

# Video

## 2019 ULI Prize for Visionaries in Urban Development Winner: Alejandro Aravena

Date: October 07, 2019

00:00:18 --> 00:00:21: the more complex the question, the more the need for  
 00:00:21 --> 00:00:22: synthesis.  
 00:00:22 --> 00:00:26: And at the very core of our discipline architecture you  
 00:00:26 --> 00:00:28: don't write your report,  
 00:00:28 --> 00:00:31: then you know report is linear.  
 00:00:31 --> 00:00:33: I design is everything simultaneously.  
 00:00:39 --> 00:00:44: He represents the kind of notion of the integrator systems  
 00:00:44 --> 00:00:45: thinker,  
 00:00:45 --> 00:00:49: the collaborator, his approach to his design,  
 00:00:49 --> 00:00:53: and his involvement in the community is driven by a  
 00:00:53 --> 00:00:58: really strong desire to bring equity to a community.  
 00:01:02 --> 00:01:05: An architect is and should be an integrator,  
 00:01:05 --> 00:01:07: and that's certainly what he is.  
 00:01:09 --> 00:01:15: Particularly after 2010 Big earthquake on tsunami hit Chile  
 8.8  
 00:01:15 --> 00:01:17: in the Richter scale.  
 00:01:17 --> 00:01:21: We were asked to rebuild the whole city in the  
 00:01:21 --> 00:01:24: southern part of the country,  
 00:01:24 --> 00:01:28: and that led us to approach the city as a  
 00:01:28 --> 00:01:32: way to work as a as a shortcut towards equality  
 00:01:32 --> 00:01:37: inequality is manifest in cities in a very concrete way,  
 00:01:37 --> 00:01:39: and we can use this.  
 00:01:39 --> 00:01:42: Same city as a way to correct those inner qualities  
 00:01:42 --> 00:01:44: and improving people's quality of life.  
 00:01:49 --> 00:01:52: The Nichols Prize to me is the highest level of  
 00:01:53 --> 00:01:55: distinction for developers,  
 00:01:55 --> 00:02:00: planners, people who are really involved instrumentally in  
 laying out  
 00:02:00 --> 00:02:02: visions for our cities.  
 00:02:04 --> 00:02:08: I would say that in every case they are leaders

00:02:08 --> 00:02:09: innovators.

00:02:09 --> 00:02:15: They are anticipating what communities and cities of the future

00:02:15 --> 00:02:17: should be and could be.

00:02:17 --> 00:02:21: And I think more than anything they demonstrate a degree

00:02:22 --> 00:02:26: of courage to step and push us all a little further.

00:02:30 --> 00:02:35: The development community constantly is trying to match the product

00:02:35 --> 00:02:36: development.

00:02:36 --> 00:02:41: They're trying to deliver with the resources available.

00:02:41 --> 00:02:45: Usually people think that to be created a you need

00:02:45 --> 00:02:47: a no limit of resources,

00:02:47 --> 00:02:51: and I think Alejandro thought it the other way around

00:02:51 --> 00:02:54: and you can see that I think in all of

00:02:54 --> 00:02:55: the buildings,

00:02:55 --> 00:02:58: the constructions he has been behind.

00:02:58 --> 00:03:03: They'll take care of the problem of scarcity in a

00:03:03 --> 00:03:06: very creative way in a very different way.

00:03:09 --> 00:03:13: What we did in social housing was to face Scar

00:03:13 --> 00:03:15: City of means with incrementality.

00:03:15 --> 00:03:19: If you can't do everything at the beginning,

00:03:19 --> 00:03:23: well, start with was more difficult and allow that system

00:03:23 --> 00:03:25: to complete overtime.

00:03:27 --> 00:03:32: Are you located so we're an appoint a flaky know,

00:03:32 --> 00:03:38: even a permitted a una Casa Avitable noted mineral and

00:03:38 --> 00:03:46: translate a optimization total record so far at paraseptal ottola

00:03:46 --> 00:03:48: over a case.

00:03:48 --> 00:03:50: Go to bed OK the harm Pendiente Casa casino.

00:03:54 --> 00:03:57: He really seems to be somebody who,

00:03:57 --> 00:04:02: from the getgo has been oriented towards an absorbing understanding

00:04:02 --> 00:04:05: as much as he can about all the dynamics and

00:04:05 --> 00:04:09: the problems that that physical form will come into into

00:04:09 --> 00:04:14: contact with an advanced try to make it as resourceful,

00:04:14 --> 00:04:16: broadly effective as possible.

00:04:19 --> 00:04:23: The approach to problem solving with a deep engagement of

00:04:23 --> 00:04:28: residents and participation with something that we wanted to signal

00:04:28 --> 00:04:32: to the industry is something we should all aspire to.

00:04:36 --> 00:04:39: So we identify a set of design conditions that can

00:04:39 --> 00:04:43: guarantee that social housing to perform the same way.

00:04:43 --> 00:04:46: Middle class and upper classes expect.

00:04:50 --> 00:04:55: Like I said, he is a holy LDS.

00:04:55 --> 00:05:01: Every actor in country in Fondo practical.  
00:05:01 --> 00:05:04: In the social thing, I think under the Korea kilala  
00:05:05 --> 00:05:06: familiar did need a kill.  
00:05:06 --> 00:05:10: The extra we need all the glass everyda 10 years  
00:05:10 --> 00:05:10: ago.  
00:05:10 --> 00:05:14: Lacasse Kenosha, father, Roomba polluter,  
00:05:14 --> 00:05:16: remoto Colombian to Iguodala on,  
00:05:16 --> 00:05:18: you know, mental issues.  
00:05:21 --> 00:05:24: If you have a house which value goes up overtime,  
00:05:24 --> 00:05:27: then you will go to the bank and ask for  
00:05:27 --> 00:05:31: a loan for a small business for tools for a  
00:05:31 --> 00:05:35: better education of their children at car you are entering  
00:05:35 --> 00:05:37: a system as a citizen.  
00:05:41 --> 00:05:44: And I would say that the task for the cities  
00:05:44 --> 00:05:47: in the future will be to create the conditions for  
00:05:47 --> 00:05:51: that moment where you cross the door of your household.  
00:05:51 --> 00:05:54: You can still have a good life together as a  
00:05:54 --> 00:05:55: community.

---

*This video transcript has been machine-generated, so it may not be accurate. It is for personal use only. Reproduction or use without written permission is prohibited. If you have a correction or for permission inquiries, please contact [\[email protected\]](#).*