Confronting COVID-19
Making Moves: Transportation, Public Space, and Equity in the Time of Coronavirus

September 11, 2020
URBAN LAND INSTITUTE
Provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide

BUILDING HEALTHY PLACES
Leveraging the power of ULI’s global networks to shape projects and places in ways that improve the health of people and communities

health@uli.org

Convenings | Research | Best Practices | Education
This webinars is being recorded and will be archived on ULI’s Knowledge Finder. A link and a post-session survey will be shared following the session.

Join Us
ULI Building Healthy Places Virtual Forum
Wednesday, October 7 | 10:30 am to 4:00 pm

Part of ULI’s Virtual Fall Meeting
fall.uli.org
Today’s Moderator

Kim Lucas
Assistant Director of Transportation, City of Pittsburgh

Warren Logan
Policy Director of Mobility and Interagency Relations, City of Oakland

Tony Garcia
Principal, The Street Plans Collaborative

Destiny Thomas
Founder, CEO, Thrvance Group
Today’s Panel

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MISSION

Provide the physical mobility necessary to support the social and economic mobility of the people of Pittsburgh through the management, design, improvement, and operation of the public right of way.
Department Goals

1. No one dies or is seriously injured traveling on city streets (streets and intersections are intuitive to use, even by an adolescent).

2. Every resident can access fresh fruits and vegetables within 20 minutes travel of home (without requiring a private vehicle).

3. All trips less than 1 mile are easy and enjoyable to achieve by non-vehicle travel.

4. No household must spend more than 45% of income on Housing + Transportation + Energy (for any income quintile).

5. Our streets reflect the values and pride of our city.
How can we use public space to better support people and businesses?

• Safely
• Quickly
• Cheaply
• Equitably
**Slow Streets**

- Grant Funding for materials
- Community-led locations
- Community-maintained
For information on the City's response to COVID-19, visit pittsburghpa.gov/mayor/covid-updates
GUIDANCE FOR POWERED MICROMOBILITY DEVICE USE IN THE CITY OF PITTSBURGH

I. Overview and Purpose

A. Objective

Define and provide direction for the appropriate use and operations for emerging electronic micromobility devices in public rights of way of the City of Pittsburgh to promote safety and support additional low-emission, compact, affordable options for travel.
ReOpen Pittsburgh

Street Modifications for Outdoor Activations
Step 1: Task Force Report

The ReOpenPGH Task Force was comprised of City, County, Transit, Community Group, and Business representatives.
Step 2: Outreach

- Website
- Elected Representatives
- Weekly Bulletins
- Business Improvement Districts
Step 3: Coordination

Dept. Mobility & Infrastructure (DOMI)  
Reviews the use of the Right-Of-Way

Dept. City Planning (DCP) - Zoning  
Reviews extension of premises

Dept. Permits Licenses & Inspection (PLI)  
Reviews and permits extension of premises and seating

Dept. of Public Safety
Step 4: Guidelines & Application:

- Must maintain 6’ of pedestrian space
- Must maintain ADA access to all facilities
- Must maintain access to Utilities
- Must maintain access to Fire Hydrants
- Must relocate any impacted ADA Parking Space
- And more: pittsburghpa.gov/domi/covid-19
Step 5: Balance

Q: How do you make sure that your community-led processes aren’t leaving anyone behind?

Step 6: Enforce
Inspect. Adjust.
Step 7: The Future

- Evaluate
- Modify
- Winterize
- 2021
- Beyond?
Sidewalk Café

- Low Impact
- Uses sidewalk against business
- Needs to maintain 6 feet of pedestrian space
- Applicant: Independent Brewing Company
Sidewalk Extension

• Extends available sidewalk space
• Good for queuing or waiting space for take out
• Applicant: Apple Shadyside
Sidewalk Extension

- Combine with Outside Seating
- Large Sidewalk Extension
- Downtown: Penn Avenue
- Applicant: PDP
Full Street Closure

- Large Full Street Closure
- Wooden Sidewalk Extension
- Oakland: Oakland Avenue
- Applicant: OBID
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Lessons Learned

Be .. Responsive
Expeditious
Active
Creative
Collaborative
Helpful
Panel Discussion

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ABOUT THE THRIVANCE GROUP

Thrivance Project
- Municipal Projects (Transform Fresno)
- Research (Anti-Displacement Calc.)
- Policy (CPR-U)
- Capacity Building (Dignity Institute)
- DICE Projects (Mobility Hub Co-ops)
- Strategy (REAP/GARE)
- Archival Research (Oral History)

Thrivance Legacy
- Dignity Team
- Coalition-Building
- Academic Intervention

Thrivance Space
- Unurbanist Assembly
- Pop-up Demonstrations
- Direct Action

Thrivance Group Growth Plan

Year 1: Organizational Capacity | Year 2: External Capacity | Year 3: Innovation and Implementation
SOCIAL CLIMATE ANALYSIS
Part 1 - Preliminary Assessment of Displacement Factors

Part 2 - Research Design and Strategy Development

Part 3 - Findings, Final Recommendations, and Implementation Strategies
COMMON SCA PARTNERS

Employment Access Advocates and Economic Development Groups
Implementers and Advocacy Groups with Deep Institutional History of Infrastructure Investment Patterns
Housing Authority Staff and Housing Justice Advocates
Racial Justice Advocates
Public Health Professionals
Anti-racism Campaigns
OPPORTUNITIES FOR DEEPER UNDERSTANDING

Labor Profile
Current Phase of Displacement
Zoning Laws/History
Mobility Attitudes/Perceptions
Sites for Cultural Thrivance
Youth Engagement
Ongoing Harm
ACTIVATED ANTI-DISPLACEMENT STRATEGY
ACTIVATED ANTI-DISPLACEMENT RUBRIC

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<th>Connecting Community</th>
<th>Capacity Building</th>
<th>Organizing</th>
<th>Dialogue</th>
<th>Direct Service</th>
<th>Participatory Research</th>
<th>Participatory Planning</th>
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PHASE OF DISPLACEMENT

1. Policy
2. Advocacy
3. Planning

CORE VALUES INDEX:
- Freedom of Movement
- Power in Place
- Just Planning
- Self Determination
- Sankofa

STRATEGY COMPONENT
ORAL HISTORY ARCHIVING
COMMON ORAL HISTORY THEMES

Displacement

Culture - Music & Visual Art

Visibility/Erasure

Age/Eras/Generational Migration

Centering race (calling out multiple levels of erasure)
POLICY GAP ANALYSIS
POLICY GAP PRELIMINARY FINDINGS

Need for immediate development interventions

Restorative zoning

Right to return (season)

Equity commitments from/with all developers
INFO HUB DEPLOYMENT PLAN

Essential Businesses

Safety Net Service Providers

Digital Access

Fluid and Flexible Deployment Structure
Delayed Justice is Denied Justice

DIGNITY LABS
DIGNITY LAB WORKSHOPS

1. Introduce approach and invite residents to co-lead

2. Provide update through resident-led workshop

3. Final policy recommendations community workshop
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