

Video

2014 Urban Open Space Awards Finalists

Date: October 16, 2014

00:00:05 --> 00:00:09: Urban open space generates a fundamental transformation.
 00:00:09 --> 00:00:11: ULL impact on the build environment.
 00:00:11 --> 00:00:15: The success of cities correlates with the value that open
 00:00:15 --> 00:00:16: space provides
 00:00:16 --> 00:00:21: as a means of leveraging economic growth and revitalization
 as
 00:00:21 --> 00:00:25: well as improving the quality of life for the growing
 00:00:25 --> 00:00:29: urban population since 2010 the ULI Urban Open Space
 Award
 00:00:29 --> 00:00:35: celebrates and promotes vibrant. Successful urban open
 spaces by recognizing
 00:00:35 --> 00:00:40: and honoring an outstanding example of a public destination
 that
 00:00:40 --> 00:00:45: is enriched and revitalized its surrounding community.
 00:00:45 --> 00:00:49: The five finalists for the 2014 award demonstrate that a
 00:00:49 --> 00:00:55: proactive effort to transform the urban environment can
 catalyze blocks,
 00:00:55 --> 00:00:59: neighborhoods, even and tier downtowns.
 00:00:59 --> 00:01:01: These projects are far
 00:01:01 --> 00:01:06: more than amenities. They are models of ingenuity to create
 00:01:07 --> 00:01:10: and sustain thriving communities.
 00:01:10 --> 00:01:15: The 2014 finalists are Columbus Commons and Scioto
 00:01:15 --> 00:01:16: Mile,
 00:01:16 --> 00:01:21: Columbus, OH. 2 new parks attract both residents and
 business
 00:01:21 --> 00:01:25: to downtown Columbus and then keep them there.
 00:01:25 --> 00:01:29: Columbus Commons, which replaced a desolate mall,
 00:01:29 --> 00:01:34: and this Scioto Mile, which Naroda thoroughfare along the
 Scioto
 00:01:34 --> 00:01:39: River and renovated an existing park with an amplified public
 00:01:39 --> 00:01:40: realm.

00:01:40 --> 00:01:44: The spaces work together seamlessly to create a new interface

00:01:44 --> 00:01:47: for the city with a broad offering of features,

00:01:47 --> 00:01:52: activities and opportunities for recreation.

00:01:52 --> 00:01:57: Guthrie, Green Tulsa, OK. The project transforms at 2.6 acre

00:01:58 --> 00:02:01: truck loading facility into a lively

00:02:01 --> 00:02:04: and highly programmed urban park.

00:02:04 --> 00:02:07: The space offers an outdoor amphitheater,

00:02:07 --> 00:02:10: a performance stage, interactive fountains.

00:02:10 --> 00:02:15: And an 11,000 square foot cafe Pavilion Guthrie Green has

00:02:15 --> 00:02:16: become

00:02:16 --> 00:02:20: the areas leading destination since its opening drawing 3000

00:02:20 --> 00:02:22: people

00:02:20 --> 00:02:22: every week to Daley Park.

00:02:22 --> 00:02:28: Activities and sparking 150 million dollars of investment

00:02:22 --> 00:02:28: nearby.

00:02:28 --> 00:02:34: Klyde, Warren Park, Dallas, TX Dallas business community

00:02:28 --> 00:02:34: leaders formed

00:02:34 --> 00:02:38: the nonprofit Woodall Rogers Park Foundation to create a

00:02:34 --> 00:02:38: city

00:02:38 --> 00:02:41: altering deck park over the freeway.

00:02:41 --> 00:02:45: Built with a combination of public and private funds,

00:02:45 --> 00:02:50: the Klyde Warren Park features elements and programming

00:02:45 --> 00:02:50: that provide

00:02:50 --> 00:02:52: a Newtown Square for Dallas.

00:02:52 --> 00:02:56: Bridging the city's downtown cultural district with a Virgin in

00:02:56 --> 00:02:58: mixed use neighborhoods to the North,

00:02:58 --> 00:03:01: reshaping the city and

00:03:01 --> 00:03:02: catalyzing

00:03:02 --> 00:03:08: economic development. Railyard Park and Plaza Santa Fe,

00:03:08 --> 00:03:13: NM. The result of a long public process involving planning,

00:03:13 --> 00:03:15: design and implementation,

00:03:16 --> 00:03:20: the park is the culmination of two decades of community

00:03:20 --> 00:03:25: activism that enabled citizens to retain control over the

00:03:20 --> 00:03:25: largest

00:03:25 --> 00:03:29: downtown development to conserve the open space in

00:03:25 --> 00:03:29: perpetuity as

00:03:29 --> 00:03:33: a community asset, emphasizing local cultures,

00:03:33 --> 00:03:38: businesses and artists while generating a thriving mixed use

00:03:33 --> 00:03:38: space.

00:03:38 --> 00:03:41: That contributes to the local economy.

00:03:41 --> 00:03:49: Washington Park, Cincinnati, OH, Washington Park

00:03:41 --> 00:03:49: revitalizes a historic space,

00:03:49 --> 00:03:55: bringing it back to its diverse community of \$48,000,000.

00:03:55 --> 00:03:58: Renovation turned the eight acre part into what has been
00:03:59 --> 00:04:01: called the most Democratic site in the region,
00:04:01 --> 00:04:07: attracting visitors from all strata of socio economics and
demographics
00:04:07 --> 00:04:09: to it's very features.
00:04:09 --> 00:04:14: The 2014 ULI Urban Open Space Award,
00:04:14 --> 00:04:19: recognizing the creation of vibrant urban open space whose
vision
00:04:19 --> 00:04:20: for attractive,
00:04:20 --> 00:04:21: functional, and
00:04:21 --> 00:04:26: feasible gathering environments is key to the health of our
00:04:26 --> 00:04:26: cities.

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