



Confronting COVID-19: Creative Placemaking in the Time of COVID

Urban Land Institute | September 2, 2020



URBAN LAND INSTITUTE

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~ Webinars are being recorded. A recording of this webinar will be posted on the web in Knowledge Finder and a link will be shared with registrants~

Next up --

Making Moves: Transportation, Public Space, and Equity in the Time of Coronavirus

Friday, September 11th 1-2:15 pm

Find past ULI webinars at knowledge.uli.org

Creative Placemaking in the Time of COVID

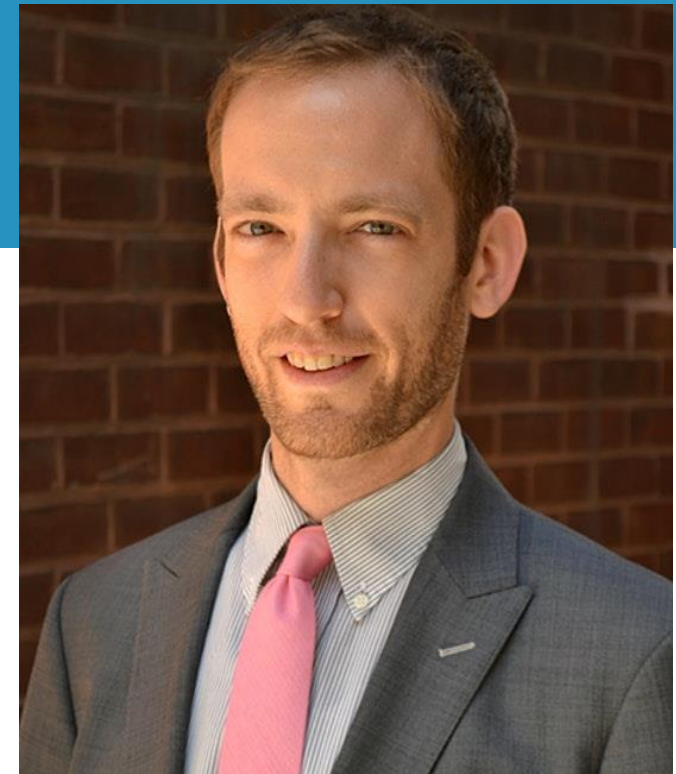
Wednesday, September 2, 2020

1:00 – 2:15 PM EDT

Ben Stone

Director of Arts & Culture

Smart Growth America & Transportation for America





SPEAKER

Jamie Bennett

Executive Director, ArtPlace America



SPEAKER

Theresa Sweetland

Executive Director; Publisher Public Art
Review, Forecast Public Art



SPEAKER

Juanita Hardy

Managing Principal, Tiger Management
Consulting Group, LLC



RESPONDENT

Andrea Jenkins

Council Member, Ward 8, City of
Minneapolis



Smart Growth America

Improving lives by improving communities



Transportation for America

FBCI

Form-Based
Codes Institute



State
Smart Transportation
Initiative

Practical Solutions to Move America Forward

LOCAL LEADERS COUNCIL



National Complete Streets Coalition

NATIONAL RESOURCES & TECHNICAL ASSISTANCE FOR
TRANSIT-ORIENTED DEVELOPMENT



GOVERNORS' INSTITUTE

on community design

LOCUS



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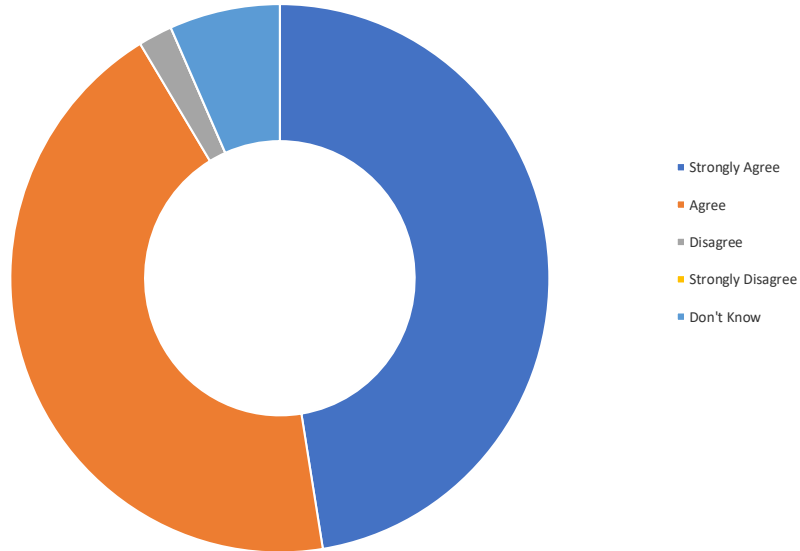
Before we talk about creative placemaking in the time of COVID...

What was creative placemaking in the time before COVID?

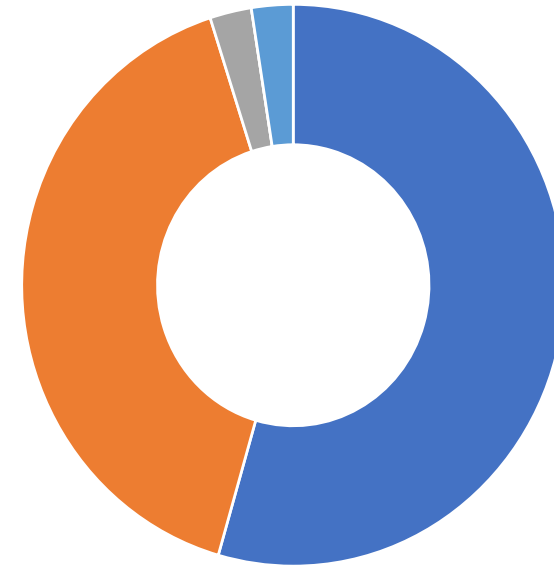
Why does an organization like Smart Growth America have an arts & culture program?

ULI members agree: creative placemaking adds value

Survey respondents overwhelmingly agree (91%) about the value of creative placemaking on real estate development projects.

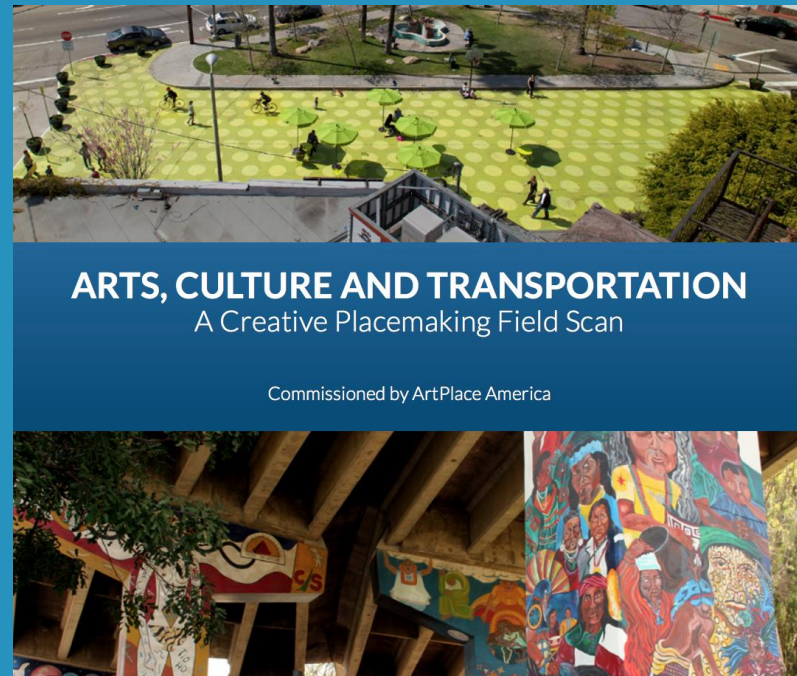


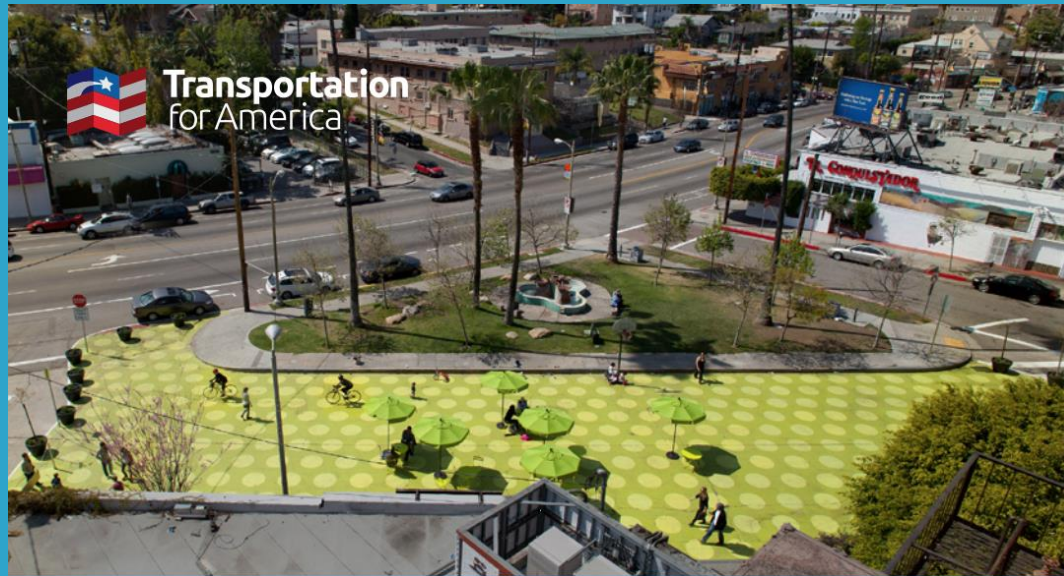
Survey respondents also believe (95%) creative placemaking can affect project value or market success.



SGA's Arts & Culture team works by:

- **Funding** projects to create exemplary case studies
- **Tracking** creative placemaking projects to communicate their benefit
- **Training** practitioners and connecting peers to expand the field





ARTS, CULTURE AND TRANSPORTATION

A Creative Placemaking Field Scan

Commissioned by ArtPlace America



The Role Of Arts & Culture In Transportation Planning

Seven Challenges, Seven Solutions



1
Generating creative solutions for entrenched transportation problems



2
Making streets safer for all users



7
Healing wounds and divisions

This Field Scan explores seven of the most pressing challenges facing the transportation sector today, and identifies how arts and culture contribute to solutions:



3
Organizing transportation advocates



6
Alleviating the disruptive effects of construction



5
Fostering local ownership



4
Engaging multiple stakeholders for an inclusive process

Solution #1

Generating creative solutions for entrenched transportation problems

Arts and culture can help develop better projects that attract greater community support by imagining bold transportation solutions that are unconstrained by traditional processes.



Solution #7

Healing wounds and divisions

Arts and culture can help remedy the divisions created by urban highways and other detrimental transportation infrastructure by physically and culturally reconnecting communities.



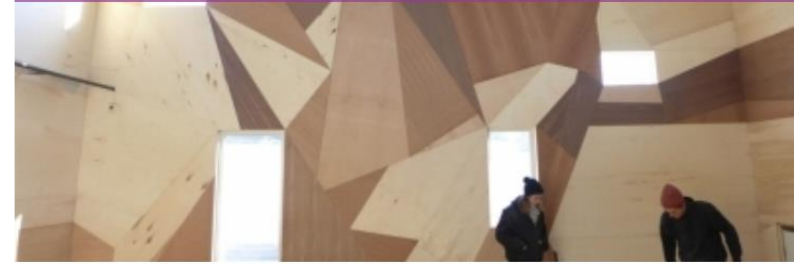
AGRICULTURE & FOOD RESEARCH



ENVIRONMENT & ENERGY RESEARCH



HOUSING RESEARCH



HEALTH RESEARCH

ROOTS & WINGS
The West End Poetry Opera



PUBLIC SAFETY RESEARCH



TRANSPORTATION RESEARCH



What Does Art Have to Do With the Coronavirus?

We need to wake up. Artists can sound the alarm.

By **Judy Chicago**
Ms. Chicago is an artist.

A Rush to Use Black Art Leaves the Artists Feeling Used

Black creative professionals say they have been used to lend legitimacy to diversity campaigns while being underpaid and pigeonholed.

Paint Fades, but Murals Remember People Killed by Police

Across the country, artists have created portraits of George Floyd, Amadou Diallo, Eric Garner and others as markers of pain and loss.

Trump Says He Will Create a Statuary Park Honoring 'American Heroes'

The executive order includes John Adams, Harriet Tubman and Martin Luther King Jr. among those who would be honored. So would Billy Graham, Antonin Scalia and Ronald Reagan.

George Floyd Protests Reignite Debate Over Confederate Statues

Dozens came down after a white nationalist rally in Charlottesville, Va., in 2017. Protesters outraged over the death of Mr. Floyd are targeting some that remained.

How the Virus May Change Your Next Home

Designers and architects expect the pandemic to affect apartment design long after the lockdowns are over. Here are a few trends you're likely to see.

A Multibillion-Dollar Opportunity: Virus-Proofing the New Office

Tech, catering and design companies are rushing to sell employers on fever scanners, box lunches and office floor-planning apps for social distancing. But it's too soon to tell if they will work.

America's Monuments, Reimagined for a More Just Future

An aerial photograph of a city street. A large yellow banner with the text 'BLACK LIVES MATTER' and a three-line symbol is stretched across the road. The street is lined with multi-story buildings on the left and a large green park area with a winding path and several circular structures on the right. A river is visible on the far right side of the image.

BLACK LIVES MATTER ≡

fx	Berkeley										
	CITY	STATE	COUNTY	STREET LOCATION / ADDRESS / INTERSECTION	latitude	longitude	IMAGE	IMAGE URL	PHOTO CREDIT	TEXT	DESCRIPTION
1	Berkeley	CA	USA	Allston Way between Martin Luther King Jr. Way and Milvia Street	37.868942	-122.271556		https://www.eastbaytimes.com/2020/06/01/berkeley-black-lives-matter-mural/	East Bay Times (Ray Chavez/Bay Area News Group)	<p>BLACK LIVES MATTER</p>	<p>BLACK LIVES MATTER</p> <p>a 100-foot long mural painted in yellow and red</p>
15	Berkeley	CA	USA	<p>Martin Luther King Jr Way between Addison and Allston</p> <p>or "probably on Milvia Street in front of City Hall"</p>						<p>BLACK LIVES MATTER</p>	<p>BLACK LIVES MATTER</p> <p>Proposed on Twitter by @actvstArchitect. BLM yellow on City Hall adjacent to MLK F. Police Department Courthouse, and City Hall.</p>
16											

A Surge in Biking to Avoid Crowded Trains in N.Y.C.

More New Yorkers are turning to cycling to minimize their coronavirus exposure. Citi Bike trips surged to more than half a million this month.

'End of the Line': School Bus Industry in Crisis Because of the Coronavirus

Industry leaders say it will be the nation's schoolchildren and parents who will suffer, as they alter their lives and figure out how to replace a mode of transportation that was once a certainty.

Cities Close Streets to Cars, Opening Space for Social Distancing

Boston, Minneapolis, Oakland and other cities have temporarily banned through traffic on streets, giving pedestrians and cyclists extra elbow room during the coronavirus pandemic.

With Fewer People in the Way, Transportation Projects Speed Ahead

The pandemic has provided an unexpected window for agencies in New York and around the country to make long-planned repairs and upgrades.

The Magic of Empty Streets

Social distancing gives us a rare chance to fix cities.

Critics Fear Amtrak Is Using Pandemic to Cut Service That Won't Return

Members of Congress are angry that the rail agency is asking for more money while planning to lay off staff and reduce services. Smaller communities that rely on rail service could be badly hurt.

N.Y.'s Changed Streets: In One Spot, Traffic Speeds Are Up 288%

Faster buses. Plentiful parking. Cleaner air. A shift in habits offers a glimpse of what the city could be like without so much congestion.

This Was Supposed to Be the Year Driverless Cars Went Mainstream

Perfecting the technology has taken longer than expected. The coronavirus pandemic has made it even more difficult.



Face Masks and Crowd Control: The Race to Make Your Subway Ride Safer

Social distancing isn't easy on the subway. Transit officials are mapping out ways to prepare the system for the return of riders.

CAUTION
CLEARANCE
HEIGHT
11ft. 11in.

5212

BICYCLE
LANE

To you
for
d
reach
othe
he operator

gracias
ener una
tara
gura entre
conductor

CAUTION CAUTION

CAUTION CAUTION

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Simply the Best for
Ranked #1 in
Value.





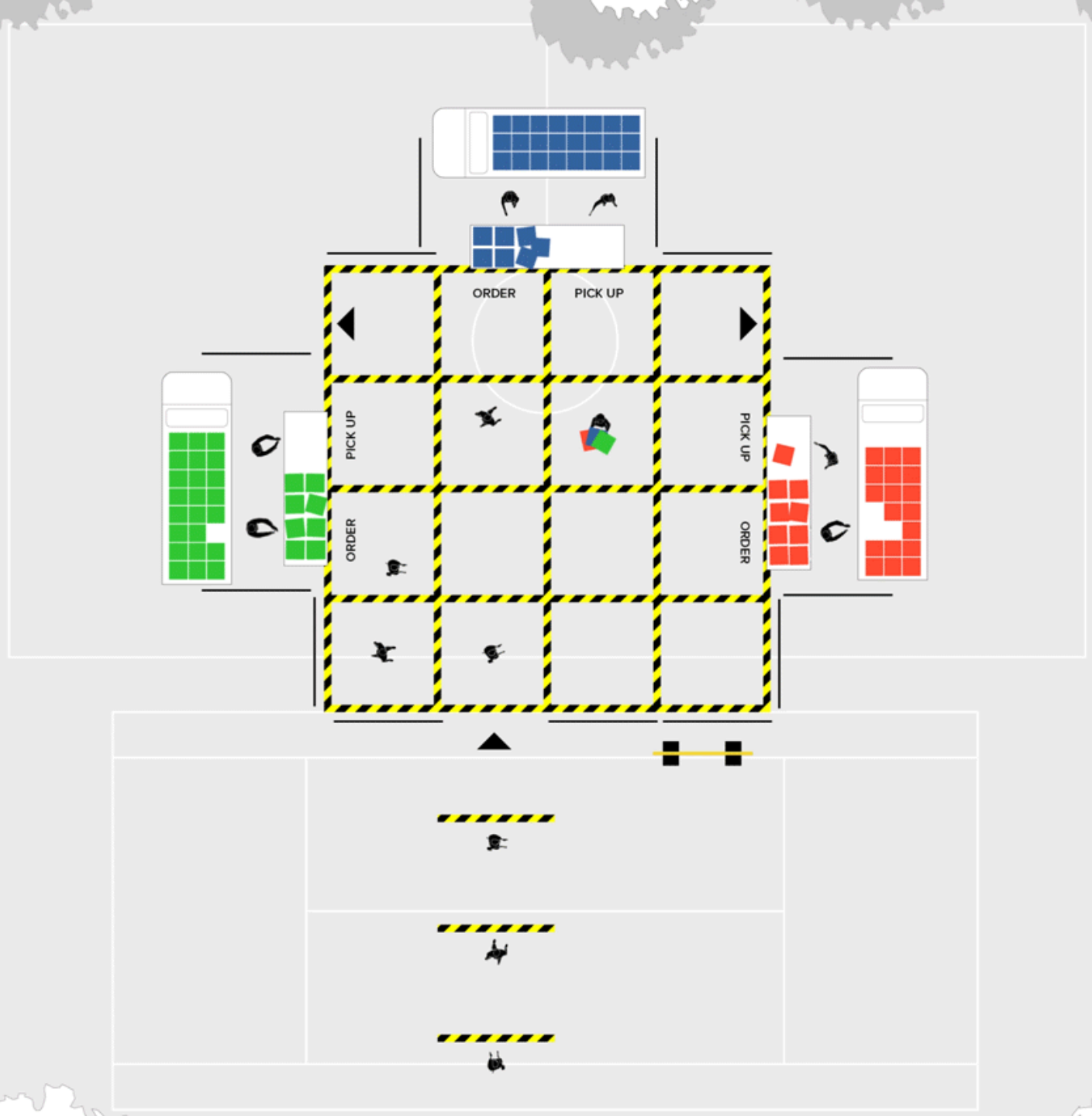
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TO
THRU TRAFFIC

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800 763.3999
TRAFFICMANAGEMENT.COM

OPD









- **Detroit Department of Public Works** (Detroit, MI)
- **Oakland Department of Transportation** (Oakland, CA)
- **Regional Transportation Commission of Southern Nevada** (Las Vegas, NV)
- **San Francisco Bay Area Rapid Transit—BART** (San Francisco Bay Area, CA)
- **West Central Initiative** (West Central Minnesota)

THANK YOU!



Transportation
for America



Smart Growth America
Improving lives by improving communities

Ben Stone

Director of Arts and Culture

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ArtPlace America:

Investing in Artists as Allies in Equitable Community Development

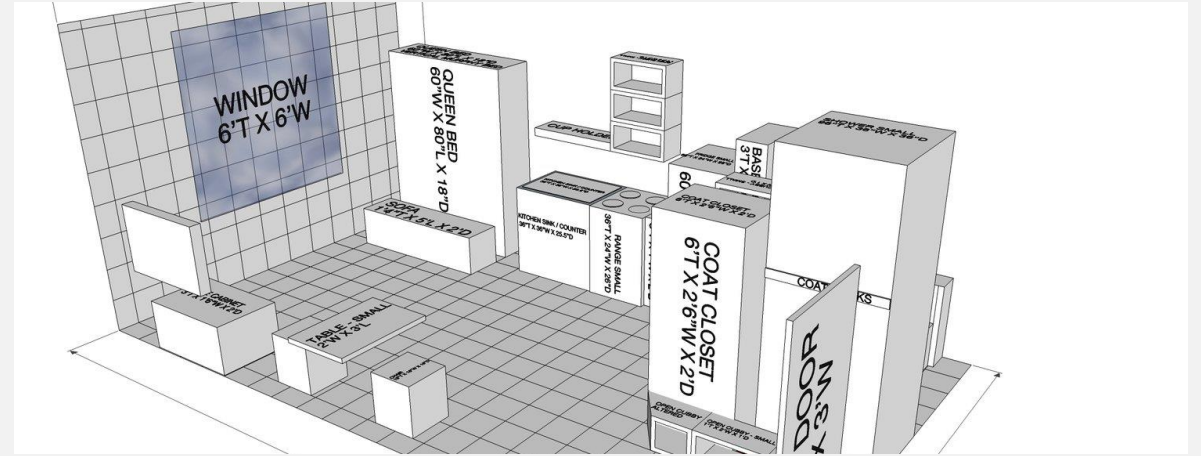
September 2020

ArtPlace America is a ten-year fund
that has invested more than \$100 million
in **rural, suburban, Tribal, and urban** communities
to support **artists as allies in equitable community development.**

Liz Lerman

“An Atlas of Creative Tools”
Arizona State University
Phoenix, AZ





Cook Inlet Housing Authority

Anchorage, AK

	Civic, social, faith based	Commercial	Government	Nonprofit	Philanthropy
Agriculture & food					
Economic development					
Education & youth					
Environment					
Health					
Housing					
Immigration					
Public safety					
Transportation					
Workforce development					

Arts, Culture, and Public Health

What the Arts Can Address

- Collective trauma
- Racism
- Social Exclusion and Isolation
- Mental Health
- Chronic Disease





Sugar Hill Museum of Art and Storytelling
Broadway Housing Communities
New York, NY

400 YEARS OF INEQUALITY

A CALL

THE RESPONSE

RESOURCES



In their January 2019 (Vol 109, No. 1) issue, the American Journal of Public Health published this editorial about how the slave trade set racist structures in North America which were not challenged by the American Revolution and which are impacting public health today.

The editorial was written by Thomas A. LaVeist of Tulane University, School of Public Health and Tropical Medicine, New Orleans, LA; Mindy Fullilove of Parsons School of Design, The New School, New York, NY; and Robert Fullilove of Mailman School of Public Health, Columbia University, New York, NY.

Find this article and more at the [American Journal of Public Health website](#).

DOWNLOAD THE EDITORIAL



One Poem at a Time
Hannah Drake
IDEAS xLab
Louisville, KY

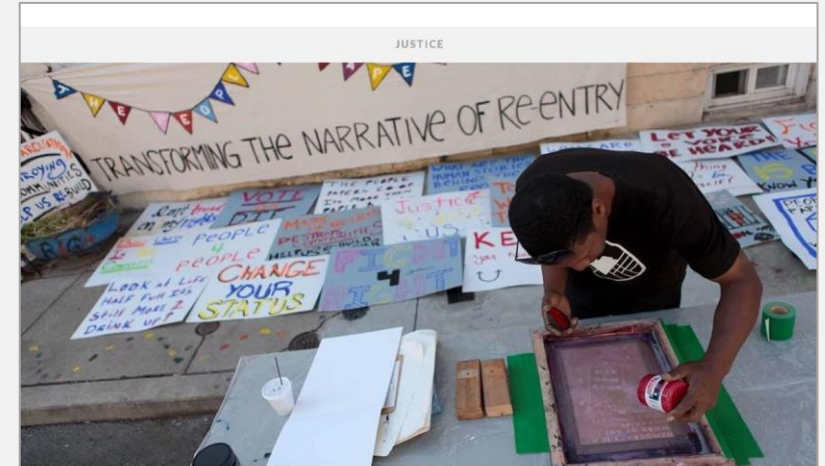


ARTPLACE

Arts, Culture, and Community Safety

What the Arts Can Do

- Transform liabilities into assets / revitalize high crime places
- Redefine policing around community-building
- Support justice-involved community members
- Foster opportunities for young people in high crime neighborhoods



A CREATIVE PLACEMAKING FIELD SCAN

Exploring the Ways Arts and Culture Intersect with Public Safety

[Identifying Current Practice and Opportunities for Further Inquiry](#)

Caroline Ross

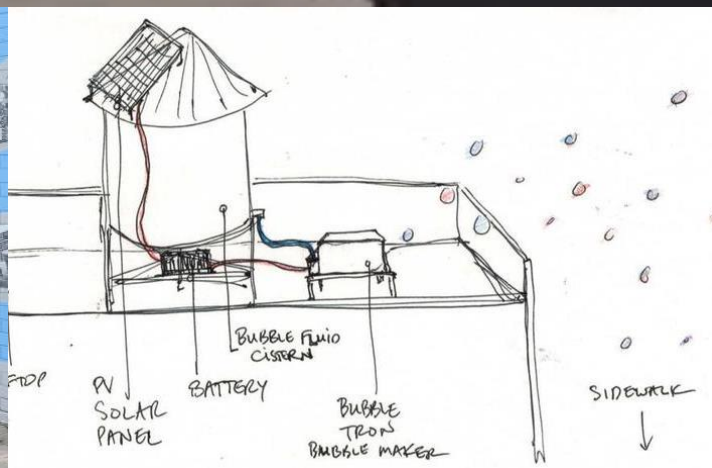
April 2016

URBAN
INSTITUTE · ELEVATE · THE · DEBATE

ARTPLACE



Broadway Vibrations
Roger Cummings
Juxtaposition Arts
Minneapolis, MN





People's Paper Co-op
Village of Arts
& Humanities
Philadelphia, PA

The Five “S” Methodology for Designing Effective Social Interventions

1. Structure
2. System
3. Scale
4. Symbol
5. Sensation

ds4si

The Five “S” Methodology for Designing Effective Social Interventions

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2. System
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ds4si



People's Paper Co-op
Village of Arts
& Humanities
Philadelphia, PA

ARTPLACE

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Theresa Sweetland

Executive Director; Publisher

Public Art Review, Forecast Public Art

FORECAST



THERESA SWEETLAND
EXECUTIVE DIRECTOR
PUBLISHER

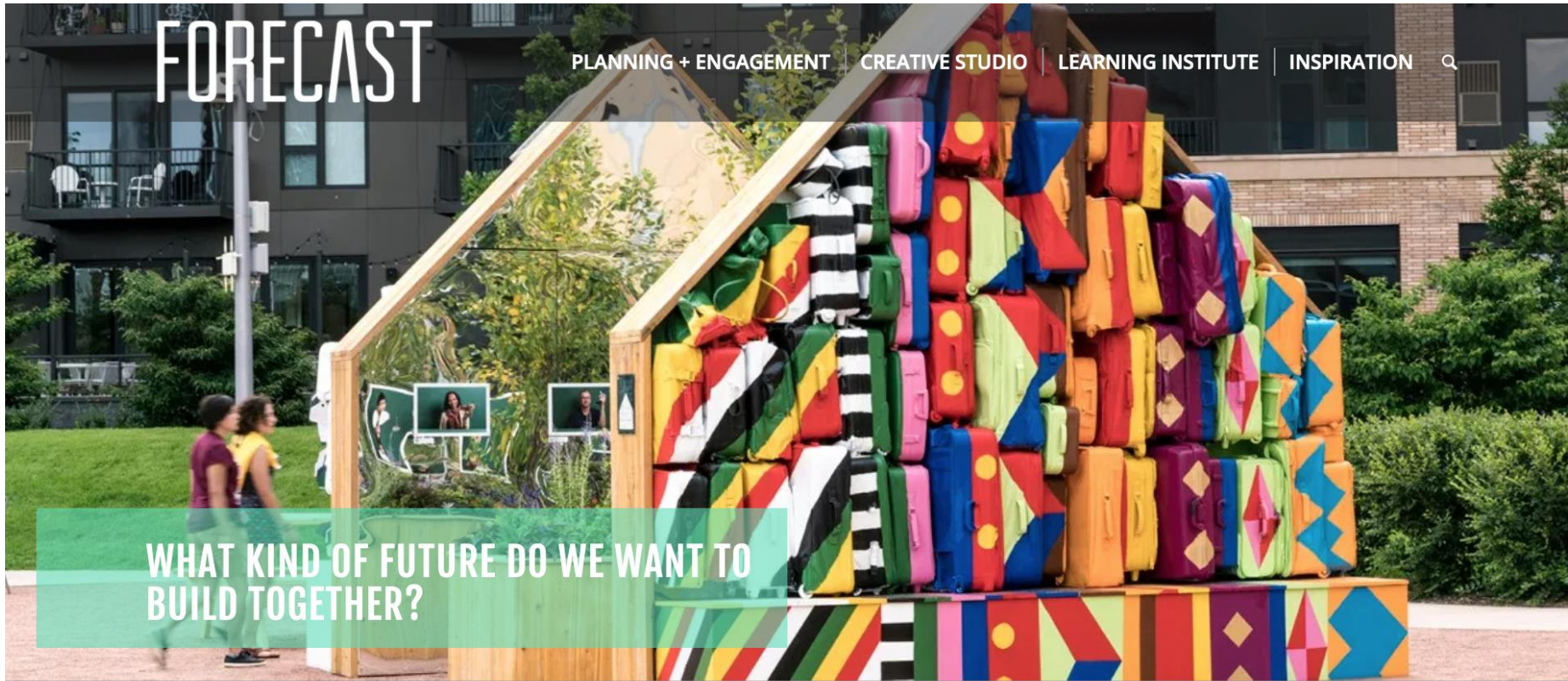


FORECAST OVERVIEW

INDIVIDUAL ARTISTS

SUPPORT, TRAINING AND LEADERSHIP

ARTISTS AND COVID-19 INNOVATION



WHAT KIND OF FUTURE DO WE WANT TO BUILD TOGETHER?



Forecast is a nonprofit organization that activates, inspires, and advocates for public art that advances justice, health, and human dignity.



WE SUPPORT, FUND AND TRAIN
ARTISTS WHO WORK IN PUBLIC



WE PARTNER AND CONSULT ON
PUBLIC ART AND CREATIVE
PLACEMAKING PROJECTS

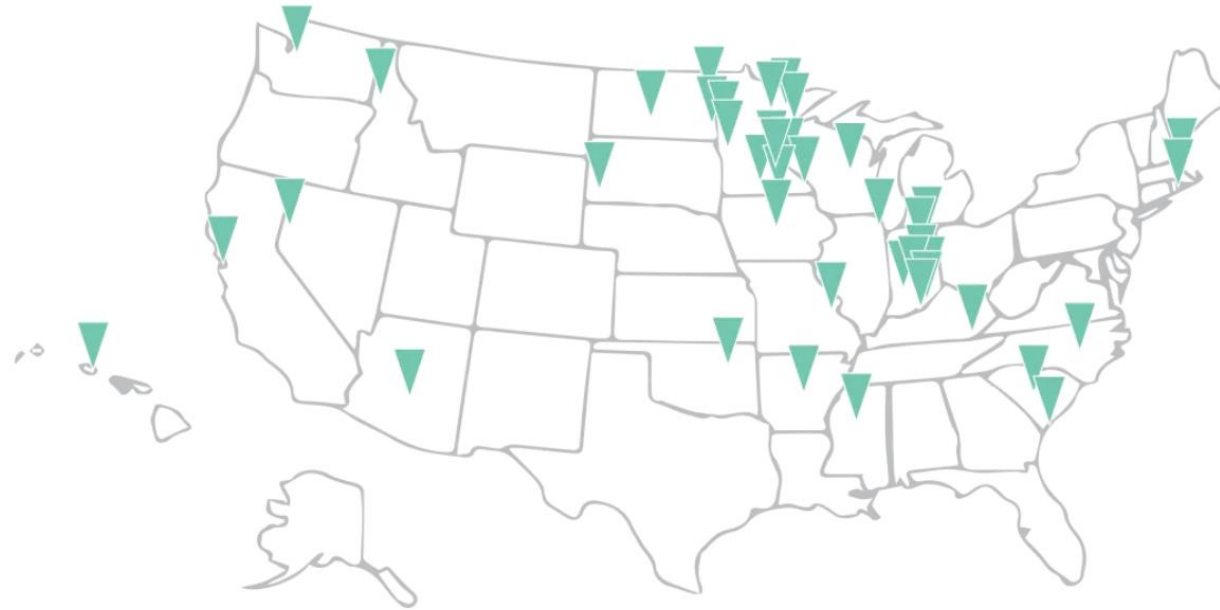


WE BUILD LOCAL CAPACITY, GATHER
STORIES AND SHARE RESEARCH SO
YOU CAN DO THIS ON YOUR OWN

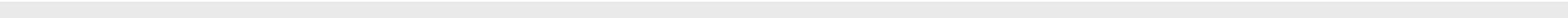


WHERE WE WORK

Our team works in communities across the country and globe. These are the U.S. locations where we have been on the ground—meeting with stakeholders and partnering with communities to meet their public art and engagement needs—and our list is growing by the day.



WORK WITH US



OUR TEAM



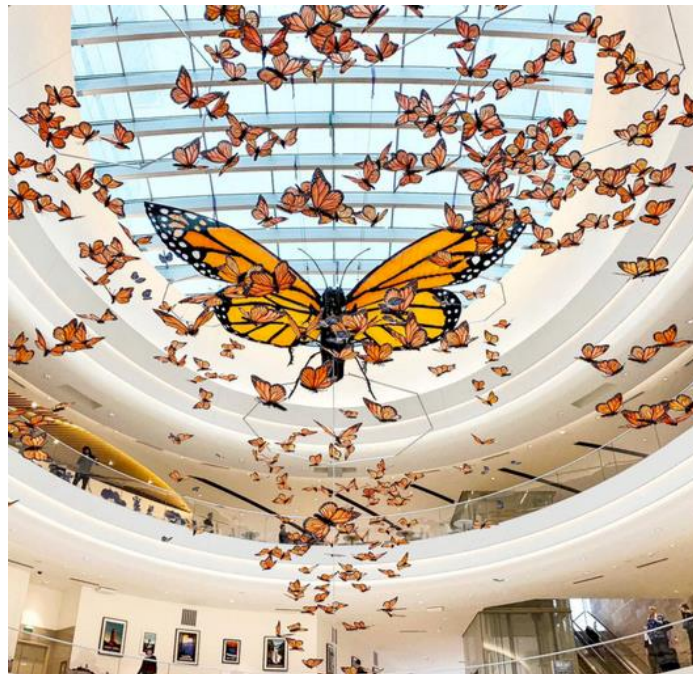
Clockwise from top left: Executive Director Theresa Sweetland, Director of Programming + New Initiatives Jen Krava, Consultants Aki Shibata, Hawona Sullivan Janzen, Candida Gonzalez, Witt Siasoco, and Tricia Heuring

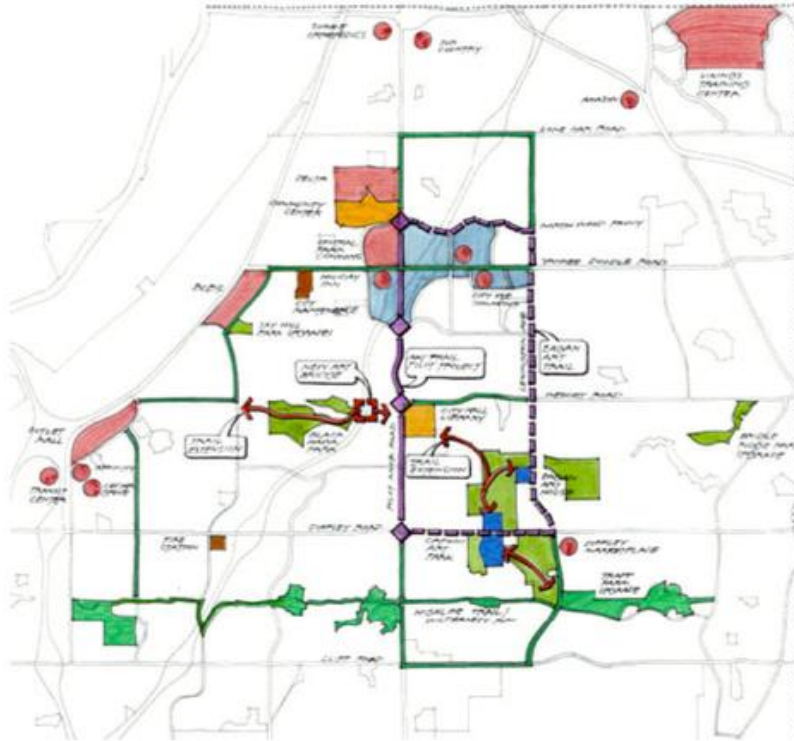


COMMISSIONING + CURATION

Artists and creativity can play a vital role in project and development efforts. The experienced consulting team at Forecast is ready to help!

- **Artist Commissioning:** We help you determine your goals for a public art project, and facilitate the artist commissioning process, including RFQ creation, artist selection, implementation and project management.
- **Public Art Curating and Programming:** Let us help you plan, develop, and manage public art programming. Our experience includes creating exhibits, planning events and managing temporary installations.
- **Artist Residencies:** In-depth residencies allow participants to discover how art, community and big ideas shape our shared spaces. We match artists with schools, private developments and neighborhood organizations to increase understanding of the possibility for and impact of public art.



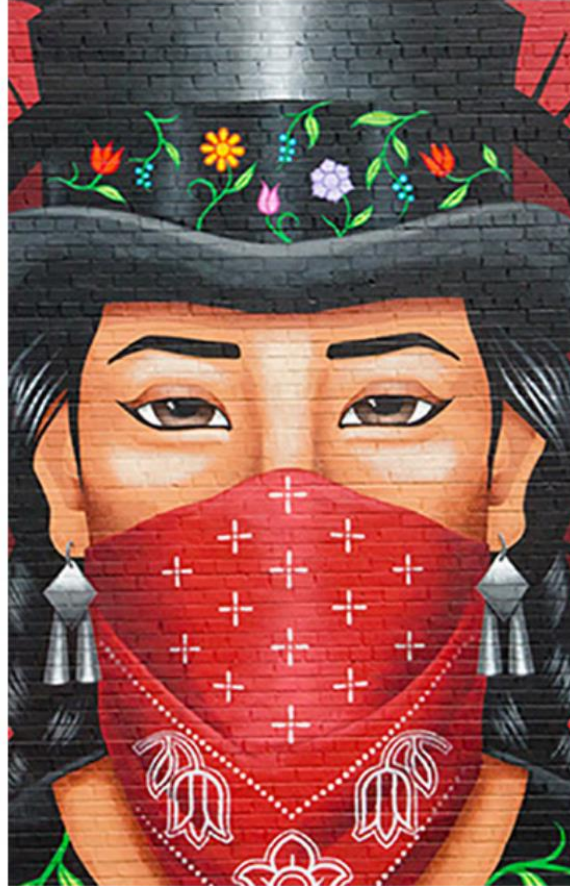


PLANNING + ENGAGEMENT SERVICES

Artists and creativity can play a vital role in planning and engagement projects. The experienced consulting team at Forecast is ready to help!

- **Community Engagement:** Engage individuals, groups and organizations through art to address issues that impact health and wellbeing.
- **Public Art and Memorial Planning:** Create an actionable public art plan that supports existing public art efforts, programs, and organizations, enhances arts and culture activities, and reflects the area's diversity.
- **Public Art Mapping:** Tour, analyze and develop maps to showcase prime locations for public art and place-based activities.
- **Community & Environmental Scanning:** Research and understand the conditions of your city or neighborhood, interpret relevant data and analyze existing and future plans to help identify opportunities for public art and place-based activities.
- **Public Art Program + Collection Equity Reviews:** Identify discrepancies in public art collections as related to race, gender, immigration status, and more. We will help you identify gaps, prioritize initiatives, set program goals, assign accountability, and measure the impact of initiatives.











PROTECT
AGAINST
COVID-19

WASH YOUR HANDS.

STAY 6 FEET AWAY FROM OTHERS.

@NILE LIVINGSTON

Impact on Artist/Creative Workers

- Artists/creatives are among the most severely affected workers by the pandemic. 63% have become fully unemployed. They expect to lose an average of \$22,200 each in creativity-based income in 2020 (\$50.6 billion, nationally).
- 94% report loss of income.
- 79% experienced a decrease in creative work that generated income (62% “drastic decrease”).
- 66% are unable to access the supplies, resources, spaces, or people necessary for their work.
- 78% have no post-pandemic financial recovery plan.
- Black, Indigenous, and artists of color have higher rates of unemployment than white artists due to the pandemic (69% vs. 60%). They also expect to lose a larger percentage of their income (61% vs. 56%).
- Top Needs for Artists: (1) unemployment insurance, (2) food/housing assistance, (3) forgivable business loans.



Creativity Has Always Been Essential To Recovery

TO REBUILD AND REIMAGINE THE UNITED STATES POST-PANDEMIC, WE MUST PUT CREATIVE WORKERS TO WORK

There can be no recovery without creativity.

DRIVE LOCAL, STATE, AND PRIVATE SECTOR ACTIVATION OF CREATIVE WORKERS

5. Incentivize private businesses and local and state agencies and tribal governments to **integrate creative workers to envision successful business structures in recovery** and beyond.

Support businesses in engaging creative minds to react to changing workplace needs, inspire advances in practice, and drive innovation around products, services, and ways of working. Use financial incentives, such as a tax credit or access to a loan or capital, to fund the positions and work.^[11]

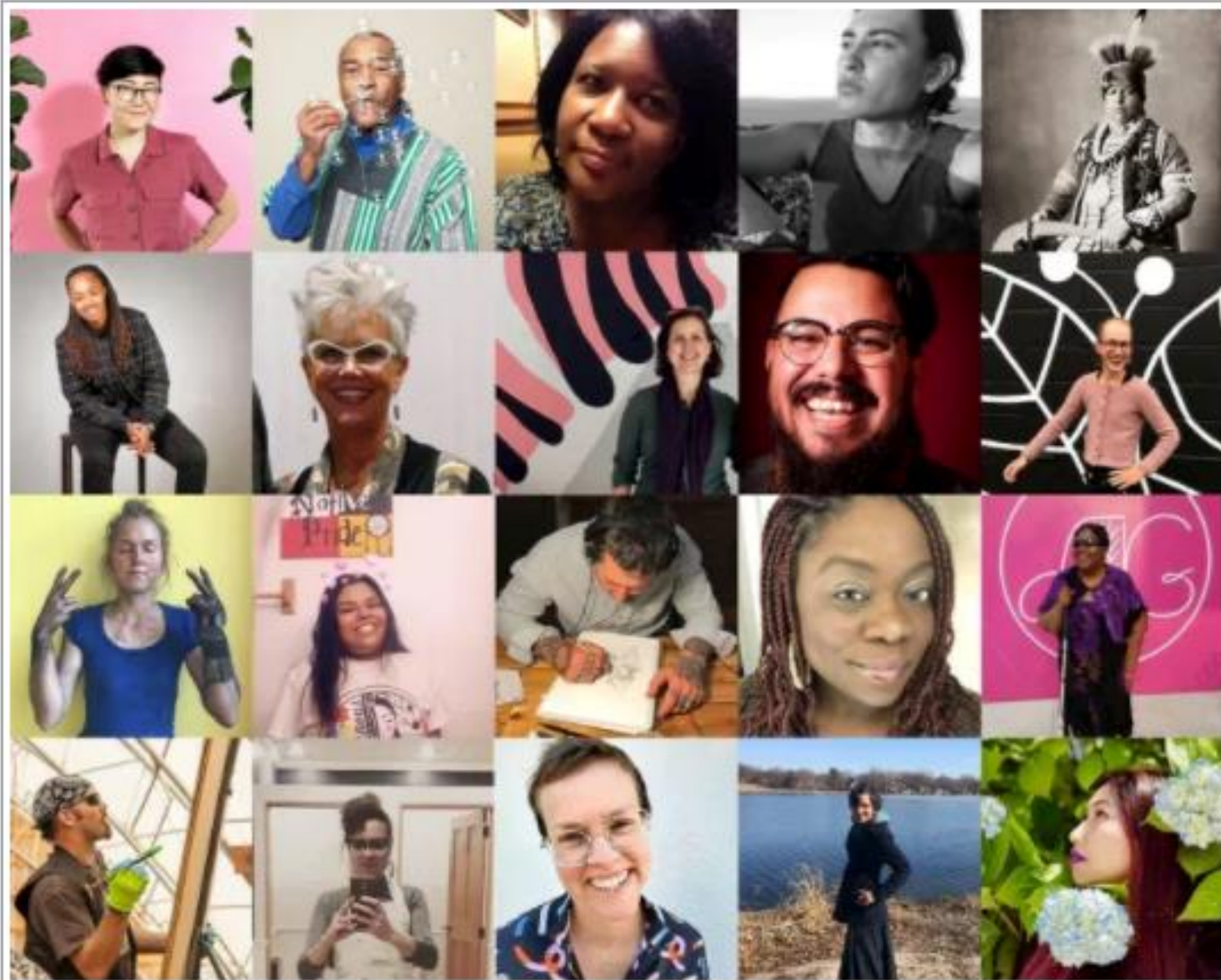
6. Prioritize and incentivize **public and private sector support, access to capital, and equitable funding** of arts producing organizations, small creative businesses, community cultural centers, and collectives.

In particular, focus on organizations that are led by members of and/or based in Black, Indigenous, and communities of color and have served those communities despite chronic under-funding, the disproportionate impact of COVID-19, the economic crisis, and historical inequities in the arts and in all sectors of American society.

7. Utilize and provide resources to local-level Workforce Investment Boards to **develop and deploy creative entrepreneur support programs**.

Support, in conjunction with economic development related organizations, holistic programs and practices that support creative youth development and wellness and that allow young artists to design, develop, and lead programs, initiatives, and community responses. This can minimize the reaction time and create resources to intervene for both the dislocated workforce and the incumbent workforce members of a community.





TOP ROW left to right: Tori Hong, Melvin Giles, Vynetta Morrow, Inkpa Mani, Herb Fineday, Jr. *SECOND ROW*: Tish Jones, Susan Davies, Kathy Yerich, See More Perspective, Asher Edes. *THIRD ROW*: Jess Hirsch, Briezy Hart, Jade Townsend, Andrea Pierre, Donna Ray. *BOTTOM ROW*: Artguy Chuck Hues, Carla Hamilton-Eisele, Molly Van Avery, Nexus Rose Trueself, Saymoukda Duangphouxay Vongsay.

INNOVATION IN THE TIME OF COVID-19:

Creative alternatives to in-person arts-based activities



TAKING IT
VIRTUAL



USING WHAT YOU
ALREADY HAVE



PRACTICING RADICAL
GENEROSITY



CREATING NEW
PARTNERSHIPS



POLLINATING
IDEAS



Forecast facilitated hiring of four Rice Street Artist Liaisons for Visioning Study











NEW Forecast Consulting Service: Equity Audits of Public Art Collections

Forecast is now available to assess equity, diversity, and inclusion in your community's public art collection.

YOU CAN SUPPORT ARTISTS NOW BY..

- Supporting relief funding and policies that support artists rights to unemployment benefits
- Making a commitment to hiring and working with artists in your local community, emphasis on black, brown and indigenous artists representation.
- Paying artists fair and equitable fees and wages for work
- Providing opportunities for artists to have a seat at the table and a voice in the process
- Making commitments to mutually beneficial and ethical practices
- Working with partners that support diverse representation in decision-making and leadership.

THANK YOU

THERESA SWEETLAND

Executive Director and Publisher, Public Art Review

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2300 MYRTLE AVENUE, SUITE 160
SAINT PAUL, MN 55114

FORECASTPUBLICART.ORG

A vibrant, abstract mural on a building wall. The mural features bold, geometric shapes in various colors including red, yellow, blue, and green. A semi-transparent green rectangular overlay is positioned in the center of the image, containing the text 'Forecastpublicart.org' in white, sans-serif font. The background shows a portion of a building with a dark roof and a window.



Juanita Hardy

Tiger Management Consulting Group, LLC
Consultant to ULI on Creative Placemaking



ULI BUILDING HEALTHY PLACES INITIATIVE

CREATIVE PLACEMAKING IN THE TIME OF COVID

Juanita Hardy, Tiger Management Consulting Group
September 2, 2020



AGENDA

Is Creative Placemaking Relevant in these Times?

Creative Placemaking and Equitable Development -
Case Studies

Optimizing Creative Placemaking – Best Practices and
Implementation Guidance

Resources and Takeaway

THE PANDEMIC IS DRIVING RAPID CHANGE IN APPROACHES TO THE BUILT ENVIRONMENT.

What real estate experts are saying*:

- That things will change is clear, how they will change will not be clear until post Covid.
- There may be a whole new series of products created to accommodate needs in this new world.
- People are craving a sense of togetherness but want space.
- As online shopping grows, consumers will be attracted to curated retail “experiences.”
- With emphasis on working at home, people will spend more time where they want to go versus where they live.
- Where people go (e.g. for work, travel, retail/shopping, entertainment) will depend in part on the assurance of safety, health and wellness, e.g.:
 - Open spaces,
 - Safe, easy access,
 - Rigorous cleaning/sanitizing/disinfecting,
 - Touchless, contact services (e.g. phone apps vs paper),
 - Healthy buildings (air quality, natural light, de-densifying practices, etc.).

*Sources: Multiple, including ULI 2020 Spring Meeting webinars and 2020 Urban Land magazine articles.

CREATIVE PLACEMAKING, OR LEVERAGING ART & CULTURE WITH GREAT DESIGN, REMAINS RELEVANT, ESPECIALLY IN THESE TIMES.

“As society grapples with the COVID-19 crisis, partnerships between city builders and artists could play a unique role in defining the current moment, bringing culture back and rebuilding confidence in urban development markets.”

“In the face of Covid“...the connectivity of people and places may matter now more than ever.”

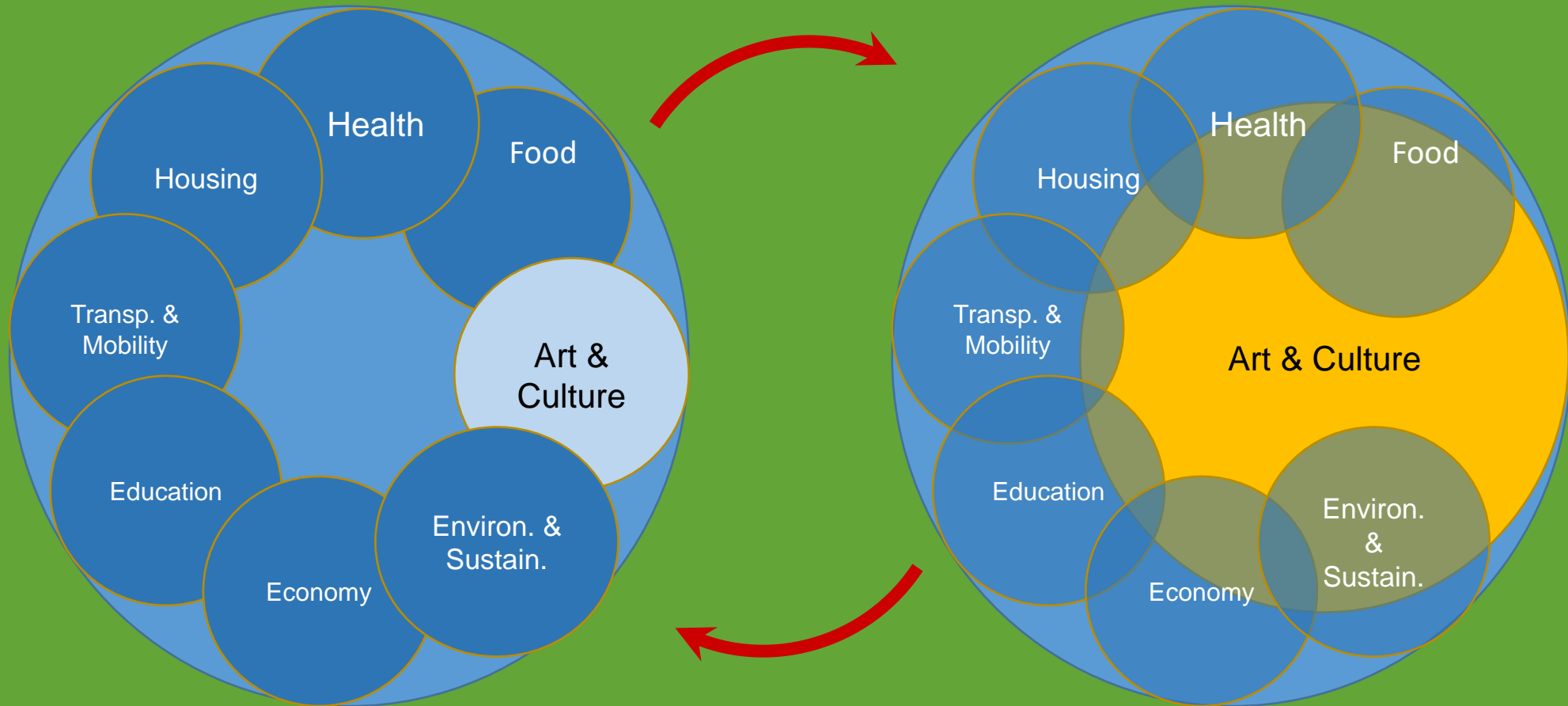
“Everyone has the right to live in a great place, and the right to make the place where they already live better.”

“Walkable and bikeable places are easing the isolation of quarantines and enabling people without cars to move about.”

“Immediate action is needed to stop the spread of COVID-19 and to address the pandemic’s... [impacts]. Local arts and cultural resources, and artists themselves, are one of the most powerful and readily available resources to support community connection, wellbeing and recovery.”

Sources:
ULI Toronto Webinar: [The Art of Bouncing Back: How Developers and Artists Are Setting the Stage for Culture and Markets to Recover](#), April 9, 2020
Brooking article: <https://www.brookings.edu/blog/the-avenue/2020/03/25/the-qualities-that-imperil-urban-places-during-covid-19-are-also-the-keys-to-recovery/>
University of Florida (UF) Center for Art and Medicine White Paper: https://arts.ufl.edu/site/assets/files/174533/uf_chc_whitepaper_2019.pdf
UF Advisory Brief: https://arts.ufl.edu/site/assets/files/183403/uf_covid_local_final_041620_1.pdf

ART & CULTURE IS BOTH A COMPONENT OF A HEALTHY, EQUITABLE, THRIVING PLACE AND A STRATEGY TO ACHIEVE IT.



*Adapted from Policy Link: “What makes up an equitable community?”

CREATIVE PLACEMAKING (CPM) BEST PRACTICES SUPPORT ACHIEVEMENT OF EQUITABLE DEVELOPMENT GOALS.

Key Goal of Equitable Development

Reduce disparities while fostering places that are healthy and vibrant.



*CPM Best Practices

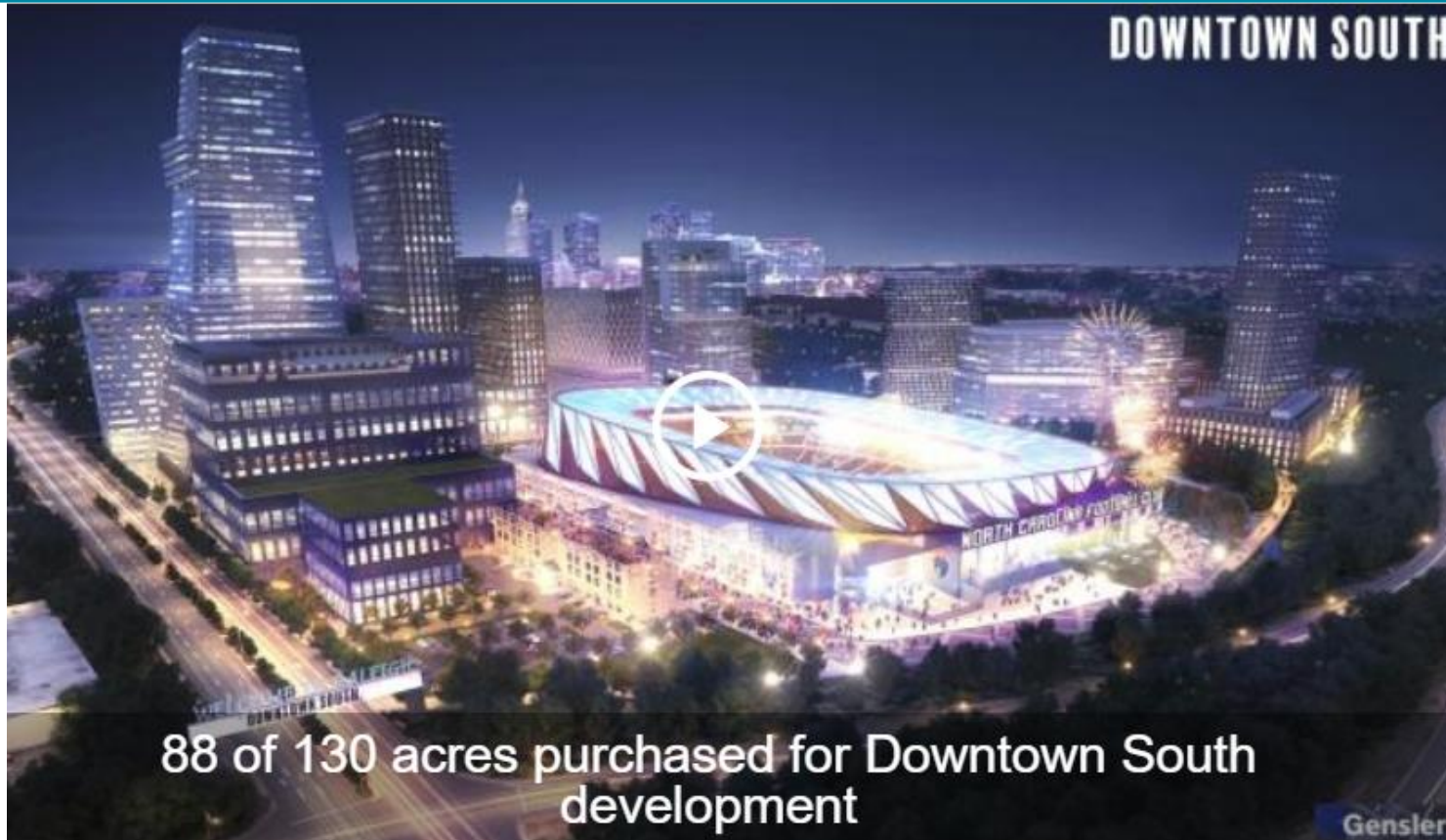
- Begin with the end in mind
- Bring artists and the community upfront
- Mine local art and cultural assets
- Engage local artists
- Understand and articulate stakeholder benefits
- Form cross sector partnerships
- Identify critical skills to deliver
- Look for early wins
- Maintain a long view
- Explore creative financing

**Urban Land Magazine article (March/April 2017): Ten Best Practices in Creative Placemaking.*

CASE STUDY: DOWNTOWN SOUTH, RALEIGH, NC

This \$2B mixed use project surrounding two neighborhoods – one largely white, the other largely AA, is envisioned to be a buzzing southern gateway into North Carolina's capital.





“RALEIGH RESIDENTS HOPE DOWNTOWN SOUTH DEVELOPMENT DOESN'T PRICE THEM OUT OF NEIGHBORHOOD”

“In addition to the soccer stadium, ... the \$1.9B development would include 1.7M sq ft of office space, 125K sq ft of retail and commercial space, hotels with 1,200 rooms total and convention center space and about 1,750 apartments, condominiums and townhouses targeting a range of incomes.

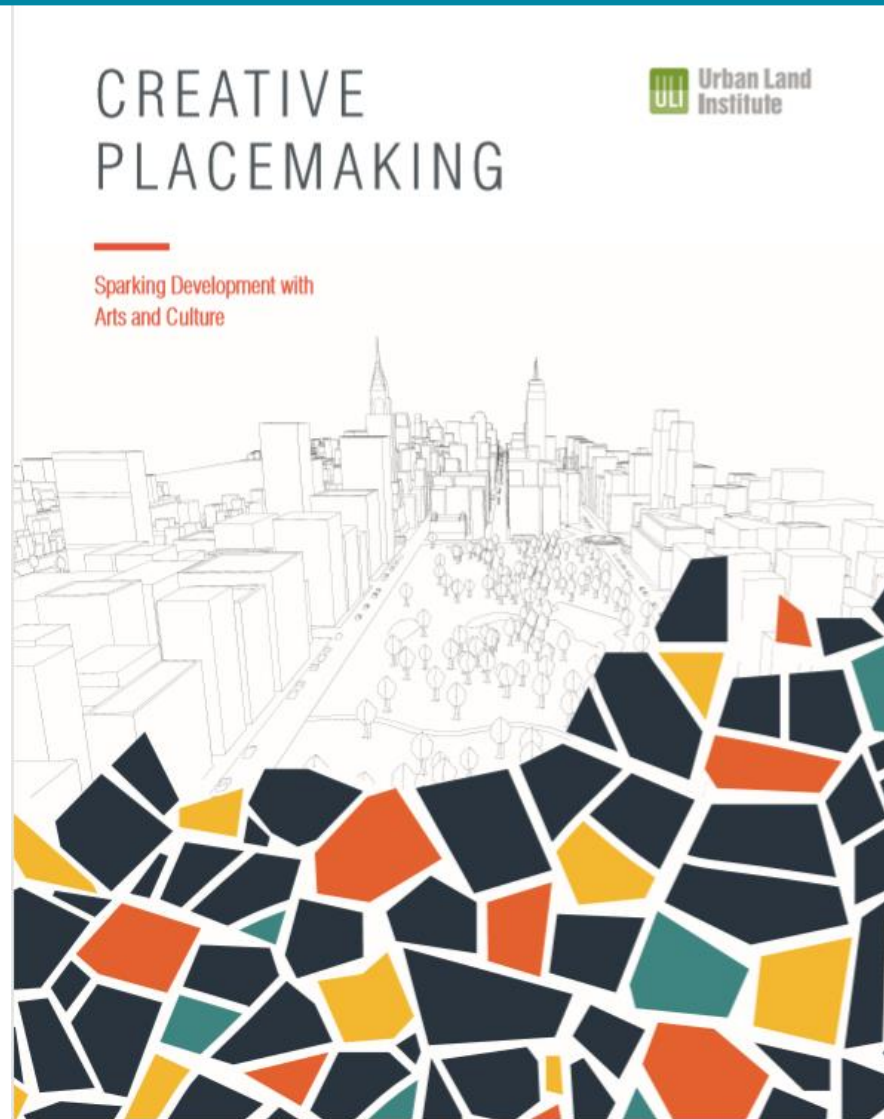
“Although no one lives on the land the developers have bought or want to buy, nearby residents worry that Downtown South could wind up pushing them out of their neighborhoods.”

CASE STUDY: BRICKLINE GREENWAY, ST. LOUIS, MO

The \$250M Brickline Greenway will promote health, connect communities and help to heal a city's painful past.



ULI'S RECENT CPM PUBLICATION, "SPARKING," OFFERS BEST PRACTICES, IMPLEMENTATION ADVICE, AND CASE STUDIES.



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RESOURCES & TAKEAWAY

- CPM is relevant now more than ever to innovate solutions in the time of Covid and racial unrest that help create equitable, thriving places for all to enjoy.
- Useful Urban Land Magazine Articles & ULI Publications:
 - ✓ [Ten Best Practices in Creative Placemaking](#) (UL 2017)
 - ✓ [The Business Case for Creative Placemaking](#) (UL 2018)
 - ✓ *Leveraging Creative Placemaking in Equitable Development* (UL Fall 2020)
 - ✓ [Building Equitable Cities: How To Drive Economic Mobility and Regional Growth](#) (UL Pub 2017)
 - ✓ [Creative Placemaking: Sparking Development with Art and Culture](#) (UL Pub 2020)

THANK YOU!

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Baltimore, Maryland City Mural

Dialogue



Ben Stone
(Moderator)

Director of Arts & Culture
Smart Growth America



Jamie Bennett

Executive Director
ArtPlace America



Theresa Sweetland

Executive Director;
Publisher
Public Art Review,
Forecast Public Art



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Andrea Jenkins

Council Member

Ward 8, City of Minneapolis

Respondant

Q&A & Discussion



Ben Stone
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Director of Arts & Culture
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Click to add text



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Ward 8, City of
Minneapolis



Confronting COVID-19: Creative Placemaking in the Time of COVID

Join us in October for virtual Fall Meeting programming

Webinar recording will be posted at
knowledge.uli.org

Link will be emailed to you

Thank you!