

Webinar

ULI Toronto: Diversity, Equity, Inclusion and Reconciliation in the Official Plan

Date: April 26, 2022

00:03:13 --> 00:03:16:

00:01:36 --> 00:01:40: Hello everyone and welcome as people start to trickle in, 00:01:40 --> 00:01:44: we're going to play you Ali Toronto's membership video. 00:02:05 --> 00:02:07: Having the ability to. 00:02:07 --> 00:02:08: Exchange stories exchange. 00:02:08 --> 00:02:13: Ideas and really sort of find mentors in the industry. 00:02:13 --> 00:02:15: Via you Ali was a huge plus for me. So 00:02:15 --> 00:02:17: one of the things that I first started doing with 00:02:17 --> 00:02:20: you. I in terms of active engagement with their urban 00:02:20 --> 00:02:23: plan program and for me that's they. They basically go 00:02:23 --> 00:02:26: into schools and work with young people in junior high 00:02:26 --> 00:02:27: and high. 00:02:27 --> 00:02:29: School, one of the great things about Uli is that 00:02:29 --> 00:02:32: it provides a great platform for public sector and private 00:02:32 --> 00:02:36: sector interests to meet with an opportunity to connect with 00:02:36 --> 00:02:38: a variety of people from a variety of. 00:02:38 --> 00:02:41: Different disciplines, so I work in real estate development, but 00:02:41 --> 00:02:43: it's useful and important to get to know people in 00:02:43 --> 00:02:44: other aspects of city building. 00:02:44 --> 00:02:49: Opportunity get recognition the opportunity to participate in my community 00:02:49 --> 00:02:52: and give back in a way all of those things 00:02:52 --> 00:02:55: have enhanced my career and I think enhance what I'm 00:02:55 --> 00:02:58: able to offer the industry and I'm really. 00:02:58 --> 00:03:02: Excited to be part of Uli Toronto, and really advancing 00:03:02 --> 00:03:07: my leadership skills and fostering my connections and really just 00:03:07 --> 00:03:08: advancing. 00:03:08 --> 00:03:09: My mission for city building. 00:03:09 --> 00:03:13: Was a young professional new to the province and I

found you, Ali and other kind of similar organizations really

00:03:16> 00:03:21:	helpful in terms of, you know, bridging connections and networking.
00:03:21> 00:03:25:	It's an opportunity to connect with people who have questions,
00:03:25> 00:03:26:	who are who have.
00:03:26> 00:03:28:	Not quite figured out how to do.
00:03:28> 00:03:28:	Things.
00:03:28> 00:03:30:	And I liked how hands on you could be as
00:03:30> 00:03:34:	a member. You could get involved immediately. You could volunteer.
00:03:34> 00:03:37:	For me, you Ali is one of the greatest organizations
00:03:37> 00:03:38:	in the world and.
00:03:38> 00:03:42:	Certainly in Toronto to connect to learn and to become
00:03:42> 00:03:45:	a part of an organization that really values its people
00:03:45> 00:03:46:	and its members.
00:03:59> 00:04:03:	Our membership video, which you just saw is our invitation.
00:04:03> 00:04:07:	If we do get more involved with Uli Toronto, which
00:04:07> 00:04:10:	is the world's largest and most active ULI chapter, a
00:04:10> 00:04:13:	few notes to ULI members or those who are not
00:04:13> 00:04:18:	yet members, you can access utilize network through the global
00:04:18> 00:04:18:	membership.
00:04:18> 00:04:24:	Factory there are exciting engagement opportunities on local. You'll like
00:04:24> 00:04:29:	committees which are available through the Navigator tab as well
00:04:29> 00:04:32:	as our annual window, which is in May for joining
00:04:32> 00:04:37:	committees. You can access upcoming and past events and attendees,
00:04:37> 00:04:41:	which is an amazing networking tool as well as an
00:04:41> 00:04:46:	unbelievable wealth of knowledge of local and global yuli resources.
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00:04:46> 00:04:49:	Archives case studies. Passing webinars.
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	Archives case studies. Passing webinars.
00:04:49> 00:04:52:	Archives case studies. Passing webinars. And more through the knowledge Finder will provide links to
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00:04:49> 00:04:52: 00:04:52> 00:04:56: 00:04:56> 00:04:59: 00:05:03> 00:05:05: 00:05:05> 00:05:09:	Archives case studies. Passing webinars. And more through the knowledge Finder will provide links to what you can expect from your membership and to learn about all the benefits, check the link in the chat. My name is Kelly Graham. I'm a planner at SBN, Architects and planners, and a member of you, Allied Toronto's
00:04:49> 00:04:52: 00:04:52> 00:04:56: 00:04:56> 00:04:59: 00:05:03> 00:05:05: 00:05:05> 00:05:09:	Archives case studies. Passing webinars. And more through the knowledge Finder will provide links to what you can expect from your membership and to learn about all the benefits, check the link in the chat. My name is Kelly Graham. I'm a planner at SBN, Architects and planners, and a member of you, Allied Toronto's diversity, equity and Inclusion Committee, and the Co lead of
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	to addressing
00:05:23> 00:05:26:	systemic inequities and land use policy.
00:05:27> 00:05:30:	Due to limited time we will not have an audience
00:05:30> 00:05:33:	Q&A session in the webinar, but after the webinar ends,
00:05:33> 00:05:37:	you'll be prompted to answer a quick survey and you'll
00:05:37> 00:05:40:	also have the opportunity to submit any questions or comments
00:05:40> 00:05:43:	to help us shape a follow up workshop that we'll
00:05:43> 00:05:46:	be hosting in the fall before we get started, I'd
00:05:46> 00:05:49:	like to take a moment to recognize the people who
00:05:49> 00:05:52:	were here before this land was settled as a Toronto
00:05:52> 00:05:56:	region based organization. We acknowledge the land we are meeting
00:05:56> 00:05:57:	on.
00:05:57> 00:06:01:	Is a traditional territory of many nations, including the Mississaugas
00:06:01> 00:06:05:	of the credit, the Anishinabek, the Chippewa, the honor Shoni,
00:06:05> 00:06:07:	and the one that peoples is now home to many
00:06:07> 00:06:11:	diverse First Nations. Inuit and mighty people. We also acknowledge
00:06:11> 00:06:15:	that Toronto's covered by Treaty 13 with the Mississauga as
00:06:15> 00:06:15:	of the credit.
00:06:17> 00:06:19:	We are all treaty people. Many of us have come
00:06:19> 00:06:23:	here as settlers, immigrant and newcomers in generation or in
00:06:23> 00:06:26:	generations past. We'd also like to acknowledge and honor those
00:06:26> 00:06:30:	who came here involuntarily, particularly those who descended from those
00:06:30> 00:06:33:	brought here through in slave enslavement.
00:06:37> 00:06:41:	To better understand the meaning behind this land acknowledgement, we
00:06:41> 00:06:45:	recommend for programs that we have uploaded on YouTube and
00:06:45> 00:06:47:	these links are available in the chat.
00:06:52> 00:06:55:	Today's design and all other UI programming would not be
00:06:55> 00:06:59:	possible without the support of our annual sponsors. I would
00:06:59> 00:07:01:	like to say a major thank you to all of
00:07:01> 00:07:05:	them for their support with specific acknowledgement to our diamond
00:07:05> 00:07:09:	sponsor and diversity equity and inclusion sponsor and ellisdon for
00:07:09> 00:07:10:	their continuous.
00:07:10> 00:07:10:	Support.

00:07:11> 00:07:14:	Now more than ever, you Ally Toronto relies on our
00:07:14> 00:07:17:	sponsors to put high quality programs and to drive the
00:07:17> 00:07:20:	mission to support the future of the built environment for
00:07:20> 00:07:21:	transformative impact.
00:07:21> 00:07:24:	On communities worldwide to all of our sponsors, we thank
00:07:25> 00:07:25:	you.
00:07:29> 00:07:32:	Now, without further ado, I would like to pass the
00:07:32> 00:07:36:	MIC to Geneva, Varghese, the interim director of Community Connections
00:07:37> 00:07:40:	at United Way of Greater Toronto Ginja. We'd love to
00:07:40> 00:07:43:	have you open our event today with some opening remarks
00:07:43> 00:07:45:	and insightful context.
00:07:47> 00:07:50:	Hello everyone, Kelly and you'll I team. Thank you for
00:07:50> 00:07:53:	inviting me and having me as part of this exciting
00:07:53> 00:07:57:	event. Since having immigrated to Canada about 10 years ago
00:07:57> 00:08:00:	or so, I've had the opportunity to be on a
00:08:00> 00:08:04:	a learning and reflection journey that brought about questions like
00:08:04> 00:08:07:	whose land is best, who gets to shape it and
00:08:07> 00:08:10:	during this time one of the things I've really come
00:08:10> 00:08:14:	to appreciate is this philosophy. From the Iroquois, the hardness
00:08:14> 00:08:17:	shoni peoples, which is to consider.
00:08:17> 00:08:21:	Any discussion, not just for the current generation, but for
00:08:21> 00:08:24:	the next 7 generations and the way I see it,
00:08:24> 00:08:27:	official plans and land use policies and it's essence is
00:08:27> 00:08:32:	about looking at shaping our cities and neighborhoods for both
00:08:32> 00:08:36:	current and future residents. But in order to meaningfully and
00:08:36> 00:08:42:	intentionally do that, diversity, equity, inclusion, reconciliation, writing, our relations
00:08:42> 00:08:45:	need to be integral to planning. In both shaping the
00:08:45> 00:08:47:	policies and plans.
00:08:47> 00:08:50:	But also in their implementation. Now while I'm not a
00:08:50> 00:08:53:	planner through my role that he had a way, I
00:08:53> 00:08:58:	have the privilege of working in neighborhoods undergoing redevelopment and
00:08:58> 00:09:03:	revitalization. Our building strong neighborhoods, strategy that I help implement
00:09:03> 00:09:07:	in the Greater Toronto area, builds on this understanding that
00:09:07> 00:09:12:	there are inequities in neighborhoods resulting from things such as
00:09:12> 00:09:16:	systemic racism and historic underinvestment that over the

00:09:16 -> 00:09:17: led to poor. 00:09:17 -> 00:09:22: Social and physical infrastructure constituted pockets of poverty and neighborhoods 00:09:22 -> 00:09:30: and tower buildings, all of which we want to see changed. So we partner with community organizations and residents to 00:09:30 -> 00:09:34: help them shape their neighborhoods in a way that meets their vision and hopes for the place and one of the communities we work in is in the eastern part of Toronto called Scarborough that is undergoing quite a bit of Toronto called Scarborough that is undergoing the bocat of Toronto called Scarborough that is undergoing and to Toronto called Scarborough that is undergoing that is und		years have
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00:10:58> 00:11:01:city in the same way those living in social housing,00:11:01> 00:11:05:those experiencing a disability. Those single moms juggling multiple jobs00:11:05> 00:11:08:and trying to figure out childcare in order to participate00:11:08> 00:11:12:in a council deputation or a secondary plan consultation. And	00:10:52> 00:10:53:	in the local plans.
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multiple jobs 00:11:05> 00:11:08: and trying to figure out childcare in order to participate 00:11:08> 00:11:12: in a council deputation or a secondary plan consultation. And	00:10:58> 00:11:01:	city in the same way those living in social housing,
00:11:08> 00:11:12: in a council deputation or a secondary plan consultation. And	00:11:01> 00:11:05:	
	00:11:05> 00:11:08:	and trying to figure out childcare in order to participate
00:11:12> 00:11:15: we've heard this quite frequently, and they're the ones who	00:11:08> 00:11:12:	in a council deputation or a secondary plan consultation. And
	00:11:12> 00:11:15:	we've heard this quite frequently, and they're the ones who

00:11:15> 00:11:19:	could really shed light on what kind of affordable housing
00:11:19> 00:11:22:	needs to be there, and the need for accessible spaces
00:11:22> 00:11:25:	and important community services, their hopes.
00:11:25> 00:11:28:	We're opening up a small business storefront or the need
00:11:28> 00:11:32:	for cultural relevant food options, and they're also often the
00:11:32> 00:11:35:	ones who are left in a tough spot of potential
00:11:35> 00:11:39:	displacement or not. Being able to fully experience the benefits
00:11:39> 00:11:43:	of changes. So the purpose behind community, like projects such
00:11:43> 00:11:47:	as the Committee Benefits Framework, was looking at how we
00:11:47> 00:11:52:	can amplify the voices of historically underrepresented groups in determining
00:11:52> 00:11:55:	the design and future of the place they live in.
00:11:55> 00:11:58:	And of course, feed that back to the local planning
00:11:58> 00:11:59:	units developer city.
00:11:59> 00:12:00:	Councillors and
00:12:00> 00:12:04:	other stakeholders. But as someone who speaks multiple languages, I
00:12:04> 00:12:06:	have to say planning is a language.
00:12:06> 00:12:06:	Of its own.
00:12:07> 00:12:07:	It's.
00:12:07> 00:12:11:	Beautiful, but in order for community to meaningfully participate in
00:12:11> 00:12:14:	planning conversations, they don't kind of understand that language a
00:12:14> 00:12:17:	bit, so one of our funded community groups did a
00:12:17> 00:12:21:	couple of planning 101 capacity building sessions with residents on
00:12:21> 00:12:25:	on things like land use policy, official plans, inclusionary, zoning,
00:12:25> 00:12:25:	and.
00:12:26> 00:12:28:	And this was in a location that had seen quite
00:12:28> 00:12:31:	an influx of Syrian refugees in the last few years,
00:12:31> 00:12:34:	and the group wanted to make sure these folks were
00:12:34> 00:12:36:	engaged because they too are part of the makeup of
00:12:36> 00:12:40:	the neighborhood. So they brought in Arabic translators and I
00:12:40> 00:12:42:	was part of the session as well. But here's what
00:12:43> 00:12:46:	we found. It was really challenging to translate planning
	terms
00:12:46> 00:12:49:	into Arabic and other different languages, and I don't know
00:12:49> 00:12:52:	if you've tried that. But this actually brings us to
00:12:52> 00:12:55:	a much more broader question about how do we make

00:12:55> 00:12:56:	sure we meet?
00:12:56> 00:12:59:	Community where they're at? How did the plans, policies,
	processes,
00:12:59> 00:13:04:	account for unique barriers that different populations face? And finally
00:13:04> 00:13:07:	what we heard from community? It's about the when I
00:13:07> 00:13:11:	cannot take any credit whatsoever. For this illustration, I'm going
00:13:11> 00:13:14:	to share with you because it's actually from an article
00:13:14> 00:13:17:	that I read a couple months back which talked about
00:13:17> 00:13:20:	the fact that we often engage Community asking about what
00:13:20> 00:13:23:	kind of frosting they want on a cake that is
00:13:23> 00:13:26:	already baked. So if someone asks when should reconciliation.
00:13:26> 00:13:30:	Diversity, equity and inclusion we brought into the process. It
00:13:30> 00:13:33:	begins even before deciding the cake right from the start
00:13:33> 00:13:35:	and every step of the way. The policy the comedian
00:13:36> 00:13:39:	engagement, the decision making and everything in between. Now I
00:13:39> 00:13:41:	know not all of this is going to get discussed
00:13:41> 00:13:44:	today and it should have because this is meant to
00:13:44> 00:13:48:	be an ongoing conversation of unpacking, learning and sharing. And
00:13:48> 00:13:50:	I can't wait to hear the insights and wisdom from
00:13:50> 00:13:53:	all our amazing panelists who are bringing that lens from
00:13:53> 00:13:56:	the different communities they're working in across US and.
00:13:57> 00:13:59:	And so Kelly passing it off to you and thanks
00:13:59> 00:14:00:	everyone.
00:14:02> 00:14:06:	Thanks Janita for providing some context for today's conversation and
00:14:06> 00:14:10:	reminding us about who we're planning for and with it's
00:14:10> 00:14:14:	now my pleasure to introduce today's moderator Shell case. Who
00:14:14> 00:14:17:	is founder and principal urban planner of CP planning, as
00:14:17> 00:14:20:	well as an early career Canadian urban leader at the
00:14:20> 00:14:24:	School of Cities of the University of Toronto. She'll introduce
00:14:24> 00:14:27:	our speakers and lead what promises to be a very
00:14:27> 00:14:29:	illuminating panel.
00:14:31> 00:14:34:	Thank you so much Kelly. It is a great honor
00:14:34> 00:14:38:	to be the moderator for this conversation. When the ULIDI
00:14:38> 00:14:42:	committee looked at hosting this conversation, we had a list
00:14:42> 00:14:46:	of our deal folks to speak about their experiences in
00:14:46> 00:14:50:	municipal planning with the DEIR focus, and we are really
00:14:50> 00:14:54:	excited that actually our top picks all agree to be

00:14:54> 00:14:57:	here tonight. So as far as you know, these are
00:14:57> 00:14:59:	the best of the best in terms of.
00:14:59> 00:15:06:	North American leadership in incorporating diversity, equity,
	inclusion and reconciliation
00:15:06> 00:15:11:	in terms of addressing system discrimination against
	indigenous people in
00:15:11> 00:15:15:	North America in planning, so we have for our panel,
00:15:15> 00:15:19:	we have one sabastian Arias who was a deputy director
00:15:19> 00:15:23:	policy and the mayor's office in the City of Chicago
00:15:23> 00:15:27:	from Minneapolis we have Joe Bernard, planning project manager.
00:15:28> 00:15:32:	And we have Portland, we have Lisa Abeloff, director of
00:15:32> 00:15:37:	Development and investment at Prosper Portland. And finally, we have
00:15:37> 00:15:42:	Laura Rampell Planner urban planning and design division at the
00:15:42> 00:15:46:	City of Winnipeg, and so with that, we'll have our
00:15:46> 00:15:51:	first presentation, while where each of these amazing panelists will
00:15:51> 00:15:55:	share about the work that they've been doing in their
00:15:55> 00:15:58:	cities to incorporate the EIR into planning and.
00:15:58> 00:16:00:	Anyway, once fashion.
00:16:00> 00:16:00:	Thank you.
00:16:02> 00:16:05:	Thank you, Cheryl, and thank you to you elect Toronto
00:16:05> 00:16:09:	as well. For the invitation to join today. So again,
00:16:09> 00:16:12:	my name is Juan Sebastian Nadias, currently working as a
00:16:12> 00:16:16:	deputy Director of Policy and the Mayor's office, and what
00:16:16> 00:16:19:	I am here to talk about at least try to
00:16:19> 00:16:21:	cover in in a few minutes is the city
00:16:21> 00:16:26:	of Chicago's first ever Equitable transit oriented development policy plan
00:16:26> 00:16:29:	or EOD policy plan. The reason why I think this
00:16:29> 00:16:32:	is relevant for the conversation today is because.
00:16:33> 00:16:34:	Chicago's had a Todd policy.
00:16:36> 00:16:40:	Zoning policy on the books since 2013. Not until last
00:16:40> 00:16:44:	year did did we actually develop an equitable TOTD policy
00:16:44> 00:16:49:	plan. As someone was mentioning earlier earlier, right. We know
00:16:49> 00:16:53:	that when equity is not centered at the beginning of
00:16:53> 00:16:54:	baking the cake.
00:16:55> 00:16:58:	In it, that cake or that policy in this case
00:16:58> 00:17:02:	will only serve to exacerbate some disparities. And that's actually
00:17:02> 00:17:05:	the impetus of what what drove us as a city

00:17:05> 00:17:08:	to recognize we need to actually focus on the equitable
00:17:08> 00:17:10:	part of our Tod work. So if we go to
00:17:10> 00:17:13:	the next slide with that background, this is a little
00:17:14> 00:17:16:	bit of just some of the data behind what we
00:17:16> 00:17:19:	were starting to look at, what, what some of the
00:17:19> 00:17:22:	problems where they were trying to solve. Again, as I
00:17:22> 00:17:25:	mentioned, Chicago's had a Toyota zoning ordinance.
00:17:25> 00:17:28:	On the books since 2013, the map here on the
00:17:28> 00:17:32:	left shows all the developments that have taken advantage of
00:17:32> 00:17:34:	some of the development incentives since 2013.
00:17:36> 00:17:39:	Near transit, and as you can see, there is a
00:17:39> 00:17:45:	huge disparity in where we're actually seeing Tod development happening
00:17:45> 00:17:47:	in the city. You you may all.
00:17:48> 00:17:50:	You all may or may not be familiar with the
00:17:51> 00:17:54:	city of Chicago. If you look at this map everywhere
00:17:54> 00:17:57:	you see activity happening are the parts of the city
00:17:57> 00:18:00:	that are wealthier that are wider and parts where you
00:18:00> 00:18:03:	do not see any Tod activity happening as largely in
00:18:03> 00:18:06:	communities of color. So a lot of the South and
00:18:06> 00:18:11:	West sides which are majority black and historically disinvested communities.
00:18:11> 00:18:13:	So this is one of the issues that we started
00:18:13> 00:18:16:	to that that we that we recognize that we needed
00:18:16> 00:18:19:	to, but one of the reasons why we knew we
00:18:19> 00:18:19:	needed to.
00:18:20> 00:18:23:	Uh, actually be specific about how are we gonna advance
00:18:23> 00:18:26:	equitable Tod in the city and not just something that
00:18:26> 00:18:29:	and not just have a policy that that reinforces these
00:18:29> 00:18:30:	disparities?
00:18:31> 00:18:34:	If we go to the next slide, this is another
00:18:34> 00:18:37:	example of some of the OR yeah, another example of
00:18:37> 00:18:40:	some of the challenges that we are also looking to
00:18:40> 00:18:43:	address. In Chicago, we have what we as in many
00:18:44> 00:18:48:	cities we're facing some displacement challenges and pressures and we
00:18:48> 00:18:51:	like to think about this in two ways. Or the
00:18:51> 00:18:55:	two sides of displacement. Chicago again has a number of
00:18:55> 00:19:00:	different communities that are have different market pressures are seeing
00:19:00> 00:19:01:	different investment.
00:19:02> 00:19:04:	And some of the outcomes of that that we're seeing
00:19:04> 00:19:06:	is that in some neighborhoods, some.

00:19:08> 00:19:11:	Good number of majority Latinx communities that are seeing some
00:19:11> 00:19:15:	rapid investment and growth, especially near transit. We're seeing a
00:19:15> 00:19:19:	lot of displacement, so Logan Square is just one example
00:19:19> 00:19:21:	of of that. On the flip side, we also have
00:19:21> 00:19:24:	a lot of displacement happening caused by disinvestment in the
00:19:25> 00:19:27:	majority of black parts of the city, so this is
00:19:27> 00:19:30:	also some of the framework of some of the challenges
00:19:30> 00:19:33:	that we that we had in mind as we embarked
00:19:33> 00:19:36:	on this journey to develop the city's first ever EOD
00:19:36> 00:19:36:	policy plan.
00:19:37> 00:19:40:	If we go to the next slide this, this tells
00:19:40> 00:19:42:	a little bit or shows like a snapshot of a
00:19:42> 00:19:45:	bit of the journey that we went through to get
00:19:45> 00:19:45:	to this point.
00:19:47> 00:19:50:	To just gloss over it some relatively quickly and happy
00:19:50> 00:19:53:	to to say more during the during the discussion.
00:19:55> 00:19:58:	In 2019, was the most recent update to the City
00:19:58> 00:20:02:	of Chicago's city ordinance. We have a very strong coalition
00:20:02> 00:20:05:	for close partners of ours in in the in the
00:20:05> 00:20:09:	in the mayor's office too, who advocated for that ordinance
00:20:09> 00:20:13:	to include a mandate for the mayor's office and and
00:20:13> 00:20:18:	city departments to develop an EOD policy plan, recognizing looking
00:20:18> 00:20:21:	at the looking at the data, some of the data
00:20:21> 00:20:24:	that I just showed, and also some other some other
00:20:24> 00:20:25:	key indicators.
00:20:26> 00:20:31:	And actually working through a community driven process, a collaborative
00:20:31> 00:20:34:	cross sector process to develop a plan for how we
00:20:35> 00:20:38:	would, how we would change our policies or programs and
00:20:38> 00:20:42:	and other strategies for advancing equitable goals.
00:20:44> 00:20:47:	In Chicago we do define equity as both an outcome
00:20:47> 00:20:50:	and a process, and so this is also why I
00:20:50> 00:20:53:	want to highlight the process that we went through. So
00:20:53> 00:20:57:	in close partnership with our cult with elevated Chicago, we
00:20:57> 00:21:01:	formed this working. We formed a working group which grew
00:21:01> 00:21:05:	over time to be over 80 stakeholders, including, which
00:21:05> 00:21:10:	included funded members of community based neighborhood organizations as well as

00:21:10> 00:21:14:	citywide and regional organizations as well. Fast forward to.
00:21:14> 00:21:17:	You know, a year and a half work we put.
00:21:17> 00:21:19:	We had a draft policy plan that we put out
00:21:19> 00:21:23:	for public comment and then finally this last summer, June
00:21:23> 00:21:26:	2021 we finalized the policy plan and had it approved
00:21:26> 00:21:29:	and adopted. Took it to the Chicago Plan Commission to
00:21:29> 00:21:30:	be approved and adopted.
00:21:32> 00:21:34:	If we go to the next slide just to give
00:21:35> 00:21:37:	a a snapshot also of some of the goals that
00:21:37> 00:21:41:	we articulated with within this EOD policy plan.
00:21:43> 00:21:45:	Our vision for ETH OD in the city of Chicago
00:21:46> 00:21:49:	is that every person, regardless of their income, their their
00:21:49> 00:21:54:	disability, their race, gender, etcetera should be able to benefit
00:21:54> 00:21:57:	should be able to benefit from the from T OD
00:21:57> 00:22:02:	or from dense pedestrian oriented development and and communities themselves
00:22:02> 00:22:05:	and the and the ways that we recognize we need
00:22:05> 00:22:08:	to do this. Looking across all the different kinds of
00:22:08> 00:22:12:	Chicago communities that there are are what's up here on
00:22:12> 00:22:12:	the slide.
00:22:13> 00:22:16:	One being increasing investment in new development and in capital
00:22:16> 00:22:19:	infrastructure near transit in the disinvested parts of the city.
00:22:19> 00:22:22:	So largely in the the South and the West
00:22:22> 00:22:24:	sides, for example. At the same time we recognize we
00 00 04 . 00 00 00	
00:22:24> 00:22:28:	need to prevent displacement in neighborhoods that are seeing rapid
00:22:24> 00:22:28: 00:22:28> 00:22:30:	
	seeing rapid
00:22:28> 00:22:30:	seeing rapid growth, which I talked about a little bit as well.
00:22:28> 00:22:30: 00:22:30> 00:22:33:	seeing rapid growth, which I talked about a little bit as well. And then on the on the third piece here is around promoting affordability and diversity of housing
00:22:28> 00:22:30: 00:22:30> 00:22:33: 00:22:33> 00:22:36:	seeing rapid growth, which I talked about a little bit as well. And then on the on the third piece here is around promoting affordability and diversity of housing options and
00:22:28> 00:22:30: 00:22:30> 00:22:33: 00:22:33> 00:22:36: 00:22:36> 00:22:39:	seeing rapid growth, which I talked about a little bit as well. And then on the on the the third piece here is around promoting affordability and diversity of housing options and tackling some of the exclusionary zoning that makes it that
00:22:28> 00:22:30: 00:22:30> 00:22:33: 00:22:33> 00:22:36: 00:22:36> 00:22:39: 00:22:39> 00:22:42:	seeing rapid growth, which I talked about a little bit as well. And then on the on the the third piece here is around promoting affordability and diversity of housing options and tackling some of the exclusionary zoning that makes it that makes a lot of transit rich neighborhoods and part of
00:22:28> 00:22:30: 00:22:30> 00:22:33: 00:22:33> 00:22:36: 00:22:36> 00:22:39: 00:22:39> 00:22:42: 00:22:42> 00:22:43:	seeing rapid growth, which I talked about a little bit as well. And then on the on the the third piece here is around promoting affordability and diversity of housing options and tackling some of the exclusionary zoning that makes it that makes a lot of transit rich neighborhoods and part of the city.
00:22:28> 00:22:30: 00:22:30> 00:22:33: 00:22:33> 00:22:36: 00:22:36> 00:22:39: 00:22:39> 00:22:42: 00:22:42> 00:22:43: 00:22:43> 00:22:46:	seeing rapid growth, which I talked about a little bit as well. And then on the on the the third piece here is around promoting affordability and diversity of housing options and tackling some of the exclusionary zoning that makes it that makes a lot of transit rich neighborhoods and part of the city. High cost, uh, and inaccessible for a lot of Chicagoans.
00:22:28> 00:22:30: 00:22:30> 00:22:33: 00:22:33> 00:22:36: 00:22:36> 00:22:39: 00:22:39> 00:22:42: 00:22:42> 00:22:43: 00:22:43> 00:22:46: 00:22:46> 00:22:48:	seeing rapid growth, which I talked about a little bit as well. And then on the on the the third piece here is around promoting affordability and diversity of housing options and tackling some of the exclusionary zoning that makes it that makes a lot of transit rich neighborhoods and part of the city. High cost, uh, and inaccessible for a lot of Chicagoans. So this is just a snapshot of some of the
00:22:28> 00:22:30: 00:22:30> 00:22:33: 00:22:33> 00:22:36: 00:22:36> 00:22:39: 00:22:39> 00:22:42: 00:22:42> 00:22:43: 00:22:43> 00:22:46: 00:22:46> 00:22:48: 00:22:48> 00:22:52:	seeing rapid growth, which I talked about a little bit as well. And then on the on the the third piece here is around promoting affordability and diversity of housing options and tackling some of the exclusionary zoning that makes it that makes a lot of transit rich neighborhoods and part of the city. High cost, uh, and inaccessible for a lot of Chicagoans. So this is just a snapshot of some of the goals that we articulated. If you go to shy.gov/EOD, you
00:22:28> 00:22:30: 00:22:30> 00:22:33: 00:22:33> 00:22:36: 00:22:36> 00:22:39: 00:22:39> 00:22:42: 00:22:42> 00:22:43: 00:22:43> 00:22:46: 00:22:46> 00:22:48: 00:22:48> 00:22:52: 00:22:52> 00:22:55: 00:22:55> 00:22:58:	growth, which I talked about a little bit as well. And then on the on the the third piece here is around promoting affordability and diversity of housing options and tackling some of the exclusionary zoning that makes it that makes a lot of transit rich neighborhoods and part of the city. High cost, uh, and inaccessible for a lot of Chicagoans. So this is just a snapshot of some of the goals that we articulated. If you go to shy.gov/EOD, you can find a whole lot more. There's plenty of more policy recommendations that we're working to implement now.
00:22:28> 00:22:30: 00:22:30> 00:22:33: 00:22:33> 00:22:36: 00:22:36> 00:22:39: 00:22:39> 00:22:42: 00:22:42> 00:22:43: 00:22:43> 00:22:46: 00:22:46> 00:22:48: 00:22:48> 00:22:52: 00:22:52> 00:22:55:	seeing rapid growth, which I talked about a little bit as well. And then on the on the the third piece here is around promoting affordability and diversity of housing options and tackling some of the exclusionary zoning that makes it that makes a lot of transit rich neighborhoods and part of the city. High cost, uh, and inaccessible for a lot of Chicagoans. So this is just a snapshot of some of the goals that we articulated. If you go to shy.gov/EOD, you can find a whole lot more. There's plenty of more policy recommendations that we're working to implement

00:23:04> 00:23:06:	looking forward to the to the discussion.
00:23:13> 00:23:16:	Amazing, thanks so much Juan Sebastian. And there's a lot
00:23:16> 00:23:19:	of intersections. I can see there with, for example, little
00:23:19> 00:23:23:	Jamaica where we've seen the black population degrees
	quite a
00:23:23> 00:23:26:	bit along the Edmonton AB. So again, seeing this connection
00:23:26> 00:23:29:	between Chicago and Toronto and how we can maybe bring
00:23:29> 00:23:31:	in some of that here. So next we have Joe
00:23:31> 00:23:33:	Bernard from Minneapolis.
00:23:36> 00:23:39:	Hi, thank you Cheryl. Good morning Minneapolis. Thank you for
00:23:39> 00:23:42:	having me today. I'm excited to share some of our
00:23:42> 00:23:46:	experiences with the equitable planning with you and to hear
00:23:46> 00:23:49:	from these other great speakers. It was good to hear
00:23:49> 00:23:54:	one Sebastian, some really familiar themes that happening in Chicago.
00:23:56> 00:23:59:	My name is Joe Bernard. I'm a planner with the
00:23:59> 00:24:02:	City of Minneapolis. A few years ago I served as
00:24:02> 00:24:06:	a Co product project manager for a citywide planning
	process.
00:24:06> 00:24:09:	Sounds similar to the one that Toronto is facing here.
00:24:10> 00:24:13:	For those of you that are unfamiliar, Minneapolis is at
00:24:13> 00:24:16:	the center of a metro area that has a relatively
00:24:16> 00:24:20:	strong regional governance for a US metro. We are required
00:24:20> 00:24:24:	by state Statute to update our citywide comprehensive plan every
00:24:24> 00:24:25:	10 years.
00:24:25> 00:24:28:	It addresses all manner of things that the city is
00:24:29> 00:24:32:	responsible for. That being said, the focus of these plans
00:24:32> 00:24:36:	is often on accommodating growth through new development and how
00:24:36> 00:24:40:	our city will do that through policy and regulatory powers.
00:24:41> 00:24:44:	Next slide please. Very early on in our process we
00:24:44> 00:24:48:	asked the public and our elected officials what the focus
00:24:48> 00:24:52:	of this planning effort should be. They made it abundantly
00:24:52> 00:24:56:	clear that we needed to evaluate all of the city's
00:24:56> 00:25:00:	proposed future work through an equity lens for us, that
00:25:00> 00:25:04:	meant adopting we adopted 6 values and 14 goals that
00:25:04> 00:25:08:	we would use to evaluate policy for how housing, jobs,
00:25:08> 00:25:11:	transportation and all other vital systems.
00:25:11> 00:25:13:	To be supported by the city over the next 20
00:25:13> 00:25:14:	years.
00:25:15> 00:25:20:	1st, that meant prioritizing our outreach efforts on
	communities and

00:25:20> 00:25:25:	supporting voices in communities that have been telling their story
00:25:25> 00:25:30:	for years and which is, unfortunately, in many cases, stories
00:25:30> 00:25:35:	of systemic marginalization by the government and other institutions that
00:25:35> 00:25:39:	have resulted in Minneapolis being home to some of the
00:25:39> 00:25:44:	biggest gaps in wealth, income, education, health, etcetera. Between our
00:25:44> 00:25:45:	white residents.
00:25:45> 00:25:49:	And our black indigenous and other residents of color. Next
00:25:49> 00:25:50:	slide please.
00:25:52> 00:25:56:	Touching on just one of the examples from the plan
00:25:56> 00:26:00:	we worked with communities to tell the story of. You'll
00:26:00> 00:26:02:	see here from left to right.
00:26:03> 00:26:06:	We told this story of redlining, where in the earlier
00:26:06> 00:26:10:	part of the 20th century non white residents could not
00:26:10> 00:26:13:	qualify for a loan in areas where they lived and
00:26:13> 00:26:16:	were barred from housing access in whiter neighborhoods.
00:26:17> 00:26:21:	We told the story of racially restrictive covenants where deed
00:26:21> 00:26:25:	restrictions on properties made it impossible to sell or rent
00:26:25> 00:26:27:	land or housing to people of color.
00:26:28> 00:26:31:	And we told the story of how single family zoning
00:26:31> 00:26:34:	was used, as suggested by our Federal Housing authorities
	as
00:26:35> 00:26:38:	a means to limit access to housing opportunities for people
00:26:38> 00:26:42:	of color. These practices work together over time to restrict
00:26:42> 00:26:46:	access to opportunities for wealth building access to the best
00:26:46> 00:26:51:	parks and schools and locations that afforded residents transportation options
00:26:51> 00:26:55:	for accessing better jobs. These practices didn't just end 60
00:26:55> 00:26:57:	years ago. Black Americans were unequally.
00:26:58> 00:27:01:	Issued loans with unfavorable terms leading up to the two
00:27:01> 00:27:05:	eight 2008 housing bubble and still today on a national
00:27:05> 00:27:10:	level. Homes and majority black neighborhoods are undervalued by \$48,000
00:27:10> 00:27:13:	per home on average. The result in Minneapolis is an
00:27:13> 00:27:17:	incredibly segregated community by race. As you can see on
00:27:17> 00:27:21:	the rightmost map here, and by nearly every outcome you
00:27:21> 00:27:23:	can imagine. Next slide.
00:27:25> 00:27:28:	I'm going to focus these opening remarks on process today,
00:27:28> 00:27:31:	but I'm happy to serve as a resource moving forward
00:27:31> 00:27:35:	regarding what we did specifically to address some of these
00:27:35> 00:27:39:	harmful histories, and you can find that at

	minneapolis2040.com as
00:27:39> 00:27:42:	well. What worked for us process wise is outlined on
00:27:42> 00:27:42:	this slide.
00:27:44> 00:27:48:	Besides, please spend ample time developing consensus on the outcomes
00:27:48> 00:27:51:	you're hoping to achieve at the front end. Do this
00:27:51> 00:27:56:	by prioritizing engagement with stakeholders that are most impacted by
00:27:56> 00:28:00:	the work. Get your elected officials to formally recognize these
00:28:00> 00:28:04:	goals early in your process so that everyone, staff stakeholders,
00:28:04> 00:28:09:	elected officials can be held accountable to those goals throughout
00:28:09> 00:28:12:	your process and then beyond into implementation.
00:28:14> 00:28:17:	You want to acknowledge that if you want different outcomes
00:28:17> 00:28:20:	in the future, you want to get people to acknowledge.
00:28:21> 00:28:24:	That reality that if you want a different outcome, you're
00:28:24> 00:28:27:	going to have to change past practices of the got
00:28:27> 00:28:30:	you here. So a solutions based process.
00:28:31> 00:28:34:	And then set up accountable structures so that you can
00:28:34> 00:28:37:	change course in the future as needed to stay on
00:28:37> 00:28:41:	track and achieving your goals. So with that, look forward
00:28:41> 00:28:44:	to our discussion with the questions for for the panelists,
00:28:44> 00:28:46:	but I'll turn it back to Cheryl.
00:28:48> 00:28:53:	Amazing things for those great little lessons there. The process
00:28:53> 00:28:57:	lessons of people are taking note so next we have
00:28:57> 00:28:59:	Lisa Abwab from Portland.
00:29:02> 00:29:04:	So for me, I'm going to say, oh, for me
00:29:04> 00:29:07:	I'm going to say good morning to you all because
00:29:07> 00:29:10:	I know it's afternoon for you. For me it's still
00:29:10> 00:29:13:	morning, so I'm Lisa Wolff. I am the director of
00:29:13> 00:29:17:	development investment with Prosper Portland, and I go by she
00:29:17> 00:29:18:	her, hers next slide, please.
00:29:19> 00:29:22:	When I thought I'd set the stage a little bit
00:29:22> 00:29:25:	of who is prosper Portland, it's not always self evident
00:29:25> 00:29:29:	to folks who work in either city planning or policy
00:29:29> 00:29:33:	development, prosper. Portland is the economic development and community based
00:29:33> 00:29:37:	development agency for the City of Portland. We are implementation
00:29:37> 00:29:40:	focused. So based on what you've heard from some of

00:29:40> 00:29:44:	our earlier speakers, we really take long range policies and
00:29:44> 00:29:47:	plans and we put them into action, largely with kind
00:29:47> 00:29:50:	of community based work and financial tools.
00:29:50> 00:29:53:	We have a very close working relationship with any number
00:29:53> 00:29:56:	of the City of Portland's bureaus, including our Bureau of
00:29:56> 00:30:00:	Planning and Sustainability, who hands down long range plans from
00:30:00> 00:30:04:	economic development related plans to community development related plans, and
00:30:04> 00:30:07:	then we move those into implementation on the commercial side.
00:30:08> 00:30:11:	And what I'm showing here is our strategic plan that
00:30:11> 00:30:14:	really is at the core of all of our work.
00:30:14> 00:30:17:	We have 5 strategic priorities and what you'll note at
00:30:17> 00:30:20:	the heart of all of those is building an equitable
00:30:20> 00:30:23:	economy. So, given the history of our agency, we were
00:30:23> 00:30:26:	the urban renewal agency for the City of Portland, really
00:30:26> 00:30:30:	kind of owning that history and the obligations to do
00:30:30> 00:30:33:	better and to improve, we have centered equity in all
00:30:33> 00:30:36:	of our work. What you see growing from there is
00:30:36> 00:30:39:	we have five key goals with particular measures that we've
00:30:39> 00:30:40:	set to those.
00:30:40> 00:30:42:	And though the I'm going to summarize them at a
00:30:42> 00:30:46:	high level, we have programs and activities that support accessible
00:30:46> 00:30:49:	job growth within the City of Portland. We have a
00:30:49> 00:30:52:	goal around Equitable Wealth creation that really focuses on wealth
00:30:52> 00:30:56:	creation that comes through business ownership as well as property
00:30:56> 00:30:59:	ownership. We have a goal around healthy, complete neighborhoods, so
00:31:00> 00:31:02:	we work really closely with our housing Bureau as well
00:31:02> 00:31:06:	as our infrastructure bureaus to really understand some of the
00:31:06> 00:31:10:	equity impacts and potential displacement impacts that our investments as
00:31:10> 00:31:11:	a city can have.
00:31:11> 00:31:13:	And then one of the things that we'll talk probably
00:31:14> 00:31:16:	a little bit more about later on is we can't
00:31:16> 00:31:19:	do this alone. Clearly, all of our work, given the
00:31:19> 00:31:22:	fact that very often we are implementing our work with
00:31:22> 00:31:26:	private or nonprofit partners, really takes partnerships to
	implement, let

00:31:26> 00:31:29:	alone partnerships on the City side. And then, last but
00:31:29> 00:31:32:	not least, is effective stewards of public funds. But also
00:31:32> 00:31:35:	of how we think about equity internal to the agency
00:31:35> 00:31:37:	as we change our work externally. Next slide.
00:31:37> 00:31:38:	Please.
00:31:40> 00:31:43:	So often for folks who look at our work from
00:31:43> 00:31:46:	the outside, people to we, we talk about ourselves as
00:31:46> 00:31:49:	an elephant where people are touching different parts of the
00:31:49> 00:31:53:	elephant, but not necessarily seeing the holes. So I thought
00:31:53> 00:31:55:	it would be helpful to share a little bit about
00:31:55> 00:31:59:	the comprehensive set or suite of programs that we offer
00:31:59> 00:32:03:	from business, technical assistance, small business support that includes direct
00:32:03> 00:32:07:	small business grant support as well as resourcing Community capacity,
00:32:07> 00:32:09:	particularly with culturally specific.
00:32:09> 00:32:14:	Technical assistance providers to support business development and small business
00:32:14> 00:32:18:	growth. We have programs and workforce development. We work with
00:32:18> 00:32:19:	our regional workforce training.
00:32:20> 00:32:25:	Provider and really focused on folks who haven't had access
00:32:25> 00:32:28:	to equitable workforce opportunities.
00:32:29> 00:32:33:	We have a programs around Community capacity building really firmly
00:32:33> 00:32:37:	believing that community development relies on the capacity and stability
00:32:38> 00:32:41:	of resources within Community. So we have what's called the
00:32:41> 00:32:47:	neighborhood Prosperity Network initiative that funds district managers in particular
00:32:47> 00:32:51:	communities of Portland that are at high risk of displacement.
00:32:51> 00:32:54:	And then they provide direct leads to either workforce small
00:32:54> 00:32:59:	or small business programs. We offer direct financial support through
00:32:59> 00:32:59:	loans.
00:32:59> 00:33:02:	And grants and then last but not least, we also
00:33:02> 00:33:05:	have the ability to buy and sell land and then
00:33:05> 00:33:08:	operate land in particular ways, and so what's highlighted here
00:33:08> 00:33:11:	is just some of the outcomes and how we measure
00:33:11> 00:33:14:	ourselves against the goals with a particular equity lens. So
00:33:14> 00:33:17:	you see, both kind of the total numbers, but also
00:33:17> 00:33:20:	a percentage breakdown of communities of color that are being

00:33:20> 00:33:25:	served from our technical assistance programs through door financial programs.
00:33:25> 00:33:26:	Next slide, please.
00:33:28> 00:33:30:	So I'm going to touch on two kind of case
00:33:30> 00:33:34:	studies and preparing for this conversation this morning. One I
00:33:34> 00:33:36:	thought it would be helpful to share a little bit
00:33:36> 00:33:39:	of how do we internally do this work? How have
00:33:39> 00:33:42:	we changed as an agency, particularly over the past five,
00:33:42> 00:33:45:	ten years? To really further the goals that we set
00:33:45> 00:33:48:	out for ourselves and our strategic plan. And then the
00:33:48> 00:33:51:	next one we'll talk about is a particular project that
00:33:51> 00:33:55:	we have underway so we rely on public private partnerships
00:33:55> 00:33:57:	for much of our work. And it's really. This is
00:33:57> 00:33:58:	really true.
00:33:58> 00:34:00:	When we go to buy or sell land or redevelop
00:34:00> 00:34:03:	land largely our tool is to buy land and then
00:34:03> 00:34:05:	we put it out for a request for proposal and
00:34:05> 00:34:09:	we're often faced with balancing both financial and community returns
00:34:09> 00:34:14:	on public investments. Historically, our internal review committee that would
00:34:14> 00:34:18:	look at those land transactions or those investments focused exclusively
00:34:14> 00:34:18: 00:34:18> 00:34:21:	
	exclusively on financial, Financial Policy outcomes and over the past
00:34:18> 00:34:21:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee
00:34:18> 00:34:21: 00:34:21> 00:34:25:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both.
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28: 00:34:28> 00:34:31:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both. Our financial policies, as well as our equity policies and
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28: 00:34:28> 00:34:31: 00:34:31> 00:34:34:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both. Our financial policies, as well as our equity policies and we started to put in place tools that would support
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28: 00:34:28> 00:34:31: 00:34:31> 00:34:34: 00:34:34> 00:34:38:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both. Our financial policies, as well as our equity policies and we started to put in place tools that would support staff on a pretty systemic way to negotiate those investments
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28: 00:34:28> 00:34:31: 00:34:31> 00:34:34: 00:34:34> 00:34:38: 00:34:38> 00:34:41:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both. Our financial policies, as well as our equity policies and we started to put in place tools that would support staff on a pretty systemic way to negotiate those investments or those land transactions. And it was also our goal to be more intentional and transparent in how we're
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28: 00:34:28> 00:34:31: 00:34:31> 00:34:34: 00:34:34> 00:34:38: 00:34:38> 00:34:41: 00:34:41> 00:34:45:	on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both. Our financial policies, as well as our equity policies and we started to put in place tools that would support staff on a pretty systemic way to negotiate those investments or those land transactions. And it was also our goal to be more intentional and transparent in how we're negotiating
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28: 00:34:28> 00:34:31: 00:34:31> 00:34:34: 00:34:34> 00:34:38: 00:34:38> 00:34:41: 00:34:41> 00:34:45:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both. Our financial policies, as well as our equity policies and we started to put in place tools that would support staff on a pretty systemic way to negotiate those investments or those land transactions. And it was also our goal to be more intentional and transparent in how we're negotiating our interests and what our goals really are on a project by project basis. Not only would the development
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28: 00:34:28> 00:34:31: 00:34:31> 00:34:34: 00:34:34> 00:34:38: 00:34:38> 00:34:41: 00:34:41> 00:34:45: 00:34:45> 00:34:48: 00:34:48> 00:34:52:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both. Our financial policies, as well as our equity policies and we started to put in place tools that would support staff on a pretty systemic way to negotiate those investments or those land transactions. And it was also our goal to be more intentional and transparent in how we're negotiating our interests and what our goals really are on a project by project basis. Not only would the development community, whether those are private, we're nonprofit development
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28: 00:34:28> 00:34:31: 00:34:31> 00:34:34: 00:34:34> 00:34:38: 00:34:38> 00:34:41: 00:34:41> 00:34:45: 00:34:45> 00:34:48: 00:34:52> 00:34:56:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both. Our financial policies, as well as our equity policies and we started to put in place tools that would support staff on a pretty systemic way to negotiate those investments or those land transactions. And it was also our goal to be more intentional and transparent in how we're negotiating our interests and what our goals really are on a project by project basis. Not only would the development community, whether those are private, we're nonprofit development partners, but also
00:34:18> 00:34:21: 00:34:21> 00:34:25: 00:34:25> 00:34:28: 00:34:28> 00:34:31: 00:34:31> 00:34:34: 00:34:34> 00:34:38: 00:34:38> 00:34:41: 00:34:41> 00:34:45: 00:34:45> 00:34:48: 00:34:52> 00:34:56: 00:34:56> 00:34:58:	exclusively on financial, Financial Policy outcomes and over the past couple of years, we've pivoted the Financial Investment Committee to actually be a committee for accountability on both. Our financial policies, as well as our equity policies and we started to put in place tools that would support staff on a pretty systemic way to negotiate those investments or those land transactions. And it was also our goal to be more intentional and transparent in how we're negotiating our interests and what our goals really are on a project by project basis. Not only would the development community, whether those are private, we're nonprofit development partners, but also with the community where we're doing.

00:35:06> 00:35:10:	piece of property we'll. We'll work with the community to
00:35:10> 00:35:13:	really identify what its priorities are, will identify the budget
00:35:13> 00:35:16:	and budget availability for us to invest in that land,
00:35:16> 00:35:19:	as well as the land value and then staff will
00:35:19> 00:35:23:	fill out this. This matrix that starts with baseline priorities
00:35:23> 00:35:26:	on all land transactions. Whether we're making a public investment
00:35:26> 00:35:28:	or it's just a fair market.
00:35:29> 00:35:32:	Transaction will require our business and workforce equity
	goals as
00:35:32> 00:35:35:	well as green building scaling up to projects where we
00:35:35> 00:35:39:	may be investing a certain amount of public resources but
00:35:39> 00:35:42:	not significant resources which really requires us to be in
00:35:42> 00:35:46:	Community and understand what Community informed priorities and outcomes are
00:35:46> 00:35:49:	all the way scaled up to when we're making really
00:35:49> 00:35:52:	significant investments on behalf of the City of Portland. Making
00:35:53> 00:35:56:	sure that not only are we negotiating those public benefits,
00:35:56> 00:35:59:	but we're actually negotiating them into an agreement.
00:35:59> 00:36:03:	That has accountability and oversight. As part of that discussion.
00:36:05> 00:36:08:	Given the history of our agency again as the urban
00:36:08> 00:36:11:	Renewal Agency, we're really leaning heavily and I can come
00:36:11> 00:36:13:	back to this later, in part as part of our
00:36:13> 00:36:16:	discussion and just trust building. There is a kind of
00:36:16> 00:36:18:	a long tail of the impact that we've had as
00:36:18> 00:36:22:	an agency, and we're needing to rebuild those those relationships
00:36:22> 00:36:25:	and that trust with community as we identify what Community
00:36:25> 00:36:26:	priorities are.
00:36:27> 00:36:28:	Next slide, please.
00:36:29> 00:36:32:	And then another example that I thought I would share
00:36:32> 00:36:35:	today with you is how we're thinking about our projects
00:36:35> 00:36:38:	differently. And So what you see on the left is
00:36:38> 00:36:42:	how we thought about large scale significant redevelopment opportunities in
00:36:42> 00:36:44:	the city of Portland in the past and how we're
00:36:44> 00:36:47:	looking at a key opportunity that we have in front
00:36:47> 00:36:50:	of us today. So Prosper, Portland has been involved. If
00:36:50> 00:36:53:	any of you have been to Portland, there's key areas
00:36:53> 00:36:56:	of the city in the Pearl District in South waterfront
00:36:56> 00:36:59:	that were major redevelopment on historic industrial lands.
00:37:00> 00:37:04:	Very successful on kind of tax increment basis perspective,

	but
00:37:04> 00:37:08:	was not intentional about who benefited and who was
	impacted.
00:37:09> 00:37:12:	By those new developments. So as we undertake this new
00:37:13> 00:37:17:	project called Broadway Corridor, we're really trying to be
	intentional
00:37:17> 00:37:20:	in centering equity in our processes and as many of
00:37:20> 00:37:24:	our speakers have mentioned, starting early has been key. This
00:37:24> 00:37:27:	is a site that is adjacent to Portland's major regional
00:37:27> 00:37:30:	rail station. It's also a site that's right next to
00:37:31> 00:37:34:	Old Town, which is historically one of our oldest communities.
00:37:34> 00:37:37:	It was it. It is adjacent to the Willamette River,
00:37:38> 00:37:40:	which is the site for indigenous.
00:37:40> 00:37:43:	Settlements. It was a particularly important location for early immigrants
00:37:44> 00:37:48:	coming into Portland and Oregon, particularly Portland's Chinese American and
00:37:48> 00:37:51:	Japanese American communities, and it was actually one of Portland
00:37:51> 00:37:55:	and Oregon's earliest social Centers for our black community tile
00:37:55> 00:37:58:	tied to the rail borders coming in through Union Station
00:37:58> 00:38:00:	and a place where African Americans could gather in a
00:38:00> 00:38:03:	segregated and unfriendly city and state. So we undertook a
00:38:04> 00:38:06:	racial equity impact assessment early on, we took a look
00:38:07> 00:38:09:	at our past projects. What you see on the left
00:38:09> 00:38:11:	is kind of how we've done it in the past.
00:38:11> 00:38:14:	And a self assessment that we did and then we
00:38:14> 00:38:17:	took a step forward and said OK, how can we
00:38:17> 00:38:20:	be more intentional about who can benefit and who is
00:38:20> 00:38:24:	impacted as we think about future redevelopment of this Broadway
00:38:24> 00:38:27:	corridor area and I wanted to highlight two kind of
00:38:27> 00:38:31:	major takeaways that came from this racial equity impact assessment
00:38:31> 00:38:34:	that we did. Looking back and then looking forward. One
00:38:34> 00:38:38:	is we identified that there were key nonprofits within Old
00:38:38> 00:38:41:	Town who were at risk of displacement. So we actually
00:38:41> 00:38:43:	helped a number of nonprofits.
00:38:43> 00:38:46:	In Old Town, to purchase a location for them to
00:38:46> 00:38:50:	stay permanently, and that's the Japanese American
	Museum of Oregon
00:38:50> 00:38:54:	and the Portland Chinatown Museum. They were leasing.

	They were
00:38:54> 00:38:56:	at risk as we made investments as the city that
00:38:57> 00:39:00:	their leases could increase. So we help them purchase and
00:39:00> 00:39:03:	improve a location where they can be permanently. And the
00:39:03> 00:39:06:	other thing that we have. The other element that we
00:39:07> 00:39:11:	have actively under negotiation is a Community benefit agreement with
00:39:11> 00:39:14:	anticipated public investment of 100,000,000 plus.
00:39:14> 00:39:19:	From infrastructure to acquisition, we're negotiating a community benefit agreement
00:39:19> 00:39:23:	with a coalition of community organizations called the Healthy Communities
00:39:23> 00:39:27:	Coalition, and those negotiations range. It's not just community benefits
00:39:27> 00:39:31:	tied to construction equity, but through to services and workforce
00:39:31> 00:39:35:	opportunities through to the marketing of our affordable housing. We
00:39:35> 00:39:38:	actually Co own the site with the Portland Housing Bureau,
00:39:38> 00:39:41:	so there is long term affordable housing that will be
00:39:41> 00:39:44:	part of the redevelopment and it's baked in. But also
00:39:44> 00:39:46:	thinking about how those units.
00:39:46> 00:39:49:	Are marketed and to whom? Based on historic communities in
00:39:49> 00:39:52:	Old Town, all the way through to thinking about commercial
00:39:52> 00:39:56:	affordability and how are we providing opportunities for small business
00:39:57> 00:40:00:	tenants who might not otherwise have access to a downtown
00:40:00> 00:40:03:	location? Now, as with many projects tied to development, the
00:40:03> 00:40:06:	market has shifted during COVID and so the success kind
00:40:06> 00:40:09:	of our success into the future as we continue to
00:40:09> 00:40:12:	implement this project is really going to rely on delivering
00:40:13> 00:40:16:	both a financially feasible project and balancing that with.
00:40:16> 00:40:19:	Community benefits that are commensurate with the public investment in
00:40:19> 00:40:21:	the project. With that, I think I will hand it
00:40:21> 00:40:22:	back.
00:40:34> 00:40:37:	Amazing thank you so much Lisa that just makes me
00:40:37> 00:40:41:	think a lot about the Toronto Community Benefits Network who's
00:40:41> 00:40:45:	been doing a lot of work to also encourage inclusion
00:40:45> 00:40:48:	in these areas. So I think we'll move on to
00:40:48> 00:40:50:	the next presenter so we have.

00:40:50> 00:40:51:	Lower out.
00:40:51> 00:40:54:	Rampell from the City of Winnipeg.
00:40:59> 00:41:02:	Good morning everyone. It's lovely to be here with the
00:41:02> 00:41:05:	esteemed colleagues. It's great to learn from all of you.
00:41:07> 00:41:09:	If you can go to the next slide, please.
00:41:11> 00:41:14:	So I just want to situate Winnipeg and it's located
00:41:14> 00:41:18:	in treaty one territory at the home and traditional lands
00:41:18> 00:41:22:	of the National Abe, and then you and Dakota Peoples.
00:41:22> 00:41:25:	And in the national homeland of the Red River, Maiti
00:41:25> 00:41:29:	and clean drinking water comes from Shoal Lake, 41st Nation
00:41:30> 00:41:33:	and Treaty 3 territory on the boundary of Manitoba and
00:41:33> 00:41:37:	Ontario. I am a third generation settler on these lands
00:41:37> 00:41:40:	and have personally benefited from weight.
00:41:40> 00:41:45:	Primacy in colonial systems that have enabled the privileged position
00:41:45> 00:41:48:	that I have that I have today. And with that
00:41:48> 00:41:52:	privilege I have the responsibility to critically question and change
00:41:52> 00:41:57:	those systems, continue learning and unlearning, and integrate reconciliation into
00:41:58> 00:42:01:	my personal and professional life. So I've been asked to
00:42:01> 00:42:06:	focus on reconciliation components of the Irwin Apeg 2045 development
00:42:06> 00:42:10:	plan. Because Winnipeg has a large urban indigenous population.
00:42:10> 00:42:13:	And significant efforts have been taken by the city to
00:42:14> 00:42:18:	
	prioritize truth and reconciliation, and there have been a number
00:42:18> 00:42:21:	•
	number
00:42:18> 00:42:21:	number of initiatives, and so they have influenced the our Winnipeg
00:42:18> 00:42:21: 00:42:21> 00:42:24:	number of initiatives, and so they have influenced the our Winnipeg plan and some of the policies have been elevated and
00:42:18> 00:42:21: 00:42:21> 00:42:24: 00:42:25> 00:42:28:	number of initiatives, and so they have influenced the our Winnipeg plan and some of the policies have been elevated and integrated into it. So I'll just mention a few of
00:42:18> 00:42:21: 00:42:21> 00:42:24: 00:42:25> 00:42:28: 00:42:28> 00:42:31:	number of initiatives, and so they have influenced the our Winnipeg plan and some of the policies have been elevated and integrated into it. So I'll just mention a few of them and provide links in the chat. Afterwards we developed an indigenous accord, which is it connects indigenous and
00:42:18> 00:42:21: 00:42:21> 00:42:24: 00:42:25> 00:42:28: 00:42:28> 00:42:31: 00:42:31> 00:42:35:	number of initiatives, and so they have influenced the our Winnipeg plan and some of the policies have been elevated and integrated into it. So I'll just mention a few of them and provide links in the chat. Afterwards we developed an indigenous accord, which is it connects indigenous and non indigenous Winnipeggers and organizations to come together
00:42:18> 00:42:21: 00:42:21> 00:42:24: 00:42:25> 00:42:28: 00:42:28> 00:42:31: 00:42:31> 00:42:35: 00:42:35> 00:42:40:	number of initiatives, and so they have influenced the our Winnipeg plan and some of the policies have been elevated and integrated into it. So I'll just mention a few of them and provide links in the chat. Afterwards we developed an indigenous accord, which is it connects indigenous and non indigenous Winnipeggers and organizations to come together to explore reconciliation.
00:42:18> 00:42:21: 00:42:21> 00:42:24: 00:42:25> 00:42:28: 00:42:28> 00:42:31: 00:42:31> 00:42:35: 00:42:35> 00:42:40: 00:42:40> 00:42:41:	number of initiatives, and so they have influenced the our Winnipeg plan and some of the policies have been elevated and integrated into it. So I'll just mention a few of them and provide links in the chat. Afterwards we developed an indigenous accord, which is it connects indigenous and non indigenous Winnipeggers and organizations to come together to explore reconciliation. And commit to action. There's a welcoming Winnipeg initiative which helps to
00:42:18> 00:42:21: 00:42:21> 00:42:24: 00:42:25> 00:42:28: 00:42:28> 00:42:31: 00:42:31> 00:42:35: 00:42:35> 00:42:40: 00:42:40> 00:42:41: 00:42:42> 00:42:47:	number of initiatives, and so they have influenced the our Winnipeg plan and some of the policies have been elevated and integrated into it. So I'll just mention a few of them and provide links in the chat. Afterwards we developed an indigenous accord, which is it connects indigenous and non indigenous Winnipeggers and organizations to come together to explore reconciliation. And commit to action. There's a welcoming Winnipeg initiative which helps to ensure that the contributions, experiences and perspectives of First

	poverty
00:43:00> 00:43:04:	reduction strategy that is steeped in indigenous knowledge and Co
00:43:04> 00:43:08:	creation with one main focus being indigenous children, youth and
00:43:08> 00:43:12:	families, and last week you may have also heard from
00:43:12> 00:43:13:	the national news.
00:43:13> 00:43:18:	The Hudsons Bay building ownership in downtown Winnipeg has been
00:43:18> 00:43:23:	transferred to the Southern Chiefs Organization, which is quite historic
00:43:23> 00:43:26:	and the city is one of many stakeholders contributing to
00:43:26> 00:43:31:	seeing the Southern Chiefs vision realized. So that's very exciting
00:43:31> 00:43:32:	for us.
00:43:33> 00:43:34:	Next slide, please.
00:43:36> 00:43:39:	So I'll just start by taking care of some basics
00:43:39> 00:43:43:	in the hierarchy structures as if they might be different
00:43:43> 00:43:45:	from manageable to Ontario or.
00:43:46> 00:43:48:	They're folks we've got in the crowd.
00:43:49> 00:43:53:	Or Winnipeg 2045 is a city charter required citywide development
00:43:53> 00:43:57:	plan bylaw that guides everything the city does. It's social
00:43:57> 00:44:02:	environment, environmental, economic, and physical land use. We also have
00:44:02> 00:44:06:	a more specific focused secondary plan bylaw called complete communities
00:44:07> 00:44:11:	that unpacks the land. Use specific policy that is highlighted
00:44:11> 00:44:14:	in our Winnipeg so they work in partnership. The pyramid
00:44:14> 00:44:18:	of the middle demonstrates the cascade down from the high
00:44:18> 00:44:19:	level goals.
00:44:19> 00:44:23:	And policy in our Winnipeg down to the planning tools
00:44:23> 00:44:26:	that in order to implement them, it's a bit too
00:44:26> 00:44:29:	detailed to get into it now, but the governance and
00:44:29> 00:44:31:	the management text.
00:44:32> 00:44:34:	To the left and right of the pyramid, highlight the
00:44:34> 00:44:38:	importance of alignment and integration of Erwin and pig into
00:44:38> 00:44:40:	existing decision making processes.
00:44:41> 00:44:42:	Looks like.
00:44:44> 00:44:47:	We began this journey in 2016 with research and public
00:44:48> 00:44:50:	engagement. It was intended to be a tweak to the
00:44:50> 00:44:54:	previous development plan, but due to the Co creation process,
00:44:54> 00:44:56:	it took a lot more time.

00:44:57> 00:45:01:	You built agreements on the plan vision and policy directions,
00:45:01> 00:45:05:	which resulted in minimal opposition during the approvals
	process and
00:45:05> 00:45:08:	we are now in the final approvals phase and anticipate
00:45:08> 00:45:12:	provincial approval and Council third reading shortly so we aren't
00:45:12> 00:45:14:	at a stage where I can share how well we
00:45:14> 00:45:17:	have done implementing the equity based policy as it is
00:45:18> 00:45:20:	still being tested, but I can share a process and
00:45:20> 00:45:24:	lessons learned to increase equity and reconciliation and this slide
00:45:24> 00:45:27:	shows some of the highlights of the plan.
00:45:29> 00:45:32:	We've used a localized set of the United Nations Sustainable
00:45:32> 00:45:35:	Development Goals as a framework to shape the whole plan.
00:45:36> 00:45:40:	That process and policy creation has reflected Community needs and
00:45:40> 00:45:44:	promoted the alignment with other plans. Strategies and processes are
00:45:44> 00:45:47:	Winnipeg prioritizes equity and human rights. In order to elevate
00:45:47> 00:45:51:	the needs of the most vulnerable Winnipeggers to leave no
00:45:51> 00:45:51:	one behind.
00:45:52> 00:45:57:	Or Winnipeg enables reconciliation, climate action and poverty reduction as
00:45:57> 00:45:58:	economic drivers.
00:46:00> 00:46:03:	We also tried to embed a few tarts into the
00:46:03> 00:46:06:	plan, although we have many more that we will need
00:46:07> 00:46:10:	to set in order to be accountable to our residents.
00:46:11> 00:46:16:	The plan commits to implementation through a strategic Priorities action
00:46:16> 00:46:20:	plan process and resulting plan which has just been initiated
00:46:20> 00:46:23:	and intends to align with our four year multi year
00:46:23> 00:46:27:	budget cycle and update of our corporate strategic plan and
00:46:27> 00:46:30:	a newly elected mayor and Council in October of this
00:46:30> 00:46:31:	year's next slide.
00:46:31> 00:46:32:	Please.
00:46:34> 00:46:37:	They'll look like set of 6 sustainable development goals on
00:46:37> 00:46:40:	the left, where synthesized from the 17 UN goals and
00:46:41> 00:46:46:	their leadership in the governance, environmental, resilience,
23.10.11 - 23.70.701	economic prosperity, good
00:46:46> 00:46:50:	health and well being. Social equity and city building. The
00:46:50> 00:46:54:	goals are intersectional and intergenerational, and we're
	useful as an
00:46:54> 00:46:59:	organizing framework to build a foundation for nonpartisan

	agreement. We
00:46:59> 00:47:02:	are aware that priority setting and how we achieve the
00:47:02> 00:47:03:	goals will be.
00:47:03> 00:47:07:	More challenging and more political, but we're looking
	forward to
00:47:07> 00:47:11:	that challenge, so I'll stop there and look forward to
00:47:11> 00:47:13:	the resulting conversation.
00:47:17> 00:47:21:	Thank you so much, Laura. I think it's fair to
00:47:21> 00:47:26:	say that you are making many Toronto Winnipeggers proud,
00.47.00	SO
00:47:26> 00:47:28:	we only have time for one question.
00:47:30> 00:47:31:	And I think we'll try to.
00:47:33> 00:47:37:	We recap the the moderated conversation to end at about
00:47:37> 00:47:42:	12:55, so my one question immediate maybe we'll roll into
00:47:42> 00:47:47:	others. How are non governmental and community partners involved in
00:47:47> 00:47:51:	implementing the plan or strategy? And I'd actually like to
00:47:51> 00:47:55:	start with Laura. If you were able, you're still there.
00:47:56> 00:48:01:	Because in Winnipeg the focus on reconciliation really sparked our
00:48:01> 00:48:05:	interest here, so I would love to hear about how
00:48:05> 00:48:10:	indigenous organizations were part of the plan of our Winnipeg.
00:48:13> 00:48:14:	Oh, you're muted.
00:48:15> 00:48:16:	Thank you.
00:48:18> 00:48:20:	Yeah, it was important to us to try to engage
00:48:20> 00:48:24:	as many folks as possible and and have that representation
00:48:24> 00:48:25:	and diversity.
00:48:26> 00:48:31:	Their plans don't always work as intended, but we were
00:48:31> 00:48:36:	able to connect with a number of indigenous based organizations
00:48:36> 00:48:41:	when we were visioning we connected with Mayor Brian Bowman's
00:48:41> 00:48:47:	indigenous Advisory circle and received their guidance, which was really
00:48:47> 00:48:53:	important, targeted or went to indigenous residents at community events
00:48:53> 00:48:56:	and to speak with them. A number of.
00:48:57> 00:48:59:	We had a Community advisory committee as well that had
00:48:59> 00:49:01:	indigenous representation.
00:49:03> 00:49:06:	We had what we called anchor institutions who we Co
00:49:06> 00:49:10:	created policy with in a much more informal and back
00:49:10> 00:49:14:	and forth way. And so folks like the Winnipeg Indigenous
00:49:14> 00:49:19:	executive circle participated in on that and received

confidential drafts 00:49:19 --> 00:49:23: along the way so that we could integrate their feedback. 00:49:23 --> 00:49:27: So that was extremely valuable. And then on the government 00:49:27 --> 00:49:31: to government relationship side, we were able to connect with 00:49:31 --> 00:49:32: the mantle. 00:49:32 --> 00:49:36: At Federation and learn how they would like to be 00:49:36 --> 00:49:41: consulted. Have because they have what's called resolution 8 framework 00:49:41 --> 00:49:46: which identifies 5 phases of of consultation and engagement 00:49:46 --> 00:49:49: they on how they would like to participate. 00:49:51 --> 00:49:54: Such processes, and so we didn't always get it right, 00:49:54 --> 00:49:58: but we we worked hard to learn and and respond 00:49:58 --> 00:50:02: appropriately. So many lessons for the next time around and 00:50:02 --> 00:50:05: an ongoing relationship and trust building. 00:50:06 --> 00:50:06: Hmm. 00:50:07 --> 00:50:09: Yeah, I mean the the key is always to to 00:50:09 --> 00:50:11: keep learning and so it's one of the things I 00:50:11 --> 00:50:14: heard from your response is that it was an ongoing 00:50:14 --> 00:50:16: dialogue, so it wasn't a you know. Drop this over 00:50:16 --> 00:50:18: here for you to send a couple of comments and 00:50:18 --> 00:50:21: then we're going to take it back and then. 00:50:21 --> 00:50:24: You know you're going to see the end result, but 00:50:24 --> 00:50:26: it was it seeing it was more of a dialogue 00:50:26 --> 00:50:28: of this is what we're thinking, and they can actually 00:50:28 --> 00:50:30: pull it apart a little bit and make comments. Is 00:50:30 --> 00:50:31: that a fair thing to say? 00:50:32 --> 00:50:35: Yeah, I think we shared two or three policy drafts 00:50:35 --> 00:50:39: with the anchor institution so they could see how we 00:50:39 --> 00:50:43: integrated their their feedback at multiple stages and could tweak 00:50:43 --> 00:50:46: it and make suggestions recommendations. 00:50:47 --> 00:50:50: So, so I'll open this question up to the other 00:50:50 --> 00:50:52: members of the panel. So from New York. 00:50:52 --> 00:50:57: Experience what has been the best way to implement effective 00:50:57 --> 00:51:03: relationships with external organizations to implement diversity, equity, inclusion in 00:51:04 --> 00:51:05: your planning processes? 00:51:10 --> 00:51:13: I'm happy to jump in and just offer that what 00:51:13 --> 00:51:16: was really critical for us in our process was.

Adopting an engagement strategy on the front end that our

00:51:18 --> 00:51:23:

00:51:23> 00:51:28:	City Council blessed. So we very clearly outlined how we
00:51:28> 00:51:34:	would prioritize engaging with communities of color and and
	not
00:51:34> 00:51:39:	rely on old structures that had gotten us to our
00:51:39> 00:51:39:	current.
00:51:41> 00:51:41:	State.
00:51:42> 00:51:46:	And then moving forward onto implementation about the same time
00:51:46> 00:51:49:	that our policy document was adopted, our City Council adopted.
00:51:50> 00:51:54:	A best practice that we're required to, as we're as
00:51:54> 00:52:00:	we're working on implementation, bringing new regulations forward and implementing
00:52:00> 00:52:03:	the policies of the plan we need to do a
00:52:03> 00:52:08:	racial equity impact assessment on every single piece of legislation
00:52:08> 00:52:12:	we bring to the City Council, which requires us to
00:52:12> 00:52:15:	provide data on how the work will impact.
00:52:17> 00:52:20:	Our diverse communities and and to explain how we've engaged
00:52:20> 00:52:23:	our our diverse communities to come to the conclusion that
00:52:23> 00:52:25:	this is the right thing to do.
00:52:32> 00:52:34:	I can jump in with a few +2 and to
00:52:34> 00:52:37:	be totally candid and honest, right? I feel like it's
00:52:37> 00:52:40:	an ongoing lesson that we're trying to learn of how
00:52:40> 00:52:44:	to build those effective relationships and how to bridge the
00:52:44> 00:52:47:	the broken trust that runs deep. And if I'm just
00:52:47> 00:52:50:	to reflect a little bit, I think you know we
00:52:50> 00:52:53:	have been working very closely with our with the coalition
00:52:54> 00:52:57:	of Community and city organizations. I feel that people have
00:52:57> 00:53:00:	been most responsive and appreciative.
00:53:00> 00:53:03:	Of the transfer of as much transparency as we're able
00:53:03> 00:53:06:	to offer, as well as showing our commitment to different
00:53:06> 00:53:10:	processes. So like I think we've already heard several, several
00:53:10> 00:53:14:	people mentioned racial like impact assessments. We are, as part
00:53:14> 00:53:17:	of our implementation as well. We are currently in the
00:53:17> 00:53:21:	midst of conducting a health and racial equity impact assessment
00:53:21> 00:53:24:	on some proposed land use changes that would reflect the
00:53:24> 00:53:27:	equity policy plan that we've put in place. And so
00:53:27> 00:53:30:	I think it's a mix of both. You know, these
00:53:30> 00:53:30:	new.

00:53:30> 00:53:36:	Community driven processes being as transparent as possible. Accountability obviously
00:53:36> 00:53:39:	is like is big, important and a big theme that
00:53:39> 00:53:42:	is that is sometimes can be challenging to, you know,
00:53:43> 00:53:46:	figure out how to operationalize as well, but I think
00:53:46> 00:53:49:	the openness to like trying to figure out what that
00:53:50> 00:53:53:	way of working is is appreciated by our at least
00:53:53> 00:53:55:	here our our partners on the ground.
00:53:58> 00:54:00:	And maybe I'll just build on that, because I would
00:54:00> 00:54:03:	say a + 1 to everything once just said is,
00:54:03> 00:54:05:	I think time right? I mean, as particularly on the
00:54:06> 00:54:09:	public sector side. There are many years of detrimental impact
00:54:09> 00:54:11:	and we have to own that, and it's not going
00:54:11> 00:54:14:	to. We're not going to change those relationships in five
00:54:14> 00:54:17:	years. This is really kind of a time commitment that
00:54:17> 00:54:20:	moves beyond political timelines. The second I would say is
00:54:20> 00:54:24:	resourcing Community capacity. So we found that it's really important
00:54:24> 00:54:28:	that you were actually providing direct funding to community based
00:54:28> 00:54:29:	organizations.
00:54:29> 00:54:31:	For staffing all the way through to honorarium, so if
00:54:31> 00:54:35:	they're participating on committees that we're honoring the technical and
00:54:35> 00:54:38:	lived experience that they're bringing to bear, and last, because
00:54:38> 00:54:41:	I think, particularly in the US, this is something that
00:54:41> 00:54:44:	we always tend to highlight the role, the key role
00:54:44> 00:54:47:	of the private sector in really for us to successfully
00:54:47> 00:54:49:	scale DEI initiatives out of the public sector into the
00:54:49> 00:54:53:	private sector is a really important transition. And so looking
00:54:53> 00:54:56:	for all opportunities where we can either incent or require
00:54:56> 00:54:58:	kind of the private sector to move there with us
00:54:58> 00:54:59:	is really critical.
00:54:59> 00:55:01:	To actually see scaled.
00:55:01> 00:55:01:	Change.
00:55:03> 00:55:06:	Amazing, so some of the things I was hearing there
00:55:06> 00:55:09:	was just having the bravery or the like to be
00:55:09> 00:55:13:	uncomfortable to make mistakes, at least to try right. Just
00:55:13> 00:55:16:	go ahead and try and then you can always reevaluate
00:55:16> 00:55:18:	and to improve over time. And if I do it
00:55:18> 00:55:22:	really appreciate your comment about the public partnership with the

00:55:22> 00:55:26:	private sector. We're really fortunate in Toronto have. I would
00:55:26> 00:55:29:	say, a pretty you know conscious private sector that is
00:55:29> 00:55:33:	aware of that you know inclusion, diversity, inclusion.
00:55:33> 00:55:36:	It's something that should be part of their core operation,
00:55:36> 00:55:40:	and leaning into that space for themselves, so I hope
00:55:40> 00:55:43:	that inspired many of our members of the audience who
00:55:43> 00:55:46:	are in private sector to think about. How can you
00:55:46> 00:55:49:	be a partner to the public sector, and so with
00:55:49> 00:55:52:	that I'm going to close it off this panel. So
00:55:52> 00:55:53:	thank you so much.
00:55:53> 00:55:54:	Laura.
00:55:54> 00:55:58:	John Sebastian and Lisa. For your time and sharing your
00:55:58> 00:56:02:	amazing knowledge with us all, I really, really appreciate it
00:56:02> 00:56:02:	and.
00:56:03> 00:56:03:	So.
00:56:04> 00:56:07:	Thank you so much and with thought I'm going to
00:56:07> 00:56:11:	be transitioning on to the Co chairs of the UI.
00:56:11> 00:56:14:	Diversity, inclusion and equity.
00:56:14> 00:56:14:	Committee
00:56:15> 00:56:16:	Liliana and Kelly.
00:56:17> 00:56:17:	Thank you.
00:56:18> 00:56:22:	Things Cheryl on behalf of your life Toronto. I want
00:56:18> 00:56:22: 00:56:22> 00:56:25:	Things Cheryl on behalf of your life Toronto. I want to thank our panelists for joining us today from the
00:56:22> 00:56:25:	to thank our panelists for joining us today from the
00:56:22> 00:56:25:	to thank our panelists for joining us today from the Chicago, Minneapolis, Portland and Winnipeg. You all shared
00:56:22> 00:56:25: 00:56:25> 00:56:30:	to thank our panelists for joining us today from the Chicago, Minneapolis, Portland and Winnipeg. You all shared incredibly important
00:56:22> 00:56:25: 00:56:25> 00:56:30: 00:56:30> 00:56:33:	to thank our panelists for joining us today from the Chicago, Minneapolis, Portland and Winnipeg. You all shared incredibly important and like with all of our attendees, and that's a
00:56:22> 00:56:25: 00:56:25> 00:56:30: 00:56:30> 00:56:33: 00:56:33> 00:56:37:	to thank our panelists for joining us today from the Chicago, Minneapolis, Portland and Winnipeg. You all shared incredibly important and like with all of our attendees, and that's a plan on working for a municipality. I often find myself
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advance 00:57:23 --> 00:57:29: the cities affordability wolf building, public health, and climate resiliency 00:57:29 --> 00:57:29: goals. 00:57:30 --> 00:57:34: From Minneapolis, we learned that adopting an equity plan is 00:57:34 --> 00:57:37: that's important as its process in which the plan is 00:57:37 --> 00:57:40: being developed in that it requires that we engage early 00:57:40 --> 00:57:44: on and with everybody, and in particular the targeted and 00:57:44 --> 00:57:49: impacted groups. The underrepresented and bringing those stories that have 00:57:49 --> 00:57:52: not been heard into light requires that we have champions 00:57:52 --> 00:57:56: in support of our elected officials and requires that we 00:57:56 --> 00:58:00: need to acknowledge that change is necessary to achieve these 00:58:00 --> 00:58:00: goals. 00:58:00 --> 00:58:04: We've identified in our plans from Portland we learned about 00:58:04 --> 00:58:09: the importance of applying the equity and accountability lens to 00:58:09 --> 00:58:13: balance the risk with financial return and public and Community 00:58:13 --> 00:58:18: benefits and efforts to plan towards an equitable economy. And 00:58:18 --> 00:58:21: last but not least, we learned of the importance of 00:58:21 --> 00:58:27: recognizing equity and prioritizing truth and reconciliation from the inception 00:58:27 --> 00:58:30: of the plan as a component of the Winnipeg, 2045. 00:58:31 --> 00:58:33: And so the result is a plan that embeds the 00:58:33 --> 00:58:38: indigenous knowledge and wisdom and authentically and truthfully reflect that 00:58:38 --> 00:58:39: in every aspect of the plan. 00:58:40 --> 00:58:43: So thank you and congratulations to all the great work 00:58:44 --> 00:58:47: that these panelists have brought and thank you as well 00:58:47 --> 00:58:50: to all those who found the time in your busy 00:58:50 --> 00:58:53: schedules to come and learn with us as we embark 00:58:53 --> 00:58:55: on the D&I R&D INR journey. 00:58:56 --> 00:58:59: More to come from us, so stay tuned and now I pass it back on to my colleague Kelly for 00:58:59 --> 00:59:02: 00:59:02 --> 00:59:03: her closing remarks. 00:59:05 --> 00:59:08: Thanks Liliana. I know we've got. We've got quite a 00:59:08 --> 00:59:12: reputation to uphold with you allies webinars ending on time. 00:59:12 --> 00:59:15: So just a last quick comment from me. Reminder that 00:59:15 --> 00:59:18: we will be planning a follow-up workshop which will be 00:59:18 --> 00:59:22: an opportunity for everyone to come together and collaborate on

00:59:22> 00:59:25:	some of the ideas that we've heard today and how
00:59:25> 00:59:29:	we could potentially implement them here in our region. And
00:59:29> 00:59:32:	our backyards. And to help us shape the workshop as
00:59:32> 00:59:35:	you leave, there will be a post webinar survey prompted.
00:59:36> 00:59:38:	We appreciate if you take a few minutes to submit
00:59:38> 00:59:40:	your thoughts and comments and also.
00:59:42> 00:59:45:	All the resources have been posted in the chat from
00:59:45> 00:59:48:	from our panelists so so please check those out on
00:59:48> 00:59:49:	your own time.
00:59:53> 00:59:56:	We've got a couple of exciting upcoming events with Uli
00:59:56> 01:00:00:	Toronto, so be sure to check them out. You can
01:00:00> 01:00:03:	register for any of them by following the links, which
01:00:03> 01:00:06:	will be posted in the chat. And with that, I
01:00:06> 01:00:07:	guess that that's
01:00:07> 01:00:08:	it for me, it's one.
01:00:08> 01:00:11:	O'clock and we really thank you a lot for joining
01:00:11> 01:00:14:	us today. It was a great conversation and that we
01:00:14> 01:00:16:	learned a lot and we look forward to having you
01:00:17> 01:00:19:	on future webinars with that. Thank you and have a
01:00:19> 01:00:21:	wonderful day everyone.

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