

## Webinar

## **Building Transit-Oriented Suburban Communities**

Date: April 09, 2021

00:00:09> 00:00:11:	Welcome everyone, my name is Matt Norris.
00:00:11> 00:00:15:	I'm a director for the Urban Land Institute's building,
00:00:15> 00:00:18:	Healthy Places Initiative, and I'm so excited today to welcome
00:00:19> 00:00:20:	you to our webinar.
00:00:20> 00:00:24:	Today we've assembled a fantastic panel of experts from Canada
00:00:24> 00:00:27:	and the United States who are truly at the Vanguard
00:00:27> 00:00:31:	of efforts to leverage transportation to catalyze and sustain.
00:00:31> 00:00:36:	Healthy, equitable suburban communities. We really believe that this discussion
00:00:36> 00:00:39:	is timely and it's crucial as suburbs continue to seek
00:00:39> 00:00:43:	strategies to object to adapt to changing mobility needs and
00:00:43> 00:00:47:	new technologies will also addressing issues from climate change to
00:00:47> 00:00:49:	systemic racism and inequality.
00:00:49> 00:00:52:	We're thrilled you join the conversation.
00:00:52> 00:00:55:	This webinar is being hosted by the Urban Land Institute's
00:00:55> 00:00:58:	and you Lisa Research and Education nonprofit,
00:00:58> 00:01:02:	dedicated to shaping the future of the built environment.
00:01:02> 00:01:04:	The transformative impact in communities worldwide.
00:01:04> 00:01:07:	Long time you lie members will know that we've changed
00:01:07> 00:01:08:	our mission statement.
00:01:08> 00:01:11:	And for those of you that are new to you'll,
00:01:11> 00:01:13:	I welcome, and we're so glad you're here.
00:01:13> 00:01:17:	This webinar is being recorded and we will share recording
00:01:17> 00:01:20:	for all participants on our Knowledge Finder website.
00:01:20> 00:01:23:	Please use the question to answer a box rather than
00:01:23> 00:01:24:	the chat for questions,
00:01:24> 00:01:28:	and you can also upvote questions in the Q&A if

00:01:28> 00:01:28:	you like.
00:01:28> 00:01:31:	Today's program was organized by You Allies,
00:01:31> 00:01:34:	building Healthy Places Initiative, which is working to make health
00:01:34> 00:01:36:	and social equity mainstream.
00:01:36> 00:01:38:	Considerations in real estate practice.
00:01:38> 00:01:41:	We do this by cultivating champions for HealthEquity driving industry,
00:01:41> 00:01:45:	change toward health and social equity and making communities healthier
00:01:45> 00:01:46:	and more equitable.
00:01:46> 00:01:51:	The program is also supported by utilized Curtis Infrastructure Initiative,
00:01:51> 00:01:55:	which has a mission to identify and promote infrastructure infrastructure
00:01:55> 00:01:58:	solutions that make cities more equitable and resilient that enhance
00:01:58> 00:02:00:	long term community media.
00:02:00> 00:02:03:	Just very quickly. We hope you'll check out three new
00:02:03> 00:02:05:	reports hot off the virtual press.
00:02:05> 00:02:07:	The first is pandemic in the public realm,
00:02:07> 00:02:11:	which explores how cities are adapting public spaces in the
00:02:11> 00:02:12:	era of social distancing.
00:02:12> 00:02:14:	Next is small vehicles big impact,
00:02:14> 00:02:18:	which highlights how developers and cities can maximize the benefits
00:02:18> 00:02:21:	of micro mobility and the last one is changed for
00:02:21> 00:02:21:	good,
00:02:21> 00:02:25:	which summarizes a two year long partnership on health with
00:02:25> 00:02:27:	you lie just for councils.
00:02:27> 00:02:30:	And now I'm pleased to introduce our moderator for today,
00:02:30> 00:02:34:	Leslie will. Leslie is the CEO at Civic Action based
00:02:34> 00:02:35:	in Toronto,
00:02:35> 00:02:39:	Canada. Civic Action is a Premier civic engagement organization that
00:02:39> 00:02:42:	convenes established and rising leaders from all sectors,
00:02:42> 00:02:47:	backgrounds and experiences. Leslie is a trisector athlete with experience
00:02:47> 00:02:48:	in the public,
00:02:48> 00:02:51:	private and not for profit sectors as well as experience
00:02:51> 00:02:52:	as a planner,
00:02:52> 00:02:55:	architect and community activator. And I would be remiss if
00:02:55> 00:02:58:	l didn't also mention that she's a very active you'll.
00:02:58> 00:03:02:	I volunteer and a member of the Americas Executive

	Committee,
00:03:02> 00:03:05:	global governing trustee, and a member of the Curtis Infrastructure
00:03:06> 00:03:07:	Initiative Global Advisory Board,
00:03:07> 00:03:10:	among many other roles. So Leslie thank you first of
00:03:10> 00:03:11:	all,
00:03:11> 00:03:13:	and please take it away.
00:03:13> 00:03:18:	Thanks so much Matt. And welcome everyone wanted to make
00:03:18> 00:03:23:	sure that everybody is here an excited to talk about
00:03:23> 00:03:26:	a convergence of a number of things,
00:03:26> 00:03:34:	transit oriented development, suburban communities in counterpoint to urban communities,
00:03:34> 00:03:37:	and the concept of community generally.
00:03:37> 00:03:41:	And I think we have with us today.
00:03:41> 00:03:45:	Three stellar panelists and. We hope to engage in a
00:03:45> 00:03:51:	kind of multidimensional conversation because we're going to talk big
00:03:51> 00:03:53:	picture local examples.
00:03:53> 00:03:57:	We're going to look at it from the perspective of
00:03:57> 00:04:02:	the private sector development from public sector and municipal lens
00:04:02> 00:04:06:	and national as well an national as in US and
00:04:06> 00:04:11:	through one of our through the work of Harriet Tregoning.
00:04:11> 00:04:15:	Let me just start a few little remarks just to
00:04:15> 00:04:19:	set the stage we're having this conversation at a time
00:04:19> 00:04:21:	when there is,
00:04:21> 00:04:25:	I would call it the beginning of something new.
00:04:25> 00:04:28:	We are at the edge of the precipice of the
00:04:28> 00:04:29:	pandemic.
00:04:29> 00:04:32:	While things may not seem immediately.
00:04:34> 00:04:38:	What they call it light at the end of the
00:04:38> 00:04:38:	tunnel,
00:04:38> 00:04:41:	the vaccine is definitely on many of us.
00:04:41> 00:04:45:	The horizon this this has been for business.
00:04:45> 00:04:50:	For communities, neighborhoods of 2020 has really impacted folks of
00:04:50> 00:04:51:	very,
00:04:51> 00:04:54:	very differently across different spectrums.
00:04:54> 00:04:56:	As as the saying goes,
00:04:56> 00:04:58:	where in this storm together?
00:04:58> 00:05:02:	But some of us are in large boats and yachts,
00:05:02> 00:05:06:	and some are just. Hanging on with life vests and

00:05:06> 00:05:09:	so this is a little bit of the context.
00:05:09> 00:05:13:	I think the importance of the convergence of health issues
00:05:13> 00:05:15:	and health in general,
00:05:15> 00:05:19:	and what is a healthy city in the context of
00:05:19> 00:05:24:	the heightened importance of the issues of sustainability and
	climate
00:05:24> 00:05:25:	change,
00:05:25> 00:05:29:	and what that means for urban formance in this case,
00:05:29> 00:05:32:	suburban form. And we know that.
00:05:32> 00:05:37:	There are so many shifting social seismic changes happening.
00:05:37> 00:05:40:	I know even here in Canada as we think about
00:05:40> 00:05:44:	issues of racism and the implications it has for the
00:05:44> 00:05:48:	type of diversity and inclusion we hope to see emerge
00:05:48> 00:05:51:	in a positive way out of this.
00:05:51> 00:05:55:	In time is a broad conversation that's happening all over
00:05:55> 00:05:58:	the world and so I think in this web and
00:05:58> 00:06:03:	R we're joining many others in a broad conversation around
00:06:03> 00:06:06:	really. What is the future of cities and city regions
00:06:07> 00:06:07:	and in so,
00:06:07> 00:06:10:	doing the role of the suburbs?
00:06:10> 00:06:12:	First, I'd like to introduce.
00:06:12> 00:06:16:	Harriet Tregoning Harriet is the director of the new Urban
00:06:16> 00:06:19:	Mobility Alliance Pneumo Alliance for Short,
00:06:19> 00:06:24:	which is housed at the World Resources Institute and based
00:06:24> 00:06:25:	in Washington DC.
00:06:25> 00:06:28:	Harriet is a former. You like trustee and has worked
00:06:28> 00:06:31:	on the issues we will be discussing today from a
00:06:31> 00:06:33:	private sector perspective,
00:06:33> 00:06:34:	but also as a federal,
00:06:34> 00:06:37:	state and local official and I would say that little
00:06:37> 00:06:38:	two sentence blurb,
00:06:38> 00:06:40:	sort of.
00:06:40> 00:06:43:	Do does really does not do Harriet true justice because
00:06:43> 00:06:46:	the depth and breath of her experience is is quite
00:06:46> 00:06:47:	staggering,
00:06:47> 00:06:49:	and I've been fortunate to to spend a little more
00:06:49> 00:06:50:	time with her.
00:06:50> 00:06:52:	It in the prep for today.
00:06:52> 00:06:56:	So, welcome Harriet. I'd like to also welcome Yvonne Young.
00:06:56> 00:06:59:	Ivan is the manager of Urban Design for the City
00:06:59> 00:07:00:	of Brampton,
00:07:00> 00:07:02:	a suburb outside of downtown Toronto,

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00:07:02> 00:07:06:	but one of the most dynamic emerging and urbanising centers
00:07:06> 00:07:09:	in the region with over Ivan has 20 years of
00:07:09> 00:07:13:	international experience delivering transit oriented communities.
00:07:13> 00:07:17:	She's the vice chair of the ULISDRC Product Council and
00:07:17> 00:07:20:	a member of the ULI Toronto Management Board,
00:07:20> 00:07:24:	leading the ULI getting to transit Oriented Communities Initiative.
00:07:24> 00:07:28:	I know that. This is one of the initiatives funded
00:07:28> 00:07:31:	through the Curtis Infrastructure Fund and finally,
00:07:31> 00:07:35:	Jeff Kingsbury. Jeff is a managing principle of Green Street
00:07:35> 00:07:35:	Limited,
00:07:35> 00:07:39:	an Indianapolis based strategic planning and real estate practice,
00:07:39> 00:07:42:	and a principle of Ancora partners.
00:07:42> 00:07:45:	A Durham based real estate development firm and this is
00:07:45> 00:07:46:	Durham,
00:07:46> 00:07:49:	USA, not Durham. ON with the Urban Land Institute,
00:07:49> 00:07:53:	Jeff was the founding chairman of the Redevelopment Anreus Council
00:07:53> 00:07:57:	and served as chairman of the Sustainable Development Council.
00:07:57> 00:08:02:	Jeff also core third the You lies book developing sustainable
00:08:02> 00:08:04:	planned communities.
00:08:04> 00:08:08:	So please join me in welcoming our panelists.
00:08:08> 00:08:12:	I'm going to ask the panelists to give some opening
00:08:12> 00:08:15:	remarks before we go into our discussion.
00:08:15> 00:08:19:	So first Harriet if I can turn it over to
00:08:19> 00:08:23:	you to talk a little bit about recent trends as
00:08:23> 00:08:27:	they relate to a suburban transportation and development.
00:08:27> 00:08:30:	Thank you very much, Leslie.
00:08:30> 00:08:34:	I think Matt will tee up our slides and I'll
00:08:34> 00:08:37:	just say you mentioned pneumo.
00:08:37> 00:08:40:	New Mail is a global of alliance organization.
00:08:40> 00:08:45:	That's an outgrowth of the Shared mobility principles for livable
00:08:45> 00:08:45:	cities.
00:08:45> 00:08:49:	You allies become a signatory to those shared mobility principles.
00:08:49> 00:08:53:	As an alliance, we work collectively to harness innovations in
00:08:53> 00:08:56:	technology and mobility to achieve equitable,
00:08:56> 00:08:59:	sustainable iaccessible outcomes for cities.
00:09:01> 00:09:05:	Covid has been an accelerator of many trends,

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00:11:01> 00:11:06:	Compared to that, a 45 minute commute by transit on
00:11:06> 00:11:07:	the upper slide.
00:11:07> 00:11:12:	The American jobs plan that President Biden announced invest hugely
00:11:12> 00:11:15:	to more than \$2 trillion in new infrastructure.
00:11:15> 00:11:19:	But recognizing this very issue calls for no expansion of
00:11:19> 00:11:20:	roads and bridges,
00:11:20> 00:11:25:	just repairs while calling for huge expanses of transit and
00:11:25> 00:11:27:	intercity train service.
00:11:27> 00:11:31:	We have, uh, in almost every community and office buildings
00:11:31> 00:11:33:	worth of workers at home,
00:11:33> 00:11:36:	even in neighborhoods that were formerly residential only.
00:11:36> 00:11:41:	While downtowns another office concentrations are seeing growing vacancy.
00:11:41> 00:11:45:	What might change as a result of continuing work for
00:11:45> 00:11:45:	home?
00:11:45> 00:11:48:	How do we make some of the positive changes stick?
00:11:48> 00:11:51:	It might mean rethinking how we value proximity.
00:11:51> 00:11:56:	These mixed uses that we're seeing in single family neighborhoods
00:11:56> 00:11:58:	could be further supported.
00:11:58> 00:12:04:	By changing the zoning to allow convenient neighborhood destinations like
00:12:04> 00:12:08:	cafes or or stores or or or restaurants an
00:12:08> 00:12:10:	in downtowns,
00:12:10> 00:12:15:	another office locations where we're seeing growing vacancy,
00:12:15> 00:12:20:	allowing some of those offices to shift to housing could
00:12:20> 00:12:24:	make it possible to have more mixed use in in
00:12:24> 00:12:29:	both areas and change how transit serves those areas.
00:12:29> 00:12:32:	With that I'm going to turn it to my colleagues.
00:12:32> 00:12:34:	Thank you, thank you very much.
00:12:34> 00:12:37:	Harriet Ann. I'm going to pass the baton over to
00:12:37> 00:12:37:	you,
00:12:37> 00:12:40:	Ivan, to provide us with some opening remarks.
00:12:40> 00:12:43:	Thank you Leslie. I would like to share with you
00:12:43> 00:12:46:	a very interesting example of a city going through a
00:12:46> 00:12:48:	major paradigm shift.
00:12:48> 00:12:50:	So provoke Hawaii a little bit Contacts,
00:12:50> 00:12:54:	Brampton is the fastest growing city in Ontario is growing
00:12:54> 00:12:57:	at three times the provincial average and is supported by
00:12:57> 00:13:00:	multiple regional infrastructure network.
00:13:00> 00:13:02:	So it's not just transit network,
00:13:02> 00:13:05:	but it's also the Greenway network and Innovation Network,

00:13:05> 00:13:08:	and I think what is very interesting about this context
00:13:08> 00:13:11:	is that it is also situated within the broader context,
00:13:11> 00:13:14:	where the whole entire region is also going through the
00:13:14> 00:13:16:	same paradigm shift,
00:13:16> 00:13:18:	guided by freaky policy. So the first ones places to
00:13:19> 00:13:19:	grow,
00:13:19> 00:13:22:	which is directing the growth to the transit lines.
00:13:22> 00:13:25:	The big move. So which is investing in cross regional
00:13:25> 00:13:26:	transit infrastructure,
00:13:26> 00:13:29:	including the LLT that we're going to talk about today
00:13:29> 00:13:32:	and also the Greenbelt which is about containing the.
00:13:32> 00:13:36:	Roll away from the belt of protected natural area and
00:13:36> 00:13:40:	what is interesting about this from a design and planning
00:13:40> 00:13:43:	perspective is that we start to see a multi centers
00:13:43> 00:13:47:	of Regional City that is creating and is really shaping
00:13:47> 00:13:51:	at different scale at different parts of this broader picture.
00:13:51> 00:13:55:	In 2018 the City Council of City of Brampton has
00:13:55> 00:13:59:	endorsed a very progressive vision is called a Brampton 2040
00:13:59> 00:14:02:	Vision and the vision is directing making the shift.
00:14:02> 00:14:06:	From a car oriented edge city of around point 7,000,000
00:14:06> 00:14:09:	people to a city of transit oriented communities of over
00:14:10> 00:14:13:	1,000,000 people and focus is to address freaky bottom lines,
00:14:13> 00:14:17:	health, social and economic. And for health we're looking at
00:14:17> 00:14:19:	a population with 60%
00:14:19> 00:14:21:	that are considered obese or overweight.
00:14:21> 00:14:23:	There's also issue about diabetes.
00:14:23> 00:14:27:	So what we're doing is that we're focusing on working
00:14:27> 00:14:30:	with public health in the physical design on our built
00:14:31> 00:14:34:	environment and also providing access to open spaces.
00:14:34> 00:14:38:	For social we are working with population that has 55%
00:14:38> 00:14:40:	that is born outside of Canada,
00:14:40> 00:14:42:	so it's very culturally diverse.
00:14:42> 00:14:46:	From that standpoint, we're focusing on in creating inclusive city,
00:14:46> 00:14:51:	creating innovation district and supporting intergenerational living,
00:14:51> 00:14:55:	and using that to provide opportunities for new immigrants.
00:14:55> 00:14:59:	For economic, we are focusing on changing and diversifying the
00:14:59> 00:15:00:	kind of jobs,
00:15:00> 00:15:04:	looking at a 41% of population that are under 29

00:15:04> 00:15:04:	years old.
00:15:04> 00:15:08:	And we are considered one of the youngest cities in
00:15:08> 00:15:08:	Canada,
00:15:08> 00:15:13:	so we're heavily focused on creating well educated population building
00:15:13> 00:15:14:	the global competency,
00:15:14> 00:15:18:	promoting lifelong learning. So we're also working on creating our
00:15:18> 00:15:20:	own University Brandon use.
00:15:20> 00:15:23:	This is an example of how those bottom lines that
00:15:23> 00:15:26:	I've just meant all come together in a form of
00:15:26> 00:15:30:	a transit oriented communities at Uptown Brampton.
00:15:30> 00:15:33:	So Lt is coming in in 2024 and what's exciting
00:15:33> 00:15:36:	is that this is a success case to show that
00:15:36> 00:15:37:	how Rapid Transit is really.
00:15:37> 00:15:41:	A stimulating where growth is coming into the right place,
00:15:41> 00:15:45:	so we're looking at 40 million square feet of development
00:15:45> 00:15:48:	and primarily also as a good test case of showing
00:15:48> 00:15:51:	how the public sector can play and innovate.
00:15:51> 00:15:54:	A way to accelerate the change with the focusing on
00:15:54> 00:15:56:	the three elements.
00:15:56> 00:15:59:	The first element is focusing on providing certainty,
00:15:59> 00:16:02:	so that is providing a clear path at the table
00:16:02> 00:16:04:	to improve partnerships.
00:16:04> 00:16:08:	So with using digitalization as you show unseen screening.
00:16:08> 00:16:11:	Here, and we're looking at using the share data through
00:16:11> 00:16:14:	Geo Hub to profile share platform for testing.
00:16:14> 00:16:17:	Secondly is to articulate a very clear vision,
00:16:17> 00:16:21:	so building upon the Vision 2040 we are being very
00:16:21> 00:16:24:	intentional to create a mix of users at the street
00:16:24> 00:16:25:	level,
00:16:25> 00:16:29:	weaving in nature through connecting the Creature Creek and investing
00:16:29> 00:16:30:	in complete St,
00:16:30> 00:16:33:	making it possible for people of all ages to walk
00:16:34> 00:16:36:	to and cycle to the day needs.
00:16:36> 00:16:38:	And Lastly is we are very intentional of.
00:16:38> 00:16:43:	Reading this innovative platform so that is deliberately putting people
00:16:43> 00:16:47:	of different backgrounds and also a different discipline together in
00:16:47> 00:16:50:	the same room and using a share platform.
00:16:50> 00:16:53:	And we call that the living map and living freedom

00:16:53> 00:16:56:	model and using that for testing scenarios and testing ideas.
00:16:56> 00:16:59:	And primarily what we learned is that to make this
00:17:00> 00:17:03:	paradigm shift what it means is that all the Department
00:17:03> 00:17:07:	and agencies need to rethink about their current performance metrics
00:17:07> 00:17:09:	an the effective way to do it.
00:17:09> 00:17:12:	Is to share the common model using the model to
00:17:12> 00:17:16:	think about how we can transition through different time frame
00:17:16> 00:17:19:	and also through different scales at the same time from
00:17:19> 00:17:22:	a health perspective under the key thing that we learned
00:17:22> 00:17:25:	is that one of the things through at the pandemic
00:17:25> 00:17:28:	is talking about the access to open space is,
00:17:28> 00:17:32:	so we're focusing on creating cognative friendly communities.
00:17:32> 00:17:35:	So what it means is that is changing the relationship
00:17:35> 00:17:37:	between development and value lens,
00:17:37> 00:17:41:	so some of the diagrams in here is really showing
00:17:41> 00:17:43:	a proactive role to making that happen.
00:17:43> 00:17:47:	And most importantly is to provide a critical elements in
00:17:47> 00:17:49:	the early on in the heart of the community.
00:17:49> 00:17:52:	So we are focusing on creating this critical piece of
00:17:52> 00:17:56:	infrastructure and we call that urban community hub and which
00:17:56> 00:17:59:	is the idea of providing a one stop shop for
00:17:59> 00:18:01:	families to meet their holistic needs.
00:18:01> 00:18:04:	So we're going beyond the step of just colocation,
00:18:04> 00:18:08:	but looking at the opportunities for full integration and focusing
00:18:08> 00:18:09:	on delivering A3 performance,
00:18:09> 00:18:13:	the first one is providing opportunity for lifelong learning.
00:18:13> 00:18:17:	And on site working, so we're designing this prototype with
00:18:17> 00:18:18:	school Board,
00:18:18> 00:18:21:	library board agencies and it's a very exciting way of
00:18:21> 00:18:23:	looking at education from a holistic way.
00:18:23> 00:18:27:	Secondly, is really amplifying a program that we are currently
00:18:27> 00:18:28:	running.
00:18:28> 00:18:30:	It's called a walking school bus,
00:18:30> 00:18:32:	so that is making walk to school as a daily
00:18:33> 00:18:36:	family activities and what we learn through the pandemic is
00:18:36> 00:18:39:	that a lot of families they are spending a lot
00:18:39> 00:18:42:	of time working from home and at the same time
00:18:42> 00:18:44:	need to take care of the kids.
00:18:44> 00:18:46:	So the lifestyle is getting changed.

00:18:46> 00:18:49:	And what we learned is that it is very important
00:18:49> 00:18:53:	to provide opportunities for our population to be outdoor.
00:18:53> 00:18:56:	So this is a very positive way to engage that
00:18:56> 00:18:59:	an weaving in the active living as part of the
00:18:59> 00:19:00:	core part of daily life.
00:19:00> 00:19:05:	And Lastly, is that we're very deliberately and proactive
	thinking
00:19:05> 00:19:07:	about how we can improve affordability.
00:19:07> 00:19:11:	So that is very focused on finding opportunity to remove
00:19:11> 00:19:13:	the need of a car together,
00:19:13> 00:19:15:	because we know that the cause of a car,
00:19:15> 00:19:18:	the cause of time. And also the cause of community
00:19:18> 00:19:21:	is very significant impact on the bottom line.
00:19:21> 00:19:24:	Back to you, Leslie. Thank you so much.
00:19:24> 00:19:25:	Ivan went through so much.
00:19:25> 00:19:27:	There's alot impact in there.
00:19:27> 00:19:30:	I know all our speakers would each individually we could
00:19:30> 00:19:33:	have spent half an hour with each of them and
00:19:33> 00:19:37:	I and I believe we will be providing additional materials
00:19:37> 00:19:40:	from our panelists after the after the webinar.
00:19:40> 00:19:42:	So at this point I'm going to turn it over
00:19:42> 00:19:45:	to Jeff to talk a little bit about his work
00:19:45> 00:19:48:	on suburban transportation and development.
00:19:48> 00:19:50:	Over to you, Jeff.
00:19:50> 00:19:53:	Thanks Leslie, I really have to share what a privilege
00:19:53> 00:19:56:	it is to be on this panel with Harriet Leslie
00:19:56> 00:20:01:	and you have an really extraordinary professionals and I'm really
00:20:01> 00:20:05:	grateful they are willing to share their knowledge with all
00:20:05> 00:20:06:	of us today,
00:20:06> 00:20:10:	myself included. It's a wonderful thing about you alive that
00:20:10> 00:20:13:	we get so much talent willing to be so forthright
00:20:13> 00:20:15:	in sharing with with others.
00:20:15> 00:20:19:	My firm is based in the Americas in America's Midwest.
00:20:19> 00:20:22:	Some people call it. Fly over country and so my
00:20:22> 00:20:26:	experience may be different than some of my esteemed colleagues.
00:20:26> 00:20:28:	Relative to transit and teody.
00:20:28> 00:20:32:	I'm an urban planner by training and have been a
00:20:32> 00:20:35:	private sector developer for much of Mycareer.
00:20:35> 00:20:40:	About 10 years ago my firm started working in Indianapolis
00:20:40> 00:20:45:	on a teody strategic plan which was at the beginning
00:20:45> 00:20:50:	of an effort that Indianapolis had towards looking at Bus

00:20:50> 00:20:55:	Rapid Transit as the appropriate technology for a city of
00:20:55> 00:20:57:	our of our size.
00:20:59> 00:21:02:	It took many years to get there,
00:21:02> 00:21:05:	as I'm sure many on the web and R can
00:21:05> 00:21:10:	appreciate actually just launched the first VRT line about six
00:21:10> 00:21:13:	months prior to the start of the pandemic,
00:21:13> 00:21:17:	which has been a challenge not only for all of
00:21:17> 00:21:17:	US,
00:21:17> 00:21:20:	but the transit agency as well,
00:21:20> 00:21:24:	but it was the nation's first BRT powered corridor.
00:21:24> 00:21:27:	And so as we have.
00:21:27> 00:21:31:	Completed that work and have continued to stay involved in
00:21:31> 00:21:36:	trying to advocate for location appropriate teody and best practices.
00:21:36> 00:21:41:	We also started working with a Indian's largest health system,
00:21:41> 00:21:47:	Indiana University Health. Which has a regional.
00:21:47> 00:21:50:	A destination Medical Center that they are in the process
00:21:50> 00:21:53:	of planning and building which will be about a \$2
00:21:54> 00:21:58:	billion Medical Center and home to the Indiana University School
00:21:58> 00:22:02:	of Medicine, which is the US is largest medical school.
00:22:02> 00:22:06:	That Medical Center happens to be along that first BRT
00:22:06> 00:22:09:	line that I mentioned called the Red Line,
00:22:09> 00:22:12:	and when we did the planning for that,
00:22:12> 00:22:14:	we looked at employment density,
00:22:14> 00:22:19:	which is such an important driver in determining the viability
00:22:19> 00:22:24:	of transit and consciously looked at linkages of anchor institutions
00:22:24> 00:22:25:	up and down the quarter.
00:22:25> 00:22:28:	When I say anchor institutions,
00:22:28> 00:22:32:	I mean colleges, universities, academic medical centers,
00:22:32> 00:22:36:	cultural institutions. Is a way to start to connect people
00:22:36> 00:22:36:	to jobs,
00:22:36> 00:22:40:	people to resources, health care as well as other assets
00:22:40> 00:22:42:	in the community?
00:22:42> 00:22:44:	And as we started to dig into the planning for
00:22:45> 00:22:48:	the health system and connect that to our work around
00:22:48> 00:22:50:	transit oriented development,
00:22:50> 00:22:52:	one of the things that we found is we were
00:22:52> 00:22:56:	looking at the social determinants of health and health outcomes
00:22:56> 00:23:00:	of the people that were living and working along this

00:23:00> 00:23:05:	transit corridor. Was a shocking disparity of life expectancy.
00:23:05> 00:23:09:	There was a 20 year difference in life expectancy between
00:23:09> 00:23:13:	folks in the in the northern suburban communities and folks
00:23:13> 00:23:14:	in downtown.
00:23:14> 00:23:17:	And that is really become a primary focus of our
00:23:17> 00:23:20:	firm in terms of how we start to look at
00:23:20> 00:23:21:	that.
00:23:21> 00:23:23:	To address issues of diversity,
00:23:23> 00:23:27:	equity and inclusion. Because this health outcomes also have a
00:23:27> 00:23:28:	strong,
00:23:28> 00:23:32:	very strong correlation to other socioeconomic.
00:23:32> 00:23:36:	Factors. The other thing that we've we've realized is that
00:23:36> 00:23:40:	communities big and small around the country around the world
00:23:40> 00:23:43:	have anchor institutions is an important part of their.
00:23:43> 00:23:48:	Their economy is an important part of their community fabric,
00:23:48> 00:23:50:	and so one of the ways that we were thinking
00:23:50> 00:23:54:	about how do we leverage development in the suburbs or
00:23:54> 00:23:58:	urban areas is around smarter planning and partnership with anchor
00:23:58> 00:24:01:	institutions. And so.
00:24:01> 00:24:05:	I'll stop there and get back to Leslie.
00:24:05> 00:24:09:	Thanks so much, Jeff. And if I can ask the
00:24:09> 00:24:13:	panelists to re join me on the screen and we're
00:24:13> 00:24:13:	going to.
00:24:13> 00:24:17:	Kick ourselves off into a round of questions and my
00:24:17> 00:24:20:	first question is really to you,
00:24:20> 00:24:22:	Harriet.
00:24:22> 00:24:26:	What do you think will be the long term effects
00:24:26> 00:24:30:	of increased numbers of numbers of people working from home?
00:24:30> 00:24:34:	You alluded to that a bit in your presentation already,
00:24:34> 00:24:36:	and you know how will.
00:24:36> 00:24:38:	How will transit be affected?
00:24:38> 00:24:40:	This is a three part question.
00:24:40> 00:24:43:	And what are the implications for the 2/3 or more
00:24:43> 00:24:47:	of those workers that can't actually work from home?
00:24:47> 00:24:51:	And I'm going to invite the Yvonne and Jeff after
00:24:51> 00:24:51:	her.
00:24:51> 00:24:53:	It gets us going.
00:24:53> 00:24:57:	So I think in many communities one of the things
00:24:57> 00:25:01:	that we saw happening even before the pandemic was that

00:25:01> 00:25:04:	the suburbs were beginning to change in character.
00:25:04> 00:25:07:	They were becoming more diverse.
00:25:07> 00:25:11:	In many cases they were becoming poorer to some degree,
00:25:11> 00:25:15:	as people who had previously been living in cities relocated
00:25:15> 00:25:17:	to suburban locations,
00:25:17> 00:25:19:	and so a lot of jurisdictions,
00:25:19> 00:25:24:	suburban jurisdictions around the country who heretofore hadn't.
00:25:24> 00:25:29:	Paid that much attention to transit or or housing affordability.
00:25:29> 00:25:32:	These are becoming hot issues for them so I think
00:25:32> 00:25:36:	one of the things that we're going to see post
00:25:36> 00:25:40:	covid is that suburban areas are going to be paying
00:25:40> 00:25:43:	a lot of attention to this and that.
00:25:43> 00:25:47:	That also means that transit service is going to have
00:25:47> 00:25:48:	to change.
00:25:48> 00:25:50:	We're seeing in the pandemic,
00:25:50> 00:25:54:	you know, a virtual halt to commuting to the.
00:25:54> 00:25:58:	To job centers in a region where we expect that
00:25:59> 00:26:01:	to come back to some degree,
00:26:01> 00:26:05:	but that work from home is going to be a
00:26:05> 00:26:09:	a much bigger part of every workplace that can support
00:26:09> 00:26:10:	support it.
00:26:10> 00:26:15:	So that means that we're looking at more all day
00:26:15> 00:26:16:	service.
00:26:16> 00:26:18:	And for those workers who are,
00:26:18> 00:26:21:	as you said, cannot work from home,
00:26:21> 00:26:24:	you know they work, shift work,
00:26:24> 00:26:26:	they work. Knights, they work,
00:26:26> 00:26:30:	they work weekends at work all different times of day.
00:26:30> 00:26:34:	They have been the mainstay of transit systems around the
00:26:34> 00:26:39:	world because they've continued to commute on buses typically rather
00:26:39> 00:26:41:	than on fixed rail systems,
00:26:41> 00:26:44:	and they are going to continue to need to be
00:26:45> 00:26:45:	served,
00:26:45> 00:26:48:	so transit is going to have to adapt an and
00:26:48> 00:26:51:	focus less on the peak commute and much more on
00:26:52> 00:26:54:	on serving people all day long,
00:26:54> 00:26:57:	which also could be supported in communities.
00:26:57> 00:26:59:	If they were more mixed,
00:26:59> 00:27:03:	use at at either end of those commutes at either
00:27:03> 00:27:04:	end of those trips.

00:27:04> 00:27:08:	Thanks here. It's Ivan. Did you want to add to that or Jeff?
00:27:08> 00:27:09: 00:27:09> 00:27:13:	Sure, I think we're going to see three major changes.
00:27:13> 00:27:16:	One is there is going to be increased demand for
00:27:13> 00:27:17: 00:27:16> 00:27:17:	development,
00:27:17> 00:27:21:	offering family lifestyle. That's also is convenient to amenity.
00:27:17> 00:27:21:	So that means we're going to see a proposal looking
00:27:27> 00:27:24. 00:27:25> 00:27:27:	at larger units in urban form,
00:27:25> 00:27:27: 00:27:27> 00:27:30:	
00:27:27> 00:27:30. 00:27:30> 00:27:31:	looking at larger balconies at the extension of the living
00:27:30> 00:27:31: 00:27:31> 00:27:34:	room,
00:27:31> 00:27:34. 00:27:34> 00:27:36:	and so really focusing on how to use the ground
	floor to create a sense of community.
00:27:36> 00:27:40:	So we already see developer coming in creative ideas.
00:27:40> 00:27:42:	To create a ground floor is the kind of like
00:27:42> 00:27:46:	private semi private community hub that is very exciting.
00:27:46> 00:27:49:	The 2nd element I think we're going to see the
00:27:49> 00:27:50:	changes in workplaces,
00:27:50> 00:27:54:	so how the workplace can be transformed in really thinking
00:27:54> 00:27:56:	about the point to point connection.
00:27:56> 00:27:59:	For example maybe as we designed the schools we also
00:27:59> 00:28:02:	thinking about creating a housing for teachers.
00:28:02> 00:28:06:	Maybe when we are working on advancing the research based
00:28:06> 00:28:10:	advanced manufacturing which is typically on a larger foreplay,
00:28:10> 00:28:13:	how we can retrofit? Those facilities to provide for double
00:28:13> 00:28:15:	up or maybe triple function.
00:28:15> 00:28:19:	So for example using that for conferences using the roof
00:28:19> 00:28:23:	for urban agriculture and really being intentional to adding the
00:28:23> 00:28:27:	added layer of food and culinary and using that to
00:28:27> 00:28:31:	enrich the overall experience. And I think the Lastly is
00:28:31> 00:28:34:	going back to health is looking at trail differently,
00:28:34> 00:28:37:	so I see there's opportunity for a new trend of
00:28:37> 00:28:42:	a trail or Valley oriented development is really changing about
00:28:42> 00:28:43:	the relationship.
00:28:43> 00:28:48:	And using that to provide another way of free travel.
00:28:48> 00:28:50:	Jeff, did you want to dive into this one?
00:28:50> 00:28:52:	Just real quick? Yeah, this is.
00:28:52> 00:28:54:	This is a big one for me.
00:28:54> 00:28:58:	We've got about 500,000 feet of office space under development
00:28:58> 00:28:59:	right now,

00:28:59> 00:29:00:	SO.
00:29:00> 00:29:04:	That's going to deliver in the fourth quarter of 2022,
00:29:04> 00:29:07:	so believe me, we're watching this very carefully.
00:29:07> 00:29:11:	It's a little bit like trying to build the plane
00:29:11> 00:29:13:	while you're flying it.
00:29:13> 00:29:17:	Or whatever that that expression is.
00:29:17> 00:29:23:	What we're hearing from from tenants in the market is.
00:29:23> 00:29:26:	There has been a bit of a loss of culture
00:29:26> 00:29:26:	for some.
00:29:26> 00:29:28:	Some companies. Not not all,
00:29:28> 00:29:31:	but the whole work from work from Home model has.
00:29:31> 00:29:35:	There has been a diminishing return in terms of culture
00:29:35> 00:29:39:	and innovation and a big part of what we try
00:29:39> 00:29:41:	to create as communities of innovation.
00:29:41> 00:29:46:	So what it does mean is that we're really thinking
00:29:46> 00:29:50:	a little bit about how we create more of a
00:29:50> 00:29:56:	set of options for collaboration and innovation to occur.
00:29:56> 00:30:01:	That's more shared, as opposed to dedicated office space,
00:30:01> 00:30:06:	so we're clearly trying to watch and keep tabs on
00:30:06> 00:30:06:	trends,
00:30:06> 00:30:10:	listen to tenants in.
00:30:10> 00:30:13:	And sort of adapt as we're as we're moving.
00:30:13> 00:30:17:	Moving through this change. Thanks and as the three of
00:30:17> 00:30:19:	you were speaking at it,
00:30:19> 00:30:22:	sort of, and this is my segue to the next
00:30:22> 00:30:22:	question.
00:30:22> 00:30:25:	But it occurred to me the question is really is
00:30:25> 00:30:27:	what we're seeing?
00:30:27> 00:30:30:	The urbanization of suburbs, or is what we think we're
00:30:30> 00:30:33:	going to get out of this is and you paradigm
00:30:33> 00:30:35:	for for what a suburb is?
00:30:35> 00:30:39:	In other words, that those are two slightly different things.
00:30:39> 00:30:43:	You know, just bringing downtown and converting Brampton into a
00:30:43> 00:30:45:	facsimile of downtown Toronto,
00:30:45> 00:30:49:	which is different than. Then becoming and in your case,
00:30:49> 00:30:52:	if on a whole new prototype and so the question
00:30:52> 00:30:55:	and maybe one you can kick off on this one,
00:30:55> 00:30:58:	is what do you consider suburban like?
00:30:58> 00:31:01:	What is the debt when we use this term?
00:31:01> 00:31:05:	I mean, it comes from the notion related to the
00:31:05> 00:31:05:	car,

00:31:05> 00:31:08:	and Moran's Harriet told says you know,
00:31:08> 00:31:11:	the commuter trip is something that is at risk.
00:31:11> 00:31:15:	But the all day local transit trip maybe rate greater
00:31:15> 00:31:18:	suburbs were built on this premise.
00:31:18> 00:31:20:	Of you know you're living and working,
00:31:20> 00:31:24:	being distant so where? What do you consider suburban and
00:31:24> 00:31:26:	what land use transportation,
00:31:26> 00:31:31:	development or patterns are really going to characterize this notion
00:31:31> 00:31:34:	of what is the future of suburbs?
00:31:34> 00:31:36:	Or is it? Is it suburbs 2.0 or is it
00:31:36> 00:31:40:	something we're going to give a different name to?
00:31:40> 00:31:44:	I think we're definitely going to see a shift redefining
00:31:44> 00:31:44:	suburbs.
00:31:44> 00:31:46:	So which is the new belts?
00:31:46> 00:31:49:	I think to answer this question.
00:31:49> 00:31:51:	Probably want to look at it from free like free
00:31:51> 00:31:52:	step standpoint.
00:31:52> 00:31:56:	The first looking at demographics and thinking about those are
00:31:56> 00:31:58:	the location that we already seen.
00:31:58> 00:32:00:	A lot of news article talking about people,
00:32:00> 00:32:02:	young people from downtown core,
00:32:02> 00:32:05:	then moving back or moving up to the suburban area
00:32:05> 00:32:08:	so that they can be close to their families.
00:32:08> 00:32:11:	But at the same time they're looking for development and
00:32:11> 00:32:15:	community that provide for these kind of convenient lifestyle.
00:32:15> 00:32:16:	So I think looking at the growth,
00:32:16> 00:32:19:	particularly for the Golden Golden Horseshoe,
00:32:19> 00:32:22:	we see that. Majority of the Grove is going to
00:32:22> 00:32:24:	be international growth,
00:32:24> 00:32:26:	so that means we're going to see a lot of
00:32:26> 00:32:30:	new immigrants looking for those places to be their landing
00:32:30> 00:32:31:	ground an I think,
00:32:31> 00:32:36:	Secondly, from transportation standpoint, what is interesting is that traditionally,
00:32:36> 00:32:40:	our cities it designed through a radial pattern of everybody
00:32:40> 00:32:42:	trying commuting from point to point.
00:32:42> 00:32:46:	So when that happens, is creating this extreme hyper density
00:32:46> 00:32:49:	as both the source and also the destination,
00:32:49> 00:32:52:	so we gotta. Situation, look at a tour and sprau
00:32:52> 00:32:55:	even at some of the we call it an item
00:32:55> 00:32:59:	five in the in the greater Golden Horseshoe Bay area

00:32:59> 00:33:02:	and one of the things that will be very interesting
00:33:02> 00:33:05:	and I think would change is we're going to start
00:33:06> 00:33:07:	looking at a WAP.
00:33:07> 00:33:11:	So look at how Paris is also deliberately creating these
00:33:11> 00:33:15:	web of more gentle and conecting lateral connection from both
00:33:15> 00:33:17:	transportation and regional Greenway.
00:33:17> 00:33:21:	And also how we're distributing high in density.
00:33:21> 00:33:25:	So I think from that standpoint we're going to see
00:33:25> 00:33:27:	a different definition of suburb,
00:33:27> 00:33:32:	which is a connection of this multicenter across the region,
00:33:32> 00:33:35:	and I think largely is that one of the key
00:33:35> 00:33:38:	thing that's a lot of debate is at how we
00:33:38> 00:33:42:	define density in terms of how it can be come
00:33:42> 00:33:45:	meaningful density to the existing community,
00:33:45> 00:33:48:	and it's really a matter about form.
00:33:48> 00:33:52:	So I think on going forward focusing is on creating.
00:33:52> 00:33:56:	A condition that is providing bill form that is hugging
00:33:56> 00:33:59:	the ground instead of providing a linear that kind of
00:33:59> 00:34:02:	mix users is provide pockets of mixed users,
00:34:02> 00:34:05:	so I think we're going to see a gradual change,
00:34:05> 00:34:10:	but it will be a multicenter know that collectively creating
00:34:10> 00:34:11:	a new form of web system.
00:34:11> 00:34:13:	Thanks heritage F.
00:34:17> 00:34:20:	I would agree with a lot of what Yvonne had
00:34:20> 00:34:21:	to say.
00:34:21> 00:34:24:	I I would, I would say that suburbs are gonna
00:34:24> 00:34:25:	be.
00:34:25> 00:34:28:	Many of you are familiar with this concept of a
00:34:28> 00:34:32:	transect that the greatest density in a region is going
00:34:32> 00:34:34:	to be in the downtown.
00:34:34> 00:34:38:	But I I think the notion of multicentered regions is
00:34:38> 00:34:42:	already visible in the landscape of most regions,
00:34:42> 00:34:45:	and I think what we're going to see is that
00:34:45> 00:34:49:	the suburbs are going to get denser and more convenient.
00:34:49> 00:34:51:	And when I say denser,
00:34:51> 00:34:55:	I'm not talking about downtown levels of density,
00:34:55> 00:34:59:	but but not just single family enclaves either anymore.
00:34:59> 00:35:02:	And part of that conversation is because we are having
00:35:03> 00:35:06:	a confluence of of a whole bunch of issues were
00:35:06> 00:35:10:	not just recovering from covid in in many parts of
00:35:10> 00:35:14:	North America were were grappling with issues of equity,

00:35:14> 00:35:19:	Anne Anne racial justice. We're dealing with the climate crisis
00:35:19> 00:35:22:	and a lot of employers are looking to.
00:35:22> 00:35:25:	Focus on low or 0 carbon approaches to to their
00:35:25> 00:35:26:	business,
00:35:26> 00:35:30:	an increasingly that is going to influence the degree to
00:35:30> 00:35:34:	which they want to encourage work from home or help
00:35:34> 00:35:39:	to subsidise an employee's way of getting to the office.
00:35:39> 00:35:41:	Whether that's or to the workplace,
00:35:41> 00:35:45:	wherever that is an access is going to become more
00:35:45> 00:35:50:	important as a measurement of our transportation performance for the
00:35:51> 00:35:52:	transportation system.
00:35:52> 00:35:55:	But just the notion that even in the suburbs,
00:35:55> 00:35:58:	even in you know wherever you are in the region,
00:35:58> 00:36:02:	proximity and convenience, proximity to amenities,
00:36:02> 00:36:06:	proximity to daily needs is becoming more and more important
00:36:06> 00:36:07:	than that,
00:36:07> 00:36:10:	and there's going to be more demand to provide it.
00:36:10> 00:36:13:	Like again, not overwhelming intensities,
00:36:13> 00:36:15:	but so that you know you can walk to meet
00:36:16> 00:36:17:	some of your daily needs.
00:36:17> 00:36:21:	Or take a very short trip to do that.
00:36:21> 00:36:25:	Jeff, is there anything you'd like to add?
00:36:25> 00:36:30:	Yeah, I just wanted to connect the dots that Yvonne
00:36:30> 00:36:35:	and Harriet articulated so well with a question.
00:36:35> 00:36:37:	From Eileen in the chat,
00:36:37> 00:36:40:	which was a good one,
00:36:40> 00:36:42:	Eileen said.
00:36:42> 00:36:46:	My experience is that existing suburban areas,
00:36:46> 00:36:50:	current residents are often resistant to densification more generally,
00:36:50> 00:36:53:	growth that changes their community.
00:36:53> 00:36:56:	What were your experiences? How did you handle and resolve
00:36:57> 00:36:57:	these?
00:36:57> 00:37:00:	I think I don't think we're talking about a one
00:37:00> 00:37:01:	size fits all,
00:37:01> 00:37:04:	where it's you know it's either going to be urban
00:37:04> 00:37:06:	or it's worth suburban.
00:37:06> 00:37:10:	I think. Suburban densification what we're seeing is that communities
00:37:10> 00:37:12:	are embracing that,

00:37:12> 00:37:20:	particularly in. Office corridors with season parking and really unrealized.
00:37:20> 00:37:23:	Land use potential.
00:37:23> 00:37:26:	Anne.
00:37:26> 00:37:28:	What we found sort of looking nationally,
00:37:28> 00:37:31:	but even it applies to.
00:37:31> 00:37:36:	Heartland communities like where I am is that the market
00:37:36> 00:37:40:	for urban or suburban densification is maybe 30 to 40%
00:37:40> 00:37:45:	of the market. In the suburban areas which have great
00:37:45> 00:37:47:	benefits in terms of,
00:37:47> 00:37:53:	say, higher wage jobs or proverbial better school districts and
00:37:53> 00:37:59:	such are woefully under serving a segment of the marketplace
00:37:59> 00:38:04:	by just offering housing only subdivisions.
00:38:04> 00:38:08:	So we think that there's an opportunity and upside to
00:38:08> 00:38:12:	create more more density through a mix of uses,
00:38:12> 00:38:17:	that is transit connected. And walkable.
00:38:17> 00:38:18:	In in these suburban areas.
00:38:18> 00:38:21:	And that's not going to be for everybody,
00:38:21> 00:38:24:	but we think they're currently underserved and could represent around
00:38:24> 00:38:25:	30 to 40%
00:38:25> 00:38:27:	of the market.
00:38:27> 00:38:29:	Thanks Jeff, and I think so.
00:38:29> 00:38:33:	What's interesting and this is our next question and the
00:38:33> 00:38:37:	next question I'm going to ask you is sort of
00:38:37> 00:38:38:	thinking about.
00:38:38> 00:38:41:	Use this word in quotation marks.
00:38:41> 00:38:46:	The governance models that enable what we're describing to happen,
00:38:46> 00:38:48:	so we're into it's you know,
00:38:48> 00:38:52:	two countries. Different types of legislation,
00:38:52> 00:38:56:	different types of governance, the concept of mixed use,
00:38:56> 00:39:00:	more dense communities precedes a pandemic.
00:39:00> 00:39:04:	We have an opportunity through the pandemic to think about
00:39:04> 00:39:08:	what are the systemic changes that enable the kind of
00:39:08> 00:39:09:	development.
00:39:09> 00:39:12:	An investment that we're talking about here.
00:39:12> 00:39:17:	So how can public and private sectors work together with
00:39:17> 00:39:19:	residents to expand urban nodes?
00:39:19> 00:39:22:	So I think Jeff. I'm going to ask you to
00:39:22> 00:39:24:	kick us off on this one,
00:39:24> 00:39:27:	and also to think about how.

00:39:27> 00:39:29:	What is the role of communities?
00:39:29> 00:39:31:	So this is back to my question.
00:39:31> 00:39:34:	A little bit of which is related to governance.
00:39:34> 00:39:37:	How can communities determine the quote,
00:39:37> 00:39:41:	unquote, right level of density when advancing things like
	infill
00:39:41> 00:39:43:	or transit oriented development?
00:39:43> 00:39:46:	So it's sort of a very layered topic question,
00:39:46> 00:39:48:	but I'll have you take a go at it and
00:39:48> 00:39:51:	I think that it'll stir some more conversation.
00:39:55> 00:39:57:	Yeah, I'll take it one at a time and I
00:39:57> 00:39:57:	have.
00:39:57> 00:40:00:	I have trouble walking and chewing gum at the same
00:40:00> 00:40:03:	time so I'm gonna take the first one and then
00:40:03> 00:40:04:	thank you.
00:40:04> 00:40:07:	Thank you and maybe we can get to the second
00:40:07> 00:40:07:	one.
00:40:07> 00:40:10:	So I I think around this notion of public and
00:40:10> 00:40:12:	private sectors working together.
00:40:12> 00:40:14:	You know what I found is that.
00:40:16> 00:40:22:	There's a lot of common ground that we can get
00:40:22> 00:40:22:	to.
00:40:22> 00:40:27:	With the private sector, which is profit driven and the
00:40:27> 00:40:28:	public sector,
00:40:28> 00:40:31:	which is which is community driven,
00:40:31> 00:40:34:	and I think a lot of it goes to.
00:40:34> 00:40:41:	Understanding the same baseline level of of what is true
00:40:41> 00:40:42:	or data.
00:40:42> 00:40:45:	We have a saying in our firm that in God
00:40:45> 00:40:50:	we trust all others bring data so you know understanding
00:40:50> 00:40:53:	what we're all looking at as a baseline is really
00:40:53> 00:40:59:	important for the private sector and public sector too.
00:40:59> 00:41:03:	Understand how together they're going to sort of address the
00:41:03> 00:41:03:	issues.
00:41:03> 00:41:07:	On the on the private around the public sector,
00:41:07> 00:41:11:	growing tax base creating a more resilient economy.
00:41:11> 00:41:17:	These are all really important really important factors to
	provide
00:41:17> 00:41:20:	important local Global Services.
00:41:20> 00:41:24:	Developers private sector would like to.
00:41:24> 00:41:29:	Make money to be a sustainable business center so.
00:41:29> 00:41:33:	My comments before about understanding that there may be
	а

00:41:33> 00:41:34:	30 or 40%
00:41:34> 00:41:39:	approximately segment of the market that desires mixed use
	walkable
00:41:39> 00:41:40:	urban places.
00:41:40> 00:41:44:	In suburban areas that are perhaps underserved is one of
00:41:44> 00:41:46:	those ways in which we could,
00:41:46> 00:41:49:	you know, start to get a common understanding of what.
00:41:49> 00:41:53:	What is true and what is the baseline that we
00:41:53> 00:41:55:	can all work together from?
00:41:55> 00:41:57:	So I think that's one point,
00:41:57> 00:42:01:	and I think in general local government just hands the
00:42:01> 00:42:04:	keys to the private sector and trust them to bring
00:42:04> 00:42:05:	all the data.
00:42:05> 00:42:09:	To the table, I think communities should have a much
00:42:09> 00:42:13:	more proactive understanding of their own marketplace and how that
00:42:13> 00:42:17:	relates to their own economic development and land use strategy.
00:42:17> 00:42:20:	So that that's one point.
00:42:20> 00:42:23:	The second point is that.
00:42:23> 00:42:26:	I think that.
00:42:26> 00:42:31:	You also have to really look at who's who's leading
00:42:32> 00:42:33:	that charge.
00:42:33> 00:42:37:	There are cases of week.
00:42:37> 00:42:40:	Mayors or or strong mayors,
00:42:40> 00:42:44:	and I think it really takes strong leadership from the
00:42:44> 00:42:46:	public sector,
00:42:46> 00:42:49:	particularly in a suburban community,
00:42:49> 00:42:53:	to help articulate the case that.
00:42:53> 00:42:55:	You know, This is why we need our community to
00:42:55> 00:42:59:	go this way in terms of increasing access to affordable
00:42:59> 00:43:02:	housing so that we can create more of a diversity
00:43:02> 00:43:06:	of people in our community to to address the jobs
00:43:06> 00:43:09:	that we need to have in our community.
00:43:09> 00:43:11:	Expand The tax base. Like I said,
00:43:11> 00:43:13:	be able to provide to provide services.
00:43:13> 00:43:16:	Now. You oftentimes don't have that.
00:43:16> 00:43:19:	That sort of leadership at a local government level for
00:43:19> 00:43:20:	a number of reasons.
00:43:20> 00:43:22:	In the absence of that,
00:43:22> 00:43:25:	I think the philanthropic community can play a role.
00:43:25> 00:43:30:	If there's a strong philanthropy or a strong anchor institution
00:43:30> 00:43:33:	that can survive and move through.

00.42.22 > 00.42.20.	Delitical evelop and whenever which party is in power
00:43:33> 00:43:38:	Political cycles and whoever which party is in power.
00:43:38> 00:43:42:	That can be a way in which.
00:43:42> 00:43:46:	Communities can take the Longview and look at a long
00:43:46> 00:43:49:	term strategy to create a more resilient.
00:43:51> 00:43:55:	Place, but they're trying to create.
00:43:55> 00:43:58:	So that was the first question I'm going to stop
00:43:58> 00:43:58:	here.
00:43:58> 00:43:59:	Yeah, I was gonna say,
00:43:59> 00:44:02:	what am I pause, we pause and then get back
00:44:02> 00:44:05:	to the other question 'cause I'm gonna ask her it
00:44:05> 00:44:08:	to jump in because we think about the public sector.
00:44:08> 00:44:12:	It's Jeff. You've alluded to the role of the municipalities,
00:44:12> 00:44:14:	but we have in our case provinces in the US
00:44:14> 00:44:16:	States the state has a role.
00:44:16> 00:44:18:	Federal governments have a role,
00:44:18> 00:44:21:	and Harriet, you've had the view from the national level.
00:44:21> 00:44:25:	When we talk about this collaboration and cooperation talk a
00:44:25> 00:44:27:	little bit about how you see.
00:44:27> 00:44:30:	The role of of the other levels of the public
00:44:30> 00:44:34:	sector being an important participant in this transformation.
00:44:37> 00:44:41:	Lovely, do you want me to talk about the which
00:44:41> 00:44:42:	level of government?
00:44:42> 00:44:45:	So I was thinking federal or when I any from
00:44:45> 00:44:46:	your experience,
00:44:46> 00:44:49:	may be I think from your perspective,
00:44:49> 00:44:53:	having I know you've participated in many different levels.
00:44:53> 00:44:56:	So so I I think I had mentioned earlier in
00:44:56> 00:44:58:	some remarks earlier.
00:44:58> 00:45:02:	A little bit about the the new administrations.
00:45:02> 00:45:07:	You know big plans around infrastructure and how that definition
00:45:07> 00:45:13:	of infrastructure includes things like affordable housing
	proximate to jobs.
00:45:13> 00:45:16:	It includes things like childcare,
00:45:16> 00:45:20:	so it's kind of really getting at what are the
00:45:20> 00:45:24:	things that enable people to enter the economy,
00:45:24> 00:45:28:	participate in the economy, and really looking at trying to
00:45:28> 00:45:33:	encourage States and localities to create those conditions.
00:45:33> 00:45:37:	Where everybody has the opportunity to be participating in
	the
00:45:38> 00:45:38:	economy,
00:45:38> 00:45:41:	'cause right now there are a lot of barriers to
00:45:41> 00:45:43:	that participation.

00:45:43> 00:45:46:	So I think that you know a smart federal government
00:45:46> 00:45:50:	would put money out there like the admitted by did
00:45:50> 00:45:51:	ministration Biden.
00:45:51> 00:45:56:	Harris Administration is proposing but probably require that the States
00:45:56> 00:46:00:	and localities do some amount of matching because there just
00:46:00> 00:46:03:	isn't enough federal money even when you have a T
00:46:03> 00:46:05:	at the end of a number.
00:46:05> 00:46:08:	To get the kind of change we're talking about,
00:46:08> 00:46:12:	if the other levels of government aren't rowing in the
00:46:12> 00:46:15:	same direction an our history has been,
00:46:15> 00:46:16:	we row in every direction.
00:46:16> 00:46:18:	An never at the same time.
00:46:18> 00:46:22:	So using the carrot, the carrot big enough to be
00:46:22> 00:46:22:	a stick,
00:46:22> 00:46:26:	like in this \$2 trillion infrastructure plan to then say,
00:46:26> 00:46:29:	OK, it states if you want to get some of
00:46:29> 00:46:30:	this money,
00:46:30> 00:46:33:	show me your money, show me how you are going
00:46:33> 00:46:36:	to be aligning your policy an your own spending to
00:46:36> 00:46:37:	support.
00:46:37> 00:46:40:	This direction and states can be saying the same things
00:46:40> 00:46:44:	to localities localities I'm gonna re allocate this money I
00:46:44> 00:46:46:	got from the federal government,
00:46:46> 00:46:49:	but I need you to show me your policy's,
00:46:49> 00:46:52:	your actions, your own investments of your capital budgets,
00:46:52> 00:46:56:	how they're also going to be aligned so that we're
00:46:56> 00:46:59:	spending in the same direction so that were much more
00:46:59> 00:47:03:	likely to get the kind of outcomes that we desperately
00:47:03> 00:47:05:	need. And, you know?
00:47:05> 00:47:09:	What's a little bit unusual and very gratifying is that
00:47:09> 00:47:13:	we normally solve one of these problems at a time.
00:47:13> 00:47:16:	We don't try to solve them at the same time,
00:47:16> 00:47:19:	access an equity, bolstering the economy,
00:47:19> 00:47:25:	creating new infrastructure investments and trying to address global climate
00:47:25> 00:47:25:	change.
00:47:25> 00:47:29:	So trying to do those four things at once are
00:47:29> 00:47:30:	it is hard.
00:47:30> 00:47:33:	But it also means that maybe we can make \$1.00
00:47:33> 00:47:36:	work to solve those four problems.

00:47:36> 00:47:39:	All problems in all those quadrants instead of spending \$4
00:47:39> 00:47:40:	to do that.
00:47:40> 00:47:42:	So I think there's a.
00:47:42> 00:47:45:	There's some real opportunity in this approach.
00:47:45> 00:47:48:	Thanks, Yvonne. Did you wanna add on to that?
00:47:48> 00:47:51:	Yeah I think what is very interesting is right on
00:47:52> 00:47:52:	point is.
00:47:52> 00:47:55:	There seems to be a missing opportunity in the past
00:47:56> 00:47:58:	when we try to deal with one problem at a
00:47:58> 00:48:02:	time and there's no forum to capture the values that
00:48:02> 00:48:04:	is creating by cross cutting benefits.
00:48:04> 00:48:08:	So I think what is interesting is that recently have
00:48:08> 00:48:12:	a conversation with some of the calling from Scandinavian cities
00:48:12> 00:48:15:	and they talk about triple Helix model and I think
00:48:15> 00:48:17:	for. For our world in here,
00:48:17> 00:48:20:	there's opportunity for called Triple Helix,
00:48:20> 00:48:21:	so that is public sector,
00:48:21> 00:48:25:	private sector, the community and also academia and for private
00:48:25> 00:48:29:	sector what we learned is that especially when we're trying
00:48:29> 00:48:29:	to do this,
00:48:29> 00:48:33:	paradigm shift is the decision-making process is very very lengthy
00:48:33> 00:48:36:	because everybody is having a old rulebook.
00:48:36> 00:48:39:	So I think touching on what Jeff was talking about,
00:48:39> 00:48:43:	which is really fundamental, is having a key common baseline
00:48:43> 00:48:44:	and public health.
00:48:44> 00:48:47:	Using that metrics, I think that will be a very
00:48:47> 00:48:48:	compelling universal.
00:48:48> 00:48:52:	Line in terms of driving the performance and from public
00:48:52> 00:48:54:	sector perspective,
00:48:54> 00:48:57:	I see that municipality may approach it in a more
00:48:57> 00:49:03:	collegial and collaborative relationship and is more focusing on collaboration.
00:49:03> 00:49:08:	Focusing on being proactive to provide clear vision for the
00:49:08> 00:49:08:	glue.
00:49:08> 00:49:10:	So that is the common ground.
00:49:10> 00:49:14:	So which is the public realm or focusing on creating
00:49:14> 00:49:16:	the equitable community,
00:49:16> 00:49:20:	not just individual development. And for the community,
00:49:20> 00:49:23:	I think there is an opportunity for them to also

00:49:23> 00:49:24:	be encouraged to,
00:49:24> 00:49:27:	and also feel welcome that they want to share ideas.
00:49:27> 00:49:30:	So some of the model bottom up model is that
00:49:30> 00:49:32:	maybe they come up with business ideas.
00:49:32> 00:49:36:	They really want to do something within the community and
00:49:36> 00:49:38:	see results right away doing pilots.
00:49:38> 00:49:40:	So how can other sectors to make it easy for
00:49:41> 00:49:42:	them to make that happen?
00:49:42> 00:49:46:	I think that's very important and then maybe opportunity to
00:49:46> 00:49:48:	capture a big portion of the informal economy.
00:49:48> 00:49:51:	And for academia what we learn is that.
00:49:51> 00:49:54:	A lot of University they are looking for a good
00:49:54> 00:49:55:	problem to solve,
00:49:55> 00:50:00:	so this are urbanising suburbia or delivering transit oriented communities.
00:50:00> 00:50:04:	Is very interesting because it's not just about the new
00:50:04> 00:50:08:	growth area but also the surrounding area so I can
00:50:08> 00:50:08:	see.
00:50:08> 00:50:13:	Having that new ecosystem of collaboration so all three of
00:50:13> 00:50:18:	you talked about the importance of the convergence of purpose
00:50:18> 00:50:23:	vision ability an I would say belief that by working
00:50:23> 00:50:25:	together there is huge benefits.
00:50:25> 00:50:30:	So I'm going to just push this a little further.
00:50:30> 00:50:35:	Just 'cause of my experience working in the last decade
00:50:35> 00:50:38:	or so in across the region in particular.
00:50:38> 00:50:41:	And if I was to ask each of you or
00:50:41> 00:50:42:	any of you,
00:50:42> 00:50:46:	you know there's about 500,000 steps towards building collaboration.
00:50:46> 00:50:49:	Are there things that are more critical?
00:50:49> 00:50:53:	I think Jeff you talked about leadership and what you
00:50:53> 00:50:53:	know.
00:50:53> 00:50:57:	Anyone sitting in this room in this web and are
00:50:57> 00:50:58:	now saying yes,
00:50:58> 00:51:00:	I, I agree. I believe collaboration,
00:51:00> 00:51:04:	different levels of government, different sectors.
00:51:04> 00:51:08:	It should all come together where where to start.
00:51:08> 00:51:10:	Where, how do you prioritize,
00:51:10> 00:51:14:	because oh, how do you create these tables just in
00:51:14> 00:51:17:	your own experience or what you've observed,
00:51:17> 00:51:20:	or where you've seen success happen?
00:51:20> 00:51:23:	I know this isn't in the prescribed questions,

00:51:23> 00:51:27:	but I think the conversation sort of begs that question.
00:51:27> 00:51:30:	And anyone can go.
00:51:30> 00:51:33:	At anytime.
00:51:33> 00:51:35:	Well, we've all mentioned the word vision,
00:51:35> 00:51:38:	and I know a lot of our colleagues in the
00:51:38> 00:51:39:	private sector.
00:51:39> 00:51:42:	They usually, if they have a project there,
00:51:42> 00:51:45:	they you know they come into your office with a
00:51:45> 00:51:49:	vision of what this could do for the community of
00:51:49> 00:51:50:	what this could be.
00:51:50> 00:51:53:	I think that you know governments do,
00:51:53> 00:51:58:	and especially local governments, and in their planning documents do
00:51:58> 00:52:01:	a pretty decent job of talking about the future,
00:52:01> 00:52:05:	talking about where the Community needs to be headed.
00:52:05> 00:52:08:	I think. I think Vision is a place to start.
00:52:08> 00:52:11:	You have to have some common ground.
00:52:11> 00:52:15:	Most of these planning documents start with something more basic
00:52:15> 00:52:16:	even than vision,
00:52:16> 00:52:19:	which is a set of shared values.
00:52:19> 00:52:23:	So what are the things that you know a given
00:52:23> 00:52:26:	community believes is is a is part of their set
00:52:26> 00:52:28:	of shared values?
00:52:28> 00:52:31:	I think that is the place to start any conversation
00:52:32> 00:52:33:	and then to move on.
00:52:33> 00:52:37:	You know where starting from our shared values.
00:52:37> 00:52:40:	Where are we trying to take this community?
00:52:40> 00:52:43:	What deficits are we trying to fix?
00:52:43> 00:52:46:	What assets are we trying to build on?
00:52:46> 00:52:49:	You know what changes are we going to have to
00:52:49> 00:52:51:	try to manage in this community?
00:52:51> 00:52:54:	We know that. No community is static,
00:52:54> 00:52:57:	nothing stays the same. So how you know?
00:52:57> 00:53:00:	How do we see things changing in the future and
00:53:00> 00:53:03:	how are we going to try to maintain our values
00:53:03> 00:53:06:	and improve the lives of the people that live in
00:53:06> 00:53:09:	our community? It through the changes that we see coming.
00:53:09> 00:53:13:	I think that's a place to start the conversation and
00:53:13> 00:53:16:	and anyone can could enter into that dialogue.
00:53:16> 00:53:19:	Ann and talk about what their project was ther company,
00:53:19> 00:53:23:	what their neighborhood, you know how they want to.

00:53:23> 00:53:26:	Contribute toward that shared outcome.
00:53:26> 00:53:29:	Thanks so much Harriet and and we have quite a
00:53:29> 00:53:32:	stream of questions coming in.
00:53:32> 00:53:36:	So Ivan and Jeff. Unless you've got something to add
00:53:36> 00:53:36:	to that,
00:53:36> 00:53:39:	I think we can move over if it's OK with
00:53:40> 00:53:43:	you to the to the questions and I believe there's
00:53:43> 00:53:47:	an upvote option in here and so I'm going to
00:53:47> 00:53:51:	start with a question from Jane.
00:53:51> 00:53:55:	There's a study mentioned in a slate article that worked
00:53:55> 00:53:56:	that work from home.
00:53:56> 00:54:00:	Contrary to popular belief, may actually increase vehicles.
00:54:00> 00:54:05:	VMT vehicle miles traveled since people are not as frequently
00:54:05> 00:54:08:	located in transit rich urban urban areas.
00:54:08> 00:54:10:	Just going to skip over a bit.
00:54:10> 00:54:15:	What transit teody strategies are available to us to add
00:54:15> 00:54:20:	this to address this potential shift to homework travel patterns?
00:54:20> 00:54:23:	Who would like to?
00:54:23> 00:54:26:	Swallow that very.
00:54:26> 00:54:29:	Big question. What are the strategies?
00:54:29> 00:54:33:	So there were two things that were so that question.
00:54:33> 00:54:37:	There was also a question about the degree to which
00:54:37> 00:54:41:	employers want to allow work from home or they happy
00:54:41> 00:54:45:	to ditch the office and have everybody be be any
00:54:45> 00:54:49:	place. I think you know there are.
00:54:49> 00:54:53:	Some advantages to that. Imagine you could draw from a
00:54:53> 00:54:57:	global talent pool and not have to be confined to
00:54:57> 00:54:58:	any given geography.
00:54:58> 00:55:02:	That being said, most employers seem to want to tether
00:55:02> 00:55:06:	employees to the office to some degree so that you
00:55:06> 00:55:10:	know very few places seem to be thinking about not
00:55:10> 00:55:14:	having anybody come back. But they are also contemplating a
00:55:14> 00:55:18:	lot more work from home than there was pre covid.
00:55:18> 00:55:21:	So I think that. That a lot of places are
00:55:21> 00:55:24:	going to be trying to operate this hybrid model,
00:55:24> 00:55:28:	which means that you know working 120 miles away or
00:55:28> 00:55:31:	living 120 miles away from your office.
00:55:31> 00:55:34:	You know isn't so feasable even if you have to
00:55:35> 00:55:37:	only come in two times a week,
00:55:37> 00:55:39:	so there's still, you know,

00:55:39> 00:55:42:	maybe more of a tether than just being able to
00:55:42> 00:55:43:	be anywhere,
00:55:43> 00:55:46:	and I think that.
00:55:46> 00:55:50:	You know the other part of it is that it's
00:55:50> 00:55:55:	not just that there's no carbon or no travel associated
00:55:55> 00:55:57:	with work from home.
00:55:57> 00:55:59:	I know that a lot of people who are commuting
00:56:00> 00:56:02:	were making a whole series of trips as a part
00:56:02> 00:56:04:	of their commute trip.
00:56:04> 00:56:06:	They were dropping kids off at daycare.
00:56:06> 00:56:08:	They were picking up dry cleaning,
00:56:08> 00:56:11:	you know, on the way home they were stopping at
00:56:11> 00:56:12:	the grocery store.
00:56:12> 00:56:15:	So without that commute trip to anchor it.
00:56:15> 00:56:18:	Those other trips are in many cases might still be
00:56:18> 00:56:18:	happening,
00:56:18> 00:56:20:	so you know it's not it.
00:56:20> 00:56:23:	It really does depend on where you are and what
00:56:23> 00:56:24:	your circumstances,
00:56:24> 00:56:27:	but in general you know the the the idea of
00:56:27> 00:56:28:	proximity and convenience.
00:56:28> 00:56:33:	That is, uh, increasing like we'd like to have more
00:56:33> 00:56:35:	convenience.
00:56:35> 00:56:37:	I just wanted to that I think the city of
00:56:37> 00:56:41:	Proximity model is fundamental at different scale.
00:56:41> 00:56:44:	Whether we're applying the same scale in downtown,
00:56:44> 00:56:47:	we see that the downtown core is getting transformed.
00:56:47> 00:56:51:	The officers is thinking about introducing living users.
00:56:51> 00:56:53:	Same thing in the suburbs,
00:56:53> 00:56:57:	and I think Rudy focusing on integrating both the users
00:56:57> 00:56:58:	flexibility in users,
00:56:58> 00:57:02:	focusing on ability to walk through daily needs not just
00:57:02> 00:57:05:	15 minutes but is 5 minute is one minute.
00:57:05> 00:57:11:	That experience is fundamental. So he's not relying on driving
00:57:11> 00:57:16:	or even looking at a micro mobility as a solution.
00:57:16> 00:57:20:	OK, so there is a dedicated Jeff question here from
00:57:20> 00:57:23:	all the Hoosiers in the crowd.
00:57:23> 00:57:26:	The question Jeff is, and I think karyotin Ivan.
00:57:26> 00:57:29:	Feel free to feel free to jump in if you
00:57:29> 00:57:30:	would like.
00:57:30> 00:57:35:	What unique strategies and arguments for Tod have you

	found
00:57:35> 00:57:36:	successful in the car?
00:57:36> 00:57:38:	Loving Midwest?
00:57:40> 00:57:42:	Great question.
00:57:42> 00:57:45:	My rule of thumb is try to meet people where
00:57:45> 00:57:46:	they are.
00:57:46> 00:57:50:	And so we're.
00:57:50> 00:57:54:	You know, I think teody
00:57:54> 00:57:59:	we can talk about it from a sustainability perspective or
00:57:59> 00:58:01:	resiliency perspective.
00:58:01> 00:58:04:	It's better for the environment.
00:58:04> 00:58:08:	Their whole slew of a very positive assets and benefits
00:58:08> 00:58:09:	that.
00:58:11> 00:58:13:	That I, you know, I buy into that I believe
00:58:13> 00:58:13:	in,
00:58:13> 00:58:16:	but it doesn't mean the person I'm talking to or
00:58:17> 00:58:19:	the policy maker I'm trying to connect with.
00:58:19> 00:58:22:	Buys into those. So what I try to do is
00:58:22> 00:58:24:	meet meet people where they are,
00:58:24> 00:58:27:	which is go back to.
00:58:27> 00:58:29:	The.
00:58:29> 00:58:33:	The economic case. And so a little bit of context.
00:58:33> 00:58:39:	Here in Indiana we have something called property tax caps.
00:58:39> 00:58:43:	So meaning that property taxes are capped at a certain
00:58:43> 00:58:48:	level based on the land use and so municipalities can
00:58:48> 00:58:54:	only increase their assessed value by either annexation or increasing
00:58:54> 00:58:58:	the efficiency and productivity of their land use from a
00:58:59> 00:59:00:	tax revenue.
00:59:00> 00:59:06:	Perspective. So a lot of communities can't annex.
00:59:06> 00:59:09:	And So what we try to do is frame the
00:59:09> 00:59:10:	creation of mixed use,
00:59:10> 00:59:14:	walkable places that are transit connected.
00:59:14> 00:59:19:	As being more efficient to service from an infrastructure perspective.
00:59:22> 00:59:26:	They also generate more tax revenue per acre.
00:59:26> 00:59:33:	Then single use auto centric land use patterns.
00:59:33> 00:59:36:	Which is which is something we've had to really try
00:59:36> 00:59:38:	to hammer over and over and over again.
00:59:38> 00:59:42:	Getting local elected officials.
00:59:42> 00:59:46:	And constituents to start to understand that's the metric they
00:59:46> 00:59:48:	really need to be focused on.
00:59:48> 00:59:51:	And then third, and this is where you know,

00:59:51> 00:59:54:	focusing on the private sector and their role in creating
00:59:54> 00:59:58:	this is bringing data that shows that there is a
00:59:58> 00:59:59:	market demand.
00:59:59> 01:00:03:	Are for the creation of these types of places.
01:00:03> 01:00:05:	So you address it on the cost side more efficient
01:00:05> 01:00:07:	from an infrastructure perspective,
01:00:07> 01:00:10:	you you address it on the revenue side in terms
01:00:10> 01:00:13:	of tax revenues and you show that there's a market
01:00:13> 01:00:15:	for it that is currently underserved.
01:00:15> 01:00:19:	That's how we've started to change the conversation.
01:00:19> 01:00:22:	If on our hair it did you have any additional?
01:00:22> 01:00:24:	l know you're not who's yours,
01:00:24> 01:00:26:	but you might have some other suggestions,
01:00:26> 01:00:28:	so one of the initiatives that we're taking,
01:00:28> 01:00:30:	I think.
01:00:30> 01:00:38:	It's very compelling. Is removing minimum parking requirement deliberately in
01:00:38> 01:00:39:	certain location an?
01:00:39> 01:00:42:	At the same time, is creating a path set so
01:00:42> 01:00:46:	it provides certainty of how development can move through a
01:00:47> 01:00:48:	certain time frame,
01:00:48> 01:00:51:	and I think the common national both would create a
01:00:51> 01:00:54:	market and we can really see the kind of you
01:00:54> 01:00:58:	know urban changes happening in in these modes needed
	places
01:00:58> 01:01:00:	at the right time.
01:01:02> 01:01:06:	I would just say that one of the things that
01:01:06> 01:01:11:	I'm seeing working in pilots with a bunch of different
01:01:11> 01:01:16:	communities around the country is the use of a combination
01:01:16> 01:01:21:	of technology and some of the newer transportation modes,
01:01:21> 01:01:25:	often anchored by the transit Agency itself,
01:01:25> 01:01:30:	to try to create new hubs of mobility that that
01:01:30> 01:01:31:	that aren't.
01:01:31> 01:01:35:	At TODSRTO seas, but that connect people in lower density
01:01:35> 01:01:41:	locations through a variety of different kinds of transportation choices.
01:01:41> 01:01:43:	Whether it's on demand, microtransit,
01:01:43> 01:01:47:	whether it's, whether it's micro mobility in the form of
01:01:48> 01:01:52:	regular or electric bikes or electric scooters to high frequency
01:01:52> 01:01:53:	transit service,
01:01:53> 01:01:57:	so they are in a place where they don't have
01:01:57> 01:01:58:	that access,

01:01:58> 01:02:02:	but through one of these other mobility options they can
01:02:02> 01:02:02:	get.
01:02:02> 01:02:07:	To transit service, and I think that is a that's
01:02:07> 01:02:08:	a way in which.
01:02:08> 01:02:10:	Uh.
01:02:10> 01:02:15:	I think a lot of people are looking both at
01:02:15> 01:02:16:	how to.
01:02:16> 01:02:20:	Provide a little more density in places and create these
01:02:20> 01:02:24:	nodes of some activity that includes convenient transportation so that
01:02:24> 01:02:27:	more people have some of this access,
01:02:27> 01:02:31:	but it's probably happening more in suburban locations in my
01:02:31> 01:02:35:	experience than than traditional highly urban locations.
01:02:35> 01:02:38:	So I'm going to just switch over and this will
01:02:39> 01:02:42:	be our last question from the audience and then it
01:02:42> 01:02:44:	will have a closing question,
01:02:44> 01:02:47:	but topic to discuss, but I'm going to this is
01:02:47> 01:02:50:	a question from Brian he says and he suspects that
01:02:50> 01:02:54:	there are every situation is different and that the answers
01:02:54> 01:02:56:	will be very possibly localized.
01:02:56> 01:02:59:	But this and I think this is kind of the
01:02:59> 01:03:00:	interim space.
01:03:00> 01:03:02:	So we talk about the vision,
01:03:02> 01:03:04:	more dense suburbs. In the interim,
01:03:04> 01:03:07:	right? There will be a need and there will be
01:03:08> 01:03:09:	a need for transit,
01:03:09> 01:03:13:	but the density and ridership may not.
01:03:13> 01:03:16:	Financially, sort of on the balance sheet enable you to
01:03:16> 01:03:18:	afford or make the case.
01:03:18> 01:03:21:	I think Jeff you talked about making the case that
01:03:21> 01:03:25:	Transit is a good investment relative to the suburbs,
01:03:25> 01:03:29:	but I think Brian is positing the positing the question,
01:03:29> 01:03:32:	yes, but it takes awhile to build ridership it,
01:03:32> 01:03:35:	which means it takes awhile to build that revenue,
01:03:35> 01:03:38:	which is the kind of financial model I think is
01:03:39> 01:03:40:	what he's asking.
01:03:40> 01:03:43:	How do we sort of transition so that there's enough?
01:03:43> 01:03:47:	Density, and by virtue of that revenue or tax base
01:03:47> 01:03:51:	to support the creation of new lines and to expand
01:03:51> 01:03:52:	transit.
01:03:54> 01:03:57:	So you know who would like to try?
01:03:57> 01:03:58:	Give a try at that.

01:04:00> 01:04:04:	I think the answer depends on what you're the problem
01:04:04> 01:04:05:	you're trying to solve.
01:04:05> 01:04:08:	If you're trying to say hey look,
01:04:08> 01:04:11:	I've noticed in this pandemic that a lot of workers
01:04:11> 01:04:15:	who have to show up in person were really having
01:04:15> 01:04:18:	a lot of difficulty getting to their jobs when transit
01:04:18> 01:04:21:	service went, went went, went down.
01:04:21> 01:04:26:	You know when when certain lines were shuttered and transit
01:04:26> 01:04:29:	agencies tried to cut costs.
01:04:29> 01:04:32:	Ann and people lost hours in jobs or lost jobs
01:04:32> 01:04:36:	altogether and maybe weren't able to continue to use automobiles
01:04:37> 01:04:38:	that they couldn't pay for.
01:04:38> 01:04:42:	You know, suddenly a whole bunch of people are really
01:04:42> 01:04:45:	in desperate situations in the economy,
01:04:45> 01:04:48:	right? So I think the the you know to go
01:04:48> 01:04:50:	back to this American jobs plan.
01:04:50> 01:04:54:	It's very different than anything we've ever seen out of
01:04:54> 01:04:56:	the federal government before,
01:04:56> 01:04:58:	where it's proposes to expand.
01:04:58> 01:05:02:	Transit service to serve people who currently don't have any
01:05:02> 01:05:03:	access to transit.
01:05:03> 01:05:07:	So we're looking at you suburban locations and a lot
01:05:07> 01:05:09:	of in a lot of instances an an when it
01:05:09> 01:05:11:	comes to roads and bridges.
01:05:11> 01:05:15:	Just maintain what we have not continually expand our roads
01:05:15> 01:05:15:	and bridges,
01:05:15> 01:05:19:	but really add that transit service so that people have
01:05:19> 01:05:21:	lower cost ways to access the economy.
01:05:21> 01:05:24:	So to me that is night and day different than
01:05:24> 01:05:26:	what we've ever done before.
01:05:26> 01:05:28:	And you know, I can't wait to see.
01:05:28> 01:05:30:	You know to see where it goes.
01:05:30> 01:05:31:	I'm hoping it gets funded in the Congress.
01:05:31> 01:05:34:	That's the big question.
01:05:34> 01:05:36:	Thanks Harriet Jeff for Ivan.
01:05:39> 01:05:40:	Anything to add? I mean,
01:05:40> 01:05:41:	if not, we can move on.
01:05:41> 01:05:43:	I think bottled up and add good.
01:05:43> 01:05:45:	Good answer here.
01:05:45> 01:05:48:	Got Ivan, yeah, I just have a quick thought.
01:05:48> 01:05:50:	I think part of that is attitude.

01:05:50> 01:05:53:	So if we see active transportation as a core bloodline
01:05:54> 01:05:56:	so it needs to be up front is so important
01:05:56> 01:05:59:	to have that up front and also at the same
01:05:59> 01:06:02:	time we're thinking about how we can capture the value
01:06:02> 01:06:03:	of time.
01:06:03> 01:06:07:	So it's really deliberately thinking about the resources very scarce
01:06:07> 01:06:10:	so we spend it now versus when we spend it
01:06:10> 01:06:11:	5 or 10 years down the road.
01:06:11> 01:06:14:	Very likely we will be spending a lot more for
01:06:14> 01:06:15:	the same product.
01:06:15> 01:06:17:	But at the same time,
01:06:17> 01:06:19:	by spending that early on,
01:06:19> 01:06:22:	we can use that to amplify the outcome.
01:06:22> 01:06:25:	The quality of life. So I think we need to
01:06:25> 01:06:29:	be very deliberate in terms of shifting the thinking Anna
01:06:29> 01:06:31:	parties to make that happen.
01:06:31> 01:06:34:	Yeah, I think her it just to just as we
01:06:34> 01:06:39:	close off this question just from my observations of Ontario
01:06:39> 01:06:43:	and here in the Greater Toronto Hamilton Area where a
01:06:43> 01:06:47:	significant amount of investment has come.
01:06:47> 01:06:50:	In in transit, I think the thing that I would
01:06:50> 01:06:53:	on the horizon of where the US is sitting now
01:06:53> 01:06:57:	where it sees this large appetite to invest.
01:06:57> 01:07:00:	The one piece I would sort of make sure that
01:07:00> 01:07:04:	you pay attention to is the steel and wheels of
01:07:04> 01:07:06:	those projects are important,
01:07:06> 01:07:08:	but of course we know two things.
01:07:08> 01:07:11:	The first mile, last line Matt last mile.
01:07:11> 01:07:15:	The door to door is equally investment in that and
01:07:15> 01:07:16:	that's Ivan.
01:07:16> 01:07:22:	Point about active transportation, but also investment in the community.
01:07:22> 01:07:26:	That supports an X and gains value from those investments
01:07:26> 01:07:26:	as well.
01:07:26> 01:07:30:	There's job creation. There's all kinds of domino pieces which
01:07:30> 01:07:33:	I think if you take a holistic view to it,
01:07:33> 01:07:36:	you can really let every dollar go even further.
01:07:36> 01:07:39:	It doesn't just.
01:07:39> 01:07:41:	Train car or a bus in stealing wheels.
01:07:41> 01:07:45:	Amazing so I have a closing question for for all
01:07:45> 01:07:49:	of you and it's a straightforward question on one hand,
01:07:49> 01:07:53:	but I might add moderators prerogative to ask you to

01:07:53> 01:07:55:	touch on another aspect,
01:07:55> 01:07:57:	or if you'd like on it.
01:07:57> 01:08:00:	So the question is simply how do you think,
01:08:00> 01:08:04:	and I think some of you have already spoken to
01:08:04> 01:08:05:	this issue already.
01:08:05> 01:08:09:	How do you think the suburbs would change will change?
01:08:09> 01:08:11:	In the next five years,
01:08:11> 01:08:15:	and maybe because there were a couple threads in the
01:08:15> 01:08:16:	Q&A and in the chat,
01:08:16> 01:08:20:	if you could, if you would like if you could
01:08:20> 01:08:26:	speak about any implications implications it would have for higher
01:08:26> 01:08:27:	education.
01:08:27> 01:08:30:	No one's talked about technology relative to transit yet,
01:08:30> 01:08:33:	so I I don't know if you might want to
01:08:33> 01:08:36:	talk about a future in five years with regard to
01:08:36> 01:08:40:	transit and technology and then some of you alluded earlier
01:08:40> 01:08:44:	to the importance of addressing and how suburbs can be
01:08:44> 01:08:46:	part of addressing issues of equity.
01:08:46> 01:08:50:	So in your painting of the picture of five years
01:08:50> 01:08:51:	from now.
01:08:51> 01:08:55:	Maybe talk a little bit about what you think will
01:08:55> 01:09:00:	you will see both aspirational and maybe more realistically.
01:09:04> 01:09:06:	Anyone can go first.
01:09:09> 01:09:12:	I can hear the gears turning in everybody's head.
01:09:16> 01:09:19:	Well, I would say that the.
01:09:19> 01:09:23:	Suburbs are going to continue to get more economically.
01:09:23> 01:09:26:	An ethnically diverse. This is not a.
01:09:26> 01:09:29:	This is not a something that's starting right now.
01:09:29> 01:09:31:	This has been a, you know,
01:09:31> 01:09:35:	many years long trend. I think we're going to see
01:09:35> 01:09:37:	more transit.
01:09:37> 01:09:41:	We're going to see more nodes of density and suburban
01:09:41> 01:09:43:	locations again,
01:09:43> 01:09:45:	not not high density locations,
01:09:45> 01:09:50:	but but more density. I think we're going to see
01:09:50> 01:09:55:	more diversity and housing in part because of the.
01:09:55> 01:09:59:	You know the growing understanding that.
01:09:59> 01:10:04:	Large lot single family zoning everywhere is exclusionary,
01:10:04> 01:10:08:	so you know having some of it might make sense,
01:10:08> 01:10:10:	but we you know every city,
01:10:10> 01:10:15:	every region. It has that as its largest residential land

01:10:15> 01:10:16:	use,
01:10:16> 01:10:19:	which you know. Does all kinds of things to where
01:10:19> 01:10:22:	where people can live where opportunity is,
01:10:22> 01:10:25:	but I think what's really one of the things that's
01:10:25> 01:10:29:	really interesting is something that Jeff is doing which is
01:10:29> 01:10:31:	partnering with institutions.
01:10:31> 01:10:34:	You know, one of the things that you align Members
01:10:34> 01:10:35:	will really understand.
01:10:35> 01:10:39:	Anne, Anne, Anne, Anne, Anne observe from their own experiences
01:10:40> 01:10:42:	that you know land uses get obsolete.
01:10:42> 01:10:45:	Right, and that is what we're looking at.
01:10:45> 01:10:48:	We had a couple of questions about higher Ed and
01:10:48> 01:10:50:	one of the questions was are we going to,
01:10:50> 01:10:53:	you know, as you know or what what's going to
01:10:53> 01:10:56:	happen with higher Ed because of the pandemic?
01:10:56> 01:10:59:	I mean. One of the issues is,
01:10:59> 01:11:00:	at least in the US,
01:11:00> 01:11:03:	is the enormously high cost of education.
01:11:03> 01:11:07:	People somebody smarter than me told me once that that
01:11:07> 01:11:11:	the model that's coming our way is some kind of
01:11:11> 01:11:14:	hybrid where there's an intense 12 or 18 month period
01:11:14> 01:11:19:	of on campus collaborating. You know meeting your.
01:11:19> 01:11:23:	Forming peer relationships that might last your whole life,
01:11:23> 01:11:25:	but a lot of the rest of it is going
01:11:25> 01:11:29:	to be remote and a lot more affordable for those
01:11:29> 01:11:30:	parts of it.
01:11:30> 01:11:33:	And that means that there are some institutions that may
01:11:33> 01:11:36:	not make it an we will have new sites coming.
01:11:36> 01:11:40:	You know, coming along, and that's a land use that
01:11:40> 01:11:43:	might be obsolete in some parts of the country,
01:11:43> 01:11:47:	often in suburban locations we've seen it before with regional
01:11:47> 01:11:47:	malls,
01:11:47> 01:11:50:	and that is continuing to happen,
01:11:50> 01:11:52:	and with all kinds of other.
01:11:52> 01:11:57:	Large institutional uses, even religious orders in the neighborhood that
01:11:57> 01:12:00:	I live in are now Co developing some of their
01:12:00> 01:12:04:	very large sites because you know they they aren't sustainable
01:12:04> 01:12:08:	otherwise. So I think a lot of that partnering with
01:12:08> 01:12:11:	institutions is going to be very important as these land
01:12:11> 01:12:15:	uses transition and I think they also have the opportunity

01:12:15> 01:12:18:	to show an example of sensitive.
01:12:20> 01:12:24:	Amenity rich development that could be models for you know
01:12:24> 01:12:28:	for other other sites and could spread out from a
01:12:28> 01:12:32:	core of something really good like one of just project.
01:12:32> 01:12:35:	Thanks and so Jeff and Ivan were running rapidly out
01:12:35> 01:12:36:	of time.
01:12:36> 01:12:40:	I don't know if you can do the Coles notes
01:12:40> 01:12:42:	of your prediction.
01:12:42> 01:12:45:	Well, I'll do. I'll try to go really quick.
01:12:45> 01:12:48:	I think that what what I've seen and what I
01:12:48> 01:12:51:	think will continue to see is a lot of suburban
01:12:51> 01:12:56:	communities that that think teody is about architecture or you
01:12:56> 01:12:57:	know.
01:12:57> 01:13:01:	It's just about it's just about density Ann and what
01:13:01> 01:13:04:	I think we need to do for the suburban communities
01:13:04> 01:13:08:	to be successful is that it's really a systemic approach
01:13:08> 01:13:13:	to looking at infrastructure and land use in the relationships
01:13:13> 01:13:18:	between the two and how infrastructure fundamentally should
	serve.
01:13:18> 01:13:24:	To make land use work efficiently and effectively.
01:13:24> 01:13:27:	But the communities that I think try to approach it
01:13:27> 01:13:30:	one dimensionally are going to miss it and waste a
01:13:30> 01:13:31:	lot of time.
01:13:31> 01:13:34:	And probably a lot of money in doing that.
01:13:34> 01:13:37:	And so I think it's incumbent too.
01:13:37> 01:13:39:	I think this is a call for you.
01:13:39> 01:13:42:	A lie to keep that dialogue going and making sure
01:13:42> 01:13:46:	that we make that we have that conversation about what
01:13:46> 01:13:49:	systemically it's going to take to change and make our
01:13:49> 01:13:52:	our suburban communities more resilient.
01:13:52> 01:13:53:	OK, give on your up,
01:13:53> 01:13:56:	thanks. Last word. If on an I think technology is
01:13:56> 01:13:59:	going to play a very key role in terms of
01:13:59> 01:14:02:	helping us to accelerate the change in terms of creating
01:14:02> 01:14:05:	conduction. So I think there will be a new attitude.
01:14:05> 01:14:08:	For example, looking at broadband 5G as.
01:14:08> 01:14:12:	Same as important as water main and sewer is fundamentally
01:14:12> 01:14:16:	particularly important in transition places like sub urbia,
01:14:16> 01:14:19:	because we're going through that change.
01:14:19> 01:14:23:	So I see that accelerating and the rethinking of the
01:14:23> 01:14:25:	single users are grateful.
	<b>.</b> .

01:14:25> 01:14:27:	That is unlocking by transit.
01:14:27> 01:14:29:	Why we still looking at single users?
01:14:29> 01:14:34:	We should really deliberately very quickly introduce other mix of
01:14:34> 01:14:35:	users.
01:14:35> 01:14:37:	Amazing thank you. So first of all,
01:14:37> 01:14:41:	by vote of clapping, a round of applause for our
01:14:41> 01:14:42:	panel,
01:14:42> 01:14:45:	I'd like to thank everyone and I'm going to turn
01:14:46> 01:14:48:	it over to Matt now to close us off.
01:14:48> 01:14:50:	Alright, thank you so much,
01:14:50> 01:14:53:	Leslie and thank you again to this wonderful panel.
01:14:53> 01:14:55:	Leslie, Harriet, Jeff, and Yvonne.
01:14:55> 01:14:58:	They've graciously offered to share their contact information,
01:14:58> 01:15:01:	which you can see on the screen here,
01:15:01> 01:15:04:	so please feel free to reach out with any additional
01:15:04> 01:15:04:	questions.
01:15:04> 01:15:07:	And again please, if you have the chance to take
01:15:07> 01:15:10:	the just a couple of minutes to share your feedback
01:15:10> 01:15:12:	on the link that I shared through the chat on
01:15:12> 01:15:15:	today's program and I just wanted to say to share
01:15:15> 01:15:19:	one more time that the slides with some additional information
01:15:19> 01:15:19:	and.
01:15:19> 01:15:23:	Recording will be available to all the attendees after the
01:15:23> 01:15:25:	program online and via email,
01:15:25> 01:15:27:	and I think that's it.
01:15:27> 01:15:30:	So again, just one more virtual round of applause for
01:15:30> 01:15:32:	this fantastic panel.
01:15:32> 01:15:35:	Participants from two countries I I think you know.
01:15:35> 01:15:38:	I hope everyone is inspired as I am to get
01:15:38> 01:15:41:	out there and to continue moving all this work forward.
01:15:41> 01:15:44:	So thanks again and.
01:15:44> 01:15:46:	Has a great weekend.

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