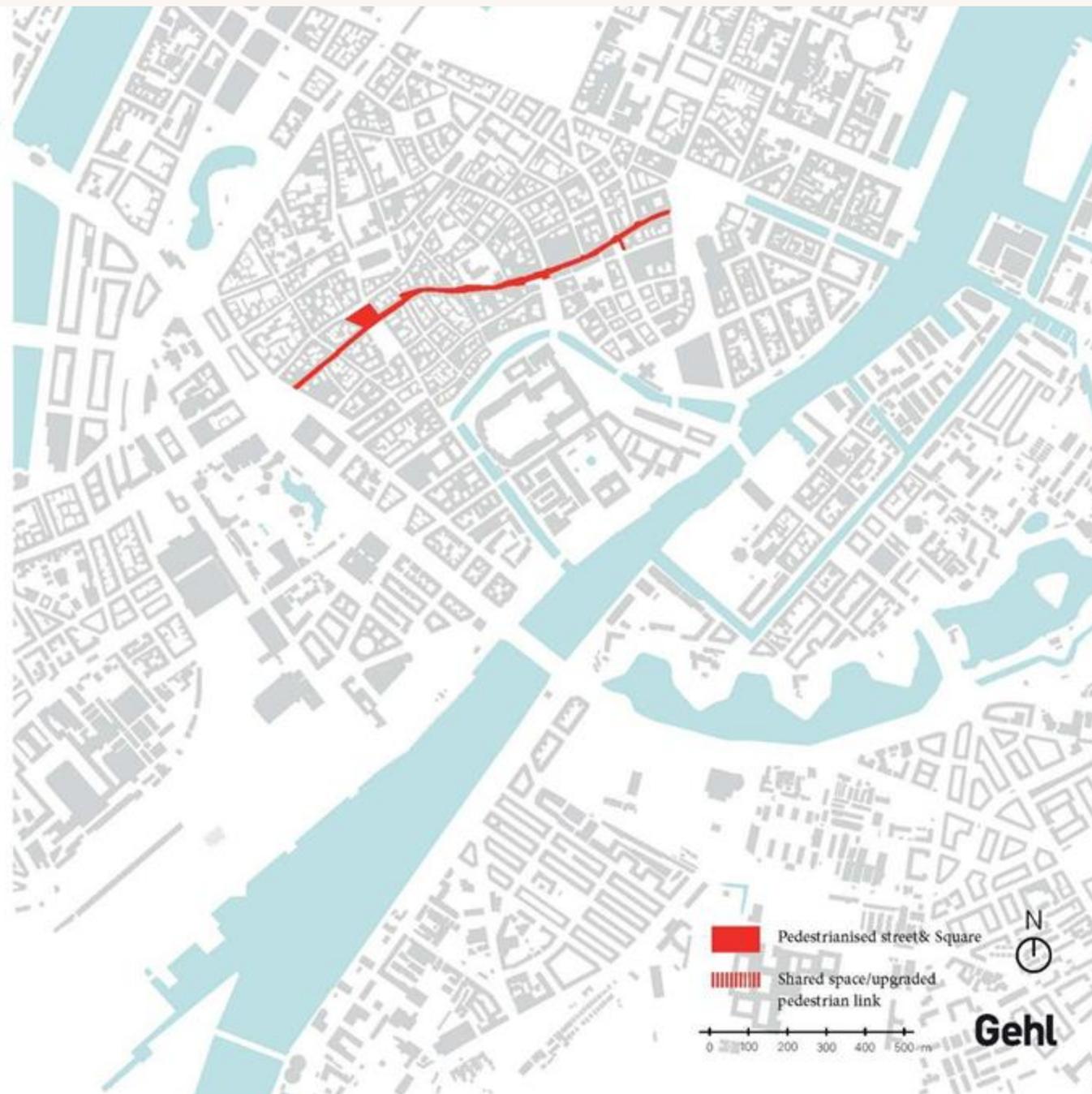
**Enabling a new urban culture
and way of life in Copenhagen**

Copenhagen
- The City to the waterfront

1962

First steps

- Pedestrianising Strøget, 1962

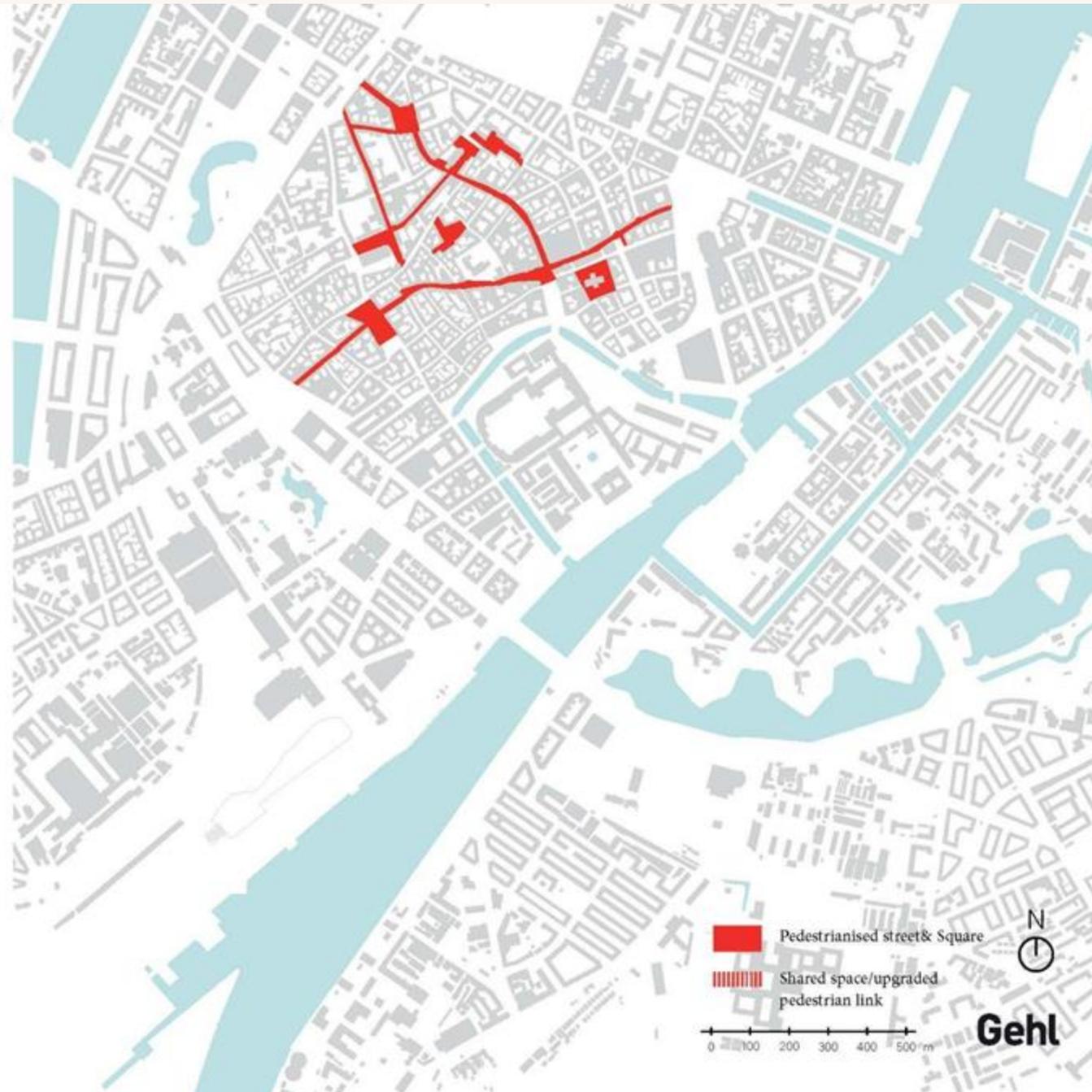


Copenhagen - The City to the waterfront

1973

Calming of the centre...
49.200 m² carfree streets and squares

- Gråbrødretorv 1968
- Købmagergade 1973
- Stora Kannikestrædet 1673
- Rosengården 1973
- Pilestræde 1973
- Gammeltorv og Nytorv 1973
- Kulturvet 1973

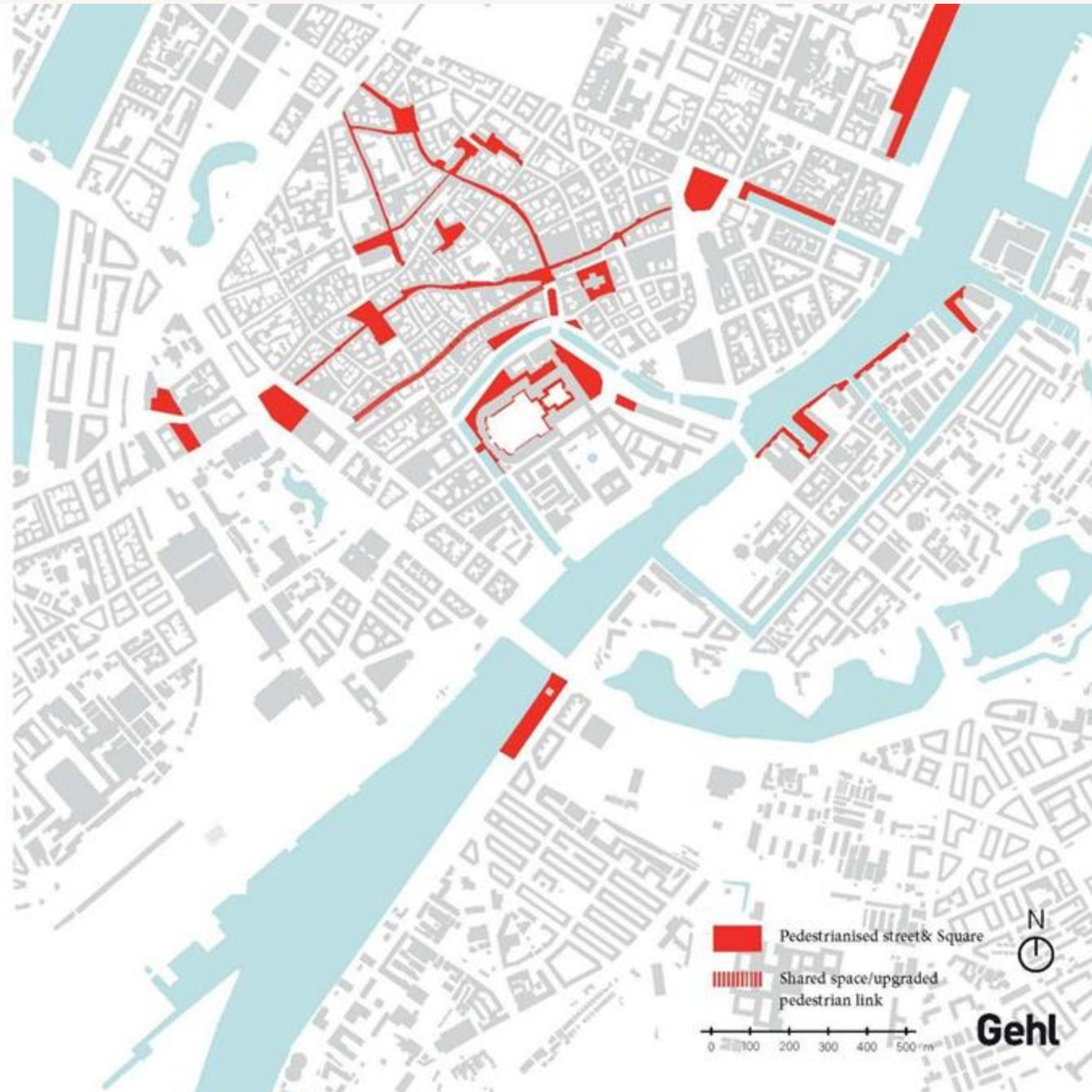


Copenhagen - The City to the waterfront

1996

Reaching out to the water

- Nyhavn 1980
- Amaliehaven 1983
- Axeltorv 1988
- Strædet 1992
- Islandsbrygge havnepark 1994
- Gammel Strand 1991
- Ved Stranden 1995
- Højbro plads 1986, 1996
- Rådhuspladsen 1996

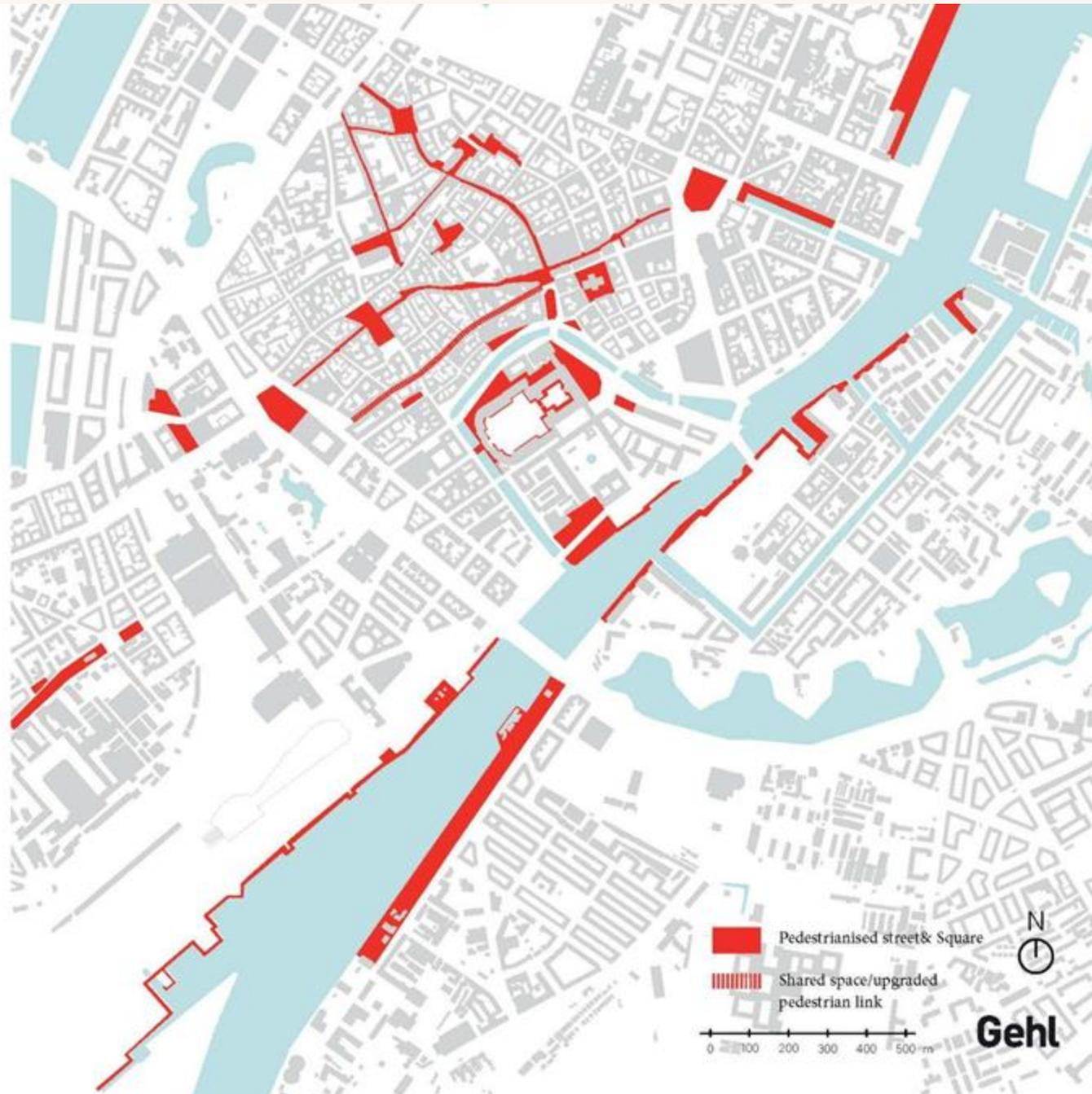


Copenhagen - The City to the waterfront

2005

Waterfront city emerging

- Søren Kirkegaards plads 1999
- Kalvebod brygge 1998 - 2001
- Christiansbro 1998-1999
- Sønder Boulevard 1999-2003
- Islandsbrygge havnebad 2095-2003

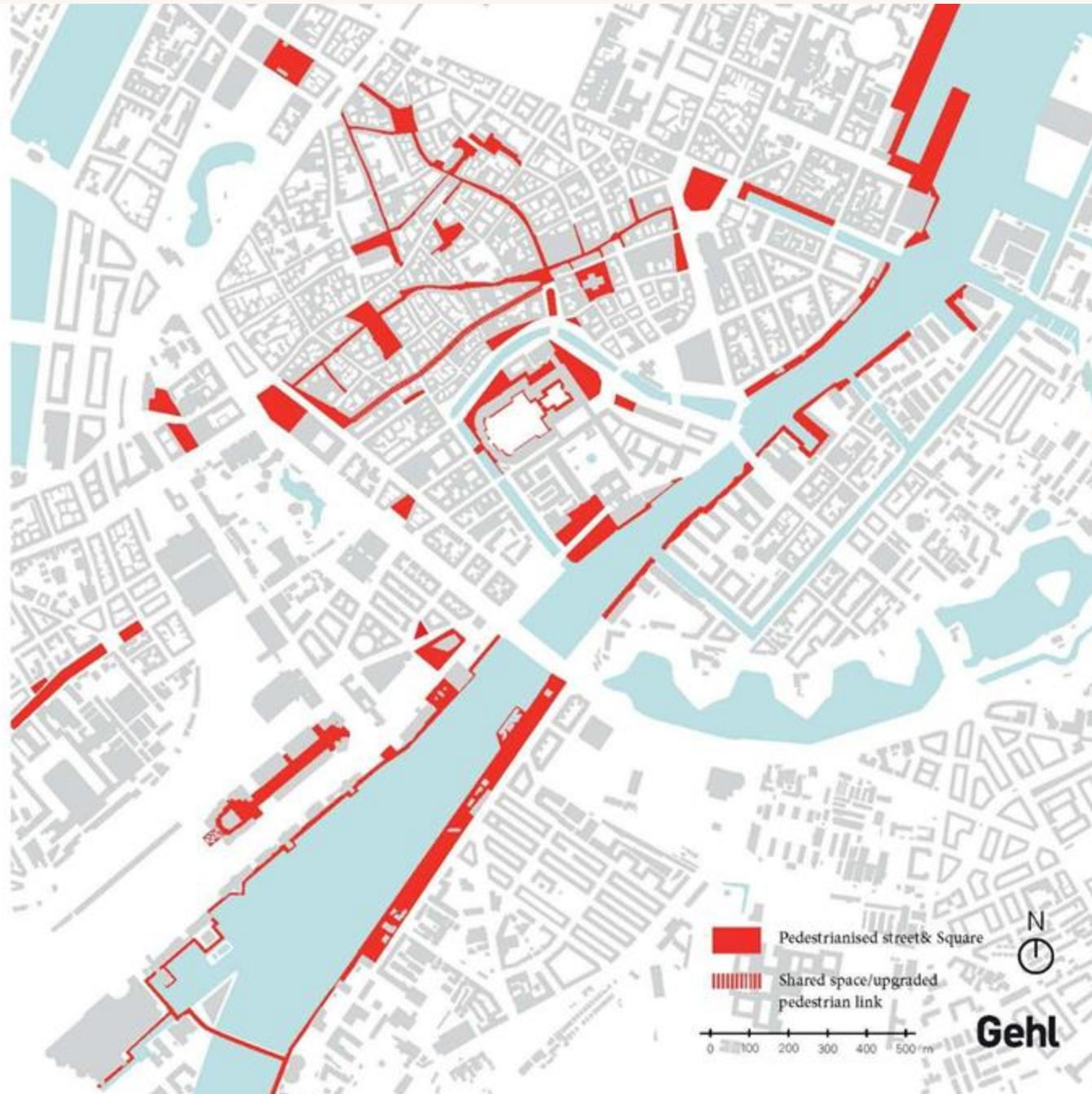


Copenhagen - The City to the waterfront

2011

Waterfront city emerging

- Skuespilhuset 2007
- Havnepromenaden 2011
- SEB bank og pension 2011
- Krystallen 2011
- Torvehallarne 2011



Copenhagen - The City to the waterfront

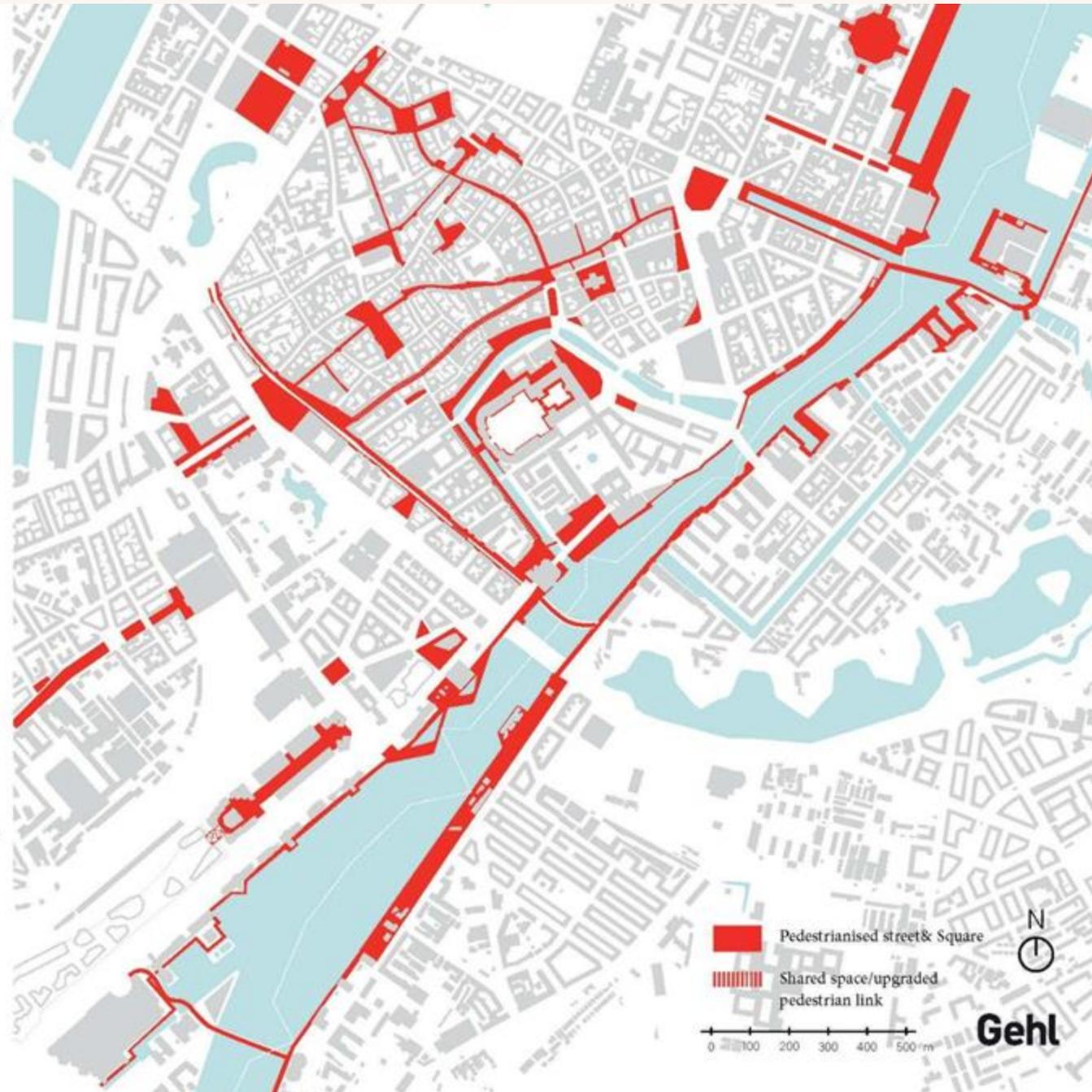
2021

Connecting to and over the waterfront

- Kalvebod bølge 2012
- Vester Voldgade 2013
- Vesterbro passagen 2014
- Israels plads 2014
- Hauser Plads 2014
- Nørreport Station 2015
- Kvæsthusbroen & Ofelias Plads 2016
- Nyhavn, last piece
- Blox & public spaces 2018
- Frederiksholms kanal 2019
- Metro stations; Gammel Strand, Rådhuspladsen, Københavns H 2019

Connecting over the waterfront; new pedestrian & bicycle bridges

- Cykelslangen 2014
- Trangravsbroen & Proviantbroen 2014
- Cirkelbroen 2015
- Indrehavnsbroen 2016
- Frenriksholmskanalbro 2016
- Lille Langebro 2019





CPH
Before



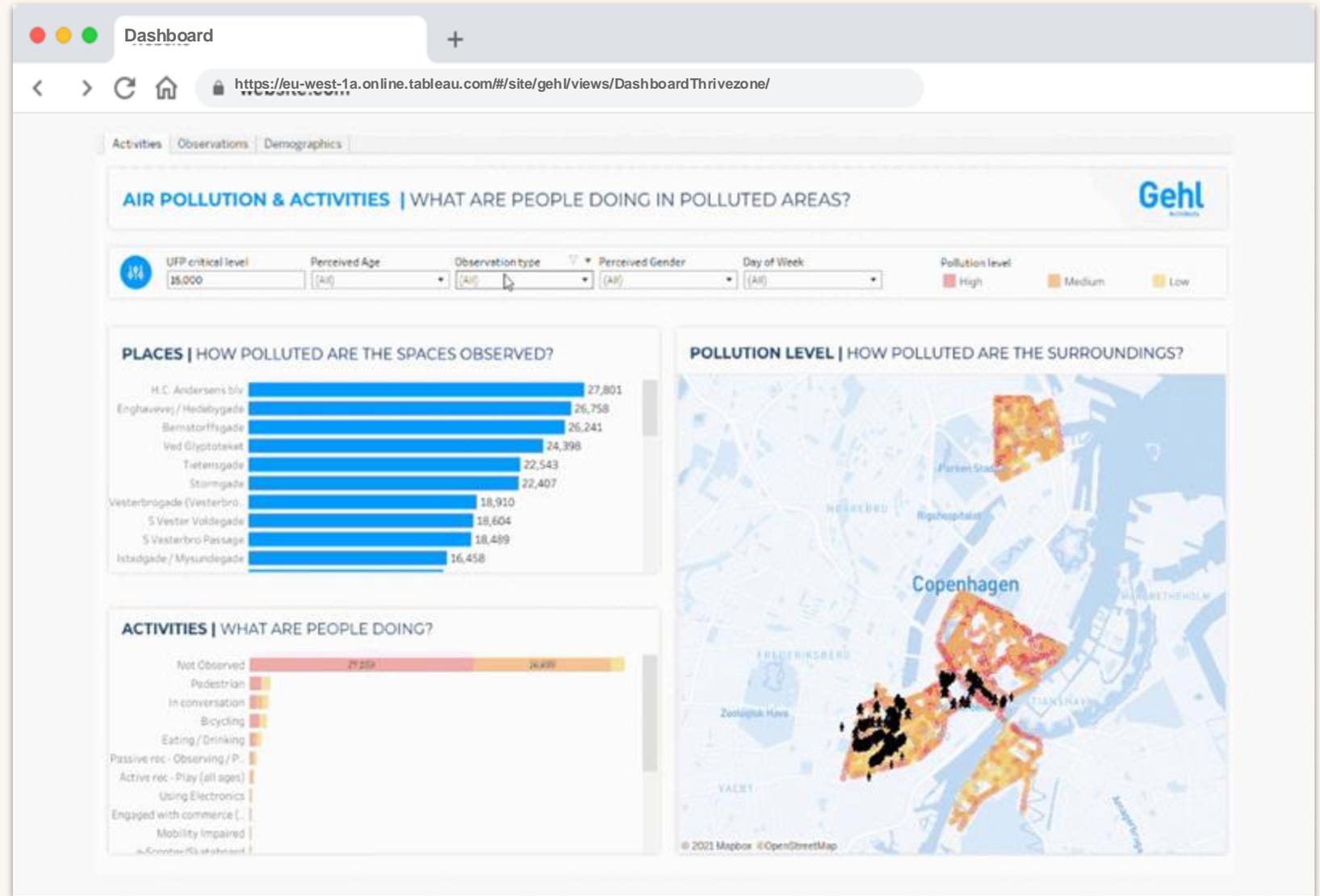
Lived experience data



Air quality data



Understanding the quality of the air we breathe



Many small children spends time on streets with a lot of air pollution

0 - 6 year olds passing per day



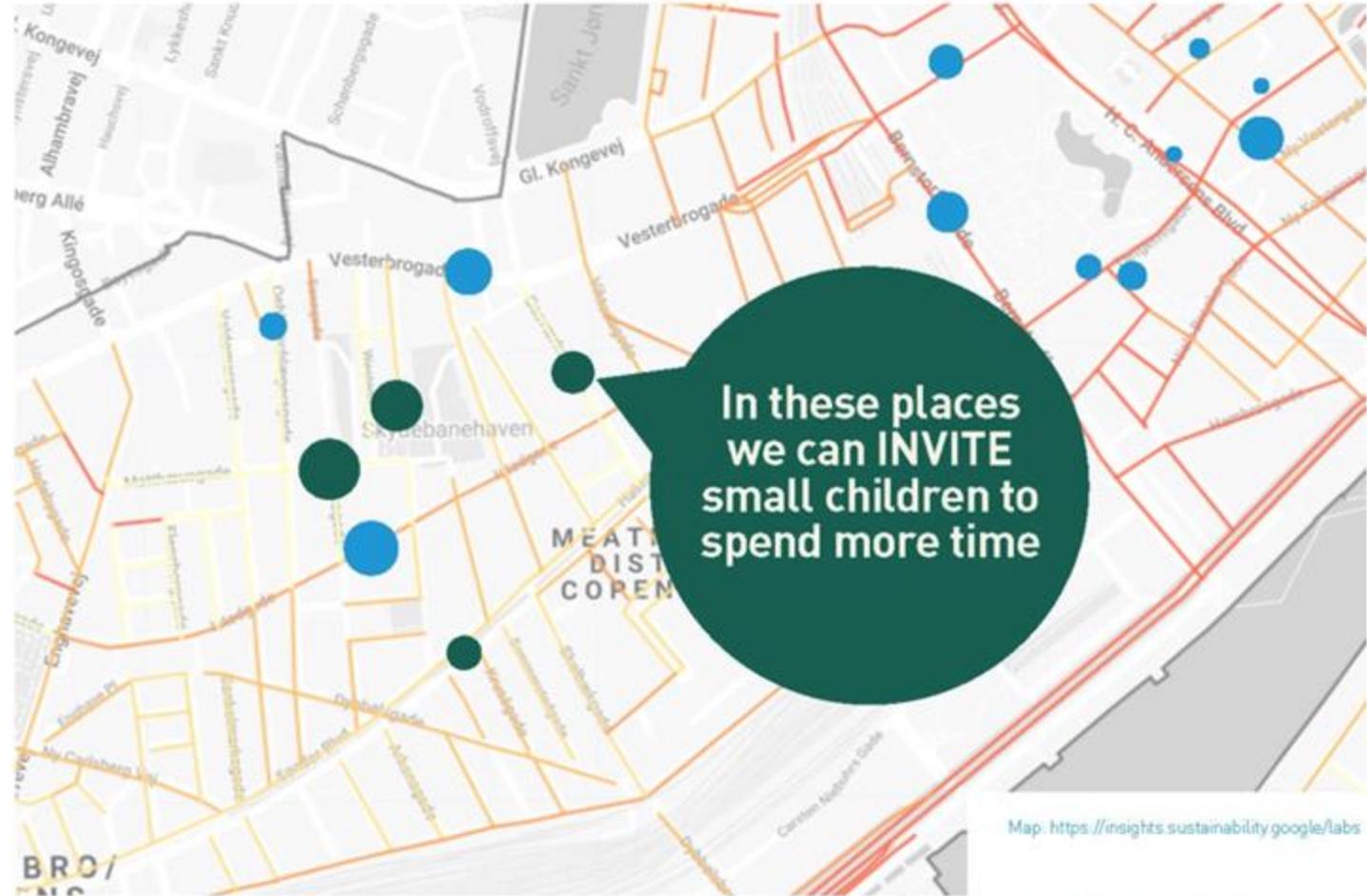
Average UFP levels
Colours have been changed to highlight local variability



We also found streets with better air quality where many small children are



Average UFP levels
Colours have been changed to highlight local variability



Handlingsplan: **The cleaner air network**

 Reduce exposure
to air pollution

 Invite
to cleaner air routes
and spaces





We measured
poorer air
quality here

Heavy car
traffic
at peak
times

On street
Parking

Babies and
their caregivers
spend a lot of
time here

Istedgade Today

Traffic
calming

Green buffer
as a pollution
barrier

Parking
removed

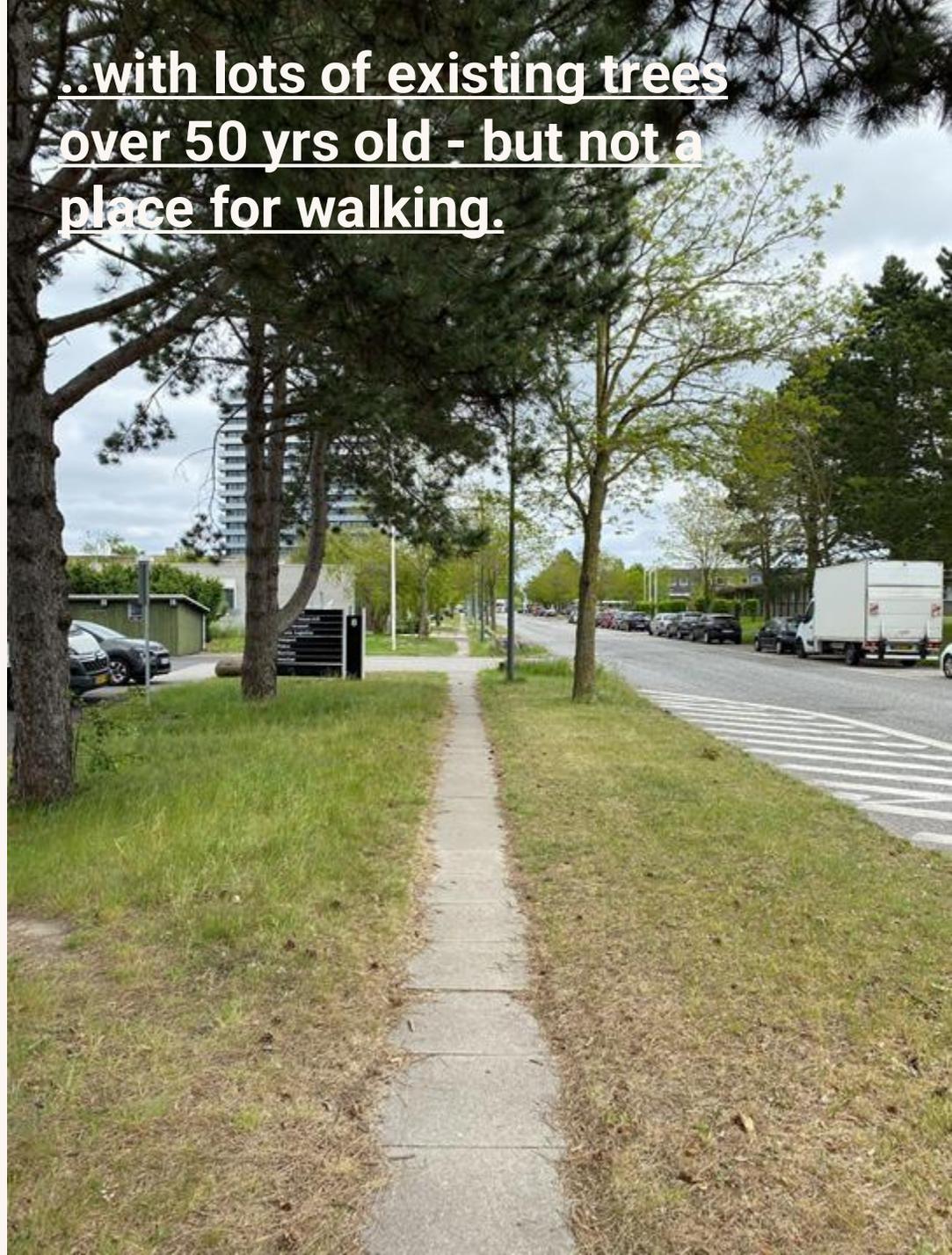
Increased
distance from
traffic

Invite people
to spend time
away from
intersections

Istedgade vision
**REDUCE
EXPOSURE**

Transformation of an industrial site from 1960s, build for industry and heavy traffic...





..with lots of existing trees
over 50 yrs old - but not a
place for walking.



Understanding the life of the future users

Livet i Smedeland

Målgruppens værdier

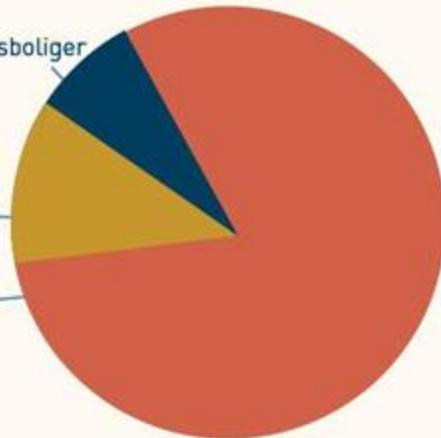
Hvilke funktioner og destinationer skal understøtte det gode liv?

Dagsinstitution (1000 boliger = 1000 børn)
 Friarealer - dobbeltudnyttelse - åbent om aftenen - dispensation - udflytter.
 Bemærk at det er 40 m²/ barn udeareal i kommunen.

Andet
 - flergenerationsboliger

Senior
 - flytte fra parcelhuse i nærområdet

Børnefamilier



ØVELSER FORTID-NUTID-FREMTID
Livet i Smedeland

Hvem er de potentielle brugere?
 Hvilke liv og aktiviteter skal vi skabe plads for?
 Hvilke funktioner og målepunkter skal understøtte det ønskede liv?

Sæt et kryds på de brugergrupper som I vil invitere ind:

- Børnefamilier**
- Studenter**
- DINKIES**
- Raske seniorer**
- Særlige plejebehov**

max 90%
 Hvilken type af boliger og indbyggere skal vi plantække for?
 Sæt et kryds på de brugergrupper som I vil bygge for:

- Iskiosk**
- Børnehave**
- Ølbyggeri**
- Lampefabrik**

min 10%
 Hvilke andre funktioner og målepunkter skal understøtte det ønskede liv?

Handgribeligt
 De repræsentative brugere er dem, der enten bor eller arbejder i Smedeland. Det er en vigtig brugergruppe, da deres daglige handlinger giver et billede af dagligt og ofte dagligt brug. De repræsenterer grundlaget for et aktivt område. De repræsenterer grundlaget for et aktivt område. De repræsenterer grundlaget for et aktivt område. De repræsenterer grundlaget for et aktivt område.

Naboe
 De lokale brugere bruger lokaliteter og aktiviteter i området. Disse grupper bruger området enten fordi det ligger tæt på deres hjem eller fordi det ligger tæt på deres arbejde eller fordi området har særlige kvaliteter.

Forkælsesværdi
 De lokale brugere er passionerede. Smedeland har et karakteristisk udtryk og et stort antal mennesker, der er stolte af området. Dette bidrager til et stærkt fællesskab og en positiv stemning.

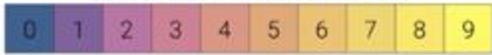
Bevægelse
 Denne brugergruppe er de mennesker, der kommer til Smedeland specifikt på grund af bolig og aktiviteter og kvaliteter. De er et stort antal mennesker, der er stolte af området og vil gerne se et stærkt fællesskab og en positiv stemning. Dette bidrager til et stærkt fællesskab og en positiv stemning.



Using microclimate analysis to program the public spaces

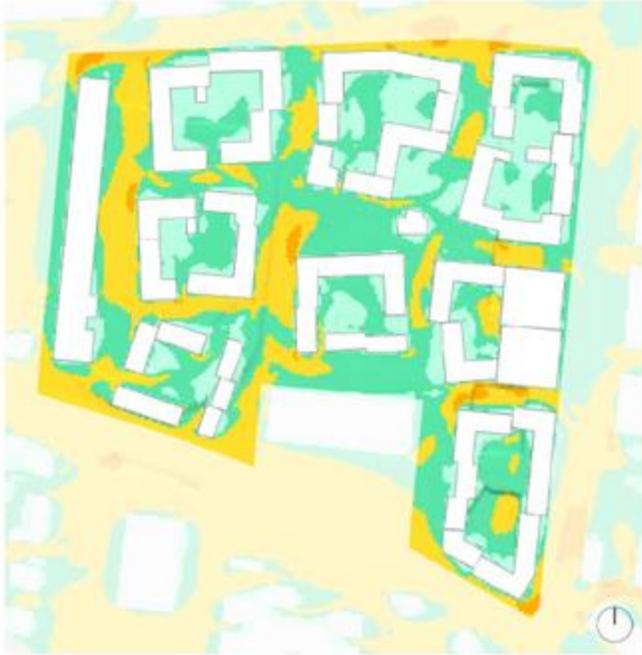


SOLLYS [TIMER] PÅ TERRÆN VED JÆVNDØGN D. 21. MARTS (KLAR HIMMEL)



BEGRENSET SOLEKSPONERING LAV SOLEKSPONERING HØJ SOLEKSPONERING MEGET HØJ SOLEKSPONERING

+



LAWSON LDDC VINDKOMFORTKATEGORISERING 1.75 METER OVER TERRÆN, BASERET PÅ ÅRLIG VINDSTATISTIK



EGNET TIL AT SIDDE NED EGNET TIL AT STÅ OP EGNET TIL LANGSOM GANG EGNET TIL HURTIG GANG UKOMFORTABELT

=



| | | | |
|-----------------------|-------------|----------------------------|------------|
| A | B | C | D |
| Længerevarende ophold | Kort ophold | Gående eller aktivt ophold | Gennemgang |

Building volumes
adjusting to context and
microclimate, creating
liveable spaces in a
human scale...



...creating local streets
that build the community





Growing a central
biodiverse green space for
children to run and play



...that also works as rain water management

With E&P's wood frame factory located on site...



...the district can be build almost entirely on site.



**We dare to design cities with a
'Life-First' approach, prioritizing
people, place & planet**

The background of the slide is a repeating pattern of small, colorful icons representing various human figures and activities. These include people walking, sitting, standing, pushing a stroller, riding a bicycle, using a wheelchair, holding a dog, and other everyday actions. The figures are scattered across the white background, creating a sense of a diverse and active community.

Thank you!

Urban Decarbonisation and Other KPI's



Signe Kongebro

Global Design Director of Urbanism
Henning Larsen Architects



Decarbonisation Through Transformation



Kåre Stokholm Poulsgaard

Partner, Head of Innovation
3XN / GXN



The Cost of Change: Making the Case for Carbon Pricing

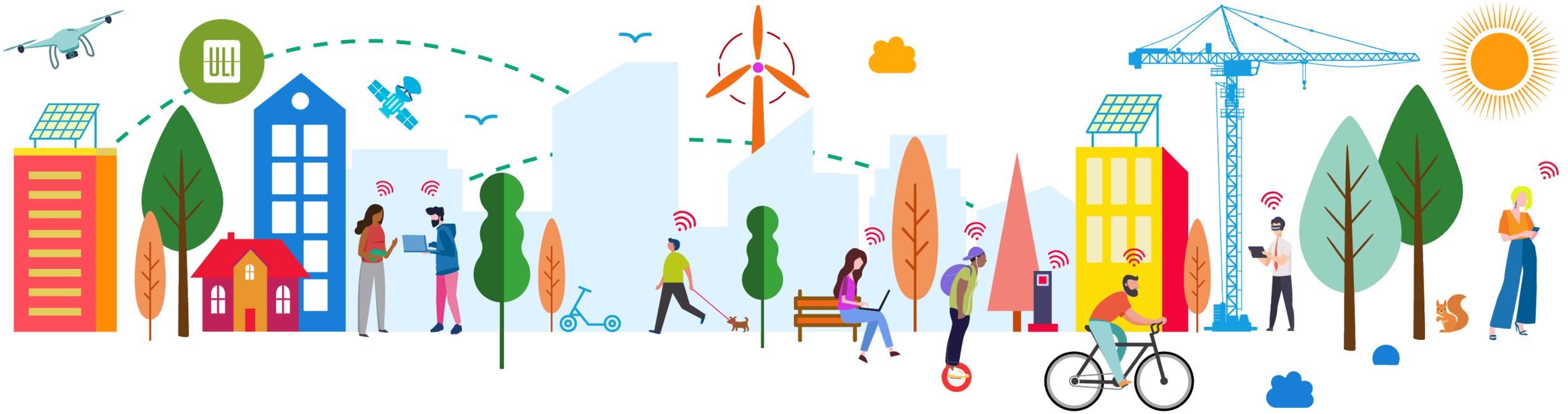


Lisette van Doorn

CEO Europe
Urban Land Institute



CCChange



ULI EUROPE 2023

PropTech Innovation Challenge

 **LaSalle**[®]

P I M C O

Urban Land Institute Europe
Young Leaders Group

**PROPTech INNOVATION
CHALLENGE (PIC)**

LIVE WORK PLAY

ULI PROPTech INNOVATION CHALLENGE

Process

Applications
 April 27st
 June 11th



European Award Ceremony
ULI Europe C-Change Summit
 Oct. 11th 2023

1

VOTING

- Applications evaluation by Country PIC Committee.
- Shortlist companies to pitch at the Country PIC Event.

2

EVENT (Virtual/In-Person)

- Companies to pitch live in front of local ULI community.
- Shortlist top-1/challenge to participate in European Event.

3

PUBLIC VOTING

- Public to vote for favorite company to influence internal voting

4

EUROPEAN FINAL (Virtual)

- Jury scoring
- Public voting scoring

In-Country PIC Jurys

- Local YL Chair and PIC Champions
- ULI Executive Director
- ULI Chair & NEXT Chair & National Innovation Product Council Chair
- Local PropTech Association
- Local VC or Accelerator
- Industry Subject Matter Experts

European PIC Jury

- YL Europe Chair and PIC Champion
- ULI Europe CEO
- ULI Europe Chair & NEXT Chair & Innovation Product Council Chair
- European PropTech Association
- European VC or Accelerator
- Industry Subject Matter Experts



IN-COUNTRY PHASE
 Jun. 12th – Sep. 14th



EUROPEAN PHASE
 Sep. 15th – Oct. 10th

2023 - The Pilot Year



13

National PIC Champions
(Young Leaders)



100+

Applications



7

Finals

200+

Audience



8



ULI Europe National
Councils Engaged

60+

National
Industry Experts
(Jurors)



938

Public Votes

Thank you to our Sponsors!



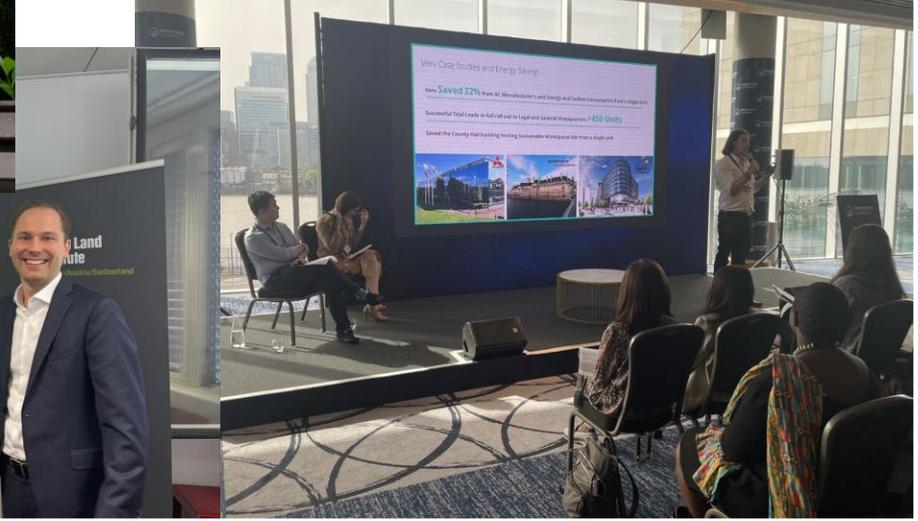
P I M C O



#CITYCHANGER



#CITYCHANGER



European Champions

ULI Young Leaders

Co-Founders
Co-Leads



Simon
Abboud



Thibault
Weston Smith



Karoline Garder



Niklas Kohl



Tim Wilke



Mareike Fugh



Kingma Ma



Katherine
Gunderson



Livia Boer



Mohamed
El Madani



Alejandra Jurado



Andre Casada



Adrien Guigné



Raheel Siddique



Laélia Vaultot

ULI Partnership

European
Lead



Anna
Nestulia



Mélanie Charpentier



Ben Collins



Sabine Georgi



Bárbara
Recio Pelayo



Ketna Mistry
(European Marketing)



Gemma Haines
(European PR)

ULI PROPTech INNOVATION CHALLENGE

European Jurors 2023



Lisette van Doorn



Lars Huber



Jacqui Collins



Thibault Weston Smith



Hagen Knaupp



Grigor Hadjiev



Naqash Tahir



Margarida Ordaz Caldeira



Idriss Goossens



Carmen Panadero



Franc Mouwen



ULI PROPTech INNOVATION CHALLENGE
2023 - European PIC Finalists



Johannes Fütterer

aedifion



Praneet Talukdar

EFFIC
Expertos en Eficiencia Energética



Eytan Levi

 **ROOFSCAPES**



Mateusz Wodjylo

Share.P
PROPERTY SOFTWARE



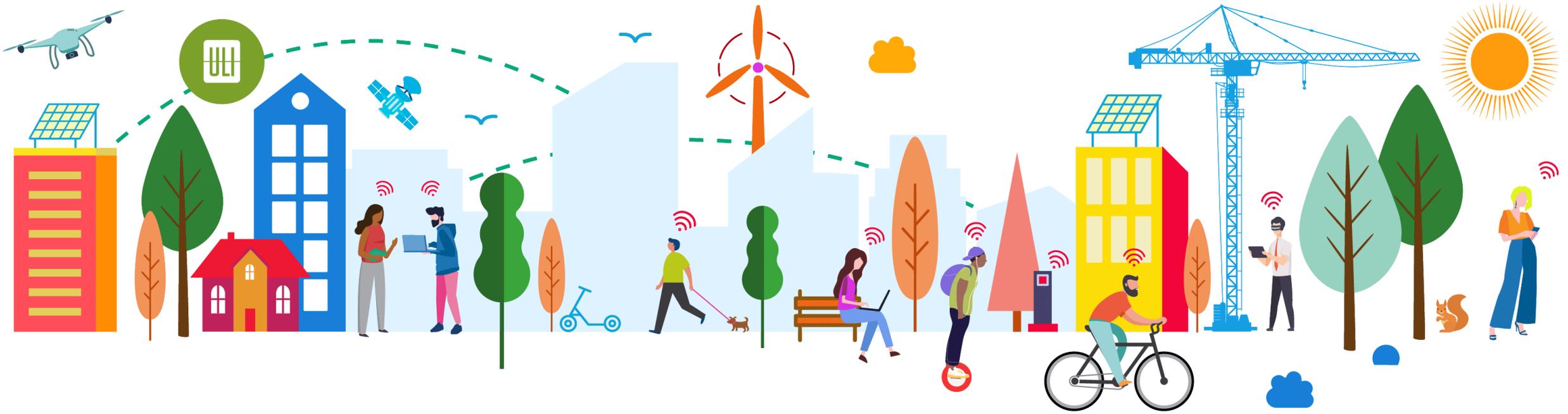
Jarl Engelbrecht Vindnæs

Stykkka[®]



James Strickland

verv

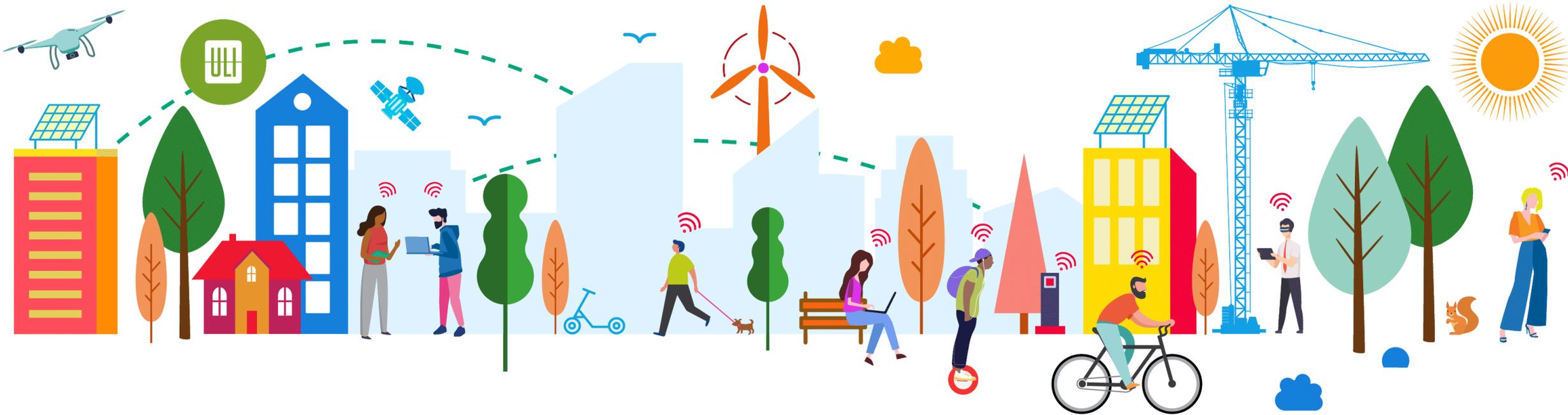


ULI EUROPE 2023

PropTech Innovation Challenge

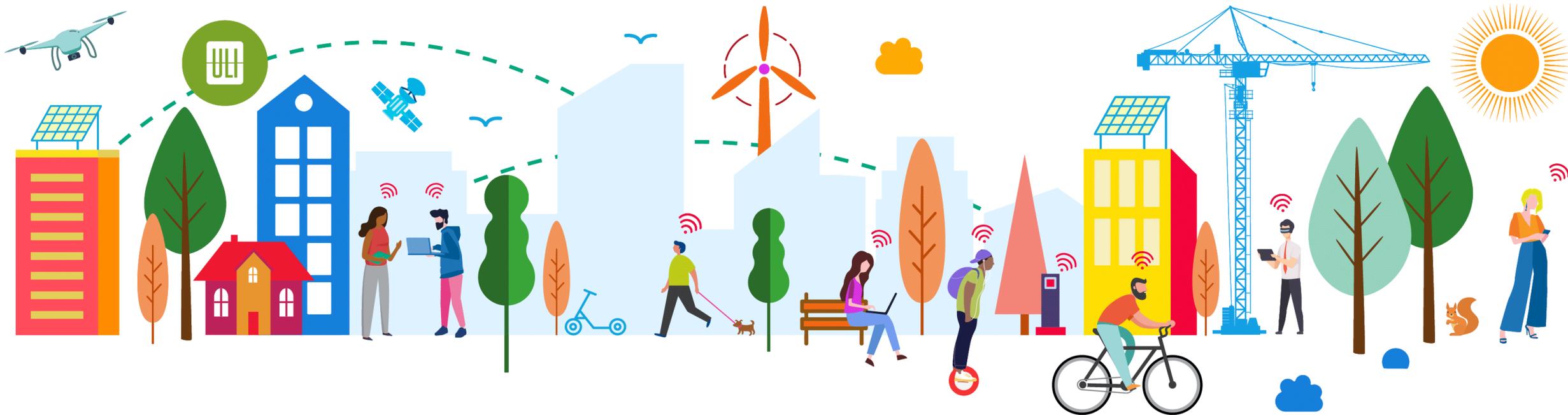
 **LaSalle**[®]

P I M C O



ULI EUROPE PropTech Innovation Challenge 2023

WINNER

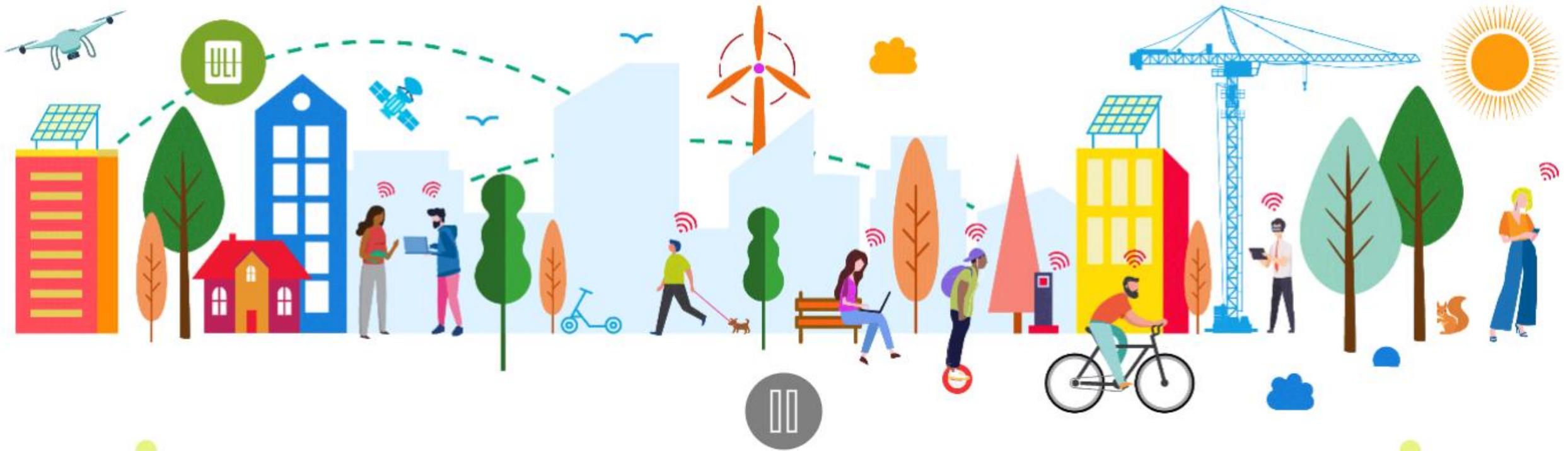


ULI EUROPE PropTech Innovation Challenge 2023 WINNER

EFFIC

Expertos en Eficiencia Energética

The leading renovation agent in the management of energy efficiency improvement projects in residential buildings and housing in Spain



ULI EUROPE PropTech Innovation Challenge 2023

Special Mention



ROOFSCAPES

Change

- **Workshop 1** Breaking the value deadlock:
Enabling action on decarbonisation Transition
Risk Assessment Guidelines

Location: Harbor Room - Danish Architecture Centre

- **Workshop 2** City-scale solutions: Achieving a just
and inclusive transition

Location: House of Creative Denmark - Bloxhub



- **Workshop 3** Shared perspective: Aligning landlord and tenant goals on decarbonisation

Location: Athens - Bloxhub

- **Workshop 4** Carbon pricing: What does it take to get it right?

Location: The Hall - Danish Architecture Centre

- **Workshop 5** Investment Leadership *(invitation only)*

Location: City Room - Danish Architecture Centre



Change

Leading from the Front: Adoption and Acceleration - What Needs to Happen in the Next 12 Months?

Moderator



**Ariana
Popal**

Origination International
Investors

Berlin Hyp



**Mikkel
Bülow-Lehnsby**

Chairperson

Urban Partners



**Xavier
Jongen**

Managing Director

Catella Residential
Investment Management
GmbH



**Niall
Gaffney**

Chief Executive

IPUT

cChange

Closing Remarks



Moderator

Andrea Carpenter

Managing Director
Diversity Talks Real Estate



Change