

WELCOME

TO OUR YOUNG LEADERS TOWNHALL 2025

- Please remain muted for the presentations.
- Any questions, please raise a hand or use the chat.
- Please note this meeting will be recorded.



Ariana Maass

ULI Europe Young Leader Chair

Originator International Real Estate, Berlin Hyp



Lisette van Doorn
ULI Europe Chief Executive
Officer



Anne Kavanagh
ULI Europe Chair

Introduction: ULI Young Leaders

The **Urban Land Institute** (ULI) is the most influential research and educational organisation for the built environment, with a mission to provide leadership in the responsible use of land and in creating and sustaining thriving communities

The mission of the **ULI Young Leaders Group (YLG)** is to provide a unique forum for the industry leaders of tomorrow to engage with the leaders of today, and to connect local expertise with global knowledge across the entire spectrum of real estate disciplines

ULI's Young Leaders programme is open to **all real estate professionals under the age of 35**

2024 has marked the 20-year anniversary of the creation of ULI Young Leaders Group

ULI Europe Young Leaders:

- Over 1,700 Young Leaders from 27 countries
- Over 30% of the ULI Europe membership
- Average age of 30 years old
- 77% male / 33% female

ULI Europe YL Executive Committee

- YL Europe ExCom 2024-25: 11 committee members
- Members from 8 European countries – with diverse multicultural cross-industry backgrounds
- 6 committee members from the existing committee and 5 new members appointed in September 2024



Ariana
MAASS



Elena
CORREDOR



Simon
ABBOUD



Eirik
STEIN-ANDERSEN



Peter
DIPRINZIO



Thibaut
MARCILLIERE



Angela
MASTRACCO



Jordan Marek
KORTE



Lorenzo
MASSA



Oumniya
BOUHDOUD



Malte
LESCHWITZ

Notes:

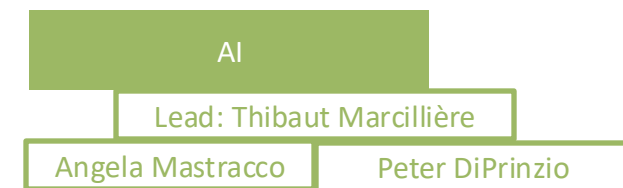
- Flags depicted on this slide do not represent countries of citizenship but where the person is based

Programme & Responsibilities

- Our programme is split into 7 initiatives among 2 main categories: Flagship & New Dimensions
- Each initiative will have a Lead with the organizational responsibility of the initiative
- Each committee member is working on 2 initiatives, working hand in hand with the Chair and the ULI team.
- The teams of some initiatives will include further YL members, who dedicate their time and energy to further topics of their interest.

4 FLAGSHIP INITIATIVES

3 NEW DIMENSIONS



(First) Young Leaders Global Event



Changing Times: New Policies Around the World and the Impact on Real Estate

February 19th, 2025

6 - 7:30pm (CET) // 5 – 6:30pm (UK)

Virtual

...stay tuned!

YL Forum at the ULI Europe Annual Conference - 1/3

2024 YL Forum in Milan:

- After a joint session with NEXT, half-day event exclusively for Young Leaders, offering insights into leadership, industry trends, and interactive discussions in the heart of Milan.
- The programme included high-profile speakers from various sectors, panel discussions, and an engaging Milan walking tour.
- Attended by +100 participants from 15 countries, with 22 speakers delivering a diverse and thoughtful programme.

! 2025 YL Forum: London - 19th of June !



YL Forum at the ULI Europe Annual Conference - 2/3



YL Forum at the ULI Europe Annual Conference - 3/3



Lorenzo
MASSA



Jorden Marek
KORTE



Malte
LESCHEWITZ

YL Leadership Education Program



1. Educate the future generations to become inclusive, impactful and responsible leaders.
2. Fill an educational gap in the industry to upskill the next generation of leaders.
3. Become a new landmark leadership program for the built environment leveraging ULI's network, influence and reputation.



ULI Europe Young Leaders – C CHANGE



WHAT IS C CHANGE?

- **C Change** is a ULI-led program to mobilize the European real estate industry to **decarbonize**
- Formed in late 2021 by a group of leading real estate players that was united in its aim to focus on collaboration to ensure companies large and small have access to **practical solutions and education** on decarbonization
- **Annual C Change Summit** (Barcelona in 2024) provides engaging plenary keynotes, discussions, networking opportunities and interactive workshops for attendees related to decarbonization

ULI YL INITIATIVE GOALS :

- Foster the **active participation** of Young Leaders in C-Change initiatives
- Enable Young Leader **engagement and discourse** with industry leaders related to decarbonization
- Increase Young Leader attendance at **C Change Summit in 2025** (City and dates TBD)

ULI Europe Young Leaders – C CHANGE



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YL Leadership Education Program



Simon Abboud



Oumniya Bouhdoud



Angela Mastraco



Jan Kowalski



ULI Europe Young Leaders - AI Initiative



INITIATIVE GOALS :

- Showcase **Practical Applications of AI**
- Inspire Innovation in Real Estate and Land Use
- Raise Awareness of **AI Trends** and **Future Potential**

INITIATIVE FORMAT :

- Series of **5 Conferences** in Europe
- **Key local speakers**
- **Roundtable** with knowledgeable players

TIMELINE :

- First AI event in **partnership with BLOXHUB at MIPIM** (11th-14th March 2025)
- Official **Kick-Off at ULI Europe** (16th-19th June 2025)

ULI Europe Young Leaders – AI Initiative



Thibaut Marcilliere
Square Sense



Angela Mastracco
DLC Europe



Peter DiPrinzio
Seawell Development



Jan Meertens
Building Minds

YL Voice (Poll)

ULI PROPTECH INNOVATION CHALLENGE 2024 – 2ND Edition



16

National PIC Champions
(Young Leaders)



50+

Startup Applications

17



7

Finals

200+

Audience



260

ULI Member Votes

11



ULI Europe National
Councils Engaged



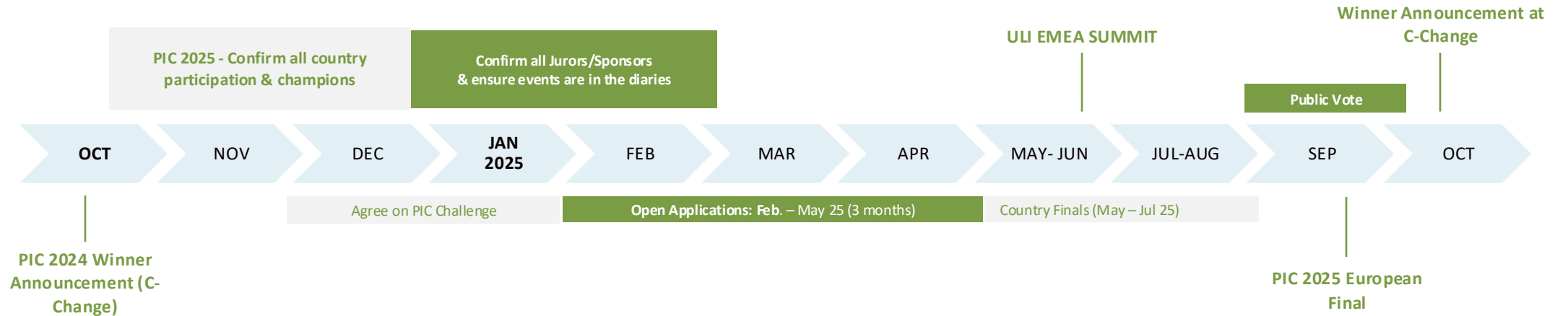
70+

Industry Experts
(Jurors)

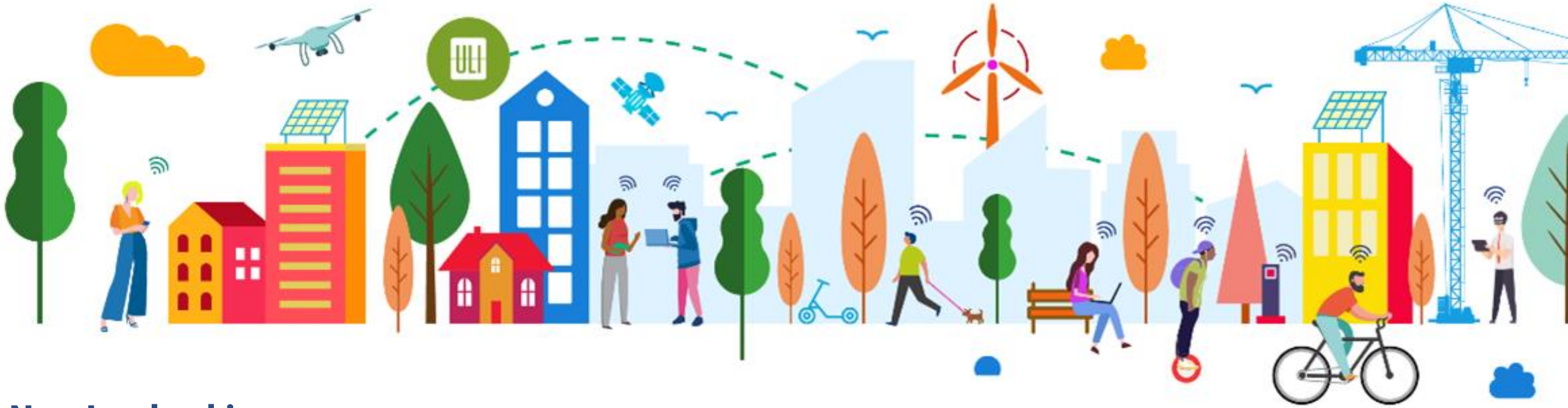
Thank you to our Sponsors!



ULI PROPTech INNOVATION CHALLENGE 2025 – Timeline (latest draft)



PIC 2025: Maturity



New Leadership



Jorden Korte

AllianceBernstein LP



Oumniya Bouhdoud

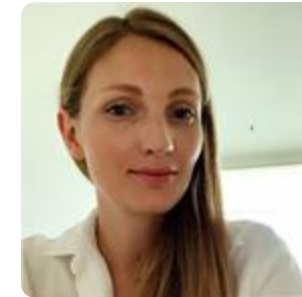
BGO

Support



Simon Abboud

Hines Europe Ltd



Anna Nestulia

ULI Europe



Helena Brown

ULI Europe

2025 ULI Young Leaders Retreat



Warsaw, Poland

September 19th and 20th
2025



Retreat Team!



Peter DiPrinzio
ULI Portugal 🇵🇹



Elena Corredor
ULI Spain 🇪🇸



Eirik Stein-Andersen
ULI Norway 🇳🇴

National YL Chair Assembly

- Bi-monthly sessions (either digital or physical) to facilitate connection and engagement of the Young Leader National Chairs and to help them to share best practices across markets
- This includes having a “dashboard” resource in place, which highlights:
 - Membership Evolution
 - Recent Events (by market)
 - Upcoming Events (by market)
 - Key Market Contacts
- The most recent dashboard on membership development can be accessed [Here](#)

Young Leader Chairs across Europe (below) and YL ExCom members heading the initiative (right).



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THANK YOU FOR JOINING

OUR YOUNG LEADERS TOWNHALL 2025

- More information on membership and ULI Europe Young Leaders can be found here

