

Video

Northside Fort Worth, TX: Advisory Services Panel Presentation

Date: September 20, 2024

00:00:00 --> 00:00:01: All right.

00:00:01 --> 00:00:04: Thank you all for being here this morning.

00:00:04 --> 00:00:09: This is the start of the ULI Advisory Services Panel

00:00:09 --> 00:00:11: for the North Side of Fort Worth.

00:00:11 --> 00:00:13: Final presentation.

00:00:14 --> 00:00:14: Tamela.

00:00:15 --> 00:00:16: Good morning, everyone.

00:00:16 --> 00:00:17: Good morning.

00:00:17 --> 00:00:21: I'm Tamela Thornton, the Executive Director of ULI Dallas
Fort
Worth.

00:00:22 --> 00:00:22: Worth.

00:00:23 --> 00:00:26: I'm pleased to welcome you all here today on behalf

00:00:26 --> 00:00:29: of the Urban Land Institute, which is an 86 year

00:00:29 --> 00:00:33: old nonprofit which was created to elevate thought leadership
on

00:00:33 --> 00:00:38: real estate development practices, land use and issues
defining communities

00:00:38 --> 00:00:39: around the world.

00:00:40 --> 00:00:43: ULI's mission is to shape the future of the built

00:00:43 --> 00:00:47: environment for community transformation, and it's led by our
members,

00:00:47 --> 00:00:50: individuals working across all industry disciplines.

00:00:51 --> 00:00:56: The Advisory Services program places ULI at the forefront of

00:00:56 --> 00:00:59: solving complex development challenges.

00:00:59 --> 00:01:02: Drawing on ULI's global network of real estate and

00:01:02 --> 00:01:04: land use professionals.

00:01:04 --> 00:01:10: The program delivers creative, practical and objective
solutions to complex

00:01:10 --> 00:01:15: land use challenges and empowers local communities.

00:01:15 --> 00:01:19: Our panel this week reflects the structure with professionals

coming
00:01:19 --> 00:01:21: from across the country.
00:01:22 --> 00:01:25: The Dallas Fort Worth region has a strong tradition of
00:01:26 --> 00:01:31: utilizing the National Advisory Services Program and Local
Technical Assistance
00:01:31 --> 00:01:35: Panels, or Taps, which apply the same discipline utilizing our
00:01:35 --> 00:01:36: local membership.
00:01:36 --> 00:01:40: In fact, we've completed at least three Taps in partnership
00:01:40 --> 00:01:43: with the City of Fort Worth, helping to envision new
00:01:43 --> 00:01:47: development and redevelopment of existing neighborhoods
like Stop 6 and
00:01:47 --> 00:01:51: addressing zoning and land issues, land use issues in other
00:01:51 --> 00:01:51: areas.
00:01:53 --> 00:01:56: We initially envisioned this project as a local tap, but
00:01:57 --> 00:02:00: it became clear to us and to our sponsors, the
00:02:00 --> 00:02:04: Fort Worth Hispanic Chamber and the City of Dallas that
00:02:04 --> 00:02:08: the Panther Island redevelopment, I'm sorry, the city of Fort
00:02:08 --> 00:02:12: Worth, excuse me, that's what happens when you manage
both
00:02:12 --> 00:02:17: councils and but that the Panther Island redevelopment and
the
00:02:17 --> 00:02:22: potential impact on the Northside community made this
neighborhood ideally
00:02:22 --> 00:02:26: positioned to leverage the best of our global organization.
00:02:27 --> 00:02:31: Our processes for this panel included a few different
structural
00:02:31 --> 00:02:34: components which I think have have really led to the
00:02:34 --> 00:02:36: richness of the conversation.
00:02:36 --> 00:02:38: First, we were fortunate to be able to add a
00:02:38 --> 00:02:42: special advisory support resource from Henry Cisneros who
was the
00:02:42 --> 00:02:45: Co founder of American Triple I, the former Mayor of
00:02:45 --> 00:02:49: San Antonio and the Secretary of Housing and Urban
Development
00:02:49 --> 00:02:51: in the administration of President Clinton.
00:02:52 --> 00:02:56: And 2nd, our local DFW Dallas Fort Worth Council has
00:02:56 --> 00:03:01: committed additional post panel funding to support
implementation efforts as
00:03:02 --> 00:03:05: a result of the recommendations from the panel.
00:03:06 --> 00:03:09: We will leverage our local knowledge of the market and
00:03:09 --> 00:03:12: relationships to support the sponsor as they activate the
panel
00:03:12 --> 00:03:14: recommendations over the next year.
00:03:15 --> 00:03:19: I would also like to thank and acknowledge Annette Landeros

00:03:19 --> 00:03:23: and DLR O'Neill for their vision which helped shape and
00:03:23 --> 00:03:25: helped us deliver this panel.
00:03:26 --> 00:03:30: I also want to recognize my colleagues Lauren Callahan,
Barbara
00:03:30 --> 00:03:34: Gustus and Victoria Oestreich from the ULI staff in Dallas,
00:03:34 --> 00:03:38: Fort Worth and Amber Crawford and Shane Burton from my
00:03:38 --> 00:03:41: team here in DFW, as well as Fernando Costa, John
00:03:41 --> 00:03:45: Walsh and Steve Munt for their enthusiasm and hard work
00:03:45 --> 00:03:47: and delivering this panel.
00:03:48 --> 00:03:51: The ULI leaders that you see here in front of
00:03:51 --> 00:03:54: us have volunteered their time to be with us this
00:03:54 --> 00:03:58: week because they care about the mission of ULI and
00:03:58 --> 00:03:59: the needs of the sponsor.
00:04:00 --> 00:04:04: I want to emphasize how important the insights these
panelists
00:04:04 --> 00:04:08: bring from their own professional experiences are and the
markets
00:04:08 --> 00:04:09: to this process.
00:04:09 --> 00:04:12: And the presentation that you'll hear today didn't just start
00:04:13 --> 00:04:15: when the leaders landed here on Sunday, but it's a
00:04:15 --> 00:04:18: culmination of months of prep work that started with a
00:04:18 --> 00:04:20: series of conversations earlier this year.
00:04:21 --> 00:04:24: And also as part of the engagement, ULI DFW sponsored
00:04:24 --> 00:04:28: an Urban Plan for Communities workshop to help the
community
00:04:28 --> 00:04:32: become more familiar with some of the planning concepts
that
00:04:32 --> 00:04:34: will influence our panels work.
00:04:35 --> 00:04:38: Lastly, a critical part of this project over the last
00:04:38 --> 00:04:41: few days were the stakeholder interviews, which included
many of
00:04:41 --> 00:04:42: you in the audience.
00:04:43 --> 00:04:46: Those interviews are really crucial to the fact finding work
00:04:46 --> 00:04:50: and foundational to the recommendations that you'll hear
today.
00:04:51 --> 00:04:53: The panel spoke to over 80 community stakeholders and I
00:04:53 --> 00:04:55: want to take everyone for their effort.
00:04:56 --> 00:05:00: And with that, I'd like to introduce Carlos Flores, City
00:05:00 --> 00:05:03: Councilman District 2, to formally welcome you.
00:05:14 --> 00:05:15: Good morning, everybody.
00:05:15 --> 00:05:16: In Windows, the yes.
00:05:17 --> 00:05:20: And if no one's offered this to you already, welcome
00:05:20 --> 00:05:23: to the historic North Side in Fort Worth.
00:05:26 --> 00:05:28: Yeah, we're very proud here of Fort Worth and what

00:05:28 --> 00:05:30: it's done, what it's grown up to be.

00:05:30 --> 00:05:32: You know, we're we're a very distinct city, and we're

00:05:32 --> 00:05:33: proud of that.

00:05:34 --> 00:05:36: A lot going on in our city.

00:05:37 --> 00:05:39: Many projects are well underway.

00:05:39 --> 00:05:44: The Stockyards is really coming, you know, into being certainly

00:05:44 --> 00:05:47: way beyond any expectations we've had.

00:05:47 --> 00:05:50: I see Paul Payne, who heads up Fort Worth Stockyards,

00:05:50 --> 00:05:50: Inc.

00:05:50 --> 00:05:54: That's a nonprofit we recently set up in order to

00:05:54 --> 00:05:56: help us manage that growth.

00:05:56 --> 00:05:57: It's coming at us that fast.

00:05:58 --> 00:06:00: While the north side is not far behind.

00:06:00 --> 00:06:03: We're the second, you know, I think most point of

00:06:03 --> 00:06:06: interest in the city now because of the Panther Island

00:06:06 --> 00:06:07: project.

00:06:08 --> 00:06:11: We have various partners helping us out with the

00:06:11 --> 00:06:13: development

00:06:11 --> 00:06:13: aspect of Panther Island.

00:06:13 --> 00:06:16: And I want to distinguish between that and the flood

00:06:16 --> 00:06:17: control project.

00:06:17 --> 00:06:20: Guess he met Oliver, you know, over in the audience

00:06:20 --> 00:06:23: and he can tell you, too, that these are two,

00:06:23 --> 00:06:26: you know, sides of the same coin, both important.

00:06:26 --> 00:06:29: But what we're here to talk about is what the

00:06:29 --> 00:06:33: Panther Island redevelopment project mean to the north side

00:06:33 --> 00:06:34: and

00:06:33 --> 00:06:34: the surrounding cities.

00:06:34 --> 00:06:37: Andy Taft, you know, with downtown Fort Worth think is

00:06:37 --> 00:06:38: a neighbor of ours.

00:06:38 --> 00:06:41: And certainly they are very keen as to how this

00:06:41 --> 00:06:45: is going to come together because it will benefit the

00:06:45 --> 00:06:46: city and also the north side.

00:06:47 --> 00:06:48: There are opportunities there.

00:06:49 --> 00:06:53: But with so much unknown at this time, naturally there's

00:06:53 --> 00:06:56: uncertainty and sometimes there's fear of change.

00:06:57 --> 00:06:58: We're humans.

00:06:58 --> 00:06:59: It's a natural reaction.

00:07:00 --> 00:07:04: But with sessions like this, with collaborations with a Hispanic

00:07:04 --> 00:07:07: chamber headed by Annette Landeros, with a ULI, and, you

00:07:08 --> 00:07:11: know, the city staff helping us out, Rondo Costa and

00:07:11 --> 00:07:12: our city manager is here.

00:07:12 --> 00:07:14: Thank you, Fernando, for all your hard work.

00:07:15 --> 00:07:20: We're able to make it accessible to folks.

00:07:20 --> 00:07:24: And by then, I mean, what an opportunity not just

00:07:24 --> 00:07:28: to fill out a survey, but an opportunity to give

00:07:28 --> 00:07:32: meaningful feedback into what you want to see out of

00:07:32 --> 00:07:34: this project, right?

00:07:35 --> 00:07:38: Again, lots of unknowns, but with that comes a lot

00:07:38 --> 00:07:42: of opportunity and we need to harness it because this

00:07:42 --> 00:07:44: is a once in a lifetime opportunity.

00:07:45 --> 00:07:48: So we're doing the right things, we're taking the right

00:07:48 --> 00:07:50: steps, and with your cooperation, we can make this happen

00:07:50 --> 00:07:52: to the benefit of all.

00:07:52 --> 00:07:56: So I've talked about the project overview, talked about, you

00:07:56 --> 00:07:59: know, these opportunities for growth.

00:07:59 --> 00:08:01: I don't know how many of you, I know the

00:08:01 --> 00:08:04: ULI folks have been sort of immersed very quickly.

00:08:04 --> 00:08:06: And some of the history around the north side, well,

00:08:06 --> 00:08:07: the north side is very special, right?

00:08:07 --> 00:08:11: It came into being back in 1888 where a group

00:08:11 --> 00:08:16: of businessmen came together and they bought 2500 acres

00:08:16 --> 00:08:20: here

00:08:16 --> 00:08:20: at the confluences of the river forks and that led

00:08:20 --> 00:08:25: to the establishment of the greater North Side area,

00:08:25 --> 00:08:27: eventually

00:08:25 --> 00:08:27: Circle Park right here.

00:08:27 --> 00:08:31: This is a view from the library looking down towards

00:08:31 --> 00:08:35: downtown over these parks that was designed by Nathan

00:08:35 --> 00:08:37: Barrett,

00:08:35 --> 00:08:37: a New York landscape architect.

00:08:38 --> 00:08:40: This is a view that I enjoy still as an

00:08:40 --> 00:08:42: adult, but as a child when I would read in

00:08:43 --> 00:08:46: the North Branch Library, it was within walking distance of

00:08:46 --> 00:08:47: my house.

00:08:47 --> 00:08:51: And it's wonderful view, even the library itself is the

00:08:51 --> 00:08:54: only library in the entire city that sits on Parkland.

00:08:55 --> 00:08:57: OK, that's, that's a nice fact to know.

00:08:57 --> 00:09:00: But these little special things that really do help us

00:09:00 --> 00:09:03: understand, you know, the character of the neighborhood.

00:09:03 --> 00:09:06: And it's important to do that before you do any

00:09:06 --> 00:09:06: outreach.

00:09:06 --> 00:09:09: I have a lot of family, extended family that still

00:09:09 --> 00:09:11: live in the North Side and greater parts Fort Worth.

00:09:11 --> 00:09:14: And we've seen the changes as they come at us,

00:09:14 --> 00:09:16: some good, some not so good.

00:09:17 --> 00:09:20: But again, if we're in a place where we can

00:09:21 --> 00:09:25: give meaningful input to what these things mean to us,

00:09:25 --> 00:09:29: we're more than likely to have success for all and

00:09:29 --> 00:09:31: be able to enjoy it, right?

00:09:31 --> 00:09:35: Certainly as a council member representing District 2, and I've

00:09:35 --> 00:09:39: said this many times, I am not going to let

00:09:39 --> 00:09:42: development tear up the good fabric of the area.

00:09:43 --> 00:09:46: These are not mutually exclusive concepts.

00:09:47 --> 00:09:51: The area needs opportunity in order to grow and in

00:09:51 --> 00:09:54: order to remain an area to be proud of and

00:09:54 --> 00:09:55: livable.

00:09:55 --> 00:09:58: So we have to embrace some of those changes, but

00:09:58 --> 00:10:00: it will be for the betterment of all.

00:10:01 --> 00:10:02: We just have to do it the right way.

00:10:02 --> 00:10:05: We have to do it in collaboration with these important

00:10:05 --> 00:10:07: stakeholders, and that can be done.

00:10:08 --> 00:10:11: So what do we expect ULI to provide for us,

00:10:11 --> 00:10:14: you know, when this exercise is completed?

00:10:15 --> 00:10:20: Well, neighborhood conservation and minimizing those, you know, deleterious impacts

00:10:20 --> 00:10:22: to the neighborhood is one thing.

00:10:23 --> 00:10:26: And again, let me stress, there will be changes and

00:10:26 --> 00:10:27: these are good changes.

00:10:28 --> 00:10:31: For example, the very first Starbucks in the Northside came

00:10:32 --> 00:10:34: into being right north of the Stockyards.

00:10:34 --> 00:10:35: Why there?

00:10:35 --> 00:10:39: Because of the Stockyards redevelopment, 2 years, I had people

00:10:39 --> 00:10:44: approach me and say you're a criminal gentrifier, Criminal gentrifier.

00:10:44 --> 00:10:45: That was news to me.

00:10:46 --> 00:10:47: And I said, why is that?

00:10:47 --> 00:10:50: Because you allowed a Starbucks into the North Side.

00:10:51 --> 00:10:54: And I said that's the free market.

00:10:54 --> 00:10:57: There could have been a host of other things, but

00:10:57 --> 00:11:00: I have to commend the property owner for being selective

00:11:00 --> 00:11:01: in what he ended up choosing.

00:11:02 --> 00:11:04: But that development did happen and now, now the North

00:11:04 --> 00:11:06: Siders go there, right?

00:11:06 --> 00:11:11: And my preference is got Sasu personally, no offense against

00:11:11 --> 00:11:15: the Starbucks, but the point is you're given choices, right?
00:11:15 --> 00:11:17: Opportunities for choice.
00:11:17 --> 00:11:21: But one person even pointed out that the mere size
00:11:21 --> 00:11:24: of the Starbucks sign was intimidating and gentrifying.
00:11:24 --> 00:11:25: And I said, how is that?
00:11:26 --> 00:11:28: And he said that it just looms over the area.
00:11:28 --> 00:11:29: And I said, I'll tell you.
00:11:29 --> 00:11:31: I'll tell you a little dose of reality.
00:11:31 --> 00:11:34: Reality is that the developer didn't want to expend more
00:11:34 --> 00:11:35: money to replace that sign.
00:11:36 --> 00:11:39: And that's the same sign that the now, you know,
00:11:39 --> 00:11:43: gone Carnival food store had, which this person shopped at.
00:11:43 --> 00:11:45: So how is that different?
00:11:46 --> 00:11:48: All it takes is some honest conversations.
00:11:48 --> 00:11:51: And This is why I bring that story up because
00:11:51 --> 00:11:54: many times if you do engage in those, you can
00:11:54 --> 00:11:55: clear the air very quickly.
00:11:56 --> 00:11:58: And once you clear the air and you let folks
00:11:58 --> 00:12:02: know that you're here to have these honest conversations for
00:12:02 --> 00:12:05: the right reasons, things can start happening and they can
00:12:05 --> 00:12:08: start trending in a good direction.
00:12:08 --> 00:12:12: So we want to ensure also with these opportunities that
00:12:12 --> 00:12:16: there is business equity both small and large.
00:12:17 --> 00:12:19: The north side needs some both and there have been
00:12:19 --> 00:12:23: investments coming and that's a good thing with the
stockyard
00:12:23 --> 00:12:27: redevelopment, we're getting US energy coming over from
Arlington.
00:12:27 --> 00:12:30: That's a family owned business they're about to finish and
00:12:30 --> 00:12:31: set up shop next year.
00:12:31 --> 00:12:32: Great news.
00:12:32 --> 00:12:35: Local jobs, at least 60 right there, corporate level jobs.
00:12:37 --> 00:12:40: So implementing EU and I recommendations will be very key
00:12:40 --> 00:12:41: for us as we go forward.
00:12:42 --> 00:12:44: But I want you to understand we go forward together,
00:12:44 --> 00:12:45: right?
00:12:46 --> 00:12:48: I'm a resident of the north side and I happen
00:12:48 --> 00:12:49: to be a council member.
00:12:50 --> 00:12:53: But at the core, it's important to me what happens
00:12:53 --> 00:12:56: because if I certainly don't get it right, I'm going
00:12:56 --> 00:12:58: to have my ideas after me.
00:12:58 --> 00:13:01: And many of them live here and they want what's
00:13:01 --> 00:13:04: best for all of us here because residents should come

00:13:05 --> 00:13:05: first.

00:13:05 --> 00:13:09: But again, we can embrace this change together and make

00:13:09 --> 00:13:11: it work for all of us.

00:13:11 --> 00:13:14: So again, my thanks to you, Ally, and the Hispanic

00:13:14 --> 00:13:16: Chamber of Commerce and the City of Fort Worth for

00:13:16 --> 00:13:18: coming together to make this a reality.

00:13:18 --> 00:13:20: These are more than listening sessions.

00:13:20 --> 00:13:23: These are participatory sessions.

00:13:23 --> 00:13:25: Take the time to give your input.

00:13:25 --> 00:13:28: Now, I don't want to hear it said that someone

00:13:28 --> 00:13:29: will say, well, I missed it.

00:13:29 --> 00:13:31: Now this has happened and I don't like it.

00:13:32 --> 00:13:33: Take the time.

00:13:33 --> 00:13:34: This is for you.

00:13:34 --> 00:13:35: Thank you.

00:13:40 --> 00:13:43: Nearly walked off without taking the time to introduce Annette

00:13:43 --> 00:13:46: Lindaros of the Hispanic Chamber of Commerce.

00:13:51 --> 00:13:52: Good morning.

00:13:52 --> 00:13:53: Buenos Dias.

00:13:53 --> 00:13:53: How's everyone doing?

00:13:55 --> 00:13:55: I'm so excited.

00:13:55 --> 00:13:58: So many friendly faces here, but also new ones.

00:13:58 --> 00:14:01: I would love to take a moment to just give

00:14:01 --> 00:14:03: you guys a little bit of background.

00:14:03 --> 00:14:06: Some of you know exactly how we got here today,

00:14:06 --> 00:14:07: but others may not.

00:14:07 --> 00:14:11: And what we've learned throughout this process is that

00:14:11 --> 00:14:13: knowledge

00:14:13 --> 00:14:14: is power, and the more that we can share with

00:14:15 --> 00:14:19: our community, the better.

00:14:19 --> 00:14:22: So if you're curious, how did a Hispanic chamber end

00:14:22 --> 00:14:24: up with a national ULI study?

00:14:25 --> 00:14:28: I'll take you back about 2 1/2 years ago.

00:14:28 --> 00:14:31: I'll first, I'll take you back 51 years ago.

00:14:31 --> 00:14:35: Our organization was founded 51 years ago by a group

00:14:35 --> 00:14:35: of business leaders who want an organization to better

00:14:36 --> 00:14:38: advocate

00:14:38 --> 00:14:39: for them.

00:14:39 --> 00:14:43: The majority of that time has been right here in

00:14:43 --> 00:14:45: the North Side.

00:14:43 --> 00:14:45: We have been in our building for 25 years, right

00:14:43 --> 00:14:45: over here on North Main Street.

00:14:46 --> 00:14:49: So we have been a vested partner in this community
00:14:49 --> 00:14:53: in this commercial corridor for the majority of our existence.
00:14:54 --> 00:14:57: About 3 years ago, the City of Fort Worth initiated
00:14:57 --> 00:15:01: a pilot program that allowed targeted reinvestment areas to
00:15:01 --> 00:15:05: apply
00:15:05 --> 00:15:09: and be considered for a Main Street America program.
00:15:10 --> 00:15:13: Organizations from within those targeted reinvestment areas
00:15:13 --> 00:15:17: were allowed to
00:15:17 --> 00:15:21: apply for an opportunity for this three-year pilot program that
00:15:21 --> 00:15:23: provided some funding, but primarily an opportunity to work
00:15:23 --> 00:15:26: with
00:15:26 --> 00:15:26: Main Street America to galvanized their community for a
00:15:26 --> 00:15:29: commercial
00:15:29 --> 00:15:32: revitalization project.
00:15:32 --> 00:15:34: We applied for Northside because we were scared that
00:15:34 --> 00:15:37: nobody
00:15:37 --> 00:15:40: else would.
00:15:40 --> 00:15:40: We wanted to make sure that Northside's hat was in
00:15:40 --> 00:15:43: the ring and that we would had a opportunity to
00:15:43 --> 00:15:46: to have this resource brought to the community.
00:15:46 --> 00:15:48: We're really excited when we were one of two corridors
00:15:48 --> 00:15:51: that were selected and then we were off on this
00:15:51 --> 00:15:54: journey.
00:15:54 --> 00:15:57: A organization that has primarily focused on
00:15:57 --> 00:16:04: entrepreneurship programs, businesses
00:16:04 --> 00:16:09: still very much the beginning.
00:16:09 --> 00:16:13: There's a lot to do and it can't just be
00:16:13 --> 00:16:13: us.
00:16:13 --> 00:16:17: So we are thrilled to learn.
00:16:17 --> 00:16:20: We're excited that y'all are here to learn alongside us.
00:16:20 --> 00:16:23: And there's a tremendous opportunity to create another
00:16:23 --> 00:16:25: corridor of
00:16:25 --> 00:16:29: importance, of cultural richness, of success and beauty.
00:16:29 --> 00:16:33: And so Northside, I always tell people, and Northside doesn't
00:16:33 --> 00:16:34: need culture.
00:16:34 --> 00:16:37: The culture is at the highest level possible.
00:16:37 --> 00:16:38: What we need to do is empower that culture.
00:16:38 --> 00:16:41: We need to make sure we preserve that culture and
00:16:41 --> 00:16:44: that we create something for everyone to enjoy.
00:16:44 --> 00:16:47: So without further ado, I have to say an extra
00:16:47 --> 00:16:50: special thank you to our panel chair because he helped
00:16:50 --> 00:16:53: bring this together.
00:16:53 --> 00:16:56: And we're so thrilled for your leadership, Mr.
00:16:56 --> 00:16:59: Omar Gonzalez.

00:16:54 --> 00:17:00: Buenos Dias Y all that's my my Tex Mex honored
00:17:00 --> 00:17:01: to be here.
00:17:02 --> 00:17:06: Want to say real quickly, just to clarify for everyone
00:17:06 --> 00:17:11: there, the advisory service panel is comprised of a panel
00:17:11 --> 00:17:12: of volunteers.
00:17:13 --> 00:17:17: And what that allows us to do is to be
00:17:17 --> 00:17:22: completely unbiased and to give you direct, honest feedback
on
00:17:22 --> 00:17:26: your city and on this particular part of town.
00:17:26 --> 00:17:29: And then it allows us to bring in the case
00:17:29 --> 00:17:32: studies and the work that we do into your community
00:17:32 --> 00:17:33: to learn from.
00:17:34 --> 00:17:38: So I have the privilege of chairing this wonderful group
00:17:38 --> 00:17:44: of dedicated, brilliant professionals, and I would love for them
00:17:44 --> 00:17:47: to all stand up and kind of give you a
00:17:47 --> 00:17:47: wave.
00:17:48 --> 00:17:50: They'll get a chance to introduce themselves at the beginning
00:17:50 --> 00:17:51: of their section.
00:17:56 --> 00:17:58: If you couldn't tell from my accent, I'm from San
00:17:58 --> 00:17:59: Antonio.
00:18:01 --> 00:18:01: Thank you.
00:18:03 --> 00:18:07: My projects in San Antonio, I worked at Hemisphere, which
00:18:07 --> 00:18:09: is a park in downtown San Antonio near the Convention
00:18:09 --> 00:18:10: Center.
00:18:10 --> 00:18:12: I did that for 10 1/2 years and about 3
00:18:12 --> 00:18:16: years ago, I now work for Oxbow Development Group, which
00:18:16 --> 00:18:19: is the group responsible for the redevelopment of the Pearl
00:18:19 --> 00:18:20: Brewery in that area.
00:18:20 --> 00:18:22: So if you haven't been to San Antonio in a
00:18:22 --> 00:18:25: while, please go to Hemisphere and to Pearl.
00:18:25 --> 00:18:26: But that's my only plug.
00:18:27 --> 00:18:30: So we got here on Sunday and we got to
00:18:31 --> 00:18:35: spend the last five days really getting to know the
00:18:35 --> 00:18:37: city community members and the area.
00:18:38 --> 00:18:42: And so we start off with a briefing from our
00:18:42 --> 00:18:46: sponsors and then we just start touring the town.
00:18:47 --> 00:18:49: I actually think we did one of the best food
00:18:49 --> 00:18:50: tours that I've ever had.
00:18:50 --> 00:18:51: So thank you all for that.
00:18:51 --> 00:18:52: Y'all have amazing food here.
00:18:53 --> 00:18:56: And then we go back and we take all the
00:18:56 --> 00:18:57: data.

00:18:57 --> 00:18:59: So it's data that we've that that we that was
00:18:59 --> 00:19:02: sent to us before the panel and then data that
00:19:02 --> 00:19:03: we've gathered in the panel.
00:19:03 --> 00:19:06: And then we deliberate and, and we have discussions.
00:19:07 --> 00:19:10: It's very, very rich conversation.
00:19:10 --> 00:19:12: And then we come up with these recommendations.
00:19:12 --> 00:19:15: So please know these are really thought out
recommendations, but
00:19:15 --> 00:19:17: also please know that this is a whirlwind like we
00:19:18 --> 00:19:18: were.
00:19:18 --> 00:19:19: We're here for a week.
00:19:19 --> 00:19:23: The other thing I want to leave you with is
00:19:23 --> 00:19:25: that our gift to you is this road map.
00:19:26 --> 00:19:30: But you all are responsible for putting this into action
00:19:30 --> 00:19:31: and into place.
00:19:31 --> 00:19:32: That's really important.
00:19:32 --> 00:19:33: We come and we leave.
00:19:33 --> 00:19:34: This is your community.
00:19:35 --> 00:19:37: And so please take to heart these recommendations.
00:19:39 --> 00:19:40: Annette said it well.
00:19:40 --> 00:19:43: There's a lot of work that has to be done.
00:19:43 --> 00:19:45: And I think the most good news you have is
00:19:46 --> 00:19:48: there's still time in which to do it.
00:19:48 --> 00:19:49: But it's got to start now.
00:19:49 --> 00:19:51: And we'll tell you a little bit more about that
00:19:51 --> 00:19:51: later.
00:19:53 --> 00:19:57: I wanted to lead with, I think you've all heard
00:19:57 --> 00:19:58: this many times.
00:19:58 --> 00:20:03: Fort Worth is rapidly growing #12 city right now in
00:20:03 --> 00:20:04: the nation.
00:20:04 --> 00:20:08: Soon enough you'll be top 10/5.
00:20:09 --> 00:20:12: Top ten cities of the US will be in Texas
00:20:12 --> 00:20:16: and I will say there are two great ones, San
00:20:16 --> 00:20:17: Antonio and Fort Worth.
00:20:17 --> 00:20:21: I'm a little bit biased on one of them, but
00:20:21 --> 00:20:24: I will say y'all have an amazing, Y'all have done
00:20:24 --> 00:20:28: an amazing job of collecting the heritage, the history and
00:20:28 --> 00:20:32: the culture and that has not been lost, which I
00:20:32 --> 00:20:35: cannot say for some of the other cities that are
00:20:35 --> 00:20:37: on that top ten list.
00:20:37 --> 00:20:39: So kudos to you all.
00:20:39 --> 00:20:41: You're in a really good place and shape to do

00:20:41 --> 00:20:41: it.

00:20:42 --> 00:20:44: I think you can learn a lot from San Antonio.

00:20:44 --> 00:20:46: I also think San Antonio can learn a lot from

00:20:46 --> 00:20:49: you, but I want to impart some of that knowledge

00:20:49 --> 00:20:50: on y'all today.

00:20:51 --> 00:20:53: Big shout out Annette and her team.

00:20:53 --> 00:20:55: Y'all are fantastic sponsors.

00:20:55 --> 00:20:58: And then of course, Fernando and his team from the

00:20:58 --> 00:20:58: city.

00:20:59 --> 00:21:03: They gave us this briefing book with so many materials.

00:21:03 --> 00:21:06: It was really rich in information in I think it's

00:21:06 --> 00:21:09: the most professional briefing book that I've ever seen.

00:21:09 --> 00:21:11: And I have a panelist who's done this 15 times

00:21:12 --> 00:21:14: and she says it's the best she's ever seen.

00:21:14 --> 00:21:20: So yeah, kudos, awesome staff and thank you to all

00:21:20 --> 00:21:21: of you.

00:21:21 --> 00:21:23: Some of y'all are friendly faces that we got to

00:21:23 --> 00:21:24: interview with.

00:21:25 --> 00:21:26: Some of you had a phone call with.

00:21:27 --> 00:21:31: I will say your leadership is active and your leadership

00:21:31 --> 00:21:32: is available.

00:21:33 --> 00:21:35: And so shout out to the mayor, shout out to

00:21:35 --> 00:21:38: Council member Flores and the other council members who

00:21:38 --> 00:21:41: made

00:21:38 --> 00:21:41: themselves available, sometimes for an hour or even longer

00:21:41 --> 00:21:43: to

00:21:41 --> 00:21:43: sit down and discuss with us.

00:21:43 --> 00:21:44: And kudos to you all.

00:21:44 --> 00:21:47: I, I feel like we heard from the community, from

00:21:47 --> 00:21:50: the ground level grassroots all the way to the mayor's

00:21:50 --> 00:21:51: office.

00:21:51 --> 00:21:52: So thank you all.

00:21:53 --> 00:21:57: In that series, we did have phone calls, meetings, meets

00:21:58 --> 00:22:02: and greets, all kinds of opportunities for people to say

00:22:02 --> 00:22:05: what they're feeling in what they're thinking.

00:22:05 --> 00:22:07: And for us, just a moment in time that I

00:22:07 --> 00:22:09: want to say thank you all.

00:22:09 --> 00:22:12: We truly appreciated your voice in it.

00:22:15 --> 00:22:17: Carlos did a good job of setting it up.

00:22:17 --> 00:22:20: These are the five questions that were asked to us.

00:22:20 --> 00:22:23: I'm not going to review them, but the categories are

00:22:23 --> 00:22:30: neighborhood conservation, housing affordability, business

00:22:23 --> 00:22:30: diversity, historic and cultural preservation,

00:22:30 --> 00:22:32: and then finally implementation.

00:22:33 --> 00:22:35: I will say the way that the questions were asked

00:22:36 --> 00:22:38: LED us to believe that a lot of this would

00:22:38 --> 00:22:40: be about Panther Island.

00:22:40 --> 00:22:44: And when we studied the neighborhood, we really focus more

00:22:44 --> 00:22:47: on Northside and we're going to say Northside.

00:22:47 --> 00:22:49: Northside also includes historic marine.

00:22:49 --> 00:22:55: Oftentimes we'll just refer to that general neighborhood as Northside,

00:22:55 --> 00:22:59: but but pride and please like no, we see it.

00:22:59 --> 00:23:02: It's very reflected in all of you, but the pride

00:23:02 --> 00:23:05: that you have in Fort Worth, the pride that you

00:23:05 --> 00:23:08: have in the city, a lot of really positive comments

00:23:08 --> 00:23:09: came out of the meetings.

00:23:10 --> 00:23:14: And of course, as always, there are opportunities for improvement.

00:23:15 --> 00:23:18: So one of the cool things is that the community

00:23:18 --> 00:23:22: is very multi generational and there's a lot of culture,

00:23:22 --> 00:23:25: like Annette said, already built into this area.

00:23:27 --> 00:23:29: If you think of the history of this area, you

00:23:29 --> 00:23:32: know that there was racial and ethnic discrimination.

00:23:33 --> 00:23:37: There's still distrust built in the community in that government

00:23:37 --> 00:23:40: process as and that's just something that we need to

00:23:40 --> 00:23:41: be aware of.

00:23:43 --> 00:23:46: And sometimes when information is sent out, it's not always

00:23:47 --> 00:23:49: communicated to everyone in the community.

00:23:49 --> 00:23:52: Sometimes that can be as simple as not everyone has

00:23:52 --> 00:23:55: e-mail and not everyone speaks or reads English.

00:23:55 --> 00:23:58: So being cognizant of how to reach out to community

00:23:58 --> 00:24:02: members that that that may not have information come in

00:24:02 --> 00:24:02: that format.

00:24:03 --> 00:24:05: There are voices that feel unheard.

00:24:06 --> 00:24:07: There are registered groups.

00:24:07 --> 00:24:09: Typically the registered groups have an Ave.

00:24:09 --> 00:24:12: for voicing it, but do recognize in the community.

00:24:12 --> 00:24:15: There are some groups that are felt unheard and we

00:24:15 --> 00:24:17: actually have a recommendation for that.

00:24:18 --> 00:24:21: Sometimes technical jargon, especially something that

00:24:21 --> 00:24:22: comes from the city,

00:24:21 --> 00:24:22: can be lost.

00:24:23 --> 00:24:26: And so finding ways to simplify it so that laypeople

00:24:26 --> 00:24:27: can understand it is important.

00:24:28 --> 00:24:30: And then this need for unity.

00:24:30 --> 00:24:34: I know the majority of this neighborhood is Hispanic, but

00:24:34 --> 00:24:35: that's not everyone.

00:24:35 --> 00:24:38: And so how do we find unity despite maybe racial

00:24:38 --> 00:24:39: and ethnic differences?

00:24:42 --> 00:24:44: And then this is not unique to Fort Worth.

00:24:45 --> 00:24:48: Every major city has this challenge, safety and

homelessness.

00:24:48 --> 00:24:52: I will say without a doubt, the Fort Worth Police

00:24:52 --> 00:24:55: Department is working hard.

00:24:55 --> 00:24:57: They are honest, good people.

00:24:58 --> 00:25:02: We got the, we were fortunate to meet several of

00:25:02 --> 00:25:04: them and their efforts.

00:25:04 --> 00:25:07: Despite all their efforts, there will continue to be safety

00:25:07 --> 00:25:10: and homelessness concerns because that's what happens in

growing cities

00:25:10 --> 00:25:13: and especially cities that are growing this fast.

00:25:13 --> 00:25:15: So please just stay on top of that issue.

00:25:17 --> 00:25:20: So I kind of alluded to it, but the questions

00:25:20 --> 00:25:24: that were asked of us were what impact would Panther

00:25:24 --> 00:25:25: Island have on Northside?

00:25:26 --> 00:25:28: And we took a big paradigm shift.

00:25:29 --> 00:25:32: Instead of looking at the community from the lens of

00:25:32 --> 00:25:35: the north side, we looked at the community from the

00:25:35 --> 00:25:36: lens, sorry.

00:25:36 --> 00:25:40: Instead of looking at the community from the lens of

00:25:40 --> 00:25:44: how Panther Island could affect it, we shift the paradigm

00:25:44 --> 00:25:47: so that we could see how can the community best

00:25:47 --> 00:25:50: benefit from what's happening at Panther Island.

00:25:51 --> 00:25:53: So thank you, Vic.

00:25:58 --> 00:25:59: That's perfect.

00:26:00 --> 00:26:04: And so in that paradigm shift, we thought of several

00:26:04 --> 00:26:04: things.

00:26:04 --> 00:26:07: One is access to downtown and other cultural assets.

00:26:09 --> 00:26:12: The second is waterfront trails and recreational activities.

00:26:13 --> 00:26:17: Third is job and income earning opportunities, 4th is

improved

00:26:17 --> 00:26:21: transit and connectivity and you'll see the connectivity theme

will

00:26:21 --> 00:26:24: kind of weave throughout our talk.

00:26:24 --> 00:26:28: And then lastly is attainable housing and home ownership,

which

00:26:28 --> 00:26:32: continue to be challenges, again, not unique to Fort Worth

00:26:32 --> 00:26:36: in every major and growing city, there's going to continue
00:26:36 --> 00:26:40: to be challenges of housing attainability in in home
ownership.

00:26:41 --> 00:26:44: So if you think of the houses that are here
00:26:44 --> 00:26:46: and we spend a lot of time driving and walking
00:26:46 --> 00:26:49: around the neighborhood, we think there are critical things
that
00:26:49 --> 00:26:52: we can do to give people the quality of life
00:26:52 --> 00:26:54: so that they can stay in the houses that they've
00:26:54 --> 00:26:56: been in for generations.
00:26:57 --> 00:27:00: Some of those can be tax exemptions and protections.
00:27:01 --> 00:27:05: Some of those are not necessarily thinking about this
generation,
00:27:05 --> 00:27:07: but including future generations.
00:27:07 --> 00:27:09: How do you give them workforce skills?
00:27:09 --> 00:27:11: How do you upskill them so that they have a
00:27:11 --> 00:27:14: better chance to earn higher income and continue to stay
00:27:14 --> 00:27:15: in this neighborhood?
00:27:16 --> 00:27:18: Small business support is huge.
00:27:18 --> 00:27:21: I think it's part of the culture, but a lot
00:27:21 --> 00:27:24: of times people just need support or a push in
00:27:24 --> 00:27:26: order to get a small business activated.
00:27:27 --> 00:27:29: The celebration of culture and history.
00:27:30 --> 00:27:31: You can see where we are today.
00:27:32 --> 00:27:33: How do we continue to do that?
00:27:33 --> 00:27:34: And how do we do that in a deeper and
00:27:34 --> 00:27:35: more meaningful way?
00:27:36 --> 00:27:38: And then parks and amenities.
00:27:38 --> 00:27:41: You'll hear us talk a bit more about marine park,
00:27:41 --> 00:27:44: but thinking of parks and amenities as an Ave.
00:27:44 --> 00:27:48: for increased health and Wellness and for increased
community gathering.

00:27:49 --> 00:27:52: And then how do we continue to accommodate multi
generational
00:27:52 --> 00:27:54: living, even if it's on one property?
00:27:55 --> 00:27:57: And then how do we become active and engaged citizens?
00:27:57 --> 00:28:00: So I'm going to turn it over to my colleague
00:28:00 --> 00:28:03: Antonio, and he's going to give you all the call
00:28:03 --> 00:28:03: to action.
00:28:03 --> 00:28:04: Thank you.
00:28:10 --> 00:28:10: Thank you.
00:28:10 --> 00:28:14: Carlos drew the short stick by following you.
00:28:17 --> 00:28:18: Good morning.

00:28:18 --> 00:28:20: My name is Antonio Field Silva.
00:28:20 --> 00:28:24: I'm a architect and planner and I run my own
00:28:24 --> 00:28:28: firm, CTO Architecture and Urbanism in Philadelphia.
00:28:28 --> 00:28:33: And if you can't tell from my accent, I'm from
00:28:33 --> 00:28:36: Puerto Rico, so I have to turn this.
00:28:37 --> 00:28:40: So we thought it was important to to start by
00:28:40 --> 00:28:46: recognizing the scale and impact of Panther Island that that
00:28:46 --> 00:28:50: was an essential point to, to again, stress, you know,
00:28:50 --> 00:28:54: once it's complete, this \$1.1 billion U.S.
00:28:54 --> 00:28:58: Army Corps of Engineer project is going to make 383
00:28:58 --> 00:29:02: acres of public land holdings available for redevelopment.
00:29:03 --> 00:29:07: And that's in addition to another area that is privately
00:29:07 --> 00:29:11: held and could be redeveloped just immediately right now.
00:29:11 --> 00:29:14: And that's going to result in millions of square feet
00:29:14 --> 00:29:17: of development and, and hundreds of buildings.
00:29:17 --> 00:29:20: And the plan that you see here, it was great
00:29:20 --> 00:29:25: that Councilman was noting that there's a distinction between the
00:29:25 --> 00:29:29: blue areas of the Trinity and the flood control project
00:29:29 --> 00:29:32: and then all of everything else that is in the
00:29:32 --> 00:29:36: white blocks, that is those acres that we were talking
00:29:36 --> 00:29:36: about.
00:29:36 --> 00:29:39: And that's the redevelopment area.
00:29:39 --> 00:29:42: And what you see here is the map that's over
00:29:42 --> 00:29:47: at the Central City flood Control projects offices, the model
00:29:48 --> 00:29:51: that I guess it's going to be updated because as
00:29:52 --> 00:29:55: we know in March of, of this year, the HRA
00:29:55 --> 00:30:00: plan and the Lake Flato plan showed an updated vision
00:30:00 --> 00:30:01: of, of, of that plan.
00:30:02 --> 00:30:06: And, and, and therefore, it's important to know that while
00:30:06 --> 00:30:10: it looks very worked out and complete, this is essentially
00:30:10 --> 00:30:14: a blank slate, a largely imagine this all as, as
00:30:14 --> 00:30:17: mud or an open land and a largely open area
00:30:17 --> 00:30:19: that the plan is evolving.
00:30:19 --> 00:30:23: It's very much in flux and it needs everyone's input.
00:30:25 --> 00:30:30: The HRRRA Panther Island Real estate and economic real
00:30:30 --> 00:30:37: estate economic Development and implementation strategy noted
00:30:37 --> 00:30:42: as Carlo as Omar
00:30:37 --> 00:30:42: Carlos is his second name as Omar mentioned, notes all
00:30:42 --> 00:30:47: the important benefits that the community stands to gain from
00:30:47 --> 00:30:49: this, but also it.
00:30:49 --> 00:30:52: It's important to note that it points out that the

00:30:52 --> 00:30:56: scale of the project increases the potential of powerful unintended

00:30:56 --> 00:31:01: consequences on surrounding communities, making the early and proactive implementation

00:31:01 --> 00:31:05: of equitable development strategies truly essential and.

00:31:05 --> 00:31:08: And there I'm quoting directly and also quoting directly.

00:31:08 --> 00:31:11: The scale of the upcoming development is such that it

00:31:11 --> 00:31:16: could have significant impacts on property values, traffic and other

00:31:16 --> 00:31:19: dynamics in the surrounding neighborhoods.

00:31:22 --> 00:31:25: And so, you know, to look at, look at, keep

00:31:25 --> 00:31:27: looking at things in perspective.

00:31:28 --> 00:31:31: Let's consider a comparable scale and time.

00:31:31 --> 00:31:36: This is the Boston, the Boston Seaport area in, in,

00:31:36 --> 00:31:37: in Boston.

00:31:38 --> 00:31:40: It's a project that I worked on earlier in my

00:31:40 --> 00:31:43: career, but this is probably the started 30 years ago

00:31:43 --> 00:31:45: with the construction of the Central Artery.

00:31:45 --> 00:31:48: So like this project, think of 10 and 20, it

00:31:48 --> 00:31:52: took ten years for the infrastructure under all of this

00:31:52 --> 00:31:55: that is part of that project to happen.

00:31:55 --> 00:31:57: And then it took 20 years after that for that

00:31:57 --> 00:31:58: development to occur.

00:31:58 --> 00:32:01: But in those ten years when people were digging, the

00:32:02 --> 00:32:04: groundwork was laid for what that district is.

00:32:04 --> 00:32:07: Now, the interesting thing of this is my son lives

00:32:07 --> 00:32:09: in Boston and he says, oh, dad, you got to

00:32:09 --> 00:32:10: see the Seaport district.

00:32:11 --> 00:32:12: Everything is new.

00:32:12 --> 00:32:15: It's like they rolled out the the the sidewalks and

00:32:15 --> 00:32:16: I go like, I know all about it.

00:32:17 --> 00:32:20: And and it and it reminded me of this interview

00:32:20 --> 00:32:23: that I heard the other day on the radio.

00:32:23 --> 00:32:26: And they're talking to some ricing, some breakout country star.

00:32:27 --> 00:32:28: I says you're an instant sensation.

00:32:29 --> 00:32:32: And the guy goes, yeah, I've been playing the hunky

00:32:32 --> 00:32:33: Tonks for 10 years.

00:32:33 --> 00:32:34: Nobody's paying attention to me.

00:32:35 --> 00:32:37: But but he was doing that hard work in that

00:32:37 --> 00:32:39: time and that led this to the success.

00:32:40 --> 00:32:44: So consider then 20 years that Fort Worth in 20

00:32:44 --> 00:32:50: years, essentially a little more from 2024, doubled its

population.

00:32:50 --> 00:32:54: The population grew 50%, not doubled, grew 50% and the
00:32:54 --> 00:32:56: business grew by 80%.
00:32:56 --> 00:32:58: So that happens in 20 years.
00:32:59 --> 00:33:01: So if you think then that the flood control project
00:33:01 --> 00:33:04: is going to be 20 years, that people thought, oh,
00:33:04 --> 00:33:06: they've been talking about this for a long time now.
00:33:06 --> 00:33:09: People are saying, Oh my gosh, the money's here.
00:33:09 --> 00:33:10: This is starting.
00:33:10 --> 00:33:14: It's now people are beginning to realize that, that it
00:33:14 --> 00:33:16: looks like a long time, but it goes in a
00:33:17 --> 00:33:17: flash.
00:33:17 --> 00:33:20: 20 years, then all of that hard work will have
00:33:20 --> 00:33:22: to be done and and to then lay the groundwork
00:33:23 --> 00:33:26: for the development that is going to take about another
00:33:26 --> 00:33:29: 2010 years for for the construction of that.
00:33:29 --> 00:33:32: And then the the development happened.
00:33:32 --> 00:33:36: So truly the time for action, the trying for shaping
00:33:36 --> 00:33:38: the future is is truly now.
00:33:40 --> 00:33:44: And and some things to consider.
00:33:44 --> 00:33:48: Omar calling the right his first name in at this
00:33:48 --> 00:33:51: time, he he is stressing the idea of changing and
00:33:51 --> 00:33:54: reframing the way that we look at it.
00:33:54 --> 00:33:56: And that's why we're looking at the plan and and
00:33:57 --> 00:34:00: always the nugget of the bank Panther Island scene by
00:34:00 --> 00:34:03: itself, you know, in this kind of idealized plan that
00:34:03 --> 00:34:04: looks very complete.
00:34:04 --> 00:34:06: But it's important to start saying no.
00:34:06 --> 00:34:09: Let's look at Panther Island from the north side, but
00:34:09 --> 00:34:14: it's also consider how the whole city starts integrating
Panther
00:34:14 --> 00:34:17: Island and the threads that really begin to weave the
00:34:18 --> 00:34:22: neighborhoods and, and, and that also begins to structure
this,
00:34:22 --> 00:34:24: you know, and Main St.
00:34:24 --> 00:34:27: as it goes through and connects to Panther Island is,
00:34:27 --> 00:34:30: is, is essential for how it will connect to downtown,
00:34:30 --> 00:34:35: how it creates opportunities for transit, for mixed-use
development, for
00:34:35 --> 00:34:38: retail, for cultural identity and, and all these things.
00:34:39 --> 00:34:42: And, and then we start thinking about how that planning
00:34:42 --> 00:34:45: should improve those connectivities.
00:34:45 --> 00:34:47: There's an, there's an* in the middle.

00:34:47 --> 00:34:51: We heard a lot about the railroad crossing that, you
00:34:51 --> 00:34:55: know, that is an issue in terms of connectivity and,
00:34:55 --> 00:34:59: and, and we have to really again be looking at
00:34:59 --> 00:35:03: the relationship of these connections and and then as as
00:35:03 --> 00:35:07: that those levels of planning starting forming each other.
00:35:07 --> 00:35:10: It's good to see that there's a framework for the
00:35:10 --> 00:35:14: urban design framework for Panther Island, which is the
diagram
00:35:14 --> 00:35:17: in in the middle, the plan that has been now
00:35:17 --> 00:35:21: put forth by Lake Flatow HRA team with with consortium
00:35:21 --> 00:35:23: of people and and then the the way of also
00:35:23 --> 00:35:27: start looking at the planning for the Northside district and
00:35:27 --> 00:35:31: some key areas to start thinking on those overlays that's
00:35:31 --> 00:35:34: bringing them as big ideas is the access to water.
00:35:34 --> 00:35:39: So, for example, it's important that there is connectivity in
00:35:39 --> 00:35:43: the entire shoreline and perimeter of the Trinity so that
00:35:43 --> 00:35:46: the the points of entry into that are not just,
00:35:46 --> 00:35:50: you know, too difficult to navigate and, and how those
00:35:50 --> 00:35:55: points connect to where the neighborhood can actually enter
and,
00:35:55 --> 00:35:57: and enjoy the Trinity.
00:35:57 --> 00:36:00: The big spine in the middle is the spine that
00:36:00 --> 00:36:03: looks at A at a local scale and a regional
00:36:03 --> 00:36:06: scale that has to do with opportunities to increase density,
00:36:06 --> 00:36:10: to provide senior housing, to provide affordable housing and,
and
00:36:10 --> 00:36:12: other economic opportunities.
00:36:13 --> 00:36:14: And then walkability.
00:36:14 --> 00:36:17: Clearly the walkability in the north side couldn't be any
00:36:17 --> 00:36:20: better, but there there the area on North Main Street
00:36:20 --> 00:36:22: and the work that and that and the chamber is
00:36:22 --> 00:36:26: doing is really recognizing that there's a lot of improvement
00:36:26 --> 00:36:28: that can be done on that corridor.
00:36:28 --> 00:36:32: So the idea again is to start really reframing the
00:36:32 --> 00:36:35: issue to be looking at how N how the north
00:36:35 --> 00:36:39: side is going to work on itself and then also
00:36:39 --> 00:36:42: even affect the planning for Panther Island.
00:36:43 --> 00:36:45: So now I'm going to turn over to Ashley, who's
00:36:45 --> 00:36:48: going to be looking at some of the discussing some
00:36:48 --> 00:36:51: of the issues relating to neighborhood conservation.
00:37:00 --> 00:37:03: Thank you, Antonio, and welcome so much to everybody
here
00:37:03 --> 00:37:04: today.

00:37:04 --> 00:37:05: I'm so excited to be here with you.

00:37:06 --> 00:37:09: My name is Ashley Terry, and if you can't tell

00:37:09 --> 00:37:12: from my accent, I'm from Oklahoma, just up 35, very

00:37:12 --> 00:37:16: familiar with Fort Worth, but was so excited to immerse

00:37:16 --> 00:37:19: myself in the community today or this week.

00:37:19 --> 00:37:22: So I'm so excited to be here sharing with you

00:37:22 --> 00:37:22: guys.

00:37:22 --> 00:37:24: So let's talk about Northside just a little bit.

00:37:25 --> 00:37:26: We've all talked about it.

00:37:26 --> 00:37:29: You've heard from all of us, but Fort Worth has

00:37:29 --> 00:37:32: seen significant growth and transformation over the past few

00:37:32 --> 00:37:37: decades.

00:37:32 --> 00:37:37: The property values are reflecting a broader economic and

00:37:37 --> 00:37:40: demographic

00:37:37 --> 00:37:40: trends that you guys are seeing and all of that

00:37:40 --> 00:37:41: is going up here.

00:37:41 --> 00:37:45: So based on appraisal data from the Tarrant County

00:37:45 --> 00:37:49: Appraisal

00:37:45 --> 00:37:49: District, there's been a drastic change in what was our

00:37:49 --> 00:37:51: study area over the last few years.

00:37:51 --> 00:37:54: As you can see here, an over 90% change in

00:37:54 --> 00:37:56: appraised values.

00:37:57 --> 00:37:59: Rise in home values, as we all know, means a

00:37:59 --> 00:38:01: rise in property taxes.

00:38:01 --> 00:38:03: And so many of you expressed to us this week

00:38:03 --> 00:38:06: that that is something that you're already experiencing.

00:38:06 --> 00:38:09: As you can see here, we've chosen 3 houses that

00:38:09 --> 00:38:10: were within that study area.

00:38:10 --> 00:38:14: So that's Northside historic marine neighborhoods and you

00:38:14 --> 00:38:17: can see

00:38:14 --> 00:38:17: that they all show a continuous and upward increase over

00:38:17 --> 00:38:18: the last few years.

00:38:18 --> 00:38:22: So these trends are really putting pressure on these

00:38:22 --> 00:38:25: neighborhoods

00:38:22 --> 00:38:25: and on legacy residents in these neighborhoods and

00:38:26 --> 00:38:27: increasing the

00:38:26 --> 00:38:27: potential risk for displacement.

00:38:28 --> 00:38:31: So now that you've, so now that we've discussed the

00:38:31 --> 00:38:34: problem, let's talk about some solutions because that's what

00:38:34 --> 00:38:37: we're

00:38:34 --> 00:38:37: really here to talk about with you guys this week

00:38:37 --> 00:38:39: and how your community can really minimize some of these

00:38:39 --> 00:38:41: effects on your neighborhoods.

00:38:41 --> 00:38:45: So the first is a plan based strategy to create

00:38:45 --> 00:38:48: and codify a neighborhood master plan.

00:38:48 --> 00:38:50: So what does that mean?

00:38:50 --> 00:38:52: This plan is going to be used to guide the

00:38:52 --> 00:38:56: redevelopment of the neighborhoods and create a cohesive plan amongst

00:38:56 --> 00:38:59: all the diversity of land uses that you have here

00:38:59 --> 00:39:00: in the area.

00:39:00 --> 00:39:03: This is a strategy that was implemented in West Side

00:39:03 --> 00:39:04: Atlanta.

00:39:04 --> 00:39:07: It's a community that I really, really hope that you

00:39:07 --> 00:39:09: all can have a chance to dive into after you've

00:39:10 --> 00:39:12: looked at our study, because I think there's a lot

00:39:12 --> 00:39:16: of similarities that can be used right here, proven strategies

00:39:16 --> 00:39:19: that have worked in other communities across the nation.

00:39:19 --> 00:39:22: So this plan is something that would be joint, jointly

00:39:22 --> 00:39:26: commissioned by the planning department and by the Community Action

00:39:26 --> 00:39:29: committee, which is something that Laura is going to share

00:39:29 --> 00:39:32: with you guys a little bit more about later in

00:39:32 --> 00:39:32: the presentation.

00:39:33 --> 00:39:35: But here's the real key to all of this.

00:39:36 --> 00:39:38: This plan would provide an update to the city's comp

00:39:38 --> 00:39:40: plan, which I know is kind of one of those

00:39:40 --> 00:39:43: wonky words that you're going to hear a lot from

00:39:43 --> 00:39:43: me today.

00:39:43 --> 00:39:46: But this plan is would provide an update to the

00:39:47 --> 00:39:51: city's comp plan that reflects the desires of the community.

00:39:51 --> 00:39:53: This would be a deep process with a lot of

00:39:53 --> 00:39:57: community feedback to ensure that that comp plan would be

00:39:57 --> 00:40:01: able to guide the community's redevelopment and development within the

00:40:01 --> 00:40:03: community over the next few years.

00:40:04 --> 00:40:07: So I know, I know, one more plan.

00:40:07 --> 00:40:09: We're going to talk about plans a lot while I'm

00:40:09 --> 00:40:11: up here today, but hear me out.

00:40:11 --> 00:40:14: So next, I suggest creating a conservation overlay.

00:40:15 --> 00:40:18: This would aim to conserve the character, the culture, and

00:40:18 --> 00:40:22: the historical integrity of Northside, which are so rich and

00:40:22 --> 00:40:23: so vibrant already.

00:40:23 --> 00:40:26: And so we want to preserve those things, but we

00:40:26 --> 00:40:30: also want to promote things like attainable housing, economic development

00:40:30 --> 00:40:32: and expanded services within the community.

00:40:33 --> 00:40:36: So just like the master plan that was referenced on

00:40:36 --> 00:40:39: the previous slide, the real key here is that this

00:40:39 --> 00:40:42: overlay would be driven by the goals of the community.

00:40:42 --> 00:40:45: And I think that that's just really the important piece

00:40:45 --> 00:40:47: that I want to drive home on both of these.

00:40:47 --> 00:40:49: I do want to, I do want to mention that

00:40:50 --> 00:40:53: we do specifically recommend while you all are working

00:40:53 --> 00:40:57: through this conservation overlay that you really consider how the

00:40:57 --> 00:41:00: industrial use fits in, especially the pieces that are closest to

00:41:00 --> 00:41:01: the commercial corridors.

00:41:02 --> 00:41:06: Consideration of these uses would tackle issues like air

00:41:06 --> 00:41:09: quality, noise pollution and a few things that might be really

00:41:09 --> 00:41:11: important to kind of dive into.

00:41:11 --> 00:41:13: But those are the types of things that this plan

00:41:13 --> 00:41:13: would cover.

00:41:14 --> 00:41:18: In addition to the policy aspects and the plan aspects,

00:41:18 --> 00:41:22: we're recommend that the we recommend that the overlay

00:41:22 --> 00:41:26: include a tax relief strategy where properties would be eligible for

00:41:26 --> 00:41:29: five years of tax relief when 30% or more of

00:41:29 --> 00:41:34: the assessed value is spent on improving those particular

00:41:34 --> 00:41:38: properties, plus a strategy that would waive city fees, lowering front

00:41:38 --> 00:41:40: end and ongoing expenses.

00:41:40 --> 00:41:43: So both of these strategies provide a return Hearn to

00:41:43 --> 00:41:47: the broader community by keeping legacy residents in their

00:41:47 --> 00:41:51: homes. That's such an important piece as communities have the

00:41:51 --> 00:41:54: opportunity that Northside has is how do you keep those legacy

00:41:54 --> 00:41:58: residents here and ensure that they're part of the broader

00:41:58 --> 00:42:00: benefit that's happening to the community.

00:42:01 --> 00:42:03: In addition, you can see a list of items that

00:42:03 --> 00:42:06: we've included off to the side here that should be

00:42:06 --> 00:42:09: considered as you go through this overlay process.

00:42:09 --> 00:42:12: So these measures are really something that would start to

00:42:12 --> 00:42:16: weave the fabric of the neighborhood and strengthen that

00:42:16 --> 00:42:18: fabric. We heard from so many of you this week that

00:42:18 --> 00:42:21: one of the most special things about Northside was the

00:42:21 --> 00:42:25: community fabric that's here today and making sure that that

00:42:25 --> 00:42:27: stays a forever part of Northside.

00:42:27 --> 00:42:30: So these types of things can help strengthen that community

00:42:30 --> 00:42:33: fabric and really leave those pieces together for the long

00:42:33 --> 00:42:34: term.

00:42:35 --> 00:42:38: All right, let's dive into some programmatic strategies that I'd

00:42:38 --> 00:42:40: love to talk with you guys about today.

00:42:40 --> 00:42:45: So we recommend the exploration of the establishment of a

00:42:45 --> 00:42:46: tax fund program.

00:42:46 --> 00:42:49: So this is a program that would provide assistance to

00:42:50 --> 00:42:53: help cover rising property taxes, and that is really something

00:42:53 --> 00:42:56: that has a great effect on a potential displacement in

00:42:56 --> 00:42:57: a community.

00:42:58 --> 00:43:01: Next, we talk about expanding the existing Lake Legal Aid

00:43:01 --> 00:43:06: resource to help residents resolve title issues and tax issues,

00:43:06 --> 00:43:09: something that we heard a lot about in the community

00:43:09 --> 00:43:10: this week.

00:43:10 --> 00:43:13: For this program, I'd recommend partnering with a local law

00:43:13 --> 00:43:15: school, and I believe in some of our interviews.

00:43:15 --> 00:43:18: In fact, the Texas A&M law school expressed that they

00:43:18 --> 00:43:22: had some interest in really coming alongside the Northside

00:43:22 --> 00:43:23: community

00:43:22 --> 00:43:23: and plugging in.

00:43:23 --> 00:43:26: So I think that's a partnership that could start very

00:43:26 --> 00:43:26: early on.

00:43:27 --> 00:43:30: Home repair assistance is an incredibly valuable tool when

00:43:30 --> 00:43:33: you're

00:43:30 --> 00:43:33: looking at how to stabilize and really weave fabric of

00:43:33 --> 00:43:34: a community together.

00:43:34 --> 00:43:38: So, you know, we recommend that the city consider

00:43:38 --> 00:43:42: expanding

00:43:38 --> 00:43:42: the priority repair program that already exists today to 100%

00:43:43 --> 00:43:47: of area median income, broadening the support for the

00:43:47 --> 00:43:50: Northside

00:43:47 --> 00:43:50: community and really enhancing those benefits.

00:43:51 --> 00:43:55: As an additional resource, creating partnerships with the

00:43:55 --> 00:43:58: local credit

00:43:55 --> 00:43:58: unions is a great option to offer low interest loans

00:43:58 --> 00:44:02: 0 interest loans and these steps really help empower

00:44:02 --> 00:44:05: homeowners

00:44:02 --> 00:44:05: to maintaining the value and the safety of their homes,

00:44:05 --> 00:44:08: preserving the overall character of the community.

00:44:09 --> 00:44:12: And lastly, I recommend the idea of looking into a

00:44:12 --> 00:44:13: foreclosure prevention program.

00:44:14 --> 00:44:19: Here you can partner with housing counselors, local financial institutions

00:44:19 --> 00:44:24: to provide resources like loan modifications, financial financial literacy programs,

00:44:24 --> 00:44:29: assistance with financing, and resources that really would put together

00:44:29 --> 00:44:34: an effective the foreclosure prevention strategy, again with the goal

00:44:34 --> 00:44:37: of ensuring that those legacy residents are able to stay

00:44:37 --> 00:44:38: in their homes.

00:44:40 --> 00:44:42: One more slide of wonky stuff for you guys, and

00:44:42 --> 00:44:44: then there's some fun stuff coming up behind me.

00:44:45 --> 00:44:48: So Northside has a number of tenants in the community.

00:44:48 --> 00:44:50: So I really wanted to make sure that as we

00:44:50 --> 00:44:53: were looking at this problem, we were certainly wanting to

00:44:53 --> 00:44:55: make sure that homeowners were staying, but also that those

00:44:55 --> 00:44:58: tenants that have become a rich part of that fabric

00:44:58 --> 00:45:00: are able to stay in the community as well.

00:45:01 --> 00:45:04: So first, very similar concept, same as the last slide,

00:45:04 --> 00:45:08: an expansion of that legal aid group to provide tenants

00:45:08 --> 00:45:11: with low cost legal assistance to help with things like

00:45:11 --> 00:45:16: unfair evictions, negotiate with their landlords and really understand the

00:45:16 --> 00:45:18: rights that are available to them.

00:45:19 --> 00:45:22: A code enforcement strategy is certainly something that should be

00:45:22 --> 00:45:23: part of the conversation.

00:45:24 --> 00:45:28: This helps hold landlords accountable for safety, building standards, things

00:45:28 --> 00:45:31: like that to ensure that tenants live in safe and

00:45:31 --> 00:45:32: healthy homes.

00:45:32 --> 00:45:36: This can be enforced their regular inspections and a robust

00:45:36 --> 00:45:37: reporting system.

00:45:37 --> 00:45:40: And the important piece there is that it's set up

00:45:40 --> 00:45:43: in a way that tenants don't have to fear retaliation

00:45:43 --> 00:45:44: if they report any violations.

00:45:45 --> 00:45:48: And then finally, the establishment of a property management training

00:45:48 --> 00:45:51: program through the Hispanic Chamber of Commerce.

00:45:51 --> 00:45:53: I think this would be a great place for them

00:45:53 --> 00:45:53: to step in.

00:45:54 --> 00:45:58: You know, land landlords are are small business owners, they're

00:45:58 --> 00:45:59: entrepreneurs.

00:45:59 --> 00:46:01: And so I think that there's a lot of great

00:46:01 --> 00:46:05: resources available, but you know, sometimes they need some help

00:46:05 --> 00:46:08: and training to improve their operations, which then improves things

00:46:08 --> 00:46:09: for tenants.

00:46:09 --> 00:46:13: So regular training programs addressing these topics are a cost

00:46:13 --> 00:46:17: effective mechanism and also really establish kind of a contact

00:46:17 --> 00:46:21: and a support system for tenants and landlords and things

00:46:21 --> 00:46:22: like that.

00:46:22 --> 00:46:24: So now I'm going to turn it over to my

00:46:24 --> 00:46:26: colleague Lily, who's going to come up and share with

00:46:26 --> 00:46:28: you about some attainable housing strategies to consider.

00:46:41 --> 00:46:43: All right, Buenos Dias.

00:46:43 --> 00:46:44: Good morning.

00:46:45 --> 00:46:45: My name.

00:46:45 --> 00:46:46: I cannot see anybody.

00:46:46 --> 00:46:50: OK, this is going to go much better than I

00:46:50 --> 00:46:50: thought.

00:46:52 --> 00:46:53: All right.

00:46:53 --> 00:46:55: My name is Liliana Gonzalez Lily.

00:46:55 --> 00:46:59: I'm coming from Detroit, MI, but I actually have deep

00:46:59 --> 00:47:02: ties with Texas, so I'm thrilled to be here.

00:47:03 --> 00:47:05: Before we jump in.

00:47:06 --> 00:47:06: And.

00:47:07 --> 00:47:08: Yep.

00:47:08 --> 00:47:12: Before I jump in, I just want to uplift the

00:47:12 --> 00:47:18: neighborhood conservation plan and housing affordability strategy that came out

00:47:18 --> 00:47:18: in 2023.

00:47:19 --> 00:47:23: This document has been a wealth of information for our

00:47:23 --> 00:47:26: team, and if you haven't yet had an opportunity to

00:47:26 --> 00:47:30: check it out, we encourage a deep dive because it

00:47:30 --> 00:47:32: really has a lot of data and strategies.

00:47:33 --> 00:47:37: So you know, we all know safe, affordable housing is

00:47:37 --> 00:47:40: a cornerstone for a healthy, vibrant community.

00:47:41 --> 00:47:47: By safe and affordable, we mean attainable housing for everyone.

00:47:48 --> 00:47:50: And we've heard this throughout the week.

00:47:50 --> 00:47:53: On a macro level, we know that land values and

00:47:53 --> 00:47:59: property taxes are increasing, that there's a shortage of affordable

00:47:59 --> 00:48:03: housing and home prices and rental rates are not reflective

00:48:03 --> 00:48:05: of the average household.

00:48:05 --> 00:48:09: At a more micro level, we heard escalating rent and

00:48:09 --> 00:48:14: home prices are forcing families to make difficult decisions that

00:48:14 --> 00:48:19: impact not only the families, but the communities that they

00:48:19 --> 00:48:20: are leaving behind.

00:48:20 --> 00:48:24: And what this leads to is another thread that is

00:48:24 --> 00:48:28: ruptured and the social fabric that makes up that unique

00:48:28 --> 00:48:29: neighborhood.

00:48:32 --> 00:48:37: All right, so some data 2021 findings show that the

00:48:37 --> 00:48:41: median sale price for a single family residence was just

00:48:42 --> 00:48:46: shy of 300,000, while the most of family with the

00:48:46 --> 00:48:51: median household of six household income, excuse me of 65,000

00:48:51 --> 00:48:53: could afford was 246,000.

00:48:53 --> 00:48:58: This number drops in Northside where the median household

00:48:58 --> 00:48:59: income

00:49:00 --> 00:49:04: is around 50,000.

00:49:04 --> 00:49:08: Another thing to highlight about the primary study area is

00:49:08 --> 00:49:12: that around 55% of the homes are either owned by

00:49:12 --> 00:49:13: occupant or owned but not occupied with the rest being

00:49:13 --> 00:49:18: rentals.

00:49:18 --> 00:49:22: Lastly, the North Central Texas Council government projects

00:49:23 --> 00:49:28: that by

00:49:28 --> 00:49:29: 20-30, Fort Worth will be home to over 1,000,000 residents.

00:49:29 --> 00:49:33: So the city will add 43,000 new households between 2022

00:49:33 --> 00:49:37: and 2030.

00:49:38 --> 00:49:41: By 2045, the city will be home to 1.2 million

00:49:41 --> 00:49:44: residents, so that's around 418,000 households.

00:49:44 --> 00:49:45: So what these graphs tell us is that currently there

00:49:46 --> 00:49:50: is a gap between your average home prices and what

00:49:51 --> 00:49:55: a family could afford.

00:49:55 --> 00:50:00: It also tells us that the gap increases in Northside.

00:50:00 --> 00:50:05: However, the primary study area has an opportunity to

00:50:08 --> 00:50:11: maintain

00:50:11 --> 00:50:14: their ownership rate and anchor affordable housing to lessen the

00:50:14 --> 00:50:18: housing pressure over time given the expected increase in

00:50:18 --> 00:50:22: population.

00:50:22 --> 00:50:26: So this graph that you guys are looking at further

00:50:26 --> 00:50:30: drives the point that the time is now, although frankly

00:50:15 --> 00:50:18: yesterday, but will take now to double down on anchoring
00:50:18 --> 00:50:22: affordable housing that serves a variety of housing needs.
00:50:23 --> 00:50:27: This graph is showing that homes under 200,000 represent
12%
00:50:27 --> 00:50:31: of the market, where a decade ago they were 83%
00:50:31 --> 00:50:32: of the market.
00:50:33 --> 00:50:36: It also shows that around 80 to 85% of homes
00:50:36 --> 00:50:40: are now beyond the reach of the median household.
00:50:40 --> 00:50:43: A decade ago this was 40%.
00:50:45 --> 00:50:48: And also the income required to buy a home has
00:50:48 --> 00:50:52: approximately doubled in 10 years if we assume a down
00:50:52 --> 00:50:53: payment of 5%.
00:50:55 --> 00:50:57: So now for the recommendations.
00:50:57 --> 00:51:01: We'll start with recommendations for Northside and Historic
Marine.
00:51:02 --> 00:51:05: So our advisory panel came up with a list of
00:51:05 --> 00:51:09: recommendations, a few of which you guys are looking at.
00:51:09 --> 00:51:13: For Northside and Historic Marine, we recommend the
establishment of
00:51:13 --> 00:51:15: an affordable neighborhood fund.
00:51:16 --> 00:51:18: So the fund would be an effort with a specific
00:51:19 --> 00:51:23: purpose to support affordable housing across various
housing typologies.
00:51:24 --> 00:51:25: So like I said, I'm from Detroit.
00:51:25 --> 00:51:29: Detroit has the Strategic Neighborhood Fund, which is now in
00:51:29 --> 00:51:30: its third phase.
00:51:31 --> 00:51:35: It was established in 2016, and it provides funding for
00:51:36 --> 00:51:42: streetscape improvements, for commercial corridors, and for
affordable housing.
00:51:43 --> 00:51:48: It's funded by public and private sources, including the city,
00:51:48 --> 00:51:53: community development, financial institutions, foundations,
and corporate funders.
00:51:54 --> 00:51:57: It is not without areas of improvement, but it does
00:51:57 --> 00:51:59: serve as a good case study.
00:52:00 --> 00:52:03: So we do envision that the Affordable Neighborhood Fund
would
00:52:03 --> 00:52:04: be a phased approach.
00:52:04 --> 00:52:07: It would start in Northside and then could expand to
00:52:08 --> 00:52:10: other neighborhoods in time.
00:52:11 --> 00:52:13: And let's see, where did I leave off?
00:52:13 --> 00:52:13: OK.
00:52:13 --> 00:52:17: The next we recommend the exploration of a housing tax
00:52:17 --> 00:52:18: increment financing.

00:52:18 --> 00:52:22: The TIF would be applied to parcels that are zoned
00:52:22 --> 00:52:28: commercial, institutional and medium density without
impacting existing TIPS and
00:52:28 --> 00:52:29: Northside and beyond.
00:52:31 --> 00:52:35: We also recommend the support for a gentle density
increase.
00:52:35 --> 00:52:40: This would include exploring missing metal housing
topologies that support
00:52:40 --> 00:52:41: affordable housing demand.
00:52:42 --> 00:52:46: Also infill rehab that fits within the residential fabric.
00:52:46 --> 00:52:51: Accessory dwelling units that can support generational
wealth, aging in
00:52:51 --> 00:52:54: place and further investment in community.
00:52:55 --> 00:53:00: Lastly, we recommend focusing the higher density residential
development along
00:53:00 --> 00:53:02: Main Street and commercial corridors.
00:53:02 --> 00:53:07: So San Antonio recently developed what they're calling a pre
approved AD us and those incentivize the homeowners by
00:53:07 --> 00:53:12: cutting
00:53:12 --> 00:53:14: down on the approval process.
00:53:15 --> 00:53:18: They eliminate the need to hire a design firm and
00:53:18 --> 00:53:21: thereby saving on upfront costs, which we all appreciate.
00:53:25 --> 00:53:28: So now the recommendations for Panther Island.
00:53:29 --> 00:53:33: Some recommendations that are specific to Panther Island is
the
00:53:33 --> 00:53:37: creation of community Land Trust to support affordable
housing long
00:53:37 --> 00:53:40: term while fostering a sense of community.
00:53:40 --> 00:53:45: In addition, the Tarrant Regional Water District can landing
parcels
00:53:45 --> 00:53:50: now that will incorporate affordable housing requirements for
future development.
00:53:51 --> 00:53:54: The next recommendation is the creation of a land bank
00:53:55 --> 00:53:58: entity, which we actually already heard is in the early
00:53:58 --> 00:53:59: exploration phase.
00:53:59 --> 00:54:00: So that's great.
00:54:00 --> 00:54:04: We believe a community benefits agreement would be a
great
00:54:05 --> 00:54:06: tool for affordable housing.
00:54:06 --> 00:54:09: We do want to know it can also be used
00:54:09 --> 00:54:14: for other priorities, but affordable housing for sure being a
00:54:14 --> 00:54:15: top priority.
00:54:16 --> 00:54:19: Last but not least, given the 10 year timeline that
00:54:19 --> 00:54:23: Antonio mentioned for the completion of all the infrastructure

work,

00:54:23 --> 00:54:26: it is imperative that the focus now is on establishing

00:54:26 --> 00:54:31: and strengthening new relationships with critical organizations and stakeholders.

00:54:32 --> 00:54:34: Now is the time to set the building blocks in

00:54:34 --> 00:54:38: motion, to grow the alliance for a healthy, diverse community,

00:54:38 --> 00:54:41: and to gain runway on establishing the tools and resources

00:54:41 --> 00:54:44: so that we really hit the ground running.

00:54:45 --> 00:54:48: Panther Island is an opportunity to weave a stronger fabric

00:54:48 --> 00:54:50: in this area of the city.

00:54:51 --> 00:54:54: While we don't identify specific parcels to develop on Parcel

00:54:54 --> 00:54:59: Island, the panelists strongly believe and emphasize that the waterfront

00:54:59 --> 00:55:03: along Panther Island should be accessible and free to the

00:55:03 --> 00:55:03: public.

00:55:03 --> 00:55:06: It has amazing views to the neighborhoods and downtown.

00:55:06 --> 00:55:10: It would provide different interesting access points to and from

00:55:10 --> 00:55:14: Panther Island, and it would enhance not only the quality

00:55:14 --> 00:55:17: of life for the residents, but also drive economic growth

00:55:17 --> 00:55:20: through tourism and as a newly established recreation.

00:55:21 --> 00:55:21: No landmark.

00:55:22 --> 00:55:22: Thank you let.

00:55:43 --> 00:55:43: Me.

00:55:43 --> 00:55:44: Just switch to the cover slide.

00:55:46 --> 00:55:46: OK.

00:55:47 --> 00:55:48: Good morning.

00:55:48 --> 00:55:49: My name is Anya Sartamel.

00:55:49 --> 00:55:51: I'm from Alexandria, VA.

00:55:51 --> 00:55:53: I'm an urban planner and a lot of my work

00:55:53 --> 00:55:56: has focused on neighborhood based economic development.

00:55:57 --> 00:55:59: I can't tell you how excited I am to be

00:55:59 --> 00:55:59: here in Fort Worth.

00:56:00 --> 00:56:02: I've never been here before and this was quite a

00:56:02 --> 00:56:04: discovery and I love the city and I've loved finding

00:56:04 --> 00:56:08: out about the Northside neighborhood and your wonderful restaurants and

00:56:08 --> 00:56:09: urban fabrics.

00:56:09 --> 00:56:11: So thank you for inviting me.

00:56:11 --> 00:56:12: I appreciate it's very much.

00:56:13 --> 00:56:16: We're going to talk a little bit about how you

00:56:16 --> 00:56:17: can strengthen the business district.

00:56:17 --> 00:56:21: And before everybody gets nervous, we're not talking about

really

00:56:21 --> 00:56:24: tall buildings or large scale business.

00:56:24 --> 00:56:27: We're talking about kind of preserving a Main Street character

00:56:27 --> 00:56:28: that people know and love.

00:56:29 --> 00:56:31: So let me check.

00:56:32 --> 00:56:36: Let's take a look at the Main Street business district.

00:56:36 --> 00:56:40: We got some data in our briefing book and it

00:56:40 --> 00:56:46: identifies 37 retail built, 87 retail buildings, over 165 businesses

00:56:46 --> 00:56:48: and a low vacancy rate.

00:56:48 --> 00:56:51: 3.7% is low in commercial space.

00:56:52 --> 00:56:54: What strike me is that there's very little turnover.

00:56:54 --> 00:56:59: Many businesses have been here for 7:10, 20-30 years.

00:57:00 --> 00:57:02: There's a lot of stability in the neighborhood.

00:57:03 --> 00:57:05: There are also some spaces that need to be filled

00:57:05 --> 00:57:05: in.

00:57:06 --> 00:57:11: Surprisingly also there's been no new commercial construction since 2014

00:57:11 --> 00:57:13: and there's very little office space.

00:57:15 --> 00:57:18: However, some other documents we looked at said that there

00:57:18 --> 00:57:22: are significant number of visitors to the business district, 300,000

00:57:22 --> 00:57:25: per year that are in the Main St.

00:57:25 --> 00:57:27: corridor but not going to the stockyard.

00:57:27 --> 00:57:31: So they actually are going to restaurants or shops on

00:57:31 --> 00:57:32: North Main.

00:57:32 --> 00:57:36: They're here for dining, events, entertainment and socializing.

00:57:36 --> 00:57:39: And as you'd expect, Jyoti Garcia's kind of tops the

00:57:39 --> 00:57:41: list of the most visited businesses.

00:57:41 --> 00:57:43: Esperanza is La Plaza Maya.

00:57:44 --> 00:57:48: You could probably have all guessed that what's missing in

00:57:48 --> 00:57:52: the neighborhood, according again to the official statistics, is clothing

00:57:52 --> 00:57:56: and kind of boutique shops, health and personal care, furniture,

00:57:56 --> 00:57:59: home furnishings, sporting goods and hobbies.

00:58:00 --> 00:58:03: And then another survey done by your Main Street pilot

00:58:03 --> 00:58:07: program also quoted people would like more arts and cultural

00:58:07 --> 00:58:12: venues, more family based entertainment, and some spaces for food

00:58:12 --> 00:58:12: vendors.

00:58:17 --> 00:58:21: You do have a varied retail community.

00:58:21 --> 00:58:24: Some of them are on North Main, there are some
00:58:24 --> 00:58:25: we saw on Azle Ave.
00:58:25 --> 00:58:27: some on Northwest 25th St.
00:58:27 --> 00:58:30: We were really pleased to take an afternoon drive and
00:58:30 --> 00:58:34: end up at this wonderful restaurant that provides fresh juices.
00:58:34 --> 00:58:37: And we all had something different and compared fruit bowls
00:58:37 --> 00:58:38: and that was really great.
00:58:40 --> 00:58:42: So there's a lot to build on and I also
00:58:42 --> 00:58:43: love the brilliant colors.
00:58:44 --> 00:58:46: I think this is very attractive to people who are
00:58:46 --> 00:58:48: not necessarily from this neighborhood, but would like to
00:58:48 --> 00:58:49: come
00:58:48 --> 00:58:49: here and discover things.
00:58:51 --> 00:58:54: So after all of our interviews, we tried to develop
00:58:54 --> 00:58:57: some objectives for the business district.
00:58:59 --> 00:59:02: Business is not only a company or an enterprise, but
00:59:02 --> 00:59:05: it's also the workforce and it's also the buildings and
00:59:05 --> 00:59:07: the space that it's in.
00:59:08 --> 00:59:10: And we started out, all of us on the panel
00:59:10 --> 00:59:14: with how can Panther Island benefit the business district
00:59:14 --> 00:59:16: rather
00:59:14 --> 00:59:16: than being afraid that it was going to take away
00:59:16 --> 00:59:18: business or cause some damage.
00:59:19 --> 00:59:22: We're all of our recommendations are based on leveraging
00:59:22 --> 00:59:24: future
00:59:22 --> 00:59:24: growth and development.
00:59:24 --> 00:59:27: And one thing we heard loud and clear in many
00:59:27 --> 00:59:30: of our interviews was that people want to restore Main
00:59:30 --> 00:59:31: Street the way it used to be.
00:59:32 --> 00:59:34: And I'm not from here, so I didn't really know
00:59:34 --> 00:59:37: what that meant, but I could relate to it because
00:59:37 --> 00:59:39: where I live, we had a Main St.
00:59:40 --> 00:59:44: that in the 70s looked pretty abandoned.
00:59:44 --> 00:59:45: And, you know, you're nowhere near that.
00:59:45 --> 00:59:48: But this was something everybody said, we've got to fix
00:59:48 --> 00:59:49: this.
00:59:49 --> 00:59:50: This, these buildings have great bones.
00:59:50 --> 00:59:51: What can we do with them?
00:59:53 --> 00:59:57: And now, 30 or 40 years later, they've been painted.
00:59:57 --> 01:00:00: They have shops, they have residential above, they have
01:00:00 --> 01:00:01: people
01:00:00 --> 01:00:01: in the streets.
01:00:02 --> 01:00:03: It's a great place to be.

01:00:03 --> 01:00:06: So that's the type of Main Street I'm talking about.

01:00:08 --> 01:00:10: The idea is to attract shoppers and diners because those

01:00:10 --> 01:00:13: will spend money in the community, which helps support local

01:00:13 --> 01:00:14: businesses.

01:00:14 --> 01:00:17: Obviously, improving the physical environment and making sure all the

01:00:17 --> 01:00:19: buildings are in good shape is quite important.

01:00:21 --> 01:00:25: We're also going to be looking at creating opportunities for

01:00:25 --> 01:00:30: small women owned and minority business enterprises, particularly in association

01:00:30 --> 01:00:33: with new development projects like Panther Island.

01:00:34 --> 01:00:38: We'd like to provide opportunities for small scale business ownership

01:00:38 --> 01:00:41: and for individual entrepreneurs who maybe have a good idea

01:00:41 --> 01:00:43: but don't know how to go about forming a business.

01:00:44 --> 01:00:46: Jobs for local residents are very important.

01:00:47 --> 01:00:51: And finally, we were told also people are concerned that

01:00:51 --> 01:00:54: rents may rise and property taxes and licenses.

01:00:54 --> 01:00:57: And so how do you reduce all of those or

01:00:57 --> 01:01:00: else increase your sales so that you can pay for

01:01:00 --> 01:01:00: those things?

01:01:05 --> 01:01:08: The idea of residential above retail is important in a

01:01:08 --> 01:01:10: lot of discussions of commercial districts.

01:01:11 --> 01:01:16: There's a phrase in our wonky urban planning practice that

01:01:16 --> 01:01:21: rooftops support retail, rooftops being residents.

01:01:21 --> 01:01:25: So the more people you bring in, the more they

01:01:25 --> 01:01:28: can spend and your businesses thrive.

01:01:28 --> 01:01:31: So what we have the top two pictures.

01:01:31 --> 01:01:36: Well the pictures on the left are small scale residential

01:01:36 --> 01:01:38: above retail.

01:01:38 --> 01:01:42: The first building has a clothing store with an apartment

01:01:42 --> 01:01:42: above.

01:01:43 --> 01:01:46: The second building has a coffee shop and a small

01:01:46 --> 01:01:47: business with apartments above.

01:01:48 --> 01:01:51: And then on the bottom you have a slightly more

01:01:51 --> 01:01:54: modern looking but still small scale building.

01:01:55 --> 01:01:57: The other two pictures I just threw in there because

01:01:57 --> 01:01:57: I like them.

01:01:57 --> 01:01:59: This is on your Main Street.

01:01:59 --> 01:02:01: The arcades are fabulous.

01:02:01 --> 01:02:04: If you build new buildings, please build arcades because

those
01:02:04 --> 01:02:05: provide shade.
01:02:06 --> 01:02:09: And then this is an old warehouse that was turned
01:02:09 --> 01:02:13: into a musical entertainment venue that also provides food
and
01:02:13 --> 01:02:14: it's very popular.
01:02:19 --> 01:02:21: So now we now we get to the wonky part.
01:02:21 --> 01:02:23: What are the parts of the strategy?
01:02:24 --> 01:02:26: I'll go kind of across and down.
01:02:27 --> 01:02:30: So first, obviously we want to retain existing businesses.
01:02:30 --> 01:02:31: They've been here a long time.
01:02:31 --> 01:02:34: They're providing services to the community.
01:02:34 --> 01:02:38: They may need a little help, whether it's training, maybe
01:02:38 --> 01:02:41: a small loan, maybe help marketing what they do.
01:02:41 --> 01:02:43: So that's that's an important component.
01:02:43 --> 01:02:47: We also want to track new businesses, particularly ones that
01:02:47 --> 01:02:50: could be of interest to visitors, but not in an
01:02:50 --> 01:02:53: overwhelming way to fill in some of the gaps and
01:02:53 --> 01:02:56: provide a variety of goods and services that are not
01:02:56 --> 01:02:58: currently in the neighborhood.
01:02:59 --> 01:03:01: I mentioned already the residential above.
01:03:01 --> 01:03:03: Retail is an important component.
01:03:03 --> 01:03:09: Moving down some of the basics, appearance, safety, good
maintenance.
01:03:09 --> 01:03:14: There should be more funding available for facade
improvements, maybe
01:03:14 --> 01:03:18: better lighting in certain areas, providing shade like those
arcades,
01:03:18 --> 01:03:21: or just visual interest like some nice murals that are
01:03:21 --> 01:03:23: already on some buildings.
01:03:24 --> 01:03:29: Next is creating an identity for the district.
01:03:30 --> 01:03:32: That's up to the people who live here and the
01:03:32 --> 01:03:33: people who run businesses.
01:03:33 --> 01:03:36: We can't tell you what that identity should be, but
01:03:36 --> 01:03:40: some ideas that have been floated previously are a culinary
01:03:40 --> 01:03:45: arts area because clearly you have great restaurants or
something
01:03:45 --> 01:03:47: based on Latino culture, music and arts.
01:03:49 --> 01:03:54: Another important component is empowering local
entrepreneurs, providing them with
01:03:54 --> 01:03:57: knowledge and financial financial support.
01:03:57 --> 01:04:00: And this is where I have the Small Business Development
01:04:00 --> 01:04:04: Center logo at the bottom because the Tarrant County
College

01:04:04 --> 01:04:08: provides courses and has an SBDC, which can help people
01:04:08 --> 01:04:10: manage and grow their businesses.
01:04:11 --> 01:04:13: Training the workforce is important.
01:04:13 --> 01:04:16: People can learn new skills and don't have to feel
01:04:16 --> 01:04:20: like they're stuck in doing the same job their parents
01:04:20 --> 01:04:22: and grandparents did.
01:04:22 --> 01:04:25: But in our modern society, that takes a little training.
01:04:26 --> 01:04:29: And then finally and most importantly to me, because through
01:04:29 --> 01:04:33: my experience working with neighborhoods, the successful
neighborhoods are the
01:04:33 --> 01:04:35: ones that have leadership and then know how to advocate
01:04:35 --> 01:04:36: for what they want.
01:04:37 --> 01:04:40: So if I'm going to leave you with three words
01:04:40 --> 01:04:45: that summarize everything I have to say is leadership,
advocacy
01:04:45 --> 01:04:48: and locally based neighborhood driven.
01:04:52 --> 01:04:55: So our immediate next steps since we're all ending up
01:04:55 --> 01:04:56: with what do you guys do on Monday?
01:04:58 --> 01:05:01: I would say I found to my surprise a really,
01:05:01 --> 01:05:06: really good Northside economic development strategy that
was done in
01:05:06 --> 01:05:06: 2011.
01:05:06 --> 01:05:10: It has some fantastic ideas, some have been implemented,
many
01:05:10 --> 01:05:11: have not.
01:05:11 --> 01:05:14: So I'd recommend an immediate review based on current
circumstances
01:05:14 --> 01:05:18: and forthcoming opportunities, like what can we get out of
01:05:18 --> 01:05:20: this document so we don't have to reinvent the wheel
01:05:21 --> 01:05:23: cause a lot has already been thought through.
01:05:25 --> 01:05:29: I was very impressed with your pilot Main Street program.
01:05:29 --> 01:05:31: I think that's key to getting some of these small
01:05:31 --> 01:05:33: scale business district ideas going.
01:05:33 --> 01:05:37: So I would recommend looking ahead and ensuring the
program
01:05:37 --> 01:05:41: continues to be funded beyond the pilot stage and that
01:05:41 --> 01:05:46: it also has more financial resources than it currently does
01:05:46 --> 01:05:49: so that it can really dig in and do everything
01:05:49 --> 01:05:50: step by step.
01:05:50 --> 01:05:52: All of those activities we mentioned.
01:05:52 --> 01:05:56: And finally, this gets back to this crazy poster establishing
01:05:56 --> 01:05:59: a brand for marketing that will attract people to come
01:05:59 --> 01:06:01: to the neighborhood.

01:06:01 --> 01:06:04: So this is a neighborhood I work with in Virginia.
01:06:05 --> 01:06:07: There are three examples of branding on this poster for
01:06:07 --> 01:06:09: an event that's coming up soon for an arts and
01:06:10 --> 01:06:10: cultural district.
01:06:11 --> 01:06:14: We created something called a chock a block, which means
01:06:14 --> 01:06:18: people, artists come and draw beautiful pictures on the
pavement
01:06:18 --> 01:06:20: and then people walk around and visit them.
01:06:22 --> 01:06:24: So the first is this Oval logo that says OTN.
01:06:24 --> 01:06:27: We had that made as a magnet and people started
01:06:27 --> 01:06:29: saying, wow, this is a really cool magnet.
01:06:29 --> 01:06:30: I'm going to put it on my car.
01:06:30 --> 01:06:33: So now half the people in the neighborhood are riding
01:06:33 --> 01:06:35: around with cars with OTN logos on them.
01:06:35 --> 01:06:37: So that puts them on the map.
01:06:37 --> 01:06:40: 2nd, we have this weird looking little bird at the
01:06:40 --> 01:06:40: bottom.
01:06:41 --> 01:06:43: He makes footsteps to show people where to go.
01:06:44 --> 01:06:47: So it's a look in the key, but it's fun
01:06:47 --> 01:06:48: and it works.
01:06:48 --> 01:06:51: And then third, at the bottom, there's a thing that
01:06:51 --> 01:06:54: you can barely see that says N, it's Old Town
01:06:54 --> 01:06:55: N Alliance.
01:06:55 --> 01:06:57: That's the official logo of the organization.
01:06:57 --> 01:07:00: So those are three separate things, but together they all
01:07:00 --> 01:07:02: build up to give a neighborhood identity.
01:07:02 --> 01:07:04: So it's just one way of doing it, but I
01:07:04 --> 01:07:06: think it's helpful to find an example.
01:07:07 --> 01:07:13: So again, there's opportunity bring out your leadership
advocate and
01:07:13 --> 01:07:17: be neighborhood based in what you're asking for.
01:07:17 --> 01:07:18: Thank you very much.
01:07:23 --> 01:07:26: And I'd like now to introduce my colleague DG Arla.
01:07:34 --> 01:07:34: Good morning.
01:07:34 --> 01:07:35: When I see us everyone.
01:07:36 --> 01:07:38: My name is DG Arla.
01:07:38 --> 01:07:39: I am from Kansas City.
01:07:39 --> 01:07:41: I work for Vantrust Real Estate.
01:07:41 --> 01:07:45: We're a full service real estate development company with a
01:07:45 --> 01:07:47: regional emphasis and a national reach.
01:07:48 --> 01:07:51: My Hispanic family grew up in a neighborhood very similar
01:07:51 --> 01:07:53: to the North Side in Kansas City.

01:07:56 --> 01:08:00: The rich, the rich, immigrant history and multicultures that spread
01:08:00 --> 01:08:03: generations is a vital piece of the Northside.
01:08:04 --> 01:08:08: If unprotected in a deliberate way through policy, programs and
01:08:08 --> 01:08:12: regulations, the cultural assets of Northside could be lost forever
01:08:12 --> 01:08:14: in the fabric, frayed beyond repair.
01:08:17 --> 01:08:20: One immediate recommendation that can be started as early as
01:08:20 --> 01:08:24: Monday is to move forward with the planned cultural mapping
01:08:24 --> 01:08:27: in Northside that was put to get put on pause
01:08:27 --> 01:08:28: prior to our ULI involvement.
01:08:29 --> 01:08:33: Community Design Fort Worth requested a pro bono cultural mapping
01:08:34 --> 01:08:38: project, which was accepted by the consultant to capture Northside's
01:08:38 --> 01:08:44: culture before development pressures increase from Stockyards to Panther Island.
01:08:45 --> 01:08:48: Cultural mapping is a tool for understanding and enhancing the
01:08:48 --> 01:08:50: cultural landscape for communities.
01:08:51 --> 01:08:55: It identifies and analyzes both the tangible and intangible cultural
01:08:55 --> 01:08:56: assets.
01:08:56 --> 01:09:01: This will foster community engagement and form strategic investments and
01:09:01 --> 01:09:03: promote cultural vibrancy.
01:09:04 --> 01:09:08: Assets can include physical resources such as public art, grocery
01:09:08 --> 01:09:13: stores, urban design, and intangible assets such as the stories
01:09:13 --> 01:09:16: and traditions in this community's unique neighborhood.
01:09:18 --> 01:09:22: Once the consultant completes that cultural assess asset mapping, it
01:09:22 --> 01:09:26: will be vital to share that information within the community.
01:09:26 --> 01:09:29: This can be done through community forums or events to
01:09:29 --> 01:09:31: share the findings.
01:09:31 --> 01:09:35: One suggestion is to hold storytelling event programming right here
01:09:35 --> 01:09:36: in Arta de La Rosa.
01:09:37 --> 01:09:40: It will be a wonderful way to capture the oral
01:09:40 --> 01:09:41: history of the community.
01:09:45 --> 01:09:49: Another recommendation is to develop a Northside Community Heritage Walk.

01:09:49 --> 01:09:53: An example of this is the Soul Walk in Tampa.

01:09:53 --> 01:09:56: It recognizes Black history and heritage.

01:09:57 --> 01:10:00: This kind of walk and have many components at each

01:10:00 --> 01:10:04: site that identifies through consistent wayfinding, signage or tie into

01:10:05 --> 01:10:08: AQR code that can provide history and additional information.

01:10:09 --> 01:10:13: By featuring these historic and cultural nodes such as the

01:10:13 --> 01:10:19: Stockyards Marine Park, La Rosa Theatre, Vaquero, Fort Worth Transform

01:10:19 --> 01:10:24: 10/12, which is also an amazing opportunity for performing arts,

01:10:24 --> 01:10:28: social justice training and programming for all ages in the

01:10:29 --> 01:10:30: Heritage Park.

01:10:30 --> 01:10:35: The Cultural Asset Survey will identify others throughout the throughout

01:10:35 --> 01:10:38: the community and then the Heritage Walk can then create

01:10:38 --> 01:10:42: a corridor going from the stockyards to Heritage Park that

01:10:42 --> 01:10:46: will aid in the preservation of the history, leveraging your

01:10:46 --> 01:10:51: existing initiatives, increasing economic development in the north side and

01:10:51 --> 01:10:54: improving connectivity from the north side to Fort Worth.

01:10:55 --> 01:10:59: The contribution of arts and culture to the economy is

01:10:59 --> 01:11:04: well documented but imagine the vitality and energy along Main

01:11:04 --> 01:11:04: St.

01:11:05 --> 01:11:07: in North Side with that Main St.

01:11:07 --> 01:11:10: initiative that and as spoke about is paired with the

01:11:11 --> 01:11:12: Heritage corridor.

01:11:13 --> 01:11:16: People making a day out on Main Street, stopping into

01:11:16 --> 01:11:20: restaurants, learning of the culture and history.

01:11:20 --> 01:11:24: Imagine a bus or train going down Main Street taking

01:11:24 --> 01:11:28: residents and visitors from 1 cultural stop to another.

01:11:30 --> 01:11:30: The.

01:11:30 --> 01:11:34: We believe that the recommendations we are sharing with you

01:11:34 --> 01:11:37: today are complementary to what has already been done, but

01:11:37 --> 01:11:39: now actionable to move forward.

01:11:40 --> 01:11:44: The historic and cultural nodes along the corridor are investments

01:11:44 --> 01:11:46: that need to be maintained.

01:11:46 --> 01:11:50: Transform 10/12 is undertaking a heavy lift to transform its

01:11:50 --> 01:11:52: building into a Hallmark Arts Center.

01:11:53 --> 01:11:56: I invite my partner Lucia to speak about the other

01:11:56 --> 01:12:00: key investments and how to create a stewardship program for
01:12:00 --> 01:12:01: these cultural assets.
01:12:15 --> 01:12:16: Good morning, Lily.
01:12:16 --> 01:12:17: You're right.
01:12:17 --> 01:12:18: Can't see a thing.
01:12:19 --> 01:12:23: I'm Lucia Garces and I'm here today from Tampa, FL.
01:12:24 --> 01:12:29: I'm an urban planner who lives where infrastructure, soft and
01:12:29 --> 01:12:35: hard, intersect with building great communities and so de
introduce
01:12:35 --> 01:12:39: the notion of investing in our cultural assets.
01:12:39 --> 01:12:45: In our interviews, we heard so much about this building
01:12:45 --> 01:12:47: we're in today.
01:12:47 --> 01:12:52: We heard stories how so many people came to see
01:12:52 --> 01:12:57: Spanish speaking performers here and how this was really a
01:12:57 --> 01:13:03: place for the community to gather and celebrate its traditions.
01:13:03 --> 01:13:08: So imagine if you will, bringing this theater back to
01:13:08 --> 01:13:09: its glory days.
01:13:10 --> 01:13:12: Imagine those stories being told.
01:13:12 --> 01:13:17: Imagine the oral histories, imagine the continued art exhibits that
01:13:18 --> 01:13:22: this organization is doing that are so amazing, celebrating your
01:13:22 --> 01:13:25: heritage and Northside's heritage.
01:13:26 --> 01:13:30: But what we've also found is that some of the
01:13:30 --> 01:13:34: restrictions that come from expanded opportunities.
01:13:34 --> 01:13:40: There was an amazing child youth program here, but it's
01:13:40 --> 01:13:40: limited.
01:13:41 --> 01:13:45: And So what we've heard is the funding that was
01:13:45 --> 01:13:50: initially used to purchase this building in the early 2000s
01:13:50 --> 01:13:52: is HUD funding.
01:13:52 --> 01:13:54: That means it comes with restrictions.
01:13:55 --> 01:13:59: And so our recommendation is let's start looking at how
01:13:59 --> 01:14:02: to separate ourselves from the HUD funding.
01:14:02 --> 01:14:08: Let's look at those exit strategies that would enable this
01:14:08 --> 01:14:13: then to grow into an incredible facility that it was
01:14:13 --> 01:14:15: in its glory days.
01:14:15 --> 01:14:20: We think that in addition to just purchasing this building
01:14:20 --> 01:14:25: and separating from the HUD funding that was originally used
01:14:25 --> 01:14:29: to purchase this building, there needs to be a maintenance
01:14:29 --> 01:14:35: and rehabilitation fund that's established for ongoing,
ongoing maintenance.

01:14:35 --> 01:14:39: We heard stories about people here that were staff members
01:14:40 --> 01:14:44: who were dealing with flooding, performers that help them deal
01:14:44 --> 01:14:47: with flooding prior to a performance.
01:14:48 --> 01:14:52: And so I think those kinds of deteriorations that happen
01:14:52 --> 01:14:56: continue and if they are not stopped and reversed, the
01:14:56 --> 01:14:59: this incredible facility will be lost.
01:14:59 --> 01:15:01: There are opportunities.
01:15:01 --> 01:15:05: Explore the North North Texas Community Foundation.
01:15:05 --> 01:15:10: We heard that they offer funds for social justice and
01:15:10 --> 01:15:12: cultural amenities.
01:15:13 --> 01:15:18: Start looking at the 2026 bonding opportunities and this is
01:15:18 --> 01:15:22: also the kind of facility that is really attractive for
01:15:23 --> 01:15:25: corporate and philanthropic giving.
01:15:30 --> 01:15:36: The other investment along the Heritage Trail that we think
01:15:36 --> 01:15:39: is critical is the Marine Park.
01:15:40 --> 01:15:42: We already know of its history.
01:15:42 --> 01:15:46: We know Selena performed there and it's been mentioned to
01:15:46 --> 01:15:47: us multiple times.
01:15:48 --> 01:15:53: But Marine Park can become that public realm where a
01:15:53 --> 01:15:57: civic facility really fosters civic engagement.
01:15:58 --> 01:16:03: We heard today from the Councilman about Central Park and
01:16:03 --> 01:16:07: that it was designed by a famous landscape architect.
01:16:08 --> 01:16:12: Your community values this kind of investment.
01:16:12 --> 01:16:15: Your community values and appreciates the best.
01:16:16 --> 01:16:19: So we're saying continue down that path.
01:16:20 --> 01:16:24: Let's find a a landscape plan that could start to
01:16:24 --> 01:16:26: convert this community.
01:16:26 --> 01:16:31: And down the road, you heard Omar make reference to
01:16:31 --> 01:16:35: some to Hemisphere in San Antonio.
01:16:35 --> 01:16:38: And so I would recommend that you look at it
01:16:38 --> 01:16:42: as a world class facility that begins to transform a
01:16:42 --> 01:16:43: community.
01:16:43 --> 01:16:49: But truly new pavilions, restrooms, a world class playground,
01:16:49 --> 01:16:54: water
01:16:49 --> 01:16:54: features, splash pads, enhance landscaping, and then you
01:16:54 --> 01:16:54: can see
01:16:54 --> 01:16:54: the rest.
01:16:54 --> 01:16:58: But let's stop at art and sculpture by local artists.
01:16:58 --> 01:17:03: There's an opportunity to bring local art into the park.
01:17:03 --> 01:17:07: It happens in many facilities, but local artists can then
01:17:07 --> 01:17:12: carry forward the message of arts and culture into the
01:17:12 --> 01:17:12: future.

01:17:13 --> 01:17:17: Let's take a look at an enhanced memorial for Father
01:17:17 --> 01:17:20: House to who we heard so much about as a
01:17:20 --> 01:17:22: leader in this community.
01:17:22 --> 01:17:24: And we know there's a memorial there.
01:17:25 --> 01:17:28: Perhaps it's time to bring more life and enhancement to
01:17:28 --> 01:17:29: that.
01:17:29 --> 01:17:31: Let's recognize Selena.
01:17:31 --> 01:17:34: We heard so much about her concert here, and then
01:17:34 --> 01:17:38: we need to continue investing in the structures that are
01:17:38 --> 01:17:39: already there.
01:17:42 --> 01:17:47: But the other thing we heard about is the amazing
01:17:47 --> 01:17:48: food.
01:17:48 --> 01:17:52: And in retrospect, I wish that the slides here could
01:17:52 --> 01:17:55: have been the tour that we went on because we
01:17:55 --> 01:17:57: experienced so much of that.
01:17:57 --> 01:18:01: The slide in the middle is from Hemisphere, and so
01:18:01 --> 01:18:05: it gives you an idea of the kind of activities
01:18:05 --> 01:18:08: that could take place in your marine park.
01:18:09 --> 01:18:12: But the celebration of food comes through food markets.
01:18:12 --> 01:18:16: It comes through different cooking classes and restaurants.
01:18:16 --> 01:18:20: It comes from a possible cookbook that you can organize
01:18:20 --> 01:18:24: that would take your family recipes and replicate them and
01:18:24 --> 01:18:26: bring them to the community.
01:18:26 --> 01:18:31: It can serve as a culinary, culinary incubator and truly,
01:18:31 --> 01:18:35: truly be a place where a place where food becomes
01:18:35 --> 01:18:37: the centerpiece of festivals.
01:18:39 --> 01:18:45: We talked about funding some of these investments and
really
01:18:45 --> 01:18:50: what we're recommending is an alliance, a group of artists,
01:18:50 --> 01:18:55: a group of creatives, a group of musicians, theatre owners
01:18:55 --> 01:19:00: and business people who will become the stewards of the
01:19:00 --> 01:19:05: arts and culture and take that past and carry it
01:19:05 --> 01:19:06: forward.
01:19:06 --> 01:19:08: They become the voice.
01:19:08 --> 01:19:12: They become the ones who stand in front of City
01:19:12 --> 01:19:16: Council and advocate for the construction funds that are
needed
01:19:16 --> 01:19:19: to fix the artist De La Rosa or Marine Park.
01:19:20 --> 01:19:23: They become the ones who use that study that was
01:19:23 --> 01:19:26: done to take it to the next step and inform
01:19:26 --> 01:19:28: the community.
01:19:28 --> 01:19:33: They become the ones who become bring awareness,
education and

01:19:33 --> 01:19:35: local and support to local artists.

01:19:36 --> 01:19:39: But they also become the ones who start to look

01:19:39 --> 01:19:41: for those new opportunities.

01:19:42 --> 01:19:44: And one of the things we heard here is that

01:19:44 --> 01:19:48: there's an incredible music scene, as you know, But there

01:19:48 --> 01:19:51: are people who are coming here to fix instruments.

01:19:51 --> 01:19:54: There are people who are coming here who give lessons

01:19:54 --> 01:19:57: to children who can then get scholarships.

01:19:57 --> 01:20:02: And there's an emerging kind of group that is.

01:20:03 --> 01:20:07: Dealing with podcasts, and we understand that there's an

01:20:07 --> 01:20:10: incredible

01:20:11 --> 01:20:14: podcast facility that's underutilized at the Hispanic Chamber.

01:20:14 --> 01:20:19: Podcasts are great ways to tell the story of what's

01:20:19 --> 01:20:22: happening in Northside and the culture and the arts, as

01:20:23 --> 01:20:26: well, as well as expanding it to other venues.

01:20:27 --> 01:20:31: So we are recommending that there be an Arts Cult,

01:20:31 --> 01:20:36: Arts and Culture Alliance established, but it it work in

01:20:36 --> 01:20:38: tandem with this civic action committee that my colleague

01:20:38 --> 01:20:42: Laura

01:20:43 --> 01:20:47: will tell you about.

01:20:47 --> 01:20:47: And they will have the ability to collaborate with other

01:20:48 --> 01:20:50: groups, but they become the stewards that carry this culture

01:21:04 --> 01:21:05: forward.

01:21:06 --> 01:21:07: And so with that, I say thank you.

01:21:07 --> 01:21:10: Thank you.

01:21:10 --> 01:21:13: Lucia.

01:21:13 --> 01:21:14: Are you all still with me?

01:21:15 --> 01:21:18: We're at the last part here, and we are now

01:21:18 --> 01:21:21: going to talk about the role that you have in

01:21:21 --> 01:21:22: this entire process.

01:21:22 --> 01:21:25: My name is Laura Cortez, and I'm actually based in

01:21:25 --> 01:21:27: Austin, but I'm a very proud native of the Rio

01:21:27 --> 01:21:30: Grande Valley.

01:21:30 --> 01:21:30: And so you're going to hear in this presentation a

01:21:31 --> 01:21:34: little bit of my accent, which is going to be

01:21:34 --> 01:21:39: a little bit of my Espanol, my Spanglish with my

01:21:39 --> 01:21:42: English.

01:21:42 --> 01:21:46: And before I begin, I just want to reiterate again

01:21:46 --> 01:21:47: that I, I definitely sympathize with what Annette mentioned is

01:21:47 --> 01:21:47: that often times when you do community engagement, you

01:21:47 --> 01:21:47: go

01:21:47 --> 01:21:47: into the community with a certain set of expectations or

01:21:47 --> 01:21:47: work.

01:21:47 --> 01:21:50: And then when you actually begin talking to people, it's
01:21:50 --> 01:21:51: an entirely different thing.
01:21:51 --> 01:21:54: And so I'm going to be sharing with you our
01:21:54 --> 01:21:59: recommendations from my live perspective of doing
community engagement for
01:21:59 --> 01:22:00: 10 years.
01:22:00 --> 01:22:02: And so I'm going to be sharing with you some
01:22:02 --> 01:22:03: examples.
01:22:03 --> 01:22:06: And I also want to thank and acknowledge the Fort
01:22:06 --> 01:22:09: Worth Hispanic Chamber of Commerce for all their work
they've
01:22:09 --> 01:22:13: done along with the city to get the engagement started.
01:22:13 --> 01:22:14: So we're going to talk about next steps.
01:22:17 --> 01:22:20: So we believe the energy and the interest that has
01:22:20 --> 01:22:24: been garnered through the previous engagement is a
catalyst for
01:22:24 --> 01:22:27: charting a new course to engage families.
01:22:28 --> 01:22:32: And while the story of who is involved is important,
01:22:32 --> 01:22:34: so is the how and the when.
01:22:35 --> 01:22:38: So we are proposing the first steps to this process
01:22:38 --> 01:22:41: is to prioritize a community engagement plan.
01:22:42 --> 01:22:47: Through my experience, I have found community
engagement plans build
01:22:47 --> 01:22:51: trust, provide a road map to mobilize the community both
01:22:51 --> 01:22:54: in the short term and the long term.
01:22:55 --> 01:22:59: A community engagement plan is successful when it has
financial
01:22:59 --> 01:23:02: investments that allow for the ability to hire a or
01:23:02 --> 01:23:06: contract a team that can work with a diverse group
01:23:06 --> 01:23:07: of stakeholders.
01:23:08 --> 01:23:12: This financial investment can come from a portion of the
01:23:12 --> 01:23:15: funds provided from the Urban Land Institute and can be
01:23:15 --> 01:23:20: conveners such as Fort Worth Hispanic Chamber of
Commerce who
01:23:20 --> 01:23:22: can play a significant role.
01:23:22 --> 01:23:28: The community engagement plan should be inclusive of
strategies that
01:23:28 --> 01:23:32: engage members from a diverse background and involve
families who
01:23:33 --> 01:23:37: speak English E Espanol because as we know, Fort Worth
01:23:37 --> 01:23:39: is built on the story of immigrants.
01:23:40 --> 01:23:45: Therefore, convening a culturally sensitive and multi
engagement is key.

01:23:46 --> 01:23:50: It is our hope that the Community Engagement Plan will
01:23:50 --> 01:23:54: be designed by everyday citizens like you and will be
01:23:54 --> 01:23:57: from the North side who we will be calling the
01:23:57 --> 01:23:59: Community Action Committee.
01:24:01 --> 01:24:05: The most exciting part of the Community Engagement
strategy is
01:24:05 --> 01:24:09: mobilizing key individuals that will ignite the type of
engagement
01:24:09 --> 01:24:11: you're looking for.
01:24:11 --> 01:24:16: We recommend the CAC should consist of approximately 13
to
01:24:16 --> 01:24:20: 15 individuals who are compensated for their time and can
01:24:20 --> 01:24:25: consist of residents from a wide range of professional
backgrounds,
01:24:25 --> 01:24:27: just to name a few.
01:24:27 --> 01:24:32: You want to have representatives who are religious leaders,
local
01:24:32 --> 01:24:37: business leaders, a parent, a student, maybe a
representative from
01:24:37 --> 01:24:42: public safety, the cultural arts, music, and many other
industries,
01:24:42 --> 01:24:43: just to name a few.
01:24:44 --> 01:24:48: The goal of this action committee is to design the
01:24:48 --> 01:24:52: community engagement plan and set up also a network of
01:24:52 --> 01:24:57: other community members that can also provide long term
advocacy.
01:24:58 --> 01:25:01: These are also known as community liaisons or as we
01:25:01 --> 01:25:04: know them in the Rio Grande Valley, Promotores.
01:25:05 --> 01:25:10: We believe the CAC will also be accessible if they're
01:25:10 --> 01:25:16: acknowledged as a legitimate body and bring new
community initiatives.
01:25:17 --> 01:25:21: We propose that the CAC be situated as a redevelopment
01:25:21 --> 01:25:27: organization and can also consist of members from various
neighborhood
01:25:27 --> 01:25:27: alliances.
01:25:30 --> 01:25:33: Now that we have shared the purpose of the CAC,
01:25:33 --> 01:25:36: I'd like to provide some advice on how it might
01:25:36 --> 01:25:37: be formed.
01:25:37 --> 01:25:40: We recommend an open call to be held for at
01:25:40 --> 01:25:44: least one month to recruit and inform community members.
01:25:45 --> 01:25:46: ACAC will be formed.
01:25:47 --> 01:25:50: This will be led by the Hispanic Chamber of Commerce
01:25:50 --> 01:25:51: of Fort Worth.
01:25:51 --> 01:25:55: Once the initial recruiting and convening process of the CAC

01:25:55 --> 01:25:59: is complete, the leadership should be relinquished to the members

01:25:59 --> 01:26:01: of this newly formed committee.

01:26:02 --> 01:26:04: Once the CAC is formed, the beauty of it is

01:26:04 --> 01:26:07: they can name put a name that they feel most

01:26:08 --> 01:26:13: represents their identity, ensure they're registered as an organization with

01:26:13 --> 01:26:16: the City of Fort Worth and something special they can

01:26:16 --> 01:26:18: do is elect their leaders.

01:26:18 --> 01:26:21: We have seen that in the form of chairs, Co

01:26:21 --> 01:26:25: chairs, Tri chairs and this will truly help move the

01:26:25 --> 01:26:26: work forward.

01:26:26 --> 01:26:31: The CAC will also need to form a communication strategy

01:26:31 --> 01:26:32: to engage the public.

01:26:33 --> 01:26:37: We encourage you to identify skills and talents of the

01:26:37 --> 01:26:41: group so that when projects arise, the best individual can

01:26:41 --> 01:26:43: move forward the process.

01:26:44 --> 01:26:47: The CAC can also form subcommittees that consist of general

01:26:47 --> 01:26:51: members of the community that can help move work forward.

01:26:51 --> 01:26:56: These members can support the CAC temporarily, but also expand

01:26:56 --> 01:26:59: the capacity of the group so that you're not doing

01:26:59 --> 01:27:00: it alone.

01:27:01 --> 01:27:04: Finally, the work of the CAC is to empower the

01:27:04 --> 01:27:08: community and we recommend this can be done by bringing

01:27:08 --> 01:27:12: residents to the table and so they can also serve

01:27:12 --> 01:27:13: as promotoras.

01:27:15 --> 01:27:19: Now that I have shared the purpose of this CAC,

01:27:19 --> 01:27:21: I want to provide some tips on how the CAC

01:27:21 --> 01:27:23: communicates with the public.

01:27:24 --> 01:27:28: In order to engage a diverse group of residents, communication

01:27:28 --> 01:27:32: needs to be multilingual and take the place through a

01:27:32 --> 01:27:33: variety of ways.

01:27:34 --> 01:27:37: The public will most likely engage when they feel there

01:27:37 --> 01:27:39: is a mutual benefit or an interest.

01:27:40 --> 01:27:43: As some of you have shared, it also helps when

01:27:43 --> 01:27:47: there's delicious food and when there's local food and when

01:27:47 --> 01:27:50: it's also a family friendly parecito.

01:27:51 --> 01:27:55: So because after all, community engagement can be fun and

01:27:55 --> 01:27:57: can be a space for families.

01:27:58 --> 01:28:02: Communicating with the public through a variety of avenues

is
01:28:02 --> 01:28:02: also key.
01:28:03 --> 01:28:08: The CAC can consider promoting through local podcast, collaborate with
01:28:08 --> 01:28:12: local TV and radio community stations, go door to door,
01:28:12 --> 01:28:15: create mailers and do a wealth of things as well
01:28:15 --> 01:28:19: as building their own database so they can share information
01:28:19 --> 01:28:20: with residents.
01:28:21 --> 01:28:24: As we also know, social media and all its forms
01:28:24 --> 01:28:28: is also productive way to communicate as long as the
01:28:28 --> 01:28:32: message is positive and on point with the work of
01:28:32 --> 01:28:32: CAC.
01:28:35 --> 01:28:38: Lastly, I want to talk about community engagement and how
01:28:38 --> 01:28:40: it might be effective.
01:28:40 --> 01:28:44: As you know, projects can be short term, but the
01:28:44 --> 01:28:48: people living in Northside have been here for generations and
01:28:48 --> 01:28:51: we want to ensure that they have the capacity to
01:28:51 --> 01:28:54: advocate for their needs long term.
01:28:55 --> 01:28:58: When I started my career, I worked with the most
01:28:58 --> 01:29:03: economically disadvantaged community in Austin, and while Austin was rising
01:29:03 --> 01:29:07: at the time, they were also known for being a
01:29:07 --> 01:29:11: tale of two cities where some communities lacked for basic
01:29:11 --> 01:29:15: resources like healthcare facilities and simple groceries.
01:29:16 --> 01:29:20: When you approach community engagement from a capacity building approach,
01:29:20 --> 01:29:23: you are setting up for long term success.
01:29:23 --> 01:29:27: You are providing resources today to solve for some of
01:29:27 --> 01:29:29: the most challenging problems.
01:29:29 --> 01:29:33: Long term community capacity building is not new to the
01:29:34 --> 01:29:34: north side.
01:29:35 --> 01:29:39: In fact, the city's comprehensive plan identify some areas where
01:29:39 --> 01:29:40: you can begin.
01:29:41 --> 01:29:45: With that said, we recommend the CAC work with advocates
01:29:45 --> 01:29:49: to collaborate with the city to begin to prioritize the
01:29:49 --> 01:29:51: capacity building efforts.
01:29:52 --> 01:29:55: These efforts do not need to be accomplished solely by
01:29:55 --> 01:29:59: the CAC, but by collaborating with various community partners like
01:29:59 --> 01:30:03: those already providing services the community is reaching.
01:30:04 --> 01:30:07: For example, when I worked on a 208 acre development

01:30:07 --> 01:30:12: in Austin, we identified our capacity building priorities as the
01:30:12 --> 01:30:18: following, providing training workshops for local nonprofit
01:30:18 --> 01:30:20: leaders by assisting
01:30:21 --> 01:30:24: them with leadership development.
01:30:24 --> 01:30:28: We also learned parents who spoke Spanish had a hard
01:30:28 --> 01:30:32: time understanding the local school district registration
01:30:32 --> 01:30:36: system.
01:30:36 --> 01:30:38: We worked with a local organization to provide community
01:30:38 --> 01:30:42: workshops
01:30:42 --> 01:30:46: for the Spanish speaking parents so they could best navigate
01:30:46 --> 01:30:50: and support their child in school.
01:30:50 --> 01:30:54: We also found out the area was a food desert
01:30:54 --> 01:30:58: consisting of only local convenience stores with fast food.
01:30:58 --> 01:30:58: We worked with the local Recreation Center to use their
01:30:59 --> 01:31:03: kitchen and host our local non profit called the Sustainable
01:31:03 --> 01:31:07: Food Center and we offered healthy cooking classes for
01:31:08 --> 01:31:12: parents
01:31:12 --> 01:31:16: and kids.
01:31:17 --> 01:31:21: This program was called La Cocina Alegre and it helped
01:31:21 --> 01:31:25: mitigate diabetes and ways that families could do healthy
01:31:25 --> 01:31:28: cooking.
01:31:31 --> 01:31:34: We encourage you to find some of the highest needs
01:31:34 --> 01:31:38: in Northside and to begin working with your community
01:31:38 --> 01:31:42: initiatives.
01:31:42 --> 01:31:42: These projects can change over time, but ultimately they are
01:31:42 --> 01:31:45: intended to lift your community and to bring the much
01:31:45 --> 01:31:49: needed programs and services you deserve.
01:31:49 --> 01:31:52: As I end here with this beautiful mural in your
01:31:52 --> 01:31:55: neighborhood library, I want to point out one thing about
01:31:56 --> 01:31:56: these beautiful community leaders and what they did for the
01:32:04 --> 01:32:05: world.
01:32:08 --> 01:32:11: They spread love and change.
01:32:11 --> 01:32:15: They did good that was within their own personal talents
01:32:15 --> 01:32:18: and I believe the North side has some of the
01:32:18 --> 01:32:20: most amazing leaders that can do the same.
01:32:20 --> 01:32:21: Thank you.
01:32:23 --> 01:32:26: Was that a lot?
01:32:26 --> 01:32:26: I think it was a lot and I want to
01:32:26 --> 01:32:26: start it summarizing it with a couple of things.
01:32:26 --> 01:32:26: One is Felicitades, Fort Worth.
01:32:26 --> 01:32:26: You are doing an amazing job.
01:32:26 --> 01:32:26: Keep it up.
01:32:26 --> 01:32:26: One of the resounding themes that we have is that

01:32:26 --> 01:32:30: of connectivity, and you heard about it from a physical
01:32:30 --> 01:32:33: realm, and then I think Laura explained it well from
01:32:33 --> 01:32:34: a community realm.
01:32:34 --> 01:32:37: So the first thing is really, how do you then
01:32:37 --> 01:32:41: give that power to the Northside residents with all this
01:32:41 --> 01:32:42: upcoming development?
01:32:43 --> 01:32:48: The second one is think big, like really big.
01:32:49 --> 01:32:53: I was talking to Annette earlier about taking the context
01:32:54 --> 01:32:57: of coming from scarcity to changing it to a place
01:32:57 --> 01:32:58: of abundance.
01:32:59 --> 01:33:03: And if you look at what some of these examples
01:33:03 --> 01:33:06: give you, there are sources of funds.
01:33:06 --> 01:33:09: One of those big sources that the community can have
01:33:09 --> 01:33:12: a lot of power and effort in is the general
01:33:12 --> 01:33:15: obligation bonds, the the city bonds that go every four
01:33:15 --> 01:33:16: years.
01:33:16 --> 01:33:20: And so you can see some of our recommendations are
01:33:20 --> 01:33:24: go tap into that and, and communicated in a way
01:33:24 --> 01:33:27: that is a return on investment.
01:33:27 --> 01:33:31: It's not a giveaway, it's creating value into the community
01:33:31 --> 01:33:35: and that value is going to continue to make payouts
01:33:35 --> 01:33:37: to the, to all of the the region.
01:33:38 --> 01:33:41: And this is, this is a fun one because I
01:33:41 --> 01:33:45: know there's a big gala with the Hispanic Chamber on
01:33:45 --> 01:33:45: Saturday.
01:33:46 --> 01:33:49: So you get Sunday to recover and then Monday morning
01:33:49 --> 01:33:53: we said, OK, let's give you 6 things you can
01:33:53 --> 01:33:55: do starting Monday morning.
01:33:56 --> 01:33:58: You'll see on the left hand side is really around
01:33:58 --> 01:33:59: the cultural asset mapping.
01:34:00 --> 01:34:03: Get that done and get it done and have fun
01:34:03 --> 01:34:04: with it.
01:34:04 --> 01:34:07: So we, we, we mentioned this thing about kind of
01:34:07 --> 01:34:10: having an open call, but reach out to the community,
01:34:10 --> 01:34:13: see folks that do want to participate in the cultural
01:34:13 --> 01:34:14: mapping.
01:34:14 --> 01:34:16: And then when you're done with it, have a party
01:34:17 --> 01:34:20: around it, do something that's family friendly, that's, that's
01:34:20 --> 01:34:21: around
01:34:20 --> 01:34:21: that event.
01:34:21 --> 01:34:23: And then you'll see on the right side is a
01:34:23 --> 01:34:27: lot of the things that Lauda explained, which is really

01:34:27 --> 01:34:31: revolved around the Community Action, the Community Action committee.

01:34:32 --> 01:34:35: And so it's identifying the people, it's then taking those

01:34:35 --> 01:34:39: people and starting to influence things that's happening at the

01:34:39 --> 01:34:41: city level, like the comprehensive plan.

01:34:41 --> 01:34:43: And then it's doing your own plan.

01:34:44 --> 01:34:48: And within what we're calling kind of a, a neighborhood

01:34:48 --> 01:34:54: action plan can be neighborhood conservation activities, housing affordability, business

01:34:54 --> 01:34:59: support, cultural and historical representation and celebration.

01:34:59 --> 01:35:01: So all those things that we said can live under

01:35:01 --> 01:35:02: this structure.

01:35:02 --> 01:35:05: What we wanted to say is, look, the work starts

01:35:05 --> 01:35:07: now, well, Monday.

01:35:07 --> 01:35:10: So I'm going to give you the weekend and then

01:35:10 --> 01:35:14: well, with that, I wanted to invite the panelists up.

01:35:14 --> 01:35:17: We're going to take a like a real quick minute

01:35:17 --> 01:35:19: to set up so we they can have seats and

01:35:19 --> 01:35:21: then we're going to open it for Q&A.

01:35:21 --> 01:35:24: So in the meantime, while we set it up, think,

01:35:24 --> 01:35:28: think about the questions that you want would like answered.

01:35:29 --> 01:35:29: Thank you, Bear.

01:35:29 --> 01:35:40: With us, we'll start.

01:35:47 --> 01:35:48: Shortly.

01:35:56 --> 01:36:00: If you're joining us virtually, please take a moment to

01:36:00 --> 01:36:02: begin entering your questions.

01:36:02 --> 01:36:05: We will be compiling them and doing our best to

01:36:05 --> 01:36:07: present them to our panelists.

01:36:07 --> 01:36:10: They will then be passed along to the Fort Worth

01:36:10 --> 01:36:14: Hispanic Chamber of Commerce so that they're aware of your

01:36:14 --> 01:36:16: questions about this panel.

01:36:35 --> 01:36:35: The.

01:38:15 --> 01:38:15: The.

01:38:24 --> 01:38:25: OK, everybody.

01:38:25 --> 01:38:27: We're going to go ahead and get started with the

01:38:27 --> 01:38:27: Q&A.

01:38:28 --> 01:38:30: We have a few minutes and we want to make

01:38:30 --> 01:38:33: sure that we have an opportunity to hear from a

01:38:33 --> 01:38:36: few of you and give you some additional feedback on

01:38:36 --> 01:38:37: what you heard today.

01:38:37 --> 01:38:38: We know it's a lot.

01:38:39 --> 01:38:42: So what we're going to do, I have this handy

01:38:42 --> 01:38:43: dandy mic.

01:38:43 --> 01:38:46: If you have a question, please raise your hand and

01:38:46 --> 01:38:47: I'll bring it over.

01:38:47 --> 01:38:50: When you receive the mic, please take a moment to

01:38:50 --> 01:38:53: say your name as well as your affiliation or where

01:38:53 --> 01:38:56: you're from, things like that, so that we have a

01:38:56 --> 01:39:00: reference point and it does get recorded for our broader

01:39:00 --> 01:39:03: recording of this presentation and then we'll put it over

01:39:03 --> 01:39:04: to the panelists.

01:39:05 --> 01:39:05: Thank you.

01:39:21 --> 01:39:22: Hello, my name is Martina Trevino.

01:39:22 --> 01:39:24: I am chair here at Arta de La Rosa.

01:39:25 --> 01:39:25: Welcome.

01:39:26 --> 01:39:29: I wanted to say thank you for your amazing suggestions,

01:39:29 --> 01:39:31: just like you were inside my head.

01:39:32 --> 01:39:35: So thank you very much for letting the community know

01:39:35 --> 01:39:40: what I've been talking, thinking, and what I've been wanting

01:39:40 --> 01:39:41: for this place.

01:39:41 --> 01:39:46: Now I'm going to go totally off track and I

01:39:46 --> 01:39:52: did want to ask were any were there any conversations

01:39:52 --> 01:39:57: LED with K through 12 schools or school districts?

01:39:58 --> 01:40:01: I didn't hear anything about that.

01:40:01 --> 01:40:04: And I think it's important, especially if you do have

01:40:04 --> 01:40:05: influx of citizens or whatever.

01:40:06 --> 01:40:10: Was that taken into account in this?

01:40:10 --> 01:40:11: Study.

01:40:12 --> 01:40:13: Very good question.

01:40:13 --> 01:40:17: And and yes, there were interviews with the several

01:40:18 --> 01:40:21: representatives

01:40:21 --> 01:40:24: of the school district in schools in the neighborhood.

01:40:21 --> 01:40:24: And if someone from the panel who had those conversations

01:40:24 --> 01:40:25: would like to go?

01:40:27 --> 01:40:28: Thank you.

01:40:28 --> 01:40:32: I there there were conversations about schools.

01:40:32 --> 01:40:35: There was a specific conversation on the high school and

01:40:35 --> 01:40:38: the need to enable it to be funded fully for

01:40:38 --> 01:40:42: for programs that would create a robust workforce and allow

01:40:42 --> 01:40:44: people to develop their skills.

01:40:44 --> 01:40:45: So that piece was one of it.

01:40:46 --> 01:40:49: I think on the the KK through eight that you

01:40:49 --> 01:40:51: mentioned, it's K through eight.

01:40:51 --> 01:40:55: I think we had that discussion more about the school

01:40:55 --> 01:40:59: itself as a major civic space in the community, but

01:40:59 --> 01:41:03: the programmatic side was really a conversation at the high

01:41:03 --> 01:41:04: school level.

01:41:14 --> 01:41:15: Thank you.

01:41:15 --> 01:41:19: The one thing I didn't hear about is traffic and

01:41:19 --> 01:41:21: transportation on Main Street.

01:41:21 --> 01:41:23: It's a really strange mix.

01:41:23 --> 01:41:25: They got 18 Wheeler, some of them that come up

01:41:25 --> 01:41:28: there and they can't even turn on the street there,

01:41:28 --> 01:41:29: turn on the streets and whatever.

01:41:29 --> 01:41:34: You guys have any recommendations about what to do about

01:41:34 --> 01:41:37: vehicular traffic on Main Street?

01:41:39 --> 01:41:39: Yeah.

01:41:39 --> 01:41:42: So I think that we envisioned that really as being

01:41:42 --> 01:41:45: something that we wanted to hear feedback from the

01:41:45 --> 01:41:47: community

01:41:47 --> 01:41:51: on what they'd like to see.

01:41:51 --> 01:41:56: So as part of that, that conservation overlay, we recommend

01:41:56 --> 01:41:56: that looking at multi multimodal transportation is is a big

01:41:56 --> 01:41:59: piece.

01:41:59 --> 01:42:02: So that's kind of one of those five recommendations along

01:42:02 --> 01:42:06: with design guidelines and other things that we recommend

01:42:06 --> 01:42:07: that

01:42:07 --> 01:42:08: the community really come together and say is it walkability?

01:42:08 --> 01:42:09: Is it bike ability?

01:42:09 --> 01:42:09: Is it both?

01:42:09 --> 01:42:12: Is it car traffic?

01:42:12 --> 01:42:14: Like what?

01:42:14 --> 01:42:16: What would you all like to prioritize on that stretch

01:42:16 --> 01:42:16: because there's certainly so many options.

01:42:17 --> 01:42:19: Anybody.

01:42:19 --> 01:42:21: Else.

01:42:20 --> 01:42:21: But I think the important piece that you raise is

01:42:21 --> 01:42:26: in our recommendations.

01:42:26 --> 01:42:29: We're creating a vibrant corridor, businesses, retail, cafes, art

01:42:29 --> 01:42:33: notes.

01:42:33 --> 01:42:36: And so it will be important to ensure that as

01:42:36 --> 01:42:37: those progress that the safety of people walking down Main

01:42:37 --> 01:42:40: Street and the kind of traffic that is there needs

01:42:37 --> 01:42:40: to be considered.

01:42:37 --> 01:42:40: It will be as those those initiatives evolve.

01:42:40 --> 01:42:42: So it will show up in the Main Street, it
01:42:42 --> 01:42:45: will show up in the corridor conversation and it will
01:42:45 --> 01:42:46: show up in the neighborhood planning.
01:42:47 --> 01:42:49: I I will say we had some really great ideas
01:42:49 --> 01:42:51: and then we all did a big sigh when we
01:42:51 --> 01:42:54: learned that it was a text dot right away and
01:42:54 --> 01:42:56: not a city of Fort Worth right away.
01:42:56 --> 01:42:57: So.
01:42:57 --> 01:43:00: Yeah, that's the other issue there is parking.
01:43:01 --> 01:43:04: Got a lot of street parking on the north side
01:43:04 --> 01:43:07: and no place to conveniently go to get out and
01:43:07 --> 01:43:08: walk and and do things.
01:43:08 --> 01:43:12: Have you looked at any have any recommendations for for
01:43:12 --> 01:43:12: that?
01:43:13 --> 01:43:17: Yeah, again, tied to what Lucia and and Ashley were
01:43:17 --> 01:43:22: saying, but walkability in in making safe and shaded and
01:43:22 --> 01:43:27: easy to use corridors is going to really help with
01:43:27 --> 01:43:28: walkability.
01:43:28 --> 01:43:30: It's, it's funny how you know, we kind of got
01:43:30 --> 01:43:32: trained somewhere in the last 20 years that you could
01:43:32 --> 01:43:35: park right in front of the business that you're going.
01:43:36 --> 01:43:38: But I think when things are are walkable and safe,
01:43:38 --> 01:43:41: then it's OK to park a little bit of ways
01:43:41 --> 01:43:43: away if you know you have a comfortable walk to
01:43:43 --> 01:43:44: get there.
01:43:44 --> 01:43:47: Did anyone else want to add on walkability?
01:43:48 --> 01:43:48: OK.
01:43:48 --> 01:43:49: Next question?
01:43:50 --> 01:43:53: I love the paradigm shift that you talked about to
01:43:53 --> 01:43:56: start thinking about how the community can benefit from this
01:43:56 --> 01:43:58: development of Panther Island.
01:43:58 --> 01:44:03: Are there examples of other cities where developers were
01:44:03 --> 01:44:07: encouraged,
01:44:07 --> 01:44:12: incentivized to use local vendors or locate locally or prioritize
01:44:12 --> 01:44:16: small businesses that are here, whether that be construction
01:44:19 --> 01:44:20: companies
01:44:12 --> 01:44:16: or others that can be benefit from this local development?
01:44:19 --> 01:44:20: The answer is yes.
01:44:21 --> 01:44:24: So I think from our time with Secretary Cisneros, like
01:44:24 --> 01:44:27: he actually talked about how in San Antonio, so right
01:44:27 --> 01:44:30: here in Texas, you have a great example of that.
01:44:30 --> 01:44:34: He was talking about the idea of kind of debundling
01:44:34 --> 01:44:38: contracts so that they're more easily accessible to

contractors versus

01:44:38 --> 01:44:41: someone needing to be able to do like framing and

01:44:41 --> 01:44:44: drywall and roofs and things like that.

01:44:44 --> 01:44:48: Like actually D bundling those buildings and then looking at

01:44:48 --> 01:44:51: the online mechanism for how you even sign up to

01:44:51 --> 01:44:52: get those things.

01:44:52 --> 01:44:55: So I would recommend really spending some time looking at

01:44:55 --> 01:44:58: what they're doing in San Antonio on that specific initiative

01:44:58 --> 01:45:01: because it looks like they're making really good progress on

01:45:01 --> 01:45:01: it.

01:45:01 --> 01:45:01: Yeah.

01:45:01 --> 01:45:06: There's also the Maestro Center in San Antonio, Which is

01:45:06 --> 01:45:10: kind of a training and mentorship program for contractors and

01:45:10 --> 01:45:14: subcontractors so that folks can start on a team and

01:45:14 --> 01:45:18: then eventually kind of develop their own business.

01:45:18 --> 01:45:20: They can then go after some of these contracting.

01:45:20 --> 01:45:24: So a lot of times it's it's the skills and

01:45:24 --> 01:45:29: the experience, and then other times it's the processes.

01:45:29 --> 01:45:32: And so how do you take those processes and make

01:45:32 --> 01:45:36: them easier for small and local minority owned businesses to

01:45:36 --> 01:45:37: navigate through?

01:45:37 --> 01:45:39: And so it's kind of the combination of those 2

01:45:39 --> 01:45:41: is where you find the most wins.

01:45:49 --> 01:45:49: Yeah, Lucia.

01:45:50 --> 01:45:53: I'd like to add to the the question about the

01:45:53 --> 01:45:56: small businesses and minority businesses women owned.

01:45:57 --> 01:46:01: We had a contractor in Tampa, major national company that

01:46:01 --> 01:46:05: wanted to embark on a minority business program and found

01:46:05 --> 01:46:09: that there were lacking skills and kind of expertise in

01:46:10 --> 01:46:11: some of the areas.

01:46:11 --> 01:46:15: So in tandem with what Ashley was saying, that and

01:46:15 --> 01:46:20: not only debundling, but this private contractor took it upon

01:46:20 --> 01:46:25: themselves to provide training programs and actually had

01:46:25 --> 01:46:30: minority, a

01:46:25 --> 01:46:30: minority business within their own office so they could train

01:46:30 --> 01:46:34: them and help them understand what they needed.

01:46:34 --> 01:46:36: And I think that really, I mean, it came from

01:46:36 --> 01:46:39: the heart of the contract, the construction company.

01:46:39 --> 01:46:42: It wasn't mandated, but those are the kinds of initiatives

01:46:43 --> 01:46:45: you really want to go to where companies are doing

01:46:45 --> 01:46:48: it themselves because they understand the value of it.

01:46:54 --> 01:46:56: This is this is also an area where the Small

01:46:56 --> 01:47:00: Business Development Center can help to teach businesses how to

01:47:00 --> 01:47:00: register.

01:47:00 --> 01:47:04: I think most states have offices that deal with small

01:47:04 --> 01:47:09: and minority business enterprises and you register for those databases

01:47:09 --> 01:47:13: and then you start getting invitations to bid on things.

01:47:14 --> 01:47:16: My business is registered in Virginia.

01:47:16 --> 01:47:19: And as there's a federal database also called sam.gov.

01:47:19 --> 01:47:22: So realize that a lot of people don't necessarily know

01:47:22 --> 01:47:25: how these things work, but maybe working through, you know,

01:47:25 --> 01:47:27: once an outreach program has been set up to work

01:47:27 --> 01:47:31: with the College in terms of training entrepreneurs and businesses

01:47:31 --> 01:47:33: to do some of these kind of bureaucratic things that

01:47:33 --> 01:47:34: that might help.

01:47:36 --> 01:47:40: Often large projects have minority enterprise targets as well.

01:47:40 --> 01:47:43: So they're actively looking for minority businesses to bring in

01:47:44 --> 01:47:46: onto their projects so that they can look good.

01:47:47 --> 01:47:49: So I, I think there are a lot of opportunities.

01:47:49 --> 01:47:52: It's just a matter of helping people understand how to

01:47:52 --> 01:47:53: navigate the system.

01:47:55 --> 01:47:56: Next question.

01:47:57 --> 01:48:00: Hello, my name is Sam Iscaville and I'm the host

01:48:00 --> 01:48:01: of the Failed Podcast.

01:48:02 --> 01:48:05: Podcast came up, I heard y'all speak about it once,

01:48:05 --> 01:48:08: but we talked in our meeting the other day and

01:48:08 --> 01:48:10: I just wanted to kind of be a resource in

01:48:10 --> 01:48:12: case there was a question about it.

01:48:12 --> 01:48:15: Because it's kind of a new way to communicate.

01:48:16 --> 01:48:19: And I'm a member of the Hispanic Chamber of Commerce

01:48:19 --> 01:48:23: and I'm working alongside them to, to to vitalize and

01:48:23 --> 01:48:26: bring their podcast studio to the forefront for all the

01:48:26 --> 01:48:30: members, but also just as a means of communicating to

01:48:30 --> 01:48:32: the city and in specific topics.

01:48:33 --> 01:48:36: And I don't know what that looks like for Fort

01:48:36 --> 01:48:40: Worth, but there's one aspect of podcasting that's community based,

01:48:40 --> 01:48:44: and that is public speaking forums that podcasters host, just

01:48:44 --> 01:48:46: like music and art festivals.

01:48:46 --> 01:48:48: I think that that's going to find a place there.

01:48:48 --> 01:48:51: And so thank you for bringing it up.

01:48:51 --> 01:48:56: But I also feel that Fort Worth is strategically placed
01:48:56 --> 01:48:58: right now to be a podcast hub.
01:48:59 --> 01:49:04: We're currently talking to five studios that are here that
01:49:04 --> 01:49:08: could help businesses that come in town do interviews or
01:49:08 --> 01:49:11: sit downs and have proper recordings, video and audio.
01:49:12 --> 01:49:15: And so do y'all have any case studies of a
01:49:15 --> 01:49:21: podcast possibly being crucial in you communicating into a
specific
01:49:21 --> 01:49:21: area?
01:49:22 --> 01:49:24: It's just curiosity.
01:49:26 --> 01:49:28: I think it's a great idea.
01:49:29 --> 01:49:33: I love, you know, but I start to think about
01:49:33 --> 01:49:39: these places where they've built these specialized studios
that can
01:49:39 --> 01:49:43: be used by individuals and then people don't have to
01:49:43 --> 01:49:43: go.
01:49:44 --> 01:49:46: You know, a lot of times people will do a
01:49:46 --> 01:49:48: podcast and they'll do it in their closet or they'll
01:49:48 --> 01:49:50: do it, you know, somewhere where it doesn't have all
01:49:50 --> 01:49:51: the right equipment.
01:49:51 --> 01:49:55: And so just, it's, it's almost like a restaurant incubator
01:49:55 --> 01:49:58: could be like a podcast incubator where you give people
01:49:58 --> 01:50:01: the infrastructure in which to do it and either rent
01:50:01 --> 01:50:04: it out for, for low cost or for free.
01:50:04 --> 01:50:06: But I, I, I think you're on to something Dee.
01:50:06 --> 01:50:09: God knows if I may understand Dee Dee and then
01:50:09 --> 01:50:10: Lily.
01:50:11 --> 01:50:14: I'd also suggest then to partner with the high school
01:50:14 --> 01:50:18: and the educational piece because that's an incredible way
to
01:50:18 --> 01:50:19: get your youth involved.
01:50:19 --> 01:50:23: And the future jobs are unknown, right?
01:50:23 --> 01:50:26: Like technology is changing rapidly.
01:50:26 --> 01:50:29: So getting them in now and getting them involved in
01:50:29 --> 01:50:33: this because you had a newspaper previously that was
bilingual,
01:50:33 --> 01:50:36: and having them to be able to kind of transform
01:50:37 --> 01:50:40: that into a podcast, I think would be an incredible
01:50:40 --> 01:50:41: benefit.
01:50:42 --> 01:50:46: I just want to add, Detroit has a podcast that
01:50:46 --> 01:50:49: talks about the history of the city.
01:50:50 --> 01:50:55: So thinking about the cultural asset mapping that we
referenced

01:50:55 --> 01:50:59: earlier, it would be a great way to also capture
01:50:59 --> 01:51:02: the history of the neighborhood.
01:51:02 --> 01:51:06: And I also think it would be a great way
01:51:06 --> 01:51:10: to bring in younger folks into the conversation.
01:51:11 --> 01:51:13: So I think that that's a good way to leverage
01:51:13 --> 01:51:14: podcasts.
01:51:16 --> 01:51:18: And then I just wanted to add one more thing,
01:51:18 --> 01:51:21: Sam, and we're just honored that Lucy and I got
01:51:21 --> 01:51:23: to interview with you and hear what you're doing.
01:51:24 --> 01:51:28: Communication is at the core of everything we do.
01:51:28 --> 01:51:31: And so I think what you're offering, particularly with
01:51:31 --> 01:51:34: technology
01:51:34 --> 01:51:37: is really key because at the end of the day,
01:51:37 --> 01:51:38: we all have to learn to communicate our message and
01:51:38 --> 01:51:41: advocate for ourselves.
01:51:38 --> 01:51:41: So I think there's going to be a whole world
01:51:41 --> 01:51:44: of individuals, both the youth and adults that you're going
01:51:44 --> 01:51:46: to be able to offer.
01:51:46 --> 01:51:48: And I know we talked about this in our interview,
01:51:48 --> 01:51:52: but considering also offering it in all different languages,
01:51:52 --> 01:51:53: particularly
01:51:52 --> 01:51:53: in Spanish.
01:51:53 --> 01:51:53: Oh.
01:51:54 --> 01:51:55: Thank you so much.
01:51:56 --> 01:52:00: I'm afraid we only have time for one more question.
01:52:06 --> 01:52:08: Hello, my name is Rebecca Flores Castro.
01:52:08 --> 01:52:10: I'm with my Home Ownership Academy.
01:52:11 --> 01:52:15: We're a national program that provides financial literacy and
01:52:16 --> 01:52:18: also
01:52:16 --> 01:52:18: opportunities for home ownership.
01:52:18 --> 01:52:22: So recently we started doing different workshops in the
01:52:22 --> 01:52:24: community
01:52:22 --> 01:52:24: and one of the key things that people are always
01:52:24 --> 01:52:27: talking about, especially here in Northside is the property tax
01:52:27 --> 01:52:28: values.
01:52:28 --> 01:52:31: So myself and our and our team are approved through
01:52:32 --> 01:52:34: the county to be able to do these workshops.
01:52:34 --> 01:52:38: And we've had even recently people that are asking about
01:52:38 --> 01:52:38: this.
01:52:38 --> 01:52:42: So my question is how, how can we be that
01:52:42 --> 01:52:44: resource for the community?
01:52:44 --> 01:52:47: How can we advocate for the property's values?
01:52:47 --> 01:52:51: Because I'm sure that you've seen in the places that

01:52:51 --> 01:52:53: you've been where this is a disconnect.

01:52:54 --> 01:52:56: So if you can help us with that, thank you.

01:52:56 --> 01:53:00: Yeah, I, I, I would start with awareness being key.

01:53:01 --> 01:53:03: In fact, it was an educated young professional that we

01:53:03 --> 01:53:07: interviewed who said that he didn't realize until the third

01:53:07 --> 01:53:09: year of living in his house that he could apply

01:53:09 --> 01:53:11: for a homestead exemption.

01:53:12 --> 01:53:14: And a lot of some of this goes back to

01:53:14 --> 01:53:15: distrust in government.

01:53:16 --> 01:53:20: And so having voices like yours go to to homeowners

01:53:20 --> 01:53:23: and say, Hey, there are programs in place.

01:53:23 --> 01:53:25: Let's see if if if you can get them.

01:53:26 --> 01:53:29: I think starting with that is, is one big Ave.

01:53:29 --> 01:53:30: in which you can do it.

01:53:30 --> 01:53:32: And then again, like, you know, do that in a

01:53:32 --> 01:53:33: podcast, right?

01:53:33 --> 01:53:36: Like talk about talk about, you know, how to how

01:53:36 --> 01:53:41: to prevent taxes from displacing people using programs that

01:53:41 --> 01:53:41: are

01:53:41 --> 01:53:41: in place.

01:53:41 --> 01:53:44: And then hopefully we gave you some innovative ways to

01:53:44 --> 01:53:46: think about things you can do in the future that

01:53:46 --> 01:53:47: go beyond that.

01:53:47 --> 01:53:49: But I know some of my team's going to have

01:53:49 --> 01:53:50: comments too.

01:53:52 --> 01:53:55: And then I would add one thing that we all

01:53:55 --> 01:53:58: need to think about regardless of our workspace and like

01:53:58 --> 01:54:01: our identity that we have from our eight to five,

01:54:01 --> 01:54:04: there is an opportunity always to be sharing information.

01:54:05 --> 01:54:08: My particular organization, we do three things.

01:54:08 --> 01:54:11: It's about informing, educating and empowering community

01:54:11 --> 01:54:16: members.

01:54:11 --> 01:54:16: And you'll be surprised particularly that you're already doing

01:54:16 --> 01:54:19: workshops,

01:54:16 --> 01:54:19: the fact that you may have a community member that

01:54:19 --> 01:54:22: comes to you for a different resource, making sure we're

01:54:22 --> 01:54:23: always connecting them.

01:54:24 --> 01:54:26: And that is again, going back to building the fabric

01:54:26 --> 01:54:29: that we talked about strengthening it.

01:54:29 --> 01:54:31: You are part of this and you are part of

01:54:31 --> 01:54:34: making what the future could be really beautiful and that

01:54:34 --> 01:54:36: they can go to you for one thing, but then

01:54:36 --> 01:54:38: you can pass them along.

01:54:38 --> 01:54:40: We talked about this as a group, the baton, like
01:54:40 --> 01:54:43: really being able to guide the families to say, you
01:54:43 --> 01:54:46: may be having this issue now, but guess what, you
01:54:46 --> 01:54:49: can get services and programs with this other person.
01:54:49 --> 01:54:52: So I really do think there's a really unique opportunity,
01:54:52 --> 01:54:54: I think of you guys as an entire collective of
01:54:54 --> 01:54:55: serving the North Side.
01:55:00 --> 01:55:01: Awesome.
01:55:01 --> 01:55:04: Well, we just wanted to end with thank you so
01:55:04 --> 01:55:05: much.
01:55:06 --> 01:55:10: It is our honor to give you this report.
01:55:10 --> 01:55:14: It will be available online probably in the next few
01:55:14 --> 01:55:14: days.
01:55:14 --> 01:55:18: And again, huge thanks to our sponsors, the the Fort
01:55:18 --> 01:55:22: Worth Hispanic Chamber of Commerce, who is always
available for
01:55:22 --> 01:55:25: you, And then, of course, the help that we got
01:55:25 --> 01:55:27: from the city of Fort Worth.
01:55:27 --> 01:55:29: So thank you again so much.
01:55:29 --> 01:55:30: We appreciate it.
01:55:38 --> 01:55:40: Oh yeah, Annette's going to say some closing remarks.
01:55:40 --> 01:55:41: I forgot about that part, sorry.
01:55:43 --> 01:55:44: I'll keep it brief.
01:55:44 --> 01:55:45: Work starts on Monday.
01:55:45 --> 01:55:48: I expect all of you to sign up now.
01:55:49 --> 01:55:53: Truthfully, there is, as you noted, a lot of opportunity
01:55:53 --> 01:55:57: and engagement and big ideas that I think I, you
01:55:57 --> 01:56:01: know, some kind of conversations had started.
01:56:01 --> 01:56:03: But I appreciate you all for drawing the map for
01:56:03 --> 01:56:04: us.
01:56:04 --> 01:56:04: You know what I mean?
01:56:04 --> 01:56:07: Because sometimes it can be overwhelming when a
community just
01:56:07 --> 01:56:10: feels like they're just trying to stop the, the, the,
01:56:10 --> 01:56:12: the, you know, different leaks.
01:56:13 --> 01:56:16: And so it's wonderful to now have a road map
01:56:16 --> 01:56:18: for all of us to, to work together and move
01:56:18 --> 01:56:19: forward.
01:56:19 --> 01:56:22: The Community Action committee, we look forward to being
a
01:56:22 --> 01:56:25: part of that and welcoming all of our other neighborhood
01:56:25 --> 01:56:29: organizations to really finally work together as a
neighborhood.

01:56:29 --> 01:56:32: Cuz even though we work alongside each other, let's be
01:56:32 --> 01:56:34: honest, we're not working together enough.
01:56:34 --> 01:56:36: And so how do we do that better?
01:56:36 --> 01:56:39: So look forward to continuing this work.
01:56:39 --> 01:56:41: Please feel free to reach out to us if you
01:56:41 --> 01:56:44: have additional questions and, and or interested on how to
01:56:44 --> 01:56:45: get involved.
01:56:45 --> 01:56:47: And thank you guys so much again for setting us
01:56:47 --> 01:56:48: up for success.
01:56:48 --> 01:56:51: Hopefully in 20 years they come back and they're so
01:56:51 --> 01:56:52: proud of what we've built.

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