



Webinar

2021 ULI Housing Awards: Jack Kemp Excellence in Affordable and Workforce Housing Award Round Robin

Date: January 21, 2022

00:00:05 --> 00:00:08: Welcome everyone, my name is Rosie Heffner.
00:00:08 --> 00:00:10: I am a director with you lies to liver Center
00:00:10 --> 00:00:11: for housing.
00:00:11 --> 00:00:14: Today is our monthly webinar and I am pleased to
00:00:14 --> 00:00:18: be joined by the representatives of a few of our
00:00:18 --> 00:00:22: winners from the 2021 Jack Kemp Excellence and Affordable
Housing
00:00:22 --> 00:00:25: Awards are awards program is very important to us.
00:00:25 --> 00:00:28: It's our way of showing best practices from around the
00:00:28 --> 00:00:31: country and so today you'll hear from six of our
00:00:31 --> 00:00:34: winners on what they were able to accomplish in the.
00:00:34 --> 00:00:35: Development that won the award.
00:00:35 --> 00:00:37: I don't want to take too much time.
00:00:37 --> 00:00:40: I'll talk at the end a little bit about the
00:00:40 --> 00:00:44: 2020 2022 housing program and will leave some time for
00:00:44 --> 00:00:46: Q&A with the participants.
00:00:46 --> 00:00:48: If you have any questions,
00:00:48 --> 00:00:50: please feel free to put them in the Q&A and
00:00:50 --> 00:00:52: we will get to them.
00:00:52 --> 00:00:56: And with that I will pass it over to Josh.
00:00:56 --> 00:00:58: Thank you so much Rosie,
00:00:58 --> 00:00:59: and you've got the slideshow there.
00:00:59 --> 00:01:02: Perfect. I first wanted to say thank you to ULI.
00:01:02 --> 00:01:05: It's really an honor to win this award.
00:01:05 --> 00:01:07: And also to SMR, the design firm.
00:01:07 --> 00:01:11: Of course with construction and Kathy McCormack and
Michael Moore,
00:01:11 --> 00:01:14: a former directors at the Tacoma Housing Authority,
00:01:14 --> 00:01:17: I have the honor today to talk about our Arlington

00:01:17 --> 00:01:18: Tribe Youth Campus project.
00:01:18 --> 00:01:22: It's a multi phase campus here so stay with me
00:01:22 --> 00:01:24: as we go from each phase.
00:01:24 --> 00:01:27: Right now you're looking at the apartments 58 one and
00:01:27 --> 00:01:29: two bedroom apartments built with 9%
00:01:29 --> 00:01:35: lightech low income housing tax credit financing in
partnership with
00:01:35 --> 00:01:36: now BFIM.
00:01:36 --> 00:01:38: And the other phase you can see on the right
00:01:38 --> 00:01:41: just below the text box is our crisis residential center.
00:01:41 --> 00:01:42: We call it our CRC.
00:01:42 --> 00:01:46: It's a 5000 square foot building for homeless youth,
00:01:46 --> 00:01:50: ages 12 to 17 and it's got 8 bedrooms there,
00:01:50 --> 00:01:53: 12 beds and they can serve up to about 350
00:01:53 --> 00:01:53: youth.
00:01:53 --> 00:01:57: You can see our campus here is 3 1/2 acres.
00:01:57 --> 00:01:59: It's just north of our Salvation neighborhood,
00:01:59 --> 00:02:02: which is a hope 6 project and you can see
00:02:02 --> 00:02:05: some of the single family homes in the background along
00:02:06 --> 00:02:07: with some duplexes.
00:02:07 --> 00:02:11: Triplexes and it's intended to be part of an integrated
00:02:11 --> 00:02:12: neighborhood,
00:02:12 --> 00:02:16: the crisis residential center was completed in May of 2020,
00:02:16 --> 00:02:17: has been in operation since,
00:02:17 --> 00:02:19: and the apartments that you can see the blue and
00:02:19 --> 00:02:20: green building into the left.
00:02:20 --> 00:02:25: There were leased up fully and March of 2021 the
00:02:25 --> 00:02:26: grassy area.
00:02:26 --> 00:02:29: Just Yep, by the the main thoroughfare there is our
00:02:29 --> 00:02:32: third phase that is still a few years off,
00:02:32 --> 00:02:35: but once the other two phases get stabilized will start
00:02:35 --> 00:02:36: to plan that as well.
00:02:36 --> 00:02:38: This is our. Community engagement,
00:02:38 --> 00:02:44: some pictures with that numerous stakeholders involved
everybody from the
00:02:44 --> 00:02:48: youth that would be served to consultants of all kinds
00:02:48 --> 00:02:49: elected officials.
00:02:49 --> 00:02:51: Lots of service providers in the area,
00:02:51 --> 00:02:54: lots of meetings over a two to three year period.
00:02:54 --> 00:02:57: We were fortunate enough to have our designers on board
00:02:57 --> 00:03:00: early and they did a great job in leading that
00:03:00 --> 00:03:00: engagement.

00:03:00 --> 00:03:04: I'll tell one story from that engagement we worked with
00:03:04 --> 00:03:06: the Veterans of Foreign Wars VFW and I had a
00:03:06 --> 00:03:08: meeting there and it was.
00:03:08 --> 00:03:11: Pretty raucous until the presentation went and at the end
00:03:11 --> 00:03:13: the first question they had was how can we help?
00:03:13 --> 00:03:15: And it's a theme that we've heard throughout.
00:03:15 --> 00:03:17: Is the neighborhood wanted this year?
00:03:17 --> 00:03:20: They wanted to see these youth and young adults served
00:03:20 --> 00:03:22: and it went from every you know,
00:03:22 --> 00:03:25: the organizations that churches across the street to help with
00:03:25 --> 00:03:25: parking.
00:03:25 --> 00:03:29: Everybody's been involved and so it's been a real blessing
00:03:29 --> 00:03:32: in that way the community impact continues on to this
00:03:32 --> 00:03:35: is the apartments with our 58 one and two bedrooms
00:03:35 --> 00:03:37: for the 18 to 24 year olds.
00:03:37 --> 00:03:38: I will make the caveat.
00:03:38 --> 00:03:40: They're they're not kicked out when they turn 24,
00:03:40 --> 00:03:43: but they're highly encouraged from the time that they enter
00:03:43 --> 00:03:46: even going through leasing the leasing process to start
thinking
00:03:47 --> 00:03:49: about how they can move on and give other youth
00:03:49 --> 00:03:53: an opportunity to be in this supportive housing,
00:03:53 --> 00:03:58: we can serve up to 140 approximately residents,
00:03:58 --> 00:04:01: including the the young children that will be there.
00:04:01 --> 00:04:03: We anticipate about 30%, which has been true,
00:04:03 --> 00:04:05: and we'll have kids and.
00:04:08 --> 00:04:10: Yeah, lots of other service providers in here.
00:04:10 --> 00:04:12: We do have a clinic that's in there as well
00:04:12 --> 00:04:16: with our Community healthcare that you'll see pictures of
later
00:04:16 --> 00:04:19: on and lots of other services through the the YMCA
00:04:19 --> 00:04:22: of Greater Seattle, which is their social impact center.
00:04:22 --> 00:04:25: Does the services on site and we'll get into some
00:04:25 --> 00:04:27: details later on to this is the video.
00:04:28 --> 00:04:30: Thank you for that. It'll be rapid fire as we
00:04:30 --> 00:04:32: go through some of the design features.
00:04:32 --> 00:04:35: This is a boulder that was actually dug up on
00:04:35 --> 00:04:35: site.
00:04:35 --> 00:04:39: The art was done with a local native artist with
00:04:39 --> 00:04:40: the local tribe.
00:04:40 --> 00:04:43: We've got safety and security or paramount throughout.
00:04:43 --> 00:04:47: You can see centrally located lobby area as well as
00:04:47 --> 00:04:48: lots of light,

00:04:48 --> 00:04:50: lots of visibility coming through.

00:04:50 --> 00:04:52: Looks like our video stalled here.

00:04:52 --> 00:04:56: The green accent walls were part of the youth inspired colors.

00:04:56 --> 00:04:57:

00:04:57 --> 00:05:00: The crane and the wood on those doors.

00:05:00 --> 00:05:02: Again trying to figure out the the balance between not making the institutional.

00:05:02 --> 00:05:03:

00:05:03 --> 00:05:06: It's still making it appealing and durable and getting those colors right throughout.

00:05:06 --> 00:05:08:

00:05:08 --> 00:05:11: It's been very important. That's the rear of the building there,

00:05:11 --> 00:05:12:

00:05:12 --> 00:05:15: and it's right up against a critical area in the city to part of a stream.

00:05:15 --> 00:05:17:

00:05:17 --> 00:05:20: This is our clinic. It'll come back to some pictures later.

00:05:20 --> 00:05:21:

00:05:21 --> 00:05:23: Some common areas, office space,

00:05:23 --> 00:05:25: laundry again, you can see the the windows and those doors so that visibility and against safety security very important

00:05:26 --> 00:05:29:

00:05:29 --> 00:05:32: throughout some Community gardens that are being programmed.

00:05:32 --> 00:05:37: There's outdoor place. Space for those young kids and then a community group here too.

00:05:37 --> 00:05:39:

00:05:39 --> 00:05:42: Again, figuring out the right balance between durability and materials.

00:05:42 --> 00:05:45:

00:05:46 --> 00:05:50: Easy to clean. Being able to use some of these common areas during COVID has been really important and keeping

00:05:50 --> 00:05:55: everybody separated safe and still using the space as effectively

00:05:55 --> 00:05:59: has really been fortuitous. Having planned most of the building

00:05:59 --> 00:06:00: prior to COVID,

00:06:00 --> 00:06:02: we've been really lucky with that.

00:06:02 --> 00:06:03:

00:06:03 --> 00:06:06: There's some other pictures. Again, you can see the clinic space on the bottom left.

00:06:06 --> 00:06:09:

00:06:09 --> 00:06:11: There's a picture of the units in the Middle Middle center and then middle bottom,

00:06:11 --> 00:06:14: and then the Community room on the top right.

00:06:14 --> 00:06:16: Again, we're hoping as we start to program those spaces a little bit more and have larger gatherings will be able to utilize that.

00:06:16 --> 00:06:19:

00:06:19 --> 00:06:20:

00:06:20 --> 00:06:22: You can see the kitchen in the back to their.

00:06:22 --> 00:06:25: It's intended as a demonstration kitchen.
00:06:25 --> 00:06:27: Some of the the needs and the desires of the
00:06:27 --> 00:06:29: residents here to learn how to cook,
00:06:29 --> 00:06:33: how to utilize the appliances that they may not have
00:06:33 --> 00:06:36: had or or used to their full potential in the
00:06:36 --> 00:06:36: past.
00:06:36 --> 00:06:40: And then this is our crisis residential center again.
00:06:40 --> 00:06:43: With those youth, a lot of them are either coming
00:06:43 --> 00:06:44: out of homelessness themselves,
00:06:44 --> 00:06:46: they're running from their parents,
00:06:46 --> 00:06:48: or they need a place to to stay as they
00:06:48 --> 00:06:52: transition with other family members who use services.
00:06:52 --> 00:06:54: It's the service provider. They're out of Olympia,
00:06:54 --> 00:06:58: here in Washington, and they're the ones that actually
brought
00:06:58 --> 00:07:01: this huge need to us and to our attention.
00:07:01 --> 00:07:03: Next slide, get some of the other views on it.
00:07:03 --> 00:07:05: This is the rear area,
00:07:05 --> 00:07:08: and since then they've added a basketball court.
00:07:08 --> 00:07:10: We also. This is our first project that we did
00:07:10 --> 00:07:11: solar.
00:07:11 --> 00:07:12: Mine, which was exciting for us.
00:07:12 --> 00:07:15: It saves the the project about \$900 a year,
00:07:16 --> 00:07:18: which isn't great, but it's a start and it was
00:07:19 --> 00:07:22: interesting and being able to apply some of those new
00:07:22 --> 00:07:24: green building principles here again,
00:07:24 --> 00:07:27: I'll talk a little bit more about the services that
00:07:27 --> 00:07:29: the YMCA provides here.
00:07:29 --> 00:07:32: Really, the the goal is from the beginning is to
00:07:32 --> 00:07:34: break that cycle of homelessness and poverty.
00:07:34 --> 00:07:38: Recognizing that these youth are fleeing crisis as they exit
00:07:38 --> 00:07:41: homelessness and in some cases extended.
00:07:41 --> 00:07:44: Foster care. One of the biggest barriers you know once
00:07:44 --> 00:07:46: we've housed them.
00:07:46 --> 00:07:48: Essentially, homelessness isn't their issue anymore,
00:07:48 --> 00:07:51: but figuring out how to thrive in in their lives
00:07:52 --> 00:07:53: is the next challenge.
00:07:53 --> 00:07:54: It's in a lot of ways,
00:07:54 --> 00:07:58: you know whether it's the soft skills and finding jobs
00:07:58 --> 00:08:02: being able to address mental health is important,
00:08:02 --> 00:08:04: not just for those exiting homelessness,
00:08:04 --> 00:08:08: but our residents of all ages.

00:08:08 --> 00:08:12: They the Y is great about setting boundaries,
00:08:12 --> 00:08:15: which is really important too and not just being treated
00:08:15 --> 00:08:17: as a convenience store that you have a lot of
00:08:17 --> 00:08:19: funds and and resources,
00:08:19 --> 00:08:23: but it's more important for the case management so that
00:08:23 --> 00:08:27: these residents learn to address their crisis as early before
00:08:27 --> 00:08:30: they they get to be a crisis and to plan
00:08:30 --> 00:08:34: ahead so that they can start to solve issues as
00:08:34 --> 00:08:35: they go along.
00:08:35 --> 00:08:36: In that case, management support.
00:08:36 --> 00:08:38: Yeah, thank you. It's really important.
00:08:38 --> 00:08:40: This is back to the CRC.
00:08:40 --> 00:08:42: Two, you can see the.
00:08:42 --> 00:08:44: Family dining that they have here.
00:08:44 --> 00:08:46: It's really open concept. Tall ceilings.
00:08:46 --> 00:08:48: They've got a kitchen that's not pictured too,
00:08:48 --> 00:08:51: but it's like about trying to to help them understand
00:08:51 --> 00:08:52: self sufficiency.
00:08:52 --> 00:08:54: Some of these healthy habits,
00:08:54 --> 00:08:57: including healthy eating habits, healthy activities,
00:08:57 --> 00:09:00: and cys with the 12 to 17 year olds is
00:09:00 --> 00:09:05: really effective at getting them placed back with their parents
00:09:05 --> 00:09:08: back in in safe situations so that the youth are
00:09:08 --> 00:09:10: usually only hear about 15 to 45 days.
00:09:10 --> 00:09:12: They're really effective with the.
00:09:12 --> 00:09:15: Services that they provide in that way.
00:09:15 --> 00:09:17: Next, Yep, thank you again.
00:09:17 --> 00:09:20: Here's another exterior picture. You can see the solar panels
00:09:20 --> 00:09:20: in this one.
00:09:20 --> 00:09:23: There's that critical area in the PAT in the back
00:09:23 --> 00:09:24: that is by a stream,
00:09:24 --> 00:09:26: and so it again provides a sense of safety,
00:09:26 --> 00:09:30: comfort, outdoor activity opportunities. You can see the
00:09:30 --> 00:09:32: yellow door
00:09:30 --> 00:09:32: on the bottom right and that leads to a basement
00:09:32 --> 00:09:34: that has all the utilities down there.
00:09:34 --> 00:09:36: So when the meter needs to get checked,
00:09:36 --> 00:09:38: they don't have to bother the youth.
00:09:38 --> 00:09:41: It's a very vulnerable, vulnerable population,
00:09:41 --> 00:09:44: and so maintaining that separation is really important.
00:09:44 --> 00:09:46: Even with the way that the buildings.
00:09:46 --> 00:09:48: Positioned up against the street so that you know,

00:09:48 --> 00:09:51: as people come by as sometimes police have to to
00:09:51 --> 00:09:52: come to the property,
00:09:52 --> 00:09:55: it doesn't trigger those those youth in their their recovery.
00:09:55 --> 00:09:56: In a lot of ways.
00:09:56 --> 00:10:00: Again, here's some of the.
00:10:00 --> 00:10:02: During lease up we were able to partner with a
00:10:02 --> 00:10:03: lot of different organizations,
00:10:03 --> 00:10:06: including Furniture Bank that was able to provide a lot
00:10:06 --> 00:10:07: of furniture.
00:10:07 --> 00:10:10: Helping residents you know go through those lease
subprocesses takes
00:10:10 --> 00:10:12: a little bit longer with its population,
00:10:12 --> 00:10:15: but it's hugely important. Not just for this property,
00:10:15 --> 00:10:18: but for their lives moving forward.
00:10:18 --> 00:10:20: Here's another shot of the community room that we have.
00:10:20 --> 00:10:24: Again, durability of materials making it easy to clean but
00:10:24 --> 00:10:25: comfortable.
00:10:25 --> 00:10:29: We got big screen TV's donated by the local Amazon
00:10:29 --> 00:10:30: Foundation,
00:10:30 --> 00:10:31: which was great. Once again,
00:10:31 --> 00:10:34: just another example of all the different partners that have
00:10:34 --> 00:10:38: been involved in this really important project for THA
specifically,
00:10:38 --> 00:10:40: as well as the region as a whole.
00:10:40 --> 00:10:42: And here's a quote from our mayor to again I
00:10:42 --> 00:10:43: mentioned,
00:10:43 --> 00:10:46: uh, elected officials have increased throughout the
neighborhoods have been
00:10:46 --> 00:10:46: great throughout,
00:10:46 --> 00:10:49: and making sure that we honor them with good design,
00:10:49 --> 00:10:54: good management, and really it's a good for the city
00:10:54 --> 00:10:55: as a whole.
00:10:55 --> 00:10:58: So again with that, thank you so much and it's
00:10:58 --> 00:11:01: been a pleasure and an honor to work on this
00:11:01 --> 00:11:02: project.
00:11:02 --> 00:11:06: And it's really important for for cities and towns and
00:11:06 --> 00:11:09: areas that we think across the country.
00:11:09 --> 00:11:11: And I hope that you guys have the opportunity to
00:11:11 --> 00:11:12: work on one as well.
00:11:12 --> 00:11:13: Thanks Rosie,
00:11:13 --> 00:11:16: yeah thank you Josh for sharing about Arlington,
00:11:16 --> 00:11:20: Dr and now we will hear from Alexandra Mantra and
00:11:20 --> 00:11:22: Ndash River Townhomes.

00:11:23 --> 00:11:29: Thank you. Yes I work for Capital City Development Corporation
00:11:29 --> 00:11:30: and we or CDC.
00:11:30 --> 00:11:34: We are the urban renewal agency for the city of
00:11:34 --> 00:11:37: Boise and Ashton River is a project that was the
00:11:38 --> 00:11:42: result of a request for proposal from the agency with
00:11:42 --> 00:11:48: our partners. Chase mixes and TGLO as the primary architect.
00:11:48 --> 00:11:53: Ash and River provides 34 units of workforce housing within
00:11:53 --> 00:11:58: walking distance of downtown and Boise's beloved Greenbelt,
00:11:58 --> 00:12:01: which is a 25 mile bike and pedestrian pathway that
00:12:01 --> 00:12:04: follows the Boise River and connects multiple cultural,
00:12:04 --> 00:12:08: recreational and economic amenities. The project design pays homage to
00:12:08 --> 00:12:11: the adjacent historic Heyman House that you can see on
00:12:12 --> 00:12:13: the bottom of this image.
00:12:13 --> 00:12:17: And that property played a significant role in the formation
00:12:17 --> 00:12:17: of the RFP,
00:12:17 --> 00:12:19: which I'll talk about later,
00:12:19 --> 00:12:23: next slide. The project was completed in 2019 and it
00:12:23 --> 00:12:27: was the first commercial project in Boise with deed restricted
00:12:27 --> 00:12:28: rents.
00:12:28 --> 00:12:31: The units are a mix of 1 to 3 bedrooms
00:12:31 --> 00:12:34: with both stacked flat and town home style layouts.
00:12:34 --> 00:12:37: In the project is LEED Gold certified and most units
00:12:38 --> 00:12:41: have it attached or excuse me a dedicated garage access
00:12:41 --> 00:12:43: via the Alley drive seen to the left on this
00:12:43 --> 00:12:48: slide next. On the North End of the project,
00:12:48 --> 00:12:50: at 500 square foot commercial space.
00:12:50 --> 00:12:53: Designed to be an incubator for a small neighborhood
00:12:53 --> 00:12:53: serving
00:12:53 --> 00:12:56: business,
00:12:53 --> 00:12:56: is currently occupied by local coffee shop.
00:12:56 --> 00:12:59: It is one of the only food and beverage oriented
00:12:59 --> 00:13:02: businesses in the neighborhood which includes a mix of
00:13:02 --> 00:13:04: residential,
00:13:04 --> 00:13:08: office and industrial use buildings.
00:13:04 --> 00:13:08: As you can see, the space is oriented towards pedestrian
00:13:08 --> 00:13:08: access.
00:13:08 --> 00:13:12: Next slide. That path is called Pioneer pathway and it
00:13:12 --> 00:13:16: is a bike and pedestrian path also built by the
00:13:16 --> 00:13:16: agency.

00:13:16 --> 00:13:20: It's just under a half mile long connecting downtown to
00:13:20 --> 00:13:24: the Greenbelt and it's actively used by neighborhood
residents and
00:13:24 --> 00:13:25: commuters.
00:13:25 --> 00:13:28: Also adjacent to the project is this public park and
00:13:28 --> 00:13:33: the project design embraces the connection to green open
space.
00:13:33 --> 00:13:35: The units on the backside of the project actually face
00:13:35 --> 00:13:36: the park,
00:13:36 --> 00:13:39: giving the new project a very natural and established feeling
00:13:40 --> 00:13:43: and connecting residents to nature even from within the
units.
00:13:43 --> 00:13:46: As you can see in these photos,
00:13:46 --> 00:13:49: now that I've taken you quickly through the project,
00:13:49 --> 00:13:52: I want to talk about how public private partnership made
00:13:52 --> 00:13:53: it possible.
00:13:53 --> 00:13:55: So I'm going to take you back to the hey
00:13:55 --> 00:13:55: man,
00:13:55 --> 00:13:57: how's that I mentioned at the beginning?
00:13:57 --> 00:14:00: This house was built in circa 1907 and as one
00:14:00 --> 00:14:03: of the few remaining single family homes from the early
00:14:03 --> 00:14:05: days of the neighborhood.
00:14:05 --> 00:14:07: Erma Hayman, pictured in the lower right,
00:14:07 --> 00:14:10: lived in the home for 60 years and was a
00:14:10 --> 00:14:12: prominent figure in the city's history,
00:14:12 --> 00:14:15: with particular influence in this neighborhood.
00:14:15 --> 00:14:18: Her grandson sold the home to CDC in the early
00:14:18 --> 00:14:22: 2000s with the expectation that it would be preserved as
00:14:22 --> 00:14:25: a unique piece of Boise and African American history.
00:14:25 --> 00:14:29: Recognizing the opportunity for catalytic infill development.
00:14:29 --> 00:14:33: Enhancing neighborhood amenities, including the human
House pioneer pathway,
00:14:33 --> 00:14:36: the park and nearby Community Center,
00:14:36 --> 00:14:39: and daycare between 2001 and 2013,
00:14:39 --> 00:14:43: CDC acquired the vacant parcels adjacent to the the Hayman
00:14:43 --> 00:14:46: House and prepared them for redevelopment.
00:14:46 --> 00:14:47: As part of this process,
00:14:47 --> 00:14:50: the Hayman house was gifted to the city of Boise
00:14:50 --> 00:14:54: with funds to aid and its restoration and the agency
00:14:54 --> 00:14:57: then issued RFP for the other Ash St properties.
00:14:57 --> 00:15:02: In 2016 these next few slides actually come from GLOW,
00:15:02 --> 00:15:06: and to chase mixes proposal that was received in response
00:15:06 --> 00:15:10: to the RFP and shows how the development team integrated

00:15:10 --> 00:15:14: the priorities for the neighborhood design and context and catalyzing

00:15:14 --> 00:15:18: potential into their project. While I will talk more about

00:15:18 --> 00:15:21: the tools that we had as an agency to help

00:15:21 --> 00:15:22: make the project happen.

00:15:22 --> 00:15:25: So Ashton River was the first RFP issued by CDC

00:15:26 --> 00:15:30: with the intention of creating rent restricted housing.

00:15:30 --> 00:15:32: At this time the community was just beginning to see

00:15:33 --> 00:15:36: the impacts of rising housing costs outpacing wage growth and

00:15:36 --> 00:15:40: recognizing that the private sector was well positioned to deliver

00:15:40 --> 00:15:41: market rate and luxury housing.

00:15:41 --> 00:15:45: While nearly 40% of the housing that was available downtown

00:15:45 --> 00:15:46: at the time was subsidized,

00:15:46 --> 00:15:51: affordable housing, we determined that supporting the development of middle

00:15:51 --> 00:15:52: income housing.

00:15:52 --> 00:15:55: Was a goal aligned with the needs of the community

00:15:55 --> 00:15:58: and with the tools that we have to support redevelopment

00:15:58 --> 00:16:01: one of those tools is the ability to discount land

00:16:01 --> 00:16:04: based on state law and our internal policy.

00:16:05 --> 00:16:08: Our property disposition process must be competitive and land must

00:16:09 --> 00:16:12: be purchased based on the appraised value and for no

00:16:12 --> 00:16:13: less than the appraised value.

00:16:13 --> 00:16:16: So developers pay for the full price of the land

00:16:16 --> 00:16:19: up front and then based on the proposed project we

00:16:20 --> 00:16:23: perform areuse appraisal to determine the lowest possible.

00:16:23 --> 00:16:24: Sales price for the land.

00:16:24 --> 00:16:28: The difference between the value of the redevelopment and it's

00:16:28 --> 00:16:33: total development costs can be reimbursed to the developer limited

00:16:33 --> 00:16:35: to that initial price of the land.

00:16:35 --> 00:16:38: Upon completion of the successful project,

00:16:38 --> 00:16:42: so the ARCPY prioritized integration of the Community amenity that

00:16:42 --> 00:16:44: I previously described,

00:16:44 --> 00:16:45: and in addition to those amenities,

00:16:45 --> 00:16:50: the site is within six blocks of multiple downtown districts.

00:16:50 --> 00:16:52: The Arts Richland District to the north,

00:16:52 --> 00:16:55: a newer commercial center. Called Bodo to the east and

00:16:55 --> 00:16:57: then an up and coming district.
00:16:57 --> 00:16:59: Popular with Boise State University.
00:16:59 --> 00:17:02: Students across the river to the South.
00:17:02 --> 00:17:06: The development team also recognized the opportunity to create a
00:17:06 --> 00:17:10: new neighborhood core at the intersection of Pioneer
pathway and
00:17:10 --> 00:17:11: converging streets.
00:17:11 --> 00:17:16: And as mentioned earlier, the ARCPY prioritized this catalytic
potential,
00:17:16 --> 00:17:19: and so the inclusion of this commercial space was a
00:17:19 --> 00:17:21: key component of the project.
00:17:21 --> 00:17:23: It was something that the agency was insistent on the
00:17:24 --> 00:17:24: project delivering.
00:17:24 --> 00:17:28: Despite the unproven market in this area,
00:17:28 --> 00:17:31: but I think one of the biggest tenants Testaments to
00:17:31 --> 00:17:35: its success is that the same developer de Chase Miksis
00:17:35 --> 00:17:38: has recently entitled a second project in the neighborhood
just
00:17:38 --> 00:17:41: down the street and is again including a small corner
00:17:42 --> 00:17:46: oriented commercial space at this time unprompted by public
partners,
00:17:46 --> 00:17:52: CCC can also reimburse for the construction of public
improvements.
00:17:52 --> 00:17:56: Streetscapes and utility upgrades in the right of way so
00:17:56 --> 00:18:00: this reimbursement can also offset development costs as a
quick
00:18:00 --> 00:18:01: ballpark.
00:18:01 --> 00:18:06: Numbers for this project. The reuse value was a negative
00:18:06 --> 00:18:11: \$1.2 million by being able to discount the land for
00:18:11 --> 00:18:18: approximately a \$679,000 and reimburse public
improvements of 318,000.
00:18:18 --> 00:18:22: The net negative value of the project after those
reimbursements
00:18:22 --> 00:18:23: was 163,000.
00:18:23 --> 00:18:27: So obviously this also included Equity Partners who are
willing
00:18:27 --> 00:18:31: to take lower returns due to the non economic impacts
00:18:31 --> 00:18:32: for the Community,
00:18:32 --> 00:18:36: which was also a key component of the project success.
00:18:36 --> 00:18:39: This is something that I shared with the ash and
00:18:39 --> 00:18:40: river jury.
00:18:40 --> 00:18:44: It's just a quick time lapse video of the pioneer
00:18:44 --> 00:18:45: pathway.

00:18:45 --> 00:18:49: Walk from the Boise Greenbelt to downtown Boise.
00:18:49 --> 00:18:51: I don't know if he can if it's there,
00:18:51 --> 00:18:52: Rosie if it could play,
00:18:52 --> 00:18:55: yeah. So this is coming from the Greenbelt.
00:18:55 --> 00:18:57: There is a brewery over there,
00:18:57 --> 00:19:00: so they left that just passed and then coming up
00:19:00 --> 00:19:01: on River Street.
00:19:01 --> 00:19:03: We head over the park is on the left there
00:19:04 --> 00:19:04: and Ashton River.
00:19:04 --> 00:19:07: It's a little bit bumpy right now,
00:19:07 --> 00:19:11: but then it connects through the neighborhood with other
multifamily
00:19:11 --> 00:19:12: housing.
00:19:12 --> 00:19:15: Some commercial in the area and then you come up
00:19:15 --> 00:19:19: here right to the corner of heading into downtown poisy.
00:19:19 --> 00:19:22: So as I mentioned, this project was really a test
00:19:22 --> 00:19:26: case for deed restriction and our ability to encourage
development
00:19:27 --> 00:19:29: of workforce housing with our limited tools.
00:19:29 --> 00:19:33: And the project goals for cultural and economic amenities
have
00:19:33 --> 00:19:36: also proven successful as the city continues development of the
00:19:36 --> 00:19:38: human house as a cultural site.
00:19:38 --> 00:19:43: And the economic. Investment and Cultural Center that push
and
00:19:43 --> 00:19:44: pour provides.
00:19:44 --> 00:19:47: So we've also integrated what we learned with the Russian
00:19:47 --> 00:19:50: River project into our more recent property dispositions,
00:19:50 --> 00:19:53: and the Martha is a project currently under construction
which
00:19:53 --> 00:19:57: will add over 40 units to another very walkable location.
00:19:57 --> 00:20:00: In block 68. We are currently in negotiation and this
00:20:01 --> 00:20:04: project will bring a total of 450 units to downtown.
00:20:05 --> 00:20:07: Each of these will have significant workforce,
00:20:07 --> 00:20:14: housing components and cultural. And neighborhood
amenities as well.
00:20:14 --> 00:20:17: And so this is just another view of the project,
00:20:17 --> 00:20:20: showing its proximity to downtown Boise,
00:20:20 --> 00:20:23: the Hayman house here would be on the left just
00:20:23 --> 00:20:25: out of screen in the park down on the bottom
00:20:25 --> 00:20:26: next slide.
00:20:26 --> 00:20:27: I think that's the end.
00:20:28 --> 00:20:30: Yep, that's it. Thank you Alexandra.

00:20:30 --> 00:20:33: And now Antonio will speak to Bayshore Villas in San
00:20:34 --> 00:20:35: Juan Frederico.
00:20:35 --> 00:20:38: Good afternoon, San Antonio Barreto,
00:20:38 --> 00:20:40: vice president and director of development for McCormick,
00:20:40 --> 00:20:45: Baron Salazar. We are very honored to have received this
00:20:45 --> 00:20:46: award.
00:20:46 --> 00:20:49: For Bayshore, build us. And very thankful to the Urban
00:20:49 --> 00:20:53: Land Institute is a very exciting residential mixed income
00:20:53 --> 00:20:57: mixed
00:20:57 --> 00:21:00: use mixed finance element in someone which has been
00:21:00 --> 00:21:04: transformation
00:21:04 --> 00:21:10: for many people's lives. Come this way,
00:21:10 --> 00:21:14: we specialize in the brutalization of this investment areas
00:21:14 --> 00:21:17: with
00:21:17 --> 00:21:20: multi block mixed income projects that produce attractive
00:21:20 --> 00:21:23: urban neighborhoods.
00:21:23 --> 00:21:27: Our projected bowl from extensive community planning
00:21:27 --> 00:21:28: exercises and build
00:21:28 --> 00:21:30: off their existing strands to create resilient,
00:21:30 --> 00:21:34: stable and thriving communities. You know our history.
00:21:34 --> 00:21:37: MBS was founded 50 years ago with a vision of
00:21:37 --> 00:21:42: creating thriving communities that contribute to local
00:21:42 --> 00:21:43: economies and empower
00:21:43 --> 00:21:46: residents.
00:21:46 --> 00:21:50: We have been pioneers in programs like HOPE 6.
00:21:50 --> 00:21:53: And choice neighborhoods, initiatives and in 2018 in Puerto
00:21:53 --> 00:21:56: Rico
00:21:56 --> 00:21:59: with the first rental mixed income project,
00:21:59 --> 00:22:04: Pager, Villas and Renaissance Square and in 2021 with the
00:22:04 --> 00:22:06: first phase.
00:22:06 --> 00:22:07: Of the Arthur Project in Caguas,
00:22:07 --> 00:22:08: Puerto Rico. Emerald Vista. As you can see there in
00:22:08 --> 00:22:10: the in the map we have the two in San
00:22:10 --> 00:22:14: Juan which are 140 and 174 units.
00:22:14 --> 00:22:15: I would make sure Bill as an in car was
00:22:15 --> 00:22:19: 238 units for the family component and 200 for the
for the elderly.
So so our project the the one that we're talking
about.
I mean I'm showing the other one so you can
see the the same type of project replicated throughout Puerto
Rico but but this project,
the Bayshore Villas community is a comprehensive
transformation of a

00:22:19 --> 00:22:23: previously distressed and obsolete public housing site into a resilient

00:22:23 --> 00:22:25: mixed income community.

00:22:25 --> 00:22:27: Located in port at Airline San Juan,

00:22:27 --> 00:22:30: the site is situated close in close proximity to the

00:22:30 --> 00:22:34: historical also and one that the new Bayshore Villas community

00:22:34 --> 00:22:37: includes 174 new units in a mix of 1/2 and

00:22:37 --> 00:22:41: three bedroom apartments in a four story mixed use Building,

00:22:41 --> 00:22:43: 3 story walk, ups and townhouses.

00:22:43 --> 00:22:45: The development also includes management office,

00:22:45 --> 00:22:49: a community room with a business center and a fitness

00:22:49 --> 00:22:49: room.

00:22:49 --> 00:22:52: Commercial spaces for a supermarket.

00:22:52 --> 00:22:57: Anniston alone maintenance building. Site amenities include gazebo's bicycle racks,

00:22:57 --> 00:22:59: control parking, mail stations, playgrounds,

00:22:59 --> 00:23:02: gardens, and I'm I'm a million other amenities for this

00:23:02 --> 00:23:03: type of development.

00:23:03 --> 00:23:05: We we need a, of course,

00:23:05 --> 00:23:07: a comprehensive team and measure.

00:23:07 --> 00:23:12: Villas is a public private partnership and require extensive work

00:23:12 --> 00:23:14: groups and stakeholders,

00:23:14 --> 00:23:18: including hot, the Puerto Rico Development Department of Housing,

00:23:18 --> 00:23:22: the Housing, Finance Authority, the municipalities among many others.

00:23:22 --> 00:23:26: We are the developer partner with the government entities.

00:23:26 --> 00:23:30: Our investors are hunt Capital Partners and Citibank McCormick.

00:23:30 --> 00:23:33: Better management is the management agent.

00:23:33 --> 00:23:37: Architects Alvarez DSMB alone contractors is Evan R and the

00:23:37 --> 00:23:40: social services provided by urban strategy.

00:23:40 --> 00:23:43: It is it was important for us the transfer of

00:23:43 --> 00:23:46: knowledge to the local government entities that had not dealt

00:23:46 --> 00:23:48: with this type of project to our local partners,

00:23:48 --> 00:23:52: contractor architects and among others.

00:23:52 --> 00:23:55: They sure build us is a mixed income rental development

00:23:55 --> 00:23:59: place based concept where we have people from different social

00:23:59 --> 00:24:02: and economic backgrounds and model that did not exist in

00:24:02 --> 00:24:05: Puerto Rico. This was made possible by combining market

rates
 00:24:05 --> 00:24:08: with different government programs with subsidies.
 00:24:08 --> 00:24:11: Dosing integrating people from different walks of life into one
 00:24:12 --> 00:24:12: community.
 00:24:12 --> 00:24:16: That fellow market rate standards and high levels of quality
 00:24:16 --> 00:24:17: in design,
 00:24:17 --> 00:24:23: construction and operation pleasure realize a mixed finance
 development.
 00:24:23 --> 00:24:28: 41.3 million were invested and this realization.
 00:24:28 --> 00:24:32: It basically was made possible through this private and public
 00:24:32 --> 00:24:33: sector alliances.
 00:24:33 --> 00:24:36: Sources of funding, including equity from from light,
 00:24:36 --> 00:24:37: low income, housing, tax credits,
 00:24:37 --> 00:24:39: capital funds and federal grants.
 00:24:39 --> 00:24:42: Next slide, please. And how do we start?
 00:24:42 --> 00:24:44: We start by asking not what we can build,
 00:24:44 --> 00:24:47: but who are we building it for?
 00:24:47 --> 00:24:50: What are their needs, desires and dreams as strategy was
 00:24:50 --> 00:24:54: to think about a holistic concept where the community is
 00:24:54 --> 00:24:57: integrated for his well being and for everyone to drive
 00:24:57 --> 00:25:00: public housing projects like the former portete era.
 00:25:00 --> 00:25:05: Who's fully enclosed inward looking building design in by the
 00:25:05 --> 00:25:07: comparisons to jails.
 00:25:07 --> 00:25:10: As you can see on the right is exact configuration
 00:25:10 --> 00:25:12: with no relationships to the surrounding blocks,
 00:25:12 --> 00:25:16: blocks, blocks, existing roads in a closed development that
 ended
 00:25:16 --> 00:25:19: up creating another area of concentrated poverty which
 became an
 00:25:19 --> 00:25:23: obstacle to the success of his residents and the
 redevelopment
 00:25:23 --> 00:25:25: of the area. Bayshore builders,
 00:25:25 --> 00:25:28: in contrast, follow best practices in Urban Development
 where the
 00:25:28 --> 00:25:31: latch side side was killed down to three blocks.
 00:25:31 --> 00:25:34: The streets and pedestrian access were reconnected and
 buildings are
 00:25:34 --> 00:25:36: looking outwards towards the community,
 00:25:36 --> 00:25:39: but with secure private access to the interior of each
 00:25:39 --> 00:25:39: block.
 00:25:39 --> 00:25:41: By opening the development to the community,
 00:25:41 --> 00:25:44: you allow integration and you unify.
 00:25:44 --> 00:25:47: We have to learn from the from the past.

00:25:47 --> 00:25:50: With what has been successful and what hasn't segregation height

00:25:50 --> 00:25:54: so already high density projects like pre documents and Louise,

00:25:54 --> 00:25:57: the former Porter tiara and valueless in Puerto Rico did

00:25:57 --> 00:25:58: not work.

00:25:58 --> 00:26:01: In contrast, the Bayshore bill has mixed income development,

00:26:01 --> 00:26:05: echoes and real friends. Many of the same successes.

00:26:05 --> 00:26:09: Full design principles underpinning the first public housing project built

00:26:09 --> 00:26:10: on the island over 80 years ago.

00:26:10 --> 00:26:12: As you can see there on the left,

00:26:12 --> 00:26:17: the final stadium incorporating building design characteristics historically proven to

00:26:17 --> 00:26:20: inspire healthier community interaction and promote social order.

00:26:20 --> 00:26:24: Bakerville included market rate standards for the whole development.

00:26:24 --> 00:26:27: There's no difference between subsidized public housing or market rate

00:26:27 --> 00:26:27: apartments.

00:26:27 --> 00:26:30: All the units and common areas have the same level

00:26:30 --> 00:26:33: of high quality design with amenities and attractions of a

00:26:33 --> 00:26:36: market rate development without sacrificing.

00:26:36 --> 00:26:39: Quality in addition, we operate and maintain them at this

00:26:39 --> 00:26:42: level to keep on meeting and exceeding market rate expectations.

00:26:42 --> 00:26:47: Bayshore Villas provides a safe environment for his residents during

00:26:47 --> 00:26:49: a major storm like like like it would be UK

00:26:49 --> 00:26:52: Maria with features like impact resistant windows,

00:26:52 --> 00:26:55: concrete construction, portable type panels,

00:26:55 --> 00:27:00: backup generators, redundant infrastructure, storm underground chambers and other the.

00:27:00 --> 00:27:04: The project follows the concept of sustainable sites passive design

00:27:04 --> 00:27:06: that allows for cross ventilation.

00:27:06 --> 00:27:10: Includes high efficiency and water system for low consumption and

00:27:10 --> 00:27:11: you start appliances.

00:27:11 --> 00:27:15: Recycle materials and among other sustainable features.

00:27:15 --> 00:27:18: The next also development is in full compliance with all

00:27:18 --> 00:27:22: the requirements for Section 504 of the Rehabilitation Act to

00:27:22 --> 00:27:25: provide the same opportunities to people with disabilities.

00:27:25 --> 00:27:27: We believe in. A diverse,
00:27:27 --> 00:27:31: equitable and inclusive communities missing of the elements
need to
00:27:31 --> 00:27:35: address concentrated urban poverty and segregation by
building,
00:27:35 --> 00:27:36: housing and other amenities such as parks,
00:27:36 --> 00:27:41: schools and community centers. With intentionally integrated
households of different
00:27:41 --> 00:27:44: income groups as part of their financial,
00:27:44 --> 00:27:48: physical and operating plan, the concentration makes places
more integrated
00:27:48 --> 00:27:51: accessible and opportunity producing.
00:27:51 --> 00:27:52: They start from a development,
00:27:52 --> 00:27:54: has been an inspiration to all of us who have
00:27:54 --> 00:27:57: worked on this since inception is design and construction and
00:27:57 --> 00:27:58: now its operation.
00:27:58 --> 00:28:01: It's impressive to see the end result when walking through
00:28:01 --> 00:28:03: the developments in the community interaction,
00:28:03 --> 00:28:07: the streets, reconnected and other aspects of urbanism that
serve
00:28:07 --> 00:28:09: as a model for new developments and successful,
00:28:09 --> 00:28:13: resilient and legal communities. This this type of
development can
00:28:13 --> 00:28:15: be easily replicated following our example.
00:28:15 --> 00:28:17: This was not done before in Puerto Rico,
00:28:17 --> 00:28:18: but we have done it.
00:28:18 --> 00:28:21: We have the proof now of you know of these
00:28:21 --> 00:28:24: four amazing developments that that are thriving.
00:28:24 --> 00:28:25: Thank you very much. Thank
00:28:25 --> 00:28:28: you Antonio. And now we will hear from Kyle to
00:28:28 --> 00:28:30: discuss our lapicida sink.
00:28:30 --> 00:28:30: Oh
00:28:31 --> 00:28:33: yeah, thank you Rosie. And yeah,
00:28:33 --> 00:28:36: thank you to ULI. For this award,
00:28:36 --> 00:28:38: we were super honored to receive it.
00:28:38 --> 00:28:39: Really proud of this project.
00:28:39 --> 00:28:42: A lot to see the Cinco and Santa Ana and
00:28:42 --> 00:28:43: real quick.
00:28:43 --> 00:28:45: I think I've got a slide about this,
00:28:45 --> 00:28:49: but I'm with. I'm President Community development partners
for affordable
00:28:49 --> 00:28:54: housing development company based in Southern California
for mission driven
00:28:54 --> 00:28:56: for profit company certified B Corp.

00:28:56 --> 00:29:00: Started the company 10 years ago with my brother who
00:29:00 --> 00:29:03: runs our office up in Oregon and is our CEO
00:29:03 --> 00:29:06: and we've been working focused on.
00:29:06 --> 00:29:11: Affordable housing for populations across the board from
chronically homeless.
00:29:11 --> 00:29:14: Those illness to families, seniors acquisition,
00:29:14 --> 00:29:18: rehab and new construction. And have been currently in four
00:29:18 --> 00:29:22: states about to expand into five states in California,
00:29:22 --> 00:29:26: Arizona, Nevada, Oregon, and soon to be Colorado.
00:29:26 --> 00:29:31: And we really focus on creating and communities and
enhancing
00:29:31 --> 00:29:33: existing communities.
00:29:33 --> 00:29:36: Long term community engagement, focus on services and try
to
00:29:36 --> 00:29:40: incorporate cultural components of the neighborhoods were
in art,
00:29:40 --> 00:29:43: music, food and a lot of our projects to try
00:29:43 --> 00:29:46: to really create a sense of community for both our
00:29:46 --> 00:29:49: new residents were going to live there as well as
00:29:49 --> 00:29:53: the surrounding communities and trying to create cohesion
across that
00:29:53 --> 00:29:54: in a big transition.
00:29:54 --> 00:29:58: When bringing in new projects into an existing neighborhood.
00:29:58 --> 00:30:00: La placita psycho. So this is our project.
00:30:00 --> 00:30:04: Here's a quick overview. It was a project to redevelop
00:30:04 --> 00:30:08: an existing retail center that was built back in the
00:30:08 --> 00:30:08: 50s,
00:30:08 --> 00:30:11: had a defunct gas station on the corner of the
00:30:11 --> 00:30:15: property and a Big sea of parking that wasn't being
00:30:15 --> 00:30:15: utilized.
00:30:16 --> 00:30:19: The the site was interesting in that it had retail
00:30:19 --> 00:30:23: tenants that have been there but retail and small businesses
00:30:23 --> 00:30:27: that have been there for for many years and there
00:30:27 --> 00:30:30: have been no investment in the property and the property
00:30:30 --> 00:30:33: really served as the central hub for this surrounding
neighborhood.
00:30:33 --> 00:30:37: Artesia pull our neighborhood and just hadn't gotten any
investment,
00:30:37 --> 00:30:39: but most of the residents who lived there in the
00:30:39 --> 00:30:40: neighborhood no,
00:30:40 --> 00:30:42: the center well had become kind of an area for
00:30:42 --> 00:30:46: gang activity and and the businesses were struggling a bit.
00:30:46 --> 00:30:50: And so we saw the opportunity to.

00:30:50 --> 00:30:52: Address a need for the city of Santa Ana,
 00:30:52 --> 00:30:56: which is a huge need for family housing and especially
 00:30:56 --> 00:31:00: family housing for extremely low income as well as improving
 00:31:00 --> 00:31:04: the existing retail and keeping those businesses there and in
 00:31:04 --> 00:31:06: creating kind of a hub for the community.
 00:31:06 --> 00:31:09: So we you know, project turned out to be 51
 00:31:09 --> 00:31:13: units of family housing 2-3 and four bedroom units,
 00:31:13 --> 00:31:17: 15,000 almost 16,000 square feet of retail that we rehab
 00:31:17 --> 00:31:20: the exteriors of reable to maintain all the existing.
 00:31:20 --> 00:31:24: Tenants, except for one which we were pretty proud of
 00:31:24 --> 00:31:26: and could maintain their rents.
 00:31:26 --> 00:31:29: Keep them low for a few years while they while
 00:31:29 --> 00:31:31: we got the project up and running,
 00:31:31 --> 00:31:34: it stabilized and that allowed the tenants to kind of
 00:31:34 --> 00:31:37: grow into the the new property.
 00:31:37 --> 00:31:39: It was on a 2.3 acre site.
 00:31:39 --> 00:31:42: Like I said 2-3 and four bedroom units and we
 00:31:43 --> 00:31:44: had funding through 9%
 00:31:44 --> 00:31:47: loan housing, tax credits gap funding from the City of
 00:31:47 --> 00:31:50: Santa Ana which really helped catapult the project and and
 00:31:50 --> 00:31:50: let us access.
 00:31:50 --> 00:31:54: The additional financing we needed private debt from city
 00:31:54 --> 00:31:54: excuse
 00:31:54 --> 00:31:54: me.
 00:31:54 --> 00:31:58: Trash debt from Citibank and affirm loan from Freddie and
 00:31:58 --> 00:32:01: then tax credit equity through our investor our four.
 00:32:01 --> 00:32:04: So here's the site. This was the existing site.
 00:32:04 --> 00:32:07: It's an interesting location to the South.
 00:32:07 --> 00:32:09: You can see where that it's a right away for
 00:32:09 --> 00:32:12: the future streetcar that the city is working on that
 00:32:12 --> 00:32:16: will have stations two stations within to the East and
 00:32:16 --> 00:32:18: the West of the project that are walkable.
 00:32:18 --> 00:32:20: And so we looked at the site and said,
 00:32:20 --> 00:32:23: let's you know? Mixed use site where we can utilize
 00:32:23 --> 00:32:27: the existing retail enhances businesses and create a more
 00:32:27 --> 00:32:30: walkable
 00:32:27 --> 00:32:30: community that would meet up with the the goals of
 00:32:30 --> 00:32:32: the city. So looking at the site,
 00:32:32 --> 00:32:37: it was repositioning the underutilized over parked auto
 00:32:37 --> 00:32:39: oriented strip
 00:32:37 --> 00:32:39: mall in a really high cost market and trying to
 00:32:39 --> 00:32:43: target housing that was for the residents are already there
 00:32:43 --> 00:32:45: versus bringing in new residents from outside.

00:32:45 --> 00:32:49: So there's a big overcrowding issue with the surrounding neighborhood.

00:32:49 --> 00:32:50: That's what we heard a lot of and.

00:32:50 --> 00:32:55: The need for extremely low income units and family units so.

00:32:55 --> 00:32:55: so.

00:32:55 --> 00:32:58: That's our first goal was and then in investing in existing tenant retail centers and trending,

00:32:58 --> 00:33:01: incorporate and improve those businesses.

00:33:01 --> 00:33:04: There's some small business there as well as retail that served the surrounding neighborhood that we wanted to try to

00:33:04 --> 00:33:07: keep those tenants and improve their likelihood of the longevity

00:33:07 --> 00:33:10: there and creating really a mixed use.

00:33:10 --> 00:33:14: You know, horizontally mixed use community and also align our

00:33:14 --> 00:33:16: vision with the city of Santa Ana and their new streetcar,

00:33:16 --> 00:33:18: making more walkable community and reducing the need on on

00:33:18 --> 00:33:20: parking.

00:33:20 --> 00:33:21: Also, we have a big focus on the projects.

00:33:21 --> 00:33:24: Fitness and healthy living. So we've incorporated some amenities there

00:33:24 --> 00:33:25: that you'll see later in the presentation.

00:33:25 --> 00:33:27: Also strengthen families and build community.

00:33:27 --> 00:33:31: I mean, that's the big thing coming in there in an existing community.

00:33:31 --> 00:33:33: We really wanted to make sure that this was for the neighborhood we work closely with our Neighborhood Association to

00:33:33 --> 00:33:35: get their feedback,

00:33:35 --> 00:33:37: make tweaks, and try to create something that would benefit them,

00:33:37 --> 00:33:38: as well as our new the new residents.

00:33:38 --> 00:33:40: So this was our solution.

00:33:40 --> 00:33:45: The setbacks you can see in the retailer really far pushed back.

00:33:45 --> 00:33:46: You could not repeat that today and so we felt

00:33:46 --> 00:33:48: we could utilize that and and have the site really

00:33:48 --> 00:33:49: maximize its potential and the gas station that had been

00:33:49 --> 00:33:52: kind of abandoned years ago that tanks removed seemed like

00:33:52 --> 00:33:54: a perfect place to put new construction of family affordable

00:33:54 --> 00:33:56:

00:33:56 --> 00:33:57:

00:33:57 --> 00:34:00:

00:34:00 --> 00:34:03:

00:34:03 --> 00:34:04:

00:34:04 --> 00:34:07:

00:34:07 --> 00:34:11:

00:34:11 --> 00:34:15:

00:34:15 --> 00:34:18: units and so this was kind of our approach in
00:34:18 --> 00:34:19: doing it so you can see here.
00:34:19 --> 00:34:23: Just we. We did. We were real cognizant about how
00:34:23 --> 00:34:23: to like,
00:34:23 --> 00:34:27: not completely blocked the retail tenants off and so we
00:34:27 --> 00:34:30: tried to widen our drive approach and the entrance there
00:34:30 --> 00:34:33: and have this angle approach so you can see those
00:34:33 --> 00:34:37: existing. Retail tenants there on the east side of the
00:34:37 --> 00:34:40: property enhance the Plaza so they have more of a
00:34:41 --> 00:34:44: kind of inviting area to have outdoor dining.
00:34:44 --> 00:34:47: There is an existing restaurant there and then we added
00:34:47 --> 00:34:49: the Mini Park in that which isn't totally shown here,
00:34:49 --> 00:34:53: but you'll see later in slides in the top right
00:34:53 --> 00:34:56: there's a mini park there for like a potential gathering
00:34:57 --> 00:34:59: area and then you can see the layout of the
00:34:59 --> 00:35:02: building with a structured parking as well as a large
00:35:02 --> 00:35:05: community space to activate the streetscape along 5th.
00:35:05 --> 00:35:09: That we use as a after school programs and programs
00:35:09 --> 00:35:11: for the the children live there.
00:35:11 --> 00:35:13: Sources and uses kind of ran through those already,
00:35:13 --> 00:35:16: but you can just see the different sources and and
00:35:16 --> 00:35:17: the cost.
00:35:17 --> 00:35:20: Obviously the it's fairly expensive to build into California and
00:35:20 --> 00:35:22: it was very expensive to do this project,
00:35:22 --> 00:35:24: but we're able to cobble together the financing to get
00:35:24 --> 00:35:26: it done and also keep those rents low on the
00:35:26 --> 00:35:29: existing retail tenants and keep the rents low on the
00:35:29 --> 00:35:32: the new residential units. So we have about 30%
00:35:33 --> 00:35:34: of the units are at 30%
00:35:34 --> 00:35:36: am I and the GAP funding we used from the
00:35:36 --> 00:35:37: city,
00:35:37 --> 00:35:39: which is 6,000,000 bucks, which is fairly low.
00:35:39 --> 00:35:41: So yeah, we able to pull it off leveraging some
00:35:41 --> 00:35:42: of that retail.
00:35:42 --> 00:35:45: Income that was coming in and working with our lender
00:35:45 --> 00:35:49: and investor to get comfortable with with using that leverage
00:35:49 --> 00:35:50: up our hard debt.
00:35:50 --> 00:35:52: Oh, this turned yellow was black on mine,
00:35:52 --> 00:35:55: but that's close enough so I just wanted to show
00:35:55 --> 00:35:58: that project schedule so quite a long process from when
00:35:58 --> 00:35:59: we got it controlled.
00:35:59 --> 00:36:02: The property. This was a private seller and we're able

00:36:02 --> 00:36:05: to use an acquisition freed up loan to take it
00:36:05 --> 00:36:06: down early.
00:36:06 --> 00:36:08: Once we got entitlements and then once we got the
00:36:08 --> 00:36:11: city funding award we able to really push the project
00:36:11 --> 00:36:11: forward.
00:36:11 --> 00:36:14: We did have a general plan amendment and rezone for
00:36:14 --> 00:36:16: the project so that took some time,
00:36:16 --> 00:36:18: but you can see this took about five years to
00:36:18 --> 00:36:20: get to where we are today and we are working
00:36:20 --> 00:36:21: on getting our.
00:36:21 --> 00:36:26: Permanent financing in place. Hopefully here in April.
00:36:26 --> 00:36:29: Next slide, so here's I'm just before and after.
00:36:29 --> 00:36:32: As you can see that that corner with another building
00:36:32 --> 00:36:36: sets was was that old gas station that was using
00:36:36 --> 00:36:39: kind of being used for a for car mechanic repair
00:36:39 --> 00:36:42: and then you can see the area there in the
00:36:42 --> 00:36:43: in the top right corner,
00:36:43 --> 00:36:46: the northeast corner in front of the bakery that we
00:36:46 --> 00:36:50: converted into a mini park for social gathering and and
00:36:50 --> 00:36:51: doing events there.
00:36:51 --> 00:36:55: Next slide. Here's from the street side on Holly and
00:36:55 --> 00:36:59: you can see the existing retail that was there in
00:36:59 --> 00:37:02: the entry and and then the enhancement.
00:37:02 --> 00:37:05: We're still waiting on some signage for the retail,
00:37:05 --> 00:37:08: but that should be completed shortly and then the corner
00:37:08 --> 00:37:08: there.
00:37:08 --> 00:37:11: That corner unit on the bottom left picture is actually
00:37:11 --> 00:37:15: a nonprofit group that called Santa Ana Interns Academy that
00:37:15 --> 00:37:18: focuses on healthy living and and and fitness for kids
00:37:18 --> 00:37:22: and and those who are low income and so they're
00:37:22 --> 00:37:24: doing some activating programs.
00:37:24 --> 00:37:27: Around the site, including working with our fitness center that
00:37:28 --> 00:37:31: we that we installed just recently and then the other
00:37:31 --> 00:37:32: side is just the entry.
00:37:32 --> 00:37:35: This, this slide just shows you kind of the most
00:37:35 --> 00:37:38: recent pictures and some of the incorporation of arts we
00:37:38 --> 00:37:38: worked in.
00:37:38 --> 00:37:42: A local nonprofit who does murals,
00:37:42 --> 00:37:44: and one of which is a resident of Santa Ana.
00:37:44 --> 00:37:46: The other lives in Tustin nearby,
00:37:46 --> 00:37:48: but really wanted to work with them closely to try
00:37:49 --> 00:37:51: to create a very positive vibe here that that the

00:37:51 --> 00:37:53: family is moving in here.

00:37:53 --> 00:37:57: Would really appreciate, and the retail tenants would also feel

00:37:57 --> 00:38:01: enhanced their their exterior and their businesses so and very

00:38:01 --> 00:38:03: family oriented.

00:38:03 --> 00:38:05: Like I said, it's 2-3 and four bedroom units.

00:38:05 --> 00:38:09: Lots of children here and so all our interior space.

00:38:09 --> 00:38:12: We tried to focus on bright colors and also areas

00:38:12 --> 00:38:17: where both young kids and older kids could could enjoy.

00:38:17 --> 00:38:19: You'll see the exterior on the podium deck.

00:38:19 --> 00:38:21: We have an outdoor playground area for kids in in

00:38:21 --> 00:38:25: the central courtyard that's that's private and then exterior on

00:38:25 --> 00:38:28: that right picture is our outdoor fitness equipment that the

00:38:28 --> 00:38:33: Santa Ana Endurance Academy will be utilizing their programs on.

00:38:33 --> 00:38:38: Next slide. And some modern same work of our community

00:38:38 --> 00:38:41: areas and the programs were doing.

00:38:41 --> 00:38:42: Next slide, please. And yeah,

00:38:42 --> 00:38:45: so overall I think this project you know it's great

00:38:45 --> 00:38:48: project to addresses the needs of the community as well.

00:38:48 --> 00:38:50: As you know, both from a housing need and also

00:38:50 --> 00:38:52: an anti those businesses and creating kind of a central

00:38:52 --> 00:38:53: hub,

00:38:53 --> 00:38:55: more of a central hub for the neighborhood and it's

00:38:55 --> 00:38:58: just a model that we think could work going forward.

00:38:58 --> 00:39:01: Looking at retail centers which we hadn't really thought of

00:39:01 --> 00:39:04: before in terms of actually keeping the retail and trying

00:39:04 --> 00:39:07: to leverage both that asset with existing,

00:39:07 --> 00:39:11: enhancing it and then providing housing and really trying to

00:39:11 --> 00:39:11: tackle.

00:39:11 --> 00:39:15: Multiple problems at once. And again all all in a

00:39:15 --> 00:39:16: area that is,

00:39:16 --> 00:39:19: you know, aligned with future streetcar.

00:39:19 --> 00:39:22: And you know, streetcar that the San Diego is doing

00:39:22 --> 00:39:24: and transportation.

00:39:24 --> 00:39:26: And to reduce the requirement on parking,

00:39:26 --> 00:39:28: which we heard was a big issue there in this

00:39:29 --> 00:39:29: in the city.

00:39:29 --> 00:39:32: So yeah, very excited about the project and very happy

00:39:32 --> 00:39:35: that we received the award and very appreciative utilized.

00:39:35 --> 00:39:35: Thank you guys.

00:39:36 --> 00:39:39: Thanks Kyle. And now Michelle to talk about this file

00:39:39 --> 00:39:39: in
00:39:39 --> 00:39:40: Harlem.
00:39:40 --> 00:39:44: Good afternoon everyone. Yes, as Rose mentioned,
00:39:44 --> 00:39:48: my name is Michelle Stromp to I'm a architect,
00:39:48 --> 00:39:53: project manager and associate at big and I just wanted
00:39:53 --> 00:39:55: to thank you Li for this award.
00:39:55 --> 00:40:00: We were thrilled to receive and I'm really excited to
00:40:00 --> 00:40:03: share this project with you.
00:40:03 --> 00:40:09: So this smile is our first collaboration with Blumenfeld
Development
00:40:10 --> 00:40:15: Group and it's a residential building that contains 233 units.
00:40:15 --> 00:40:18: 1/3 of that is affordable,
00:40:18 --> 00:40:23: so we've got 70 affordable units and we have two
00:40:23 --> 00:40:28: floors dedicated to Mount Sinai Nursing School.
00:40:28 --> 00:40:31: So we're located in East Harlem.
00:40:31 --> 00:40:34: The corner of 126th St and Lexington.
00:40:34 --> 00:40:37: You can see we're just north of Central Park.
00:40:37 --> 00:40:40: So this is the commercial building that was existing on
00:40:40 --> 00:40:41: our site.
00:40:41 --> 00:40:45: It's owned and operated by our client BDG,
00:40:45 --> 00:40:49: and it remained throughout the duration of the construction,
00:40:49 --> 00:40:52: and a fun fact. If there's any New Yorkers on
00:40:52 --> 00:40:52: the call,
00:40:52 --> 00:40:56: there's a DMV in this building and it was operational
00:40:56 --> 00:41:00: throughout construction and it's still there if you need to
00:41:00 --> 00:41:03: get your license renewed when you're in the area.
00:41:03 --> 00:41:07: So this is the diagram of the previous image where
00:41:07 --> 00:41:12: we have the existing commercial building on the top of
00:41:12 --> 00:41:16: the screen and then adjacent we had a parking lot.
00:41:16 --> 00:41:19: And so our first step was locating the Mount Sinai
00:41:20 --> 00:41:24: Nursing School in the ground floor in the second floor
00:41:24 --> 00:41:27: with a future connection to 125th St and then going
00:41:27 --> 00:41:30: up the building. That's where we have all of our
00:41:30 --> 00:41:31: residential units,
00:41:31 --> 00:41:34: and once we get above that commercial building,
00:41:34 --> 00:41:37: we extend across and that portion of the building that
00:41:37 --> 00:41:41: extends that superstructure was steel and is carried by 6
00:41:41 --> 00:41:44: jumbo columns that come all the way down to the
00:41:44 --> 00:41:47: foundation. And this is where we were,
00:41:47 --> 00:41:51: you know, really, playing with the form and addressing the
00:41:51 --> 00:41:54: city of New York's set back requirements for zoning.
00:41:54 --> 00:41:58: So instead of the kind of traditional approach where you

00:41:58 --> 00:41:59: have your podium,
00:41:59 --> 00:42:02: and then you set back at a specific level dictated
00:42:02 --> 00:42:07: by the city we addressed the city's day lighting requirements
00:42:07 --> 00:42:11: by shaping and sloping the facade and bringing the daylight
00:42:11 --> 00:42:16: to 126th St. So that's from diagram to Google Maps.
00:42:16 --> 00:42:20: And here you can see that zoning envelope coming to
00:42:20 --> 00:42:21: life.
00:42:21 --> 00:42:24: So the curvature on 126th St and then the portion
00:42:24 --> 00:42:29: of the building that extended over the commercial building
that's
00:42:29 --> 00:42:33: set back for light and air requirements to give the
00:42:33 --> 00:42:36: inhabitants the. The best space possible.
00:42:36 --> 00:42:39: And here we have a view looking east and you
00:42:40 --> 00:42:43: kind of get a closer shot of the curtain wall
00:42:43 --> 00:42:48: black and stainless steel panels and a view from the
00:42:48 --> 00:42:53: South. And again our DMV below.
00:42:53 --> 00:42:56: So this was really interesting for us because the city
00:42:56 --> 00:42:58: had rezoned this street,
00:42:58 --> 00:43:02: the 125th St into a special purpose district and the
00:43:02 --> 00:43:06: intention of that was to really encourage affordable units.
00:43:06 --> 00:43:10: Amenities for the community. Visual performing arts.
00:43:10 --> 00:43:14: And for us we were fortunate to partner with Blumenfeld
00:43:14 --> 00:43:18: Development Group because they are developer who has
worked in
00:43:18 --> 00:43:21: this area in the past and they're one of the
00:43:21 --> 00:43:26: first developers to incorporate those initiatives in this slide.
00:43:26 --> 00:43:33: Here we've got our. Superstructure under construction
against the adjacent
00:43:33 --> 00:43:34: building next.
00:43:34 --> 00:43:37: And we're almost topping out in this image,
00:43:37 --> 00:43:40: so I love these images because it gives you a
00:43:40 --> 00:43:43: real sense of how the the geometry was created.
00:43:43 --> 00:43:48: So at the ground level we have essentially a rectangular
00:43:48 --> 00:43:49: slab,
00:43:49 --> 00:43:51: and as you go up the building,
00:43:51 --> 00:43:55: the slab edge increasingly curves as you get to the
00:43:55 --> 00:43:55: top,
00:43:55 --> 00:43:57: so it's it's a simple play with the geometry,
00:43:57 --> 00:44:02: but creates that sloping structure which you can see here
00:44:02 --> 00:44:03: in the the facade.
00:44:03 --> 00:44:08: Gonna look at the front entry facade along 125th 26th
00:44:08 --> 00:44:08: St.
00:44:08 --> 00:44:13: Excuse me at and when we were thinking about the.

00:44:13 --> 00:44:16: Interior of the building and how we would design that
00:44:16 --> 00:44:19: we really worked with the community and and looked at
00:44:19 --> 00:44:22: examples of precedent in the neighborhood.
00:44:22 --> 00:44:25: So in East Harlem we have a lot of influence
00:44:25 --> 00:44:28: from the Puerto Rican and Caribbean Community.
00:44:28 --> 00:44:33: We've got some beautiful murals throughout the area that we
00:44:33 --> 00:44:36: referenced within the design next.
00:44:36 --> 00:44:41: So our entry vestibule is bringing that vibrancy into the
00:44:41 --> 00:44:42: lobby next.
00:44:45 --> 00:44:49: And then through into our elevator lobby next.
00:44:49 --> 00:44:51: And then as we go up to the apartments,
00:44:51 --> 00:44:57: we've. Adjusted to a more neutral background and palette for
00:44:57 --> 00:45:02: the tenants so that we're focusing on the views.
00:45:02 --> 00:45:03: And then the key here really was.
00:45:03 --> 00:45:05: We have market rate units in this building,
00:45:05 --> 00:45:08: but we also have a significant portion that's affordable and
00:45:08 --> 00:45:11: we wanted to make sure that the affordable units were
00:45:11 --> 00:45:14: at the same level of finishes and experience as the
00:45:14 --> 00:45:17: market rate. This is one of our units on this
00:45:17 --> 00:45:21: southern end of the building and we've got views back
00:45:21 --> 00:45:24: to the skyline in Central Park and you know this
00:45:25 --> 00:45:29: is a rental building and we've got a significant amount
00:45:29 --> 00:45:33: of amenities for our tenants so we've got a coworking
00:45:33 --> 00:45:33: space,
00:45:33 --> 00:45:38: A kitchen for cooking classes or entertaining next.
00:45:38 --> 00:45:45: Fitness area. Lounge next. And our spa.
00:45:45 --> 00:45:47: So coming up to the the roof.
00:45:47 --> 00:45:51: We have an outdoor movie theater.
00:45:51 --> 00:45:54: We've got whirlpools, barbecue areas,
00:45:54 --> 00:45:59: and a swimming pool, and this is definitely become
something
00:45:59 --> 00:46:00: that is more.
00:46:00 --> 00:46:04: Important for for everyone during COVID.
00:46:04 --> 00:46:08: And then that connection back to this guideline.
00:46:08 --> 00:46:12: So I've included a few plans that are ground floor
00:46:12 --> 00:46:12: plan.
00:46:12 --> 00:46:15: We've got the nursing school entrance on the left and
00:46:15 --> 00:46:15: in the middle.
00:46:15 --> 00:46:18: We have the lobby entrance and loading on the right
00:46:18 --> 00:46:21: and our existing building is at that level and then
00:46:22 --> 00:46:23: when we go to the next plan.
00:46:25 --> 00:46:27: Up to the third floor,

00:46:27 --> 00:46:30: we've got residential on that level and then we have
00:46:30 --> 00:46:34: a gallery space that's separating the existing building and the
00:46:34 --> 00:46:35: new and then on the 6th floor.
00:46:35 --> 00:46:39: That's where we extend across the existing building and
come
00:46:39 --> 00:46:41: all residential.
00:46:41 --> 00:46:43: And so here you see that gallery space in the
00:46:43 --> 00:46:44: center of the section.
00:46:44 --> 00:46:48: So that's bringing in daylight for the amenity spaces,
00:46:48 --> 00:46:51: but also providing a physical connection for the nursing
school
00:46:51 --> 00:46:53: so they can move between the two floors.
00:46:53 --> 00:46:55: And they have natural daylight coming in,
00:46:55 --> 00:46:59: despite the fact that there is a cantilever in building
00:46:59 --> 00:47:03: above and a glimpse into the simulation hospital that Mount
00:47:03 --> 00:47:03: Sinai has.
00:47:03 --> 00:47:07: Here we were. We were thrilled to have them come
00:47:07 --> 00:47:09: in where we could.
00:47:09 --> 00:47:11: Provide these spaces have a different use in the building,
00:47:11 --> 00:47:15: but then still have the full day letting from the
00:47:16 --> 00:47:18: floor to ceiling glass windows.
00:47:18 --> 00:47:21: And lastly, Mount Sinai has.
00:47:21 --> 00:47:25: Start a program for students from the neighborhood to bring
00:47:25 --> 00:47:28: the community back into those spaces and allow them to
00:47:29 --> 00:47:32: see if nursing is is something they want to pursue
00:47:32 --> 00:47:34: in the future. I just wanted to say thanks again
00:47:34 --> 00:47:37: and it was a pleasure sharing the project with you.
00:47:37 --> 00:47:37: Thank
00:47:37 --> 00:47:39: you so much and now I will turn it over
00:47:39 --> 00:47:42: to Victor to finish us off talking about the Saint
00:47:42 --> 00:47:43: John in San Antonio,
00:47:43 --> 00:47:44: TX.
00:47:45 --> 00:47:47: Good afternoon and thank you.
00:47:47 --> 00:47:48: What I wanted to do.
00:47:48 --> 00:47:50: Before you do the video is I wanted to put
00:47:50 --> 00:47:53: this in context real quickly and but I wanted to
00:47:53 --> 00:47:55: start off by saying I really want to thank you
00:47:55 --> 00:47:58: alive for this presentation and the participants watching it.
00:47:58 --> 00:48:00: Jack Kemp Award is very important.
00:48:00 --> 00:48:03: You've seen the variety of projects that have been presented
00:48:03 --> 00:48:05: and ours is going to be very very different from
00:48:05 --> 00:48:05: the rest.
00:48:05 --> 00:48:07: That's the way it's been for all of them.

00:48:07 --> 00:48:08: A lot of creativity, a lot of uses,
00:48:08 --> 00:48:11: a lot of collaboration, and the Jack Kemp Award highlights
00:48:11 --> 00:48:12: that.
00:48:12 --> 00:48:13: But for the the winners,
00:48:13 --> 00:48:15: there's dozens of people that that.
00:48:15 --> 00:48:18: Could have one so I I think it's just great
00:48:18 --> 00:48:21: that you allies continue to focus on this.
00:48:21 --> 00:48:22: So let me real quickly.
00:48:22 --> 00:48:23: I know we're running out of time.
00:48:23 --> 00:48:26: Let me focus on the the project.
00:48:26 --> 00:48:27: It's a 14 acre site,
00:48:27 --> 00:48:31: very large but it came with a set of issues.
00:48:31 --> 00:48:35: The red roofs is our project includes historic as well
00:48:35 --> 00:48:39: as brand new structures and you look to the north
00:48:39 --> 00:48:41: or to the off the horizon.
00:48:41 --> 00:48:44: You'll see downtown San Antonio which is a couple of
00:48:44 --> 00:48:44: miles away.
00:48:44 --> 00:48:46: The River San Antonio River is.
00:48:46 --> 00:48:50: Following a route that goes from downtown to the red
00:48:50 --> 00:48:52: structure just north of our project,
00:48:52 --> 00:48:54: along the left hand side of the picture there.
00:48:54 --> 00:48:58: But what makes this project a little bit difficult was
00:48:58 --> 00:49:00: this is a 300 year old neighborhood.
00:49:00 --> 00:49:03: But it's also been a neglected neighborhood in many ways
00:49:03 --> 00:49:06: right across the street from this project is a juvenile
00:49:06 --> 00:49:07: detention center.
00:49:07 --> 00:49:11: To the left is the local utilities very large utility
00:49:11 --> 00:49:12: yard.
00:49:12 --> 00:49:15: You have a major freeway that blocks off this neighborhood,
00:49:15 --> 00:49:17: and so it's it's a.
00:49:17 --> 00:49:18: It's a very good neighborhood,
00:49:18 --> 00:49:20: but it's also a poor neighborhood.
00:49:20 --> 00:49:21: If you go to the next picture,
00:49:21 --> 00:49:24: I want to put this in context for the video
00:49:24 --> 00:49:25: adjacent to our project.
00:49:25 --> 00:49:28: The the red roofs, the left of us are the
00:49:28 --> 00:49:31: there's three historic structures on this site.
00:49:31 --> 00:49:34: And that is a 300 year old mission.
00:49:34 --> 00:49:38: That's mission Concepcion. The missions in San Antonio
00:49:38 --> 00:49:40: have a
00:49:38 --> 00:49:40: lot of activities.
00:49:40 --> 00:49:43: They're active churches. They're part of the National Park

Service.

00:49:43 --> 00:49:46: They're they're beautiful assets. And if you look to the
00:49:46 --> 00:49:48: green area to the bottom left hand side of the
00:49:48 --> 00:49:48: picture,
00:49:48 --> 00:49:52: there that is 1/3 of our side is composed of
00:49:52 --> 00:49:56: all that green area there that is all world UNESCO
00:49:56 --> 00:49:59: World Heritage Site non developable land.
00:49:59 --> 00:50:03: So there's a lot that came into this project.
00:50:03 --> 00:50:04: Now, one thing we wanted to do,
00:50:04 --> 00:50:07: which I think Josh brought up and that this is
00:50:08 --> 00:50:10: a collaboration of a lot of Community,
00:50:10 --> 00:50:14: neighborhood groups and participants. We were not able to
have
00:50:14 --> 00:50:16: a grand opening because of COVID,
00:50:16 --> 00:50:17: so we did a video.
00:50:17 --> 00:50:20: So Rosie, if you do the first one minute 35
00:50:20 --> 00:50:23: seconds it puts all this in context better than I
00:50:23 --> 00:50:23: can.
00:50:29 --> 00:50:34: On these sacred grounds, generations have shared a cultural
and
00:50:34 --> 00:50:36: historical legacy.
00:50:36 --> 00:50:37: That continues
00:50:37 --> 00:50:38: to evolve.
00:50:38 --> 00:50:40: Through the transformation
00:50:40 --> 00:50:44: of the physical space, the environment and the spirit that
00:50:44 --> 00:50:46: define our community,
00:50:46 --> 00:50:51: our city, indeed, an entire region of the United States
00:50:51 --> 00:50:55: exemplifying the best of our proud history and
00:50:56 --> 00:50:57: our aspirational
00:50:57 --> 00:50:57: future.
00:50:58 --> 00:51:01: The Saint John Apartments is a one of a kind
00:51:02 --> 00:51:05: adaptive use project on the side of the former Saint
00:51:06 --> 00:51:07: John Seminary College,
00:51:07 --> 00:51:11: now home to 228. Affordable,
00:51:11 --> 00:51:16: high quality apartments within walking distance of the San
Antonio
00:51:16 --> 00:51:21: Riverwalk as well as adjacent to employment and
commercial centers
00:51:21 --> 00:51:22: nearby.
00:51:22 --> 00:51:27: It is also uniquely part of the UNESCO World Heritage
00:51:27 --> 00:51:27: Site,
00:51:27 --> 00:51:31: including the historic mission conception,
00:51:31 --> 00:51:37: whose archaeological mapping and preservation created

both challenges and opportunities

00:51:38 --> 00:51:43: to preserve a site with major historical and cultural significance,

00:51:43 --> 00:51:48: while also delivering a high quality of affordable development that

00:51:48 --> 00:51:49: is already

00:51:50 --> 00:51:51: acting as a catalyst.

00:51:51 --> 00:51:52: For

00:51:52 --> 00:51:57: economic growth and economic mobility for San Antonio's diverse populations.

00:51:58 --> 00:52:02: Thank you, Rosie. If we can go to that first

00:52:02 --> 00:52:02: slide,

00:52:02 --> 00:52:05: I'm going to just focus on some high level stuff

00:52:05 --> 00:52:07: here and could answer questions and I'll be available by

00:52:07 --> 00:52:08: email.

00:52:08 --> 00:52:10: If people have more specific questions.

00:52:10 --> 00:52:12: I want to focus on the the the team that

00:52:12 --> 00:52:13: made this happen,

00:52:13 --> 00:52:15: but I want to start with what we had as

00:52:15 --> 00:52:16: our objectives.

00:52:16 --> 00:52:18: We wanted an affordable project.

00:52:18 --> 00:52:21: Like I said, we did not want to.

00:52:21 --> 00:52:24: Impact this neighborhood too much with too high rents so

00:52:24 --> 00:52:26: the majority of these units are affordable.

00:52:26 --> 00:52:28: There are 52 market rate rents and we wanted that

00:52:28 --> 00:52:31: also because we wanted it to begin to transition.

00:52:31 --> 00:52:34: It has been of course for 300 years so it's

00:52:34 --> 00:52:37: seen a lot of ups and downs so key part

00:52:37 --> 00:52:41: of this especially in San Antonio is preservation and there's

00:52:41 --> 00:52:45: a lot of issues that we're preserving the neighborhood long

00:52:45 --> 00:52:46: history there.

00:52:46 --> 00:52:49: The architecture you you saw two or three aspects of

00:52:49 --> 00:52:50: it.

00:52:50 --> 00:52:51: The cemeteries over 100 years old.

00:52:51 --> 00:52:55: Commissions over 300 years old archaeology we we can't dig

00:52:55 --> 00:52:59: the majority of our site without an archaeologist being their

00:52:59 --> 00:53:00: own site,

00:53:00 --> 00:53:03: so it's it's a very.

00:53:03 --> 00:53:08: Important site that we preserve sections for future study

00:53:08 --> 00:53:11: culture.

00:53:08 --> 00:53:11: This is primarily Latino neighborhood,

00:53:11 --> 00:53:13: but it's also a very religious neighborhood.

00:53:13 --> 00:53:15: A lot of older folks,
00:53:15 --> 00:53:16: and when I say religious,
00:53:16 --> 00:53:19: it's not just Catholicism, though that is the the the
00:53:19 --> 00:53:19: what.
00:53:19 --> 00:53:22: It called the Michigan Shun.
00:53:22 --> 00:53:25: There was one photo showed a new church going right
00:53:25 --> 00:53:28: next to us so you have a lot of activity
00:53:28 --> 00:53:30: that's family based.
00:53:30 --> 00:53:33: That's religious. Based in this neighborhood.
00:53:33 --> 00:53:36: Then lifestyle. Most people live outdoors.
00:53:36 --> 00:53:39: Here we have a 50 mile linear park that goes
00:53:39 --> 00:53:42: from downtown to the the mission spot,
00:53:42 --> 00:53:45: which is the very South and it follows the Sanctuary
00:53:45 --> 00:53:45: river,
00:53:45 --> 00:53:48: which is basically right in front of this project.
00:53:48 --> 00:53:50: A short distance through a very very nice park we
00:53:51 --> 00:53:52: have and I bike it all the time.
00:53:52 --> 00:53:56: It's a great great linear park.
00:53:56 --> 00:53:57: These are the historic parcels.
00:53:57 --> 00:53:59: These are about 100 years old.
00:53:59 --> 00:54:02: You see that they created a very unique feel to
00:54:02 --> 00:54:03: it again,
00:54:03 --> 00:54:05: as opposed to being in New York City.
00:54:05 --> 00:54:07: There is a lot of space here,
00:54:07 --> 00:54:08: maybe a little too much,
00:54:08 --> 00:54:11: but that's the nature of who we had to develop.
00:54:11 --> 00:54:14: These units had been abandoned for about 25 years that
00:54:14 --> 00:54:17: there's efforts to there's two or three efforts to burn
00:54:17 --> 00:54:17: them down.
00:54:17 --> 00:54:21: Arsons. There was a lot of drugs going on here,
00:54:21 --> 00:54:24: so the neighborhood was really not happy.
00:54:24 --> 00:54:26: The archdiocese did not have the money to develop a
00:54:26 --> 00:54:26: site.
00:54:26 --> 00:54:29: This big the really the only use that made sense
00:54:29 --> 00:54:32: was an affordable Lightech historic project.
00:54:32 --> 00:54:37: Which is was this gives you a sense of some
00:54:37 --> 00:54:39: of the historic.
00:54:39 --> 00:54:41: Units, again, the majority of affordable,
00:54:41 --> 00:54:43: so this could be an affordable unit.
00:54:43 --> 00:54:44: I'm not sure which one this is exactly,
00:54:44 --> 00:54:46: but that gives you a sense of the feel of
00:54:47 --> 00:54:47: those units.

00:54:47 --> 00:54:50: Challenges. OK, basically yeah, minor detail.
00:54:50 --> 00:54:52: 300 year old poor neighborhood with that.
00:54:52 --> 00:54:56: Not seen any development for many many years.
00:54:56 --> 00:54:58: Lot of public participation again.
00:54:58 --> 00:55:01: Josh pointed out earlier that that was critical to success
00:55:01 --> 00:55:03: when we first started this project.
00:55:03 --> 00:55:05: A lot of people were skeptical by the time we
00:55:05 --> 00:55:06: got to the grand opening,
00:55:06 --> 00:55:09: which we had to do virtually.
00:55:09 --> 00:55:10: People were behind us 100%
00:55:10 --> 00:55:12: and it made a huge difference.
00:55:12 --> 00:55:16: Institutional participation. I'll go to that very end of this
00:55:16 --> 00:55:20: presentation and then basically a historic adaptive reuse
development on
00:55:20 --> 00:55:22: a UNESCO World Heritage site.
00:55:22 --> 00:55:24: When we started the project had not been classified by
00:55:24 --> 00:55:26: UNESCO World Heritage Site,
00:55:26 --> 00:55:28: but halfway through our process it became a World Heritage
00:55:29 --> 00:55:29: Site.
00:55:29 --> 00:55:31: So we decided to comply with their rules,
00:55:31 --> 00:55:33: which we were fortunately able to do,
00:55:33 --> 00:55:36: and so we retrofitted the project a little bit to
00:55:37 --> 00:55:39: make sure that we are compliant with.
00:55:39 --> 00:55:42: There are rules, and then as we've all experienced,
00:55:42 --> 00:55:44: the pandemic hit us right.
00:55:44 --> 00:55:48: We began leasing up and our area market rate multifamily
00:55:48 --> 00:55:48: units.
00:55:48 --> 00:55:53: Basically the market collapsed. Since this is a transitional
neighborhood
00:55:53 --> 00:55:55: and we had to deal with that and again we're
00:55:56 --> 00:55:56: 100%
00:55:56 --> 00:55:59: leased up now, so we've survived that challenge,
00:55:59 --> 00:56:01: but again, it was one more challenge.
00:56:01 --> 00:56:05: Again, we all have different designs for a common areas.
00:56:05 --> 00:56:07: This was the old auditorium for the seven area,
00:56:07 --> 00:56:11: so we can we combine it into a.
00:56:11 --> 00:56:14: A leasing office, a gym and it's behind the glass
00:56:14 --> 00:56:15: wall there.
00:56:15 --> 00:56:16: There's a screen that comes down,
00:56:16 --> 00:56:19: so it's a theater and it's also a common area,
00:56:19 --> 00:56:20: so it's a very nice open,
00:56:20 --> 00:56:24: pleasant, very brightly lit area,

00:56:24 --> 00:56:27: and this is what I really wanted to focus on.
00:56:27 --> 00:56:31: Again, I said earlier that this site was very unique
00:56:31 --> 00:56:33: for a lot of reasons it would not.
00:56:33 --> 00:56:36: It could not be developed into very much more uses.
00:56:36 --> 00:56:41: Everybody else wanted it to be a another tourist location
00:56:41 --> 00:56:43: in terms of convention.
00:56:43 --> 00:56:46: Meeting Space, San Antonio has a lot of that already,
00:56:46 --> 00:56:47: that's that didn't make sense.
00:56:47 --> 00:56:50: The archdiocese had no use for this and didn't have
00:56:50 --> 00:56:51: the funds.
00:56:51 --> 00:56:53: It wasn't a priority for them to develop the site
00:56:53 --> 00:56:54: historically,
00:56:54 --> 00:56:57: and so they didn't. They were looking for a solution.
00:56:57 --> 00:56:58: This site has been owned.
00:56:58 --> 00:57:02: Basically it's it's been the site of indigenous populations for
00:57:02 --> 00:57:03: thousands of years,
00:57:03 --> 00:57:07: 'cause the water. But there's been only two land owners
00:57:07 --> 00:57:11: here that since the the the Spaniards showed up,
00:57:11 --> 00:57:13: it's the King of Spain and then the archdiocese,
00:57:13 --> 00:57:16: San Antonio. These are landlord the sentiment Housing Trust
is
00:57:16 --> 00:57:18: a key partner here in San Antonio.
00:57:18 --> 00:57:21: Without a nonprofit structure, you really can't make the
numbers
00:57:21 --> 00:57:24: work and they've been very instrumental in helping us do
00:57:25 --> 00:57:26: the right things here.
00:57:26 --> 00:57:29: The neighborhood associations and the Sentry Conservation
Society were not
00:57:29 --> 00:57:30: our enemy,
00:57:30 --> 00:57:32: they're our allies. We went in there and we had.
00:57:32 --> 00:57:34: We knew we had to win them over.
00:57:34 --> 00:57:37: We had a listen and apply what we could.
00:57:37 --> 00:57:38: Not everything is possible but everything.
00:57:38 --> 00:57:43: We respected their opinions. We highlighted their additions
and we
00:57:43 --> 00:57:44: explained.
00:57:44 --> 00:57:47: Well, we could do certain things as a sign of
00:57:47 --> 00:57:51: respect and and moved on the sanitary state of office
00:57:51 --> 00:57:52: preservation,
00:57:52 --> 00:57:55: the History, Historic review of the State of Texas.
00:57:55 --> 00:57:58: Then you got into some very unique stuff.
00:57:58 --> 00:58:00: As part of the national parks that we actually had
00:58:00 --> 00:58:03: to go to the secretary interior for a couple of

00:58:03 --> 00:58:04: signatures on this project.
00:58:04 --> 00:58:06: While we didn't have to go UNESCO for a lot
00:58:06 --> 00:58:07: of signatures,
00:58:07 --> 00:58:09: we did have to make sure we complied.
00:58:09 --> 00:58:11: And then we had all the financial partners which were
00:58:11 --> 00:58:14: looking over our shoulder from the construction lender to Litic
00:58:14 --> 00:58:15: historic tax equity,
00:58:15 --> 00:58:19: credit partners and the last part is we had to
00:58:19 --> 00:58:22: adjust because of COVID into a HUD structure,
00:58:22 --> 00:58:23: which is where we're going now.
00:58:23 --> 00:58:27: So again for San Antonio.
00:58:27 --> 00:58:30: The Mission DG Partners were very proud that we are
00:58:31 --> 00:58:34: partners in a project that hopefully will add live to
00:58:34 --> 00:58:37: this neighborhood for at least another 100 years.
00:58:37 --> 00:58:40: And our do our part for the neighborhood will survive
00:58:40 --> 00:58:41: without us,
00:58:41 --> 00:58:43: but clearly we want to add our part to this.
00:58:43 --> 00:58:44: So I want to thank you all.
00:58:44 --> 00:58:46: But again, I want to thank you all.
00:58:46 --> 00:58:47: I the check camp award,
00:58:47 --> 00:58:50: all the projects seen today are unique and their own
00:58:50 --> 00:58:53: way and have one thing in common that is making
00:58:53 --> 00:58:54: affordable housing a reality.
00:58:55 --> 00:58:57: Thanks so much Victor and thank you to all of
00:58:57 --> 00:58:57: our speakers.
00:58:57 --> 00:59:00: I think we've had a few Q&A in the box
00:59:00 --> 00:59:03: that have been answered by our panelists as we've gone
00:59:03 --> 00:59:03: along.
00:59:03 --> 00:59:06: I will just talk a little bit about our 2022
00:59:06 --> 00:59:07: award to give.
00:59:07 --> 00:59:10: Are there some time to put any questions in before
00:59:10 --> 00:59:11: we sign off?
00:59:11 --> 00:59:14: I know where I'm already past 3:00 o'clock so don't
00:59:14 --> 00:59:16: wanna take too much more time.
00:59:16 --> 00:59:19: Let me see if I can just go ahead to
00:59:19 --> 00:59:20: my.
00:59:20 --> 00:59:23: So just to announce our we are accepting submissions for
00:59:23 --> 00:59:25: the 2022 awards program.
00:59:25 --> 00:59:27: So if you have developments,
00:59:27 --> 00:59:31: we have a second award now for developments.
00:59:31 --> 00:59:32: So we have the Jack Kemp Award,
00:59:32 --> 00:59:35: which we're all the winners we feature today.

00:59:35 --> 00:59:38: That award is shifting a bit for 2022 and that
00:59:38 --> 00:59:43: we will be really focusing just on middle income
developments
00:59:43 --> 00:59:48: and our center award for innovation in tambol housing is
00:59:48 --> 00:59:50: there to capture the other.
00:59:50 --> 00:59:55: Affordability interventions so mixing come lightech
developments.
00:59:55 --> 00:59:59: We've just separated them into two different awards so.
00:59:59 --> 01:00:00: To be on the lookout for that,
01:00:00 --> 01:00:04: we have the criteria and more information on the link
01:00:04 --> 01:00:07: that Jane just put in the chat.
01:00:07 --> 01:00:09: We also have our bed see Larson housing Policy Leadership
01:00:09 --> 01:00:11: Award that is for state and local governments,
01:00:11 --> 01:00:15: so any public policies or programs that are expanding
affordable
01:00:16 --> 01:00:17: housing opportunities.
01:00:17 --> 01:00:19: That's for those folks to apply to and we are
01:00:20 --> 01:00:22: this year we're accepting nominations.
01:00:22 --> 01:00:25: So if you're on the phone and you have a
01:00:25 --> 01:00:30: great state financing program that's been enacted.
01:00:30 --> 01:00:33: For your local city, is doing something really neat and
01:00:34 --> 01:00:34: innovative.
01:00:34 --> 01:00:36: You can nominate them by going to the link that
01:00:37 --> 01:00:38: Jane put in the chat.
01:00:38 --> 01:00:40: That's also on this slide.
01:00:40 --> 01:00:42: And finally we are meeting in March 8th through 9th
01:00:42 --> 01:00:45: in Atlanta for the Housing Opportunity Conference.
01:00:45 --> 01:00:47: This is our annual conference.
01:00:47 --> 01:00:50: All things housing for from you lie.
01:00:50 --> 01:00:51: We hope to see you there.
01:00:51 --> 01:00:54: There is also a digital ticket for those who cannot
01:00:55 --> 01:00:55: travel,
01:00:55 --> 01:00:58: so we hope to see some of the folks on
01:00:58 --> 01:00:59: the line today.
01:00:59 --> 01:01:02: There and. With that I don't see any questions which
01:01:02 --> 01:01:05: is great and thank you to those who answered the
01:01:05 --> 01:01:07: ones that were in the Q&A box.
01:01:07 --> 01:01:10: Again, this was recorded. We will send this around to
01:01:11 --> 01:01:14: everybody in a couple weeks and thank you so much
01:01:14 --> 01:01:15: to all of our panelists.
01:01:15 --> 01:01:18: As you can see, our awards captures some pretty neat
01:01:18 --> 01:01:20: projects happening around the country.
01:01:20 --> 01:01:24: Everything from super unique design in Harlem to a

UNESCO

01:01:24 --> 01:01:29: World Heritage site and really important and impactful services for

01:01:29 --> 01:01:30: youth.

01:01:30 --> 01:01:32: Experiencing homelessness, I mean you guys have.

01:01:32 --> 01:01:34: Done it all. It's truly inspiring to see.

01:01:34 --> 01:01:38: So thank you for talking about them and sharing your

01:01:38 --> 01:01:39: projects with us.

01:01:39 --> 01:01:43: I hope everyone has a wonderful weekend.

01:01:43 --> 01:01:45: We hope to see you in our next webinar.

01:01:45 --> 01:01:46: More information to come soon.

01:01:46 --> 01:01:47: Have a good one.

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