

## Webinar

## ULI British Columbia: Coffee and Conversations: KingSett Capital and Asset Management, A Peek Under The Hood

Date: December 07, 2021

00:00:05> 00:00:08:	Hey good morning everyone, we recognize that a couple people
00:00:08> 00:00:09:	are starting trickling in,
00:00:09> 00:00:12:	either because they're just showing up their office right now
00:00:12> 00:00:13:	or just log in.
00:00:13> 00:00:14:	What have you? So we're going to give it a
00:00:14> 00:00:15:	couple more minutes,
00:00:15> 00:00:18:	let people join, and then we'll get started.
00:00:18> 00:00:20:	Thanks for joining us this morning.
00:00:35> 00:00:54:	You have sex. Randolph, Andrew give me a little thumbs
00:00:54> 00:01:08:	up if you're good to go and we'll get her
00:01:09> 00:01:13:	started today.
00:01:16> 00:01:18:	Alright, thank you all for joining us for another edition
00:01:18> 00:01:19:	of coughing conversations.
00:01:19> 00:01:22:	Posted by ULI Young leaders group.
00:01:22> 00:01:25:	Genesis sponsored by Onnit. This will be the last event
00:01:25> 00:01:27:	for coughing conversations for 2021.
00:01:27> 00:01:30:	However, we're going to be having more in the future.
00:01:30> 00:01:31:	My name is Chris canaliculi,
00:01:31> 00:01:33:	UI BCS young dated group,
00:01:33> 00:01:34:	and I'm joined by my team members,
00:01:34> 00:01:35:	ran awfully and Oliver tenant.
00:01:35> 00:01:39:	I'd like to give a special thanks to Shannon Peterson
00:01:39> 00:01:42:	and ULIBC for their continued support and guidance.
00:01:42> 00:01:45:	If this is your first time tuning in copying conversations
00:01:45> 00:01:46:	is you'll IBC monthly early,
00:01:46> 00:01:49:	early morning networking event where students and professionals can drop
00:01:49> 00:01:51:	in to meet other like minded colleagues.

00:01:51> 00:01:54:	Here, new thoughts, ideas and industry issues surrounding real estate
00:01:54> 00:01:55:	development.
00:01:55> 00:01:59:	We're continuing to have the next CNC monthly events online,
00:01:59> 00:02:01:	but many other ULI events sort of give me happy
00:02:01> 00:02:01:	in prison,
00:02:01> 00:02:04:	so stay tuned. There are two big Uli updates coming
00:02:05> 00:02:06:	for you this month.
00:02:06> 00:02:09:	The first is on December 8th titled Northshore connects and
00:02:10> 00:02:13:	it's a discussion with Mayor's Brew and Buchanan.
00:02:13> 00:02:16:	In addition, launching on December 14th is Wlib sees episode
00:02:16> 00:02:20:	five of its innovation in Real Estate podcast series while
00:02:20> 00:02:22:	December maybe a quiet month for us and a lot
00:02:22> 00:02:25:	of you here today. Rest assured you'll I would continue
00:02:25> 00:02:27:	to put out a substantial number of events in the
00:02:28> 00:02:28:	new Year.
00:02:28> 00:02:31:	You can find out about these events and many others
00:02:31> 00:02:34:	on the website links we paste it in the chat.
00:02:34> 00:02:36:	A bit of housekeeping before we get started.
00:02:36> 00:02:38:	Please keep your microphone muted.
00:02:38> 00:02:39:	Use the webcam is optional,
00:02:39> 00:02:43:	but we encourage you to turn it on just so
00:02:43> 00:02:46:	our folks aren't speaking to blank faces.
00:02:46> 00:02:48:	There will be a question answer session towards the end
00:02:48> 00:02:49:	of the talk.
00:02:49> 00:02:51:	Please feel free to send a message to myself for
00:02:51> 00:02:53:	all of her with any questions we have for Andrew
00:02:53> 00:02:56:	today and then we'll select him the order they received
00:02:56> 00:02:58:	and then I meet you so you can ask them
00:02:58> 00:02:59:	directly at about 8:40.
00:02:59> 00:03:02:	First speaker, we're very fortunate to have Andrew Kirkham here.
00:03:02> 00:03:05:	Join us. Stay. Andrew is responsible for the operations,
00:03:05> 00:03:08:	execution and optimization of Western Canada's real estate portfolio on
00:03:08> 00:03:09:	King Sett capital,
00:03:09> 00:03:12:	Canadian private equity real estate investment business,
00:03:12> 00:03:15:	which creates in clone vests in real estate investment solutions,
00:03:15> 00:03:20:	deliver sustainable premium premium risk risk weighted returns.

00:03:20> 00:03:24:	And in 2002, King set has raised 12.5 billion of
00:03:24> 00:03:27:	equity for its funds and owns interest in the \$19.1
00:03:27> 00:03:30:	billion portfolio of assets.
00:03:30> 00:03:33:	Andrew holds a BA in economics from the University Victoria.
00:03:33> 00:03:36:	We're here where he graduated with distinction.
00:03:36> 00:03:39:	Entering Andrew today will be my colleague randomly.
00:03:39> 00:03:42:	He's currently a senior under writer at Richmond Bank
	Andrew
00:03:42> 00:03:43:	Randolph Pleasures,
00:03:43> 00:03:45:	so have a good one for last 21.
00:03:46> 00:03:48:	Thank you. Thanks
00:03:48> 00:03:50:	thanks Chris for that introduction,
00:03:50> 00:03:53:	Andrew. First of all, thank you very much for joining
00:03:53> 00:03:54:	us this morning.
00:03:54> 00:03:56:	My pleasure. Appreciate you. Yeah,
00:03:57> 00:04:00:	I really appreciate you taking your time out of your
00:04:00> 00:04:01:	day to to speak to us.
00:04:01> 00:04:04:	First thing I would like to do for the audience
00:04:05> 00:04:08:	is help them get a better understanding of your background
00:04:08> 00:04:09:	professionally.
00:04:09> 00:04:14:	When we were doing our meetings and preparation for this
00:04:14> 00:04:18:	call there were really two things that stood out to
00:04:18> 00:04:18:	me.
00:04:18> 00:04:22:	About your story, because they were very similar to the
00:04:22> 00:04:25:	backgrounds of some of our other speakers and those two
00:04:25> 00:04:27:	things were how much impact,
00:04:27> 00:04:32:	networking and your exposure to various types of experiences,
00:04:32> 00:04:37:	real estate or not helped you early in your career.
00:04:37> 00:04:38:	So with that in mind,
00:04:38> 00:04:41:	could you tell us how you got into real estate
00:04:41> 00:04:43:	and ended up at a king said capital?
00:04:45> 00:04:47:	I got into real estate almost by accident.
00:04:47> 00:04:49:	My my initial ambition in school was to go into
00:04:49> 00:04:52:	architecture and I eventually realized I wasn't that good at
00:04:52> 00:04:53:	drawing,
00:04:53> 00:04:56:	so I'm giving it and ended up getting an economics
00:04:56> 00:05:00:	degree and got my first real estate job working for
00:05:00> 00:05:03:	JJ Barnicke in Victoria back in 2002.
00:05:03> 00:05:05:	So I'm coming up on 20 years in the business,
00:05:05> 00:05:08:	which is hard to believe saying it out loud.
00:05:09> 00:05:16:	Wow, uhm. And uh, after JJ Bar Nikki,
00:05:16> 00:05:17:	what happened next?

00:05:18> 00:05:20:	I took some time off to go and travel,
	so I was young and had the time and the
00:05:20> 00:05:22: 00:05:22> 00:05:24:	
	interest to do so and I came back and I'm
00:05:24> 00:05:26:	from Vancouver so moved home.
00:05:26> 00:05:30:	And cooking reviews with a number of different organizations in
00:05:30> 00:05:34:	town and had the opportunity through sort of an uncles
00:05:34> 00:05:37:	friends grandmother's cousin to meet with Scott Cressy.
00:05:37> 00:05:40:	And he and I sat down and just had a
00:05:40> 00:05:42:	very casual interaction.
00:05:42> 00:05:44:	We sat together for about an hour and the end
00:05:44> 00:05:44:	of it.
00:05:44> 00:05:47:	He ended up offering me a job which I didn't
00:05:47> 00:05:48:	expect,
00:05:48> 00:05:51:	but it was a great exciting opportunity to work on
00:05:51> 00:05:55:	IPP portfolio and I thought it sounded fantastic.
00:05:55> 00:05:58:	So I joined up and stayed there for seven years.
00:05:58> 00:06:00:	OK, from there I went to work for a guy
00:06:00> 00:06:04:	who owns career colleges as his primary business in
	Vancouver
00:06:04> 00:06:08:	and then has a number of other disparate interests and
00:06:08> 00:06:11:	my job working for him was VPS at management and
00:06:11> 00:06:13:	I looked after everything to do with real estate.
00:06:13> 00:06:17:	Throughout his portfolio across Canada.
00:06:17> 00:06:20:	And then I ended up working with King said in
00:06:20> 00:06:21:	about 2015.
00:06:21> 00:06:24:	So when I started, I was the only employee that
00:06:24> 00:06:26:	wasn't based in Toronto and I opened our office out
00:06:26> 00:06:28:	here and it's been a fun ride.
00:06:30> 00:06:33:	Wow, so it sounds like you've definitely been at a
00:06:33> 00:06:36:	number of companies in your career.
00:06:36> 00:06:39:	How would you describe what working at King site is
00:06:39> 00:06:42:	like relative to other places you've worked at?
00:06:46> 00:06:49:	You're going to have the best tools and resources available
00:06:49> 00:06:51:	in the industry at King set,
00:06:51> 00:06:53:	and that's got some value,
00:06:53> 00:06:55:	obviously, but that's not terribly different from some of the
00:06:55> 00:06:57:	other places that I've worked,
00:06:57> 00:06:59:	but I do think stands out about King said is
00:06:59> 00:07:01:	how flat the organization is.
00:07:01> 00:07:04:	Everybody requests ask for favors.
00:07:04> 00:07:07:	Questions or otherwise. It's it's treated with the same level

00:07:07> 00:07:07:	of immediacy,
00:07:07> 00:07:10:	whether it comes from our CEO or from one of
00:07:10> 00:07:13:	our eays or one of our accountants.
00:07:13> 00:07:16:	Everybody understands that the success of the organization is more
00:07:17> 00:07:19:	important than the success of the individual,
00:07:19> 00:07:22:	and we treat it as such.
00:07:22> 00:07:26:	It's a very collaborative, noncompetitive environment.
00:07:26> 00:07:30:	We all pursue organizational success rather than individual success.
00:07:32> 00:07:37:	OK, uhm and what? What does?
00:07:37> 00:07:41:	What does organizational success look like for King said is
00:07:41> 00:07:42:	it just returns?
00:07:42> 00:07:46:	Is it particular goals? What does that look like?
00:07:47> 00:07:50:	I suppose ultimately it's returns for the funds that King
00:07:50> 00:07:53:	said operates and King said employees do have the ability
00:07:53> 00:07:56:	and the opportunity to invest in those funds along with
00:07:56> 00:08:00:	our investors. So what that creates is perfect alignment.
00:08:00> 00:08:01:	Everybody's goals are one in the same.
00:08:03> 00:08:08:	OK. So with regards to King set up,
00:08:08> 00:08:10:	I would say that King set has a pretty good
00:08:10> 00:08:10:	reputation,
00:08:10> 00:08:14:	especially in the real estate capital industry.
00:08:14> 00:08:15:	Pretty prestigious firm.
00:08:18> 00:08:19:	Something, something, something that
00:08:19> 00:08:23:	you mentioned when you talked about your story was the
00:08:23> 00:08:25:	people that you met along the way.
00:08:25> 00:08:30:	Could you speak to how networking has really helped you
00:08:30> 00:08:32:	in your career,
00:08:32> 00:08:34:	especially with regards to COVID?
00:08:34> 00:08:36:	And now it's a lot harder to meet people,
00:08:36> 00:08:41:	how, how, how? How helpful was meeting people in person
00:08:41> 00:08:42:	helped?
00:08:42> 00:08:46:	How helpful was meeting people in person for you throughout
00:08:46> 00:08:47:	your career?
00:08:47> 00:08:47:	Crucial,
00:08:48> 00:08:49:	I would say at the end of the day,
00:08:49> 00:08:51:	relationships are all any of us have and you can
00:08:51> 00:08:53:	be the smartest guy in the world.
00:08:53> 00:08:56:	But if you can't convince anyone to partner with you,
00:08:56> 00:08:59:	or agree that you've got a good idea,
00:08:59> 00:09:01:	you're nowhere. You might as well go live on a

00:09:01> 00:09:01:	desert island,
00:09:01> 00:09:04:	so I think anyone young should really take time out
00:09:05> 00:09:08:	of every week to find opportunities to network and go
00:09:08> 00:09:10:	have a coffee with somebody,
00:09:10> 00:09:12:	go have lunch with somebody.
00:09:12> 00:09:16:	Phone somebody without an agenda just to say hello.
00:09:16> 00:09:19:	It makes such a difference and.
00:09:19> 00:09:21:	Don't start every meeting with.
00:09:21> 00:09:23:	Whatever the meeting agenda is,
00:09:23> 00:09:24:	take a bit of time to do some small talk.
00:09:24> 00:09:27:	Learn about peoples kids their interests.
00:09:27> 00:09:30:	Find a way to make yourself more than just a
00:09:30> 00:09:32:	transaction that they're working on.
00:09:34> 00:09:36:	I think I could really relate to that,
00:09:36> 00:09:39:	especially as I came out of college.
00:09:39> 00:09:43:	You know, I realized that people like working people like
00:09:43> 00:09:46:	people like doing business with people they know and people
00:09:46> 00:09:50:	like working with people that they could relate with.
00:09:50> 00:09:52:	And so I think that's such a key part of
00:09:52> 00:09:54:	of growing your career.
00:09:55> 00:09:57:	Today we all spend most of our lives working,
00:09:57> 00:10:01:	so you gotta find ways to make it fun.
00:10:01> 00:10:03:	Not friends with anybody or working with that makes it
00:10:03> 00:10:03:	pretty difficult,
00:10:03> 00:10:05:	so it it really is worthwhile.
00:10:06> 00:10:12:	Right, right totally. Moving back to.
00:10:12> 00:10:15:	What will you do now at King set up?
00:10:15> 00:10:22:	I know that you. You work in really 2 aspects.
00:10:22> 00:10:25:	There's the asset management aspect,
00:10:25> 00:10:27:	and then there's the development aspect.
00:10:29> 00:10:35:	Is is that typical of someone in asset management?
00:10:35> 00:10:38:	In that they work in existing properties and also develop
00:10:38> 00:10:39:	projects.
00:10:39> 00:10:41:	Or is that something that's really more specific to your
00:10:41> 00:10:41:	role?
00:10:43> 00:10:46:	l would say it's uncommon typically.
00:10:46> 00:10:48:	Especially in in the institutional landscape,
00:10:48> 00:10:52:	you're kind of required to specialize in one asset class
00:10:52> 00:10:54:	within the IPP umbrella.
00:10:54> 00:10:57:	So you're either an office expert in or industrial expert,
00:10:57> 00:11:00:	or. Even a hotel expert or a retail expert by
00:11:00> 00:11:05:	nature of my career working in Vancouver for groups with

widely held assets and disparate interests,
it's. In an odd situation where I've never had to
specialize,
I've sort of remained a generalist,
and that's been something I've really enjoyed 'cause no two
days are the same and there's always something new to
learn.
I've been pretty grateful that I've.
Had the path unfold the way that it has.
Right? So when you started off coming out of college,
did you? No, did you?
Realize that real asset management was when you were going
to enjoy.
How did you end up deciding that
I didn't come out of university with an economics degree?
State manager I didn't even know what that title meant.
My original ambition, like I said,
was to go into architecture and that didn't pan out,
so I wanted to get involved in development and find
ways to build buildings.
I just think it's so cool to be able to
drive around town and say I helped create that,
whatever that might be, it's it's very tangible.
The impact that you're having on the city you live
in,
it's it's. Pretty cool, so I started in brokerage just
as a good spot to start out and I recommend
brokerage as a good starting place for anybody young in
the industry. 'cause that's where you're going to meet everybody
and be exposed to the most ideas and people.
But when I joined Cressy,
it was largely based on their development business.
I thought it was just so spectacular and I wanted
to be involved,
even if it was adjacent and I started out working
on their income producing portfolio and continued to do so
for seven years and had some exposure to their development
business as well. And then did some at PRIMA Corp
as well and then coming over to King sets.
We sort of look at.
And development sort of over here and.

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00:13:09> 00:13:12:	IPP over there and within King said it all falls
00:13:12> 00:13:14:	within asset management.
00:13:16> 00:13:19:	So it's been great to have the opportunity to work
00:13:19> 00:13:19:	on both.
00:13:21> 00:13:25:	OK, yeah, I think that be a that would be
00:13:25> 00:13:28:	a really good transition into.
00:13:28> 00:13:30:	Some of the projects that you've been working on now,
00:13:30> 00:13:34:	as an FY, I do the audience I'm about to
00:13:34> 00:13:35:	share my screen.
00:13:35> 00:13:44:	This works. How? So what I'm about to show you
00:13:44> 00:13:46:	guys is.
00:13:46> 00:13:52:	Some renderings provided by Andrew have a few typical projects
00:13:52> 00:13:56:	that he that he's been working on.
00:13:56> 00:14:00:	And moving back to asset management.
00:14:00> 00:14:03:	Uhm, one of the first one of the things that
00:14:03> 00:14:06:	I would really like to do with this with this
00:14:06> 00:14:10:	discussion is to help demystify asset management for people in
00:14:10> 00:14:16:	the audience, because my understanding of asset management is that
00:14:16> 00:14:22:	it's it's somewhere in between acquisitions and property management.
00:14:22> 00:14:25:	And it's more than just saying lease rates,
00:14:25> 00:14:27:	so with that in mind,
00:14:27> 00:14:30:	what what is? What is the difficult responsibilities of of
00:14:30> 00:14:30:	an asset manager?
00:14:31> 00:14:34:	I'll sort of start by saying asset management is probably
00:14:34> 00:14:36:	a bad descriptor of what the role actually is.
00:14:36> 00:14:40:	If I were to say to you value optimization.
00:14:40> 00:14:43:	That would give a better picture of really what the
00:14:43> 00:14:44:	job entails.
00:14:44> 00:14:44:	OK.
00:14:46> 00:14:49:	Uhm, and So what? What,
00:14:49> 00:14:52:	what does that typically look like on a on a
00:14:52> 00:14:53:	day to day for you?
00:14:54> 00:14:57:	Well, being an asset manager is a bit like being
00:14:57> 00:15:00:	the coach or the general manager of a sports team.
00:15:00> 00:15:03:	It's not. The asset managers job to get out there
00:15:04> 00:15:06:	and score the goals and run the day to day
00:15:06> 00:15:07:	operations.
00:15:07> 00:15:10:	It's the asset managers job to make sure that you're
00:15:10> 00:15:13:	creating long term value and in the sports context,

00:15:13> 00:15:16:	making sure the team makes the playoffs.
00:15:16> 00:15:18:	So if you need to add a role or a
00:15:18> 00:15:21:	body or change out a team member,
00:15:21> 00:15:23:	it's your decision to do that and ensure that you've
00:15:23> 00:15:26:	got the best possible opportunity for success.
00:15:27> 00:15:32:	OK, and and So what does that look like with
00:15:32> 00:15:34:	regards to say,
00:15:34> 00:15:39:	let's see. You know this recent project that King sets
00:15:39> 00:15:43:	been involved in Arthur Erickson Place.
00:15:43> 00:15:48:	It's an office building in downtown Vancouver.
00:15:48> 00:15:50:	Well, first of all, how did you guys get into
00:15:50> 00:15:50:	that project?
00:15:53> 00:15:54:	Sort of by a roundabout way,
00:15:54> 00:15:58:	I mean we the project was marketed by Colliers.
00:15:58> 00:16:01:	We looked at it initially when it was brought to
00:16:01> 00:16:05:	market and the guidance was such that we didn't think
00:16:05> 00:16:08:	it would be a creative for us and.
00:16:08> 00:16:10:	We sort of said we're here when you need us
00:16:11> 00:16:14:	and Crest point actually tide it up and then recognize
00:16:14> 00:16:18:	
00:16:14> 00:16:18. 00:16:18> 00:16:21:	that there was a big infill development opportunity on the
	lvy parkade that you can see in the bottom left
00:16:21> 00:16:22: 00:16:22> 00:16:26:	of the photo.
00:16:22> 00:16:29: 00:16:26> 00:16:29:	And they needed local expertise and someone to.
00:16:29> 00:16:30:	Championed that part of the project and they teamed up with Reliance,
00:16:30> 00:16:32:	who was an existing partner with us who then came
00:16:32> 00:16:33:	back to us and said,
00:16:33> 00:16:36:	would you like to participate in this and?
00:16:36> 00:16:40:	We did so. It ended up being.
00:16:40> 00:16:43:	A partnership between the three organizations and it's it's
00.10.40> 00.10.40.	been
00:16:43> 00:16:44:	a wonderful relationship.
00:16:46> 00:16:51:	OK, you mentioned the development opportunity.
00:16:51> 00:16:53:	At that building, could you speak a little bit more
00:16:53> 00:16:55:	to that was that was that part of the original
00:16:56> 00:16:56:	plan?
00:16:57> 00:16:59:	Yes, I mean it's it's under.
00:16:59> 00:17:02:	There's there's additional excess density on the side that exists
00:17:02> 00:17:03:	today with existing zoning,
00:17:03> 00:17:06:	so something could be built there.
00:17:06> 00:17:11:	We looked at the building as pure IPP.

00:17:11> 00:17:16:	It's a great building Arthur Ericsson design Spectacular Vancouver icon.
00:17:16> 00:17:19:	Rents in place were sort of high 20s and the
00:17:19> 00:17:21:	market was tightening up.
00:17:21> 00:17:23:	This is sort of in 2019.
00:17:23> 00:17:27:	We bought it so we saw the opportunity to increase
00:17:27> 00:17:31:	rents and drive more value as the tide rose in
00:17:31> 00:17:35:	the office leasing market in Vancouver and.
00:17:35> 00:17:38:	In our view, buying the development site was sort of
00:17:38> 00:17:39:	a bonus.
00:17:39> 00:17:42:	We didn't actually underwrite any value for the office or
00:17:42> 00:17:43:	pardon me.
00:17:43> 00:17:46:	The development site. Obviously, knowing that the opportunity was there,
00:17:46> 00:17:49:	but you're setting some entitlement risk.
00:17:49> 00:17:54:	You don't know what. This city will allow you to
00:17:54> 00:17:55:	do its.
00:17:55> 00:17:58:	An interesting exercise. So when we initially acquired it,
00:17:58> 00:18:02:	we thought. Well. Vancouver's got an absolute lack of hotel
00:18:02> 00:18:06:	room capacity and council had signaled to us and others
00:18:06> 00:18:11:	that adding hotel rooms in downtown Vancouver was
	something that
00:18:11> 00:18:13:	they would like to see done.
00:18:13> 00:18:16:	So initially we thought well we could build a hotel
00:18:16> 00:18:17:	with some.
00:18:20> 00:18:25:	Luxury luxury condominiums above and of course COVID
	happens and
00:18:25> 00:18:27:	the hotel market disappeared.
00:18:27> 00:18:30:	Nobody on council would be interested in adding rooms at
00:18:30> 00:18:31:	that stage,
00:18:31> 00:18:33:	so we pivoted to say,
00:18:33> 00:18:35:	well, what if we did 100%
00:18:35> 00:18:38:	rental and instead of offering the care of additional hotel
00:18:38> 00:18:38:	Terrial and instead of one ing the care of additional noter
	rooms,
00:18:38> 00:18:40:	-
00:18:38> 00:18:40: 00:18:40> 00:18:45:	rooms,
	rooms, what if we said 20%
00:18:40> 00:18:45:	rooms, what if we said 20% of the building will be set aside for essential workers
00:18:40> 00:18:45: 00:18:45> 00:18:47:	rooms, what if we said 20% of the building will be set aside for essential workers so they would pay 20%
00:18:40> 00:18:45: 00:18:45> 00:18:47: 00:18:47> 00:18:48:	rooms, what if we said 20% of the building will be set aside for essential workers so they would pay 20% give or take below market?
00:18:40> 00:18:45: 00:18:45> 00:18:47: 00:18:47> 00:18:48: 00:18:48> 00:18:53:	rooms, what if we said 20% of the building will be set aside for essential workers so they would pay 20% give or take below market? Grants and we would set some space aside for firemen,
00:18:40> 00:18:45: 00:18:45> 00:18:47: 00:18:47> 00:18:48: 00:18:48> 00:18:53:	rooms, what if we said 20% of the building will be set aside for essential workers so they would pay 20% give or take below market? Grants and we would set some space aside for firemen, police, teachers, nurses, doctors, the people that actually
00:18:40> 00:18:45: 00:18:45> 00:18:47: 00:18:47> 00:18:48: 00:18:48> 00:18:53: 00:18:53> 00:18:57:	rooms, what if we said 20% of the building will be set aside for essential workers so they would pay 20% give or take below market? Grants and we would set some space aside for firemen, police, teachers, nurses, doctors, the people that actually make this

	opportunity
00:19:03> 00:19:04:	to. The urban landscape.
00:19:06> 00:19:11:	OK, so it sounded like the original goal with Arthur
00:19:11> 00:19:16:	Erickson Place was really maximizing the value of the office
00:19:16> 00:19:18:	building and then the.
00:19:18> 00:19:21:	The the parcel that came with it and the development
00:19:21> 00:19:23:	opportunity was a bonus.
00:19:25> 00:19:26:	That was how we viewed it,
00:19:26> 00:19:29:	yes. And we're in for rezoning application.
00:19:29> 00:19:32:	We're optimistic that the city will approve what we've put
00:19:32> 00:19:32:	forward,
00:19:32> 00:19:35:	but at this stage it's it's still an unknown.
00:19:36> 00:19:40:	OK yeah, before we move on to the next project
00:19:40> 00:19:45:	I remember something that from our chat earlier that I
00:19:45> 00:19:48:	thought was really interesting.
00:19:48> 00:19:53:	You mentioned how the rebranding of our server place was
00:19:53> 00:19:56:	really more than a marketing exercise.
00:19:56> 00:19:59:	It was. It was also part of an asset management
00:19:59> 00:19:59:	strategy.
00:19:59> 00:20:01:	Could you? Could you speak a little bit about that?
00:20:03> 00:20:07:	Yeah, when we bought the building it had sort of
00:20:07> 00:20:11:	served as the value property within a larger portfolio and
00:20:11> 00:20:14:	it was sort of treated as though and I I
00:20:14> 00:20:17:	don't want to. Put words in the mouths of our
00:20:17> 00:20:17:	competitors,
00:20:17> 00:20:20:	but my view of how they treated it was,
00:20:20> 00:20:22:	well, you can't afford dental for not a problem.
00:20:22> 00:20:24:	Come across the street to Arthur Erickson place.
00:20:24> 00:20:28:	It's now called and our rates are X percent lowered
00:20:28> 00:20:29:	there.
00:20:29> 00:20:31:	But you can still have all the benefits of the
00:20:31> 00:20:33:	same location virtually and to Georgia Street address.
00:20:33> 00:20:36:	And for us it's not a value building.
00:20:36> 00:20:39:	It's our trophy asset in Vancouver and we want to
00:20:39> 00:20:40:	treat it that way.
00:20:40> 00:20:42:	And we want the public to also perceive it that
00:20:42> 00:20:43:	way.
00:20:43> 00:20:46:	So how do you begin to change public perception?
00:20:46> 00:20:49:	Of an asset that's been in Vancouver since 1968?
00:20:49> 00:20:52:	Well, you look at what it's most striking feature is,
00:20:52> 00:20:54:	and it's Arthur Erickson's design.
00:20:54> 00:20:58:	It's. It's spectacular, I could go into all this sort

00:20:58> 00:21:01:	of nitty gritty details of of the features that he
00:21:01> 00:21:02:	built into it,
00:21:02> 00:21:06:	but it's it's really a wonderful place for businesses to
00:21:06> 00:21:10:	occupy and we wanted to to highlight that aspect of
00:21:10> 00:21:10:	it.
00:21:10> 00:21:12:	So we decided to rename it.
00:21:12> 00:21:15:	Arthur works in place. And now every time the building
00:21:15> 00:21:17:	is brought up in conversation,
00:21:17> 00:21:22:	everyone looks to Arthur Erickson and thinks about the local
00:21:22> 00:21:23:	hero and.
00:21:23> 00:21:25:	The design of the building rather than it just being
00:21:26> 00:21:28:	the MC blow building where your dad worked in the
00:21:28> 00:21:29:	70s.
00:21:30> 00:21:35:	And you know, with with regards to rebranding exercises like
00:21:35> 00:21:36:	that,
00:21:36> 00:21:40:	do. Do tenants do tenants?
00:21:41> 00:21:44:	Do tenants care in that?
00:21:44> 00:21:49:	Uh, you know, are they just looking for the location?
00:21:49> 00:21:51:	What was the feedback like from the tenants?
00:21:53> 00:21:57:	Feedback has been overwhelmingly positive everyone.
00:21:57> 00:21:59:	Who is working in the building?
00:21:59> 00:22:02:	They're aware of it being an Arthur Erickson design and
00:22:02> 00:22:05:	generally the decisions to lease in that building have.
00:22:05> 00:22:08:	Been based around that one location.
00:22:08> 00:22:11:	What's your view like? That's always the most important part.
00:22:11> 00:22:12:	It seems like in the leasing decisions,
00:22:12> 00:22:15:	but it's it's about more than that now,
00:22:15> 00:22:19:	especially as becomes more of a war for talent.
00:22:19> 00:22:22:	Retention and acquisition. You've got to provide us a place
00:22:22> 00:22:25:	that's really special for people that want to come back
00:22:25> 00:22:25:	to work,
00:22:25> 00:22:28:	and we think Arthur Erickson Place offers that and that
00:22:28> 00:22:31:	has been the feedback we've we've received is focusing on
00:22:32> 00:22:36:	the architectural design with the rebrands helps highlight what's really
00:22:36> 00:22:37:	special about the building.
00:22:38> 00:22:44:	OK. Yeah I would like to move onto let's see.
00:22:44> 00:22:47:	Some of the other projects that you've been involved meant
00:22:47> 00:22:50:	especially more on the development side.
00:22:50> 00:22:56:	Now I know that King set selects.
00:22:56> 00:23:04:	Particular development. Particular developers to partner with.
00:23:04> 00:23:08:	What are, what are some of the typical decision criteria

00:23:08> 00:23:11:	when you look at a project or a developer before
00:23:11> 00:23:12:	you?
00:23:12> 00:23:13:	Decide to partner with them.
00:23:15> 00:23:18:	Everything that happens in real estate is predicated on jobs,
00:23:18> 00:23:22:	so we like to be located in major markets and
00:23:22> 00:23:26:	we like to be located close to transit whenever possible.
00:23:26> 00:23:28:	So for the Saint George is an example,
00:23:28> 00:23:30:	it's it's on the Broadway corridor.
00:23:30> 00:23:32:	It's a couple of blocks from.
00:23:32> 00:23:34:	The main and Broadway station.
00:23:34> 00:23:37:	It's an emerging neighborhood. It's Mount Pleasant.
00:23:37> 00:23:39:	It's Main Street. It's cool.
00:23:39> 00:23:41:	It's across the street from dude Chilling Park.
00:23:41> 00:23:43:	All of it just made a lot of sense to
00:23:43> 00:23:43:	us.
00:23:43> 00:23:47:	The location had a lot of appeal.
00:23:47> 00:23:50:	And then on development partners that we select,
00:23:50> 00:23:53:	we look for people who have a long track record
00:23:53> 00:23:55:	of being successful with the type of project that were
00:23:55> 00:23:56:	attempting to launch,
00:23:56> 00:23:58:	and if it's if it's a newer developer,
00:23:58> 00:24:02:	perhaps less experience, then we'll participate in other parts of
00:24:02> 00:24:04:	the capital stack for debt financing or otherwise.
00:24:04> 00:24:07:	But when we deploy equity,
00:24:07> 00:24:09:	we like to do so as a Co owner so
00:24:09> 00:24:11:	that we have a seat at the decision making table,
00:24:11> 00:24:14:	and we can participate in setting strategy for whatever the
00:24:15> 00:24:16:	development might be and.
00:24:16> 00:24:19:	And that makes it even more crucial that we have
00:24:19> 00:24:22:	alignment with our partners in terms of how we view
00:24:22> 00:24:22:	the world,
00:24:22> 00:24:25:	how we treat people, how we view relationships,
00:24:25> 00:24:26:	and that type of thing.
00:24:26> 00:24:28:	Alliance certainly fits that mold.
00:24:30> 00:24:34:	You you mentioned something interesting just now.
00:24:34> 00:24:38:	Uh, in that King set when they partner with developers,
00:24:38> 00:24:42:	they're more than a silent partner.
00:24:42> 00:24:46:	And so how are responsibilities divided between King,
00:24:46> 00:24:49:	set and developer and the developer?
00:24:50> 00:24:53:	Well, every role is or every relationship is a bit
00:24:53> 00:24:53:	different.

00:24:53> 00:24:57:	Some development partners sort of take the view that I'm
00:24:57> 00:24:57:	the chef.
00:24:57> 00:25:00:	You've ordered the meal and I'll let you know when
00:25:00> 00:25:02:	it's done and that can be OK.
00:25:02> 00:25:04:	It's a little more challenging when things are a bit
00:25:04> 00:25:05:	opaque like that,
00:25:05> 00:25:07:	but what we look for is the guy who's is
00:25:07> 00:25:08:	now and I'll come on back.
00:25:08> 00:25:11:	I'll give you the my grandmother's recipe for the secret
00:25:11> 00:25:11:	sauce,
00:25:11> 00:25:15:	we look for transparency and openness in our relationships.
00:25:16> 00:25:19:	OK, uhm, now are you.
00:25:19> 00:25:25:	Are you guys involved? In the architectural and the architectural
00:25:26> 00:25:26:	aspects.
00:25:28> 00:25:29:	Move toward working with
00:25:29> 00:25:31:	consultants. What does that look like?
00:25:31> 00:25:35:	The development partners job is really to be the development
00:25:35> 00:25:38:	manager and to hire the consulting team and.
00:25:38> 00:25:41:	Do the applications and get it through entitlement and ultimately
00:25:41> 00:25:42:	construct and help sell.
00:25:42> 00:25:44:	But King sat keeps a seat at the table to
00:25:44> 00:25:47:	make sure we understand what's happening in the day today
00:25:47> 00:25:50:	and if through our depth of experience we see that
00:25:50> 00:25:52:	there's a challenge or an opportunity,
00:25:52> 00:25:56:	we have the chance to raise that opinion and set
00:25:56> 00:25:58:	strategy accordingly.
00:25:58> 00:26:02:	So we we don't get involved in the nitty gritty,
00:26:02> 00:26:05:	but we're there to understand what the ultimate outcome is
00:26:05> 00:26:05:	going to be,
00:26:05> 00:26:09:	and make sure that we're protecting our our investors interests.
00:26:10> 00:26:15:	OK, so it sounds more like it's not particular roles,
00:26:15> 00:26:18:	but it's more of a overall strategy aspect that you
00:26:18> 00:26:20:	guys have involved in.
00:26:20> 00:26:24:	Yeah, OK, like at the same George there's.
00:26:24> 00:26:28:	Our building that's on the screen right now that's got
00:26:28> 00:26:29:	quite a deep site,
00:26:29> 00:26:31:	so we looked at the retail and thought,
00:26:31> 00:26:32:	well, how are we going to make this work?
00:26:32> 00:26:35:	If there's only so much space that the QSR restaurant
00:26:35> 00:26:38:	can absorb or other small users or small businesses or

00:26:38> 00:26:41:	concerns about the size of the investment they're going to
00:26:41> 00:26:43:	have to make and buying their space.
00:26:43> 00:26:46:	So how do we keep the units to a size
00:26:46> 00:26:48:	without turning into bowling alleys?
00:26:48> 00:26:51:	Given the depth of the site to keep the price
00:26:51> 00:26:54:	point where it's a digestible investment for the types of
00:26:54> 00:26:56:	people looking for this type of space.
00:26:56> 00:26:59:	And we landed on the idea that we would put
00:26:59> 00:27:02:	townhouses on the lane and thereby shrink the depth of
00:27:02> 00:27:06:	the retail space and provide an interesting opportunity to have
00:27:06> 00:27:08:	a townhouse fronting onto a laneway in Vancouver.
00:27:08> 00:27:10:	Those aren't terribly common in my experience,
00:27:10> 00:27:13:	but I think what we've designed is really cool.
00:27:14> 00:27:16:	OK, OK yeah, I know that that is.
00:27:16> 00:27:20:	That is really cool. So it sounds like King sets
00:27:21> 00:27:27:	bringing in expertise when working with developer King sets expertise
00:27:27> 00:27:31:	in different asset types and and nationwide.
00:27:31> 00:27:33:	That does that sound sound about right?
00:27:34> 00:27:37:	Yeah, that's that's fair. We've got some experience or a
00:27:37> 00:27:40:	lot of experience in markets across Canada,
00:27:40> 00:27:43:	and we've done every type of real estate you can
00:27:43> 00:27:47:	think of and and that experience applied to the context
00:27:47> 00:27:50:	of a small development in Vancouver can have a lot
00:27:50> 00:27:50:	of value.
00:27:51> 00:27:56:	OK, OK, very cool. I'd like to move on to
00:27:56> 00:27:58:	this other project,
00:27:58> 00:28:02:	which I think is really interesting marine landing.
00:28:02> 00:28:06:	It's a multi story office.
00:28:06> 00:28:08:	Industrial strata site. Is that correct?
00:28:08> 00:28:13:	Yeah, it's it's industrial and office,
00:28:13> 00:28:13:	a hybrid.
00:28:14> 00:28:16:	OK, was that a man?
00:28:16> 00:28:21:	Always the original goal to have a multi story industrial
00:28:21> 00:28:21:	site?
00:28:21> 00:28:23:	Or how did how did that come to be?
00:28:24> 00:28:27:	Yeah, I mean we bought 5 acres in South Vancouver
00:28:27> 00:28:30:	with the idea of doing a multistory industrial and office
00:28:30> 00:28:31:	development down.
00:28:31> 00:28:32:	That's what the zoning allows.
00:28:32> 00:28:34:	We didn't want to rezone.
00:28:34> 00:28:37:	We didn't feel the rezoning was necessary.

00:28:37> 00:28:39:	And this is what we've come up with.
00:28:39> 00:28:42:	It's four stories of industrial space,
00:28:42> 00:28:45:	and then two stories of office above which you can
00:28:45> 00:28:46:	see in the doll house there.
00:28:46> 00:28:50:	We are now 90% sold at the industrial space in
00:28:50> 00:28:53:	the first building and we're about 40%
00:28:53> 00:28:54:	sold at the office space.
00:28:54> 00:28:57:	So it's it's the trash has been remarkable and we're
00:28:57> 00:29:00:	really pleased with the success we're having.
00:29:02> 00:29:07:	So you you mentioned that the existing zoning array was
00:29:07> 00:29:12:	already allowed already allows for a multi story industrial site.
00:29:12> 00:29:14:	Is that within the OCP or was that the original
00:29:14> 00:29:15:	zoning
00:29:15> 00:29:18:	that zoning? So we had to get a development permit?
00:29:18> 00:29:22:	We didn't have to rezone which shortens your timelines for
00:29:22> 00:29:23:	the overall project,
00:29:23> 00:29:26:	and that's appealing to us 'cause it means less entitlement
00:29:26> 00:29:26:	risk.
00:29:26> 00:29:29:	There's less opportunity for curveballs from.
00:29:29> 00:29:30:	The planning staff.
00:29:33> 00:29:41:	Yeah. That's that's certainly right with now with regards to
00:29:41> 00:29:43:	this project.
00:29:43> 00:29:46:	I see that in this dollhouse you have a few
00:29:46> 00:29:51:	pretty interesting interior renderings of what a typical end
	user
00:29:51> 00:29:52:	is like.
00:29:54> 00:29:57:	Now when you guys deliver a space to a buyer,
00:29:57> 00:29:59:	though, that's that's not typically.
00:29:59> 00:30:01:	lt's it's not gonna be furnished.
00:30:01> 00:30:02:	It's going to be a just.
00:30:02> 00:30:03:	Essentially a box. Is that right?
00:30:04> 00:30:05:	lt's shell, yeah, warm shell.
00:30:05> 00:30:09:	So the HVAC's installed polished concrete floors and lighting and
00:30:09> 00:30:11:	all of the basics you need to occupy space is
00:30:11> 00:30:11:	there,
00:30:11> 00:30:14:	but you're going to have to do the improvements to
00:30:14> 00:30:17:	make it suitable for your particular business because it's got
00:30:17> 00:30:18:	such a broad.
00:30:21> 00:30:24:	Disparate group of users who may take space.
00:30:24> 00:30:25:	You can't tailor it specifically,
00:30:25> 00:30:26:	so one or the other.

00:30:26> 00:30:28:	You've got to keep it flexible.
00:30:30> 00:30:33:	And what has the the feedback been in in the
00:30:33> 00:30:36:	market like with regards to a product like this?
00:30:36> 00:30:41:	Because multistory industrial is is a relatively new concept in
00:30:41> 00:30:43:	the Vancouver market.
00:30:43> 00:30:45:	I think it's driven a lot by what's been happening
00:30:45> 00:30:46:	with prices.
00:30:48> 00:30:51:	But how is that? How has the general feedback been
00:30:51> 00:30:54:	for a project like this from from buyers in the
00:30:54> 00:30:55:	market?
00:30:56> 00:30:59:	Well, we've sold 90% of the industrial space in about
00:30:59> 00:30:59:	40%
00:30:59> 00:31:02:	of the office, so I say the markets feedback has
00:31:02> 00:31:03:	been pretty strong.
00:31:03> 00:31:06:	The need for multistory industrial in Vancouver is.
00:31:06> 00:31:09:	Just an 8 by nature of the fact that we
00:31:09> 00:31:11:	don't have a terribly good transportation network.
00:31:11> 00:31:14:	Downtown is on the end of a peninsula rather than
00:31:14> 00:31:16:	the center of the metro area,
00:31:16> 00:31:18:	and we're surrounded by water on one side.
00:31:18> 00:31:21:	Mountains on the other, and the border to the South
00:31:21> 00:31:22:	and in the east up the valley.
00:31:22> 00:31:24:	There's the agricultural land reserve,
00:31:24> 00:31:27:	so opportunities for industrial development are slim in this
	part
00:31:27> 00:31:28:	of the world,
00:31:28> 00:31:30:	and that means there's only one way to go,
00:31:30> 00:31:31:	which is vertical.
00:31:32> 00:31:39:	Right right now with regards to your your buyers at
00:31:39> 00:31:41:	this project.
00:31:41> 00:31:43:	Or many of them buying.
00:31:45> 00:31:48:	One you know, one office space and then one.
00:31:48> 00:31:51:	Industrial space to use as a warehouse,
00:31:51> 00:31:53:	as if in separate? What is
00:31:53> 00:31:55:	that? What is that? We've got a couple of groups
00:31:55> 00:31:57:	that have picked up an office space as well as
00:31:57> 00:31:58:	some industrial space,
00:31:58> 00:31:59:	but for the most part it's been one or the
00:31:59> 00:32:00:	other.
00:32:01> 00:32:05:	Oh, OK. Are they centered around particular industries or?
00:32:08> 00:32:10:	Not really. I mean we don't have any heavy industry
00:32:10> 00:32:12:	and no one's going to operate a foundry here,

00:32:12> 00:32:15:	but we really like the brewery space there that you
00:32:15> 00:32:18:	can see that's actually been leased out to a cafe
00:32:18> 00:32:19:	operator so that.
00:32:19> 00:32:22:	Are which serves as an amenity for the balance of
00:32:23> 00:32:25:	the of the owners in the space.
00:32:25> 00:32:26:	They've got a place to go and get a coffee,
00:32:26> 00:32:34:	have a lunch. Sent meeting it's it's something we're quite
00:32:34> 00:32:35:	pleased by.
00:32:35> 00:32:38:	There really is no one type of user that this
00:32:38> 00:32:39:	building is attracted.
00:32:39> 00:32:41:	It's it's been all over the place.
00:32:41> 00:32:45:	We have someone who makes fishing lures for a living,
00:32:45> 00:32:46:	bought a space off of us.
00:32:46> 00:32:49:	We have people in the fashion industry buying space off
00:32:49> 00:32:49:	of us.
00:32:49> 00:32:52:	It's it's really all over the place and it's been
00:32:52> 00:32:54:	pretty cool to see what types of businesses have been
00:32:55> 00:32:58:	interested and what types of businesses in Vancouver exist
	out
00:32:58> 00:33:01:	there. You sort of don't get a lot of exposure
00:33:01> 00:33:03:	to these small businesses necessarily,
00:33:03> 00:33:05:	and the airspace that I help you apply,
00:33:05> 00:33:07:	so it's been pretty cool to learn about them and.
00:33:07> 00:33:09:	What makes this space work for them?
00:33:10> 00:33:12:	Right, right? And I think it's really.
00:33:12> 00:33:15:	I think what's really cool about this project in particular,
00:33:15> 00:33:19:	looking at the exterior. It doesn't look like an industrial
00:33:19> 00:33:21:	building from the outside.
00:33:21> 00:33:23:	If you think about it,
00:33:23> 00:33:25:	yeah, I mean it looks like it looks like an
00:33:25> 00:33:28:	apartment to me with the balconies and everything
00:33:28> 00:33:30:	we actually did have a few people early in the
00:33:30> 00:33:30:	sales process.
00:33:30> 00:33:33:	Ask if they could buy a one bedroom unit in
00:33:33> 00:33:34:	it.
00:33:34> 00:33:36:	No, I really do take it as a compliment.
00:33:36> 00:33:39:	We we think it's a beautiful building and that's that's
00:33:39> 00:33:41:	helped make it attractive to investors.
00:33:42> 00:33:43:	Right, right?
00:33:45> 00:33:46:	Yeah, that that is a,
00:33:46> 00:33:49:	uh, I think that's a really cool aspect of this
00:33:49> 00:33:49:	project.
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00:33:49> 00:33:53:	Uhm well wow time flew by pretty quickly and I
00:33:53> 00:33:57:	want to leave some time for the audience to ask
00:33:57> 00:33:58:	some questions.
00:33:58> 00:34:04:	So just shifting back. Chris and Oliver,
00:34:04> 00:34:07:	do you have any questions from the audience?
00:34:07> 00:34:08:	How? How's it looking?
00:34:09> 00:34:13:	Yeah, we did have a few questions trickle in.
00:34:13> 00:34:17:	Specifically, one question from Manuel Gomez.
00:34:17> 00:34:18:	He's actually driving right now,
00:34:18> 00:34:22:	so I'll ask it on behalf of him,
00:34:22> 00:34:27:	uhm? His question was how has your economics education and
00:34:27> 00:34:32:	background helped in your current career position?
00:34:35> 00:34:39:	Economics is sort of a strange discipline in that in
00:34:39> 00:34:42:	order to actually do any analysis,
00:34:42> 00:34:45:	you'd have to make so many assumptions that you're no
00:34:45> 00:34:46:	longer looking at reality,
00:34:46> 00:34:50:	so that's had value in the sense that anytime you
00:34:50> 00:34:51:	get into a project,
00:34:51> 00:34:53:	you can't possibly know everything.
00:34:53> 00:34:57:	So you kind of have to apply what you know
00:34:57> 00:35:01:	and and remain nimble and look for opportunities as they
00:35:01> 00:35:02:	arise,
00:35:02> 00:35:03:	and you're going to hit speed,
00:35:03> 00:35:06:	bumps, barriers, hurdles, and otherwise along the path to success.
00:35:06> 00:35:08:	We've got to be able to find ways around,
00:35:08> 00:35:10:	under or over, so you know,
00:35:11> 00:35:12:	we stand a strange way.
00:35:12> 00:35:14:	Economics sort of help me with that.
00:35:18> 00:35:20:	That's very cool. Thank you.
00:35:20> 00:35:22:	And actually, Chris, I believe you had a question yourself.
00:35:22> 00:35:23:	Do you want to ask it?
00:35:25> 00:35:25:	Sure,
00:35:25> 00:35:28:	yeah I was just wondering basically what what's the future
00:35:28> 00:35:28:	for King set?
00:35:28> 00:35:31:	Or are you guys looking to expand internationally?
00:35:31> 00:35:34:	Would you ever expand internationally and if not why?
00:35:34> 00:35:35:	Why not?
00:35:36> 00:35:38:	Uhm, the answer is no.
00:35:38> 00:35:42:	We're focused on Canada. That's really where our expertise are.
00:35:42> 00:35:43:	We're focused on three major markets.

00:35:43> 00:35:45:	We call it MTV Montreal,
00:35:45> 00:35:48:	Toronto, Vancouver if we have.
00:35:48> 00:35:50:	Interest in many other markets,
00:35:50> 00:35:53:	but that's really the three favorites and for us to
00:35:53> 00:35:56:	go down to the USI mean I my senses are
00:35:56> 00:35:57:	investors.
00:35:57> 00:35:59:	If they're looking for US real estate exposure,
00:35:59> 00:36:02:	there are vehicles available to them and they are taking
00:36:02> 00:36:03:	advantage of those.
00:36:03> 00:36:07:	So to invest in a king set fund to go
00:36:07> 00:36:11:	down there and potentially learn the market it it.
00:36:11> 00:36:13:	Seems to have a bit less cachet.
00:36:13> 00:36:15:	We we tend to focus on what we're really good
00:36:15> 00:36:17:	at and what we know.
00:36:17> 00:36:17:	And that's Canada.
00:36:21> 00:36:23:	Makes sense, yeah. Why expand?
00:36:23> 00:36:25:	Basically to mark? You don't necessarily know as well as
00:36:26> 00:36:26:	the competitors,
00:36:26> 00:36:27:	right? Yes.
00:36:28> 00:36:29:	I'm sorry, could you repeat that?
00:36:30> 00:36:32:	Basically why why? I guess I suppose Y expanded to
00:36:32> 00:36:36:	another market where all the other competitors have good foot
00:36:36> 00:36:38:	in it foot in the door and just keeping the
00:36:38> 00:36:41:	realm that that the successful world that you yeah.
00:36:42> 00:36:44:	Well, King said it's been operating in Canada for a
00:36:44> 00:36:47:	long time and the depth of our relationships are,
00:36:47> 00:36:51:	in my view, unparalleled and taking advantage of that network
00:36:51> 00:36:54:	and applying it to Canadian real estate opportunities has really
00:36:54> 00:36:57:	been where we're able to drive value.
00:36:57> 00:36:59:	If we were to go to pick a market in
00:36:57> 00:36:59: 00:36:59> 00:37:00:	If we were to go to pick a market in the US,
00:36:59> 00:37:00:	the US,
00:36:59> 00:37:00: 00:37:00> 00:37:02:	the US, we don't have that advantage,
00:36:59> 00:37:00: 00:37:00> 00:37:02: 00:37:02> 00:37:04:	the US, we don't have that advantage, so it's it's really the key for our success,
00:36:59> 00:37:00: 00:37:00> 00:37:02: 00:37:02> 00:37:04: 00:37:04> 00:37:06:	the US, we don't have that advantage, so it's it's really the key for our success, and it keeps us focused in Canada.
00:36:59> 00:37:00: 00:37:00> 00:37:02: 00:37:02> 00:37:04: 00:37:04> 00:37:06: 00:37:10> 00:37:10:	the US, we don't have that advantage, so it's it's really the key for our success, and it keeps us focused in Canada. So
00:36:59> 00:37:00: 00:37:00> 00:37:02: 00:37:02> 00:37:04: 00:37:04> 00:37:06: 00:37:10> 00:37:10: 00:37:10> 00:37:11:	the US, we don't have that advantage, so it's it's really the key for our success, and it keeps us focused in Canada. So I thought.
00:36:59> 00:37:00: 00:37:00> 00:37:02: 00:37:02> 00:37:04: 00:37:04> 00:37:06: 00:37:10> 00:37:10: 00:37:10> 00:37:11: 00:37:13> 00:37:14:	the US, we don't have that advantage, so it's it's really the key for our success, and it keeps us focused in Canada. So I thought. I don't have a question myself for you,

00:37:21> 00:37:23:	I thought I knew it.
00:37:23> 00:37:24:	As I mentioned it was.
00:37:24> 00:37:26:	But you definitely shouldn't some light.
00:37:26> 00:37:27:	So I learned a lot.
00:37:29> 00:37:34:	Secure asset management? Yes, that's number 11.
00:37:34> 00:37:38:	So I work in development myself and I find when
00:37:38> 00:37:42:	you work in development it's very kind of on the
00:37:42> 00:37:47:	ground nitty gritty within that specific neighborhood or municipality that
00:37:48> 00:37:49:	you need to know very,
00:37:49> 00:37:52:	very well. Whereas at King set it seems you need
00:37:52> 00:37:57:	to have knowledge of both politically and economically across Canada
00:37:57> 00:37:59:	and multiple markets,
00:37:59> 00:38:01:	and there's a lot of stuff to know and I
00:38:01> 00:38:04:	was just wondering like where do you get your news
00:38:04> 00:38:06:	and where do you get your information?
00:38:06> 00:38:08:	And where do you get your education to stay up
00:38:08> 00:38:11:	to date on what's happening in Montreal to Calgary to
00:38:11> 00:38:13:	Edmonton to Vancouver?
00:38:13> 00:38:15:	'cause I'm only focused on a couple meters abilities so
00:38:16> 00:38:17:	I have a couple of news sources,
00:38:17> 00:38:19:	but I'm just curious where where I
00:38:19> 00:38:21:	don't worry about Montreal or Toronto too much.
00:38:21> 00:38:24:	We have other people in their Eastern office to do
00:38:24> 00:38:24:	that,
00:38:24> 00:38:26:	so I'm focused in Saskatchewan,
00:38:26> 00:38:28:	Northwest Territories, Alberta and BC.
00:38:28> 00:38:31:	So I I have Google.
00:38:33> 00:38:36:	Search is set up that flag certain words for me
00:38:36> 00:38:39:	and that puts something in my inbox if something of
00:38:39> 00:38:42:	interest is coming up and then I read the local
00:38:42> 00:38:42:	newspapers.
00:38:43> 00:38:46:	Like with local newspapers and all those municipalities,
00:38:46> 00:38:50:	yeah, I mean I, I might read what's happening in
00:38:50> 00:38:50:	Saskatoon,
00:38:50> 00:38:53:	particularly the Calgary Herald that keep an eye on.
00:38:53> 00:38:57:	There's a CBC radio in Yellowknife is quite good.
00:38:57> 00:39:00:	There's something called cabin radio up there which is actually
00:39:00> 00:39:01:	quite good.
00:39:01> 00:39:03:	That keeps us in tune with what's happening in those
00:39:03> 00:39:03:	markets.

00:39:03> 00:39:05:	But really, at the end of the day,
00:39:05> 00:39:08:	the news isn't. It's interesting,
00:39:08> 00:39:09:	but it's not terribly valuable.
00:39:09> 00:39:11:	You're going to read the news and thought,
00:39:11> 00:39:13:	wow, that's interesting. I gotta find out more about that.
00:39:13> 00:39:16:	We need to know somebody who actually understands what's happening,
00:39:16> 00:39:18:	not just the guy who wrote the story.
00:39:18> 00:39:20:	So it's the depth of relationships.
00:39:20> 00:39:22:	Again, that really is key to success.
00:39:22> 00:39:25:	You've got to be able to phone the broker in
00:39:25> 00:39:26:	Calgary and ask him well,
00:39:26> 00:39:30:	why did that tech tenant lease in that building?
00:39:30> 00:39:33:	Those those types of things what's happening in the oil
00:39:33> 00:39:34:	business in Calgary?
00:39:34> 00:39:37:	Why are mergers and acquisitions so rampant?
00:39:37> 00:39:42:	Why are groups shrinking even though oil prices are up?
00:39:42> 00:39:44:	You've got to spend time.
00:39:44> 00:39:49:	Learning what your customers business is doing so that you
00:39:49> 00:39:51:	can tailor your offering to suit it.
00:39:51> 00:39:54:	And really again, the key is depth of relationships and
00:39:54> 00:39:57:	having that large network so that when you've got a
00:39:57> 00:39:58:	question you know who to call.
00:40:01> 00:40:03:	Very cool, I appreciate that.
00:40:03> 00:40:07:	And can we actually unpack that a little bit more
00:40:08> 00:40:09:	that the the?
00:40:09> 00:40:11:	Involvement of King set in the north.
00:40:11> 00:40:13:	Could you clean up at that little bit?
00:40:13> 00:40:14:	'cause I I don't have a lot of knowledge on
00:40:14> 00:40:14:	that,
00:40:14> 00:40:15:	but I'm definitely interested.
00:40:16> 00:40:17:	We've got five office buildings up there,
00:40:17> 00:40:22:	it's about little over 350,000 square feet,
00:40:22> 00:40:25:	so we're the largest office landlord there.
00:40:25> 00:40:28:	That isn't the government. And that's.
00:40:28> 00:40:32:	That portfolio was acquired in 2017 through a larger transaction
00:40:32> 00:40:34:	we did with Dream Office Reit's,
00:40:34> 00:40:37:	where we picked up. I'm going to get the number
00:40:37> 00:40:37:	wrong,
00:40:37> 00:40:39:	but I think it was about 34 buildings.
00:40:39> 00:40:44:	In one transaction, the largest of which was dreams interest

00:40:44> 00:40:47:	in Scotia Plaza in downtown Toronto.
00:40:47> 00:40:49:	So that's really the linchpin that we picked up.
00:40:49> 00:40:52:	But it also came with a bunch of other parts
00:40:52> 00:40:53:	there was.
00:40:53> 00:40:54:	Building in on wireless way.
00:40:54> 00:40:56:	Just South the Crestwood Corporate Center in Richmond.
00:40:56> 00:41:01:	There was a suburban office building in Sydney outside Victoria.
00:41:01> 00:41:05:	There was a mall in Kamloops.
00:41:05> 00:41:07:	And this portfolio in Yellowknife.
00:41:07> 00:41:10:	So we've since exited all those other buildings I mentioned.
00:41:10> 00:41:12:	But Yellowknife we've hung onto because it's.
00:41:12> 00:41:15:	It's just a very very stable market and we're enjoying
00:41:15> 00:41:15:	the cash flow.
00:41:15> 00:41:22:	And it's. It's been an interesting place to conduct business
00:41:22> 00:41:23:	Yellowknife.
00:41:23> 00:41:25:	Doesn't sound like a bustling real estate metropolis,
00:41:25> 00:41:28:	but it's really interesting to be a part of that
00:41:28> 00:41:32:	market because nobody moves there just because people tend to
00:41:32> 00:41:33:	be highly educated.
00:41:33> 00:41:36:	People tend to be very well paid and the lifestyle
00:41:36> 00:41:37:	up there is pretty cool.
00:41:37> 00:41:39:	You can be out on your boat in the middle
00:41:39> 00:41:41:	of the lake at 2:00 o'clock in the morning.
00:41:41> 00:41:44:	In the summertime, it's it's really interesting,
00:41:44> 00:41:47:	and it it is really the hub of the north.
00:41:47> 00:41:50:	All economic activity for all of the Northwest Territories really
00:41:50> 00:41:52:	flows through Yellowknife,
00:41:52> 00:41:54:	so it's it's been very cool to.
00:41:54> 00:41:56:	Get to know that market and the people and the
00:41:56> 00:41:56:	players in it.
00:41:57> 00:42:00:	Yeah, that's neat to think about the differences in the
00:42:00> 00:42:00:	market,
00:42:00> 00:42:04:	both like geographically and why people move there and socially
00:42:04> 00:42:06:	and all that kind of stuff.
00:42:06> 00:42:07:	I appreciate that. Thank you.
00:42:09> 00:42:12:	But what type of tenants do you have come up
00:42:12> 00:42:12:	in that?
00:42:12> 00:42:12:	Building
00:42:13> 00:42:16:	consultants, engineering firms, law firms,
00:42:16> 00:42:18:	accounting firms, and then a lot of government,

00:42:18> 00:42:20:	a lot of different ministry offices are housed in our,
00:42:20> 00:42:23:	our our buildings. And then there's federal government
	offices as
00:42:23> 00:42:23:	well.
00:42:26> 00:42:29:	I'm here I we actually just got another question from
00:42:29> 00:42:30:	Leonard McInnes,
00:42:30> 00:42:33:	Lana. We can unmute you if you'd like to ask
00:42:33> 00:42:34:	a question.
00:42:39> 00:42:42:	Yeah, I was just wondering if King said I I
00:42:42> 00:42:46:	worked with King said on some projects in Toronto where
00:42:46> 00:42:48:	I l lived a couple of years ago.
00:42:48> 00:42:52:	I'm now in Victoria and I was just wondering if
00:42:52> 00:42:57:	King set is looking at any properties on Vancouver Island?
00:42:57> 00:43:03:	Uhm? Yes. The short answer it's Victoria is an excellent
00:43:03> 00:43:03:	market.
00:43:03> 00:43:05:	I mean it's tertiary compared to Vancouver,
00:43:05> 00:43:09:	but it's got a lot going for it,
00:43:09> 00:43:12:	so we're keenly. Watching that market and seeing if the
00:43:12> 00:43:14:	right opportunity should arise,
00:43:14> 00:43:16:	I think we would be in a position to pounce.
00:43:20> 00:43:22:	OK, well I'll be in touch with you after the
00:43:22> 00:43:22:	meeting then.
00:43:26> 00:43:28:	I've got a bit of a question myself now,
00:43:28> 00:43:34:	so if moving forward into 2022-2023 24.
00:43:34> 00:43:37:	Do you think that the there'll be a stronger rise
00:43:37> 00:43:40:	in the real estate market in suburban markets or back
00:43:40> 00:43:43:	to kind of the downtown core being the most valuable
00:43:44> 00:43:47:	asset and the this the strongest performing asset?
00:43:50> 00:43:53:	I'm a big believer in downtown.
00:43:53> 00:43:57:	Cityscapes throughout any market that were involved in I I.
00:43:57> 00:43:59:	It's where the most amenities are.
00:43:59> 00:44:01:	It's where the most interesting things seem to be happening,
00:44:01> 00:44:04:	but I don't think that grows at the detriment or
00:44:04> 00:44:07:	expense of suburban office opportunities,
00:44:07> 00:44:10:	especially in Vancouver. It's it's not easy to afford to
00:44:11> 00:44:12:	live close to downtown,
00:44:12> 00:44:13:	especially if you have a family,
00:44:13> 00:44:18:	so. That requires a long expensive commute,
00:44:18> 00:44:20:	and if you've got a large workforce that happens to
00:44:21> 00:44:22:	be housed in the valley,
00:44:22> 00:44:25:	that's where your talent wants to live.
00:44:25> 00:44:27:	You may need to open a branch office or look

00:44:28> 00:44:29:	at your business there.
00:44:29> 00:44:31:	And I think that will continue to grow as well.
00:44:36> 00:44:39:	Thanks, I was just 'cause there's always the discussion like
00:44:39> 00:44:40:	his his downtown dad.
00:44:40> 00:44:41:	I personally don't think so either.
00:44:41> 00:44:45:	But you know, with the kind of rise the re
00:44:45> 00:44:49:	emergence in the RE kind of central importance of the
00:44:49> 00:44:50:	suburbs,
00:44:50> 00:44:53:	now you know are are all the different assets in
00:44:53> 00:44:55:	the suburbs becoming more valuable?
00:44:55> 00:44:56:	Yeah, thank you, Francine.
00:44:59> 00:45:01:	I've got a. I've got a question Andrew.
00:45:01> 00:45:05:	It's moving back to. Asset,
00:45:05> 00:45:09:	well it's related to asset management in a little bit
00:45:09> 00:45:09:	of development.
00:45:09> 00:45:15:	So when King set partners with developers.
00:45:15> 00:45:18:	There are some projects that are.
00:45:18> 00:45:21:	Strata projects, and then there are some that are income
00:45:21> 00:45:21:	producing,
00:45:21> 00:45:27:	right? Does does King set up?
00:45:30> 00:45:34:	Own this, these things are always go into ownership of
00:45:34> 00:45:35:	income,
00:45:35> 00:45:37:	producing projects that they develop.
00:45:37> 00:45:42:	Or are there opportunities where they sell right at completion?
00:45:42> 00:45:45:	Is there? Is there a particular process that you guys
00:45:46> 00:45:49:	operates different funds and they all kind of exist as
00:45:49> 00:45:53:	their own separate businesses with their own separate
00.43.43> 00.43.33.	strategies?
00:45:53> 00:45:57:	So we have our growth funds which look for an
00:45:57> 00:45:59:	opportunity so.
00:45:59> 00:46:03:	One example is Viking Way business park in Richmond that
00:46:03> 00:46:07:	we acquired in partnership with PC Urban and that was
00:46:07> 00:46:09:	a 30 plus year old,
00:46:09> 00:46:14:	very well maintained Small Bay warehouse building or facility with
00:46:14> 00:46:19:	four separate buildings and the opportunity there was either
00-40-40 - 00-40-04	a. Taka a duanta na afati a un dan manikat nanta an dua li tika
00:46:19> 00:46:21:	Take advantage of the under market rents and roll the
00:46:21> 00:46:22:	tenants over.
00:46:22> 00:46:25:	Re let them all at current market thereby increasing value
00:46:25> 00:46:29:	and create an opportunity to exit and harvest the returns
00:46:29> 00:46:30:	for our investors.

00.40.00 > 00.40.04.	
00:46:30> 00:46:34:	Or stratify and sell the units off to individual investors,
00:46:34> 00:46:36:	which is what we ended up doing.
00:46:36> 00:46:40:	So that's that's an event driven acquisition that fell into
00:46:40> 00:46:43:	our opportunity fund and then we've got our long term
00:46:44> 00:46:47:	fund which is called create Canadian real estate income fund.
00:46:47> 00:46:49:	It really likes to buy.
00:46:49> 00:46:54:	Long-term blue chip assets folded forever.
00:46:54> 00:46:57:	To generate long term value increases in returns for our
00:46:57> 00:46:58:	investors.
00:47:00> 00:47:02:	Are there errors in place falls into Creek?
00:47:04> 00:47:10:	And then when you talk about these funds and deploying
00:47:10> 00:47:11:	capital.
00:47:11> 00:47:14:	Uhm, every every year do you guys have a particular
00:47:14> 00:47:18:	amount that you guys have to allocate to these funds
00:47:18> 00:47:21:	or is it more of an opportunity type thing where
00:47:21> 00:47:23:	you see the opportunity and then you decide which fund
00:47:23> 00:47:24:	it goes to
00:47:24> 00:47:26:	real estate? It's not like producing widgets right?
00:47:26> 00:47:28:	You can't just decide how many you're going to produce
00:47:28> 00:47:29:	and then go sell them.
00:47:29> 00:47:32:	You gotta have the opportunity to to to deploy the
00:47:32> 00:47:34:	capital so we may have goals in terms of how
00:47:34> 00:47:36:	much we want to get out the door.
00:47:36> 00:47:40:	But that doesn't happen without the right opportunity coming
	to
00:47:40> 00:47:41:	pass so.
00:47:41> 00:47:43:	Our investment team spends a great deal of time combing
00:47:43> 00:47:46:	the market and making sure we have tight relationships with
00:47:46> 00:47:49:	the brokerage community to make sure we get that phone
00:47:49> 00:47:50:	call. Hopefully before it hits the market.
00:47:52> 00:48:04:	OK. Guy if if there's no other particular questions.
00:48:04> 00:48:07:	I got one part. I got one more we don't
00:48:07> 00:48:10:	have anymore from the audience and this was from an
00:48:10> 00:48:13:	earlier conversation that we had you mentioned.
00:48:13> 00:48:16:	This term that was that was new to me,
00:48:16> 00:48:20:	it was. It was this idea of tenant liquidity.
00:48:20> 00:48:24:	When you, when you when you're talking about your
	relationships
00:48:24> 00:48:25:	with with tenants,
00:48:25> 00:48:28:	could you talk a little bit more about that?
00:48:28> 00:48:31:	What what that means with regards to asset management?
00:48:33> 00:48:36:	I'll put it in context of like there's nothing wrong

00:48:36> 00:48:37:	with grocery anchored retail.
00:48:37> 00:48:43:	I mean, that's performed extraordinarily well throughout the
	COVID period.
00:48:43> 00:48:45:	But let's say you own,
00:48:45> 00:48:49:	and I'm making this up a mall in Salmon arm,
00:48:49> 00:48:51:	and you've got a grocery store,
00:48:51> 00:48:54:	and that's the anchor. And let's say a better mall
00:48:54> 00:48:57:	opens down the road and you lose your grocery store.
00:48:57> 00:48:58:	But what happens to your dry,
00:48:58> 00:49:03:	cleaner your bakery, your steer you tenants?
00:49:03> 00:49:05:	Are they able to actually?
00:49:05> 00:49:07:	Generate enough income to pay your rent and is the
00:49:08> 00:49:10:	value of your asset going to go down with the
00:49:10> 00:49:11:	absence of that anchor,
00:49:11> 00:49:13:	the answer is inevitably yes.
00:49:13> 00:49:15:	So when we talk about tenant liquidity,
00:49:15> 00:49:17:	it's how long does it take you to replace that
00:49:17> 00:49:17:	anchor,
00:49:17> 00:49:20:	and in smaller markets the answer is always it's going
00:49:20> 00:49:23:	to take longer than it wouldn't say downtown Vancouver,
00:49:23> 00:49:28:	there's. Less demand, so that's why we tend to stay
00:49:28> 00:49:30:	focused on major urban centers.
00:49:32> 00:49:34:	OK, so when you when you meant tenant liquidy,
00:49:34> 00:49:38:	you didn't mean the the balance sheet or the financials
00:49:38> 00:49:38:	of the tenant.
00:49:38> 00:49:42:	To really how how. How easy is it
00:49:42> 00:49:47:	to replace that? So how much demand is there for?
00:49:47> 00:49:49:	Whatever you might be offering to the market.
00:49:51> 00:49:53:	OK, OK, so it's it's really space,
00:49:53> 00:49:57:	liquidity or yes, OK. OK,
00:49:57> 00:50:00:	very cool. Uhm Oliver and Chris.
00:50:00> 00:50:03:	Do we have any other questions from the audience?
00:50:05> 00:50:07:	Not at this time, no.
00:50:07> 00:50:08:	OK,
00:50:09> 00:50:13:	well if that's it it's 852 so I think this
00:50:13> 00:50:16:	would be a good time to stop.
00:50:16> 00:50:20:	Really appreciate you spending the time talking to us again.
00:50:20> 00:50:22:	Andrew, I learned a lot today and really enjoyed the
00:50:22> 00:50:23:	conversation.
00:50:23> 00:50:25:	lt's my pleasure. Enjoyed it as well.
00:50:26> 00:50:29:	Yeah, so if that's it,
00:50:29> 00:50:34:	this is our last virtual coffee and conversations for 2021

00:50:34> 00:50:38:	and we're starting to plan some in person events,
00:50:38> 00:50:43:	so please stay too. And given that,
00:50:43> 00:50:46:	thank you everyone for attending and
00:50:46> 00:50:49:	one thing Andrew people have a question either in the
00:50:49> 00:50:51:	audience right now or they think of a question later
00:50:51> 00:50:54:	on or people who are watching recording if they have
00:50:54> 00:50:56:	a question, how can they reach out to you?
00:50:56> 00:50:59:	And and are you happy to know what kind of
00:50:59> 00:51:02:	discussion we like to have with them that makes sense?
00:51:03> 00:51:06:	My contact information is listed on our website.
00:51:06> 00:51:07:	I'm not hard to find.
00:51:09> 00:51:12:	And anyone is welcome to reach out to me with
00:51:12> 00:51:13:	with questions that you might have.
00:51:13> 00:51:15:	I'm happy to. Oblige.
00:51:18> 00:51:20:	Yeah perfect sorry Ralph started jumping next.
00:51:20> 00:51:22:	No, that's all good and thanks.
00:51:22> 00:51:26:	Thanks for reminding reminding me of that.
00:51:26> 00:51:27:	But yeah, if if that's it,
00:51:27> 00:51:31:	thanks everyone for attending and happy holidays.
00:51:32> 00:51:34:	Thanks everyone. Thank you
00:51:34> 00:51:35:	so much, really appreciate it.

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