

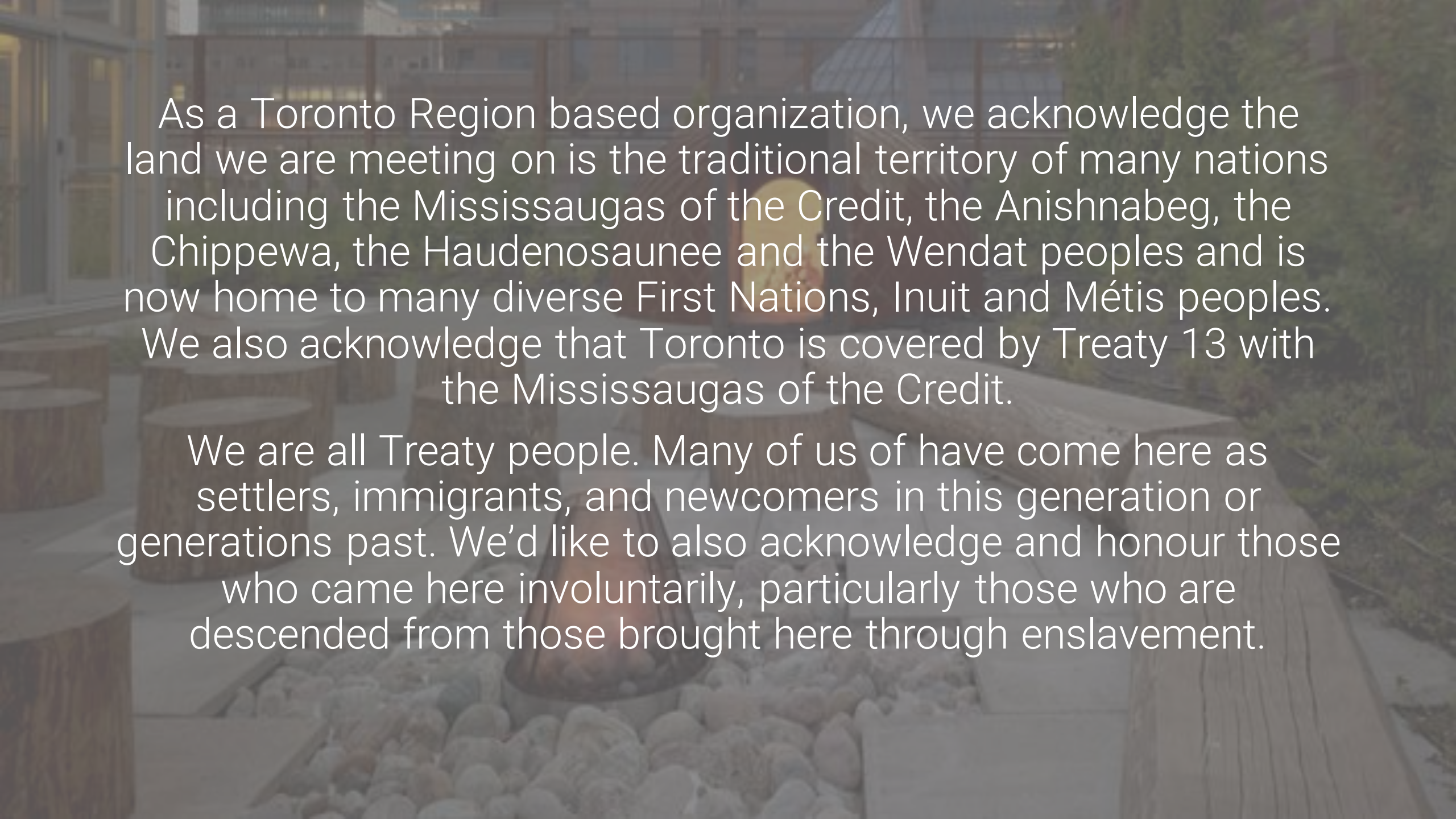


MULTIPLEX

Alexandra Park: Community Vision – Globally Recognized

SEPTEMBER 10, 2021





As a Toronto Region based organization, we acknowledge the land we are meeting on is the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit and Métis peoples. We also acknowledge that Toronto is covered by Treaty 13 with the Mississaugas of the Credit.

We are all Treaty people. Many of us of have come here as settlers, immigrants, and newcomers in this generation or generations past. We'd like to also acknowledge and honour those who came here involuntarily, particularly those who are descended from those brought here through enslavement.

Before We Start...

Audience will be **muted** throughout the session.



This webinar is being recorded and will be sent to you following the session.



Closed Captioning is available for this session.



Take the conversation online
@ULIToronto
#AskGreatQuestions



Diamond Sponsor



Platinum Sponsors

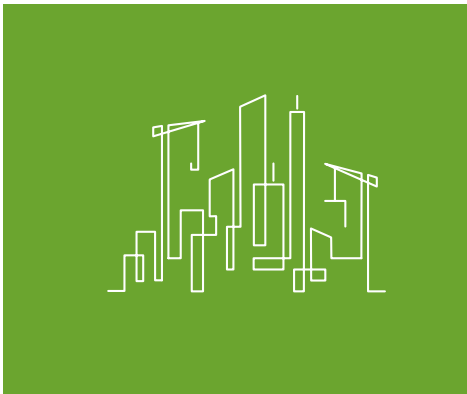


Gold & Bridge Sponsors



Bridge Sponsors





MEMBERSHIP UPDATE



RENEW EARLY





Moderator:
Laurie Payne

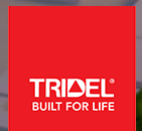
Executive Vice President,
Development
Osmington Gerofsky
Development



Michel Trocmé
Partner
Urban Strategies Inc.

Alexandra Park

Community Vision – Globally Recognized



Friday September 10th 2021

Alexandra Park with Toronto Context



SPADINA AVE.

DUNDAS ST. W.

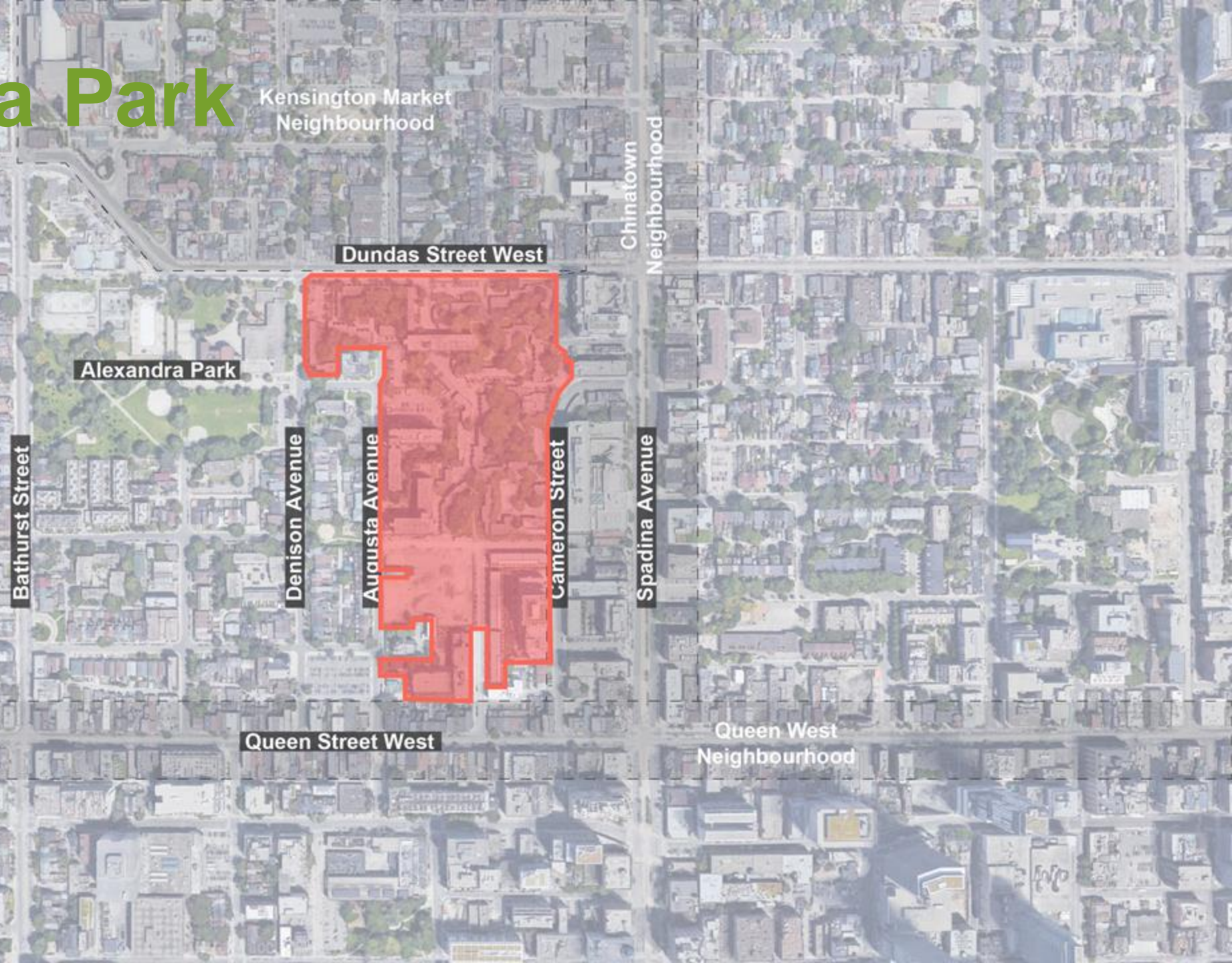
SQ

SQ²

MRKT

Alexandra Park Context

- The 18 acre site situated between Kensington Market, Chinatown and Queen Street West neighbourhoods
- Well-served by public transit, retail, commercial amenities and recreational and social services



Socio-Economic Makeup + History of Community Activism

- Majority of residents are first generation Canadians, identifying as visible minorities: Chinese, Black and South Asian
- ~2,500 residents with mixed-income living in rent-gearred-to-income units
- Strong history of community activism

The Project – *Scale + Scope*

- Mixed-use, mixed-income housing for tenants.
- Safer, healthier + welcoming environment, well-knit into the urban fabric
- Consensus-based plan for housing residents



The Project – *Process*

- Focused heavily on community engagement and outreach with local residents and community organizations
- Youth Engagement Strategy with symposium, youth-led documentary, charrette and illustrated visioning exercise



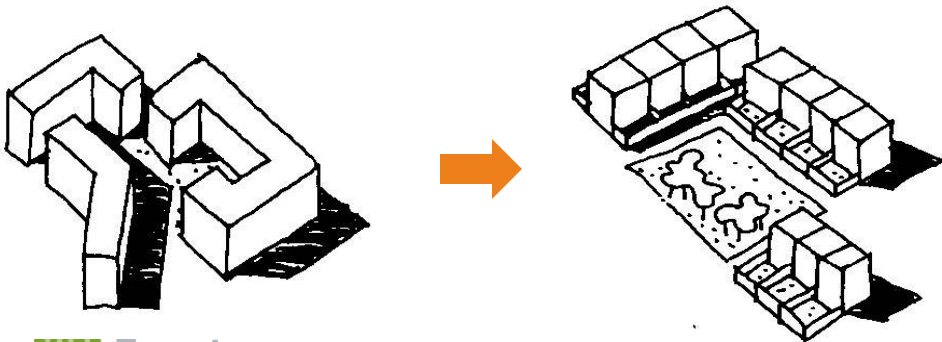
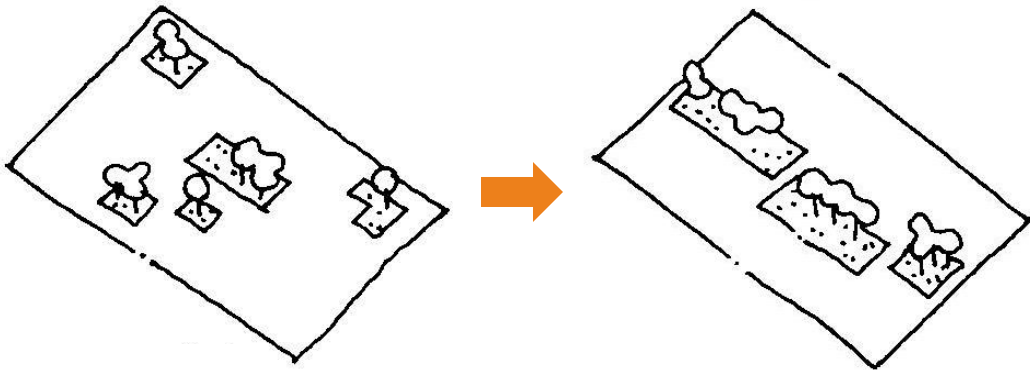
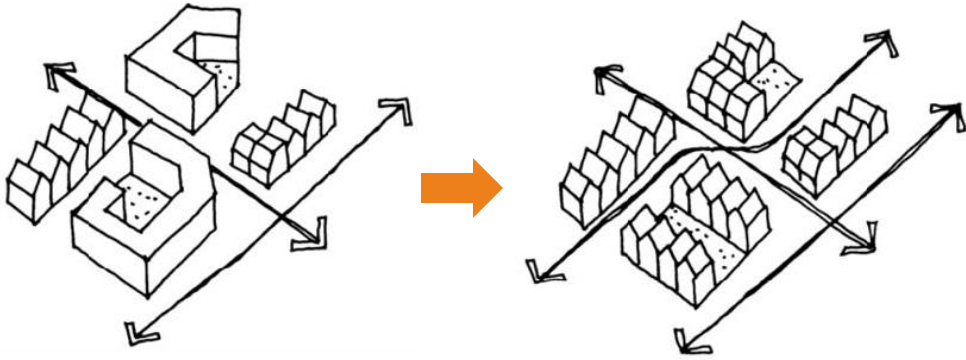
The Project –

Innovative Guiding Principles

1. Zero Displacement
2. Providing Good Housing
3. Providing More Than Housing
4. Planning Together First
5. Minimizing Disruption
6. Protecting Tenants' Rights
7. Developing Connections
8. Ensuring Participation
9. Nurturing a Green, Clean + Beautiful Community
10. Enhancing Opportunities

The Design – *7 Design Goals*

1. Protect **Sense of Community**
2. Improve **Access & Connections**
3. Improve **Community Facilities**
4. Improve the **Homes**
5. Create **Safe & Comfortable Spaces**
6. Protect & Enhance **Green Space**
7. Ensure **Flexibility** for the future





The Design – *Structuring Moves*

- Mid-rise and townhouses of market + affordable values
- Community recreational hub, enforcing vibrancy and provide economic opportunities
- Prioritise pedestrian access from Queen to Dundas Street and Grange Avenue

Alexandra Park



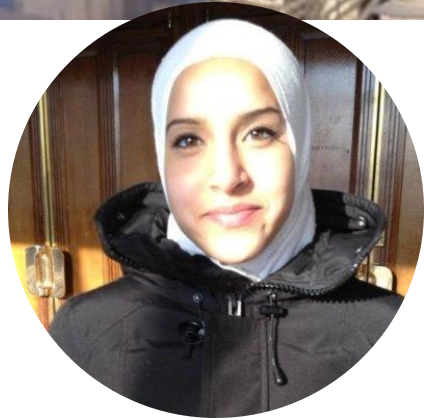
Urban Land
Institute

- Winner: **ULI Global Award for Excellence in the Equitable Development** category
- The award was a result of overall excellence, including **achievements in community partnership**, marketplace acceptance, design, planning, technology, amenities, economic impact, management, community engagement, innovation, and sustainability





Colleen Lavallée



Marwa Eldardiry



Dianne Williams



Dorran Grant



Dolores Pian

Alexandra Park Revitalization Guiding Principles

1. Zero Displacement
2. Providing Good Housing
3. Providing More than Housing
4. Planning Together First
5. Minimizing Disruption
6. Protecting Tenant's Rights
7. Developing Connections
8. Ensuring Participation
9. Nurturing a Green, Clean and Beautiful Community
10. Enhancing Opportunities





Moderator:
Laurie Payne
Executive Vice President,
Development
Osmington Gerofsky
Development



William Mendes
Director, Program Delivery,
Development Division
Toronto Community
Housing



Bryan Sherwood
Senior Manager,
Development
Tridel



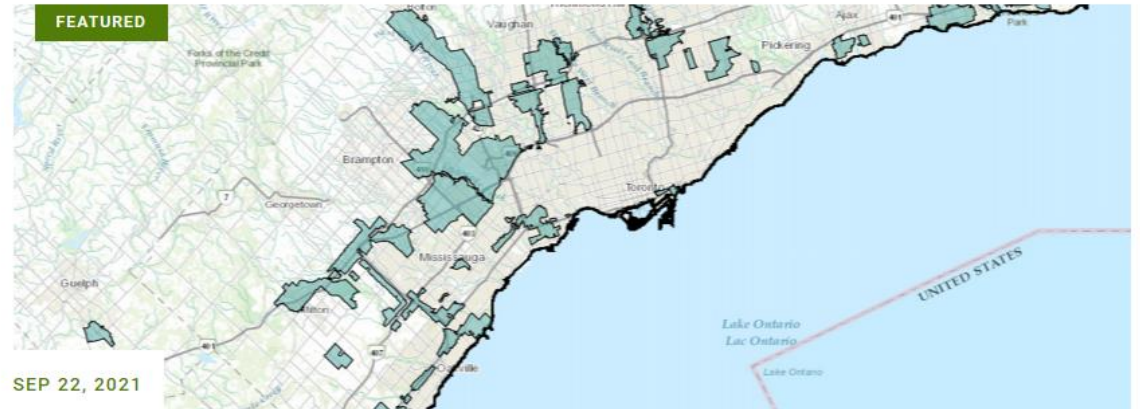
Michel Trocmé
Partner
Urban Strategies Inc.

Upcoming Events



ULI Toronto: Concord CityPlace: Toronto's largest master-planned community

🕒 12:00 PM - 1:00 PM EDT
📍 ZOOM



ULI Toronto: Sacrosanct? The Future of Employment Areas in the Greater Golden Horseshoe

🕒 12:00 PM - 1:00 PM EDT
📍 ZOOM



ULI Toronto: Market Pulse Check Part 2: Toronto's Crane Explosion Continues

🕒 12:00 PM - 1:15 PM EDT
📍 ZOOM



ULI Toronto: Curtner Urban Leadership Program 2021-2022: Placemaking and Placekeeping in Planning

📅 Oct 1, 2021 - Jun 30, 2022