

Video

Cape Coral, FL

Date: May 20, 2022

00:00:36 --> 00:00:37: OK, whenever you run.

00:01:56 --> 00:02:00: Good morning everybody and welcome to the special meeting of

00:02:00 --> 00:02:03: the Cape Coral City Council. Today is May 20th, 2022.

00:02:03 --> 00:02:06: This meeting now comes to order. You would. Could you please stand for the Pledge of Allegiance?

00:02:06 --> 00:02:08: I pledge allegiance to the flag.

00:02:12 --> 00:02:14: Of the United.

00:02:14 --> 00:02:15: States of.

00:02:15 --> 00:02:15: America and to the Republic.

00:02:15 --> 00:02:18: For which it stands one nation under God, indivisible, with

00:02:18 --> 00:02:23: liberty and justice for all.

00:02:23 --> 00:02:25: Madam City clerk, could you call the roll, please?

00:02:31 --> 00:02:33: Yes, your honor. Before I call the roll, I would

00:02:33 --> 00:02:35: like to announce that Council member Welsh has asked to

00:02:35 --> 00:02:38: be excused and I will mark him so.

00:02:38 --> 00:02:40: Mayor Gunter

00:02:41 --> 00:02:42: here.

00:02:42 --> 00:02:43: Council members Cosden here, Hayden here long here

00:02:43 --> 00:02:49: Nelson.

00:02:50 --> 00:02:53: Here shepherd here Tate.

00:02:53 --> 00:02:54: Here.

00:02:54 --> 00:02:56: Seven present 1 excuse.

00:02:58 --> 00:03:00: Thank you, Madam City clerk. Do we have any Council

00:03:00 --> 00:03:02: members requesting to peer remotely?

00:03:02 --> 00:03:03: Council member Nelson.

00:03:04 --> 00:03:07: Do we have a motion to allow Council member Nelson

00:03:07 --> 00:03:08: to appear remotely?

00:03:08 --> 00:03:09: Move second.

00:03:11 --> 00:03:13: Madam City, could you call the roll Tate?

00:03:13 --> 00:03:14: Aye.

00:03:14 --> 00:03:20: Cosden aye Gunter Aye Hayden aye long hi Nelson.

00:03:21 --> 00:03:22: Aye.

00:03:22 --> 00:03:25: Shepherd aye seven eyes motion carried.

00:03:25 --> 00:03:30: OK, next item is the agenda. Is there any changes

00:03:30 --> 00:03:34: to the agenda? The only change that I'd like to

00:03:34 --> 00:03:39: request that was requested by staff is to move the

00:03:39 --> 00:03:42: citizens input time until between items.

00:03:44 --> 00:03:45: Five and six.

00:03:46 --> 00:03:49: So that will be the last item on the agenda

00:03:49 --> 00:03:52: citizens input. That's any change that I have. Is there

00:03:52 --> 00:03:55: any other changes? Is there a motion to approve?

00:03:57 --> 00:03:57: 2nd.

00:03:59 --> 00:04:02: And does did I hear yes? Second agrees any discussion?

00:04:04 --> 00:04:05: Madam City clerk. Call the roll.

00:04:06 --> 00:04:11: Tate Cosden aye center hi Hayden aye.

00:04:11 --> 00:04:11: Long.

00:04:11 --> 00:04:13: Aye, Nelson.

00:04:14 --> 00:04:17: Aye Shepherd aye seven eyes motion carried.

00:04:17 --> 00:04:21: OK, item 5 is new business, 5A is the ULI

00:04:21 --> 00:04:27: advisory service. Panel stakeholders results. And before we

00:04:27 --> 00:04:31: get started

00:04:31 --> 00:04:36: there I just wanted to say thank you to all

00:04:36 --> 00:04:39: the panelists for taking time out of your busy schedules

00:04:40 --> 00:04:42: to come and help the city of Cape Coral.

00:04:43 --> 00:04:44: To be able to.

00:04:45 --> 00:04:48: About any.

00:04:48 --> 00:04:51: Vision for the future. So I just wanted to say

00:04:51 --> 00:04:53: thank you for that before we get started. And with

00:04:53 --> 00:04:57: that I will turn it over to Mr City.

00:04:57 --> 00:05:02: Manager thank you Mr Mayor. Good morning members of

00:05:02 --> 00:05:06: City

00:05:06 --> 00:05:10: Council good morning ladies and gentlemen. You know two

00:05:10 --> 00:05:13: years

00:05:13 --> 00:05:15: ago we celebrated the Cape's 50th anniversary, and it also

00:05:16 --> 00:05:21: coincided with my arrival here in the Cape to be

00:05:21 --> 00:05:24: your city manager. And I'm right around the time we

00:05:24 --> 00:05:27: were having the variety of.

00:05:27 --> 00:05:31: Festivities, I started having conversations with individuals in

00:05:31 --> 00:05:34: the community

00:05:34 --> 00:05:37: to get to know more about the Cape but also

00:05:37 --> 00:05:40: to try to understand where we're headed in the next

00:05:40 --> 00:05:43: 50 years and so that peaked my curiosity. Peaked curiosity

00:05:31 --> 00:05:34: of a of many people in the community, and we
00:05:34 --> 00:05:38: decided to move forward as part of your strategic planning
00:05:38 --> 00:05:41: effort to look at that long term horizon 50 years
00:05:42 --> 00:05:45: from now. How are we going to celebrate our success
00:05:45 --> 00:05:46: as a well rounded?
00:05:46 --> 00:05:51: Community and we started to think about what professionals
are
00:05:51 --> 00:05:55: out there that can help us in that journey and
00:05:55 --> 00:05:58: we didn't want to simply go out and hire A
00:05:58 --> 00:06:03: firm of urban planners, architects, and so forth and only
00:06:03 --> 00:06:07: have a one sided view on a potential solution to
00:06:07 --> 00:06:10: where we want to head to in the future. And
00:06:10 --> 00:06:13: so we know. And we have worked for in a
00:06:13 --> 00:06:16: variety of of of different engagements.
00:06:17 --> 00:06:21: We are very familiar with the Urban Land Institute based
00:06:21 --> 00:06:24: out of Washington DC. And so we reached out to
00:06:25 --> 00:06:29: the Urban Land Institute, otherwise known as ULI, and ask
00:06:29 --> 00:06:32: them if they would be interested in coming to Cape
00:06:33 --> 00:06:36: Coral and helping us craft that vision for our future.
00:06:37 --> 00:06:40: Now COVID got in our way Mr. Mayor and and
00:06:40 --> 00:06:43: we're here. We are and basically June of 2022, but
00:06:43 --> 00:06:46: our intent was with USLI to have started.
00:06:46 --> 00:06:51: This process, sometime in late 2020 early 2021, but again
00:06:51 --> 00:06:55: because of the various challenges we had with COVID, we
00:06:55 --> 00:06:59: were not able to to schedule this activity until this
00:06:59 --> 00:07:03: year. So let me tell you a little bit about
00:07:03 --> 00:07:07: the Urban Land Institute or ULI the stated mission of
00:07:07 --> 00:07:11: ULI, is to shape the future of the built environment
00:07:11 --> 00:07:17: for transformative impact in communities worldwide. It is
committed to
00:07:17 --> 00:07:18: connecting.
00:07:18 --> 00:07:22: Active, passionate, diverse members through the foremost
global network of
00:07:22 --> 00:07:26: interdisciplinary professionals, I am a member of the Urban
Land
00:07:26 --> 00:07:29: Institute and have been for at least 10 to 12
00:07:29 --> 00:07:33: years and many of your staff members and Development
Services
00:07:33 --> 00:07:37: Department are also members of the Urban Land Institute. It
00:07:37 --> 00:07:41: also seeks to inspire best practices for equitable and
sustainable
00:07:41 --> 00:07:46: land use through content education, convening, mentoring
and knowledge sharing.

00:07:46 --> 00:07:48: It is a leader in solving.

00:07:48 --> 00:07:53: Community and real estate challenges through applied collective global experience

00:07:53 --> 00:07:54: and philanthropic engagement.

00:07:55 --> 00:08:01: Through its advisory services program, Yuli offers expertise and technical

00:08:01 --> 00:08:06: assistance for communities and organizations facing land use challenges for

00:08:06 --> 00:08:11: more than 70 years, you live members have delivered changes

00:08:11 --> 00:08:15: in our cities through yulis Advisory Services panel. Whether it

00:08:15 --> 00:08:20: be devastation of of disaster, food access and healthy design,

00:08:20 --> 00:08:25: or shortage of housing choices, advisory services panels have offered

00:08:25 --> 00:08:26: unbiased.

00:08:26 --> 00:08:31: An independent solutions to the most complex problems facing communities.

00:08:33 --> 00:08:36: Members come to a community and link up with local

00:08:37 --> 00:08:40: leaders to draft a plan to revive, rethink and restore

00:08:40 --> 00:08:45: communities around the globe, to ultimately enact, change, and improve

00:08:45 --> 00:08:48: the lives of people who live there.

00:08:49 --> 00:08:54: Panels bring together the best and brightest from utilized diverse

00:08:54 --> 00:09:01: membership developers, planners, financiers, market analysts, economists, architects, designers and

00:09:01 --> 00:09:07: public officials to provide practical solutions and objective advice not

00:09:07 --> 00:09:12: available from other sources. We've been fortunate to work with

00:09:12 --> 00:09:17: this talented team of USLI panelists. They are volunteers and

00:09:17 --> 00:09:18: they're joined by Yuli.

00:09:18 --> 00:09:19: The staff members.

00:09:20 --> 00:09:21: To help us.

00:09:23 --> 00:09:27: Solve specific questions that are opposed to the panelists in advance of their arrival, and so now I'd like to

00:09:27 --> 00:09:30: turn it over. Mr Mayor to Lee Ferguson, who served

00:09:30 --> 00:09:34: as the panel chair for this particular engagement. Mr Ferguson.

00:09:34 --> 00:09:38:

00:09:46 --> 00:09:50: Thank you, thank you for that excellent introduction and and

00:09:50 --> 00:09:53: quite frankly, you've done a fair bit of the work

00:09:53 --> 00:09:56: that I anticipated that I was going to have to

00:09:56 --> 00:09:59: do in terms of introduction. So we're going to move

00:09:59 --> 00:10:02: right into our presentation. You know, we we really owe

00:10:02 --> 00:10:05: our special thanks to to the mayor and the and
 00:10:05 --> 00:10:08: you Council members and to the city staff who have
 00:10:08 --> 00:10:10: hosted us so ably this week and then.
 00:10:10 --> 00:10:12: And it's been a great visit and and forgive me
 00:10:12 --> 00:10:14: because I'm having to shift through my notes a little
 00:10:14 --> 00:10:16: bit because Rob did. Rob did a good bit of
 00:10:16 --> 00:10:18: the work that it on my first couple of slides,
 00:10:18 --> 00:10:20: but let's just move right ahead here.
 00:10:21 --> 00:10:25: This, you know the introduction you've already seen. We're
 about
 00:10:25 --> 00:10:28: 45 thousand members around the world, and he's described
 to
 00:10:28 --> 00:10:31: you. Many of the things that are on these slides.
 00:10:31 --> 00:10:33: This will be left behind for your review later at
 00:10:33 --> 00:10:37: your leisure again, the advisory Service Panel since 1947,
 and
 00:10:37 --> 00:10:40: I think collectively amongst us there are probably close to
 00:10:40 --> 00:10:42: 75 or 100 of these panels that have been done
 00:10:42 --> 00:10:45: around the country by the folks that you see sitting
 00:10:45 --> 00:10:48: in front of you. This morning. I won't point anyone
 00:10:48 --> 00:10:50: out, but the gentleman that was sitting to my right
 00:10:51 --> 00:10:51: has done 37.
 00:10:51 --> 00:10:54: This is his 38, so he's the he's a bit
 00:10:54 --> 00:10:56: of a lion share of our history. We want to
 00:10:56 --> 00:10:59: thank you folks for hosting this so ably this week.
 00:10:59 --> 00:11:03: Specifically Mayor Gutter and Rob Hernandez and Nita
 Whaley and
 00:11:03 --> 00:11:06: and all of the folks that have come out and
 00:11:06 --> 00:11:09: visited with us and given us their input under under
 00:11:09 --> 00:11:13: the understanding that nothing would be attributed to any
 individual
 00:11:13 --> 00:11:16: in our report, and so that anonymity, we hope will
 00:11:16 --> 00:11:19: give. People has given people the opportunity to tell us
 00:11:19 --> 00:11:22: the good and the bad and the indifferent.
 00:11:22 --> 00:11:25: So that we can really give you our best advice
 00:11:25 --> 00:11:25: in Council.
 00:11:27 --> 00:11:30: And you know, we spent several long days we we
 00:11:30 --> 00:11:30: got a a.
 00:11:32 --> 00:11:35: An extensive briefing package back in the first time I
 00:11:35 --> 00:11:37: did one of these things, I got a notebook. It
 00:11:37 --> 00:11:40: was in 1992. It would. Mary Beth was was staffing
 00:11:40 --> 00:11:43: that panel and we got this notebook about this big
 00:11:43 --> 00:11:46: in advance and we got to read it. This time

00:11:46 --> 00:11:47: we got an email.

00:11:48 --> 00:11:50: And it had a link attached to it, and I

00:11:50 --> 00:11:52: think there were 147 documents by the time you weed

00:11:52 --> 00:11:55: it down through that. So we we've had a wealth

00:11:55 --> 00:11:58: of information to review in advance, which was very helpful

00:11:58 --> 00:12:01: and put together by you folks locally and then our

00:12:01 --> 00:12:04: staff is also put some other things together. We spent

00:12:04 --> 00:12:06: several long days in in at this point, if you

00:12:06 --> 00:12:08: don't mind, I'm going to go back to my text

00:12:09 --> 00:12:11: so that I don't it. It's been said that I

00:12:11 --> 00:12:13: will talk forever if allowed to, so I'm trying to

00:12:13 --> 00:12:17: exercise some discipline on myself. We spent several long days

00:12:17 --> 00:12:17: digesting.

00:12:17 --> 00:12:21: This input, and in mostly collegial, but sometimes heated discussion

00:12:22 --> 00:12:25: amongst us and deliberation. We will now share our collective

00:12:25 --> 00:12:29: vision of what we see as the incredible future potential

00:12:29 --> 00:12:33: of your city. Providing our thoughtful recommendations of how you

00:12:33 --> 00:12:37: might best realize these wonderful opportunities. If you share our

00:12:37 --> 00:12:40: vision of the potential for the future of Cape Coral,

00:12:40 --> 00:12:43: become a becoming a truly great city that will happen

00:12:43 --> 00:12:46: in likely a very few years, probably much quicker than

00:12:46 --> 00:12:48: you might even be anticipating.

00:12:49 --> 00:12:52: But only if you organize yourselves to ensure that it

00:12:52 --> 00:12:54: becomes the place that you want it to be. And

00:12:54 --> 00:12:57: when we say what that you want it to be,

00:12:57 --> 00:13:00: we're really looking at the whole community. Everybody from top

00:13:00 --> 00:13:03: to bottom east to West, north to South. Everyone in

00:13:03 --> 00:13:06: your community and including those who will come, who will.

00:13:06 --> 00:13:09: Who will come here in the future. The panelists serving

00:13:09 --> 00:13:13: on these panels is is Rob mentioned. Are all professionals

00:13:13 --> 00:13:17: from various disciplines selected specifically for each panel assignment by

00:13:17 --> 00:13:20: the Urban Land Institute based on their experience.

00:13:20 --> 00:13:23: Similar land use and other real estate related issues and,

00:13:23 --> 00:13:26: and we're ably supported by the professional staff. I'm going

00:13:26 --> 00:13:29: to go through and introduce each of those folks as

00:13:29 --> 00:13:31: they will present and so they will in the the

00:13:31 --> 00:13:34: process of how this works is we will go from,

00:13:34 --> 00:13:37: you know, from panelists to panelists right through the right

00:13:37 --> 00:13:40: through the process so that you will hear all the

00:13:40 --> 00:13:43: recommendations. Dan Conway, who comes to us from Denver, Co

00:13:43 --> 00:13:46: is an urban economist that studies real estate markets and

00:13:47 --> 00:13:49: why they perform the way they do. He's been doing

00:13:49 --> 00:13:50: this for.

00:13:50 --> 00:13:53: Over 55 years, and as I said, has participated in

00:13:53 --> 00:13:57: 37 of these advisory service panels. Next will be Alan

00:13:57 --> 00:14:00: folks who's a principal in the firm of ascent in

00:14:00 --> 00:14:04: Sacramento, CA. He's an urban designer who has focused his

00:14:04 --> 00:14:09: career on leading design and planning. I'm sorry, leading design

00:14:09 --> 00:14:12: and planning teams to solve complex urban problems in the

00:14:13 --> 00:14:16: US and Asia. Susanna Ross is a New England based

00:14:16 --> 00:14:20: licensed landscape architect with 20 years of experience.

00:14:20 --> 00:14:25: Managing complex urban landscape design and construction. She enjoys exploring

00:14:25 --> 00:14:28: the potential of the public realm to enrich the daily

00:14:28 --> 00:14:31: life, health well being and well being of city dwellers

00:14:31 --> 00:14:34: and urban ecology, and to shape the core identity of

00:14:34 --> 00:14:38: a city. Lindsay Broger from Washington DC is vice president

00:14:38 --> 00:14:42: of utilize Urban resilience program as an architect and resilient

00:14:42 --> 00:14:46: design expert. She helps communities across the globe turn the

00:14:46 --> 00:14:50: negative impacts of climate change into opportunities where all can

00:14:50 --> 00:14:50: thrive.

00:14:51 --> 00:14:53: Donnie R. James is the chief real estate officer for

00:14:53 --> 00:14:57: the Revenue Authority in Prince Georges County, Maryland, where he

00:14:57 --> 00:15:01: is responsible for developing real estate policy, overseeing complex real

00:15:01 --> 00:15:05: estate transactions, and private public partnership for all asset classes

00:15:05 --> 00:15:07: within the city which it will be a particular we

00:15:07 --> 00:15:10: hope will be of particular interest in some of the

00:15:10 --> 00:15:13: things that Danny will have to bring to you. The

00:15:13 --> 00:15:16: UI staff supporting this effort include Mary Beth Carrigan, whose

00:15:16 --> 00:15:20: URL is executive vice president in Washington DC, overseeing the

00:15:20 --> 00:15:21: advisory services.

00:15:21 --> 00:15:25: Program as well as your allies leadership program and governance.

00:15:25 --> 00:15:28: She's been with you alive for 24 years. Even though

00:15:28 --> 00:15:30: she's only 39 and she's managed over 50 of these

00:15:31 --> 00:15:33: such assignments, Mayor Beth I had to get that in.

00:15:34 --> 00:15:37: I'm sorry, OK, David Sayer of Washington DC works with

00:15:37 --> 00:15:40: Urban Land Institute as a part of the Advisory Services

00:15:40 --> 00:15:44: program, helping to plan, conduct and evaluate advisory service panels

00:15:44 --> 00:15:48: nationally. Barbara Gustus is based out of the UI headquarters

00:15:48 --> 00:15:51: office as well in Washington DC, and is the director

00:15:51 --> 00:15:52: of advisors.

00:15:52 --> 00:15:55: As director of Advisory Services and key leaders, she manages

00:15:55 --> 00:15:59: the the Services Program panel logistics, maximizing our efficiency, and

00:15:59 --> 00:16:03: ensuring that we collect with local communities we serve and

00:16:03 --> 00:16:05: she's done a wonderful job of making sure that we

00:16:05 --> 00:16:08: had a chance to enjoy some of your great restaurants.

00:16:08 --> 00:16:11: The the Lobster lady and this is not an advertisement

00:16:11 --> 00:16:14: for them, but we had a great time there the

00:16:14 --> 00:16:16: other night I wanted a salad and told my wife

00:16:16 --> 00:16:19: that I just had a salad for dinner the rest

00:16:19 --> 00:16:21: of the story is I had the lobster salad and

00:16:21 --> 00:16:22: I couldn't eat it.

00:16:23 --> 00:16:25: It was so good anyway. Don't give me off on

00:16:25 --> 00:16:27: that. I haven't I happen to be a food and

00:16:27 --> 00:16:30: I've had a great time here. OK, and at the

00:16:30 --> 00:16:33: end of our presentation there will be a time for

00:16:33 --> 00:16:36: questions and answers and the UI staff will then return

00:16:36 --> 00:16:38: to DC and produce a the final documents of these

00:16:38 --> 00:16:42: recommendations that will be returned to the city in about

00:16:42 --> 00:16:45: 2 months. There'll be some dialogue back and forth to

00:16:45 --> 00:16:47: be sure that we get it right and that we

00:16:47 --> 00:16:50: verify all the factual things that are in there about

00:16:50 --> 00:16:53: the history of the things that and in terms of

00:16:53 --> 00:16:54: what's going forward.

00:16:54 --> 00:16:57: For those of you that might be wondering, those will

00:16:57 --> 00:17:01: be USLI recommendations. They will be for you to review

00:17:01 --> 00:17:04: and consider so the editing process is to be sure

00:17:04 --> 00:17:07: that the facts are right going in and the recommendations

00:17:07 --> 00:17:10: will be hours for which we and the UI will
00:17:10 --> 00:17:13: take responsibility for it. At the end of this presentation
00:17:14 --> 00:17:16: will be a Q&A. And we hope you find these
00:17:16 --> 00:17:20: recommendations useful in charting the future course for
Cape Coral
00:17:20 --> 00:17:23: as the Great City that we know it will, it
00:17:23 --> 00:17:24: can and will become.
00:17:24 --> 00:17:27: If you all get together and move forward, if you
00:17:27 --> 00:17:30: agree with it, our suggestions and move forward. We know
00:17:30 --> 00:17:33: that it'll be there. Dan will now share his view
00:17:33 --> 00:17:36: of the current conditions and future perspective of the
market,
00:17:36 --> 00:17:39: followed by each of the other panelists presenting.
00:17:40 --> 00:17:43: Each of the other panels presenting their portion of the
00:17:43 --> 00:17:47: work and recommendations, and I will return to, you know,
00:17:47 --> 00:17:49: handle Q&A in closing comments. Thank you, Dan.
00:18:05 --> 00:18:08: Good morning mayor and members of City Council and the
00:18:09 --> 00:18:12: general public here. It's very nice to be here this
00:18:12 --> 00:18:17: morning. The panel's market analysis quantifies and
identifies the development
00:18:17 --> 00:18:22: opportunities in Cape Coral and the potential for the city.
00:18:22 --> 00:18:28: To capitalize on those opportunities and prepare an action
plan
00:18:28 --> 00:18:33: with an economic foundation. Cape Coral is a very complex
00:18:33 --> 00:18:33: city.
00:18:34 --> 00:18:38: As reported by the US Census, Cape Coral is the
00:18:38 --> 00:18:44: largest community in Lee County. The SMSA, which has
407,000
00:18:44 --> 00:18:51: people employed, of which approximately 60,000 are in Cape
Coral.
00:18:52 --> 00:18:53: Today
00:18:53 --> 00:19:00: approximately 200,000 permanent residents in 71,000
households, called Cape Coral
00:19:01 --> 00:19:01: Home.
00:19:02 --> 00:19:08: This is 26% of the smsa population since 1990. Cape
00:19:08 --> 00:19:14: Coral's permanent population has grown annually by more
than 3800
00:19:15 --> 00:19:20: people. In 1300 households and it is projected to grow
00:19:20 --> 00:19:27: annually by almost 4300 people in 19150 households during
the
00:19:27 --> 00:19:28: next 10 years.
00:19:29 --> 00:19:35: In addition to these permanent residents, Cape Coral has a
00:19:35 --> 00:19:42: significant number of seasonal and second homes, including
approximately 30,000

00:19:42 --> 00:19:45: units or 32% of the SMSA total.

00:19:46 --> 00:19:52: This seasonal and second home market is projected to grow

00:19:52 --> 00:19:57: by 500 units annually and as a result the total

00:19:57 --> 00:20:02: Cape Coral housing market is projected to grow by 25120

00:20:02 --> 00:20:09: units per year, including 14150. Detached single family units, 440

00:20:09 --> 00:20:16: townhome and condominium units and 630 rental apartment units.

00:20:16 --> 00:20:23: Since 1980, Cork Cape Coral has seen the construction of

00:20:23 --> 00:20:28: 2000 units per year, but in 2020 and 2021 this

00:20:28 --> 00:20:34: has doubled annually to almost 4000 units per year, with

00:20:35 --> 00:20:39: 23% of that total being multifamily units.

00:20:41 --> 00:20:46: In addition to the residential development, Cape Coral also has

00:20:46 --> 00:20:51: had and will continue to experience industrial office, retail and

00:20:51 --> 00:20:53: hotel development activity.

00:20:55 --> 00:21:03: Cape Coral's existing industrial base encompasses 2.6 million square feet,

00:21:03 --> 00:21:07: or 8.3% of Lee Counties industrial space.

00:21:09 --> 00:21:15: Historically keep corals. Industrial market has grown annually by 28,000

00:21:15 --> 00:21:19: square feet and it is projected annually to grow by

00:21:19 --> 00:21:21: 40,000 square feet.

00:21:22 --> 00:21:28: Cape Coral has 2.6 million square feet of office space,

00:21:28 --> 00:21:33: which is 12% of the SMSA total. Historically, it has

00:21:33 --> 00:21:38: grown by 46,000 square feet per year and is projected

00:21:38 --> 00:21:42: to grow by 60,000 square feet annually.

00:21:43 --> 00:21:47: Of the Cape Coral's office market, almost 40%.

00:21:48 --> 00:21:53: Our medical related office users and annually the medical office

00:21:53 --> 00:21:57: market should grow by 23,000 square feet per year.

00:21:58 --> 00:22:05: Cape Coral's Hotel market includes 830 hotel rooms, which is

00:22:05 --> 00:22:10: only 6% of the hotel room count in Lee in

00:22:10 --> 00:22:16: the Lee County SMSA which has 13,200 hotel rooms.

00:22:16 --> 00:22:21: The Lee County Smsa is projected to grow its hotel

00:22:21 --> 00:22:25: market by 350 rooms per year and we think 100

00:22:25 --> 00:22:29: of those rooms could be here in Cape Coral.

00:22:31 --> 00:22:36: The final commercial real estate sector is the retail market.

00:22:37 --> 00:22:42: Today Cape Coral has 8,000,000 square feet of retail space,

00:22:42 --> 00:22:45: which is 16.5% of the SMSA total.

00:22:46 --> 00:22:52: Historically, Cape Coral's retail market has grown by 141,000 square

00:22:52 --> 00:22:56: feet, and we're projecting that in the next over the

00:22:57 --> 00:23:01: next 10 years, it will grow annually by 171,000 square

00:23:01 --> 00:23:02: feet.

00:23:03 --> 00:23:09: Given these residential and commercial projected land use demands, Cape

00:23:09 --> 00:23:14: Coral should anticipate the absorption of approximately 500 acres of

00:23:14 --> 00:23:16: real estate annually.

00:23:20 --> 00:23:26: Understanding that it the dynamics of the socioeconomic forces projected

00:23:26 --> 00:23:30: to impact Cape Coral can help shape the vision for

00:23:30 --> 00:23:31: the future.

00:23:32 --> 00:23:36: The UCLA panel has been asked to create Cape Coral's

00:23:36 --> 00:23:40: vision for the next 50 years, but growth is coming

00:23:40 --> 00:23:43: at a much faster rate than in the past. In

00:23:43 --> 00:23:46: the city needs to be prepared.

00:23:46 --> 00:23:52: According to information provided by the city, there are more

00:23:52 --> 00:23:58: than 44,400 vacant platted single family lots in Cape Coral.

00:23:58 --> 00:24:04: And given the projected growth of almost 2500 residential units

00:24:04 --> 00:24:08: per year, that could increase to 4000 units per year.

00:24:09 --> 00:24:10: In theory these.

00:24:11 --> 00:24:17: Undeveloped lots or unimproved lots could be absorbed in as

00:24:17 --> 00:24:19: few as 11 to 18 years.

00:24:20 --> 00:24:25: Also, with 4300 new permanent residents each year.

00:24:26 --> 00:24:30: Along with 1500 new, seasonal and second home residents, Cape

00:24:30 --> 00:24:34: Coral needs to adjust its vision for the future to

00:24:35 --> 00:24:39: prepare for those wanting to call Cape Coral home.

00:24:40 --> 00:24:45: Cape Coral needs to offer a continuum of housing opportunities,

00:24:45 --> 00:24:47: including attainable housing.

00:24:49 --> 00:24:50: For all its residents.

00:24:51 --> 00:24:56: Cape Coral needs to provide improved medical care, including specialized

00:24:56 --> 00:24:58: health care in the community.

00:24:59 --> 00:25:04: The city needs to broaden the opportunities for post secondary

00:25:04 --> 00:25:09: education, including technical, academic, and professional studies.

00:25:10 --> 00:25:13: It will need to develop a state of the art,

00:25:13 --> 00:25:17: industrial and business park of 50 to 75 acres to

00:25:17 --> 00:25:22: serve the expansion needs of the current businesses as well

00:25:22 --> 00:25:26: as those that are attracted to the lifestyle here in

00:25:26 --> 00:25:27: Cape Coral.

00:25:28 --> 00:25:32: It will need to increase the supply of resort facilities

00:25:32 --> 00:25:36: in hotel rooms to attract a growing tourist market and

00:25:37 --> 00:25:41: to capitalize on the leisure and travel markets that will

00:25:41 --> 00:25:43: find Cape Coral very attractive.

00:25:44 --> 00:25:48: The city will need to enhance the city's cultural and

00:25:48 --> 00:25:53: art offerings so that residents of all ages and demographics

00:25:53 --> 00:25:55: can participate in the arts.

00:25:56 --> 00:26:01: Finally, the city needs to take into consideration the unique

00:26:02 --> 00:26:06: environment that is Cape Coral. Embrace all that it has

00:26:06 --> 00:26:07: to offer.

00:26:08 --> 00:26:14: Given these comments and their socioeconomic background,

00:26:14 --> 00:26:20: Alan and Suzanne

00:26:14 --> 00:26:20: will now present their plans demonstrating the panel's

00:26:20 --> 00:26:20: recommendations. Thank

00:26:20 --> 00:26:20: you.

00:26:35 --> 00:26:36: All right, good morning.

00:26:37 --> 00:26:40: Nice to see you all. It's been a very pleasant

00:26:40 --> 00:26:42: week and I've enjoyed it immensely.

00:26:43 --> 00:26:46: So Dan gave you a little bit of the the

00:26:46 --> 00:26:50: market demand. Lee talked a little bit about this could

00:26:50 --> 00:26:53: be coming at you faster than than you think.

00:26:54 --> 00:26:57: So we've all talked about here. This in the last

00:26:57 --> 00:27:00: few weeks about trying to get prepared for that and

00:27:00 --> 00:27:03: figuring out how do we make this a complete city?

00:27:03 --> 00:27:06: One that's built up from this is community and has

00:27:06 --> 00:27:10: strong community roots, so I'll talk a little bit about

00:27:10 --> 00:27:13: that planning context and why it needs to evolve in

00:27:13 --> 00:27:16: that Susanna will come up and show you a little

00:27:16 --> 00:27:19: bit of the the aspirational imagery of where we think

00:27:19 --> 00:27:21: you need to go where you want to go, maybe.

00:27:22 --> 00:27:23: OK.

00:27:25 --> 00:27:27: So I don't we don't need to talk too much

00:27:27 --> 00:27:29: about the history of how this was platted. You all

00:27:29 --> 00:27:30: know that.

00:27:31 --> 00:27:33: Is very striking to us though that.

00:27:35 --> 00:27:38: It was platted so much with residential land that there

00:27:38 --> 00:27:42: was nothing left for all those other community cultural

00:27:42 --> 00:27:45: facilities

00:27:42 --> 00:27:45: that other cities have in spades. And you don't.

00:27:46 --> 00:27:49: That's the next step. When you go from.

00:27:51 --> 00:27:53: A teenager to an adult. Yeah, moving to the next

00:27:53 --> 00:27:56: phase now is making sure you have all of those

00:27:56 --> 00:27:59: amenities for the citizens you have here today.

00:28:00 --> 00:28:03: One of the positive outcomes though was look everybody got.

00:28:04 --> 00:28:07: House about a canal.

00:28:08 --> 00:28:09: What's not to like?

00:28:12 --> 00:28:13: Very desirable.

00:28:13 --> 00:28:16: But it does have consequences, and we'll talk about that

00:28:16 --> 00:28:17: here in a minute.

00:28:18 --> 00:28:20: So at the very large city.

00:28:21 --> 00:28:23: Much larger than than a lot of the cities that

00:28:23 --> 00:28:25: that we work in, and it makes it a little

00:28:25 --> 00:28:28: disorienting sometimes. You know, like the first day I got

00:28:28 --> 00:28:31: here, I got out, wrote on a bicycle, and I

00:28:31 --> 00:28:33: kept going down one way streets and loop streets and

00:28:33 --> 00:28:36: and, you know, kind of got lost. So there's a

00:28:36 --> 00:28:39: lack of sort of connectivity and legibility and understanding of

00:28:39 --> 00:28:42: when you come in and out of a neighborhood when

00:28:42 --> 00:28:44: you come in and out in and out of the

00:28:44 --> 00:28:44: district.

00:28:46 --> 00:28:50: So the lack of connectivity and that there's 12 miles

00:28:50 --> 00:28:53: or so north to South 9 or 10 miles east

00:28:53 --> 00:28:56: of West over 120 square miles.

00:28:56 --> 00:28:58: The good news is you have a room to grow.

00:29:00 --> 00:29:01: Even though.

00:29:02 --> 00:29:05: That contradicts a little what I just said, but in

00:29:05 --> 00:29:08: the north and the northern quadrants you have opportunities

00:29:08 --> 00:29:13: now
to rethink connectivity. Rethink open space, rethink cultural amenities, etcetera.

00:29:15 --> 00:29:17: So it is a city of quadrants and a city

00:29:17 --> 00:29:21: of somewhat separate identities. We interviewed a lot of people,

00:29:21 --> 00:29:23: a lot of people said, well, I live in in

00:29:23 --> 00:29:25: the Northeast or I live in the southwest.

00:29:26 --> 00:29:28: And I can tell you the physical.

00:29:29 --> 00:29:31: Place where I live, but I also have this mental

00:29:31 --> 00:29:34: image that I'll tell you that maybe that's the place

00:29:34 --> 00:29:37: where the foreign community lives, or that's the place where

00:29:37 --> 00:29:40: that's the the the younger populations live, or the older

00:29:40 --> 00:29:44: populations who started this community live? Or the new people

00:29:44 --> 00:29:47: coming. So there's there's a mental image in everybody's map

00:29:47 --> 00:29:48: about sort of the quadrants.

00:29:50 --> 00:29:54: And that's maybe something you can actually build off from

00:29:54 --> 00:29:57: in some ways, but we do think that there's you

00:29:57 --> 00:30:00: know, this kind of continued referencing of that is sort

00:30:00 --> 00:30:02: of born out of a yearning now to sort of

00:30:02 --> 00:30:05: see the city in a little bit of a finer

00:30:05 --> 00:30:05: grain.

00:30:06 --> 00:30:08: Start to drill down in a little bit more about

00:30:08 --> 00:30:10: what it means to live in a district, what it

00:30:10 --> 00:30:12: means to live in my neighborhood.

00:30:13 --> 00:30:16: And understand that legibility a little bit better.

00:30:19 --> 00:30:21: We visited the downtown.

00:30:23 --> 00:30:27: No, it's not central. And no, it's not your traditional

00:30:27 --> 00:30:27: downtown.

00:30:28 --> 00:30:29: We've all been to.

00:30:30 --> 00:30:32: Town squares in New England. We've all been to places

00:30:32 --> 00:30:33: that have that.

00:30:33 --> 00:30:36: The Community square and the mixed use buildings

00:30:36 --> 00:30:38: surround it

00:30:38 --> 00:30:41: and there may be a church there. There may be

00:30:41 --> 00:30:43: a City Hall there. There may be other things that

00:30:45 --> 00:30:47: everybody says that's the heart and soul of our community.

00:30:48 --> 00:30:52: Well, you were stuck with this kind of platted.

00:30:52 --> 00:30:56: Linear format this linear parcelization.

00:30:56 --> 00:31:00: So we applaud you for starting to figure that out

00:31:00 --> 00:31:04: here and and we think that you probably can get

00:31:04 --> 00:31:04: there, but it ultimately will need sort of an infusion

00:31:05 --> 00:31:08: of.

00:31:08 --> 00:31:13: The arts, the music make it more than just about

00:31:14 --> 00:31:18: entertainment, restaurants and other things. So encouraging

00:31:18 --> 00:31:21: some of those

00:31:22 --> 00:31:25: proposals that wanna have mixed use buildings. Wanna have

00:31:25 --> 00:31:28: places

00:31:28 --> 00:31:31: in them that are civic minded civic oriented?

00:31:31 --> 00:31:34: And make them happen so you you could have this

00:31:36 --> 00:31:37: downtown and the other good thing is this becomes now

00:31:38 --> 00:31:39: an experiment for you to see how, perhaps in other

00:31:40 --> 00:31:42: parts of the city you can sort of experiment with.

00:31:43 --> 00:31:46: Mixed use buildings.

00:31:46 --> 00:31:49: In

00:31:49 --> 00:31:52: more urban, walkable formats.

00:31:53 --> 00:31:56: So the goal is you don't leave the Fort Myers

00:31:56 --> 00:31:59: and go to their downtown. You stay in our downtown.

00:31:53 --> 00:31:59: We're kind of amazed that there's astonishingly little public access.

00:32:00 --> 00:32:01: There's.

00:32:02 --> 00:32:06: You have boatloads of private access, but you have very little public access.

00:32:06 --> 00:32:07:

00:32:09 --> 00:32:12: The places that you do have the Yacht Club, JC

00:32:12 --> 00:32:14: Park that visited. I mean these these seem like they're

00:32:15 --> 00:32:17: just love to death. They just seem like their community

00:32:17 --> 00:32:20: because they there's no. There's not that many choices, so

00:32:20 --> 00:32:22: everybody wants to go there.

00:32:22 --> 00:32:26: So even offseason on a Monday middle of the day,

00:32:26 --> 00:32:29: it's packed. Everybody wants to be there.

00:32:30 --> 00:32:30: So.

00:32:31 --> 00:32:35: Trying to find additional places in a waterfront city to

00:32:35 --> 00:32:38: get people to the public waterfront should be a one

00:32:38 --> 00:32:41: of the highest schools that you have.

00:32:43 --> 00:32:46: And we do apply to again the changes you want

00:32:46 --> 00:32:48: to make at the Yacht Club. But we also want

00:32:48 --> 00:32:51: to make a note that that is based on memory

00:32:51 --> 00:32:54: too, because it's one of the few places that that

00:32:54 --> 00:32:57: there are still some memories. So that has to be

00:32:57 --> 00:33:00: done carefully and sensitively as you redo.

00:33:01 --> 00:33:02: The redevelopment there.

00:33:06 --> 00:33:09: They have numerous parks. That's a really +

00:33:10 --> 00:33:12: everybody that we talked to. All the people that said,

00:33:12 --> 00:33:14: you know, the the park system here is actually pretty

00:33:14 --> 00:33:14: good.

00:33:16 --> 00:33:19: That's a picture from when I rode the bike down

00:33:19 --> 00:33:22: Pelican. I looked at the new softball complex you have

00:33:22 --> 00:33:25: there, the soccer complex. These these same. You know,

00:33:25 --> 00:33:28: people out using them seem well loved. Rotary park. Seems

00:33:28 --> 00:33:31: like it's a really cool little small environmental park, so

00:33:31 --> 00:33:34: you have some really good parks of that size.

00:33:35 --> 00:33:38: Was mentioned in some of the interviews that maybe there's

00:33:38 --> 00:33:40: not enough for the teens to do so. It's looking

00:33:41 --> 00:33:43: for a teen. Centers is probably a good thing as

00:33:43 --> 00:33:44: you move forward.

00:33:46 --> 00:33:49: But there's no large Regional Park.

00:33:50 --> 00:33:52: We also are kind of amazed that you know a

00:33:52 --> 00:33:55: city of 200,000 people. There's no 100 acre park. That

00:33:55 --> 00:33:58: is where everybody comes to celebrate together as a city.

00:34:00 --> 00:34:02: Almost all great cities have that.

00:34:03 --> 00:34:06: And sometimes it can be a lot more so if

00:34:06 --> 00:34:10: what Dan said is right and you're moving from 200,000

00:34:10 --> 00:34:11: people closer to 400,000.

00:34:13 --> 00:34:16: Start thinking about that Regional Park where it wants to

00:34:16 --> 00:34:16: be.

00:34:18 --> 00:34:21: So there's also a bit of a culture void.

00:34:23 --> 00:34:25: Museums performing arts.

00:34:26 --> 00:34:28: Places that are artists collaborative.

00:34:30 --> 00:34:32: Leveraging the talent.

00:34:32 --> 00:34:38: That is, within your community to build artistic programs, artistic

00:34:38 --> 00:34:39: expressions, murals.

00:34:40 --> 00:34:44: All those things that happen in an evolving and dynamic

00:34:44 --> 00:34:45: urban environment.

00:34:48 --> 00:34:50: And you can do some of this as you start

00:34:50 --> 00:34:51: to think about.

00:34:52 --> 00:34:55: The quadrants and where you might want to sort of

00:34:55 --> 00:34:58: anchor institutions so that you don't have to put all

00:34:58 --> 00:35:00: this stuff in the same place. In fact, I would

00:35:00 --> 00:35:03: say you shouldn't do that, so you can start to

00:35:03 --> 00:35:06: think about giving identity to the quadrants by placing some

00:35:06 --> 00:35:07: of the key.

00:35:07 --> 00:35:10: Amerities around the city.

00:35:12 --> 00:35:14: And then finally one other thing that was mentioned here

00:35:15 --> 00:35:17: was about it. Kind of a indoor sports facility, something

00:35:17 --> 00:35:20: that maybe don't have but something you can think about

00:35:20 --> 00:35:24: that then leverages outside tournaments, brings visitors. And

00:35:24 --> 00:35:26: of course,

00:35:26 --> 00:35:27: when they come, they spend money. And that's a good

00:35:29 --> 00:35:32: thing.

00:35:32 --> 00:35:37: Which then relates to what what Dan said. You know

00:35:37 --> 00:35:40: there's there is a insignificant tourist lodging infrastructure. Obviously the

00:35:40 --> 00:35:43: long term seasonal stuff that people come that's you have

00:35:43 --> 00:35:46: that in spades, but you don't have the short term

00:35:46 --> 00:35:49: stay and that Western hotel that we stayed in is,

00:35:49 --> 00:35:52: you know, is fabulous. So is. Is there another Western

00:35:52 --> 00:35:55: out there somewhere? Something like that? That can be

00:35:57 --> 00:36:01: another

00:36:01 --> 00:36:04: flagship opportunity that you can partner with.

00:36:01 --> 00:36:04: There's also a predominance of 1 housing type. We all

00:36:01 --> 00:36:04: know what that is. It's the single family detached house.

00:36:05 --> 00:36:08: As land becomes more scarce, you're going to start thinking
00:36:08 --> 00:36:11: about different ways to come up with different prototypes.
00:36:12 --> 00:36:15: So there's maybe a lot of you know new apartments
00:36:15 --> 00:36:16: coming in, but there's not some.
00:36:17 --> 00:36:20: Of the range of things that happened in between that
00:36:20 --> 00:36:22: scale of the single family house and the three that
00:36:22 --> 00:36:25: eight story apartments, you know there, there's nothing in the
00:36:25 --> 00:36:26: middle there that.
00:36:27 --> 00:36:31: That we see. So think about how do you broaden
00:36:31 --> 00:36:31: your.
00:36:32 --> 00:36:33: Your housing base.
00:36:34 --> 00:36:37: The strip centers and you know the we did have
00:36:38 --> 00:36:41: dinner and lunch as our chairman said and it was
00:36:41 --> 00:36:41: fabulous.
00:36:42 --> 00:36:47: So they do predominate. Now there's nothing wrong with
00:36:48 --> 00:36:52: having.
00:36:52 --> 00:36:55: There you know good retail in those centers, but the
00:36:55 --> 00:36:58: the the issue sometimes is they're not always walkable and
00:36:58 --> 00:37:00: and it's also that I drive to it. Shop wants
00:37:00 --> 00:37:04: to get back in my car and leave. So if
00:37:04 --> 00:37:07: you have different kinds of larger mixed use retail
00:37:07 --> 00:37:10: environments
00:37:10 --> 00:37:12: where I parked my car and then shop five or
00:37:13 --> 00:37:16: six times to get the various things I need, then
00:37:16 --> 00:37:18: go back to my car that maybe makes a little
00:37:18 --> 00:37:21: more sense. So start thinking about how you can get
00:37:23 --> 00:37:26: those kinds of experiences and minimize the.
00:37:26 --> 00:37:29: Auto centric shopping experience.
00:37:29 --> 00:37:30: Health care and post high school education. Dan mentioned
00:37:31 --> 00:37:34: this
00:37:34 --> 00:37:37: again. It's very critical. They start thinking about where's the
00:37:39 --> 00:37:42: next hospital?
00:37:42 --> 00:37:45: If you're going to double in size, clearly you need
00:37:45 --> 00:37:49: another full service hospital and all the other related.
00:37:49 --> 00:37:50: Health care things that go that go along with that,
00:37:51 --> 00:37:52: and likewise the same thing, is true about both secondary
00:37:54 --> 00:37:56: education. One small vocational school in this community is
00:37:56 --> 00:37:57: not
00:37:57 --> 00:37:58: enough.
00:37:57 --> 00:37:58: Your residents are going to demand it.
00:37:57 --> 00:37:58: They're going to want it. The young people are gonna
00:37:57 --> 00:37:58: want to stay. You want them to stay. You want
00:37:57 --> 00:37:58: them to go to school here.

00:37:59 --> 00:38:03: Both trade schools and Community College and maybe even a

00:38:03 --> 00:38:06: four year college. So put that on horizon and the

00:38:06 --> 00:38:09: panel thinks you should actively promote that.

00:38:12 --> 00:38:14: So we have an image of a city that's still

00:38:14 --> 00:38:17: incomplete. It's still trying to find its way. It's still

00:38:17 --> 00:38:18: trying to build out so.

00:38:20 --> 00:38:23: What actions and measures can enhance sort of community building

00:38:23 --> 00:38:26: and how do you get there? And what underpins your

00:38:26 --> 00:38:29: comprehensive plan review as you start to do that now

00:38:29 --> 00:38:32: over the next cycle and the cycle after that. So

00:38:32 --> 00:38:34: we've come up with a kind of a list of

00:38:34 --> 00:38:37: I don't know. Just call them 10 planning principles here.

00:38:38 --> 00:38:40: Just to sort of maybe as a.

00:38:42 --> 00:38:42: Uh.

00:38:44 --> 00:38:47: A piece you know a blueprint for you to hold

00:38:48 --> 00:38:48: on to.

00:38:49 --> 00:38:53: As a Council, as future councils and for the community.

00:38:55 --> 00:38:57: So one of the things that again we want to

00:38:57 --> 00:39:00: start is make sure you understand that there's legibility and

00:39:00 --> 00:39:03: wayfinding in this community. Start at the district level, you

00:39:03 --> 00:39:05: know you have the quadrants.

00:39:06 --> 00:39:09: You know the north South where Santa Barbara meets Pine

00:39:09 --> 00:39:12: Island and then their four quadrants go out from there.

00:39:14 --> 00:39:17: That's that's a good orientation point. But then there can

00:39:17 --> 00:39:20: be a number of districts. As you can see those

00:39:20 --> 00:39:23: circles on that slide. That sort of are maybe a

00:39:23 --> 00:39:26: mild radius and diameter that then you can start to

00:39:26 --> 00:39:29: play some of the civic and cultural amenities within those

00:39:29 --> 00:39:33: districts you know, start to differentiate again, start the brand

00:39:33 --> 00:39:34: them a little bit.

00:39:36 --> 00:39:39: And you can be creative about how you do that.

00:39:39 --> 00:39:42: And sometimes it's opportunistic, so this isn't all about data.

00:39:42 --> 00:39:46: This isn't about data driven, it's about you thinking and

00:39:46 --> 00:39:49: acting proactively to say we want to seed some of

00:39:49 --> 00:39:52: these neighborhoods in some of these areas with key Community

00:39:52 --> 00:39:54: community building functions.

00:39:57 --> 00:39:59: That then dribbles down a little bit to the neighborhood

00:39:59 --> 00:40:02: level. Then you know within each of these districts maybe

00:40:02 --> 00:40:04: there's four or five neighborhoods. I mean from the West

00:40:04 --> 00:40:07: End. To here we kept driving and driving. We were

00:40:07 --> 00:40:08: still inside the same.

00:40:08 --> 00:40:08: Quadrant.

00:40:09 --> 00:40:10: It's it's, it's enormous.

00:40:12 --> 00:40:16: But community building happens at the neighborhood level. We talked

00:40:16 --> 00:40:18: to a lot of people the last few days, that

00:40:18 --> 00:40:21: are it seemed very eager to get involved. Wanna stay

00:40:21 --> 00:40:21: involved.

00:40:22 --> 00:40:26: Find those champions, leverage what they can bring to the

00:40:26 --> 00:40:29: table, and then begin to harness sort of the next

00:40:29 --> 00:40:30: generation of those folks.

00:40:32 --> 00:40:35: Connect with the community organizations and if there isn't one,

00:40:35 --> 00:40:37: they in a certain place, help them form 1.

00:40:38 --> 00:40:40: Public voice is now going to be more and more

00:40:40 --> 00:40:43: critical to you as you finish and build out your

00:40:43 --> 00:40:46: community. Create a neighborhood map. I think that would be

00:40:46 --> 00:40:49: very helpful. You've been helpful for me coming. You know,

00:40:49 --> 00:40:51: here for the first time.

00:40:52 --> 00:40:54: Legibility and wayfinding.

00:40:55 --> 00:41:01: And then build greater housing diversity, public open space neighborhoods.

00:41:01 --> 00:41:04: So as you begin to fill out the northern quadrants,

00:41:04 --> 00:41:07: you now can get a little you have. You know

00:41:07 --> 00:41:11: what doesn't work and now you can start to concentrate

00:41:11 --> 00:41:16: on what can work. Connectivity mixed, use good open spaces.

00:41:16 --> 00:41:19: And all those things that we think are important walkability.

00:41:21 --> 00:41:23: Principle three create a Regional Park.

00:41:24 --> 00:41:27: That is programmed include citywide events well.

00:41:28 --> 00:41:30: I've talked about that Suzanne is going to talk about

00:41:30 --> 00:41:30: it.

00:41:31 --> 00:41:32: This could be in the north.

00:41:33 --> 00:41:36: Maybe somewhere north of Pine Island Rd. Maybe it's up.

00:41:36 --> 00:41:39: There's a city owned property up in the northwest. Maybe

00:41:39 --> 00:41:42: it's on the old golf course down in the southeast.

00:41:42 --> 00:41:45: Yeah, I know. We know there's some some issues with

00:41:45 --> 00:41:48: soil remediation and some other things there. But how many

00:41:48 --> 00:41:51: sites do you have that are 100 acres or more?

00:41:51 --> 00:41:52: Probably not too many.

00:41:53 --> 00:41:56: So you gotta start thinking about where that goes and

00:41:56 --> 00:41:59: how you seed it for community activities. And there's a

00:41:59 --> 00:42:01: lot of things that could happen in a place like
00:42:01 --> 00:42:01: that.
00:42:02 --> 00:42:05: You can have a tannic gardens, maybe you have different
00:42:05 --> 00:42:09: kind of sporting activities. Didn't have before. Maybe there's large
00:42:09 --> 00:42:11: outdoor music events where the community comes to.
00:42:12 --> 00:42:15: There's any number of things that you can start to
00:42:15 --> 00:42:17: think about for where that can, how that can be
00:42:17 --> 00:42:18: programmed and where it can be.
00:42:20 --> 00:42:24: Principle #4 identify and secure additional places for public
00:42:24 --> 00:42:27: access
00:42:24 --> 00:42:27: to the waterfront look. We know this is not gonna
00:42:27 --> 00:42:27: be easy.
00:42:28 --> 00:42:32: The West sides mangroves, the South is mangroves. You
00:42:32 --> 00:42:34: know
00:42:32 --> 00:42:34: there's a lot of vegetation there.
00:42:36 --> 00:42:40: The other side is privatized. Mostly privatized. Going up the
00:42:40 --> 00:42:44: river, but find if you can any little piece. Anything
00:42:44 --> 00:42:48: that gets people to the waterfront for public access. It's
00:42:48 --> 00:42:52: extremely important and Susanna will talk more about why
00:42:52 --> 00:42:53: that's
00:42:52 --> 00:42:53: important.
00:42:55 --> 00:42:59: Develop a pedestrian first mentality to transportation
00:42:55 --> 00:42:59: planning. This is
00:42:59 --> 00:43:02: key. As you go further. Why is this important?
00:43:05 --> 00:43:06: Because of all those roads.
00:43:07 --> 00:43:10: That were platted that had single dead end streets, all
00:43:10 --> 00:43:13: that traffic filters back out to the major collectors and
00:43:13 --> 00:43:17: the arterials that are running north, South, and east West.
00:43:17 --> 00:43:19: And you all know have driven you drive on them
00:43:19 --> 00:43:23: every day. But they're not safe for the pedestrian. They're
00:43:23 --> 00:43:24: not safe for the cyclist.
00:43:25 --> 00:43:29: So use the pedestrian first mentality when you reexamine the
00:43:29 --> 00:43:32: right of ways. When you reexamine the crosswalks and you
00:43:32 --> 00:43:35: start thinking about how is it safe. How do I
00:43:35 --> 00:43:38: cross the street? How does that child get to the
00:43:38 --> 00:43:42: school? Those have all become now very important for you
00:43:42 --> 00:43:45: as you go from a city of 200,000 to 400,000,
00:43:45 --> 00:43:49: the traffic increases, increases the potential for more
00:43:45 --> 00:43:49: accidents and.
00:43:51 --> 00:43:54: Potential for people to be to not use.
00:43:55 --> 00:43:58: The public's eye was because it's it's too dangerous.
00:43:59 --> 00:44:02: So you know there's a lot of improvements you can

00:44:02 --> 00:44:04: make, and Susanna will talk more about that in a
00:44:04 --> 00:44:04: minute.
00:44:06 --> 00:44:08: Create the infrastructure necessary for.
00:44:09 --> 00:44:10: Mode choice.
00:44:11 --> 00:44:14: So I just talked a little bit about walking, but
00:44:14 --> 00:44:17: also start to think about what's the infrastructure that allows
00:44:17 --> 00:44:18: for somebody to.
00:44:20 --> 00:44:21: Write an electric bike.
00:44:22 --> 00:44:23: Write a scooter.
00:44:24 --> 00:44:27: Ride sharing pick up and drop offs in some of
00:44:27 --> 00:44:28: your key public places.
00:44:30 --> 00:44:33: On demand shuttles start thinking about.
00:44:34 --> 00:44:37: Mass transit, yes, it may not be the full on
00:44:37 --> 00:44:41: bus systems that other cities have, and that's that's OK,
00:44:41 --> 00:44:44: but offering choice for people going forward will be very
00:44:44 --> 00:44:45: important.
00:44:48 --> 00:44:51: Principal 7 add cultural amenities to reflect a more diverse
00:44:52 --> 00:44:52: population.
00:44:53 --> 00:44:54: And attract visitors.
00:44:55 --> 00:44:58: So the Performing Arts Center was mentioned to us by
00:44:58 --> 00:45:01: a lot of the people in the interviews. You know
00:45:01 --> 00:45:04: that could be as you redevelop this complex around here,
00:45:04 --> 00:45:07: a Performing Arts Center right near the City Hall would
00:45:08 --> 00:45:09: be a fabulous place to do that.
00:45:13 --> 00:45:14: Talked about the Yacht Club and.
00:45:15 --> 00:45:20: And in the redevelopment of that teen centers.
00:45:20 --> 00:45:23: Once yeah, try and find a small site for Teen
00:45:23 --> 00:45:26: Center location South of Pine Island Rd and another location
00:45:26 --> 00:45:29: north of Pine Island Rd. That's not much space. That's
00:45:30 --> 00:45:32: pretty small, but it goes a long way for the
00:45:32 --> 00:45:35: youth in this community to have a place to go
00:45:35 --> 00:45:35: to.
00:45:36 --> 00:45:39: And then some of the newer mixed use developments like
00:45:39 --> 00:45:41: seven islands and some of the other one make sure
00:45:41 --> 00:45:42: that there's.
00:45:43 --> 00:45:46: Some aspect of community benefit.
00:45:47 --> 00:45:51: Embedded within those projects, and sometimes it's a small
00:45:51 --> 00:45:53: thing.
00:45:51 --> 00:45:53: You know, maybe it's a it's a community room that
00:45:54 --> 00:45:56: the community can use. Or maybe it's allowing for art.
00:45:58 --> 00:46:01: In art programs and artists and residents kind of things,
00:46:01 --> 00:46:05: but start thinking about all those things that other cities

00:46:05 --> 00:46:07: have that you've been to you like and you and
00:46:07 --> 00:46:10: you want to experience in in these new developments.
00:46:12 --> 00:46:17: Principle #8 review the development codes to incentivize creativity.
00:46:18 --> 00:46:19: And mandate quality.
00:46:21 --> 00:46:24: You're you're in demand right now. Is Dan just said
00:46:24 --> 00:46:25: everybody's coming to you guys?
00:46:27 --> 00:46:27: So.
00:46:28 --> 00:46:31: You you hold the cards now you hold the cards
00:46:31 --> 00:46:33: about how to legislate quality.
00:46:34 --> 00:46:37: So review your development codes, make sure that there's enough
00:46:37 --> 00:46:38: in there that.
00:46:41 --> 00:46:44: Can be objectionable, you know. They you're telling people what
00:46:44 --> 00:46:48: the setbacks are, what the heights are, what the building
00:46:48 --> 00:46:49: form is this character?
00:46:50 --> 00:46:52: The architects will respond. They know how to do that.
00:46:54 --> 00:46:56: But just drive quality now as you go forward and
00:46:56 --> 00:46:59: at the same time start thinking about how do you
00:46:59 --> 00:47:02: get different kind of prototypes here you know there's you
00:47:02 --> 00:47:04: have all heard that term missing metal and it gets
00:47:04 --> 00:47:06: a little overused these days, but.
00:47:07 --> 00:47:10: Simply put, it's trying to get the right density between
00:47:10 --> 00:47:14: a single family detached house and an apartment building. There's
00:47:14 --> 00:47:18: lots of different prototypes out there that are very attractive
00:47:18 --> 00:47:19: that that fall in that space.
00:47:20 --> 00:47:23: And as land gets more and more scarce, you need
00:47:23 --> 00:47:24: to densify.
00:47:25 --> 00:47:27: So don't be afraid of density, it can. It can
00:47:27 --> 00:47:29: be your friend if it's done right.
00:47:31 --> 00:47:36: Principle 9 celebrate the natural environment through restoration and education.
00:47:36 --> 00:47:39: So look we, it's a wonderful setting. You guys know
00:47:39 --> 00:47:42: that that's why you all moved here. But I think
00:47:42 --> 00:47:46: there's a story to tell between the degradation that happened
00:47:46 --> 00:47:47: in 1957 and the 60s.
00:47:48 --> 00:47:49: Some preservation.
00:47:50 --> 00:47:51: Restoration.
00:47:52 --> 00:47:55: This is what we did. This is today. The climate
00:47:55 --> 00:47:57: that we're in the environment that we're in.
00:47:58 --> 00:48:00: Take that story and run with it.

00:48:02 --> 00:48:03: Do exhibit.

00:48:04 --> 00:48:06: You find small parts of the land you can do

00:48:06 --> 00:48:11: restoration education, do that, collaborate with the schools, begin to

00:48:11 --> 00:48:12: tell that story now.

00:48:13 --> 00:48:15: This is where we were. This is where we are.

00:48:15 --> 00:48:17: This is our future in that space.

00:48:17 --> 00:48:21: And then finally principal #10 resilience policies and guidelines need

00:48:21 --> 00:48:24: to underpin all land use decisions.

00:48:27 --> 00:48:30: So when you redo your you're guiding documents, make sure

00:48:30 --> 00:48:33: that those are front and center and.

00:48:34 --> 00:48:36: Lindsey will tell you a lot more about that, so

00:48:36 --> 00:48:39: I will conclude. And now you're going to see some.

00:48:40 --> 00:48:43: Pretty pictures from somebody who knows how to do them.

00:48:47 --> 00:48:49: Thank you Alan. I hope it ends up being more

00:48:49 --> 00:48:53: than just pretty pictures, but they are pretty well. We'll

00:48:53 --> 00:48:56: tell you that, and some of them are your community,

00:48:56 --> 00:48:59: so from those high level planning principles that Alan discussed,

00:48:59 --> 00:49:02: we're going to get down to the site design level

00:49:02 --> 00:49:05: and talk about four sort of goals for the design

00:49:05 --> 00:49:08: within spaces that we think we can sort of use

00:49:08 --> 00:49:11: as our test about whether the public open space is

00:49:11 --> 00:49:14: achieving what we want. And then some recommendations about the

00:49:14 --> 00:49:16: open space types and qualities.

00:49:16 --> 00:49:19: Across the city and its neighborhoods. As you know, the

00:49:19 --> 00:49:22: public realm of Cape Coral, the streets, the sidewalks, the

00:49:22 --> 00:49:25: parks, the waterfronts can help shape the identity of the

00:49:26 --> 00:49:29: city. We see examples of that here throughout this presentation

00:49:29 --> 00:49:32: that I'm giving you will see examples from your city

00:49:32 --> 00:49:35: where we think you are doing really well, and then

00:49:35 --> 00:49:38: we're going to show some aspirational sort of ideas of

00:49:38 --> 00:49:40: what's being done in other cities. Not so that you

00:49:40 --> 00:49:43: can copy it, but so that we can look about,

00:49:43 --> 00:49:46: look at the kind of qualities and ingredients of what

00:49:46 --> 00:49:46: might make.

00:49:46 --> 00:49:49: A good design for Cape Coral.

00:49:50 --> 00:49:53: The panel suggests, as I said, 4 principles that we

00:49:53 --> 00:49:57: use to sort of gauge whether the landscape is doing

00:49:57 --> 00:49:59: the the the open space is what we want it

00:49:59 --> 00:50:03: to be. After talking to all of you, and probably
00:50:03 --> 00:50:07: everyone in this audience, we know that everyone's
extremely proud
00:50:07 --> 00:50:11: of the city's unique history and identity. The canals, the
00:50:11 --> 00:50:16: laid back lifestyle, the warm, friendly and internationally
diverse residents.
00:50:16 --> 00:50:20: The public spaces should celebrate the history of the beauty
00:50:20 --> 00:50:21: of the culture.
00:50:21 --> 00:50:24: Of Cape Coral, but we can do this in unexpected
00:50:24 --> 00:50:28: ways. For example, we might take cues in color, material,
00:50:28 --> 00:50:31: and spirit from iconic images like.
00:50:31 --> 00:50:31: This.
00:50:33 --> 00:50:36: 2nd and you've heard this and you're going to hear
00:50:36 --> 00:50:40: more of it. I think it's something everyone can agree
00:50:40 --> 00:50:43: on that our public realm should be safe, connected and
00:50:43 --> 00:50:47: accessible in a community that is so automobile dominated.
It's
00:50:47 --> 00:50:51: critical, critical to provide spaces for pedestrian cyclists and
people
00:50:51 --> 00:50:55: of all abilities that are safe and well connected.
00:50:56 --> 00:51:00: 3rd, and here we're sharing some work that we're doing
00:51:00 --> 00:51:03: over in Sarasota about an hour from here. As we
00:51:03 --> 00:51:06: all know, Florida is lovely. We love the, warms, the
00:51:06 --> 00:51:09: warmth, the sun, but we also know that it has
00:51:09 --> 00:51:13: harsh conditions of extreme heat and humidity, tropical
downpours, so
00:51:13 --> 00:51:17: anything we do in the public realm should be resilient
00:51:17 --> 00:51:20: both to the elements to heavy public use and always
00:51:20 --> 00:51:22: be aimed at human comfort.
00:51:24 --> 00:51:26: And then 4th we know.
00:51:27 --> 00:51:30: Cape Coral was was conceived as a place for retirees,
00:51:30 --> 00:51:33: but we also know from talking to all of you
00:51:33 --> 00:51:37: that we're far from that specific that single demographic. Now
00:51:37 --> 00:51:41: that we've got young professionals, young families, youth,
and so
00:51:41 --> 00:51:44: one thing we'd like to see is in our in
00:51:44 --> 00:51:48: our public realm, the kind of appeal to multiple generations.
00:51:48 --> 00:51:51: So, for example, here you see our project in more
00:51:51 --> 00:51:54: square, and while you may not see grandparents and and
00:51:54 --> 00:51:58: parents jumping in the fountain, you do see them sitting
00:51:58 --> 00:51:58: close by.
00:51:58 --> 00:52:02: Having conversation, watching the kids and so we think
spaces

00:52:02 --> 00:52:06: can be creatively considered with the adjacencies of different program

00:52:06 --> 00:52:09: types so that they're really magnets for everybody for all

00:52:09 --> 00:52:12: generations. And that's something we're going to consider as we

00:52:12 --> 00:52:15: evaluate designs for each public space.

00:52:18 --> 00:52:22: So why are we talking about enriching the public realm

00:52:22 --> 00:52:26: while there are a number of reasons, but outdoor lifestyle

00:52:26 --> 00:52:29: as we know is what draws people to Cape Coral

00:52:29 --> 00:52:33: between the canals, the natural shorelines, the wildlife and the

00:52:33 --> 00:52:37: mangroves. You know all of that is enjoyed primarily from

00:52:37 --> 00:52:41: personal properties at the moment from private properties. We think

00:52:41 --> 00:52:45: the city can do more. A great city provides spaces

00:52:45 --> 00:52:47: that foster a sense of community.

00:52:48 --> 00:52:51: And actually, we know that you're all very proud of

00:52:51 --> 00:52:55: that element of community that you consider yourselves a close

00:52:55 --> 00:52:58: knit community. And we think that your open spaces should

00:52:58 --> 00:53:00: reflect and foster that.

00:53:02 --> 00:53:05: We also know with the passage of the GO bond

00:53:05 --> 00:53:09: in 2018 that your residents are signaling, signaling that they

00:53:09 --> 00:53:12: support investment in that sort of space. We we urge

00:53:13 --> 00:53:16: you, the panel urges you to move forward with all

00:53:16 --> 00:53:19: of the projects that are being considered from those funds,

00:53:20 --> 00:53:23: and we believe that doing so will achieve an even

00:53:23 --> 00:53:26: richer system of Parks and Recreation across Cape Coral than

00:53:27 --> 00:53:29: what you already have. And as noted, we felt a

00:53:30 --> 00:53:32: hunger from all of you for places to gather as

00:53:33 --> 00:53:33: a community.

00:53:36 --> 00:53:41: As Alan mentioned, public waterfront access is lacking from what

00:53:41 --> 00:53:44: we see in other Florida cities and towns. We do

00:53:44 --> 00:53:48: know that there are some great sort of plans underway

00:53:48 --> 00:53:51: from the renovation of the Yacht Club to the Tropicana

00:53:51 --> 00:53:55: Park and we think these are great, but we think

00:53:55 --> 00:53:58: that you can be a little bit more sort of

00:53:58 --> 00:54:02: complex in thinking about how these public waterfront spaces work.

00:54:03 --> 00:54:06: And so here we're going to share a proposal that

00:54:06 --> 00:54:10: we put together for the Jacksonville landing design competition and

00:54:10 --> 00:54:14: just walk through some elements that you can see from
00:54:14 --> 00:54:16: this bird's eye perspective here.

00:54:17 --> 00:54:20: We you know there there are sort of elements we
00:54:20 --> 00:54:23: would love to see Cape Coral aim for in its
00:54:23 --> 00:54:27: parks. First of all gathering spaces of various various sizes.
00:54:27 --> 00:54:32: Again, plentiful shade, some paved, some soft. You'll see multiple
00:54:32 --> 00:54:37: means of continuous waterfront circulation. Currently this joy of meandering
00:54:37 --> 00:54:40: along the waters Edge is really something you only get
00:54:41 --> 00:54:43: from a boat and we think that this could be
00:54:43 --> 00:54:47: an amazing thing to weave into public space where where
00:54:47 --> 00:54:48: you're able?
00:54:48 --> 00:54:51: And as new and renovated seat walls sea walls, I
00:54:51 --> 00:54:55: should say are installed. Consider how to layer in continuous
00:54:55 --> 00:55:00: pedestrian access along them achieving both flood protection and circulation.

00:55:00 --> 00:55:03: You see here. Also the integration of boat docks at
00:55:03 --> 00:55:07: the Community core kind of interwoven with with park spaces
00:55:07 --> 00:55:10: and with pedestrian circulation in a way that makes everybody
00:55:10 --> 00:55:12: sort of benefit from the other.

00:55:15 --> 00:55:19: At the ground level, this plan for Jacksonville celebrates sunsets
00:55:19 --> 00:55:22: and we think again we can imagine a a sight
00:55:22 --> 00:55:27: in Cape Coral that imagines the community together celebrating views
00:55:27 --> 00:55:29: to the river to the Gulf to Fort Myers to
00:55:29 --> 00:55:32: the sunset and to the boating life of the city.

00:55:33 --> 00:55:36: This would be beautiful on any day, but as also
00:55:36 --> 00:55:40: as a backdrop for small concerts and holiday celebrations. You
00:55:40 --> 00:55:43: can also imagine in this scene that this couple has
00:55:43 --> 00:55:44: been dropped.

00:55:44 --> 00:55:47: Rough by a water taxi. We know that that's surging
00:55:47 --> 00:55:51: in popularity here. We think quick water connections and the
00:55:51 --> 00:55:55: relief of pressure on the roads warrant the city considering
00:55:56 --> 00:56:00: expansion and encouragement of the encouragement of expansion of this
00:56:00 --> 00:56:04: system. It also broadens the experience of moving around the
00:56:04 --> 00:56:08: Cape over water from people who own boats to those
00:56:08 --> 00:56:11: who who don't. Alan mentioned the the pressure on your
00:56:11 --> 00:56:14: one little beach, which people love and.

00:56:15 --> 00:56:18: We understand that adding more beaches is not necessarily feasible

00:56:18 --> 00:56:21: given the shoreline, but we wanted to point out that

00:56:21 --> 00:56:24: you really you can build beaches. They're doing it in

00:56:24 --> 00:56:28: Canada, and so even where you're shoreline doesn't allow you

00:56:28 --> 00:56:31: to do it, you can consider creating spaces like this

00:56:31 --> 00:56:34: near the shore, and we believe they'll be magnets that

00:56:34 --> 00:56:37: they'll relieve pressure on that one beach at the Yacht Club.

00:56:37 --> 00:56:37: Club.

00:56:39 --> 00:56:43: And really, you know, provide people that quintessential Florida experience

00:56:43 --> 00:56:44: that they crave.

00:56:50 --> 00:56:53: Next, we're going to talk about community identity and place,

00:56:53 --> 00:56:57: making we see some recent successes panel considers these to

00:56:57 --> 00:56:59: be successes in the city of Cape Coral, from the

00:56:59 --> 00:57:03: utility boxes to the streetscape project to the adopt A

00:57:03 --> 00:57:06: median program, our understanding is all of them faced skepticism

00:57:06 --> 00:57:10: and resistance at first, but they have been embraced and

00:57:10 --> 00:57:12: all of them are doing something to create a palette

00:57:13 --> 00:57:17: of materials, furnishings, and signage that signal the different zones

00:57:17 --> 00:57:18: of the city and.

00:57:18 --> 00:57:20: Convey an identity. We see a pent up desire for

00:57:21 --> 00:57:25: creative expression by the communities, artists and an interest in

00:57:25 --> 00:57:29: giving color and character character to otherwise utilitarian pieces of

00:57:29 --> 00:57:33: infrastructure. We think the city should build on this momentum

00:57:33 --> 00:57:37: and consider an expanded public art program and more opportunities

00:57:37 --> 00:57:39: for demonstration of community pride.

00:57:41 --> 00:57:44: Like this piece that we designed for Jacksonville landing placemaking

00:57:44 --> 00:57:47: elements should have impact from the moment you cross the

00:57:47 --> 00:57:49: bridge into Cape Coral with a bold statement that serves

00:57:50 --> 00:57:52: as a gateway and announcement that you've arrived in the

00:57:52 --> 00:57:52: Cape.

00:57:53 --> 00:57:56: Gateway pieces of art or light might also be used

00:57:56 --> 00:58:00: to delineate areas where you're crossing from one quadrant or

00:58:00 --> 00:58:03: neighborhood to another, and as we show here, art can

00:58:03 --> 00:58:06: be gateway play and gathering spot all in once.

00:58:09 --> 00:58:12: While the city tackled the median utility box and paving

00:58:12 --> 00:58:15: projects piece meal, it should consider a design approach that

00:58:15 --> 00:58:19: looks thoughtfully across the full range of materials and furnishings

00:58:19 --> 00:58:21: in the public realm, like we did here for the

00:58:21 --> 00:58:24: Sarasota Bay Park. Again, this is not something for you

00:58:24 --> 00:58:26: to mimic, but to sort of start to think about

00:58:26 --> 00:58:28: what is the essence of Cape Coral, and how does

00:58:29 --> 00:58:31: that start to play out across the full public realm.

00:58:34 --> 00:58:37: Connectivity I won't. I won't be Labour this, but I

00:58:37 --> 00:58:40: think it's probably not lost on anyone that you can

00:58:40 --> 00:58:44: do better for cyclists and pedestrians. We think that the

00:58:44 --> 00:58:48: goals and strategies laid out in the 2017 master plan

00:58:48 --> 00:58:51: are smart and worth pursuing high priorities to fill in

00:58:51 --> 00:58:55: gaps in the network, and we wholeheartedly support the vision

00:58:55 --> 00:58:58: of that plan that Cape can be a place that's

00:58:58 --> 00:59:03: comfortable where walking and cycling are comfortable and integral parts

00:59:03 --> 00:59:04: of daily life.

00:59:04 --> 00:59:06: For people of all ages and abilities.

00:59:09 --> 00:59:12: And when you sort of look at that network, the

00:59:12 --> 00:59:16: detailed site design should consider how planting, paving and furnishings

00:59:16 --> 00:59:20: reinforce the comfort and safety of the connections. As these

00:59:20 --> 00:59:22: projects in San Diego and Boston do.

00:59:24 --> 00:59:29: Alan mentioned environmental education with the mangroves, the wildlife, the

00:59:29 --> 00:59:33: endangered species Cape Coral is a perfect setting. Also, you

00:59:33 --> 00:59:37: do have these great stories to tell about improving water

00:59:37 --> 00:59:42: quality. About this amazing world class. Reclaimed water processing system.

00:59:42 --> 00:59:45: It's not sexy, but it's an important story to tell.

00:59:45 --> 00:59:49: Citizens and visitors walking trails we see at the four

00:59:49 --> 00:59:53: Mile Cove Ecological Preserve and the planned outdoor classroom.

00:59:53 --> 00:59:57: Yellow Fever Creek Preserve are great ideas and we think

00:59:57 --> 01:00:01: you can enhance the experience of environmental education.

01:00:03 --> 01:00:07: Look at design that allows people to meaningfully experience the

01:00:07 --> 01:00:10: peace, beauty and ecological benefit of the environment.

That means

01:00:10 --> 01:00:14: education not only through traditional signage, but through subtle but

01:00:15 --> 01:00:19: beautiful interpretive graphics that heighten the experience of the environment

01:00:19 --> 01:00:22: and generate an understanding of how the natural and human

01:00:22 --> 01:00:25: made landscape serve to protect Cape Coral.

01:00:26 --> 01:00:30: And some examples here again from Sarasota. Another example, a

01:00:30 --> 01:00:34: little bit more playful from our work in Ithaca Commons,

01:00:34 --> 01:00:37: but again, it's not about a sign. It's about engaging

01:00:37 --> 01:00:40: youth in a way that gets them interested in what

01:00:40 --> 01:00:41: they're seeing.

01:00:42 --> 01:00:45: Next events in gathering we know that there's a sort

01:00:45 --> 01:00:48: of a hunger for these big events and that the

01:00:48 --> 01:00:52: currently events like red, white, and boom and the taste

01:00:52 --> 01:00:55: of the Cape are held in spaces that are either

01:00:55 --> 01:00:58: kind of lacking in infrastructure or in settings owned by

01:00:58 --> 01:01:02: private entities. We think it's important that there be a

01:01:02 --> 01:01:04: an anchor. We heard that from a lot of you

01:01:05 --> 01:01:08: sort of a physical community core and the park can

01:01:08 --> 01:01:10: do that and be welcoming to all you see here.

01:01:11 --> 01:01:12: An example of our work from.

01:01:12 --> 01:01:17: Council Bluffs, IA. On the shores of the Missouri River.

01:01:19 --> 01:01:22: And I think it's important that with these event spaces

01:01:22 --> 01:01:25: you consider that they don't have a lot of, you

01:01:25 --> 01:01:30: know they have infrastructure and connections, but that they benefit

01:01:30 --> 01:01:34: from flexibility that is open, changeable spaces as opposed to

01:01:34 --> 01:01:35: fixed stages and seeding.

01:01:36 --> 01:01:40: And that an entity dedicated to programming those spaces with

01:01:40 --> 01:01:43: art performances and food will be important.

01:01:45 --> 01:01:49: Lastly, Alan mentioned the idea of indoor recreation. We did

01:01:49 --> 01:01:52: hear this repeatedly, not just from sort of parents. It's

01:01:53 --> 01:01:56: clear that Cape Coral folks love their sports and being

01:01:56 --> 01:02:00: outside, and we see great examples of that those offerings

01:02:00 --> 01:02:03: today. But what we feel like is missing is an

01:02:03 --> 01:02:07: indoor space. Again, the climate of Florida is lovely and

01:02:07 --> 01:02:11: wonderful, and it's why everyone comes here. But at certain

01:02:11 --> 01:02:14: times of day and year, being outside is is unsafe

01:02:14 --> 01:02:15: or simply.

01:02:15 --> 01:02:18: Uncomfortable, and we think that there are spaces that could.

01:02:19 --> 01:02:23: Provide offerings for both fitness and recreation at all ages

01:02:23 --> 01:02:27: and potentially double as places for practicing art and celebrating

01:02:27 --> 01:02:31: performance and visual arts, and again for gathering of the

01:02:31 --> 01:02:34: youth groups that Alan has mentioned a few times.

01:02:35 --> 01:02:38: So that's where we think the Cape can be doing

01:02:38 --> 01:02:42: a little bit better. And with that I think Lindsey's

01:02:42 --> 01:02:45: gonna come talk about how you can do all of

01:02:45 --> 01:02:48: that in a resilient way. Thank you.

01:02:54 --> 01:02:57: Good morning everyone. Thank you so much for having us

01:02:57 --> 01:03:00: here today. I'm Lindsay Brugger and I'm going to be

01:03:00 --> 01:03:04: talking a little bit more about that 10th principle that

01:03:04 --> 01:03:08: Alan shared that resilience, policies and guidelines need to underpin

01:03:08 --> 01:03:11: all land use decisions. I'm going to talk a little

01:03:11 --> 01:03:14: bit about how that might look and how you're growing.

01:03:15 --> 01:03:17: Thriving, resilient city can be implemented.

01:03:20 --> 01:03:23: We've loved being in Cape Coral today. It's really a

01:03:23 --> 01:03:24: beautiful city.

01:03:25 --> 01:03:27: With your ample waterways.

01:03:28 --> 01:03:32: Warm breezes, abundant sunshine. It's easy to see why folks

01:03:32 --> 01:03:35: would be coming here are coming here.

01:03:36 --> 01:03:38: It's easy to see why you love living here.

01:03:39 --> 01:03:43: But these are also the unique environmental elements that make

01:03:43 --> 01:03:44: the city vulnerable.

01:03:45 --> 01:03:49: In our conversations, we heard concerns from residents standing water

01:03:50 --> 01:03:54: after heavy rain storms, rising flood insurance costs, limited irrigation

01:03:54 --> 01:03:56: opportunities in the dry season.

01:03:57 --> 01:04:01: Not to mention dangerous high heat days. Toxic algae blooms

01:04:01 --> 01:04:03: and increased hurricane intensity.

01:04:07 --> 01:04:11: Cape Coral must take action not just to protect the

01:04:11 --> 01:04:15: well being of your residents and your property, but to

01:04:15 --> 01:04:18: safeguard the economic future of the city.

01:04:19 --> 01:04:23: Rating companies like Moodys are already including climate change and

01:04:23 --> 01:04:28: their sovereign ratings. Investors like Heitman are integrating climate risk

01:04:28 --> 01:04:33: assessment into their business decisions. And government is

01:04:33 --> 01:04:37: already proposing new regulations that would require the disclosure of climate risk.

01:04:39 --> 01:04:43: By becoming a resilient city, Cape Coral can signal to

01:04:43 --> 01:04:47: rating agencies, investors and leaders across the globe that this

01:04:47 --> 01:04:50: is a city that will thrive for years to come.

01:04:53 --> 01:04:57: And resilience doesn't have to be a sacrifice. In fact,

01:04:57 --> 01:04:59: it can be an economic opportunity.

01:05:00 --> 01:05:04: You Allie recently conducted this study. The business case for

01:05:04 --> 01:05:08: resilience in Southeast Florida. Now we know that Cape Coral

01:05:08 --> 01:05:12: is markedly different than cities on the East Coast. However,

01:05:12 --> 01:05:16: this study does suggest findings that could discuss what?

01:05:17 --> 01:05:21: Could unfold for you. What could this economic opportunity look

01:05:21 --> 01:05:22: like?

01:05:23 --> 01:05:28: Well for everyone, dollar invested in community wide adaptations in

01:05:28 --> 01:05:33: Southeast Florida, they'll see about \$2.00 in economic benefits. That

01:05:33 --> 01:05:35: translates to almost \$38 billion.

01:05:36 --> 01:05:40: And that benefit is even higher for building level adaptations.

01:05:42 --> 01:05:46: In another study that looked at Southwest Florida, we see

01:05:46 --> 01:05:51: that elevating homes well above the base flood elevation to

01:05:51 --> 01:05:55: mitigate Hurricane storm surge can save up to \$8.40 in

01:05:55 --> 01:05:58: recovery for every \$1.00 invested in mitigation.

01:05:59 --> 01:06:03: Even more so, mitigating hurricane wind risk by building to

01:06:03 --> 01:06:07: the fortified home program can save as much as \$16.00

01:06:07 --> 01:06:11: in recovery for every \$1.00 invested in mitigation.

01:06:13 --> 01:06:16: So what does resilience looks like? How do we achieve

01:06:16 --> 01:06:20: these benefits? Well, they really do align with the design

01:06:20 --> 01:06:23: and planning principles that Alan already laid out.

01:06:24 --> 01:06:27: I'll give you one example from my hometown, Washington DC.

01:06:27 --> 01:06:31: The Wharf is a waterfront development on the Washington Channel

01:06:31 --> 01:06:35: that provides great public access to the waterfront. It offers

01:06:35 --> 01:06:39: event and gathering spaces, and has many opportunities for place

01:06:39 --> 01:06:40: making.

01:06:41 --> 01:06:42: It also mitigates its flood risk.

01:06:43 --> 01:06:47: The buildings are elevated about a foot and a half

01:06:47 --> 01:06:51: above FEMA regular requirements and the property line is set

01:06:51 --> 01:06:54: back to reduce the risk of flooding. That setback is

01:06:54 --> 01:06:58: key. It provides many opportunities for placemaking as well as

01:06:59 --> 01:07:02: public space that can capture rainwater. You see here in

01:07:02 --> 01:07:07: the photo, many enjoying restaurants and great examples of public

01:07:07 --> 01:07:10: activity like what Susanna showed earlier.

01:07:14 --> 01:07:17: I'll admit that that Wharf development is a bit larger

01:07:17 --> 01:07:19: than what you might see in Cape Coral, but it

01:07:20 --> 01:07:23: does suggest the positive benefits of aligning resilience and the

01:07:23 --> 01:07:27: design and urban planning principles that were discussed earlier. Here's

01:07:28 --> 01:07:30: an example that might be a little more at your

01:07:30 --> 01:07:34: scale and there's many opportunities to implement something like this.

01:07:36 --> 01:07:39: As we look to the Gold Bond as we reflect

01:07:39 --> 01:07:42: on the beautiful network of Cape Coral's parks and open

01:07:42 --> 01:07:46: spaces and the desire for recreation, there's opportunity to achieve

01:07:46 --> 01:07:47: multiple goals.

01:07:48 --> 01:07:54: Cloudburst infrastructure, for example, this second basketball court. It accommodates

01:07:54 --> 01:07:59: heavy rainfall. It recharges groundwater, and it provides reclamation. Recreation

01:07:59 --> 01:08:03: amenities during sunny days a valuable community space.

01:08:06 --> 01:08:11: As the awareness of climate consequences increase, so do opportunities

01:08:11 --> 01:08:15: for funding. The federal government has numerous grant programs to

01:08:15 --> 01:08:17: support hazard mitigation and resilience.

01:08:18 --> 01:08:21: At the state level here in Florida we see the

01:08:21 --> 01:08:25: resilient Florida program. This program will spend \$1 billion /

01:08:25 --> 01:08:29: 4 years for community resilience projects and planning efforts.

01:08:30 --> 01:08:32: The panel applauds the city.

01:08:33 --> 01:08:37: And the successful Grant award to conduct a vulnerability assessment.

01:08:38 --> 01:08:42: And the panel recommends applying for additional resilient Florida funds

01:08:42 --> 01:08:43: when the assessment is complete.

01:08:44 --> 01:08:48: Ideally, prioritizing projects that can achieve multiple objectives.

01:08:52 --> 01:08:56: During our conversations, we heard many concerns regarding the sharp

01:08:56 --> 01:08:58: increase in insurance premiums.

01:08:59 --> 01:09:02: And we note that this is a particular challenge for

01:09:02 --> 01:09:05: the development and sustainability of workforce and attainable housing.

01:09:07 --> 01:09:11: To minimize this cost burden, the panel recommends that Cape

01:09:11 --> 01:09:15: Coral continue to participate in Fema's community rating system and

01:09:15 --> 01:09:19: prioritize actions, such as the development of a watershed management

01:09:19 --> 01:09:23: watershed management plan, to increase Cape Coral's class from A5

01:09:23 --> 01:09:24: to a four.

01:09:25 --> 01:09:29: The city has already taken great strides towards achieving this

01:09:29 --> 01:09:33: goal, and when they reach it, residents will be eligible

01:09:33 --> 01:09:34: for a 30%.

01:09:34 --> 01:09:35: Insurance discount.

01:09:36 --> 01:09:41: One interviewee shared that there was a concern about a

01:09:41 --> 01:09:47: \$2600 insurance policy with a Class 4 discount. That individual

01:09:47 --> 01:09:48: could save \$780.

01:09:50 --> 01:09:54: To further address the availability and cost of insurance, the

01:09:54 --> 01:09:59: panel recommends collaborating with regional partners to lobby for insurance

01:09:59 --> 01:10:03: incentives or discounts for properties that meet above code standards

01:10:03 --> 01:10:06: like those that are catalog in the fortified program.

01:10:07 --> 01:10:13: This program is embraced by states like Alabama, Georgia, Mississippi,

01:10:13 --> 01:10:17: North and South Carolina as a means to promote resilient

01:10:17 --> 01:10:20: design and reduce insurance costs.

01:10:23 --> 01:10:27: Above code design can not only reduce insurance premiums, but

01:10:27 --> 01:10:32: can also reduce recovery costs, increase business continuity and protects

01:10:32 --> 01:10:33: taxpayer dollars.

01:10:35 --> 01:10:39: The panel recommends developing a set of resilient design guidelines

01:10:39 --> 01:10:40: that can reduce flood risk.

01:10:42 --> 01:10:45: Address water scarcity that occurs in the dry season.

01:10:46 --> 01:10:48: And reduce the urban heat island effect.

01:10:49 --> 01:10:55: Furthermore, to safeguard city investments, it's

01:10:55 --> 01:10:59: recommended that any development

01:10:59 --> 01:11:02: that utilizes public funds are required to utilize these resilient

01:11:05 --> 01:11:08: design guidelines, as was done in the City of Boston.

01:11:09 --> 01:11:12: These resilient design guidelines will be critical to increasing

01:11:12 --> 01:11:14: the

01:11:14 --> 01:11:16: resilience of new development, but we also know that the

01:11:16 --> 01:11:20: Cape has a lot of existing buildings and these need

01:11:20 --> 01:11:25: to be addressed too.

01:11:25 --> 01:11:29: The panel recommends a public education campaign that

01:11:32 --> 01:11:36: can encourage

01:11:36 --> 01:11:37: residents to utilize retrofit programs like Florida's hurricane

01:11:37 --> 01:11:40: loss mitigation

01:11:41 --> 01:11:45: retrofit program and Florida's property assessed Clean

01:11:45 --> 01:11:49: Energy Program.

01:11:49 --> 01:11:54: Last is perhaps our most critical recommendation for creating

01:11:54 --> 01:11:59: a

01:12:02 --> 01:12:07: resilient city.

01:12:07 --> 01:12:11: Enhancing city staff capacity.

01:12:12 --> 01:12:16: The panel recommends establishing a position dedicated to

01:12:16 --> 01:12:20: the creation

01:12:20 --> 01:12:23: and execution of Cape Coral's resilience plan. This individual

01:12:23 --> 01:12:26: would

01:12:26 --> 01:12:30: oversee the vulnerability assessment that's planned as well

01:12:30 --> 01:12:32: as implement

01:12:32 --> 01:12:37: some subsequent resilient actions. Things like spearheading

01:12:37 --> 01:12:40: grant applications leading

01:12:42 --> 01:12:46: the development of those resilient design guidelines.

01:12:46 --> 01:12:47: And also being able to coordinate across city departments

01:12:48 --> 01:12:51: collaborate

01:12:51 --> 01:12:54: with community stakeholders and engage regional partners.

01:13:06 --> 01:13:09: For nearly a decade, chief Resilience officer type roles have

01:13:09 --> 01:13:12: been established across the globe. Here in Florida, the role

01:13:12 --> 01:13:15: already exists at every level of government.

01:13:15 --> 01:13:18: The state, the county and the city level.

01:13:18 --> 01:13:21: There is no city too large or too small to

01:13:21 --> 01:13:24: benefit from this type of role.

01:13:24 --> 01:13:27: Yes, even places like Palm Beach have city staff dedicated

01:13:27 --> 01:13:30: to optimizing the city's resilience.

01:13:30 --> 01:13:33: Steps like these can position Cape Coral as a growing,

01:13:33 --> 01:13:36: thriving, resilient city.

01:13:36 --> 01:13:39: And to further expand on recommended steps to implement

01:13:39 --> 01:13:42: this

01:13:42 --> 01:13:45: vision for Cape Coral, I'll pass the MIC to Donnie.

01:13:45 --> 01:13:48: Good morning mayor council. Thank you guys for having us

01:13:09 --> 01:13:11: here. It's been a wonderful time this week.

01:13:15 --> 01:13:19: So we're going to talk about the vision and implementation,

01:13:19 --> 01:13:22: as I always say, a plan without execution is only

01:13:22 --> 01:13:23: hallucination.

01:13:24 --> 01:13:27: So it sounded intent to get you there. The vision

01:13:27 --> 01:13:28: for the city of Cape Coral.

01:13:30 --> 01:13:32: Is communicating with the citizens.

01:13:33 --> 01:13:35: Neighborhood and city identity.

01:13:36 --> 01:13:44: Housing continuum Healthcare industrial park development
resort development higher education

01:13:44 --> 01:13:45: and improvement.

01:13:46 --> 01:13:47: To the water.

01:13:50 --> 01:13:51: Implementation.

01:13:52 --> 01:13:55: The steps are hiring and effective communication director.

01:13:56 --> 01:13:59: Communicating with the citizen through social media.

01:14:00 --> 01:14:02: Newsletter and neighborhood outreach.

01:14:05 --> 01:14:09: Establishing a board of advisors to assist in support and

01:14:09 --> 01:14:12: champion development programs through the city.

01:14:14 --> 01:14:17: To overcome the headwind that the city of Cape Coral

01:14:17 --> 01:14:21: will face, the panel is recommending a board that will

01:14:21 --> 01:14:25: consist of individuals from the medical industry, the business
industry,

01:14:25 --> 01:14:28: the homeless community Labor community.

01:14:28 --> 01:14:31: Nonprofit community and the banking community.

01:14:32 --> 01:14:35: In addition to expanding the bandwidth and capacity of the

01:14:35 --> 01:14:36: municipal staff.

01:14:39 --> 01:14:43: The planning principles that have been shared this morning.
The

01:14:43 --> 01:14:44: creation of a Regional Park.

01:14:47 --> 01:14:50: Neighborhoods creating a self of identity.

01:14:51 --> 01:14:53: On the screen there are examples of Chinatown in San

01:14:53 --> 01:14:55: Francisco and Washington DC.

01:14:57 --> 01:15:00: Creating a pedestrian neighborhood for all citizens.

01:15:01 --> 01:15:02: To the left on the screen is.

01:15:03 --> 01:15:05: National Park Service is.

01:15:05 --> 01:15:08: Creating a pedestrian and bike lane.

01:15:09 --> 01:15:13: And you wanna make an environment that's encourage
everyone to

01:15:13 --> 01:15:13: walk.

01:15:15 --> 01:15:17: Creating an arts district.

01:15:17 --> 01:15:20: This is an arts district in Hyattsville, MD that I've

01:15:20 --> 01:15:21: worked on.

01:15:22 --> 01:15:25: And it encompasses the young and the young at heart.

01:15:29 --> 01:15:32: This art district also have a pop-up art gallery for
01:15:32 --> 01:15:35: those that are starting in art and it's open to
01:15:35 --> 01:15:38: the public for citizens of the community to come in
01:15:38 --> 01:15:39: and purchase or observe.
01:15:43 --> 01:15:47: Secondly, we are. We contemplated the start of a revenue
01:15:48 --> 01:15:48: agency.
01:15:49 --> 01:15:54: This agency will consist of an odd number of board
01:15:54 --> 01:15:57: members 11:15. Seventeen or 21.
01:15:58 --> 01:16:02: The mayor would select members may select members. The
City
01:16:02 --> 01:16:04: Council will select members.
01:16:04 --> 01:16:08: Municipal staff to be included on the board should include
01:16:08 --> 01:16:12: the budget director, the finance director, the Office of Law,
01:16:12 --> 01:16:14: the Head of Economic Development.
01:16:15 --> 01:16:16: For the city.
01:16:17 --> 01:16:20: And the board must and I repeat, must have individuals
01:16:20 --> 01:16:26: from the business community, the PHILANTHROPICAL
community, the pastoral community,
01:16:26 --> 01:16:28: and the banking community.
01:16:30 --> 01:16:33: To have this organization start, it would need some startup
01:16:33 --> 01:16:34: capital from the city.
01:16:35 --> 01:16:38: And this organization would move to a point of 100%
01:16:38 --> 01:16:40: self sustainability.
01:16:41 --> 01:16:45: They could manage the city owned parking lots and garages.
01:16:45 --> 01:16:48: As we have stated, Cape Coral is moving from a
01:16:48 --> 01:16:49: city to a large city.
01:16:50 --> 01:16:53: So there will be a point where you would need
01:16:53 --> 01:16:58: to parking meters, parking violators and garages and this
agency
01:16:58 --> 01:17:03: could manage that parking, generate that, generate those
revenues.
01:17:04 --> 01:17:05: To support themselves.
01:17:06 --> 01:17:09: This agency would also must have the ability to issue
01:17:09 --> 01:17:10: tax-exempt bonds.
01:17:12 --> 01:17:14: Once they're able to issue taxes and bonds, they can
01:17:14 --> 01:17:17: identify developers throughout the community.
01:17:18 --> 01:17:20: To work or start projects in area that have been
01:17:20 --> 01:17:21: less desired.
01:17:23 --> 01:17:26: This is an example of a project I'm working on
01:17:26 --> 01:17:30: and utilize the same methods that I just shared the
01:17:30 --> 01:17:32: screens a little dark, but in the far back.
01:17:33 --> 01:17:36: There are houses for sale. Those were homes for sale.
01:17:37 --> 01:17:40: To the far front, to the upper right hand corner

01:17:40 --> 01:17:45: is workforce housing for first responders. First responders are considered

01:17:45 --> 01:17:45: teachers.

01:17:46 --> 01:17:48: Cops firemen.

01:17:49 --> 01:17:51: And other first responders so they can qualify to live

01:17:51 --> 01:17:52: in that area.

01:17:53 --> 01:17:55: To the far to the far left of the building,

01:17:55 --> 01:17:57: to the far right? That's a mixed use that would

01:17:57 --> 01:17:58: be hotel.

01:17:59 --> 01:18:00: Retail on the bottom floor.

01:18:02 --> 01:18:04: To the back of that building.

01:18:06 --> 01:18:08: To the back of that building is another mixed use

01:18:08 --> 01:18:10: building with 90,000 square foot of retail.

01:18:11 --> 01:18:14: And 340 units of multifamily.

01:18:15 --> 01:18:17: On top and all of that is market rate.

01:18:18 --> 01:18:20: So that's one of the project and to the left

01:18:20 --> 01:18:22: this project has gone from.

01:18:22 --> 01:18:24: Vision to reality.

01:18:25 --> 01:18:27: The homes that were for sale are completely sold out,

01:18:27 --> 01:18:31: and there's also a senior building. I apologize. There's also

01:18:31 --> 01:18:33: a senior building in that drop as well, and there

01:18:33 --> 01:18:36: are individuals that are 62 and above and that is

01:18:36 --> 01:18:37: already full.

01:18:39 --> 01:18:44: We have green space for community to meet, have projects

01:18:44 --> 01:18:45: and celebrate.

01:18:47 --> 01:18:49: This is another mixed use project.

01:18:50 --> 01:18:54: This include in hospital so down in the right hand

01:18:54 --> 01:18:59: corner is a level one hospital with the University of

01:18:59 --> 01:19:02: Maryland. This hospital opened last July.

01:19:03 --> 01:19:05: And we're in the process now of doing the rest

01:19:05 --> 01:19:06: of the build out.

01:19:07 --> 01:19:10: And this will be a huge entertainment community with the

01:19:10 --> 01:19:11: amphitheater.

01:19:13 --> 01:19:16: Retail movie theater and of course, housing.

01:19:21 --> 01:19:23: The other toolbox that currently exists.

01:19:24 --> 01:19:29: In your toolbox or tax increment, finance, tax abatement and

01:19:29 --> 01:19:30: utility waivers.

01:19:31 --> 01:19:35: To encourage and increase development opportunities in

01:19:31 --> 01:19:35: your neighborhood.

01:19:38 --> 01:19:39: The other agency.

01:19:41 --> 01:19:43: We want to recommend is a land swap or an

01:19:43 --> 01:19:44: exchange agency.

01:19:45 --> 01:19:49: That has been pointed out there. 44,000 vacant lots throughout

01:19:49 --> 01:19:49: the city.

01:19:50 --> 01:19:54: This would be an agency that overseen by Board of

01:19:54 --> 01:19:55: Management.

01:19:56 --> 01:19:58: That consist of civic and municipal leaders.

01:19:59 --> 01:20:03: This agency has started with a small staff and executive

01:20:03 --> 01:20:07: director. A real estate agent, real estate sales attorney, and

01:20:07 --> 01:20:09: real estate processor.

01:20:10 --> 01:20:12: They too would need startup capitalization from the city.

01:20:13 --> 01:20:16: They can address the issues of purchase lots.

01:20:18 --> 01:20:19: That are vacant.

01:20:19 --> 01:20:23: From sellers they can also inherit lot through a trust

01:20:23 --> 01:20:26: or a will. If someone no longer wish to own

01:20:26 --> 01:20:27: a lot in the city.

01:20:29 --> 01:20:32: This group can also be an intermediary.

01:20:33 --> 01:20:35: To putting buyers and sellers together.

01:20:38 --> 01:20:38: Phasing

01:20:40 --> 01:20:41: what do you do Monday morning?

01:20:42 --> 01:20:44: At 8 AM 8:30.

01:20:45 --> 01:20:50: Identify and work with neighborhood communities to create a

01:20:50 --> 01:20:52: sense

01:20:50 --> 01:20:52: of identity. It's very important.

01:20:54 --> 01:20:58: The City Planning Department began to study the process for

01:20:58 --> 01:21:00: creating a regional part.

01:21:02 --> 01:21:05: And instituting a pedestrian friendly environment.

01:21:06 --> 01:21:07: Also.

01:21:08 --> 01:21:11: We encourage you all to identify Members that can serve

01:21:11 --> 01:21:14: on the board of the Revenue Authority, as well as

01:21:14 --> 01:21:16: the landslip agency.

01:21:17 --> 01:21:19: And with that, I'll turn it back over to Lee.

01:21:31 --> 01:21:34: Dolly, thank you very much for for that implementation phase

01:21:35 --> 01:21:37: and and by the way, I want to tell you

01:21:37 --> 01:21:40: that we typically start these things with. What do you

01:21:40 --> 01:21:43: do Monday morning to activate the vision and to accomplish

01:21:43 --> 01:21:46: these things? These are all of course subject to you're

01:21:47 --> 01:21:49: sharing the vision that we have for how Cape Coral

01:21:49 --> 01:21:51: can become the great.

01:21:51 --> 01:21:53: City that we think it can be. And if you

01:21:53 --> 01:21:57: agree with these concepts and visions and

01:21:57 --> 01:22:00: recommendations, our suggestion

01:21:57 --> 01:22:00: is is you. You don't wait to think about it.

01:22:00 --> 01:22:02: You figure out how to actually get started.

01:22:04 --> 01:22:07: The wanna go back to the notes again. The growth

01:22:07 --> 01:22:10: one couple of the things that I think are given

01:22:10 --> 01:22:13: growth will happen. People are coming. People already own a

01:22:13 --> 01:22:16: lot of this property and something will be happening. How

01:22:16 --> 01:22:18: you set up for your future is up to you.

01:22:19 --> 01:22:22: It's your decision. It's your community. Hopefully we'll

01:22:22 --> 01:22:26: provided you

01:22:26 --> 01:22:28: with some framework to think about how to accomplish those

01:22:28 --> 01:22:31: things. Again, if you shifted a little bit one way

01:22:31 --> 01:22:34: or the other that that your prerogative and it can

01:22:34 --> 01:22:37: still work, the market is here. It doesn't mean.

01:22:37 --> 01:22:40: Need to be created which is a feature that you

01:22:40 --> 01:22:43: have that many, many communities in this country do not

01:22:43 --> 01:22:46: have. There are cities that are shrinking for a variety

01:22:46 --> 01:22:49: of reasons. You're not in that position of the growth

01:22:49 --> 01:22:52: is coming. You are the ones that can determine what

01:22:52 --> 01:22:54: this place will be 50 years from now. As the

01:22:54 --> 01:22:57: mayor pointed out the other night and and. And by

01:22:57 --> 01:23:01: the way, in the process of of this coming together

01:23:01 --> 01:23:03: during COVID and other, the other things that have that

01:23:03 --> 01:23:06: have caused it to be delayed somewhat from it's an

01:23:06 --> 01:23:09: original.

01:23:09 --> 01:23:11: Plan I will share with you the first time I

01:23:11 --> 01:23:14: saw. We typically in these panels have a a

01:23:14 --> 01:23:16: list of three or four questions that were supposed to

01:23:16 --> 01:23:19: answer the first time I saw a write up, there

01:23:19 --> 01:23:21: were five questions. The next time it was nine and

01:23:21 --> 01:23:24: then it was 15 and I see this morning there's

01:23:24 --> 01:23:27: now more consolidated to this, but the bottom line is

01:23:27 --> 01:23:29: all of those questions need to be addressed and answered

01:23:29 --> 01:23:33: over time. We hope that we've provided you with some

01:23:33 --> 01:23:35: guidance from what we've done.

01:23:35 --> 01:23:38: Another thing the resiliency issue is one that for some

01:23:38 --> 01:23:41: of us that have as much Gray hair as I

01:23:41 --> 01:23:44: do, I'm still trying to understand what resilience means, and

01:23:44 --> 01:23:47: Lindsey has provided a good outline of what the value

01:23:47 --> 01:23:50: of that is even down to the point of the

01:23:50 --> 01:23:53: individual homeowner and how they can save money on their

01:23:53 --> 01:23:56: flood insurance by participating in this process. So this is

01:23:56 --> 01:23:59: soup to nuts, bottom to top, and it impacts everybody

01:23:59 --> 01:24:02: across the community and the one. The last thing that

01:23:56 --> 01:23:58: I would like to leave you with before we take
01:23:58 --> 01:24:00: questions and answer is that.
01:24:00 --> 01:24:04: Everyone should be engaged. This is truly the future of
01:24:04 --> 01:24:07: this Community can be determined by its leadership and by
01:24:07 --> 01:24:10: all of the people involved. And if all of the
01:24:10 --> 01:24:14: people in the community are engaged in the process, or
01:24:14 --> 01:24:17: at least have the opportunity to be engaged, and if
01:24:17 --> 01:24:21: that communication thing that Donnie was talking about is a
01:24:21 --> 01:24:24: two way St, it's not a one way St. You
01:24:24 --> 01:24:27: don't just put it in the newspaper or send it
01:24:27 --> 01:24:30: out and tell somebody you then listen to the feedback.
01:24:30 --> 01:24:33: And and I may begin, I may be beginning to
01:24:33 --> 01:24:36: sound a little bit like a Southern Baptist preacher, but
01:24:36 --> 01:24:39: I'm actually Presbyterian as my, so I apologize. I apologize
01:24:39 --> 01:24:42: if I seem to be ranting and raving a little
01:24:42 --> 01:24:45: bit, but we're excited about the future that you have
01:24:45 --> 01:24:47: in front of you. We hope that we provided you
01:24:47 --> 01:24:51: with some recommendations that you consider appropriate
and you know
01:24:51 --> 01:24:54: we're prepared to take any questions, Mr. Mayor, I will.
01:24:56 --> 01:24:58: If it if protocol is appropriate, we'll be more than
01:24:58 --> 01:25:01: happy to take questions from the audience, but I would
01:25:01 --> 01:25:03: first like to offer the opportunity for you, Mr. Mayor
01:25:03 --> 01:25:06: and the city councillors. Any questions that you might have
01:25:06 --> 01:25:07: at this time.
01:25:08 --> 01:25:12: Thank you and I want to thank each of of
01:25:12 --> 01:25:17: you of the excellent presentation and what the vision of
01:25:17 --> 01:25:21: our city could be. I think as the City Council
01:25:21 --> 01:25:22: a staff.
01:25:24 --> 01:25:28: Some of these things are eye opening and some of
01:25:28 --> 01:25:32: these things we've talked about already, so I think our.
01:25:34 --> 01:25:38: Our plan moving forward is to make sure that we
01:25:38 --> 01:25:42: put the framework and the foundation and to try to
01:25:42 --> 01:25:46: achieve some of these goals that you've outlined. So for
01:25:46 --> 01:25:50: me, I'm looking forward to the final draft of your
01:25:50 --> 01:25:54: report in the next two months, where as a Council
01:25:54 --> 01:25:58: we can work on the framework to move some of
01:25:58 --> 01:26:03: these items that you've outlined forward, and I think in
01:26:03 --> 01:26:03: doing that.
01:26:04 --> 01:26:06: Illness think that we need to have.
01:26:07 --> 01:26:12: You know, scheduled meetings to really address some of
these

01:26:12 --> 01:26:17: items that you've outlined, I'll go into some of those
 01:26:17 --> 01:26:20: further, but what I would like to do is I'll
 01:26:20 --> 01:26:25: open it up for City Council for any comments questions,
 01:26:25 --> 01:26:29: and then once we get through that, I will open
 01:26:29 --> 01:26:33: up the public hearing. So any members of the public
 01:26:33 --> 01:26:38: who wish to come to the stand make any recommendations.
 01:26:38 --> 01:26:42: Or maybe even have any questions during the public input
 01:26:42 --> 01:26:46: part of our meeting will give them the opportunity as
 01:26:46 --> 01:26:50: well at that time. So with that being said, Council
 01:26:50 --> 01:26:52: member Hayden your first up.
 01:26:53 --> 01:26:57: Thanks and thanks for your comprehensive report. I I really
 01:26:57 --> 01:27:00: appreciate it and I think you've validated a lot of
 01:27:00 --> 01:27:04: things that this Council's been talking about for at least
 01:27:04 --> 01:27:07: since I've been on it the last 18 months, including
 01:27:07 --> 01:27:10: I really believe this Council is charged with planning the
 01:27:10 --> 01:27:13: city's future. I think we have the group up here
 01:27:14 --> 01:27:17: and the teamwork exists to to make that happen. And
 01:27:17 --> 01:27:20: I think this just reiterates where we would like to
 01:27:20 --> 01:27:20: go.
 01:27:22 --> 01:27:25: With our city and just to clarify, one thing that
 01:27:25 --> 01:27:26: was said.
 01:27:28 --> 01:27:31: I believe we have a good communications director in place,
 01:27:31 --> 01:27:34: so I didn't want the public to think that we
 01:27:34 --> 01:27:37: all of a sudden had an opening for a communications
 01:27:37 --> 01:27:39: director which we don't so.
 01:27:41 --> 01:27:43: Moving forward I, you know, I think as a Council,
 01:27:43 --> 01:27:47: we've talked about resiliency efforts, how we protect our
 environment,
 01:27:47 --> 01:27:48: how we can serve water so.
 01:27:49 --> 01:27:52: I was really happy to see that you made that
 01:27:52 --> 01:27:56: an important part of your presentation, because I don't think
 01:27:56 --> 01:28:00: we can plan anything without addressing what climate
 change change
 01:28:00 --> 01:28:03: and global warming are going to meet our mean to
 01:28:03 --> 01:28:07: our community moving forward. So I think that's one area
 01:28:07 --> 01:28:11: I've identified that we certainly need to move forward on
 01:28:11 --> 01:28:14: as well as pedestrian opportunities. And there's several of us
 01:28:15 --> 01:28:18: on Council here that are looking at ways to improve
 01:28:18 --> 01:28:19: our sidewalk and biking.
 01:28:19 --> 01:28:24: System, if you notice the bike reported it showed that
 01:28:24 --> 01:28:24: we had a.
 01:28:25 --> 01:28:28: Deficiency in sidewalks I think at the time it was

01:28:28 --> 01:28:32: only 8% of our major and local roads had sidewalks.

01:28:32 --> 01:28:36: That's a deficiency for a community that's 92% residential at

01:28:36 --> 01:28:37: this point, so.

01:28:38 --> 01:28:40: I was glad to see that mentioned because I honestly

01:28:40 --> 01:28:43: believe beyond the 2.5 million that we may put in

01:28:43 --> 01:28:43: the budget.

01:28:44 --> 01:28:46: Each over the next two years we need to increase

01:28:46 --> 01:28:48: that amount to at least get.

01:28:48 --> 01:28:52: Keep that momentum going for getting sidewalks within one

01:28:52 --> 01:28:54: or

01:28:52 --> 01:28:54: two miles of schools. Plus what we might do.

01:28:55 --> 01:28:58: In the downtown area because as you come in here,

01:28:58 --> 01:29:00: it's not like you might see in Boston. Or do

01:29:00 --> 01:29:04: you see we don't have the traditional downtown? We have

01:29:04 --> 01:29:08: a major thoroughfare that goes through our downtown

01:29:04 --> 01:29:08: downtown area

01:29:08 --> 01:29:12: which limits pedestrian movement. It's great over on 47th

01:29:08 --> 01:29:12: terrace,

01:29:12 --> 01:29:15: but the entertainment area but not so much on.

01:29:16 --> 01:29:18: The main artery there.

01:29:19 --> 01:29:22: I was glad to see you identified the need for

01:29:22 --> 01:29:25: teen or community centers. Our youth council. When we had

01:29:25 --> 01:29:29: our joint meeting pointed out that they wanted a gathering

01:29:29 --> 01:29:29: place that.

01:29:31 --> 01:29:33: They wanted us to know that we're not living on

01:29:33 --> 01:29:36: our phones or on social media, that they want face

01:29:36 --> 01:29:39: to face conversations and I think the pandemic brought that

01:29:39 --> 01:29:42: out that need to come back together again. So those

01:29:42 --> 01:29:43: gathering places.

01:29:43 --> 01:29:47: Identifying the old golf course as a possibility for that.

01:29:48 --> 01:29:51: And some of the pictures you showed from other areas

01:29:51 --> 01:29:54: where it could develop into an arts area or a

01:29:54 --> 01:29:57: teen or Community Center or an environmental area will be

01:29:58 --> 01:29:59: important for us to.

01:30:00 --> 01:30:00: To.

01:30:01 --> 01:30:02: Look at in the future.

01:30:05 --> 01:30:09: Identifying waterfront opportunities. It's it's always a battle for

01:30:05 --> 01:30:09: us.

01:30:09 --> 01:30:13: As I mentioned during my interview where you won't find

01:30:13 --> 01:30:16: too many communities that have a land mass of 100

01:30:16 --> 01:30:19: square 120 square miles that really can't develop the western

01:30:19 --> 01:30:22: border of their city. It's a setback, but it's what

01:30:22 --> 01:30:25: we have to deal with, so we have to identify

01:30:25 --> 01:30:28: other areas. JC Park. This group has talked about is,

01:30:28 --> 01:30:32: is that a possible area? You've seen some other projects

01:30:32 --> 01:30:34: that could increase that waterfront?

01:30:35 --> 01:30:36: Development.

01:30:37 --> 01:30:38: As well.

01:30:40 --> 01:30:44: I don't know the idea of these other funded agencies.

01:30:45 --> 01:30:48: That will take some discussion and give them giving them

01:30:48 --> 01:30:49: the right to issue bonds.

01:30:50 --> 01:30:54: That's a little that's a little scary to me, but.

01:30:55 --> 01:30:58: I think it's all great food for thought. It all

01:30:58 --> 01:31:02: helps us establish a road map that can connect with

01:31:02 --> 01:31:05: our strategic plan, which we're in the final stages of

01:31:06 --> 01:31:09: getting ready to approve that now. So I think combining

01:31:09 --> 01:31:13: the two will be great. I think the mayor's right

01:31:13 --> 01:31:15: we're going to have to if if we want to

01:31:15 --> 01:31:17: accomplish what we want to do.

01:31:19 --> 01:31:22: Set our future set our vision set our plans for

01:31:22 --> 01:31:25: that road map. It really needs to happen while we're

01:31:25 --> 01:31:26: up here in the next.

01:31:27 --> 01:31:29: Couple of couple of years so.

01:31:30 --> 01:31:33: I appreciate it again and thanks Mayor.

01:31:33 --> 01:31:34: Thank you Council member Tate.

01:31:35 --> 01:31:38: I want to thank you all. It was very enlightening.

01:31:38 --> 01:31:41: Feels like it's a big pie and we have to

01:31:41 --> 01:31:43: slice it one piece at a time so to the

01:31:43 --> 01:31:47: mayor's point of having different meetings, I think it would

01:31:47 --> 01:31:49: be helpful and not that I'm a big proponent of

01:31:49 --> 01:31:52: many, many meetings, but I think it would be helpful

01:31:53 --> 01:31:55: for us to put this in some sort of an

01:31:55 --> 01:31:58: orderly form and not a committee of the whole meeting,

01:31:58 --> 01:32:01: but a meeting where we can just actually sit and

01:32:01 --> 01:32:03: talk and and take one piece at a time and

01:32:03 --> 01:32:06: digest it and see how we're going to do it.

01:32:06 --> 01:32:10: Especially because we have our budget workshops coming

01:32:10 --> 01:32:13: up and

01:32:10 --> 01:32:13: Alan, this was probably the most eye opening thing for

01:32:13 --> 01:32:14: me because.

01:32:15 --> 01:32:18: Mercedes will remember when we were doing the Burnt

01:32:18 --> 01:32:21: Store

01:32:18 --> 01:32:21: Rd Council members each got a map and we got

01:32:21 --> 01:32:24: to draw what we thought we wanted to see in

01:32:24 --> 01:32:28: those quadrants. And it was interesting that the corner that's

01:32:28 --> 01:32:29: now Publix was actually a.
 01:32:30 --> 01:32:31: Waterfront
 01:32:32 --> 01:32:35: access for all the freshwater canals in the northeast. We
 01:32:35 --> 01:32:38: got to draw, envision it and we don't do that
 01:32:38 --> 01:32:41: here, and so I. I think when we are always
 01:32:41 --> 01:32:44: sunshine and we're always out in the public and we
 01:32:44 --> 01:32:47: really need to just take our pens and pencils and
 01:32:47 --> 01:32:50: crayons and figure it out and so I would encourage
 01:32:50 --> 01:32:53: us to do that on the resiliency. I'm so glad
 01:32:53 --> 01:32:57: that our chairman here doesn't understand resiliency
 because it's a
 01:32:57 --> 01:33:01: hard word to really get and flood insurance is something
 01:33:01 --> 01:33:02: that is a passion of mine.
 01:33:02 --> 01:33:07: I've been working on tremendously and the community rating
 system
 01:33:07 --> 01:33:10: is something that why adultery is working on with us
 01:33:10 --> 01:33:13: and it. I think the problem there is, and it's
 01:33:13 --> 01:33:16: not a a problem that we can't overcome, but it
 01:33:16 --> 01:33:20: is cost to the building industry and you all mentioned
 01:33:20 --> 01:33:23: that it's going to cost us different funds to get
 01:33:23 --> 01:33:27: this accomplished, but in the long run the financial burden
 01:33:27 --> 01:33:31: might become the benefit rather than the other way around.
 01:33:31 --> 01:33:33: So we are working on the resiliency.
 01:33:33 --> 01:33:37: Not just sidewalks and water quality and everything else, but
 01:33:37 --> 01:33:40: having our homeowners be able to live here and be
 01:33:40 --> 01:33:44: affordable is something that we're facing right now that we
 01:33:44 --> 01:33:47: have to hit head on. So I I really appreciate
 01:33:47 --> 01:33:50: that. I would encourage us to do exactly that. I
 01:33:50 --> 01:33:52: made a whole list of notes so I won't go
 01:33:52 --> 01:33:56: through those, but thank you very much for your time
 01:33:56 --> 01:33:57: and for engaging with us.
 01:33:59 --> 01:34:02: Thank you, I guess I'll jump in here at this
 01:34:02 --> 01:34:05: point. I took a lot of notes and I and
 01:34:05 --> 01:34:08: I look forward to going through the report once it's
 01:34:08 --> 01:34:09: issued.
 01:34:09 --> 01:34:12: Couple things that stood out for me.
 01:34:13 --> 01:34:16: The first thing is to quote.
 01:34:17 --> 01:34:20: A plan without an execution is only elimination.
 01:34:21 --> 01:34:26: I think that's a very telling statement.
 01:34:27 --> 01:34:31: You know we can sit here and talk about many
 01:34:31 --> 01:34:34: different things, but if we don't have an action plan
 01:34:34 --> 01:34:38: to move forward, I guarantee you none of the things

01:34:38 --> 01:34:43: that that they mentioned or any of their recommendations will
01:34:43 --> 01:34:44: never get there.

01:34:45 --> 01:34:48: And there's going to be some hard work along the
01:34:48 --> 01:34:51: way in order to make that happen for me. Personally,
01:34:51 --> 01:34:54: I'm I'm willing to roll my sleeves up and and
01:34:54 --> 01:34:57: work hard to try to make make this a reality.

01:34:58 --> 01:35:02: One of the other things that that stood out for
01:35:02 --> 01:35:07: me personally was the statement with underpin all of your
01:35:07 --> 01:35:09: land use decisions.

01:35:10 --> 01:35:13: On the plan that we're the vision that you develop.
01:35:14 --> 01:35:16: You know we do that. We see a lot of
01:35:16 --> 01:35:18: land use changes come before us.

01:35:20 --> 01:35:23: And a lot of times you see commercial.
01:35:25 --> 01:35:31: Zoning, you see professional zoning going from that
particular designation

01:35:32 --> 01:35:33: to residential?

01:35:34 --> 01:35:35: And I think.

01:35:36 --> 01:35:38: As we all have seen in the numbers.

01:35:39 --> 01:35:41: Residentially, that's not our problem.

01:35:42 --> 01:35:46: That's taking care of itself just fine, so I think
01:35:46 --> 01:35:50: that we have to really keep that in mind moving
01:35:50 --> 01:35:54: forward when we have these land use hearings that come
01:35:54 --> 01:35:55: before us.

01:35:56 --> 01:36:00: One of the other telling statements that stood out to
01:36:00 --> 01:36:00: me.

01:36:02 --> 01:36:04: Was if you look at the growth of our city,
01:36:04 --> 01:36:06: what we are experiencing now.

01:36:07 --> 01:36:09: That we could be at build out.

01:36:09 --> 01:36:11: And 11 to 18 years.

01:36:12 --> 01:36:15: You know we always sit here and we talk about
01:36:15 --> 01:36:16: the next 50 years.

01:36:16 --> 01:36:19: But if we continue on this path of growth.

01:36:21 --> 01:36:25: I guarantee you that time frame of 50 years will
01:36:25 --> 01:36:28: definitely be cut in half.

01:36:29 --> 01:36:32: And, as was noted in here, it could be as
01:36:32 --> 01:36:35: soon as eleven that 18 years. So what does that
01:36:35 --> 01:36:39: tell me? That tells me there's a sense of urgency.

01:36:40 --> 01:36:43: That we do not have the luxury of time.

01:36:44 --> 01:36:45: To develop.

01:36:46 --> 01:36:50: A strategic plan and a vision moving forward. Because if
01:36:50 --> 01:36:53: you look back in our history, the last 50 years
01:36:53 --> 01:36:54: we were developed.

01:36:55 --> 01:36:58: With a plan of a retirement community.

01:37:00 --> 01:37:04: And for seniors to move here, well, we morphed into

01:37:04 --> 01:37:07: something else, even because.

01:37:08 --> 01:37:11: Maybe we didn't want to be that, but we became

01:37:11 --> 01:37:16: that because we didn't have the right policies. The right

01:37:16 --> 01:37:19: plan in place. So to me, that shows us that

01:37:19 --> 01:37:23: it's going to happen whether we want it to happen

01:37:23 --> 01:37:26: or not. So why don't we want to make sure

01:37:26 --> 01:37:30: that we have policies in place to control our destiny

01:37:30 --> 01:37:34: to become the city that we want to be? And

01:37:34 --> 01:37:37: I think and along the way make many of your

01:37:37 --> 01:37:38: recommendations.

01:37:40 --> 01:37:44: Moving forward so we can make sure that we control

01:37:44 --> 01:37:49: our own destiny and the word that Council member Hayden

01:37:49 --> 01:37:53: used as validation on some of the topics that you

01:37:53 --> 01:37:53: brought up.

01:37:54 --> 01:37:57: Some of those topics we've been talking about for years.

01:37:58 --> 01:38:00: Unfortunately, we haven't had a plan.

01:38:01 --> 01:38:02: Moving forward.

01:38:03 --> 01:38:07: To validate any of those items that we've already identified.

01:38:07 --> 01:38:10: And that's our fault as a Council and as a

01:38:10 --> 01:38:13: staff, and I think that's something that we need to

01:38:13 --> 01:38:13: change.

01:38:14 --> 01:38:17: We've talked about team centers.

01:38:18 --> 01:38:20: We've talked about regional parks.

01:38:22 --> 01:38:26: We've talked about arts and culture in our city.

01:38:27 --> 01:38:29: Unfortunately, we haven't acted upon.

01:38:30 --> 01:38:33: And I think that's what we have to make sure

01:38:33 --> 01:38:36: that we do moving forward, and that goes back to

01:38:36 --> 01:38:37: that to that statement.

01:38:38 --> 01:38:40: That I had mentioned earlier.

01:38:42 --> 01:38:45: That the one gentleman had mentioned, you know if we

01:38:45 --> 01:38:45: don't.

01:38:46 --> 01:38:49: If we don't do anything, any actions to to our

01:38:49 --> 01:38:51: plan, it's only a dream.

01:38:52 --> 01:38:55: And I'm here to try to make sure that we

01:38:56 --> 01:38:58: we move forward with actions.

01:38:59 --> 01:39:04: Some of the other things that was mentioned. JC Park.

01:39:06 --> 01:39:09: Our assistant city manager and myself had a conversation

01:39:09 --> 01:39:10: over

01:39:09 --> 01:39:10: two years ago.

01:39:10 --> 01:39:13: Of that same exact topic.

01:39:15 --> 01:39:17: Again, some validation.

01:39:17 --> 01:39:19: You know we, we have enacted upon it.

01:39:21 --> 01:39:23: Housing that was mentioned.

01:39:24 --> 01:39:27: You know, it seems like we have single, family or

01:39:28 --> 01:39:28: multifamily.

01:39:29 --> 01:39:33: And like you said, there are housing opportunities in the

01:39:33 --> 01:39:36: middle, whether it be townhouses.

01:39:37 --> 01:39:39: One gentleman on the panel was from Maryland.

01:39:41 --> 01:39:45: There's many townhouse communities throughout the region up in that

01:39:45 --> 01:39:48: in that area in the northeast, so it's definitely something

01:39:48 --> 01:39:50: that I think we need to look at.

01:39:52 --> 01:39:54: We definitely have to look at workforce housing.

01:39:55 --> 01:39:58: You know, many years ago, when you when you use

01:39:58 --> 01:40:01: that word, it was something much different than it is

01:40:01 --> 01:40:04: today. Workforce housing today is policemen.

01:40:05 --> 01:40:08: Firemen nurses school teachers.

01:40:09 --> 01:40:13: And with the growth that we've experienced in our city

01:40:13 --> 01:40:16: in the last 18 months, we are pushing those type

01:40:16 --> 01:40:18: of individuals out of our city.

01:40:19 --> 01:40:20: Because they.

01:40:21 --> 01:40:22: Can't afford the house.

01:40:23 --> 01:40:26: That doesn't mean we can't look outside the box and

01:40:26 --> 01:40:26: be creative.

01:40:27 --> 01:40:30: Where we can maybe invest in a in a private

01:40:30 --> 01:40:34: Public Partnerships where we can bring that sort of housing

01:40:35 --> 01:40:36: back to our community.

01:40:38 --> 01:40:44: Sports centers indoor sports facilities. We've had those

01:40:45 --> 01:40:49: conversations.

01:40:45 --> 01:40:49: You know a trolley system where that biking walkability.

01:40:50 --> 01:40:55: Connectivity throughout our city I think is important because

01:40:55 --> 01:40:59: like

01:40:55 --> 01:40:59: you said, we have areas throughout our city. Whether it's

01:40:59 --> 01:41:03: the Tarpon Point area that you stayed in, whether it's

01:41:03 --> 01:41:06: Cape Harbor, it's our Yacht Club, it may be the

01:41:06 --> 01:41:10: Seven Islands project or any other future projects we have

01:41:10 --> 01:41:14: to have that connectivity. I think between all of those

01:41:14 --> 01:41:18: for those amenities for our residents and for our visitors.

01:41:20 --> 01:41:21: Healthcare facilities

01:41:22 --> 01:41:24: we've had those discussions.

01:41:24 --> 01:41:28: You know, I know that some Council members up here,

01:41:28 --> 01:41:32: myself included. We've talked about, we've talked about a

second

01:41:32 --> 01:41:32: hospital.

01:41:34 --> 01:41:36: To me it's not a one, it's a need. It's

01:41:36 --> 01:41:40: definitely something that we're going to have to address.

01:41:41 --> 01:41:44: To make sure that we provide that for our Community,

01:41:44 --> 01:41:47: and I think we have to have that same sense

01:41:47 --> 01:41:50: of urgency when you look at our growth numbers, we're

01:41:50 --> 01:41:53: gonna be there sooner than we think.

01:41:57 --> 01:42:01: One of the other things that I thought was quite

01:42:01 --> 01:42:05: interesting was the resiliency part. As far as having a

01:42:05 --> 01:42:10: dedicated staff member, a director or a manager moving forward,

01:42:10 --> 01:42:14: that has an expertise in that area that can make

01:42:14 --> 01:42:19: those recommended recommendations here to Council because I think that

01:42:19 --> 01:42:24: is a very important part in our Community moving forward.

01:42:25 --> 01:42:28: Also, one of the notes that I had taken the

01:42:28 --> 01:42:33: legislative involvement and mandates on the quality of life regulations

01:42:34 --> 01:42:38: moving forward. I also think that's extremely important.

01:42:39 --> 01:42:42: We have to make sure that we set that level

01:42:42 --> 01:42:46: of expectations and the only way to do that is

01:42:46 --> 01:42:51: with the legislative policies that we put forward and the

01:42:51 --> 01:42:56: mandates that we put forward our our code enforcement department.

01:42:56 --> 01:43:00: I know we're in the process of doing a comprehensive

01:43:00 --> 01:43:04: review of that, but that all ties in with that

01:43:04 --> 01:43:05: statement.

01:43:10 --> 01:43:14: The one project that you had mentioned the Wharf in

01:43:14 --> 01:43:18: Washington DC. I've visited it several times. A great project.

01:43:20 --> 01:43:24: I remember when that project was built many years ago

01:43:24 --> 01:43:27: and that is definitely a good example of maybe not

01:43:27 --> 01:43:31: that size, but something very similar to that that we

01:43:31 --> 01:43:33: could have in our in our city.

01:43:34 --> 01:43:38: The recommendations for our parks, again, that's to me some

01:43:39 --> 01:43:43: validations of what we should be doing. We've already put

01:43:43 --> 01:43:46: that process in place, but we know, you know, we're

01:43:46 --> 01:43:51: moving forward. You have the the Yacht Club improvements, so

01:43:51 --> 01:43:54: it was great to see some of that validation as

01:43:54 --> 01:43:59: well. Moving forward, the boardwalks, the water taxis that are,

01:43:59 --> 01:44:03: I think, great possibilities here in our city that we

01:44:03 --> 01:44:03: could.

01:44:04 --> 01:44:05: Implement.

01:44:08 --> 01:44:12: Indoor recreational facilities that you mentioned. The other thing that

01:44:12 --> 01:44:15: really stood out that I think that we definitely without

01:44:15 --> 01:44:15: a doubt.

01:44:16 --> 01:44:20: Have to engage in and move forward with. Is that

01:44:21 --> 01:44:23: watershed management plan?

01:44:24 --> 01:44:28: You know one of the biggest hurdles that we've faced.

01:44:28 --> 01:44:30: I think in the last year is the rising cost

01:44:30 --> 01:44:33: of homeowners and flood insurance.

01:44:34 --> 01:44:36: And a lot of that we do not have the

01:44:36 --> 01:44:39: control of. That's set by the federal government. So what

01:44:39 --> 01:44:42: that tells you is that we have to look outside

01:44:42 --> 01:44:43: the box.

01:44:44 --> 01:44:47: To find out what we need to do to mitigate.

01:44:48 --> 01:44:49: That rise in cost.

01:44:50 --> 01:44:54: So I was very intrigued with the watershed management plan

01:44:54 --> 01:44:59: that could provide a 30% reduction in insurance rates, and

01:44:59 --> 01:45:03: I think that would be a huge impact on our

01:45:03 --> 01:45:04: Community if we could.

01:45:06 --> 01:45:08: Implement a program like that.

01:45:09 --> 01:45:12: So these are just some of the the revenue board

01:45:12 --> 01:45:16: I thought was also intriguing. You know, we have many

01:45:16 --> 01:45:19: advisory boards here within our city.

01:45:20 --> 01:45:20: And.

01:45:21 --> 01:45:24: When you look at the advisory boards that we have

01:45:24 --> 01:45:28: other than they may be the Budget Review Committee that

01:45:28 --> 01:45:31: makes recommendations on a yearly basis. You know we

01:45:31 --> 01:45:35: have the golf Course Advisory Board that that makes

01:45:35 --> 01:45:39: recommendations on

01:45:39 --> 01:45:42: our golf course. We have a planning and zoning board

01:45:42 --> 01:45:44: that makes a recommendation to to City Council. We don't

01:45:45 --> 01:45:45: have a board to help us.

01:45:47 --> 01:45:49: Define.

01:45:50 --> 01:45:52: Who we want to be and maybe.

01:45:53 --> 01:45:55: Because all of this costs money.

01:45:55 --> 01:45:58: So what we have to try to do is to

01:45:58 --> 01:46:01: think how are we gonna pay for every one of

01:46:01 --> 01:46:02: these things. I wish we could start tomorrow but it's

01:46:03 --> 01:46:06: gonna take revenue.

01:46:06 --> 01:46:10: In order to do that, so we're going to have

01:46:10 --> 01:46:10: to try to determine once we set our priorities, how

01:46:10 --> 01:46:13: are we going to pay for it? So this revenue

01:46:13 --> 01:46:17: Advisory Board, I think, would be a excellent board.

01:46:18 --> 01:46:23: Where we bring in the outside experts from banking financial

01:46:23 --> 01:46:24: institutions.

01:46:26 --> 01:46:32: Grant possibly grant writers those type individuals that maybe could

01:46:32 --> 01:46:34: broaden our.

01:46:35 --> 01:46:39: Perspective on what our opportunities may be available out there

01:46:39 --> 01:46:40: for us.

01:46:41 --> 01:46:41: So.

01:46:42 --> 01:46:46: With that I thank you for your presentation. I thank

01:46:46 --> 01:46:50: you for the time and the effort that you put

01:46:50 --> 01:46:53: in before you got here and the time and effort

01:46:53 --> 01:46:57: that you put in after I'm looking forward to your

01:46:57 --> 01:46:58: final draft.

01:46:59 --> 01:47:00: Recommendation.

01:47:01 --> 01:47:06: And thank you for for me, for validating some of

01:47:06 --> 01:47:13: the conversations that we've already had and also making recommendations

01:47:13 --> 01:47:18: on areas that maybe we didn't think about. So thank

01:47:19 --> 01:47:19: you.

01:47:20 --> 01:47:23: Mr. Mayor, if I could respond with just a couple

01:47:23 --> 01:47:25: of comments back to you folks before we open it

01:47:26 --> 01:47:29: up. If you, if it's your pleasure to public comment

01:47:29 --> 01:47:31: number one on on the staffing.

01:47:31 --> 01:47:34: Issue our general comment, I would say because we did

01:47:34 --> 01:47:36: not have the opportunity and and nor did we feel

01:47:36 --> 01:47:39: like it was our appropriate to our task to drill

01:47:39 --> 01:47:43: down and start looking at organizational charts and staffing positions

01:47:43 --> 01:47:46: and things of that at at that level of detail.

01:47:46 --> 01:47:49: So please take our recommendation. What we see is a

01:47:49 --> 01:47:52: wonderful city. And by the way compliments to your staff

01:47:52 --> 01:47:55: here and everyone that we've met and that comes not

01:47:55 --> 01:47:58: just from us but from the public that we talked

01:47:58 --> 01:48:00: with. And there's one reservation because.

01:48:01 --> 01:48:04: I'm I'm a reformed the developer, so I want to

01:48:04 --> 01:48:07: make a side comment that's I'm I'm probably have to

01:48:07 --> 01:48:10: take my badge off before I do it. Developers always

01:48:10 --> 01:48:13: complain that it takes too long to get things approved.

01:48:13 --> 01:48:16: OK, you have staff that do do that process, and

01:48:16 --> 01:48:19: if they could approve by permits and my rezoning this

01:48:19 --> 01:48:23: afternoon, I would appreciate it, but it doesn't happen that

01:48:23 --> 01:48:26: way. But everything that I heard from even the developer

01:48:27 --> 01:48:29: types and I won't give any names, but your staff

01:48:29 --> 01:48:31: is responsive, friendly.

01:48:31 --> 01:48:34: Supportive, they wish you would move faster, but they're

01:48:34 --> 01:48:37: going

01:48:37 --> 01:48:40: to say that no matter how fast you move, but

01:48:40 --> 01:48:42: everyone that we met on the staff are capable of

01:48:42 --> 01:48:45: doing a good job and we complement all of them.

01:48:45 --> 01:48:45: But what we see coming the growth that we see

01:48:46 --> 01:48:49: coming.

01:48:46 --> 01:48:49: It's going to take more. They're going to be demands

01:48:50 --> 01:48:52: put on your staff that they have not seen yet

01:48:52 --> 01:48:56: and we're just encouraging you folks, our our suggestion.

01:48:56 --> 01:48:59: What

01:48:59 --> 01:49:02: we were trying to say was gear up the storms

01:49:03 --> 01:49:06: coming. You know, there's a crowd coming so be prepared

01:49:07 --> 01:49:11: for it on the agencies situation. I fully appreciate Councilman

01:49:11 --> 01:49:14: Hayden. I fully appreciate your reservation and reluctance to

01:49:14 --> 01:49:17: give

01:49:17 --> 01:49:21: someone else the perhaps the the handle to the the

01:49:21 --> 01:49:25: purse strings. Interestingly enough, when I talked about.

01:49:25 --> 01:49:29: Needed deliberations or no. I said heated discussions. I

01:49:29 --> 01:49:32: think,

01:49:32 --> 01:49:34: then whichever Donnie comes from one side of that public

01:49:34 --> 01:49:37: private partnership methodology, I happen to have spent a

01:49:37 --> 01:49:41: number

01:49:41 --> 01:49:44: of years working in a in a very different one.

01:49:44 --> 01:49:47: What you choose to do is what you will fit

01:49:47 --> 01:49:50: your mold and your custom and practice here in the

01:49:50 --> 01:49:53: local community. But when you're talking about raising the

01:49:53 --> 01:49:56: money

01:49:56 --> 01:49:59: to do the things that you want to do, there

01:49:59 --> 01:50:03: are other people that would like to spend their money.

01:50:03 --> 01:50:06: To do it, if you can figure out how to

01:50:06 --> 01:50:09: get what you want done and what they want done

01:50:09 --> 01:50:14: in the same place and same point in time, sharing

01:50:14 --> 01:50:18: the cost and the more the cost you get them

01:50:18 --> 01:50:21: to share the better and then sharing the economic benefits

01:50:21 --> 01:50:24: you know those things can be done. There are a

01:50:24 --> 01:50:27: lot of models for it, but engaging the banking sector

01:50:27 --> 01:50:30: in engaging the the pastoral sectors Donna mentioned

01:50:30 --> 01:50:33: getting everybody

01:50:33 --> 01:50:36: around one table and I would even encourage somehow

another.

01:50:18 --> 01:50:20: Trying to figure out how to do how to do

01:50:20 --> 01:50:22: that group for an hour at lunch once a month

01:50:22 --> 01:50:25: on a regular basis. However you set up those boards

01:50:25 --> 01:50:28: or organizations clubs call them what you want to, but

01:50:28 --> 01:50:31: if you can get that dialogue happening on a regular

01:50:31 --> 01:50:34: basis, you'll be. I think you'll be amazed at what

01:50:34 --> 01:50:37: happens if you're not already doing it. You may already

01:50:37 --> 01:50:39: be doing it OK with that.

01:50:40 --> 01:50:41: Alright, thank you referred to you Sir.

01:50:41 --> 01:50:43: Council Member cars in Europe.

01:50:43 --> 01:50:45: Thank you Mayor, and I also want to thank you

01:50:45 --> 01:50:48: all. I I had fun with my interview chatting with

01:50:48 --> 01:50:48: Susanna.

01:50:50 --> 01:50:53: There's so much good information here. I'm really excited about

01:50:53 --> 01:50:55: a lot of the things I like the idea of

01:50:55 --> 01:50:58: having a special meetings to talk about this. There's so

01:50:58 --> 01:51:00: much to unpack here, and I do like the idea

01:51:00 --> 01:51:02: of a special board that would be.

01:51:03 --> 01:51:05: Responsible for like the vision.

01:51:06 --> 01:51:07: I think.

01:51:07 --> 01:51:10: Like the mayor said, a lot of these things are

01:51:10 --> 01:51:12: going to cost money. Lots of money, but there are

01:51:12 --> 01:51:15: some things here that are not too expensive or even

01:51:15 --> 01:51:18: free. Changing regulations and things like that. So I would

01:51:18 --> 01:51:20: like to as soon as we have the final report

01:51:20 --> 01:51:23: start tackling the low hanging fruit and then look at

01:51:23 --> 01:51:26: the bigger picture. But again, thank you very much for

01:51:26 --> 01:51:27: your work on this.

01:51:29 --> 01:51:31: Thank you Council member shepherd.

01:51:32 --> 01:51:35: Well, first of all I would like to thank you

01:51:35 --> 01:51:37: all for for your input and and all the work

01:51:37 --> 01:51:40: that you put into our city. I'm very grateful for

01:51:40 --> 01:51:42: it. I don't want I I lot of things I

01:51:42 --> 01:51:45: wanted to say. The mayor already said so. I don't

01:51:45 --> 01:51:48: want to repeat so I'll say a couple other things

01:51:48 --> 01:51:51: that weren't already brought up is. I think we have

01:51:51 --> 01:51:54: to embrace a lot of our nonprofits in the city

01:51:54 --> 01:51:56: and use them as a as a tool. They they

01:51:56 --> 01:51:59: get a lot of the things we want accomplished, and

01:51:59 --> 01:52:02: I'll give an example. We had a new nonprofit developed.

01:52:02 --> 01:52:05: To do our medians we we we had a problems
 01:52:05 --> 01:52:08: coming up with the with the money to to to
 01:52:08 --> 01:52:12: do medium beautification and now we have achieved that
 through
 01:52:12 --> 01:52:15: a nonprofit. So I believe a lot of these other
 01:52:15 --> 01:52:18: ideas that that you brought forward. Some of them that
 01:52:18 --> 01:52:22: we've already thought of that but that you encouraged as
 01:52:22 --> 01:52:25: well. I think we need to to build a better
 01:52:25 --> 01:52:29: relationship with our nonprofits throughout the city and look
 to
 01:52:29 --> 01:52:32: them for help to achieve some of these goals.
 01:52:33 --> 01:52:35: The other the other thing I really.
 01:52:36 --> 01:52:38: Liked hearing
 01:52:39 --> 01:52:43: was that you know these these niches and these these
 01:52:43 --> 01:52:47: beautiful places that you've talked about about creating
 around the
 01:52:47 --> 01:52:50: city for people to go to and enjoy.
 01:52:51 --> 01:52:54: I know myself. I've always looked at the coastline around
 01:52:55 --> 01:52:57: the city to do these things, but you opened my
 01:52:57 --> 01:53:01: eyes to that. We can create special places throughout the
 01:53:01 --> 01:53:04: city when you when you showed us the graph with
 01:53:04 --> 01:53:07: the circles we we have to spread this around. We
 01:53:07 --> 01:53:10: have to create these special places everywhere in the city.
 01:53:10 --> 01:53:14: I like that idea and it makes every little neighborhood
 01:53:14 --> 01:53:17: and area unique and special and let them have their
 01:53:17 --> 01:53:20: own little special identity for where they are in the
 01:53:20 --> 01:53:21: city.
 01:53:21 --> 01:53:24: I really like that idea, so once again, thank you
 01:53:25 --> 01:53:26: for your input and.
 01:53:27 --> 01:53:29: I look forward to hearing more. Thank you.
 01:53:30 --> 01:53:31: Council member long.
 01:53:31 --> 01:53:34: Thank you, yeah like all the others. I wanted to
 01:53:34 --> 01:53:36: thank you first for your work this week and your
 01:53:36 --> 01:53:40: continued work. Even the condensed product here is is
 incredibly
 01:53:40 --> 01:53:43: insightful. Obviously like the others, I'm gonna reserve most
 of
 01:53:43 --> 01:53:46: my comments and discussion for the final report, which I
 01:53:46 --> 01:53:48: look forward to but a couple as far as a
 01:53:48 --> 01:53:51: sweeping overview, some of the key principles that I was
 01:53:51 --> 01:53:54: encouraged by, and Council member causing kind of jump to
 01:53:54 --> 01:53:56: this as far as low hanging fruit in the context
 01:53:56 --> 01:53:58: of some of these larger principles.

01:53:59 --> 01:54:03: Was the identified the identifiable districts the community building in

01:54:03 --> 01:54:07: those neighborhoods? I think that's like, she said, little hanging

01:54:07 --> 01:54:10: fruit, something that is a relatively simple fix in the

01:54:10 --> 01:54:13: context of some of these larger scale projects. That's gonna

01:54:13 --> 01:54:16: bring some immediate reward for this citizens. So that was

01:54:16 --> 01:54:20: cool to see public waterfront access. Obviously a very important,

01:54:20 --> 01:54:23: as we kind of continue to project ourselves as a

01:54:23 --> 01:54:27: predominantly waterfront community. Indoor recreation is something personal to me.

01:54:27 --> 01:54:29: I brought it up a couple different times.

01:54:30 --> 01:54:32: So that was exciting to see something that we could

01:54:32 --> 01:54:35: even incorporate more than one point into. Maybe, you know,

01:54:35 --> 01:54:38: slip the teen center into some portion of that project

01:54:38 --> 01:54:41: in one way or another, resiliency. Obviously a huge, huge

01:54:41 --> 01:54:44: issue that we're going to continue to tackle as the

01:54:44 --> 01:54:47: city grows out and climate becomes more and more of

01:54:47 --> 01:54:49: an issue. So that's something that we'll have to work

01:54:49 --> 01:54:52: on, but back to the mayor's point, and some of

01:54:52 --> 01:54:55: the others. The question that we're left with after all

01:54:55 --> 01:54:57: this, and will continue to be left with is what

01:54:57 --> 01:54:59: we're going to do with the information.

01:55:00 --> 01:55:03: You know, so it's important to his point that we

01:55:03 --> 01:55:05: identify a road map, you know, and how we break

01:55:05 --> 01:55:08: down the report. We identify the actionable items, and then

01:55:08 --> 01:55:11: we actually take that action and so something like special

01:55:12 --> 01:55:14: meetings to break those down. Similar to what some of

01:55:14 --> 01:55:17: us have done through our membership with the CTAC with

01:55:17 --> 01:55:21: regards to the Transportation master plan. Kind of break it

01:55:21 --> 01:55:23: down into fragments based on some of those key points

01:55:24 --> 01:55:26: and have those special meetings on each one of those

01:55:26 --> 01:55:29: particular items. But yeah, a lot to unpack. I look

01:55:29 --> 01:55:31: forward to the final report.

01:55:31 --> 01:55:31: And thanks again.

01:55:34 --> 01:55:35: Council member Nelson.

01:55:38 --> 01:55:39: Thank you, mayor.

01:55:40 --> 01:55:43: I first want to say thank you manager, but I

01:55:44 --> 01:55:47: feel like he really brought to us and allowed us

01:55:47 --> 01:55:50: to go through it and it has been eye opening

01:55:50 --> 01:55:53: and I think as you said mayor and some of

01:55:53 --> 01:55:57: the others that did bring a lot of validation of

01:55:57 --> 01:56:00: things we kind of already knew. I think we have
 01:56:00 --> 01:56:04: a great opportunity. You have always felt that that we
 01:56:04 --> 01:56:07: have such a great opportunity in the city to make
 01:56:07 --> 01:56:10: it even better, even stronger.
 01:56:10 --> 01:56:14: We just heard the other night from Council, you know
 01:56:14 --> 01:56:15: another.
 01:56:16 --> 01:56:20: Oasis Sports Field and that just fits right into what
 01:56:20 --> 01:56:23: was said earlier and what what we feel our city
 01:56:23 --> 01:56:26: really needs more of. I mean, we just had the
 01:56:26 --> 01:56:30: new executive director of the Cultural Arts Theater come
 before
 01:56:30 --> 01:56:33: us a few weeks back. You know to introduce himself
 01:56:33 --> 01:56:36: and I just think as those types of items come
 01:56:36 --> 01:56:40: forward to us, especially with the budget that we need
 01:56:40 --> 01:56:44: to be paying attention and definitely mapping out our
 priorities
 01:56:44 --> 01:56:46: because it is a very large.
 01:56:46 --> 01:56:49: Many tiered cake that we have to go through, so
 01:56:49 --> 01:56:52: I just wanted to say thank you. I too really
 01:56:52 --> 01:56:56: enjoyed my interview with Donnie. I felt like you asked
 01:56:56 --> 01:57:00: me really hard questions, but you know, I think workforce
 01:57:00 --> 01:57:04: development and economic development go hand in hand.
 And that's
 01:57:04 --> 01:57:08: going to help bring diversity of all kind generational cultural.
 01:57:10 --> 01:57:14: Educational diversity. It's just going to be a really great
 01:57:14 --> 01:57:17: thing. So I agree I'm I'm looking forward to putting
 01:57:17 --> 01:57:20: together a task force or a group to help us
 01:57:20 --> 01:57:23: prioritize these things in the next few years. I think
 01:57:23 --> 01:57:26: connectivity I. I tackled a little bit when when you
 01:57:26 --> 01:57:30: all talked about the connectivity of our city and remember
 01:57:30 --> 01:57:33: the first time I drove here in 2008 and everywhere
 01:57:33 --> 01:57:36: I turned, if I didn't get the terrace, the avenue
 01:57:36 --> 01:57:40: or the street, I was hitting water so I'm really.
 01:57:40 --> 01:57:43: I'm really grateful that that was brought up, and then
 01:57:43 --> 01:57:46: of course also the continuity in terms of some of
 01:57:46 --> 01:57:50: the cultural projects that we've done. Like you know, painting
 01:57:50 --> 01:57:53: the utility boxes and and how we really need to
 01:57:53 --> 01:57:55: take that a step further and have it be more
 01:57:55 --> 01:57:59: collective. So I appreciate this and I look forward to
 01:57:59 --> 01:58:00: our future. Thank you, mayor.
 01:58:02 --> 01:58:06: Thank you just one last question. While sitting here listening
 01:58:06 --> 01:58:11: to everyone, there's the Urban Land Institute. I know you
 01:58:11 --> 01:58:13: come and do an initial evaluation.

01:58:14 --> 01:58:16: And make recommendations.

01:58:16 --> 01:58:19: Do you do any type of a follow-up analysis, say

01:58:19 --> 01:58:22: when you look maybe two years or three years down

01:58:22 --> 01:58:25: the road will you'll take a look at what you're

01:58:25 --> 01:58:29: recommendation. Kind of see what we've done and how we're

01:58:29 --> 01:58:29: moving.

01:58:29 --> 01:58:35: Forward interesting that you should ask that question, given that

01:58:35 --> 01:58:39: I now realize that I've been doing this for how

01:58:39 --> 01:58:43: many years Mary Beth, 24 years there has always been

01:58:43 --> 01:58:46: amongst some of us and an informal.

01:58:46 --> 01:58:49: Follow up in valuation. I've I've gone back to almost

01:58:49 --> 01:58:52: every city where I've done these things and followed up

01:58:52 --> 01:58:55: with the people like yourselves and say how's it going?

01:58:55 --> 01:58:59: What's happening? You allow? More recently has begun to adopt

01:58:59 --> 01:59:02: A formalized evaluation to do that same thing we don't

01:59:02 --> 01:59:05: have. I don't believe in Mary Bethel. Correct me if

01:59:05 --> 01:59:08: I'm wrong. I don't believe we have a formal structure

01:59:08 --> 01:59:10: in place, but I think that's in the process of

01:59:10 --> 01:59:13: coming about because a lot of us are interested in

01:59:13 --> 01:59:16: saying, OK, you know, for our own benefit, because this

01:59:16 --> 01:59:18: is such an important piece of the ULI.

01:59:19 --> 01:59:21: You know existence. We want to be sure that we're

01:59:21 --> 01:59:23: doing a good job as best we can. We want

01:59:24 --> 01:59:26: to and in order to know that you gotta go

01:59:26 --> 01:59:28: back and look at the results you know, did our

01:59:28 --> 01:59:31: recommendations a where the where they worth giving, did people

01:59:31 --> 01:59:34: appreciate them? Did they follow up on them and if

01:59:34 --> 01:59:37: So what worked? What didn't work? What might have worked

01:59:37 --> 01:59:40: better had we done it a little different way so?

01:59:40 --> 01:59:42: If if you're asking us if the ULI is

01:59:42 --> 01:59:45: an institution would be interested in following up with you,

01:59:45 --> 01:59:47: I'm going to stick my neck out and get in

01:59:48 --> 01:59:50: trouble and say yes. And then Mary Beth, we'll, we'll

01:59:50 --> 01:59:51: clarify what I just said.

01:59:53 --> 01:59:56: Go ahead, well that's a great question and a couple

01:59:56 --> 01:59:58: things. As Lee mentioned, we do have a more formal

01:59:58 --> 02:00:01: process where we actually go back and we're trying to

02:00:01 --> 02:00:04: measure impact and David heads that that effort up so

02:00:04 --> 02:00:07: we will be continued communication with the city as to

02:00:08 --> 02:00:11: what's happened, what's happened with the recommendations? A couple of

02:00:11 --> 02:00:14: thoughts I have and I'm happy to talk to whoever

02:00:14 --> 02:00:17: offline about this is we do have a very active

02:00:17 --> 02:00:20: District Council in Southwest Florida. Members of ULI who are

02:00:20 --> 02:00:23: engaged locally. We will reach out to them.

02:00:23 --> 02:00:26: They were not able to be here today, our Executive

02:00:26 --> 02:00:28: director, but I will reach out to her and talk

02:00:28 --> 02:00:31: about those possibilities of working with you all and then

02:00:31 --> 02:00:33: always happy to continue the conversation we do.

02:00:34 --> 02:00:36: We realize that it takes a long time that things

02:00:36 --> 02:00:39: aren't going to change in the next six months, and

02:00:39 --> 02:00:42: we are really making a concerted effort to make sure

02:00:42 --> 02:00:44: that we keep engaged and that we are able to.

02:00:45 --> 02:00:46: Follow the impact of what happens.

02:00:47 --> 02:00:49: And and and I will add one other thing too.

02:00:49 --> 02:00:51: And I'm gonna throw all of my fellow panelists under

02:00:51 --> 02:00:54: the bus because I didn't ask them about their willingness

02:00:54 --> 02:00:56: to do this. But I'm gonna make them. I'm gonna

02:00:56 --> 02:00:58: tell her I'm going to say they're willing as as

02:00:58 --> 02:01:01: you all know, we're here as volunteers and we actually

02:01:01 --> 02:01:03: sign a conflict of interest waiver when we do this

02:01:03 --> 02:01:05: and say none of us will come back and have

02:01:05 --> 02:01:08: a stake in anything that's going on in Cape Coral

02:01:08 --> 02:01:10: for a period of time. And I think it's a

02:01:10 --> 02:01:12: year. Is that correct? Is that what the document says?

02:01:12 --> 02:01:15: Or two years or something? Anyway? So in other words,

02:01:15 --> 02:01:17: we're not doing this to try to drum up.

02:01:17 --> 02:01:20: Presidents, but quite frankly, if anybody from Cape Carl wants

02:01:20 --> 02:01:22: to give me a call and say hey, what about

02:01:22 --> 02:01:24: this? You know you were talking about so and so?

02:01:24 --> 02:01:27: Where did that idea come from? I'm open to that

02:01:27 --> 02:01:29: at any point in time, and I suspect that any

02:01:29 --> 02:01:32: of the other panel members would be, you know, completely

02:01:32 --> 02:01:35: responsive to any questions that might come from anyone, so

02:01:35 --> 02:01:35: we're open.

02:01:36 --> 02:01:39: I know it could probably be pretty comprehensive. Some of

02:01:39 --> 02:01:42: the policies and regulations that we're going to have to

02:01:42 --> 02:01:44: put in place to make some of these changes.

02:01:45 --> 02:01:49: Happen, do you have a recommendation on a time frame

02:01:49 --> 02:01:52: for a follow up five years from now? Three years
02:01:52 --> 02:01:54: from now? As far as what? What would?
02:01:55 --> 02:01:58: If you ask me how best to go forward, I
02:01:58 --> 02:02:01: would suggest you know. Maybe a six month and one
02:02:01 --> 02:02:04: year and a two year and a five year time
02:02:04 --> 02:02:08: frame because in the beginning you've got a whole bunch
02:02:08 --> 02:02:11: of material in front of you that are ideas and
02:02:11 --> 02:02:15: they're aspirational. Ideas like these agencies that.
02:02:15 --> 02:02:19: Donna used the term agency. I tend to use the
02:02:19 --> 02:02:20: word or the phrase.
02:02:22 --> 02:02:22: You know?
02:02:23 --> 02:02:27: Public private nonprofit 501C3. That's got some governance
and broad
02:02:27 --> 02:02:30: based support and leadership, so that's that's where he and
02:02:31 --> 02:02:33: I would argue for hours I'm sure.
02:02:34 --> 02:02:36: But whoever's got the money and the political power ends
02:02:36 --> 02:02:38: up making the decision about what it really looks like.
02:02:39 --> 02:02:41: OK, that's you guys. OK, and your banker friends? Because
02:02:41 --> 02:02:42: they the ones that got the money.
02:02:44 --> 02:02:47: But going through that process there, there are examples of
02:02:47 --> 02:02:51: everything. Virtually everything we've talked about there are
examples that
02:02:51 --> 02:02:53: you can look at in other places and say, well,
02:02:53 --> 02:02:56: that part looks good. That part doesn't look good and
02:02:56 --> 02:02:59: you can merge that stuff together so you know my
02:02:59 --> 02:03:00: encouragement would be.
02:03:01 --> 02:03:04: If in your process because y'all are subject to the
02:03:04 --> 02:03:07: Sunshine law and all those kinds of things, so whatever
02:03:07 --> 02:03:10: works appropriately here, which set a six month time frame
02:03:10 --> 02:03:13: A1 year time frame and then two years and maybe
02:03:13 --> 02:03:16: double the double the frequency but set, set a schedule
02:03:16 --> 02:03:19: and say here's what we're going to try to do,
02:03:19 --> 02:03:19: but.
02:03:20 --> 02:03:23: But don't let that schedule drag out too far because
02:03:23 --> 02:03:25: people forget what they did at the last meeting. And
02:03:25 --> 02:03:28: as we have said several times, the trains coming, you
02:03:28 --> 02:03:30: know the people are coming so.
02:03:30 --> 02:03:32: It'll be upon you before you know it.
02:03:33 --> 02:03:36: Thank you, yeah, I definitely think that's something and we'll
02:03:36 --> 02:03:40: have. I'm sure future discussions that at a regular Council
02:03:40 --> 02:03:43: meeting have we want to move forward, but for me,
02:03:43 --> 02:03:45: I think a meeting once a month to have this

02:03:45 --> 02:03:49: discussion is something that we have to implement. So because

02:03:49 --> 02:03:51: there there's a lot to do here and a lot

02:03:51 --> 02:03:54: to consider. So and the only way to get that

02:03:54 --> 02:03:57: accomplished is to have those meetings. So thank you for

02:03:57 --> 02:04:00: that insight. I think at this time since I don't

02:04:00 --> 02:04:03: have any other Council members that are.

02:04:03 --> 02:04:06: Wanting to follow up, I will open up the public

02:04:06 --> 02:04:10: input aspect of the meeting. We'll utilize the podium to

02:04:10 --> 02:04:14: the left so anyone who would like to come forward,

02:04:14 --> 02:04:15: please do.

02:04:20 --> 02:04:21: Thank you Mr Mayor.

02:04:23 --> 02:04:25: Better if you want to put up that chart I

02:04:26 --> 02:04:28: provided. Again, Tom Shadrach permanent citizen.

02:04:29 --> 02:04:32: And I have a couple comments. I was at the

02:04:32 --> 02:04:36: workshop when you alive Mr Tom Etler presented the idea

02:04:36 --> 02:04:38: of doing this with the.

02:04:39 --> 02:04:42: Support of the city manager and I was skeptical.

02:04:43 --> 02:04:46: You know, I've been with the Boeing company for 37

02:04:46 --> 02:04:48: years and every three years we get a new Vice

02:04:49 --> 02:04:52: President and two years. Two months later of consultant

02:04:52 --> 02:04:55: group

02:04:55 --> 02:04:58: would come in and tell us how to do things

02:04:58 --> 02:05:01: better and after two years generally there is some novel

02:05:01 --> 02:05:04: ideas, but most of the employees know knew how to

02:05:04 --> 02:05:07: do the job and the vice president would leave in

02:05:07 --> 02:05:11: two years and then we'd be back to normal. So

02:05:11 --> 02:05:13: that's the skepticism in 37 years of consulting groups and

02:05:13 --> 02:05:17: I know the city manager made a decision.

02:05:17 --> 02:05:20: This group is different and it's a volunteer Group A

02:05:20 --> 02:05:23: matter of experts and I said, and I embraced it

02:05:23 --> 02:05:26: once the Council decided we're going to do this, I

02:05:26 --> 02:05:29: thought about it and I took to heart Tom's point

02:05:30 --> 02:05:32: about trying if we're going to be as productive in

02:05:32 --> 02:05:35: a week as we can be. Get down to two

02:05:35 --> 02:05:38: or three top items that we can focus on and

02:05:38 --> 02:05:41: get the experts here that know that and so.

02:05:41 --> 02:05:43: Once the contract was signed, I asked for the statement

02:05:43 --> 02:05:46: of work to see if it was two or three

02:05:46 --> 02:05:47: items, and I was disappointed when I saw that you

02:05:48 --> 02:05:52: had 12 tasks to do.

02:05:53 --> 02:05:54: And I go. Wow, that's that's not what was asked.

02:05:53 --> 02:05:54: And so I took.

02:05:55 --> 02:05:57: The time to kind of write a one page deal

02:05:57 --> 02:06:00: if you wanna push that down a little bit, Betty,

02:06:00 --> 02:06:02: but I and I think she gave you a handout.

02:06:02 --> 02:06:05: This was my ride up just to say the top

02:06:05 --> 02:06:07: four items on the all the way down at the

02:06:07 --> 02:06:10: scope are the same as the 12 just condensed. What

02:06:10 --> 02:06:13: are the most important things? I thought of the 12

02:06:13 --> 02:06:16: and that's the top four. I added the fifth one

02:06:16 --> 02:06:18: which is near and dear to a lot of the

02:06:18 --> 02:06:19: West citizens.

02:06:19 --> 02:06:23: That's unique about the Chiquita lock and the Seven Island

02:06:23 --> 02:06:26: area, and I can talk to that in a minute,

02:06:26 --> 02:06:29: but I thought these were the top things that I

02:06:29 --> 02:06:33: was concerned with. After living here and choosing, this is

02:06:33 --> 02:06:36: my home. And just to reiterate again, I am pretty

02:06:36 --> 02:06:40: analytical. I searched the whole southwest area of places to

02:06:40 --> 02:06:42: live and I chose Cape Coral. I love it. I

02:06:42 --> 02:06:45: like it and I want it to be better. And

02:06:45 --> 02:06:48: and I live here for a reason. And so these

02:06:48 --> 02:06:49: were the top four things.

02:06:49 --> 02:06:52: And some of the things I was listening now to

02:06:52 --> 02:06:55: your presentation. I really didn't hear about the fact that

02:06:55 --> 02:06:56: we don't have.

02:06:56 --> 02:06:59: Easy access to Hwy 75 or the airport.

02:07:00 --> 02:07:03: And I didn't hear that as a discussion, and that

02:07:03 --> 02:07:06: was one of the key points there. And the other

02:07:06 --> 02:07:09: thing I didn't get to hear, which I think is

02:07:09 --> 02:07:12: important and how we play with our sister cities between

02:07:12 --> 02:07:16: Fort Myers, Fort Myers Beach, Sanibel, Pine Island. How do

02:07:16 --> 02:07:20: we work together? Because they certainly have a lot of

02:07:20 --> 02:07:23: amenities that we'll never have. And how do we?

02:07:24 --> 02:07:24: Enhance that.

02:07:26 --> 02:07:29: And so that was like #2 there, and I didn't

02:07:29 --> 02:07:33: really see that. And another thing that the best thing

02:07:33 --> 02:07:37: I've ever had from consultants was what not to do

02:07:37 --> 02:07:37: from.

02:07:38 --> 02:07:42: From from the city. What shouldn't we be doing? What

02:07:42 --> 02:07:45: shouldn't we aspire to do like I heard?

02:07:45 --> 02:07:47: People that might have talked to you. Let's try to

02:07:48 --> 02:07:50: keep everybody in Cape Coral from having to cross the

02:07:50 --> 02:07:51: bridge. Let's have great things.

02:07:52 --> 02:07:55: I don't think that's the right thing. We've got great,

02:07:55 --> 02:07:56: you know we got 2.

02:07:56 --> 02:08:00: Major League ballparks spring training across the bridge. We got

02:08:00 --> 02:08:03: theaters right across the bridge. Why aren't we taking advantage

02:08:03 --> 02:08:05: of that in our planning and thinking?

02:08:07 --> 02:08:09: Couple great things I did here.

02:08:09 --> 02:08:10: I gotta wrap it up, Mr.

02:08:10 --> 02:08:13: OK, I thought you mentioned this was gonna be a.

02:08:14 --> 02:08:17: Hearing instead of a 3 minute, but I'll try now.

02:08:17 --> 02:08:19: I was moving into not what I've heard and I'll

02:08:19 --> 02:08:21: try to get through them real quick.

02:08:23 --> 02:08:27: Things I liked were maybe that no water beaches were

02:08:27 --> 02:08:28: a good idea.

02:08:29 --> 02:08:32: Because we can't get to the water easily, I actually

02:08:32 --> 02:08:36: thought the water taxis was an interesting concept, but let's

02:08:36 --> 02:08:39: have parking areas where people can be taken to Sanibel,

02:08:39 --> 02:08:43: Captiva, Fort Myers Beach and back all the time because

02:08:43 --> 02:08:46: those are great beaches and we'll never compete with the

02:08:46 --> 02:08:47: ocean, OK?

02:08:48 --> 02:08:52: And big Parks was a great idea. I love our

02:08:52 --> 02:08:54: red, white and boom the bonfire.

02:08:55 --> 02:08:59: The Arts festival all the patriotic parades. We have all

02:08:59 --> 02:09:02: great things that bring the city together.

02:09:02 --> 02:09:05: But we we concentrated on neighborhood parks, first with our

02:09:05 --> 02:09:08: go bond instead of the major parks. And we're not

02:09:08 --> 02:09:11: even off the drawing board for those after four years.

02:09:11 --> 02:09:12: So that's an interesting issue.

02:09:12 --> 02:09:16: Mr Shadrack, your your times up if you'd like to

02:09:16 --> 02:09:19: submit a written response to City Council on any of

02:09:19 --> 02:09:23: your recommendations, I'm sure we would all love to.

02:09:23 --> 02:09:26: To hear whatever your recommendations are.

02:09:27 --> 02:09:30: OK, I will probably wait for the report.

02:09:30 --> 02:09:31: Alright, thank you.

02:09:34 --> 02:09:37: Anyone else wishing to speak during public input, please

02:09:37 --> 02:09:38: come

02:09:37 --> 02:09:38: forward.

02:09:41 --> 02:09:43: See a non public input is now closed.

02:09:45 --> 02:09:47: So I'll turn it over to Mr City manager.

02:09:49 --> 02:09:52: Well, Mr Mayor, on behalf of the entire staff here

02:09:52 --> 02:09:55: at the city of Cape Coral, I want to express

02:09:55 --> 02:09:58: our gratitude to all the members of the panelists and

02:09:59 --> 02:10:02: for taking their time to come to this great city.

02:10:02 --> 02:10:04: For for a week I I hope you enjoyed your
 02:10:04 --> 02:10:07: time and we certainly enjoyed the time that we got
 02:10:07 --> 02:10:10: to spend with you. I also want to express our
 02:10:10 --> 02:10:15: sincere gratitude to all of the individuals that participated
 throughout
 02:10:15 --> 02:10:18: the whole process. I want to thank Nita Whaley for
 02:10:18 --> 02:10:19: really stepping in well.
 02:10:19 --> 02:10:23: After the train left the station and helping us coordinate
 02:10:23 --> 02:10:27: all of this and making today possible, so Mr. Mayor,
 02:10:27 --> 02:10:31: I look forward to continuing conversations with the members
 of
 02:10:31 --> 02:10:35: City Council with staff and the community as we continue
 02:10:35 --> 02:10:38: to plot our our our future. You know what at
 02:10:38 --> 02:10:42: the appropriate time will incorporate the recommendations
 made by ULI
 02:10:42 --> 02:10:46: once they are accepted by you into our Cape Compass,
 02:10:46 --> 02:10:49: which is our strategic guidebook, move forward.
 02:10:49 --> 02:10:52: And you know, we have a new tagline that we've
 02:10:52 --> 02:10:56: adopted, and I think that you've heard loud and clear
 02:10:56 --> 02:10:59: from the panelists today that we are a great city
 02:10:59 --> 02:11:02: and that we are a city flowing with possibilities. So
 02:11:02 --> 02:11:04: thank you very much, Mr Mayor.
 02:11:05 --> 02:11:09: Yeah, thank you. I'd like to again thank all of
 02:11:09 --> 02:11:13: the panelists that came and took time out of your
 02:11:13 --> 02:11:17: busy schedules to make recommendations to us. I think we
 02:11:17 --> 02:11:20: all have a desire to be a great city, so
 02:11:20 --> 02:11:25: your input is invaluable. I appreciate that we will definitely
 02:11:25 --> 02:11:29: look forward to your final report. And also I would
 02:11:29 --> 02:11:32: look forward to a follow up visit to so you
 02:11:32 --> 02:11:35: can grade us to see how we're doing.
 02:11:35 --> 02:11:40: And I always believe when you look outside and someone
 02:11:40 --> 02:11:44: from the outside is looking in, they can give a
 02:11:44 --> 02:11:48: better perspective of what we should be doing because you
 02:11:48 --> 02:11:53: don't have a vested interest. So I think that's extremely
 02:11:53 --> 02:11:57: important. So thank you for that. I want to thank
 02:11:57 --> 02:12:01: staff for everything that they have done throughout the week
 02:12:02 --> 02:12:06: and even prior to get ready and provide the information.
 02:12:06 --> 02:12:10: To our panelists and I know.
 02:12:10 --> 02:12:14: I believe that our City Council is is willing and
 02:12:14 --> 02:12:18: ready to roll up our sleeves to make some of
 02:12:18 --> 02:12:22: this a reality and I look forward to working with
 02:12:22 --> 02:12:26: staff in the future because it it's going to.
 02:12:27 --> 02:12:28: It's going to take a lot of.

02:12:29 --> 02:12:34: A lot of different facets, whether it's land development, code
02:12:34 --> 02:12:40: regulation, economic development, policies, we're going to
have to put
02:12:40 --> 02:12:44: all of that into the same bucket to make this
02:12:44 --> 02:12:44: a.
02:12:45 --> 02:12:48: To make this happen, so I look forward and I
02:12:49 --> 02:12:53: I look forward to the challenge and I look forward
02:12:53 --> 02:12:55: to making their our city.
02:12:56 --> 02:12:58: Much better tomorrow than it is today, so thank you.
02:13:01 --> 02:13:03: Any other comments from any Council?
02:13:05 --> 02:13:06: OK.
02:13:07 --> 02:13:11: Time and place of future meetings. We have a special
02:13:11 --> 02:13:15: meeting today. An attorney client session, Cape Coral City
Council
02:13:15 --> 02:13:18: is scheduled for today, Wednesday, May 20th at 1:00 PM.
02:13:18 --> 02:13:21: Here in Council chambers we have a committee of the
02:13:21 --> 02:13:25: whole meeting is scheduled for Wednesday, May 25th, 2022
at
02:13:25 --> 02:13:28: 9:00 AM and Council Chambers and we also have a
02:13:28 --> 02:13:32: regular meeting. Cape Coral City Council scheduled
Wednesday, June 1st
02:13:32 --> 02:13:35: at 4:30 PM here in Council chambers. Is there a
02:13:35 --> 02:13:37: motion for adjournment?
02:13:38 --> 02:13:41: Second, all in favor. Say aye aye, eating adjourned.

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