

Webinar

Building Resilient Hospitality West Indies Success Stories

Date: November 16, 2022

| 00:00:00> 00:00:03: | Good morning. My name is Sidney Ramirez, I work full |
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| 00:00:03> 00:00:08: | time for ULI, Southeast Florida, Caribbean as a senior associate |
| 00:00:08> 00:00:11: | and I would like to thank all of you guys |
| 00:00:11> 00:00:14: | for coming out and joining us this morning as we |
| 00:00:14> 00:00:18: | dig into West any success stories on resiliency and resilient |
| 00:00:19> 00:00:22: | hospitality. And so with with that we we always like |
| 00:00:22> 00:00:26: | to take the time to thank our sponsors for without |
| 00:00:26> 00:00:29: | them this work would not be possible and so we |
| 00:00:29> 00:00:30: | have our gold. |
| 00:00:30> 00:00:33: | Silver and our broad sustaining sponsors and so just a |
| 00:00:34> 00:00:36: | special thank you to them. We also like to dig |
| 00:00:36> 00:00:39: | a little bit into the mission of the urban. |
| 00:00:39> 00:00:40: | Land institute. |
| 00:00:40> 00:00:44: | To shape the future of the built environment for transformative |
| 00:00:44> 00:00:48: | impact through communities worldwide and with that mission, we have |
| 00:00:48> 00:00:53: | three different priority areas, housing attainability, educating the future, diverse |
| 00:00:54> 00:00:57: | leaders of the industry and decarbonization. And to make those |
| 00:00:57> 00:01:00: | mission priorities impactful, we have different. |
| 00:01:00> 00:01:04: | Programs and initiatives where we have Members lead and get |
| 00:01:04> 00:01:07: | involved like our Caribbean Council. And so we have our |
| 00:01:07> 00:01:12: | women's leadership initiative, Florida product councils, various program committees, our |
| 00:01:12> 00:01:16: | DI Committee, young leaders and public work and technical assistant |
| 00:01:16> 00:01:19: | panels. And so if any of that resonated with you |

| 00:01:19> 00:01:22: | and you're looking to get a little bit more involved |
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| 00:01:22> 00:01:25: | with our District Council, you can reach out to me. |
| 00:01:25> 00:01:28: | I would be happy to find a place for you |
| 00:01:28> 00:01:30: | to connect and learn a little bit more about Umm |
| 00:01:30> 00:01:31: | UL I. |
| 00:01:31> 00:01:32: | In southeast Florida, Caribbean. |
| 00:01:34> 00:01:37: | Hi, good morning everyone. I am very excited to be |
| 00:01:37> 00:01:41: | introducing both Adam as well as Cappuccini here today with |
| 00:01:41> 00:01:44: | the Caribbean Council. So we're very excited to touch base |
| 00:01:44> 00:01:48: | on resiliency and hospitality a bit about our Council as |
| 00:01:48> 00:01:52: | we're growing team really focused on collaboration with our region |
| 00:01:52> 00:01:56: | and in hopes of building a better, better Caribbean including |
| 00:01:56> 00:02:00: | events like you know you're here today as well as |
| 00:02:00> 00:02:03: | the Puerto Rico Symposium coming up early next year. |
| 00:02:03> 00:02:07: | We're we're very involved in terms of fostering more collaboration. |
| 00:02:07> 00:02:09: | We welcome if you guys have any interest in terms |
| 00:02:10> 00:02:12: | of joining our team or the events to come definitely |
| 00:02:12> 00:02:13: | reach out. |
| 00:02:14> 00:02:17: | Another event that we're looking to to focus on IS |
| 00:02:17> 00:02:20: | is Jamaica early next year, another Caribbean roundtable. So if |
| 00:02:20> 00:02:22: | there is, you know, a topic that you would like |
| 00:02:22> 00:02:25: | to highlight, definitely we don't hesitate that you guys go |
| 00:02:25> 00:02:26: | ahead and reach out. |
| 00:02:26> 00:02:29: | To us thank you. Thank you, Emily. This is my |
| 00:02:29> 00:02:32: | name is Adam Green fitter and I I chair the |
| 00:02:32> 00:02:37: | Caribbean Council here in southeast Florida and just really proud |
| 00:02:37> 00:02:40: | of our our young leaders and Emily you know being |
| 00:02:41> 00:02:44: | one of the rising stars as well as Capucine Thomas. |
| 00:02:44> 00:02:48: | She's a managing director of CIA real estate and located |
| 00:02:48> 00:02:51: | in Saint Martin. And I'm especially proud of just, you |
| 00:02:51> 00:02:55: | know, what is progressing with our Caribbean Council. I mean, |
| 00:02:55> 00:02:58: | we have today 12 different island nations on this webinar, |
| 00:02:58> 00:03:02: | including five, five different countries. So this is really a |
| 00:03:02> 00:03:05: | diverse group of people that love the Caribbean and want |
| 00:03:05> 00:03:08: | to know about, you know, how we can make the |
| 00:03:08> 00:03:11: | Caribbean region better. And so I'd like to kind of |
| 00:03:11> 00:03:14: | pass this over to cappuccino and then she can let |
| 00:03:14> 00:03:14: | US. |

| 00:03:15> 00:03:17: | Let the speakers introduce themselves. |
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| 00:03:18> 00:03:21: | Thank you, Adam. As Adam did say, my name's Thomas |
| 00:03:22> 00:03:25: | and he did a fair introduction of myself and I |
| 00:03:25> 00:03:29: | will pass it on to our speakers. Zev Gimel, Stefan, |
| 00:03:29> 00:03:34: | could you please introduce yourselves and in five words or |
| 00:03:34> 00:03:37: | less tell us why Caribbean hospitality? |
| 00:03:38> 00:03:42: | Thank you. I'm Zev Madama, third generation real estate developer |
| 00:03:42> 00:03:47: | that focuses on residential and hospitality along across North America |
| 00:03:47> 00:03:51: | and the Caribbean. Why Caribbean hospitality? Wow. I'm sitting in |
| 00:03:51> 00:03:55: | Toronto right now freezing my ass off and there's a |
| 00:03:55> 00:04:00: | snowstorm. So answer is absolutely Caribbean hospitality. And I think |
| 00:04:00> 00:04:03: | as almost everyone I know here in Canada is going |
| 00:04:03> 00:04:06: | down the next month. So absolutely a focus for. |
| 00:04:06> 00:04:07: | Me. |
| 00:04:07> 00:04:13: | Jamel Sobers, director, corporate banking with CBC first Caribbean I |
| 00:04:13> 00:04:16: | I'm based in the Cayman Islands and we cover a |
| 00:04:17> 00:04:21: | lot of project financing and hospitality and real estate in |
| 00:04:21> 00:04:26: | the Caribbean from here, covering 15 markets in the region |
| 00:04:26> 00:04:27: | in terms of. |
| 00:04:27> 00:04:31: | Why care? Being real estate, I would say 5 words. |
| 00:04:31> 00:04:35: | Stability, amenities, appreciation or return. |
| 00:04:36> 00:04:39: | Quality and environment, those were the things that come to |
| 00:04:39> 00:04:41: | mind when they think about it, so. |
| 00:04:42> 00:04:48: | I'm Stephan Zaharia, managing partner of luxury hotel advisors. We |
| 00:04:48> 00:04:55: | are essentially representing developers and owners with hospitality projects, acquisition |
| 00:04:55> 00:05:00: | of assets and dispositions of assets in in the Caribbean |
| 00:05:00> 00:05:05: | and Latin America. Why the Caribbean? I you know the |
| 00:05:05> 00:05:09: | the culture is a phenomenal culture great and and and |
| 00:05:09> 00:05:12: | and really fun people that that. |
| 00:05:12> 00:05:16: | That we are interacting with day in and day out, |
| 00:05:16> 00:05:21: | Super focus on on hospitalities, certainly the future of investments |
| 00:05:21> 00:05:25: | from a from a cost perspective and investment perspective in |
| 00:05:25> 00:05:26: | the region. |
| 00:05:26> 00:05:29: | So when we talk about the region today that we're |
| 00:05:29> 00:05:32: | highlighting, it's St. Martin, Anguilla, St. Barts. And the region |
| 00:05:32> 00:05:34: | really kind of feeds off of each other and works |

| 00:05:34> 00:05:37: | together. And and specifically we've been hearing some amazing things |
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| 00:05:37> 00:05:40: | come out of Saint Martin. So Zeb, my question to |
| 00:05:40> 00:05:42: | you is what are you working on these days and |
| 00:05:42> 00:05:42: | kind of. |
| 00:05:42> 00:05:43: | Well, I say Martin. |
| 00:05:43> 00:05:46: | We're working on a 25 acre resort and spa. It's |
| 00:05:46> 00:05:49: | going to have a condominium with element to it as |
| 00:05:49> 00:05:53: | well. So we'll have condos, hotel suites, 4 restaurants and |
| 00:05:53> 00:05:55: | a spot. It's going to be a 5 star luxury |
| 00:05:55> 00:05:59: | resort on Indigo Bay and Saint Mark 10 called Villa |
| 00:05:59> 00:05:59: | Ven. |
| 00:06:00> 00:06:03: | Is going to be the Marquina art portfolio. It's five |
| 00:06:03> 00:06:06: | stars. We have 250 keys of across 25 acres. We |
| 00:06:06> 00:06:10: | have a conservation lands, we have multiple pools beachfront. We |
| 00:06:10> 00:06:13: | are going to be bringing in some serious F&B to |
| 00:06:13> 00:06:16: | the area. I'm actually working along it with Stefan on |
| 00:06:16> 00:06:19: | top of us as well as Stephan Zacharia and we |
| 00:06:19> 00:06:22: | are going to be creating something that is beyond unique. |
| 00:06:23> 00:06:27: | We're bringing internationally famous to claim architect HKS as well |
| 00:06:27> 00:06:30: | as the probably one of the most renowned interior designers. |
| 00:06:30> 00:06:33: | Comes to hotels known for the rosewoods, the batting and |
| 00:06:33> 00:06:37: | trees, the montages. Alessandro Munge from Studio 1. Jay St. |
| | |
| 00:06:37> 00:06:39: | Martin is a unique island. It's very unique and it's |
| 00:06:37> 00:06:39: 00:06:39> 00:06:43: | Martin is a unique island. It's very unique and it's misunderstood in many respects. Where Anguilla is Anguilla, it's a |
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| 00:06:39> 00:06:43: | misunderstood in many respects. Where Anguilla is Anguilla, it's a |
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| 00:06:39> 00:06:43: 00:06:43> 00:06:46: 00:06:46> 00:06:49: 00:06:49> 00:06:51: 00:06:52> 00:06:54: 00:06:55> 00:06:57: 00:06:59> 00:07:01: 00:07:01> 00:07:05: 00:07:05> 00:07:10: 00:07:10> 00:07:11: | misunderstood in many respects. Where Anguilla is Anguilla, it's a British territory. In some respects it looks British. It has what it is and Barnes has its identity, say Martin, is a blend of cultures. It's a mosaic. Between the Dutch, the French, the cultures, the people, why people are there. From the people who are going there in order to move to the next island, to the people who are there, to stay there, to the people that come to explore the island from the different nationalities and languages and food and culture that exists on that island. I think St. Martin is the most unique island in the entire Caribbean. |

| 00:07:21> 00:07:23: | On kind of the resiliency nature, I mean there are |
|--|---|
| 00:07:23> 00:07:26: | concerns that they're more hurricanes coming in, you know |
| | year |
| 00:07:27> 00:07:30: | after year they're getting harder, stronger, there's more water. Kind |
| 00:07:30> 00:07:33: | of what's your, your approach on resiliency and and kind |
| 00:07:33> 00:07:35: | of what are you thinking about that today? |
| 00:07:36> 00:07:38: | So the resiliency is a couple of things. I want |
| 00:07:38> 00:07:40: | to go to the beach. I want to experience life. |
| 00:07:40> 00:07:42: | I want to get out of this shit. Excuse my |
| 00:07:42> 00:07:43: | language. |
| 00:07:43> 00:07:45: | That surrounding me every single day here in my urban |
| 00:07:45> 00:07:48: | cities. You don't want to go to the Americas, you |
| 00:07:48> 00:07:51: | wanna go to the Caribbean. That is the place where |
| 00:07:51> 00:07:53: | you can escape the world. So I think the resiliency |
| 00:07:53> 00:07:56: | as the world gets more and more twisted is escape |
| 00:07:56> 00:07:59: | to the terms of resiliency and construction to the hurricane. |
| 00:07:59> 00:08:02: | Well, I can tell you some of the construction things |
| 00:08:02> 00:08:05: | that we're doing and we're dealing with, we do construction |
| 00:08:05> 00:08:08: | all over the place. But the world is different than |
| 00:08:08> 00:08:11: | it was for your industry as dramatically changed especially |
| | when |
| 00:08:11> 00:08:13: | it comes to building in hurricane areas. |
| 00:08:13> 00:08:16: | And we're talking with everything from rock anchors to steel |
| 00:08:16> 00:08:19: | ties to not creating things that are are not just |
| 00:08:19> 00:08:22: | hurricane proof but Super Hurricane proof. And we can go |
| 00:08:22> 00:08:24: | into a lot of details I guess in the breakout |
| 00:08:24> 00:08:27: | session of what that is exactly. But yes, water diversions, |
| 00:08:27> 00:08:30: | system systems updated, civil, you can we can go on |
| 00:08:30> 00:08:32: | and on and on and on about how |
| 00:08:32> 00:08:35: | we're creating buildings today that will more than withstand. |
| 00:08:35> 00:08:38: | Hurricanes gamell. If you could, please let us know how |
| 00:08:38> 00:08:41: | the bank is involved in the region and what you |
| 00:08:41> 00:08:43: | guys are doing to collaborate with local. |
| 00:08:43> 00:08:45: | Institutions to mitigate risk? |
| 00:08:47> 00:08:50: | Sure. So we are very heavily involved in the region |
| 00:08:50> 00:08:53: | and we have been for the last several years even |
| 00:08:53> 00:08:56: | coming out of COVID, we were very successful with all |
| 00:08:56> 00:08:59: | of our portfolio in that. We gave moratorium when it |
| 00:09:00> 00:09:03: | was necessary and you know subject to regulatory approvals up |
| 00:09:03> 00:09:06: | to about 18 months. And all of the clients we've |
| 00:09:06> 00:09:09: | worked with, you know we are, we have been very |
| ······································ | worked with, you know we are, we have been very |

| 00:09:09> 00:09:13: | successful in our portfolio is very good. We're currently still |
|---------------------|---|
| 00:09:13> 00:09:17: | involved in and post COVID now we're involved in a |
| 00:09:17> 00:09:18: | number of financings. |
| 00:09:19> 00:09:22: | While I can't disclose the names we've we've had lots |
| 00:09:22> 00:09:26: | of even in carousel we've done transactions they're pretty sizable |
| 00:09:27> 00:09:31: | acquisitions, a 505055 million club Deal acquisition in Saint Lucia. |
| 00:09:31> 00:09:35: | We're currently working on something in excess of 200,000,000. These |
| 00:09:35> 00:09:38: | are all US in Jamaica. So there's there's a lot |
| 00:09:38> 00:09:42: | of activity that we're seeing and the way we're dealing |
| 00:09:42> 00:09:46: | with this is obviously we're using like syndications or club |
| 00:09:46> 00:09:48: | deals with a number of banks to. |
| 00:09:48> 00:09:51: | Be able to get this done. I think before COVID |
| 00:09:51> 00:09:55: | we would see banks participate with ticket sizes maybe 25 |
| 00:09:55> 00:09:59: | to 30 in the regional space for regional banks that |
| 00:09:59> 00:10:03: | have smaller balance sheets and then the larger regional banks |
| 00:10:03> 00:10:06: | could probably go up to 80 to 90 million and |
| 00:10:06> 00:10:10: | that's been a little bit smaller. Post COVID we're seeing |
| 00:10:10> 00:10:13: | more like 15 to 25 million, but we also have |
| 00:10:13> 00:10:18: | some international banks that partner with us on some transactions |
| 00:10:18> 00:10:18: | and. |
| 00:10:18> 00:10:22: | Obviously they have larger balance sheets, so they're able to |
| 00:10:22> 00:10:26: | participate more in these transactions. So I would say we're |
| 00:10:26> 00:10:30: | seeing lots of activity in hospitality and confidence is back |
| 00:10:30> 00:10:33: | there in the region as a whole. So I'm not |
| 00:10:33> 00:10:37: | just Speaking of Saint Martin speaking about the entire region |
| 00:10:37> 00:10:41: | and we are actively leading transactions in that space as |
| 00:10:41> 00:10:44: | well. And as you say if you're doing things of |
| 00:10:44> 00:10:47: | 100 million and up in acquisitions that's that for this |
| 00:10:48> 00:10:48: | region that's. |
| 00:10:49> 00:10:52: | Fairly good sign of confidence in the market itself. So |
| 00:10:52> 00:10:55: | that's many of the things we've been involved in at |
| 00:10:55> 00:10:58: | this point in time. I don't know if there was |
| 00:10:58> 00:11:00: | a second part here. Question. |
| 00:11:01> 00:11:04: | Well, thank you for that first part. |
| 00:11:06> 00:11:10: | Are there any places that you see more islands that |
| 00:11:10> 00:11:15: | have maybe more financing requests at the moment or is |
| 00:11:15> 00:11:19: | it really just a broad spectrum all over the Caribbean? |

| 00:11:20> 00:11:23: | We do have activity in Saint Martin. I mean, we |
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| 00:11:23> 00:11:27: | have projects that we're in right now. We have some |
| 00:11:27> 00:11:30: | that we're looking at right now. But I would say |
| 00:11:30> 00:11:33: | it's still pretty broad for us across the region, the |
| 00:11:33> 00:11:35: | Dutch Caribbean. |
| 00:11:36> 00:11:39: | Jamaica, St. Martin and St. Lucia which is in the |
| 00:11:39> 00:11:43: | eastern Caribbean. So it's a pretty broad distribution but the |
| 00:11:43> 00:11:46: | larger projects would tend to be in Jamaica and and |
| 00:11:46> 00:11:49: | the markets that have a larger scale, the Caman islands. |
| 00:11:50> 00:11:53: | And while there there are many projects going on here |
| 00:11:53> 00:11:56: | a lot of them are privately financed, but there's there's |
| 00:11:56> 00:11:59: | a lot of activity in the hospitality space here as |
| 00:11:59> 00:12:02: | well some that a lot of it is privately LED |
| 00:12:02> 00:12:06: | which is real estate, condo hotels that have developed that |
| 00:12:06> 00:12:06: | way. |
| 00:12:06> 00:12:10: | As opposed to necessarily being a major brand that you |
| 00:12:10> 00:12:14: | would see a task, it's really we have environmental, social |
| 00:12:14> 00:12:18: | governance policies that are being developed now as we speak |
| 00:12:18> 00:12:22: | and we look for projects that can actually do things |
| 00:12:22> 00:12:27: | like energy efficiency that would integrate those types of sustainability |
| 00:12:27> 00:12:32: | into their design. So we're talking about solar, we're talking |
| 00:12:32> 00:12:36: | about town building standards such that it would be less, |
| 00:12:36> 00:12:36: | more. |
| 00:12:36> 00:12:41: | Energy efficient, geothermal energy, we've seen a couple of things, |
| 00:12:41> 00:12:44: | options being shown to us on projects. So lots of |
| 00:12:44> 00:12:48: | things are happening and we continue to work with our |
| 00:12:48> 00:12:49: | clients on these. |
| 00:12:50> 00:12:52: | Things when we look at more than one island working |
| 00:12:53> 00:12:53: | together. |
| 00:12:54> 00:12:57: | Sure. So as as mentioned, you know I've been, I've |
| 00:12:57> 00:13:00: | been active in the region for the, for the past, |
| 00:13:00> 00:13:02: | in the in the region for the past 30 years |
| 00:13:02> 00:13:05: | and spending 17 years in Anguilla. And I really had |
| 00:13:05> 00:13:08: | the privilege to to be working on the small island |
| 00:13:08> 00:13:12: | of Anguilla and working with the exceptional proud anguillian people |
| 00:13:12> 00:13:15: | in terms of synergies between the islands, you know first |
| 00:13:15> 00:13:19: | of all between Saint Martin and Anguilla there's a great |
| 00:13:19> 00:13:22: | synergy that is related to a very simple, simple thing, |
| 00:13:22> 00:13:25: | family ties, you know when you go to Saint Martin. |
| | |

| 00:13:25> 00:13:28: | You're gonna have the gums and you're gonna have some |
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| 00:13:28> 00:13:32: | last names that will resonate exactly the same way in |
| 00:13:32> 00:13:35: | in Anguilla. So there's that that cultural in, in, in |
| 00:13:35> 00:13:39: | family ties that is very, very very strong and very |
| 00:13:39> 00:13:43: | evident when when you deal with the between businesses |
| | between |
| 00:13:43> 00:13:47: | Saint Martin and Anguilla. St. Martin essentially is a platform |
| 00:13:47> 00:13:50: | of commercial platform for an island, for an island like |
| 00:13:50> 00:13:54: | Anguilla. You know all the imports, you know most of |
| 00:13:54> 00:13:56: | the imports are coming through. |
| 00:13:56> 00:14:01: | Through some marketing or directly to to Anguilla through Miami |
| 00:14:01> 00:14:05: | and then most importantly the access to Anguilla is is |
| 00:14:05> 00:14:10: | is predominantly done through through the Princess Juliana Airport in |
| 00:14:10> 00:14:13: | in the on the dark side in Saint Martin. So |
| 00:14:13> 00:14:17: | you know there's a lot of synergies even though we |
| 00:14:17> 00:14:21: | we we like to to consider St. Martin and Willa |
| 00:14:21> 00:14:25: | and St. Barts as they have mentioned you know somewhat |
| 00:14:25> 00:14:26: | competitors. |
| 00:14:26> 00:14:29: | But but in terms of in terms of performance we |
| 00:14:29> 00:14:33: | are, we are, we are definitely very much alike in |
| 00:14:33> 00:14:37: | terms of the the, the client base, the investment base |
| 00:14:37> 00:14:41: | that is coming to Anguilla and St. Barts is very |
| 00:14:41> 00:14:44: | similar with high, high net worth investments. |
| 00:14:44> 00:14:48: | You know, there's a lot of talk about building better, |
| 00:14:48> 00:14:53: | more energy, energy efficient and more hurricane resistant, of course, |
| 00:14:53> 00:14:56: | in hospitality projects. What does? Resiliency. |
| 00:14:56> 00:14:59: | Mean for you? And how important is it to your |
| 00:14:59> 00:15:00: | bottom line? |
| 00:15:01> 00:15:04: | Sustainability and resiliency has two fold meetings with number one |
| 00:15:04> 00:15:04: | is. |
| 00:15:05> 00:15:08: | Is the construction going to be a product that is |
| 00:15:08> 00:15:10: | not only well built but stands the test of time? |
| 00:15:10> 00:15:13: | You know, everyone always says, oh, things are not built |
| 00:15:13> 00:15:16: | like they were built in the 20s while we're back |
| 00:15:16> 00:15:18: | in the 20s, there's not 1920s now 2022. And I |
| 00:15:18> 00:15:21: | want to be able to say in 30 years from |
| 00:15:21> 00:15:23: | now, wow, nothing was built like it was built in |
| 00:15:23> 00:15:26: | the 2020, right. That's the concept that you really want |
| 00:15:26> 00:15:30: | to create something that not as only resilient, that withstands |

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| 00:15:30> 00:15:33: | the Hurricanes, but also maintains the same aesthetic post hurricane |
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| 00:15:33> 00:15:36: | as it did pre hurricane, meaning that your landscape is |
| 00:15:36> 00:15:37: | intact. |
| 00:15:37> 00:15:40: | Meaning that your landscape, your civil engineering, your, your, your, your |
| 00:15:40> 00:15:43: | entire building functions the same as we just closed our |
| 00:15:43> 00:15:46: | door frame and put our window shutters and that's back |
| 00:15:46> 00:15:49: | to normal. That is one thing on the construction side, |
| 00:15:49> 00:15:51: | on the sustainability side of it. But you really want |
| 00:15:51> 00:15:54: | to have is something that is not only cost efficient, |
| 00:15:54> 00:15:57: | maintains itself cost efficient, but it's easily maintainable in the |
| 00:15:57> 00:16:00: | region. So you're looking for items that are green that |
| 00:16:00> 00:16:03: | help the climate because obviously we're in the Caribbean island, |
| 00:16:03> 00:16:06: | we're not in an urban city climate and the the |
| 00:16:06> 00:16:08: | the atmosphere in the environment is about. |
| 00:16:08> 00:16:11: | Most important, that's why we're there. But at the same |
| 00:16:11> 00:16:13: | token, it's something that we can be maintained and can |
| 00:16:13> 00:16:16: | sustain itself, right. So those are the, the concepts we're |
| 00:16:16> 00:16:19: | looking for when it comes to that. The other thing |
| 00:16:19> 00:16:21: | that we're looking for is to create products. For an |
| 00:16:21> 00:16:25: | example, if we're looking for construction materials, the materials are |
| 00:16:25> 00:16:28: | going materials are more durable, so less woods and more |
| 00:16:28> 00:16:30: | durable materials such as stones. One of the things that |
| 00:16:30> 00:16:33: | we like to focus on is trying to find natural |
| 00:16:33> 00:16:35: | stone that we have within the island. So we're building |
| 00:16:35> 00:16:38: | in Saint Martin, we're looking for natural stone that's in |
| 00:16:38> 00:16:38: | the. |
| 00:16:38> 00:16:41: | Saying, Martin, that we could reuse as opposed to, you |
| 00:16:41> 00:16:44: | know, excavating that stone, trucking it off site or you |
| 00:16:44> 00:16:47: | know, putting it somewhere else. We're trying to reutilize those |
| 00:16:47> 00:16:48: | stones inside the building. |
| 00:16:49> 00:16:52: | Now demo if you could give us your answer to |
| 00:16:52> 00:16:53: | that question. |
| 00:16:53> 00:16:56: | Please. Yeah. Well, I I think as a bank it's |
| 00:16:56> 00:17:00: | probably the, there's the sustainability in terms of the projects |
| 00:17:00> 00:17:02: | and some of the things we look at. If we're |
| 00:17:03> 00:17:06: | evaluating a project, we're looking at as bankers, we look |
| 00:17:06> 00:17:09: | at cash flow and things like that. So we're always |

| 00:17:09> 00:17:13: | looking for ways for project to be more efficient in |
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| 00:17:13> 00:17:16: | terms of their costs and things like that. So energy |
| 00:17:16> 00:17:19: | efficiency and the management of that is key for us. |
| 00:17:20> 00:17:24: | I mentioned that you know and renewables are are important |
| 00:17:24> 00:17:27: | because that's a lot of the countries in the region |
| 00:17:28> 00:17:32: | have got renewable energy targets to achieve by various |
| | years |
| 00:17:32> 00:17:36: | 2030. Some of them benchmarks, all of them will not |
| 00:17:36> 00:17:39: | be achieved but those are there. So when we look |
| 00:17:39> 00:17:43: | at projects we look for things that will matter along |
| 00:17:43> 00:17:47: | those dimensions and and when we look at our finance |
| 00:17:47> 00:17:50: | and ESG is is a big item for us now. |
| 00:17:50> 00:17:53: | It's being developed, but I think at a macro level |
| 00:17:53> 00:17:56: | as a bank from a regulatory perspective, we also have |
| 00:17:56> 00:18:00: | to look at this because our regulators require us to |
| 00:18:00> 00:18:03: | do stress tests on the the events, you know rising |
| 00:18:03> 00:18:06: | temperatures, rising sea levels. So we we have to do |
| 00:18:06> 00:18:09: | scenario tests and that being as well. So I think |
| 00:18:10> 00:18:13: | those types of things which they regulate is looking at |
| 00:18:13> 00:18:16: | us in that would impact our capital will cause us |
| 00:18:16> 00:18:20: | to look more at the types of projects we're looking |
| 00:18:20> 00:18:20: | at. |
| 00:18:20> 00:18:23: | The design sea level where the project is located, all |
| 00:18:24> 00:18:27: | of those things will come because all of the collateral |
| 00:18:27> 00:18:31: | we have is the hospitality real estate itself and the |
| 00:18:31> 00:18:34: | and if that's going to be technically just say on |
| 00:18:34> 00:18:38: | the water and in some prediction then you know we |
| 00:18:38> 00:18:41: | have to do the stress test. So it's very, very |
| 00:18:41> 00:18:45: | important for our bottom line and then we will translate |
| 00:18:45> 00:18:48: | that into the specific project, how we look at kiosk |
| 00:18:48> 00:18:50: | aspects of location energy. |
| 00:18:50> 00:18:54: | Efficiency design, as they've said, what types of materials they're |
| 00:18:54> 00:18:58: | using and that's becoming much more important and it's developing |
| 00:18:58> 00:19:00: | as we speak. So I don't want to say that |
| 00:19:00> 00:19:03: | we've got everything down Pat, but it's a, it's a |
| 00:19:03> 00:19:06: | very important consideration for us as a bank, yes. |
| 00:19:08> 00:19:11: | And we may actually give a better rate if if |
| 00:19:11> 00:19:15: | we could put those things that's that's the concept. |
| 00:19:16> 00:19:17: | No. |
| 00:19:17> 00:19:18: | No. |
| 00:19:19> 00:19:20: | That's not being recorded. |
| | = |

| 00:19:23> 00:19:26: | We won't hold you to it just yet. |
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| 00:19:27> 00:19:28: | Thank you, Daniel. |
| 00:19:28> 00:19:32: | After the experience that we all had here after the |
| 00:19:32> 00:19:36: | the passing of Hurricane Irma, we really really really came |
| 00:19:36> 00:19:40: | back to us and saying you know when you when |
| 00:19:40> 00:19:44: | you have a developer that constructs a A5 star property |
| 00:19:44> 00:19:48: | or any any property on the islands, you have to |
| 00:19:48> 00:19:53: | ensure that your your, your building materials is the right |
| 00:19:53> 00:19:57: | and building materials that can sustain now not 185 mph. |
| 00:19:57> 00:20:00: | 215 mph in and this is this is now a |
| 00:20:00> 00:20:03: | given. This is a standard as as we as we |
| 00:20:04> 00:20:08: | see things happening the the honor to actually put a |
| 00:20:08> 00:20:12: | one MW solar panel system in Anguilla with the property |
| 00:20:12> 00:20:16: | that we owned and operated until 2020. And not only |
| 00:20:17> 00:20:21: | that it makes a huge difference to your bottom line |
| 00:20:21> 00:20:25: | especially now that our cost of a kilowatt in in |
| 00:20:25> 00:20:27: | islands like ours is is touching. |
| 00:20:27> 00:20:31: | \$0.40 to \$0.50 a kilowatt it also has a marketing |
| 00:20:31> 00:20:36: | story for the for for the property and further development |
| 00:20:36> 00:20:40: | saying not only I'm I'm bringing money down to the |
| 00:20:40> 00:20:43: | NOI but also I am I am sustainable and I |
| 00:20:43> 00:20:46: | have a great story to tell to our to our |
| 00:20:46> 00:20:51: | customers. You know clients are very sensitive right now to |
| 00:20:51> 00:20:55: | how you how you operate your, your, your hotels and |
| 00:20:55> 00:20:58: | resorts and to ensure that you are. |
| 00:20:58> 00:21:02: | Very, very aware of the of the climate change and |
| 00:21:02> 00:21:04: | support protecting. |
| 00:21:04> 00:21:06: | It I don't know if I'm I'm I'm looking at |
| 00:21:06> 00:21:09: | the chat and I think you guys are answering you |
| 00:21:09> 00:21:12: | know so many important questions that are popping up with |
| 00:21:12> 00:21:15: | our you know with our everybody who's listening. And I |
| 00:21:15> 00:21:18: | think of just a few quick things that I heard |
| 00:21:18> 00:21:21: | in this was you know using indigenous materials really |
| | looking |
| 00:21:21> 00:21:24: | at that E SG efficiency of energy and potentially you |
| 00:21:24> 00:21:27: | know being able to get better rates if you do |
| 00:21:27> 00:21:28: | comply with your. |
| 00:21:28> 00:21:33: | You're, you're environmental kind of advanced environmental construction. And then |
| 00:21:33> 00:21:36: | also these new metrics that Stephen mentioned, I think it's |
| 00:21:36> 00:21:39: | really interesting. We can't use old metrics when speeds are |
| 00:21:39> 00:21:42: | faster. We've gotta in the private sector be leading the |
| | |

| 00:21:42> 00:21:46: | conversation. And then and lastly, I think with Stefan said |
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| 00:21:46> 00:21:49: | about the marketing aspect, I mean I think that's kind |
| 00:21:49> 00:21:51: | of important today. A lot of people do have new |
| 00:21:51> 00:21:55: | values, new priorities and as developers and financiers and |
| | consultants |
| 00:21:55> 00:21:58: | we have to kind of meet those demands head on. |
| 00:21:58> 00:22:01: | My my question to the group is really about kind |
| 00:22:01> 00:22:03: | of post COVID and we've all been listening to kind |
| 00:22:03> 00:22:05: | of the new world that we're in where people want |
| 00:22:06> 00:22:08: | to be able to hang out and travel. The Caribbean |
| 00:22:08> 00:22:10: | has been exploding in terms of the amount of people |
| 00:22:11> 00:22:13: | that want to get involved in the Caribbean and this |
| 00:22:13> 00:22:16: | concept of bleisure, you know, we're mixing our work, we're |
| 00:22:16> 00:22:18: | mixing our leisure. And so I kind of wanted to |
| 00:22:18> 00:22:21: | throw this back at the group, you know, ZEV and |
| 00:22:21> 00:22:23: | Gimmel and Stefan, kind of, you know, what is your |
| 00:22:23> 00:22:26: | concept post COVID, what the world looks like and kind |
| 00:22:26> 00:22:27: | of how are you adapting? |
| 00:22:27> 00:22:28: | To it after years of. |
| 00:22:28> 00:22:31: | Lockdowns and and a lot of people we thinking their |
| 00:22:31> 00:22:34: | priorities in life and we're thinking who they are. They |
| 00:22:34> 00:22:36: | realize that it's no longer I have to work to |
| 00:22:36> 00:22:39: | live, it's now. I want to enjoy everything that I |
| 00:22:39> 00:22:41: | do in life and I want to love my work |
| 00:22:41> 00:22:43: | just like I love my life. So that's creating a |
| 00:22:43> 00:22:45: | new world in the Caribbean. |
| 00:22:46> 00:22:48: | Because now all of a sudden if you love the |
| 00:22:48> 00:22:50: | Caribbean, we're going to figure out how to work in |
| 00:22:50> 00:22:52: | the Caribbean. And now with all the way the world |
| 00:22:52> 00:22:55: | has transition, things like that are starting to be made |
| 00:22:55> 00:22:58: | possible in in hotels, which is something that we typically |
| 00:22:58> 00:23:00: | do in our condo portfolios, but we don't typically do |
| 00:23:00> 00:23:03: | in our hotel portfolios. There's a business center, but there's |
| 00:23:03> 00:23:06: | no such thing as a coworking lounge. And now coworking |
| 00:23:06> 00:23:08: | lounges are are what is called the new business center. |
| 00:23:08> 00:23:10: | So it's not a business center where you go in |
| 00:23:10> 00:23:13: | your computer and your printer, it's a lounge that really |
| 00:23:13> 00:23:15: | brings in working as if you're in a we work, |
| 00:23:15> 00:23:16: | but you're in the hotel. |
| 00:23:17> 00:23:19: | So it's certainly changing the way resorts are shaped and |
| 00:23:19> 00:23:22: | changing the way amenities are shaped. It's no longer, OK, |
| 00:23:22> 00:23:24: | just have 500, you know, allowing shares in front of |
| | |

| 00:23:24> 00:23:26: | the pool with no private areas or person to take |
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| 00:23:26> 00:23:29: | a phone call. It's now creating more crevices for people |
| 00:23:29> 00:23:31: | to be able to step away and take phone. |
| 00:23:31> 00:23:34: | Calls. So it's cool. They taught us a lot even |
| 00:23:34> 00:23:37: | as bankers we were working from home or financing model |
| 00:23:37> 00:23:42: | and our underwriting standards themselves don't change, but I think |
| 00:23:42> 00:23:46: | our assessment of the quality of the project, the countries, |
| 00:23:46> 00:23:46: | the. The. |
| 00:23:46> 00:23:50: | Tourisms, stability and all that will be impacted by the |
| 00:23:50> 00:23:54: | the digital infrastructure that they have put in place to |
| 00:23:54> 00:23:59: | make the passenger experience or the tourism experience much better, |
| 00:23:59> 00:24:02: | both for air travel and also for cruise travel as |
| 00:24:02> 00:24:06: | well. And that's going to become more important in my |
| 00:24:06> 00:24:06: | view. |
| 00:24:06> 00:24:10: | I would like to say from an operation standpoint that |
| 00:24:10> 00:24:14: | we have seen an absolutely booming year of 2020-2021 and |
| 00:24:14> 00:24:16: | 2022. I mean, there's nothing. |
| 00:24:17> 00:24:20: | We have not experienced something like that for many many |
| 00:24:20> 00:24:24: | many years. What we do see is that the shoulder |
| 00:24:24> 00:24:28: | season what you see October, November that traditionally will be |
| 00:24:28> 00:24:32: | a slow slow period of time that shows that shoulder. |
| 00:24:32> 00:24:36: | Has completely disappeared. We are hitting the the high season |
| 00:24:36> 00:24:39: | in the in the region now pretty much mid-october when |
| 00:24:40> 00:24:43: | people are a little bit more comfortable in in the |
| 00:24:43> 00:24:47: | news and not you know bombarding us about about hurricanes. |
| 00:24:47> 00:24:51: | Uh, heading adding our ways. So we're seeing a really |
| 00:24:51> 00:24:56: | nice progressive and strong, you know early early high season |
| 00:24:56> 00:25:00: | rather than the traditional high season that is in December |
| 00:25:00> 00:25:03: | and then move on until April and May. |
| 00:25:03> 00:25:06: | I kind of waved the proverbial magic wand and say |
| 00:25:06> 00:25:09: | this is what I would like to have in in, |
| 00:25:09> 00:25:12: | you know, in our region, in the Caribbean region when |
| 00:25:12> 00:25:15: | it comes to hospitality, you know, what would that look? |
| 00:25:15> 00:25:17: | Like Jamal spoke about the same. |
| 00:25:17> 00:25:20: | In an airport, what we've all been waiting with bated |
| 00:25:20> 00:25:22: | breath for many years now to be fixed, but it's |
| 00:25:23> 00:25:25: | all about airlift and as long as the the islands |

00:25:25 --> 00:25:28: can maintain their airlift or get more airlift today, which 00:25:28 --> 00:25:32: is a European market, American market, Canadian market or L 00:25:32 --> 00:25:35: should say the world market. We need to have flights 00:25:35 --> 00:25:37: coming in all the time. And I think every government 00:25:37 --> 00:25:40: it's a comment upon them who's them not to to 00:25:40 --> 00:25:43: make sure that their priority in each island is making 00:25:43 --> 00:25:46: sure airlift is there and that those airplanes come even 00:25:46 --> 00:25:47: if they're empty. 00:25:47 --> 00:25:49: But the airplanes then have to discount flights. But discount 00:25:49 --> 00:25:51: this so you don't lose your slots. 00:25:51 --> 00:25:54: I mean from a financing perspective, you know one of 00:25:54 --> 00:25:57: the things that's always challenging for us on especially on 00:25:57 --> 00:26:01: a new construction is, is, is budget costs and things 00:26:01 --> 00:26:04: like that. And in this environment today with inflation, I 00:26:04 --> 00:26:08: don't know eight percent, 10% what and supply chain logistics 00:26:08 --> 00:26:10: or or magic one I guess would have to be 00:26:10 --> 00:26:14: around something of of that dimension because the the cost 00:26:14 --> 00:26:17: of these projects can be quite significant and you know. 00:26:17 --> 00:26:20: A 10% change or or 5% change can can can 00:26:20 --> 00:26:24: also be very, very, very significant. So I think for 00:26:24 --> 00:26:28: us focusing on cost and and budgets for for projects 00:26:28 --> 00:26:30: is, is is a key concern and you know we 00:26:31 --> 00:26:34: do have ways to mitigate those but if I'm just 00:26:34 --> 00:26:38: thinking of the financing side that's going to be key. 00:26:39 --> 00:26:41: And the rate of sales, as much as real estate 00:26:42 --> 00:26:44: has gone up, costs have increased more, but that's driven 00:26:44 --> 00:26:46: by three or four main factors. I mean, one is 00:26:46 --> 00:26:49: commodity pricing. Commodity pricing is not up to us. That's 00:26:49 --> 00:26:51: the world of commodities #2 is labor. 00:26:52 --> 00:26:54: Umm, 3 is supply chain is being able to get 00:26:54 --> 00:26:57: it right and enforce quantity. So everyone suffers from so 00:26:57 --> 00:27:01: you know, just like that. But the specific sufferings are supply chain. Can you get the product to you? So 00:27:01 --> 00:27:03: 00:27:03 --> 00:27:06: for example, if I'm building in Saint Martin, I have 00:27:06 --> 00:27:09: a four day turnaround from Miami, 10 days from Germany. 00:27:09 --> 00:27:12: I actually have a port that services the entire area. 00:27:12 --> 00:27:14: I have tremendous supply chain access. So to me as 00:27:15 --> 00:27:17: a developer, I develop and say Martin I think three 00:27:17 --> 00:27:20: times before I develop in Grenada, right, because I can't 00:27:20 --> 00:27:22: get the products there. 00:27:22 --> 00:27:24: To get the products there. The my other problem is,

| 00:27:24> 00:27:27: | is in regards to labor. Obviously it's hard to get |
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| 00:27:27> 00:27:29: | is in regards to labor. Obviously it's hard to get |
| | labor in the Caribbean. That's not an easy task to |
| 00:27:30> 00:27:32: | do, but it is manageable because it's more flexible the |
| 00:27:32> 00:27:35: | labor you get. In the Caribbean, one guy could do |
| 00:27:35> 00:27:38: | six different things, whereas in another project, one guy can |
| 00:27:38> 00:27:40: | only do drywall, one guy can only do finish. |
| 00:27:41> 00:27:45: | That those are the two biggest issues. However, what we're |
| 00:27:45> 00:27:48: | seeing across the spectrum is that the inflation rates and |
| 00:27:48> 00:27:51: | the cost of materials are coming down significantly. |
| 00:27:52> 00:27:55: | I mean I can tell you steel pricing for example |
| 00:27:55> 00:27:58: | has been plummeting, wood has been plummeting. So the commodity |
| 00:27:58> 00:28:01: | prices are coming down. And also what's happened also a |
| 00:28:01> 00:28:03: | little bit that we're starting to see is that more |
| 00:28:03> 00:28:06: | and more labor has migrated to the Caribbean. A lot |
| 00:28:06> 00:28:09: | more people are actually living in the that are skilled. |
| 00:28:09> 00:28:12: | So we're starting to see more and more skilled labor |
| 00:28:12> 00:28:14: | moving to the Caribbean which is fixing a lot of |
| 00:28:14> 00:28:17: | that labor crisis parts of it. So the remaining issue |
| 00:28:17> 00:28:20: | is still the quantities of it, but as the slowdown |
| 00:28:20> 00:28:22: | is happening and a lot of as interest rates rise |
| 00:28:22> 00:28:23: | a lot of the. |
| 00:28:23> 00:28:26: | You know, four cap rate products are not being built |
| 00:28:26> 00:28:28: | in such as purpose built rental such as low cap |
| 00:28:28> 00:28:31: | development projects. Low cap development projects are almost dead in |
| 00:28:31> 00:28:33: | the water. You're going to see that a lot of |
| 00:28:33> 00:28:36: | those trades and a lot of those people that are |
| 00:28:36> 00:28:38: | used to doing big orders can't fill them anymore. We're |
| 00:28:39> 00:28:41: | seeing that all over the industry today, specifically in the |
| 00:28:41> 00:28:44: | last three months. So Guy says, OK, I can't do |
| 00:28:44> 00:28:47: | 3000 kitchens on low margin anymore. I'm better off doing |
| 00:28:47> 00:28:49: | a smaller contract for 50 kitchens, but take a little |
| 00:28:49> 00:28:51: | bit of a higher price. But at least I have |
| 00:28:51> 00:28:53: | my money in the back, right? So there's a lot |
| | |
| 00:28:53> 00:28:54: | more. |
| 00:28:54> 00:28:56: | There's a lot more dependency on those trades that are |
| 00:28:56> 00:28:59: | coming in and there's a wider array of of of |
| 00:28:59> 00:29:01: | trades which I think will lead to a much more |
| 00:29:01> 00:29:03: | stabilization of costs in the Caribbean and perhaps even a |
| 00:29:03> 00:29:06: | downward trend as we continue with these high interest rates. |

| 00:29:06> 00:29:09: | Stayed on. Thank you so, so much. On behalf of |
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| 00:29:10> 00:29:13: | you, I I want to thank cappuccino, Emily, Sidney, Zev, |
| 00:29:13> 00:29:17: | gabelle and Stefan, you know, for joining us and thank |
| 00:29:17> 00:29:20: | you very much. Have a great, great day. |
| 00:29:20> 00:29:21: | Thank you. Bye. |
| 00:29:22> 00:29:24: | Bye, have a great day. |

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