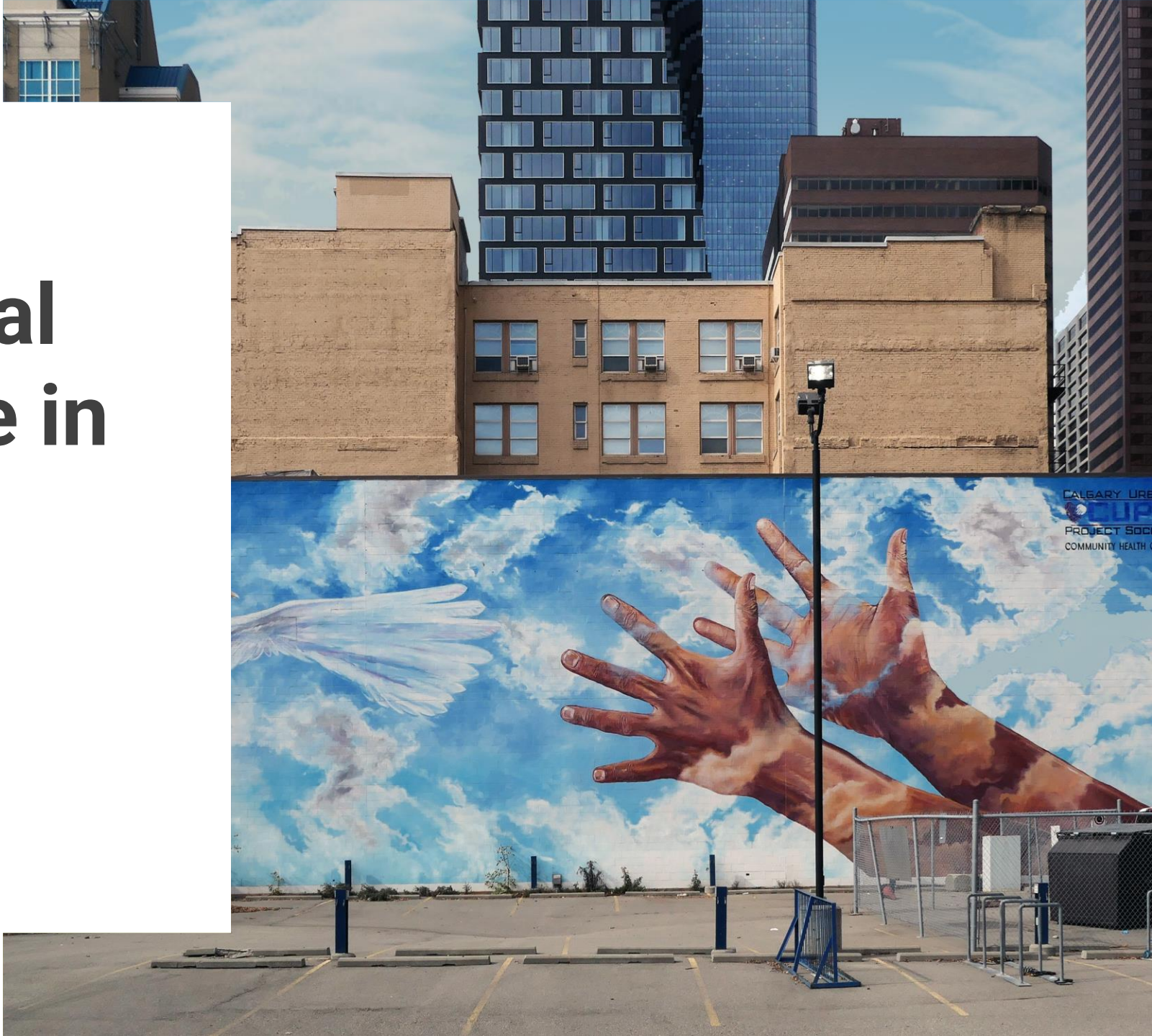


What Does Racial Equity Look Like in Real Estate Development?

[KNOWLEDGE.ULI.ORG/RACIALEQUITY](https://knowledge.uli.org/racialequity)

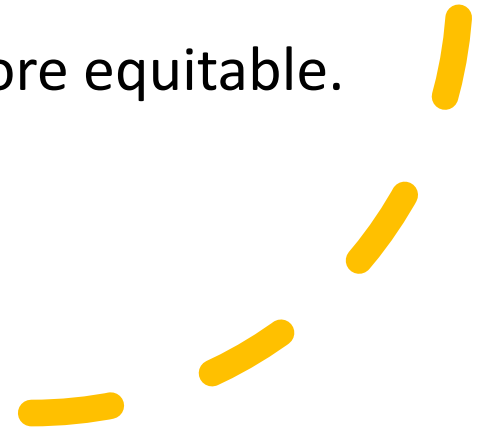
MAY 2022



ULI Building Healthy Places Initiative

Leverage the power of ULI's global networks to shape buildings and places in ways that improve the health of people and communities.

- Cultivate champions for health equity.
- Drive industry change toward health and equity.
- Make communities healthier and more equitable.





THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide

MISSION COMMITMENTS

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement



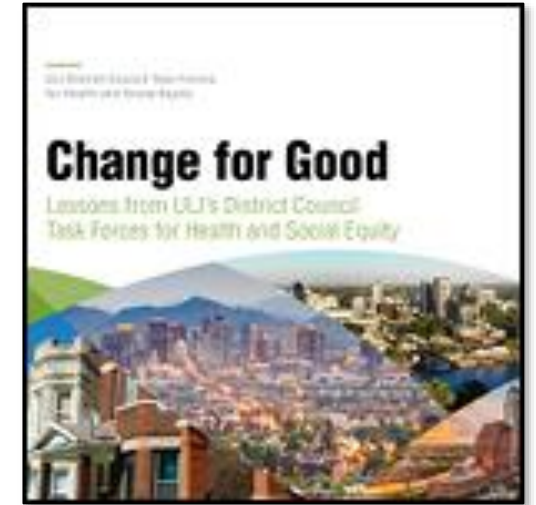
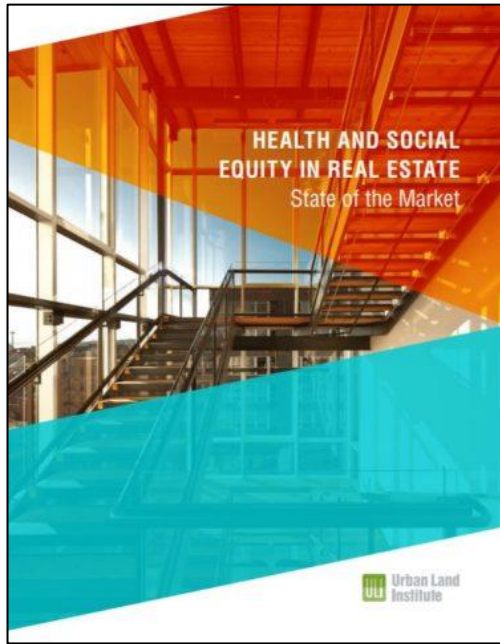
ULI Statement on Diversity, Equity and Inclusion

Pursue unrelenting efforts to shape the built environment toward diverse, equitable, inclusive communities

CONNECT talent and opportunity for staff, membership, and leadership at ULI to better represent the communities we serve through targeted, measurable organization-wide actions

INSPIRE a welcoming and inclusive culture in the real estate industry, underscoring business benefit for members and their organizations through outreach, education, and programs of work

LEAD in tackling structural and systemic barriers across real estate through committed engagement, actionable insights, and best practices



Check out our latest reports

- Read the report at knowledge.uli.org/raciaequity
- Contact BHP: health@uli.org



10 Principles

1

Embed racial equity across all aspects of your real estate development practice.

2

Commit to building your knowledge and optimizing your personal and institutional power.

3

Articulate the racial equity business case.

4

Use data to ensure equitable processes and outcomes.

5

Leverage capital to drive equitable change.

6

Understand and address present and historical context.

7

Recognize the power of language.

8

Center communities throughout the development process.

9

Build trust, transparency, and credibility.

10

Form strong, intersectoral partnerships.

Today's Speakers



Gabrielle Bullock
Principal, Director of
Global Diversity
Perkins and Will



Melanie Brown
CEO
Restoration 52 LLC



Taylor Ralph
President
REAL Building Consultants



Polling Question

Who is in the room?



Polling Question

**How many real estate projects have you worked on that help to advance racial equity?
(Tell us more in the chat!)**



10 Principles for Embedding Racial Equity in Real Estate Development

Thank you!

- Read the report:
knowledge.uli.org/racialequity
- ULI Social Equity Resource Hub:
uli.org/social-equity-resource-hub