

Webinar

Green Finance Unlocked

Date: April 11, 2025

| 00:00:06> 00:00:09: | Welcome everyone, we'll get started in a few minutes. |
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| 00:00:09> 00:00:12: | Just waiting for folks to join the webinar. |
| 00:00:20> 00:00:23: | Welcome everyone, we are getting started here. |
| 00:00:25> 00:00:28: | We'll start the webinar in a few minutes just waiting |
| 00:00:23> 00:00:29: | |
| | for folks to join. |
| 00:00:29> 00:00:33: | You are in Green Finance Unlocked, a You Alive hosted |
| 00:00:33> 00:00:34: | webinar. |
| 00:00:34> 00:00:35: | Welcome. |
| 00:00:44> 00:00:46: | If you're just joining us, we will get started in |
| 00:00:46> 00:00:47: | a few minutes. |
| 00:00:47> 00:00:49: | Welcome to Green Finance Unlocked. |
| 00:00:49> 00:00:52: | We'll get started just a few minutes after the hour |
| 00:00:52> 00:00:54: | waiting for some folks to join. |
| 00:01:03> 00:01:04: | OK, welcome everyone. |
| 00:01:04> 00:01:06: | We are ready to get started. |
| 00:01:06> 00:01:08: | My name is Kara Kokernak. |
| 00:01:08> 00:01:10: | I'm a Senior Director at ULI and I'll just be |
| 00:01:10> 00:01:13: | up here for a few minutes today introducing this webinar. |
| 00:01:13> 00:01:16: | We have a great webinar and very amazing panel. |
| 00:01:16> 00:01:21: | This is Green Finance Unlocked focused on a recent ULI |
| 00:01:21> 00:01:21: | report. |
| 00:01:22> 00:01:26: | We have a great group of moderators and panelists. |
| 00:01:26> 00:01:31: | Today we have Tamara George with our MY Lauren Moss |
| 00:01:31> 00:01:36: | with Vornado, Sandeep Singh, IFC, Dan Street with Slipstream and |
| 00.01.26 \ 00.01.20. | • |
| 00:01:36> 00:01:39: | Usam Mohammed with Ryze Engineering. |
| 00:01:39> 00:01:41: | And I'm going to just go over really quickly why |
| 00:01:41> 00:01:44: | we're here today and give a little introduction about ULI |
| 00:01:44> 00:01:46: | if you're joining the ULI webinar for the first time. |

| 00:01:46> 00:01:49: | And then I'm going to pass it over to Tamara |
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| 00:01:49> 00:01:52: | George, our great moderator for the rest of the hour. |
| 00:01:52> 00:01:56: | So if you are unfamiliar with the Urban Land Institute, |
| 00:01:56> 00:01:59: | our mission is to shape the future of the built |
| 00:01:59> 00:02:03: | environment for transformative impact in communities |
| | worldwide. |
| 00:02:03> 00:02:06: | We do that through a variety of ways. |
| 00:02:07> 00:02:10: | I work in our Center for Sustainability and run the |
| 00:02:10> 00:02:12: | ULI decarbonization program. |
| 00:02:12> 00:02:16: | We really focus in the decarbonization program on research and |
| 00:02:16> 00:02:17: | thought leadership. |
| 00:02:18> 00:02:21: | We have content on making the business case for green |
| 00:02:21> 00:02:25: | building and the journey to net zero, which involves multiple |
| 00:02:25> 00:02:28: | strategies including green financing mechanisms. |
| 00:02:28> 00:02:32: | We also have our Greenprint community of practice, which is |
| 00:02:32> 00:02:36: | a collaborative of over 135 real estate owners committed to |
| 00:02:36> 00:02:41: | improving environmental performance of their buildings and their assets to |
| 00:02:41> 00:02:42: | Net 0 by 2050. |
| 00:02:42> 00:02:45: | I know we probably have some Greenprint members on the |
| 00:02:45> 00:02:48: | call, but they certainly are a part of our panel |
| 00:02:48> 00:02:48: | today. |
| 00:02:49> 00:02:51: | And then the last piece is local technical assistance. |
| 00:02:51> 00:02:54: | And I'm going to take just a couple more seconds |
| 00:02:54> 00:02:57: | on this because this is really our why this green |
| 00:02:57> 00:02:58: | finance primer came to life. |
| 00:02:58> 00:03:02: | So we have a program called the NET 0 Imperative, |
| 00:03:02> 00:03:07: | which is a series of on site technical technical assistance |
| 00:03:07> 00:03:11: | panels that work on a singular or very local issue |
| 00:03:11> 00:03:13: | with cities and communities. |
| 00:03:13> 00:03:17: | And often times out of these taps or technical assistant |
| 00:03:17> 00:03:21: | panels, the topic bubbles up that we realized we need |
| 00:03:21> 00:03:22: | to focus in on more. |
| 00:03:23> 00:03:26: | And that is how this green finance primer started. |
| 00:03:26> 00:03:29: | So sometimes it starts from thought leadership, sometimes it starts |
| 00:03:29> 00:03:30: | from a green community of practice. |
| 00:03:30> 00:03:34: | But this particular resource is interesting because it started from |
| 00:03:34> 00:03:37: | an on site tap where folks were really focused on |
| 00:03:37> 00:03:41: | the need for green finance mechanisms and understanding what they |

| 00:03:41> 00:03:41: | are. |
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| 00:03:42> 00:03:44: | So today's agenda will do just that. |
| 00:03:44> 00:03:49: | We'll quickly look at the Green Finance Unlocked primer. |
| 00:03:49> 00:03:51: | I'll send a link so you all can look at |
| 00:03:51> 00:03:52: | that on your own if you haven't already. |
| 00:03:53> 00:03:56: | We'll go through some best practices on green financing mechanisms |
| 00:03:56> 00:03:57: | for your projects. |
| 00:03:58> 00:04:01: | And Lauren and Sandeep will run through some projects or |
| 00:04:01> 00:04:04: | some insights, and they were both involved in the development |
| 00:04:04> 00:04:05: | of the primer. |
| 00:04:06> 00:04:09: | And we'll talk about how you can use this primer, |
| 00:04:09> 00:04:12: | you know, day-to-day or on your projects in your in |
| 00:04:12> 00:04:14: | your organization or in your firm. |
| 00:04:14> 00:04:17: | So how to choose green finance mechanisms for your project. |
| 00:04:17> 00:04:20: | We'll get an overview of the beta program and some |
| 00:04:20> 00:04:23: | beta case studies and then we'll go through a panel |
| 00:04:23> 00:04:26: | discussion on if you have a project and it has |
| 00:04:26> 00:04:31: | these particular parameters, what are some green financing mechanisms that |
| 00:04:31> 00:04:31: | will work? |
| 00:04:32> 00:04:34: | I do want to note that you will not get |
| 00:04:34> 00:04:35: | the golden ticket today. |
| 00:04:35> 00:04:37: | We're not going to give you the one answer or |
| 00:04:37> 00:04:39: | the one mechanism that's going to work for your project. |
| 00:04:39> 00:04:44: | There's 19 mechanisms covered in this primer and there could |
| 00:04:44> 00:04:46: | be a combination of the 19. |
| 00:04:46> 00:04:49: | There could be, you know, one or two or maybe |
| 00:04:49> 00:04:51: | none, which is is not the best case scenario, but |
| 00:04:51> 00:04:54: | we really, really want to give you an opportunity to |
| 00:04:54> 00:04:57: | see all the different finance mechanisms we cover in this |
| 00:04:57> 00:04:57: | primer. |
| 00:04:57> 00:04:59: | It's up on the screen. |
| 00:04:59> 00:05:01: | You can use your phone and take a look at |
| 00:05:01> 00:05:03: | the QR code to look at that on your phone. |
| 00:05:04> 00:05:06: | And there's also a link on the bottom this webinar. |
| 00:05:06> 00:05:10: | And the recording will be shared to all registrants and |
| 00:05:10> 00:05:11: | participants. |
| 00:05:11> 00:05:14: | But now I'm going to hand it over to Tamara |
| 00:05:14> 00:05:16: | and you can take it away on a discussion of |

| 00:05:16> 00:05:18: | green financing strategies. |
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| 00:05:21> 00:05:21: | Sounds good. |
| 00:05:21> 00:05:24: | Thanks so much, Kara, and good morning, everyone. |
| 00:05:24> 00:05:26: | Thanks so much for joining us. |
| 00:05:26> 00:05:29: | I'm Tamara George, I'm a manager at RMII work on |
| 00:05:29> 00:05:33: | our carbon free building steam and my focus is leveraging |
| 00:05:33> 00:05:36: | finance for building the carbonization. |
| 00:05:37> 00:05:40: | So today we will kick off with a conversation with |
| 00:05:40> 00:05:44: | two of our distinguished guests today, Lauren Moss from Vernado |
| 00:05:44> 00:05:48: | and Sandeep Singh from the International Finance Corporation. |
| 00:05:49> 00:05:52: | Lauren and Sandeep are both experienced practitioners. |
| 00:05:52> 00:05:55: | They were both interviewed and quoted in the primary that |
| 00:05:55> 00:05:58: | Kara just mentioned and explained how to choose green financing |
| 00:05:58> 00:06:00: | mechanisms for your projects. |
| 00:06:01> 00:06:03: | And they both have a wealth of knowledge about how |
| 00:06:03> 00:06:05: | best to finance real world green projects. |
| 00:06:06> 00:06:09: | Lauren and Sandeep, can I ask you for brief introductions? |
| 00:06:10> 00:06:12: | We can maybe start with Lauren. |
| 00:06:13> 00:06:17: | Thank you for having me and including Pornado in the |
| 00:06:17> 00:06:18: | Green Primer. |
| 00:06:19> 00:06:22: | I'm the Senior Vice President and Chief Sustainability Officer at |
| 00:06:22> 00:06:23: | Pornado Realty Trust. |
| 00:06:23> 00:06:27: | We're a public REIT mostly located in and around New |
| 00:06:27> 00:06:27: | York City. |
| 00:06:28> 00:06:32: | Commercial office and retail being most of us work that |
| 00:06:32> 00:06:32: | we do. |
| 00:06:34> 00:06:36: | So if you go to the next slide, I'll just |
| 00:06:36> 00:06:38: | give you a quick overview of Vornado. |
| 00:06:38> 00:06:42: | We have a commitment to carbon neutrality in 20-30. |
| 00:06:42> 00:06:46: | There are components of that journey to carbon neutrality, the |
| 00:06:47> 00:06:50: | first being at 50% reduction in consumption against a 2009 |
| 00:06:51> 00:06:52: | baseline for our portfolio. |
| 00:06:53> 00:06:56: | The second being recovery, waste tea recovery, etcetera. |
| 00:06:56> 00:06:59: | Really thinking through how we run our buildings even more |
| 00:06:59> 00:07:02: | efficiently so that we don't have to take more power |
| 00:07:02> 00:07:03: | off of the grid. |
| 00:07:03> 00:07:06: | And the third is renewables, Recs and offsets. |
| 00:07:06> 00:07:10: | And that's really been the driver for the work that |

| 00:07:10> 00:07:13: | we've been doing over at least the past 15 years |
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| 00:07:13> 00:07:14: | at 4 Natos. |
| 00:07:14> 00:07:16: | If we go to the next slide, I thought this |
| 00:07:16> 00:07:17: | was important. |
| 00:07:17> 00:07:20: | And just so everybody knows, we have a sustainability |
| | report. |
| 00:07:20> 00:07:23: | All of this information that you're seeing is in there |
| 00:07:23> 00:07:24: | and it's on our website. |
| 00:07:24> 00:07:28: | And one of the big components of the work that |
| 00:07:28> 00:07:31: | we do to make decarbonisation a part of the puzzle |
| 00:07:32> 00:07:37: | of financing, repositioning, acquisitions is to look towards incentives and |
| 00:07:37> 00:07:38: | rebates. |
| 00:07:39> 00:07:41: | We also spend a lot of time thinking through what |
| 00:07:41> 00:07:44: | the actual savings have been from the projects we've done. |
| 00:07:44> 00:07:47: | So we think it's really important to show how much |
| 00:07:47> 00:07:50: | we have done, how we calculate that and be really |
| 00:07:50> 00:07:53: | honest about the journey towards decarbonization. |
| 00:07:53> 00:07:57: | If you go to the next slide, it will show |
| 00:07:57> 00:08:02: | you we previously in 2021, completed a green bond offering. |
| 00:08:02> 00:08:06: | This was to reposition 3 buildings in the Penn District. |
| 00:08:06> 00:08:09: | Their existing buildings, I don't know if anyone's in around |
| 00:08:09> 00:08:12: | New York City, but the Penn District is where Penn |
| 00:08:12> 00:08:13: | Station is. |
| 00:08:13> 00:08:16: | And we really looked at those three buildings and we |
| 00:08:16> 00:08:19: | used a green bond offering mostly as a way to |
| 00:08:19> 00:08:23: | demonstrate our commitment to the repositioning of these buildings. |
| 00:08:23> 00:08:26: | We really tried to create a campus across the Penn |
| 00:08:26> 00:08:29: | District where we have about 9,000,000 square feet of space. |
| 00:08:29> 00:08:34: | So we focus on facade replacements, window replacements, mechanical system |
| 00:08:35> 00:08:40: | upgrades, community engagement, public spaces, air quality and that using |
| 00:08:40> 00:08:44: | the green bond offering, it's we used LEED gold as |
| 00:08:44> 00:08:48: | the driver and that became the North Star, right, for |
| 00:08:48> 00:08:49: | everything that we did. |
| 00:08:49> 00:08:52: | And what that enabled us to do was to ensure |
| 00:08:53> 00:08:57: | that sustainability was a thread through every single, every |
| | part |
| 00:08:57> 00:08:58: | of the project. |
| 00:08:59> 00:09:02: | If you go to the, I think final slide, we |
| 00:09:02> 00:09:05: | try and this is again on our website, I feel |

| 00:09:05> 00:09:09: | like there's a lot of information to try and distill. |
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| 00:09:09> 00:09:12: | But if you look at the Farley building, which is |
| 00:09:12> 00:09:15: | fully occupied by a single tenant, we did achieve LEED |
| 00:09:15> 00:09:16: | Gold mode score platinum. |
| 00:09:17> 00:09:20: | We really looked at Embody Carbon and all of these |
| 00:09:20> 00:09:23: | projects because we were retaining the essence of the buildings. |
| 00:09:23> 00:09:27: | At Penn One, we did 8000 plus window replacements that |
| 00:09:27> 00:09:31: | drives down the mechanical sizing, but also improves the acoustics |
| 00:09:31> 00:09:32: | for our tenants. |
| 00:09:32> 00:09:35: | At Penn Two, we did a full facade replacement. |
| 00:09:36> 00:09:38: | And again, all of this is on our website, so |
| 00:09:38> 00:09:40: | I'm not going to go through every single thing so |
| 00:09:40> 00:09:41: | you can see. |
| 00:09:41> 00:09:44: | But what it meant was that we were constantly evaluating |
| 00:09:44> 00:09:47: | projects not just from a sustainability angle, but from a |
| 00:09:47> 00:09:51: | financial angle, from an operations angle, how the buildings would |
| 00:09:51> 00:09:54: | perform once we did the work and how our tenants |
| 00:09:54> 00:09:55: | would react. |
| 00:09:55> 00:09:58: | And if you go to the final slide, I think |
| 00:09:58> 00:10:01: | we sort of try and translate that into more tangible |
| 00:10:01> 00:10:06: | or reasonable ways that everybody could understand the impact of |
| 00:10:06> 00:10:07: | the work that we've done. |
| 00:10:08> 00:10:11: | And we find that with our shareholders and our tenants, |
| 00:10:11> 00:10:14: | this is a really positive outcome and that the green |
| 00:10:14> 00:10:18: | bond that we issued allowed us to really differentiate the |
| 00:10:18> 00:10:18: | project. |
| 00:10:19> 00:10:22: | And again, it's a very public statement around the work |
| 00:10:22> 00:10:24: | that we're we are doing and that we're committed to |
| 00:10:24> 00:10:27: | doing on our journey towards decarbonization. |
| 00:10:29> 00:10:29: | l'm. |
| 00:10:33> 00:10:34: | Going to think turn it over to Sandeep. |
| 00:10:36> 00:10:38: | Thanks so much, Lauren Sandeep. |
| 00:10:39> 00:10:39: | Yeah, Thank you. |
| 00:10:40> 00:10:41: | My name is Sandeep Singh. |
| 00:10:41> 00:10:44: | I work with the International Finance Corporation, which is |
| | part |
| 00:10:44> 00:10:46: | of the World Bank Group. |
| 00:10:47> 00:10:48: | Maybe we can go to the next slide. |
| 00:10:50> 00:10:53: | World Bank Group, as you are probably aware is a |

| 00:10:53> 00:10:59: | large development finance institution comprising of these five entities focused |
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| 00:11:00> 00:11:03: | on developmental impact in the emerging markets. |
| 00:11:03> 00:11:05: | In the developing economies. |
| 00:11:05> 00:11:09: | IFC is the private sector arm of the World Bank. |
| 00:11:09> 00:11:12: | So the rest of the World Bank IBRD specifically works |
| 00:11:12> 00:11:14: | with the governments in emerging markets. |
| 00:11:14> 00:11:20: | We work to activate the private sector for developmental impact. |
| 00:11:21> 00:11:25: | So essentially we are the largest development finance institution in |
| 00:11:25> 00:11:27: | the world that's focused on the private sector. |
| 00:11:28> 00:11:32: | And specific to the topic today, we are focused on |
| 00:11:32> 00:11:37: | climate finance and we have committed to about 35% of |
| 00:11:37> 00:11:41: | all our investments to be in climate finance. |
| 00:11:41> 00:11:46: | So in the last financial year 2024 IFC invested about |
| 00:11:46> 00:11:50: | \$56 billion in climate and no not in climate all |
| 00:11:50> 00:11:57: | together and about 20 billion nineteen point something in climate |
| 00:11:57> 00:12:01: | as a whole of which \$4.2 billion went into green |
| 00:12:01> 00:12:05: | buildings in different forms of mechanisms. |
| 00:12:06> 00:12:09: | So if you go can go to the next slide |
| 00:12:09> 00:12:09: | please. |
| 00:12:11> 00:12:14: | So the team that I work with is part of |
| 00:12:14> 00:12:19: | the climate Business Department, Green Buildings and Green Cities team. |
| 00:12:20> 00:12:26: | And to facilitate investments that IFC does and also to |
| 00:12:26> 00:12:31: | provide three tools which are metrics driven and focus on |
| 00:12:31> 00:12:36: | resource efficiency of buildings and cities. |
| 00:12:36> 00:12:40: | We have this tool kit of these three tools, Apex |
| 00:12:40> 00:12:42: | for green cities. |
| 00:12:42> 00:12:46: | Cities, as you probably are aware, are the epicenters of |
| 00:12:46> 00:12:47: | of emissions. |
| 00:12:47> 00:12:50: | 70% of global GHG emissions come from cities. |
| 00:12:51> 00:12:55: | Then there is Edge, which is about 10 years old. |
| 00:12:55> 00:12:58: | So off the three tools, that's the older one, more |
| 00:12:58> 00:13:03: | established one which is focused on the mitigation aspects of |
| 00:13:03> 00:13:03: | buildings. |
| 00:13:03> 00:13:10: | So essentially looking at resource efficiency and carbon emissions, I |
| 00:13:10> 00:13:15: | am Edge has certified about more than 100 million square |
| 00:13:15> 00:13:19: | metres across the world in 113 countries. |
| 00:13:19> 00:13:20: | That number keeps changing. |

| 00:13:20> 00:13:24: | So every time I put it, it's already outdated. |
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| 00:13:24> 00:13:28: | And then the third tool is on the resilience sites, |
| 00:13:28> 00:13:32: | again focused on buildings, but this is focused on adaptation |
| 00:13:33> 00:13:37: | and helping owners of buildings assess the resilience, which is |
| 00:13:37> 00:13:41: | basically we look at two things, the physical integrity and |
| 00:13:41> 00:13:46: | the operational continuity of the building in case there is |
| 00:13:46> 00:13:49: | a, there is a climate disaster or, or you know, |
| 00:13:49> 00:13:50: | exposure to hazards. |
| 00:13:51> 00:13:54: | So those three tools are all freely accessible. |
| 00:13:54> 00:13:58: | The USB is that they are focused on metrics, unlike |
| 00:13:58> 00:14:01: | other, let's say, you know, if I'm talking about Edge, |
| 00:14:01> 00:14:06: | which is a green building certification, The, the main differentiating |
| 00:14:06> 00:14:08: | factor is the context is always local. |
| 00:14:09> 00:14:13: | The focus is on metrics and the baselines are robust |
| 00:14:13> 00:14:17: | and, and you know, again, I said locally contextual. |
| 00:14:17> 00:14:20: | So those are the main things why we had to |
| 00:14:20> 00:14:23: | create something like this so that we can, you know, |
| 00:14:23> 00:14:27: | we, we can avoid transposing a Western standard onto emerging |
| 00:14:27> 00:14:30: | markets where it doesn't make sense. |
| 00:14:30> 00:14:34: | And and we take the mid and the bottom of |
| 00:14:34> 00:14:39: | the pyramid and help the whole ecosystem upgrade into a |
| 00:14:39> 00:14:41: | low carbon phase. |
| 00:14:42> 00:14:43: | So yeah, that's it from my side. |
| 00:14:43> 00:14:44: | Back to you, Tamara. |
| 00:14:45> 00:14:50: | Thanks so much, Sandeep and Lauren, for those introductions. |
| 00:14:50> 00:14:53: | We're all excited to have you today and would love |
| 00:14:53> 00:14:56: | to hear more about your experience and how it relates |
| 00:14:56> 00:15:00: | to insights and best practices relating to this primer and |
| 00:15:00> 00:15:03: | how to choose green financing mechanisms for specific assets and |
| 00:15:03> 00:15:04: | project types. |
| 00:15:05> 00:15:07: | So to start us off, I'd love to hear about |
| 00:15:08> 00:15:12: | what you've observed recently in terms of these innovative |
| 00:15:12> 00:15:12: | financing mechanisms. |
| 00:15:12> 00:15:12: | Did you see them work well anywhere, either in developed |
| 00:15:12> 00:15:17: | or developing markets? |
| 00:15:17> 00:15:20: | And if so, which would you like to see replicated |
| 00:15:20> 00:15:20: | the most? |
| VV. IV. EV VV. IV. EV. | |

| 00:15:25> 00:15:25: | |
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| 00:15:25> 00:15:28: 00:15:25> 00:15:28: | OK, I'll start. And then Sandy, I, I work in the developed market, |
| 00:15:28> 00:15:29: | so I'm not going to, I, I can't speak to |
| 00:15:29> 00:15:30: | what Sandy is doing. |
| 00:15:30> 00:15:33: | And he's doing it on a scale that is truly |
| 00:15:33> 00:15:35: | astounding and inspiring. |
| 00:15:35> 00:15:38: | I think what we see in the work that we're |
| 00:15:38> 00:15:42: | doing when you think through decarbonisation is a variety of |
| 00:15:42> 00:15:45: | |
| 00:15:42> 00:15:45: 00:15:45> 00:15:49: | mechanisms that go into creating almost the same kind of |
| 00:15:49> 00:15:50: | capital stack when you're thinking about the financing of your |
| | buildings, right? |
| 00:15:50> 00:15:55: | So whether it's driven because of building performance standards or |
| 00:15:55> 00:15:59: | regulation or is a voluntary determination that the organization has |
| 00:15:59> 00:16:03: | made, the critical component to it is to sort of |
| 00:16:03> 00:16:06: | think through how each asset is financed and to match |
| 00:16:06> 00:16:09: | that with how is it possible to do the work, |
| 00:16:09> 00:16:09: | right? |
| 00:16:09> 00:16:13: | Is it an existing asset with fully occupied, is it |
| 00:16:13> 00:16:17: | residential where there's access that you're going to have to |
| 00:16:17> 00:16:18: | negotiate? |
| 00:16:18> 00:16:21: | Can you do it on overtime? |
| 00:16:21> 00:16:25: | And so those financing mechanisms then become really important, right? |
| 00:16:25> 00:16:28: | So if you're looking at energy as a service where |
| 00:16:28> 00:16:32: | you're financing it, the sort of manufacturer or organization representing |
| 00:16:32> 00:16:35: | the manufacturer is going to come in and replace everything |
| 00:16:35> 00:16:38: | and run everything, which is a fantastic opportunity for lots |
| 00:16:38> 00:16:41: | of building owners that don't maybe have the capital to |
| 00:16:41> 00:16:42: | do it. |
| 00:16:42> 00:16:44: | And, or the, and they're not operating their buildings or |
| 00:16:44> 00:16:47: | they're needing support in operating their buildings. |
| 00:16:47> 00:16:50: | You see that a lot in schools and universities and |
| 00:16:50> 00:16:53: | things like that, that they're, this is a helpful way |
| 00:16:53> 00:16:56: | of ensuring consistent operating costs over a long period of |
| 00:16:56> 00:16:56: | time. |
| 00:16:57> 00:17:01: | Or there's a green bond because you can then use |
| 00:17:01> 00:17:05: | the sustainability work to reposition the property. |
| 00:17:05> 00:17:07: | So there's lots of ways you have to think through |
| 00:17:07> 00:17:08: | this. |
| 00:17:09> 00:17:12: | But we see, I think in the work that I've |

| 00:17:16was a really important product, product and opportunity.00:17:19I think C Pace is growing a lot because of00:17:22I think C Pace is growing a lot because of00:17:25where it sits in the capital stack, right?00:17:25It sits on a property tax bill as opposed to00:17:27in the financing of the building, which sometimes makes i00:17:31I think green bonds are really used by large organizations00:17:34 \rightarrow 00:17:40:00:17:41> 00:17:43:00:17:43No are going out to raise huge amounts of money,00:17:44> 00:17:43:00:17:45So I think all of these pieces, which is why00:17:46> 00:17:46:00:17:47So I think all of these pieces, which is why00:17:48> 00:17:46:00:17:49> 00:17:52:size of the property, where the property stands in terms00:17:52> o0:17:56:And also if you're looking to hold or flip that00:17:56And also if you're looking to hold or flip that00:17:57> 00:17:58:00:18:08> 00:18:08:00:18:13> 00:18:13:you know the lenses different for us the main motivation01:18:19> 00:18:23:then within that climate impact as well.00:18:28> 00:18:36:00:18:36> 00:18:36:00:18:36> 00:18:42:you know, we've been you know, using various mechanisms I00:18:36> 00:18:44:you know, we've been working with banks across emerg markets, <td< th=""><th>00:17:12> 00:17:16:</th><th>done previous there prior to Vornado Energy as a service</th></td<> | 00:17:12> 00:17:16: | done previous there prior to Vornado Energy as a service |
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| 00:18:08> 00:18:13:you know the lenses different for us the main motivation00:18:13> 00:18:19:is impact, you know first the developmental impact overa and00:18:19> 00:18:23:then within that climate impact as well.00:18:23> 00:18:28:So we have been you know, using various mechanisms I sustainability, like finance, otherwise just straightforward green loans and green00:18:35> 00:18:36:bonds.00:18:36> 00:18:40:You know, we've been working with banks across emerg markets,00:18:41> 00:18:44:you know, for instance like Bank Columbia, the the larges bank in Columbia, we help them issue a green bond.00:18:53> 00:18:53:This was few years back and then they were able 00:18:53> 00:18:57:00:18:57> 00:18:59:were then subscribed locally.00:18:59> 00:19:02:So, so that's the main job of IFC which is 00:19:02> 00:19:05: | 00:17:56> 00:17:58: | property will also come into effect. |
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| 00:19:02> 00:19:05: basically paving the road where there is none and then | 00:18:57> 00:18:59: | were then subscribed locally. |
| | 00:18:59> 00:19:02: | So, so that's the main job of IFC which is |
| 00:19:05> 00:19:09: letting private sector come in and make the impact | 00:19:02> 00:19:05: | basically paving the road where there is none and then |
| | 00:19:05> 00:19:09: | letting private sector come in and make the impact. |
| 00:19:09> 00:19:12: So we, if we do a lot of SLF, we | 00:19:09> 00:19:12: | So we, if we do a lot of SLF, we |
| 00:19:12> 00:19:16: do a lot of bank financing where the banks then | 00:19:12> 00:19:16: | do a lot of bank financing where the banks then |
| 00:19:16> 00:19:21: have on lending programs, which are green financial products like | 00:19:16> 00:19:21: | |
| 00:19:21> 00:19:25: green mortgages and green construction loans. | 00:19:21> 00:19:25: | green mortgages and green construction loans. |

| 00:19:28> 00:19:31: | To my mind, if, if you, if you're, if I |
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| 00:19:31> 00:19:35: | had to recommend one instrument that is, that is my |
| 00:19:35> 00:19:36: | favorite. |
| 00:19:36> 00:19:37: | Of course, they're all needed. |
| 00:19:37> 00:19:41: | But I think green mortgages is probably from an impact |
| 00:19:41> 00:19:46: | perspective, the more important one because as you're probably aware, |
| 00:19:46> 00:19:49: | you know, I'll give you 2 sets of data. |
| 00:19:49> 00:19:53: | One is by the year 2060, the entire floor space |
| 00:19:53> 00:19:57: | that is there in the world today will be two |
| 00:19:57> 00:19:57: | Х. |
| 00:19:57> 00:20:00: | So we will build the world one more time and |
| 00:20:00> 00:20:03: | 80% of that will come in emerging markets. |
| 00:20:03> 00:20:06: | So unless we help them get that right in the |
| 00:20:06> 00:20:10: | 1st place, you know the inefficiencies will get locked in. |
| 00:20:11> 00:20:15: | So, so, so that's one and of this of everything, |
| 00:20:15> 00:20:20: | but specifically the the second X that we're building 70% |
| 00:20:20> 00:20:22: | again is residential. |
| 00:20:22> 00:20:27: | So if we can address that segment, we can, we |
| 00:20:27> 00:20:30: | can you know, we have a large size of the |
| 00:20:30> 00:20:33: | overall emissions impacted. |
| 00:20:34> 00:20:36: | So you know, so that that's my favorite. |
| 00:20:36> 00:20:40: | One of the things that you know, talking about impact |
| 00:20:41> 00:20:45: | is a majority of that residential that I'm talking about |
| 00:20:45> 00:20:50: | is now these are small homes in emerging markets, self |
| 00:20:50> 00:20:50: | built. |
| 00:20:50> 00:20:53: | You know, the values are way less than what we're |
| 00:20:53> 00:20:57: | probably talking about here, you know, maybe 20 to \$50,000 |
| 00:20:57> 00:20:57: | a home. |
| 00:20:57> 00:21:01: | And how do you get them to take the necessary |
| 00:21:01> 00:21:03: | steps to, to become green. |
| 00:21:03> 00:21:08: | So we're piloting a program for under our edge project. |
| 00:21:08> 00:21:11: | We're piloting a program for self built homes in India |
| 00:21:11> 00:21:14: | and and that's working very well and that's kind of |
| 00:21:14> 00:21:17: | addressing the bottom of the the, you know, not the |
| 00:21:17> 00:21:19: | absolute bottom, but the next run. |
| 00:21:20> 00:21:23: | And and so those are the few things we can |
| 00:21:23> 00:21:26: | talk about a few other things like, you know, the |
| 00:21:26> 00:21:30: | more innovative ones like property link finance or or on |
| 00:21:30> 00:21:34: | bill financing, but we'll tackle those as we progress forward |
| 00:21:34> 00:21:35: | in this discussion. |
| 00:21:35> 00:21:36: | Back to you, Tamara. |

| 00:21:37> 00:21:40: | Now that is very interesting both and I, I like |
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| 00:21:40> 00:21:43: | how you said Sandeep paving the road where there is |
| 00:21:44> 00:21:47: | none, because I think a lot of the time when |
| 00:21:47> 00:21:51: | it comes to innovative finance or innovative technology, it's really |
| 00:21:51> 00:21:54: | hard to get started and get going. |
| 00:21:54> 00:21:56: | And I would love to hear from both of you |
| 00:21:56> 00:21:58: | like how you see that happening. |
| 00:21:58> 00:22:00: | I know that you've both been in the field for |
| 00:22:00> 00:22:01: | a long time. |
| 00:22:01> 00:22:04: | Is there one piece of advice that you would share |
| 00:22:04> 00:22:08: | about how you get these mechanisms that can really help |
| 00:22:08> 00:22:09: | moved a needle? |
| 00:22:10> 00:22:12: | How you proliferate them? |
| 00:22:12> 00:22:15: | How do you get them to become more mainstream? |
| 00:22:19> 00:22:23: | I mean, I would from the private market side of |
| 00:22:23> 00:22:28: | things, I think the really important piece of this conversation |
| 00:22:28> 00:22:32: | for us has been to get our capital markets and |
| 00:22:32> 00:22:38: | asset management teams educated as to what sustainability means. |
| 00:22:39> 00:22:43: | And there's lots of different words used around sustainability. |
| 00:22:43> 00:22:47: | There's decarbonization, there's resilience, there's risk mitigation. |
| 00:22:48> 00:22:51: | I think we're seeing the insurance companies coming more into |
| 00:22:51> 00:22:52: | the conversation. |
| 00:22:52> 00:22:55: | So when we look at sort of an asset that |
| 00:22:55> 00:22:59: | we know either we want to acquire, we want to |
| 00:22:59> 00:23:03: | invest in, we want to reposition, we have a fine |
| 00:23:03> 00:23:04: | against etcetera. |
| 00:23:06> 00:23:11: | This work is being done at the sort of financial |
| 00:23:12> 00:23:14: | determination level. |
| 00:23:14> 00:23:17: | And the idea for what I'm doing is to try |
| 00:23:17> 00:23:20: | and ensure that we can meet the targets, right. |
| 00:23:20> 00:23:23: | So whether if it's C pace financing, because now the |
| 00:23:23> 00:23:26: | interest rates are sort of on on par with what |
| 00:23:26> 00:23:29: | we're seeing in the private market or it is energy |
| 00:23:29> 00:23:31: | as a service, which is in some ways a risk |
| 00:23:31> 00:23:33: | for us to give up control, right. |
| 00:23:33> 00:23:37: | Like where the risk points and how can I provide |
| 00:23:37> 00:23:39: | support in that conversation? |
| 00:23:39> 00:23:44: | Because banks have financed things traditionally in a very specific |

| 00:23:44> 00:23:44: | way. |
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| 00:23:44> 00:23:49: | And to put any sort of any writer on that |
| 00:23:49> 00:23:55: | or any extra metric creates a moment of risk that |
| 00:23:55> 00:23:59: | we need to ensure we can meet. |
| 00:23:59> 00:24:03: | And I think that the innovation is, is slow, but |
| 00:24:03> 00:24:06: | I think we're seeing as we did the green bond |
| 00:24:06> 00:24:10: | and, and met the targets, then it becomes like, oh, |
| 00:24:10> 00:24:12: | we can do that again, right? |
| 00:24:12> 00:24:14: | As we see our peers. |
| 00:24:14> 00:24:17: | And I do think things like this Uli playbook come |
| 00:24:17> 00:24:20: | into play because you then hear from people who've done |
| 00:24:20> 00:24:20: | it. |
| 00:24:20> 00:24:24: | So you can take that as a model and keep |
| 00:24:24> 00:24:25: | going with it, right. |
| 00:24:26> 00:24:28: | And as we see the banks come out with more |
| 00:24:28> 00:24:32: | and more products actually pushing the real estate industry, |
| | it's |
| 00:24:32> 00:24:36: | really exciting if they start to put in place, you |
| 00:24:36> 00:24:39: | know, how can you measure money carbon in a project, |
| 00:24:39> 00:24:40: | not just operational carbon. |
| 00:24:40> 00:24:43: | So we are starting to see it and I think |
| 00:24:43> 00:24:47: | it markets are you know have since COVID at least |
| 00:24:47> 00:24:51: | been very complicated from an interest rate perspective. |
| 00:24:51> 00:24:55: | But I do think we are start, we have seen |
| 00:24:55> 00:25:01: | innovation in the financing tools and in acceptance of innovation |
| 00:25:01> 00:25:05: | because traditional finance hasn't been as available. |
| 00:25:06> 00:25:08: | And so I think scarcity is also that, whatever that |
| 00:25:08> 00:25:12: | phrase is around scarcity and innovation, I think that's happened |
| 00:25:12> 00:25:13: | a little bit. |
| 00:25:16> 00:25:17: | Yeah, absolutely. |
| 00:25:17> 00:25:20: | And I, you know, I think I'll kind of build |
| 00:25:20> 00:25:23: | on what Lauren said and you know how you take |
| 00:25:23> 00:25:27: | some things that's been done already and then help others |
| 00:25:27> 00:25:30: | emulate that and and maybe adapt that to their context |
| 00:25:30> 00:25:32: | and, and, and build on that. |
| 00:25:32> 00:25:36: | And that's from a development impact perspective. |
| 00:25:36> 00:25:39: | We what we are looking at as a World Bank |
| 00:25:39> 00:25:43: | group is to take examples like property link finance is, |
| 00:25:43> 00:25:47: | is a classic example, which is very effective and common |
| 00:25:47> 00:25:48: | here in the US. |
| 00:25:48> 00:25:50: | But in the emerging market, it's not been done. |
| | |

| 00:25:51> 00:25:56: | So in our recent engagement with Poison City in in |
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| 00:25:56> 00:26:01: | Philippines, where we help the city develop an apex assessment, |
| 00:26:01> 00:26:06: | like a whole city view of what the possibilities are |
| 00:26:06> 00:26:11: | across different sectors and how they can reduce emissions. |
| 00:26:13> 00:26:18: | And they are now exploring how they can use a |
| 00:26:18> 00:26:24: | property linked finance mechanism to help the private sector move |
| 00:26:24> 00:26:27: | into low carbon phase. |
| 00:26:27> 00:26:30: | So that, you know, these things, once they are done |
| 00:26:31> 00:26:33: | and if they get done at A, at a city |
| 00:26:33> 00:26:37: | level through maybe not hard policies, but maybe as an, |
| 00:26:37> 00:26:42: | as something that's an incentive, they become very effective. |
| 00:26:42> 00:26:45: | And, and so those are things I mean, so, you |
| 00:26:45> 00:26:50: | know, just to clarify, I, I to the audience, property |
| 00:26:50> 00:26:54: | link finances is a mechanism where the financing is done |
| 00:26:55> 00:26:59: | at the property level and, and not the owner level. |
| 00:26:59> 00:27:03: | And you know, let's the owners change and and the |
| 00:27:03> 00:27:07: | and the debt obligation stays there with the property and, |
| 00:27:07> 00:27:12: | and and that enables or overcomes the mismatch of ownership |
| 00:27:12> 00:27:16: | versus long term tenure of these long long term payback |
| 00:27:16> 00:27:18: | periods of these retrofits. |
| 00:27:19> 00:27:23: | So then, you know, the other other one that comes |
| 00:27:23> 00:27:28: | to mind is on bill financing, which which is basically |
| 00:27:29> 00:27:34: | like in, in property link finance, the repayment is done |
| 00:27:34> 00:27:35: | through taxes. |
| 00:27:35> 00:27:38: | You know, when people get property tax bills, you know, |
| 00:27:38> 00:27:41: | they, there's a line item added there on bill financing |
| 00:27:41> 00:27:43: | is that through their utility bills. |
| 00:27:43> 00:27:45: | That's that's how the repayment happens. |
| 00:27:45> 00:27:51: | And so the World Bank supported in Mexico the Mexican |
| 00:27:51> 00:27:56: | utility CFE with the \$250 million loan to to to |
| 00:27:56> 00:28:02: | implement an on bill finance program for replacement of old |
| 00:28:02> 00:28:06: | equipment, which was energy inefficient. |
| 00:28:07> 00:28:11: | So almost 2 million pieces of refrigerators and and old |
| 00:28:11> 00:28:16: | air conditioners were replaced through that program, which was an |
| 00:28:16> 00:28:18: | on bill financing. |
| 00:28:18> 00:28:22: | So the the beneficiaries would were able to pay back |
| 00:28:22> 00:28:26: | the the cost of the new equipment through an additional |
| 00:28:26> 00:28:29: | line item on their utility bills. |
| 00:28:29> 00:28:32: | So, so yeah, it's you know, the idea is to |

| 00:28:33> 00:28:38: | pick up these potential structures which are essentially a means |
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| 00:28:38> 00:28:39: | to an end. |
| 00:28:39> 00:28:42: | And the end is to have large scale impact which |
| 00:28:42> 00:28:46: | becomes a structural change in the society from there on. |
| 00:28:50> 00:28:50: | Very true. |
| 00:28:51> 00:28:53: | So many mechanisms. |
| 00:28:53> 00:28:55: | There is a lot more to talk about when it |
| 00:28:55> 00:28:56: | comes to incentives, I'm sure. |
| 00:28:56> 00:29:00: | And I'm seeing some questions from the audience too about |
| 00:29:00> 00:29:04: | both of those aspects and you know, ultimately how to |
| 00:29:04> 00:29:07: | match capital with the pipeline and decarbonization need. |
| 00:29:09> 00:29:11: | So thank you for kicking us off with those thoughts |
| 00:29:11> 00:29:12: | and valuable insights. |
| 00:29:13> 00:29:16: | I think for now we will have to transition to |
| 00:29:17> 00:29:21: | our next section about bringing this primer and everything we've |
| 00:29:21> 00:29:24: | talked about to life via a specific resource. |
| 00:29:24> 00:29:28: | But I definitely look forward to hearing more from you |
| 00:29:28> 00:29:30: | during our second conversation and the Q&A. |
| 00:29:31> 00:29:32: | Thank you both. |
| 00:29:33> 00:29:35: | I for the next section, I will pass it to |
| 00:29:35> 00:29:38: | Dan and Hossum who will talk to us about the |
| 00:29:38> 00:29:44: | Massachusetts Clean Energy program developed resource called the Building Electrification |
| 00:29:44> 00:29:46: | Transformation Accelerator or Beta. |
| 00:29:47> 00:29:50: | Dan and Hassam, might I ask for introductions from you |
| 00:29:50> 00:29:51: | both? |
| 00:29:53> 00:29:54: | Wonderful. |
| 00:29:55> 00:29:58: | Thank you very much, Tamara and good morning or good |
| 00:29:58> 00:30:01: | afternoon to everybody on the call. |
| 00:30:01> 00:30:03: | My name is Dan Straight. |
| 00:30:03> 00:30:05: | I am a senior researcher at Slipstream. |
| 00:30:06> 00:30:10: | We are a nonprofit organization that works nationally with a |
| 00:30:10> 00:30:15: | mission to accelerate climate solutions for everyone, with a primary |
| 00:30:15> 00:30:20: | focus on and reducing emissions in the built environment equitably. |
| 00:30:21> 00:30:23: | So Hassan, would you like to introduce yourself? |
| 00:30:24> 00:30:24: | Sure. |
| 00:30:25> 00:30:26: | Good afternoon everyone. |
| 00:30:26> 00:30:29: | My name is Hassan Mahmoud and I'm a Senior Energy |
| 00:30:29> 00:30:32: | Engineer at Tri's where I've been for the past eight |

| 00:30:32> 00:30:32: | years. |
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| 00:30:32> 00:30:36: | We're based on New England and we're primarily focused on |
| 00:30:36> 00:30:41: | sustainable building design implementation for existing buildings, and we support |
| 00:30:41> 00:30:45: | also the energy efficiency programs here in New England for |
| 00:30:45> 00:30:46: | multiple states. |
| 00:30:46> 00:30:51: | I personally support the massive programs for commercial industrial buildings |
| 00:30:51> 00:30:54: | and also try to have building owners as part of |
| 00:30:54> 00:30:58: | the program to implement energy efficiency electrification measures. |
| 00:30:58> 00:31:01: | I'm also part of the technical team for the Mass |
| 00:31:01> 00:31:06: | EC Beta project, which is driving education and recognition strategies |
| 00:31:06> 00:31:07: | across Massachusetts. |
| 00:31:08> 00:31:12: | Additionally, I've been conducting research on net zero energy optimization |
| 00:31:12> 00:31:16: | for commercial building retrofits across different climates as part of |
| 00:31:16> 00:31:19: | my PhD studies at UMass Amherst, and I'm excited to |
| 00:31:19> 00:31:21: | be part of this panel and look forward to today's |
| 00:31:21> 00:31:22: | discussion. |
| 00:31:23> 00:31:23: | Thanks, Dan. |
| 00:31:24> 00:31:25: | All right. |
| 00:31:25> 00:31:25: | Thanks, Rosa. |
| 00:31:26> 00:31:26: | Let's see. |
| 00:31:26> 00:31:28: | Can we move on to the next slide here please? |
| 00:31:31> 00:31:32: | All right. |
| 00:31:32> 00:31:37: | So as was mentioned, we are primarily going to be |
| 00:31:37> 00:31:39: | speaking about the beta program. |
| 00:31:39> 00:31:44: | This is a pilot program funded through the Massachusetts Clean |
| 00:31:44> 00:31:46: | Energy Center. |
| 00:31:46> 00:31:53: | Mass CC Beta stands for Building Electrification Transformation Accelerator and |
| 00:31:53> 00:31:56: | Slipstream is the project manager. |
| 00:31:56> 00:32:00: | Rise is an engineering firm as this was some described |
| 00:32:00> 00:32:04: | when and he among as well as other colleagues and |
| 00:32:04> 00:32:08: | some other providers are the ones who are actually out |
| 00:32:08> 00:32:13: | working with the building owners walking through the buildings and |
| 00:32:13> 00:32:16: | to create some of these strategies to move forward. |
| 00:32:17> 00:32:18: | Next slide please. |
| 00:32:24> 00:32:27: | So the project has three primary goals and those are |

| 00:32:27> 00:32:33: | all within an overarching objective of creating strategic and scalable |
|---------------------|--|
| 00:32:33> 00:32:39: | decarbonization frameworks for a spectrum of commercial building typologies. |
| 00:32:39> 00:32:43: | I think one of the themes that was starting to |
| 00:32:43> 00:32:48: | emerge within the panel discussion earlier is that there there |
| 00:32:48> 00:32:52: | are a lot of innovative ways of doing financing and |
| 00:32:52> 00:32:58: | of doing decarbonization, but commercial buildings are such a diverse |
| 00:32:58> 00:33:03: | array of building stock and they have many different needs. |
| 00:33:03> 00:33:06: | There are a wide variety of types of owners of |
| 00:33:06> 00:33:09: | these very different buildings. |
| 00:33:09> 00:33:13: | And so that creates a really interesting challenge of how |
| 00:33:13> 00:33:18: | to significantly reduce emissions from all of these building types |
| 00:33:18> 00:33:21: | within the next next couple decades. |
| 00:33:22> 00:33:24: | So we know that. |
| 00:33:25> 00:33:28: | So one of the goals of the project is to |
| 00:33:28> 00:33:32: | create frameworks for different building typologies. |
| 00:33:32> 00:33:35: | The project is because it's funded through Mass CC and |
| 00:33:35> 00:33:38: | it's focusing primarily on the state of or only on |
| 00:33:38> 00:33:40: | the state of Massachusetts, I should say. |
| 00:33:41> 00:33:46: | And so the goal is to start from individual decarbonization |
| 00:33:47> 00:33:52: | plans for buildings that then become frameworks or Rd. |
| 00:33:52> 00:33:56: | maps that can be applied to other buildings within the |
| 00:33:56> 00:34:00: | same topology and to do so as cost effectively and |
| 00:34:00> 00:34:03: | straightforwardly as possible. |
| 00:34:04> 00:34:07: | So we know that even a strategic and least cost |
| 00:34:07> 00:34:10: | commercial decarbonization project is still challenging. |
| 00:34:11> 00:34:15: | So to support that work, there are also goals of |
| 00:34:15> 00:34:20: | seeking to develop recommendations related to policy as well as |
| 00:34:20> 00:34:25: | related to funding and financing to enable the acceleration of |
| 00:34:25> 00:34:28: | these types of upgrades around the state. |
| 00:34:29> 00:34:30: | Next slide, please. |
| 00:34:35> 00:34:39: | So there are, I covered some of this already, but |
| 00:34:39> 00:34:43: | for each project, each property that the team works on, |
| 00:34:43> 00:34:49: | we create an individualized decarbonization plan for that building, how |
| 00:34:49> 00:34:53: | to take them from where they are now down to |
| 00:34:53> 00:34:58: | fully electrifying or nearly fully electrifying, as well as the |
| 00:34:58> 00:35:01: | enabling measures that go along with that. |
| 00:35:02> 00:35:05: | And these plans then create case studies and templates that |
| | |

| 00:35:05> 00:35:09: | can be reputable and scalable to other buildings within the |
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| 00:35:09> 00:35:10: | same technology. |
| 00:35:11> 00:35:17: | As noted, we're also identifying the enabling policies and financing |
| 00:35:17> 00:35:22: | mechanisms that building owners can work to leverage in order |
| 00:35:22> 00:35:26: | to make these plan, put these plans into action. |
| 00:35:26> 00:35:30: | One thing I would like to call out is for |
| 00:35:30> 00:35:35: | anyone who is on the webinar today who owns commercial |
| 00:35:35> 00:35:40: | property and commercial property includes multi family that is so |
| 00:35:40> 00:35:45: | we are still looking for participants and I Wassam and |
| 00:35:45> 00:35:49: | I we can put our e-mail addresses in the chat. |
| 00:35:49> 00:35:53: | And if you happen to be have property in Massachusetts |
| 00:35:53> 00:35:56: | and are interested in learning more, please do reach out |
| 00:35:56> 00:35:59: | to us directly and would love to love to talk |
| 00:35:59> 00:36:00: | with you. |
| 00:36:01> 00:36:02: | So next slide please. |
| 00:36:02> 00:36:11: | So this is an overview slide of the process that's |
| 00:36:11> 00:36:12: | used. |
| 00:36:13> 00:36:18: | Start with a detailed site analysis by folks like Hossam |
| 00:36:18> 00:36:24: | that identify understands the current energy and emissions performance, building |
| 00:36:24> 00:36:30: | benchmarks that against several different standards identifies the efficiency and |
| 00:36:30> 00:36:34: | other enabling upgrades that are needed, as well as the |
| 00:36:35> 00:36:40: | putting together a plan for electrification and decarbonization of the |
| 00:36:40> 00:36:42: | building as a whole. |
| 00:36:43> 00:36:47: | To support that we there's a significant capital planning element |
| 00:36:47> 00:36:52: | to that, we create a road map for financing opportunities |
| 00:36:52> 00:36:56: | aligned with other planned upgrades for the building and potential |
| 00:36:56> 00:37:01: | investment triggers that the property owner may encounter within the |
| 00:37:01> 00:37:05: | coming years that could be leveraged in order to really |
| 00:37:05> 00:37:08: | optimize the financing pathway. |
| 00:37:08> 00:37:13: | Together, this becomes a holistic plan that prepares for implementation. |
| 00:37:14> 00:37:17: | With that, I'll once again put a call out for |
| 00:37:17> 00:37:20: | inviting participation and I'll hand it off to Hassan to |
| 00:37:20> 00:37:23: | talk about a couple of the properties that I use |
| 00:37:23> 00:37:24: | work with. |

| 00:37:26> 00:37:28: | Thank you, Dan, next slide please. |
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| 00:37:30> 00:37:33: | So as part of the beta program, we have put |
| 00:37:33> 00:37:40: | together multiple plans, decomposition plans for multiple types of buildings. |
| 00:37:40> 00:37:44: | And we thought maybe bringing two of those plans to |
| 00:37:44> 00:37:48: | life here through the webinar as case studies. |
| 00:37:49> 00:37:52: | Because, you know, part of the program and part of |
| 00:37:52> 00:37:55: | the assessment and the strategic plan is trying to also |
| 00:37:55> 00:37:59: | find ways of financing either through incentives or, you know, |
| 00:38:00> 00:38:04: | traditional financing or green financing for our building owners. |
| 00:38:04> 00:38:08: | So the first case study, which is located in Boston, |
| 00:38:08> 00:38:14: | it's typical Boston mixed-use building with groceries and offices. |
| 00:38:15> 00:38:20: | It's an old building like many buildings here in Massachusetts |
| 00:38:21> 00:38:22: | built in 1899. |
| 00:38:22> 00:38:26: | You know it had some a major innovation sense 55,000 |
| 00:38:26> 00:38:27: | square feet. |
| 00:38:28> 00:38:31: | It has an age ageing HVAC system that's consists of |
| 00:38:31> 00:38:36: | gas fired boilers, windows, you know, envelope also that needs |
| 00:38:36> 00:38:40: | replacement for Windows and need improvement over the next few |
| 00:38:40> 00:38:44: | years for the roof as well as well as replacing |
| 00:38:44> 00:38:45: | some of the gas. |
| 00:38:45> 00:38:48: | RT US the building ownership is a non profit community |
| 00:38:48> 00:38:52: | Development Corporation that owns a few buildings in this area |
| 00:38:52> 00:38:55: | and it's managed by a commercial research provider. |
| 00:38:56> 00:39:00: | They do have some reserve funds for some of the |
| 00:39:00> 00:39:05: | replacement and capital projects and they mainly the revenue is |
| 00:39:05> 00:39:09: | mainly from their commercial lease and tenant rents. |
| 00:39:09> 00:39:13: | And the future goals for this program was to eliminate |
| 00:39:13> 00:39:16: | the use of natural gas and meet the Berdo benchmark. |
| 00:39:16> 00:39:20: | And a Berdo is the building ordinance in Boston, which |
| 00:39:21> 00:39:24: | has benchmarks set for the next, you know, 25 years |
| 00:39:24> 00:39:29: | until 2050 to decrease the emission of commercial buildings. |
| 00:39:29> 00:39:30: | Next slide, please. |
| 00:39:34> 00:39:37: | As part of the road map, We call the road |
| 00:39:37> 00:39:38: | map for the conversation. |
| 00:39:39> 00:39:42: | We look at the business as usual, business users mainly |
| 00:39:42> 00:39:46: | kind of doing the same, you know, placing like for |
| 00:39:46> 00:39:48: | like not trying to improve what you have. |

| 00:39:48> 00:39:54: | So that's usually the baseline efficiency and baseline scenario that |
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| 00:39:54> 00:39:55: | we look at. |
| 00:39:55> 00:39:59: | In this case, you know, replacing the gas boiler with |
| 00:39:59> 00:40:02: | other gas fired boiler, replacing RT us with gas fired |
| 00:40:02> 00:40:07: | RT us, replacing the windows with baseline code windows, double |
| 00:40:07> 00:40:11: | pane windows and replacing the roof with code compliant standard |
| 00:40:11> 00:40:12: | roof. |
| 00:40:12> 00:40:15: | In our case, the proposed case or the optimised scenario? |
| 00:40:17> 00:40:20: | Is what we call it is a scenario where we |
| 00:40:20> 00:40:24: | try to improve on the business as usual case and |
| 00:40:24> 00:40:29: | at the same time decarbonize and typically we would look |
| 00:40:29> 00:40:33: | to decrease the load through blood reduction measures. |
| 00:40:33> 00:40:37: | So in this case here, we're trying to have an |
| 00:40:37> 00:40:40: | immediate replacement of the boiler with an air to our |
| 00:40:40> 00:40:43: | heat pump since the boiler is at the end of |
| 00:40:43> 00:40:47: | its use of life, same with the windows and then |
| 00:40:47> 00:40:50: | have replaced the RTU over a number of years and |
| 00:40:50> 00:40:51: | the roof. |
| 00:40:51> 00:40:54: | So the financial challenge here and as you can see |
| 00:40:54> 00:40:57: | in the graphs like we have quite a bit of |
| 00:40:57> 00:41:02: | incremental cost difference between the business as usual case which |
| 00:41:02> 00:41:06: | they have the reserve funds for and the proposed case |
| 00:41:06> 00:41:10: | which we are proposing to improve the building efficiency also |
| 00:41:10> 00:41:13: | to meet the future BIRDO benchmarks. |
| 00:41:13> 00:41:16: | So, but the challenge is divided into two like immediately, |
| 00:41:16> 00:41:19: | because they actually need to replace the boiler like now. |
| 00:41:19> 00:41:22: | So they need a quick mechanism for financing a command, |
| 00:41:23> 00:41:26: | the cost difference of 700,000 to replace the heat pump |
| 00:41:26> 00:41:27: | and the windows as part of it. |
| 00:41:28> 00:41:33: | And then they also need a future financing mechanism to |
| 00:41:33> 00:41:37: | replace the heat pump RT us which they have many |
| 00:41:37> 00:41:38: | on the roof. |
| 00:41:38> 00:41:41: | So it's going to be a long process, long term |
| 00:41:41> 00:41:44: | process to replace all of the RTU. |
| 00:41:44> 00:41:48: | So they need like 470,000 in incremental cost difference by |
| 00:41:48> 00:41:50: | the year 2029. |
| 00:41:51> 00:41:54: | That will result in 60% energy savings. |
| 00:41:54> 00:41:58: | You know, if they do the implementation for both measures. |
| | |

| 00:41:58> 00:42:00: | Can we move to the next slide please? |
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| 00:42:01> 00:42:02: | So that's the first case study. |
| 00:42:02> 00:42:05: | It's more commercial building. |
| 00:42:05> 00:42:08: | The next case study is a multi family residential building. |
| 00:42:09> 00:42:13: | Also you know typical to the new angle area with |
| 00:42:13> 00:42:15: | red brick structure 1969. |
| 00:42:15> 00:42:20: | So you know very little insulation since it's been the |
| 00:42:20> 00:42:22: | at the time the floor area is 3. |
| 00:42:23> 00:42:28: | That's a building complex with three identical building with total |
| 00:42:28> 00:42:31: | floor area of 7 to 2000 and each building is |
| 00:42:31> 00:42:34: | served by a gas fired steam boarder. |
| 00:42:35> 00:42:37: | It has central heat and it has through the AC. |
| 00:42:38> 00:42:41: | The owner is an affordable housing developer and it's |
| | managed |
| 00:42:41> 00:42:43: | by a professional real estate property manager. |
| 00:42:45> 00:42:48: | They don't have a lot of capital funds reserved actually |
| 00:42:48> 00:42:51: | for replacing the heating system, even though it's the end |
| 00:42:51> 00:42:53: | of this life and all upgrades are funded through rental |
| 00:42:53> 00:42:54: | cash flow. |
| 00:42:54> 00:42:57: | Again, this is also based in the Boston area. |
| 00:42:57> 00:42:59: | So it had the future goals was for them to |
| 00:42:59> 00:43:01: | meet the Virgo benchmarks. |
| 00:43:01> 00:43:02: | Next slide, please. |
| 00:43:06> 00:43:07: | Yeah, same business. |
| 00:43:07> 00:43:10: | We look at the business as usual which replacing the |
| 00:43:10> 00:43:13: | border with a gas marked boiler and then the proposed |
| 00:43:13> 00:43:16: | case is replacing the border with an air Tor heat |
| 00:43:16> 00:43:17: | pump system. |
| 00:43:18> 00:43:19: | In this case it's very expensive. |
| 00:43:19> 00:43:21: | It's such a distribution system. |
| 00:43:22> 00:43:24: | Distribution system needs to be upgraded as well. |
| 00:43:24> 00:43:27: | We have a very large incremental cost difference between the |
| 00:43:27> 00:43:29: | businesses, your case and proposed case. |
| 00:43:31> 00:43:32: | It needs a replacement over the next few years. |
| 00:43:32> 00:43:33: | So I still have time. |
| 00:43:33> 00:43:36: | It's not immediate, but they don't have any means of |
| 00:43:36> 00:43:37: | financing right now. |
| 00:43:38> 00:43:41: | And you know, they're also interested to see what's available |
| 00:43:41> 00:43:44: | in terms of, you know, traditional or green financing mechanism. |
| 00:43:45> 00:43:47: | So I'll hand it over back to Dan. |

| 00:43:50> 00:43:50: | Thanks. |
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| 00:43:51> 00:43:51: | Yeah. |
| 00:43:51> 00:43:52: | Thanks, Wassam. |
| 00:43:52> 00:43:56: | And I think our next slide just kind of recap |
| 00:43:56> 00:44:01: | some of those financing challenges that Wassam outlined for |
| | the |
| 00:44:01> 00:44:02: | 2 case studies. |
| 00:44:03> 00:44:07: | And I don't know if we can perhaps leave this |
| 00:44:07> 00:44:11: | up, but we have for case study one, there is |
| 00:44:11> 00:44:16: | an immediate need for, for financing as well as another |
| 00:44:16> 00:44:20: | financing need over the next five years or so. |
| 00:44:21> 00:44:26: | And then for case study two, there's a challenge looking |
| 00:44:26> 00:44:29: | at like we have a five year time horizon and |
| 00:44:30> 00:44:35: | different building type and but looking at you know significant |
| 00:44:35> 00:44:41: | incremental cost possibly without the energy cost savings to help |
| 00:44:41> 00:44:42: | support that. |
| 00:44:43> 00:44:46: | So I think with that, we're going to transition back |
| 00:44:46> 00:44:48: | into some panel discussion. |
| 00:44:50> 00:44:50: | Yeah. |
| 00:44:50> 00:44:53: | Thank you so much, Dan and and Hassam for that |
| 00:44:53> 00:44:57: | overview and for summarizing the financing challenges so well, bringing |
| 00:44:57> 00:44:59: | all of our panellists back together. |
| 00:44:59> 00:45:03: | It would be great to hear how financing solutions can |
| 00:45:03> 00:45:06: | best match real world demand like this, what you just |
| 00:45:06> 00:45:07: | presented. |
| 00:45:07> 00:45:11: | And in other words, what financing solutions would be applicable |
| 00:45:11> 00:45:12: | to these challenges specifically. |
| 00:45:13> 00:45:15: | So Sandeep and Lauren, maybe we'll start with you and |
| 00:45:15> 00:45:16: | see if you have any thoughts there. |
| 00:45:19> 00:45:21: | I mean, I think one is, I would say 1 |
| 00:45:21> 00:45:23: | is amazing work that they're doing. |
| 00:45:24> 00:45:27: | And these owners are incredibly lucky to have this kind |
| 00:45:27> 00:45:30: | of work being done to show them pathways forward, which |
| 00:45:31> 00:45:33: | is the first huge hurdle, right? |
| 00:45:33> 00:45:36: | So, but I also think it shows how hard it |
| 00:45:36> 00:45:39: | is to do this right, that this is a complicated |
| 00:45:39> 00:45:40: | process. |
| 00:45:40> 00:45:43: | I think when you look at commercial buildings, there are |
| 00:45:43> 00:45:47: | some very sort of standard ways that that potentially could |
| 00:45:47> 00:45:47: | work. |

| 00:45:47> 00:45:50: | The owners could look at C pace if it's available |
|---------------------|--|
| 00:45:50> 00:45:53: | in the OR in the municipality that they're working in. |
| 00:45:53> 00:45:57: | We've, you know, just in looking across the country, CPS |
| 00:45:57> 00:46:00: | has been a great opportunity to put to read to |
| 00:46:00> 00:46:04: | add financing for sustainability projects and the interest rates |
| | are |
| 00:46:04> 00:46:08: | comparable to what you can find in the market today. |
| 00:46:08> 00:46:10: | And then they sit on the property tax bill as |
| 00:46:10> 00:46:13: | opposed to adding to the capital stack. |
| 00:46:13> 00:46:16: | And there's been a lot of concern around mortgage by |
| 00:46:16> 00:46:20: | sort of the banks and getting educated as to where |
| 00:46:20> 00:46:22: | CPS sits in the financing stack. |
| 00:46:22> 00:46:25: | But I think that's actually been worked out and most |
| 00:46:25> 00:46:28: | of the banks are much more comfortable with AC pace |
| 00:46:28> 00:46:28: | like product. |
| 00:46:29> 00:46:32: | As I think you know, you start to look at |
| 00:46:32> 00:46:36: | incentives and what's available first to drive down the cost, |
| 00:46:36> 00:46:36: | right? |
| 00:46:36> 00:46:42: | Most municipalities especially where there are some building performance standards |
| 00:46:42> 00:46:44: | or regulations around performance. |
| 00:46:44> 00:46:48: | Do you tend to have some kind of either financing |
| 00:46:48> 00:46:52: | product from the state or the locality and or they've |
| 00:46:52> 00:46:56: | created pools of cash to our pool, pools of financing |
| 00:46:56> 00:47:00: | in order to move the products and projects forward to |
| 00:47:00> 00:47:01: | drive down the cost. |
| 00:47:01> 00:47:06: | It's really the delta right between going from a replacement |
| 00:47:06> 00:47:10: | in kind to a more efficient or better version that |
| 00:47:10> 00:47:13: | helps to meet the targets of the locality. |
| 00:47:13> 00:47:17: | And so we've seen that in in and around most, |
| 00:47:17> 00:47:22: | many, many urban areas and, and states that their tent. |
| 00:47:22> 00:47:26: | There are utility programs to drive down the cost of |
| 00:47:26> 00:47:30: | these replacements because it helps the utility companies to provide |
| 00:47:30> 00:47:32: | resilient service to their clients. |
| 00:47:32> 00:47:36: | So I would say that they not knowing the financing |
| 00:47:36> 00:47:39: | of these organizations, but I do think that C Pace |
| 00:47:39> 00:47:44: | state financing options and incentive programs from utilities are really |
| 00:47:44> 00:47:46: | the place that we start. |
| 00:47:47> 00:47:50: | I also would say I always add in the cost |
| 00:47:50> 00:47:54: | of non compliance right there's we know there's a cost |
| 00:47:54> 00:47:57: | of energy going up consistently across the. |
| | |

| 00:47:57> 00:47:58: | Country. |
|---------------------|--|
| 00:47:58> 00:48:02: | But there is a cost to non compliance which are |
| 00:48:02> 00:48:06: | the fines and how that plays into not doing anything. |
| 00:48:06> 00:48:10: | It's a really important call out to help make decisions. |
| 00:48:17> 00:48:18: | Sandeep, anything to add to that? |
| 00:48:21> 00:48:25: | No, I think, I think Lauren covered it pretty, you |
| 00:48:25> 00:48:27: | know, comprehensively, yes. |
| 00:48:30> 00:48:34: | If I could add one thing there, I, I'd really |
| 00:48:34> 00:48:37: | like to to echo what Lauren was. |
| 00:48:37> 00:48:40: | Some of the things that Lauren was sharing there are, |
| 00:48:40> 00:48:44: | I anticipate that there are a number of folks on |
| 00:48:44> 00:48:47: | the call who own properties in multiple markets. |
| 00:48:47> 00:48:51: | But I think there is a lot of value in |
| 00:48:51> 00:48:56: | understanding the vocation specific opportunities. |
| 00:48:56> 00:48:59: | Lauren mentioned the utility incentives. |
| 00:48:59> 00:49:01: | Those are certainly going to vary by geography. |
| 00:49:03> 00:49:06: | Some of the C pays typically is they're enabled, they're |
| 00:49:06> 00:49:10: | not enabled at the state level and then further enabled, |
| 00:49:10> 00:49:13: | they're not enabled at a county or municipal level. |
| 00:49:14> 00:49:19: | And so understanding the specific ecosystem of financing that's that's |
| 00:49:19> 00:49:23: | out there, I think also, you know, different types of |
| 00:49:23> 00:49:28: | properties have different types of resources available to them. |
| 00:49:29> 00:49:33: | And you know, the second case study is an affordable |
| 00:49:33> 00:49:39: | housing property and there are a number of competitive grant |
| 00:49:39> 00:49:44: | programs out there that can pay a significant portion of |
| 00:49:44> 00:49:49: | the share of decarbonization or affordable multi family properties. |
| 00:49:50> 00:49:54: | Those aren't available necessarily everywhere, but there they are in |
| 00:49:54> 00:49:57: | some places, and it's definitely worth checking that out to |
| 00:49:57> 00:49:59: | see what those opportunities are. |
| 00:50:03> 00:50:04: | Absolutely. |
| 00:50:04> 00:50:05: | Thank you for adding that. |
| 00:50:05> 00:50:08: | Dan and Lauren completely agreed on the incentive part and |
| 00:50:09> 00:50:10: | understanding the ecosystem. |
| 00:50:12> 00:50:15: | On the flip side of that, Hassam and Dan, maybe |
| 00:50:15> 00:50:16: | a question for you. |
| 00:50:16> 00:50:19: | In your work with Beta and elsewhere, what do you |
| 00:50:19> 00:50:22: | usually hear from building owners about how they plan to |
| 00:50:23> 00:50:26: | fund the decarbonization projects that Beta outlines for them? |

| 00:50:26> 00:50:29: 00:50:29> 00:50:31: | Are there any common attributes of the types of financing options and which owners seem interested? |
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| 00:50:34> 00:50:36: | ' I think for me that what I'm seeing so far |
| 00:50:36> 00:50:39: | with the beta project that we have completed is they |
| 00:50:39> 00:50:41: | are have there are they have a lot of challenges |
| 00:50:41> 00:50:44: | and their first question is, you know, we need more |
| 00:50:44> 00:50:46: | information on financing. |
| 00:50:46> 00:50:49: | The first thing that jumps in mind is they usually |
| 00:50:49> 00:50:53: | try to take advantage of the incentives available to them |
| 00:50:53> 00:50:56: | on grants on a local and state level and even |
| 00:50:56> 00:50:57: | on federal level. |
| 00:50:57> 00:50:59: | So they, you know, trying to bring down the cost |
| 00:50:59> 00:50:59: | of the project. |
| 00:50:59> 00:51:02: | I think that's, you know, their main interest in the |
| 00:51:02> 00:51:04: | beginning and then they're trying to look at like low |
| 00:51:04> 00:51:05: | cost financing. |
| 00:51:06> 00:51:08: | I think that's the most common theme. |
| 00:51:09> 00:51:13: | But you know, this is kind of, you know, innovative |
| 00:51:13> 00:51:15: | work that we're doing. |
| 00:51:15> 00:51:19: | A lot of clients that we're working with building owners |
| 00:51:19> 00:51:22: | has not, you know, even considered this before. |
| 00:51:22> 00:51:25: | So we're trying to also, you know, teach them and |
| 00:51:25> 00:51:28: | show them, you know, what mechanism they can take advantage |
| 00:51:28> 00:51:30: | of to implement this work. |
| 00:51:30> 00:51:32: | You know, since this is kind of, you know, for |
| 00:51:32> 00:51:34: | the most part, it's new to them. |
| 00:51:38> 00:51:38: | Great. |
| 00:51:38> 00:51:39: | Yeah. |
| 00:51:39> 00:51:44: | I think additionally to whatever way understand which upgrades can |
| 00:51:44> 00:51:49: | be aligned with other recapitalizations or larger upgrades in which |
| 00:51:49> 00:51:53: | might need to be completed and kind of over one |
| 00:51:53> 00:51:57: | off and there are different financing solutions for each of |
| 00:51:57> 00:51:58: | those options. |
| 00:52:02> 00:52:02: | Great. |
| 00:52:02> 00:52:05: | And do you have a sense, any and all of |
| 00:52:05> 00:52:07: | you, this is a question for everyone. |
| 00:52:08> 00:52:12: | Primers like this come into play as very useful as |
| 00:52:12> 00:52:16: | overviews of many different financial mechanisms. |
| 00:52:16> 00:52:20: | There's no lack of ideas out there for how to |
| 00:52:20> 00:52:24: | finance these projects, but do you have a sense whether |
| | |

| 00:52:24> 00:52:26: | folks are familiar with them? |
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| 00:52:26> 00:52:30: | Do owners know about financing mechanisms available to |
| | them? |
| 00:52:31> 00:52:33: | Do you guys encounter a lot of need for education |
| 00:52:33> 00:52:36: | or is it that people mostly know what they are |
| 00:52:36> 00:52:38: | but are not sure how to get them? |
| 00:52:40> 00:52:43: | I would just, from our perspective, say that we know |
| 00:52:43> 00:52:45: | some of it and not all of it. |
| 00:52:45> 00:52:47: | And the beauty of a primer like this is it |
| 00:52:47> 00:52:50: | allows you to start a conversation that is inclusive of |
| 00:52:50> 00:52:52: | so many different options. |
| 00:52:52> 00:52:55: | And I do think it's incumbent upon, and I say |
| 00:52:55> 00:53:00: | this all the time, the engineers, the architects, the owners, |
| 00:53:00> 00:53:04: | the asset managers, the sustainability people to be asking |
| | the |
| 00:53:04> 00:53:05: | questions. |
| 00:53:05> 00:53:07: | This isn't something that gets resolved in a day or |
| 00:53:07> 00:53:08: | a week. |
| 00:53:08> 00:53:11: | This is something that requires planning, just like any sort |
| 00:53:11> 00:53:15: | of capital project requires planning, whether or new construction project, |
| 00:53:15> 00:53:17: | it has to be a part of the conversation. |
| 00:53:17> 00:53:20: | And I think the idea that you could say there |
| 00:53:20> 00:53:23: | were 29 options or whatever there are, but let me |
| 00:53:23> 00:53:26: | narrow it down to the six that might be relevant |
| 00:53:26> 00:53:30: | and actually have the option and the opportunity to evaluate |
| 00:53:30> 00:53:33: | what's best for our project from a risk perspective, from |
| 00:53:33> 00:53:38: | a compliance perspective, from an availability perspective is invaluable because |
| 00:53:38> 00:53:41: | I don't know that anybody's an expert, all of these |
| 00:53:42> 00:53:42: | things. |
| 00:53:42> 00:53:44: | And what we're trying to do is especially when we |
| 00:53:44> 00:53:47: | transition the market, although Sandy might be an expert in |
| 00:53:47> 00:53:49: | all of this is what in the work that he's |
| 00:53:49> 00:53:50: | doing. |
| 00:53:50> 00:53:53: | But you know, as we transition the market, it's the |
| 00:53:53> 00:53:57: | responsibility of everybody involved in these projects to try and |
| 00:53:57> 00:53:59: | grow knowledge and awareness. |
| 00:53:59> 00:54:01: | So we keep moving forward, right? |
| 00:54:01> 00:54:04: | Like that is the best thing we can all do. |
| 00:54:07> 00:54:08: | Just saying hello I'm. |
| 00:54:09> 00:54:11: | Popping on here really quick because we have about 5 |

| 00:54:11> 00:54:13: | minutes left and we have a lot of questions in |
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| 00:54:14> 00:54:14: | the Q&A. |
| 00:54:14> 00:54:16: | So if it's OK, we can shift to some of |
| 00:54:16> 00:54:18: | the Q and AI think we'll answer some of those |
| 00:54:18> 00:54:21: | questions, but wanted to give the audience a chance to |
| 00:54:21> 00:54:23: | get their questions answered. |
| 00:54:23> 00:54:25: | There's a whole bunch and we will answer them if |
| 00:54:25> 00:54:27: | we don't get them after the webinar. |
| 00:54:27> 00:54:29: | But there was a few that I thought were really |
| 00:54:29> 00:54:30: | interesting. |
| 00:54:30> 00:54:34: | There's one from Anonymous, but is asking that they're a |
| 00:54:34> 00:54:39: | member of sustainability team and working with the investment in |
| 00:54:39> 00:54:42: | asset management teams, but wants to hear some insight on |
| 00:54:43> 00:54:47: | what evidence is usually required to obtain green financing, particularly |
| 00:54:47> 00:54:50: | around showcasing decarbonization efforts. |
| 00:54:51> 00:54:55: | So other than obtaining LEED certifications, what are these programs |
| 00:54:55> 00:54:59: | looking for to prove the financing will render the asset |
| 00:54:59> 00:55:00: | sustainable? |
| 00:55:01> 00:55:03: | So what what do you need to do to prove |
| 00:55:03> 00:55:05: | that Yes, I am decarbonizing the building. |
| 00:55:05> 00:55:06: | I think that's a great question. |
| 00:55:06> 00:55:07: | So. |
| 00:55:07> 00:55:09: | Typically you have targets along the way. |
| 00:55:09> 00:55:11: | It's not just I mean it may be just get |
| 00:55:11> 00:55:13: | to decarbonization. |
| 00:55:13> 00:55:16: | However, you the first thing I would say is define |
| 00:55:16> 00:55:21: | decarbonization in your financial documents and how you determine because |
| 00:55:21> 00:55:25: | decarbonization can mean lots of different things. |
| 00:55:25> 00:55:27: | There is market based. |
| 00:55:29> 00:55:32: | So I would just say to determine your definition of |
| 00:55:33> 00:55:36: | decarbonization, what we have seen is that when we have |
| 00:55:36> 00:55:40: | whether it's lead gold or an emissions reduction or EUI |
| 00:55:40> 00:55:43: | reduction with lead it's very simple. |
| 00:55:43> 00:55:45: | You show them the documentation, right. |
| 00:55:45> 00:55:49: | For our other tools where we maybe are looking at |
| 00:55:49> 00:55:53: | emissions or EUI, we have to use a resource that |
| 00:55:53> 00:55:58: | is determined in the documentation to be agreeable to both |
| 00:55:58> 00:56:02: | the bank and to the owner and a mechanism in |
| 00:56:02> 00:56:04: | which to assure that. |

| 00:56:04> 00:56:07: | So it might be your SBTI target, it might be |
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| 00:56:07> 00:56:11: | your annual sustainability report where you use GRI and and |
| 00:56:11> 00:56:13: | you have it assured. |
| 00:56:13> 00:56:16: | So I would the only advice I would give to |
| 00:56:16> 00:56:20: | everybody in that is that you can choose, you can |
| 00:56:20> 00:56:25: | work with the financing agent to determine what works for |
| 00:56:25> 00:56:25: | you. |
| 00:56:25> 00:56:29: | But just to be very clear in the definitions upfront |
| 00:56:29> 00:56:33: | of what that means and what you can and will |
| 00:56:33> 00:56:37: | provide also, you don't want to add to your annual |
| 00:56:37> 00:56:42: | reporting a cost to demonstrate compliance that maybe you don't |
| 00:56:42> 00:56:43: | already do. |
| 00:56:43> 00:56:48: | So it's a really important discussion to have and thoughtful |
| 00:56:48> 00:56:52: | with your asset manager also and what you're already doing |
| 00:56:52> 00:56:55: | at that asset to demonstrate compliance. |
| 00:56:59> 00:57:04: | Any other thoughts there before we move on there? |
| 00:57:05> 00:57:08: | There are some questions about utilizing C Pace as a |
| 00:57:08> 00:57:09: | financing tool. |
| 00:57:09> 00:57:14: | Sandeep or Lauren Dan Hassam, do you have any thoughts |
| 00:57:14> 00:57:16: | on C Pace we? |
| 00:57:16> 00:57:18: | Haven't seen a massive uptake in New York City. |
| 00:57:18> 00:57:21: | This is relatively new but we have seen it around |
| 00:57:21> 00:57:25: | the country and I bet Dan and Hassam can speak |
| 00:57:25> 00:57:25: | to it better. |
| 00:57:26> 00:57:30: | But it is a great tool if it works, yeah. |
| 00:57:32> 00:57:35: | One of the one of the great values of it |
| 00:57:35> 00:57:40: | is that it can be, you know financed typically a |
| 00:57:40> 00:57:45: | pretty good spread of measures, but and do so outside |
| 00:57:45> 00:57:50: | of you know while leaving the primary mortgage or other |
| 00:57:50> 00:57:57: | financing mechanism alone not needing to otherwise interfere with that. |
| 00:57:57> 00:57:59: | So I think I'm thinking about that in terms of |
| 00:57:59> 00:58:04: | what measures, what components of a decarbonization project it could |
| 00:58:04> 00:58:06: | could finance, it can be really helpful. |
| 00:58:08> 00:58:09: | Great. |
| 00:58:09> 00:58:12: | And then I think our final question that we have |
| 00:58:12> 00:58:16: | time for this is actually a question from Lucas at |
| 00:58:16> 00:58:16: | RMI Tamara. |
| 00:58:16> 00:58:20: | So we've got some teammates on the call and Lucas |
| 00:58:20> 00:58:25: | asks related to the different aspects of sustainability, can |
| | Lorne |

| 00:58:25> 00:58:29: | or Sandeep speak to more strategies you've seen to bring |
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| 00:58:29> 00:58:32: | non energy benefits into the valuation processes? |
| 00:58:40> 00:58:44: | Maybe I can, I can get some perspective from IFC |
| 00:58:44> 00:58:47: | side and, and not necessarily it's a answer to the |
| 00:58:47> 00:58:52: | valuation question, but we definitely do look at various other |
| 00:58:52> 00:58:53: | Co benefits. |
| 00:58:53> 00:58:57: | You know that, you know, it may be, it doesn't |
| 00:58:57> 00:59:02: | have to be necessarily linked to only GHG emissions or |
| 00:59:02> 00:59:07: | or you know decarbonization, but you know, other benefits if |
| 00:59:02> 00:59:07: | and when IFC books set an investment, those other things |
| 00:59:12> 00:59:12: | can make the case better for potential investees such as, |
| 00:59:12> 00:59:10: | you know, is it helping gender in some way? |
| 00:59:20> 00:59:25: | Is it helping other developmental impacts. |
| 00:59:25> 00:59:29: | So we look at the whole picture and then make |
| 00:59:29> 00:59:31: | our investment decisions. |
| 00:59:36> 00:59:36: | Great. |
| 00:59:36> 00:59:37: | Thank you. |
| 00:59:37> 00:59:39: | And we are just upon the hour now, so I |
| 00:59:39> 00:59:42: | really appreciate everyone's time. |
| 00:59:42> 00:59:47: | Moderators, panelists, participants, We did get a lot of Q&A. |
| 00:59:47> 00:59:49: | I have copied them over and we will try to |
| 00:59:49> 00:59:53: | answer them individually or if you had a specific question |
| 00:59:53> 00:59:56: | to a panelist, their emails were just on the slide |
| 00:59:56> 00:59:56: | prior. |
| 00:59:56> 00:59:59: | And you will also be sent a survey in a |
| 00:59:59> 01:00:03: | few days time along with a link to the webinar |
| 01:00:03> 01:00:05: | recording and all associated resources. |
| 01:00:06> 01:00:07: | With the webinar. |
| 01:00:07> 01:00:10: | So again appreciate everyone for being here today. |
| 01:00:10> 01:00:12: | Have a good rest of your Friday and see you |
| 01:00:12> 01:00:13: | soon. |
| 01:00:13> 01:00:14: | Thanks all. |
| 01:00:15> 01:00:15: | Thank you. |
| 01:00:15> 01:00:16: | Bye. |
| 01:00:16> 01:00:16: | Bye. |
| V1.00.10 V1.00.10. | Dyc. |

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