

## Webinar

## **Green Finance Unlocked**

Date: April 11, 2025

00:00:06> 00:00:09:	Welcome everyone, we'll get started in a few minutes.
00:00:09> 00:00:12:	Just waiting for folks to join the webinar.
00:00:20> 00:00:23:	Welcome everyone, we are getting started here.
00:00:25> 00:00:28:	We'll start the webinar in a few minutes just waiting
00:00:23> 00:00:29:	
	for folks to join.
00:00:29> 00:00:33:	You are in Green Finance Unlocked, a You Alive hosted
00:00:33> 00:00:34:	webinar.
00:00:34> 00:00:35:	Welcome.
00:00:44> 00:00:46:	If you're just joining us, we will get started in
00:00:46> 00:00:47:	a few minutes.
00:00:47> 00:00:49:	Welcome to Green Finance Unlocked.
00:00:49> 00:00:52:	We'll get started just a few minutes after the hour
00:00:52> 00:00:54:	waiting for some folks to join.
00:01:03> 00:01:04:	OK, welcome everyone.
00:01:04> 00:01:06:	We are ready to get started.
00:01:06> 00:01:08:	My name is Kara Kokernak.
00:01:08> 00:01:10:	I'm a Senior Director at ULI and I'll just be
00:01:10> 00:01:13:	up here for a few minutes today introducing this webinar.
00:01:13> 00:01:16:	We have a great webinar and very amazing panel.
00:01:16> 00:01:21:	This is Green Finance Unlocked focused on a recent ULI
00:01:21> 00:01:21:	report.
00:01:22> 00:01:26:	We have a great group of moderators and panelists.
00:01:26> 00:01:31:	Today we have Tamara George with our MY Lauren Moss
00:01:31> 00:01:36:	with Vornado, Sandeep Singh, IFC, Dan Street with Slipstream and
00.01.26 \ 00.01.20.	•
00:01:36> 00:01:39:	Usam Mohammed with Ryze Engineering.
00:01:39> 00:01:41:	And I'm going to just go over really quickly why
00:01:41> 00:01:44:	we're here today and give a little introduction about ULI
00:01:44> 00:01:46:	if you're joining the ULI webinar for the first time.

00:01:46> 00:01:49:	And then I'm going to pass it over to Tamara
00:01:49> 00:01:52:	George, our great moderator for the rest of the hour.
00:01:52> 00:01:56:	So if you are unfamiliar with the Urban Land Institute,
00:01:56> 00:01:59:	our mission is to shape the future of the built
00:01:59> 00:02:03:	environment for transformative impact in communities
	worldwide.
00:02:03> 00:02:06:	We do that through a variety of ways.
00:02:07> 00:02:10:	I work in our Center for Sustainability and run the
00:02:10> 00:02:12:	ULI decarbonization program.
00:02:12> 00:02:16:	We really focus in the decarbonization program on research and
00:02:16> 00:02:17:	thought leadership.
00:02:18> 00:02:21:	We have content on making the business case for green
00:02:21> 00:02:25:	building and the journey to net zero, which involves multiple
00:02:25> 00:02:28:	strategies including green financing mechanisms.
00:02:28> 00:02:32:	We also have our Greenprint community of practice, which is
00:02:32> 00:02:36:	a collaborative of over 135 real estate owners committed to
00:02:36> 00:02:41:	improving environmental performance of their buildings and their assets to
00:02:41> 00:02:42:	Net 0 by 2050.
00:02:42> 00:02:45:	I know we probably have some Greenprint members on the
00:02:45> 00:02:48:	call, but they certainly are a part of our panel
00:02:48> 00:02:48:	today.
00:02:49> 00:02:51:	And then the last piece is local technical assistance.
00:02:51> 00:02:54:	And I'm going to take just a couple more seconds
00:02:54> 00:02:57:	on this because this is really our why this green
00:02:57> 00:02:58:	finance primer came to life.
00:02:58> 00:03:02:	So we have a program called the NET 0 Imperative,
00:03:02> 00:03:07:	which is a series of on site technical technical assistance
00:03:07> 00:03:11:	panels that work on a singular or very local issue
00:03:11> 00:03:13:	with cities and communities.
00:03:13> 00:03:17:	And often times out of these taps or technical assistant
00:03:17> 00:03:21:	panels, the topic bubbles up that we realized we need
00:03:21> 00:03:22:	to focus in on more.
00:03:23> 00:03:26:	And that is how this green finance primer started.
00:03:26> 00:03:29:	So sometimes it starts from thought leadership, sometimes it starts
00:03:29> 00:03:30:	from a green community of practice.
00:03:30> 00:03:34:	But this particular resource is interesting because it started from
00:03:34> 00:03:37:	an on site tap where folks were really focused on
00:03:37> 00:03:41:	the need for green finance mechanisms and understanding what they

00:03:41> 00:03:41:	are.
00:03:42> 00:03:44:	So today's agenda will do just that.
00:03:44> 00:03:49:	We'll quickly look at the Green Finance Unlocked primer.
00:03:49> 00:03:51:	I'll send a link so you all can look at
00:03:51> 00:03:52:	that on your own if you haven't already.
00:03:53> 00:03:56:	We'll go through some best practices on green financing mechanisms
00:03:56> 00:03:57:	for your projects.
00:03:58> 00:04:01:	And Lauren and Sandeep will run through some projects or
00:04:01> 00:04:04:	some insights, and they were both involved in the development
00:04:04> 00:04:05:	of the primer.
00:04:06> 00:04:09:	And we'll talk about how you can use this primer,
00:04:09> 00:04:12:	you know, day-to-day or on your projects in your in
00:04:12> 00:04:14:	your organization or in your firm.
00:04:14> 00:04:17:	So how to choose green finance mechanisms for your project.
00:04:17> 00:04:20:	We'll get an overview of the beta program and some
00:04:20> 00:04:23:	beta case studies and then we'll go through a panel
00:04:23> 00:04:26:	discussion on if you have a project and it has
00:04:26> 00:04:31:	these particular parameters, what are some green financing mechanisms that
00:04:31> 00:04:31:	will work?
00:04:32> 00:04:34:	I do want to note that you will not get
00:04:34> 00:04:35:	the golden ticket today.
00:04:35> 00:04:37:	We're not going to give you the one answer or
00:04:37> 00:04:39:	the one mechanism that's going to work for your project.
00:04:39> 00:04:44:	There's 19 mechanisms covered in this primer and there could
00:04:44> 00:04:46:	be a combination of the 19.
00:04:46> 00:04:49:	There could be, you know, one or two or maybe
00:04:49> 00:04:51:	none, which is is not the best case scenario, but
00:04:51> 00:04:54:	we really, really want to give you an opportunity to
00:04:54> 00:04:57:	see all the different finance mechanisms we cover in this
00:04:57> 00:04:57:	primer.
00:04:57> 00:04:59:	It's up on the screen.
00:04:59> 00:05:01:	You can use your phone and take a look at
00:05:01> 00:05:03:	the QR code to look at that on your phone.
00:05:04> 00:05:06:	And there's also a link on the bottom this webinar.
00:05:06> 00:05:10:	And the recording will be shared to all registrants and
00:05:10> 00:05:11:	participants.
00:05:11> 00:05:14:	But now I'm going to hand it over to Tamara
00:05:14> 00:05:16:	and you can take it away on a discussion of

00:05:16> 00:05:18:	green financing strategies.
00:05:21> 00:05:21:	Sounds good.
00:05:21> 00:05:24:	Thanks so much, Kara, and good morning, everyone.
00:05:24> 00:05:26:	Thanks so much for joining us.
00:05:26> 00:05:29:	I'm Tamara George, I'm a manager at RMII work on
00:05:29> 00:05:33:	our carbon free building steam and my focus is leveraging
00:05:33> 00:05:36:	finance for building the carbonization.
00:05:37> 00:05:40:	So today we will kick off with a conversation with
00:05:40> 00:05:44:	two of our distinguished guests today, Lauren Moss from Vernado
00:05:44> 00:05:48:	and Sandeep Singh from the International Finance Corporation.
00:05:49> 00:05:52:	Lauren and Sandeep are both experienced practitioners.
00:05:52> 00:05:55:	They were both interviewed and quoted in the primary that
00:05:55> 00:05:58:	Kara just mentioned and explained how to choose green financing
00:05:58> 00:06:00:	mechanisms for your projects.
00:06:01> 00:06:03:	And they both have a wealth of knowledge about how
00:06:03> 00:06:05:	best to finance real world green projects.
00:06:06> 00:06:09:	Lauren and Sandeep, can I ask you for brief introductions?
00:06:10> 00:06:12:	We can maybe start with Lauren.
00:06:13> 00:06:17:	Thank you for having me and including Pornado in the
00:06:17> 00:06:18:	Green Primer.
00:06:19> 00:06:22:	I'm the Senior Vice President and Chief Sustainability Officer at
00:06:22> 00:06:23:	Pornado Realty Trust.
00:06:23> 00:06:27:	We're a public REIT mostly located in and around New
00:06:27> 00:06:27:	York City.
00:06:28> 00:06:32:	Commercial office and retail being most of us work that
00:06:32> 00:06:32:	we do.
00:06:34> 00:06:36:	So if you go to the next slide, I'll just
00:06:36> 00:06:38:	give you a quick overview of Vornado.
00:06:38> 00:06:42:	We have a commitment to carbon neutrality in 20-30.
00:06:42> 00:06:46:	There are components of that journey to carbon neutrality, the
00:06:47> 00:06:50:	first being at 50% reduction in consumption against a 2009
00:06:51> 00:06:52:	baseline for our portfolio.
00:06:53> 00:06:56:	The second being recovery, waste tea recovery, etcetera.
00:06:56> 00:06:59:	Really thinking through how we run our buildings even more
00:06:59> 00:07:02:	efficiently so that we don't have to take more power
00:07:02> 00:07:03:	off of the grid.
00:07:03> 00:07:06:	And the third is renewables, Recs and offsets.
00:07:06> 00:07:10:	And that's really been the driver for the work that

00:07:10> 00:07:13:	we've been doing over at least the past 15 years
00:07:13> 00:07:14:	at 4 Natos.
00:07:14> 00:07:16:	If we go to the next slide, I thought this
00:07:16> 00:07:17:	was important.
00:07:17> 00:07:20:	And just so everybody knows, we have a sustainability
	report.
00:07:20> 00:07:23:	All of this information that you're seeing is in there
00:07:23> 00:07:24:	and it's on our website.
00:07:24> 00:07:28:	And one of the big components of the work that
00:07:28> 00:07:31:	we do to make decarbonisation a part of the puzzle
00:07:32> 00:07:37:	of financing, repositioning, acquisitions is to look towards incentives and
00:07:37> 00:07:38:	rebates.
00:07:39> 00:07:41:	We also spend a lot of time thinking through what
00:07:41> 00:07:44:	the actual savings have been from the projects we've done.
00:07:44> 00:07:47:	So we think it's really important to show how much
00:07:47> 00:07:50:	we have done, how we calculate that and be really
00:07:50> 00:07:53:	honest about the journey towards decarbonization.
00:07:53> 00:07:57:	If you go to the next slide, it will show
00:07:57> 00:08:02:	you we previously in 2021, completed a green bond offering.
00:08:02> 00:08:06:	This was to reposition 3 buildings in the Penn District.
00:08:06> 00:08:09:	Their existing buildings, I don't know if anyone's in around
00:08:09> 00:08:12:	New York City, but the Penn District is where Penn
00:08:12> 00:08:13:	Station is.
00:08:13> 00:08:16:	And we really looked at those three buildings and we
00:08:16> 00:08:19:	used a green bond offering mostly as a way to
00:08:19> 00:08:23:	demonstrate our commitment to the repositioning of these buildings.
00:08:23> 00:08:26:	We really tried to create a campus across the Penn
00:08:26> 00:08:29:	District where we have about 9,000,000 square feet of space.
00:08:29> 00:08:34:	So we focus on facade replacements, window replacements, mechanical system
00:08:35> 00:08:40:	upgrades, community engagement, public spaces, air quality and that using
00:08:40> 00:08:44:	the green bond offering, it's we used LEED gold as
00:08:44> 00:08:48:	the driver and that became the North Star, right, for
00:08:48> 00:08:49:	everything that we did.
00:08:49> 00:08:52:	And what that enabled us to do was to ensure
00:08:53> 00:08:57:	that sustainability was a thread through every single, every
	part
00:08:57> 00:08:58:	of the project.
00:08:59> 00:09:02:	If you go to the, I think final slide, we
00:09:02> 00:09:05:	try and this is again on our website, I feel

00:09:05> 00:09:09:	like there's a lot of information to try and distill.
00:09:09> 00:09:12:	But if you look at the Farley building, which is
00:09:12> 00:09:15:	fully occupied by a single tenant, we did achieve LEED
00:09:15> 00:09:16:	Gold mode score platinum.
00:09:17> 00:09:20:	We really looked at Embody Carbon and all of these
00:09:20> 00:09:23:	projects because we were retaining the essence of the buildings.
00:09:23> 00:09:27:	At Penn One, we did 8000 plus window replacements that
00:09:27> 00:09:31:	drives down the mechanical sizing, but also improves the acoustics
00:09:31> 00:09:32:	for our tenants.
00:09:32> 00:09:35:	At Penn Two, we did a full facade replacement.
00:09:36> 00:09:38:	And again, all of this is on our website, so
00:09:38> 00:09:40:	I'm not going to go through every single thing so
00:09:40> 00:09:41:	you can see.
00:09:41> 00:09:44:	But what it meant was that we were constantly evaluating
00:09:44> 00:09:47:	projects not just from a sustainability angle, but from a
00:09:47> 00:09:51:	financial angle, from an operations angle, how the buildings would
00:09:51> 00:09:54:	perform once we did the work and how our tenants
00:09:54> 00:09:55:	would react.
00:09:55> 00:09:58:	And if you go to the final slide, I think
00:09:58> 00:10:01:	we sort of try and translate that into more tangible
00:10:01> 00:10:06:	or reasonable ways that everybody could understand the impact of
00:10:06> 00:10:07:	the work that we've done.
00:10:08> 00:10:11:	And we find that with our shareholders and our tenants,
00:10:11> 00:10:14:	this is a really positive outcome and that the green
00:10:14> 00:10:18:	bond that we issued allowed us to really differentiate the
00:10:18> 00:10:18:	project.
00:10:19> 00:10:22:	And again, it's a very public statement around the work
00:10:22> 00:10:24:	that we're we are doing and that we're committed to
00:10:24> 00:10:27:	doing on our journey towards decarbonization.
00:10:29> 00:10:29:	l'm.
00:10:33> 00:10:34:	Going to think turn it over to Sandeep.
00:10:36> 00:10:38:	Thanks so much, Lauren Sandeep.
00:10:39> 00:10:39:	Yeah, Thank you.
00:10:40> 00:10:41:	My name is Sandeep Singh.
00:10:41> 00:10:44:	I work with the International Finance Corporation, which is
	part
00:10:44> 00:10:46:	of the World Bank Group.
00:10:47> 00:10:48:	Maybe we can go to the next slide.
00:10:50> 00:10:53:	World Bank Group, as you are probably aware is a

00:10:53> 00:10:59:	large development finance institution comprising of these five entities focused
00:11:00> 00:11:03:	on developmental impact in the emerging markets.
00:11:03> 00:11:05:	In the developing economies.
00:11:05> 00:11:09:	IFC is the private sector arm of the World Bank.
00:11:09> 00:11:12:	So the rest of the World Bank IBRD specifically works
00:11:12> 00:11:14:	with the governments in emerging markets.
00:11:14> 00:11:20:	We work to activate the private sector for developmental impact.
00:11:21> 00:11:25:	So essentially we are the largest development finance institution in
00:11:25> 00:11:27:	the world that's focused on the private sector.
00:11:28> 00:11:32:	And specific to the topic today, we are focused on
00:11:32> 00:11:37:	climate finance and we have committed to about 35% of
00:11:37> 00:11:41:	all our investments to be in climate finance.
00:11:41> 00:11:46:	So in the last financial year 2024 IFC invested about
00:11:46> 00:11:50:	\$56 billion in climate and no not in climate all
00:11:50> 00:11:57:	together and about 20 billion nineteen point something in climate
00:11:57> 00:12:01:	as a whole of which \$4.2 billion went into green
00:12:01> 00:12:05:	buildings in different forms of mechanisms.
00:12:06> 00:12:09:	So if you go can go to the next slide
00:12:09> 00:12:09:	please.
00:12:11> 00:12:14:	So the team that I work with is part of
00:12:14> 00:12:19:	the climate Business Department, Green Buildings and Green Cities team.
00:12:20> 00:12:26:	And to facilitate investments that IFC does and also to
00:12:26> 00:12:31:	provide three tools which are metrics driven and focus on
00:12:31> 00:12:36:	resource efficiency of buildings and cities.
00:12:36> 00:12:40:	We have this tool kit of these three tools, Apex
00:12:40> 00:12:42:	for green cities.
00:12:42> 00:12:46:	Cities, as you probably are aware, are the epicenters of
00:12:46> 00:12:47:	of emissions.
00:12:47> 00:12:50:	70% of global GHG emissions come from cities.
00:12:51> 00:12:55:	Then there is Edge, which is about 10 years old.
00:12:55> 00:12:58:	So off the three tools, that's the older one, more
00:12:58> 00:13:03:	established one which is focused on the mitigation aspects of
00:13:03> 00:13:03:	buildings.
00:13:03> 00:13:10:	So essentially looking at resource efficiency and carbon emissions, I
00:13:10> 00:13:15:	am Edge has certified about more than 100 million square
00:13:15> 00:13:19:	metres across the world in 113 countries.
00:13:19> 00:13:20:	That number keeps changing.

00:13:20> 00:13:24:	So every time I put it, it's already outdated.
00:13:24> 00:13:28:	And then the third tool is on the resilience sites,
00:13:28> 00:13:32:	again focused on buildings, but this is focused on adaptation
00:13:33> 00:13:37:	and helping owners of buildings assess the resilience, which is
00:13:37> 00:13:41:	basically we look at two things, the physical integrity and
00:13:41> 00:13:46:	the operational continuity of the building in case there is
00:13:46> 00:13:49:	a, there is a climate disaster or, or you know,
00:13:49> 00:13:50:	exposure to hazards.
00:13:51> 00:13:54:	So those three tools are all freely accessible.
00:13:54> 00:13:58:	The USB is that they are focused on metrics, unlike
00:13:58> 00:14:01:	other, let's say, you know, if I'm talking about Edge,
00:14:01> 00:14:06:	which is a green building certification, The, the main differentiating
00:14:06> 00:14:08:	factor is the context is always local.
00:14:09> 00:14:13:	The focus is on metrics and the baselines are robust
00:14:13> 00:14:17:	and, and you know, again, I said locally contextual.
00:14:17> 00:14:20:	So those are the main things why we had to
00:14:20> 00:14:23:	create something like this so that we can, you know,
00:14:23> 00:14:27:	we, we can avoid transposing a Western standard onto emerging
00:14:27> 00:14:30:	markets where it doesn't make sense.
00:14:30> 00:14:34:	And and we take the mid and the bottom of
00:14:34> 00:14:39:	the pyramid and help the whole ecosystem upgrade into a
00:14:39> 00:14:41:	low carbon phase.
00:14:42> 00:14:43:	So yeah, that's it from my side.
00:14:43> 00:14:44:	Back to you, Tamara.
00:14:45> 00:14:50:	Thanks so much, Sandeep and Lauren, for those introductions.
00:14:50> 00:14:53:	We're all excited to have you today and would love
00:14:53> 00:14:56:	to hear more about your experience and how it relates
00:14:56> 00:15:00:	to insights and best practices relating to this primer and
00:15:00> 00:15:03:	how to choose green financing mechanisms for specific assets and
00:15:03> 00:15:04:	project types.
00:15:05> 00:15:07:	So to start us off, I'd love to hear about
00:15:08> 00:15:12:	what you've observed recently in terms of these innovative
00:15:12> 00:15:12:	financing mechanisms.
00:15:12> 00:15:12:	Did you see them work well anywhere, either in developed
00:15:12> 00:15:17:	or developing markets?
00:15:17> 00:15:20:	And if so, which would you like to see replicated
00:15:20> 00:15:20:	the most?
VV. IV. EV VV. IV. EV.	

00:15:25> 00:15:25:	
00:15:25> 00:15:28: 00:15:25> 00:15:28:	OK, I'll start. And then Sandy, I, I work in the developed market,
00:15:28> 00:15:29:	so I'm not going to, I, I can't speak to
00:15:29> 00:15:30:	what Sandy is doing.
00:15:30> 00:15:33:	And he's doing it on a scale that is truly
00:15:33> 00:15:35:	astounding and inspiring.
00:15:35> 00:15:38:	I think what we see in the work that we're
00:15:38> 00:15:42:	doing when you think through decarbonisation is a variety of
00:15:42> 00:15:45:	
00:15:42> 00:15:45: 00:15:45> 00:15:49:	mechanisms that go into creating almost the same kind of
00:15:49> 00:15:50:	capital stack when you're thinking about the financing of your
	buildings, right?
00:15:50> 00:15:55:	So whether it's driven because of building performance standards or
00:15:55> 00:15:59:	regulation or is a voluntary determination that the organization has
00:15:59> 00:16:03:	made, the critical component to it is to sort of
00:16:03> 00:16:06:	think through how each asset is financed and to match
00:16:06> 00:16:09:	that with how is it possible to do the work,
00:16:09> 00:16:09:	right?
00:16:09> 00:16:13:	Is it an existing asset with fully occupied, is it
00:16:13> 00:16:17:	residential where there's access that you're going to have to
00:16:17> 00:16:18:	negotiate?
00:16:18> 00:16:21:	Can you do it on overtime?
00:16:21> 00:16:25:	And so those financing mechanisms then become really important, right?
00:16:25> 00:16:28:	So if you're looking at energy as a service where
00:16:28> 00:16:32:	you're financing it, the sort of manufacturer or organization representing
00:16:32> 00:16:35:	the manufacturer is going to come in and replace everything
00:16:35> 00:16:38:	and run everything, which is a fantastic opportunity for lots
00:16:38> 00:16:41:	of building owners that don't maybe have the capital to
00:16:41> 00:16:42:	do it.
00:16:42> 00:16:44:	And, or the, and they're not operating their buildings or
00:16:44> 00:16:47:	they're needing support in operating their buildings.
00:16:47> 00:16:50:	You see that a lot in schools and universities and
00:16:50> 00:16:53:	things like that, that they're, this is a helpful way
00:16:53> 00:16:56:	of ensuring consistent operating costs over a long period of
00:16:56> 00:16:56:	time.
00:16:57> 00:17:01:	Or there's a green bond because you can then use
00:17:01> 00:17:05:	the sustainability work to reposition the property.
00:17:05> 00:17:07:	So there's lots of ways you have to think through
00:17:07> 00:17:08:	this.
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00:19:05> 00:19:09: letting private sector come in and make the impact	00:19:02> 00:19:05:	basically paving the road where there is none and then
	00:19:05> 00:19:09:	letting private sector come in and make the impact.
00:19:09> 00:19:12: So we, if we do a lot of SLF, we	00:19:09> 00:19:12:	So we, if we do a lot of SLF, we
<b>00:19:12&gt; 00:19:16:</b> do a lot of bank financing where the banks then	00:19:12> 00:19:16:	do a lot of bank financing where the banks then
<b>00:19:16&gt; 00:19:21:</b> have on lending programs, which are green financial products like	00:19:16> 00:19:21:	
<b>00:19:21&gt; 00:19:25:</b> green mortgages and green construction loans.	00:19:21> 00:19:25:	green mortgages and green construction loans.

00:19:28> 00:19:31:	To my mind, if, if you, if you're, if I
00:19:31> 00:19:35:	had to recommend one instrument that is, that is my
00:19:35> 00:19:36:	favorite.
00:19:36> 00:19:37:	Of course, they're all needed.
00:19:37> 00:19:41:	But I think green mortgages is probably from an impact
00:19:41> 00:19:46:	perspective, the more important one because as you're probably aware,
00:19:46> 00:19:49:	you know, I'll give you 2 sets of data.
00:19:49> 00:19:53:	One is by the year 2060, the entire floor space
00:19:53> 00:19:57:	that is there in the world today will be two
00:19:57> 00:19:57:	Х.
00:19:57> 00:20:00:	So we will build the world one more time and
00:20:00> 00:20:03:	80% of that will come in emerging markets.
00:20:03> 00:20:06:	So unless we help them get that right in the
00:20:06> 00:20:10:	1st place, you know the inefficiencies will get locked in.
00:20:11> 00:20:15:	So, so, so that's one and of this of everything,
00:20:15> 00:20:20:	but specifically the the second X that we're building 70%
00:20:20> 00:20:22:	again is residential.
00:20:22> 00:20:27:	So if we can address that segment, we can, we
00:20:27> 00:20:30:	can you know, we have a large size of the
00:20:30> 00:20:33:	overall emissions impacted.
00:20:34> 00:20:36:	So you know, so that that's my favorite.
00:20:36> 00:20:40:	One of the things that you know, talking about impact
00:20:41> 00:20:45:	is a majority of that residential that I'm talking about
00:20:45> 00:20:50:	is now these are small homes in emerging markets, self
00:20:50> 00:20:50:	built.
00:20:50> 00:20:53:	You know, the values are way less than what we're
00:20:53> 00:20:57:	probably talking about here, you know, maybe 20 to \$50,000
00:20:57> 00:20:57:	a home.
00:20:57> 00:21:01:	And how do you get them to take the necessary
00:21:01> 00:21:03:	steps to, to become green.
00:21:03> 00:21:08:	So we're piloting a program for under our edge project.
00:21:08> 00:21:11:	We're piloting a program for self built homes in India
00:21:11> 00:21:14:	and and that's working very well and that's kind of
00:21:14> 00:21:17:	addressing the bottom of the the, you know, not the
00:21:17> 00:21:19:	absolute bottom, but the next run.
00:21:20> 00:21:23:	And and so those are the few things we can
00:21:23> 00:21:26:	talk about a few other things like, you know, the
00:21:26> 00:21:30:	more innovative ones like property link finance or or on
00:21:30> 00:21:34:	bill financing, but we'll tackle those as we progress forward
00:21:34> 00:21:35:	in this discussion.
00:21:35> 00:21:36:	Back to you, Tamara.

00:21:37> 00:21:40:	Now that is very interesting both and I, I like
00:21:40> 00:21:43:	how you said Sandeep paving the road where there is
00:21:44> 00:21:47:	none, because I think a lot of the time when
00:21:47> 00:21:51:	it comes to innovative finance or innovative technology, it's really
00:21:51> 00:21:54:	hard to get started and get going.
00:21:54> 00:21:56:	And I would love to hear from both of you
00:21:56> 00:21:58:	like how you see that happening.
00:21:58> 00:22:00:	I know that you've both been in the field for
00:22:00> 00:22:01:	a long time.
00:22:01> 00:22:04:	Is there one piece of advice that you would share
00:22:04> 00:22:08:	about how you get these mechanisms that can really help
00:22:08> 00:22:09:	moved a needle?
00:22:10> 00:22:12:	How you proliferate them?
00:22:12> 00:22:15:	How do you get them to become more mainstream?
00:22:19> 00:22:23:	I mean, I would from the private market side of
00:22:23> 00:22:28:	things, I think the really important piece of this conversation
00:22:28> 00:22:32:	for us has been to get our capital markets and
00:22:32> 00:22:38:	asset management teams educated as to what sustainability means.
00:22:39> 00:22:43:	And there's lots of different words used around sustainability.
00:22:43> 00:22:47:	There's decarbonization, there's resilience, there's risk mitigation.
00:22:48> 00:22:51:	I think we're seeing the insurance companies coming more into
00:22:51> 00:22:52:	the conversation.
00:22:52> 00:22:55:	So when we look at sort of an asset that
00:22:55> 00:22:59:	we know either we want to acquire, we want to
00:22:59> 00:23:03:	invest in, we want to reposition, we have a fine
00:23:03> 00:23:04:	against etcetera.
00:23:06> 00:23:11:	This work is being done at the sort of financial
00:23:12> 00:23:14:	determination level.
00:23:14> 00:23:17:	And the idea for what I'm doing is to try
00:23:17> 00:23:20:	and ensure that we can meet the targets, right.
00:23:20> 00:23:23:	So whether if it's C pace financing, because now the
00:23:23> 00:23:26:	interest rates are sort of on on par with what
00:23:26> 00:23:29:	we're seeing in the private market or it is energy
00:23:29> 00:23:31:	as a service, which is in some ways a risk
00:23:31> 00:23:33:	for us to give up control, right.
00:23:33> 00:23:37:	Like where the risk points and how can I provide
00:23:37> 00:23:39:	support in that conversation?
00:23:39> 00:23:44:	Because banks have financed things traditionally in a very specific

00:23:44> 00:23:44:	way.
00:23:44> 00:23:49:	And to put any sort of any writer on that
00:23:49> 00:23:55:	or any extra metric creates a moment of risk that
00:23:55> 00:23:59:	we need to ensure we can meet.
00:23:59> 00:24:03:	And I think that the innovation is, is slow, but
00:24:03> 00:24:06:	I think we're seeing as we did the green bond
00:24:06> 00:24:10:	and, and met the targets, then it becomes like, oh,
00:24:10> 00:24:12:	we can do that again, right?
00:24:12> 00:24:14:	As we see our peers.
00:24:14> 00:24:17:	And I do think things like this Uli playbook come
00:24:17> 00:24:20:	into play because you then hear from people who've done
00:24:20> 00:24:20:	it.
00:24:20> 00:24:24:	So you can take that as a model and keep
00:24:24> 00:24:25:	going with it, right.
00:24:26> 00:24:28:	And as we see the banks come out with more
00:24:28> 00:24:32:	and more products actually pushing the real estate industry,
	it's
00:24:32> 00:24:36:	really exciting if they start to put in place, you
00:24:36> 00:24:39:	know, how can you measure money carbon in a project,
00:24:39> 00:24:40:	not just operational carbon.
00:24:40> 00:24:43:	So we are starting to see it and I think
00:24:43> 00:24:47:	it markets are you know have since COVID at least
00:24:47> 00:24:51:	been very complicated from an interest rate perspective.
00:24:51> 00:24:55:	But I do think we are start, we have seen
00:24:55> 00:25:01:	innovation in the financing tools and in acceptance of innovation
00:25:01> 00:25:05:	because traditional finance hasn't been as available.
00:25:06> 00:25:08:	And so I think scarcity is also that, whatever that
00:25:08> 00:25:12:	phrase is around scarcity and innovation, I think that's happened
00:25:12> 00:25:13:	a little bit.
00:25:16> 00:25:17:	Yeah, absolutely.
00:25:17> 00:25:20:	And I, you know, I think I'll kind of build
00:25:20> 00:25:23:	on what Lauren said and you know how you take
00:25:23> 00:25:27:	some things that's been done already and then help others
00:25:27> 00:25:30:	emulate that and and maybe adapt that to their context
00:25:30> 00:25:32:	and, and, and build on that.
00:25:32> 00:25:36:	And that's from a development impact perspective.
00:25:36> 00:25:39:	We what we are looking at as a World Bank
00:25:39> 00:25:43:	group is to take examples like property link finance is,
00:25:43> 00:25:47:	is a classic example, which is very effective and common
00:25:47> 00:25:48:	here in the US.
00:25:48> 00:25:50:	But in the emerging market, it's not been done.

00:25:51> 00:25:56:	So in our recent engagement with Poison City in in
00:25:56> 00:26:01:	Philippines, where we help the city develop an apex assessment,
00:26:01> 00:26:06:	like a whole city view of what the possibilities are
00:26:06> 00:26:11:	across different sectors and how they can reduce emissions.
00:26:13> 00:26:18:	And they are now exploring how they can use a
00:26:18> 00:26:24:	property linked finance mechanism to help the private sector move
00:26:24> 00:26:27:	into low carbon phase.
00:26:27> 00:26:30:	So that, you know, these things, once they are done
00:26:31> 00:26:33:	and if they get done at A, at a city
00:26:33> 00:26:37:	level through maybe not hard policies, but maybe as an,
00:26:37> 00:26:42:	as something that's an incentive, they become very effective.
00:26:42> 00:26:45:	And, and so those are things I mean, so, you
00:26:45> 00:26:50:	know, just to clarify, I, I to the audience, property
00:26:50> 00:26:54:	link finances is a mechanism where the financing is done
00:26:55> 00:26:59:	at the property level and, and not the owner level.
00:26:59> 00:27:03:	And you know, let's the owners change and and the
00:27:03> 00:27:07:	and the debt obligation stays there with the property and,
00:27:07> 00:27:12:	and and that enables or overcomes the mismatch of ownership
00:27:12> 00:27:16:	versus long term tenure of these long long term payback
00:27:16> 00:27:18:	periods of these retrofits.
00:27:19> 00:27:23:	So then, you know, the other other one that comes
00:27:23> 00:27:28:	to mind is on bill financing, which which is basically
00:27:29> 00:27:34:	like in, in property link finance, the repayment is done
00:27:34> 00:27:35:	through taxes.
00:27:35> 00:27:38:	You know, when people get property tax bills, you know,
00:27:38> 00:27:41:	they, there's a line item added there on bill financing
00:27:41> 00:27:43:	is that through their utility bills.
00:27:43> 00:27:45:	That's that's how the repayment happens.
00:27:45> 00:27:51:	And so the World Bank supported in Mexico the Mexican
00:27:51> 00:27:56:	utility CFE with the \$250 million loan to to to
00:27:56> 00:28:02:	implement an on bill finance program for replacement of old
00:28:02> 00:28:06:	equipment, which was energy inefficient.
00:28:07> 00:28:11:	So almost 2 million pieces of refrigerators and and old
00:28:11> 00:28:16:	air conditioners were replaced through that program, which was an
00:28:16> 00:28:18:	on bill financing.
00:28:18> 00:28:22:	So the the beneficiaries would were able to pay back
00:28:22> 00:28:26:	the the cost of the new equipment through an additional
00:28:26> 00:28:29:	line item on their utility bills.
00:28:29> 00:28:32:	So, so yeah, it's you know, the idea is to

00:28:33> 00:28:38:	pick up these potential structures which are essentially a means
00:28:38> 00:28:39:	to an end.
00:28:39> 00:28:42:	And the end is to have large scale impact which
00:28:42> 00:28:46:	becomes a structural change in the society from there on.
00:28:50> 00:28:50:	Very true.
00:28:51> 00:28:53:	So many mechanisms.
00:28:53> 00:28:55:	There is a lot more to talk about when it
00:28:55> 00:28:56:	comes to incentives, I'm sure.
00:28:56> 00:29:00:	And I'm seeing some questions from the audience too about
00:29:00> 00:29:04:	both of those aspects and you know, ultimately how to
00:29:04> 00:29:07:	match capital with the pipeline and decarbonization need.
00:29:09> 00:29:11:	So thank you for kicking us off with those thoughts
00:29:11> 00:29:12:	and valuable insights.
00:29:13> 00:29:16:	I think for now we will have to transition to
00:29:17> 00:29:21:	our next section about bringing this primer and everything we've
00:29:21> 00:29:24:	talked about to life via a specific resource.
00:29:24> 00:29:28:	But I definitely look forward to hearing more from you
00:29:28> 00:29:30:	during our second conversation and the Q&A.
00:29:31> 00:29:32:	Thank you both.
00:29:33> 00:29:35:	I for the next section, I will pass it to
00:29:35> 00:29:38:	Dan and Hossum who will talk to us about the
00:29:38> 00:29:44:	Massachusetts Clean Energy program developed resource called the Building Electrification
00:29:44> 00:29:46:	Transformation Accelerator or Beta.
00:29:47> 00:29:50:	Dan and Hassam, might I ask for introductions from you
00:29:50> 00:29:51:	both?
00:29:53> 00:29:54:	Wonderful.
00:29:55> 00:29:58:	Thank you very much, Tamara and good morning or good
00:29:58> 00:30:01:	afternoon to everybody on the call.
00:30:01> 00:30:03:	My name is Dan Straight.
00:30:03> 00:30:05:	I am a senior researcher at Slipstream.
00:30:06> 00:30:10:	We are a nonprofit organization that works nationally with a
00:30:10> 00:30:15:	mission to accelerate climate solutions for everyone, with a primary
00:30:15> 00:30:20:	focus on and reducing emissions in the built environment equitably.
00:30:21> 00:30:23:	So Hassan, would you like to introduce yourself?
00:30:24> 00:30:24:	Sure.
00:30:25> 00:30:26:	Good afternoon everyone.
00:30:26> 00:30:29:	My name is Hassan Mahmoud and I'm a Senior Energy
00:30:29> 00:30:32:	Engineer at Tri's where I've been for the past eight

00:30:32> 00:30:32:	years.
00:30:32> 00:30:36:	We're based on New England and we're primarily focused on
00:30:36> 00:30:41:	sustainable building design implementation for existing buildings, and we support
00:30:41> 00:30:45:	also the energy efficiency programs here in New England for
00:30:45> 00:30:46:	multiple states.
00:30:46> 00:30:51:	I personally support the massive programs for commercial industrial buildings
00:30:51> 00:30:54:	and also try to have building owners as part of
00:30:54> 00:30:58:	the program to implement energy efficiency electrification measures.
00:30:58> 00:31:01:	I'm also part of the technical team for the Mass
00:31:01> 00:31:06:	EC Beta project, which is driving education and recognition strategies
00:31:06> 00:31:07:	across Massachusetts.
00:31:08> 00:31:12:	Additionally, I've been conducting research on net zero energy optimization
00:31:12> 00:31:16:	for commercial building retrofits across different climates as part of
00:31:16> 00:31:19:	my PhD studies at UMass Amherst, and I'm excited to
00:31:19> 00:31:21:	be part of this panel and look forward to today's
00:31:21> 00:31:22:	discussion.
00:31:23> 00:31:23:	Thanks, Dan.
00:31:24> 00:31:25:	All right.
00:31:25> 00:31:25:	Thanks, Rosa.
00:31:26> 00:31:26:	Let's see.
00:31:26> 00:31:28:	Can we move on to the next slide here please?
00:31:31> 00:31:32:	All right.
00:31:32> 00:31:37:	So as was mentioned, we are primarily going to be
00:31:37> 00:31:39:	speaking about the beta program.
00:31:39> 00:31:44:	This is a pilot program funded through the Massachusetts Clean
00:31:44> 00:31:46:	Energy Center.
00:31:46> 00:31:53:	Mass CC Beta stands for Building Electrification Transformation Accelerator and
00:31:53> 00:31:56:	Slipstream is the project manager.
00:31:56> 00:32:00:	Rise is an engineering firm as this was some described
00:32:00> 00:32:04:	when and he among as well as other colleagues and
00:32:04> 00:32:08:	some other providers are the ones who are actually out
00:32:08> 00:32:13:	working with the building owners walking through the buildings and
00:32:13> 00:32:16:	to create some of these strategies to move forward.
00:32:17> 00:32:18:	Next slide please.
00:32:24> 00:32:27:	So the project has three primary goals and those are

00:32:27> 00:32:33:	all within an overarching objective of creating strategic and scalable
00:32:33> 00:32:39:	decarbonization frameworks for a spectrum of commercial building typologies.
00:32:39> 00:32:43:	I think one of the themes that was starting to
00:32:43> 00:32:48:	emerge within the panel discussion earlier is that there there
00:32:48> 00:32:52:	are a lot of innovative ways of doing financing and
00:32:52> 00:32:58:	of doing decarbonization, but commercial buildings are such a diverse
00:32:58> 00:33:03:	array of building stock and they have many different needs.
00:33:03> 00:33:06:	There are a wide variety of types of owners of
00:33:06> 00:33:09:	these very different buildings.
00:33:09> 00:33:13:	And so that creates a really interesting challenge of how
00:33:13> 00:33:18:	to significantly reduce emissions from all of these building types
00:33:18> 00:33:21:	within the next next couple decades.
00:33:22> 00:33:24:	So we know that.
00:33:25> 00:33:28:	So one of the goals of the project is to
00:33:28> 00:33:32:	create frameworks for different building typologies.
00:33:32> 00:33:35:	The project is because it's funded through Mass CC and
00:33:35> 00:33:38:	it's focusing primarily on the state of or only on
00:33:38> 00:33:40:	the state of Massachusetts, I should say.
00:33:41> 00:33:46:	And so the goal is to start from individual decarbonization
00:33:47> 00:33:52:	plans for buildings that then become frameworks or Rd.
00:33:52> 00:33:56:	maps that can be applied to other buildings within the
00:33:56> 00:34:00:	same topology and to do so as cost effectively and
00:34:00> 00:34:03:	straightforwardly as possible.
00:34:04> 00:34:07:	So we know that even a strategic and least cost
00:34:07> 00:34:10:	commercial decarbonization project is still challenging.
00:34:11> 00:34:15:	So to support that work, there are also goals of
00:34:15> 00:34:20:	seeking to develop recommendations related to policy as well as
00:34:20> 00:34:25:	related to funding and financing to enable the acceleration of
00:34:25> 00:34:28:	these types of upgrades around the state.
00:34:29> 00:34:30:	Next slide, please.
00:34:35> 00:34:39:	So there are, I covered some of this already, but
00:34:39> 00:34:43:	for each project, each property that the team works on,
00:34:43> 00:34:49:	we create an individualized decarbonization plan for that building, how
00:34:49> 00:34:53:	to take them from where they are now down to
00:34:53> 00:34:58:	fully electrifying or nearly fully electrifying, as well as the
00:34:58> 00:35:01:	enabling measures that go along with that.
00:35:02> 00:35:05:	And these plans then create case studies and templates that

00:35:05> 00:35:09:	can be reputable and scalable to other buildings within the
00:35:09> 00:35:10:	same technology.
00:35:11> 00:35:17:	As noted, we're also identifying the enabling policies and financing
00:35:17> 00:35:22:	mechanisms that building owners can work to leverage in order
00:35:22> 00:35:26:	to make these plan, put these plans into action.
00:35:26> 00:35:30:	One thing I would like to call out is for
00:35:30> 00:35:35:	anyone who is on the webinar today who owns commercial
00:35:35> 00:35:40:	property and commercial property includes multi family that is so
00:35:40> 00:35:45:	we are still looking for participants and I Wassam and
00:35:45> 00:35:49:	I we can put our e-mail addresses in the chat.
00:35:49> 00:35:53:	And if you happen to be have property in Massachusetts
00:35:53> 00:35:56:	and are interested in learning more, please do reach out
00:35:56> 00:35:59:	to us directly and would love to love to talk
00:35:59> 00:36:00:	with you.
00:36:01> 00:36:02:	So next slide please.
00:36:02> 00:36:11:	So this is an overview slide of the process that's
00:36:11> 00:36:12:	used.
00:36:13> 00:36:18:	Start with a detailed site analysis by folks like Hossam
00:36:18> 00:36:24:	that identify understands the current energy and emissions performance, building
00:36:24> 00:36:30:	benchmarks that against several different standards identifies the efficiency and
00:36:30> 00:36:34:	other enabling upgrades that are needed, as well as the
00:36:35> 00:36:40:	putting together a plan for electrification and decarbonization of the
00:36:40> 00:36:42:	building as a whole.
00:36:43> 00:36:47:	To support that we there's a significant capital planning element
00:36:47> 00:36:52:	to that, we create a road map for financing opportunities
00:36:52> 00:36:56:	aligned with other planned upgrades for the building and potential
00:36:56> 00:37:01:	investment triggers that the property owner may encounter within the
00:37:01> 00:37:05:	coming years that could be leveraged in order to really
00:37:05> 00:37:08:	optimize the financing pathway.
00:37:08> 00:37:13:	Together, this becomes a holistic plan that prepares for implementation.
00:37:14> 00:37:17:	With that, I'll once again put a call out for
00:37:17> 00:37:20:	inviting participation and I'll hand it off to Hassan to
00:37:20> 00:37:23:	talk about a couple of the properties that I use
00:37:23> 00:37:24:	work with.

00:37:26> 00:37:28:	Thank you, Dan, next slide please.
00:37:30> 00:37:33:	So as part of the beta program, we have put
00:37:33> 00:37:40:	together multiple plans, decomposition plans for multiple types of buildings.
00:37:40> 00:37:44:	And we thought maybe bringing two of those plans to
00:37:44> 00:37:48:	life here through the webinar as case studies.
00:37:49> 00:37:52:	Because, you know, part of the program and part of
00:37:52> 00:37:55:	the assessment and the strategic plan is trying to also
00:37:55> 00:37:59:	find ways of financing either through incentives or, you know,
00:38:00> 00:38:04:	traditional financing or green financing for our building owners.
00:38:04> 00:38:08:	So the first case study, which is located in Boston,
00:38:08> 00:38:14:	it's typical Boston mixed-use building with groceries and offices.
00:38:15> 00:38:20:	It's an old building like many buildings here in Massachusetts
00:38:21> 00:38:22:	built in 1899.
00:38:22> 00:38:26:	You know it had some a major innovation sense 55,000
00:38:26> 00:38:27:	square feet.
00:38:28> 00:38:31:	It has an age ageing HVAC system that's consists of
00:38:31> 00:38:36:	gas fired boilers, windows, you know, envelope also that needs
00:38:36> 00:38:40:	replacement for Windows and need improvement over the next few
00:38:40> 00:38:44:	years for the roof as well as well as replacing
00:38:44> 00:38:45:	some of the gas.
00:38:45> 00:38:48:	RT US the building ownership is a non profit community
00:38:48> 00:38:52:	Development Corporation that owns a few buildings in this area
00:38:52> 00:38:55:	and it's managed by a commercial research provider.
00:38:56> 00:39:00:	They do have some reserve funds for some of the
00:39:00> 00:39:05:	replacement and capital projects and they mainly the revenue is
00:39:05> 00:39:09:	mainly from their commercial lease and tenant rents.
00:39:09> 00:39:13:	And the future goals for this program was to eliminate
00:39:13> 00:39:16:	the use of natural gas and meet the Berdo benchmark.
00:39:16> 00:39:20:	And a Berdo is the building ordinance in Boston, which
00:39:21> 00:39:24:	has benchmarks set for the next, you know, 25 years
00:39:24> 00:39:29:	until 2050 to decrease the emission of commercial buildings.
00:39:29> 00:39:30:	Next slide, please.
00:39:34> 00:39:37:	As part of the road map, We call the road
00:39:37> 00:39:38:	map for the conversation.
00:39:39> 00:39:42:	We look at the business as usual, business users mainly
00:39:42> 00:39:46:	kind of doing the same, you know, placing like for
00:39:46> 00:39:48:	like not trying to improve what you have.

00:39:48> 00:39:54:	So that's usually the baseline efficiency and baseline scenario that
00:39:54> 00:39:55:	we look at.
00:39:55> 00:39:59:	In this case, you know, replacing the gas boiler with
00:39:59> 00:40:02:	other gas fired boiler, replacing RT us with gas fired
00:40:02> 00:40:07:	RT us, replacing the windows with baseline code windows, double
00:40:07> 00:40:11:	pane windows and replacing the roof with code compliant standard
00:40:11> 00:40:12:	roof.
00:40:12> 00:40:15:	In our case, the proposed case or the optimised scenario?
00:40:17> 00:40:20:	Is what we call it is a scenario where we
00:40:20> 00:40:24:	try to improve on the business as usual case and
00:40:24> 00:40:29:	at the same time decarbonize and typically we would look
00:40:29> 00:40:33:	to decrease the load through blood reduction measures.
00:40:33> 00:40:37:	So in this case here, we're trying to have an
00:40:37> 00:40:40:	immediate replacement of the boiler with an air to our
00:40:40> 00:40:43:	heat pump since the boiler is at the end of
00:40:43> 00:40:47:	its use of life, same with the windows and then
00:40:47> 00:40:50:	have replaced the RTU over a number of years and
00:40:50> 00:40:51:	the roof.
00:40:51> 00:40:54:	So the financial challenge here and as you can see
00:40:54> 00:40:57:	in the graphs like we have quite a bit of
00:40:57> 00:41:02:	incremental cost difference between the business as usual case which
00:41:02> 00:41:06:	they have the reserve funds for and the proposed case
00:41:06> 00:41:10:	which we are proposing to improve the building efficiency also
00:41:10> 00:41:13:	to meet the future BIRDO benchmarks.
00:41:13> 00:41:16:	So, but the challenge is divided into two like immediately,
00:41:16> 00:41:19:	because they actually need to replace the boiler like now.
00:41:19> 00:41:22:	So they need a quick mechanism for financing a command,
00:41:23> 00:41:26:	the cost difference of 700,000 to replace the heat pump
00:41:26> 00:41:27:	and the windows as part of it.
00:41:28> 00:41:33:	And then they also need a future financing mechanism to
00:41:33> 00:41:37:	replace the heat pump RT us which they have many
00:41:37> 00:41:38:	on the roof.
00:41:38> 00:41:41:	So it's going to be a long process, long term
00:41:41> 00:41:44:	process to replace all of the RTU.
00:41:44> 00:41:48:	So they need like 470,000 in incremental cost difference by
00:41:48> 00:41:50:	the year 2029.
00:41:51> 00:41:54:	That will result in 60% energy savings.
00:41:54> 00:41:58:	You know, if they do the implementation for both measures.

00:41:58> 00:42:00:	Can we move to the next slide please?
00:42:01> 00:42:02:	So that's the first case study.
00:42:02> 00:42:05:	It's more commercial building.
00:42:05> 00:42:08:	The next case study is a multi family residential building.
00:42:09> 00:42:13:	Also you know typical to the new angle area with
00:42:13> 00:42:15:	red brick structure 1969.
00:42:15> 00:42:20:	So you know very little insulation since it's been the
00:42:20> 00:42:22:	at the time the floor area is 3.
00:42:23> 00:42:28:	That's a building complex with three identical building with total
00:42:28> 00:42:31:	floor area of 7 to 2000 and each building is
00:42:31> 00:42:34:	served by a gas fired steam boarder.
00:42:35> 00:42:37:	It has central heat and it has through the AC.
00:42:38> 00:42:41:	The owner is an affordable housing developer and it's
	managed
00:42:41> 00:42:43:	by a professional real estate property manager.
00:42:45> 00:42:48:	They don't have a lot of capital funds reserved actually
00:42:48> 00:42:51:	for replacing the heating system, even though it's the end
00:42:51> 00:42:53:	of this life and all upgrades are funded through rental
00:42:53> 00:42:54:	cash flow.
00:42:54> 00:42:57:	Again, this is also based in the Boston area.
00:42:57> 00:42:59:	So it had the future goals was for them to
00:42:59> 00:43:01:	meet the Virgo benchmarks.
00:43:01> 00:43:02:	Next slide, please.
00:43:06> 00:43:07:	Yeah, same business.
00:43:07> 00:43:10:	We look at the business as usual which replacing the
00:43:10> 00:43:13:	border with a gas marked boiler and then the proposed
00:43:13> 00:43:16:	case is replacing the border with an air Tor heat
00:43:16> 00:43:17:	pump system.
00:43:18> 00:43:19:	In this case it's very expensive.
00:43:19> 00:43:21:	It's such a distribution system.
00:43:22> 00:43:24:	Distribution system needs to be upgraded as well.
00:43:24> 00:43:27:	We have a very large incremental cost difference between the
00:43:27> 00:43:29:	businesses, your case and proposed case.
00:43:31> 00:43:32:	It needs a replacement over the next few years.
00:43:32> 00:43:33:	So I still have time.
00:43:33> 00:43:36:	It's not immediate, but they don't have any means of
00:43:36> 00:43:37:	financing right now.
00:43:38> 00:43:41:	And you know, they're also interested to see what's available
00:43:41> 00:43:44:	in terms of, you know, traditional or green financing mechanism.
00:43:45> 00:43:47:	So I'll hand it over back to Dan.

00:43:50> 00:43:50:	Thanks.
00:43:51> 00:43:51:	Yeah.
00:43:51> 00:43:52:	Thanks, Wassam.
00:43:52> 00:43:56:	And I think our next slide just kind of recap
00:43:56> 00:44:01:	some of those financing challenges that Wassam outlined for
	the
00:44:01> 00:44:02:	2 case studies.
00:44:03> 00:44:07:	And I don't know if we can perhaps leave this
00:44:07> 00:44:11:	up, but we have for case study one, there is
00:44:11> 00:44:16:	an immediate need for, for financing as well as another
00:44:16> 00:44:20:	financing need over the next five years or so.
00:44:21> 00:44:26:	And then for case study two, there's a challenge looking
00:44:26> 00:44:29:	at like we have a five year time horizon and
00:44:30> 00:44:35:	different building type and but looking at you know significant
00:44:35> 00:44:41:	incremental cost possibly without the energy cost savings to help
00:44:41> 00:44:42:	support that.
00:44:43> 00:44:46:	So I think with that, we're going to transition back
00:44:46> 00:44:48:	into some panel discussion.
00:44:50> 00:44:50:	Yeah.
00:44:50> 00:44:53:	Thank you so much, Dan and and Hassam for that
00:44:53> 00:44:57:	overview and for summarizing the financing challenges so well, bringing
00:44:57> 00:44:59:	all of our panellists back together.
00:44:59> 00:45:03:	It would be great to hear how financing solutions can
00:45:03> 00:45:06:	best match real world demand like this, what you just
00:45:06> 00:45:07:	presented.
00:45:07> 00:45:11:	And in other words, what financing solutions would be applicable
00:45:11> 00:45:12:	to these challenges specifically.
00:45:13> 00:45:15:	So Sandeep and Lauren, maybe we'll start with you and
00:45:15> 00:45:16:	see if you have any thoughts there.
00:45:19> 00:45:21:	I mean, I think one is, I would say 1
00:45:21> 00:45:23:	is amazing work that they're doing.
00:45:24> 00:45:27:	And these owners are incredibly lucky to have this kind
00:45:27> 00:45:30:	of work being done to show them pathways forward, which
00:45:31> 00:45:33:	is the first huge hurdle, right?
00:45:33> 00:45:36:	So, but I also think it shows how hard it
00:45:36> 00:45:39:	is to do this right, that this is a complicated
00:45:39> 00:45:40:	process.
00:45:40> 00:45:43:	I think when you look at commercial buildings, there are
00:45:43> 00:45:47:	some very sort of standard ways that that potentially could
00:45:47> 00:45:47:	work.

00:45:47> 00:45:50:	The owners could look at C pace if it's available
00:45:50> 00:45:53:	in the OR in the municipality that they're working in.
00:45:53> 00:45:57:	We've, you know, just in looking across the country, CPS
00:45:57> 00:46:00:	has been a great opportunity to put to read to
00:46:00> 00:46:04:	add financing for sustainability projects and the interest rates
	are
00:46:04> 00:46:08:	comparable to what you can find in the market today.
00:46:08> 00:46:10:	And then they sit on the property tax bill as
00:46:10> 00:46:13:	opposed to adding to the capital stack.
00:46:13> 00:46:16:	And there's been a lot of concern around mortgage by
00:46:16> 00:46:20:	sort of the banks and getting educated as to where
00:46:20> 00:46:22:	CPS sits in the financing stack.
00:46:22> 00:46:25:	But I think that's actually been worked out and most
00:46:25> 00:46:28:	of the banks are much more comfortable with AC pace
00:46:28> 00:46:28:	like product.
00:46:29> 00:46:32:	As I think you know, you start to look at
00:46:32> 00:46:36:	incentives and what's available first to drive down the cost,
00:46:36> 00:46:36:	right?
00:46:36> 00:46:42:	Most municipalities especially where there are some building performance standards
00:46:42> 00:46:44:	or regulations around performance.
00:46:44> 00:46:48:	Do you tend to have some kind of either financing
00:46:48> 00:46:52:	product from the state or the locality and or they've
00:46:52> 00:46:56:	created pools of cash to our pool, pools of financing
00:46:56> 00:47:00:	in order to move the products and projects forward to
00:47:00> 00:47:01:	drive down the cost.
00:47:01> 00:47:06:	It's really the delta right between going from a replacement
00:47:06> 00:47:10:	in kind to a more efficient or better version that
00:47:10> 00:47:13:	helps to meet the targets of the locality.
00:47:13> 00:47:17:	And so we've seen that in in and around most,
00:47:17> 00:47:22:	many, many urban areas and, and states that their tent.
00:47:22> 00:47:26:	There are utility programs to drive down the cost of
00:47:26> 00:47:30:	these replacements because it helps the utility companies to provide
00:47:30> 00:47:32:	resilient service to their clients.
00:47:32> 00:47:36:	So I would say that they not knowing the financing
00:47:36> 00:47:39:	of these organizations, but I do think that C Pace
00:47:39> 00:47:44:	state financing options and incentive programs from utilities are really
00:47:44> 00:47:46:	the place that we start.
00:47:47> 00:47:50:	I also would say I always add in the cost
00:47:50> 00:47:54:	of non compliance right there's we know there's a cost
00:47:54> 00:47:57:	of energy going up consistently across the.

00:47:57> 00:47:58:	Country.
00:47:58> 00:48:02:	But there is a cost to non compliance which are
00:48:02> 00:48:06:	the fines and how that plays into not doing anything.
00:48:06> 00:48:10:	It's a really important call out to help make decisions.
00:48:17> 00:48:18:	Sandeep, anything to add to that?
00:48:21> 00:48:25:	No, I think, I think Lauren covered it pretty, you
00:48:25> 00:48:27:	know, comprehensively, yes.
00:48:30> 00:48:34:	If I could add one thing there, I, I'd really
00:48:34> 00:48:37:	like to to echo what Lauren was.
00:48:37> 00:48:40:	Some of the things that Lauren was sharing there are,
00:48:40> 00:48:44:	I anticipate that there are a number of folks on
00:48:44> 00:48:47:	the call who own properties in multiple markets.
00:48:47> 00:48:51:	But I think there is a lot of value in
00:48:51> 00:48:56:	understanding the vocation specific opportunities.
00:48:56> 00:48:59:	Lauren mentioned the utility incentives.
00:48:59> 00:49:01:	Those are certainly going to vary by geography.
00:49:03> 00:49:06:	Some of the C pays typically is they're enabled, they're
00:49:06> 00:49:10:	not enabled at the state level and then further enabled,
00:49:10> 00:49:13:	they're not enabled at a county or municipal level.
00:49:14> 00:49:19:	And so understanding the specific ecosystem of financing that's that's
00:49:19> 00:49:23:	out there, I think also, you know, different types of
00:49:23> 00:49:28:	properties have different types of resources available to them.
00:49:29> 00:49:33:	And you know, the second case study is an affordable
00:49:33> 00:49:39:	housing property and there are a number of competitive grant
00:49:39> 00:49:44:	programs out there that can pay a significant portion of
00:49:44> 00:49:49:	the share of decarbonization or affordable multi family properties.
00:49:50> 00:49:54:	Those aren't available necessarily everywhere, but there they are in
00:49:54> 00:49:57:	some places, and it's definitely worth checking that out to
00:49:57> 00:49:59:	see what those opportunities are.
00:50:03> 00:50:04:	Absolutely.
00:50:04> 00:50:05:	Thank you for adding that.
00:50:05> 00:50:08:	Dan and Lauren completely agreed on the incentive part and
00:50:09> 00:50:10:	understanding the ecosystem.
00:50:12> 00:50:15:	On the flip side of that, Hassam and Dan, maybe
00:50:15> 00:50:16:	a question for you.
00:50:16> 00:50:19:	In your work with Beta and elsewhere, what do you
00:50:19> 00:50:22:	usually hear from building owners about how they plan to
00:50:23> 00:50:26:	fund the decarbonization projects that Beta outlines for them?

00:50:26> 00:50:29: 00:50:29> 00:50:31:	Are there any common attributes of the types of financing options and which owners seem interested?
00:50:34> 00:50:36:	' I think for me that what I'm seeing so far
00:50:36> 00:50:39:	with the beta project that we have completed is they
00:50:39> 00:50:41:	are have there are they have a lot of challenges
00:50:41> 00:50:44:	and their first question is, you know, we need more
00:50:44> 00:50:46:	information on financing.
00:50:46> 00:50:49:	The first thing that jumps in mind is they usually
00:50:49> 00:50:53:	try to take advantage of the incentives available to them
00:50:53> 00:50:56:	on grants on a local and state level and even
00:50:56> 00:50:57:	on federal level.
00:50:57> 00:50:59:	So they, you know, trying to bring down the cost
00:50:59> 00:50:59:	of the project.
00:50:59> 00:51:02:	I think that's, you know, their main interest in the
00:51:02> 00:51:04:	beginning and then they're trying to look at like low
00:51:04> 00:51:05:	cost financing.
00:51:06> 00:51:08:	I think that's the most common theme.
00:51:09> 00:51:13:	But you know, this is kind of, you know, innovative
00:51:13> 00:51:15:	work that we're doing.
00:51:15> 00:51:19:	A lot of clients that we're working with building owners
00:51:19> 00:51:22:	has not, you know, even considered this before.
00:51:22> 00:51:25:	So we're trying to also, you know, teach them and
00:51:25> 00:51:28:	show them, you know, what mechanism they can take advantage
00:51:28> 00:51:30:	of to implement this work.
00:51:30> 00:51:32:	You know, since this is kind of, you know, for
00:51:32> 00:51:34:	the most part, it's new to them.
00:51:38> 00:51:38:	Great.
00:51:38> 00:51:39:	Yeah.
00:51:39> 00:51:44:	I think additionally to whatever way understand which upgrades can
00:51:44> 00:51:49:	be aligned with other recapitalizations or larger upgrades in which
00:51:49> 00:51:53:	might need to be completed and kind of over one
00:51:53> 00:51:57:	off and there are different financing solutions for each of
00:51:57> 00:51:58:	those options.
00:52:02> 00:52:02:	Great.
00:52:02> 00:52:05:	And do you have a sense, any and all of
00:52:05> 00:52:07:	you, this is a question for everyone.
00:52:08> 00:52:12:	Primers like this come into play as very useful as
00:52:12> 00:52:16:	overviews of many different financial mechanisms.
00:52:16> 00:52:20:	There's no lack of ideas out there for how to
00:52:20> 00:52:24:	finance these projects, but do you have a sense whether

00:52:24> 00:52:26:	folks are familiar with them?
00:52:26> 00:52:30:	Do owners know about financing mechanisms available to
	them?
00:52:31> 00:52:33:	Do you guys encounter a lot of need for education
00:52:33> 00:52:36:	or is it that people mostly know what they are
00:52:36> 00:52:38:	but are not sure how to get them?
00:52:40> 00:52:43:	I would just, from our perspective, say that we know
00:52:43> 00:52:45:	some of it and not all of it.
00:52:45> 00:52:47:	And the beauty of a primer like this is it
00:52:47> 00:52:50:	allows you to start a conversation that is inclusive of
00:52:50> 00:52:52:	so many different options.
00:52:52> 00:52:55:	And I do think it's incumbent upon, and I say
00:52:55> 00:53:00:	this all the time, the engineers, the architects, the owners,
00:53:00> 00:53:04:	the asset managers, the sustainability people to be asking
	the
00:53:04> 00:53:05:	questions.
00:53:05> 00:53:07:	This isn't something that gets resolved in a day or
00:53:07> 00:53:08:	a week.
00:53:08> 00:53:11:	This is something that requires planning, just like any sort
00:53:11> 00:53:15:	of capital project requires planning, whether or new construction project,
00:53:15> 00:53:17:	it has to be a part of the conversation.
00:53:17> 00:53:20:	And I think the idea that you could say there
00:53:20> 00:53:23:	were 29 options or whatever there are, but let me
00:53:23> 00:53:26:	narrow it down to the six that might be relevant
00:53:26> 00:53:30:	and actually have the option and the opportunity to evaluate
00:53:30> 00:53:33:	what's best for our project from a risk perspective, from
00:53:33> 00:53:38:	a compliance perspective, from an availability perspective is invaluable because
00:53:38> 00:53:41:	I don't know that anybody's an expert, all of these
00:53:42> 00:53:42:	things.
00:53:42> 00:53:44:	And what we're trying to do is especially when we
00:53:44> 00:53:47:	transition the market, although Sandy might be an expert in
00:53:47> 00:53:49:	all of this is what in the work that he's
00:53:49> 00:53:50:	doing.
00:53:50> 00:53:53:	But you know, as we transition the market, it's the
00:53:53> 00:53:57:	responsibility of everybody involved in these projects to try and
00:53:57> 00:53:59:	grow knowledge and awareness.
00:53:59> 00:54:01:	So we keep moving forward, right?
00:54:01> 00:54:04:	Like that is the best thing we can all do.
00:54:07> 00:54:08:	Just saying hello I'm.
00:54:09> 00:54:11:	Popping on here really quick because we have about 5

00:54:11> 00:54:13:	minutes left and we have a lot of questions in
00:54:14> 00:54:14:	the Q&A.
00:54:14> 00:54:16:	So if it's OK, we can shift to some of
00:54:16> 00:54:18:	the Q and AI think we'll answer some of those
00:54:18> 00:54:21:	questions, but wanted to give the audience a chance to
00:54:21> 00:54:23:	get their questions answered.
00:54:23> 00:54:25:	There's a whole bunch and we will answer them if
00:54:25> 00:54:27:	we don't get them after the webinar.
00:54:27> 00:54:29:	But there was a few that I thought were really
00:54:29> 00:54:30:	interesting.
00:54:30> 00:54:34:	There's one from Anonymous, but is asking that they're a
00:54:34> 00:54:39:	member of sustainability team and working with the investment in
00:54:39> 00:54:42:	asset management teams, but wants to hear some insight on
00:54:43> 00:54:47:	what evidence is usually required to obtain green financing, particularly
00:54:47> 00:54:50:	around showcasing decarbonization efforts.
00:54:51> 00:54:55:	So other than obtaining LEED certifications, what are these programs
00:54:55> 00:54:59:	looking for to prove the financing will render the asset
00:54:59> 00:55:00:	sustainable?
00:55:01> 00:55:03:	So what what do you need to do to prove
00:55:03> 00:55:05:	that Yes, I am decarbonizing the building.
00:55:05> 00:55:06:	I think that's a great question.
00:55:06> 00:55:07:	So.
00:55:07> 00:55:09:	Typically you have targets along the way.
00:55:09> 00:55:11:	It's not just I mean it may be just get
00:55:11> 00:55:13:	to decarbonization.
00:55:13> 00:55:16:	However, you the first thing I would say is define
00:55:16> 00:55:21:	decarbonization in your financial documents and how you determine because
00:55:21> 00:55:25:	decarbonization can mean lots of different things.
00:55:25> 00:55:27:	There is market based.
00:55:29> 00:55:32:	So I would just say to determine your definition of
00:55:33> 00:55:36:	decarbonization, what we have seen is that when we have
00:55:36> 00:55:40:	whether it's lead gold or an emissions reduction or EUI
00:55:40> 00:55:43:	reduction with lead it's very simple.
00:55:43> 00:55:45:	You show them the documentation, right.
00:55:45> 00:55:49:	For our other tools where we maybe are looking at
00:55:49> 00:55:53:	emissions or EUI, we have to use a resource that
00:55:53> 00:55:58:	is determined in the documentation to be agreeable to both
00:55:58> 00:56:02:	the bank and to the owner and a mechanism in
00:56:02> 00:56:04:	which to assure that.

00:56:04> 00:56:07:	So it might be your SBTI target, it might be
00:56:07> 00:56:11:	your annual sustainability report where you use GRI and and
00:56:11> 00:56:13:	you have it assured.
00:56:13> 00:56:16:	So I would the only advice I would give to
00:56:16> 00:56:20:	everybody in that is that you can choose, you can
00:56:20> 00:56:25:	work with the financing agent to determine what works for
00:56:25> 00:56:25:	you.
00:56:25> 00:56:29:	But just to be very clear in the definitions upfront
00:56:29> 00:56:33:	of what that means and what you can and will
00:56:33> 00:56:37:	provide also, you don't want to add to your annual
00:56:37> 00:56:42:	reporting a cost to demonstrate compliance that maybe you don't
00:56:42> 00:56:43:	already do.
00:56:43> 00:56:48:	So it's a really important discussion to have and thoughtful
00:56:48> 00:56:52:	with your asset manager also and what you're already doing
00:56:52> 00:56:55:	at that asset to demonstrate compliance.
00:56:59> 00:57:04:	Any other thoughts there before we move on there?
00:57:05> 00:57:08:	There are some questions about utilizing C Pace as a
00:57:08> 00:57:09:	financing tool.
00:57:09> 00:57:14:	Sandeep or Lauren Dan Hassam, do you have any thoughts
00:57:14> 00:57:16:	on C Pace we?
00:57:16> 00:57:18:	Haven't seen a massive uptake in New York City.
00:57:18> 00:57:21:	This is relatively new but we have seen it around
00:57:21> 00:57:25:	the country and I bet Dan and Hassam can speak
00:57:25> 00:57:25:	to it better.
00:57:26> 00:57:30:	But it is a great tool if it works, yeah.
00:57:32> 00:57:35:	One of the one of the great values of it
00:57:35> 00:57:40:	is that it can be, you know financed typically a
00:57:40> 00:57:45:	pretty good spread of measures, but and do so outside
00:57:45> 00:57:50:	of you know while leaving the primary mortgage or other
00:57:50> 00:57:57:	financing mechanism alone not needing to otherwise interfere with that.
00:57:57> 00:57:59:	So I think I'm thinking about that in terms of
00:57:59> 00:58:04:	what measures, what components of a decarbonization project it could
00:58:04> 00:58:06:	could finance, it can be really helpful.
00:58:08> 00:58:09:	Great.
00:58:09> 00:58:12:	And then I think our final question that we have
00:58:12> 00:58:16:	time for this is actually a question from Lucas at
00:58:16> 00:58:16:	RMI Tamara.
00:58:16> 00:58:20:	So we've got some teammates on the call and Lucas
00:58:20> 00:58:25:	asks related to the different aspects of sustainability, can
	Lorne

00:58:25> 00:58:29:	or Sandeep speak to more strategies you've seen to bring
00:58:29> 00:58:32:	non energy benefits into the valuation processes?
00:58:40> 00:58:44:	Maybe I can, I can get some perspective from IFC
00:58:44> 00:58:47:	side and, and not necessarily it's a answer to the
00:58:47> 00:58:52:	valuation question, but we definitely do look at various other
00:58:52> 00:58:53:	Co benefits.
00:58:53> 00:58:57:	You know that, you know, it may be, it doesn't
00:58:57> 00:59:02:	have to be necessarily linked to only GHG emissions or
00:59:02> 00:59:07:	or you know decarbonization, but you know, other benefits if
00:59:02> 00:59:07:	and when IFC books set an investment, those other things
00:59:12> 00:59:12:	can make the case better for potential investees such as,
00:59:12> 00:59:10:	you know, is it helping gender in some way?
00:59:20> 00:59:25:	Is it helping other developmental impacts.
00:59:25> 00:59:29:	So we look at the whole picture and then make
00:59:29> 00:59:31:	our investment decisions.
00:59:36> 00:59:36:	Great.
00:59:36> 00:59:37:	Thank you.
00:59:37> 00:59:39:	And we are just upon the hour now, so I
00:59:39> 00:59:42:	really appreciate everyone's time.
00:59:42> 00:59:47:	Moderators, panelists, participants, We did get a lot of Q&A.
00:59:47> 00:59:49:	I have copied them over and we will try to
00:59:49> 00:59:53:	answer them individually or if you had a specific question
00:59:53> 00:59:56:	to a panelist, their emails were just on the slide
00:59:56> 00:59:56:	prior.
00:59:56> 00:59:59:	And you will also be sent a survey in a
00:59:59> 01:00:03:	few days time along with a link to the webinar
01:00:03> 01:00:05:	recording and all associated resources.
01:00:06> 01:00:07:	With the webinar.
01:00:07> 01:00:10:	So again appreciate everyone for being here today.
01:00:10> 01:00:12:	Have a good rest of your Friday and see you
01:00:12> 01:00:13:	soon.
01:00:13> 01:00:14:	Thanks all.
01:00:15> 01:00:15:	Thank you.
01:00:15> 01:00:16:	Bye.
01:00:16> 01:00:16:	Bye.
V1.00.10 V1.00.10.	Dyc.

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