

Webinar

ULI Philadelphia: Forum on Black and Brown Homeownership (Day 2)

Date: February 18, 2022

00.00.06 > 00.00.00.	Cood morning and thank you all far joining up today
00:00:06> 00:00:09:	Good morning and thank you all for joining us today.
00:00:09> 00:00:12:	Whether you joined us or if you joined us on
00:00:12> 00:00:12:	Wednesday.
00:00:12> 00:00:15:	Welcome back if you're just joining us for the first
00:00:15> 00:00:16:	time today.
00:00:16> 00:00:21:	Welcome to your life Philadelphia and the Development
	Workshops forum
00:00:21> 00:00:23:	on Black and Brown homeownership.
00:00:23> 00:00:26:	Before we get started, I just want to go through
00:00:26> 00:00:27:	a few quick housekeeping items.
00:00:27> 00:00:28:	My name is Scott Moran.
00:00:28> 00:00:31:	I'm a director here at ULI Philadelphia,
00:00:31> 00:00:32:	as you might have heard,
00:00:32> 00:00:34:	we are recording today's conversation.
00:00:34> 00:00:37:	We also recorded Wednesday is conversation and we'll be
	making
00:00:38> 00:00:39:	both of those available,
00:00:39> 00:00:42:	usually within about two weeks after the after the program.
00:00:42> 00:00:44:	So we'll make that available to all attendees.
00:00:44> 00:00:45:	And thanks to our sponsors,
00:00:45> 00:00:47:	will actually be able to make that available publicly as
00:00:48> 00:00:48:	well.
00:00:48> 00:00:50:	For folks who are not able to join us for
00:00:50> 00:00:52:	the live discussion.
00:00:52> 00:00:54:	We will ask for everyone to remain muted today.
00:00:54> 00:00:58:	Unless you're you're a panelist just to make sure that
00:00:58> 00:01:01:	we maintain a sort of high degree of audio quality
00:01:01> 00:01:02:	so everyone can hear.
00:01:02> 00:01:05:	Though we do welcome folks to submit any questions you
00:01:05> 00:01:08:	might have for the panelists in the chat throughout the

00:01:08> 00:01:10:	program and we'll have some time at the end to
00:01:10> 00:01:13:	really dive into those questions.
00:01:15> 00:01:17:	Just for everyone's benefit, in case you weren't here on
00:01:17> 00:01:18:	on Wednesday or or,
00:01:18> 00:01:20:	you're new to to today's conversation.
00:01:20> 00:01:23:	I just wanted to take a step back and explain
00:01:23> 00:01:25:	a little bit about who you will.
00:01:25> 00:01:28:	I, the Urban Land Institute is we're a nonprofit membership
00:01:28> 00:01:32:	and educational association with the mission to shape the future
00:01:32> 00:01:36:	for the built environment for transformative impact in communities worldwide.
00:01:36> 00:01:40:	As an organization we have about 45 thousand members around
00:01:40> 00:01:43:	the world and about 900 local members who represent an
00:01:43> 00:01:47:	interdisciplinary cross section of real estate and land use professional.
00:01:47> 00:01:50:	So everyone from developers to lenders,
00:01:50> 00:01:54:	architects, planners from the private sector,
00:01:54> 00:01:57:	and public sector all have a place within you Ally.
00:01:57> 00:02:00:	Locally, our reach includes the Philadelphia Metro as well as
00:02:00> 00:02:02:	four regions in Central Pennsylvania,
00:02:02> 00:02:05:	Delaware, the Lehigh Valley and southern New Jersey,
00:02:05> 00:02:08:	and we truly are a membership driven organization with over
00:02:08> 00:02:12:	20 different committees and councils that drive the conversations and
00:02:12> 00:02:13:	programs that we host today.
00:02:13> 00:02:16:	Today's program, in particular, is a really great example of
00:02:16> 00:02:19:	that where we had four different committees and councils come
00:02:19> 00:02:23:	together to help prep for this conversation that includes our
00:02:23> 00:02:25:	small scale and impact Development Council,
00:02:25> 00:02:28:	our Housing Council, our community and Economic Development Council,
00:02:28> 00:02:29:	as well as our diversity.
00:02:29> 00:02:32:	Again, Inclusion Council, and if you're not already a member
00:02:32> 00:02:34:	of ULI and you're interested in learning more or getting
00:02:34> 00:02:35:	involved,
00:02:35> 00:02:38:	I invite you to reach out to us after today's
00:02:38> 00:02:39:	program.
00:02:39> 00:02:41:	All of the work that we do would not be
00:02:41> 00:02:42:	possible without the support of our sponsors,
00:02:42> 00:02:45:	so I do want to take a second just to

00:02:45> 00:02:46:	recognize their support.
00:02:46> 00:02:50:	In particular our urban visionary sponsors.
00:02:50> 00:02:53:	Our diamond leadership circle and platinum sponsors.
00:02:56> 00:02:59:	As well as our silver and friends sponsors and for
00:02:59> 00:03:00:	today's conversation,
00:03:00> 00:03:03:	I also want to pause and take a moment to
00:03:03> 00:03:04:	to thank our event.
00:03:04> 00:03:07:	Specific sponsors shift capital and a Council member.
00:03:07> 00:03:10:	Alan damn, who support really made us who made it
00:03:10> 00:03:15:	a possibility to to record these conversations and make them
00:03:15> 00:03:19:	available to a broader audience in in the coming weeks.
00:03:19> 00:03:21:	So with that I'd like to pass things over to
00:03:21> 00:03:24:	our co-host for for today's program.
00:03:24> 00:03:26:	David Feldman, who's the executive director.
00:03:26> 00:03:27:	With the development workshop.
00:03:30> 00:03:32:	Good morning, Anna. Thank you Kevin,
00:03:32> 00:03:35:	and welcome to our panelists for day two of our
00:03:35> 00:03:39:	jointly sponsored forum on preserving and expanding Black and Brown
00:03:39> 00:03:40:	homeownership.
00:03:40> 00:03:43:	The panel on day one gave some greatly informative presentations
00:03:43> 00:03:47:	when the challenges for black and brown homeowners homebuyers and
00:03:47> 00:03:51:	how they're addressing those challenges and provided deep insights on
00:03:51> 00:03:54:	what needs to be done to improve the homeownership gap,
00:03:54> 00:03:57:	especially between black and white homeownership.
00:03:57> 00:03:58:	On behalf of the Development Workshop,
00:03:58> 00:04:00:	I want to thank the members of today's.
00:04:00> 00:04:03:	Panel who have great expertise on the challenges faced by
00:04:03> 00:04:07:	existing black and brown homeowners maintaining their homes.
00:04:07> 00:04:10:	Passing along homes to the next generation to preserve family
00:04:10> 00:04:13:	wealth and getting full value for their homes when they
00:04:13> 00:04:14:	choose to sell,
00:04:14> 00:04:17:	we will hear about partnerships that work to achieve these
00:04:17> 00:04:19:	goals and hopefully many in attendance.
00:04:19> 00:04:22:	Today will learn methods they can replicate with organizations and
00:04:22> 00:04:24:	communities where they are active.
00:04:24> 00:04:27:	I also want to thank our event sponsors as Kevin

00:04:27> 00:04:28:	did shift capital.
00:04:28> 00:04:30:	Councilmember Allen Dom for their support.
00:04:30> 00:04:33:	That will enable this forum to be accessible at no
00:04:33> 00:04:35:	cost as a future online posting.
00:04:35> 00:04:39:	So the examples and issues being discussed can benefit practitioners
00:04:39> 00:04:42:	and community members who were not able to attend this
00:04:42> 00:04:43:	week.
00:04:43> 00:04:44:	As stated on day one,
00:04:44> 00:04:47:	this has been a great opportunity for a broader audience
00:04:47> 00:04:49:	to learn about the range of issues that the Development
00:04:49> 00:04:50:	workshop explores.
00:04:50> 00:04:54:	Our monthly meetings bringing key leaders in the region to
00:04:54> 00:04:55:	provide analysis on government,
00:04:55> 00:05:01:	industry, infrastructure and the real estate markets across many sectors.
00:05:01> 00:05:05:	We provide educational feedback to policymakers from abroad,
00:05:05> 00:05:09:	cost industry perspective as our members include yes developers,
00:05:09> 00:05:12:	but many more, including planners,
00:05:12> 00:05:15:	architects, engineers. Finance and title companies.
00:05:15> 00:05:20:	Law firms economists anchor institutions including healthcare systems and universities.
00:05:20> 00:05:24:	It's worked repeating that Development Workshop is proud that its
00:05:24> 00:05:28:	membership arguably represents the most diverse membership of any organization
00:05:28> 00:05:31:	in the real estate development space in the region.
00:05:31> 00:05:35:	Once again, I particularly want to acknowledge the amazing job
00:05:35> 00:05:39:	that Activia how a few terrible trust Philadelphia policy and
00:05:39> 00:05:42:	research initiative has done as the moderator for our first
00:05:42> 00:05:45:	panel on expanding Black and Brown home ownership.
00:05:45> 00:05:48:	Octavia led and enlightening and engaging discussion of those who
00:05:48> 00:05:49:	are here.
00:05:49> 00:05:52:	The other day will know and ran an active and
00:05:52> 00:05:55:	extensive Q&A session to respond to a very active chat
00:05:55> 00:05:56:	conversation.
00:05:56> 00:06:00:	Inspired by the panelists, we were so grateful to Octavia
00:06:00> 00:06:04:	for agreeing to moderate both sessions and appreciate all the
00:06:04> 00:06:05:	preparation,
00:06:05> 00:06:07:	including several planning meetings with UI,

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00:06:07> 00:06:10:	the workshop, and the panelists to create a form with
00:06:10> 00:06:14:	useful and actionable information and lively discussion.
00:06:14> 00:06:15:	Thank you so much, Octavia.
00:06:16> 00:06:19:	Thanks David, I really happy to be here and to
00:06:19> 00:06:22:	participate in in these conversations.
00:06:22> 00:06:24:	I want to just go ahead and dive right in
00:06:24> 00:06:25:	so we can get to the meat of it,
00:06:25> 00:06:27:	but but before we do that,
00:06:27> 00:06:30:	here's the context due in part to the city's low
00:06:30> 00:06:32:	housing content costs.
00:06:32> 00:06:35:	Philadelphia has the highest rate of black homeownership among the
00:06:35> 00:06:37:	50 largest cities in the country,
00:06:37> 00:06:41:	but home ownership is becoming increasingly unattainable for black and
00:06:41> 00:06:42:	brown households,
00:06:42> 00:06:45:	and little progress has been made in closing the racial
00:06:45> 00:06:48:	homeownership gap in the past 30 years.
00:06:48> 00:06:50:	One thing about what it takes to increase homeownership rates
00:06:50> 00:06:52:	or keep them from falling.
00:06:52> 00:06:53:	One must consider two things.
00:06:53> 00:06:56:	What it takes to get people into homes and what
00:06:56> 00:06:57:	it takes to keep them there.
00:06:57> 00:07:00:	On Wednesday we discuss the challenges host households face when
00:07:01> 00:07:02:	seeking to purchase a home.
00:07:02> 00:07:03:	If you miss that conversation,
00:07:03> 00:07:05:	I really do encourage you to keep an eye out
00:07:05> 00:07:06:	for the recording,
00:07:06> 00:07:08:	but I'll give you a few highlights that intersect with
00:07:08> 00:07:09:	the conversation.
00:07:09> 00:07:11:	We like to have. Today we learned that there are
00:07:11> 00:07:14:	many factors that threaten home ownership for the city's black
00:07:14> 00:07:15:	and brown home seekers,
00:07:15> 00:07:18:	including lower household median incomes.
00:07:18> 00:07:23:	Rising home crisis residence among lenders to issue small loans.
00:07:23> 00:07:26:	A limited supply of moderately priced homes in the city
00:07:26> 00:07:29:	in competition with cash buyers,
00:07:29> 00:07:33:	our panelists described how this historic discrimination and the resultant

00:07:33> 00:07:36:	suppressed home values in black and brown neighborhoods translate to
00:07:36> 00:07:39:	less buying power and a knowledge deficit of.
00:07:39> 00:07:42:	For Jeff first generation home buyers.
00:07:42> 00:07:45:	They emphasize the need for stronger and more diverse pipelines
00:07:45> 00:07:48:	for professions that serve the home buying industry,
00:07:48> 00:07:51:	including Realtors, housing counselors and appraisers.
00:07:51> 00:07:53:	Today, we're going to dive into the other end of
00:07:54> 00:07:54:	the equation.
00:07:54> 00:07:57:	Home ownership retention. We know that home ownership in the
00:07:57> 00:08:00:	city remains one of the best ways to avoid costs.
00:08:00> 00:08:02:	Bird in the city. Not surprisingly,
00:08:02> 00:08:05:	being cost burden is least common among Philadelphia households.
00:08:05> 00:08:08:	Their own that own their homes free and clear without
00:08:08> 00:08:09:	mortgages.
00:08:09> 00:08:11:	40% of the owners in the city,
00:08:11> 00:08:15:	130,000 in all. On their properties outright in 2018,
00:08:15> 00:08:20:	the median monthly expense for unit with this ownership status
00:08:20> 00:08:20:	is \$448.00.
00:08:20> 00:08:26:	With the largest year spending \$250 to \$499,
00:08:26> 00:08:29:	so these units are an important source of affordable housing
00:08:29> 00:08:30:	for the city,
00:08:30> 00:08:33:	but a fragile one. Many homers owners,
00:08:33> 00:08:35:	particularly those with low income,
00:08:35> 00:08:37:	struggle to pay for home repairs,
00:08:37> 00:08:40:	a reality that in the worst cases can lead to
00:08:40> 00:08:42:	unsafe conditions and the loss of a home.
00:08:42> 00:08:45:	And invitations to sell their homes for cash.
00:08:45> 00:08:47:	Or take out a reverse mortgage can be seen as
00:08:47> 00:08:49:	an answer to those challenges.
00:08:49> 00:08:53:	Often, though, one that has a potential to strip households
00:08:53> 00:08:58:	of hard earned source of family wealth nationally among people
00:08:58> 00:08:58:	over age 50,
00:08:58> 00:09:03:	only 20% of black residents have valid Wills compared with
00:09:03> 00:09:03:	63%
00:09:03> 00:09:08:	of white residents which further threatens households ability to pass
00:09:08> 00:09:09:	down family properties.
00:09:09> 00:09:13:	More than 10,000 homes in the city have tangled titles.

00:09:13> 00:09:18:	Representing \$1.1 billion in wealth that's inaccessible to heirs.
00:09:18> 00:09:21:	This issue is of particular concern for the city's black
00:09:21> 00:09:22:	residents.
00:09:22> 00:09:24:	This tracks in the city with the highest rates of
00:09:24> 00:09:28:	tangled titles are those in which black residents can constitute
00:09:28> 00:09:31:	the largest percentage of the population to help us unpack
00:09:31> 00:09:33:	these challenges, we have a Pamela global experts,
00:09:33> 00:09:38:	including Michael Frolik is a managing eternity for community attorney
00:09:38> 00:09:39:	for Community legal services.
00:09:39> 00:09:42:	Alexandra McFadden from Centennial Park site,
00:09:42> 00:09:47:	CDC. Carrie Rothman, director of strategic partnerships and Habitat for
00:09:47> 00:09:52:	Humanity Philadelphia and Abraham Reyes Pardo Urban League of Philadelphia,
00:09:52> 00:09:55:	so looking forward to kind of having a conversation with
00:09:55> 00:09:57:	you all and to kind of dive in quickly.
00:09:57> 00:10:01:	I'd like for you to each share what your organization's
00:10:01> 00:10:04:	role is in preventing homeownership loss and kind of let
00:10:04> 00:10:06:	you do a double whammy there.
00:10:06> 00:10:07:	But like what's your role?
00:10:07> 00:10:10:	And in your opinion, what are the three biggest factors
00:10:10> 00:10:13:	that are can continue that are threatening continued home ownership?
00:10:13> 00:10:16:	Among black and brown households,
00:10:16> 00:10:17:	let's start with Carrie.
00:10:20> 00:10:25:	Hi good morning so. And habitat and would repeat the
00:10:25> 00:10:27:	questions one more time.
00:10:27> 00:10:29:	You were saying you wanted the three things that we
00:10:29> 00:10:29:	see.
00:10:29> 00:10:31:	What's your role? So how,
00:10:31> 00:10:34:	how how does habitat you know intersect with preventing home
00:10:34> 00:10:35:	ownership laws?
00:10:35> 00:10:38:	And then like, what are the three things that you
00:10:38> 00:10:39:	think it's OK?
00:10:39> 00:10:40:	It's it's perfectly fine. What is there?
00:10:40> 00:10:44:	Anything that you think? Yeah,
00:10:44> 00:10:44:	my role
00:10:44> 00:10:46:	is director of strategic partnerships,
00:10:46> 00:10:50:	so I work both cross departmentally internally with both our

00:10:50> 00:10:53:	home ownership and repair programs and across our build team,
00:10:53> 00:10:57:	but also externally with other partners,
00:10:57> 00:11:04:	both related to the homeownership creation of homeownership and preservation
00:11:04> 00:11:04:	SO.
00:11:04> 00:11:07:	I work with especially one of the main areas that
00:11:07> 00:11:08:	we're in dealing with.
00:11:08> 00:11:11:	Preservation is some of the education and work that we
00:11:11> 00:11:13:	do leading up to preparing homeowners.
00:11:13> 00:11:15:	And then we also continue to work with them,
00:11:15> 00:11:19:	post keys to make sure that they they maintain stable
00:11:19> 00:11:23:	homeownership throughout the tenure of their home.
00:11:23> 00:11:27:	And then in terms of of preservation,
00:11:27> 00:11:30:	it's we're really focusing on repair work,
00:11:30> 00:11:33:	so the physical structure maintaining we do a lot of
00:11:33> 00:11:35:	referrals to try and get people.
00:11:35> 00:11:39:	Through sort of cleaning up tangled title and a lot
00:11:39> 00:11:40:	of work around,
00:11:40> 00:11:43:	we're starting to do a lot more work around estate
00:11:43> 00:11:46:	planning so and I do a lot of the partnership
00:11:46> 00:11:49:	work that both helps to fund through new,
00:11:49> 00:11:54:	unique partnerships like with healthcare and some other industries that
00:11:54> 00:11:58:	have more money for repair work and also collaborations with
00:11:58> 00:12:01:	other service providers that mean.
00:12:01> 00:12:05:	Provide the ability for multiple organizations to touch a home,
00:12:05> 00:12:07:	and I know we'll talk more about those later.
00:12:09> 00:12:11:	Thanks Carrie, how about you,
00:12:11> 00:12:11:	Michael?
00:12:12> 00:12:16:	Good morning and thanks Octavia and thanks for the organizers
00:12:16> 00:12:17:	of this panel.
00:12:17> 00:12:20:	So Community legal services. As many people know,
00:12:20> 00:12:25:	is a nonprofit legal office in Philadelphia.
00:12:25> 00:12:28:	Been around since the late 60s and help low income
00:12:28> 00:12:31:	Philadelphians with a whole range of civil issues.
00:12:31> 00:12:34:	So there's you know folks at CLS that help with
00:12:34> 00:12:39:	employment issues and disability issues and family preservation issues,
00:12:39> 00:12:42:	and many many more. I'm the managing attorney of our.
00:12:42> 00:12:45:	Home ownership and consumer rights unit.

00:12:45> 00:12:49:	So in that capacity we represent you know,
00:12:49> 00:12:52:	thousands of home loan Philadelphia homeowners every
00-40-50 > 00-40-54	year who are
00:12:52> 00:12:54:	at risk of losing their homes,
00:12:54> 00:12:59:	including about 2/3 of of our clients are our people
00:12:59> 00:13:00:	of color,
00:13:00> 00:13:03:	so it's a really appropriate panel that I was super
00:13:03> 00:13:05:	happy to be invited to participate.
00:13:05> 00:13:08:	Octavia, you asked for the top three issues you mentioned.
00:13:08> 00:13:09:	A number of them, you know,
00:13:09> 00:13:11:	in your introduction you mentioned tangled title and hopefully we'll
00:13:11> 00:13:13:	have a chance to come back to.
00:13:13> 00:13:15:	To that, throughout the course of the panel,
00:13:15> 00:13:17:	you mentioned predatory reverse mortgages.
00:13:17> 00:13:21:	Again a big issue, and hopefully we'll get a chance
00:13:21> 00:13:23:	to come back to that you mentioned as well.
00:13:24> 00:13:26:	This idea of selling people,
00:13:26> 00:13:28:	people that wanna sell. I think David mentioned this in
00:13:28> 00:13:29:	his introduction as well.
00:13:29> 00:13:31:	If people do want to sell their home,
00:13:31> 00:13:34:	make ways to make sure that they actually get the
00:13:34> 00:13:37:	the fair market value for their home and that they
00:13:37> 00:13:37:	don't,
00:13:37> 00:13:42:	you know, lose hard fought equity when they sell,
00:13:42> 00:13:44:	and maybe we'll have a chance of return.
00:13:44> 00:13:45:	So, but there's two more,
00:13:45> 00:13:48:	I think that our really important threats to black and
00:13:48> 00:13:52:	brown homeownership that I just wanna highlight here.
00:13:52> 00:13:54:	I think the the first or both of them are
00:13:54> 00:13:55:	very timely.
00:13:55> 00:13:58:	The first is we are coming.
00:13:58> 00:14:01:	Hopefully, you know, we're we're coming out of a COVID
00:14:01> 00:14:04:	pandemic or coming out doesn't sound quite right.
00:14:04> 00:14:07:	Maybe we're transitioning from a pandemic to an endemic,
00:14:07> 00:14:12:	and we learned a lot from the mortgage foreclosure crisis
00:14:13> 00:14:14:	of 10 or 15 years ago.
00:14:14> 00:14:20:	And during at that point the racial homeownership gap widened.
00:14:20> 00:14:23:	We had, you know, the median net worth of black
00:14:23> 00:14:26:	households back then dropped by 53%.
00:14:26> 00:14:30:	You know homeownership just vaporized.
00:14:30> 00:14:33:	And of course, compared to white homeowners or white

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00:16:28> 00:16:31:	You know the city of Philadelphia I think made the
00:16:31> 00:16:34:	very wise decision necessary probably,
00:16:34> 00:16:38:	but wise decision that over the last two years we
00:16:38> 00:16:42:	have not issued new assessments that's changing.
00:16:42> 00:16:46:	So in the coming months we'll have be getting our
00:16:46> 00:16:48:	2023 tax assessments.
00:16:48> 00:16:53:	We know that in Philadelphia the median sales price for
00:16:53> 00:16:55:	homes or since 2020.
00:16:55> 00:16:58:	So in the last two years has increased 21%
00:16:59> 00:17:04:	from 183,000 to 225,000 for median household and we know
00:17:04> 00:17:11:	that this has disproportionately fallen on black and brown neighborhoods.
00:17:11> 00:17:14:	Neighborhoods that have been his you know his historically black
00:17:14> 00:17:15:	and brown.
00:17:15> 00:17:17:	I should say where that are transitioning,
00:17:17> 00:17:20:	perhaps into. Or gentrifying, or whatever word you'd like to
00:17:20> 00:17:22:	use into higher values,
00:17:22> 00:17:26:	and so we wanna make sure that with the increase
00:17:26> 00:17:31:	in the anticipated increases in property tax assessments that we've
00:17:31> 00:17:33:	got both the programs in place,
00:17:33> 00:17:36:	but also the knowledge in place to ensure that a
00:17:36> 00:17:40:	black and brown homeowners have every tool at their disposal
00:17:40> 00:17:42:	to to fight to stay in their home.
00:17:42> 00:17:45:	Let's say we want to make sure that we get
00:17:45> 00:17:47:	out the word about the senior tax freeze.
00:17:47> 00:17:49:	Get out the word about the homestead exemption.
00:17:49> 00:17:52:	Get out the word about state tax rebates.
00:17:52> 00:17:55:	GAIL, the word about loop and importantly,
00:17:55> 00:17:57:	and I don't think this is a program that quite
00:17:57> 00:17:59:	gets as much attention as it as it ought to
00:17:59> 00:18:00:	is in Philadelphia.
00:18:00> 00:18:04:	We've got the the owner occupied payment agreements or group
00:18:04> 00:18:07:	as I see many people on the participant list who
00:18:07> 00:18:09:	has really been critical in in,
00:18:09> 00:18:12:	in, in, in, ensuring that up as exist in that
00:18:12> 00:18:14:	homeowners can get into them.
00:18:14> 00:18:19:	Philadelphia led the nation in developing a means tested payment
00:18:19> 00:18:19:	plan.
00:18:19> 00:18:24:	Or owner occupied payment agreements to allow a

	homeowners to
00:18:24> 00:18:25:	stay in their home.
00:18:25> 00:18:29:	And today there's over 11,000 homeowners who have saved their
00:18:29> 00:18:32:	homes from property who are currently saving their homes from
00:18:32> 00:18:36:	property tax foreclosures because they're in a means tested payment
00:18:36> 00:18:39:	plans and every month they make a payment on their
00:18:39> 00:18:43:	their delinquent property taxes to to ensure that the city
00:18:43> 00:18:44:	gets its taxes,
00:18:44> 00:18:46:	the school district gets the taxes that we all need,
00:18:46> 00:18:49:	but also that the person is is not losing their
00:18:49> 00:18:51:	home to a tax foreclosure sale.
00:18:51> 00:18:53:	And and so I think that you know of the
00:18:53> 00:18:57:	many issues that are currently facing us and currently facing
00:18:57> 00:19:01:	our city and currently facing black and brown homeowners.
00:19:01> 00:19:05:	The most timely ones are the upcoming property tax assessments
00:19:05> 00:19:08:	and the coming out of COVID and making sure that
00:19:08> 00:19:11:	people have the programs that they need in order to
00:19:11> 00:19:13:	to save their homes for foreclosure.
00:19:14> 00:19:15:	Thanks Michael, that was a lot,
00:19:15> 00:19:18:	but I I kind of let you go just because
00:19:18> 00:19:19:	I know that you're not.
00:19:19> 00:19:22:	That's fine. You're really in the thick of it understanding,
00:19:22> 00:19:25:	you know how how people are coming to you.
00:19:25> 00:19:26:	They're coming to you at different points,
00:19:26> 00:19:28:	really needing to to save their house.
00:19:28> 00:19:30:	And so I'm going to touch back on a lot
00:19:30> 00:19:31:	of those things that you talked about,
00:19:31> 00:19:35:	but I want to give Alexandra and Abraham a chance
00:19:35> 00:19:36:	to chime in.
00:19:36> 00:19:39:	Who wants to go first?
00:19:39> 00:19:39:	Abraham.
00:19:42> 00:19:44:	Sorry, I meant Alexander and go over,
00:19:44> 00:19:48:	but that's OK. Yeah, and that's why I was like
00:19:48> 00:19:50:	yeah please proceed.
00:19:50> 00:19:53:	Hi, good morning everyone. Thank you for allowing me to
00:19:53> 00:19:56:	use your platform and Abraham Gray is part of the
00:19:56> 00:19:59:	Director of housing at the Urban League of Philadelphia.
00:19:59> 00:20:01:	Does it relate to the role that they're even legal?
00:20:01> 00:20:07:	Philadelphia another housing counseling agencies around

	the country have in
00:20:07> 00:20:09:	terms of preventing homeownership loss.
00:20:09> 00:20:15:	We are educators, counselors, and ultimately we help families access
00:20:15> 00:20:17:	the resources that they need to,
00:20:17> 00:20:21:	or connect with the resources they need to estate in
00:20:21> 00:20:25:	this properties to retain sustainable homeownership.
00:20:25> 00:20:28:	The activities of housing counseling agencies are regulated by the
00:20:28> 00:20:31:	Department of Housing and the Consumer Financial Protection.
00:20:31> 00:20:34:	Zero, so that means that we remain neutral partial to
00:20:34> 00:20:35:	this process.
00:20:35> 00:20:38:	We show no preference for one or another product,
00:20:38> 00:20:41:	one or another service, and that means that we are
00:20:41> 00:20:45:	required to disclose all information about all products and resources
00:20:45> 00:20:48:	available to participants of our programs.
00:20:48> 00:20:50:	In the case of the Urban League of Philadelphia,
00:20:50> 00:20:52:	we are also or the housing department of the Urban
00:20:52> 00:20:53:	League of Philadelphia,
00:20:53> 00:20:59:	where also. We're connected to 105 year old civil rights
00:20:59> 00:21:00:	organization,
00:21:00> 00:21:04:	so of course fair housing and and and many other
00:21:05> 00:21:10:	subjects are at the forefront of all the activities that
00:21:10> 00:21:11:	we perform.
00:21:11> 00:21:15:	What are the three largest factors that we see that
00:21:15> 00:21:19:	continue to try to threaten sustain homeownership?
00:21:19> 00:21:23:	Obviously, poverty Philadelphia is still one of the OR rather
00:21:23> 00:21:25:	the poorest of the largest U.S.
00:21:25> 00:21:28:	cities. We see a lot of misinformation and lack of
00:21:29> 00:21:34:	awareness leading to misrepresentation or misinterpretation of certain laws and
00:21:34> 00:21:35:	regulations.
00:21:35> 00:21:39:	And then finally gentrification. There are outside forces that are
00:21:39> 00:21:42:	are preventing our clients from accessing.
00:21:42> 00:21:45:	Parking services and products in their neighborhoods.
00:21:48> 00:21:53:	Thanks Abraham. Last but not least,
00:21:53> 00:21:54:	Alexandra High,
00:21:54> 00:21:57:	so I'm Alex Alexander McFadden.
00:21:57> 00:21:58:	I am the board President Centennial Park,
00:21:58> 00:22:01:	so I Community Development Corporation.

00:22:01> 00:22:03:	We are located in East Parkside,
00:22:03> 00:22:05:	so if you've ever been to the zoo where the
00:22:05> 00:22:09:	neighborhood directly West of of the zoo's campus,
00:22:09> 00:22:11:	we are fairly new organization.
00:22:11> 00:22:15:	We have profound in 2015 and but our neighborhood is,
00:22:15> 00:22:19:	if you look historically, we were previously a fairly wealthy
00:22:19> 00:22:22:	neighborhood where our in 1975 hour meeting.
00:22:22> 00:22:26:	Income was the equivalent of today's dollar is about \$50,000,
00:22:26> 00:22:29:	and now it's about \$16,700.
00:22:29> 00:22:31:	Is the median household income.
00:22:31> 00:22:34:	We also used to have a high rate of of
00:22:34> 00:22:38:	owner occupied homes and now we are sort of weave
00:22:38> 00:22:41:	unlike most fill up in most Philadelphia,
00:22:41> 00:22:44:	predominantly black neighborhoods we have flipped so now we are
00:22:44> 00:22:45:	about 70%
00:22:45> 00:22:49:	renter or 30% homeowner and those those homes that are
00:22:49> 00:22:49:	left,
00:22:49> 00:22:51:	many percent were built before 1960.
00:22:51> 00:22:54:	So we have a bunch of aging housing stock.
00:22:54> 00:22:56:	We have a lot of vacant houses,
00:22:56> 00:22:59:	so for instance, to the east of me there is
00:22:59> 00:23:01:	a vacant house and.
00:23:01> 00:23:05:	There are three houses behind me and they are all
00:23:05> 00:23:06:	vacant as well.
00:23:06> 00:23:10:	So part of our mission is to increase the number
00:23:10> 00:23:14:	of affordable units for affordable housing units both for rent
00:23:14> 00:23:16:	and for purchase,
00:23:16> 00:23:18:	and that has been sort of the biggest challenge of
00:23:18> 00:23:20:	our organization is finding funding.
00:23:20> 00:23:23:	Finding partners who can help us build these units.
00:23:23> 00:23:27:	We are converting our first unit right now above our
00:23:27> 00:23:28:	future office,
00:23:28> 00:23:29:	which is very, very exciting,
00:23:29> 00:23:33:	but also a learning experience for all of us at
00:23:34> 00:23:35:	the organization.
00:23:35> 00:23:40:	We also have been during pandemic focusing to work with
00:23:40> 00:23:42:	people to stay in their homes.
00:23:42> 00:23:44:	So that they're not being taken away because of or
00:23:44> 00:23:47:	they're not having their utilities turned off because of lack
00:23:47> 00:23:48:	of payment.
00:23:48> 00:23:52:	So we started a privately funded emergency housing and

	utility
00:23:52> 00:23:54:	grants so that people could pay.
00:23:54> 00:23:56:	We could get money to people.
00:23:56> 00:23:59:	That was a little bit more flexible than government dollars.
00:23:59> 00:24:03:	Additionally. We spend a lot of time working to advocate
00:24:03> 00:24:08:	for our current neighbors working for our community
	members when
00:24:08> 00:24:12:	they're dealing with with developers who often don't bring in
00:24:12> 00:24:16:	community members in the discussions for what they would like
00:24:16> 00:24:16:	to see,
00:24:16> 00:24:17:	you know next door to them,
00:24:17> 00:24:21:	so those are the three big things that we're doing
00:24:21> 00:24:24:	because we have all the problems that Michael and.
00:24:24> 00:24:27:	Carry on Abraham mentioned, you know we've got aging housing,
00:24:27> 00:24:33:	tangled titles, predatory purchasers, predatory lenders people are losing their
00:24:33> 00:24:35:	homes to sheriff sales.
00:24:35> 00:24:36:	People have to have insurance,
00:24:36> 00:24:37:	so when things go wrong,
00:24:37> 00:24:41:	they can't afford to rebuck repurchase their homes and it
00:24:41> 00:24:44:	just sort of goes on almost infinitely.
00:24:44> 00:24:46:	And it's just. Making sure that we stay ahead of
00:24:46> 00:24:47:	the curve is very,
00:24:47> 00:24:48:	very difficult.
00:24:52> 00:24:55:	Well, thank you Alexandra. I think the thing that kind
00:24:55> 00:24:58:	of stood out to me just thinking about your comments
00:24:58> 00:24:59:	altogether is just.
00:24:59> 00:25:01:	There are like these things that are that have been
00:25:01> 00:25:04:	ongoing in terms of factors that threaten people's ability to
00:25:04> 00:25:04:	stay in housing.
00:25:04> 00:25:08:	Alexandra, I think you're thinking about like these long term
00:25:08> 00:25:13:	trends where neighborhoods and families are necessarily struggling to to
00:25:13> 00:25:15:	kind of stay in and pass on their homes.
00:25:15> 00:25:17:	But then there's like these other moments.
00:25:17> 00:25:21:	You know what Michael highlighted about about coming out
	of
00:25:21> 00:25:21:	COVID.
00:25:21> 00:25:23:	And like you know, definitely when we think about.
00:25:23> 00:25:27:	Where Philadelphia started to see a decrease in home ownership
00:25:27> 00:25:30:	is really thinking about after the housing bubble burst and

00:25:30> 00:25:34:	also thinking about this this property assessment happening at the
00:25:35> 00:25:37:	same time as home values are really,
00:25:37> 00:25:40:	really rising. And so I think once you guys talk
00:25:40> 00:25:41:	about like that,
00:25:41> 00:25:43:	those touch points or those big issues,
00:25:43> 00:25:45:	and I think specifically a question that I have for
00:25:45> 00:25:45:	you,
00:25:45> 00:25:48:	I mean some of you may have already touched on
00:25:48> 00:25:50:	it again is like how do rising home values in
00:25:50> 00:25:53:	black and brown neighborhoods help and how do they hurt?
00:25:53> 00:25:57:	We talked about the assessment coming up like what's what's
00:25:57> 00:26:00:	the balance between the help and the hurt of those
00:26:00> 00:26:01:	those changing values.
00:26:01> 00:26:04:	Is anybody game whoever wants to talk the most can
00:26:04> 00:26:04:	happen,
00:26:04> 00:26:08:	Alexandra. So I've noticed
00:26:08> 00:26:10:	that a couple of my neighbors have been able to
00:26:10> 00:26:13:	sell their homes at a higher rate than we've ever
00:26:13> 00:26:13:	seen before.
00:26:13> 00:26:17:	So if you looked at our pre 2020 median home
00:26:17> 00:26:18:	sale,
00:26:18> 00:26:23:	price was somewhere between maybe seventy \$550,000.
00:26:23> 00:26:26:	The house 2 doors away from me for 235 which
00:26:26> 00:26:29:	is great for the people who are interested in selling
00:26:29> 00:26:30:	right now.
00:26:30> 00:26:36:	Downside is the land that's for Sale by private private
00:26:36> 00:26:36:	owners.
00:26:37> 00:26:41:	It's all being priced at like \$50,000 for individual lots.
00:26:41> 00:26:45:	Sorry, \$60,000 individual lots and \$140,000 or more for the
00:26:45> 00:26:50:	more mixed use lots and this is hindering our ability,
00:26:50> 00:26:54:	not just our ability but anyone's ability to.
00:26:54> 00:26:56:	The purchase those pieces of land and then develop them
00:26:56> 00:26:59:	because the rate of develop the price of developments already
00:26:59> 00:27:00:	so high in Philadelphia.
00:27:00> 00:27:02:	So when you have overpriced,
00:27:02> 00:27:06:	haven't overpriced piece of vacant land,
00:27:06> 00:27:08:	it means that nothing is going to change there.
00:27:12> 00:27:14:	Wow, and I'm. Gonna let you go but I just
00:27:15> 00:27:18:	just when I think about you know the increasing prices.

00:27:18> 00:27:21:	My mind automatically goes to the increasing price of the
00:27:21> 00:27:24:	My mind automatically goes to the increasing price of the House and what that means for a homeowner.
00:27:24> 00:27:26:	
00:27:24> 00:27:28: 00:27:26> 00:27:29:	But it's really then at the beginning of the pipeline
	of what it means to to build something when home
00:27:29> 00:27:31:	prices in or when land prices in the area are
00:27:31> 00:27:34:	going up. So just an interesting insight that as you
00:27:34> 00:27:34:	were saying,
00:27:34> 00:27:36:	it just hit differently. I'm sorry,
00:27:36> 00:27:37:	go ahead Carrie.
00:27:38> 00:27:40:	I was going to say to,
00:27:40> 00:27:43:	you know, we do a lot of work in neighborhoods
00:27:43> 00:27:44:	that are seeing.
00:27:44> 00:27:47:	Astronomical rise in the property value.
00:27:47> 00:27:50:	Like Sharswood, we're starting to see that also in parts
00:27:50> 00:27:54:	of Strawberry mansion and in other parts of North Philadelphia.
00:27:54> 00:27:55:	So when we're you know,
00:27:55> 00:27:59:	some of the homes that we do repair preservation work
00:27:59> 00:27:59:	too.
00:27:59> 00:28:02:	You have homeowners who are making 1015%
00:28:02> 00:28:06:	of area median income, owning their home outright.
00:28:06> 00:28:11:	There's you know half \$1,000,000 or \$450,000 home being built
00:28:11> 00:28:12:	next door.
00:28:12> 00:28:15:	So of course the property value is rising.
00:28:15> 00:28:17:	You know, it might be a good thing if it's
00:28:17> 00:28:18:	ready.
00:28:18> 00:28:20:	If you're ready for sale,
00:28:20> 00:28:24:	but we're finding that sometimes even the tax relief programs
00:28:24> 00:28:27:	are not enough to really support folks,
00:28:27> 00:28:31:	especially given the needs of just continued life.
00:28:31> 00:28:36:	And, you know, basic needs and very low incomes.
00:28:36> 00:28:40:	So it feels you know it's it's really.
00:28:40> 00:28:43:	Terribly financially burdensome on people.
00:28:43> 00:28:44:	And then there's also sort of,
00:28:44> 00:28:47:	you know the feeling of we weathered the storm,
00:28:47> 00:28:49:	and we've been here. You know.
00:28:49> 00:28:51:	Investing and in this neighborhood,
00:28:51> 00:28:55:	and you know where the vibrant foundation for it.
00:28:55> 00:28:58:	There's also sort of a bit of cultural.
00:28:58> 00:29:00:	Added layer to that as well,
00:29:00> 00:29:03:	but also on the flip side.
00:29:03> 00:29:08:	You know, we also newly built homes over like along

00:29:08> 00:29:13:	N 16th Street where we we calculate affordability with taxes,
00:29:13> 00:29:17:	insurance and mortgage payment. When we do that.
00:29:17> 00:29:22:	But the the homes were right after being built were
00:29:22> 00:29:26:	assessed by the city at double what they were pre
00:29:26> 00:29:27:	built.
00:29:27> 00:29:33:	Doubling people's mortgages when their tax abatement subsides or goes
00:29:33> 00:29:33:	away,
00:29:33> 00:29:36:	and but those folks aren't able to realize that from
00:29:36> 00:29:38:	the market if they were to sell,
00:29:38> 00:29:41:	so we had to work with the city and do
00:29:41> 00:29:44:	a lot of advocacy and work to make sure that
00:29:44> 00:29:48:	because those folks can't realize that from the market they
00:29:48> 00:29:51:	shouldn't be assessed at the same rate,
00:29:51> 00:29:53:	but there's not a automatic trigger for that,
00:29:53> 00:29:57:	so I really do worry that if someone isn't paying
00:29:57> 00:29:58:	attention.
00:29:58> 00:29:59:	And in working with homeowners,
00:29:59> 00:30:03:	l don't know how as an individual homeowner,
00:30:03> 00:30:05:	I would have the wherewithal to know that and to
00:30:05> 00:30:06:	fight it.
00:30:06> 00:30:09:	So there needs to be more automatic sort of triggers.
00:30:09> 00:30:13:	What the reality is of what people can extract if
00:30:13> 00:30:16:	they choose to sell so two different parts of the
00:30:16> 00:30:20:	the life cycle of of the home ownership it affects.
00:30:23> 00:30:25:	It relaxed and it makes me think about your role
00:30:25> 00:30:27:	and as a housing counselor in the last session.
00:30:27> 00:30:30:	We had a lot of discussion about how important and
00:30:30> 00:30:33:	how critical housing counselors are and how it's not just
00:30:33> 00:30:35:	about that entry point,
00:30:35> 00:30:36:	but there's a broader so.
00:30:36> 00:30:38:	So if you could just kind of speak to to
00:30:38> 00:30:38:	that if it
00:30:38> 00:30:42:	yeah, yeah, of Michael very well pointed out.
00:30:42> 00:30:45:	We are at the park front of leading with with
00:30:45> 00:30:47:	a lot of these issues,
00:30:47> 00:30:49:	not only from meeting one on one with this,
00:30:49> 00:30:51:	with many of the consumers that are,
00:30:51> 00:30:53:	I do have to say that we see.
00:30:53> 00:30:55:	People coming on both at both sides of the spectrum
00:30:55> 00:30:58:	and I will talk more about that in a second,
00:30:58> 00:31:02:	but immediately we are at court every Tuesday at at

00:31:02> 00:31:06:	rural returnable hearings just trying to capture and help the
00:31:06> 00:31:11:	needs of those distressed homeowners who are now being faced
00:31:11> 00:31:15:	with the challenge and the possibility of losing their home
00:31:15> 00:31:18:	over property taxes and understanding that some of them
	have.
00:31:18> 00:31:21:	This is an issue that some of them have never
00:31:21> 00:31:23:	had to deal with before in sections of.
00:31:23> 00:31:27:	Ignore it, uh, across North Philadelphia West,
00:31:27> 00:31:29:	Philadelphia, South Philadelphia back in the day,
00:31:29> 00:31:31:	the city, for example, had the program of of the
00:31:31> 00:31:32:	dollar home.
00:31:32> 00:31:33:	It will get a home for a dollar and then
00:31:33> 00:31:35:	you will have to keep up with the home.
00:31:35> 00:31:37:	So I had several clients,
00:31:37> 00:31:40:	for example, that lived along Diamond Street and that came
00:31:40> 00:31:43:	to me prior to the pandemic because all of a
00:31:43> 00:31:47:	sudden the property values had significantly increased and I'm what
00:31:47> 00:31:49:	I'm talking about when I say significantly,
00:31:49> 00:31:52:	I'm talking about quadrupled from one year to the next.
00:31:52> 00:31:56:	So you're talking about. Someone who is on a on
00:31:56> 00:32:00:	on on a fixed income may be less than \$12,000
00:32:00> 00:32:04:	per year who's never had to deal with a situation
00:32:04> 00:32:07:	like this who's never had to think about this issue
00:32:07> 00:32:10:	before and all of a sudden you're telling them that
00:32:10> 00:32:13:	they have to pay upwards of 6000 seven,
00:32:13> 00:32:16:	\$1000 per year within the context of this case that
00:32:16> 00:32:20:	I'm sharing is half or more than half percent of
00:32:20> 00:32:21:	their yearly income,
00:32:21> 00:32:26:	so the city. As as it has been very well
00:32:26> 00:32:27:	pointed out.
00:32:27> 00:32:31:	Has implemented some programs to assist and to provide relief
00:32:31> 00:32:33:	for these families,
00:32:33> 00:32:35:	such as the owner occupied payment agreement,
00:32:35> 00:32:40:	and the longtime owner occupied a payment agreement as well
00:32:40> 00:32:44:	for folks who have seen a significant increase of more
00:32:44> 00:32:45:	than 50%
00:32:45> 00:32:47:	from one year to the next for the past two
00:32:47> 00:32:48:	years,
00:32:48> 00:32:51:	the loop program has been kind of dormant as because

00:32:51> 00:32:54:	assessments have not been a norm for the past years,
00:32:54> 00:32:56:	but as we transition out of the pandemic,
00:32:56> 00:32:58:	then we we're starting to see.
00:32:58> 00:33:01:	Again, we're back in court.
00:33:01> 00:33:04:	We're starting to see some of the trends coming back,
00:33:04> 00:33:06:	and when I said earlier that I,
00:33:06> 00:33:09:	I see clients and on both sides of the spectrum,
00:33:09> 00:33:12:	we're talking about guest folks who are unable to keep
00:33:12> 00:33:14:	up with what's happening on the neighborhood.
00:33:14> 00:33:18:	Here I am. I've been a resident of this neighborhood
00:33:18> 00:33:19:	for maybe 2025 years,
00:33:19> 00:33:21:	30 years, maybe 4 generations,
00:33:21> 00:33:23:	and all of a sudden again I I can't keep
00:33:23> 00:33:26:	up and they're doing new construction and the new people
00:33:26> 00:33:29:	who are moving in have already an advantage over.
00:33:29> 00:33:31:	Me because they come these houses.
00:33:31> 00:33:33:	If it is new construction then it has a 10
00:33:33> 00:33:37:	year tax abatement and and and and that's different story.
00:33:37> 00:33:41:	But then we're also seeing folks on the other side
00:33:41> 00:33:45:	of the spectrum who would never seen themselves being a
00:33:45> 00:33:49:	approached by someone else wanting to buy their house.
00:33:49> 00:33:53:	They've never had that problem before.
00:33:53> 00:33:56:	In terms of all of a sudden there is equity
00:33:57> 00:33:59:	and and and they get if I say that they
00:34:00> 00:34:01:	get 20 mailers per month,
00:34:01> 00:34:03:	that's that will be an understatement.
00:34:03> 00:34:07:	They get. There is a lot of correspondence being sent
00:34:07> 00:34:08:	out to this neighborhood.
00:34:08> 00:34:11:	To these people who are on what was formerly depressed
00:34:11> 00:34:14:	neighborhoods and then out of a sudden they live on
00:34:14> 00:34:15:	prime real estate.
00:34:15> 00:34:19:	And then there are people outside forces again trying to
00:34:19> 00:34:22:	buy those homes and hope that in hopes that they
00:34:22> 00:34:26:	can redevelop and and we're helping those individuals and
	family
00:34:26> 00:34:29:	also and educating them in when it comes to the
00:34:29> 00:34:33:	rights and and and the decisions and how to manage
00:34:33> 00:34:36:	and take some decisions about around this asset.
00:34:36> 00:34:38:	It's all about wealth creation,
00:34:38> 00:34:42:	but also wealth preservation. This is a family home.
00:34:42> 00:34:46:	Again, Philadelphia has a history of ownership and black
	ownership
00:34:46> 00:34:47:	is specifically,

00:34:47> 00:34:51:	so we want this asset to to be to
00:34:51> 00:34:53:	be a source.
00:34:53> 00:34:56:	Of wealth for these families as well,
00:34:56> 00:34:58:	and and remain a source of wealth.
00:35:01> 00:35:05:	Well, so So what I'm hearing sounds like there's there's
00:35:05> 00:35:07:	an opportunity and a gap so I'm going to ask
00:35:07> 00:35:10:	you guys to maybe just imagine a little bit I
00:35:10> 00:35:11:	did. I wanted you to cut.
00:35:11> 00:35:14:	You also talk about some partnerships that you're engaged and
00:35:14> 00:35:17:	you've mentioned a few of them but but this to
00:35:17> 00:35:20:	me and it feels like when you're talking about households
00:35:20> 00:35:23:	who have been holding on have been in their spaces
00:35:23> 00:35:24:	for years,
00:35:24> 00:35:26:	and now we're seeing like you said,
00:35:26> 00:35:29:	no one's been making offers and there hasn't hasn't been
00:35:29> 00:35:29:	equity.
00:35:29> 00:35:34:	What is there's definitely? A benefit for programs like moving
00:35:34> 00:35:37:	to prevent you from losing your house,
00:35:37> 00:35:38:	but is there a, uh,
00:35:38> 00:35:44:	an opportunity that's being missed to enable people to capitalize
00:35:44> 00:35:47:	on what's happening and stay?
00:35:47> 00:35:49:	If you were to design design a program to think
00:35:49> 00:35:50:	about and deal with those issues,
00:35:50> 00:35:52:	who would be involved, what,
00:35:52> 00:35:53:	what? What might it look like?
00:35:53> 00:35:56:	How could a solution exist in in that?
00:35:56> 00:35:58:	In that gap, and this is just,
00:35:58> 00:36:01:	you know. This is just your your your opinions here
00:36:01> 00:36:03:	asking you to imagine a bit.
00:36:08> 00:36:09:	Maybe I'll take, I'll take.
00:36:09> 00:36:12:	I'll take a swing at a swing at that.
00:36:12> 00:36:14:	You know when I go out and I talk to
00:36:14> 00:36:16:	legal services programs in other cities,
00:36:16> 00:36:20:	one of the things which they're always jealous of Philadelphia
00:36:20> 00:36:24:	about is that we've got a really strong network of
00:36:24> 00:36:29:	community based housing counseling agencies like the Urban League Philadelphia,
00:36:29> 00:36:35:	but there's two dozen other community based housing counseling agencies
00:36:35> 00:36:36:	that,
00:36:36> 00:36:41:	together with the community development corporations and

	with the registered
00:36:41> 00:36:42:	community organizations.
00:36:42> 00:36:49:	Provide really localized sort doorways into a range of programs,
00:36:49> 00:36:53:	so I think like any program or to to store
00:36:53> 00:36:54:	like help,
00:36:54> 00:36:59:	particular geographic based neighborhoods have got to involve the housing
00:36:59> 00:37:02:	counseling agencies as a as a piece of this Rachael
00:37:02> 00:37:06:	meadows in the chat had talked about sort of neighborhood
00:37:06> 00:37:10:	wide secession planning, and I think that there's something to
00:37:10> 00:37:13:	that a couple of years ago a Community legal services.
00:37:13> 00:37:16:	In connection with Strawberry Mansion,
00:37:16> 00:37:19:	CDC and some other community based organizations,
00:37:19> 00:37:23:	took a real close focus on Strawberry Mansion neighborhoods,
00:37:23> 00:37:28:	brewerytown sharswood, and then to the South of Grace Ferry
00:37:28> 00:37:34:	in Point Breeze and using a somewhat sophisticated data analysis.
00:37:34> 00:37:37:	Well sophisticated for legal services,
00:37:37> 00:37:42:	we're able to identify by name and address the the
00:37:42> 00:37:44:	hundreds of seniors.
00:37:44> 00:37:47:	Age 60 and above, who were delinquent in their property
00:37:47> 00:37:47:	taxes,
00:37:47> 00:37:51:	who were not in payment agreements and in connection with
00:37:51> 00:37:54:	DHCD and the community organizations you know,
00:37:54> 00:37:57:	we, we implemented a program where we have about a
00:37:57> 00:37:58:	dozen different touches.
00:37:58> 00:38:02:	So the housing counseling agencies would go out and knock
00:38:02> 00:38:03:	on doors.
00:38:03> 00:38:08:	The the legal services would would represent clients in tangled
00:38:08> 00:38:09:	title issues,
00:38:09> 00:38:11:	so others would be in court to meet with the
00:38:11> 00:38:12:	seniors.
00:38:12> 00:38:13:	And we had a, you know,
00:38:13> 00:38:17:	a significant. Effect in sort of connecting seniors with these
00:38:17> 00:38:17:	programs.
00:38:17> 00:38:21:	So this idea of of sort of pouring in like
00:38:21> 00:38:26:	a ton of resources into communities and working with local
00:38:26> 00:38:28:	partners is not unheard of,
00:38:28> 00:38:32:	and it's it's doable. I think part of the problem

00:38:32> 00:38:38:	is that our neighborhoods are transitioning so quickly that staying
00:38:38> 00:38:41:	ahead of it is can be difficult,
00:38:41> 00:38:45:	like you know. I think I'll stop there.
00:38:51> 00:38:51:	Carousel
00:38:51> 00:38:52:	that you were not in.
00:38:52> 00:38:54:	Did you want to add something there?
00:38:56> 00:38:59:	No, I mean, we've worked with some organizations that were
00:38:59> 00:39:01:	starting to like literally do that knocking on doors.
00:39:01> 00:39:03:	And I do agree. I mean,
00:39:03> 00:39:06:	you need sort of intervention at each step of the
00:39:07> 00:39:07:	lifecycle.
00:39:07> 00:39:10:	So for or each facet of the issues.
00:39:10> 00:39:14:	So I think supporting people in the repair work.
00:39:14> 00:39:16:	But then at the same time securing that asset so
00:39:17> 00:39:20:	that people have agency over where it goes and getting
00:39:20> 00:39:21:	them into payment plans.
00:39:23> 00:39:26:	You know happening in tandem is a really smart way
00:39:27> 00:39:29:	to do it in a great opportunity for people to
00:39:29> 00:39:30:	do it.
00:39:30> 00:39:31:	Sort of all at once.
00:39:31> 00:39:34:	The one thing that we've struggled with a little bit
00:39:34> 00:39:38:	at Habitat is not making another barrier to getting a
00:39:38> 00:39:39:	piece of it,
00:39:39> 00:39:42:	so you know, talking when we look at,
00:39:42> 00:39:45:	like for instance, should we require,
00:39:45> 00:39:48:	you know, requiring people to get their will done and
00:39:48> 00:39:51:	and or go through a piece of something else.
00:39:51> 00:39:54:	Some other kind of counseling while we're doing repairs.
00:39:54> 00:39:58:	Then you know we're we're working with a vulnerable population,
00:39:58> 00:40:01:	and so do we want to create another barrier?
00:40:01> 00:40:04:	So we've we've. We've struggled with that.
00:40:04> 00:40:06:	Tension between trying to get all the things you need
00:40:06> 00:40:08:	to be more stable at the same time,
00:40:08> 00:40:13:	but also not not creating inadvertently another barrier that someone
00:40:13> 00:40:13:	is like.
00:40:13> 00:40:15:	Not, it's not going to work right now.
00:40:18> 00:40:21:	Alexandra, we have talked in in our prep call just
00:40:21> 00:40:24:	about the experiences of your neighbors,
00:40:24> 00:40:26:	your your neighborhood. You know what it means.
00:40:26> 00:40:29:	I'm kind of touching back to so in the beginning

00:40:29> 00:40:31:	we talked about Tangled title.
00:40:31> 00:40:32:	If you're thinking about neighborhood,
00:40:32> 00:40:35:	that's you know, going through its challenges in the city
00:40:36> 00:40:37:	that is rapidly appreciating,
00:40:37> 00:40:41:	but you don't necessarily have access to to maneuver because
00:40:41> 00:40:44:	you're not 'cause because you don't have a clear title.
00:40:44> 00:40:48:	Can you just describe what that experience looks like for
00:40:48> 00:40:50:	for those that you've been in contact with?
00:40:50> 00:40:51:	Sure,
00:40:51> 00:40:54:	so. I actually so I when I hear the number
00:40:54> 00:40:57:	10,000 tangled titles in Philadelphia,
00:40:57> 00:41:01:	I actually wonder if that's a gross understatement,
00:41:01> 00:41:04:	because for instance I mentioned the House for the east
00:41:04> 00:41:05:	of me is vacant.
00:41:05> 00:41:08:	Partially it's vacant because the older man who owned it,
00:41:08> 00:41:10:	he didn't purchase it with his wife,
00:41:10> 00:41:14:	whose niece inherited their home 2 doors down.
00:41:14> 00:41:19:	So now she's trying to untangle that house.
00:41:19> 00:41:22:	My house, the one that I'm currently sitting in,
00:41:22> 00:41:25:	has a tangled title so you know my grandparents bought
00:41:25> 00:41:25:	their home.
00:41:25> 00:41:28:	They got divorced. They still owned their home.
00:41:28> 00:41:33:	They died. Their four kids would have inherited it.
00:41:33> 00:41:36:	Three of those kids died,
00:41:36> 00:41:39:	so now there's like 15 people who are.
00:41:39> 00:41:43:	Errors, one of which has one one fourth share.
00:41:43> 00:41:48:	I've been there. 1/3 share because one died before.
00:41:48> 00:41:51:	It's you see how it's like a huge math problem,
00:41:51> 00:41:55:	right? And so we are working with an attorney to,
00:41:55> 00:41:57:	you know, to get through this process,
00:41:57> 00:41:59:	but I also you know I have a master in
00:42:00> 00:42:01:	public administration.
00:42:01> 00:42:04:	I've been working community development for four years.
00:42:04> 00:42:07:	You would think this wouldn't happen to me,
00:42:07> 00:42:10:	right? A person who has all of this knowledge and
00:42:10> 00:42:12:	all of these connections.
00:42:12> 00:42:14:	And yet? So it's really hard for me to get
00:42:15> 00:42:18:	through or in this case my mother to get through.
00:42:18> 00:42:20:	How difficult must it be for other neighbors who are
00:42:20> 00:42:22:	not as well resources?
00:42:22> 00:42:24:	I am similarly tide to this.

00:42:24> 00:42:26:	We cannot ensure our home right?
00:42:24> 00:42:28:	So you don't have access to it.
00:42:28> 00:42:30:	The title the home is paid off,
00:42:30> 00:42:32:	•
00:42:30> 00:42:32:	but you cannot insure the home so you can't protect the asset.
00:42:32> 00:42:35: 00:42:33> 00:42:36:	
	So there's this risk of how much can you do
00:42:37> 00:42:38:	to the home.
00:42:38> 00:42:39:	Like right now how much?
00:42:39> 00:42:41:	How many repairs can you put into the home?
00:42:41> 00:42:44:	And this is true of so many of my neighbors,
00:42:44> 00:42:45:	right? So many houses are vacant.
00:42:45> 00:42:47:	Not just because of predatory developers,
00:42:47> 00:42:49:	but because people just don't.
00:42:49> 00:42:52:	It's unclear who owns the property,
00:42:52> 00:42:55:	who should be putting things into it like we're having
00:42:55> 00:42:57:	this problem right now with our kitchen.
00:42:57> 00:42:59:	Our dishwasher just went two days ago.
00:42:59> 00:43:01:	Please save some kind thoughts for us,
00:43:01> 00:43:04:	but. We have to fix the floor and we have
00:43:04> 00:43:06:	to redo the cabinets and you know to make sure
00:43:06> 00:43:08:	that the dishwasher goes in.
00:43:08> 00:43:11:	So let's look at \$10,000 repair.
00:43:11> 00:43:14:	Do we put money into an asset that at any
00:43:14> 00:43:17:	moment could have some sort of water damage or fire
00:43:18> 00:43:18:	damage?
00:43:18> 00:43:23:	Or may have to be sold for our our?
00:43:23> 00:43:27:	To split the asset amongst our other the other errors,
00:43:27> 00:43:31:	this is the sort of calculation that everyone is making
00:43:31> 00:43:34:	and people let homes fall apart because of this.
00:43:34> 00:43:37:	So that's why I wondered that the.
00:43:37> 00:43:39:	That the 10,000 because, again,
00:43:39> 00:43:41:	I'm just talking to this street right?
00:43:41> 00:43:43:	I can I can point to three houses on this
00:43:43> 00:43:44:	street with that problem.
00:43:44> 00:43:48:	And there's 40 streets in my neighborhood,
00:43:48> 00:43:49:	so if that's the case and I have a very,
00:43:49> 00:43:52:	very East Parkside is extremely tiny,
00:43:52> 00:43:53:	so if that's the case here,
00:43:53> 00:43:55:	what must be happening in places with,
00:43:55> 00:43:58:	you know, large populations? Also,
00:43:58> 00:44:01:	you know we have a lot of a lot of.
00:44:01> 00:44:05:	People whose families now are smaller but you know
	, , , , , , , , , , , , , , , , , , , ,

	neighbors
00:44:05> 00:44:07:	who had six kids in the 60s,
00:44:07> 00:44:09:	right? And then those kids have three kids each,
00:44:09> 00:44:11:	and so you look at this,
00:44:11> 00:44:12:	the amount of the. Again,
00:44:12> 00:44:15:	the math homework, the math problem that has to be
00:44:15> 00:44:17:	done to distribute the assets,
00:44:17> 00:44:19:	and most people don't want to do it.
00:44:21> 00:44:22:	Yeah, it's complicated and it's expensive,
00:44:22> 00:44:23:	right? Like I think Michael,
00:44:23> 00:44:26:	you can kind of speak to how you know the
00:44:26> 00:44:29:	city and in your organization have been kind of working
00:44:29> 00:44:31:	to help people because you know,
00:44:31> 00:44:34:	I assume Alexandra, you might not necessarily be eligible for
00:44:34> 00:44:35:	the help.
00:44:35> 00:44:35:	That
00:44:36> 00:44:39:	funny. You should mention that I've right I I'm not
00:44:39> 00:44:40:	eligible.
00:44:40> 00:44:43:	I found that don't know how I have very little
00:44:43> 00:44:46:	wealth but I have a relatively high income.
00:44:46> 00:44:49:	And it's like, well, you know I'm I'm paying back
00:44:49> 00:44:50:	student loans,
00:44:50> 00:44:53:	right? Like not right the 2nd but you know,
00:44:53> 00:44:56:	in general I'm paying back student loans so I can't.
00:44:56> 00:45:00:	Send money to an attorney.
00:45:00> 00:45:02:	I think it's ours is going to cost maybe like
00:45:02> 00:45:04:	\$10,000 to get everything processed.
00:45:04> 00:45:05:	Assuming that everything runs very,
00:45:05> 00:45:09:	very smoothly and it's we're lucky that we have some
00:45:10> 00:45:11:	assets to do this,
00:45:11> 00:45:13:	but. That's a lot
00:45:13> 00:45:14:	of money.
00:45:15> 00:45:18:	You can taste real quick comment on the cost question
00:45:18> 00:45:21:	because Alexander as you know so well and as Octavia
00:45:21> 00:45:23:	as your as Pew wrote about last summer,
00:45:23> 00:45:26:	the simple probate case like the simple case where all
00:45:27> 00:45:30:	the errors are known and cooperative and you know simple
00:45:30> 00:45:34:	is cost about \$9000 and a community legal services.
00:45:34> 00:45:37:	We sort of take on the more difficult ones,
00:45:37> 00:45:39:	the the clients whose as Andrew mentioned,
00:45:39> 00:45:42:	you know there's cousins involved and there's and there's
	family

00:45:42> 00:45:43:	members we don't.
00:45:43> 00:45:45:	We don't know where they are involved in.
00:45:45> 00:45:46:	Some of them are cooperative and some of them need
00:45:46> 00:45:47:	to be sort of like.
00:45:47> 00:45:52:	Had some counseling and looking at the the the numbers
00:45:52> 00:45:57:	recently on average it takes 65 hours to untangle a
00:45:57> 00:46:02:	tangled title and I don't think we're at the solutions
00:46:02> 00:46:05:	part yet, but I'll tell you one really great solution
00:46:05> 00:46:08:	that the city of Philadelphia has has embarked upon is
00:46:08> 00:46:11:	this with the the Neighborhood Preservation Initiative bond,
00:46:11> 00:46:13:	the \$400 million bond that was securitized with 1%
00:46:13> 00:46:16:	impact fees. There's a piece of it which is going
00:46:16> 00:46:18:	towards tangled title and.
00:46:18> 00:46:20:	And Community legal services is going to be receiving some
00:46:20> 00:46:20:	of that.
00:46:20> 00:46:22:	The funding and we've got.
00:46:22> 00:46:23:	We've got a two prong approach.
00:46:23> 00:46:26:	We've got. The one is to continue to,
00:46:26> 00:46:28:	you know, increase in support the the,
00:46:28> 00:46:31:	the work that we're doing on behalf of homeowners with
00:46:31> 00:46:32:	tangled titles to untangle them,
00:46:32> 00:46:34:	to get them to keep the the home in the
00:46:34> 00:46:35:	family,
00:46:35> 00:46:37:	and to to get the record ownership into the names
00:46:37> 00:46:38:	of the errors.
00:46:38> 00:46:42:	But the other piece is to to get ahead of
00:46:42> 00:46:46:	this problem and to to start doing more wills and
00:46:46> 00:46:48:	estate planning.
00:46:48> 00:46:50:	You know, as Octavia mentioned at the top of the
00:46:50> 00:46:51:	the call,
00:46:51> 00:46:53:	not only is there a racial wealth gap in this
00:46:53> 00:46:53:	country,
00:46:53> 00:46:58:	but there's a huge will racial will gap where nationally,
00:46:58> 00:47:00:	when you look at folks you know seniors,
00:47:00> 00:47:02:	about 20% of black seniors have wills,
00:47:02> 00:47:05:	compared to 63% of white seniors.
00:47:06> 00:47:09:	And so if we can really make it just as
00:47:09> 00:47:12:	a part of of your life that you have a
00:47:12> 00:47:12:	will,
00:47:12> 00:47:14:	especially if you're a homeowner,
00:47:14> 00:47:16:	maybe we won't be having this conversation in five to
00:47:17> 00:47:17:	10 years.

00:47:19> 00:47:20:	Nappy room
00:47:21> 00:47:24:	yeah. If I can add something to that just touching
00:47:24> 00:47:28:	on a couple of subjects that we've been talking about
00:47:28> 00:47:30:	and going back to a property taxes,
00:47:30> 00:47:34:	I just wanna acknowledge that the city of Philadelphia will
00:47:34> 00:47:37:	let you go on a repayment plan even if you're
00:47:37> 00:47:38:	not the owner on record,
00:47:38> 00:47:42:	which then prevents you from being foreclosed on because of
00:47:42> 00:47:43:	property taxes.
00:47:43> 00:47:45:	As long as you make a commitment to make a
00:47:45> 00:47:48:	reasonable effort to transfer or to have the beat the
00:47:48> 00:47:52:	state raised and the deed transfer over to your name
00:47:52> 00:47:54:	within three years from the approval.
00:47:54> 00:47:56:	The city will try to work with you,
00:47:56> 00:47:58:	uh, as long as you can prove that you are
00:47:58> 00:48:01:	connected in some way to the owner on record.
00:48:03> 00:48:04:	Fuck that up there.
00:48:05> 00:48:08:	That's really helpful. I think I wanna,
00:48:08> 00:48:11:	as you mentioned, Michael like thinking about solutions like Carrie
00:48:11> 00:48:13:	and you have some some partnerships.
00:48:13> 00:48:16:	Do you guys have been engaged with with your organization?
00:48:16> 00:48:18:	And then I think to the extent you all can
00:48:18> 00:48:22:	talk about just some untapped opportunities for partnership things that
00:48:22> 00:48:23:	we could be doing in the city,
00:48:23> 00:48:25:	that may not be happening or that we could expand
00:48:25> 00:48:26:	and replicate.
00:48:26> 00:48:27:	But starting with you, Carrie?
00:48:29> 00:48:31:	I think you're referring to our repair preservation,
00:48:31> 00:48:35:	so preserving the the actual asset itself.
00:48:35> 00:48:36:	We have a, you know,
00:48:36> 00:48:40:	we have a myriad of partnerships folks that we've worked
00:48:40> 00:48:42:	with on providing services,
00:48:42> 00:48:45:	but that I think like currently we have a bunch
00:48:45> 00:48:49:	of health partnerships because healthcare has the money to be
00:48:49> 00:48:53:	providing providing enough funding for some considerable repairs,
00:48:53> 00:48:56:	and you know they're trying to have a return on
00:48:56> 00:48:58:	their investment or or protect,

00:48:58> 00:49:00:	you know. Lower health care costs,
00:49:00> 00:49:04:	so I think there's a real opportunity right now with
00:49:04> 00:49:10:	sort of the mainstream conversation going on around social determinants
00:49:10> 00:49:11:	of health.
00:49:11> 00:49:15:	And interestingly, those so through some of the health partnerships
00:49:15> 00:49:18:	that we've had and maintained both.
00:49:18> 00:49:21:	It's coming from that preventative care side directly from the
00:49:21> 00:49:22:	health care partner.
00:49:22> 00:49:24:	But they've also, you know,
00:49:24> 00:49:27:	we're brokering a partnership right now with both Jefferson and
00:49:27> 00:49:28:	Chap,
00:49:28> 00:49:33:	where both have had also just private investors looking to
00:49:33> 00:49:35:	to fund network so.
00:49:35> 00:49:40:	And then also just collaborative approaches with multiple service providers.
00:49:40> 00:49:41:	And I know Lisk is on this call,
00:49:41> 00:49:45:	they've been a wonderful convener trying to make you know,
00:49:45> 00:49:48:	make it work with multiple providers of repairs in a
00:49:48> 00:49:49:	home.
00:49:49> 00:49:51:	But what we found is.
00:49:51> 00:49:55:	You really need a third party like list to both
00:49:55> 00:49:59:	sort of own and create help create a system and
00:49:59> 00:50:00:	a program,
00:50:00> 00:50:03:	but also you can have the service providers being sort
00:50:03> 00:50:05:	of the managers,
00:50:05> 00:50:08:	the project managers because it's really been difficult to be
00:50:08> 00:50:11:	the doer and coordinate across multiple agencies.
00:50:11> 00:50:15:	So you really need that outside coordination and I know
00:50:15> 00:50:18:	that at the state level there is a realization that
00:50:18> 00:50:21:	that that outside third part party coordination.
00:50:21> 00:50:25:	And filling gaps is really vital to making some of
00:50:25> 00:50:26:	this layered work happen,
00:50:26> 00:50:29:	and so I think it's called the whole whole whole
00:50:29> 00:50:33:	home repair fund is looking to be sort of authorized
00:50:33> 00:50:36:	at the state to fill that in different municipalities.
00:50:40> 00:50:43:	Thanks, Carrie, anybody else has to have partnerships that you
00:50:43> 00:50:44:	think are working well.
00:50:46> 00:50:51:	Yeah, just uh, I'm I'm just this time again.
00:50:51> 00:50:53:	The role of housing counseling agency,

00:50:53> 00:50:57:	disseminating information we we have have several partnerships in place,
00:50:57> 00:51:02:	including one with Philadelphia with Pennsylvania Housing Finance Agency and
00:51:02> 00:51:06:	for example they have a product that can help you.
00:51:06> 00:51:10:	Complete repairs in the House Energy repairs related to energy
00:51:11> 00:51:11:	efficiency,
00:51:11> 00:51:14:	and we're coming to find out that not a lot
00:51:14> 00:51:17:	of people know that this product is out there and
00:51:17> 00:51:19:	that the interest rate on that,
00:51:19> 00:51:20:	for example, is very low.
00:51:20> 00:51:23:	So we are playing against the role of connector or
00:51:23> 00:51:27:	connectors and just making sure their clients know and understand
00:51:27> 00:51:29:	whether they decide to take it or not,
00:51:29> 00:51:31:	whether they decide to proceed or not,
00:51:31> 00:51:32:	those that information is there,
00:51:32> 00:51:36:	and just in a advocacy.
00:51:36> 00:51:40:	Role of educators and policy advisers.
00:51:40> 00:51:45:	We're working with with several legislators and in in trying
00:51:45> 00:51:49:	to come up with more comprehensive policy around the need
00:51:49> 00:51:53:	for home repairs and affordable home repair loans.
00:51:53> 00:51:56:	That's one of the main issues right now.
00:52:01> 00:52:02:	Anybody
00:52:02> 00:52:03:	else want to chime in on that?
00:52:03> 00:52:05:	We're actually getting close to our time for Q&A,
00:52:05> 00:52:09:	so if if not, I can ask you just one
00:52:09> 00:52:11:	final question.
00:52:11> 00:52:14:	So what is if there were?
00:52:14> 00:52:17:	One or two things that you wish government or policies
00:52:17> 00:52:20:	that they knew or they kept in mind when developing
00:52:20> 00:52:20:	programs,
00:52:20> 00:52:24:	address home repairs or homeowners,
00:52:24> 00:52:27:	homeownership, preservation. What do you wish they knew like what's
00:52:27> 00:52:30:	what's really important for them to keep in mind when
00:52:30> 00:52:32:	they're thinking about policy and programs?
00:52:34> 00:52:36:	Alexander, you look like you want to speak.
00:52:36> 00:52:39:	Yes no. I do
00:52:39> 00:52:43:	and I also there's there's there's feeling down to two
00:52:43> 00:52:44:	things like.
00:52:44> 00:52:47:	I think if if government understood.

00:52:47> 00:52:51:	The barrier to entry. For this like they,
00:52:51> 00:52:55:	they put these regulations or this red tape here.
00:52:55> 00:52:58:	It's also very easy to steal someones house right?
00:52:58> 00:53:00:	So like it's very easy to steal someones house,
00:53:00> 00:53:02:	but it's very difficult to keep someone in their house.
00:53:02> 00:53:06:	And. There are all of these.
00:53:06> 00:53:10:	Things that keep people from being able to,
00:53:10> 00:53:12:	you know, do the big renovations that would make their
00:53:12> 00:53:14:	house safer them like so we had this.
00:53:14> 00:53:16:	I got it. There we go.
00:53:16> 00:53:18:	We had this shelter in place.
00:53:18> 00:53:21:	Order two years ago in the pandemic began.
00:53:21> 00:53:24:	It is unfair to ask people to shelter in place
00:53:24> 00:53:26:	in homes that are not safe.
00:53:26> 00:53:29:	So. We saw, you know people were had food insecurity,
00:53:29> 00:53:32:	energy and security. Their homes had black mold.
00:53:32> 00:53:36:	They they have asbestos. They have lead.
00:53:36> 00:53:38:	They're not safe for them to live in and they
00:53:38> 00:53:39:	have no one to go to.
00:53:39> 00:53:43:	And people often want you to if you own your
00:53:43> 00:53:43:	home,
00:53:43> 00:53:45:	you've got to maybe put up a steak.
00:53:45> 00:53:47:	If you're getting a home equity loan or some other
00:53:48> 00:53:48:	thing,
00:53:48> 00:53:50:	you've got another bill coming in order to fix this
00:53:50> 00:53:51:	House,
00:53:51> 00:53:54:	and you don't have any new income because you're on
00:53:54> 00:53:56:	SSI or Social Security so.
00:53:56> 00:53:59:	Yes, you can fix up your house,
00:53:59> 00:54:02:	but if you're my 90 year old neighbor.
00:54:02> 00:54:07:	No you can't. So it's it's a the catch.
00:54:07> 00:54:11:	22 is so absurd as to be intentional.
00:54:15> 00:54:18:	Echoing what Alexandra is sharing,
00:54:18> 00:54:22:	I think it is important than what's when some of
00:54:22> 00:54:23:	these products,
00:54:23> 00:54:26:	policies, services are being developed.
00:54:26> 00:54:29:	Uh, they have the UM,
00:54:29> 00:54:33:	they you, they they ultimate users need at stake and
00:54:33> 00:54:35:	that's something like,
00:54:35> 00:54:38:	for example, the Urban League.
00:54:38> 00:54:40:	We are very. Uhm, uhm?
00:54:40> 00:54:44:	Cautiously and religiously at the same time,
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00:54:44> 00:54:49:	relaying the message and the stories about our clients.
00:54:49> 00:54:52:	Just making sure that we are we're serving as that
00:54:52> 00:54:56:	bridge between private public sector and the ultimate user.
00:54:56> 00:54:59:	If you want to call it that.
00:54:59> 00:55:02:	And just now thinking that that's not thinking in terms
00:55:02> 00:55:06:	of of compartments or silos that that the policymakers are
00:55:06> 00:55:07:	on one one side,
00:55:07> 00:55:09:	and then the users are on this side.
00:55:09> 00:55:12:	And then there is a disconnect between the product that
00:55:12> 00:55:15:	you need and the product that is being developed.
00:55:19> 00:55:22:	Client carry on a different note.
00:55:22> 00:55:23:	I would add 2
00:55:23> 00:55:28:	less restrictive funding. Oftentimes, it's you know.
00:55:28> 00:55:30:	I think if you vet the organization more than who
00:55:30> 00:55:32:	you're giving funding to,
00:55:32> 00:55:35:	then sort of put the such tight restrictions on how
00:55:35> 00:55:37:	the funding be used.
00:55:37> 00:55:40:	It's been really hard to make sure that you're doing
00:55:40> 00:55:43:	the best work for the right people in each geography
00:55:43> 00:55:47:	'cause there's so many restrictions when you when you get.
00:55:47> 00:55:50:	Specifically, I'm talking repair funding around.
00:55:50> 00:55:52:	Who's being served in what neighborhood,
00:55:52> 00:55:55:	and what can be addressed that we're all trying to
00:55:55> 00:55:59:	like figure it out rather than get the work done
00:55:59> 00:56:01:	that needs to be done.
00:56:01> 00:56:02:	So if it was more,
00:56:02> 00:56:05:	sort of. Flexible that could go into a pot to
00:56:05> 00:56:07:	serve all the needs.
00:56:07> 00:56:10:	That would be hugely helpful and more efficient,
00:56:10> 00:56:10:	far more efficient.
00:56:13> 00:56:14:	Great, how about you? Michael,
00:56:15> 00:56:17:	yeah, you know there's so much I could say here
00:56:17> 00:56:19:	and I think maybe I'll just choose one that hasn't
00:56:19> 00:56:19:	been touched on.
00:56:19> 00:56:22:	Except, you know, Galoni had mentioned this.
00:56:22> 00:56:23:	You know City is a Philadelphia,
00:56:23> 00:56:27:	Philadelphia is a city of neighborhoods like and and it's
00:56:27> 00:56:28:	often been said,
00:56:28> 00:56:30:	but it's more than the city of neighborhoods because within
00:56:30> 00:56:33:	the neighborhoods there's like different people listen to
	different people,
00:56:33> 00:56:36:	right? And so 11 household.

00:56:36> 00:56:39:	They get their information from their church and another person
00:56:39> 00:56:41:	get their information from their committee person.
00:56:41> 00:56:44:	Another person get their information from their housing counseling agency.
00:56:44> 00:56:46:	They get the other person gets their information from their
00:56:46> 00:56:47:	cousin or their aunt or somebody else,
00:56:47> 00:56:51:	and so it's not enough to sort of just get
00:56:52> 00:56:54:	the information out too.
00:56:54> 00:56:56:	For the churches and the Barber shops,
00:56:56> 00:56:58:	right, you also have to get the information out to
00:56:58> 00:56:59:	the arccos and to the housing.
00:56:59> 00:57:02:	Counseling agencies and and you know to the to the,
00:57:02> 00:57:04:	to the, to all the different into the to the
00:57:04> 00:57:06:	ward leaders and the committee people.
00:57:06> 00:57:09:	And because the, uh, I mentioned earlier about a project
00:57:09> 00:57:12:	that we had done to try to do some outreach
00:57:12> 00:57:15:	and and we did door knocking but we didn't just
00:57:15> 00:57:18:	do door knocking, right? We we had people we we
00:57:18> 00:57:21:	did mailings and we had we did all these other
00:57:21> 00:57:24:	things because there's no like silver bullet.
00:57:24> 00:57:25:	There's no effort, terrible analogy.
00:57:25> 00:57:28:	There's no one solution. There's no like one way to
00:57:28> 00:57:31:	like reach people to come to get the information out,
00:57:31> 00:57:35:	and it's so important that there's like a multiplicity of
00:57:35> 00:57:35:	of touches,
00:57:35> 00:57:38:	right that you try to talk to every to get
00:57:38> 00:57:42:	the information out to everybody that you think might be
00:57:42> 00:57:44:	in touch with with other folks.
00:57:46> 00:57:49:	That's great, I mean. And definitely that resonates with me.
00:57:49> 00:57:52:	I think we often think about how do we get
00:57:52> 00:57:55:	to this group and we think about it.
00:57:55> 00:57:57:	What's the you know? What's the single solution this group
00:57:57> 00:57:58:	needs?
00:57:58> 00:58:00:	This type of outreach, but you know the fact of
00:58:00> 00:58:01:	the matter is,
00:58:01> 00:58:04:	no community is a monolith and no community is communicating
00:58:04> 00:58:05:	in the same ways,
00:58:05> 00:58:07:	and so that's a that's a great point.
00:58:07> 00:58:08:	And when it comes into you,
00:58:08> 00:58:11:	sorry if I decide 30 seconds more is,
00:58:11> 00:58:13:	you know, a lot of times folks want to,

00:58:13> 00:58:16:	well, is it scalable? Well,
00:58:16> 00:58:17:	is it scale? I mean,
00:58:17> 00:58:18:	what does that mean? No,
00:58:18> 00:58:20:	you mean, can I? It worked this.
00:58:20> 00:58:21:	This thing worked in Cobbs Creek.
00:58:21> 00:58:23:	Therefore, can we do it in Kensington?
00:58:23> 00:58:25:	Well, not the same way.
00:58:25> 00:58:26:	Definitely not the same. You know,
00:58:26> 00:58:28:	it worked. It worked in Point Breeze.
00:58:28> 00:58:30:	Can we like and then we now do it in
00:58:30> 00:58:30:	Oxford Circle?
00:58:30> 00:58:33:	Well, you know the scalable to every neighborhood in the
00:58:33> 00:58:33:	city.
00:58:33> 00:58:36:	Well, not really. I mean it's we should.
00:58:36> 00:58:39:	We should do some efforts in different neighborhoods but not
00:58:39> 00:58:40:	the same effort.
00:58:40> 00:58:42:	I think that to me that ties back to Carrie's
00:58:42> 00:58:45:	earlier point about having flexibility where you can think
	about
00:58:45> 00:58:48:	what are the needs that are happening in this place
00:58:48> 00:58:50:	and not necessarily needing to,
00:58:50> 00:58:54:	you know, stick with strict criteria that may not apply
00:58:54> 00:58:55:	across the board.
00:58:55> 00:58:58:	So we we've got 30 minutes left to do questions
00:58:58> 00:59:02:	and so I wanna actually toss to David Feltman to
00:59:02> 00:59:02:	kind of,
00:59:02> 00:59:04:	you know, move us into that,
00:59:04> 00:59:06:	that lane. Thank you so much and I kind of
00:59:06> 00:59:08:	want to get if you guys have one thing that
00:59:08> 00:59:10:	you haven't said before,
00:59:10> 00:59:12:	we go to questions, give me an opportunity to do
00:59:12> 00:59:12:	that.
00:59:13> 00:59:15:	Yeah, 'cause I already actually answered the first question.
00:59:15> 00:59:17:	I was going to ask that last discussion about how
00:59:17> 00:59:19:	to connect with people.
00:59:19> 00:59:21:	So go ahead Octavia.
00:59:21> 00:59:24:	Just anybody who has closing in case nobody asks that
00:59:24> 00:59:26:	I really want to make sure I say this.
00:59:26> 00:59:29:	Thoughts now is the time or then we we we
00:59:29> 00:59:30:	take our first question.
00:59:33> 00:59:35:	No takers, looks like the fields all yours David.
00:59:38> 00:59:40:	Thank you and thank you for this.

00:59:40> 00:59:44:	Been an amazing discussion and great discussion both in the
00:59:44> 00:59:46:	in the chat as well.
00:59:46> 00:59:49:	I I want to take one prerogative because to expand
00:59:49> 00:59:53:	a little bit on something Carrie talked about,
00:59:53> 00:59:55:	I think it touched on Alexandria as well.
00:59:55> 00:59:58:	One of our Members CHOP has been a partner with
00:59:58> 00:59:58:	carrying.
00:59:58> 01:00:00:	They wanted to extend their apologies.
01:00:00> 01:00:03:	They had scheduling conflict, they couldn't attend to your side
01:00:03> 01:00:04:	on their behalf.
01:00:04> 01:00:06:	When I ask the question or make people aware,
01:00:06> 01:00:10:	I think they just completed the 100th home repair for
01:00:10> 01:00:13:	homeowner family in West Philadelphia,
01:00:13> 01:00:15:	folks in West Philadelphia and Carrie if you could just
01:00:16> 01:00:16:	take a minute and.
01:00:16> 01:00:19:	Talk a little bit more about how they identify the
01:00:19> 01:00:23:	families and use health care funding to basically pay the
01:00:23> 01:00:26:	repairs and kind of how that how partnerships like that.
01:00:26> 01:00:29:	I think Saint Christopher's has one with some other group
01:00:29> 01:00:31:	and kind of how that could be a model as
01:00:31> 01:00:33:	you were just saying adapt.
01:00:33> 01:00:35:	It may be in different neighborhoods or with different health
01:00:35> 01:00:36:	care organizations.
01:00:37> 01:00:41:	Yeah, so chop has been identifying households through their cap
01:00:41> 01:00:45:	program which is an asthma preventative program or for high
01:00:45> 01:00:46:	users,
01:00:46> 01:00:50:	frequent users in the. PR kids with asthma.
01:00:50> 01:00:54:	So then through that they feed they feed into home
01:00:54> 01:00:58:	repair providers us in rebuilding together and I think they
01:00:58> 01:01:01:	were working with pH DC before as well to do.
01:01:01> 01:01:05:	Specifically asthma trigger work and repair work,
01:01:05> 01:01:08:	but oftentimes that kind of work is also moisture.
01:01:08> 01:01:11:	It is moisture mitigation. It's other kinds of safety,
01:01:11> 01:01:15:	so it's it's a home repair program and they were
01:01:15> 01:01:18:	they fund it through I assume.
01:01:18> 01:01:21:	Some of their clinical clinical dollars towards it,
01:01:21> 01:01:24:	but then and then I know they also have a
01:01:24> 01:01:26:	current funder who's interested,
01:01:26> 01:01:30:	a private funder that was also interested in what that
01:01:30> 01:01:31:	work looks like.
01:01:31> 01:01:36:	We're brokering a program, a partnership right now with sort

01:01:36> 01:01:38:	of branching off on that,
01:01:38> 01:01:41:	and also doing additional work up and down the block
01:01:41> 01:01:43:	to see what happens when you sort of use a
01:01:44> 01:01:45:	CAP house as the anchor,
01:01:45> 01:01:48:	and they're getting this extensive asthma trigger work.
01:01:48> 01:01:51:	And then how can we also provide services up and
01:01:51> 01:01:52:	down the block?
01:01:52> 01:01:55:	And what is the total impact of that work?
01:01:55> 01:01:59:	And then we've also done a lot of not just
01:01:59> 01:02:01:	with child but with other.
01:02:01> 01:02:06:	With other health care providers looking into.
01:02:06> 01:02:09:	How we've been exploring how like Medicaid and Medicare would
01:02:09> 01:02:11:	would also pay for that,
01:02:11> 01:02:13:	and how people can charge.
01:02:13> 01:02:16:	For keeping kids or adults out of the hospital and
01:02:16> 01:02:19:	how how that can a third party can cover some
01:02:19> 01:02:21:	of that work so I know there's places in the
01:02:21> 01:02:24:	country where that's happening much more readily.
01:02:27> 01:02:29:	Alexandra is being, you know,
01:02:29> 01:02:32:	really embedded in the community.
01:02:32> 01:02:36:	What are some of the examples of effective ways you
01:02:36> 01:02:39:	that you've been able to reach out to folks in
01:02:39> 01:02:42:	the community to connect them to available resources?
01:02:44> 01:02:49:	Well, I I love what Michael said because every I
01:02:50> 01:02:50:	find.
01:02:50> 01:02:52:	East Parkside we call uh you know.
01:02:52> 01:02:57:	Neighborhood neighborhoods. We've got East Parkside and East Parkside because
01:02:57> 01:03:00:	the the folks who live in East East Parkside including
01:03:00> 01:03:01:	me.
01:03:01> 01:03:04:	There's smaller houses. And they're and they're up,
01:03:04> 01:03:05:	but there are more single family homes,
01:03:05> 01:03:08:	so that is. That means that there are more older
01:03:09> 01:03:09:	people,
01:03:09> 01:03:11:	but they're also usually a teenager in the house,
01:03:11> 01:03:13:	so we can do more texting.
01:03:13> 01:03:15:	We do a lot of flyering.
01:03:15> 01:03:18:	We have a lot of we have a little bit
01:03:18> 01:03:19:	of like group.
01:03:19> 01:03:22:	We have a few group chats where people get information
01:03:22> 01:03:23:	out of people.

01:03:23> 01:03:26:	We also do a lot of door knocking in East
01:03:26> 01:03:27:	Parkside or the triangle.
01:03:27> 01:03:30:	We have more people who there's.
01:03:30> 01:03:33:	There are more apartment buildings so that can be.
01:03:33> 01:03:37:	Those are usually trusted individuals who provide information to their
01:03:38> 01:03:40:	to their neighbors and they also are a little bit
01:03:41> 01:03:43:	more tech savvy so you can post things on Facebook
01:03:44> 01:03:45:	and they tend to get that.
01:03:45> 01:03:49:	So it's it's very.
01:03:49> 01:03:50:	We try kind of everything.
01:03:50> 01:03:53:	We're throwing all the spaghetti noodles against the wall and
01:03:53> 01:03:56:	hoping to see what sticks and you will invariably still
01:03:56> 01:03:58:	get the person who says why didn't you call me?
01:03:58> 01:04:01:	Why didn't you talk to me like I'm sorry I
01:04:01> 01:04:04:	couldn't make 4000 phone calls today?
01:04:08> 01:04:13:	Rachael Meadows from council. Member Parker's office has been posting
01:04:13> 01:04:14:	some useful information,
01:04:14> 01:04:19:	but things about. Sort of trust level on home repair.
01:04:19> 01:04:21:	Cary said you actually do the home repair.
01:04:21> 01:04:23:	I'll actually throw this to the other three.
01:04:23> 01:04:27:	Your interaction with homeowners. What are sort of the challenges
01:04:27> 01:04:30:	and connecting them with folks who actually do the work.
01:04:36> 01:04:39:	And I don't know. I don't know if that's something
01:04:39> 01:04:39:	that.
01:04:39> 01:04:44:	As part of what? Like AI Abrahamz measure,
01:04:44> 01:04:47:	does housing counseling? Is there a role there yet or
01:04:47> 01:04:51:	could there be a role for helping homeowners actually getting
01:04:51> 01:04:53:	connecting with contractors?
01:04:53> 01:04:56:	Who would do the repairs or knowing how to vet
01:04:56> 01:04:58:	a contractor or how to review a bid to make
01:04:58> 01:05:02:	sure they're not being charged \$20,000 for \$10,000 worth of
01:05:02> 01:05:02:	work?
01:05:04> 01:05:07:	Yeah, the. I'm gonna answer your question just with two
01:05:07> 01:05:10:	different with two separate answers.
01:05:10> 01:05:11:	So one of them is yes,
01:05:11> 01:05:14:	there should be a a more visible role for housing
01:05:14> 01:05:16:	counseling agencies.
01:05:16> 01:05:22:	Being that we're currently already dealing with all housing related
01:05:22> 01:05:24:	issues at this time.

01:05:24> 01:05:26:	Legal Philadelphia is is as I said,
01:05:26> 01:05:30:	working on on some policy around making those home repair
01:05:30> 01:05:33:	loans accessible for folks who need them.
01:05:33> 01:05:41:	Knowing and understanding that the current offer is not necessarily
01:05:41> 01:05:41:	a.
01:05:41> 01:05:44:	I don't wanna talk about capacity,
01:05:44> 01:05:46:	but in some ways not is not,
01:05:46> 01:05:50:	is not reaching some of their intended users,
01:05:50> 01:05:52:	and we're trying to figure out why.
01:05:52> 01:05:55:	Is it that that that's not happened or that's not
01:05:56> 01:05:56:	happening,
01:05:56> 01:06:00:	and I think someone. Else posted earlier and I saw
01:06:01> 01:06:04:	a comment coming through the chat that at a time
01:06:05> 01:06:05:	this this.
01:06:05> 01:06:10:	Some of these loans can can be buried in accessible
01:06:10> 01:06:12:	as well in terms of the financing.
01:06:12> 01:06:16:	So I think that is the place to start before
01:06:16> 01:06:21:	because talking to us talking with a contractor means that
01:06:21> 01:06:24:	you already have the funding to do the job,
01:06:24> 01:06:26:	but at times the problem.
01:06:26> 01:06:29:	The plays where some of our clients are is that.
01:06:29> 01:06:33:	Being unable to access the funds needed to complete the
01:06:33> 01:06:34:	repairs.
01:06:34> 01:06:37:	So we are trying to address that issue and then
01:06:37> 01:06:38:	moving on to the next one.
01:06:43> 01:06:45:	Related to that, Abramson, Thailand,
01:06:45> 01:06:48:	the because there are different home repair programs that some
01:06:48> 01:06:49:	loan programs.
01:06:49> 01:06:53:	The city of Philadelphia has rolled out at different times
01:06:53> 01:06:55:	that have had various levels of usage.
01:06:56> 01:06:59:	And what are some of the challenges that.
01:06:59> 01:07:03:	Keep homeowners from, you know when those programs do roll
01:07:03> 01:07:04:	out.
01:07:04> 01:07:06:	Do they fit? Are they designed properly?
01:07:06> 01:07:11:	And if they are, you know how people connect with
01:07:11> 01:07:11:	them.
01:07:11> 01:07:12:	No.
01:07:14> 01:07:17:	With that, I'm sorry, was that question for me for
01:07:17> 01:07:19:	anyone I guess 'cause because you wanted.
01:07:21> 01:07:22:	Instead of a question, sorry.

01:07:23> 01:07:26:	Yeah, the sort of design of the program is being
01:07:26> 01:07:29:	a fit and the ability for people to connect with
01:07:30> 01:07:30:	them.
01:07:30> 01:07:32:	And Michael, I don't know if that's an area that
01:07:32> 01:07:35:	you also talked about with clients who come to community
01:07:35> 01:07:36:	legal services.
01:07:38> 01:07:39:	Неу
01:07:39> 01:07:39:	bro, you wanna go first?
01:07:40> 01:07:48:	Yeah yeah yeah. So we uhm.
01:07:48> 01:07:52:	There is some I can tell you from.
01:07:52> 01:07:56:	There is a limited range of programs and at times,
01:07:56> 01:08:03:	uh, the resources are not enough to cover the various
01:08:03> 01:08:05:	range of needs,
01:08:05> 01:08:11:	and then you have someone talked about more flexible dollars.
01:08:11> 01:08:15:	I think that's also very important for these types of
01:08:15> 01:08:16:	programs and there is.
01:08:16> 01:08:20:	They always ongoing issue of income eligibility.
01:08:20> 01:08:23:	So a lot of those folks who are not Alexander
01:08:23> 01:08:24:	share something earlier.
01:08:24> 01:08:26:	Like she has a higher income and she has no
01:08:26> 01:08:27:	wealth.
01:08:27> 01:08:29:	Well, that's that's the case for a lot of folks,
01:08:29> 01:08:33:	there is no there is not a lot of liquid
01:08:33> 01:08:33:	assets.
01:08:33> 01:08:36:	They there's not a room in the budget.
01:08:36> 01:08:40:	They still need the services and and yet they can't
01:08:40> 01:08:44:	access just because of a technicality.
01:08:44> 01:08:44:	Yeah.
01:08:45> 01:08:47:	If I can chime in here for a second,
01:08:47> 01:08:50:	it just feels to me like that's an important gap
01:08:50> 01:08:51:	to be thinking about.
01:08:51> 01:08:53:	You were talking about. You know,
01:08:53> 01:08:55:	programs that we have a lot of people we talk
01:08:55> 01:08:58:	about wanting people to stay in Philadelphia.
01:08:58> 01:09:00:	I mean, that's really a part of what you thinking
01:09:00> 01:09:01:	about.
01:09:01> 01:09:04:	Retaining homeownership among black and brown households in the city.
01:09:04> 01:09:06:	You know, Alexandra is that example.
01:09:06> 01:09:08:	You know you want to be able to to ensure
01:09:08> 01:09:10:	that people are able to do it.

01:09:10> 01:09:13:	You may not have, or you're doing well because you
01:09:14> 01:09:14:	got that job.
01:09:14> 01:09:16:	You make good in the education.
01:09:16> 01:09:19:	But that doesn't automatically come with.
01:09:19> 01:09:21:	You know, full pockets full of wealth and and maybe
01:09:21> 01:09:24:	your parents weren't able to to do the things to
01:09:24> 01:09:25:	keep your home up right?
01:09:25> 01:09:28:	So thinking about that group as a target of population,
01:09:28> 01:09:33:	I think naturally being the largest city or the largest
01:09:33> 01:09:35:	poor city in the country,
01:09:35> 01:09:38:	we we think about the lowest income residents.
01:09:38> 01:09:41:	And that's extremely important demographic for us to think about.
01:09:41> 01:09:46:	But those middle neighborhoods, those middle middle range professionals or
01:09:46> 01:09:47:	people who are,
01:09:47> 01:09:50:	you know. You know, working in fields that give them
01:09:50> 01:09:51:	a living wage.
01:09:51> 01:09:53:	They also continue to have meat.
01:09:54> 01:09:56:	And I should clarify, I was asking.
01:09:56> 01:09:59:	Sorry I wasn't clear about those loan programs,
01:09:59> 01:10:02:	so the folks who were just over that limit to
01:10:02> 01:10:04:	get the grant programs.
01:10:04> 01:10:05:	They may have some mobility,
01:10:05> 01:10:08:	but they still then. At that point,
01:10:08> 01:10:10:	they're more on their own to get the contractors,
01:10:10> 01:10:13:	and they have to sort through what's a loan product
01:10:13> 01:10:14:	that makes sense.
01:10:14> 01:10:15:	So, so yeah, thank you Octavia.
01:10:15> 01:10:17:	I'm talking about those folks.
01:10:17> 01:10:20:	As as Rachel Meadows boss would say who are nickel
01:10:20> 01:10:22:	over the qualifying limit?
01:10:24> 01:10:28:	But still, you know, don't have the knowledge or a
01:10:28> 01:10:30:	lot or the full cash to do that.
01:10:30> 01:10:32:	Ten \$20,000 of repair.
01:10:33> 01:10:35:	We we haven't actually said the name of the program,
01:10:35> 01:10:36:	so I think we'd be doing a disservice if we
01:10:36> 01:10:37:	hadn't.
01:10:37> 01:10:40:	We're talking about the restore repair Renew program,
01:10:40> 01:10:42:	and I'm gonna put a quick link in the chat
01:10:43> 01:10:45:	of for folks that don't know about it.
01:10:45> 01:10:47:	Rachel was talking about it in the chat,

01:10:47> 01:10:50:	but you know, much credit goes to her boss Councilmember
01:10:50> 01:10:51:	Parker for championing this,
01:10:51> 01:10:54:	and it does. It provides you know,
01:10:54> 01:10:59:	3% loans subsidized loans, 10 years to pay off up
01:10:59> 01:11:00:	to \$25,000.
01:11:00> 01:11:03:	You know, I think part of the problem part of.
01:11:03> 01:11:05:	The reason why there we why there's more capacity in
01:11:06> 01:11:06:	the repair,
01:11:06> 01:11:10:	restore, Renew program than than than there is then then
01:11:10> 01:11:11:	is being taken up.
01:11:11> 01:11:15:	Is that at least we at CLS have spent years
01:11:15> 01:11:19:	counseling our clients that they need to be very,
01:11:19> 01:11:23:	very careful when a contractor comes around and says hey,
01:11:23> 01:11:26:	you need you need new Windows and need new new
01:11:26> 01:11:26:	ceiling.
01:11:26> 01:11:29:	You know I'll I'll take care of the financing for
01:11:29> 01:11:29:	you.
01:11:29> 01:11:30:	l'll hook you all up.
01:11:30> 01:11:32:	I'll take care of the this back,
01:11:32> 01:11:34:	you know, we'll we'll. Put these on and they throw
01:11:34> 01:11:34:	up,
01:11:34> 01:11:38:	you know, shoddy. You know vinyl siding and windows that
01:11:38> 01:11:38:	leak,
01:11:38> 01:11:41:	and then they get hit with these huge mortgages and
01:11:41> 01:11:43:	then the the contractor sells it to some bottom
01:11:43> 01:11:46:	feeding foreclosure firm who then files a foreclosure and you
01:11:46> 01:11:48:	lose your home. And so we,
01:11:48> 01:11:51:	we and housing counseling agencies if others have been have
01:11:51> 01:11:53:	been telling homeowners,
01:11:53> 01:11:56:	be very careful about these folks and do your due
01:11:56> 01:11:59:	diligence and you know you may lose your home over
01:11:59> 01:12:01:	it and as a result some of that sort of
01:12:01> 01:12:04:	wariness has been unfairly transposed.
01:12:04> 01:12:06:	Over onto the restore repair Renew program,
01:12:06> 01:12:09:	which is a good program which is which should be
01:12:09> 01:12:09:	trusted,
01:12:09> 01:12:12:	which is subsidized, which is a solution to allow these
01:12:12> 01:12:13:	problems,
01:12:13> 01:12:15:	and I think it's a messaging issue as as GAIL
01:12:15> 01:12:16:	just mentioned the chat,
01:12:16> 01:12:17:	it's a trust fat issue,
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01:12:17> 01:12:19:	but there is more capacity there and I think it
01:12:19> 01:12:20:	is.
01:12:20> 01:12:21:	It's gotta be a piece of the solution
01:12:21> 01:12:25:	here. If
01:12:26> 01:12:29:	one. Sorry, go ahead. I'm sorry
01:12:29> 01:12:30:	I wanted to add to that.
01:12:30> 01:12:32:	So in the chat I can see everyone going trust
01:12:32> 01:12:33:	factor,
01:12:33> 01:12:36:	trust factor, trust factor. You know a lot of times
01:12:36> 01:12:39:	there we we hear a lot about your contribution be
01:12:39> 01:12:40:	licensed and bonded.
01:12:40> 01:12:42:	Licensed and bonded, licensed and bonded.
01:12:42> 01:12:46:	And even then you might not find someone who is
01:12:46> 01:12:47:	affordable.
01:12:47> 01:12:50:	Who was qualified? Maybe they've changed their name several times
01:12:50> 01:12:53:	and you know they've gotten different licenses in order to
01:12:53> 01:12:53:	this work.
01:12:53> 01:12:56:	But you also don't know how to write a contract
01:12:56> 01:12:58:	that has a scope of work that says these are
01:12:58> 01:12:59:	the things I want you to do.
01:12:59> 01:13:01:	These are this is the payment schedule.
01:13:01> 01:13:04:	I only learned this about two years ago when I
01:13:04> 01:13:06:	did jump start that you can make up your own
01:13:06> 01:13:09:	contract to give to your the person who's going to
01:13:09> 01:13:12:	fix your home. So usually some guy says to me
01:13:12> 01:13:13:	I'm going to do this.
01:13:13> 01:13:15:	Here's the here's the scope of work,
01:13:15> 01:13:16:	and he writes something out.
01:13:16> 01:13:17:	And then you, you pay him.
01:13:17> 01:13:21:	And not knowing that I'm in charge of this process
01:13:21> 01:13:22:	means that I'm also.
01:13:22> 01:13:26:	Again I'm, I'm more at risk of having people who
01:13:26> 01:13:28:	are not good at.
01:13:28> 01:13:29:	Who not who are not going to have my best
01:13:29> 01:13:30:	interest at heart?
01:13:30> 01:13:32:	And I say this using my example,
01:13:32> 01:13:33:	but I know this is true.
01:13:33> 01:13:35:	My neighbors as well because we've used the same contractor
01:13:35> 01:13:37:	who's messed up all of our houses so.
01:13:42> 01:13:44:	And then, Carrie. I think if you can say a

01:13:44> 01:13:45:	bit,
01:13:45> 01:13:49:	I know habitats jumped in sort of beyond their traditional
01:13:49> 01:13:51:	home building model to do what?
01:13:51> 01:13:56:	68 Now different partnerships in home repair and kind of
01:13:56> 01:13:57:	what's that?
01:13:57> 01:14:01:	What's that gap or need that habitats sort of had
01:14:01> 01:14:03:	to have been willing to to jump in that you
01:14:04> 01:14:04:	know,
01:14:04> 01:14:06:	probably other. If there were,
01:14:06> 01:14:08:	if there were other resources you might not have to
01:14:08> 01:14:11:	that might not have to be something you were taking
01:14:11> 01:14:11:	on as well,
01:14:11> 01:14:12:	that's clear.
01:14:13> 01:14:16:	Yeah, so I mean just just.
01:14:16> 01:14:19:	I'm not sure where your question is in there and
01:14:19> 01:14:20:	you wanted to.
01:14:20> 01:14:20:	We
01:14:21> 01:14:23:	challenge that the groups that your partner has come to
01:14:23> 01:14:24:	you said Oh my God,
01:14:24> 01:14:26:	this is the home repair piece we can't find.
01:14:26> 01:14:29:	We need you to do it.
01:14:29> 01:14:31:	And you can't keep doing it for everyone.
01:14:31> 01:14:32:	You can't take on 30 of these.
01:14:32> 01:14:33:	Well,
01:14:33> 01:14:36:	I mean, so one of the things that we've realized
01:14:36> 01:14:36:	through,
01:14:36> 01:14:39:	you know us and other providers have realized is that
01:14:39> 01:14:41:	no one is doing like enough in each home.
01:14:41> 01:14:45:	The the need has is gotten so great you know
01:14:45> 01:14:46:	with homes that are.
01:14:46> 01:14:51:	Better most of our aging owned homes were built before
01:14:51> 01:14:51:	1940,
01:14:51> 01:14:55:	so you've got really old homes with so much need
01:14:55> 01:14:57:	that no one,
01:14:57> 01:15:00:	no one group is really has the ability to throw
01:15:01> 01:15:05:	that much money in it because of restrictions so.
01:15:05> 01:15:08:	So we've worked with a bunch of other providers through
01:15:08> 01:15:11:	it mentioned in the chat that built to last and
01:15:11> 01:15:15:	also list had convened groups working in in West Philadelphia.
01:15:15> 01:15:19:	We called the Housing Preservation Initiative to try and layer
01:15:19> 01:15:22:	and each sort of make a stone soup to get
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01:15:22> 01:15:25:	folks to a point where they're much more stable,
01:15:25> 01:15:28:	but so that requires a ton more work than being
01:15:28> 01:15:31:	able to do what's needed at a single time.
01:15:31> 01:15:35:	So that's one thing that people have come to us
01:15:35> 01:15:35:	to say.
01:15:35> 01:15:38:	It's not enough. It's not enough like and and it
01:15:38> 01:15:41:	doesn't feel good as a service provider to walk out
01:15:41> 01:15:44:	of a home and be like I did these critical
01:15:44> 01:15:46:	things that are imminent. That were,
01:15:46> 01:15:48:	you know, a homeowner was in imminent danger,
01:15:48> 01:15:52:	but. They still need the kitchen done,
01:15:52> 01:15:55:	you know, they still need grab bars and stuff in
01:15:55> 01:15:56:	the bathroom,
01:15:56> 01:15:58:	so that's one of the ways that we've built a
01:15:58> 01:16:01:	bunch of partnerships to try and layer more more services
01:16:01> 01:16:04:	to the folks that we work with in additional that
01:16:04> 01:16:08:	we already talked about was sort of targeting specific health
01:16:08> 01:16:11:	care issues with the example of CHOP.
01:16:11> 01:16:15:	It's around asthma. We're working with Jefferson and their real
01:16:16> 01:16:18:	interest is sort of partnering on.
01:16:18> 01:16:22:	On some other adult diseases,
01:16:22> 01:16:25:	and then we were talking about sort of how how
01:16:25> 01:16:28:	food and security plays into that and how can we
01:16:28> 01:16:32:	do repairs that might be affecting someone's ability to get
01:16:32> 01:16:37:	nutrition. So for instance, we had a conversation.
01:16:37> 01:16:40:	Manna or philabundance might be getting people food,
01:16:40> 01:16:41:	but they don't have a working kitchen,
01:16:41> 01:16:46:	so it's not. It's not really doing,
01:16:46> 01:16:48:	it's not providing the impact that that you wanted to
01:16:48> 01:16:48:	see.
01:16:48> 01:16:51:	So we've been in conversations about how can habitat play
01:16:51> 01:16:53:	a role in that as well.
01:16:55> 01:16:57:	I'm trying to think of other partnerships that we have,
01:16:57> 01:17:00:	but but those are sort of key ones that we've
01:17:01> 01:17:03:	tried to address with partners.
01:17:03> 01:17:03:	Great,
01:17:03> 01:17:06:	thank you I. I think we've reached our time on
01:17:06> 01:17:06:	the Q&A,
01:17:07> 01:17:09:	but I just want to point out there's been an
01:17:09> 01:17:12:	amazing active discussion about this home repair.
01:17:12> 01:17:14:	Couldn't be a forum in and of itself,

01:17:14> 01:17:16:	and there's a lot of good information,
01:17:16> 01:17:19:	so I'll encourage everyone before the session ends to scroll
01:17:19> 01:17:21:	through the comments.
01:17:21> 01:17:22:	There's a lot of links,
01:17:22> 01:17:24:	a lot of information about the various home programs,
01:17:24> 01:17:27:	a lot of comments about some of the issues and
01:17:27> 01:17:27:	obstacles,
01:17:27> 01:17:32:	and also Michael had posted some information about a state
01:17:32> 01:17:33:	planning.
01:17:33> 01:17:37:	Gonna make a few, maybe do a quick you know.
01:17:37> 01:17:40:	22nd shout out for the problem with the funeral homes
01:17:40> 01:17:43:	so people are aware addressing the tangled title issue.
01:17:43> 01:17:46:	Well, this isn't so much a problem as a solution,
01:17:46> 01:17:51:	right? Councilmember Gilmore Richardson championed a bill a few weeks
01:17:51> 01:17:56:	months ago that will require funeral homes to provide information
01:17:56> 01:18:00:	about tangled titles to the family at the time of
01:18:00> 01:18:02:	the funeral. Because we know that,
01:18:02> 01:18:03:	as I mentioned in the chat,
01:18:03> 01:18:05:	the second best time. To fix that,
01:18:05> 01:18:08:	angle title is immediately after the death of the of
01:18:08> 01:18:08:	the the the,
01:18:08> 01:18:09:	the the property owner.
01:18:11> 01:18:13:	Especially because everyone is actually there,
01:18:13> 01:18:13:	right?
01:18:13> 01:18:16:	Exactly right? Yeah, that now you're supposed to say,
01:18:16> 01:18:18:	well, what's the first? What's the best two times?
01:18:20> 01:18:22:	Yeah, and what's the best time there you go.
01:18:22> 01:18:24:	Thank you to avoid Tangled title
01:18:25> 01:18:26:	before the homeowner dies. Thank
01:18:26> 01:18:26:	you.
01:18:28> 01:18:30:	Thank you, I tell you that will turn it back
01:18:30> 01:18:30:	to you.
01:18:30> 01:18:31:	Thank you so much.
01:18:36> 01:18:39:	l've been, l've been muted for so long.
01:18:39> 01:18:41:	No, it's been a really great conversation.
01:18:41> 01:18:43:	Thank you to the panelists for kind of coming in
01:18:43> 01:18:44:	and joining us.
01:18:44> 01:18:45:	I think that there's I.
01:18:45> 01:18:49:	I see lots of opportunities for thinking about thinking differently
01:18:49> 01:18:52:	about how we do these things and really capitalizing on

01:18:52> 01:18:54:	the ways that we're doing it well,
01:18:54> 01:18:58:	right and so happy to to kind of continue these
01:18:58> 01:18:59:	conversations.
01:18:59> 01:19:01:	Jimmy is going to talk to us a little bit
01:19:02> 01:19:03:	about a further conversation.
01:19:03> 01:19:04:	We're planning to have next month.
01:19:04> 01:19:06:	I don't know if you want me to go ahead
01:19:06> 01:19:06:	and toss to him,
01:19:06> 01:19:07:	Kevin.
01:19:08> 01:19:11:	Yeah, that's great. There's obviously so many people that we
01:19:11> 01:19:12:	want to thank.
01:19:12> 01:19:14:	But before we jump into that sort of those closing
01:19:14> 01:19:15:	remarks,
01:19:15> 01:19:17:	I'd love to pass it over to Jimmy Gastner of
01:19:17> 01:19:20:	the Federal Reserve Bank of Philadelphia to talk about a
01:19:20> 01:19:22:	program they have in March that I think will be
01:19:22> 01:19:27:	a great sort of. Addition to to this conversation.
01:19:27> 01:19:29:	So Jimmy, if you're there you can feel free to
01:19:29> 01:19:31:	unmute and share some information.
01:19:32> 01:19:33:	Thank you Kevin
01:19:33> 01:19:34:	and 1st just would like to
01:19:34> 01:19:36:	say wow, what
01:19:36> 01:19:37:	a great two days
01:19:37> 01:19:38:	of conversations
01:19:38> 01:19:40:	around such an important topic.
01:19:40> 01:19:43:	And good morning everyone. As Kevin mentioned,
01:19:43> 01:19:45:	my name is Jimmy Gassner and I'm a community engagement
01:19:45> 01:19:46:	associate with the Federal
01:19:46> 01:19:50:	Reserve Bank of Philadelphia and also a proud member of
01:19:50> 01:19:52:	ULI Philadelphia Young Leaders Group.
01:19:52> 01:19:54:	I'd like to thank you
01:19:54> 01:19:57:	Ally again for hosting 2 great events as well As
01:19:57> 01:19:58:	for the invitation
01:19:58> 01:20:00:	to speak today. So to
01:20:00> 01:20:01:	build on
01:20:02> 01:20:03:	this week's forum
01:20:03> 01:20:05:	on Black and Brown homeownership,
01:20:05> 01:20:06:	the Philadelphia
01:20:06> 01:20:07:	Fed in partnership
01:20:07> 01:20:09:	with Octavia and her team at the Pew
01:20:09> 01:20:11:	Charitable Trust Philadelphia Research and Policy

01:20:11> 01:20:14:	initiative will host a research
01:20:14> 01:20:14:	and policy
01:20:14> 01:20:16:	focus webinar on March 23rd
01:20:17> 01:20:18:	at 10:10 AM
01:20:18> 01:20:19:	to continue to examine
01:20:20> 01:20:20:	the black white
01:20:20> 01:20:22:	homeownership gap in the city.
01:20:22> 01:20:24:	And we hope that you will save the date for
01:20:24> 01:20:24:	this
01:20:24> 01:20:26:	critical discussion. As
01:20:26> 01:20:28:	we know from conversations
01:20:28> 01:20:28:	this week,
01:20:28> 01:20:31:	homeownership has long been viewed as one of the most
01:20:31> 01:20:33:	effective ways to build long term wealth.
01:20:33> 01:20:35:	Yet historically, black Philadelphians have not
01:20:35> 01:20:36:	had the same access to
01:20:36> 01:20:40:	that opportunity. Our event will feature researchers from the
	Fed
01:20:40> 01:20:42:	and Pugh who examine the current state of the black,
01:20:42> 01:20:46:	white homeownership gap as well as examine what factors
01:20:46> 01:20:47:	perpetuate
01:20:47> 01:20:52:	these racial homeownership. Disparities state local policymakers will also use
01:20:52> 01:20:53:	these key findings
01:20:53> 01:20:54:	from this research
01:20:54> 01:20:56:	to explore potential policy interventions.
01:20:56> 01:20:57:	To address these
01:20:57> 01:21:01:	racial inequities in Philadelphia and we're excited to share that
01:21:01> 01:21:02:	executive director Robin
01:21:02> 01:21:05:	Weisman of the Pennsylvania Housing Finance Agency,
01:21:05> 01:21:05:	as
01:21:05> 01:21:07:	well as Councilmember Cherelle Parker,
01:21:07> 01:21:10:	among other distinguished leaders on this issue,
01:21:10> 01:21:11:	will be speaking at
01:21:11> 01:21:14:	our at this event. Registration for this webinar will open
01:21:15> 01:21:15:	shortly
01:21:15> 01:21:16:	and additional
01:21:16> 01:21:19:	information will be available on the Philadelphia Fed's website,
01:21:21> 01:21:21:	whichisphiladelphiafed.org
01:21:22> 01:21:23:	as early as next week.
01:21:22> 01:21:23:	Again, this
VI.21.2J VI.21.24.	

01:21:24> 01:21:26:	event will be on March 23rd beginning
01:21:26> 01:21:28:	at 10:00 AM and
01:21:28> 01:21:30:	we hope to see you there as we will also
01:21:30> 01:21:33:	preview additional work to create a more equitable Philadelphia in
01:21:33> 01:21:35:	collaboration with ULI Philadelphia,
01:21:36> 01:21:39:	Pugh and others. So thank you again for the opportunity
01:21:39> 01:21:42:	to speak with you this morning and I'll now turn
01:21:42> 01:21:44:	it back over to Kevin.
01:21:44> 01:21:45:	Thank you so much, Jimmy,
01:21:45> 01:21:48:	and we'll be sure to get that information out along
01:21:48> 01:21:50:	with the recordings from the the last two days of
01:21:50> 01:21:53:	conversation to everyone who is in attendance today.
01:21:53> 01:21:56:	And we we certainly hope folks will be able to
01:21:57> 01:22:00:	to join our friends for that conversation as well.
01:22:00> 01:22:02:	I do want to make sure that we thank everyone
01:22:03> 01:22:05:	who who made sort of the past two days of
01:22:05> 01:22:06:	conversation possible.
01:22:06> 01:22:10:	In particular Octavia for just the wonderful,
01:22:10> 01:22:12:	the moderation and all the prep that went into hosting
01:22:12> 01:22:14:	these two days of conversation.
01:22:14> 01:22:16:	Also, all of our panelists today,
01:22:16> 01:22:19:	Carrie, Michael, Alexandra, Alexandra and Abraham.
01:22:19> 01:22:22:	I think all of your perspectives lent to a really
01:22:22> 01:22:25:	robust exploration of both the challenges,
01:22:25> 01:22:28:	but also hopefully a lot to think about in terms
01:22:28> 01:22:30:	of of some solutions.
01:22:30> 01:22:33:	Thinking. Obviously I want to thank all of our attendees
01:22:33> 01:22:35:	as well the the chat over the last two days
01:22:35> 01:22:38:	has been almost like a almost like a third webinar
01:22:38> 01:22:41:	in terms of the number of resources that have been
01:22:41> 01:22:43:	shared and conversation that has been had.
01:22:43> 01:22:46:	So thank you for being such active participants.
01:22:46> 01:22:48:	And of course, to our two event sponsors shift capital
01:22:48> 01:22:51:	and Councilmember Alan down for making this conversation possible.
01:22:51> 01:22:55:	It's really important to us that we get feedback from
01:22:55> 01:22:58:	all of you who participated in in this forum.
01:22:58> 01:23:00:	All of our attendees, and so in a second my
01:23:00> 01:23:03:	colleague Sigourney will drop a link to a survey about
01:23:03> 01:23:04:	the forum.
01:23:04> 01:23:06:	In the chat we it's a quick one minute survey.

01:23:06> 01:23:09:	We really would appreciate your time in sharing and sharing
01:23:09> 01:23:11:	any feedback that you might have.
01:23:11> 01:23:14:	You'll also receive the same link by email a few
01:23:14> 01:23:17:	minutes after after we conclude today.
01:23:17> 01:23:19:	And with that I would just like to invite anyone
01:23:19> 01:23:23:	who would be interested in attending other Uli Philadelphia programs
01:23:23> 01:23:25:	or or continuing this conversation in other ways to visit
01:23:25> 01:23:29:	our website philadelphia.uli.org. So again,
01:23:29> 01:23:32:	on behalf of ULI Philadelphia and the Development Workshop.
01:23:32> 01:23:34:	Thank you all so much for joining us.
01:23:34> 01:23:35:	Thank you to all of our speakers,
01:23:35> 01:23:38:	our sponsors and our moderator as well.
01:23:38> 01:23:40:	Have a great afternoon and a great weekend.
01:23:40> 01:23:42:	Everyone. Thanks so much.

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