

## Webinar

## Confronting COVID-19: Insights for Real Estate Leaders

Date: March 24, 2020

00:00:00> 00:00:04:	Hi everyone, welcome my name is Rachel Mccleary I'm senior
00:00:04> 00:00:08:	Vice president at the Urban Land Institute and on behalf
00:00:09> 00:00:12:	of you'll I I would like to welcome you to
00:00:12> 00:00:12:	this
00:00:12> 00:00:15:	global webinar on the coronavirus,
00:00:15> 00:00:20:	the Urban Land Institute is a research and education nonprofit
00:00:20> 00:00:24:	whose mission is to provide leadership in the responsible use
00:00:24> 00:00:29:	of land and in creating and sustaining thriving communities worldwide.
00:00:29> 00:00:31:	If you are new to you,
00:00:31> 00:00:34:	a lie. Welcome, we hope you find this weapon are
00:00:34> 00:00:35:	useful.
00:00:35> 00:00:37:	We know that this is a very challenging time for
00:00:37> 00:00:38:	you.
00:00:38> 00:00:41:	My members are partners and their colleagues and families.
00:00:41> 00:00:44:	Our thoughts go out to everyone who is ill whose
00:00:44> 00:00:48:	livelihoods are imperiled by the coronavirus to the students and
00:00:48> 00:00:50:	families who have had their lives disrupted,
00:00:50> 00:00:54:	and to those who are practicing social distancing during this
00:00:54> 00:00:57:	time to protect themselves and their community,
00:00:57> 00:01:00:	and maybe feeling isolated or alone for those who continue
00:01:00> 00:01:01:	to go to work.
00:01:01> 00:01:03:	Because your jobs are so essential.
00:01:03> 00:01:06:	We salute you and to the health care professionals who
00:01:06> 00:01:09:	are doing their all to keep us all safe and
00:01:09> 00:01:09:	healthy.
00:01:09> 00:01:11:	You have our deeper appreciation.

00:01:11> 00:01:14:	We know that people are navigating a strange new world
00:01:14> 00:01:17:	full of ever changing information and worry,
00:01:17> 00:01:18:	as are you alive family.
00:01:18> 00:01:21:	We want you to know that we are here for
00:01:21> 00:01:21:	you.
00:01:21> 00:01:24:	We are committed to doing all we can to support
00:01:24> 00:01:24:	you,
00:01:24> 00:01:28:	lie members and their partners as they navigate this crisis.
00:01:28> 00:01:31:	Now more than ever we need each other for support
00:01:31> 00:01:33:	for information and for community.
00:01:33> 00:01:35:	Although we cannot come together in person.
00:01:35> 00:01:38:	As is our practice, we can come together virtually and
00:01:38> 00:01:41:	this community is more important than ever.
00:01:41> 00:01:43:	This crisis has demonstrated in a new way?
00:01:43> 00:01:46:	How interconnected we all are since 2013,
00:01:46> 00:01:49:	but you will, I building healthy places initiative has been
00:01:49> 00:01:53:	working to help you lie members understand the intersections of
00:01:53> 00:01:56:	Health Social Equity and real estate and to promote healthy
00:01:56> 00:02:00:	places. This crisis is underscored the critical importance of enhancing
00:02:00> 00:02:01:	social equity,
00:02:01> 00:02:05:	reducing inequality and protecting vulnerable people.
00:02:05> 00:02:09:	These considerations are crucial now as we navigate this crisis
00:02:09> 00:02:12:	and will continue to be crucial as we work to
00:02:12> 00:02:16:	build a more just and equitable future for this country.
00:02:16> 00:02:19:	Our goal with this web and R series another coronavirus
00:02:19> 00:02:23:	information and programming is to help you lie members understand
00:02:23> 00:02:26:	the role that they can play in helping to slow
00:02:26> 00:02:29:	the spread of the disease help them navigate the long
00:02:29> 00:02:31:	and short term impacts of the crisis and to do
00:02:31> 00:02:35:	their part to protect an address adverse impacts on vulnerable
00:02:35> 00:02:38:	people. We have been compiling information relevant to the Realty
00:02:39> 00:02:40:	Industry on our issue page.
00:02:40> 00:02:43:	WWW dot ULI. Dot Org Slash COVID-19 and we'll be
00:02:43> 00:02:47:	updating this page regularly as more information becomes available.
00:02:47> 00:02:50:	Overtime. We're sharing this web and R and all related
00:02:50> 00:02:54:	content in the spirit of information sharing at education,
00:02:54> 00:02:58:	please see the statement for further important disclaimers.

00:02:58> 00:03:01:	The Web and R is being recorded and we will
00:03:01> 00:03:04:	do our best to quickly post the recording and power
00:03:04> 00:03:06:	points on the web host for the Web and R
00:03:06> 00:03:09:	and on Knowledge Finder an you can expect to see
00:03:09> 00:03:10:	them.
00:03:10> 00:03:13:	You say you're so. So here are speakers.
00:03:13> 00:03:16:	In the interest of time and getting to the meat
00:03:16> 00:03:17:	of the matter,
00:03:17> 00:03:20:	I'll just offer quick names and titles for full BIOS.
00:03:20> 00:03:23:	Please look at the web and our web page.
00:03:23> 00:03:28:	Catherine Troisi pH D is associate professor at the University.
00:03:28> 00:03:31:	Of Texas School of public health in Houston Whitney,
00:03:31> 00:03:35:	Austin Gray, a senior vice president at the international well
00:03:35> 00:03:38:	building Institute and Susan Basak,
00:03:38> 00:03:40:	MA is principle at base at consulting.
00:03:40> 00:03:44:	She is a pandemic plan are based in Canada throughout
00:03:44> 00:03:47:	the weapon are if you have questions for any of
00:03:47> 00:03:48:	the speakers.
00:03:48> 00:03:51:	Please submit them via the Q&A box at the bottom.
00:03:51> 00:03:54:	We will be monitoring and I will moderate.
00:03:54> 00:03:57:	The questions at the end of the web and R
00:03:57> 00:04:00:	and now I will turn it over to Professor Tracy.
00:04:00> 00:04:05:	Alright, thank you. OK, actually I meant to say something
00:04:05> 00:04:07:	on the first one,
00:04:07> 00:04:11:	which is, um, I am giving this talk on Tuesday,
00:04:11> 00:04:16:	March 24th at 12:12 o'clock in my central time sign
00:04:16> 00:04:17:	time zone.
00:04:17> 00:04:21:	So for those of you who are watching the recording,
00:04:21> 00:04:25:	things are changing very, very quickly.
00:04:25> 00:04:29:	So just know that this is what you know what's
00:04:29> 00:04:30:	happening.
00:04:30> 00:04:35:	Right now. So here's what we know about the coronavirus.
00:04:35> 00:04:37:	This new novel called SARS Co.
00:04:37> 00:04:41:	V2 that it is spread from person to person through
00:04:41> 00:04:42:	droplets.
00:04:42> 00:04:46:	These are little blobs of liquid that are released as
00:04:46> 00:04:47:	you cough or sneeze,
00:04:47> 00:04:49:	or even as you talk or sing,
00:04:49> 00:04:52:	and so there's viruses in there.
00:04:52> 00:04:56:	If you. If you're infected and that can spread to
00:04:56> 00:04:57:	somebody else.

00:04:57> 00:05:00:	Now these droplets are relatively big.
00:05:00> 00:05:01:	I mean, not that you.
00:05:01> 00:05:05:	Necessarily see them, but they don't project that far,
00:05:05> 00:05:09:	and if you're more than six feet from someone there,
00:05:09> 00:05:13:	droplets are going to fall to the ground before you
00:05:13> 00:05:15:	before they get to you.
00:05:15> 00:05:18:	So that's why we use that six feet number for
00:05:18> 00:05:19:	social distancing,
00:05:19> 00:05:22:	so that's one way the virus is spread.
00:05:22> 00:05:25:	It is also spread through fomites,
00:05:25> 00:05:29:	which is a fancy happy word for an environmental surface
00:05:29> 00:05:33:	is so this is where somebody who's infected costs on
00:05:33> 00:05:35:	their hand touches a doorknob.
00:05:35> 00:05:37:	And then you come along,
00:05:37> 00:05:41:	touch the doorknob. Now you've got it on your hand
00:05:41> 00:05:43:	and you rub your eyes you,
00:05:43> 00:05:47:	you know I don't know lick your finger or something
00:05:47> 00:05:50:	and so the virus can be spread that way as
00:05:50> 00:05:54:	well and that's why we are saying wash your hands,
00:05:54> 00:05:57:	wash your hands, wash your hands.
00:05:57> 00:06:00:	And then there is some data coming out that it
00:06:00> 00:06:03:	also may be spread through aerosol.
00:06:03> 00:06:06:	These are also aerosols are formed.
00:06:06> 00:06:11:	Also, when you cough, but they're finer particles so they
00:06:11> 00:06:13:	can linger in the air for awhile.
00:06:13> 00:06:15:	And if that is the case,
00:06:15> 00:06:21:	of course it has implications for transmitting the infection.
00:06:21> 00:06:27:	So the symptoms of this new coronavirus disease COVID-19 are
00:06:27> 00:06:28:	similar to flu,
00:06:28> 00:06:30:	but.
00:06:30> 00:06:34:	No, 10%, maybe even higher than that of people who
00:06:34> 00:06:35:	are infected,
00:06:35> 00:06:37:	have no symptoms at all.
00:06:37> 00:06:41:	Again, this has implications for spread of the disease,
00:06:41> 00:06:43:	and some seem to have GI symptoms,
00:06:43> 00:06:48:	nausea and diarrhea. We know that the incubation period,
00:06:48> 00:06:52:	that is, the time from when you're exposed to the
00:06:52> 00:06:55:	virus to when you come down with symptoms.
00:06:55> 00:06:59:	If you're going to come down with symptoms is up
00:06:59> 00:07:03:	to two weeks with an average of five days.
00:07:03> 00:07:06:	We also know that people can shed the virus,

00:07:06> 00:07:08:	and by shedding the virus,
00:07:08> 00:07:12:	you can infect others early in the infection,
00:07:12> 00:07:14:	probably before you have symptoms,
00:07:14> 00:07:18:	and we're now learning that.
00:07:18> 00:07:22:	At least some people can shed the virus after those
00:07:22> 00:07:23:	symptoms,
00:07:23> 00:07:26:	the fever, the cough, the shortness of breath,
00:07:26> 00:07:29:	go away, and it may be up to 10 days
00:07:29> 00:07:31:	after symptoms subside,
00:07:31> 00:07:35:	so that again has implications for transmission,
00:07:35> 00:07:40:	but we haven't seen. There are no documented cases of
00:07:40> 00:07:41:	this happening,
00:07:41> 00:07:46:	so we but again, something something we're looking at.
00:07:46> 00:07:50:	So if people who do get infected about 1/5 have
00:07:50> 00:07:55:	severe infections that is requiring hospitalization or ICU,
00:07:55> 00:07:58:	and of those who are infected about 2%
00:07:58> 00:08:02:	die, we're still that number is going to change because
00:08:02> 00:08:02:	we,
00:08:02> 00:08:07:	especially here in the United States have not been testing
00:08:07> 00:08:12:	and we particularly haven't been testing people without severe symptoms.
00:08:12> 00:08:16:	So obviously the rate is higher among those with.
00:08:16> 00:08:20:	Severe symptoms, people who are at risk of dying are
00:08:20> 00:08:23:	the elderly an that's 60 an above.
00:08:23> 00:08:26:	It pains me to say those who are morbidly obese.
00:08:26> 00:08:28:	That's a BMI over 40.
00:08:28> 00:08:32:	Those with other medical conditions like heart disease,
00:08:32> 00:08:35:	chronic obstructive pulmonary disease, diabetes,
00:08:35> 00:08:40:	other conditions like that. If your immune system is not
00:08:40> 00:08:42:	working as well as it should be,
00:08:42> 00:08:46:	if you're having if you're immuno suppressed because of cancer
00:08:47> 00:08:47:	treatments.
00:08:47> 00:08:51:	For example, but what we're seeing in Italy and here
00:08:51> 00:08:55:	in the United States is that younger people also are
00:08:55> 00:08:56:	at risk.
00:08:56> 00:08:58:	The death rates are not as high,
00:08:58> 00:09:02:	but a significant portion are being hospitalised,
	but a significant portion are being nospitalised,
00:09:02> 00:09:04:	so there's a lot we don't know.
00:09:02> 00:09:04: 00:09:04> 00:09:08:	
	so there's a lot we don't know.

00:09:13> 00:09:17:	if you don't have symptoms after you have symptoms,
00:09:17> 00:09:20:	what is the role of that in transmission?
00:09:20> 00:09:23:	Just because somebody after they recover,
00:09:23> 00:09:25:	maybe shedding virus for 10 days.
00:09:25> 00:09:29:	Let's say on average it doesn't mean that they're transmitting
00:09:29> 00:09:30:	infection,
00:09:30> 00:09:34:	because maybe they're not shedding very much virus and the
00:09:34> 00:09:38:	risk of transmission increases with the amount of virus which
00:09:38> 00:09:39:	are shedding.
00:09:39> 00:09:42:	So that's something we would love to know.
00:09:42> 00:09:45:	When is a person most infectious?
00:09:45> 00:09:49:	This has all of this has implications on how quickly
00:09:49> 00:09:51:	the disease is going to spread,
00:09:51> 00:09:54:	how long we may have to do social distancing,
00:09:54> 00:09:56:	how long can it remain?
00:09:56> 00:09:59:	The virus remain in the environment.
00:09:59> 00:10:02:	There are reports that it can be up to two
00:10:02> 00:10:03:	to three days,
00:10:03> 00:10:06:	but it's important to note that first of all,
00:10:06> 00:10:10:	this was done under laboratory conditions and Secondly.
00:10:10> 00:10:14:	They looked for parts of the RNA of the virus.
00:10:14> 00:10:15:	What we don't know is,
00:10:15> 00:10:18:	is the virus infectious for two days.
00:10:18> 00:10:20:	Those are two separate things,
00:10:20> 00:10:24:	so I mean those studies of course are being done,
00:10:24> 00:10:26:	but we don't know that now.
00:10:26> 00:10:31:	Big question is whether the virus will disappear when it
00:10:31> 00:10:32:	gets warmer.
00:10:32> 00:10:36:	We just don't know it is true that some respiratory
00:10:36> 00:10:41:	most respiratory viruses do at least dampen down during the
00:10:41> 00:10:42:	warmer weather,
00:10:42> 00:10:46:	but there are four Corona viruses that circulate that just
00:10:46> 00:10:48:	cause mild colds.
00:10:48> 00:10:51:	You wouldn't know. You just would know you had a
00:10:52> 00:10:52:	cold.
00:10:52> 00:10:55:	You wouldn't know which virus was causing it,
00:10:55> 00:10:59:	and two of those four viruses do disappear in warmer
00:10:59> 00:11:00:	weather,
00:11:00> 00:11:02:	and two don't, so it's just.
00:11:02> 00:11:04:	You know, impossible to say,
00:11:04> 00:11:09:	and even if the virus does disappear or significantly decrease

00:11:09> 00:11:11:	activity in the summer,
00:11:11> 00:11:14:	the question is, are we going to see it return
00:11:14> 00:11:15:	in the fall?
00:11:15> 00:11:19:	This is what happened during the 1918 pandemic.
00:11:19> 00:11:22:	We don't know how long we need to physically distance,
00:11:22> 00:11:26:	and I'm using that term rather than social distance because
00:11:26> 00:11:28:	we don't want to social distance.
00:11:28> 00:11:31:	We want to be in contact with people.
00:11:31> 00:11:33:	But maintain that six feet distance.
00:11:33> 00:11:36:	So how long do we need to do it to
00:11:36> 00:11:37:	flatten the curve?
00:11:37> 00:11:40:	You know where we're starting out with two weeks?
00:11:40> 00:11:43:	Probably not enough, but we don't know how long it
00:11:43> 00:11:44:	will be in there.
00:11:44> 00:11:48:	Different models out there. And then clinicians are looking at
00:11:48> 00:11:51:	what's the best clinical treatment.
00:11:51> 00:11:54:	There are a lot of drugs that are starting clinical
00:11:54> 00:11:58:	trials and hopefully we'll have something that that works soon.
00:11:58> 00:12:00:	So here's the worldwide situation.
00:12:00> 00:12:03:	As of last night, although I did just.
00:12:03> 00:12:09:	Update those numbers we worldwide almost 400,000 confirmed infections an
00:12:09> 00:12:11:	I didn't update the 79%,
00:12:11> 00:12:14:	but I don't think that's changed much,
00:12:14> 00:12:18:	so most of the activity is outside mainly in China
00:12:18> 00:12:19:	now.
00:12:19> 00:12:22:	In fact, if you look at new cases,
00:12:22> 00:12:24:	it's virtually all the activity.
00:12:24> 00:12:28:	There have been more than 16 that is now 17,000
00:12:28> 00:12:30:	deaths reported.
00:12:30> 00:12:33:	We have cases of infection reported in 100.
00:12:33> 00:12:37:	69 other countries an my husband is a political scientist,
00:12:37> 00:12:40:	so I asked him how many countries are there in
00:12:40> 00:12:44:	the world that he gave me a political science answer
00:12:44> 00:12:44:	that.
00:12:44> 00:12:46:	Well it depends. Blah blah blah,
00:12:46> 00:12:49:	but the number I am I latched onto is 190
00:12:49> 00:12:54:	so we're seeing it everywhere the countries they haven't
	reported
00:12:54> 00:12:57:	are most likely because they haven't tested.
00:12:57> 00:12:59:	So if we look at that,
00:12:59> 00:13:01:	what we call the epic curve.

00:13:01> 00:13:05:	This is where you plot number of cases per day
00:13:05> 00:13:06:	on a bar graph,
00:13:06> 00:13:11:	so you know. Usually it's there's a peak and then
00:13:11> 00:13:13:	cases start to decrease.
00:13:13> 00:13:16:	It took three months to get to those first,
00:13:16> 00:13:21:	about 100,000 cases, 12 days to the next 100,000 and
00:13:21> 00:13:23:	24 hours to the next 100,000.
00:13:23> 00:13:26:	So we are looking at a pandemic.
00:13:26> 00:13:30:	It took The Who. Wild officially call it that,
00:13:30> 00:13:35:	but definitely a pandemic. We are also looking at an
00:13:35> 00:13:39:	info demik in that there's a lot of misinformation.
00:13:39> 00:13:44:	False information out there. Social media is helping with the
00:13:45> 00:13:46:	spread of that.
00:13:46> 00:13:49:	That's a concern an it's a fear demik that a
00:13:50> 00:13:53:	natural human reaction when it's an unknown.
00:13:53> 00:13:58:	We haven't seen anything like this since 1918 and there
00:13:58> 00:14:00:	are very few people,
00:14:00> 00:14:04:	if any. Probably nobody alive who remembers the 1918 flu
00:14:04> 00:14:05:	pandemic.
00:14:05> 00:14:07:	Even if you're still alive,
00:14:07> 00:14:12:	you were a baby. So that's a concern as well.
00:14:12> 00:14:14:	So in the United States,
00:14:14> 00:14:20:	let's see that number is now as of this morning
00:14:20> 00:14:20:	40.
00:14:20> 00:14:24:	About 47,000 cases we're seeing a rapid increase.
00:14:24> 00:14:28:	I didn't update the desk 'cause that's harder to do,
00:14:28> 00:14:31:	but we're seeing, you know we are seeing desk.
00:14:31> 00:14:35:	We have cases everywhere, and unfortunately we are seeing
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00:14:35> 00:14:39:	shortage of testing kits and not just the kids but
00:14:39> 00:14:41:	the supplies to do the testing.
00:14:41> 00:14:46:	The swabs which are manufactured in Italy.
00:14:46> 00:14:51:	We are also seeing a shortage of personal protective equipment
00:14:51> 00:14:56:	for health care workers and other first responders and they
00:14:56> 00:15:02:	are heroes going to work everyday with potential exposure not
00:15:02> 00:15:06:	just for themselves, but then for their families and they
00:15:07> 00:15:10:	are having to make some hard decisions.
00:15:10> 00:15:13:	One of my colleagues on the faculty here,
00:15:13> 00:15:17:	her husband is a police is policeman.
00:15:17> 00:15:22:	He may have made the difficult decision to live separately
00:15:22> 00:15:26:	until this is over so that he does not expose

00:15:26> 00:15:29:	her and their two year old daughter.
00:15:29> 00:15:33:	We are not yet seeing a shortage in medical beds,
00:15:33> 00:15:36:	but we're getting there and ICU beds,
00:15:36> 00:15:41:	ventilators, other equipment. We are seeing an increase in ICU
00:15:41> 00:15:43:	admissions and New York.
00:15:43> 00:15:47:	As you may know, his hardest hit right now and
00:15:47> 00:15:48:	they are.
00:15:48> 00:15:52:	A week or two away from overload on their ICU
00:15:52> 00:15:55:	beds an it may be the case that we are
00:15:55> 00:15:59:	eight to 10 days behind what's happening in Italy.
00:15:59> 00:16:04:	I thought this graph was interesting when we talk about
00:16:04> 00:16:04:	ICU beds.
00:16:04> 00:16:09:	The Orange counties are where there are hospitals but no
00:16:09> 00:16:11:	ICU beds and then the Gray.
00:16:11> 00:16:15:	The counties that are in Gray or where there are
00:16:15> 00:16:19:	no hospitals in our rural communities.
00:16:19> 00:16:22:	So this is going to be a significant challenge going
00:16:22> 00:16:23:	forward,
00:16:23> 00:16:26:	so you know everybody wants to know what's going to
00:16:26> 00:16:27:	happen.
00:16:27> 00:16:30:	Well, you know. I wish I were a fortune teller,
00:16:30> 00:16:32:	but it's it's really hard to tell.
00:16:32> 00:16:35:	We know that the wave in the United States has
00:16:35> 00:16:36:	not peaked.
00:16:36> 00:16:39:	We are seeing big increase every day in number of
00:16:39> 00:16:40:	cases,
00:16:40> 00:16:42:	and we're not even testing everybody.
00:16:42> 00:16:45:	We would like to know what happens in the fall
00:16:45> 00:16:48:	no matter what happens in the summer.
00:16:48> 00:16:50:	Are we going to see?
00:16:50> 00:16:54:	Big increase, it may become the this SARS Cody two
00:16:54> 00:16:58:	may just become after a couple of years just like
00:16:58> 00:17:02:	other respiratory viruses that we see every every year.
00:17:02> 00:17:07:	We are instituting social physical distancing to flatten the curve.
00:17:07> 00:17:10:	We don't know how long this will be needed.
00:17:10> 00:17:14:	There are different models out there but none of them
00:17:14> 00:17:15:	show 2 weeks,
00:17:15> 00:17:19:	8 weeks, even months an it depends on how compliant
00:17:19> 00:17:22:	people are with this social distancing.
00:17:22> 00:17:26:	And there's some characteristics of the virus that are going

00:17:26> 00:17:29:	to affect it that we don't fully understand yet.
00:17:29> 00:17:32:	As a society we we have to make the difficult
00:17:32> 00:17:36:	decision about whether business or health is the priority an
00:17:36> 00:17:39:	you know there's no right answer to that.
00:17:39> 00:17:42:	That's a continuum an we have to decide where we
00:17:42> 00:17:43:	are on that continuum.
00:17:43> 00:17:46:	It's important to remember we are in this and by
00:17:46> 00:17:49:	we I don't just mean those of us in the
00:17:49> 00:17:50:	United States,
00:17:50> 00:17:52:	the world is in this together.
00:17:52> 00:17:57:	And we have to work together to to overcome this
00:17:57> 00:17:58:	and get through it.
00:17:58> 00:18:02:	Just shows you some different curves.
00:18:02> 00:18:06:	It's a model out of Imperial College in London showing
00:18:06> 00:18:10:	what happens if there's no suppression.
00:18:10> 00:18:14:	You see that big Peak if we just do isolating
00:18:14> 00:18:15:	infected cases,
00:18:15> 00:18:19:	general social distancing that's at Purple Peak.
00:18:19> 00:18:22:	And then if we close the schools,
00:18:22> 00:18:24:	we delay it even longer.
00:18:24> 00:18:28:	But there may be a higher peak in the winter
00:18:28> 00:18:29:	this.
00:18:29> 00:18:33:	Just quickly shows you three scenarios of number of cases
00:18:33> 00:18:36:	that top orange United States is.
00:18:36> 00:18:37:	If we don't do anything,
00:18:37> 00:18:42:	the middle one showing fewer cases but still very widespread
00:18:42> 00:18:45:	is if we do something and then the bottom one
00:18:45> 00:18:49:	which you can barely see because there isn't much going
00:18:49> 00:18:53:	on there as if we do severe control measures.
00:18:53> 00:18:54:	So how bad will it get?
00:18:54> 00:18:57:	Well, it depends on these six factors.
00:18:57> 00:18:59:	How contagious is the virus?
00:18:59> 00:19:04:	Pretty contagious, more than SARS was how deadly is the
00:19:04> 00:19:05:	virus?
00:19:05> 00:19:08:	Luckily not as deadly as sarzan.
00:19:08> 00:19:12:	Other diseases like Ebola, but still even a 1%
00:19:12> 00:19:17:	fatality rate, which is the number that we think it's
00:19:17> 00:19:21:	going to settle on is is still a high rate.
00:19:21> 00:19:25:	If everybody is getting infected.
00:19:25> 00:19:30:	And then are people infectious before and without
00:40:20 \ 00:40:22-	symptoms?
00:19:30> 00:19:33:	The answer to that is looking like yes and yes,

00:19:33> 00:19:35:	and that means we can.
00:19:35> 00:19:40:	People can spread the disease without even knowing their infected.
00:19:40> 00:19:45:	How much have infected persons traveled well when this originally
00:19:45> 00:19:49:	started when we first saw in Wu Han before the
00:19:49> 00:19:53:	airport was shut down 35 on average 3500 three 1500
00:19:53> 00:19:57:	people traveled every day. Out of Wuhan to other cities
00:19:57> 00:19:59:	around the world,
00:19:59> 00:20:02:	and that's why we're seeing this this pandemic,
00:20:02> 00:20:06:	this world widespread. How effective is our response?
00:20:06> 00:20:08:	Well, that remains to be seen,
00:20:08> 00:20:12:	and then how long to develop a disease vaccine which
00:20:12> 00:20:14:	is at least a year to 18 months.
00:20:14> 00:20:18:	In a best case scenario and a vaccine is not
00:20:18> 00:20:18:	a panacea.
00:20:18> 00:20:22:	We have a vaccines that work against other diseases and
00:20:22> 00:20:24:	yet not everybody.
00:20:26> 00:20:30:	Takes advantage of those vaccines so measures were working on
00:20:31> 00:20:31:	vaccine.
00:20:31> 00:20:36:	As I mentioned antivirals for people who are already sick
00:20:36> 00:20:39:	to stop them from dying a good cost and then
00:20:39> 00:20:43:	new diagnostics right now actually right now we do not
00:20:43> 00:20:47:	have testing for people who have the disease are now
00:20:47> 00:20:51:	over it in our immune and we need that to
00:20:51> 00:20:55:	see to really get a picture of what's happening in
00:20:55> 00:20:58:	the community now. The FDA just approved a test to
00:20:58> 00:20:59:	do that,
00:20:59> 00:21:02:	so hopefully we'll be seeing some data soon.
00:21:02> 00:21:04:	So how to reduce your risk?
00:21:04> 00:21:05:	You've seen most of these,
00:21:05> 00:21:07:	you know, wash your hands.
00:21:07> 00:21:12:	Use hand sanitizer, clean environmental services that includes your phone.
00:21:12> 00:21:14:	I think we don't think about that,
00:21:14> 00:21:16:	but that gets touched a lot.
00:21:16> 00:21:18:	Cover your cough or sneeze.
00:21:18> 00:21:20:	Don't touch your face, nose,
00:21:20> 00:21:23:	or eyes. You know harder to do than to say
00:21:23> 00:21:25:	and stay as healthy as you can.
00:21:25> 00:21:27:	Get enough sleep. Eat well.
00:21:27> 00:21:30:	Exercise reduce stress. Also if you smoke,

00:21:30> 00:21:33:	this is a good time to think about quitting because
00:21:33> 00:21:37:	we know that that you know anything that's going to
00:21:37> 00:21:39:	compromise your lungs will make it harder.
00:21:39> 00:21:42:	If you do get infection harder on your lungs.
00:21:42> 00:21:44:	So some more things to do.
00:21:44> 00:21:47:	And again, we've been hearing about these.
00:21:47> 00:21:50:	These may have been new at the beginning.
00:21:50> 00:21:53:	Now you know we hear about them all the time.
00:21:53> 00:21:55:	Stay home if you're sick,
00:21:55> 00:21:58:	although um oh. I forgot the number.
00:21:58> 00:22:03:	I think it's 71,000,000 people around the world that could
00:22:03> 00:22:07:	be wrong are in a shelter in place environment.
00:22:07> 00:22:09:	We're starting it tonight in Houston,
00:22:09> 00:22:14:	so people are staying home whether they're sick or not
00:22:14> 00:22:16:	stay away from sick people.
00:22:16> 00:22:19:	You know, there was a lot of interest at the
00:22:20> 00:22:24:	beginning about masking there's really no evidence.
00:22:24> 00:22:27:	That wearing a mask if you're not sick protects you.
00:22:27> 00:22:32:	A particularly the surgical masks N 95 masks probably do,
00:22:32> 00:22:35:	but there's a shortage of those and they have to
00:22:35> 00:22:39:	be fitted to you and what's happening is our health
00:22:39> 00:22:43:	care workers who need them aren't able to get them
00:22:43> 00:22:45:	ANAN. Wearing a mask. Again,
00:22:45> 00:22:48:	if you're not sick. If you're sick,
00:22:48> 00:22:52:	yes, wearing a surgical mask does help.
00:22:52> 00:22:53:	Stop spread of the virus,
00:22:53> 00:22:57:	but if you're not, it may actually do more harm
00:22:57> 00:23:00:	than good in the sense that you may not be
00:23:01> 00:23:04:	wearing it correctly and you may be touching.
00:23:04> 00:23:08:	The inside of the mask where if you've been breathing
00:23:08> 00:23:09:	and you are infected,
00:23:09> 00:23:11:	you may. You may be picking up virus.
00:23:11> 00:23:15:	It may also give you a false sense of security.
00:23:15> 00:23:18:	Some other ways you can protect yourself is to start
00:23:18> 00:23:21:	to get a flu shot every year because again,
00:23:21> 00:23:24:	it's not going to stop you from getting this virus,
00:23:24> 00:23:27:	but it will protect your lungs from at least the
00:23:27> 00:23:29:	flu an if you're over 65,
00:23:29> 00:23:33:	there's an ammonia vaccine that is recommended that again
	will
00:23:33> 00:23:34:	protect your.
00:23:34> 00:23:38:	Lungs from from that it's a variety of pneumonias,

00:23:38> 00:23:40:	but not not this disease,
00:23:40> 00:23:45:	but at least keep your lungs healthier than if you
00:23:45> 00:23:45:	had,
00:23:45> 00:23:49:	you know, COVID-19 and flu and ammonia.
00:23:49> 00:23:52:	Travel only if necessary. Again,
00:23:52> 00:23:55:	that's being decided for us.
00:23:55> 00:23:58:	You can go to ready.gov\
00:23:58> 00:24:02:	kit to find out what you should have in your
00:24:02> 00:24:04:	supplies to weather.
00:24:04> 00:24:08:	This may be too late for this because a lot
00:24:08> 00:24:12:	of us are going to be sheltering in place,
00:24:12> 00:24:19:	but it's good to look there for hurricane season or
00:24:19> 00:24:19:	other.
00:24:19> 00:24:24:	Emergencies as well, and then I would urge you all
00:24:24> 00:24:26:	to support public health.
00:24:26> 00:24:30:	Public health is tends to be invisible if we're doing
00:24:30> 00:24:31:	our job.
00:24:31> 00:24:33:	You don't know about it,
00:24:33> 00:24:37:	and funding has been cut for at least the last
00:24:37> 00:24:38:	12 years.
00:24:38> 00:24:42:	We have fewer public health workers in 2018 than we
00:24:42> 00:24:43:	had in 2008,
00:24:43> 00:24:46:	and public health protects us all.
00:24:46> 00:24:49:	So it's important. Thank you,
00:24:49> 00:24:52:	doctor Tracy. I'm here from Whitney Gray,
00:24:52> 00:24:56:	next Whitney. Everyone I'm looking at almost 1400 people are
00:24:56> 00:24:59:	logged in so it's wonderful to have a chance to
00:25:00> 00:25:01:	connect with all of you.
00:25:01> 00:25:05:	So today I'm going to talk about the translation of
00:25:05> 00:25:09:	the research into practice and the role that place makes,
00:25:09> 00:25:12:	particularly in prevention and preparedness,
00:25:12> 00:25:14:	as well as resiliency and recovery.
00:25:14> 00:25:19:	An I need research international well Building Institute an it's
00:25:19> 00:25:20:	really our job to create.
00:25:20> 00:25:24:	Healthy and safe communities for people around the world and
00:25:24> 00:25:25:	healthy and safe buildings.
00:25:25> 00:25:29:	Healthy and safe organizations. And now more than ever at
00:25:29> 00:25:31:	this is such an imperative time for us and we
00:25:31> 00:25:35:	do believe that information and the translation of research to
00:25:35> 00:25:38:	practice provides real empowerment for our community.
00:25:38> 00:25:40:	So I want to start with a quote so Shea

00:25:40> 00:25:44:	is the president of International Well Building Institute in Asia
00:25:44> 00:25:46:	and this is given our team a lot of support
00:25:46> 00:25:50:	to understand that they're in a different phase of this.
00:25:50> 00:25:52:	And there's a lot that we can learn.
00:25:52> 00:25:55:	So her team is located in China and they were
00:25:55> 00:25:58:	thrown into the epicenter of the outbreak starting January 23rd.
00:25:58> 00:26:01:	Ann, she says, although we were in the middle of
00:26:01> 00:26:04:	this we are also called to respond to the rising
00:26:04> 00:26:05:	volumes.
00:26:05> 00:26:09:	Inquiries from the marketplace, especially from the well community users
00:26:09> 00:26:12:	at tower spaces can be part of our caregiving team
00:26:12> 00:26:13:	in the fight against viruses.
00:26:13> 00:26:16:	She goes on to say I'm thrilled to witness such
00:26:16> 00:26:19:	a strong affirmation in the marketplace,
00:26:19> 00:26:22:	but the health component has undeniably become the front and
00:26:22> 00:26:24:	center position in buildings.
00:26:24> 00:26:28:	And communities, I think this is really important quote because
00:26:28> 00:26:31:	what we've heard from our team there is that people
00:26:31> 00:26:32:	right now in the US.
00:26:32> 00:26:36:	Although we are looking at the prevention and preparedness component,
00:26:36> 00:26:39:	is that we do take comfort and understanding.
00:26:39> 00:26:42:	What can we control? What can we put our knowledge
00:26:42> 00:26:46:	into longer term as we build out resilience for communities?
00:26:46> 00:26:49:	And what can we do to help support the marketplace
00:26:49> 00:26:50:	moving forward?
00:26:50> 00:26:53:	So as Catherine stated, this trend and pandemics,
00:26:53> 00:26:55:	this may not be the end of it.
00:26:55> 00:26:58:	So as we're looking at animal and human interaction,
00:26:58> 00:27:00:	increasing as a result of habitat loss,
00:27:00> 00:27:04:	changing weather patterns, it means it's more important now than
00:27:04> 00:27:07:	ever that we learn from the current conditions and work
00:27:07> 00:27:09:	towards a more resilient future.
00:27:09> 00:27:12:	So today, in the deck that I'm sharing with you,
00:27:12> 00:27:14:	this really is an approach that we hope will be
00:27:15> 00:27:15:	longer term,
00:27:15> 00:27:18:	and then we can take a lot of power from
00:27:18> 00:27:21:	not a short term reaction but a longer term solution.

00:27:21> 00:27:25:	So places matter. There's research already showing that latitude and
00:27:25> 00:27:25:	climate can.
00:27:25> 00:27:30:	Influence vulnerability, which is interesting research at the University of
00:27:30> 00:27:33:	Maryland and we know we spend a lot of time
00:27:33> 00:27:33:	indoors.
00:27:33> 00:27:36:	I think several of us are realizing this more than
00:27:36> 00:27:38:	we ever have before,
00:27:38> 00:27:40:	so we spend approximately 90%
00:27:40> 00:27:42:	of our time indoors. If you are 50 on this
00:27:42> 00:27:43:	call,
00:27:43> 00:27:45:	that means 45 years of your life been spent.
00:27:45> 00:27:49:	Indoor environments. So of course they make a great impact
00:27:50> 00:27:52:	on your health and well being.
00:27:52> 00:27:54:	And several of us, unfortunately,
00:27:54> 00:27:58:	are in isolation, quarantine, and so working from home is
00:27:58> 00:27:59:	all of a sudden,
00:27:59> 00:28:02:	highlighting how well our spaces are working for us.
00:28:02> 00:28:06:	Or perhaps how unwell those spaces are working.
00:28:06> 00:28:09:	So quote from Doctor Joseph Allen at Harvard,
00:28:09> 00:28:11:	who was also one of the Co chairs of the
00:28:11> 00:28:16:	International Building Institute's Special Task Force on Coronavirus,
00:28:16> 00:28:18:	says the buildings, if managed poorly,
00:28:18> 00:28:22:	they can spread disease. But if we get it right.
00:28:22> 00:28:24:	We can list our schools,
00:28:24> 00:28:26:	offices and homes in this fight.
00:28:26> 00:28:29:	And I think that many people that are listening to
00:28:29> 00:28:31:	this webcast wherever you are.
00:28:31> 00:28:34:	You know are part of what I would say is
00:28:34> 00:28:36:	a solution in part to looking at how we can
00:28:36> 00:28:39:	really get this right in the future and I.
00:28:39> 00:28:42:	I do want to point out the article that doctor
00:28:42> 00:28:45:	Alan wrote was published March 4th and we work with
00:28:45> 00:28:48:	him quite directly and heard that took weeks to push
00:28:48> 00:28:51:	to get this information published in the New York Times.
00:28:51> 00:28:55:	There's more information. Coming out readily from doctor.
00:28:55> 00:28:57:	Alan so I recommend that you look that up and
00:28:58> 00:28:59:	it's a great article.
00:28:59> 00:29:03:	Um for community members. So the well building standard is
00:29:03> 00:29:04:	free to download online.
00:29:04> 00:29:07:	Anyone can go to our website and download it and

00:29:07> 00:29:09:	it's really powerful.
00:29:09> 00:29:11:	I think to have a resource at a time like
00:29:11> 00:29:15:	this because there's so much information as someone coming from
00:29:15> 00:29:17:	the field of public health.
00:29:17> 00:29:20:	We have a I think sometimes bad habit of listing
00:29:20> 00:29:24:	out everything that can be done for health without always
00:29:24> 00:29:27:	telling people how to translate that into action.
00:29:27> 00:29:30:	What are the specifics that they need to do such?
00:29:30> 00:29:32:	Especially for the building community,
00:29:32> 00:29:35:	and for those that are struggling to understand,
00:29:35> 00:29:37:	where do I start? Where do I go next?
00:29:37> 00:29:39:	What do I think of long term and so we
00:29:39> 00:29:42:	really hope that well can be a resource for many
00:29:42> 00:29:44:	of you out there to consider what those steps can
00:29:44> 00:29:48:	be. The well building standard just for reference was launched
00:29:48> 00:29:48:	in 2014.
00:29:48> 00:29:52:	It's the first building certification system in the world focused
00:29:52> 00:29:53:	on human health,
00:29:53> 00:29:56:	and these are the 10 different concepts that we focus
00:29:56> 00:29:56:	on.
00:29:56> 00:29:59:	And today we're just going to provide a preview of
00:29:59> 00:30:01:	some very specific ones that can help.
00:30:01> 00:30:04:	Particularly as we look at how the role that places
00:30:04> 00:30:06:	Macon prevention preparedness,
00:30:06> 00:30:10:	resilience, an response. And I want to highlight in particular
00:30:10> 00:30:13:	that there's many buildings out there,
00:30:13> 00:30:14:	and this is for years now.
00:30:14> 00:30:18:	Many buildings I've been in that say I'm the healthiest
00:30:18> 00:30:19:	building.
00:30:19> 00:30:20:	Of course, I am looking.
00:30:20> 00:30:22:	I've done it. Here's my list.
00:30:22> 00:30:26:	Here's everything I've done until you verify it until you
00:30:26> 00:30:27:	use a third party.
00:30:27> 00:30:31:	It's very difficult to know if you did reach the
00:30:31> 00:30:31:	levels.
00:30:31> 00:30:34:	Of Health and safety that we need you to reach
00:30:34> 00:30:36:	and not because you didn't try,
00:30:36> 00:30:39:	but just because it's complicated and so I can't encourage
00:30:39> 00:30:42:	you enough that when you look at performance testing,
00:30:42> 00:30:45:	how critical this will be moving forward I,

00:30:45> 00:30:48:	I think that now more than ever information is empowerment
00:30:48> 00:30:51:	for people and we're really trying to look at how
00:30:51> 00:30:53:	the invisible in our spaces,
00:30:53> 00:30:55:	whether that's the quality of our air,
00:30:55> 00:30:56:	water, what's on the surface,
00:30:56> 00:30:59:	is that we need to make visible through information.
00:30:59> 00:31:02:	And when you have performance testing your.
00:31:02> 00:31:06:	Ongoing testing monitoring your brain those numbers to your to
00:31:06> 00:31:08:	your occupants in your community.
00:31:08> 00:31:10:	That can be very empowering.
00:31:10> 00:31:11:	An educational in many ways.
00:31:11> 00:31:15:	People took this for granted before and this will change.
00:31:15> 00:31:19:	As Katherine pointed out, the legacy and institutional memory of
00:31:19> 00:31:23:	infectious disease largely lived with their grandparents and our parents
00:31:23> 00:31:24:	in the early days of,
00:31:24> 00:31:28:	for example, polio. But the millennial generation has not dealt
00:31:28> 00:31:30:	with it in quite the same way,
00:31:30> 00:31:34:	and so understanding how to make the invisible visible.
00:31:34> 00:31:38:	Through information through data through performance testing and third parties,
00:31:38> 00:31:40:	I think will be a really critical part of this
00:31:41> 00:31:42:	in the middle of all this,
00:31:42> 00:31:45:	we really took a moment and said before we moved
00:31:45> 00:31:47:	on to launch in the next version of the well
00:31:47> 00:31:50:	building standard is that we have a real opportunity to
00:31:50> 00:31:53:	learn from what is happening right now and make our
00:31:53> 00:31:55:	buildings more resilient in the future.
00:31:55> 00:31:59:	Make our organizations in our communities more resilient so to
00:31:59> 00:31:59:	do that.
00:31:59> 00:32:02:	We called on some leading experts in this space.
00:32:02> 00:32:04:	So Doctor Joseph Allen mentioned.
00:32:04> 00:32:08:	Earlier Doctor Richard Carmona, a former surgeon general and Doctor
00:32:08> 00:32:09:	reseller Visa Murray,
00:32:09> 00:32:13:	former CEO of the Robert Wood Johnson Foundation,
00:32:13> 00:32:16:	and we're standing up a special task force on the
00:32:16> 00:32:17:	coronavirus.
00:32:17> 00:32:20:	This is meant to be able to translate and provide
00:32:20> 00:32:22:	research into the well standard,

00:32:22> 00:32:24:	but also be a public benefit.
00:32:24> 00:32:27:	We're providing guidelines to understanding this issue,
00:32:27> 00:32:30:	and I think it's a really powerful way for community
00:32:30> 00:32:34:	members that really want to activate that want to be
00:32:34> 00:32:34:	able to.
00:32:34> 00:32:37:	Share their knowledge and also be able to get some
00:32:37> 00:32:40:	answers and directions around what they can do now and
00:32:40> 00:32:43:	in the future to make buildings more resilient.
00:32:43> 00:32:45:	So that's an open call for those that want to
00:32:46> 00:32:48:	join and we are standing that up right now.
00:32:48> 00:32:52:	The way that the International Well Building Institute is looking
00:32:52> 00:32:55:	at this really complex situation is saying that in many
00:32:55> 00:32:58:	ways you know we're in this for the long term,
00:32:58> 00:33:01:	that fundamentally the way the role the places will make
00:33:01> 00:33:04:	moving forward has changed and we as building professionals.
00:33:04> 00:33:07:	And you know, we need to be in this conversation,
00:33:07> 00:33:10:	so we're looking. We've modeled this place is matter after
00:33:10> 00:33:13:	looking at the four pillars you've heard me say around
00:33:13> 00:33:14:	prevention,
00:33:14> 00:33:18:	preparedness, resilience, and recovery. Many of us are looking at
00:33:18> 00:33:19:	that last one thinking.
00:33:19> 00:33:21:	I hope that sooner than later,
00:33:21> 00:33:23:	but will share with you a couple of the stories
00:33:23> 00:33:26:	of what we are learning from our colleagues around the
00:33:26> 00:33:27:	world.
00:33:27> 00:33:30:	And each of these pillars is not separate or mutually
00:33:30> 00:33:31:	exclusive by any means.
00:33:31> 00:33:34:	In fact, many of them will be happening simultaneously.
00:33:34> 00:33:36:	And this is really our way of saying,
00:33:36> 00:33:39:	how do you look at some of the short and
00:33:39> 00:33:43:	long term impact related to buildings and community health outside?
00:33:43> 00:33:46:	So let's just start with prevention and what I want
00:33:46> 00:33:49:	to highlight here is this is preventing from getting the
00:33:49> 00:33:50:	disease.
00:33:50> 00:33:53:	This can include cleaner air cleaning protocols.
00:33:53> 00:33:56:	I will also put up their behavior change and immune
00:33:56> 00:33:56:	support,
00:33:56> 00:34:00:	so this is a combination of risk management approaches.
00:34:00> 00:34:03:	Reduce the risk with health promotion approach so we have

00:34:03> 00:34:06:	many examples of this in well and again this is
00:34:06> 00:34:07:	free to download,
00:34:07> 00:34:10:	so please do look at this resource for more specific
00:34:10> 00:34:11:	details.
00:34:11> 00:34:13:	For many of those represented on the call.
00:34:13> 00:34:16:	But we look at hand washing and cleaning policy and
00:34:17> 00:34:20:	we have a detailed understanding of how do you implement
00:34:20> 00:34:22:	boats design and operational changes.
00:34:22> 00:34:26:	But we also are specifically looking at cleaner air and
00:34:26> 00:34:29:	this is complex right when you take a deep breath.
00:34:29> 00:34:31:	Do you know that air is good for you?
00:34:31> 00:34:33:	How do you know it right?
00:34:33> 00:34:36:	And what do you need to be thinking about?
00:34:36> 00:34:39:	And so these are the six features that we explore,
00:34:39> 00:34:41:	so going into a little bit of detail on the
00:34:41> 00:34:42:	cleaner air.
00:34:42> 00:34:47:	So Catherine covered that. COVID-19 is spread primarily through close
00:34:47> 00:34:48:	contact,
00:34:48> 00:34:52:	although it can be spread asymptomatically around six feet,
00:34:52> 00:34:54:	it can remain airborne for hours.
00:34:54> 00:34:58:	the CDC just came out of the report from the
00:34:58> 00:35:02:	cruise industry demonstrating that one of the two impacted cruise
00:35:02> 00:35:06:	boats there actually were able to find traces of COVID-19
00:35:06> 00:35:09:	17 days after people departed the boat.
00:35:09> 00:35:13:	So we are learning everyday about the spread now,
00:35:13> 00:35:15:	how infectious that is or not.
00:35:15> 00:35:17:	Catherine's point is very important.
00:35:17> 00:35:21:	But still, we're understanding that how it's moving,
00:35:21> 00:35:25:	how it's changing, how attention mutating is also changing our
00:35:25> 00:35:28:	research and understanding of what do we do around cleaner
00:35:28> 00:35:29:	air.
00:35:29> 00:35:32:	So in particular, increased ventilation rates open a window.
00:35:32> 00:35:36:	Anyone coming from environmental health will say this one because
00:35:36> 00:35:40:	there is so much that goes into increasing ventilation,
00:35:40> 00:35:43:	potentially decreasing viral load. With doing so.
00:35:43> 00:35:46:	And we also want to look at turning off Air
00:35:46> 00:35:49:	Re circulation from outside air in particular.
00:35:49> 00:35:51:	But things to consider when you do that,

00:35:51> 00:35:55:	and so we've listed these bullets because it's an emerging
00:35:55> 00:35:57:	research where these are recommendations,
00:35:57> 00:35:59:	but we're still proving these out,
00:35:59> 00:36:02:	and I did list all of our resources there to
00:36:02> 00:36:02:	the right.
00:36:02> 00:36:04:	If you'd like more information,
00:36:04> 00:36:08:	so clearly are cleaning and disinfecting policy's or critical.
00:36:08> 00:36:11:	We are deeply looking at how that's affecting our filters.
00:36:11> 00:36:13:	Purifiers, air vents, air handling units,
00:36:13> 00:36:17:	surface coolers, and other components that HV AC system,
00:36:17> 00:36:20:	and we're looking at these filtration devices like.
00:36:20> 00:36:24:	Separated by filtration, but also ensuring that when you do
00:36:24> 00:36:29:	install these higher filtration devices as you're not decreasing.
00:36:29> 00:36:32:	Outdoor air ventilation that is a balance and you may
00:36:32> 00:36:36:	potentially need to be thinking about re calibrating the system
00:36:37> 00:36:37:	depending.
00:36:37> 00:36:42:	We also look at recommendations to keep humidity above 30%.
00:36:42> 00:36:45:	As it gets warmer, this will naturally happen buildings,
00:36:45> 00:36:47:	but 10 to 20% humidity,
00:36:47> 00:36:49:	then mucous membranes essentially will dry out more,
00:36:49> 00:36:52:	and that can increase susceptibility.
00:36:52> 00:36:54:	There are so many strategies on cleaner air and it
00:36:54> 00:36:56:	really is a wealth of resources,
00:36:56> 00:36:59:	but I also want to highlight one that I think
00:36:59> 00:37:02:	is kind of interesting around thinking about natural ventilation,
00:37:02> 00:37:06:	your staircases and controlling ascending and descending stairs,
00:37:06> 00:37:09:	and how people are moving even when you say stay
00:37:09> 00:37:10:	6 feet away.
00:37:10> 00:37:12:	Well, if your staircase isn't that why that's very.
00:37:12> 00:37:15:	Difficult when you're passing people,
00:37:15> 00:37:18:	so these are just good strategies along with looking at
00:37:18> 00:37:19:	standalone air purifiers,
00:37:19> 00:37:22:	that's an immediate option that people can use directly,
00:37:22> 00:37:24:	and I think that's really powerful,
00:37:24> 00:37:27:	because for those of us that cannot make the influence
00:37:27> 00:37:29:	on the building wide scale.
00:37:29> 00:37:32:	These are direct strategies individuals can use now,
00:37:32> 00:37:35:	so preparedness is something more closely tracking.
00:37:35> 00:37:38:	Knowing the countries that are prepared for the pandemic are

00:37:38> 00:37:41:	better situated than those that are not prepared,
00:37:41> 00:37:45:	prepared, and this includes. Organizational and technology
	strategies.
00:37:45> 00:37:48:	So this looks at the continuity of the organization.
00:37:48> 00:37:51:	Many of us have deep questions as to how we
00:37:51> 00:37:54:	will continue continuity given the current situation.
00:37:54> 00:37:57:	So for preparedness we look at health benefits.
00:37:57> 00:37:59:	This is really coming into focus short,
00:37:59> 00:38:04:	long-term disability health insurance that she owes mental health benefits
00:38:04> 00:38:05:	will talk about.
00:38:05> 00:38:08:	We're also wondering if people are staying and working,
00:38:08> 00:38:10:	sometimes prolonged hours at home,
00:38:10> 00:38:13:	which is, we understand the research.
00:38:13> 00:38:16:	Says that people work from home often do have extended
00:38:16> 00:38:16:	days.
00:38:16> 00:38:19:	Are they doing so in an environment that actually enables
00:38:19> 00:38:22:	them to sit in the supportive structure overtime?
00:38:22> 00:38:26:	Or are they potentially in environments that could actually like
00:38:26> 00:38:29:	harm over all their benefit through poor organomics,
00:38:29> 00:38:32:	an emergency preparedness? So I'll spend a minute on that,
00:38:32> 00:38:35:	in particular when we talk to clients about a healthy
00:38:35> 00:38:35:	building.
00:38:35> 00:38:38:	We have to talk to them about a healthy organization
00:38:38> 00:38:40:	and policies that support it.
00:38:40> 00:38:43:	So this is an example of really encouraging.
00:38:43> 00:38:45:	Clients ahead of time. This is the pre mortem,
00:38:45> 00:38:49:	not the postmortem prepared. Understand that all these scenarios can
00:38:49> 00:38:52:	happen and when you're prepared for it then you have
00:38:52> 00:38:53:	options when not prepared.
00:38:53> 00:38:56:	Those options quickly deplete an into anxiety and panic,
00:38:56> 00:38:59:	so this is step by step guide into looking emergency
00:38:59> 00:39:00:	preparedness plans.
00:39:00> 00:39:03:	I'd also again encourage you to look at our citations
00:39:03> 00:39:03:	there.
00:39:03> 00:39:05:	An 8 point font at the bottom,
00:39:05> 00:39:08:	but you can directly click those links and I believe
00:39:08> 00:39:10:	will be sharing some of these slides so that you
00:39:11> 00:39:13:	can look at these emergency preparedness.
00:39:13> 00:39:17:	Plans and understand how to complete them for really for
00:39:17> 00:39:17:	your company.
00:39:17> 00:39:21:	So this means steps for response during outbreak,

00:39:21> 00:39:24:	really taking account to vulnerable populations.
00:39:24> 00:39:27:	I want to highlight the issue of social equity and
00:39:27> 00:39:29:	disability components.
00:39:29> 00:39:31:	Now how we respond to the issue?
00:39:31> 00:39:34:	How we maintain continuity and what we need to do
00:39:34> 00:39:37:	to be prepared or all critical.
00:39:37> 00:39:39:	This seems like a list in Tolleson.
00:39:39> 00:39:41:	You sit down really deeply,
00:39:41> 00:39:43:	think through all these scenarios.
00:39:43> 00:39:45:	And how that plan in place and share it so
00:39:45> 00:39:47:	resilience and recovery.
00:39:47> 00:39:50:	I'll cover sort together because resiliency is something we're
	seeing
00:39:50> 00:39:51:	really applied,
00:39:51> 00:39:54:	not only to the infrastructure of the building,
00:39:54> 00:39:56:	but we want to look at it specifically when it
00:39:56> 00:39:57:	around individuals,
00:39:57> 00:40:00:	right? So how do you create resilient individuals?
00:40:00> 00:40:02:	Hence resilient communities, cities and regions?
00:40:02> 00:40:04:	And how can that help prepare in recovery?
00:40:04> 00:40:07:	So there's a lot of components of this.
00:40:07> 00:40:09:	I do want to highlight that some of the key
00:40:09> 00:40:13:	strategies that support individual immune systems and provide flexible and
00:40:13> 00:40:13:	adaptive.
00:40:13> 00:40:17:	Expectations is really important to help employees transition and increase
00:40:17> 00:40:18:	the resiliency.
00:40:18> 00:40:20:	When they do return to the workplace,
00:40:20> 00:40:23:	and so we want to look at mental health support
00:40:23> 00:40:25:	in particular around resiliency.
00:40:25> 00:40:28:	We also have movement highlighted here and clean contact,
00:40:28> 00:40:30:	but for our purposes today I just want to give
00:40:30> 00:40:32:	you a sense of how we look at some of
00:40:32> 00:40:35:	these issues around policy of mental health promotion,
00:40:35> 00:40:39:	education, stress support which is literally a feature within the
00:40:39> 00:40:40:	well building standard.
00:40:40> 00:40:44:	Specifically looking how people manage stress mental health crises.
00:40:44> 00:40:46:	Education and even light exposure.
00:40:46> 00:40:49:	So mental health support. You see our list here and
00:40:49> 00:40:52:	really looking at how you can support your community through

00:40:52> 00:40:53: 00:40:53> 00:40:57:	digital programming, remote training courses and issues such as the importance
00.40.57 > 00.40.57.	of
00:40:57> 00:40:57:	daylight.
00:40:57> 00:41:01:	There's actually some very interesting research around the 1918 flu
00:41:01> 00:41:03:	pandemic supporting this issue,
00:41:03> 00:41:06:	so you know making sure that we are still engaged
00:41:06> 00:41:09:	in these natural behaviors that support our health,
00:41:09> 00:41:12:	even in altered situations. And so we do have research
00:41:12> 00:41:15:	supporting the role of that in mental health and sleep
00:41:15> 00:41:15:	support.
00:41:15> 00:41:19:	And so cleaning protocols will also be a really critical
00:41:19> 00:41:19:	part.
00:41:19> 00:41:22:	I think that's pretty clear to everyone when they return
00:41:22> 00:41:24:	during the recovery phase.
00:41:24> 00:41:27:	I'll just highlight it here next slide to say that
00:41:27> 00:41:29:	it's more than just what chemicals you use.
00:41:29> 00:41:31:	It's the process that you apply.
00:41:31> 00:41:35:	And then finally, it's the human behavior and it's
	communicating
00:41:35> 00:41:36:	that really,
00:41:36> 00:41:38:	concisely to people in their spaces.
00:41:38> 00:41:41:	Even right now, there are people that are skeleton crews
00:41:41> 00:41:45:	in buildings where there's low occupancy and they're wondering around.
00:41:45> 00:41:49:	Issues of ventilation through wandering around the cleanliness of the
00:41:49> 00:41:50:	system.
00:41:50> 00:41:52:	How much do you trust your building when you have
00:41:52> 00:41:56:	these protocols in place and you can communicate them through
00:41:56> 00:41:57:	performance testing,
00:41:57> 00:42:00:	it's more powerful. People feel that they can trust in
00:42:00> 00:42:01:	their own power,
00:42:01> 00:42:03:	so I just want to end with saying that,
00:42:03> 00:42:05:	you know, I think we have an incredible call to
00:42:05> 00:42:08:	action around the role that places make around the world.
00:42:08> 00:42:11:	This is made the world a very small place and
00:42:11> 00:42:14:	it is a very powerful time and encourage ING action
00:42:14> 00:42:16:	for all of us to think about how we can
00:42:16> 00:42:19:	translate what we know. Around health into the places that
00:42:19> 00:42:20:	we spend over 90%

00:42:20> 00:42:21:	and now even more indoors.
00:42:21> 00:42:24:	And although I presented this as a linear model of
00:42:24> 00:42:26:	prevention and preparedness,
00:42:26> 00:42:28:	resilience and recovery moving forward,
00:42:28> 00:42:31:	we really think that each one of these stages can
00:42:31> 00:42:32:	inform the other,
00:42:32> 00:42:35:	and that's really critical, and I think a good example
00:42:35> 00:42:36:	of that is next.
00:42:36> 00:42:38:	Slide a quote again from Sway our President and I
00:42:38> 00:42:40:	just want to leave this on,
00:42:40> 00:42:43:	encourage ING Note where she said that one comfort I
00:42:43> 00:42:45:	take from this that our team is doing our part
00:42:45> 00:42:47:	in preparing people to create space.
00:42:47> 00:42:51:	Help it band Health were part of long-term solutions and
00:42:51> 00:42:53:	moving towards a safer and healthier society.
00:42:53> 00:42:56:	Their teams gone through various stages of quarantine,
00:42:56> 00:42:59:	self isolation. In a few cases are going on 60
00:42:59> 00:43:01:	days of complete self isolation,
00:43:01> 00:43:03:	keeping in mind many of us in the states are
00:43:03> 00:43:06:	only moving into our 10th and that's not complete self
00:43:06> 00:43:07:	isolation.
00:43:07> 00:43:10:	Betrayal said that their work never stopped.
00:43:10> 00:43:14:	Our team provide air purification ventilation system strategies to frontline
00:43:14> 00:43:14:	workers,
00:43:14> 00:43:18:	and if you hospitals and living quarters for medical staffers
00:43:18> 00:43:19:	and Luhan.
00:43:19> 00:43:22:	People want to know if the virus can spread throughout
00:43:22> 00:43:24:	the apartment that they are living in.
00:43:24> 00:43:27:	In the office there returning to and these are really
00:43:27> 00:43:30:	serious important questions that were up to at the International
00:43:30> 00:43:32:	Building Institute and we can use well as a tool
00:43:32> 00:43:35:	to help guide people in their search for healthier places
00:43:35> 00:43:36:	to live,
00:43:36> 00:43:38:	work, play and learning. So thank you.
00:43:38> 00:43:40:	Next time I just want to encourage you.
00:43:40> 00:43:42:	As I said earlier, with you alive that we are
00:43:42> 00:43:45:	a community and a family and we do believe that
00:43:45> 00:43:47:	Wellness is something that we're all up to and health
00:43:47> 00:43:50:	in this time. So please do reach out and we're
00:43:50> 00:43:50:	happy to.

00:43:50> 00:43:54:	Provide more information. Thank you so much and over to
00:43:54> 00:43:56:	you season high.
00:43:56> 00:43:58:	Great pleasure to be with you today.
00:43:58> 00:44:02:	My presentation is going to focus on pandemic response from
00:44:02> 00:44:05:	an Emergency Management perspective,
00:44:05> 00:44:09:	specifically as it relates to the challenges for commercial real
00:44:09> 00:44:10:	estate.
00:44:10> 00:44:14:	My goal today is to suggest priorities recommend what to
00:44:14> 00:44:17:	do right now and to give some sources of reliable
00:44:17> 00:44:20:	information and guidance as we move forward.
00:44:20> 00:44:22:	So my my.
00:44:22> 00:44:25:	My talk will center around these three topics.
00:44:25> 00:44:29:	First of all, just a quick explanation of how pandemics
00:44:29> 00:44:32:	are seen through the lens of Emergency Management.
00:44:32> 00:44:35:	Secondly, the top three things that you can do right
00:44:35> 00:44:39:	now in your business and finally anticipate what's ahead so
00:44:39> 00:44:42:	we can be planning and expecting what's next.
00:44:42> 00:44:46:	Pandemic emergencies basically fit within the larger framework of Emergency
00:44:46> 00:44:47:	Management,
00:44:47> 00:44:50:	and as you know, pandemics are just one kind of
00:44:50> 00:44:54:	emergency that can impact commercial real estate.
00:44:54> 00:44:59:	The National Fire Protection Association publishes a best practice standard
00:44:59> 00:45:00:	on continuity,
00:45:00> 00:45:05:	emergency, and crisis management, and this explains in greater detail
00:45:05> 00:45:09:	all the components of an effective evidence based program.
00:45:09> 00:45:13:	And this slide shows their definition of Emergency Management.
00:45:13> 00:45:16:	So it's an ongoing process to prevent,
00:45:16> 00:45:20:	mitigate, prepare for, respond to maintain continuity during an recover
00:45:21> 00:45:23:	from an incident that threatens life,
00:45:23> 00:45:29:	property operations, information, or the environment.
00:45:29> 00:45:31:	Emergency Management is risk based,
00:45:31> 00:45:35:	so your pandemic plan is just one part of your
00:45:35> 00:45:40:	company's Emergency Management plan and is FK 1600 explains risks
00:45:40> 00:45:45:	can be geological or meteorological human caused or biological,
00:45:45> 00:45:51:	and pandemics that under the category of biological risks.
00:45:51> 00:45:54:	The second point I'd like to make is that,

00:45:54> 00:45:58:	generally speaking, we've developed our pandemic plans and passed with
00:45:58> 00:45:59:	influenza in mind,
00:45:59> 00:46:01:	and when we go to the experts to see how
00:46:01> 00:46:02:	they planned for a pandemic,
00:46:02> 00:46:06:	we notice that authorities like this US Centers for Disease
00:46:06> 00:46:10:	Control and Prevention and the World Health Organization have positioned
00:46:10> 00:46:13:	their plans with the assumption that will be working with
00:46:13> 00:46:16:	the strain of influenza.
00:46:16> 00:46:17:	However, as you well know,
00:46:17> 00:46:21:	we're facing a coronavirus, not a flu virus.
00:46:21> 00:46:26:	So very quickly these same experts have provided excellent targeted
00:46:26> 00:46:30:	information and guidance customized to the science of COVID-19.
00:46:33> 00:46:35:	We all have a really important role to play in
00:46:35> 00:46:38:	the response to this pandemic challenge.
00:46:38> 00:46:41:	Individuals, family, social groups, organisations,
00:46:41> 00:46:43:	businesses and governments. In other words,
00:46:43> 00:46:44:	it takes all of us,
00:46:44> 00:46:47:	combining our efforts to respond to this emergency,
00:46:47> 00:46:50:	and this is known as a whole of society approach
00:46:50> 00:46:54:	and the commercial real estate industry has a critical role
00:46:54> 00:46:56:	in mitigating the effects of this pandemic.
00:46:58> 00:47:00:	In the fight to control the virus,
00:47:00> 00:47:02:	we've seen a three pronged approach.
00:47:02> 00:47:06:	That is containment efforts to keep the virus from taking
00:47:06> 00:47:06:	hold.
00:47:06> 00:47:09:	Preparedness for the eventual impacts of the viruses.
00:47:09> 00:47:12:	People get sick and businesses and governments cope with the
00:47:13> 00:47:14:	effects and mitigation.
00:47:14> 00:47:17:	To reduce this severity of the impact.
00:47:17> 00:47:21:	Although there's still ongoing efforts to contain COVID-19 so that
00:47:21> 00:47:24:	our staff and our communities are not overwhelmed by the
00:47:24> 00:47:25:	sickness,
00:47:25> 00:47:28:	and although we still continue to prepare a staff and
00:47:28> 00:47:31:	our operations for the peak of this pandemic were primarily
00:47:31> 00:47:33:	in the mitigation phase,
00:47:33> 00:47:36:	using different kinds of tools and strategies to enable our
00:47:36> 00:47:37:	communities,

00:47:37> 00:47:42:	government, hospitals and businesses to reduce the negative impacts of
00:47:42> 00:47:47:	the pandemic and to continue functioning as much as possible.
00:47:47> 00:47:50:	So I thought it would be helpful to look at
00:47:50> 00:47:53:	three key areas where we can focus our response efforts
00:47:54> 00:47:56:	and the sick of responding to this pandemic.
00:47:56> 00:48:00:	People first protecting the health and the safety of staff,
00:48:00> 00:48:04:	tenants, service providers and other stakeholders is always our number
00:48:04> 00:48:05:	one priority.
00:48:05> 00:48:09:	Secondly, ensuring that you're using best practice communication strategies and
00:48:09> 00:48:12:	Thirdly making sure that essential business continues.
00:48:12> 00:48:15:	So we're going to just take a look at each
00:48:15> 00:48:17:	of these areas in a little more detail.
00:48:19> 00:48:21:	As time goes on, our knowledge about the virus is
00:48:22> 00:48:26:	increasing reengaging in research and studying the epidemiological data and
00:48:26> 00:48:29:	strategies from other countries and this improves our understanding of
00:48:29> 00:48:33:	the virus and what it's going to take to stop
00:48:33> 00:48:33:	it.
00:48:33> 00:48:36:	As you know, we don't have a vaccine available yet
00:48:36> 00:48:37:	to protect people,
00:48:37> 00:48:39:	so we need to rely on science,
00:48:39> 00:48:42:	health experts and the government to inform policy.
00:48:42> 00:48:45:	For example, staff have to be able to stay at
00:48:45> 00:48:47:	home if you're sick or if they need to look
00:48:47> 00:48:48:	after sick family members.
00:48:48> 00:48:52:	So as an example, the city of San Francisco has
00:48:52> 00:48:55:	adopted their sickly policy for employees as follows.
00:48:55> 00:48:59:	City employees who don't have paid leave available and can't
00:48:59> 00:49:03:	work due to circumstances related to COVID-19 now can get
00:49:03> 00:49:05:	an advance on their page,
00:49:05> 00:49:08:	sick leave or vacation. Under this policy,
00:49:08> 00:49:11:	the city can advance up to 80 hours of paid
00:49:11> 00:49:15:	sick leave or vacation to eligible employees and this is
00:49:15> 00:49:18:	all based on criteria set by the HR director and
00:49:18> 00:49:21:	the policy would be valid as long as the declaration
00:49:21> 00:49:25:	of emergency which is signed by the mayor on February
00:49:25> 00:49:25:	25th.
00:49:25> 00:49:26:	ls active.

00:49:29> 00:49:32:	The Centers for Disease Control and Prevention of published interim
00:49:32> 00:49:36:	guidance for businesses and employers and their guidance is as
00:49:36> 00:49:36:	follows.
00:49:36> 00:49:39:	And again, these are this is a reiteration of what
00:49:39> 00:49:41:	we've already heard today.
00:49:41> 00:49:43:	Encourage anyone who's sick to stay home.
00:49:43> 00:49:44:	If someone does get sick,
00:49:44> 00:49:49:	separate them immediately. The key message to all stakeholders is
00:49:49> 00:49:50:	take home if you're sick.
00:49:50> 00:49:53:	Practice appropriate coffin sneeze etiquette.
00:49:53> 00:49:57:	Wash your hands. Ensure cleaning protocols are in alignment with
00:49:57> 00:50:01:	COVID-19 recommendations and make sure your staff understand and follow
00:50:01> 00:50:02:	travel guidance.
00:50:05> 00:50:08:	The CDC guidance document goes on to advise that if
00:50:08> 00:50:10:	an employee has a sick family member,
00:50:10> 00:50:13:	they should notify their supervisor.
00:50:13> 00:50:17:	And when a sick employee when play actually does get
00:50:17> 00:50:18:	sick employees,
00:50:18> 00:50:21:	employers should inform the rest of his staff of their
00:50:21> 00:50:22:	possible exposure.
00:50:22> 00:50:26:	But they need to keep confidential the details concerning a
00:50:26> 00:50:27:	Secondly.
00:50:27> 00:50:31:	They also provide a risk assessment that exposed employees should
00:50:31> 00:50:34:	use to determine their risk and the appropriate actions they
00:50:34> 00:50:38:	should take that encourage you to review your HR policies
00:50:38> 00:50:39:	of these guidelines in mind.
00:50:42> 00:50:46:	Social distancing as we know is of primary importance.
00:50:46> 00:50:50:	the CDC recommends that businesses encourage work from home whenever
00:50:50> 00:50:51:	possible.
00:50:51> 00:50:55:	Enable flexible work hours and make sure infrastructure required is
00:50:55> 00:50:57:	in place to support Tele work.
00:50:59> 00:51:02:	Like to draw your attention to other reliable,
00:51:02> 00:51:06:	excellent sources of information which will help inform your stakeholder
00:51:06> 00:51:09:	health and safety practices during the pandemic.
00:51:09> 00:51:12:	And here are three from the US Occupational Health and

00:51:13> 00:51:14:	Safety Administration.
00:51:14> 00:51:17:	So the fact sheet on protecting workers during a pandemic
00:51:18> 00:51:21:	is guidance on things like training control measures in the
00:51:21> 00:51:22:	workplace,
00:51:22> 00:51:25:	like physical barriers and service windows and masks,
00:51:25> 00:51:30:	and reps respirators. Second, resource guidance on preparing workplaces for
00:51:30> 00:51:35:	COVID-19 offers very specific guidance and and organizes the information
00:51:35> 00:51:36:	under low,
00:51:36> 00:51:39:	medium, and high exposure risk.
00:51:39> 00:51:42:	And the third, the OSHA Alert document,
00:51:42> 00:51:46:	is just a basic one page summary of recommended general
00:51:46> 00:51:49:	practices for the workplace.
00:51:49> 00:51:52:	I also encourage you to review the US Department of
00:51:52> 00:51:55:	Labor wage and Hour Division.
00:51:55> 00:51:59:	Webpage is all sorts of great practical advice on specifics
00:51:59> 00:52:03:	like the employers obligation working from home,
00:52:03> 00:52:06:	whether or not employees require doctors,
00:52:06> 00:52:10:	note sickly policies, making sure that weed is not abused
00:52:10> 00:52:12:	and caring for sick children.
00:52:14> 00:52:19:	The University of Minnesota Center for Infectious Disease Research and
00:52:19> 00:52:20:	Policy,
00:52:20> 00:52:26:	also called Cidrap, has an excellent COVID-19 information page that
00:52:26> 00:52:31:	you may want to check out for employers and businesses.
00:52:31> 00:52:35:	The World Health Organization also publishes general guidance on getting
00:52:36> 00:52:38:	workplace ready for COVID-19.
00:52:38> 00:52:40:	Ann has very specific guidance as well,
00:52:40> 00:52:45:	unhealthy ways to cope with stress during the COVID-19 pandemic
00:52:45> 00:52:46:	and use of PPE.
00:52:48> 00:52:53:	Other relevant health and safety considerations include supporting employees who
00:52:53> 00:52:55:	have pre existing health conditions,
00:52:55> 00:52:58:	who are or who are older providing resource is to
00:52:58> 00:53:01:	support mental health through these stressful times.
00:53:01> 00:53:04:	Maintaining air quality and I would point you to the
00:53:05> 00:53:06:	American Society of Heating,
00:53:06> 00:53:10:	Refrigerating and Air Conditioning Engineers called ASHRAE for short.

00:53:10> 00:53:15:	They have a position document on airborne infectious diseases.
00:53:15> 00:53:19:	And also finally how you're going to manage situations such
00:53:19> 00:53:21:	as how employees who refuse to work,
00:53:21> 00:53:23:	how you will deal with that.
00:53:26> 00:53:29:	So the second critical consideration for business is how you're
00:53:29> 00:53:32:	going to ensure you're communicating effectively.
00:53:32> 00:53:36:	During an incredibly quick, evolving public health emergency.
00:53:36> 00:53:41:	Who are your audiences? What types of of communication modalities
00:53:41> 00:53:45:	are you going to use to communicate to these audiences?
00:53:45> 00:53:48:	And I would make caution you to make sure that
00:53:48> 00:53:52:	you anchor all public health messaging using credible sources like
00:53:52> 00:53:53:	the CDC,
00:53:53> 00:53:57:	the World Health Organization, local public health authorities,
00:53:57> 00:53:58:	trusted industry leaders.
00:54:00> 00:54:05:	The CDC has published an excellent comprehensive manual which provides
00:54:05> 00:54:06:	guidance on crisis,
00:54:06> 00:54:11:	an emergency risk communication. The Council that crisis communication should
00:54:11> 00:54:14:	be based on these six principles on this slide.
00:54:14> 00:54:18:	That is the first interesting to know that the first
00:54:18> 00:54:22:	source of information often becomes the preferred source.
00:54:22> 00:54:24:	That need to be right.
00:54:24> 00:54:27:	Absolute accuracy is essential. Be credible.
00:54:27> 00:54:31:	The importance of honesty and truthfulness.
00:54:31> 00:54:36:	Express empathy, any sacrifice and suffering should always be acknowledged
00:54:36> 00:54:38:	in our communication.
00:54:38> 00:54:43:	Promote appropriate action. Give people meaningful things to do and
00:54:43> 00:54:47:	definitely show respect because respect promotes cooperation.
00:54:49> 00:54:53:	And this slide shows some common pitfalls.
00:54:53> 00:54:55:	the CDC warns us to avoid,
00:54:55> 00:55:00:	such as mixed messaging or being late in getting information
00:55:00> 00:55:04:	out to our stakeholders expressing paternalistic attitudes,
00:55:04> 00:55:10:	not countering rumors, and miss immediately and engaging in public
00:55:10> 00:55:12:	power struggles always,
00:55:12> 00:55:16:	always not a good thing to be doing.

00:55:16> 00:55:18:	Finally, from the CIRC manual,
00:55:18> 00:55:23:	it's so important to remember that effective communication is
	always
00:55:23> 00:55:26:	two way we need to listen to our stakeholders need
00:55:26> 00:55:31:	to have mechanisms for listening and respond appropriately
	to what
00:55:31> 00:55:32:	they tell us.
00:55:35> 00:55:38:	The 3rd and final priority for businesses right now is
00:55:38> 00:55:41:	making sure our business continues.
00:55:41> 00:55:44:	So here is just some points on that specific concern,
00:55:44> 00:55:49:	so have you determined your essential business functions and roles
00:55:49> 00:55:53:	can be cross trained your staff so they can perform
00:55:53> 00:55:56:	these essential functions over the longer term.
00:55:56> 00:56:00:	Have you implemented recommended social distancing strategies?
00:56:00> 00:56:02:	What about your supply chain?
00:56:02> 00:56:05:	Do you have backup arrangements made in case your essential
00:56:05> 00:56:07:	suppliers cannot keep up with demand?
00:56:07> 00:56:11:	Are you considered a preferred client?
00:56:11> 00:56:15:	Finally, junior third third party service providers have solid business
00:56:15> 00:56:18:	continuity plans in place and have they shared them with
00:56:18> 00:56:18:	you.
00:56:21> 00:56:25:	Here are a few other excellent resource is the Canadian
00:56:25> 00:56:29:	Center for Occupational Health and Safety has a great guide
00:56:29> 00:56:33:	on infectious disease business continuity planning.
00:56:33> 00:56:38:	The real estate international Real Estate Institute for Real Estate
00:56:38> 00:56:42:	Management is just published a great pandemic guide.
00:56:42> 00:56:45:	And the Centers for Disease Control and Prevention in a
00:56:45> 00:56:49:	more general way has got key issues to think about
00:56:49> 00:56:50:	for business continuity.
00:56:50> 00:56:55:	When you're when you're thinking about Pandemic.
00:56:55> 00:56:57:	So what can we expect in the weeks ahead?
00:56:57> 00:57:01:	You create some thoughts from our previous panelists.
00:57:01> 00:57:04:	This slide just shows that pandemic curve again that shows
00:57:04> 00:57:08:	the cases of infection reaching the peak number quickly,
00:57:08> 00:57:12:	and that's this, is exactly what our public health systems
00:57:12> 00:57:15:	are trying to avoid because it will exceed our health
00:57:15> 00:57:16:	care.
00:57:16> 00:57:18:	Our health care systems capacity.
00:57:18> 00:57:22:	There's a real, very real danger of overwhelming resource is

00:57:22> 00:57:25:	our work for health care workers are necessary supplies,
00:57:25> 00:57:29:	equipment? Which all are needed to respond to the most
00:57:29> 00:57:31:	severely sick people?
00:57:33> 00:57:36:	This slide shows what we're trying to accomplish.
00:57:36> 00:57:40:	You've likely heard the phrase over and over flattening the
00:57:40> 00:57:40:	curve,
00:57:40> 00:57:43:	and that is meaning the public health measures such as
00:57:43> 00:57:47:	isolation and Florentine and physical distancing which are trying to
00:57:48> 00:57:51:	slow down the rate of COVID-19 infections by slowing down
00:57:51> 00:57:54:	the number of cases needing hospitilization.
00:57:54> 00:57:57:	Resource is the health care system can cope with the
00:57:57> 00:57:57:	demand.
00:58:01> 00:58:04:	So we need to expect and plan for subsequent waves
00:58:04> 00:58:05:	of illness,
00:58:05> 00:58:08:	and we don't know how these subsequent how severe these
00:58:08> 00:58:10:	subsequent waves might be.
00:58:10> 00:58:13:	This is definitely a longer term of urgency that we're
00:58:13> 00:58:14:	dealing with.
00:58:14> 00:58:19:	This slide shows the two ways of the SARS coronavirus
00:58:19> 00:58:20:	in 2003,
00:58:20> 00:58:23:	so you'll see the peak.
00:58:23> 00:58:26:	In mid to late March and a bit of a
00:58:26> 00:58:29:	breather and then another phase.
00:58:29> 00:58:34:	In May, so subsequent waves are possible and quite likely.
00:58:37> 00:58:39:	As Whitney has already noted,
00:58:39> 00:58:43:	we can expect more infectious disease outbreaks in the future.
00:58:43> 00:58:46:	The World Economic Forum wrote a white paper about a
00:58:46> 00:58:50:	year ago morning that increased trade travel,
00:58:50> 00:58:53:	population density, human displacement, deforestation,
00:58:53> 00:58:57:	and climate change. With all of these factors were entering
00:58:57> 00:59:00:	a new era of the risk of epidemics and the
00:59:00> 00:59:05:	frequency of disease outbreaks are expected to grow further as
00:59:05> 00:59:07:	they have for the past 30 years.
00:59:09> 00:59:10:	So with this in mind,
00:59:10> 00:59:14:	we need to include that growing risk of infectious disease
00:59:14> 00:59:15:	in our plants,
00:59:15> 00:59:18:	and we need to reduce our exposure to this reality
00:59:18> 00:59:20:	to improve our resilience.
00:59:20> 00:59:24:	And we need to look for opportunities for coordination for
00:59:24> 00:59:28:	enhancing public private cooperation to strengthen global

	health,
00:59:28> 00:59:33:	security, and mitigate potentially devastating impacts of
	infectious disease,
00:59:33> 00:59:35:	both in human and economic terms.
00:59:39> 00:59:42:	Finally, this could take a while.
00:59:42> 00:59:45:	This document is dated March 13th,
00:59:45> 00:59:47:	2020. It's on the Internet.
00:59:47> 00:59:50:	the US government COVID-19 response plan,
00:59:50> 00:59:52:	and they have noted their assumptions.
00:59:52> 00:59:55:	They're planning assumptions.
00:59:55> 00:59:58:	The pandemic can last 18 months or longer.
00:59:58> 01:00:02:	It can include multiple waves of illness.
01:00:02> 01:00:06:	Supply chain and transportation networks will be impacted.
01:00:06> 01:00:10:	And COVID-19 outbreak will likely result in significant shortages for
01:00:10> 01:00:11:	government.
01:00:11> 01:00:13:	The private sector, an individual consumers.
01:00:16> 01:00:18:	So with those planning assumptions in mind.
01:00:18> 01:00:22:	Here are just a few considerations.
01:00:22> 01:00:25:	If we know that the pandemic could last 18 months
01:00:25> 01:00:26:	or longer,
01:00:26> 01:00:29:	how can your business adapt to the long term?
01:00:29> 01:00:32:	If we know that it's likely that there could be
01:00:32> 01:00:33:	multiple ways of illness.
01:00:33> 01:00:36:	What about your staffing requirements?
01:00:36> 01:00:40:	Supply chain and transportation impacts.
01:00:40> 01:00:45:	It really underscores the need to have ongoing conversations with
01:00:45> 01:00:46:	our suppliers.
01:00:46> 01:00:49:	And if we know that there will be significant shortages,
01:00:49> 01:00:52:	what is your plan to cope with expected shortages and
01:00:52> 01:00:53:	shortfalls?
01:00:55> 01:01:00:	But the good news is that recovery will happen.
01:01:00> 01:01:02:	What's your plan for recovery?
01:01:02> 01:01:05:	What kinds of things do you have in place when
01:01:05> 01:01:09:	we thought about and in terms of programs and services
01:01:09> 01:01:11:	that need to resume first?
01:01:11> 01:01:14:	Will you continue providing coping resources for your stakeholders?
01:01:14> 01:01:16:	And what would those be?
01:01:16> 01:01:20:	How wide and who will you communicate when the
	emergency
01:01:20> 01:01:21:	is over?

01:01:21> 01:01:25:	And then making sure that we conduct debriefing sessions with
01:01:25> 01:01:28:	our stakeholders identifying what went well,
01:01:28> 01:01:30:	any gaps that we've noted.
01:01:30> 01:01:33:	What kinds of things need to be improved,
01:01:33> 01:01:36:	and then putting those findings in after action reports?
01:01:36> 01:01:39:	Noting how will amend procedures,
01:01:39> 01:01:42:	plans and protocols based on what we've learned.
01:01:42> 01:01:45:	How are we going to communicate these distaffs?
01:01:45> 01:01:48:	So I want to encourage you to make sure you're
01:01:48> 01:01:51:	documenting everything right now.
01:01:51> 01:01:55:	Everything that you're doing during this pandemic response.
01:01:55> 01:01:59:	Don't forget and you're definitely going to need that for
01:01:59> 01:02:00:	your report later.
01:02:00> 01:02:03:	And then I'd like to encourage all of us to
01:02:03> 01:02:06:	find ways to share a findings with the industry.
01:02:09> 01:02:12:	So Are you ready? Have you prepared to protect your
01:02:12> 01:02:15:	stakeholders throughout this long term?
01:02:15> 01:02:20:	Emergency is your communication strategy in alignment with crisis communication
01:02:20> 01:02:21:	best practices,
01:02:21> 01:02:25:	and have you thoroughly considered how you're going to ensure
01:02:25> 01:02:29:	essential business continues as emergency evolves?
01:02:29> 01:02:33:	Very important thoughts for us to to consider at this
01:02:33> 01:02:34:	moment.
01:02:34> 01:02:36:	Thanks so much.
01:02:36> 01:02:39:	Thank you, Suzanne, and thank you,
01:02:39> 01:02:41:	Kathy Ann Whitney, as well.
01:02:41> 01:02:45:	We've gotten some great feedback from the participants.
01:02:45> 01:02:48:	I think the information has been very helpful.
01:02:48> 01:02:50:	So now is the time for Q&A and let me
01:02:50> 01:02:51:	just.
01:02:51> 01:02:54:	I've gotten a bunch of questions about whether or not
01:02:55> 01:02:59:	these materials will be available online and the answer is
01:02:59> 01:02:59:	yes,
01:02:59> 01:03:02:	will work as hard as an fast as we can
01:03:02> 01:03:04:	to get these up on the website.
01:03:04> 01:03:07:	We're continuing to update that you'll I page WWW dot.
01:03:07> 01:03:11:	You lied at work slash COVID-19 with links to various
01:03:11> 01:03:12:	resources,
01:03:12> 01:03:16:	materials from other organizations, articles and links,
01:03:16> 01:03:19:	and we will post a link to this web and

01:03:19> 01:03:22:	are there as soon as we can and you should
	-
01:03:22> 01:03:25:	also expect an email with a link to all of
01:03:25> 01:03:29:	the materials so we have just a few minutes for
01:03:29> 01:03:30:	questions.
01:03:30> 01:03:33:	And I've been looking at the questions.
01:03:33> 01:03:36:	There's a lot of specific ones and some of them
01:03:36> 01:03:37:	at the beginning.
01:03:37> 01:03:41:	Healthy for you. Are about how do we know when
01:03:41> 01:03:44:	we can lift control measures?
01:03:44> 01:03:48:	What can we expect about what comes next?
01:03:48> 01:03:53:	What does severe measures really mean and can we sustain
01:03:53> 01:03:53:	that?
01:03:53> 01:03:57:	And is a joint global shutdown necessary?
01:03:57> 01:04:03:	A coordinated shutdown necessary to to help to mitigate the
01:04:03> 01:04:05:	spread of this disease?
01:04:05> 01:04:09:	So basically just looking at that question is.
01:04:09> 01:04:12:	You know physical distancing, social distancing,
01:04:12> 01:04:15:	and flattening the curve. Yeah,
01:04:15> 01:04:18:	so let me start with what severe means and this
01:04:18> 01:04:21:	is what was done in China,
01:04:21> 01:04:25:	where the Hubei province, first the city of Wuhan and
01:04:25> 01:04:29:	then will be probably obey Prophet Province,
01:04:29> 01:04:33:	was basically shut down and people were not allowed to
01:04:33> 01:04:35:	leave their house.
01:04:35> 01:04:38:	You know, unless they were healthcare workers,
01:04:38> 01:04:42:	but not for really any other reason an this was
01:04:42> 01:04:46:	enforced quite severely with drones that would.
01:04:46> 01:04:52:	Follow people who did venture out and you know so
01:04:52> 01:04:55:	that type of thing is severe.
01:04:55> 01:04:59:	I think what will happen when we decide what we're
01:04:59> 01:05:02:	going to use to decide whether OK if a public
01:05:02> 01:05:04:	health person were in charge,
01:05:04> 01:05:06:	let me put it this way.
01:05:06> 01:05:09:	Well, we would look at to decide whether it was
01:05:09> 01:05:11:	time to think about lifting.
01:05:11> 01:05:15:	Social, physical distancing is the epic curve that is the
01:05:15> 01:05:19:	number of cases reported each day an where we are
01:05:19> 01:05:22:	on that what should be a Bell shaped curve?
01:05:22> 01:05:24:	Are we still seeing an increase,
01:05:24> 01:05:27:	or are the number of cases starting to?
01:05:27> 01:05:29:	Decline.
01:05:29> 01:05:33:	So once the number of cases is not increasing,

01:05:33> 01:05:36:	has declined to a level that we think,
01:05:36> 01:05:40:	and I don't know what that level would be.
01:05:40> 01:05:44:	But you know we're not seeing very many new cases
01:05:44> 01:05:47:	we would start to lift those restrictions.
01:05:47> 01:05:51:	Now I again if a public health person were in
01:05:51> 01:05:52:	charge,
01:05:52> 01:05:54:	we would do it gradually.
01:05:54> 01:05:58:	An be monitoring that epic curve and if we start
01:05:58> 01:06:00:	to see an increase in cases.
01:06:00> 01:06:08:	We may Institute. We would Institute those restrictions again.
01:06:08> 01:06:11:	Is there another question in there?
01:06:11> 01:06:17:	Out the question was, is a global joint coordinated effort
01:06:17> 01:06:18:	necessary?
01:06:18> 01:06:20:	You know, in an ideal world,
01:06:20> 01:06:24:	yes, that's what we would need to be doing because
01:06:24> 01:06:25:	it doesn't matter.
01:06:25> 01:06:29:	Unless every country closes their borders completely,
01:06:29> 01:06:32:	which is not reasonable for trade.
01:06:32> 01:06:35:	And you know things. If if one country controls it
01:06:36> 01:06:37:	but another doesn't,
01:06:37> 01:06:39:	we will see new cases.
01:06:39> 01:06:42:	In fact, that's what's happening in China now.
01:06:42> 01:06:46:	The cases they are seeing are from travelers from other
01:06:46> 01:06:48:	parts of the world that are.
01:06:48> 01:06:50:	And so the concern, of course,
01:06:50> 01:06:56:	is that it will spread again within the Chinese population.
01:06:56> 01:07:00:	But I mean, realistically speaking.
01:07:00> 01:07:03:	Not sure that will happen,
01:07:03> 01:07:05:	but yes, ideally yes. OK,
01:07:05> 01:07:08:	thank you so question. For Whitney,
01:07:08> 01:07:13:	you shared some good information about you know specific strategies.
01:07:13> 01:07:18:	Is are those strategies available to the public on line
01:07:18> 01:07:24:	and and do they cover specific recommendations for apartment buildings
01:07:25> 01:07:26:	rather than office?
01:07:26> 01:07:29:	Yes, so at the end of my slides I listed
01:07:29> 01:07:33:	a link which goes directly to the well building standard
01:07:33> 01:07:36:	and so I believe Rachel will be able to share
01:07:36> 01:07:40:	those resources afterwards. So you follow that link and then
01:07:40> 01:07:43:	you can go specifically to the features listed and I
01:07:43> 01:07:46:	gave you all the numbers for those as well as

01:07:46> 01:07:49:	the research I we do right now,
01:07:49> 01:07:50:	except all projects and so,
01:07:50> 01:07:54:	although primarily we first launched we were in commercial.
01:07:54> 01:07:57:	We are in all projects in which would.
01:07:57> 01:08:01:	Include multifamily residential, which is where you want to look
01:08:01> 01:08:04:	specifically for apartments to sway's point.
01:08:04> 01:08:08:	Earlier in China there was some interesting cases even in
01:08:08> 01:08:12:	Hong Kong around the spread through apartments and it they
01:08:12> 01:08:13:	were still investigating it.
01:08:13> 01:08:18:	But looking very closely at the filtration and ventilation issues
01:08:18> 01:08:21:	and not keeping those basically at the highest level that
01:08:21> 01:08:22:	was needed.
01:08:22> 01:08:26:	More research will be done and will be including those
01:08:26> 01:08:29:	types of case studies inside of our review as part
01:08:29> 01:08:32:	of the IDBI Special Task Force on coronavirus.
01:08:32> 01:08:35:	So currently the standard you do have recommendations in.
01:08:35> 01:08:39:	There will be also reviewing and updating those as part
01:08:39> 01:08:40:	of the task force,
01:08:40> 01:08:42:	and I did get a couple questions.
01:08:42> 01:08:45:	If people were interested in being part of that,
01:08:45> 01:08:47:	or they know colleagues, please send them our way.
01:08:47> 01:08:51:	The email would be Taskforce Atwell certified.com and I included
01:08:51> 01:08:54:	that in the questions that there are two for people
01:08:54> 01:08:57:	that are interested in getting more updates an as well
01:08:57> 01:09:01:	as guidelines beyond the well standard for this.
01:09:01> 01:09:05:	Thank you Whitney and lost a question for Suzan.
01:09:05> 01:09:10:	We've gotten some questions about notification protocols and what to
01:09:10> 01:09:14:	do if you're a building manager and you learn that
01:09:14> 01:09:18:	a tenant or somebody who works in your building has
01:09:18> 01:09:23:	tested positive for COVID-19. What are the protocols for alerting,
01:09:23> 01:09:30:	building management, and other occupants of the building and potentially
01:09:30> 01:09:32:	for cleaning as well?
01:09:32> 01:09:35:	Great, thank you. That's a great question and sorry,
01:09:35> 01:09:38:	let me just and then you you sort of covered
01:09:38> 01:09:42:	this but you know there's the issues of confidentiality and
01:09:42> 01:09:45:	confidentiality protocols protections for people,
01:09:45> 01:09:49:	right? As I think we mentioned at the beginning.

01:09:49> 01:09:52:	I'm a Canadian when I work with real estate associations
01:09:52> 01:09:54:	here in Canada quite often,
01:09:54> 01:09:57:	and that is certainly our number one question.
01:09:57> 01:09:59:	What's what's the protocol about?
01:09:59> 01:10:02:	You know somebody in our building has.
01:10:02> 01:10:07:	I'm down with COVID-19 and the consensus that I am
01:10:08> 01:10:11:	hearing from from all of the.
01:10:11> 01:10:15:	Various folks and experts is your number one is is
01:10:15> 01:10:19:	to notify your public health Department.
01:10:19> 01:10:23:	Work with them. They have a very well refined process
01:10:23> 01:10:30:	in place for dealing with infectious diseases and COVID-19 specifically.
01:10:30> 01:10:34:	So first call would be to them and they also
01:10:34> 01:10:36:	have a confidentiality of.
01:10:36> 01:10:40:	I would expect a protocol in place so that would
01:10:40> 01:10:43:	be my best general guidance.
01:10:43> 01:10:46:	You know, go to them first.
01:10:46> 01:10:52:	OK, thank you. Alright, well thank you to Kathy and
01:10:52> 01:10:58:	Suzan Ann Whitney for your guidance and insights.
01:10:58> 01:11:01:	Next, slide Sarah.
01:11:01> 01:11:04:	And thanks to all of you for participating in this
01:11:04> 01:11:06:	web and R as we close.
01:11:06> 01:11:10:	I'd like to draw your attention to our weekly webinars
01:11:10> 01:11:12:	series that we're teeing up.
01:11:12> 01:11:15:	The series will explore.
01:11:15> 01:11:19:	Virus and information about upcoming webinars will be shared via
01:11:19> 01:11:22:	social media and on our COVID-19 issue page.
01:11:22> 01:11:26:	So next Tuesday, please join us for presentations by Professor
01:11:26> 01:11:31:	Joseph Allen and Center for Active Design Executive Director Joanna
01:11:31> 01:11:31:	Frank.
01:11:31> 01:11:36:	And then on April 7th will examine considerations for multifamily
01:11:36> 01:11:37:	multifamily buildings,
01:11:37> 01:11:40:	an affordable housing. So for now,
01:11:40> 01:11:43:	I'd like to close this webinar by thanking you for
01:11:43> 01:11:44:	joining us.
01:11:44> 01:11:46:	We're thinking of you, your family,
01:11:46> 01:11:51:	your. Businesses and your colleagues at this challenging time,
01:11:51> 01:11:55:	please reach out to us anytime at <b>[email protected]</b> .

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