

## Webinar

## Change is Coming: Climate Risk Disclosures and Real Estate Investment

(US/Europe)

Date: October 13, 2023

00:00:00> 00:00:03:	Hello, everybody, and welcome to our webinar Today.
00:00:03> 00:00:06:	Change is coming, climate risk disclosure and real estate investment.
00:00:07> 00:00:10:	We'll be getting started in just a minute as we
00:00:10> 00:00:13:	wait for the audience to slowly file in to this
00:00:14> 00:00:15:	virtual meeting.
00:00:29> 00:00:33:	So hello, everybody, and welcome to today's ULI Webinar.
00:00:33> 00:00:37:	Change is Coming, Climate risk disclosure and real estate investment.
00:00:37> 00:00:41:	I'm Billy Grayson, Chief Initiative Officer at the Urban Land
00:00:41> 00:00:42:	Institute.
00:00:42> 00:00:45:	We're really excited to have you join us for this
00:00:45> 00:00:48:	exciting discussion today around climate, risk and real estate investment.
00:00:51> 00:00:57:	Next slide mention.
00:00:57> 00:00:59:	I'm Billy Grayson, great to see everybody today.
00:00:59> 00:01:03:	I'm joined today by Laura Kraft, Global Head of Portfolio
00:01:03> 00:01:07:	Strategies at Heitman and Shiva Rajkopal, the Kessler and Burns
00:01:08> 00:01:10:	Professor at Columbia Business School.
00:01:12> 00:01:12:	Next slide.
00:01:15> 00:01:18:	So we're very excited to be bringing you a webinar
00:01:18> 00:01:23:	on the 4th Climate Risk and real Estate Investment report
00:01:23> 00:01:25:	partnership between ULI and Heidman.
00:01:26> 00:01:29:	We began this collaboration in 2019 with what at the
00:01:29> 00:01:33:	time was a catalyzing discussion on how to assess price
00:01:33> 00:01:37:	and mitigate climate risk and real estate investment portfolios.
00:01:38> 00:01:41:	Our second report together explored market level risk and how

00:01:41> 00:01:44:	a city's climate risk and resilience strategy could impact outcomes
00:01:44> 00:01:46:	for all the assets in our region.
00:01:47> 00:01:49:	And our third report looked at the emerging trend of
00:01:49> 00:01:53:	climate driven global migration and explored how investors in the
00:01:53> 00:01:56:	public sector can better prepare and adapt for these changing
00:01:56> 00:01:57:	demographic part patterns.
00:01:58> 00:02:02:	You can find all these reports at knowledge.uli.org.
00:02:02> 00:02:05:	It's it's a good binge read series, so I would
00:02:05> 00:02:08:	encourage everybody to think about blocking out some time this
00:02:08> 00:02:08:	weekend.
00:02:08> 00:02:11:	It's a great beach read too, if it's still beach
00:02:11> 00:02:12:	weather in your region.
00:02:13> 00:02:16:	Our newest report looks at the acceleration of climate and
00:02:17> 00:02:20:	ESG related regulations and the impact that these new regulations
00:02:20> 00:02:23:	will have on transition risk, a growing component of the
00:02:24> 00:02:27:	overall risk picture for climate risk and real estate investment.
00:02:32> 00:02:35:	So we titled this report Changes coming, but I think
00:02:35> 00:02:38:	a more appropriate title might be Changes upon us and
00:02:38> 00:02:40:	more changes Changing every Changey day.
00:02:41> 00:02:45:	This is a very dynamic topic right now as global
00:02:45> 00:02:52:	regulations, national regulations and sub national regulations continue to accelerate
00:02:52> 00:02:57:	as every government is looking to address the climate crisis
00:02:57> 00:03:02:	and investors are asking for more transparency, more consistency and
00:03:02> 00:03:07:	more disclosure and trends in climate risks and opportunities.
00:03:08> 00:03:11:	I want to start with a couple observations about climate
00:03:11> 00:03:13:	ESG regulations in the last few years as well as
00:03:13> 00:03:15:	those that are on the horizon.
00:03:16> 00:03:20:	ULI does an annual policy scan for our global ESG
00:03:20> 00:03:22:	and climate policy database.
00:03:22> 00:03:26:	We're currently tracking over 100 global, federal and sub federal
00:03:26> 00:03:30:	policies, regulations and incentive programs connected to ESG disclosure and
00:03:30> 00:03:31:	ESG performance.
00:03:32> 00:03:36:	And for better or worse, this database is constantly out
00:03:36> 00:03:36:	of date.
00:03:36> 00:03:39:	It's usually out of date the minute that we release

00:03:39> 00:03:39:	it.
00:03:39> 00:03:43:	Just because the landscape is changing so fast, it doesn't
00:03:43> 00:03:46:	mean it's not a valuable tool, but it means that
00:03:46> 00:03:49:	it is incredibly difficult to keep up with this changing
00:03:49> 00:03:51:	landscape of ESG regulation.
00:03:52> 00:03:56:	A second observation is that policies are impacting real estate
00:03:57> 00:04:01:	investors at every level and fund managers like Heitmann have
00:04:01> 00:04:03:	it coming at them from every direction.
00:04:04> 00:04:08:	Some policies are impacting the asset level, some impact the
00:04:08> 00:04:10:	fund level, some the overall corporate level.
00:04:11> 00:04:14:	Some policies are global, but most are national and sub
00:04:14> 00:04:17:	national and will vary by the market that a real
00:04:17> 00:04:19:	estate investor is focused on.
00:04:20> 00:04:23:	And virtually all of these ESG policies fall into one
00:04:23> 00:04:24:	of three major themes.
00:04:24> 00:04:28:	Regulations that focus on data transparency and data quality.
00:04:28> 00:04:32:	Regulations that indirectly are going to help enhance the green
00:04:32> 00:04:35:	premium for high performing ESG companies funds and assets and
00:04:35> 00:04:39:	also drive the brown discount, whether that's through fines or
00:04:39> 00:04:42:	stricter construction standards for new buildings.
00:04:43> 00:04:46:	And then also regulations that'll impact how you can talk
00:04:46> 00:04:49:	about your ESG policies and performance, whether this is in
00:04:49> 00:04:52:	marketing materials or how you characterize an investment fund that
00:04:52> 00:04:55:	you're building or even what you can say on a
00:04:55> 00:04:57:	public webinar about your ESG programs.
00:04:58> 00:05:01:	Next slide, I want to take a semi deeper dive
00:05:01> 00:05:06:	on a couple of regulations that are global or regional
00:05:06> 00:05:09:	in nature and we believe are going to have a
00:05:09> 00:05:14:	profound impact in the near term on how climate risk
00:05:14> 00:05:18:	is disclosed and tracked by many of the global real
00:05:18> 00:05:22:	estate developers and investors in our network.
00:05:22> 00:05:26:	The first one is Task Force on Climate Related Financial
00:05:26> 00:05:29:	Disclosures or TCFDTCFD by itself is a voluntary standard that
00:05:30> 00:05:35:	helps companies align their climate reporting with integrated financial reporting
00:05:35> 00:05:35:	standards.
00:05:36> 00:05:39:	It requires specific disclosure on climate related risks and opportunities

00:05:39> 00:05:42:	that your company or your asset will face, both in
00:05:42> 00:05:43:	the short and long term.
00:05:44> 00:05:47:	A TCSD is moving from what was a voluntary standard
00:05:47> 00:05:51:	to a piece of a regulatory standard in most markets.
00:05:51> 00:05:55:	The proposed SCC climate rule in the US reference references.
00:05:55> 00:06:00:	TCFD&TCFD is either a recognized reporting framework or aligns closely
00:06:00> 00:06:04:	with the national ESG reporting guidelines being released for publicly
00:06:04> 00:06:09:	traded companies in Hong Kong, Switzerland, Singapore and Japan, as
00:06:09> 00:06:11:	well as several other countries.
00:06:13> 00:06:16:	A second regulation I want to introduce to the audience
00:06:16> 00:06:21:	is the Sustainable Finance Disclosure Regulation or SFDRSFDR is in
00:06:21> 00:06:21:	Europe.
00:06:22> 00:06:26:	It's mandatory and it requires comprehensive ESG reporting at both
00:06:26> 00:06:28:	the corporate and product level.
00:06:28> 00:06:31:	And for those of us in real estate, product means
00:06:31> 00:06:33:	asset or and or fund.
00:06:33> 00:06:36:	It makes ESG reporting mandatory for all entities over a
00:06:36> 00:06:39:	certain size headquartered in or doing business in the EU.
00:06:40> 00:06:43:	And it requires fund managers to rate their funds based
00:06:43> 00:06:45:	on a level of ESG strategy that a fund contains.
00:06:46> 00:06:49:	And this data is disclosed to investors, many of whom
00:06:49> 00:06:55:	are already increasingly requiring some level of sustainability integration into
00:06:55> 00:06:58:	their fund strategy, which in SDR speak means a Level
00:06:58> 00:07:01:	8 or Level 9 as opposed to a Level 6.
00:07:02> 00:07:02:	Next slide.
00:07:05> 00:07:08:	So what is the new corporate reporting landscape look like
00:07:08> 00:07:10:	with these emerging ESG regulations?
00:07:11> 00:07:14:	We're we're moving from a business as usual that includes
00:07:14> 00:07:19:	profit and loss statements, annual reporting, quarterly reporting and voluntary
00:07:19> 00:07:24:	sustainability standards to whatever standard you choose or whatever standard
00:07:24> 00:07:27:	your investors, tenants or other stakeholders ask for you to
00:07:27> 00:07:31:	report to, to a future state that includes a business
00:07:31> 00:07:35:	as usual financial reporting but also mandatory disclosure of verified
00:07:35> 00:07:40:	greenhouse gas emissions, completion of physical climate

	risk assessments and
00:07:40> 00:07:42:	fund classifications based on ESG criteria.
00:07:47> 00:07:50:	As we talked to some of the forward thinking investors
00:07:50> 00:07:53:	in compiling this report, we asked them how they were
00:07:53> 00:07:56:	navigating this evolving market and these are the common themes
00:07:57> 00:07:59:	that we heard in terms of best practices.
00:07:59> 00:08:04:	It included developing A baseline to to track ESG impacts
00:08:04> 00:08:07:	across a a portfolio and a fund all the way
00:08:07> 00:08:09:	down to the asset level.
00:08:10> 00:08:13:	A portfolio assessment for physical and transition risks in a
00:08:14> 00:08:18:	new regulatory environment and mentioned that that assessment for transition
00:08:18> 00:08:22:	risks is a big challenge, but it's an important component
00:08:22> 00:08:25:	now of assessing risk from an ESG perspective.
00:08:25> 00:08:29:	It's not just physical risk, Getting started with voluntary reporting
00:08:29> 00:08:32:	standards and tools, whether this is TCFD which I reference
00:08:32> 00:08:36:	the science based target initiative or a major reporting framework
00:08:36> 00:08:40:	in real estate, the global real estate sustainability benchmark and
00:08:40> 00:08:44:	then starting to proactively address climate and product offerings at
00:08:44> 00:08:48:	the asset level with clear data-driven marketing and communications.
00:08:50> 00:08:52:	Now I'm lucky to be joined by a couple of
00:08:52> 00:08:56:	real estate investment experts who are navigating this regulatory landscape
00:08:56> 00:08:58:	right now and I'd like to turn it over first
00:08:58> 00:09:01:	to Laura Craft to talk a little bit about how
00:09:01> 00:09:04:	Hytman is navigating the change that we're seeing in the
00:09:04> 00:09:04:	market.
00:09:05> 00:09:05:	Laura.
00:09:06> 00:09:07:	Thanks, Billy.
00:09:07> 00:09:10:	Appreciate that and thanks for setting the landscape.
00:09:10> 00:09:12:	So Hytman, we are an investment manager.
00:09:12> 00:09:16:	We have over 50 billion in assets under management around
00:09:16> 00:09:16:	the globe.
00:09:17> 00:09:21:	So we are paying close attention to the regulations that
00:09:21> 00:09:23:	they are influx changing.
00:09:23> 00:09:26:	This is our 4th report in the series and I
00:09:26> 00:09:27:	would say this is our hardest.
00:09:27> 00:09:30:	This was the hardest report to write just because when

00:09:30> 00:09:33:	we would write something all of a sudden new regulations
00:09:33> 00:09:36:	would come out, we would have to revise things.
00:09:36> 00:09:39:	So changes is here and it will be into the
00:09:39> 00:09:40:	foreseeable future.
00:09:41> 00:09:43:	But I want to talk today about some of the
00:09:43> 00:09:44:	regulation.
00:09:44> 00:09:47:	Impacting the firm, the fund and the property level.
00:09:48> 00:09:52:	So at the firm level, the SEC has proposed regulations
00:09:52> 00:09:57:	or firm disclosures on material physical climate risk, greenhouse gas
00:09:57> 00:10:01:	emissions, climate targets and transition plans.
00:10:01> 00:10:04:	So from a real estate perspective, when you think about
00:10:04> 00:10:08:	climate risk, they tend to be bucketed into two different
00:10:08> 00:10:09:	types of climate risk.
00:10:10> 00:10:13:	The physical climate risk and the transition climate risk.
00:10:13> 00:10:17:	So real estate investment managers have portfolios of real estates
00:10:17> 00:10:20:	and they are location based that can be impacted by
00:10:20> 00:10:23:	extreme weather events, hurricanes, typhoons.
00:10:24> 00:10:27:	Heat stress, water stress, flooding, you name it.
00:10:27> 00:10:29:	So that's the physical component.
00:10:29> 00:10:33:	The transitional component is those buildings are also susceptible to
00:10:33> 00:10:36:	regulatory changes in the local market.
00:10:36> 00:10:40:	Resource availability of energy and water The availability to get
00:10:40> 00:10:42:	those resources to your building.
00:10:43> 00:10:46:	The greenhouse gas emissions, How much that building is emitted.
00:10:47> 00:10:48:	Increased cost.
00:10:48> 00:10:49:	Operating costs such as.
00:10:50> 00:10:54:	Insurance costs, as we know that insurance has been a
00:10:54> 00:10:57:	changing landscape over the past few years.
00:10:57> 00:11:00:	Insurance more than likely went up in most markets.
00:11:01> 00:11:04:	We are also seeing higher taxes and with all of
00:11:04> 00:11:09:	this analysis related to climate change, it's also changing behaviors
00:11:09> 00:11:13:	related to where some investors want to make investments.
00:11:15> 00:11:16:	So.
00:11:16> 00:11:18:	So dive in a little bit deeper.
00:11:18> 00:11:21:	I just mentioned the climate risk that could impact real
00:11:21> 00:11:25:	estate, but how does that impact the financial statements?
00:11:26> 00:11:29:	On the left hand side you'll see some of the

00:11:29> 00:11:34:	activities such as reduce interest, investor interest, reduced exit values.
00:11:34> 00:11:37:	Higher loan rates for riskier assets.
00:11:37> 00:11:40:	So all of these things could occur, which could lead
00:11:40> 00:11:42:	to lower property valuations.
00:11:42> 00:11:45:	So when your discount rate goes up or your loan
00:11:45> 00:11:49:	rates go up, that leads to lower property valuations at
00:11:49> 00:11:50:	the property level.
00:11:50> 00:11:54:	If you have less demand, renter demand for your assets,
00:11:54> 00:11:57:	then you're achieving less rental revenue so that.
00:11:57> 00:11:58:	Could go down.
00:11:59> 00:12:02:	Additionally, these additional expenses could go up.
00:12:02> 00:12:07:	So This is why real estate investment managers are very
00:12:07> 00:12:11:	focused on the impacts of climate change, the impacts of
00:12:11> 00:12:15:	climate events to our portfolio and how it could impact
00:12:16> 00:12:20:	our underwriting and ultimately our in our returns.
00:12:24> 00:12:28:	So leading investment managers, what we're seeing is that they're
00:12:28> 00:12:32:	doing 3 levels of assessments when they're selecting an investment.
00:12:32> 00:12:34:	They're looking at the asset itself.
00:12:34> 00:12:38:	So the building level is the building susceptible to climate
00:12:38> 00:12:41:	change, climate risk such as flooding, for instance.
00:12:42> 00:12:46:	And that may trigger additional due diligence such as has
00:12:46> 00:12:46:	that asset.
00:12:47> 00:12:49:	Been elevated out of the flood zone.
00:12:49> 00:12:52:	So it's doing analysis on the actual asset itself and
00:12:52> 00:12:55:	and the potential risk of climate change.
00:12:56> 00:12:59:	The next level of analysis is the market that the
00:12:59> 00:13:02:	property may not be at risk to flooding, but let's
00:13:02> 00:13:04:	just say the markets at risk to flooding and so
00:13:04> 00:13:08:	that would also trigger a level of analysis to understand
00:13:08> 00:13:11:	how the market is preparing for climate change or climate
00:13:11> 00:13:11:	risk.
00:13:12> 00:13:14:	Another good example is hurricanes.
00:13:14> 00:13:17:	Markets tend to be over.
00:13:17> 00:13:20:	Were all impacted by hurricanes and so how is a
00:13:20> 00:13:23:	market preparing for the types of large scale events occurring?
00:13:25> 00:13:28:	And then from an investment manager perspective, we're also looking
00:13:28> 00:13:30:	at the portfolio level risk.
00:13:30> 00:13:34:	So within a portfolio, where are the assets located and

00:13:34> 00:13:37:	is there a concentration of risk?
00:13:37> 00:13:40:	Such that if an if an event happened that a
00:13:40> 00:13:43:	large proportion of the portfolio would be impacted.
00:13:44> 00:13:47:	So these are the types of of analysis that investment
00:13:47> 00:13:51:	managers are taking when it comes to climate risk to
00:13:51> 00:13:54:	to try to mitigate the risk either at the asset
00:13:54> 00:13:58:	level, the portfolio level or understand how the market has
00:13:58> 00:13:59:	mitigated the risk.
00:14:00> 00:14:03:	And all of these decisions could lead to additional or
00:14:03> 00:14:08:	changes in the underwriting and decisions potentially not to proceed
00:14:08> 00:14:10:	with particular investments.
00:14:13> 00:14:16:	So as a guidance, where do firms start?
00:14:16> 00:14:18:	And TCFD is a good guidance.
00:14:18> 00:14:22:	It's endorsed by a number of countries around the world.
00:14:23> 00:14:26:	It's broad enough, but also there's enough.
00:14:26> 00:14:28:	There's a lot of examples out there that firms are
00:14:29> 00:14:30:	using this and they publicly report it.
00:14:31> 00:14:35:	It's it's centered around 4 different issues, government strategy, risk
00:14:35> 00:14:38:	management metrics and targets and as best practice.
00:14:39> 00:14:44:	It's probably important for firms to have sustainability teams, senior
00:14:44> 00:14:49:	leadership oversight, Make sure that ESG climate risk is integrated
00:14:49> 00:14:54:	into annual business planning analysis of investments, and that you
00:14:54> 00:14:58:	have a process in place to analyze physical transition risk
00:14:58> 00:15:03:	and implement opportunities, as well as setting targets and metrics
00:15:03> 00:15:07:	for your firm to make sure that you are progressing
00:15:07> 00:15:08:	and making progress.
00:15:09> 00:15:13:	Against trying to mitigate risk and strive for opportunities within
00:15:14> 00:15:16:	your portfolio to drive investment returns.
00:15:20> 00:15:25:	So beyond the firm level disclosure requirements, there are proposed
00:15:25> 00:15:30:	fund level requirements from the SEC and then there are
00:15:30> 00:15:32:	standing requirements.
00:15:32> 00:15:37:	In Europe, related to SFDR and article or fund categorization.
00:15:37> 00:15:40:	So all funds marketed in the EU must be categorized
00:15:40> 00:15:44:	and they have to be categorized under article 6-8 or
00:15:44> 00:15:44:	nine.
00:15:45> 00:15:48:	Article 6 means that sustainability may be part of the

00:15:48> 00:15:48:	strategy.
00:15:49> 00:15:53:	But it's not being promoted as a fund that's that's
00:15:53> 00:15:57:	focused on sustainability or ESG issues.
00:15:57> 00:16:02:	Article 8 products promote either an environmental or social characteristic
00:16:02> 00:16:04:	as part of the fund strategy.
00:16:04> 00:16:10:	And Article 9 has sustainable investment as the product objective
00:16:10> 00:16:14:	and that is based on the EU taxonomy definition of
00:16:14> 00:16:16:	sustainable investment.
00:16:17> 00:16:19:	In the SEC, this is like I said change is
00:16:19> 00:16:20:	coming.
00:16:20> 00:16:24:	This was just a few weeks ago got announced that
00:16:24> 00:16:28:	funds with ESG or Sustainability in the funds name that
00:16:29> 00:16:32:	it will now be under the names role which would
00:16:32> 00:16:36:	mean that if you have ESG in the funds name
00:16:36> 00:16:38:	80% of the assets within that fund.
00:16:39> 00:16:42:	Should and must align with the funds name.
00:16:42> 00:16:46:	So this is the SEC's response to try to make
00:16:46> 00:16:50:	sure that there is not green washing or that there's
00:16:50> 00:16:53:	backup for if a fund marketed as an ESG fund
00:16:53> 00:16:57:	with its ESG and the titling that there there are
00:16:57> 00:17:00:	metrics to support the funds name.
00:17:03> 00:17:07:	So moving beyond the fun level regulations, there are also
00:17:07> 00:17:12:	a number of building level regulations and this is categorizing
00:17:12> 00:17:15:	at a high level what we're seeing in each of
00:17:15> 00:17:16:	the regions.
00:17:16> 00:17:19:	So in North America, we're seeing a lot of the
00:17:19> 00:17:24:	regulations focused on energy disclosure and benchmarking requirements, so disclosing
00:17:24> 00:17:27:	the energy and the carbon emissions of buildings.
00:17:28> 00:17:32:	Where we're seeing advanced regulations is in certain areas like
00:17:32> 00:17:33:	New York and Boston.
00:17:34> 00:17:37:	Where there could be carbon limit, where there there will
00:17:37> 00:17:39:	be carbon limit and fines.
00:17:39> 00:17:43:	So a building cannot emit over a specified amount of
00:17:43> 00:17:47:	carbon and if they do then they are then fines
00:17:47> 00:17:49:	will be imposed.
00:17:49> 00:17:52:	So we're we're seeing it on kind of a North
00:17:52> 00:17:56:	America very much on the the carbon emissions emitted of
00:17:56> 00:17:57:	buildings.
00:17:58> 00:18:00:	In Europe, what we're seeing is that each building in

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00:18:00> 00:18:03:	Europe has an energy performance certificate.
00:18:03> 00:18:04:	It's a letter grade.
00:18:04> 00:18:08:	So you got a BCDEFA being the the strongest, the
00:18:08> 00:18:13:	most efficient, energy efficient building and then you go down
00:18:13> 00:18:14:	the list.
00:18:14> 00:18:19:	And what we're seeing in some countries is a minimum
00:18:19> 00:18:23:	requirement of an EPC rating of a C in order
00:18:23> 00:18:26:	to lease an asset in 2023 the Netherlands.
00:18:27> 00:18:32:	Put this rule into effect and we're seeing that the
00:18:32> 00:18:35:	UK has proposed ruling of an EPC rating of a
00:18:35> 00:18:37:	C starting in 2025.
00:18:37> 00:18:42:	So that limits an investments investment managers ability to to
00:18:42> 00:18:46:	lease an asset if it's not efficient enough under these
00:18:46> 00:18:47:	standards.
00:18:47> 00:18:50:	In Asia Pacific, what we're seeing is that there are
00:18:50> 00:18:55:	energy disclosure and benchmarking requirements, so disclosing how much energy
00:18:55> 00:18:58:	a property is using and the carbon emissions of particular
00:18:58> 00:18:59:	assets.
00:18:59> 00:19:03:	But what we're we're seeing kind of the the advanced
00:19:03> 00:19:08:	local regulations is around new construction and renovations we're seeing
00:19:08> 00:19:11:	in Australia and and Singapore and in Japan.
00:19:12> 00:19:17:	That new construction and renovations have to meet minimum energy
00:19:17> 00:19:22:	ratings or or efficiency levels in order for the the
00:19:22> 00:19:26:	building to get approval or or to have that occupancy
00:19:26> 00:19:30:	final sign off from construction approval process.
00:19:31> 00:19:34:	So that's where we're seeing each of the regions take
00:19:34> 00:19:37:	building regulations in a slightly different way.
00:19:41> 00:19:41:	So what?
00:19:42> 00:19:44:	Could all this mean for an owner?
00:19:45> 00:19:49:	If a building doesn't meet an energy efficiency standard in
00:19:49> 00:19:54:	one of these region, it could trigger additional unexpected capital
00:19:54> 00:19:58:	expenditure to bring the building up to higher efficiency standards,
00:19:58> 00:20:01:	to be able to lease the building or to not
00:20:01> 00:20:04:	have to pay a fine, or to be able to
00:20:04> 00:20:07:	get the final sign offs of your new construction or
00:20:07> 00:20:09:	major renovation.
00:20:09> 00:20:12:	We're also seeing that it could lead to less liquidity

00:20:12> 00:20:14:	from investors and lenders.
00:20:14> 00:20:18:	Investors are starting to take note of the energy efficiency,
00:20:18> 00:20:20:	the ratings of particular buildings.
00:20:20> 00:20:23:	And if there are regulations that buildings have to meet
00:20:23> 00:20:27:	a minimum threshold, then investors may not want to invest
00:20:27> 00:20:30:	in those buildings where they know that there's work that
00:20:30> 00:20:32:	needs to be done in order to to, you know,
00:20:33> 00:20:34:	use the building as intended.
00:20:35> 00:20:38:	There also could be a lot less demand from tenants
00:20:38> 00:20:40:	with their own sustainability goals.
00:20:40> 00:20:44:	We're seeing in the USA number of corporate tenants have
00:20:44> 00:20:49:	sustainability corporate goals and they're wanting to locate in buildings
00:20:49> 00:20:53:	that match those goals that are energy efficient because the
00:20:54> 00:20:58:	building's emissions there will go on their corporate balance sheet
00:20:58> 00:21:00:	of their energy usage.
00:21:00> 00:21:04:	And so they're wanting to make sure that they're able
00:21:04> 00:21:07:	to hit their own corporate goals and then you may
00:21:07> 00:21:11:	lost your ability to lease or sell an asset again
00:21:11> 00:21:15:	if you do not hit these certain building regulation in
00:21:15> 00:21:16:	the various markets.
00:21:17> 00:21:21:	And then lastly, it could cost additional time and consulting
00:21:21> 00:21:24:	fees and reputational risk if you have to pay fines
00:21:24> 00:21:27:	that your buildings aren't meeting certain levels.
00:21:30> 00:21:33:	So how are investors using this data or how have
00:21:33> 00:21:35:	we seen investors use this data?
00:21:35> 00:21:40:	We've seen certain investors decide and determine where to deploy
00:21:40> 00:21:45:	capital based on fund categorization or based on property level
00:21:45> 00:21:47:	certifications or ratings.
00:21:47> 00:21:51:	We've also seen particularly in Europe that there are at
00:21:51> 00:21:56:	times green premium for properties that achieve higher levels of
00:21:56> 00:21:58:	energy efficiency standards.
00:21:59> 00:22:03:	This is also a way that certain investment managers can
00:22:03> 00:22:07:	classify properties and and put them in various funds.
00:22:08> 00:22:11:	And you know ultimately the the goal of this is
00:22:11> 00:22:15:	to be able to have greater transparency and comparability between
00:22:15> 00:22:17:	firms, funds and properties.
00:22:18> 00:22:22:	On the negative side, what this could do is, is
00:22:22> 00:22:26:	identify assets that could be stranded or you know need

00:22:27> 00:22:30:	additional capital to bring them up to standards.
00:22:31> 00:22:34:	And in the US we're seeing at times that this
00:22:34> 00:22:38:	could create some brown discount for properties that are not
00:22:38> 00:22:41:	staying up to speed with the market standards.
00:22:41> 00:22:45:	So ultimately all of this data is leading to potentially
00:22:45> 00:22:48:	different outcomes and decision making.
00:22:51> 00:22:53:	So I want to wrap up by saying that change
00:22:53> 00:22:54:	is coming.
00:22:55> 00:22:58:	Be aware of the various regulations happening at the firm
00:22:58> 00:23:01:	level, the fund level and the property level.
00:23:02> 00:23:05:	Be able to have a system in place at your
00:23:05> 00:23:09:	company to underwrite this risk and have a process to
00:23:09> 00:23:12:	manage the rest of strategy and be able to disclose
00:23:12> 00:23:15:	and report these results back to investors.
00:23:16> 00:23:20:	You know, I think that this is a journey there.
00:23:20> 00:23:23:	There's this has been very much in flux of you
00:23:23> 00:23:26:	know how do we get comparability between companies and I
00:23:26> 00:23:30:	think that we're really in the beginning stages of that,
00:23:30> 00:23:34:	but this is where companies need to start, starts on
00:23:34> 00:23:36:	how they're collecting all this data.
00:23:36> 00:23:40:	And at some point in time in the future hopefully
00:23:40> 00:23:44:	we have greater comparability between investment
	managers and buildings and
00:23:44> 00:23:48:	and greater clarity on pricing and climate risk back into
00:23:48> 00:23:50:	investment decision making processes.
00:23:51> 00:23:54:	So with that, I will turn it back to Billy.
00:23:59> 00:24:00:	Shiva, over to you.
00:24:00> 00:24:03:	What are you seeing in this changing climate and ESG
00:24:03> 00:24:05:	regulatory market?
00:24:05> 00:24:06:	Oh, thank you.
00:24:06> 00:24:07:	Thank you, Billy, and thank you, Laura.
00:24:08> 00:24:12:	So I think Billy, you did a great job laying
00:24:12> 00:24:16:	out what's on the menu, the regulatory domain.
00:24:16> 00:24:20:	And Laura, you added a lot in terms of granular
00:24:20> 00:24:23:	thinking about what an investor wants, so.
00:24:24> 00:24:26:	I'm going to take all this to the next level
00:24:26> 00:24:28:	in the following sense, right?
00:24:28> 00:24:30:	So let's go back to the basics.
00:24:30> 00:24:32:	As an investor, what am I looking for?
00:24:33> 00:24:36:	A, is climate risk material for a real estate business
00:24:36> 00:24:39:	And bear with me if that sounds like a silly
00:24:39> 00:24:41:	question because it's not.

00:24:42> 00:24:47:	And two, is climate risk priced assuming it's material and
00:24:47> 00:24:51:	you know, assuming that I'm buying a fund or?
00:24:52> 00:24:55:	I'm consuming publicly available reports.
00:24:56> 00:24:59:	Am I anywhere close to getting answers to that question?
00:24:59> 00:25:02:	The answer is absolutely not okay and here's my thought
00:25:03> 00:25:03:	experiment.
00:25:04> 00:25:09:	So I picked 2 REACH real estate investment trusts which
00:25:09> 00:25:10:	have.
00:25:10> 00:25:12:	A lot of coastal properties, you know, on the East
00:25:13> 00:25:14:	Coast and the West Coast.
00:25:14> 00:25:17:	And I tried running these two ideas by, you know,
00:25:17> 00:25:19:	can can I a, make sense of is climate risk
00:25:19> 00:25:20:	a big deal?
00:25:20> 00:25:22:	Well, it must be because there are lots of coastal
00:25:22> 00:25:25:	properties here sitting in Boston, various parts of California, New
00:25:25> 00:25:26:	York and so on, and Florida.
00:25:28> 00:25:30:	And B, can I even begin to get a sense
00:25:30> 00:25:33:	for the physical risk, let alone transition?
00:25:33> 00:25:34:	That's a deeper conversation.
00:25:35> 00:25:37:	And you know, by and large.
00:25:38> 00:25:42:	These two reads put out the glassy sustainability reports.
00:25:42> 00:25:43:	Nice pictures.
00:25:44> 00:25:48:	Occasionally they have some conversation about installing flood doors and
00:25:48> 00:25:52:	gates, which is all great, but virtually nothing else.
00:25:52> 00:25:55:	But thankfully, as you know, reads give you addresses.
00:25:55> 00:25:58:	So I got I pulled out these addresses of the
00:25:58> 00:26:01:	buildings, found a consulting firm to do some work on
00:26:01> 00:26:03:	telling me are these in a floodplain?
00:26:03> 00:26:06:	You know what's the fire hazard risk like etcetera.
00:26:07> 00:26:09:	And they came back to me with some data which
00:26:10> 00:26:12:	does suggest that there is some risk.
00:26:12> 00:26:15:	But then as an investor, I by and large no,
00:26:15> 00:26:16:	nothing, you know.
00:26:16> 00:26:19:	So for instance, I need to know, you know, what
00:26:19> 00:26:23:	are likely to be, say you know, the physical damage
00:26:23> 00:26:25:	to these buildings.
00:26:25> 00:26:29:	What might increased operating costs look like due to
	maintenance?
00:26:29> 00:26:32:	What might repairs and insurance premiums look like?
00:26:33> 00:26:36:	You know, are you likely to have reduced occupancy rates
00:26:36> 00:26:37:	and tenant demand?

I don't know, you know, what might the impact of
all the regulatory changes that Laura and Billy talked about
have on these properties.
You know, is there likely to be a market shift
to maybe resilient or more sustainable locations?
That's the transition risk part, you know and if you
have.
Let's say going beyond residential rates, if you have a
commercial rate and let's say Amazon has a distribution center
there, what's the, you know, risk of business interruption to
an Amazon?
So it goes beyond just the physical risk because the
there's a multiplier effect, right.
So it's going to hurt Amazon's business, you know, is
there, is there any implication for the liability on the
rate?
How much more by way of CapEx, the point that
Laura talked about, will these firms have to spend to
respond to some potential damage?
And more important, you know, will they just flip the
properties?
So, you know, maybe all this is not important because
they'll just sell the properties and leave before the actual
climate damage hits.
So bottom line, as an investor, you know, I'm looking
for answers to these questions.
In my mind, the current state of disclosure is, frankly,
is awful.
It's really, really hard to know anything.
And let's now go to will these regulations fix anything,
right.
A lot of these regulations are going to push us
to tell us to say a little bit more about
the inputs and that's a great start.
But the ideal, you know, alternative that I need as
an investor is what does that mean in terms of
future cash flows, You know, so a lot of the
regulations so far will give you a little bit about
what goes into hopefully some kind of risk assessment model.
What does that mean in terms of actual output, in

00:28:21> 00:28:24:	terms of range of physical, you know, future cash flows
00:28:24> 00:28:25:	is what I ideally want.
00:28:25> 00:28:28:	So bottom line, these are all great steps and when,
00:28:28> 00:28:32:	when, when folks are thinking about writing these sustainability reports.
00:28:33> 00:28:35:	It's hard, I know, but play the role of a
00:28:35> 00:28:36:	critical investor.
00:28:36> 00:28:38:	Start with the basics.
00:28:38> 00:28:40:	I want to understand this climate, risk, price.
00:28:40> 00:28:44:	What data points do I need to get there and
00:28:44> 00:28:45:	help me help you?
00:28:46> 00:28:48:	It would be where I would close this and happy
00:28:48> 00:28:49:	to take questions.
00:28:49> 00:28:49:	Thank you.
00:28:53> 00:28:56:	Shiva, yeah, I would love to ask our panelists a
00:28:56> 00:28:57:	couple questions.
00:28:57> 00:28:59:	I'd also like to remind the audience that we'd love
00:28:59> 00:29:01:	to have your questions.
00:29:01> 00:29:04:	So please drop them into the Q&A and we will
00:29:04> 00:29:08:	answer them as fast and as accurately as we can.
00:29:09> 00:29:11:	Laura, question for you.
00:29:12> 00:29:16:	As you're looking to comply with SFDR and prepare Hytman
00:29:16> 00:29:20:	for the SEC climate rule, what challenges are you encountering,
00:29:20> 00:29:23:	either in data collection or reporting?
00:29:23> 00:29:24:	And how are you navigating them?
00:29:28> 00:29:30:	You know, I think that part of the challenges is
00:29:30> 00:29:33:	that a lot of these regulations are just coming out.
00:29:33> 00:29:36:	SFDR came out in 2021.
00:29:37> 00:29:40:	So when we started launching funds in 2021, we had
00:29:40> 00:29:43:	to make sure that our property, our, our funds would
00:29:43> 00:29:45:	be compliant in that.
00:29:45> 00:29:48:	And so I think it was catching up to speed,
00:29:48> 00:29:52:	staying up to speed with what was required to categorize
00:29:52> 00:29:52:	funds.
00:29:53> 00:29:56:	And then in in recent weeks that you hear that
00:29:56> 00:29:59:	SFDR is doing a consultation.
00:29:59> 00:30:04:	And potentially changing some of those regulations related to fund
00:30:04> 00:30:06:	classifications and disclosures.
00:30:06> 00:30:09:	And so I think that part of the issue is
00:30:10> 00:30:12:	that these regulations are in flux.
00:30:13> 00:30:17:	The SEC rules are all proposed, nothing has been finalized.

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00:30:18> 00:30:22:	So I think from my perspective it's not looking so
00:30:22> 00:30:26:	much of what are what regulations are in place, but
00:30:26> 00:30:28:	what do we need to do as a firm to
00:30:28> 00:30:32:	be able to answer any regulations that come out.
00:30:33> 00:30:36:	So that's where we believe that it's an it's an
00:30:36> 00:30:40:	internal process to make sure that you're answering what it's
00:30:40> 00:30:43:	the true risk to your portfolios and being able to
00:30:44> 00:30:46:	track that within the portfolio.
00:30:46> 00:30:50:	So, so that's how I would answer it is that
00:30:50> 00:30:53:	you know you need to follow a framework and we
00:30:53> 00:30:56:	do like TCFD kind of at a broad level that
00:30:56> 00:31:00:	that gives generalized guideline on on how companies can begin
00:31:00> 00:31:05:	to think about this and incorporate back into their businesses.
00:31:05> 00:31:10:	So they can answer any regulations that do get finalized
00:31:10> 00:31:11:	and stay finalized.
00:31:13> 00:31:17:	Yeah, it's, it's interesting, I think about the investment cycle
00:31:17> 00:31:19:	catching up to the regulatory cycle.
00:31:19> 00:31:21:	It must be even harder for debt investors who have
00:31:21> 00:31:25:	a 10/20/30 year interest in these properties to make sure
00:31:25> 00:31:26:	that they're complying.
00:31:27> 00:31:29:	Shiva, question for you.
00:31:30> 00:31:33:	You touched on this a little bit in your remarks,
00:31:33> 00:31:36:	but what's life going to look like for you and
00:31:36> 00:31:41:	for investment analysts, professionals when you have more data, theoretically
00:31:41> 00:31:42:	it's more consistent?
00:31:43> 00:31:47:	And there's something audit quality or quote UN quote verified
00:31:47> 00:31:48:	about it.
00:31:48> 00:31:52:	Is that gonna change calculations and how people purchase this
00:31:52> 00:31:54:	data in their investment analysis?
00:31:55> 00:31:59:	For sure, that's why I tried to go through what
00:31:59> 00:32:01:	my ideal life would look like.
00:32:02> 00:32:05:	My worry, Billy, going back to the regulation idea, you
00:32:05> 00:32:07:	know, I know we're all worried about regulation.
00:32:07> 00:32:11:	Regulation at best is probably going to be A1 size
00:32:11> 00:32:17:	fits all, lowest common denominator response to a difficult problem,
00:32:17> 00:32:17:	right.
00:32:18> 00:32:18:	So.
00:32:19> 00:32:22:	You know, and I would encourage everybody on the call

00:32:22> 00:32:26:	to worry less about compliance and worry more about
	become
00:32:26> 00:32:28:	becoming truly investor friendly.
00:32:28> 00:32:31:	So ask yourself, what would I need?
00:32:31> 00:32:33:	What would a good analyst or an investor need, going
00:32:33> 00:32:36:	back to your point to help us bound some of
00:32:36> 00:32:39:	the risks, Because the worry when you don't see this
00:32:39> 00:32:42:	in a sustainability report is that is management even thinking
00:32:42> 00:32:42:	about this.
00:32:43> 00:32:45:	That's the biggest signal that I'm getting right.
00:32:45> 00:32:49:	But you know, if you don't know, clearly, you know,
00:32:49> 00:32:51:	the confusion kind of shows up.
00:32:51> 00:32:54:	Either management hasn't thought about this and or doesn't want
00:32:54> 00:32:56:	to disclose this and they're both bad signals.
00:32:57> 00:33:02:	So in an ideal world and it frankly there may
00:33:02> 00:33:04:	be no climate risk okay.
00:33:04> 00:33:08:	I'm being very agnostic and being academic about this.
00:33:08> 00:33:09:	This is not a political conversation.
00:33:09> 00:33:12:	It's about investment and if this is not a concern
00:33:12> 00:33:13:	for you.
00:33:13> 00:33:14:	Great.
00:33:14> 00:33:16:	You've done the work and you tell me it's not
00:33:16> 00:33:18:	a concern because my horizon as you said is like
00:33:18> 00:33:20:	not 20 years, it's probably five years.
00:33:21> 00:33:22:	And I've done some careful modeling.
00:33:23> 00:33:26:	So all one is looking for is some kind of
00:33:26> 00:33:32:	acknowledgement, you know, a deeper understanding from management whether this
00:33:32> 00:33:34:	is a concern or not, some modeling.
00:33:35> 00:33:37:	And I'm not saying show us everything.
00:33:37> 00:33:39:	I know you have proprietary cost concerns, but give us
00:33:39> 00:33:40:	enough to work with.
00:33:41> 00:33:44:	Right now the the state of ESG disclosure is frankly
00:33:44> 00:33:47:	very, very behind compared to the state of say financial
00:33:47> 00:33:48:	reporting disclosure.
00:33:49> 00:33:52:	You know that the controls are not there, the rigor
00:33:52> 00:33:55:	is missing, compatibility is a problem and everybody is
	waiting
00:33:55> 00:33:58:	with with bated breadth for a regulator in shining armor
00:33:59> 00:34:00:	to come and solve the problem.
00:34:01> 00:34:02:	That's not going to happen.
00:34:02> 00:34:03:	It I think Lara made this point.

00:34:04> 00:34:06:	It has to be management and it has to be
00:34:06> 00:34:07:	your discipline.
00:34:09> 00:34:12:	Yeah, Laura, I mean, you're, you're going to be a
00:34:12> 00:34:14:	reporter, but you're also going to have this treasure trove
00:34:15> 00:34:15:	of data.
00:34:16> 00:34:18:	Is there anything you're excited about in terms of what
00:34:18> 00:34:21:	asset level data you'll have or the quality of that
00:34:21> 00:34:23:	data compared to what you've had in the past?
00:34:24> 00:34:29:	Yeah, you know, and talking about climate change in particular,
00:34:29> 00:34:33:	you know, back up 10 years, the ESG sustainability world
00:34:33> 00:34:37:	was very much focused more on carbon emissions and less
00:34:37> 00:34:39:	so on physical climate risk.
00:34:39> 00:34:42:	That's why we started this ULI hype and series reports
00:34:42> 00:34:46:	is we wanted to understand where the industry was at
00:34:46> 00:34:50:	with understanding physical climate risk within the portfolios.
00:34:50> 00:34:54:	And that report when we released it in 2019 was
00:34:54> 00:34:57:	one of the first reports to dive into that topic.
00:34:58> 00:35:01:	So I think that this is relatively a new topic
00:35:01> 00:35:05:	that many real estate investment managers and owners are thinking
00:35:05> 00:35:05:	about.
00:35:06> 00:35:11:	10 years ago there weren't forward-looking models to understand a
00:35:11> 00:35:16:	property's risk to to hurricanes into the future or to
00:35:16> 00:35:17:	flooding.
00:35:17> 00:35:20:	We were very much reliant on FEMA maps, which in
00:35:20> 00:35:24:	the US in particular, which tend to be outdated and
00:35:24> 00:35:26:	they're binary in nature.
00:35:26> 00:35:30:	So you know, in our 2019 report, we were trying
00:35:30> 00:35:34:	to survey the market on what is best practice for
00:35:34> 00:35:38:	understanding true climate risk within portfolios.
00:35:38> 00:35:41:	And that was when data companies were just starting to
00:35:41> 00:35:42:	come out.
00:35:42> 00:35:47:	There was maybe only a handful of companies that could
00:35:47> 00:35:52:	pinpoint your assets from Longitude Latitude and tell you you're
00:35:52> 00:35:56:	a rest of the the historical looking rest, but also
00:35:56> 00:36:00:	the future rest on a number of perils to your
00:36:00> 00:36:00:	asset.
00:36:01> 00:36:03:	So if we think that we've only had this data
00:36:04> 00:36:06:	for the past five years or so, I think we're
00:36:06> 00:36:09:	in the infancy of trying to figure out how it

00:36:09> 00:36:13:	really funnels down into decision making and what is our
00:36:13> 00:36:14:	time horizon.
00:36:15> 00:36:19:	The other factor which I think is, is really coming
00:36:19> 00:36:21:	to light is insurance.
00:36:22> 00:36:25:	When we first did our report in in 2019, a
00:36:25> 00:36:29:	lot of investment managers said, well I've got insurance for
00:36:29> 00:36:30:	climate risk.
00:36:30> 00:36:32:	I'm not as concerned.
00:36:32> 00:36:36:	And what we're seeing now is that insurance pricing in
00:36:36> 00:36:39:	the past year has dramatically increased.
00:36:39> 00:36:42:	And we're also seeing in the US certain insurers pull
00:36:42> 00:36:43:	out of markets.
00:36:43> 00:36:46:	If you can't get insurance, can you get a loan
00:36:46> 00:36:48:	on that property.
00:36:48> 00:36:51:	I think these are some of the the the risk
00:36:51> 00:36:55:	factors that real estate managers are having to grapple with
00:36:55> 00:36:58:	and it's not something that we had to grapple with
00:36:58> 00:37:01:	10 years ago or it wasn't quite as in our
00:37:01> 00:37:02:	face as it is now.
00:37:02> 00:37:05:	So I think the landscape has changed and we have
00:37:05> 00:37:07:	to take this more seriously.
00:37:07> 00:37:12:	Costs are going up, the insurers that will provide insurance
00:37:12> 00:37:15:	and markets is going down.
00:37:15> 00:37:18:	You know we're seeing insurance renewals.
00:37:18> 00:37:21:	I know there was a number of studies done that
00:37:21> 00:37:25:	insurance that didn't even have claims went up maybe by
00:37:25> 00:37:29:	50%, even double the insurance premiums and then
	insurance that
00:37:29> 00:37:33:	was impacted, you know you could see those rates go
00:37:33> 00:37:34:	up even more.
00:37:35> 00:37:38:	So I think that that's going to have a material
00:37:38> 00:37:43:	impact on investment managers cash flows and it's something that
00:37:43> 00:37:45:	we have to take seriously.
00:37:47> 00:37:47:	Thanks, Laura.
00:37:47> 00:37:51:	So the questions have been rolling in and they're not
00:37:51> 00:37:54:	easy questions, so I'm going to throw them out there
00:37:54> 00:37:54:	recognizing.
00:37:55> 00:37:57:	It's possible that none of us will be able to
00:37:57> 00:37:59:	answer some of them, but hopefully one of us will
00:37:59> 00:38:01:	be able to answer most of them.
00:38:02> 00:38:06:	First question, How are climate risks impacting real estate
	taxes

00:38:07> 00:38:07:	and where?
00:38:09> 00:38:12:	Any thoughts I can try to answer this one.
00:38:12> 00:38:16:	So our report to which focused on market level risk,
00:38:16> 00:38:21:	we wanted to understand how markets were responding to climate
00:38:21> 00:38:22:	risk.
00:38:22> 00:38:26:	And part of that is, is how are how are
00:38:26> 00:38:32:	certain cities or local jurisdictions funding infrastructure upgrades.
00:38:32> 00:38:36:	And a lot of those infrastructure upgrades, they could be
00:38:36> 00:38:38:	funded through real estate taxes.
00:38:38> 00:38:41:	And so if you're investing in a market that and
00:38:41> 00:38:46:	where that market needs to protect itself, they need to
00:38:46> 00:38:51:	spend capital to harden the infrastructure to protect against flooding
00:38:51> 00:38:55:	or to protect against sea level rise, then that's where
00:38:55> 00:38:59:	an investor we, we want to understand how are those
00:38:59> 00:39:02:	those capital upgrades being funded?
00:39:02> 00:39:05:	Is it through increasing property taxes?
00:39:07> 00:39:13:	Yeah, even just in, in Florida and Mexico, we've seen
00:39:13> 00:39:14:	every strategy.
00:39:14> 00:39:18:	We've seen an increase in resort taxes and fees we've
00:39:18> 00:39:18:	seen.
00:39:19> 00:39:22:	Taxes associated with real estate transactions.
00:39:22> 00:39:25:	We've seen sales taxes and a portion of a sales
00:39:25> 00:39:28:	tax being carved off to help pay for these infrastructure
00:39:28> 00:39:31:	improvements and many of these cities and and Miami Beach
00:39:31> 00:39:32:	is a great example.
00:39:32> 00:39:36:	So that they don't have to increase taxes, they indirectly
00:39:36> 00:39:40:	will float a a bond to pay for infrastructure investment,
00:39:40> 00:39:43:	which in an era of low interest rates can be
00:39:43> 00:39:46:	a really amazing low cost way for a city to
00:39:47> 00:39:48:	distribute the cost.
00:39:49> 00:39:53:	Of these infrastructure upgrades more broadly, it's becoming harder to
00:39:53> 00:39:56:	issue those resilience bonds at a favorable interest rate these
00:39:56> 00:39:59:	days compared to three or four years ago.
00:40:00> 00:40:02:	There's a question for Shiva.
00:40:02> 00:40:05:	Shiva, have you seen any reporting standards that that you
00:40:05> 00:40:08:	think have been helpful in assessing climate risk in a
00:40:08> 00:40:09:	way that's helpful for an investor?
00:40:11> 00:40:12:	And then?

00:40:13> 00:40:14:	The questioner also says that.
00:40:14> 00:40:16:	Seems like the answer may be no.
00:40:16> 00:40:17:	Well, maybe not.
00:40:17> 00:40:17:	It's not.
00:40:17> 00:40:20:	You know, if I if I sounded too pessimistic, I'm
00:40:20> 00:40:20:	sorry.
00:40:20> 00:40:22:	But you know, the hope is to get to a
00:40:22> 00:40:22:	better place.
00:40:22> 00:40:27:	But let me give you 222 role models, arguably both
00:40:27> 00:40:32:	surprising, I would imagine one Exxon Mobil, the the energy
00:40:32> 00:40:33:	company, right.
00:40:33> 00:40:37:	So you know, we often accuse American companies of being
00:40:37> 00:40:38:	myopic and so on.
00:40:39> 00:40:44:	Exxon actually gives out a scenario for where that business
00:40:44> 00:40:48:	might go or where would revenue come from by 2050.
00:40:49> 00:40:51:	Now by definition these are scenarios and so on, but
00:40:51> 00:40:53:	still it's super insightful.
00:40:53> 00:40:56:	So they say that even maybe in 2040 or 2050,
00:40:56> 00:40:59:	half of our energy consumption is still going to be
00:40:59> 00:41:02:	oil and gas, more gas, perhaps less oil because it's
00:41:03> 00:41:05:	a transition field and all that.
00:41:05> 00:41:08:	But most of the money would still be would be
00:41:08> 00:41:12:	made through chemicals, you know, So I'm guessing before the
00:41:12> 00:41:15:	whole ESG climate revolution, I'm guessing no U.S.
00:41:15> 00:41:18:	company actually wrote 30 year plans or 40 year plans.
00:41:18> 00:41:21:	So that's a road model where whether you agree or
00:41:21> 00:41:24:	disagree, at least there's a management view out there on
00:41:24> 00:41:27:	what they intend to do, which I think is very
00:41:27> 00:41:30:	helpful and I hope somebody in real estate picks that
00:41:30> 00:41:30:	up.
00:41:30> 00:41:34:	The other example at a more tactical level is actually
00:41:34> 00:41:37:	a tobacco company which the ESG people obviously don't like.
00:41:38> 00:41:41:	It's the, it's Philip Morris, you know Philip Morris if
00:41:41> 00:41:44:	you go pull up their data is amazing.
00:41:44> 00:41:46:	They have 18 KPIs on ESG.
00:41:46> 00:41:49:	It sounds like a lot, but everybody has line item
00:41:49> 00:41:53:	responsibility at a divisional level for some KPI.
00:41:53> 00:41:54:	They're paid on that.
00:41:54> 00:41:59:	They actually take ESG seriously in terms of integrating that
00:41:59> 00:42:00:	with strategy.
00:42:00> 00:42:02:	See, that's the that's the number one problem, right.

00:42:02> 00:42:06:	If you don't integrate this with your strategic thinking, it's
00:42:06> 00:42:07:	always going to look disjointed.
00:42:07> 00:42:10:	The sustainability report is never going to talk to the
00:42:10> 00:42:14:	10K and people are going to accuse your brainwashing,
	maybe
00:42:14> 00:42:15:	legitimately so.
00:42:15> 00:42:19:	So SO2SO2 ideas there and the bigger practical take away
00:42:19> 00:42:24:	think about integrating this in your strategic thinking, right, Maybe
00:42:24> 00:42:27:	that's the only real way for the organization to to
00:42:27> 00:42:29:	kind of move forward?
00:42:32> 00:42:34:	I think indirectly Shiva, you're also suggesting that the real
00:42:34> 00:42:37:	estate industry may want to look to other forward thinking
00:42:37> 00:42:40:	Fortune 5 hundreds in other industries who may have absolutely
00:42:40> 00:42:41:	there are Rd.
00:42:41> 00:42:42:	models out there.
00:42:42> 00:42:44:	And if you want a third example, maybe you don't
00:42:44> 00:42:46:	want this, but look at AXA, this is an insurance
00:42:46> 00:42:48:	company and this is kind of the opposite of what
00:42:49> 00:42:50:	Laura was saying, right?
00:42:50> 00:42:51:	Let's look at what they are doing.
00:42:52> 00:42:54:	So of course they're increasing prices for us as real
00:42:54> 00:42:57:	estate people, but that's their revenue.
00:42:57> 00:42:59:	And are they really covering their cost?
00:42:59> 00:43:02:	Turns out not because the Europeans are more worried because
00:43:02> 00:43:04:	they're active in the reinsurance market.
00:43:04> 00:43:07:	The US property casualty insurance companies are frankly in my
00:43:08> 00:43:10:	mind not super, you know, when they don't have a
00:43:10> 00:43:13:	lot of skin in the game because they're effectively running
00:43:13> 00:43:16:	a cost plus model when when losses go up, they
00:43:16> 00:43:18:	simply spread that over the rate base and they move
00:43:18> 00:43:19:	on with the profit.
00:43:20> 00:43:22:	So you want to look at the Europeans and AXA.
00:43:22> 00:43:25:	AXA is a is a fabulous role model
00:43:25> 00:43:27:	if you're looking for role models.
00:43:30> 00:43:33:	So a tough question about the future of cities.
00:43:33> 00:43:36:	Do you foresee climate change slim areas forming or more
00:43:36> 00:43:39:	of them forming due to buildings not being able to
00:43:39> 00:43:42:	improve to meet climate change performing targets?
00:43:42> 00:43:44:	Do it due to something that we've talked about our

00:43:44> 00:43:48:	previous webinar, these buildings being stranded assets that it's going
00:43:48> 00:43:50:	to cost more to bring them up to.
00:43:50> 00:43:53:	Code or standards then the building is actually work.
00:43:55> 00:43:56:	Is this a?
00:43:56> 00:43:57:	Is this a real risk?
00:43:57> 00:43:59:	Is it something that you all are tracking?
00:44:00> 00:44:04:	I think there is a risk for buildings not being
00:44:04> 00:44:08:	in compliant local law 97 for instance that it goes
00:44:08> 00:44:09:	into effect 2024.
00:44:09> 00:44:13:	It was going to be a fine and it sounds
00:44:13> 00:44:15:	like in the recent week that.
00:44:16> 00:44:19:	There could be a an opportunity to to showcase how
00:44:20> 00:44:23:	you plan to reduce energy and carbon and maybe you
00:44:23> 00:44:26:	won't be hit with a fine in 2024.
00:44:26> 00:44:29:	So I think that some of these rules that are
00:44:29> 00:44:32:	coming out that that may have a lot of teeth
00:44:32> 00:44:34:	in them are potentially being rolled back slightly.
00:44:36> 00:44:38:	So in terms of this being imminent, I do think
00:44:38> 00:44:40:	it's very important.
00:44:41> 00:44:43:	And I do think that there could be an opportunity.
00:44:43> 00:44:47:	There may be a pricing reset for assets that are
00:44:47> 00:44:50:	not compliant or are heavy carbon emitters.
00:44:51> 00:44:54:	And there could be an opportunity for an investor to
00:44:54> 00:44:57:	come in and buy that asset at a lower cost
00:44:57> 00:45:00:	basis and make upgrades and turn that into a value
00:45:00> 00:45:01:	add asset.
00:45:01> 00:45:05:	So reposition the asset through capital upgrades.
00:45:07> 00:45:10:	So Billy, if I may, just a quick 32nd, you
00:45:10> 00:45:11:	know, a point to add here.
00:45:12> 00:45:16:	So I think last month Columbia ran a conference on
00:45:16> 00:45:17:	managed retreat.
00:45:17> 00:45:21:	You know, it sounds awful, but it's a it's a
00:45:21> 00:45:21:	reality.
00:45:22> 00:45:24:	You know, at some point we just have to, you
00:45:24> 00:45:26:	know, I'm just very pessimistic about us fixing anything frankly.
00:45:27> 00:45:29:	I think the only option we really have is to
00:45:29> 00:45:29:	adapt.
00:45:29> 00:45:33:	And 11 strategy associated with adaptation is just we just
00:45:33> 00:45:34:	have to retreat.
00:45:35> 00:45:37:	So this is, this sounds like science fiction.

00:45:37> 00:45:39:	It's it's probably not science fiction.
00:45:39> 00:45:40:	It's going to happen.
00:45:41> 00:45:43:	So you know, and folks in your audience probably might
00:45:43> 00:45:44:	want to think about that.
00:45:46> 00:45:50:	Yeah, we've, I mean we've seen places like Jakarta and
00:45:50> 00:45:54:	DACA and Manila and Cairo already starting to do just
00:45:54> 00:45:56:	that out of necessity.
00:45:56> 00:45:59:	And it's not unlikely that this is going to happen
00:45:59> 00:46:01:	in more communities in the United States.
00:46:01> 00:46:03:	I mean, there is even a little bit of this
00:46:04> 00:46:07:	happening along the Gulf Coast and then and there are
00:46:07> 00:46:10:	states that have pretty proactive programs already like New York
00:46:10> 00:46:13:	and New Jersey that are being very thoughtful about how
00:46:13> 00:46:15:	they incentivize managed retreat.
00:46:16> 00:46:19:	When I think that that was something we were trying
00:46:19> 00:46:22:	to head on with report three is climate migration.
00:46:22> 00:46:26:	Are people taking climate risks into account when they make
00:46:26> 00:46:27:	decisions on where to locate?
00:46:28> 00:46:30:	You know, and I think we got some mixed results
00:46:30> 00:46:31:	from that.
00:46:31> 00:46:33:	You can't just look at climate risk and say people
00:46:33> 00:46:35:	are not going to move towards climate risk.
00:46:35> 00:46:38:	What we found is people are thinking about the cost
00:46:38> 00:46:39:	of living and quality of life.
00:46:40> 00:46:41:	So you know at what point do.
00:46:42> 00:46:45:	Do those two factors tip to where people choose to
00:46:45> 00:46:46:	move somewhere else?
00:46:47> 00:46:49:	And I think that that's when you're going to start
00:46:49> 00:46:50:	to see the real manage retreat.
00:46:53> 00:46:55:	I mean, I have three good questions.
00:46:55> 00:46:57:	They're probably more, but I want to get through all
00:46:57> 00:46:59:	three of these and get both of your opinions on
00:46:59> 00:46:59:	this.
00:46:59> 00:47:04:	So the first one's about green certifications, building level certifications
00:47:04> 00:47:05:	such as lead.
00:47:05> 00:47:10:	l'd also add in Energy Star, Bream Neighbors.
00:47:10> 00:47:13:	Can you talk about the future role that these third
00:47:13> 00:47:16:	party certifications will play in eliminating some of the risks
00:47:16> 00:47:17:	from Laura's presentation?
00:47:18> 00:47:20:	What's the future role of of lead and other asset
00:47:20> 00:47:23:	level standards and and helping to comply with these

	emerging
00:47:23> 00:47:24:	regulations?
00:47:26> 00:47:29:	So I do think that there is a place for
00:47:29> 00:47:33:	lead operations, but the, you know their lead has a
00:47:33> 00:47:38:	certification for new construction and then a certification for
	operations
00:47:38> 00:47:39:	and management.
00:47:39> 00:47:43:	I think it's important to develop a green friendly building,
00:47:43> 00:47:46:	but I think it's it's almost more important to run
00:47:46> 00:47:47:	your asset very efficiently.
00:47:48> 00:47:52:	So if we're talking about the operational component, I think
00:47:52> 00:47:57:	that that's very important to get operational efficiency, green energy
00:47:57> 00:48:01:	stars ratings, a high rating and certifications that can backstop
00:48:01> 00:48:05:	all your data and make sure that your building is
00:48:05> 00:48:07:	running as efficiently as possible.
00:48:07> 00:48:10:	And I tend to think that certifications can be a
00:48:10> 00:48:11:	great.
00:48:12> 00:48:16:	Best practice for property management on site on things that
00:48:16> 00:48:17:	they should be doing.
00:48:17> 00:48:20:	It's just, it can be a reminder of you know.
00:48:20> 00:48:22:	Here's a set of best practice.
00:48:24> 00:48:27:	Do you have any thoughts on this role of lead
00:48:27> 00:48:29:	Energy Star Neighbors increase in this new.
00:48:29> 00:48:30:	Yeah.
00:48:30> 00:48:33:	So I'm gonna comment this more slightly different angle that,
00:48:33> 00:48:36:	you know, I like the fact that audit as a
00:48:36> 00:48:40:	function is getting decentralized with my worry is that the,
00:48:40> 00:48:43:	the big four, you know, I'm sure people in the
00:48:43> 00:48:46:	audience have opinions about how effective they are.
00:48:47> 00:48:50:	At least there are other auditors now in this domain,
00:48:50> 00:48:51:	which is good.
00:48:51> 00:48:54:	You know, competition is not a bad thing and they're
00:48:54> 00:48:58:	specialists as opposed to having, you know, the big four
00:48:58> 00:49:00:	pretty much a point on everything.
00:49:00> 00:49:01:	So that's the that's that's nice.
00:49:01> 00:49:05:	So there's democratization of the audit process which is which
00:49:05> 00:49:08:	is what I like about the the emerging certifications and
00:49:08> 00:49:08:	so on.
00:49:09> 00:49:11:	But having said that, it's also death by NGOs.
00:49:11> 00:49:14:	I mean this is an area where there are like

00:49:14> 00:49:17:	gazillion 4 four letter NGOs writing standards, right.
00:49:18> 00:49:22:	You you mentioned a few TCFDT and FDGRI biases
	etcetera,
00:49:22> 00:49:22:	etcetera.
00:49:23> 00:49:25:	So how does one manage that proliferation is the cost.
00:49:26> 00:49:28:	But the the benefit is, you know, I like the
00:49:29> 00:49:32:	democratization idea, so all power to good certifiers.
00:49:35> 00:49:38:	I have a great question from Kristen and Kristen and
00:49:38> 00:49:41:	I apologize if I don't paraphrase this completely correctly.
00:49:41> 00:49:45:	Kristen's A consultant working on climate assessment and adaptations, but
00:49:45> 00:49:48:	she's seen owners not progress with this work because of
00:49:48> 00:49:51:	cost or potential liability that the challenge of we knew
00:49:51> 00:49:53:	the risk and didn't fix it.
00:49:53> 00:49:55:	So I mean, are you seeing?
00:49:55> 00:49:59:	Owners, I've I've personally seen a lot more legal counsel
00:49:59> 00:50:02:	showing up in our climate risk and resilience conversations
	than
00:50:02> 00:50:04:	I ever saw in other ESG conversations.
00:50:05> 00:50:08:	Is this a challenge that we're facing in the market,
00:50:08> 00:50:10:	That people don't even want to know their climate risk
00:50:10> 00:50:12:	because then they will feel they have a legal responsibility
00:50:12> 00:50:13:	to fix it?
00:50:16> 00:50:16:	Yeah, sure.
00:50:16> 00:50:18:	Cuz I don't know if Laura wasn't coming on that.
00:50:19> 00:50:20:	Well, I don't mind.
00:50:20> 00:50:23:	You know, I'm a tenure professor, so I'm reasonably immune
00:50:23> 00:50:24:	to getting fired.
00:50:24> 00:50:27:	But having said that, this reminds me of, you know,
00:50:27> 00:50:30:	not, not not going to your annual physical hoping that
00:50:30> 00:50:32:	something doesn't get discovered right?
00:50:33> 00:50:37:	Yeah, but it's, it's real, but it's probably not the
00:50:37> 00:50:40:	best long term health strategy.
00:50:40> 00:50:42:	Well, if you intend to flip your property, well, I
00:50:42> 00:50:44:	can't flip my body, but if you intend to flip
00:50:44> 00:50:46:	your property, it's great, right?
00:50:47> 00:50:49:	And I worry that that's totally fine.
00:50:49> 00:50:51:	If that's your strategy, that's totally fine.
00:50:51> 00:50:53:	Yeah, I know there's a risk.
00:50:53> 00:50:55:	I don't want to quantify it because I'd rather sell
00:50:56> 00:50:57:	the property in the next three years.
00:50:59> 00:51:02:	Yeah, I will point out that ULI did execute a
00:51:02> 00:51:06:	partnership with the First Read Foundation on Risk Factor

00:51:06> 00:51:09:And one of the great things about tools like Risk00:51:09> 00:51:13:Factor is it's now available to every every residential	usor
00:51:09> 00:51:13: Factor is it's now available to every every residential	licor
	usei
<b>00:51:13&gt; 00:51:16:</b> of realtor org and for a very small fee it's available	
<b>00:51:17&gt; 00:51:19:</b> to folks to assess commercial properties.	
00:51:20> 00:51:23: So even if you're as an owner not disclosing this	
<b>00:51:23</b> > <b>00:51:27:</b> risk, it it is becoming easier and easier for potential	
<b>00:51:27&gt; 00:51:30:</b> buyers to to assess these risks on their own.	
<b>00:51:31&gt; 00:51:32:</b> Yeah, no, I find it.	
00:51:32> 00:51:35: I find it really interesting because we wanna know the	9
00:51:35> 00:51:38: risk, we wanna understand how we can mitigate it.	
00:51:39> 00:51:42: So I I think it's important for like Billy, like	
<b>00:51:42&gt; 00:51:45:</b> you said, the information is out there now.	
<b>00:51:45&gt; 00:51:48:</b> 10 years ago, maybe not, but now it's out there.	
00:51:49> 00:51:52: Can I answer a quick footnote to that comment, Billy	?
00:51:52> 00:51:54: You know, somebody mentioned brown discount.	
00:51:54> 00:51:56: Has anybody actually seen a brown discount?	
00:51:56> 00:51:58: I mean, I've been looking hard.	
00:51:58> 00:52:00: So if you have evidence of brown discounts, people s	say
00:52:00> 00:52:02: it's there in Europe.	
00:52:02> 00:52:03: And I don't follow you up too much, but please	
<b>00:52:03&gt; 00:52:04:</b> send it to me.	
00:52:04> 00:52:05: You know, you can just Google my name.	
00:52:06> 00:52:07: I'm looking for a brown discount.	
00:52:07> 00:52:09: I can't find it, you know, but there should be	
00:52:09> 00:52:10: a brown discount.	
00:52:11> 00:52:13: I think the the place to look until a couple	
00:52:13> 00:52:16: weeks ago would have been New York City because	
<b>00:52:17&gt; 00:52:19:</b> It was very easy for people to assess the cost	
<b>00:52:19</b> > <b>00:52:22:</b> of the fine for non compliance and the cost of	
<b>00:52:22&gt; 00:52:26:</b> mitigation to come into compliance with Local law 97	
<b>00:52:26&gt; 00:52:29:</b> Now if things have been relaxed a little bit, maybe	
<b>00:52:29</b> > <b>00:52:33:</b> some of that brown discount will stop being priced in	
00:52:33> 00:52:37: But I have to believe that the transactions happening	in
<b>00:52:37&gt; 00:52:41:</b> New York City for assets that may face that fine	
<b>00:52:41&gt; 00:52:46:</b> have to have that taken into consideration in the underwriting.	
00:52:47> 00:52:51: But again, I it's hard with all the other factors	
<b>00:52:51&gt; 00:52:54:</b> to probably tease out what that brown discount is.	
00:52:54> 00:52:56: You have to talk to the buyer about whether or	
00:52:56> 00:52:59: not they factored it in and if So what what	
<b>00:52:59&gt; 00:53:00:</b> discount rate they used.	

00:53:03> 00:53:04:	One last question.
00:53:06> 00:53:09:	To what extent do you anticipate landlords need to take
00:53:09> 00:53:12:	more responsibility or actually enforce tenants?
00:53:12> 00:53:17:	Sustainable business practices like energy and water usage or social
00:53:17> 00:53:21:	criteria like labor issues now that these regulations are in
00:53:21> 00:53:25:	place and that most of them affect whole building, ESG
00:53:26> 00:53:27:	or climate performance.
00:53:29> 00:53:32:	So I think that this is something that we've seen
00:53:32> 00:53:37:	within our portfolios and within real estate portfolios more generally
00:53:37> 00:53:41:	is that corporate tenants have their own sustainability goals.
00:53:41> 00:53:44:	And so there is more of a partnership now than
00:53:44> 00:53:45:	there was a few years ago.
00:53:45> 00:53:48:	It used to be, you know, if landlords had sustainability
00:53:49> 00:53:52:	goals that landlords were the ones trying to push it,
00:53:52> 00:53:55:	but tenants necessarily weren't cooperating or maybe sharing data.
00:53:56> 00:53:59:	But I think that with the with a lot of
00:53:59> 00:54:04:	tenants more having public announcements around their goals, there tends
00:54:04> 00:54:08:	to be more cooperation in getting to a shared outcome.
00:54:08> 00:54:10:	So I think that you know this is going in
00:54:10> 00:54:11:	the right direction.
00:54:11> 00:54:14:	l would say that we still have, you know we
00:54:14> 00:54:17:	cannot we we may have industrial properties within our portfolio
00:54:17> 00:54:18:	which are triple net.
00:54:18> 00:54:20:	So we do not control the operations.
00:54:20> 00:54:22:	We may not even see the energy bills.
00:54:22> 00:54:25:	But what we can do is have a conversation with
00:54:25> 00:54:28:	our tenant and encourage them, but we can't tell them
00:54:28> 00:54:30:	necessarily how to run their operations.
00:54:31> 00:54:34:	So I think there there still can be I guess
00:54:34> 00:54:38:	a delineation around what a landlord is is able to
00:54:38> 00:54:41:	do or not do or encourage or not encourage.
00:54:48> 00:54:48:	All right.
00:54:48> 00:54:53:	Well, I also did get a question about what resources
00:54:53> 00:54:55:	can we recommend.
00:54:55> 00:54:58:	So I'd also like to say for panelists, other than
00:54:58> 00:55:02:	going to ULI, are there other places that you go
00:55:02> 00:55:04:	for your climate risk information?
00:55:08> 00:55:11:	So, you know, you know, I read a lot of

00:55:11> 00:55:16:	annual reports, proxy statements and sustainability reports.
00:55:16> 00:55:18:	l often tell my students, you know, don't read the
00:55:18> 00:55:21:	National Enquirer, read a proxy statement instead.
00:55:21> 00:55:22:	There's more fun to be heard.
00:55:22> 00:55:25:	So look at what companies are doing in the public
00:55:25> 00:55:27:	domain, both in Europe and the US.
00:55:27> 00:55:28:	It's super informative.
00:55:28> 00:55:31:	There's a lot of innovation in this space because there
00:55:31> 00:55:32:	is no regulation.
00:55:32> 00:55:35:	But as we discussed, that can also be a problem.
00:55:39> 00:55:39:	Great.
00:55:39> 00:55:42:	Well, I before we go, I'd like to ask everybody
00:55:42> 00:55:44:	to take a look in the chat.
00:55:46> 00:55:49:	We are trying hard to collect information on how good
00:55:49> 00:55:52:	of a job we do in presenting the information through
00:55:52> 00:55:53:	these webinars.
00:55:53> 00:55:55:	So we would love for everybody.
00:55:55> 00:55:58:	Just take a minute before this webinar ends, click on
00:55:58> 00:56:01:	that link and make sure that you let us know
00:56:01> 00:56:02:	how we're doing.
00:56:02> 00:56:05:	I also did a very bad job of typing something
00:56:05> 00:56:07:	into the chat on the last question.
00:56:07> 00:56:09:	I would also encourage the audience to check out
	Developing
00:56:09> 00:56:10:	Urban Resilience.
00:56:11> 00:56:15:	It's a website collection of case studies and reports produced
00:56:15> 00:56:18:	by ULI on the question of climate risk and resilience.
00:56:19> 00:56:22:	There's some great resources there on both physical and transition
00:56:22> 00:56:25:	risk and I'm sure that if this report is not
00:56:25> 00:56:27:	up there yet, it will be by the end of
00:56:27> 00:56:27:	the day today.
00:56:28> 00:56:29:	So thank you again.
00:56:29> 00:56:32:	Everybody, please take the time to fill out our survey.
00:56:32> 00:56:35:	I'd like to thank Laura and Shiv, our panelists today.
00:56:35> 00:56:37:	And I'd like to thank you all for attending.
00:56:37> 00:56:38:	Have a great rest of your week.
00:56:39> 00:56:39:	Bye, bye.
00:56:40> 00:56:40:	Thanks for having us.
00:56:40> 00:56:41:	Thank you.
00:56:41> 00:56:41:	Bye, bye.

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