

Webinar

Receiving Community Webinar

Date: September 22, 2023

00:02:51> 00:02:51:	All right.
00:02:55> 00:02:57:	So hello, everyone.
00:02:57> 00:02:59:	Thank you for joining the webinar.
00:03:00> 00:03:01:	My name is Leon Plass.
00:03:01> 00:03:03:	I'm a Senior manager on the Urban Resilience Team.
00:03:04> 00:03:07:	Today, we'll be focused on the topic of climate gentrification.
00:03:08> 00:03:10:	We'll kick off discussion with a quick overview of the
00:03:10> 00:03:10:	topic.
00:03:11> 00:03:14:	Then we'll launch into a discussion with our panelists who
00:03:14> 00:03:17:	will introduce briefly here now and in greater detail Just
00:03:17> 00:03:20:	before our panel discussion actually begins, this webinar is brought
00:03:20> 00:03:23:	to you by the Urban Land Institute's Urban Resilience Program,
00:03:23> 00:03:26:	which works with you and I members from all corners
00:03:26> 00:03:29:	of the real estate industry to help buildings, cities and
00:03:29> 00:03:32:	communities be more prepared for the impacts of climate change.
00:03:33> 00:03:36:	First, I'd like to introduce Joe Backer, Senior Development Officer
00:03:36> 00:03:37:	at the City of Boston.
00:03:38> 00:03:41:	Then we have Jeff Aber, President of HR and A
00:03:41> 00:03:41:	Advisors.
00:03:41> 00:03:45:	And finally, Ahmed Mori, Vice President of Community Economic Development
00:03:45> 00:03:46:	with Catalyst Miami.
00:03:47> 00:03:49:	I'm so excited and honored to have each of these
00:03:49> 00:03:50:	panelists on with us today.
00:03:50> 00:03:52:	And I'm also excited to be able to share a
00:03:52> 00:03:55:	bit of background about this emerging issue of climate gentrification.

00:03:56> 00:03:57:	This is a topic that hits close to home for
00:03:57> 00:03:59:	me as someone who grew up and worked in the
00:03:59> 00:04:00:	Southeast Florida region.
00:04:00> 00:04:04:	And this will likely become a growing concern as longtime
00:04:04> 00:04:07:	residents of some communities vulnerable to climate impacts are forced
00:04:07> 00:04:11:	to relocate, and stakeholders and destination communities are in turn
00:04:11> 00:04:13:	driven to adapt to change.
00:04:16> 00:04:18:	Right now, we're faced with a harrowing fact.
00:04:19> 00:04:23:	People worldwide and domestically are being forced to relocate due
00:04:23> 00:04:26:	to climate change impacts, be it from unbearable heat and
00:04:26> 00:04:30:	financial pressure from storm recovery, slow traffic, or flooded homes.
00:04:30> 00:04:33:	People are moving, and according to one report by the
00:04:33> 00:04:37:	Internal Displacement Monitoring Center, in 2020 alone, extreme weather events
00:04:37> 00:04:41:	are estimated to have displaced nearly 31 million people globally.
00:04:41> 00:04:43:	And this is only the beginning.
00:04:44> 00:04:46:	As we grapple with these numbers, it's important to also
00:04:46> 00:04:49:	focus on some of the leading lights, on what some
00:04:49> 00:04:51:	of the leading lights on the subject are calling receiving
00:04:51> 00:04:52:	communities.
00:04:52> 00:04:56:	These are destinations with comparatively lower risks that people relocate
00:04:56> 00:04:59:	to in order to escape hazards in their current localities.
00:05:00> 00:05:03:	But something is brewing in these receiving communities, and it's
00:05:03> 00:05:07:	characterized by rising and cost of development, rising taxes, declining
00:05:07> 00:05:11:	sense of community, declining political agency, declining access to employment
00:05:11> 00:05:14:	centers and quality jobs, rising cost of rent, shifts in
00:05:14> 00:05:17:	demands for types of goods and services, and limited access
00:05:17> 00:05:19:	to facilities and services.
00:05:20> 00:05:23:	And that's something that's being called climate gentrification, a term
00:05:24> 00:05:27:	that describes the influx of real estate investments, rising housing
00:05:27> 00:05:32:	prices, and subsequent residential displacement in areas less exposed, exposed
00:05:32> 00:05:35:	to climate change risks in order to prepare communities for

00:05:35> 00:05:37:	coming change and possible displacement.
00:05:38> 00:05:41:	It's important to now and in the future recognize, understand
00:05:41> 00:05:44:	and plan for climate gentrification, And that means getting a
00:05:44> 00:05:47:	handle on how it occurs and how to identify it,
00:05:47> 00:05:50:	and, importantly, how to address it on all fronts across
00:05:50> 00:05:51:	the real estate industry.
00:05:52> 00:05:53:	And this may be a difficult task.
00:05:54> 00:05:57:	Climate gentrification happens for a lot of reasons and it
00:05:57> 00:05:59:	can occur as a result of people's movement at many
00:05:59> 00:06:00:	different scales.
00:06:02> 00:06:06:	Addressing the negative impacts to communities stemming from climate gentrification
00:06:06> 00:06:08:	is a challenge with many facets, but there are time
00:06:08> 00:06:11:	tested solutions that can be deployed to do just that.
00:06:11> 00:06:15:	Reaching equilibrium in communities will likely not happen because of
00:06:15> 00:06:19:	policy changes, investment strategies, or grassroots efforts alone.
00:06:19> 00:06:22:	It will demand a commitment and a coordinated approach from
00:06:22> 00:06:24:	all stakeholders in the real estate sector and beyond.
00:06:25> 00:06:28:	You utilize very recently published a report on this topic
00:06:28> 00:06:32:	called Receiving Community Building Inclusive Places that Mitigate Climate Gentrification
00:06:32> 00:06:33:	Driven Displacement.
00:06:34> 00:06:36:	This report offers up a series of strategies to prevent
00:06:36> 00:06:37:	displacement from happening.
00:06:37> 00:06:40:	Due to this forthcoming and in some places already ongoing
00:06:41> 00:06:42:	movement of people.
00:06:42> 00:06:45:	In that report, we emphasize 5 strategies.
00:06:45> 00:06:48:	First is to enhance neighborhood stability through pathways to ownership.
00:06:49> 00:06:52:	That could mean establishing community land trusts or offering tenants
00:06:52> 00:06:54:	rights of first refusal before selling.
00:06:54> 00:06:59:	Next, there is preserving expanding availability of unsubsidized affordable housing,
00:06:59> 00:07:03:	which might entail adoption of inclusionary zoning policies or executing
00:07:03> 00:07:07:	community benefits agreements, which could yield broad positive benefits for
00:07:07> 00:07:09:	community members and developers.
00:07:09> 00:07:13:	Then we have designating spaces as accessible and relevant, and

00:07:13> 00:07:17:	that could be accomplished by establishing resilience hubs to support
00:07:17> 00:07:20:	communities before, during and after major events.
00:07:20> 00:07:24:	Then there's applying design standards that could promote building energy
00:07:24> 00:07:27:	efficiency and contribute positively to the health and wellbeing of
00:07:27> 00:07:27:	residents.
00:07:28> 00:07:32:	And that might entail municipalities adoption of sustainable building design
00:07:32> 00:07:32:	standards.
00:07:32> 00:07:36:	And finally, we have supporting retrofit maintenance and disaster recovery
00:07:37> 00:07:40:	which might lead, which might mean leveraging grants to discover
00:07:40> 00:07:44:	disaster recovery and resilience from state and federal agencies.
00:07:45> 00:07:49:	Some these specific solutions post may actually sound familiar, like
00:07:49> 00:07:52:	community Land Trust and community and inclusionary zoning.
00:07:53> 00:07:56:	And that's because many of the strategies employed to combat
00:07:56> 00:08:00:	gentrification driven displacement due to other circumstances are still applicable
00:08:00> 00:08:04:	in the case of climate gentrification driven displacement as well.
00:08:04> 00:08:07:	So having said that, we're going to move along to
00:08:07> 00:08:10:	our panel discussion where our panelists will first share a
00:08:11> 00:08:14:	bit about themselves and then discuss this issue of climate
00:08:14> 00:08:18:	gentrification, including its effects, its implications, and foremost, what can
00:08:18> 00:08:21:	be done to address it in greater detail.
00:08:21> 00:08:24:	So panelists, if you wouldn't mind, please offer a few
00:08:24> 00:08:28:	words to introduce yourselves and then we'll dive right in.
00:08:31> 00:08:31:	Thanks, Lee.
00:08:31> 00:08:32:	I'm Joe Backer.
00:08:32> 00:08:36:	I'm a Senior Development Officer with the Mayor's Office of
00:08:36> 00:08:38:	Housing in the city of Boston.
00:08:38> 00:08:39:	So I.
00:08:40> 00:08:43:	Work primarily in the space of affordable housing and how
00:08:43> 00:08:47:	we can both create and preserve it in the neighborhoods
00:08:47> 00:08:47:	of Boston.
00:08:48> 00:08:49:	More recently.
00:08:49> 00:08:52:	And and what I'll be talking about today is the

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00:08:52> 00:08:56:	work that we're doing and in consultation with a lot
00:08:56> 00:09:01:	of different colleagues to promote decarbonization, energy efficiency and and
00:09:01> 00:09:05:	resilience as part of the overall approach to housing affordability
00:09:05> 00:09:06:	in the City of Boston.
00:09:09> 00:09:11:	Hi, I'm Jeff a Bear.
00:09:12> 00:09:14:	I'm President of HRA Advisors.
00:09:14> 00:09:18:	I'm also a partner in the firm where my focus
00:09:18> 00:09:23:	is supporting our climate resilience practice, where I work in
00:09:24> 00:09:30:	communities across the country and really help communities and organizations
00:09:30> 00:09:36:	think through the intersection of climate what's happening in the
00:09:36> 00:09:36:	world.
00:09:37> 00:09:42:	And public policy support and also economic development, real estate
00:09:42> 00:09:45:	support on how do you get from where we've been,
00:09:45> 00:09:48:	where we are now and frankly what the future holds
00:09:48> 00:09:48:	for us?
00:09:50> 00:09:50:	Thanks.
00:09:52> 00:09:55:	Jack, thanks so much for having me.
00:09:55> 00:09:57:	My name is Ahmed Mori.
00:09:57> 00:09:59:	I'm the Vice President of Community Economic Development.
00:10:00> 00:10:04:	At Catalyst Miami, which is a community based organization that
00:10:04> 00:10:09:	operates in Miami and Miami-Dade County, Florida, I specifically oversee
00:10:09> 00:10:13:	our worker and real estate investment cooperative development.
00:10:13> 00:10:17:	We'll be talking a bit about that real estate investment
00:10:17> 00:10:18:	cooperative strategy and.
00:10:19> 00:10:24:	And how and its intersection specifically accurate its intersection with
00:10:24> 00:10:29:	climate gentrification as it specifically intends to model an equitable
00:10:29> 00:10:33:	development strategy that serves as a sort of anti displacement
00:10:33> 00:10:36:	buffer specifically in the city of of North Miami.
00:10:37> 00:10:39:	So I'll stop there for now.
00:10:40> 00:10:40:	Thank you, everyone.
00:10:41> 00:10:43:	I'm just so excited to have you on board and
00:10:43> 00:10:46:	just to like launch right into our first round of

00:10:46> 00:10:46:	questions.
00:10:46> 00:10:48:	I'm going to start with Jeff.
00:10:48> 00:10:52:	Jeff, how is climate change influencing the locations where
	people
00:10:52> 00:10:53:	live and work?
00:10:55> 00:11:00:	Well, I mean, I would say climate has always influenced
00:11:00> 00:11:03:	where people live and work.
00:11:04> 00:11:09:	I think the way, and I'll speak just from a
00:11:09> 00:11:16:	North American perspective right now, where cities were built and
00:11:16> 00:11:18:	we're situated.
00:11:18> 00:11:24:	Had geographic and climate sort of reasons why they are
00:11:24> 00:11:30:	where they are, right for industry or for farming or
00:11:31> 00:11:37:	for access to water, for trade, for all those things.
00:11:37> 00:11:39:	I mean that that is why we've found ourselves where
00:11:39> 00:11:41:	we are and that and that has been for some
00:11:41> 00:11:41:	time.
00:11:42> 00:11:45:	The difference is climate.
00:11:46> 00:11:49:	Has been changing over time and really has seen a
00:11:49> 00:11:53:	tremendous change over the past couple of decades.
00:11:53> 00:11:58:	And it's calling into question the livability of places who
00:11:58> 00:12:00:	is impacted most.
00:12:00> 00:12:03:	And since we are in places that have been built
00:12:03> 00:12:07:	over a long period of time, whose responsibility is it
00:12:07> 00:12:08:	to make change?
00:12:09> 00:12:13:	Individuals have always made decisions about where they want to
00:12:13> 00:12:14:	live, but.
00:12:14> 00:12:17:	What we have been faced with over the past couple
00:12:17> 00:12:20:	of decades, and if you just look this year, which
00:12:20> 00:12:23:	will be the hottest year on record, we've seen flooding
00:12:23> 00:12:28:	and drought, wildfires, extreme heat, tropical storms, winter storms or
00:12:28> 00:12:29:	lack of winter storms.
00:12:29> 00:12:32:	We've seen all of it happen and and the frequency
00:12:33> 00:12:36:	of that has been increasing over the past couple of
00:12:36> 00:12:36:	decades.
00:12:37> 00:12:41:	It starts to back the question of our communities.
00:12:41> 00:12:43:	Are many communities reaching tipping points?
00:12:45> 00:12:48:	And when you reach that tipping point, it calls into
00:12:48> 00:12:52:	question who has the ability to relocate and who doesn't
00:12:52> 00:12:55:	and what we're seeing and the whole purpose of this
00:12:55> 00:13:00:	conversation and when we think about climate gentrification

	is there
00:13:00> 00:13:04:	are already movements being made by people who have the
00:13:04> 00:13:06:	ability to move and to reduce risk.
00:13:07> 00:13:10:	And the other side of that is people who don't
00:13:10> 00:13:13:	have the ability to move and will be faced with
00:13:13> 00:13:13:	risk.
00:13:14> 00:13:18:	And then the third part of that is where people
00:13:18> 00:13:20:	are going to lower risk.
00:13:20> 00:13:24:	In many cases like in Southeast Florida are places where
00:13:24> 00:13:29:	communities already exist and are in many cases poor communities
00:13:29> 00:13:32:	that are now being gentrified out of what are safe
00:13:32> 00:13:37:	areas but weren't waterfront areas and therefore less desirable at
00:13:37> 00:13:38:	the time.
00:13:38> 00:13:40:	So we have changing patterns of.
00:13:42> 00:13:46:	I wouldn't say land use, but land desirability, that is
00:13:46> 00:13:50:	going to have a huge impact across the country, not
00:13:50> 00:13:54:	just in places like South Florida, but if you think
00:13:54> 00:13:58:	of the context of the Northeast in a similar sense
00:13:58> 00:14:03:	with waterfront development or in places that have that have
00:14:03> 00:14:07:	been flooded in the past, you know who's responsible for
00:14:07> 00:14:09:	moving people out of harm's way.
00:14:10> 00:14:11:	How do we manage those risks?
00:14:13> 00:14:16:	And then on another side of it, the issues of
00:14:16> 00:14:19:	drought, the issues of wildfire and extreme heat which is
00:14:19> 00:14:23:	actually impacted all the cities in the country in the
00:14:23> 00:14:26:	US and and frankly in Canada, how do we
00:14:26> 00:14:28:	start to make better decisions there as well.
00:14:28> 00:14:32:	So you know, I think there's we're at a turning
00:14:32> 00:14:35:	point in decision making both at the sort of governmental
00:14:35> 00:14:39:	level, the institutional level and the individual level.
00:14:41> 00:14:46:	But all of those are predicated on where are the
00:14:46> 00:14:52:	resources and who has the ability to manage risk, right.
00:14:53> 00:14:56:	And so you mentioned briefly like because these are all
00:14:56> 00:14:59:	like really critical points, right.
00:15:00> 00:15:03:	And but you mentioned recent that some of the locations
00:15:03> 00:15:04:	where this is occurring right.
00:15:05> 00:15:07:	And I think it's it's helpful to sort of create
00:15:07> 00:15:10:	a just a better picture of what's going on on
00:15:10> 00:15:13:	the ground and you know what what's physically being done.
00:15:13> 00:15:16:	So we now we we sort of understand, we understand

00:15:16> 00:15:19:	the broader picture, but what what's specifically and this is
00:15:19> 00:15:21:	a question for you Ahmed.
00:15:22> 00:15:25:	So for in Miami-Dade County, which is like one of
00:15:25> 00:15:29:	the one of the first places that was like assessed
00:15:29> 00:15:34:	for the possibility that climate gentrification might be occurring and
00:15:34> 00:15:38:	you know the foundational paper having been published in 2018.
00:15:39> 00:15:43:	So in that locality, could you tell me a little
00:15:43> 00:15:47:	bit more about what Catalyst Miami is doing through the
00:15:47> 00:15:50:	NMCIC program to you know get, get the OR rather
00:15:50> 00:15:54:	move, move from the the recognition of the problem to
00:15:54> 00:15:58:	the OR some some forms of resolution of the problem?
00:16:00> 00:16:04:	Here, so I should begin by saying what Catalyst Miami
00:16:04> 00:16:06:	and who we are and sort of what we do
00:16:06> 00:16:09:	because we kind of have our toes in a few
00:16:09> 00:16:12:	different things I would say you know Catalyst Miami we're
00:16:12> 00:16:17:	a community based organization that we work specifically with community
00:16:17> 00:16:20:	members across all of Miami-Dade County to provide.
00:16:20> 00:16:25:	Services that address immediate needs, healthcare access, financial security, and
00:16:25> 00:16:30:	to build more equitable futures together right through a combination
00:16:30> 00:16:33:	of policy advocacy and our community economic development work.
00:16:34> 00:16:37:	Much of that policy advocacy work, of course, centers on
00:16:37> 00:16:43:	climate justice advocacy, whether it's focusing specifically on development practices
00:16:43> 00:16:45:	or enabling local policies that further.
00:16:46> 00:16:50:	Or policies, or sort of advocating for or against certain
00:16:50> 00:16:54:	policies and depending on their impact on, say, climate gentrification.
00:16:54> 00:16:59:	Or policies that address extreme heat that our frontline communities
00:16:59> 00:17:01:	are face just to sort of choose a few our
00:17:01> 00:17:06:	economic development work centers sort of worker and community ownership
00:17:06> 00:17:09:	as an essential component, equitable development.
00:17:10> 00:17:13:	We operate with the belief that communities know what communities
00:17:13> 00:17:14:	need.
00:17:14> 00:17:17:	
	And that folks in their communities that should and must

00:17:19> 00:17:21:	know, economic and community development.
00:17:22> 00:17:25:	Our focus on climate justice, of course, is pervasive throughout
00:17:25> 00:17:27:	our economic development work.
00:17:28> 00:17:34:	The North Miami Community Investment Cooperative or NMCIC is is
00:17:34> 00:17:39:	our, I guess, the cornerstone right now of our community
00:17:39> 00:17:40:	development.
00:17:41> 00:17:44:	Efforts, it's specifically based in North Miami.
00:17:44> 00:17:46:	We have embarked on a project to launch and a
00:17:46> 00:17:49:	few, a few groups around the country I should say
00:17:49> 00:17:52:	are doing this and doing this quite well as well,
00:17:52> 00:17:54:	a real estate investment cooperative.
00:17:54> 00:17:59:	What we're doing and how we're operationalizing this specifically is
00:17:59> 00:18:02:	by acquiring commercial sites in the city of North Miami,
00:18:02> 00:18:07:	specifically on high elevation parcels and opening up ownership opportunities
00:18:08> 00:18:10:	through the purchasing of shares.
00:18:10> 00:18:14:	To community members who can then either run for elected
00:18:14> 00:18:18:	board positions or join an Advisory Council to engage in
00:18:18> 00:18:21:	cooperative governance of commercial property.
00:18:22> 00:18:26:	We have, we're we've been negotiating, we've been spent the
00:18:26> 00:18:30:	last few months negotiating the purchase of our first site
00:18:30> 00:18:34:	which is pretty exciting and have you know developed a
00:18:34> 00:18:37:	plan for a four to five site acquisition fund which
00:18:37> 00:18:40:	we're currently raising capital for.
00:18:41> 00:18:43:	You know, the idea is this is not only a
00:18:43> 00:18:46:	wealth building platform, which of course it is, and it
00:18:46> 00:18:49:	sort of addresses one of the sort of pillars of
00:18:49> 00:18:50:	what we do at Catalyst Miami.
00:18:51> 00:18:53:	But as I mentioned a little bit earlier, it's a
00:18:53> 00:18:57:	buffer against, you know, forms of gentrification that promote displacement.
00:18:59> 00:19:01:	It's prefigurative in some sense, right?
00:19:01> 00:19:04:	Because you know, of course, four or five sites aren't
00:19:04> 00:19:06:	going to reverse massive gentrification.
00:19:06> 00:19:07:	Transmitted is a model.
00:19:08> 00:19:10:	Of one of the things that can be done in
00:19:10> 00:19:14:	particularly one that centers community decision making and and community
00:19:14> 00:19:15:	priorities.

00:19:15> 00:19:20:	There's a story of acquisition and preservation here, and specifically
00:19:20> 00:19:24:	preservation of of violation parcels, which I guess you know
00:19:24> 00:19:26:	from a from a larger picture.
00:19:27> 00:19:31:	All of our economic development work aims to hone in
00:19:31> 00:19:33:	on power building and.
00:19:34> 00:19:37:	Specifically with you know in in when it comes to
00:19:37> 00:19:41:	community development with an anti displacement lets and taking into
00:19:41> 00:19:45:	account the market and extra market dynamics that contributed displacement
00:19:45> 00:19:49:	of course and importantly including the dynamics that catalyze and
00:19:49> 00:19:54:	that perpetuate climate gentrification it's related displacement effects that's.
00:19:55> 00:19:58:	So this program is is really something that that that
00:19:58> 00:20:01:	struck me as as it's pretty it's pretty novel even
00:20:01> 00:20:04:	but now that you now that you mentioned there are
00:20:04> 00:20:09:	like several other initiatives across the country that's really inspiring
00:20:09> 00:20:09:	too.
00:20:09> 00:20:13:	So I I think this is something to get excited
00:20:13> 00:20:17:	about, but pivoting from this the focus on you know.
00:20:17> 00:20:22:	A commercial property and you know the specifically with the
00:20:22> 00:20:26:	intention of like allowing community members to build wealth and
00:20:27> 00:20:31:	also geographically shifting away to another part of the Northeast,
00:20:31> 00:20:33:	to the Northeast.
00:20:33> 00:20:36:	I wanted to ask Joe if if you could tell
00:20:36> 00:20:40:	us a little bit more about what Boston, another community
00:20:40> 00:20:45:	that's received some attention around the subject of climate gentrification
00:20:45> 00:20:49:	since it is, it is coastal what what the city
00:20:49> 00:20:53:	of Boston is doing to prevent gentrification driven displacement and
00:20:53> 00:20:56:	facilitate more equitable development.
00:20:56> 00:20:58:	So Joe, could you, could you speak to that please?
00:20:59> 00:21:00:	Yeah, definitely.
00:21:00> 00:21:02:	And and thanks again for having me join.
00:21:02> 00:21:05:	Exciting to hear Jeff and Ahmed speaking.
00:21:05> 00:21:09:	There's already themes that I think connect directly to how
00:21:09> 00:21:10:	we approach some of this.
00:21:10> 00:21:12:	So I will, I'll try to pick those up.

00:21:14> 00:21:17:	And I'll, I'll do the same as I'm going to
00:21:17> 00:21:20:	give a little context about you know, where I am
00:21:20> 00:21:22:	and in my work and how that has brought me
00:21:22> 00:21:24:	to this, this topic.
00:21:24> 00:21:28:	So the, the Mayor's Office of Housing writ large is,
00:21:28> 00:21:35:	you know, a department that primarily seeks to support homeowners,
00:21:35> 00:21:41:	renters, landlords and to promote housing affordability across the city
00:21:41> 00:21:43:	of Boston and I think.
00:21:44> 00:21:48:	I've I've been here for about 5 years and it's
00:21:48> 00:21:51:	been a really interesting moment to see the focus or
00:21:51> 00:21:56:	the intersection of of climate and climate change really seep
00:21:56> 00:21:57:	into so much of that work.
00:21:58> 00:22:04:	So I think you know Ahmed mentioned acquisition and preservation.
00:22:04> 00:22:06:	That's a huge part of what we do and I
00:22:06> 00:22:09:	think it's a key set of tools and how we
00:22:09> 00:22:09:	can approach.
00:22:11> 00:22:17:	The intersection of housing affordability, climate change, climate gentrification, and
00:22:18> 00:22:21:	development a couple of guiding principles.
00:22:21> 00:22:24:	One is, you know, we know that while climate change
00:22:24> 00:22:28:	is impacting all of Boston and and all of the
00:22:28> 00:22:31:	country in the world, low income residents in our city
00:22:31> 00:22:35:	are more likely to be energy cost burdened and they're
00:22:35> 00:22:37:	generally more likely to.
00:22:37> 00:22:40:	Be contending with the impacts of climate change in a
00:22:40> 00:22:41:	disproportionate way.
00:22:42> 00:22:46:	So just to give one example, if you look at
00:22:46> 00:22:51:	formerly redlined areas of Boston, they those residents are experiencing
00:22:51> 00:22:54:	greater burdens during hotter summers.
00:22:55> 00:22:59:	So during a heat wave, the temperatures in those areas
00:22:59> 00:23:03:	could be 7.5 degrees hotter during the day and 3.6
00:23:03> 00:23:05:	degrees Fahrenheit hotter.
00:23:06> 00:23:07:	At night than the rest of Boston.
00:23:07> 00:23:11:	So that's one example of how certain geographic areas and
00:23:11> 00:23:15:	and certain residents who live there are bearing those the
00:23:15> 00:23:18:	brunt of climate change in a different way.
00:23:20> 00:23:24:	And I think another guiding principle is that efforts by
00:23:24> 00:23:28:	the city to mitigate climate change and to build resilience
00:23:28> 00:23:32:	have to be paired really thoughtfully with efforts to shore

00:23:32> 00:23:35: 00:23:36> 00:23:40:	up affordability and to actively push against. Displacement and the sort of climate gentrification trends that
	we
00:23:40> 00:23:44:	are talking about and I think the Mayor's Office of
00:23:44> 00:23:48:	Housing comes in because we are really well positioned to
00:23:48> 00:23:50:	leverage existing programs and policies.
00:23:51> 00:23:54:	These are the the parts of the city and the
00:23:54> 00:23:58:	the residents that we have worked with the most for
00:23:58> 00:24:01:	decades and so building climate and in a climate change
00:24:01> 00:24:03:	lens into those existing.
00:24:04> 00:24:07:	Programs and into new programs can really be effective.
00:24:07> 00:24:10:	So I'll highlight a few of those programs that we've
00:24:10> 00:24:14:	launched just in the last few months at the intersection
00:24:14> 00:24:17:	of of climate and housing affordability.
00:24:18> 00:24:23:	One is a pilot that actually just launched a week
00:24:23> 00:24:28:	ago and that is targeting 2 to 4 unit homeowner,
00:24:28> 00:24:31:	sorry, owneroccupied buildings.
00:24:32> 00:24:36:	Where the the owner lives in that building but rents
00:24:36> 00:24:40:	out the other apartments to low income families and we've
00:24:40> 00:24:44:	launched a pilot program that is aimed at recruiting about
00:24:44> 00:24:48:	a dozen such buildings to work with the owners and
00:24:48> 00:24:53:	and residents understand the building's current energy performance.
00:24:53> 00:24:56:	Map out a road map to really deep and significant
00:24:56> 00:24:59:	energy savings and and decarbonization measures.
00:25:01> 00:25:05:	And you know use our existing expertise within the Mayor's
00:25:05> 00:25:10:	Office of Housing to help those residents and owners identify
00:25:10> 00:25:14:	the scope of work that has to be performed whether
00:25:14> 00:25:20:	it's installing heat pumps or adding insulation or ventilation, identifying
00:25:20> 00:25:24:	contractors who are really well qualified to do that work
00:25:24> 00:25:28:	and then remaining as a partner as that work is
00:25:28> 00:25:30:	done and as as it's monitored.
00:25:31> 00:25:36:	Afterwards to check the impacts of it and we're prepared
00:25:36> 00:25:40:	to put up to \$50,000 per unit into that work
00:25:40> 00:25:44:	cost free to the the building owner.
00:25:44> 00:25:48:	So I think that's a really good example of how
00:25:48> 00:25:52:	we are tackling the building stock in the city.
00:25:53> 00:25:57:	But also making sure that we are protecting longterm affordability
00:25:57> 00:25:59:	for the residents who are there and and trying to
00:26:00> 00:26:02:	limit displacement as much as possible.
00:26:03> 00:26:07:	We have a similar program that we just launched for

00:26:07> 00:26:12:	larger scale multifamily buildings, again putting up to \$50,000 per
00:26:12> 00:26:17:	unit into the the work that can increase weatherization and
00:26:17> 00:26:21:	resilience as well as switch from fossil fuel systems to
00:26:21> 00:26:22:	all electric.
00:26:23> 00:26:27:	And we're working really closely with our partners.
00:26:27> 00:26:31:	You know we partner every day with affordable housing
	developers
00:26:31> 00:26:32:	and owners.
00:26:32> 00:26:35:	And so we have sort of a a built in
00:26:35> 00:26:38:	network that we can tap to deploy this new source
00:26:38> 00:26:42:	of funds in a very familiar set of buildings that
00:26:42> 00:26:45:	we've been working with for years.
00:26:47> 00:26:50:	So I think the the key to what we are.
00:26:51> 00:26:58:	Doing now is using existing services and networks to bring
00:26:58> 00:27:06:	a new focus on resiliency and retrofits and decarbonization.
00:27:06> 00:27:10:	But we really are trying to leverage what we already
00:27:10> 00:27:14:	know how to do in terms of preserving affordability and
00:27:15> 00:27:17:	and expanding the stock of.
00:27:18> 00:27:21:	Apartments and and homes that are available to low income
00:27:21> 00:27:22:	residents.
00:27:24> 00:27:25:	Thank you so much Joe.
00:27:25> 00:27:29:	It's it's really well just the fact that weatherization is
00:27:29> 00:27:33:	isn't always like a core consideration and what do you
00:27:33> 00:27:36:	what can be done to improve housing affordability is it's
00:27:36> 00:27:40:	it's something that's like slowly starting to come to the
00:27:40> 00:27:44:	foray and I think people are are starting to realize
00:27:44> 00:27:47:	like yes we need to make our buildings more efficient
00:27:47> 00:27:50:	so that our our residents can actually or to remain
00:27:50> 00:27:52:	in in in our communities.
00:27:52> 00:27:55:	So I want to open up a question to all
00:27:55> 00:27:57:	of our panelists here and maybe get a get a
00:27:57> 00:27:59:	bit of a discussion going.
00:28:00> 00:28:02:	So in the markets in which you work, what are
00:28:02> 00:28:04:	some of the ways that climate change has directly influenced
00:28:04> 00:28:05:	gentrification trends?
00:28:05> 00:28:07:	Like what are you seeing on the ground?
00:28:09> 00:28:15:	I'll go, I'll go first and then I can go
00:28:15> 00:28:17:	after me and.
00:28:19> 00:28:23:	You know, I I, I think about one of the
00:28:23> 00:28:28:	first examples that I think we saw very clearly.
00:28:30> 00:28:35:	It's after Hurricane Katrina and my work in New Orleans
00:28:35> 00:28:39:	for, I mean at this point, I don't know, 15-16

00:28:40> 00:28:40:	years now.
00:28:42> 00:28:46:	Really thinking about risk and and risk profile and you
00:28:46> 00:28:50:	know one of the things that happened in New Orleans
00:28:50> 00:28:54:	and continues to happen particularly in the housing market, it's
00:28:54> 00:28:59:	communities that were working class low income neighborhoods that were
00:29:00> 00:29:03:	situated next to the port because it house port workers
00:29:04> 00:29:05:	for generations.
00:29:07> 00:29:10:	You know, had names like the Irish Channel and and
00:29:10> 00:29:14:	you know, because of the folks that were connected to
00:29:14> 00:29:18:	court jobs, because of the relative lower risk closer to
00:29:18> 00:29:22:	the river, which may not make sense for most people.
00:29:22> 00:29:24:	But the geography of New Orleans is the closer to
00:29:24> 00:29:26:	the river, the higher the ground it is.
00:29:27> 00:29:32:	Those communities over the past 15 years have changed dramatically
00:29:33> 00:29:36:	from where they were when Katrina hit.
00:29:37> 00:29:40:	To where they are now because of the relative lower
00:29:40> 00:29:43:	risk of the neighborhoods that are nestled against the river.
00:29:43> 00:29:49:	So you're talking about working class neighborhoods that historically going
00:29:49> 00:29:53:	back to the, you know, mid 19th century were Irish,
00:29:53> 00:30:00:	German, Italian neighborhoods that supported families, African American neighborhoods for
00:30:00> 00:30:03:	people who worked at the port.
00:30:04> 00:30:05:	Which are now totally changed.
00:30:05> 00:30:09:	So you have a situation today where those are the
00:30:09> 00:30:13:	neighborhoods that people have invested in because they're seen as
00:30:13> 00:30:16:	safer in terms of being on higher ground.
00:30:17> 00:30:21:	The spine of that corridor has always been Magazine St.
00:30:21> 00:30:25:	which is now you know has a tremendous transformation of
00:30:25> 00:30:28:	retail, food and beverage, all of that that sort of
00:30:28> 00:30:32:	goes along with the change in in sort of residential
00:30:32> 00:30:33:	character.
00:30:34> 00:30:37:	And sort of on the downtown side of that, a
00:30:37> 00:30:43:	change in additional multifamily market rate and luxury apartments and
00:30:43> 00:30:47:	condos along the river as well and an investment in
00:30:47> 00:30:52:	a riverfront park that sort of goes along with that.
00:30:52> 00:30:55:	So all of that together is a dramatic shift in
00:30:56> 00:30:59:	sort of the social demography of the city.

00:31:00> 00:31:05:	And as a response in a response to risk and
00:31:05> 00:31:10:	that risk you you started seeing it in New Orleans
00:31:10> 00:31:16:	and Louisiana after Katrina and you're seeing it in Florida
00:31:16> 00:31:21:	also as a response to insurance and the transformation of
00:31:21> 00:31:26:	the insurance industry in in insurance rates.
00:31:27> 00:31:30:	And the affordability of insurance and people who have the
00:31:30> 00:31:34:	means try to manage their risk inside a certain geography.
00:31:34> 00:31:38:	So I mean that has had a tremendous transformation in
00:31:38> 00:31:39:	New Orleans.
00:31:39> 00:31:41:	I'm not going to talk about Miami because I'm in
00:31:41> 00:31:43:	can talk about Miami, a place that I've spent a
00:31:43> 00:31:45:	lot of time working and actually with folks at Catalyst
00:31:45> 00:31:46:	Miami.
00:31:47> 00:31:49:	But you also see these sorts of transformations in Miami.
00:31:49> 00:31:50:	You see them other places.
00:31:50> 00:31:52:	I mean, it's it's in New York.
00:31:53> 00:31:55:	There's a conversation around.
00:31:56> 00:32:00:	You know there are thousands upon thousands of units of
00:32:00> 00:32:04:	public housing that are in coastal risk zones and how
00:32:04> 00:32:08:	do you think about the transformation of those those areas
00:32:08> 00:32:09:	over time?
00:32:09> 00:32:12:	We we can model with sea level rise what will
00:32:12> 00:32:13:	happen there.
00:32:15> 00:32:18:	And and something else we can talk about a little
00:32:18> 00:32:21:	later, which is about how do you absorb communities that
00:32:21> 00:32:22:	have to move.
00:32:22> 00:32:24:	But you know what I see in many of the
00:32:24> 00:32:28:	places I work is it is a tremendous change and
00:32:28> 00:32:32:	particularly over the past couple of years and thought
	process
00:32:32> 00:32:35:	around where to build or where people are.
00:32:35> 00:32:39:	And as usual, it comes down to who has the
00:32:39> 00:32:42:	resources to make certain decisions.
00:32:43> 00:32:46:	And in many places, just to be direct about it,
00:32:46> 00:32:48:	the cat is already out of the bag and it's
00:32:48> 00:32:51:	about how do you as Joe was saying, how do
00:32:51> 00:32:56:	you think about strategies around the preservation of affordability either
00:32:56> 00:33:00:	being very direct and government sort of managed or naturally
00:33:00> 00:33:05:	occurring affordable housing, which is what happened was happening in
00:33:05> 00:33:08:	New Orleans, which is my experience in places in Miami

00:33:08> 00:33:10:	and other places where.
00:33:10> 00:33:14:	This was just what the neighborhood was, and without some
00:33:14> 00:33:19:	effort to preserve that affordability for people and frankly, thankfully
00:33:19> 00:33:23:	in places that are relatively safer than others, they will.
00:33:23> 00:33:27:	The gentrification will take its toll, as we're already seeing,
00:33:27> 00:33:30:	and and those who have the least resources will again
00:33:30> 00:33:31:	be shuffled around.
00:33:37> 00:33:38:	Did you want to respond to that?
00:33:38> 00:33:41:	Yes, or add to it, I guess and I and
00:33:41> 00:33:45:	and Jeff alluded to you know the Miami case or
00:33:45> 00:33:50:	what's most frequently mentioned, you know the the sort of
00:33:50> 00:33:54:	prevailing dynamic of climate gentrification in Miami.
00:33:54> 00:33:57:	But, and especially during Jeff's first answer.
00:33:57> 00:33:59:	But I don't think it could be really stressed enough,
00:33:59> 00:33:59:	frankly.
00:33:59> 00:34:03:	Particularly as frequently as Miami and Miami-Dade County generally is
00:34:03> 00:34:06:	mentioned as one of the Ground Zeroes for climate gentrification.
00:34:08> 00:34:10:	I think as probably a lot of folks here know,
00:34:10> 00:34:12:	you know we've been seeing that as sea level rise
00:34:12> 00:34:15:	affects our coastline, there's been an increase in the values
00:34:15> 00:34:17:	of higher elevation parcels.
00:34:18> 00:34:21:	This you know some folks maybe point back or at
00:34:21> 00:34:24:	least by some measures the point that these higher elevation
00:34:24> 00:34:28:	parcels in Miami-Dade County's urban core have been increasing in
00:34:28> 00:34:32:	value at a faster rate than non higher elevation parcels
00:34:32> 00:34:34:	for approximately 21/22/23 years.
00:34:35> 00:34:37:	So really, you know, we can, we can start.
00:34:38> 00:34:41:	To get a sense of when this cycle again which
00:34:41> 00:34:45:	is in many ways aligned with you know these 2020
00:34:45> 00:34:50:	plus year cycles of gentrification that we normally see with
00:34:50> 00:34:54:	regards to you know perhaps if we can cause non
00:34:54> 00:34:57:	climate forms of gentrification.
00:34:57> 00:34:59:	I think, you know, now what's important to keep in
00:35:00> 00:35:03:	mind is that there's an extraordinarily strong correlation in Miami-Dade
00:35:03> 00:35:07:	County between higher elevation land and low wealth communities of
00:35:07> 00:35:07:	cover.
00:35:08> 00:35:12:	And partly because you know lower elevation land is coastal

00:35:12> 00:35:16:	land, it which typically attracts of course both your populations
00:35:16> 00:35:19:	but in tandem with this increase in residential and commercial
00:35:19> 00:35:23:	values in the world communities, we've seen a huge uptick
00:35:23> 00:35:26:	in developer interest and thus you know the speeding up
00:35:26> 00:35:29:	of increased gentrification and displacement.
00:35:30> 00:35:35:	So there's a mega development in 2019, the Magic City
00:35:35> 00:35:36:	development.
00:35:36> 00:35:40:	That was approved and began going up in Miami's Little
00:35:40> 00:35:45:	Haiti neighborhood, which is actually in the city of Miami,
00:35:45> 00:35:48:	which at the time was also seeing one of the
00:35:48> 00:35:52:	fastest rises in residential property values in the US.
00:35:53> 00:35:56:	And this Magic City development is a mega mixed-use development
00:35:57> 00:36:00:	with you know, wealthier residential units with, you know, ton
00:36:00> 00:36:03:	of office space, entertainment spaces, etcetera.
00:36:04> 00:36:07:	And so it's kind of an important sort of like
00:36:07> 00:36:11:	microcosm of a lot of the developer interest that we're
00:36:11> 00:36:15:	seeing in areas with these high elevation parcels, whether it's
00:36:15> 00:36:18:	Little Haiti or or sort of Liberty City, which is
00:36:18> 00:36:22:	you know adjacent, which are traditionally Little Haiti of course
00:36:22> 00:36:25:	is a hub for the Haitian immigrant community in Miami,
00:36:25> 00:36:29:	Little Haiti being a a traditionally black neighborhood and of
00:36:29> 00:36:32:	course North Miami where we're working where.
00:36:32> 00:36:35:	We see you know broad swaths of different immigrant, immigrant
00:36:36> 00:36:39:	communities of color from throughout the Caribbean and Latin America.
00:36:40> 00:36:44:	You know where where we just see these dynamics sort
00:36:44> 00:36:46:	of recurring I think for us to to sort of
00:36:46> 00:36:49:	to zoom out of TAD and thinking of strategies for
00:36:49> 00:36:55:	preservation affordability you know say apart from government directed strategies
00:36:55> 00:36:59:	and Noah which was mentioning there's also a determination or.
00:37:00> 00:37:02:	So thinking of climate gentrification in terms of how it
00:37:02> 00:37:06:	can help determine community organizing and advocacy strategy, you know
00:37:06> 00:37:08:	that I think that is a challenge for us, right?
00:37:08> 00:37:11:	Climate gentrification, You know, we can, we can think about
00:37:12> 00:37:15:	the dynamics of climate gentrification, shedding a light on gentrification

00:37:15> 00:37:16:	more generally.
00:37:17> 00:37:19:	To the extent that we're describing a process, you know,
00:37:19> 00:37:21:	we're part of the urban is being remade for wealthier
00:37:21> 00:37:23:	communities or wealthier constituencies.
00:37:24> 00:37:27:	But that doesn't always happen because these
	constituencies are moving
00:37:27> 00:37:27:	in already.
00:37:28> 00:37:29:	Right developers also help propel this.
00:37:30> 00:37:33:	So to the extent that climate gentrification could be a
00:37:33> 00:37:37:	predictor, or these dynamics of climate gentrification be a predictor
00:37:37> 00:37:41:	of what areas may gentrify next alongside, say, market dynamics,
00:37:41> 00:37:45:	local government decisions about land use, and efforts perhaps to
00:37:45> 00:37:49:	court certain industries that attract a certain class of of
00:37:49> 00:37:51:	professionals to urban cores, how do we?
00:37:52> 00:37:55:	Sort of help preempt some of this right like and
00:37:55> 00:37:57:	how how do we mobilize and organize in ways that
00:37:57> 00:38:01:	can actually begin to address these dynamics significantly ahead of
00:38:01> 00:38:03:	time to the extent that we can, right, which is
00:38:03> 00:38:06:	you know that's that's sort of the challenge from our
00:38:06> 00:38:07:	perspective and the work that we do.
00:38:09> 00:38:10:	How do we grasp or how can we use climate
00:38:11> 00:38:13:	justification as a lens to grasp the activity we may
00:38:13> 00:38:15:	expect to see in the next 10 or 20 years.
00:38:16> 00:38:20:	So we we've been talking a little bit about these
00:38:20> 00:38:24:	these sort of longer term trends in which people generally
00:38:24> 00:38:27:	speaking in which you know that people have been slowly
00:38:27> 00:38:32:	starting to redevelop certain locations based on you know basically
00:38:32> 00:38:35:	speculation on the on the value of land in the
00:38:35> 00:38:36:	in the coming years.
00:38:37> 00:38:39:	But what about sudden events.
00:38:39> 00:38:40:	So Jeff, this is a question for you.
00:38:40> 00:38:44:	For sudden relocations, particularly for vulnerable groups, what are some
00:38:44> 00:38:48:	of some examples of communities accommodating an influx of new
00:38:48> 00:38:51:	residents and accommodating them not just in the not just
00:38:51> 00:38:53:	in the short term but also in the long term?
00:38:53> 00:38:57:	Is that is that something that's feasible or and like
00:38:57> 00:38:59:	how can it be done so?

00:39:00> 00:39:03:	It's I would answer that two ways and I'm, I'm
00:39:03> 00:39:07:	glad you said you said short term and long term
00:39:07> 00:39:10:	and I will preface that by saying we don't have
00:39:10> 00:39:13:	a good system of that in the United States to
00:39:13> 00:39:14:	manage.
00:39:15> 00:39:18:	Sort of the flows of people and I and I,
00:39:18> 00:39:22:	I I can't pull this apart from the migration that
00:39:22> 00:39:26:	we're seeing in the country right now because you can
00:39:26> 00:39:30:	sort of look this up, a good percentage of that
00:39:30> 00:39:33:	migration is attributable to climate change itself.
00:39:33> 00:39:37:	So, you know, the flows of people coming into the
00:39:37> 00:39:41:	United States is being triggered by a lot of.
00:39:42> 00:39:46:	Sort of climate impacts in Central and South America, which
00:39:46> 00:39:49:	is part of a sort of a triggering of a
00:39:49> 00:39:53:	lot of things that are happening and you'll see more
00:39:54> 00:39:58:	of it particularly in the context of the Caribbean and
00:39:58> 00:40:02:	other places we're seeing it in, in the South Pacific,
00:40:02> 00:40:07:	all these things happening and there there is not currently
00:40:07> 00:40:08:	a good system of how.
00:40:09> 00:40:12:	How we manage the flows of people.
00:40:13> 00:40:21:	There are lots of community organizations, faith-based organizations and others
00:40:21> 00:40:25:	who in a sort of a shock situation in a
00:40:26> 00:40:33:	disaster situation, we have been somewhat successful as setting up
00:40:33> 00:40:39:	temporary systems of shelter and for long term displacement.
00:40:40> 00:40:46:	There have been some examples you know after Hurricane Sandy,
00:40:46> 00:40:52:	after Hurricane Katrina, after Hurricane Andrew, in in the wildfires
00:40:52> 00:40:58:	in the West of communities being able to absorb populations.
00:40:59> 00:41:03:	Katrina probably being the biggest example of that in this
00:41:03> 00:41:08:	country where you had displacement that was really absorbed in
00:41:08> 00:41:08:	Texas.
00:41:09> 00:41:13:	But moving forward, you know we, we don't have any
00:41:13> 00:41:16:	good examples of how to do that.
00:41:16> 00:41:17:	And I think there are a couple reasons for that.
00:41:18> 00:41:21:	Where is there, I will say something academic in a
00:41:21> 00:41:24:	in a second as a response to this, but where
00:41:24> 00:41:27:	is there an excess of of capacity, like where is
00:41:27> 00:41:29:	there the capacity to accept, right.
00:41:29> 00:41:31:	That's, that's the first piece.

00:41:32> 00:41:36:	And secondly, you know even in I would call sort
00:41:36> 00:41:41:	of intra city migration where people are moving from place
00:41:41> 00:41:45:	to place, neighborhoods are very distinct and different.
00:41:45> 00:41:49:	And so how do you think through absorption of people
00:41:49> 00:41:54:	from one neighborhood into another neighborhood, right, that has its
00:41:54> 00:41:58:	own issues and constraints on top of that that usually
00:41:58> 00:42:02:	leads to conversations about increasing density.
00:42:02> 00:42:04:	Some places this is looking a little bit longer term.
00:42:04> 00:42:07:	That's a zoning issue, that's a planning issue.
00:42:07> 00:42:08:	It's very much a political issue.
00:42:09> 00:42:11:	That's also a neighborhood character issue.
00:42:12> 00:42:16:	And in much of this country we are mostly less
00:42:16> 00:42:21:	dense than we probably could be and having those conversations
00:42:21> 00:42:26:	have lots of political sort of connotations to them.
00:42:26> 00:42:29:	And then the the, the academic side of this is
00:42:29> 00:42:32:	where are there places to accept people, right.
00:42:32> 00:42:34:	So one of the things that you learn, and I
00:42:34> 00:42:37:	I know this is something you ally has has looked
00:42:37> 00:42:39:	at before is like where do people go, right.
00:42:39> 00:42:41:	People go with their social connections.
00:42:42> 00:42:44:	So part of the reason, you know, not not to
00:42:44> 00:42:47:	not to pick on Ahmed and and and South Florida
00:42:47> 00:42:51:	and Miami-Dade in particular, but part of the reason why
00:42:51> 00:42:55:	Miami frankly has already been a receiving community is because
00:42:55> 00:42:59:	the connections in the Caribbean, right, people have ties to
00:42:59> 00:42:59:	Miami.
00:42:59> 00:43:02:	Something happens, someone told me this, you know, if there's
00:43:02> 00:43:05:	a sneeze in the Caribbean, it's felt in my end,
00:43:05> 00:43:05:	right?
00:43:05> 00:43:07:	That's that's the experience, right.
00:43:07> 00:43:09:	So it's about ties.
00:43:09> 00:43:11:	So one of the things to think about as we
00:43:11> 00:43:14:	as we move forward and think through this process is
00:43:14> 00:43:17:	a human perspective of how do you keep social ties
00:43:17> 00:43:20:	together cuz it's so important for communities and and their
00:43:21> 00:43:24:	ability to thrive and survive as the social connections.
00:43:25> 00:43:29:	And so the receiving communities need to be places where
00:43:29> 00:43:32:	people can integrate and socially connect either with the people

00:43:32> 00:43:36:	that they were with before and they're coming with them
00:43:36> 00:43:39:	or that there are are preexisting social connections.
00:43:39> 00:43:44:	But I think it's really, really important as you think
00:43:44> 00:43:48:	about this, the third piece just from if you go
00:43:48> 00:43:53:	like 50,000 foot level, there's been a lot of conversation
00:43:53> 00:43:56:	about sort of the Rust Belt of the country and
00:43:57> 00:44:01:	the what is some would some data might suggest relative
00:44:01> 00:44:05:	less risk as it relates to climate and the excess
00:44:05> 00:44:10:	sort of capacity that's there to receive people frankly where
00:44:10> 00:44:13:	there's been depopulation before.
00:44:13> 00:44:17:	And so that's sort of a very macro scale conversation
00:44:17> 00:44:20:	that that I know is out there, but I continue
00:44:20> 00:44:24:	to go back to social ties, fabric of community, why
00:44:24> 00:44:26:	people are where they are.
00:44:27> 00:44:30:	And at the end of the day, the reason why
00:44:30> 00:44:34:	people have historically flocked to places is because of jobs
00:44:34> 00:44:37:	and opportunity and you can't sort of leave that out.
00:44:37> 00:44:40:	So as people are moving from place to place, in
00:44:40> 00:44:43:	some instances they might find a better economy.
00:44:43> 00:44:46:	In other instances people have to support themselves.
00:44:46> 00:44:48:	And so the economy is also a big part in
00:44:48> 00:44:52:	thinking through receiving communities and how those
	communities can absorb.
00:44:54> 00:44:54:	Right.
00:44:55> 00:44:55:	Understood.
00:44:55> 00:44:57:	Yeah, absolutely the.
00:44:58> 00:45:02:	This there's there have been some questions in the chat
00:45:02> 00:45:05:	to this effect right How do how can we how
00:45:05> 00:45:09:	can we go about accommodating and then also like what
00:45:09> 00:45:12:	specifically can be done to address.
00:45:13> 00:45:16:	To address these trends And then also what is the
00:45:16> 00:45:19:	role of some of these other actors, I mean it's
00:45:19> 00:45:22:	not just people, right, It's also jobs and where businesses
00:45:22> 00:45:25:	choose to choose to locate or can locate due to
00:45:25> 00:45:26:	these known risks.
00:45:26> 00:45:30:	So moving into this into some of the specifics here,
00:45:30> 00:45:34:	I wanted to ask a two-part question.
00:45:34> 00:45:39:	So the first is what what specific role can developers,
00:45:39> 00:45:42:	investors, consultants and a EC.
00:45:42> 00:45:43:	So that's architecture engineering.
00:45:43> 00:45:49:	Construction professionals do have in helping communities
	adapt to this

00:45:49> 00:45:52:	change and then to that point, what can be done
00:45:52> 00:45:57:	to further community engagement or strengthen the voice of community
00:45:57> 00:46:01:	in in places in these receiving communities specifically?
00:46:05> 00:46:09:	Well, I can, I can speak to the Boston contacts
00:46:09> 00:46:11:	and I I talked a little bit about the new
00:46:11> 00:46:13:	programs that we are.
00:46:14> 00:46:19:	Launching to, you know, really decarbonize existing affordable housing.
00:46:19> 00:46:22:	I think what what I've learned, because I've had to
00:46:22> 00:46:26:	learn an awful lot in the last couple of years
00:46:26> 00:46:29:	to think about how this can be folded into housing
00:46:30> 00:46:34:	work, is that it's an incredibly technical and building by
00:46:34> 00:46:38:	building approach or solution that needs to happen.
00:46:38> 00:46:41:	So I think there's a really important role for.
00:46:42> 00:46:48:	That community of developers, owners, engineers, architects, we we see
00:46:48> 00:46:52:	them as in some ways the the next evolution in
00:46:52> 00:46:56:	our work is engaging with them to look at specific
00:46:56> 00:47:01:	buildings in the affordable housing portfolio and building stock of
00:47:01> 00:47:06:	Boston and translate what we know are are broadly based
00:47:06> 00:47:10:	strategies for decarbonization and resiliency.
00:47:10> 00:47:10:	But.
00:47:10> 00:47:14:	You know, when you look at a building that was
00:47:14> 00:47:17:	built 100 years ago with crumbling masonry or you know
00:47:18> 00:47:22:	any number of deferred maintenance issues, it really is going
00:47:22> 00:47:25:	to be a very specific set of interventions.
00:47:25> 00:47:30:	And the city can help partner on that.
00:47:30> 00:47:33:	But we cannot do that work ourselves and you shouldn't
00:47:33> 00:47:37:	expect owners and residents to take that on themselves either.
00:47:37> 00:47:39:	That's it's a very complicated.
00:47:40> 00:47:41:	Nothing to do at any scale.
00:47:41> 00:47:47:	So we've launched technical assistance grants in the last few $% \left({{{\left[{{{\left[{{{c}} \right]}} \right]}_{{{\rm{c}}}}}_{{{\rm{c}}}}}} \right)$
00:47:47> 00:47:53:	months to encourage the owners of affordable housing buildings to
00:47:53> 00:47:58:	bring in the specialists who can really help them map
00:47:58> 00:48:01:	out decarbonization scopes of work.
00:48:01> 00:48:05:	You know what, what kind of insulation can go where,
00:48:05> 00:48:08:	what old wiring needs to be replaced.
00:48:08> 00:48:09:	It's going to be incredibly.
00:48:09> 00:48:10:	In the weeds.

00:48:10> 00:48:15:	And you need really dedicated and specialized folks to do
00:48:15> 00:48:15:	that.
00:48:17> 00:48:21:	On the other question of community, it's something that I
00:48:21> 00:48:22:	hit on earlier.
00:48:22> 00:48:25:	We the the Mayor's Office of Housing relies on a
00:48:25> 00:48:29:	network of affordable housing owners and developers, and that
00:48:29> 00:48:32:	won't change in our approach to decarbonization.
00:48:32> 00:48:39:	We need those folks to be really, really deeply engaged.
00:48:39> 00:48:43:	And many of those partner organizations are fueled and and
00:48:43> 00:48:48:	directly connected to residents and and community members because they
00:48:48> 00:48:51:	are community development organizations.
00:48:52> 00:48:54:	So we the city has a real role to play
00:48:54> 00:48:57:	in convening and and supporting that work.
00:48:57> 00:49:00:	But I think to both questions you when you get
00:49:00> 00:49:04:	to specific buildings, the vision and the execution has to
00:49:04> 00:49:06:	be driven by the folks on the ground.
00:49:11> 00:49:14:	So if I, if I may, I actually I think
00:49:14> 00:49:17:	to some extent the, the at least the work that
00:49:17> 00:49:21:	we've been trying to do when they're doing on the
00:49:21> 00:49:25:	ground, it's almost like the two questions or two parts
00:49:25> 00:49:27:	of the of like 1 strategy for us.
00:49:29> 00:49:32:	Because, you know, to the extent that we work with
00:49:32> 00:49:35:	folks in our communities to be deeply involved in the
00:49:35> 00:49:37:	economic development process.
00:49:38> 00:49:40:	We also need to think of a sort of or
00:49:41> 00:49:45:	constantly thinking and rethinking of an engagement strategy for say
00:49:45> 00:49:49:	developers and investors and consultants etcetera.
00:49:50> 00:49:56:	I think you know as we continue raising capital and
00:49:56> 00:49:57:	engaging with.
00:49:59> 00:50:02:	You know, like folks who can help us actually say
00:50:02> 00:50:05:	engage in weatherization efforts for our first and future acquisitions
00:50:05> 00:50:07:	and things of the sort.
00:50:07> 00:50:10:	What's become apparent to us is that there are many
00:50:10> 00:50:13:	stakeholders within the industry that want to play a role
00:50:13> 00:50:17:	inclusive development, but the ecosystem isn't especially connected in South
00:50:17> 00:50:19:	Florida in order to do it.
00:50:20> 00:50:21:	So you know.
00:50:22> 00:50:25:	In addition to a need for basically shared value creation

00:50:25> 00:50:30:	among developers, investors, consultants, you know, architecture, engineering and construction
00:50:31> 00:50:34:	professionals that we know want to engage in equitable development
00:50:34> 00:50:35:	work.
00:50:35> 00:50:39:	And doing, you know, working on shared values with folks
00:50:39> 00:50:43:	in our communities that are deeply involved in the projects
00:50:43> 00:50:46:	that that we're working on, I think there's a need
00:50:46> 00:50:48:	to, you know, sort of develop.
00:50:48> 00:50:51:	That ecosystem I guess and there are there I think
00:50:51> 00:50:56:	some important local initiatives that are bringing together
	these diverse
00:50:56> 00:51:00:	groups of stakeholders to engage in more equitable development practices.
00:51:00> 00:51:04:	There's you know, the the Miami Foundation for instance, through
00:51:04> 00:51:07:	its Community Real Estate Real Estate Ownership Initiative is trying
00:51:07> 00:51:08:	to do a lot of this.
00:51:10> 00:51:12:	We Co run a program called Florida Thrives with the
00:51:12> 00:51:16:	South Florida Community Development Coalition that brings together economic development
00:51:16> 00:51:17:	organizations.
00:51:17> 00:51:20:	And the public sector and local funders from across the
00:51:20> 00:51:23:	county to sort of think through some of these issues
00:51:23> 00:51:26:	and engage in ecosystem building in that way.
00:51:27> 00:51:30:	So I think there's there's really a lot of work
00:51:30> 00:51:33:	to do to to sort of build an enabling environment,
00:51:33> 00:51:33:	right.
00:51:33> 00:51:37:	We do a lot of education around impact investment for
00:51:37> 00:51:41:	instance, you know and which is is something that's still
00:51:41> 00:51:45:	not super commonly seen throughout the South Florida area, right
00:51:45> 00:51:45:	SO.
00:51:46> 00:51:48:	So, yeah, it's almost like to the extent that we
00:51:48> 00:51:50:	do pretty deep community engagement and organizing.
00:51:50> 00:51:54:	I need to do something pretty similar with with such
00:51:54> 00:51:57:	a diverse set of stakeholders that want to that want
00:51:57> 00:51:59:	to actually play a role.
00:52:01> 00:52:02:	Could I just leak it.
00:52:02> 00:52:05:	I just say add one thing to that from from
00:52:05> 00:52:09:	sort of the consulting side and maybe I'd say consulting
00:52:09> 00:52:12:	plus engineering is, you know, one of the best things
00:52:12> 00:52:16:	that we're able to do is provide a shared set

00:52:16> 00:52:17:	of facts and data.
00:52:19> 00:52:22:	Because in many instances people don't know what they don't
00:52:22> 00:52:22:	know.
00:52:23> 00:52:27:	And I've been in many rooms where once people actually
00:52:27> 00:52:31:	see the data and what's actually going on, there's a
00:52:31> 00:52:35:	big aha moment and people who don't even know have
00:52:35> 00:52:39:	not been able to understand what the movement actually is
00:52:39> 00:52:40:	like.
00:52:40> 00:52:41:	Oh no, this is already taking place.
00:52:41> 00:52:43:	So how do we wrap our arms around it?
00:52:44> 00:52:47:	But having a shared set of facts that is data-driven
00:52:48> 00:52:53:	through analytics and and also community engagement is really important
00:52:53> 00:52:56:	to set the table of what's going on and what
00:52:56> 00:52:57:	the future can be.
00:52:58> 00:53:02:	Without that, things happen in isolation and usually to the
00:53:02> 00:53:05:	detriment of of a great deal of people.
00:53:05> 00:53:09:	And so the ability to have the data visualize it
00:53:09> 00:53:13:	and communicate it in a way that everybody can understand,
00:53:13> 00:53:16:	I think it's extraordinarily important.
00:53:16> 00:53:19:	There've been leaps and bounds on that and and ULI
00:53:19> 00:53:21:	has done some work on that as well.
00:53:21> 00:53:23:	Like how do you, how do you think through sort
00:53:23> 00:53:26:	of democratizing risk data not just at sort of the
00:53:26> 00:53:29:	real estate asset level for the asset holder, but also
00:53:29> 00:53:31:	for the wider community?
00:53:31> 00:53:35:	That is extremely important, particularly when you look at this
00:53:35> 00:53:39:	year for example, when based on historical precedent, nothing actually
00:53:39> 00:53:41:	has made since this year at all, right.
00:53:41> 00:53:43:	We just have to look at what's actually happening.
00:53:44> 00:53:46:	So that part is really important.
00:53:48> 00:53:51:	So this is this has all been just some fantastic
00:53:51> 00:53:53:	responses to this really complex question.
00:53:53> 00:53:54:	Right?
00:53:54> 00:53:59:	There's so the the the array of needs and and
00:53:59> 00:54:04:	and potential solutions are vast and.
00:54:04> 00:54:07:	I think that we, you know in our individual roles,
00:54:07> 00:54:10:	you know in the in the real estate industry can
00:54:10> 00:54:12:	sort of reflect on what we, what we do and
00:54:12> 00:54:13:	what we can offer.

00:54:14> 00:54:17:	But pivoting now to some of the questions that we
00:54:17> 00:54:20:	have from our audience, I do want to remind our
00:54:20> 00:54:20:	audience.
00:54:21> 00:54:23:	Members, at least verbally that if you have any questions
00:54:23> 00:54:25:	you'd like to ask our panelists, please go ahead and
00:54:25> 00:54:26:	share them in the chat.
00:54:26> 00:54:28:	We can address some of these last five minutes here.
00:54:28> 00:54:30:	In the interim, we'll go ahead and address the ones
00:54:31> 00:54:32:	that have already been posed more explicitly.
00:54:33> 00:54:36:	So we have a question here from Kate.
00:54:36> 00:54:38:	She would like to know.
00:54:38> 00:54:40:	So one of the what she's saying is one of
00:54:40> 00:54:43:	the most impactful tools in reducing carbon emissions and minimizing
00:54:43> 00:54:46:	climate impacts on vulnerable community communities.
00:54:46> 00:54:48:	It's abundant, dense Housing and Urban cores.
00:54:49> 00:54:52:	So in your work, how are you balancing these preservation
00:54:52> 00:54:56:	displacement protections with housing production in abundance?
00:54:56> 00:54:58:	And Joe, I think you might be well positioned to
00:54:58> 00:54:59:	address this question.
00:55:01> 00:55:05:	Yeah, both things are is that that's what the Mayor's
00:55:05> 00:55:07:	Office of Housing does.
00:55:07> 00:55:13:	You know we we deal with creation, acquisition and
00.55.40 > 00.55.45.	preservation
00:55:13> 00:55:15:	of affordable housing.
00:55:15> 00:55:16:	So I think.
00:55:17> 00:55:19:	All of those things are on the table.
00:55:21> 00:55:25:	There is a a very healthy pipeline here for development
00:55:25> 00:55:30:	of new construction, large multifamily, affordable housing across the city.
00:55:31> 00:55:35:	It's really exciting and dating back three or four years
00:55:35> 00:55:39:	at this point, the city of Boston has held developers
00:55:39> 00:55:44:	of those buildings to very high standards around sustainability and
00:55:44> 00:55:46:	and carbon footprint.
00:55:47> 00:55:50:	In our design guidelines so we you know at this
00:55:50> 00:55:55:	point we don't really see proposals for large multifamily affordable
00:55:55> 00:55:58:	housing that is using fossil fuels in their systems.
00:55:58> 00:56:04:	We see very high performing often passive house designed buildings
00:56:04> 00:56:08:	and that's super exciting and I totally agree with the
00:56:08> 00:56:12:	the underlying premise that density and.

00:56:13> 00:56:15:	You know, transit oriented development is key.
00:56:16> 00:56:20:	I would encourage anyone to take a look at Mayor
00:56:20> 00:56:25:	Wu's recent proposal for an overhauled zoning system in Boston,
00:56:25> 00:56:29:	which puts climate and resiliency at the at the center
00:56:29> 00:56:34:	and and really aims to accomplish exactly what the commenters
00:56:34> 00:56:38:	is mentioning, that balance and that that synergy.
00:56:39> 00:56:39:	Thanks, Joe.
00:56:40> 00:56:41:	I'm going to move on to the next question here
00:56:41> 00:56:43:	because we're a little bit pressed for time.
00:56:43> 00:56:46:	So I have a question from Ambika.
00:56:47> 00:56:50:	They're asking to Jeff's point of having a shared set
00:56:51> 00:56:54:	of information and data, How do we account for outdated
00:56:54> 00:56:54:	climate data?
00:56:54> 00:56:59:	How do we demonstrate climate risk data, or rather democratize
00:56:59> 00:57:00:	climate risk data?
00:57:00> 00:57:04:	And are there strategies for using climate data more holistically?
00:57:07> 00:57:09:	Got a few questions.
00:57:09> 00:57:09:	Yeah.
00:57:09> 00:57:12:	So I'm gonna try to remember maybe a couple of
00:57:12> 00:57:13:	them.
00:57:15> 00:57:23:	You know, I think there we are in the process,
00:57:23> 00:57:24:	right?
00:57:24> 00:57:28:	And we I'm saying the collective week of really trying
00:57:28> 00:57:32:	to understand what's going on because the historical precedent data
00:57:32> 00:57:34:	is out the window, right.
00:57:34> 00:57:36:	It it really doesn't matter at this point.
00:57:37> 00:57:41:	And what that means is to be technical about this,
00:57:41> 00:57:48:	the projection data, calculating projections gets more difficult because the
00:57:48> 00:57:52:	the sort of the baseline historical data is not as
00:57:52> 00:57:56:	does not have as much relevance today as it may
00:57:56> 00:58:00:	have had in the past because the trend lines have
00:58:00> 00:58:02:	have changed, right.
00:58:02> 00:58:05:	So what we know is things are going up, but
00:58:05> 00:58:09:	through data we see on what's coming from the ice
00:58:09> 00:58:15:	eats and what's happening there, what's happening to glaciers, what's
00:58:15> 00:58:19:	happening, all those things we we do have an understanding

00:58:19> 00:58:23:	of where we're going and at least for the past
00:58:23> 00:58:25:	three years on the heat side.
00:58:25> 00:58:28:	And I I always take a moment to remind that
00:58:28> 00:58:31:	urban heat, extreme heat, particularly in urban environments, is the
00:58:31> 00:58:33:	number one killer in all disasters.
00:58:35> 00:58:37:	Not hurricanes, not wildfires.
00:58:37> 00:58:42:	It's actually extreme heat, extreme heat as an example.
00:58:42> 00:58:45:	We've reached a turning point where we're not going backwards,
00:58:45> 00:58:46:	right?
00:58:46> 00:58:48:	So we know we have to deal with extreme heat
00:58:48> 00:58:51:	moving forward, and we know that there will be hotter
00:58:51> 00:58:51:	days.
00:58:52> 00:58:54:	We know that there will be longer time periods.
00:58:54> 00:58:58:	And there's some discussion right now about, you know, what
00:58:58> 00:59:03:	we've experienced this summer being attributable to El Nino and
00:59:03> 00:59:06:	El Nino compounding climate change.
00:59:06> 00:59:09:	But all that's to say there is a lot of
00:59:09> 00:59:15:	current work going on in really thinking through the projections
00:59:15> 00:59:21:	and moving forward and and democratizing that data across communities.
00:59:21> 00:59:24:	There's a lot of foundations, local foundations and national foundations
00:59:24> 00:59:25:	invested in that.
00:59:28> 00:59:31:	ULI is partnered with one organization in the past that's
00:59:31> 00:59:34:	that's looking at flood data and democratizing that.
00:59:34> 00:59:36:	So I that's to say I think we're in a
00:59:36> 00:59:38:	much different place than where we were before.
00:59:39> 00:59:41:	But I will say that with a caveat and I
00:59:41> 00:59:43:	am not the expert on this.
00:59:45> 00:59:48:	One of the things I think has been difficult over
00:59:48> 00:59:52:	time is how that's translated to all of our community
00:59:52> 00:59:56:	members so that people can actually understand and and it's
00:59:56> 01:00:01:	partially because of scientists speak to themselves and aren't in
01:00:01> 01:00:03:	in most cases the best communicators.
01:00:04> 01:00:06:	And so there's a There's a division between.
01:00:07> 01:00:10:	Hard scientific data and what a normal person like me
01:00:10> 01:00:11:	can understand.
01:00:13> 01:00:16:	And so I think that that's part of what we

01:00:16> 01:00:19:	have to get in front of and but it is
01:00:19> 01:00:19:	changing.
01:00:19> 01:00:22:	I mean what we, what we're seeing, what we saw
01:00:22> 01:00:24:	this year or what we've seen thus far this year,
01:00:24> 01:00:26:	we're just in September is unprecedented.
01:00:28> 01:00:30:	And I think that in and of itself is a
01:00:30> 01:00:32:	cause to think about.
01:00:33> 01:00:35:	We absolutely have to think about things differently.
01:00:35> 01:00:37:	This isn't something that's going to happen in 10 years.
01:00:37> 01:00:38:	It's now.
01:00:39> 01:00:42:	And in many people's worst case scenarios that actually is
01:00:42> 01:00:43:	happening now.
01:00:43> 01:00:46:	And so action needs to be taken to to move
01:00:46> 01:00:49:	forward much more quickly than we have in the past.
01:00:52> 01:00:52:	Jeff.
01:00:53> 01:00:55:	These are all really fantastic points and it looks like
01:00:55> 01:00:56:	we are at time.
01:00:56> 01:00:59:	So I am going to just quickly close things out
01:00:59> 01:00:59:	here.
01:01:00> 01:01:02:	Thank you all for attending the webinar panelists.
01:01:02> 01:01:05:	Thank you so much for participating in this webinar.
01:01:05> 01:01:08:	I've learned so much on top of, on top of
01:01:08> 01:01:12:	you know our previous, our our shorter discussion before we
01:01:12> 01:01:13:	even got on the call.
01:01:13> 01:01:16:	So I've just been, I've just been wowed by, you
01:01:16> 01:01:20:	know, all the insights that you've shared and I just
01:01:20> 01:01:22:	want to direct our attendees over to.
01:01:23> 01:01:26:	To some of the reports we published on the subject.
01:01:26> 01:01:28:	If you are interested, if you have a minute, please
01:01:28> 01:01:32:	check out the receiving community report which has a few
01:01:32> 01:01:34:	which has like a summary of this issue along with
01:01:34> 01:01:37:	the the strategies that I've mentioned in our in our
01:01:37> 01:01:38:	lead in here.
01:01:38> 01:01:42:	So thank you all again and have a wonderful rest
01:01:42> 01:01:43:	of your days.
01:01:43> 01:01:45:	All right, that.

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