

## URBAN LAND INSTITUTE

Provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide

## **BUILDING HEALTHY PLACES**

Leveraging the power of ULI's global networks to shape projects and places in ways that improve the health of people and communities

Convenings | Research | Best Practices | Education

## ULI Goals

## Help ULI members:

- Understand the role they can play in slowing the spread of the disease
- Gain business and planning insights for navigating the crisis
- Help mitigate adverse impacts on vulnerable people
- Help cities recover in ways that are equitable and enduringly resilient

www.uli.org/covid19

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## Upcoming Confronting COVID-19 Webinars

~ Webinars are being recorded. A recording of this webinar will be shared by email with registrants, and will also be posted on the web in Knowledge Finder~

May 5 Parks, Public Spaces, and the Pandemic

May 12 Insights from Asia

Find information from past ULI webinars on Knowledge Finder at knowledge.uli.org

www.uli.org/covid19

health@uli.org

## 10 Minute Walk



- National partnership with the Urban Land Institute, The Trust for Public Land, and the National Recreation and Park Association
- A movement dedicated to improving access to safe, high-quality parks and green spaces in cities—large and small throughout the United States
- Endorsed by nearly 300 mayors in cities across the United States



## Speakers: Parks, Public Spaces, and the Pandemic



#### **Rachel Banner**

Director of Park Access National Recreation and Park Association



## Nicholas Williams

Director

City of Oakland Parks, Recreation and Youth Development

Oakland, CA



Kathryn Ott Lovell Commissioner Philadelphia Parks and Recreation



Janet Fulton Chief Physical Activity and Health Branch CDC



Jennifer Murphy Team Lead Water, Sanitation and Hygiene (WASH) Team CDC



## **COVID-19 and Parks and Recreation**



#### **Rachel Banner**

Director of Park Access National Recreation and Park Association

## May 5, 2020



www.nrpa.org

nrpa.org/Coronavirus

## **COVID-19: PHYSICAL DISTANCING IN PUBLIC PARKS AND TRAILS**



Do not use parks or trails if you are exhibiting symptoms.



Be prepared for limited access to public restrooms or water fountains. Share the trail and warn other trail users of your presence and as you pass.



Follow CDC's guidance on personal hygiene prior to visiting parks or trails. Observe CDC's minimum recommended physical distancing of 6' from other persons at all times.





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## Coronavirus Disease 2019 (COVID-19)

The coronavirus disease 2019 (COVID-19) public health emergency was officially declared a global pandemic on March 11, 2020, by the World Health Organization. NRPA is helping park and recreation professionals stay informed as they respond to and recover from the COVID-19 pandemic.

#### NRPA is supporting park and recreation professionals by:

- Deploying a national communications plan to emphasize the essential role of parks and recreation, delivering critical resources, driving shared messaging, and relaying up- to- date public health guidance to park and recreation professionals.
- Working with subject matter experts to develop resources and guidance on response, recovery, and revitalization.
- Surveying and tracking the status of the field in real-time, monitoring changes in policy, practice and operations.
- Building out robust online learning and professional development opportunities to guide professionals in response and recovery efforts.
- Facilitating ongoing dialogue across the park and recreation profession to stimulate networking, innovation and collaboration.
- Advocating for federal, state, local and philanthropic funding to support investments and recovery for park and recreation systems.

As we move through stages of the COVID-19 pandemic, we have organized our resources into three categories: **Slowing the Spread**, a **Path to Recovery** and the **Essential Role of Parks and Recreation**. We recognize that each agency will be on their own timeline as they navigate through the pandemic and that the process will not be linear. For example, you will likely continue to implement strategies to slow the spread of COVID-19 while putting together your plans for reopening.

# Slowing the Spread of COVID-19

NRPA has compiled guidance to help park and

#### Path to Recovery

NRPA has compiled guidance to help park and

#### The Essential Role of Parks and Recreation

NRPA is actively promoting the critical role of

#### **Contact Us**

General inquiries, please contact NRPA Customer Service, 800.626.NRPA (6772) or <u>customerservice@nrpa.org</u>.

Members of the media with inquiries or interview requests should contact:

Suzanne Nathan, Public Relations Manager, at 703.858.4748 or <u>snathan@nrpa.org</u>.

### NRPA PARK PULSE Parks Are Essential, Especially During a Health Crisis



**D** of respondents say it is very or extremely essential to exercise in parks and green spaces to relieve stress and remain healthy during this crisis.

Numerous studies show there are physical and mental health benefits to spending time in green spaces. Local parks, trails and open spaces have recently become even more of a respite from stress. In March 2020, NRPA released a joint statement about using parks and open spaces while maintaining physical distancing. To date, more than 1,000 groups nationwide have signed on to voice support of the safe use of parks during this crisis. Visit www.nrpa.org/Coronavirus for more information.



#### www.nrpa.org

## NRPA Parks Snapshot Survey April 29 – May 1

Most trails, parks and community gardens remain open with a small uptick from previous weeks.

- Trails (91 percent)
- Parks (local parks: 77 percent; regional parks: 73 percent)
- Community gardens (70 percent)

#### Most agencies are keeping closed all of their:

- Campgrounds (81 percent)
- Basketball courts (77 percent)
- Permanent restrooms (74 percent)
- Tennis courts (and other racket sports) (62 percent)
- Outdoor sports fields (61 percent)
- Beaches (61 percent)
- Temporary restrooms (59 percent)
- Dog parks (54 percent)

#### www.nrpa.org



## NRPA Parks Snapshot Survey April 29 – May 1

# The top amenities Urban Leaders are targeting for their first phase of reopening:

- Restrooms
- Outdoor sports courts/fields
- Picnic areas
- Golf courses
- Parks currently closed

## Summer meal programs are on at 2/3rds of agencies

- Even if summer youth programming is canceled
- 30% of agencies' summer meal plans are on-hold



## NRPA Parks Snapshot Survey April 29 – May 1

## Summer plans remain on-hold at most agencies.

Top summer plans that are moving forward (either fully or with truncated offerings):

- Farmers markets (61%)
- Summer camps for children of health care providers/first-responders (22%)
- 4<sup>th</sup> of July fireworks (20%)
- Summer camps for children of general public (20%)
- Outdoor pools (14%)

## **Top canceled summer plans**

- 5k races & other running/walking events (26%)
- Festivals/concerts/outdoor movies (22%)
- 4<sup>th</sup> of July fireworks (19%)

www.nrpa.org





#### Nicholas Williams

Director

City of Oakland Parks, Recreation and Youth Development

Oakland, CA



CONFRONTING COVID-19: Oakland, CA Parks, Public Spaces, and the Pandemic

J. Nicholas Williams Director



## Initial response

ter 1

## DO YOUR PART TO STOP THE SPREAD OF COVID-19

### PLEASE

AVOID GROUP GATHERINGS MAINTAIN SOCIAL DISTANCING OF 6FT OR MORE

STAY HONE IF YOU HAVE SYMPTOMS

6 FEET APART

#BEATCOVID19

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# Secondary response

POR ORDEN DEL DEPARTAMENTO DE SALUD DEL CONDADO, ESTE LUGAR ESTÁ CERRADO.

## COVID-19 CORONAVIRUS

POR FAVOR NO USE ESTE LUGAR/EQUIPO.

AYÚDENOS A DETENER LA PROPAGACIÓN DEL COVID-19

#### Runners & Joggers Help Keep our Community Healthy

- Stay six feet away from others
- Be mindful that pedestrians can't quickly move out of

your path

- Cover your face with a
- bandana or mask
- Avoid running in commercial districts where people are doing essential shopping

oakland INFO

#### CITY PARKS USE THEM, DON'T ABUSE THEM

- Avoid group gatherings
- Stay 6 feet away from others
  - Stay home if you have symptoms

oaklandca.gov/COVID-19



City of Oakland Stay home. Save lives. #BEATCOVID19 oaklandca.gov/covid-19

# Challenges



Park use has increased. Weather is getting nicer. People have social distancing fatigue. People aren't wearing masks.



We have no enforcement arm. We do not want to involve the police.

# Equity: Highest reported COVID-19 cases concentrated in low-income Oakland neighborhoods with majority residents of color



# Equity



Had to close basketball courts and soccer fields due to difficulty of maintaining social distance while playing these sports.



Have been able to keep many walking loops and trails open, because it's easier to maintain social distancing while using these park amenities.

## Innovation





Have turned parks and rec centers into food and resource distribution centers in partnership with food banks and Oakland Unified School District. Using department vans to travel into hardest-hit neighborhoods to educate and distribute masks.

# Virtual programming and plans for summer 2020

KIDS

TEACH

TECH

**Oakland Parks, Recreation & Youth Development** April 14 at 4:16 PM · 🕥

Oakland Recreation Centers issue a #sidewalkchallenge Get creative with your sidewalk messages and drawings. Share on tiktok.com https://vm.tiktok.com/WLMHdS/



**Oakland Parks, Recreation & Youth Development** April 16 at 2:16 PM · 🚱

Coach Juan's at home soccer drills for kids



YOUTUBE.COM Soccer Drill 1 OPRYD Coach Juan taking you through at home soccer drills for kids.



FOR YOUTH AGES 7 TO 18 OF ALL EXPERIENCE LEVELS

TUESDAY, MAY 5 • CREATE A SNAKES AND BERRIES GAME Intermediate Scratch Programming class for ages 8 and up Course # 36730

WEDNESDAY, MAY 6 • CREATE A CAT VS. WAND GAME Intermediate Scratch Programming class for ages 9 and up Course # 3673

THURSDAY, MAY 7 • CREATE A TOP DOWN SHOOTER GAME Advanced Scratch Programming class for ages 10 and up Course # 36732

> FRIDAY, MAY 8 • BUILD A CALCULATOR Python Programming class for ages 11 and up Course # 36733

An email with course login instructions will be emailed prior to the start of class.

For more information, email: info@kidsteachtech.com, call (650) 265-7871 or visit: https://kidsteachtech.com/online-classes

> To register, visit: cityofoakland.perfectmind.com

Y OF OAKLAN

In response to the COVID-19 pandemic, qualifying low-income families can contact Comcast Internet Essentials at InternetEssentials.com and 1-855-846-8376





ttps://zoom.us/j/267372763?pwd=STJhMzdoWpUSF<mark>BJaWtgazBjSIF</mark>p



#### Kathryn Ott Lovell

Commissioner

Philadelphia Parks and Recreation



# PHILADELPHIA PARKS & RECREATION

KATHRYN OTT LOVELL | COMMISSIONER, PHILADELPHIA PARKS & RECREATION



# **PPR AT A GLANCE**

- 156 Rec Centers
- 74 Pools
- 154 Parks
- 5 Ice Skating Rinks
- 6 Older Adult Centers
- 1400+ Courts and Fields



# **PPR: AT A GLANCE**

- 10,000+ Acres of Parkland
- 232 Miles of Trails
- 3 Environmental Education Centers
- 40+ Community Gardens and Orchards
- 6 Golf Courses
- 31 Historic Sites



# **PPR: AT A GLANCE**

- 123,239 participants in staff-led programs
- 7,406 youth enrolled at 130 summer camps
- 2,809 youth ages 16-24 hired for summer
- 2.1 Million youth meals provided



# **PPR COVID RESPONSE TIMELINE**

Date	Response
March 10	First case of COVID announced in Philadelphia
March 11	City opens Emergency Operations Center
March 13	Governor closes schools through March 27
March 14	PPR and School District to provide meal access
March 16	City announces commercial activity restrictions and a halt on non-essential government operations starting March 18
March 20	MLK Drive closed to vehicular traffic
March 20	PPR building, playgrounds, courts, restrooms are closed. Parks and Trails remain open
March 23	Stay at home order issued
March 30	Stay at home order extended to April 30
April 9	Virtual programming debuts with PPR @ Home
April 15	PPR starts planning for a possible 20% budget reduction in FY21
April 20	Virtual Earth Week programming
April 20	Stay at home extended to May 8
May 1	Mayor announces new, rebalanced budget

# **RESPONDING TO THE OUTBREAK** Food Access

- PPR assigned recreation staff to work in City Food Warehouse packing food boxes
- Recreation Centers become food pantry sites
- Meal distribution at recreation centers, older adult centers, and schools





# **RESPONDING TO THE OUTBREAK**

## Face Mask Drive

• Coordinated campaign with nonprofit partners to collect face masks for parks and rec front-line staff





# **RESPONDING TO THE OUTBREAK**

## Closing Park Roads to Cars

- Closed MLK Drive to vehicular traffic, open to socially distanced users
- Activated Parks Operations crews to manage the increase in park and trail use



Photo: Bicycle Coalition of Philadelphia

### Phase 1







### Phase 2

## HELP KEEP OUR PARKS SAFE

Please follow these guidelines to prevent the spread of COVID-19



Stay at least 6 feet away from other people.



Avoid close contact, such as group sports, shaking hands, and hugging people.



Wear a cloth mask to protect yourself and others.

Thank you for doing your part to keep our community healthy.



Visit phila.gov/parksandrec for more information.

## **Ayuda a Mantener Nuestros Parques Seguros**

Por favor, sigue estas instrucciones para evitar la propagación de COVID-19



Mantente al menos a 6

pies de distancia de

otras personas.



Evita el contacto cercano. Usa una máscara de tela como los deportes de para protegerte a ti grupo, dar la mano y mismo y a los demás. abrazar a las personas.

Gracias por ayudar a mantener nuestra comunidad saludable.

PHILADELPHIA PARKS&RECREATION

Visita phila.gov/parksandrec para más información.

#### Phase 3



Phase 4



## VIRTUAL PROGRAMMING

## Parks and Rec @ Home

- Providing virtual recreational activities for the physical and mental well-being of residents
- Virtual Earth Day celebration
- Virtual "Love Your Park Week" activities




### **PPR: THE NEW NORMAL**

### COVID-19 Budget Impact

- City facing budget gap of \$649M in FY21
- PPR forced to cut 20% of FY21 budget or \$13M
- Capital budget for FY21 will be \$1.5M
- 1,200-1,300 seasonal positions lost

# **PPR: THE NEW NORMAL**

### Programmatic Shifts For Summer

- No pool season
- Summer camps will happen if public health protocols allow
- Focus on hyper-local engagement: PlayStreets
  - 600 PlayStreets each summer
  - Traditional focus has been on meal distribution
  - Enhance experience through Play Captains; Play kits; mobile play elements
  - Meeting kids where they are

# Thank you

KATHRYN OTT LOVELL | COMMISSIONER, PHILADELPHIA PARKS & RECREATION



**Janet Fulton** 

Chief Physical Activity and Health Branch CDC

Jennifer Murphy Team Lead Water, Sanitation and Hygiene (WASH) Team CDC





# COVID-19: Considerations for Parks & Open Spaces

Janet E Fulton, PhD Division of Nutrition, Physical Activity, and Obesity Centers for Disease Control and Prevention

Urban Land Institute National Recreation and Parks Association May 5, 2020





For more information: www.cdc.gov/COVID19

### **COVID-19: How it spreads**

- The virus is thought to spread mainly from person to person.
  - Between people who are in close contact with one another (within about 6 feet)
  - Through respiratory droplets produced when an infected person coughs or sneezes



 These droplets can land in the mouths or noses of people who are nearby or possibly be inhaled into the lungs.



### Parks & Open Spaces During COVID-19

- Benefits of being outdoors, physical activity
- Use of parks and open spaces during COVID-19
- CDC guidance
  - Administrators in Parks and Recreational Facilities
  - Visitors to Parks and Recreational Facilities





## **Recommendations for Staying Healthy**

### <u>D0</u>

- Visit parks and open spaces close to home
- Prepare before your visit
- Stay at least 6 feet away from others ("social distancing") and take other steps to prevent COVID-19
- Play it safe around and in swimming pools. Keep space between yourself and others





### A Word about Social Distancing

- Maintain at least 6 ft. from others in public
- We know it's hard!
- Critical to help slow the spread of disease
- Expect social distancing to continue into the near future





## **Cloth Face Coverings**

- CDC recommends wearing cloth face coverings in public settings.
- Cloth face coverings can help people who may have the virus and do not know it from spreading it to others.
- Cloth face coverings should:
  - Fit snugly but comfortably against face
  - Be secured with ties or ear loops
  - Include multiple layers of fabric
  - Allow for breathing without restriction
  - Be able to be laundered and machine dried without damage or change to shape





### **Recommendations for Staying Healthy**

### <u>DON'T</u>

- Visit parks if you are sick or were recently exposed to COVID-19
- Visit crowded parks
- Use playgrounds
- Participate in organized activities or sports



### **Guidance for Park & Open Space Administrators**

- Post information to promote everyday preventive actions
- Maintain restrooms that remain oper
- Make sure people are social distancing in popular areas
- Postpone or cancel organized activities and sports
- Keep swimming pools properly cleaned and disinfected

Centers for Disease Contr CDC 24/7: Saving Lives, Protecting Pe	ol and Prevention	Search Coronavirus -
oronavirus Disease 2019	(COVID-19)	
C > Coronavirus Disease 2019 (COVID-19		606
Coronavirus Disease 2019 (COVID-19)	Resources for Parks and Rec	reational Facilities
Symptoms	Other Languages - Print Page	
Testing +		
Prevent Getting Sick +	At all times	Guidance Highlights for
Daily Life & Coping +	Encourage your staff or community members to <u>protect their personal health</u> .	Parks and Recreational Facilities
If You Are Sick +	Post the signs and symptoms of COVID-19:	Do not visit if you are sick or have symptoms of
People Who Need Extra + Precautions	fever, cough, shortness of breath.	COVID-19. • Practice social distancing by staying 6 feet away
Frequently Asked Questions	Clean surfaces that are frequently touched – things such as shared desks, countertops, kitchen areas.	from others.
Travel +	electronics, and doorknobs.	<ul> <li>Use <u>everyday</u> preventive actions.</li> <li>Avoid gathering in groups.</li> </ul>
Cases, Data, & Surveillance +	4 Limit events and meetings that require close contact.	<ul> <li>Do not use playgrounds (including water playgrounds), hot tubs, or spas.</li> </ul>
Communities, Schools & – Workplaces	5 Stay up to date on developments in your community.	Get detailed guidance
•	6 Create an emergency plan for possible outbreak.	For park administrators:
Cleaning & Disinfecting for Reopening	Assess if community members are at higher risk and plan accordingly.	<ul> <li>Promote social distancing and everyday prevent actions.</li> </ul>
Critical Workers		Require staff who are sick to stay home.
Disinfecting Your Facility +	During an outbreak in your	<ul> <li>Keep bathrooms well-stocked with handwashing supplies.</li> </ul>
Disinfect Your Non-Emergency Vehicle	area	<u>Clean and disinfect</u> high-touch surfaces regularly
		<ul> <li>Limit the size of gatherings</li> </ul>



https://www.cdc.gov/coronavirus/2019-ncov/community/parks-rec/index.html

# Chris Kochtitzky





### COVID-19 Prevention and Cleaning and Disease 19 Disinfection

### Jennifer Murphy, PhD

### Water Sanitation and Hygiene Team Lead

### **Community Intervention Task Force**

Urban Land Institute

National Recreation and Parks Association

May 5, 2020





For more information: www.cdc.gov/COVID19

### **COVID-19: Disinfect With The Right Chemicals**

Cleaning and disinfection should be effective

- Clean first, especially if the surface is dirty
- ✓ Use List N EPA-registered disinfectants
- Follow manufacturer's instructions for
  - Application method
  - ✓Contact time
- If List N disinfectants are not available household bleach can be diluted (1/3 cup of bleach into a gallon of water)





### **COVID-19: Disinfect The Right Surfaces**

### Disinfection should be efficient

Focus on surfaces and objects that are frequently touched by multiple people
 For example, doorknobs, light switches, phones, faucets and sinks, handles, tables, countertops, remote controls

Many surfaces do not need to be disinfected
 Surfaces and objects that are not frequently touched
 Walls, floors, sidewalks, groundcovers
 Areas that have not been used by anyone in the past 7 days



### **COVID-19: Disinfect With The Right Protection**

- Cleaning and disinfection should be safe
- Staff should be instructed on how to apply the disinfectants according to the label
- Use disinfectants at the correct concentration
- Use Personal Protective Equipment (PPE) according to manufacturer's instructions
- Ensure sufficient ventilation for disinfectants used
- Keep all disinfectants out of reach of children
- Store disinfectants appropriately







For more information, contact CDC 1-800-CDC-INFO (232-4636) TTY: 1-888-232-6348 www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



### Q&A



#### **Rachel Banner**

Director of Park Access National Recreation and Park Association



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### Confronting COVID-19: Parks, Public Spaces, and the Pandemic

Join us May 12 for webinar with Insights from Asia

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Thank you!

