

## Webinar

ULI British Columbia: Coffee and Conversations with Anita Leonoff of IBI Group

Date: September 21, 2021

| 00:00:05> 00:00:08:<br>00:00:08> 00:00:12: | OK, let's get started. Thank you all for joining us in another edition of coffee and conversations hosted by the |
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| 00:00:12> 00:00:12:                        | Urban Land Institute and generously sponsored by Onnit.  |
| 00:00:15> 00:00:19:                        | My name is Randolph Lee with ULIBC's Young leaders group   |
| 00:00:19> 00:00:22:                        | and I'm joined by my team members all over tenant  |
| 00:00:22> 00:00:23:                        | and Chris Kunal.   |
| 00:00:23> 00:00:26:                        | As always, I would like to give a special shout  |
| 00:00:26> 00:00:29:                        | out to Shannon Patterson and you libbies Young leaders group   |
| 00:00:29> 00:00:31:                        | for their continued support and guidance.  |
| 00:00:31> 00:00:36:                        | Now for newcomers joining us coffee and conversations is UL  |
| 00:00:36> 00:00:37:                        | IBD monthly,   |
| 00:00:37> 00:00:40:                        | early morning networking event where students and professionals can drop   |
| 00:00:41> 00:00:43:                        | in to meet other like minded colleagues and hear new   |
| 00:00:43> 00:00:44:                        | thoughts,  |
| 00:00:44> 00:00:48:                        | ideas and industry issues surrounding real estate development.   |
| 00:00:48> 00:00:50:                        | We will continue to be putting out these monthly events  |
| 00:00:50> 00:00:52:                        | online until in person.  |
| 00:00:52> 00:00:56:                        | Events are fully permitted. Some upcoming dates to keep in   |
| 00:00:57> 00:00:57:                        | mind.  |
| 00:00:57> 00:01:02:                        | The deadline to submit nominations for WL IBX Leadership recognition   |
| 00:01:02> 00:01:06:                        | program and applications for you Libbies Atkins Scholars program are   |
| 00:01:06> 00:01:09:                        | both coming up at the end of the month.  |
| 00:01:09> 00:01:13:                        | You will also host two very interesting virtual events in  |
| 00:01:13> 00:01:13:                        | October.   |
| 00:01:13> 00:01:16:                        | One is named professional development.   |

| 00:01:16> 00:01:20: | How to be a nonprofit board or committee member which            |
|---------------------|--|
| 00:01:20> 00:01:24: | ·  |
| 00:01:24> 00:01:28: | is taking place on October 21st and Wli presents personal        |
|                     | leadership to bounce back from and avoid burnout were just       |
| 00:01:28> 00:01:30: | taking place on October 28th.                                    |
| 00:01:30> 00:01:34: | The links to all these events should be posted in                |
| 00:01:34> 00:01:35: | the chat shortly.  |
| 00:01:35> 00:01:39: | Now some housekeeping items, please keep your                    |
|                     | microphones muted.   |
| 00:01:39> 00:01:41: | Use of your web camera is optional,                              |
| 00:01:41> 00:01:44: | but we encourage you to turn it on.                              |
| 00:01:44> 00:01:46: | There will be a Q&A session towards the end of                   |
| 00:01:46> 00:01:47: | the talk,  |
| 00:01:47> 00:01:50: | so please feel free to send a message to Oliver                  |
| 00:01:50> 00:01:53: | tenant or me with any questions that you may have                |
| 00:01:53> 00:01:54: | for our speaker today.   |
| 00:01:54> 00:01:56: | We will select them in the order that they are                   |
| 00:01:56> 00:01:57: | received,  |
| 00:01:57> 00:02:00: | and I mute you so you can ask her directly                       |
| 00:02:01> 00:02:02: | around 8:40.   |
| 00:02:02> 00:02:05: | For our speaker today, we are very fortunate to have             |
| 00:02:05> 00:02:07: | a needle leonoff join us.  |
| 00:02:07> 00:02:10: | I need a is the director and office lead of                      |
| 00:02:10> 00:02:14: | the Vancouver office at Ibi Group One of the largest             |
| 00:02:14> 00:02:17: | global architectural firms in the world.                         |
| 00:02:17> 00:02:23: | Anita's areas of specialty include institutional and hospitality |
|                     | facilities design.   |
| 00:02:23> 00:02:28: | Retail and office tenant Fitup heritage renovations and the      |
|                     | management   |
| 00:02:28> 00:02:32: | of approvals and the public consultation process.                |
| 00:02:32> 00:02:35: | In her time with IBIC has overseen overseeing and LED            |
| 00:02:35> 00:02:37: | some of the most high profile,                                   |
| 00:02:37> 00:02:42: | public and private projects across Metro Vancouver.              |
| 00:02:42> 00:02:46: | Interviewing Anita today will be my colleague Chris Cuno.        |
| 00:02:46> 00:02:50: | Chris is currently a senior consultant with the Urban Planning   |
| 00:02:50> 00:02:52: | and Place making team at Colliers,                               |
| 00:02:52> 00:02:54: | and with that, Anita and Chris,                                  |
| 00:02:54> 00:02:55: | the floor is yours.  |
| 00:02:57> 00:03:00: | Thanks, Randall Anita. We've we've been chatting a bit in        |
| 00:03:00> 00:03:01: | the past now,  |
| 00:03:01> 00:03:04: | but if you want, just give the Group A brief                     |
| 00:03:04> 00:03:06: | introduction so where you're from,                               |
| 00:03:06> 00:03:10: | how you got into this industry and what lbi is.                  |
| 33.33.13.           | , g  |

| 00.03.13> 00.03.10. | ourc, Thi happy to, although around I think explained a    |
|---------------------|--|
| 00:03:16> 00:03:19: | little bit more of what what I do.                         |
| 00:03:19> 00:03:22: | So I'm born and raised in Vancouver.                       |
| 00:03:22> 00:03:24: | So I'm true Vancouver, right?                              |
| 00:03:24> 00:03:27: | I'm I'm an architect and director of senior.               |
| 00:03:27> 00:03:30: | What we call senior practice lead at the Ibi Vancouver     |
| 00:03:30> 00:03:31: | office.  |
| 00:03:31> 00:03:33: | I've always worked out of this office.                     |
| 00:03:33> 00:03:37: | I joined right out of school.                              |
| 00:03:37> 00:03:41: | That's a. In 1983, so they have 83 so very                 |
| 00:03:41> 00:03:45: | long time ago and I'm currently the office lead as         |
| 00:03:45> 00:03:48: | well in in the Vancouver office,                           |
| 00:03:48> 00:03:51: | the Vancouver Office of IBI.                               |
| 00:03:51> 00:03:55: | When I joined, I think there were five staff.              |
| 00:03:55> 00:03:58: | I was number 6 and we are currently at about               |
| 00:03:59> 00:04:00: | 250 in the vet,  |
| 00:04:00> 00:04:04: | downtown Vancouver Office. We offer also have offices in   |
|                     | Burnaby,   |
| 00:04:04> 00:04:07: | in Kelowna, led by others.                                 |
| 00:04:07> 00:04:09: | So that's just a little bit of.                            |
| 00:04:09> 00:04:11: | About me and yeah, a lot of most of my                     |
| 00:04:12> 00:04:15: | work has been in the commercial and institutional sectors. |
| 00:04:17> 00:04:21: | So I know you're mentioning that your employee #6 I        |
| 00:04:21> 00:04:23: | was talking with my boss recently,                         |
| 00:04:23> 00:04:26: | just saying that we're going to be doing this in           |
| 00:04:26> 00:04:27: | with you,  |
| 00:04:27> 00:04:28: | and he mentioned he was,                                   |
| 00:04:28> 00:04:31: | I think, employee number 9.                                |
| 00:04:31> 00:04:32: | So he was also there quite early on,                       |
| 00:04:32> 00:04:36: | yes, but I was wondering about your your progression of    |
| 00:04:36> 00:04:37: | your career at Ibi,  |
| 00:04:37> 00:04:39: | so a bit about what it was like.                           |
| 00:04:39> 00:04:43: | Beginning how you landed this job as your first job        |
| 00:04:43> 00:04:45: | out of school,   |
| 00:04:45> 00:04:48: | and then your experiences as a female leader.              |
| 00:04:48> 00:04:49: | Overtime, how that's changed,                              |
| 00:04:50> 00:04:52: | right? OK, so so I don't think I have the                  |
| 00:04:52> 00:04:56: | most exciting story because I've worked for Ibi my entire  |
| 00:04:56> 00:04:57: | career.  |
| 00:04:57> 00:05:00: | So for a very long time and how do I                       |
| 00:05:00> 00:05:01: | land?  |
| 00:05:01> 00:05:03: | ABBA, I basically had graduated in my,                     |
|                     |  |

00:03:13 --> 00:03:16: Sure, I'm happy to, although around I think explained a

| 00:05:03> 00:05:07: | UM, my older brother had gone to a party on                    |
|---------------------|--|
| 00:05:07> 00:05:10: | a Saturday night phone me on Sundays that I met                |
| 00:05:10> 00:05:11: | somebody from Ivy.   |
| 00:05:11> 00:05:14: | I I told him my sister just graduated and it's                 |
| 00:05:14> 00:05:17: | going to be an architect and I needed to go                    |
| 00:05:17> 00:05:19: | and apply on Monday morning,                                   |
| 00:05:19> 00:05:22: | which I did so. So I always say I had                          |
| 00:05:22> 00:05:26: | the worst interview in the entire world because of the         |
| 00:05:27> 00:05:29: | back of My Portfolio I had.                                    |
| 00:05:29> 00:05:33: | I done menus and for a local restaurant and some               |
| 00:05:33> 00:05:37: | and some graphics for them and one of the the                  |
| 00:05:37> 00:05:42: | the gentleman interviewing me had recently had had a meal      |
| 00:05:42> 00:05:45: | there and it was a terrible meal and so he                     |
| 00:05:45> 00:05:48: | elaborated on how cold the soup came,                          |
| 00:05:48> 00:05:52: | etc. So I thought it was absolutely worst interview possible.  |
| 00:05:52> 00:05:55: | But and that bend, they said so when can you                   |
| 00:05:55> 00:05:59: | start so that that basically it started.                       |
| 00:05:59> 00:06:02: | And of course I was obviously extremely junior with really     |
| 00:06:02> 00:06:03: | limited experience.  |
| 00:06:03> 00:06:07: | And you know, I started and and only and none                  |
| 00:06:07> 00:06:09: | of you will know this.   |
| 00:06:09> 00:06:11: | But we used to have ammonia Prince basically.                  |
| 00:06:11> 00:06:14: | So I would run blueprints in the office.                       |
| 00:06:14> 00:06:17: | So that's how junior I started off.                            |
| 00:06:17> 00:06:21: | And then, uh, and then overtime obviously grew in my           |
| 00:06:21> 00:06:22: | role.  |
| 00:06:22> 00:06:25: | One of the things about starting with a firm that              |
| 00:06:25> 00:06:28: | was that small in Vancouver is that I got thrown               |
| 00:06:28> 00:06:30: | into lots of different kinds of projects,                      |
| 00:06:30> 00:06:32: | so the diversity of projects,                                  |
| 00:06:32> 00:06:38: | the opportunity to actually work with really senior leadership |
| 00:06:38> 00:06:41: | at<br>the time was was terrific and and that was a             |
|                     |  |
| 00:06:41> 00:06:43: | great experience.  |
| 00:06:43> 00:06:45: | It took me five years to become an associate to                |
| 00:06:45> 00:06:46: | come even longer,  |
| 00:06:46> 00:06:49: | to become an associate. Director and director.                 |
| 00:06:49> 00:06:50: | So it was a long.  |
| 00:06:50> 00:06:53: | It was a long haul I think.                                    |
| 00:06:53> 00:06:58: | Perseverance maybe to actually get to to where I felt          |
| 00:06:58> 00:07:02: | I wanted wanted to be so dumb in terms of                      |
| 00:07:02> 00:07:04: | being a female leadership.                                     |
|                     |  |

| 00:07:05> 00:07:07: | Well I mean I can't speak as I've always been              |
|---------------------|--|
| 00:07:08> 00:07:11: | a female this work environment when I started I thought    |
| 00:07:11> 00:07:12: | I be I was really,   |
| 00:07:12> 00:07:16: | you know a very male dominated.                            |
| 00:07:16> 00:07:20: | Club right? So absolutely, you know it.                    |
| 00:07:20> 00:07:24: | It wasn't. I have seen significant changes overtime,       |
| 00:07:24> 00:07:26: | you know, not there yet.                                   |
| 00:07:26> 00:07:27: | Where I think we need to be,                               |
| 00:07:27> 00:07:30: | but I think the diversity of the company we always         |
| 00:07:30> 00:07:33: | had a lot of diversity within our staff.                   |
| 00:07:33> 00:07:35: | I think it's in the leadership levels that it's taking     |
| 00:07:36> 00:07:38: | a long time to come about and to get where                 |
| 00:07:38> 00:07:39: | it needs to be.  |
| 00:07:39> 00:07:41: | So and I don't think we're there yet.                      |
| 00:07:41> 00:07:45: | I think we have work to do still so.                       |
| 00:07:45> 00:07:47: | So that's just a little bit.                               |
| 00:07:47> 00:07:51: | I mean, I've I've l've certainly again it's going from     |
| 00:07:51> 00:07:54: | a company that went from 6 staff to 250,                   |
| 00:07:54> 00:07:57: | sees a lot of changes.                                     |
| 00:07:57> 00:08:00: | You know a lot of adoptions that I've had have             |
| 00:08:00> 00:08:01: | had to happen so.  |
| 00:08:04> 00:08:06: | That's a little bit about my background.                   |
| 00:08:08> 00:08:11: | So when you first joined lbi or or quite early             |
| 00:08:11> 00:08:14: | on in your path in leadership at lvy,                      |
| 00:08:14> 00:08:18: | I started working for Whole Frontier in Vancouver and also |
| 00:08:18> 00:08:22: | hotel banker from understanding this summer.               |
| 00:08:22> 00:08:24: | We just talk about that and how that came to               |
| 00:08:24> 00:08:26: | be and what you could do for them.                         |
| 00:08:26> 00:08:27: | I mean what is so?   |
| 00:08:27> 00:08:30: | As I said, one of the things that's been really            |
| 00:08:30> 00:08:33: | great about working for IBI is the opportunity to work     |
| 00:08:34> 00:08:36: | with such a diverse group of client base and and           |
| 00:08:36> 00:08:41: | I probably worked for whole Renfrew for some 20 plus       |
| 00:08:41> 00:08:45: | years now and you know started by doing some minor         |
| 00:08:45> 00:08:46: | renovations.   |
| 00:08:46> 00:08:49: | It was really the relationships back east that they had    |
| 00:08:49> 00:08:52: | with the group with their Toronto office that came out     |
| 00:08:52> 00:08:53: | to Vancouver.  |
| 00:08:53> 00:08:56: | Did really tiny minor renovations for them in there.       |
| 00:08:56> 00:09:00: | You know, and they're receiving docs whatever,             |
| 00:09:00> 00:09:02: | and their original store eventually.                       |
| 00:09:02> 00:09:05: | You know at the as of a more recent years                  |
|                     | ·  |
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| 00100100 / 001001001 | This dotadily and distinct of record for allotting               |
|----------------------|--|
| 00:09:08> 00:09:11:  | for for the for their big expansion.                             |
| 00:09:11> 00:09:14:  | They did it to their mains to their main store.                  |
| 00:09:14> 00:09:16:  | So great client to work for.                                     |
| 00:09:16> 00:09:18:  | Really interesting, obviously very high end.                     |
| 00:09:18> 00:09:23:  | That's being a long relationship with them.                      |
| 00:09:23> 00:09:24:  | And then on the Hotel Vancouver.                                 |
| 00:09:24> 00:09:28:  | It's a long relationship with the building because they've been  |
| 00:09:28> 00:09:31:  | probably through half a dozen different owners and that is.      |
| 00:09:31> 00:09:33:  | I mean, it's one of the iconic buildings,                        |
| 00:09:33> 00:09:38:  | obviously Vancouver. It is being.                                |
| 00:09:38> 00:09:41:  | Really interesting to work on the building.                      |
| 00:09:41> 00:09:43:  | We haven't done all the projects there.                          |
| 00:09:43> 00:09:46:  | They're having other firms that would be involved at different   |
| 00:09:46> 00:09:46:  | times,   |
| 00:09:46> 00:09:49:  | but I mean how often do you get to work                          |
| 00:09:49> 00:09:53:  | on a project like that over some 30 plus years.                  |
| 00:09:53> 00:09:57:  | So everything from doing no sprinklers to to creating admin      |
| 00:09:57> 00:10:00:  | offices and within that hour of the hotel.                       |
| 00:10:00> 00:10:03:  | So that has been really it's been great to have                  |
| 00:10:03> 00:10:06:  | those kind of clients or those kind of buildings that            |
| 00:10:06> 00:10:08:  | you work on for extended period.                                 |
| 00:10:08> 00:10:11:  | But I'm so, so yeah,   |
| 00:10:11> 00:10:13:  | I've been very fortunate to be involved in those kinds           |
| 00:10:13> 00:10:14:  | of projects.   |
| 00:10:14> 00:10:16:  | I believe Vancouver is really known for our high rise            |
| 00:10:16> 00:10:19:  | buildings and interesting now that's not the sector I've been    |
| 00:10:19> 00:10:20:  | involved,  |
| 00:10:20> 00:10:23:  | and I think it's it's actually important for people to           |
| 00:10:23> 00:10:26:  | know that there's like a diversity of projects and kinds         |
| 00:10:26> 00:10:28:  | of work that we do too in Vancouver.                             |
| 00:10:30> 00:10:35:  | So having managed or having developed this relationship over the |
| 00:10:35> 00:10:37:  | past over 30 plus years now,                                     |
| 00:10:37> 00:10:40:  | do you have any advice on how to build,                          |
| 00:10:40> 00:10:44:  | develop and then maintain these long term relationships and the  |
| 00:10:44> 00:10:45:  | professional?  |
| 00:10:46> 00:10:51:  | Well, I think all clients are looking for UM for                 |
| 00:10:51> 00:10:54:  | service and they want competency up.                             |
| 00:10:54> 00:10:59:  | I think their their expectations are that they are always        |
| 00:10:59> 00:11:01:  | first and that you have to.                                      |
|                      |  |

**00:09:05 --> 00:09:08:** I I'm actually the architect of record for them,

| 00:11:01> 00:11:05: | That they rely on you for information that they rely                  |
|---------------------|---|
| 00:11:05> 00:11:06: | on you to do a good job.  |
| 00:11:06> 00:11:10: | I mean really, our work in Vancouver's always been about              |
| 00:11:10> 00:11:13: | repeat clients that that's extremely important to us is that          |
| 00:11:13> 00:11:16: | once they've worked with us that they want to come                    |
| 00:11:16> 00:11:18: | back to us and that we can provide them with                          |
| 00:11:18> 00:11:20: | the services that they need.  |
| 00:11:20> 00:11:24: | So those relationships are relationships with the city,               |
| 00:11:24> 00:11:27: | our relationships with our clients with our consultant teams.         |
| 00:11:27> 00:11:29: | All of that is incredibly important.                                  |
| 00:11:29> 00:11:33: | Obviously with the contractors. That they can rely on us              |
| 00:11:33> 00:11:34: | to do it.   |
| 00:11:34> 00:11:37: | Give them good competent expertise.                                   |
| 00:11:37> 00:11:41: | Uhm, you know on schedule on budget all the things                    |
| 00:11:41> 00:11:42: | you hear but but yes,   |
| 00:11:42> 00:11:45: | repeat clients are incredibly crucial to us.                          |
| 00:11:49> 00:11:53: | Do you have any kind of advice on the initial                         |
| 00:11:53> 00:11:54: | steps to you know?  |
| 00:11:54> 00:11:57: | I think, at least in the work that I do                               |
| 00:11:57> 00:11:57: | at at Colliers,   |
| 00:11:57> 00:12:00: | a lot of our clients we wanted to start off                           |
| 00:12:00> 00:12:01: | with one project for them,  |
| 00:12:01> 00:12:02: | and then we could see it.   |
| 00:12:02> 00:12:05: | You know, evolving into different types of other projects and         |
| 00:12:05> 00:12:07: | I'm speaking this person like.  |
| 00:12:07> 00:12:10: | Do you have any advice on how to start building                       |
| 00:12:10> 00:12:11: | that early on?  |
| 00:12:11> 00:12:13: | Is it more of a discussion about this boat letting                    |
| 00:12:13> 00:12:16: | them know that this is kind of a thing that                           |
| 00:12:16> 00:12:17: | could happen early on?  |
| 00:12:17> 00:12:18: | Or is it just, you know,  |
| 00:12:18> 00:12:20: | do good work? Rick, from the onset and see what                       |
| 00:12:20> 00:12:21: | happens from there.   |
| 00:12:21> 00:12:23: | Well, I think it's a combination of things,                           |
| 00:12:23> 00:12:27: | right? It's it's the relationships he developed with the individuals. |
| 00:12:27> 00:12:30: | I think it is. It's the relationship you have with                    |
| 00:12:30> 00:12:34: | your consultants to ensure that they are actually responsive          |
| 00.40.04 > 00.40.01 | as  |
| 00:12:34> 00:12:34: | well.   |
| 00:12:34> 00:12:37: | You know in not this is not consistent in the                         |
| 00:12:37> 00:12:38: | industry,   |
| 00:12:38> 00:12:42: | but for most of my projects that consult with actually                |

| 00:12:42> 00:12:46: | work under us under me and therefore that relationship with         |
|---------------------|---|
| 00:12:46> 00:12:47: | them.   |
| 00:12:47> 00:12:50: | They are responsive. Responsiveness isn't.                          |
| 00:12:50> 00:12:54: | Really important, UM? So I think it's about personal relationships. |
| 00:12:54> 00:12:58: | Treating people respectfully, listening. You know,                  |
| 00:12:58> 00:13:01: | it's all the things that you would expect.                          |
| 00:13:01> 00:13:03: | You know our most of our clients.                                   |
| 00:13:03> 00:13:06: | They they don't want. They don't want to go so                      |
| 00:13:06> 00:13:10: | actually parking your ego at the door and actually listen           |
| 00:13:10> 00:13:12: | to what they want giving them.                                      |
| 00:13:12> 00:13:15: | But the examples to speak up when when they're going                |
| 00:13:15> 00:13:16: | in the wrong track.   |
| 00:13:16> 00:13:20: | So it is about developing those personal relationships as you       |
| 00:13:20> 00:13:21: | as you go along.  |
| 00:13:21> 00:13:24: | So yes, from day one it's it's about the service                    |
| 00:13:24> 00:13:26: | that you provide to your client base.                               |
| 00:13:30> 00:13:31: | Just shifting us a bit now.   |
| 00:13:31> 00:13:36: | Uhm, we were discussing before how you were discussing for          |
| 00:13:36> 00:13:40: | how much lbi is grown in the past couple years.                     |
| 00:13:40> 00:13:44: | Buying new florist. Your office really expanding the number of      |
| 00:13:44> 00:13:46: | people in the capacity in Vancouver.                                |
| 00:13:46> 00:13:50: | What is our office? Did networks and work life going                |
| 00:13:50> 00:13:51: | to be changing,   |
| 00:13:51> 00:13:51: | moving  |
| 00:13:51> 00:13:54: | forward? Well so so? I mean,  |
| 00:13:54> 00:13:58: | the workplace dynamics are changing pre COVID and of course         |
| 00:13:58> 00:13:59: | with kovid have completely changed.                                 |
| 00:13:59> 00:14:03: | So we basically within a couple weeks as most companies             |
| 00:14:03> 00:14:03: | did,  |
| 00:14:03> 00:14:08: | we decanted everybody to their own Home Office.                     |
| 00:14:08> 00:14:10: | So that was quite the undertaking,                                  |
| 00:14:10> 00:14:12: | especially given the kind of programs.                              |
| 00:14:12> 00:14:16: | Use another kind of, UM computers we were using so                  |
| 00:14:16> 00:14:20: | very quickly to counted everybody and and I don't see               |
| 00:14:20> 00:14:22: | things going back.  |
| 00:14:22> 00:14:23: | We did. We talked a little bit about this Chris,                    |
| 00:14:23> 00:14:25: | I don't see things going back.                                      |
| 00:14:25> 00:14:29: | I think that so we had our 250 staff.                               |
| 00:14:29> 00:14:31: | If we were to go back to our offices today,                         |
| 00:14:31> 00:14:34: | we actually don't have enough seats for them.                       |
|                     |   |

00:14:34 --> 00:14:39: I think we're committed to working tablet hybrid work model. 00:14:39 --> 00:14:41: We don't know what that will look like at this 00:14:42 --> 00:14:42: point. 00:14:42 --> 00:14:45: But that we will not be all marching back to 00:14:45 --> 00:14:48: the office and it will not be the business as 00:14:48 --> 00:14:50: it was pre pandemic. 00:14:50 --> 00:14:56: So you know now we are offering in 250 little 00:14:56 --> 00:14:57: offices. Right, and so the connection in terms for us and 00:14:57 --> 00:14:59: 00:15:00 --> 00:15:00: 00:15:00 --> 00:15:02: I can say this I I've really noticed it. 00:15:02 --> 00:15:04: And it's partly because everybody was home. 00:15:04 --> 00:15:10: Nobody was actually traveling, but my ability to get ahold 00:15:10 --> 00:15:10: of. 00:15:10 --> 00:15:12: Of senior management. I mean, 00:15:12 --> 00:15:15: it's it's amazing everybody picks up their teams, 00:15:15 --> 00:15:21: call that they're the actual collaboration and connection in for 00:15:21 --> 00:15:22: me has been. 00:15:22 --> 00:15:25: Has expanded its being better than ever. 00:15:25 --> 00:15:28: Nobody's on a plane nobody is traveling for business so 00:15:28 --> 00:15:31: they're very accessible so that piece has been really great. 00:15:31 --> 00:15:34: The majority of our staff had really liked working from 00:15:34 --> 00:15:34: home. 00:15:34 --> 00:15:38: Those who who struggled with working from home for whatever 00:15:38 --> 00:15:39: reasons. 00:15:39 --> 00:15:42: Young children or just not having the space to do 00:15:42 --> 00:15:42: it. 00:15:42 --> 00:15:44: we made accommodation for them in the office, 00:15:44 --> 00:15:47: but that really is only been about 10% 00:15:47 --> 00:15:50: at maximum of staff that I've really wanted to to 00:15:50 --> 00:15:52: be in the office the entire time. 00:15:52 --> 00:15:54: And I think going forward we are going to be 00:15:54 --> 00:15:55: looking at hybrid. 00:15:55 --> 00:15:58: What that looks like, how that will truly work. 00:15:58 --> 00:16:01: Not 100% sure, I don't think any business it is, 00:16:01 --> 00:16:03: but I think we're fully committed to trying to make 00:16:03 --> 00:16:04: this work now. 00:16:04 --> 00:16:07: Having said that, there are project managers that do struggle with us like this. 00:16:07 --> 00:16:07: 00:16:07 --> 00:16:10: Not everybody saying this is fantastic. 00:16:10 --> 00:16:13: Some of them do struggle with it because they can't

00:16:13 --> 00:16:15: necessarily see what their team is doing, 00:16:15 --> 00:16:19: so it does require us to communicate a lot more with our with our teams so. 00:16:19 --> 00:16:20: 00:16:23 --> 00:16:23: W 00:16:23 --> 00:16:27: advice for how to create or kind of foster or 00:16:27 --> 00:16:32: maintain a an office culture or Co culture amongst staff, 00:16:32 --> 00:16:36: especially when people are not necessarily seeing each other. 00:16:36 --> 00:16:39: Do you have any kind of idea how you can? 00:16:39 --> 00:16:40: In it, 00:16:40 --> 00:16:43: right? So we're trying different ways of doing that to 00:16:43 --> 00:16:46: reach out to staff because there is nothing worse than 00:16:46 --> 00:16:49: having a call where where nobody is being responsive. 00:16:49 --> 00:16:53: Nobody has their cameras on or nobody is communicating, 00:16:53 --> 00:16:56: so we've been trying different different ways of doing it. 00:16:56 --> 00:16:59: We're going to have a a virtual return to Office 00:16:59 --> 00:17:02: Day coming up that we you know we we're developing 00:17:02 --> 00:17:03: our own apps. 00:17:03 --> 00:17:07: Of course, everything from how you check into the office 00:17:07 --> 00:17:11: and we were developing programs internally where we can. 00:17:11 --> 00:17:14: Have people actually look like they're physically in the office 00:17:14 --> 00:17:17: effectively that you know somebody there that you can bump 00:17:17 --> 00:17:18: into them. 00:17:18 --> 00:17:20: I think that's the one thing we do. 00:17:20 --> 00:17:24: Miss is that collaborate? That ad hoc collaboration, 00:17:24 --> 00:17:26: right? They they bumping into somebody? 00:17:26 --> 00:17:30: I mean, I miss talking to colleagues just as I 00:17:30 --> 00:17:32: run into them and ask them a question. 00:17:32 --> 00:17:34: So I think we are trying to create that in 00:17:35 --> 00:17:36: a virtual environment. 00:17:36 --> 00:17:38: And so once we've had our test run and then 00:17:38 --> 00:17:40: I'll tell you how that goes, 00:17:40 --> 00:17:43: but. But yeah, it's a. 00:17:43 --> 00:17:44: It's a challenge. I mean, 00:17:44 --> 00:17:48: we've done everything from virtual cocktail parties. 00:17:48 --> 00:17:51: We had barkeeps that presented to us. 00:17:51 --> 00:17:53: We we we've tried that. 00:17:53 --> 00:17:57: We've had different games and events that for people to 00:17:57 --> 00:17:58: participate in, 00:17:58 --> 00:18:02: so we're trying different ways to create that office culture. 00:18:02 --> 00:18:05: That is when we were not in the office. 00:18:05 --> 00:18:09: so. So some things work better than others,

| 00:18:09> 00:18:12: | and I think we're going to have to keep continuing              |
|---------------------|---|
| 00:18:12> 00:18:15: | to try different tools to how we could make that                |
| 00:18:15> 00:18:15: | work.   |
| 00:18:18> 00:18:20: | Uhm, questionable. I be I know.                                 |
| 00:18:20> 00:18:24: | So I being that covers office being being large,                |
| 00:18:24> 00:18:28: | Toronto's office also being quite large at believe that's where |
| 00:18:28> 00:18:29: | I got was founded Toronto.                                      |
| 00:18:29> 00:18:33: | But with a massive global presence now,                         |
| 00:18:33> 00:18:35: | how much collaboration is there between IB offices and and      |
| 00:18:36> 00:18:36: | how does that work?   |
| 00:18:36> 00:18:39: | Well, actually a lot and there's always been a quite            |
| 00:18:39> 00:18:39: | a bit,  |
| 00:18:39> 00:18:43: | so the the Vancouver office worked really closely with what     |
| 00:18:44> 00:18:45: | we call the can West region.                                    |
| 00:18:45> 00:18:49: | So that's our. So we have an office in Kelowna,                 |
| 00:18:49> 00:18:54: | Burnaby. The Calgary, Edmonton, Fort McMurray.                  |
| 00:18:54> 00:19:00: | So we have regular meetings and we actually share workloads.    |
| 00:19:00> 00:19:04: | For example, our Colonial office is led by somebody who         |
| 00:19:04> 00:19:07: | came out of Vancouver who wanted to move back to                |
| 00:19:07> 00:19:08: | Penticton.  |
| 00:19:08> 00:19:10: | We also do work all the way down the coast,                     |
| 00:19:10> 00:19:14: | and we actually export a lot of the Vancouver ISM               |
| 00:19:14> 00:19:16: | to other areas as well.   |
| 00:19:16> 00:19:20: | So so actually we have a lot quite a strong                     |
| 00:19:20> 00:19:21: | connection,   |
| 00:19:21> 00:19:24: | certainly across the West, but I I would say across             |
| 00:19:24> 00:19:25: | Canada too.   |
| 00:19:25> 00:19:27: | I mean, I mentioned Holt Renfrew little started off.            |
| 00:19:27> 00:19:30: | It was declined in our Toronto office that moved out.           |
| 00:19:30> 00:19:33: | Towards A to the West Coast.                                    |
| 00:19:33> 00:19:37: | So yes we do. And and for example on schools                    |
| 00:19:37> 00:19:41: | are global lead is a is in Houston who it's                     |
| 00:19:41> 00:19:45: | a really a school practice in Houston and we bring              |
| 00:19:45> 00:19:49: | bring them in for certain expertise and you know on             |
| 00:19:49> 00:19:49: | that.   |
| 00:19:49> 00:19:52: | So I mean I participated in a lot of different                  |
| 00:19:52> 00:19:54: | calls with these different groups.                              |
| 00:19:54> 00:19:57: | It does help that most of these people at some                  |
| 00:19:57> 00:20:00: | point I did meet in person that it's really helpful             |
| 00:20:00> 00:20:01: | of course.  |
| 00:20:01> 00:20:04: | And establishing those relationships so.                        |
|                     | ·   |

00:20:04 --> 00:20:08: We feel really comfortable, kind of in those kind of 00:20:08 --> 00:20:11: relationships we've worked on in a long time. 00:20:11 --> 00:20:15: So yeah, I think we feel really comfortable with that 00:20:15 --> 00:20:16: piece of it. 00:20:16 --> 00:20:17: And then when we have, 00:20:17 --> 00:20:20: we will bring in experts in certain areas but but 00:20:20 --> 00:20:23: we know Vancouver and we want to make sure that 00:20:23 --> 00:20:24: this, 00:20:24 --> 00:20:28: whatever the solutions are, are are specific to Vancouver so. 00:20:32 --> 00:20:35: Uhm, obviously you know I've had very long time and 00:20:35 --> 00:20:37: you're quite proud to work at IBI. 00:20:37 --> 00:20:40: So if you want to give a quick plug for 00:20:40 --> 00:20:42: Ibi in terms of projects, 00:20:42 --> 00:20:44: I guys are great place to work, 00:20:44 --> 00:20:49: interesting things into bits about it to give to people. 00:20:49 --> 00:20:51: Please feel. Please feel free to visit now is a 00:20:51 --> 00:20:52: great time for it. 00:20:53 --> 00:20:56: Sure, although May may. I also touched on others, 00:20:56 --> 00:20:58: had a little bit of a topic too because when 00:20:58 --> 00:21:01: you had asked about female leadership I mean uhm, 00:21:01 --> 00:21:03: I always feel remiss if I don't. 00:21:03 --> 00:21:07: Don't speak to this piece of it because. 00:21:07 --> 00:21:10: I have two kids. So that meant I had two 00:21:10 --> 00:21:15: maternity leaves and dumb and I wanna just talk a 00:21:15 --> 00:21:16: little bit. 00:21:16 --> 00:21:19: Maybe I could just talk a little bit about that 00:21:19 --> 00:21:22: as is where where I've seen the culture shift nods 00:21:22 --> 00:21:23: at my bosses ever. 00:21:23 --> 00:21:26: Uhm, what I've said you can't go home and take 00:21:26 --> 00:21:29: care of your kids or deal with family issues that 00:21:29 --> 00:21:32: was never initiated lbi but I did feel at different 00:21:32 --> 00:21:35: points of time that there was a penalty to to 00:21:35 --> 00:21:36: take him. 00:21:36 --> 00:21:39: Maturity leads in terms of my career. 00:21:39 --> 00:21:43: So, uh, do I regret that no, 00:21:43 --> 00:21:47: absolutely God? But I've really seen a big shift in 00:21:47 --> 00:21:49: how we approach that, 00:21:49 --> 00:21:52: and I think the fact that in for your generation 00:21:52 --> 00:21:54: that there's maternity and paternity leaves, 00:21:54 --> 00:21:56: I think it is a great equalizer. 00:21:56 --> 00:21:59: I think that companies and the kuczma and have really 00:21:59 --> 00:22:00: changed in their actions.

| 00.00.00.00.00      | TI 11 10 1 10 1 10   |
|---------------------|--|
| 00:22:00> 00:22:02: | They didn't know what to do with me as an                    |
| 00:22:02> 00:22:05: | associate and I I think I may have been the                  |
| 00:22:05> 00:22:07: | first one who became pregnant and how they dealt with        |
| 00:22:07> 00:22:11: | that. And so. So I think there's huge changes that           |
| 00:22:11> 00:22:13: | have happened in the industry,                               |
| 00:22:13> 00:22:16: | in our business, and so I'd be remiss not to                 |
| 00:22:16> 00:22:17: | actually talk.   |
| 00:22:17> 00:22:21: | Little bit about that, so I think it took me                 |
| 00:22:21> 00:22:24: | a lot longer to get to certain places because I              |
| 00:22:24> 00:22:29: | had these maternity leaves because they that was not being   |
| 00:22:29> 00:22:32: | that that time away. And even though it was much             |
| 00:22:32> 00:22:35: | shorter than than what we what people can have now.          |
| 00:22:35> 00:22:39: | So I think that that had a definitely an impact              |
| 00:22:39> 00:22:43: | on a long slow career career path for me so.                 |
| 00:22:43> 00:22:45: | But you know, I'm a classic mother.                          |
| 00:22:45> 00:22:47: | I would say that my best projects were my kids,              |
| 00:22:47> 00:22:51: | you know so. And then in terms of Ibi,                       |
| 00:22:51> 00:22:55: | well, I mean I, I think you know,                            |
| 00:22:55> 00:22:57: | I think we have an amazing diverse portfolio.                |
| 00:22:57> 00:23:01: | Projects were involved in some of the most exciting projects |
| 00:23:01> 00:23:05: | that that are happening throughout the Lower mainland.       |
| 00:23:05> 00:23:07: | Without a question, I think we you know we cover             |
| 00:23:07> 00:23:08: | range.   |
| 00:23:08> 00:23:12: | We do everything game. We're known for our high rises,       |
| 00:23:12> 00:23:15: | but we do all kinds of mixed use projects.                   |
| 00:23:15> 00:23:17: | We do health care, we do.                                    |
| 00:23:17> 00:23:21: | Education we do. You know we're doing interiors that we      |
| 00:23:21> 00:23:25: | so a wide range of projects are wide range of                |
| 00:23:25> 00:23:29: | people I think are actual staff are incredibly diverse.      |
| 00:23:29> 00:23:32: | I think that's always been the case in terms of              |
| 00:23:32> 00:23:32: | our staff.   |
| 00:23:32> 00:23:37: | The diversity there are people coming from different places  |
| 00.20.02            | and  |
| 00:23:37> 00:23:38: | different areas.   |
| 00:23:38> 00:23:41: | I think it's always been a real real bonus up                |
| 00:23:42> 00:23:44: | for us so and and for me as a as                             |
| 00:23:44> 00:23:45: | an architect.  |
| 00:23:45> 00:23:48: | One of the things I I really liked about IB                  |
| 00:23:48> 00:23:48: | eyes,  |
| 00:23:48> 00:23:51: | I had an opportunity to be involved in a project             |
| 00:23:51> 00:23:54: | from the very inception all the way through construction and |
| 00:23:55> 00:23:56: | and I think that has been great,                             |
|                     | and the field book grout,                                    |

00:23:56 --> 00:24:00: so there's a real satisfaction of having projects that you 00:24:00 --> 00:24:03: can see all the way through through every phase of 00:24:03 --> 00:24:04: development so. 00:24:06 --> 00:24:08: So yeah, so that's my plug for IPI. 00:24:08 --> 00:24:09: In terms of I, you know, 00:24:09 --> 00:24:14: obviously having worked here so long I only have that. 00:24:14 --> 00:24:19: One experience, but uhm, you know it's it's being. 00:24:19 --> 00:24:24: It's been a really interesting career place to come and 00:24:25 --> 00:24:28: not not every day not all the time. 00:24:28 --> 00:24:33: But yeah, it's being. I don't think I don't know 00:24:33 --> 00:24:37: where anybody will get that kind of experience so. 00:24:37 --> 00:24:38: Yeah 00:24:38 --> 00:24:41: it is. It is very different experience 'cause it's probably 00:24:41 --> 00:24:43: less common now for people to to be at one 00:24:43 --> 00:24:44: place for that long, 00:24:44 --> 00:24:47: but in in many ways it's you have been a 00:24:47 --> 00:24:51: kind of a different companies because it's grown and changed 00:24:51 --> 00:24:51: so much. 00:24:51 --> 00:24:55: The sister, yes, I guess our final question now is 00:24:55 --> 00:24:58: what advice do you have for young professionals? 00:24:58 --> 00:25:01: I know before your you know just we're talking about 00:25:01 --> 00:25:03: how China live a happy life and work, 00:25:03 --> 00:25:07: life balance and anything. But you have other advice on 00:25:07 --> 00:25:07: that, 00:25:07 --> 00:25:10: but also on building one's career and and finding what 00:25:10 --> 00:25:11: they want to do. 00:25:11 --> 00:25:13: And I think if you want if you can talk 00:25:13 --> 00:25:13: to that briefly 00:25:14 --> 00:25:18: so I so. I mean I say this to come. 00:25:18 --> 00:25:23: Till all the intern architect some is that get your 00:25:23 --> 00:25:27: registration as an architect right here exams. 00:25:27 --> 00:25:29: You're never in a better place to write exams then 00:25:29 --> 00:25:31: when you're directly out of university. 00:25:31 --> 00:25:34: When the when the world is more black and white 00:25:34 --> 00:25:37: the older you get the greater against. 00:25:37 --> 00:25:40: I think you are in the exam writing mode. 00:25:40 --> 00:25:42: I think you so do it. 00:25:42 --> 00:25:44: Do it. Get your experience. 00:25:44 --> 00:25:47: So and I had applied that to any any profession 00:25:47 --> 00:25:48: planners. 00:25:48 --> 00:25:51: Engineers, of course, architects. There's a surprising number

## of them

- 00:25:51 --> 00:25:55: that don't actually fulfill all the requirements to get registered
- **00:25:55** --> **00:25:57**: or that they take mixed exceptionally long time.
- **00:25:57 --> 00:26:00:** It's not a typical, so I would say that get
- **00:26:00** --> **00:26:01:** your registration.
- **00:26:01 --> 00:26:03:** That's the one thing I felt that I did right.
- **00:26:03 --> 00:26:06:** I wrote this exams right out of out of school
- 00:26:06 --> 00:26:07: and I think it.
- **00:26:07 --> 00:26:09:** I think that was a good thing.
- 00:26:09 --> 00:26:14: I think other things that I would advise staff is
- **00:26:14 --> 00:26:18:** that our service staff that advise young,
- **00:26:18 --> 00:26:21:** young young people. Is UM,
- **00:26:21 --> 00:26:23:** that you know it's not going to be?
- **00:26:23 --> 00:26:25:** It's not necessary going to be easy.
- **00:26:25 --> 00:26:27:** It's going to be. You're going to have abs and
- 00:26:27 --> 00:26:27: flows,
- **00:26:27 --> 00:26:30:** ups and downs. It's gonna be times when you want
- **00:26:30 --> 00:26:32:** to really change where you're going.
- **00:26:32 --> 00:26:35:** I think perseverance, you know.
- **00:26:35 --> 00:26:38:** I think you've got to go with that.
- 00:26:38 --> 00:26:39: I think you have to.
- 00:26:39 --> 00:26:42: Sometimes you have to be able to communicate exactly what
- **00:26:42 --> 00:26:43:** it is you want.
- **00:26:43 --> 00:26:44:** Nobody is going to read your mind.
- **00:26:44 --> 00:26:48:** Nobody's gonna figure it out for you.
- **00:26:48 --> 00:26:50:** You know it's so you.
- **00:26:50 --> 00:26:52:** Sometimes have to ask for what you want.
- **00:26:52 --> 00:26:54:** Uhm, I don't mean and aggressively,
- 00:26:54 --> 00:26:57: but actually be clear about what you want with people
- **00:26:57 --> 00:26:58:** you work with.
- 00:26:58 --> 00:27:02: And I think all the standard things about about being
- **00:27:02 --> 00:27:05:** respectful of your colleagues stand,
- 00:27:05 --> 00:27:08: so you never know when the people you work with
- 00:27:09 --> 00:27:12: or who work for you will become your clients down
- **00:27:12 --> 00:27:13:** the road.
- **00:27:13 --> 00:27:16:** It's a very small community in Vancouver,
- 00:27:16 --> 00:27:19: very small, you will run into these people again,
- **00:27:19 --> 00:27:21:** so treating people well. Treating them respectfully,
- **00:27:21 --> 00:27:24:** you don't have to like everybody but,
- **00:27:24 --> 00:27:28:** but being able to work with others is incredibly important.
- 00:27:28 --> 00:27:31: I mean, some people have the luxury of being a
- **00:27:31 --> 00:27:32:** starchitect,

| 00:27:32> 00:27:35: | but the majority of us don't have that luxury.                             |
|---------------------|--|
| 00:27:35> 00:27:36: | We're not going to be that,  |
| 00:27:36> 00:27:37: | but we want to be good,  |
| 00:27:37> 00:27:42: | competent professionals. And those relationships are incredibly important, |
| 00:27:42> 00:27:46: | so gain. It's treating people well,  |
| 00:27:46> 00:27:48: | listening to what they have to say.  |
| 00:27:48> 00:27:49: | And like. I say, I can't tell you the number                               |
| 00:27:49> 00:27:50: | of people that have.   |
| 00:27:50> 00:27:54: | Worked with me for me that have you know,                                  |
| 00:27:54> 00:27:57: | gone on to work at the city I've gone on                                   |
| 00:27:57> 00:28:00: | to work for our client groups.   |
| 00:28:00> 00:28:03: | You know different governmental authorities.                               |
| 00:28:03> 00:28:04: | You know it is a game,   |
| 00:28:04> 00:28:06: | a very small. It's a,  |
| 00:28:06> 00:28:09: | it's a very small world,   |
| 00:28:09> 00:28:13: | so yeah, I think those are the key things.                                 |
| 00:28:13> 00:28:15: | The other thing I would say that that really helped                        |
| 00:28:15> 00:28:16: | me.  |
| 00:28:16> 00:28:19: | Mentoring mentoring is great if you can find someone who's                 |
| 00:28:19> 00:28:20: | a good manager,  |
| 00:28:20> 00:28:24: | that's great, but some of us need an advocate to                           |
| 00:28:24> 00:28:26: | and so from my experience,   |
| 00:28:26> 00:28:30: | having somebody actually within the firm who also advocated for            |
| 00:28:30> 00:28:34: | me at different points was it was a really important                       |
| 00:28:34> 00:28:37: | piece of making sure that my voice was heard.                              |
| 00:28:37> 00:28:40: | Uh, so you know if you can find yourself an                                |
| 00:28:40> 00:28:41: | advocate that I would,   |
| 00:28:41> 00:28:43: | that's the way to go.  |
| 00:28:43> 00:28:45: | So I think that's good.  |
| 00:28:45> 00:28:47: | You know, and yeah, and I wish I wish I                                    |
| 00:28:47> 00:28:50: | could say everything is going to be the lives are                          |
| 00:28:50> 00:28:53: | gonna be perfect and balanced and and happy,                               |
| 00:28:53> 00:28:57: | but it's obviously. It's it's always going to be that                      |
| 00:28:57> 00:28:57: | way,   |
| 00:28:57> 00:28:59: | and I think there are times when you have to                               |
| 00:28:59> 00:29:01: | put more into your career and times when you have                          |
| 00:29:01> 00:29:03: | to put more into your family and you're going to                           |
| 00:29:03> 00:29:05: | have to make those hard choices and so.                                    |
| 00:29:09> 00:29:12: | That's that's a lot of it's great to hear                                  |
| 00:29:13> 00:29:13: | from.  |
|                     |  |

| 00.00.40 > 00.00.40.                       | Callbrahasa IImarattina massasana that was a sead                   |
|--|---|
| 00:29:13> 00:29:16:                        | So I've been. I'm getting messages that were we need                |
| 00:29:16> 00:29:19:<br>00:29:19> 00:29:22: | to hit the question answer period so thank you so                   |
|  | much for that and I was actually that was really                    |
| 00:29:22> 00:29:25:                        | great and all right now I'm gonna add it up                         |
| 00:29:25> 00:29:28:                        | with you guys and you guys can manage the questions.                |
| 00:29:28> 00:29:29:                        | Thanks once candida.  |
| 00:29:30> 00:29:33:                        | Yeah, thanks Anita, that was incredibly insightful and and for      |
| 00:29:33> 00:29:35:                        | taking the time to do this.   |
| 00:29:35> 00:29:37:                        | Uh, we did get quite a few questions in which                       |
| 00:29:37> 00:29:38:                        | is really thrilling.  |
| 00:29:38> 00:29:41:                        | UM, the first one we got was from Cheryl Peters                     |
| 00:29:41> 00:29:42:                        | and Cheryl.   |
| 00:29:42> 00:29:44:                        | I'm just gonna unmute you right now so you can                      |
| 00:29:44> 00:29:46:                        | ask your question to Anita.   |
| 00:29:49> 00:29:50:                        | Good morning, you lie. Good morning,                                |
| 00:29:50> 00:29:54:                        | Anita. My question is about design and having been a                |
| 00:29:55> 00:29:59:                        | veteran in the business. How has the prevalence of I'll             |
| 00:29:59> 00:30:03:                        | stay in affordability in particular housing changed the way we      |
| 00:30:03> 00:30:07:                        | designed both architecturally and how we see our urban landscape?   |
| 00:30:07> 00:30:12:                        | Right, so of course, affordable housing isn't the topic or          |
| 00:30:12> 00:30:13:                        | everybody's minds,  |
| 00:30:13> 00:30:15:                        | and of course we've seen certainly in our high rise                 |
| 00:30:16> 00:30:16:                        | give all of the,  |
| 00:30:16> 00:30:20:                        | uh, the push for rental housing and affordable housing.             |
| 00:30:20> 00:30:23:                        | And and I'm, I'm sure you see many of these                         |
| 00:30:23> 00:30:24:                        | projects now.   |
| 00:30:24> 00:30:27:                        | Now I have to be clear to this is not                               |
| 00:30:27> 00:30:29:                        | my specific area of expertise,                                      |
| 00:30:29> 00:30:32:                        | but you know, we're seeing where we were with our                   |
| 00:30:32> 00:30:36:                        | market housing that we are incorporating the affordable housing and |
| 00:30:36> 00:30:38:                        | it's been interesting to see how.                                   |
| 00:30:38> 00:30:42:                        | We're creating buildings that are that are are split off            |
| 00:30:42> 00:30:46:                        | from each other that have an affordable entry versus a              |
| 00:30:46> 00:30:47:                        | market entry,   |
| 00:30:47> 00:30:48:                        | and to me that's kind of.   |
| 00:30:48> 00:30:53:                        | It is a really interesting way of designing.                        |
| 00:30:53> 00:30:55:                        | They that so so I think it hasn't had a                             |
| 00:30:55> 00:30:59:                        | significant impact where we see in our buildings that that          |
| 00:30:59> 00:31:03:                        | you know we're dividing up our buildings in a certain               |
| 00:31:03> 00:31:04:                        | way that so we have a mix,  |
|  | •   |

| 00:31:04> 00:31:07: | but we don't have a mic so I I can                              |
|---------------------|---|
| 00:31:07> 00:31:10: | certainly see that influence on things.                         |
| 00:31:10> 00:31:13: | You know of course, and we also have projects that              |
| 00:31:13> 00:31:14: | are just affordable housing.                                    |
| 00:31:14> 00:31:16: | I see, I, I see that the work that we're                        |
| 00:31:16> 00:31:20: | doing in affordable housing is trying to make sure that         |
| 00:31:20> 00:31:22: | we have the the best quality of products.                       |
| 00:31:22> 00:31:27: | The durability. I think that our mindset is really changing.    |
| 00:31:27> 00:31:31: | 'cause affordable building now impacts.                         |
| 00:31:31> 00:31:33: | A significant portion of people,                                |
| 00:31:33> 00:31:36: | so it's not just lower income per say.                          |
| 00:31:36> 00:31:40: | It affects, it's affecting. It affects my children's ability to |
| 00:31:40> 00:31:42: | live in the City of Vancouver effects everybody.                |
| 00:31:42> 00:31:44: | So I think we're having a different approach.                   |
| 00:31:44> 00:31:48: | We've taken the same care and consideration into the designs    |
| 00:31:48> 00:31:52: | of affordable housing as we are into our market housing.        |
| 00:31:52> 00:31:55: | Yes, the the products might be somewhat different,              |
| 00:31:55> 00:31:57: | but we we are taking a longer view of                           |
| 00:31:57> 00:31:59: | it and I think a lot more design is going                       |
| 00:31:59> 00:32:01: | into those projects.  |
| 00:32:01> 00:32:02: | And then of course. All of our projects now.                    |
| 00:32:02> 00:32:09: | The sustainability piece has been so important and that's so.   |
| 00:32:09> 00:32:10: | So how is it affected?  |
| 00:32:10> 00:32:14: | The desirability I think the quality of all our buildings       |
| 00:32:14> 00:32:18: | and certainly in Vancouver has has has only been increasing     |
| 00:32:18> 00:32:22: | and we're thinking about the durability and the long term       |
| 00:32:22> 00:32:25: | impacts of our buildings. You know nobody wants.                |
| 00:32:25> 00:32:28: | We're not thinking of buildings with a 20 year lifespan         |
| 00:32:28> 00:32:29: | or 30 year life stuff.  |
| 00:32:29> 00:32:32: | We're thinking of it for the longevity of it.                   |
| 00:32:32> 00:32:34: | So I'm not sure if that totally answers your question,          |
| 00:32:34> 00:32:37: | but I think that UM and it'll be interesting to                 |
| 00:32:37> 00:32:40: | see what these new buildings that were putting to putting       |
| 00:32:40> 00:32:42: | the have the market and the affordable.                         |
| 00:32:42> 00:32:45: | How that really works. And and are we creating second           |
| 00:32:45> 00:32:46: | class citizens here?  |
| 00:32:46> 00:32:51: | Or are we actually combining communities so it'll be really     |
| 00:32:51> 00:32:54: | interesting to see really the impact of this on our             |
| 00:32:54> 00:32:55: | in our cities.  |
| 00:32:55> 00:32:59: | So. That's  |
| 00:32:59> 00:33:00: |   |
| JU.UZ.UJ> UU.UJ.UU. | awesome, thanks for that answer.                                |

| 00:33:00> 00:33:04: | I appreciate it Anita and another question we had sent             |
|---------------------|--|
| 00:33:04> 00:33:08: | to us was from Freddie from Taurus talent and he                   |
| 00:33:08> 00:33:12: | asks if there was one thing you wish that could                    |
| 00:33:12> 00:33:15: | be automated in the design and construction process.               |
| 00:33:15> 00:33:16: | What would it be?  |
| 00:33:17> 00:33:21: | Well so and we're working on this so.                              |
| 00:33:21> 00:33:25: | It's really basically about class detection.                       |
| 00:33:25> 00:33:28: | And we're having we have actual blocks that are trying.            |
| 00:33:28> 00:33:30: | Or would that? We're doing this for,                               |
| 00:33:30> 00:33:34: | but, uh, you know, it's a,   |
| 00:33:34> 00:33:36: | so it's it's really it is about the class.                         |
| 00:33:36> 00:33:38: | Diction is being able to.  |
| 00:33:38> 00:33:41: | So we have rabbit. Now we're doing everything in 3D                |
| 00:33:41> 00:33:42: | that we're able to see it,   |
| 00:33:42> 00:33:44: | but that we have something that scrubs,                            |
| 00:33:44> 00:33:50: | are drawings and picks up all those those little mistakes.         |
| 00:33:50> 00:33:52: | And that I never want to take.                                     |
| 00:33:52> 00:33:54: | I mean, you never want to take that the person                     |
| 00:33:54> 00:33:55: | out of that.   |
| 00:33:55> 00:33:58: | Because you you want them to understand that everything            |
|                     | that   |
| 00:33:58> 00:34:00: | they draw has an impact.   |
| 00:34:00> 00:34:04: | But for me I would really like there to be                         |
| 00:34:04> 00:34:04: | that.  |
| 00:34:04> 00:34:08: | The automated piece that really picks up all of those              |
| 00:34:08> 00:34:12: | areas where you have these classes where you have conflicts.       |
| 00:34:12> 00:34:15: | Yeah, so that for me that would be really important                |
| 00:34:16> 00:34:16: | piece.   |
| 00:34:16> 00:34:16: | You're   |
| 00:34:16> 00:34:19: | saying between disciplines like if like mechanical doesn't line up |
| 00:34:19> 00:34:21: | with structural or something like                                  |
| 00:34:21> 00:34:23: | that. And I mean we're doing that already,                         |
| 00:34:23> 00:34:25: | but it's still not fully there.                                    |
| 00:34:25> 00:34:28: | So yes, we were already doing that and and it's                    |
| 00:34:28> 00:34:29: | got yes.   |
| 00:34:29> 00:34:33: | But yes, it's it's all of those kinds of conflicts.                |
| 00:34:33> 00:34:36: | You know, so yeah, I I would love it that                          |
| 00:34:36> 00:34:40: | that that is it just gets even further into that                   |
| 00:34:40> 00:34:41: | so that pieces were.   |
| 00:34:41> 00:34:44: | Yeah I. I would like the automation.                               |
| 00:34:45> 00:34:48: | Is it kind of like a Microsoft Word spell check                    |
|                     |  |

00:34:48 --> 00:34:50: so you could you you goes through checks. 00:34:50 --> 00:34:52: All these things. Make sure probably do it one more 00:34:52 --> 00:34:53: time to make sure it's all. 00:34:53 --> 00:34:53: Yeah, 00:34:53 --> 00:34:57: but even even word check doesn't pick up everything right? 00:34:57 --> 00:35:00: Because it it. It doesn't have our human intelligence to 00:35:00 --> 00:35:03: know when it's quite the right person. 00:35:03 --> 00:35:05: So I mean, but you know, 00:35:05 --> 00:35:07: on the on the other part of it, 00:35:07 --> 00:35:11: I mean part of construction administration is problem solving, 00:35:11 --> 00:35:15: right? Is that those conflicts when things don't work right 00:35:15 --> 00:35:16: and and we become? 00:35:16 --> 00:35:19: That are architects when we actually know what those are 00:35:19 --> 00:35:22: and how we can resolve them so that they work. 00:35:22 --> 00:35:25: But uh, but yeah, that like like I guess, 00:35:25 --> 00:35:28: effectively somewhat like a word were checked, 00:35:28 --> 00:35:33: but, uh, yeah, it's so those programs I still like 00:35:33 --> 00:35:37: to see more of that developed come to pick up 00:35:37 --> 00:35:39: those mistakes. 00:35:39 --> 00:35:39: Awesome. 00:35:39 --> 00:35:42: appreciate that. Uh Mayo Randolph, 00:35:42 --> 00:35:43: you had a question as well. 00:35:43 --> 00:35:45: Uhm do you wanna ask it to? 00:35:45 --> 00:35:46: Anita. 00:35:46 --> 00:35:49: Yeah, I actually have two questions that we have time 00:35:49 --> 00:35:50: for it. 00:35:50 --> 00:35:53: The first is for someone who's not familiar with a 00:35:53 --> 00:35:57: career in architecture or architecture in general. 00:35:57 --> 00:36:01: What are some specific skills or types of people that 00:36:01 --> 00:36:03: do particularly well in the field? 00:36:04 --> 00:36:06: Well. I think I think. 00:36:06 --> 00:36:09: You know something I didn't know when I went into 00:36:09 --> 00:36:12: architecture is the range of skills that you can have, 00:36:12 --> 00:36:14: right? So so we talk a lot about the design 00:36:15 --> 00:36:17: skills and the people who could. 00:36:17 --> 00:36:20: Certainly my day. Who could draw well and you know 00:36:20 --> 00:36:21: had this vision. 00:36:21 --> 00:36:23: But actually we need you need, 00:36:23 --> 00:36:25: so that's great, that's fantastic. 00:36:25 --> 00:36:28: And where you know if you're a strong designer, 00:36:28 --> 00:36:32: that's great. But there's all these other areas in architecture

00:34:48 --> 00:34:48:

right now,

| 00:36:32> 00:36:34: | where you where people can excel,   |
|---------------------|---|
| 00:36:34> 00:36:37: | right? So? You know, I I,   |
| 00:36:37> 00:36:39: | when I graduated from school,   |
| 00:36:39> 00:36:42: | I had no sense of what contract and men would                               |
| 00:36:42> 00:36:42: | be right.   |
| 00:36:42> 00:36:46: | And and you know, some of the some of my                                    |
| 00:36:46> 00:36:48: | colleagues with this,   |
| 00:36:48> 00:36:54: | with their contract administration skills and abilities to resolve problems |
| 00:36:54> 00:36:57: | I learned so much from them right about about.                              |
| 00:36:57> 00:37:02: | You know about what the the skill of negotiation with                       |
| 00:37:02> 00:37:03: | the contractor,   |
| 00:37:03> 00:37:07: | the ability to solve problems on site.                                      |
| 00:37:07> 00:37:09: | That works to everybody's advantage.  |
| 00:37:09> 00:37:12: | The collaboration of those pieces,  |
| 00:37:12> 00:37:14: | so their skill levels all the way through.                                  |
| 00:37:14> 00:37:17: | So there's design. There's those who do design.                             |
| 00:37:17> 00:37:20: | There's the technical piece that people really understand all the           |
| 00:37:20> 00:37:23: | components of the building and and the detailing that goes                  |
| 00:37:23> 00:37:23: | together.   |
| 00:37:23> 00:37:25: | There are those who you know.   |
| 00:37:25> 00:37:27: | The public consultation piece. I mean,                                      |
| 00:37:27> 00:37:30: | I always really enjoyed that they they meeting the public,                  |
| 00:37:30> 00:37:34: | understanding what their issues and their concerns were.                    |
| 00:37:34> 00:37:37: | Those were always really interesting to be involved,                        |
| 00:37:37> 00:37:41: | and I'd liked. So, so that that social interaction,                         |
| 00:37:41> 00:37:44: | UM the working with Miss Feltes,  |
| 00:37:44> 00:37:47: | that kind of coming to a resolution on a project.                           |
| 00:37:47> 00:37:50: | So there are all kinds of skill levels they need                            |
| 00:37:50> 00:37:53: | all the way through and and the majority of their                           |
| 00:37:53> 00:37:57: | there are few architects that really capture everything but                 |
|                     | many,   |
| 00:37:57> 00:37:59: | many people just end up in this specialty.                                  |
| 00:37:59> 00:38:01: | I mean we, you know so.   |
| 00:38:01> 00:38:03: | So yeah, there are many different skill levels and I                        |
| 00:38:04> 00:38:05: | are going into architecture.  |
| 00:38:05> 00:38:07: | I thought it was going to be all design.                                    |
| 00:38:07> 00:38:08: | I thought about the buildings I.  |
| 00:38:08> 00:38:10: | Thought about what you could create,  |
| 00:38:10> 00:38:12: | but I really had no sense of the depth of                                   |
| 00:38:12> 00:38:16: | the of knowledge that's required in the industry and that                   |
| 00:38:16> 00:38:19: | people of all different kinds of backgrounds can excel at                   |
|                     |   |

| 00:38:19> 00:38:22: | it so. Saying I'm not sure on Randolph is that                          |
|---------------------|---|
| 00:38:22> 00:38:26: | that really actually answered your question,                            |
| 00:38:26> 00:38:28: | but yeah, there are all kinds of different skill levels.                |
| 00:38:28> 00:38:30: | When I when I'm interviewing,   |
| 00:38:30> 00:38:32: | I mean communication is important part.                                 |
| 00:38:32> 00:38:36: | Being able to explain what you've done on a project,                    |
| 00:38:36> 00:38:40: | how you've approached it, all of that is being it's                     |
| 00:38:40> 00:38:45: | really important that personality piece of it always factors in         |
| 00:38:45> 00:38:45: | as well.  |
| 00:38:45> 00:38:49: | So yeah, so wide range of skills in architecture.                       |
| 00:38:49> 00:38:50: | When I went in it was.  |
| 00:38:50> 00:38:54: | I actually had a strong art background,                                 |
| 00:38:54> 00:38:56: | not necessarily what I'm doing today that's for sure.                   |
| 00:38:56> 00:38:58: | So, OK,   |
| 00:38:58> 00:39:03: | yeah, you actually brought up a really good point where.                |
| 00:39:03> 00:39:05: | Correcting the wrong with minor,  |
| 00:39:05> 00:39:07: | but based on what you said it sounds like it's                          |
| 00:39:07> 00:39:11: | very often where an architecture as a particular vision of              |
| 00:39:11> 00:39:12: | how a project would look,   |
| 00:39:12> 00:39:16: | but after speaking with people on site and municipalities and           |
| 00:39:16> 00:39:18: | other stakeholders involved,  |
| 00:39:18> 00:39:21: | they have to change the design to match what's needed.                  |
| 00:39:21> 00:39:22: | Set is that correct?  |
| 00:39:22> 00:39:27: | Yeah U dot, but usually yes you adopt.                                  |
| 00:39:27> 00:39:30: | But I think good design is is does just that                            |
| 00:39:30> 00:39:33: | that it's not so rigid as flexible that you take                        |
| 00:39:33> 00:39:34: | into.   |
| 00:39:34> 00:39:39: | Consideration all other aspects they that you know.                     |
| 00:39:39> 00:39:43: | Sometimes it's frustrating. Sometimes there there are stakeholders that |
| 00:39:43> 00:39:47: | are making more challenging and more rigid constraints that             |
|                     | you   |
| 00:39:47> 00:39:48: | have to work within,  |
| 00:39:48> 00:39:53: | but. You know the the best projects are are really                      |
| 00:39:53> 00:39:56: | kind of you have a vision yes,  |
| 00:39:56> 00:40:00: | but you collaborate. Any created a really functional piece of           |
| 00:40:00> 00:40:01: | of work as well,  |
| 00:40:01> 00:40:05: | right? So? You know we had them today.                                  |
| 00:40:05> 00:40:08: | The users enjoy it and and experience it.                               |
| 00:40:08> 00:40:10: | So I mean, that's one of the things I liked                             |
| 00:40:10> 00:40:12: | about working on schools.   |
| 00:40:12> 00:40:14: | Is is that it was real sense of giving to                               |
|                     |   |
|                     |   |

| 00:40:14> 00:40:17: 00:40:17> 00:40:21: 00:40:21> 00:40:24: 00:40:24> 00:40:27: 00:40:27> 00:40:31: 00:40:31> 00:40:35: 00:40:35> 00:40:36: 00:40:36> 00:40:40: | the community and being part of that.  That that was really rewarding to me.  So yeah, so so yeah, it's it's. I think that's the tones of architecture.  It's about problem solving and it's bringing all these different forces together and all these regulatory bodies and all our building codes and and.  And you know our whatever sustainability measures were able to |
|---|---|
| 00:40:40> 00:40:43:   | bring into a project and all of that.   |
| 00:40:43> 00:40:47:<br>00:40:47> 00:40:48:  | Those are challenges, but usually with the end result being a better building.  |
| 00:40:48> 00:40:50:   | That's what you're always looking for.  |
| 00:40:50> 00:40:51:   | OK  |
| 00:40:51> 00:40:55:   | yeah I come. So could you know?   |
| 00:40:55> 00:40:58:   | I'm wondering if you could speak to any of those  |
| 00:40:58> 00:41:00:   | projects that you've mentioned earlier,   |
| 00:41:00> 00:41:03:   | the school, or anything that you've been involved in specifically,  |
| 00:41:03> 00:41:07:   | any of the more surprising changes that happen along the  |
| 00:41:07> 00:41:10:   | way from the original vision to the final product.  |
| 00:41:11> 00:41:16:   | Uhm, so well, let me let me think about some  |
| 00:41:16> 00:41:17:   | specifics,  |
| 00:41:17> 00:41:22:   | so I worked on Elmer Mentry School that was that.   |
| 00:41:22> 00:41:24:   | That we were bringing a kind of a new 21st  |
| 00:41:24> 00:41:26:   | century approach to it.   |
| 00:41:26> 00:41:28:   | At least that's what they were calling at the time.   |
| 00:41:28> 00:41:30:   | I was kind of a new vision of what a  |
| 00:41:31> 00:41:35:   | school looks like and and it was really interesting 'cause  |
| 00:41:35> 00:41:38:   | they had brought in some planning experts out of EU   |
| 00:41:39> 00:41:43:   | S who were looking at classrooms in a different way   |
| 00:41:43> 00:41:48:   | in terms of different sizes and different of creating these   |
| 00:41:48> 00:41:51:<br>00:41:51> 00:41:54:  | kind of Community Schools that with.  |
| 00:41:54> 00:41:58:   | That had you know difference by space is not standard classrooms and it was really an interesting kind of re  |
| 00:41:58> 00:42:02:   | looking at education in general and what what a classroom   |
| 00:42:02> 00:42:05:   | looks like and what was really interesting about it.  |
| 00:42:05> 00:42:09:   | And there were things that were super successful with it  |
| 00:42:09> 00:42:12:   | and some that were less So what was interesting is  |
| 00:42:12> 00:42:15:   | that we're also having were part of the educating of  |
| 00:42:15> 00:42:19:   | the teachers and how they use these spaces differently so   |
| 00:42:19> 00:42:20:   | so that project.  |
|   | 1 ,   |

| 00:42:20> 00:42:25: | Was really quite exciting and interesting,                 |
|---------------------|--|
| 00:42:25> 00:42:30: | but and interesting to see in the end how how              |
| 00:42:30> 00:42:32: | it was used so it.   |
| 00:42:32> 00:42:35: | So some teachers couldn't change how they viewed the       |
|                     | world  |
| 00:42:36> 00:42:38: | and therefore say they had a smaller group.                |
| 00:42:38> 00:42:41: | They have a series of rooms of different sizes that        |
| 00:42:41> 00:42:42: | they had to work with.                                     |
| 00:42:42> 00:42:45: | Well, some teachers could only put a desk in a             |
| 00:42:45> 00:42:47: | classroom and that became your classroom.                  |
| 00:42:47> 00:42:50: | So it was kind of interesting to see how they              |
| 00:42:50> 00:42:53: | try to stuff a standard classroom of,                      |
| 00:42:53> 00:42:55: | say, 24 students into space.                               |
| 00:42:55> 00:43:00: | Really designed not to hold a standard deaths in \$0.24.   |
| 00:43:00> 00:43:03: | So so seeing that kind of.                                 |
| 00:43:03> 00:43:05: | Evolution of how projects are used.                        |
| 00:43:05> 00:43:08: | The next school maybe. Maybe you don't go quite to         |
| 00:43:08> 00:43:10: | the same extent,   |
| 00:43:10> 00:43:11: | but there are other pieces of it that work,                |
| 00:43:11> 00:43:13: | so it's kind of learning from your projects as you         |
| 00:43:13> 00:43:14: | go along.  |
| 00:43:14> 00:43:18: | I would say in terms of taking surprises.                  |
| 00:43:21> 00:43:23: | You know how things evolved?                               |
| 00:43:23> 00:43:26: | I mean, when we put some administration offices for a      |
| 00:43:26> 00:43:27: | client room,   |
| 00:43:27> 00:43:30: | the into the Hotel Vancouver.                              |
| 00:43:30> 00:43:34: | It's within that roof structure and dealing with with with |
| 00:43:34> 00:43:38: | the building of that age with with certain limitations to  |
| 00:43:38> 00:43:41: | what drawings were available to have to be creative as     |
| 00:43:41> 00:43:44: | you were doing it to put in extra stairs within            |
| 00:43:45> 00:43:48: | this existing building to try and do the seismic up        |
| 00:43:48> 00:43:50: | pieces that you needed to do.                              |
| 00:43:50> 00:43:53: | We have to really play and really kind of revise           |
| 00:43:53> 00:43:57: | our drawings as we work through the project because again  |
| 00:43:57> 00:44:01: | we have limited information in certain areas.              |
| 00:44:01> 00:44:03: | So, so that was kind of like just kind of                  |
| 00:44:03> 00:44:07: | figuring out how we meet all the code requirements within  |
| 00:44:07> 00:44:10: | the really constrained space and still make it a really    |
| 00:44:10> 00:44:12: | great space. So so I mean,                                 |
| 00:44:12> 00:44:14: | there's so projects often take.                            |
| 00:44:17> 00:44:20: | A different build than you anticipate at the time.         |
| 00:44:22> 00:44:25: | So I I don't know if I'm specifically answering your       |
|                     |  |

00:44:25 --> 00:44:26: question, but but there are all kinds of things that happen 00:44:26 --> 00:44:29: 00:44:29 --> 00:44:32: in the life of a project that changes where you 00:44:32 --> 00:44:35: started off and where you end up and what that 00:44:35 --> 00:44:38: will look like in your next project. 00:44:38 --> 00:44:38: So. 00:44:39 --> 00:44:40: Yeah, I know that that did answer my question. 00:44:41 --> 00:44:44: It's really cool to hear you know the thought process 00:44:44 --> 00:44:48: of the school project and what you know the type 00:44:48 --> 00:44:51: of people that you would consider to end users and 00:44:51 --> 00:44:55: everybody involved. Yeah, really cool to hear from that Oliver. 00:44:55 --> 00:44:56: Do you have any more questions? 00:44:58 --> 00:44:59: I did have one last one before we kind of 00:45:00 --> 00:45:02: wrap up here as I'm sure there's many people here. 00:45:02 --> 00:45:04: Have a have a 9:00 AM meeting, 00:45:04 --> 00:45:09: UM, but. When you were speaking earlier about your new 00:45:09 --> 00:45:10: hires, 00:45:10 --> 00:45:12: or really when we think about like intern, 00:45:12 --> 00:45:15: architects or junior architects, that kind of thing. 00:45:15 --> 00:45:18: Uhm, there's obviously a lot of interpersonal skills that are 00:45:18 --> 00:45:19: incredibly important, 00:45:19 --> 00:45:21: as you highlighted, which is great, 00:45:21 --> 00:45:25: but I was quite curious about their technology skills. 00:45:25 --> 00:45:27: Maybe as it relates to software, 00:45:27 --> 00:45:29: so when you have these young architects coming out of 00:45:29 --> 00:45:30: school and joining lbi, 00:45:30 --> 00:45:33: what will their careers look like from a technology lens 00:45:33 --> 00:45:34: in the next, 00:45:34 --> 00:45:37: like 5-10 years? That kind of thing. 00:45:37 --> 00:45:38: What kind of software will they be using? 00:45:38 --> 00:45:41: How will buildings be designed differently? 00:45:41 --> 00:45:43: Like kind of the future of the project design from 00:45:43 --> 00:45:46: architecture standpoint as it relates from the tech side? 00:45:47 --> 00:45:50: Yeah, so I mean, I've tax incredibly important in our 00:45:50 --> 00:45:50: business. 00:45:50 --> 00:45:52: so of course obviously when I graduated, 00:45:52 --> 00:45:54: everything was hand drawn, right, 00:45:54 --> 00:45:58: completely different. You don't have to have the same kind 00:45:58 --> 00:46:01: of printing that skills that you used to have to 00:46:01 --> 00:46:01: have. 00:46:01 --> 00:46:04: And I mean you guys are such an advantage 'cause

00:46:07 --> 00:46:08: You don't have to think about it. 00:46:08 --> 00:46:12: You know you can multitask on multiple devices all at 00:46:12 --> 00:46:13: the same time. 00:46:13 --> 00:46:16: and so you guys, that that's a huge advantage like 00:46:16 --> 00:46:16: it's. It's amazing where Aztec gonna go. 00:46:16 --> 00:46:18: 00:46:18 --> 00:46:20: Well, I don't know exactly, 00:46:20 --> 00:46:23: but I know As for creating this virtual office world 00:46:23 --> 00:46:26: for ourselves that it's you know we're creating right. 00:46:26 --> 00:46:27: We call it the hype. 00:46:27 --> 00:46:29: It's like a beehive. What that looks like, 00:46:29 --> 00:46:31: how you manipulate in it. 00:46:31 --> 00:46:34: You know it's a tech is going to be increasingly 00:46:34 --> 00:46:37: important and it's going to infiltrate. 00:46:37 --> 00:46:40: Everything we're doing and I think you guys are in 00:46:40 --> 00:46:42: great position where it's truly gonna go. 00:46:42 --> 00:46:46: I don't know I you know that's not my area 00:46:46 --> 00:46:50: of expertise but I am amazed at at the 00:46:50 --> 00:46:54: applications were using the things we're doing. 00:46:54 --> 00:46:57: No, just that I mean everything, 00:46:57 --> 00:47:00: every aspect of our lives is like is about the 00:47:00 --> 00:47:00: tech right? 00:47:00 --> 00:47:03: And and being able to adapt? 00:47:03 --> 00:47:05: I mean look II all the apps we ourselves are 00:47:05 --> 00:47:09: developing for our phones that we can access things in 00:47:09 --> 00:47:12: access or buildings and access all of that stuff like. 00:47:12 --> 00:47:13: I mean it's yeah yeah, 00:47:13 --> 00:47:15: who knows where it's going to go? 00:47:15 --> 00:47:16: But it's just gonna continue to grow. 00:47:16 --> 00:47:20: It's going to be more and more important and I 00:47:20 --> 00:47:24: think you guys are in a great position to to 00:47:24 --> 00:47:24: run it. 00:47:24 --> 00:47:28: So so. My generation is not going to because it's 00:47:28 --> 00:47:29: not as tech savvy. 00:47:29 --> 00:47:32: You know, I still do like those I I would 00:47:32 --> 00:47:36: love to markup drawings and their print out right. 00:47:36 --> 00:47:38: I can't do that right now so I have to 00:47:38 --> 00:47:40: have about their skill levels. 00:47:40 --> 00:47:42: But no, I think this is incredible. 00:47:42 --> 00:47:45: I mean, I look at the graphs were producing the 00:47:45 --> 00:47:45: visuals,

you're already complete your tech savvy.

00:46:04 --> 00:46:07:

```
00:47:45 --> 00:47:47:
                          the marketing brochures, all of that stuff.
00:47:47 --> 00:47:50:
                          I mean, it's amazing what we're able to do,
00:47:50 --> 00:47:53:
                          so I just see more and more of that are
00:47:53 --> 00:47:55:
                          3D modeling or fly throughs.
00:47:55 --> 00:47:56:
                          All of that stuff is.
00:47:56 --> 00:47:58:
                          Yeah, it's all about communicating,
00:47:58 --> 00:47:59:
                          and it's a great plot.
00:47:59 --> 00:48:03:
                          Their great platforms out there for us to communicate on
00:48:03 --> 00:48:04:
                          and so yes,
00:48:04 --> 00:48:07:
                          I see just continued exponential growth.
00:48:07 --> 00:48:09:
                          And in our tech in tech uses so and I
00:48:09 --> 00:48:12:
                          think again I think you guys are in a great
00:48:12 --> 00:48:15:
                          position so you may not know about buildings you may
00:48:15 --> 00:48:17:
                          not know the practicality of it,
00:48:17 --> 00:48:19:
                          but you're already ahead of the game because you have
00:48:19 --> 00:48:20:
                          those tech skills.
00:48:21 --> 00:48:23:
                          Very cool, I appreciate that,
00:48:23 --> 00:48:25:
                          UM, I'll pass it back over to you,
00:48:25 --> 00:48:26:
                          Chris.
00:48:27 --> 00:48:29:
                          Right, uh, my I need I think that's the about
00:48:29 --> 00:48:31:
                          the end of our time I'm here this morning.
00:48:31 --> 00:48:34:
                          Uhm, thank you so much for doing this I I'm
00:48:34 --> 00:48:38:
                          I know the audience that is TuneIn today is really
00:48:38 --> 00:48:39:
                          appreciated.
00:48:39 --> 00:48:41:
                          That and I know that quite a few people are
00:48:42 --> 00:48:44:
                          intending to to view the recording afterwards.
00:48:44 --> 00:48:48:
                          It could make it this morning on that note,
00:48:48 --> 00:48:49:
                          as this session has been recorded,
00:48:49 --> 00:48:53:
                          it will be sent out to all who are registered
00:48:53 --> 00:48:55:
                          in the next couple days.
00:48:55 --> 00:48:57:
                          So you can view it later.
00:48:57 --> 00:48:59:
                          Or do it for the first time if you weren't
00:48:59 --> 00:49:01:
                          able to attend this morning,
00:49:01 --> 00:49:05:
                          uhm? The UI website has a number of events coming
00:49:05 --> 00:49:10:
                          up and the details and registration are open and available
00:49:11 --> 00:49:11:
                          online.
00:49:11 --> 00:49:13:
                          And I think that's it,
00:49:13 --> 00:49:17:
                          over and over mistaken. No,
00:49:17 --> 00:49:17:
                          not
00:49:17 --> 00:49:18:
                          at all, just big thanks to you,
00:49:18 --> 00:49:20:
                          Anita, for taking the time.
00:49:20 --> 00:49:21:
                          We know you're incredibly busy.
```

**00:49:22 --> 00:49:24:** No thank you for having me.

**00:49:26 --> 00:49:27:** Right,

00:49:27 --> 00:49:31: and I'm not. Thanks Nida once again and hope everyone

**00:49:31 --> 00:49:33:** has a as a great day.

**00:49:33** --> **00:49:33**: Right,

**00:49:33** --> **00:49:34:** thank you.

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