

Webinar

ULI Toronto: Homeless to Housed: Case Studies from the U.S.

Date: April 27, 2023

00:00:00> 00:00:11:	And all of you for good afternoon, everyone. As people
00:00:11> 00:00:21:	start to trickle in, we're going to begin with the
00:00:21> 00:00:32:	ULI Spring Meeting, which is now fewer than 20 days
00:00:32> 00:00:36:	away here in Toronto.
00:00:42> 00:00:44:	I will fly anywhere.
00:00:44> 00:00:45:	To go to the next July event.
00:01:05> 00:01:09:	Everybody, your meeting is a good connection for you.
00:01:17> 00:01:18:	There is such.
00:01:19> 00:01:21:	A welcome knowledge. It's incredible.
00:01:49> 00:01:52:	If you are in development, ULI is your best investment.
00:01:52> 00:01:53:	I'll book my flights tomorrow.
00:02:00> 00:02:03:	OK. As you just saw ULI Toronto will be welcoming
00:02:03> 00:02:07:	4000, probably more than 4000 people from across the real
00:02:07> 00:02:11:	estate, land and and development industries across North America and
00:02:11> 00:02:15:	worldwide to Toronto May 16th to 18th, 2023. That's just
00:02:15> 00:02:18:	19 days away. You can still purchase tickets and we
00:02:18> 00:02:21:	will share that link in the chat once again. Good
00:02:21> 00:02:25:	afternoon everybody. My name is Richard Joy, Executive Director of
00:02:25> 00:02:28:	ULI Toronto and we're pleased to host today's.
00:02:28> 00:02:32:	Really important Webinar homeless to house the case studies from
00:02:32> 00:02:35:	the US As always I will begin with a land
00:02:35> 00:02:39:	acknowledgement. As a Toronto region based organization, we acknowledge that
00:02:39> 00:02:42:	the land we are meeting on virtually is the traditional
00:02:42> 00:02:46:	territories of many nations including the Mississaugas of the credit,
00:02:47> 00:02:50:	the Yana Snobak, the Chippewa, the Hodnes, Sony, the

	when
00:02:50> 00:02:53:	debt people and is now home to many diverse First
00:02:53> 00:02:55:	Nations Inuit and matey people.
00:02:56> 00:02:59:	We acknowledge the Toronto is covered by Treaty 13 with
00:02:59> 00:03:02:	the Mississauga's of the credit. We are all treaty people.
00:03:02> 00:03:05:	Many of us have come here as settlers, immigrants, and
00:03:05> 00:03:08:	newcomers in this generation or generation pass. We'd also like
00:03:08> 00:03:13:	knowledge and honor those who've come here involuntarily, particularly descendants
00:03:13> 00:03:16:	from those who were brought here through enslavement. To better
00:03:16> 00:03:20:	understand the meaning behind this led acknowledgement, we acknowledge we
00:03:20> 00:03:22:	we'd recommend four programs that we will upload.
00:03:23> 00:03:27:	That we have uploaded by Apologies to YouTube and these
00:03:27> 00:03:30:	links will be made available in the chat. Today's event
00:03:31> 00:03:34:	and all other programming would not be possible without the
00:03:35> 00:03:38:	support of our annual sponsors. ULI Toronto would like to
00:03:38> 00:03:42:	thank these sponsors for that support. Now more than ever
00:03:42> 00:03:46:	ULI relies on the support of these sponsors to put
00:03:46> 00:03:49:	on high quality program to advance the mission.
00:03:49> 00:03:54:	To shape the future of the built environment for transformative
00:03:54> 00:03:58:	impacts in communities worldwide, and to all those sponsors, we
00:03:58> 00:04:02:	say thank you. The real estate community has the ability
00:04:02> 00:04:05:	to address the growing crisis of homelessness. A recent you
00:04:06> 00:04:09:	and I report, which we'll put into the link into
00:04:09> 00:04:13:	the chat, showcases US case studies that address the needs
00:04:13> 00:04:17:	of local unhoused population. These eight projects in the report
00:04:17> 00:04:18:	offer a series of.
00:04:19> 00:04:23:	Hopefully replicable lessons and innovative models for delivering new housing
00:04:23> 00:04:27:	and partnership with public, private and notforprofit organizations. We're hoping
00:04:27> 00:04:30:	that we'll have time for one or two audience questions
00:04:30> 00:04:32:	at the end. We'll see how the the program unfolds,
00:04:33> 00:04:36:	but we definitely welcome the questions nonetheless because they will
00:04:36> 00:04:39:	give us opportunity to address them into the future. And
00:04:39> 00:04:42:	you you again, if you are familiar with the Q&A
00:04:42> 00:04:45:	function, know you can upload questions that are put we'll

00:04:45> 00:04:47:	try to take the highest voted questions first.
00:04:49> 00:04:51:	It is a pleasure for me now to introduce Doctor
00:04:51> 00:04:54:	Ann Golden, who is, among other things, a hero of
00:04:54> 00:04:58:	mine. For many, many years, Ann Golden has served as
00:04:58> 00:05:01:	the President and CEO of the Conference Board of Canada,
00:05:01> 00:05:06:	the country's foremost independent notforprofit applied research organization, from 2001
00:05:06> 00:05:09:	to 2012, where I had an opportunity to work with
00:05:09> 00:05:10:	her on many projects.
00:05:11> 00:05:14:	And more relevant, perhaps, to today's topic, she was the
00:05:15> 00:05:18:	past president of the United Way of Greater Toronto for
00:05:18> 00:05:20:	14 years, where she held the position of CEO in
00:05:20> 00:05:23:	the. And all the way up into the late 1990s,
00:05:23> 00:05:25:	when she was tapped by then Mayor Mel Lastman to
00:05:25> 00:05:28:	head up the City of Toronto's Homelessness Task Force to
00:05:28> 00:05:31:	explore US approaches to Housing of the End house that
00:05:32> 00:05:35:	might inspire new models for Canadian towns and cities.
00:05:36> 00:05:39:	What I think before I head over to Ann, you're
00:05:39> 00:05:42:	going to experience our audience in Canada is more than
00:05:42> 00:05:45:	a tale of two cities. It's a tale of two
00:05:45> 00:05:49:	countries, very different models to approach a very similar
	crisis.
00:05:49> 00:05:52:	And so I'm delighted to have Ann and our our
00:05:52> 00:05:55:	guests join us for this very special panel that will
00:05:55> 00:05:59:	be the first of many explorations and endeavors that you
00:05:59> 00:06:02:	and I, Toronto will be focusing on this homelessness crisis
00:06:02> 00:06:04:	here in Toronto. And with that.
00:06:05> 00:06:06:	And headed over to you.
00:06:07> 00:06:11:	Thank you very much, Richard Kind introduction. I want to
00:06:11> 00:06:14:	say at the outset that I applaud UL I's decision
00:06:14> 00:06:18:	to start this conversation on homelessness and with its focus
00:06:18> 00:06:21:	on housing and what the real estate sector can do
00:06:22> 00:06:25:	to help solve this huge problem. I was very pleased
00:06:25> 00:06:29:	to accept Richard's invitation to moderate this panel, partly because
00:06:29> 00:06:33:	it gave me the opportunity to review my own report
00:06:33> 00:06:34:	written 24 years ago.
00:06:34> 00:06:38:	And to refresh my thinking on this persistent and at
00:06:38> 00:06:42:	least in Canada, apparently intractable issue about which I
	care
00:06:42> 00:06:45:	a lot. And it's interesting that if you look at
00:06:45> 00:06:48:	the themes of of, of the report I wrote, just
00:06:48> 00:06:51:	take the top themes, they're very much aligned with your

00:06:51> 00:06:55:	own report, the ULI report. First, that homelessness has many
00:06:55> 00:07:00:	causes, lack of affordable and appropriate housing, which of course
00:07:00> 00:07:00:	is pivotal.
00:07:01> 00:07:05:	Dwindling supply and then all of the social and health
00:07:05> 00:07:10:	issues, mental illness, addictions etcetera and therefore it requires multi
00:07:10> 00:07:15:	pronged strategies to solve it. Secondly, that all three levels
00:07:15> 00:07:19:	of government must own the problem but the jurisdictional gridlock
00:07:19> 00:07:24:	and buckpassing are primary barriers. And 3rd that the numbers
00:07:24> 00:07:28:	are significant and if I compare the numbers going back
00:07:28> 00:07:31:	24 years and now it's dismaying because.
00:07:31> 00:07:35:	The situation, if anything, in some ways is worse. We
00:07:35> 00:07:39:	now have 80,000 people waiting in Toronto for a social
00:07:39> 00:07:43:	housing. We have not made progress on this issue, but
00:07:43> 00:07:47:	today we have a terrific panel of experts with experience
00:07:47> 00:07:53:	and promoting partnerships, experience with helping organizations with strategies and
00:07:53> 00:07:56:	projects and programs that can work and we are eager
00:07:56> 00:07:57:	to.
00:07:58> 00:08:02:	Learn what week what has been accomplished and to understand
00:08:02> 00:08:06:	the lessons that we can take from your efforts to
00:08:06> 00:08:10:	apply to our homelessness challenges. Here, Elizabeth is going to
00:08:10> 00:08:14:	start us off with an overview of that report. Elizabeth
00:08:14> 00:08:19:	OKK Manbatten, Research Fellow at ULI Trillinger Center. She has
00:08:19> 00:08:23:	written this report. She's the primary author and I just
00:08:23> 00:08:26:	say I said to her before, I think it's an
00:08:26> 00:08:27:	excellent report.
00:08:28> 00:08:30:	Elizabeth will start us off and then we will have
00:08:30> 00:08:34:	comments from Lance and Anthony. I'll mention, I'll introduce them
00:08:34> 00:08:37:	a bit later. But Elizabeth, I would like to turn
00:08:37> 00:08:38:	this over to you now.
00:08:40> 00:08:43:	Thank you so much and I am excited to be
00:08:43> 00:08:47:	here today to have this conversation with you with Anthony,
00:08:48> 00:08:51:	with Lance. This part of the program is really meant
00:08:51> 00:08:55:	to be an overview for those of you joining us
00:08:55> 00:08:56:	who may be new.

00:08:57> 00:09:01:	To this ULI Homeless to Housed initiative, and I should
00:09:01> 00:09:05:	say it is new to ULI headquarters started in 2022.
00:09:05> 00:09:11:	It was actually inspired by conversations that members were having
00:09:11> 00:09:16:	over the course of 2020-2021. Really. When COVID shut us
00:09:16> 00:09:19:	all down in March of 2020 and a small group
00:09:19> 00:09:24:	of members came together in a dedicated fashion and realized
00:09:24> 00:09:25:	that.
00:09:25> 00:09:29:	This was the time to have a conversation about how
00:09:29> 00:09:34:	best for real estate, the realistic development community to address
00:09:34> 00:09:38:	homelessness. And next slide please. And so with that, this
00:09:38> 00:09:43:	dedicated group investigated several case studies across the US, talked
00:09:43> 00:09:48:	with public sector partners, private sector partners and then put
00:09:48> 00:09:53:	together a compilation of case studies that we think represent.
00:09:53> 00:09:58:	The broad spectrum of product delivery from those folks experiencing
00:09:58> 00:10:04:	temporary homelessness to those who have experienced chronic homelessness, how
00:10:04> 00:10:09:	to meet their needs in within the built environment mirroring
00:10:09> 00:10:12:	that with social service. I keep the slide up now
00:10:13> 00:10:17:	because without our partners Preston and Carolyn Butcher, who have
00:10:18> 00:10:22:	now very graciously and generously provided a landmark gift to
00:10:22> 00:10:23:	ULI.
00:10:23> 00:10:28:	To get this homeless to house initiative up and running
00:10:28> 00:10:33:	officially within the Terwilliger Center for Housing, we are indebted
00:10:33> 00:10:37:	to them and Preston and Caroline continue to serve as
00:10:37> 00:10:41:	our advisors in this work. Next slide, so just to
00:10:41> 00:10:46:	start off, you know where, where is this initiative going,
00:10:46> 00:10:48:	what are utilized plans?
00:10:49> 00:10:53:	Because the report, as I mentioned in 2022 really set
00:10:53> 00:10:56:	off this idea of how can you alive best get
00:10:56> 00:10:59:	involved and in what ways. And so you know as
00:10:59> 00:11:03:	the small group came together and then as this work
00:11:03> 00:11:07:	was institutionalized that you alive. As you can see here,
00:11:07> 00:11:11:	you know the values became very clear into how to
00:11:11> 00:11:12:	approach this work.
00:11:13> 00:11:16:	And I'll just read those, even though you can see

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00:11:16> 00:11:19:	them now, because they are so important for setting the
00:11:19> 00:11:22:	stage both for the work but also our conversation today
00:11:22> 00:11:26:	that ULI believes homelessness is a humanitarian and economic crisis,
00:11:26> 00:11:30:	that real estate cannot solve homelessness alone but must play
00:11:30> 00:11:33:	a critical role. And that addressing homelessness helps to fill
00:11:34> 00:11:37:	ULI's mission, which, of course, you all know is shaping
00:11:37> 00:11:40:	the future of the built environment for transformative impact in
00:11:41> 00:11:42:	communities worldwide. Next slide.
00:11:44> 00:11:49:	And so this initiative again launched officially this year, is
00:11:49> 00:11:56:	looking to communities, urban, suburban, rural, for real estate development
00:11:56> 00:12:00:	projects that are meeting the needs of unhoused people and
00:12:00> 00:12:05:	not only helping in terms of built environment solutions, but
00:12:06> 00:12:09:	also carrying those of social services.
00:12:10> 00:12:14:	Again, addressing folks who have been unhoused through chronic homelessness
00:12:14> 00:12:17:	all the way to functional homelessness, which might have been
00:12:17> 00:12:20:	a temporary time without housing. And then also and most
00:12:20> 00:12:23:	importantly in this work as you'll see in the case
00:12:23> 00:12:27:	studies that we highlight, is prioritizing those project solutions that
00:12:27> 00:12:31:	are cost effective and rapidly deployable. As an outlined, the
00:12:31> 00:12:33:	need is great and we know that we can't wait
00:12:33> 00:12:34:	around to build.
00:12:35> 00:12:39:	You know, years out we really need to address the
00:12:39> 00:12:43:	the situation tomorrow next slide and so within this initiative,
00:12:43> 00:12:48:	although I will be highlighting the research component today, we
00:12:48> 00:12:52:	also have a series of activities that are available for
00:12:52> 00:12:55:	your view up on the website, but those relate to
00:12:56> 00:12:59:	ways that you can get involved as a you align
00:12:59> 00:12:59:	member.
00:13:00> 00:13:03:	You also can hear more about this at the ULI
00:13:03> 00:13:07:	Spring Meeting as we'll have a presence there, but conversations
00:13:07> 00:13:10:	you can be a part of. There is a book
00:13:10> 00:13:13:	club launching this summer, so you can be engaged in
00:13:13> 00:13:18:	small group dialogue around this topic, those opportunities, but also
00:13:18> 00:13:22:	local technical assistance, which again through this gracious

	gift we
00:13:22> 00:13:26:	are able to provide grants to help project teams envision
00:13:26> 00:13:27:	and implement what they.
00:13:28> 00:13:32:	Allusion to homelessness in their community. Next slide and so
00:13:33> 00:13:36:	again, I'm going to be touching on some of our
00:13:36> 00:13:39:	case studies that we featured in our first report that
00:13:39> 00:13:42:	I think the MENA will put a link up to
00:13:42> 00:13:45:	in the chat as I'm speaking to them. We are
00:13:45> 00:13:49:	continuing to develop these case studies and so listening are
00:13:49> 00:13:53:	those in your community that you think we should investigate
00:13:53> 00:13:57:	and perhaps highlight in subsequent reports both digital and print.
00:13:58> 00:14:01:	I will have my e-mail available at the end of
00:14:01> 00:14:05:	this presentation and I would ask please contact me Will
00:14:05> 00:14:08:	or Ebony or other team members as part of the
00:14:08> 00:14:12:	initiative. Let us know and we would love to connect
00:14:12> 00:14:15:	with you Next slide. So again, I'm going to be
00:14:15> 00:14:19:	touching on 4 case studies that were profiled in this
00:14:19> 00:14:22:	homeless house, the ULI perspective based on.
00:14:22> 00:14:26:	Actual case studies report and this report again looked at
00:14:26> 00:14:31:	spectrum of different types of solutions. Again for those individuals
00:14:31> 00:14:37:	experiencing chronic homelessness, maybe as individuals and families, as well
00:14:37> 00:14:41:	as those who might just be experiencing temporary homelessness but
00:14:41> 00:14:45:	need that support to make sure that they do not
00:14:45> 00:14:49:	fall further down into more acute problems around housing and
00:14:49> 00:14:51:	and perhaps other financial matters.
00:14:52> 00:14:56:	Next slide. So just for context, within the US, we
00:14:56> 00:15:01:	through the US Department of Housing and Urban Development, HUD
00:15:01> 00:15:05:	for short, have a count every year kind of in
00:15:05> 00:15:09:	the peak of winter in which individuals go out and
00:15:09> 00:15:14:	actually survey how many people are living out of doors.
00:15:15> 00:15:19:	Or are living in unsheltered areas. And so the number
00:15:19> 00:15:23:	you see here which is taken from the 2020 point
00:15:23> 00:15:28:	in time count, which is that survey I referenced, 580,466
00:15:28> 00:15:32:	individuals were living in those conditions and as you can
00:15:32> 00:15:34:	see the breakout below.
00:15:35> 00:15:38:	It is rather astounding when you look at the number
00:15:38> 00:15:43:	of families with children, unaccompanied youth and veterans,

	which we
00:15:43> 00:15:46:	will speak to specifically later in this webinar, And then
00:15:46> 00:15:51:	those who are chronically homeless, which again means that they've
00:15:51> 00:15:54:	been homeless for more than a year and maybe have
00:15:54> 00:15:58:	had multiple periods of homelessness and are frankly probably living
00:15:58> 00:16:00:	unsheltered. Next slide.
00:16:02> 00:16:06:	And what has been most eye opening especially for the
00:16:06> 00:16:09:	small committee that met in 2020, but I think it's
00:16:09> 00:16:14:	as we continue to research connect with individuals in the
00:16:14> 00:16:18:	field is that lack of affordable housing and housing, extend
00:16:18> 00:16:22:	accessibility to housing are some of the number one factors
00:16:22> 00:16:27:	as to why individuals and families are experiencing homelessness. Next
00:16:27> 00:16:31:	slide and so the key takeaways from our initial report.
00:16:32> 00:16:36:	As you can imagine for my comments already that housing
00:16:36> 00:16:40:	is important in in trying to solve for homelessness, that
00:16:40> 00:16:45:	is an essential part of solving for homelessness. But also
00:16:45> 00:16:49:	social services are essential and those two components must be
00:16:49> 00:16:54:	paired together. Innovation matters. A word frankly that is tossed
00:16:54> 00:16:58:	around a lot, but ill defined innovation in this case
00:16:58> 00:17:00:	goes to that rapidly deployable.
00:17:03> 00:17:07:	Context that I referenced prior. Coming up with unique ways,
00:17:07> 00:17:12:	safe, affordable, efficient ways to house people in a temporary
00:17:12> 00:17:17:	setting that provides for dignity, that provides for shelter, that
00:17:17> 00:17:21:	is durable over the course of assistance. The fact that
00:17:21> 00:17:24:	we are all in this together, you may not be
00:17:24> 00:17:30:	experiencing homelessness. You may have never experienced that in your
00:17:30> 00:17:31:	lifetime, but.
00:17:31> 00:17:35:	We are living within communities where people are. And so
00:17:35> 00:17:38:	we all have to address this together in order to
00:17:38> 00:17:41:	get to the root of the problem and solver for
00:17:41> 00:17:45:	this problem. And also that homelessness is an economic issue.
00:17:45> 00:17:47:	I know we're going to touch on this later in
00:17:48> 00:17:51:	the conversation today. But again, these case studies as you
00:17:51> 00:17:54:	look at the markets that they're in, as you can
00:17:54> 00:17:59:	imagine, housing affordability is a challenge and especially accessibility. Next

00:17:59> 00:18:00:	slide.
00:18:02> 00:18:05:	And so we're going to dig into four case studies
00:18:05> 00:18:08:	as I mentioned next slide. So the first of which
00:18:08> 00:18:12:	is Life Moves, which is a very unique program coming
00:18:12> 00:18:16:	out of Northern to Central California. This particular project of
00:18:16> 00:18:19:	Life Moves was in Mountain View. And Mountain View, if
00:18:19> 00:18:23:	you're familiar with Silicon Valley is really in the heart
00:18:23> 00:18:27:	of the valley, certainly an area that has become less
00:18:27> 00:18:29:	and less affordable in terms of housing.
00:18:30> 00:18:34:	And so, during the height of the COVID-19 pandemic, the
00:18:34> 00:18:39:	state of California issued funding through a project called Project
00:18:39> 00:18:43:	Home Key, where they worked with private housing providers and
00:18:43> 00:18:47:	nonprofit NGO's to come up with solutions to rapidly house
00:18:47> 00:18:52:	individuals who were experiencing homelessness at, you know, throughout the
00:18:52> 00:18:53:	range of.
00:18:53> 00:18:58:	Different types of homelessness. In this case, this is a
00:18:58> 00:19:02:	model of modular housing that was put down within a
00:19:02> 00:19:06:	an industrial zone that frankly is still very walkable and
00:19:06> 00:19:11:	very much connected to the community surrounding. This is an
00:19:11> 00:19:16:	interesting solution for us to examine, especially because it it
00:19:16> 00:19:21:	went straight to supported interim or transitional housing solutions.
00:19:22> 00:19:26:	Where there was intensive case management as well. And so
00:19:26> 00:19:30:	the pairing that life moves as an organization did, bringing
00:19:30> 00:19:34:	all the public sector and private sector partners together to
00:19:34> 00:19:38:	create this project and frankly in a very short amount
00:19:38> 00:19:41:	of time, I believe this was 12 months was a
00:19:41> 00:19:46:	rather incredible feat and especially during COVID. Next slide, another
00:19:46> 00:19:50:	case study that addresses frankly A chronic homeless.
00:19:51> 00:19:56:	Are individuals experiencing chronic homelessness. To those who have been
00:19:56> 00:20:00:	in and out of homelessness is the hard ones in
00:20:00> 00:20:04:	the central business district, the low barrier shelter, which is
00:20:05> 00:20:08:	a project that had, again really as you'll pick up
00:20:08> 00:20:13:	themes here, a really complex group of partners that came
00:20:13> 00:20:17:	together, both public sector, from the city, from the state,
00:20:17> 00:20:19:	from the federal government.
00:20:20> 00:20:24:	As well as private sector partners, including the central

	business
00:20:24> 00:20:28:	district and the businesses that they've represented, as well as
00:20:28> 00:20:32:	private philanthropy. This shelter is interesting because it has a
00:20:32> 00:20:35:	component that is for veterans as well as those who
00:20:35> 00:20:38:	have not served, and it seeks to serve guests with
00:20:38> 00:20:42:	broad challenges, including behavioral and mental health concerns.
00:20:43> 00:20:47:	As I mentioned, you know strong public and private sector
00:20:47> 00:20:51:	partnerships and I think a unique quality about this which
00:20:51> 00:20:55:	was different from many projects that we looked at was
00:20:55> 00:20:58:	the political will to do this project. This project was
00:20:59> 00:21:03:	worked on over 2 mayoral administrations, which was it quite
00:21:03> 00:21:06:	unique. Again for all the projects that we looked at
00:21:06> 00:21:07:	next slide this.
00:21:08> 00:21:12:	Lotus campaign is a very interesting project that frankly we
00:21:13> 00:21:16:	are we are interested to follow even more as they
00:21:16> 00:21:21:	just released their 2022 impact report. This is a private
00:21:21> 00:21:26:	sector solution first that is really interacting with landlords who
00:21:26> 00:21:28:	own middle market housing.
00:21:29> 00:21:31:	And as you can see here in the notes, this
00:21:31> 00:21:37:	landlord participation program pays owners to rent apartments to individuals
00:21:37> 00:21:41:	formerly experiencing homelessness. So the Lotus campaign is a nonprofit
00:21:41> 00:21:45:	organization that has fundraised in order to come up with
00:21:45> 00:21:48:	a pool of funds that then can be applied to
00:21:48> 00:21:50:	this landlord payment.
00:21:51> 00:21:56:	What is also interesting is that again we're looking at
00:21:56> 00:22:00:	middle market housing which in the US which it sounds
00:22:00> 00:22:04:	like also Prep in Canada and Inspect Toronto is is
00:22:04> 00:22:10:	a disappearing part of the market. This really incentivizes landlords
00:22:10> 00:22:14:	to keep their properties and reinvest but for with this
00:22:14> 00:22:19:	additional subsidy that can help to get people straight into
00:22:19> 00:22:20:	housing.
00:22:22> 00:22:26:	And for sustainability for them, Next slide and then finally
00:22:26> 00:22:30:	Berkeley Way and the Hope Center is a project that
00:22:30> 00:22:35:	actually just opened within the last year. It was especially
00:22:35> 00:22:38:	interesting for us to look at because the Bay Area
00:22:39> 00:22:43:	is a quite expensive housing market. The partners that came
00:22:43> 00:22:48:	together on this a well known housing developer, Bridge

	Housing.
00:22:48> 00:22:53:	Out of the Bay Area, also the Berkeley Food Partnership
00:22:53> 00:22:58:	and Housing Project, another great partner coming together nonprofit. And
00:22:58> 00:23:03:	this block of development is actually meeting the needs of
00:23:03> 00:23:09:	those who need temporary housing, shelter housing, transitional housing, again
00:23:09> 00:23:14:	on the spectrum, getting to permanent supportive housing and then
00:23:14> 00:23:17:	also incorporating affordable family housing.
00:23:18> 00:23:23:	All of these components are separated within the larger block
00:23:23> 00:23:28:	architecturally, but all of their community services are are ace accessed
00:23:28> 00:23:32:	together. And so not only is it a beautiful project,
00:23:32> 00:23:36:	but it also has an incredible array of social services
00:23:36> 00:23:40:	that can meet the needs of the residents who live
00:23:40> 00:23:42:	in the building. Next slide.
00:23:43> 00:23:47:	So I'll quickly just go through this. As I mentioned,
00:23:47> 00:23:50:	you alive will have a number of opportunities for you
00:23:50> 00:23:53:	to connect with the Homeless House team over the course
00:23:53> 00:23:56:	of 2023. The next one of course upcoming in Toronto
00:23:56> 00:23:57:	spreading next slide.
00:23:59> 00:24:03:	And also I would encourage you to visit the website
00:24:03> 00:24:07:	at the Twilliger Center on housing. The ULI Homeless Housed
00:24:07> 00:24:10:	Portal is there. And as I said, there will be
00:24:10> 00:24:14:	more and more information both about these case studies but
00:24:14> 00:24:18:	also about other allied program will be available to you
00:24:18> 00:24:21:	to learn more about what is happening in the US,
00:24:21> 00:24:25:	Canada and frankly globally with this work. Next slide.
00:24:27> 00:24:30:	And then finally, something to keep in mind as you're
00:24:30> 00:24:34:	thinking about your local community and maybe where you could
00:24:34> 00:24:37:	access local technical assistance from you and I, there is
00:24:37> 00:24:40:	an open grant program that we would encourage you to
00:24:40> 00:24:44:	take a look at. Think about applying with. If there's
00:24:44> 00:24:47:	a team that you are working with that is really
00:24:47> 00:24:49:	trying to get a plan in place or has a
00:24:49> 00:24:51:	plan in place but is at a point of impasse
00:24:51> 00:24:55:	and trying to get to implementation, this is an awesome
00:24:55> 00:24:56:	opportunity for.
00:24:56> 00:24:59:	You to have some assistance to get that plan or
00:24:59> 00:25:03:	project over the finish line. Next slide and then finally

00:25:03> 00:25:07:	here's contact information for our team Will Herbig who you
00:25:07> 00:25:10:	will see in Toronto in just a number of days
00:25:10> 00:25:14:	is our Senior Director at the Pasley Senior Associate. And
00:25:14> 00:25:17:	again I'm Liz. OK gig on Batten the research fell
00:25:17> 00:25:19:	over the center. Next slide.
00:25:23> 00:25:25:	l guess, l guess.
00:25:26> 00:25:28:	I guess we're back to the panel, is that right?
00:25:28> 00:25:32:	Elizabeth, thank you very much for that very informative and
00:25:32> 00:25:35:	comprehensive overview. And my mind now is buzzing with a
00:25:36> 00:25:38:	lot of questions each each model is a little bit
00:25:38> 00:25:42:	different, so that lot of lot of differences there, interesting
00:25:42> 00:25:46:	to look at what role governments have played, where the
00:25:46> 00:25:47:	money came from.
00:25:49> 00:25:52:	Where did you find the land? Because I went through
00:25:52> 00:25:55:	each of the proformers and in many cases the land
00:25:55> 00:25:58:	didn't cost money. I found that amazing. And as to
00:25:58> 00:26:02:	how you got all the players together to actually build,
00:26:02> 00:26:05:	build the different types of housing. So thank you for
00:26:05> 00:26:08:	that. I'm now going to turn to to Lance Gilliam.
00:26:08> 00:26:11:	As you know from as you can read on the
00:26:11> 00:26:15:	screen, he's a partner with Waterman Steel Real Estate
	Advisors.
00:26:15> 00:26:19:	Lance is is an expert in governance and structure and
00:26:19> 00:26:21:	more to the point, he is the former chair of
00:26:21> 00:26:25:	the Coalition for the Homeless in Houston. So Lance Reger,
00:26:25> 00:26:28:	to hear what you have to say, we'll we'll just
00:26:28> 00:26:31:	proceed with all three speakers. And then what I'd like
00:26:31> 00:26:35:	to do is have you talk amongst yourselves and ourselves
00:26:35> 00:26:38:	and then possibly open it to questions at the end
00:26:38> 00:26:41:	of this time. So Lance, I'm turning it over to
00:26:41> 00:26:42:	you. Please. Well.
00:26:43> 00:26:44:	Well, thank you, Ann.
00:26:45> 00:26:49:	The the expert in governance I think actually my my
00:26:49> 00:26:52:	real background is real estate and public finance is I
00:26:52> 00:26:55:	happen as the chair of the coalition for the homeless
00:26:55> 00:26:59:	in Houston and and previously the chairman of the Houston
00:26:59> 00:27:03:	Housing Authority was in a role of of providing governance
00:27:03> 00:27:06:	more so than than others who have the skills like
00:27:06> 00:27:10:	Anthony and his peers are really extraordinary dealing with
	with
00:27:10> 00:27:12:	folks who are in need and on the street but.
00:27:13> 00:27:16:	What what I just couple real quick comments and and

00:27:16> 00:27:19:	would love to just you know let you guide the
00:27:19> 00:27:23:	conversation. But what I've learned in a very short period
00:27:23> 00:27:26:	of time from from my new friends in Toronto and
00:27:26> 00:27:30:	Canada is your system is very, very different than ours.
00:27:30> 00:27:33:	And I think it faces challenges that in terms of
00:27:33> 00:27:37:	response that that as imperfect as our system is particularly
00:27:37> 00:27:39:	in Houston where we've had.
00:27:40> 00:27:45:	Great collaboration of resources and partners and then impactful we
00:27:45> 00:27:50:	we have engaged primarily federal funds as the lead investment.
00:27:50> 00:27:54:	So you know funds coming from these Washington DC those
00:27:54> 00:27:58:	funds have come into our individual communities and then it's
00:27:58> 00:28:03:	been up to our communities to build a collaborative effort
00:28:03> 00:28:05:	as we have in Houston with what.
00:28:06> 00:28:10:	And you're not talking about galvanizing philanthropy. We have some,
00:28:10> 00:28:15:	you know, multigenerational philanthropists who have invested millions and millions
00:28:15> 00:28:19:	of dollars in our city's efforts towards success. Our business
00:28:19> 00:28:22:	community has come in. I'm, I'm a business guy, a
00:28:22> 00:28:25:	member, full member of you all. I'd have been for
00:28:25> 00:28:29:	a number of years and the leadership on our board.
00:28:30> 00:28:33:	Is highly engaged with our business community because not only
00:28:33> 00:28:36:	is this the right thing to do, not only is
00:28:36> 00:28:39:	it the human thing to do, but it also happens
00:28:39> 00:28:42:	to be good business for our community and its tax
00:28:42> 00:28:45:	base and the value of properties and the ability to
00:28:45> 00:28:49:	develop our community. So we've seen a highly collaborative effort
00:28:49> 00:28:52:	at our particular city, Houston that has led to good
00:28:52> 00:28:55:	outcomes so far and and again, I'm I'm mindful.
00:28:56> 00:28:59:	That good outcomes is hard to define. We still have
00:28:59> 00:29:02:	on we're getting ready to see our point in time
00:29:02> 00:29:06:	count numbers tomorrow. But we typically have on any given
00:29:06> 00:29:09:	night about 4000 people who are unhoused in Houston and
00:29:09> 00:29:13:	our city is at metropolitan areas, around 6 million people.
00:29:13> 00:29:16:	We need to address the needs of each and every
00:29:16> 00:29:19:	one of those folks on an individual basis and we're
00:29:19> 00:29:21:	doing the best job we can to do that.
00:29:25> 00:29:28:	That's your opening and we'll we'll come back then to
00:29:28> 00:29:33:	the three themes I'm listening to heard are the importance

00:29:33> 00:29:37:	and role of federal funding. All Canadian listeners are probably
00:29:37> 00:29:42:	just very envious listening to that, the collaborative efforts and
00:29:42> 00:29:47:	the importance of collaboration, something again that we aren't experiencing
00:29:47> 00:29:50:	in the same way all the time and then the
00:29:50> 00:29:52:	critical role of philanthropy.
00:29:53> 00:29:57:	Which philanthropy is important in this country? But in solving
00:29:57> 00:30:01:	the housing conundrum, philanthropy has not played a major role
00:30:02> 00:30:05:	in. There has been some instances I'm aware of certain
00:30:05> 00:30:10:	nonprofit housing that's been built, but essentially we don't rely
00:30:10> 00:30:13:	on philanthropy. We we count on on public funding in
00:30:13> 00:30:17:	large part. Anthony, I'm going to turn to you now.
00:30:17> 00:30:21:	Anthony Love, the director of community engagement for the veterans.
00:30:22> 00:30:25:	Programs in the US Department of Veterans Affairs and you
00:30:25> 00:30:28:	have a big population there that you have to deal
00:30:29> 00:30:32:	with and you you have on the ground knowledge. So
00:30:32> 00:30:34:	we'd like to hear from you and then we will
00:30:34> 00:30:37:	open it up to the tool to all of you
00:30:37> 00:30:39:	together for discussion. Anthony.
00:30:40> 00:30:43:	Sure. Thank you so much. And so my role there,
00:30:43> 00:30:47:	you heard and talk about a U.S. Department of Veterans
00:30:47> 00:30:48:	Affairs.
00:30:49> 00:30:52:	Here in the United States. And so it is a
00:30:52> 00:30:57:	government agency with the sole mission of serving and supporting
00:30:57> 00:31:01:	military veterans and their families. One of the unique things
00:31:01> 00:31:06:	about the Veterans Administration is that it not only provides
00:31:06> 00:31:11:	this conference services, but within there's a homeless programs office
00:31:11> 00:31:15:	to deal with the issues that military veterans who find
00:31:15> 00:31:16:	themselves homeless.
00:31:17> 00:31:21:	That we can begin to support them. There are over
00:31:21> 00:31:25:	150 + V a medical centers across the United States
00:31:25> 00:31:30:	and then communities across the United States where veterans can
00:31:30> 00:31:35:	work can go to those Veterans Affairs medical centers and
00:31:35> 00:31:40:	receive healthcare services, but also those medical centers partner with
00:31:40> 00:31:44:	or collaborate with community based organizations.

00:31:45> 00:31:49:	To meet those other needs other than healthcare needs, our
00:31:49> 00:31:52:	mission generally is to make sure that those veterans who
00:31:52> 00:31:56:	are homeless get the supports that they need so that
00:31:56> 00:32:00:	they can obtain permanent and sustainable housing. Also that they're
00:32:00> 00:32:04:	getting high, high quality healthcare and trying to ensure that
00:32:04> 00:32:06:	that this veteran homelessness.
00:32:07> 00:32:10:	Is prevented otherwise is brief, rare or non recurring. So
00:32:10> 00:32:13:	the idea is that we're not just trying to manage
00:32:13> 00:32:17:	homelessness within itself, we're actually trying to end it for
00:32:17> 00:32:20:	those men and women who are in military service. And
00:32:20> 00:32:22:	I think on a larger scale when we look at
00:32:22> 00:32:25:	all of homelessness, I think that is approach of of
00:32:25> 00:32:28:	of the federal government. There is an entity within the
00:32:28> 00:32:32:	federal government that is called the US Interagency Council on
00:32:32> 00:32:33:	Homelessness.
00:32:34> 00:32:38:	Which Whose role is to coordinate the federal government's response
00:32:38> 00:32:42:	to homelessness. And so it does this by convening 19
00:32:42> 00:32:47:	federal agencies who have a plethora of resources, expertise and
00:32:47> 00:32:51:	programs that they push out to communities where they utilize
00:32:51> 00:32:55:	those resources to deal with those men, women and children
00:32:55> 00:33:00:	who are experiencing homelessness in in their given communities.
00:33:01> 00:33:04:	Over the over the last few years, we've seen declines
00:33:05> 00:33:08:	in the number of people being homeless, with the biggest
00:33:09> 00:33:13:	declines among veterans homeless. So over the last 10 years
00:33:13> 00:33:16:	or so, we've seen a 55% decrease in the number
00:33:16> 00:33:21:	of veterans experiencing homelessness and a smaller decrease of overall
00:33:21> 00:33:27:	homelessness. But particularly with families and youth, we've seen substantive
00:33:27> 00:33:27:	decreases.
00:33:29> 00:33:32:	So I'll stop there, so that we'll have time for
00:33:32> 00:33:35:	discussion and Q&A and so forth. But just to kind
00:33:35> 00:33:38:	of give that high level overview of the work that's
00:33:38> 00:33:42:	happening within government veterans specifically in government in general.
00:33:43> 00:33:46:	o
00.33.43 = 00.33.40.	Thank you very much. Anthony, I wonder if I could

00:33:50> 00:33:53:	you say you're you're having progress that you have you're
00:33:53> 00:33:56:	able to work these VA centers can work with.
00:33:58> 00:34:02:	You've got 19 federal agencies involved. When you and you
00:34:02> 00:34:05:	and you talk about your goal to to make it
00:34:05> 00:34:09:	brief and non recurring if people are homeless, what is
00:34:09> 00:34:14:	it that you're relying on? Shelters or housing or supportive
00:34:14> 00:34:15:	services or and and?
00:34:16> 00:34:20:	All of the above, yeah. So with the idea being
00:34:20> 00:34:24:	that first and foremost, if, if, if at all possible,
00:34:24> 00:34:27:	trying to get individuals into housing.
00:34:28> 00:34:32:	And then wrap those supportive services around those individuals so
00:34:32> 00:34:35:	that they can maintain the housing. And the whole notion
00:34:35> 00:34:38:	of getting individual in the housing first is to eliminate
00:34:38> 00:34:41:	the chaos that comes with homelessness. It's it's very difficult
00:34:41> 00:34:44:	to expect someone to address other issues if they really
00:34:44> 00:34:47:	don't know where they're going to sleep from night to
00:34:47> 00:34:50:	night or they don't have that stability. So we we're
00:34:50> 00:34:53:	looking for the stabilization as with anyone if you took
00:34:53> 00:34:55:	a patient to the emergency room.
00:34:55> 00:34:58:	First and foremost, they look to stabilize that patient before
00:34:58> 00:34:59:	they can go any further.
00:34:59> 00:35:01:	Do you have to build the house? Do you have
00:35:01> 00:35:03:	to build the housing, Anthony, like as or are there
00:35:03> 00:35:05:	enough units that you can find that you can put
00:35:05> 00:35:05:	people into?
00:35:06> 00:35:10:	I wouldn't say there are enough units, but there are
00:35:10> 00:35:14:	units that that that we can find. We encourage communities
00:35:14> 00:35:18:	and and folks to partner up with landlords and developers.
00:35:18> 00:35:21:	We have for profit developers as well as notforprofit or
00:35:21> 00:35:24:	nongovernmental organizational developers.
00:35:25> 00:35:28:	To build this housing that is, quote UN quote, either
00:35:28> 00:35:33:	affordable or to go even further, deeply affordable for individuals
00:35:33> 00:35:37:	to live in. Where we also have government vouchers, we
00:35:37> 00:35:42:	work with what we call these pseudo governmental organizations called
00:35:42> 00:35:47:	public housing authorities within communities who issue these vouchers that
00:35:47> 00:35:50:	are sent to them by the Department of Housing and
00:35:50> 00:35:51:	Urban Development.
00:35:52> 00:35:57:	That allows for individuals who who get those vouchers to
00:35:57> 00:36:00:	only have to pay up to 30% of their income

00:36:00> 00:36:05:	towards rent and the voucher will cover the rest of
00:36:05> 00:36:06:	of of that grant.
00:36:09> 00:36:12:	I would just just point out that in in Toronto
00:36:12> 00:36:14:	our our shelters are 98% full and one of the
00:36:14> 00:36:18:	challenges we haven't getting people out of shelters is we
00:36:18> 00:36:20:	don't have the stock of housing to put them into
00:36:21> 00:36:21:	even if.
00:36:22> 00:36:26:	Even if they could afford comments, Lance.
00:36:27> 00:36:32:	It's it's two things and very disparate comments, but we
00:36:32> 00:36:37:	don't use shelters in Houston. We have an encampment strategy
00:36:37> 00:36:41:	that has thanks to a lot of incredible people work
00:36:41> 00:36:44:	for our coalition that has been highly effective.
00:36:45> 00:36:48:	That when we we we commonly these, I see pictures
00:36:48> 00:36:52:	of these encampments, and we use encampments as an opportunity
00:36:52> 00:36:56:	to engage gatherings of and places where those who are
00:36:56> 00:36:58:	on house have gathered.
00:36:59> 00:37:02:	We can use those as as starting points to go
00:37:02> 00:37:05:	directly into housing. Our our success is being limited right
00:37:05> 00:37:08:	now by the availability of housing. But we've we have
00:37:09> 00:37:12:	reduced our number of homeless from a number of years
00:37:12> 00:37:15:	ago from about 12,000 to around 4000. And again capacity
00:37:15> 00:37:18:	limitations are what's stopping us from doing better right now,
00:37:18> 00:37:20:	but we go directly from encampments.
00:37:21> 00:37:24:	Into some type of stable housing with the rare exceptions
00:37:24> 00:37:27:	we have one Navigation center is what we call it
00:37:27> 00:37:29:	where if we don't have all the paperwork done or
00:37:29> 00:37:33:	someone's missing something or lease isn't finished but it's total
00:37:33> 00:37:36:	capacity is around 100 a hundred to 125 people. So
00:37:36> 00:37:37:	we don't we don't have.
00:37:39> 00:37:42:	Any type of large shelters in our community, we do
00:37:42> 00:37:46:	have permanent supportive housing, we do have transitional housing, but
00:37:46> 00:37:50:	all of those are the more permanent solutions than simply
00:37:50> 00:37:53:	putting someone and the shelter. The other thing that it
00:37:53> 00:37:57:	may be relevant particularly and to your conversation and Anthony
00:37:57> 00:38:01:	mentioned about vouchers is vouchers had a significant impact on
00:38:01> 00:38:04:	privatizing our our housing stock and what a private sector
00:38:04> 00:38:08:	developer, whether it is a for profit or nonprofit identity

00:38:08> 00:38:08:	can do.
00:38:09> 00:38:13:	Is partner with public housing authorities. Or they can simply
00:38:13> 00:38:17:	be willing to accept those vouchers and those vouchers provide
00:38:17> 00:38:21:	rent, which of course provides the opportunity to pay the
00:38:21> 00:38:25:	operating expenses of housing choices and then to the extent
00:38:25> 00:38:28:	that funds are left over, which they typically are to
00:38:28> 00:38:29:	build new housing.
00:38:30> 00:38:34:	And we can combine vouchers, whether they're individual vouchers for
00:38:34> 00:38:38:	a population, they're project based vouchers to create a additional
00:38:38> 00:38:41:	housing in the United States. And it doesn't sound like
00:38:41> 00:38:44:	that federal, that federal equivalent exists in Canada that it
00:38:45> 00:38:48:	is. It is really allowed. The private sector community I
00:38:48> 00:38:51:	represent again is for profit, for profit, nonprofit, to invest
00:38:51> 00:38:52:	heavily.
00:38:52> 00:38:55:	Not nearly what we need, but still impactfully and the
00:38:55> 00:38:58:	creation of new affordable housing choices. And you think that's
00:38:58> 00:39:00:	a fair, Is that a fair description?
00:39:01> 00:39:03:	Yeah, that's a fair description. I, I, I like to
00:39:03> 00:39:06:	to just kind of quickly address shelter to bid. Lance
00:39:06> 00:39:09:	is right that they don't necessarily use the shelter in
00:39:09> 00:39:12:	terms of you know ideas try to get the person
00:39:12> 00:39:15:	in the permanent housing. But there are shelters there as
00:39:15> 00:39:18:	part of the overall homeless response system because as you
00:39:18> 00:39:19:	can imagine.
00:39:20> 00:39:23:	You can't necessarily necessarily predict when someone is going to
00:39:23> 00:39:27:	become homeless and then they may need to go somewhere
00:39:27> 00:39:30:	and they until they can connect with a resource to
00:39:30> 00:39:33:	get them in the housing. There are certain shelters that
00:39:33> 00:39:36:	are there to to receive them, you know, for a
00:39:36> 00:39:39:	night or so, also for those who are fleeing like
00:39:39> 00:39:42:	domestic violence and and things of that nature. But the
00:39:42> 00:39:45:	thing that we do encourage with those shelters is that
00:39:45> 00:39:48:	they're not there to to be lived in will.
00:39:48> 00:39:51:	That they are low barrier if they're open to folks
00:39:51> 00:39:54:	who need it. And the idea is as soon as
00:39:54> 00:39:57:	they get in, let's begin the process of trying to
00:39:57> 00:39:59:	get them in the permanent house, yeah.

00:39:59> 00:40:02:	And thank thank you Anthony and Anthony cleaned up my
00:40:02> 00:40:06:	that's where my lack of expertise comes in. We absolutely
00:40:06> 00:40:10:	have safe havens for folks who are immediately I mean
00:40:10> 00:40:13:	need we do not in contrast to our friends in
00:40:13> 00:40:13:	Phoenix.
00:40:14> 00:40:17:	They have a major facility where 300 people will be
00:40:17> 00:40:19:	living until the money runs out at the end of
00:40:19> 00:40:22:	next year. And it I when I think of Shelter
00:40:22> 00:40:25:	Anthea, I appreciate it. I'm I'm not thinking of some
00:40:25> 00:40:28:	of the great work that's been done by the nonprofit
00:40:28> 00:40:32:	world for quickly families are fleeing and domestic violence and
00:40:32> 00:40:35:	and other special needs. So yes, we do have those
00:40:35> 00:40:38:	type of facilities that are critical to our response system.
00:40:39> 00:40:41:	So as part of the continuum, Elizabeth, you have the
00:40:42> 00:40:43:	broad overview you've looked at.
00:40:44> 00:40:47:	At least eight different cities that I read about and
00:40:47> 00:40:51:	and projects we've talked about the differences between the Canadian
00:40:51> 00:40:55:	context where we don't have vouchers, where we don't have
00:40:55> 00:40:59:	a Federal Housing and urban affairs department or any really
00:40:59> 00:41:02:	strong federal role in the provision of housing. We don't
00:41:02> 00:41:06:	have the level of collaboration. And we're in a city
00:41:06> 00:41:09:	like Toronto. We heavily rely on shelters as opposed to
00:41:09> 00:41:12:	seeing shelters as part of the continuum.
00:41:13> 00:41:17:	Of a broader strategy coming in as someone who really
00:41:17> 00:41:21:	has this broad overview, where should we look to in
00:41:21> 00:41:25:	the examples that you gave us that you've written about,
00:41:25> 00:41:29:	what should we be taking from your, from your work
00:41:29> 00:41:32:	if you were us? I think that's the title of
00:41:32> 00:41:35:	the TV show. I think that's the title of the
00:41:36> 00:41:38:	TV show. But anyway, if you were us.
00:41:40> 00:41:42:	What should we be taking, what we should be looking
00:41:42> 00:41:43:	at that may be translatable?
00:41:45> 00:41:48:	This is a great question and and it's interesting it's
00:41:48> 00:41:52:	you're almost like forecasting what I'm seeing pop up in
00:41:52> 00:41:55:	the Q&A a bit, which I'm excited to kind of
00:41:55> 00:41:58:	get into it as we continue this conversation. You know
00:41:58> 00:42:02:	channeling Preston Butcher who you know, I've referenced his name
00:42:02> 00:42:03:	a couple times.
00:42:04> 00:42:08:	Had very well known real estate developer out of the
00:42:09> 00:42:13:	California area who is funding this initiative, but was I

00:42:13> 00:42:17:	need to get this work started. You know, I as
00:42:17> 00:42:21:	I've worked with him as I talked with other developers,
00:42:22> 00:42:26:	I think it really comes down to getting the private
00:42:26> 00:42:30:	sector not only focused on this work, but engaged, you
00:42:30> 00:42:32:	know, either in a volunteer.
00:42:34> 00:42:38:	Capacity, financial capacity and I think this is where you
00:42:39> 00:42:42:	know, as we talked about the differences between the US
00:42:42> 00:42:47:	and Canada, you know it's individuals, it's organizations, be it
00:42:47> 00:42:51:	for profit businesses seeing where they can play a role
00:42:51> 00:42:55:	in the solution particularly on the development side to this
00:42:55> 00:42:56:	large crisis.
00:42:58> 00:43:00:	And I think this goes to for all of the
00:43:00> 00:43:04:	case studies that I referenced as well as the other
00:43:04> 00:43:07:	case studies that are in the report. You know just
00:43:07> 00:43:10:	within I was reviewing just within the low barrier shelter
00:43:11> 00:43:14:	in New Orleans. You know there were sixty partners involved
00:43:14> 00:43:17:	in that many of them private sector, I mean the
00:43:17> 00:43:20:	the federal government had a had a large role in
00:43:20> 00:43:24:	state and local government had a large role in that
00:43:24> 00:43:25:	project but.
00:43:25> 00:43:29:	Especially in the supportive service side, you know, after the
00:43:29> 00:43:33:	building got built, that of course was one piece. But
00:43:33> 00:43:37:	then the social, the social service side, there must be
00:43:37> 00:43:40:	anywhere from 12 to 15 service providers that are working
00:43:40> 00:43:44:	in a concerted effort with clients who are at the
00:43:44> 00:43:47:	shelter and you know, throughout the day, day after day,
00:43:47> 00:43:49:	year after year, so.
00:43:49> 00:43:52:	I think this goes to, you know, both on the
00:43:52> 00:43:56:	planning, implementation side of these projects, addressing the issue, you
00:43:56> 00:43:59:	know, project by project, but also ensuring that once the
00:43:59> 00:44:02:	projects are in the ground, making sure you have the
00:44:02> 00:44:06:	right team in place. And again with private sector partners
00:44:02> 00:44:08:	
	who can really ensure that to happen again, whether they're
00:44:09> 00:44:12:	nonprofit or they're forprofit in that case.
00:44:12> 00:44:14:	So I would say that those of us who are
00:44:14> 00:44:17:	involved in this have come to the conclusion, given our
00:44:17> 00:44:18:	context. Sure, that.
00:44:20> 00:44:23:	Without the private sector, we can't get the housing built.
00:44:23> 00:44:26:	And yet my own background is in some ways it
00:44:26> 00:44:29:	does come down to money. When I look at what
00:44:29> 00:44:32:	the examples should be in in your study and when

00:44:32> 00:44:36: 00:44:36> 00:44:39:	I listen to my new colleagues here, because the vouchers
	help to supplement the income of people who having to
00:44:39> 00:44:42: 00:44:42> 00:44:46:	pay more than a third of their you know of
	their of their income on on housing, the developer knows
00:44:46> 00:44:49:	that they're going to be able to get money.
00:44:49> 00:44:52:	Rental money so they can build to have a project
00:44:52> 00:44:56:	where there's some income we don't have. And to me
00:44:56> 00:44:59:	the whole issue comes down to how do you, how
00:44:59> 00:45:02:	do you fill that gap between what develop, what the
00:45:02> 00:45:06:	developers need to produce a product and what people can
00:45:06> 00:45:09:	afford to pay in a world where what people can
00:45:09> 00:45:13:	afford to pay, where that gap is growing, That's the
00:45:13> 00:45:15:	problem is the gap is growing and.
00:45:19> 00:45:21:	So it it it I can see, I can see
00:45:21> 00:45:24:	that your what your answer is engage them but what
00:45:24> 00:45:28:	what kind of incentives? If the government isn't offering either
00:45:29> 00:45:32:	great tax incentives or also other kinds of write off
00:45:32> 00:45:35:	incentives how does that gap get filled? How does the
00:45:35> 00:45:37:	private sector get incented?
00:45:39> 00:45:41:	I think it if I can touch on this again
00:45:41> 00:45:44:	and you're hitting on the key question and and it's
00:45:44> 00:45:47:	been very helpful to have all of our pre conversations
00:45:47> 00:45:48:	because I think.
00:45:49> 00:45:51:	It has helped for Lance and Anthony and I to
00:45:51> 00:45:55:	realize you know where we're coming from is, is really
00:45:55> 00:45:57:	such a different world. I guess a few things I
00:45:58> 00:46:01:	could touch on that maybe could inspire some thought. That
00:46:01> 00:46:04:	again goes to kind of Q&A in our audience against
00:46:04> 00:46:07:	who's out there. You know we talked about land value
00:46:07> 00:46:10:	and just even for these projects how who gave the
00:46:10> 00:46:13:	land, how did that come together and you know in
00:46:13> 00:46:16:	the in the case of some of the projects it
00:46:16> 00:46:17:	was the municipality.
00:46:18> 00:46:22:	Who was able to lay over to a nonprofit organization
00:46:22> 00:46:27:	who then went out and fundraised for in some cases,
00:46:27> 00:46:31:	75% of the project cost. In other cases it was
00:46:31> 00:46:37:	a private individual who again, perhaps with some incentive,
	you
00:46:37> 00:46:41:	know through through tax, was able to.
00:46:45> 00:46:45:	I think you're.
00:46:45> 00:46:48:	Freezing. I think that's another piece too. So often we
00:46:48> 00:46:48:	think. I think.

00:46:48> 00:46:50:	Either you're freezing just a bit or I am, I'm
00:46:50> 00:46:51:	not sure.
00:46:52> 00:46:54:	If I continue, I can go off camera here, but
00:46:55> 00:46:57:	yeah, I I would love it especially for Lance and
00:46:57> 00:47:01:	Anthony maybe too we can get into. You know, there's
00:47:01> 00:47:03:	obviously the cost of the land and the cost of
00:47:03> 00:47:07:	everything above, but even just getting into decoupling that and
00:47:07> 00:47:11:	thinking about you know, how the private sector can come
00:47:11> 00:47:12:	in, in strategic ways within.
00:47:13> 00:47:17:	Planned assemblage and then within the building of the project
00:47:17> 00:47:20:	that there could be some creativity there where we could
00:47:20> 00:47:24:	be thinking differently about how all of that is staged
00:47:24> 00:47:27:	and and when you know how the capital stack is
00:47:27> 00:47:27:	set up.
00:47:28> 00:47:31:	Thank you. And I'm going to turn that back into
00:47:31> 00:47:36:	Lance. With your financial and real estate background, what do
00:47:36> 00:47:38:	you do in a situation when?
00:47:40> 00:47:43:	I did notice in all the examples, virtually all the
00:47:43> 00:47:46:	examples land didn't cost anything and I thought well that
00:47:46> 00:47:49:	that would reduce the cost of building that would you
00:47:49> 00:47:52:	that would be. Do you have any advice on that
00:47:52> 00:47:55:	on the issue that that that Elizabeth just articulated?
00:47:55> 00:48:00:	Yeah, I I sort of and I'm still struggling with
00:48:00> 00:48:04:	the lack of toolbox or tools that you have in
00:48:04> 00:48:05:	Canada.
00:48:06> 00:48:09:	And feeling how blessed we actually are in the United
00:48:09> 00:48:13:	States right now it's it's don't be tough on yourselves
00:48:13> 00:48:16:	until you look across the border and realize y'all got
00:48:16> 00:48:19:	a harder road to hoe road to hoe than we
00:48:19> 00:48:22:	do. The the inclusion of land for free. And we
00:48:22> 00:48:25:	we don't normally found that there's all sorts of options
00:48:25> 00:48:29:	in terms of of you know refurbishing publicly owned assets
00:48:29> 00:48:32:	land owned by in in Texas it would be the
00:48:32> 00:48:35:	state county or the city the the public sector.
00:48:35> 00:48:38:	But and most of the transactions that we work on
00:48:39> 00:48:41:	it and in my my day job is in fact
00:48:41> 00:48:45:	affordable housing. We've invested about \$4 billion over the last
00:48:46> 00:48:49:	four or five years in affordable housing and and just
00:48:49> 00:48:53:	our clients work and in every case we are buying

00:48:53> 00:48:56:	land we are we are either buying existing properties.
00:48:57> 00:49:01:	And and converting them to affordable housing or we're constructing
00:49:01> 00:49:04:	new affordable housing And again it it targets different population
00:49:04> 00:49:08:	groups. This is a bigger conversation and homelessness and and
00:49:08> 00:49:11:	housing those who are on house And that because those
00:49:11> 00:49:14:	those groups are the hardest to meet their needs because
00:49:14> 00:49:16:	they are in fact the ones who are who are
00:49:16> 00:49:20:	most challenged in terms of paying rent or they wouldn't
00:49:20> 00:49:22:	be unhoused but the resources that we have.
00:49:23> 00:49:26:	We we include land in our budget. We we have
00:49:26> 00:49:31:	found public private partnerships to repurpose publicly owned assets but
00:49:31> 00:49:34:	that is a small amount of our work. But the
00:49:34> 00:49:38:	the the capital tax Elizabeth referring to are highly complex
00:49:38> 00:49:41:	but as best I could tell we have tools that
00:49:41> 00:49:42:	you don't have.
00:49:44> 00:49:47:	The whole notion of affordable housing as a product that
00:49:48> 00:49:49:	would attract investment.
00:49:50> 00:49:53:	I can say the words, but I can't quite. I
00:49:53> 00:49:56:	can't quite get my head around what it would look
00:49:56> 00:50:00:	like. But that's made possible because there's an assured income
00:50:00> 00:50:04:	stream that's going to make the project viable. Whereas we
00:50:04> 00:50:07:	look at affordable housing that we asked developers to include
00:50:07> 00:50:11:	it if they're building, say, tall and sprawl. A certain
00:50:11> 00:50:14:	percentage has to be affordable. Although as I mentioned in
00:50:15> 00:50:19:	our earlier conversations, we we don't define affordable correctly.
00:50:19> 00:50:23:	But we we don't. But people don't look at affordable
00:50:23> 00:50:27:	housing as a place to invest and and get a
00:50:27> 00:50:30:	return. So this is a, I think, a big thought
00:50:30> 00:50:33:	that we have to figure out well.
00:50:33> 00:50:35:	You you may, you may want to look at it
00:50:35> 00:50:39:	again. This is a bigger affordable housing conversation than just
00:50:39> 00:50:43:	housing the house which is a more challenging complicated conversation.
00:50:43> 00:50:46:	But and again as you know I remember I can
00:50:46> 00:50:48:	speak to this is we look at.
00:50:49> 00:50:53:	Finding financially sustainable solutions where that means

	that you have
00:50:53> 00:50:56:	to be able to attract debt and underwrite debt in
00:50:56> 00:50:59:	order to secure that capital and then add in equity
00:50:59> 00:51:01:	which means we have to have a return on that
00:51:01> 00:51:04:	investment in that equity and even a return of at
00:51:04> 00:51:07:	some point if there's a sale. And to the extent
00:51:07> 00:51:09:	that those two capitals tax don't meet the needs of
00:51:10> 00:51:13:	a specific population, it's only then that we engage whether
00:51:13> 00:51:13:	it's.
00:51:14> 00:51:18:	Vouchers or external investment of federal funds, a direct investment
00:51:18> 00:51:22:	of federal funds, which is highly complicated, or our Lytech
00:51:22> 00:51:26:	system over housing tax credits or subsidized bonds which
00.01.22 00.01.20.	Were
00:51:26> 00:51:28:	available to us. And I can assure you it is
00:51:28> 00:51:33:	a significant industry that that is profitable and sustainable
	and
00:51:33> 00:51:34:	I think that philosophy.
00:51:35> 00:51:38:	Of of there's all sorts of terms work these days,
00:51:38> 00:51:43:	but equitable capitalism, socially conscious capitalism, but letting the private
00:51:43> 00:51:47:	sector, whether it's for profit or nonprofit, we represent a
00:51:47> 00:51:50:	ton of nonprofits that are huge and reinvest their profits
00:51:50> 00:51:54:	back to their missions. The starting there and adding things
00:51:54> 00:51:58:	into it to cause different outcomes has been very successful
00:51:58> 00:52:01:	for us, certainly in our small world here in Houston
00:52:01> 00:52:04:	and around Texas, but I would think across the country.
00:52:05> 00:52:09:	And yes, sometimes land has contributed. That's, but it still
00:52:09> 00:52:12:	needs to be accounted for and had value. You don't
00:52:12> 00:52:15:	just ignore the fact that if I have \$2,000,000 worth
00:52:15> 00:52:18:	of dirt and I contribute that into an asset, whether
00:52:18> 00:52:22:	it's a cheerable contribution or something different, it needs to
00:52:22> 00:52:23:	be accounted for.
00:52:23> 00:52:26:	One of the quick question, just to throw it in,
00:52:26> 00:52:28:	we hadn't discussed it, but one other thing we did
00:52:28> 00:52:32:	here because when as rents escalated, various governments have applied
00:52:32> 00:52:32:	rent control.
00:52:33> 00:52:37:	And when that was applied, of course it it caused
00:52:37> 00:52:41:	developers to move into build development of condos and rental
00:52:41> 00:52:45:	housing. It's it's another reason why we have such little
00:52:45> 00:52:50:	rental housing stock built after the last century. So have

00:52:50> 00:52:53:	you had experience like for example, I don't know if
00:52:53> 00:52:58:	there's rent control in Washington, there certainly is in New
00:52:58> 00:52:58:	York.
00:52:59> 00:53:02:	But Elizabeth, or perhaps even in the Veterans department, Anthony,
00:53:02> 00:53:05:	any experience with the role that rent control has played
00:53:05> 00:53:07:	or lifting rent control has played.
00:53:10> 00:53:13:	I mean I I can't really speak to that. I
00:53:13> 00:53:16:	don't I don't think that it's it's it's been a
00:53:16> 00:53:20:	factor because the idea is we we are looking for
00:53:20> 00:53:23:	units where that the rents are going to be affordable
00:53:23> 00:53:25:	to the veteran.
00:53:26> 00:53:29:	With his or her income, attach a voucher or with
00:53:29> 00:53:33:	other subsidy income that that may be able to help
00:53:33> 00:53:37:	them afford the rent. But yeah, I actually live in
00:53:37> 00:53:42:	Washington, DC and and yet there are some rent control
00:53:42> 00:53:45:	units, not not as many as as New York or
00:53:45> 00:53:47:	or in Boston, but but we do.
00:53:48> 00:53:52:	Have has that impacted the building of rent of rental
00:53:52> 00:53:54:	units, Elizabeth or or Anthony?
00:53:56> 00:53:58:	Elizabeth, is that a factor for you? No.
00:53:59> 00:54:01:	You know, actually I was, I was and I was
00:54:01> 00:54:04:	going to say, yeah, for I think for Anthony and
00:54:04> 00:54:06:	I, we both live in DC And so we could
00:54:06> 00:54:10:	probably answer this as citizens more so than than professionals
00:54:10> 00:54:13:	in the fields. But I would just direct your, you
00:54:13> 00:54:16:	know, the audience that's on this webinar back to the
00:54:16> 00:54:20:	Lotus campaign that I mentioned, which is this nonprofit fund
00:54:20> 00:54:23:	that is really providing. I mean they're gathering.
00:54:24> 00:54:29:	Private dollars within a fund then to supplement fees, rent,
00:54:29> 00:54:35:	individual or family who's experienced homelessness, who's working with the
00:54:35> 00:54:39:	social service provider. So again, a lot of private sector
00:54:39> 00:54:45:	partners, nonprofit and for profit, working together to secure housing
00:54:45> 00:54:50:	for that individual or family. It's a very interesting project
00:54:50> 00:54:51:	it developed.
00:54:51> 00:54:53:	Or not but I think five years ago and they
00:54:53> 00:54:56:	are launching another middle market cities in the US and.
00:54:57> 00:54:58:	Do they expect, do they give a return if you
00:54:58> 00:55:01:	invest your funds in the Lotus funds? So they does
00:55:01> 00:55:01:	it provide a return?

00:55:03> 00:55:07:	This is where Beth Silverman, who's the executive Director, would
00:55:07> 00:55:10:	be a great person to contact regarding that and and
00:55:10> 00:55:13:	would happily answer those questions. But I have to say,
00:55:13> 00:55:17:	embarrassingly, I did not tell you what the return would
00:55:17> 00:55:17:	be.
00:55:18> 00:55:20:	Well, I think maybe at this point, I don't know.
00:55:20> 00:55:23:	This little hour has gone very quickly for me, but
00:55:23> 00:55:26:	I think since we only have 5 minutes left, I'd
00:55:26> 00:55:28:	like to open it up to one or two questions.
00:55:28> 00:55:30:	And I saw one that I could start with, And
00:55:30> 00:55:33:	because I had also read the article about Finland, the
00:55:33> 00:55:36:	first one of the first questions that came up was
00:55:36> 00:55:39:	how are we looking to the Finland experience? And Finland
00:55:39> 00:55:42:	has made a commitment to end homelessness. It's a small
00:55:42> 00:55:45:	little country of course, but the to end homelessness by
00:55:45> 00:55:45:	2027.
00:55:46> 00:55:49:	And what they are doing in Finland is they are
00:55:49> 00:55:53:	getting rid of their shelters and moving to permanent housing
00:55:53> 00:55:57:	only and they're financing that new housing with low interest
00:55:57> 00:56:01:	loans. That's about all I know about it, but have
00:56:01> 00:56:04:	you guys looked at Finland As for inspiration?
00:56:06> 00:56:09:	I wouldn't say we'd look to them aspiration I'm being
00:56:09> 00:56:12:	I'm excited that they that they have that goal there
00:56:12> 00:56:12:	and.
00:56:13> 00:56:16:	And I don't want to speak out of turn because
00:56:16> 00:56:19:	I'm not look deeply into it. I would provide a
00:56:19> 00:56:22:	telecaution we can get rid of all of the shelters
00:56:22> 00:56:25:	because I mean again there are some things that you're
00:56:25> 00:56:29:	not going to be able to control that could possibly
00:56:29> 00:56:33:	cause individuals to become housing insecure. Or like I said
00:56:33> 00:56:36:	there, there are some instances where you have to get
00:56:36> 00:56:39:	out quickly and you need a place to go unless
00:56:39> 00:56:42:	they're going to have 24/7 and they will have.
00:56:42> 00:56:46:	You know enough units available for people who need them
00:56:46> 00:56:49:	instantly. I know in in our in our system as
00:56:49> 00:56:53:	if anybody's has ever rented an apartment or whatever. Even
00:56:53> 00:56:56:	if you have the money and you pay the deposit,
00:56:56> 00:56:59:	the apartment is probably not ready for you right then
00:56:59> 00:57:02:	and there. So unless they have that system in place,
00:57:03> 00:57:05:	then I think that it it's a perfect way to
00:57:05> 00:57:09:	go. But yeah, more I wouldn't be against more permanent

00:57:09> 00:57:10:	housing units ever.
00:57:12> 00:57:15:	Another question that came in that to me is interesting.
00:57:15> 00:57:18:	Interesting because in Toronto they're now saying that they're going
00:57:18> 00:57:20:	to have to close some of the shelter beds, which
00:57:20> 00:57:23:	as I've told you are pretty much full every night.
00:57:23> 00:57:25:	Have you in any of your cities or that you're
00:57:25> 00:57:28:	aware of through your research, Elizabeth, aware of the use
00:57:28> 00:57:31:	of mobile homes and that's it's, you know, not ten
00:57:31> 00:57:34:	cities but mobile home encampments that yes, it's temporary, it's
00:57:34> 00:57:35:	not permanent.
00:57:35> 00:57:38:	We have about 1-1 minute, I'm afraid, but yes.
00:57:38> 00:57:40:	Oh, quick answer to that. And then we're done.
00:57:41> 00:57:45:	So no examples yet of mobile structures repurposing man camps
00:57:45> 00:57:49:	and then the modular housing that we mentioned that's in
00:57:49> 00:57:53:	the life of this example, yes, many, many great examples
00:57:53> 00:57:56:	of those types of semi permanent structures.
00:57:57> 00:57:59:	That might be translatable. I want to thank my panel
00:57:59> 00:58:01:	who I've just gotten a chance to meet, but I
00:58:01> 00:58:03:	wish that we had longer. And Richard, I'd like to
00:58:03> 00:58:05:	turn it back to you and thank you again for
00:58:05> 00:58:06:	the opportunity to be part of this.
00:58:07> 00:58:10:	Okay. Thank you, Ann. And and my goodness before we
00:58:10> 00:58:13:	go to the next upcoming event, which is really the
00:58:13> 00:58:16:	big one is the spring meeting. We can maybe take
00:58:16> 00:58:19:	that slide down now. I also want to thank the
00:58:19> 00:58:23:	panel there. Yes, there's a number of of spring meeting
00:58:23> 00:58:26:	milestones ahead. I don't want to, if you could just
00:58:26> 00:58:30:	take that, that that screen off. Thank you, colleagues.
00:58:31> 00:58:34:	I I this we the the program committee of ULI
00:58:34> 00:58:37:	that would we looked at that at wanting to do
00:58:37> 00:58:41:	our first focus on the homelessness crisis in Toronto. What
00:58:41> 00:58:44:	had a hard time wondering where to start and I
00:58:45> 00:58:48:	think we found a great place. It was both in
00:58:48> 00:58:52:	Tapping and Golden but but it particularly the expertise of
00:58:52> 00:58:53:	of our panel.
00:58:54> 00:58:57:	It is very clear that a great starting point is
00:58:57> 00:59:00:	to look at South of the border for inspiration around
00:59:00> 00:59:04:	the policy construct. We we don't have that policy construct,
00:59:04> 00:59:07:	we don't have the tax structures and number of questions
00:59:07> 00:59:10:	have been poking at that. But those are things that

00:59:11> 00:59:14:	that nonetheless need to become perhaps part of our discussion
00:59:14> 00:59:18:	urgently because we are not going to, I think, solve
00:59:18> 00:59:20:	our our our homelessness crisis in Toronto.
00:59:21> 00:59:24:	With the with the governance and the toolkits that we
00:59:24> 00:59:27:	we currently have that is I think pretty clear from
00:59:28> 00:59:31:	this quick one hour seminar. I'm going to say thank
00:59:31> 00:59:34:	you again to Elizabeth, to Lance and to Anthony as
00:59:34> 00:59:35:	we close out.
00:59:36> 00:59:38:	We this is the beginning for ULI Toronto and so
00:59:38> 00:59:41:	I'd say to our audience thank you for the questions.
00:59:41> 00:59:44:	I know we didn't get to them, but they're really,
00:59:44> 00:59:46:	really important and and they're giving us a lot of
00:59:46> 00:59:49:	guidance of where to go forward next. So expect them
00:59:49> 00:59:52:	to guide us forward. And with that at 12:59, I
00:59:52> 00:59:54:	wish everybody a great end of of day and great
00:59:54> 00:59:57:	week and we will see you soon hopefully at the
00:59:57> 00:59:58:	spring meeting.
00:59:58> 00:59:58:	Thank you.
00:59:59> 01:00:00:	Thank you. Thank you very much.

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