

# Video

## ULI Europe Awards for Excellence 2020

Date: October 27, 2020

00:00:08 --> 00:00:12: Welcome to the ULI Europe Awards for excellence.

00:00:12 --> 00:00:15: For obvious reasons, today's ceremony is online,

00:00:15 --> 00:00:18: but this will still be a great chance for us

00:00:18 --> 00:00:23: all and celebrate the amazing submissions we received with a

00:00:23 --> 00:00:25: large and international audience.

00:00:29 --> 00:00:33: I'd now like to give a little background to today's

00:00:33 --> 00:00:34: awards,

00:00:34 --> 00:00:38: a guiding principle of the Urban Land Institute has always

00:00:38 --> 00:00:43: been that the achievement of excellence in land use practice

00:00:43 --> 00:00:48: should be properly recognised and rewarded with this in mind,

00:00:48 --> 00:00:52: ULI has run the global awards for Excellence program since

00:00:52 --> 00:00:58: 1979 to help support truly superior development efforts in the

00:00:58 --> 00:00:58: private,

00:00:58 --> 00:01:03: public and nonprofit sectors. This year the team is launched

00:01:03 --> 00:01:05: the awards in Europe,

00:01:05 --> 00:01:08: welcoming submissions from across the EMEA region.

00:01:08 --> 00:01:13: Today we're announcing the three winners and five special mentions

00:01:13 --> 00:01:16: of the inaugural 2020 Europe Awards.

00:01:16 --> 00:01:20: They've been selected by a strictly independent jury through a

00:01:20 --> 00:01:22: rigorous process.

00:01:22 --> 00:01:25: We will also be hearing from the winners about their

00:01:25 --> 00:01:27: successful projects.

00:01:32 --> 00:01:35: There were ten finalists in total.

00:01:35 --> 00:01:41: Those finalists, in alphabetical order are Circl from Amsterdam,

00:01:41 --> 00:01:46: the Netherlands. Eddington MasterPlan Cambridge, UK.

**00:01:46 --> 00:01:50:** EKLA Brussels, Belgium.  
**00:01:50 --> 00:01:54:** Fenix 1 Katendrecht Rotterdam the Netherlands.  
**00:01:54 --> 00:02:01:** The Line London, UK. The Student Hotel ("TSH") Florence,  
**00:02:01 --> 00:02:02:** Italy.  
**00:02:02 --> 00:02:09:** The Stratford, London, UK. Triodose Bank DE REEhorst  
 Utrecht, Netherlands  
**00:02:09 --> 00:02:11:** the Netherlands.  
**00:02:11 --> 00:02:16:** Victoria Yards Johannesburg, South Africa.  
**00:02:16 --> 00:02:22:** And Wohn Quarter, Aachen, North Rhine Westphalia  
 Germany.  
**00:02:22 --> 00:02:26:** I'm delighted to say that we will also be hearing  
**00:02:26 --> 00:02:32:** a keynote address from the world renowned architect  
 Philippe Chiambaretta  
**00:02:32 --> 00:02:36:** on the very topical issue of the City of Tomorrow.  
**00:02:36 --> 00:02:40:** But first I am very pleased to introduce the Chairman  
**00:02:41 --> 00:02:42:** of the awards jury.  
**00:02:42 --> 00:02:46:** Giancarlo Scotti, chairman of JCS and partners.  
**00:02:46 --> 00:02:51:** Giancarlo is a longstanding member and supporter of ULI,  
**00:02:51 --> 00:02:54:** and is a former chair of ULI Italy.  
**00:02:54 --> 00:02:59:** Giancarlo has kindly lead this year's jury of senior ULI  
**00:02:59 --> 00:02:59:** members,  
**00:02:59 --> 00:03:04:** fully independent and diverse in terms of profession,  
**00:03:04 --> 00:03:08:** geography and Giancarlo. So thank you Louisa and as a  
**00:03:08 --> 00:03:10:** chairman of the jury,  
**00:03:10 --> 00:03:14:** I am very pleased to also welcome everyone today to  
**00:03:14 --> 00:03:17:** the ceremony of our first ULI.  
**00:03:17 --> 00:03:20:** Europe Award for excellence.  
**00:03:20 --> 00:03:25:** This award recognizes the full development process of a  
 project  
**00:03:25 --> 00:03:26:** planning design,  
**00:03:26 --> 00:03:29:** construction, economic viability and management,  
**00:03:29 --> 00:03:33:** as well as community impact.  
**00:03:33 --> 00:03:35:** In selecting this year's winners,  
**00:03:35 --> 00:03:39:** the jury evaluated projects and programs on the extent to  
**00:03:39 --> 00:03:40:** which.  
**00:03:40 --> 00:03:45:** They achieved marketplace acceptance and financial  
 success achieve a high  
**00:03:45 --> 00:03:47:** standard of excellence in all areas.  
**00:03:47 --> 00:03:51:** For architecture, design, planning and construction  
 amenities,  
**00:03:51 --> 00:03:57:** economics and management. Demonstrated relevance to the  
 contemporary and future  
**00:03:57 --> 00:04:01:** needs of the community in which they allocated.

00:04:01 --> 00:04:04: Had a positive impact in their communities.  
00:04:04 --> 00:04:10: Exhibited environmental sustainability studentships and resilience is.  
00:04:10 --> 00:04:11: And last but not least,  
00:04:11 --> 00:04:16: provide that models strategies or techniques that other communities can  
00:04:16 --> 00:04:18: replicate or adapt.  
00:04:20 --> 00:04:21: To find out the winners,  
00:04:21 --> 00:04:24: the jury met back in February this year with a  
00:04:24 --> 00:04:28: difficult task to select the finalist out of the total  
00:04:28 --> 00:04:30: number of 36 submissions.  
00:04:30 --> 00:04:34: When when will we were planning to visit each project  
00:04:34 --> 00:04:34: site?  
00:04:34 --> 00:04:37: Covid intervened of course. So instead,  
00:04:37 --> 00:04:42: each project was visited remotely on a virtual tour by  
00:04:42 --> 00:04:43: the jurors.  
00:04:43 --> 00:04:47: The jury then met again to select the three winners  
00:04:47 --> 00:04:48: and five special mentions.  
00:04:48 --> 00:04:52: I am very pleased to announce that the three winning  
00:04:52 --> 00:04:56: projects of the 2020 your ULI Europe Awards for Excellence  
00:04:56 --> 00:04:59: will also receive automatic entry to the 2021  
00:04:59 --> 00:05:03: ULI global awards for excellence.  
00:05:03 --> 00:05:07: A real special thank you to all these years jurors  
00:05:07 --> 00:05:09: for the job they performed.  
00:05:09 --> 00:05:12: Clarrisa Alrink of Avison Young.  
00:05:12 --> 00:05:18: German Aunidas of AXA Investment Managers Tom  
00:05:18 --> 00:05:19: House.  
00:05:19 --> 00:05:23: Theodore Charagionis Group.  
00:05:23 --> 00:05:26: Sigfrid Duhamel of BNP Paribas REIM,  
00:05:26 --> 00:05:31: France. Manfred Guenterberg of Wolfsberg AG.  
00:05:31 --> 00:05:34: Sophie Henry Price of Studios,  
00:05:34 --> 00:05:38: architecture and Tinka Klein of PGGM.  
00:05:43 --> 00:05:47: For this year's award, as well as the winners,  
00:05:47 --> 00:05:51: we also considered and choose five special mentions which  
00:05:51 --> 00:05:56: are  
00:05:56 --> 00:06:00: awarded to those projects that demonstrated excellence in  
00:06:00 --> 00:06:02: the areas  
00:06:02 --> 00:06:06: of real importance for the ULI and its members such  
00:06:06 --> 00:06:10: as affordable housing, social value,  
00:06:10 --> 00:06:14: climate change, resilience and sustainability,  
00:06:10 --> 00:06:14: repurposing, creative placemaking arts and culture.  
00:06:10 --> 00:06:14: And community engagement.

00:06:14 --> 00:06:19: Our first special mention for creative placemaking,  
00:06:19 --> 00:06:23: item culture, community engagement goes to.  
00:06:26 --> 00:06:29: The line in London, UK.  
00:06:29 --> 00:06:34: The line has brought together disparate communities and  
created a  
00:06:34 --> 00:06:36: lasting impact on his London,  
00:06:36 --> 00:06:40: demonstrating the power of art and landscape to bring down  
00:06:40 --> 00:06:41: barriers.  
00:06:41 --> 00:06:45: Act as a connector, foster divert diversity and social well  
00:06:45 --> 00:06:46: being,  
00:06:46 --> 00:06:50: and improve the quality of the urban fabric.  
00:06:50 --> 00:06:54: Now an inspirational cornerstone of development across  
three boroughs.  
00:06:54 --> 00:06:58: The line is becoming part of London's mental map and  
00:06:58 --> 00:07:02: has demonstrated the value of culture and creative  
placemaking to  
00:07:02 --> 00:07:06: urban regeneration and the importance of taking a long term  
00:07:06 --> 00:07:09: holistic view to instigate change.  
00:07:09 --> 00:07:13: So let's have a look at the project itself and  
00:07:13 --> 00:07:14: hear from Megan Piper,  
00:07:14 --> 00:07:16: a co-founder of the project.  
00:07:21 --> 00:07:24: Firstly, I'd like to say we're thrilled to receive the  
00:07:24 --> 00:07:25: special mention.  
00:07:25 --> 00:07:27: So a huge thank you to ULI and the jury  
00:07:27 --> 00:07:30: has been a really great experience for us.  
00:07:30 --> 00:07:35: I'd like to thank the Crowdfunders founding patrons and  
supporters  
00:07:35 --> 00:07:35: of the line,  
00:07:35 --> 00:07:39: and architects were just Dark Harbor and partners.  
00:07:39 --> 00:07:42: I have a completely brilliant team around me,  
00:07:42 --> 00:07:45: so my heartfelt thanks goes to them for everything they  
00:07:45 --> 00:07:46: do.  
00:07:46 --> 00:07:48: I'd also like to thank the artists,  
00:07:48 --> 00:07:52: lenders, land owners and local authorities and the wealth of  
00:07:52 --> 00:07:56: organisations that supporters I'd also like to acknowledge.  
00:07:56 --> 00:07:59: Clive Dutton, the co-founder of the line the late,  
00:07:59 --> 00:08:04: great regeneration experts. Without whom the project  
certainly would never  
00:08:04 --> 00:08:05: have happened.  
00:08:05 --> 00:08:11: I was second special mention for re Purposing girls too.  
00:08:11 --> 00:08:16: The Student Hotel Florence, Italy and the developer and  
owner.  
00:08:16 --> 00:08:22: The Student Hotel and architect at care as a charity.

00:08:22 --> 00:08:26: The Student Hotel in Florence is a great example of  
00:08:26 --> 00:08:30: how to repurpose our historical building into a modern urban  
00:08:30 --> 00:08:35: campus with a good balance between preserving original  
features and  
00:08:35 --> 00:08:40: adding modern ones, providing flexibility to future changing  
demand.  
00:08:40 --> 00:08:43: The former palazzo now host 390 rooms,  
00:08:43 --> 00:08:47: hybrid hotel for students and travelers and a weight range  
00:08:48 --> 00:08:51: of supporting facilities including restaurants,  
00:08:51 --> 00:08:55: workplace coworking space, conference rooms,  
00:08:55 --> 00:08:57: fitness and a roof to pool.  
00:08:57 --> 00:09:01: The building is flexible to demand and the design of  
00:09:01 --> 00:09:03: a common space is such that it appeals to a  
00:09:04 --> 00:09:07: multitude of different users and office rooms for a wide  
00:09:07 --> 00:09:10: range of activities and events open to guests,  
00:09:10 --> 00:09:13: residents and the local community.  
00:09:13 --> 00:09:16: Let's have a look at it now and hear from  
00:09:16 --> 00:09:17: Charlie McGregor,  
00:09:17 --> 00:09:18: part of the winning team.  
00:09:22 --> 00:09:25: I'd like to give a special thank you to the  
00:09:25 --> 00:09:28: special mention we've been awarded by the jury of the  
00:09:29 --> 00:09:29: ULI.  
00:09:29 --> 00:09:33: This Journal tell Florence is a really special project for  
00:09:33 --> 00:09:33: us,  
00:09:33 --> 00:09:36: together with the amazing team on the ground and the  
00:09:36 --> 00:09:38: help of the deputy mayor.  
00:09:38 --> 00:09:42: We gave our first virtual tour which went really well.  
00:09:42 --> 00:09:45: This project is a is a mixed use project inserted  
00:09:45 --> 00:09:46: into historic Palacio,  
00:09:46 --> 00:09:49: bringing to life an 1850 building.  
00:09:49 --> 00:09:52: For the next generation, combining coworking,  
00:09:52 --> 00:09:55: coliving, student accommodation and hoods out wrapped up  
in a  
00:09:55 --> 00:09:58: high level of modern design fanatics generation.  
00:09:58 --> 00:10:00: Hope to see you there.  
00:10:00 --> 00:10:02: Thank you very much.  
00:10:02 --> 00:10:07: So will the 3rd special mention for climate change resilient?  
00:10:07 --> 00:10:11: Sustainability's goes to.  
00:10:11 --> 00:10:15: Triodos bank in Ettrick, the Netherlands,  
00:10:15 --> 00:10:22: and Developer Edge and Architects RAU Architects and Ex  
Interiors.  
00:10:22 --> 00:10:27: The Triodo's office demonstrated clear commitment to  
climate change and

00:10:27 --> 00:10:32: energy neutral buildings focusing on low tech solution to foster

00:10:32 --> 00:10:32: ecology,

00:10:32 --> 00:10:37: nature and well being. With an impressively high circular index

00:10:37 --> 00:10:37: score,

00:10:37 --> 00:10:42: it's wood structure is completely demandable and flexible enough for

00:10:42 --> 00:10:43: change of use.

00:10:43 --> 00:10:46: Seamlessly integrated into the surrounding park,

00:10:46 --> 00:10:50: the development has enabled the addition of 2.5 factors of

00:10:50 --> 00:10:53: nature to the nature network of the Netherlands and has

00:10:53 --> 00:10:58: created the world's first mark are charging system enabling bidirectional

00:10:58 --> 00:11:03: charging services and flexible energy storage for solar energy.

00:11:03 --> 00:11:06: And now let's have a look at the project and

00:11:06 --> 00:11:09: hear from it from constant in burning of the project

00:11:09 --> 00:11:09: team.

00:11:13 --> 00:11:17: Thank you ULI for the special mention rewards for their

00:11:17 --> 00:11:19: climate change and sustainability.

00:11:19 --> 00:11:23: It's an honor to be awarded with this special mentioned.

00:11:23 --> 00:11:28: It's indeed the special project where the integral approach and

00:11:28 --> 00:11:31: a very high ambition was the ascension of the project

00:11:31 --> 00:11:35: and this project was not possible without a great team

00:11:35 --> 00:11:39: and a great client, and therefore I want to special

00:11:39 --> 00:11:41: thanks to Triodos Bank.

00:11:41 --> 00:11:44: And how architects Arcadis an ex interios.

00:11:44 --> 00:11:47: And of course all the rest of the team and

00:11:47 --> 00:11:51: looking forward to show you around in this wonderful,

00:11:51 --> 00:11:54: ambitious project in real life.

00:11:54 --> 00:11:57: Thank you very much.

00:11:57 --> 00:12:02: There were four special mentions for social value goes to.

00:12:02 --> 00:12:07: EKLA in Brussels, Belgium and the owner and developer.

00:12:07 --> 00:12:13: Revive, an architect be to AI.

00:12:13 --> 00:12:17: EKLA is a wonderful example of how brownfield site in

00:12:17 --> 00:12:21: one of the most deprived areas of the bustling capital

00:12:21 --> 00:12:25: can be brought back to life through high density development

00:12:25 --> 00:12:29: and bottom up creative placemaking.

00:12:29 --> 00:12:32: With a strong focus on ecological resilience,

00:12:32 --> 00:12:37: the mixed use program blends multiple housing typology's social,

00:12:37 --> 00:12:40: student affordable and private rental.

00:12:40 --> 00:12:45: In sale with educational, commercial and public spaces.

00:12:45 --> 00:12:49: It has transformed the mental footprint of the neighborhood,

00:12:49 --> 00:12:52: brought together local Anue residents,

00:12:52 --> 00:12:55: paving the way for further development projects.

00:12:55 --> 00:13:00: So let's hear from Nicolas Bearelle about the successful project.

00:13:03 --> 00:13:06: This is a very special moment for me after 10

00:13:06 --> 00:13:08: years that I established,

00:13:08 --> 00:13:13: revived with a very special ambition to add environmental social

00:13:13 --> 00:13:15: value in our real estate business.

00:13:15 --> 00:13:19: We are very proud to have this special mentioning social

00:13:19 --> 00:13:21: value added in our project.

00:13:21 --> 00:13:26: A club and modern bake very difficult municipality in Brussels.

00:13:26 --> 00:13:29: It's what it's a big project.

00:13:29 --> 00:13:32: A lot of complexity, but quite sure that the impact

00:13:32 --> 00:13:34: that we have as tremendous.

00:13:34 --> 00:13:36: So I want to thank the jury and I want

00:13:36 --> 00:13:39: to thank the architects everyone in Molenbeek.

00:13:39 --> 00:13:43: It helped us and especially of course my team.

00:13:43 --> 00:13:45: That helped develop this fantastic project.

00:13:45 --> 00:13:46: Thank you.

00:13:48 --> 00:13:55: Our thrift special mention for affordable housing goes to.

00:13:55 --> 00:13:59: Wohn Quaters Gueter Freund in Aachen, Germany.

00:13:59 --> 00:14:02: And the developer Landmarken AG.

00:14:02 --> 00:14:04: Oh, not good in front,

00:14:04 --> 00:14:06: but among its Val tongue,

00:14:06 --> 00:14:13: an architect, garelick vault burning plan and gazelle shift.

00:14:13 --> 00:14:18: A benchmark President Germany von Cartier Guter Freund combines 1/3

00:14:18 --> 00:14:22: social housing a third affordable housing and a third free

00:14:22 --> 00:14:27: finance housing with a high quality standard of architecture,

00:14:27 --> 00:14:33: landscaping and interior design. Despite a limitation of construction cost.

00:14:33 --> 00:14:36: The project also creates and realized a business case for

00:14:36 --> 00:14:40: the whole quarter fitting in the demands of the market

00:14:40 --> 00:14:43: perfectly and creating a resident society for more than 30

00:14:43 --> 00:14:46: nationalities.

00:14:46 --> 00:14:47: As the chairman of the jury,

00:14:47 --> 00:14:51: thank you, thank you really again to everyone who submitted

00:14:51 --> 00:14:54: this year and less now hear from Norbert Hermanns as

00:14:54 --> 00:14:57: a representative of the final special mention winner.

00:15:01 --> 00:15:05: Thank you so much for this special mention that you

00:15:05 --> 00:15:06: ULI awards.

00:15:06 --> 00:15:10: We're very proud and very happy that we got this

00:15:10 --> 00:15:11: great price.

00:15:11 --> 00:15:14: We put a lot of effort over many years in

00:15:14 --> 00:15:16: making this project possible.

00:15:16 --> 00:15:19: It's 215 affordable housing units.

00:15:19 --> 00:15:22: It's a kindergarten. It's elderly Derek.

00:15:22 --> 00:15:26: Take care. It's a place where everybody can meet.

00:15:26 --> 00:15:29: Its a good barbecue place for everybody.

00:15:29 --> 00:15:31: It's a lot of more.

00:15:31 --> 00:15:33: And so I think it was a jury that you

00:15:34 --> 00:15:35: saw this project.

00:15:35 --> 00:15:38: And so we hope we can realize more of this

00:15:38 --> 00:15:41: kind of social projects in other cities.

00:15:41 --> 00:15:41: Thank you.

00:15:43 --> 00:15:48: Grazia Giancarlo and congratulations to all of the finalists who

00:15:48 --> 00:15:50: are worthy of special mention.

00:15:50 --> 00:15:54: Now we've seen such a range of projects that exemplify

00:15:54 --> 00:15:57: best practice in their own areas of real estate,

00:15:57 --> 00:16:01: and we hope that they provided inspiration for all of

00:16:01 --> 00:16:04: you watching at home or in the office talking of

00:16:04 --> 00:16:05: inspiration.

00:16:05 --> 00:16:08: It's such a pleasure to now hand over to our

00:16:08 --> 00:16:11: keynote speaker Philippe Cameretta,

00:16:11 --> 00:16:14: after training at they called the poor.

00:16:14 --> 00:16:17: Issue, say in Paris and at MIT in Boston,

00:16:17 --> 00:16:21: as well as an experience in strategic consulting at Booz

00:16:21 --> 00:16:28: Allen Hamilton Philippe directed the international activities of Ricardo Bofill.

00:16:28 --> 00:16:32: Taller de Architecture (RBTA), he graduated from the National School

00:16:32 --> 00:16:34: of Architecture,

00:16:34 --> 00:16:38: Paris, Belleville, in 2000 and went on to establish PCA.

00:16:38 --> 00:16:41: Stream resolutely focused on innovation,

00:16:41 --> 00:16:44: the city of Tomorrow an NYU uses.

00:16:44 --> 00:16:48: The agency now has a multidisciplinary team,

00:16:48 --> 00:16:52: architects, urban planners, designers, engineers,

00:16:52 --> 00:16:58: researchers, publishers capable of understanding and responding to the increasingly

00:16:59 --> 00:17:02: complex issues of our contemporary world,

00:17:02 --> 00:17:03: Philippe.



00:17:08 --> 00:17:12: Thank you Luisa and thank you for ULI Europe for  
00:17:12 --> 00:17:13: inviting me today.  
00:17:13 --> 00:17:17: I will share with you the work that we've done  
00:17:17 --> 00:17:18: over the past two years.  
00:17:18 --> 00:17:22: It's a research work done on the neighborhood of the  
00:17:22 --> 00:17:23: Champs-??lys??es.  
00:17:23 --> 00:17:26: In Paris. This work has been exposed to the Pavillion  
00:17:26 --> 00:17:29: De L'Arsenal for the past six months.  
00:17:29 --> 00:17:32: It's a research that tried to look at the city  
00:17:32 --> 00:17:35: from a scientific point of view.  
00:17:35 --> 00:17:39: Using the example of the medicine as a metaphor,  
00:17:39 --> 00:17:42: medicine has been for the past 300 years of very  
00:17:42 --> 00:17:44: empirical practice.  
00:17:44 --> 00:17:47: This is how it looks back in 1632.  
00:17:47 --> 00:17:49: This is how it looks today.  
00:17:49 --> 00:17:54: It's of course we have developed a lot of technology  
00:17:54 --> 00:17:58: that helps us to visualize and measure in real time  
00:17:58 --> 00:18:02: or the information about very complex.  
00:18:02 --> 00:18:05: System that is human body or the city in a  
00:18:05 --> 00:18:08: way also are very complex metabolism.  
00:18:08 --> 00:18:12: They are of different types of developing all over the  
00:18:12 --> 00:18:15: world and we are now in the urban sandwich is  
00:18:16 --> 00:18:19: the fact that the explosion of the city is now  
00:18:19 --> 00:18:24: completely destabilizing the planet and that is some kind of  
00:18:24 --> 00:18:28: virus that we are facing and where we're using tools  
00:18:28 --> 00:18:30: that are in a way as an empirical as  
00:18:30 --> 00:18:33: the medicine. 300 years ago,  
00:18:33 --> 00:18:35: so our progress to say,  
00:18:35 --> 00:18:40: can we try to do the same analysis and look  
00:18:40 --> 00:18:44: at the city's this complex system and use the data  
00:18:45 --> 00:18:47: to understand it better.  
00:18:47 --> 00:18:51: We started with this vision of the city as an  
00:18:51 --> 00:18:54: urban stack defining 5 stacks.  
00:18:54 --> 00:18:58: One is a nature. That's what we start from.  
00:18:58 --> 00:19:02: The infrastructure is what we put in it.  
00:19:02 --> 00:19:05: And building and then on the third layer while in  
00:19:06 --> 00:19:09: this building we have used and then mobility to go  
00:19:09 --> 00:19:11: from one city to another.  
00:19:11 --> 00:19:16: So using this framework we wanted to illustrate that's  
00:19:16 --> 00:19:16: ongoing  
00:19:16 --> 00:19:16: work,  
00:19:16 --> 00:19:18: of course is not conclusion,

00:19:18 --> 00:19:24: but how we should concentrate on understanding the relationship between

00:19:24 --> 00:19:25: this this urban stack.

00:19:25 --> 00:19:29: Why while to look for the city that we want

00:19:29 --> 00:19:33: to be have a better house and have better condition.

00:19:33 --> 00:19:35: And we define three main.

00:19:35 --> 00:19:38: Criteria for the quality and the health of the city,

00:19:38 --> 00:19:40: which is to be first desirable,

00:19:40 --> 00:19:43: we use a chance it easy because the city asked

00:19:43 --> 00:19:46: us to think of how we engender shows an easy

00:19:46 --> 00:19:49: because the Parisian as we will see don't like them

00:19:49 --> 00:19:52: anymore. So there is this question of the desirability at

00:19:52 --> 00:19:55: the center of what we built and design.

00:19:55 --> 00:20:00: Inclusive is also a very important criteria and their sensitivity

00:20:00 --> 00:20:04: themselves have been the place where the yellow jacket have

00:20:04 --> 00:20:06: been expressing their.

00:20:06 --> 00:20:10: A problem of inclusivity of contemporary society and then sustainable,

00:20:10 --> 00:20:14: of course, is about the non human and the nature

00:20:14 --> 00:20:15: around us.

00:20:15 --> 00:20:18: So this objective for Healthy City can be defined with

00:20:18 --> 00:20:22: sub criteria and then some parameter that help us to

00:20:22 --> 00:20:24: measure how efficient it is,

00:20:24 --> 00:20:26: the quality of the cells,

00:20:26 --> 00:20:29: the same way you want to measure the House of

00:20:30 --> 00:20:31: a human body.

00:20:31 --> 00:20:34: They use your tool and your different layer as a

00:20:34 --> 00:20:39: toolbox to try to improve the health and the condition

00:20:39 --> 00:20:42: of the city you are looking at and then using

00:20:42 --> 00:20:47: information data that is now becoming more and more available

00:20:47 --> 00:20:51: to measure this condition to see if your treatment is

00:20:51 --> 00:20:56: really working and improving the condition that you start

00:20:56 --> 00:21:01: from and then last point you also the political aspect.

00:21:01 --> 00:21:03: In democracy is very important,

00:21:03 --> 00:21:06: so looking at the shows that is there is a

00:21:06 --> 00:21:07: case study.

00:21:07 --> 00:21:11: We also interview Parisian with this company make.org and we

00:21:11 --> 00:21:15: have been able to collect about 100,000 vote of operation

00:21:15 --> 00:21:18: to give their opinion and their feeling about

00:21:18 --> 00:21:23: the??Champs-??lys??es and so we can have a confrontation

between our  
00:21:23 --> 00:21:27: view and public opinion of the Parisien and so in  
00:21:27 --> 00:21:29: a way this the exercise was  
00:21:29 --> 00:21:31: proposing.  
00:21:31 --> 00:21:35: a new way  
00:21:35 --> 00:21:38: Design A better city.  
00:21:38 --> 00:21:41: Now, let's look at the Champs-??lys??es in detail.  
00:21:41 --> 00:21:44: It's a very interesting case,  
00:21:44 --> 00:21:47: because if you look at this first drawing that was  
00:21:47 --> 00:21:49: done by Le Notre in 1670,  
00:21:49 --> 00:21:52: it??Champs Elysees that it is a has been a request  
00:21:53 --> 00:21:56: done by Louis Katorz when they decided to open the  
00:21:56 --> 00:21:56: CF.  
00:21:56 --> 00:22:00: Iris to the nature and is right the moment where  
00:22:00 --> 00:22:04: they cut was inventing this project of the Western modernity,  
00:22:04 --> 00:22:09: thinking that the human humanity should become like the  
master  
00:22:09 --> 00:22:09: and.  
00:22:09 --> 00:22:13: Owner of nature this. This is where it all started.  
00:22:13 --> 00:22:16: So we like to see the Champs Elysees as the  
00:22:16 --> 00:22:19: symbol of the beginning of what happened in the next.  
00:22:19 --> 00:22:24: What started there and developing the next centuries which  
has  
00:22:24 --> 00:22:25: been the science,  
00:22:25 --> 00:22:30: the technology, the industry in the capitalism and colonialism  
and  
00:22:30 --> 00:22:34: now the big controversy was the big explosion and  
acceleration  
00:22:34 --> 00:22:36: of after World War Two.  
00:22:36 --> 00:22:39: So in a way this has been the first intention.  
00:22:39 --> 00:22:42: This first drawing that you see on the axis of  
00:22:42 --> 00:22:44: the Jardin ??lys??es.  
00:22:44 --> 00:22:48: With the Avenue that LeNotre is drawing on the garden  
00:22:48 --> 00:22:52: on the nature and in a way extending the power  
00:22:52 --> 00:22:53: of human being.  
00:22:53 --> 00:22:58: Now look in this movie we've been able to reconstruct  
00:22:58 --> 00:23:00: the what happened in 350 years,  
00:23:00 --> 00:23:05: our slowly the infrastructure I've been replacing the fields and  
00:23:06 --> 00:23:08: in the forest are building.  
00:23:08 --> 00:23:12: I've been built along this Ave and you see here  
00:23:13 --> 00:23:18: was the Haussmann very suddenly between 1850 and 90.  
00:23:18 --> 00:23:22: The this area has been completely built.  
00:23:22 --> 00:23:26: Leading to the current situation that you see.

00:23:26 --> 00:23:30: Now where actually it's an area that is completely covered  
00:23:30 --> 00:23:35: with infrastructure and street there is very little natural soil  
00:23:35 --> 00:23:36: existing anymore.  
00:23:36 --> 00:23:40: And we wanted to start with this request of reinventing.  
00:23:40 --> 00:23:44: The Champs Elysees??that is so let's look at the diagnostic  
00:23:44 --> 00:23:45: of what it's like today.  
00:23:45 --> 00:23:48: We've done some investigation of the Parisien  
00:23:48 --> 00:23:51: of the provision of a bad opinion about Champs Elysees  
00:23:51 --> 00:23:52: that easy.  
00:23:52 --> 00:23:55: The images that it's. Too touristic too noisy,  
00:23:55 --> 00:23:59: too artificial. Stressful, dangerous, so it's this.  
00:23:59 --> 00:24:02: You know, the presence of the car,  
00:24:02 --> 00:24:05: the tourism of the conscious conception is really what's  
00:24:05 --> 00:24:06: coming  
00:24:06 --> 00:24:09: out.  
00:24:09 --> 00:24:12: It's like a commercial center that version don't find attractive  
00:24:12 --> 00:24:15: anymore and what used to be the image of this  
00:24:15 --> 00:24:18: avenue the place where ordering the 18th/19th century.  
00:24:18 --> 00:24:21: Even the beginning of the 20th century you would go  
00:24:21 --> 00:24:23: for the promenade and in the Garden the Champs Elysees  
00:24:23 --> 00:24:24: it is a nature area is now very slow  
00:24:24 --> 00:24:28: in ranking. It's only 2%  
00:24:28 --> 00:24:31: of people that Champs Elysees with the image of nature.  
00:24:31 --> 00:24:32: And when you look at the figure who is really  
00:24:32 --> 00:24:32: there,  
00:24:32 --> 00:24:36: we have 100,000 people on average working everyday on the  
00:24:36 --> 00:24:39: shoulder is a we could find out that only 5%  
00:24:39 --> 00:24:41: are coming from Paris and 70%  
00:24:41 --> 00:24:43: are foreign French tourists.  
00:24:43 --> 00:24:45: Well is this where they figure?  
00:24:45 --> 00:24:49: Because before the COVID-19 of course.  
00:24:49 --> 00:24:53: That I can also help us to evaluate and quantify  
00:24:53 --> 00:24:58: and visualize like in a series of factor like the  
00:24:58 --> 00:24:59: traffic here.  
00:24:59 --> 00:25:01: You'll see that  
00:25:01 --> 00:25:05: It's the most dense traffic on their Champs Elysees.  
00:25:05 --> 00:25:08: It is the consequence of very noisy Avenue.  
00:25:08 --> 00:25:12: It is a very polluted Ave where it's more than  
00:25:12 --> 00:25:16: the peripherique 140 years days of per year,  
00:25:16 --> 00:25:20: more polluting than pay for Excel in terms of.  
00:25:20 --> 00:25:22: heat. You can see that it's it's very hot.  
00:25:22 --> 00:25:25: The trees are not making any shadow on the refreshment

00:25:25 --> 00:25:26: of the temperature.

00:25:26 --> 00:25:28: Even in the garden of the Champs Elysees.

00:25:28 --> 00:25:31: Place de la Concorde at the bottom that are the

00:25:31 --> 00:25:34: section between the plus they conquered and the whole point

00:25:34 --> 00:25:34: that shows

00:25:34 --> 00:25:37: It is cooler but not that cool the you know

00:25:37 --> 00:25:39: you see the very intense blue of the water is

00:25:40 --> 00:25:41: when it's really cool.

00:25:41 --> 00:25:44: Is that color so it's not working even as as

00:25:44 --> 00:25:47: a park refreshing the temperature and you see also this

00:25:47 --> 00:25:50: very red spots on the president conquer.

00:25:50 --> 00:25:53: True is that concentrated on the??Champs Elysees side,

00:25:53 --> 00:25:55: easy as you can see on the map,

00:25:55 --> 00:25:58: but it's free and what you can see on a

00:25:58 --> 00:25:59: Saturday afternoon,

00:25:59 --> 00:26:03: people are very concentrated on the on the Avenue itself.

00:26:03 --> 00:26:05: Very little on the street around.

00:26:05 --> 00:26:07: And when you look at the bottom of the Champs

00:26:07 --> 00:26:08: Elysees,

00:26:08 --> 00:26:10: you can see that.

00:26:10 --> 00:26:13: That girl is completely void in the garden of the

00:26:13 --> 00:26:15: Champs Elysees are completely void.

00:26:15 --> 00:26:20: Also. Actually amazing was the discovery during this study

00:26:20 --> 00:26:23: that

00:26:20 --> 00:26:23: it's five times less frequented than the parc monceau

00:26:23 --> 00:26:25: More so which is 3 times smaller.

00:26:25 --> 00:26:27: So it's it's a big void.

00:26:27 --> 00:26:30: It's an empty space in the Middle of Paris

00:26:30 --> 00:26:34: which is a disaster when you consider that Paris is

00:26:34 --> 00:26:37: one of the less green city in the world.

00:26:37 --> 00:26:40: So what are the possibility we wanted to draw a

00:26:40 --> 00:26:41: vision for 2030?

00:26:41 --> 00:26:44: To try to change this current situation,

00:26:44 --> 00:26:45: we have done the diagnostic.

00:26:45 --> 00:26:49: We have our toolbox with this different urban stack and

00:26:49 --> 00:26:51: this is the remedy we have.

00:26:51 --> 00:26:54: We have proposed. I will concentrate the treatment,

00:26:54 --> 00:26:57: the exposure of what we propose for the garden at

00:26:57 --> 00:26:58: the bottom.

00:26:58 --> 00:27:01: Of course we also have a project for the higher

00:27:01 --> 00:27:04: parc but I don't have time to present you everything.

00:27:04 --> 00:27:07: So if you look at the garden themselves,

00:27:07 --> 00:27:09: why are they so empty today is first of all  
00:27:09 --> 00:27:11: because you cannot access them.  
00:27:11 --> 00:27:15: The place de concorde which is to the right of  
00:27:15 --> 00:27:19: the screen is is is a big is completely possessed  
00:27:19 --> 00:27:21: by the car today and you cannot cross  
00:27:21 --> 00:27:24: it for the pedestrian. It's impossible,  
00:27:24 --> 00:27:27: no, if you access to the garden you can see  
00:27:27 --> 00:27:29: that it's a lot of traffic.  
00:27:29 --> 00:27:33: Lot of car crossing them and so it's not at  
00:27:33 --> 00:27:34: all a peaceful area.  
00:27:34 --> 00:27:37: What we propose is to reduce considerably.  
00:27:37 --> 00:27:41: This traffic would reduce from four lanes to two lanes  
00:27:41 --> 00:27:44: each direction at the center of the avenue.  
00:27:44 --> 00:27:46: And then get it all pedestrian,  
00:27:46 --> 00:27:49: all the rest forbidden to car only to Paris  
00:27:49 --> 00:27:50: train and bicycle.  
00:27:50 --> 00:27:54: And we study with the specialised company that this will  
00:27:54 --> 00:27:56: have an impact on the traffic.  
00:27:56 --> 00:27:59: It's it's acceptable for Parisian traffic.  
00:27:59 --> 00:28:02: We have also to work on the nature layer because  
00:28:02 --> 00:28:06: today we've seen it's only it's park and trees that  
00:28:06 --> 00:28:09: have been planted in the 19th century that are not  
00:28:09 --> 00:28:13: adapted to facing the climate change in the climate warming.  
00:28:13 --> 00:28:15: They will come in in in.  
00:28:15 --> 00:28:18: 10/15 years and it's already there.  
00:28:18 --> 00:28:23: It's increasing of course, so using the nature too cool.  
00:28:23 --> 00:28:29: The temperature bringing new program to make it more  
desirable  
00:28:29 --> 00:28:31: using culture using game.  
00:28:31 --> 00:28:35: Using also gained for the kids and sport as a  
00:28:35 --> 00:28:39: key attraction to animate this park and make it very  
00:28:40 --> 00:28:44: desirable for the Parisien and so that as it is  
00:28:44 --> 00:28:48: today very empty areas you see with this blue color  
00:28:48 --> 00:28:53: tomorrow would be much more attractive and much more  
people  
00:28:53 --> 00:28:58: spending their time on this great park that would work  
00:28:58 --> 00:29:02: for the section itself. But when you look at.  
00:29:02 --> 00:29:06: All they could be connected to the Jardin de Tuileries  
00:29:06 --> 00:29:10: in which is Hectar and also connected with the bridge  
00:29:10 --> 00:29:13: to that will be pedestrian to the Fountain Valley.  
00:29:13 --> 00:29:17: No, you would have Hectar of green space only for  
00:29:17 --> 00:29:20: pedestrian in the center of Paris.  
00:29:20 --> 00:29:24: And there is something that can be done quite easily

00:29:24 --> 00:29:27: actually with a very limited investment.  
00:29:27 --> 00:29:29: We estimated 250 to 200 million.  
00:29:29 --> 00:29:32: What it would cost which is.  
00:29:32 --> 00:29:34: 20% of the renovation of Notre Dam,  
00:29:34 --> 00:29:38: so I mean it. It's it's very interesting vision.  
00:29:38 --> 00:29:41: I think of turning the Place de la Concorde into  
00:29:41 --> 00:29:45: a more agreeable place where you could go visit and  
00:29:45 --> 00:29:48: cross it to access the garden where the highway that  
00:29:49 --> 00:29:50: is now supporting  
00:29:50 --> 00:29:54: this garden from the Siene could be turned turned into  
00:29:54 --> 00:29:57: a park and what you have picnic like on the  
00:29:57 --> 00:30:00: China looks normal and have the bottom of this Ave  
00:30:00 --> 00:30:03: here being nice place to work to sit to a  
00:30:04 --> 00:30:04: terrace.  
00:30:04 --> 00:30:09: Have good food. Prepared by a very good French cook  
00:30:09 --> 00:30:11: at affordable price.  
00:30:11 --> 00:30:13: Arc de Triomphe and then of course,  
00:30:13 --> 00:30:18: there's the 3 off itself could become more welcoming place  
00:30:18 --> 00:30:22: where the nature take a symbolic position.  
00:30:22 --> 00:30:27: And I said this vision for 2030 has been well  
00:30:27 --> 00:30:29: appreciated by the press,  
00:30:29 --> 00:30:34: the media, France in France and also international.  
00:30:34 --> 00:30:39: And the city of Paris founded this private initiative.  
00:30:39 --> 00:30:44: Quite interesting, because this study has been financed by  
different  
00:30:44 --> 00:30:50: sponsor going from real estate company investors or  
engineering company  
00:30:50 --> 00:30:50: like NG.  
00:30:50 --> 00:30:54: Or I mean a lot of people that were interested  
00:30:54 --> 00:30:57: in this exercise of looking at the city in a  
00:30:57 --> 00:30:58: different way.  
00:30:58 --> 00:31:00: And now we would be,  
00:31:00 --> 00:31:03: we are the edge with the City of Paris,  
00:31:03 --> 00:31:06: the new mayor that. Has been re elected.  
00:31:06 --> 00:31:11: To open discussion. To explore the possibility.  
00:31:11 --> 00:31:15: To do some special experience on the Champs Elysees,  
00:31:15 --> 00:31:18: say maybe on the on the on the path that  
00:31:18 --> 00:31:22: I described the park to see are even a form  
00:31:22 --> 00:31:28: of mixed financing between a private investor and the city  
00:31:28 --> 00:31:32: of Paris could be explored as.  
00:31:32 --> 00:31:34: The system that doesn't exist in France exists.  
00:31:34 --> 00:31:37: Maybe like the we know that in some under Saxon

00:31:37 --> 00:31:38: world though,  
00:31:38 --> 00:31:42: there that exist in France is so it's kind of  
00:31:42 --> 00:31:42: a.  
00:31:42 --> 00:31:47: Not at the moment possible from majority component view  
and  
00:31:47 --> 00:31:49: even from mind set,  
00:31:49 --> 00:31:53: but there it's interesting that we've been creating this  
dialogue  
00:31:53 --> 00:31:57: about a way to turn this public good of this  
00:31:57 --> 00:32:00: historical monument of this park and??Champs Elysees.  
00:32:00 --> 00:32:07: ??nto something that could be re enchanted using everyone  
energy  
00:32:07 --> 00:32:09: and intelligence.  
00:32:09 --> 00:32:12: So I hope it's going to be a project that  
00:32:12 --> 00:32:13: I could.  
00:32:13 --> 00:32:14: Present to you in a few years,  
00:32:14 --> 00:32:18: not as just efficient, but as a reality.  
00:32:18 --> 00:32:21: Thank you very much for your attention.  
00:32:21 --> 00:32:25: Thank you. Philippe fantastic to hear from you and that  
00:32:25 --> 00:32:26: certainly given us.  
00:32:26 --> 00:32:29: Some food for thought it is more important now than  
00:32:29 --> 00:32:33: ever to be thinking about what kind of cities should  
00:32:33 --> 00:32:37: be created for the future and I'm sure your presentation  
00:32:37 --> 00:32:39: will help stimulate that discussion well.  
00:32:39 --> 00:32:42: We've now come to the business end of this virtual  
00:32:43 --> 00:32:44: ceremony in a moment.  
00:32:44 --> 00:32:47: Will announce the three equal winners of the 2020 ULI.  
00:32:47 --> 00:32:51: Europe awards for excellence. I'll be handing over to 3  
00:32:51 --> 00:32:54: of the jury members to make the announcements.  
00:32:54 --> 00:32:58: And you will then have the opportunity of hearing from  
00:32:58 --> 00:33:01: some of those winning project teams.  
00:33:01 --> 00:33:06: So firstly, I'd like to welcome jury Member Germain Aunidas  
00:33:06 --> 00:33:09: from AXA investment managers over to Gemma.  
00:33:13 --> 00:33:17: Thank you Louisa. I'm excited to be apart of this  
00:33:17 --> 00:33:18: ceremony,  
00:33:18 --> 00:33:21: of course. Obviously I'd prefer if it could be with  
00:33:21 --> 00:33:22: you all in person.  
00:33:22 --> 00:33:26: It's my pleasure to now leave it to the first  
00:33:26 --> 00:33:30: of the winners of this 2020 ULI Europe have awards  
00:33:30 --> 00:33:31: for excellence.  
00:33:31 --> 00:33:33: And the winner is.  
00:33:33 --> 00:33:37: FENIX 1. Katendrecht hotel.  
00:33:37 --> 00:33:42: Heijmans as the developer hymens Zona or Holland Immo



Group.

**00:33:42 --> 00:33:47:** APF International Syntrus Achmea Real Estate and of course,

**00:33:47 --> 00:33:51:** the architect, may architects and planners.

**00:33:51 --> 00:33:57:** The next one is another excellent redevelopment project with beautifully

**00:33:57 --> 00:34:00:** into the job after weeks of hotel dumps,

**00:34:00 --> 00:34:04:** designed in Rotterdams Historical waterfront, born 1922,

**00:34:04 --> 00:34:10:** Monumental Warehouse offering amongst other variety of cultural facilities and

**00:34:10 --> 00:34:13:** office space is a large steel framework.

**00:34:13 --> 00:34:21:** Carries 12 apartments which have been designed following an innovative modular

**00:34:21 --> 00:34:22:** system.

**00:34:22 --> 00:34:25:** The variety in size as facilitated wide mix of residents

**00:34:25 --> 00:34:28:** from those will require a 40 square meter apartments to

**00:34:28 --> 00:34:30:** those wanting a 300 sq m apartment with water view

**00:34:31 --> 00:34:33:** this railroad square meter apartment with both

**00:34:33 --> 00:34:39:** of you. Courtyard and balcony like access to the apartments,

**00:34:39 --> 00:34:45:** promotes interaction between residents and creates a feeling of community.

**00:34:45 --> 00:34:48:** So let us know how we look at the project

**00:34:48 --> 00:34:50:** itself and then if homes are winners themselves.

**00:35:51 --> 00:35:53:** an FENIX 1 now joins us or its developers do

**00:35:54 --> 00:35:58:** at least let's welcome Gilsbert van Heest and Christian Cooiman

**00:35:58 --> 00:36:00:** an high spec van Hest gentlemen.

**00:36:00 --> 00:36:04:** Congratulations, but FENIX 1 is already been winning.

**00:36:04 --> 00:36:09:** Awards how does it feel to win yet another?

**00:36:09 --> 00:36:12:** Thank you very much. Now of course this this award

**00:36:12 --> 00:36:14:** makes us very proud,

**00:36:14 --> 00:36:19:** but also very grateful for the appreciation of the professionals

**00:36:19 --> 00:36:20:** of ULI course.

**00:36:20 --> 00:36:24:** But also for our project partners such as Mei Architects

**00:36:24 --> 00:36:27:** will completed this job with US residents.

**00:36:27 --> 00:36:32:** The current users like the Things Food Factory best asked

**00:36:32 --> 00:36:36:** also for the investors who believed in the project or

**00:36:36 --> 00:36:39:** in a very early stage like APF

**00:36:39 --> 00:36:41:** International. And central Mei.

**00:36:41 --> 00:36:44:** And of course the city of Rotterdam that gave us

**00:36:44 --> 00:36:47:** the opportunity to develop this plot in first place.

**00:36:47 --> 00:36:50:** Thank you Giisbert. What about you Christian?

**00:36:50 --> 00:36:51:** How does it feel? Well,

00:36:51 --> 00:36:53: thank you. I'm never get used.  
00:36:53 --> 00:36:57: Winning prizes, especially not when it comes to international recognition  
00:36:57 --> 00:36:58: as we receive it today.  
00:36:58 --> 00:37:01: It's a recognition of our perceptions and always getting up  
00:37:02 --> 00:37:05: the municipality of Rotterdam should also be mentioned in the  
00:37:05 --> 00:37:09: list because we have worked very closely together with them.  
00:37:09 --> 00:37:11: I'm very grateful for this recognition.  
00:37:11 --> 00:37:13: Despite the weird covid times,  
00:37:13 --> 00:37:16: we were able to show the jury online what our  
00:37:17 --> 00:37:19: building means to us until the city.  
00:37:19 --> 00:37:23: It was a very interesting thing to show them around  
00:37:23 --> 00:37:25: to give them a tour online and I see it  
00:37:25 --> 00:37:29: as a considerable belonging to almost a decade and a  
00:37:29 --> 00:37:32: half of very hard work and the motor of our  
00:37:32 --> 00:37:33: city Rotterdam is very,  
00:37:33 --> 00:37:37: very correct because stronger through struggle.  
00:37:37 --> 00:37:39: And that's exactly what happened here.  
00:37:39 --> 00:37:43: How did you approach the redevelopment with such a need  
00:37:43 --> 00:37:45: to retain the existing warehouse?  
00:37:45 --> 00:37:48: And blend in with the surrounding architecture.  
00:37:48 --> 00:37:52: How we approach it by designing two separate volumes.  
00:37:52 --> 00:37:56: In fact, so we have the existing warehouse which we  
00:37:56 --> 00:37:59: are very careful with because as some of you would  
00:37:59 --> 00:38:00: know,  
00:38:00 --> 00:38:04: Rotterdam was bombed during the Second World War.  
00:38:04 --> 00:38:08: Not much buildings from pre War remain,  
00:38:08 --> 00:38:11: so we need to be careful with that and then  
00:38:11 --> 00:38:14: the volume on top of it was designed as a  
00:38:15 --> 00:38:20: separate volume standing on a separate steel structure on very  
00:38:20 --> 00:38:23: high poles within the existing warehouse.  
00:38:23 --> 00:38:29: So thereby you can build 2 two buildings in fact.  
00:38:29 --> 00:38:33: And that was the key to.  
00:38:33 --> 00:38:37: Do we have the existing building and was also important?  
00:38:37 --> 00:38:39: the vision of my architects?  
00:38:39 --> 00:38:43: They they set them. You can show the scars of  
00:38:43 --> 00:38:47: an existing building and tell the story about the history  
00:38:47 --> 00:38:48: of the buildings.  
00:38:48 --> 00:38:53: So that's very important for the for the current rough.  
00:38:53 --> 00:38:56: Rough feeling of the of the harbor architecture and that's  
00:38:56 --> 00:38:58: about the building.

00:38:58 --> 00:39:00: What about the community? You've created?  
00:39:00 --> 00:39:02: A whole new community space?  
00:39:02 --> 00:39:06: What sort of difference had it made to the area?  
00:39:06 --> 00:39:07: Do you think? Yeah, well,  
00:39:07 --> 00:39:10: well, the FENIX 1 as as a warehouse had too  
00:39:10 --> 00:39:14: big to be the bridge between the 19 century working  
00:39:14 --> 00:39:18: class districts and the scale and measurement scale to port  
00:39:18 --> 00:39:18: my  
00:39:18 --> 00:39:22: architects and planners came up with the idea of sloping  
00:39:22 --> 00:39:24: the new building high and robust  
00:39:24 --> 00:39:26: Towards the the harbor,  
00:39:26 --> 00:39:30: but lower and more accessible towards the existing contract  
and  
00:39:30 --> 00:39:34: an additional advantage that's the sun can penetrate deeply  
into  
00:39:34 --> 00:39:37: the area because of the South facing facade and also  
00:39:37 --> 00:39:40: the plans of the inner garden now can grow within  
00:39:40 --> 00:39:42: the city of Rotterdam.  
00:39:42 --> 00:39:45: Initiatives that build the city more densely are welcomed with  
00:39:46 --> 00:39:46: open arms.  
00:39:46 --> 00:39:50: This is also the case with the development of FENIX,  
00:39:50 --> 00:39:53: especially when we thought that we wanted to maintain the  
00:39:53 --> 00:39:55: existing port monuments.  
00:39:55 --> 00:39:58: And we want to.  
00:39:58 --> 00:40:01: Our aim was to add 100 years of new history  
00:40:01 --> 00:40:04: on a building that's already a decade old.  
00:40:04 --> 00:40:08: The new building was not allowed to push away the  
00:40:08 --> 00:40:12: Old Harbor monuments despite being three times as big.  
00:40:12 --> 00:40:15: So that's why we came up with the incision layer.  
00:40:15 --> 00:40:16: The layer between old and new.  
00:40:16 --> 00:40:19: This makes the new building seems to float on the  
00:40:19 --> 00:40:20: existing building.  
00:40:20 --> 00:40:25: And also we looked for materials that complemented each  
other,  
00:40:25 --> 00:40:28: so the robust concrete facade of the old warehouse was  
00:40:28 --> 00:40:30: answered by steel,  
00:40:30 --> 00:40:33: glass and air. And can you tell us about the  
00:40:33 --> 00:40:37: focus on attracting cultural communities into the project?  
00:40:37 --> 00:40:40: You will attracting a good go to parties was very  
00:40:40 --> 00:40:43: important at the time of the development.  
00:40:43 --> 00:40:45: The area did not exactly solve itself.  
00:40:45 --> 00:40:50: Fortunately, the cultural institutions sold the potential and  
both the

00:40:50 --> 00:40:52: place in the warehouse.

00:40:52 --> 00:40:56: As a result, the cultural institutions now carries really the

00:40:56 --> 00:40:56: area.

00:40:56 --> 00:41:00: Many young people now populated area as well as visitors

00:41:00 --> 00:41:02: to the culture side.

00:41:02 --> 00:41:06: Very well known. Dutch Proverb says that everything of value

00:41:06 --> 00:41:07: is is defenseless.

00:41:07 --> 00:41:10: But now culture really is in the center of our

00:41:10 --> 00:41:11: city.

00:41:11 --> 00:41:13: That's where it belongs. The culture,

00:41:13 --> 00:41:17: culture of entrepreneurs also played a very important role before

00:41:17 --> 00:41:19: and during the construction.

00:41:19 --> 00:41:23: This gave the area and importance for the inhabitants,

00:41:23 --> 00:41:27: but also it facilitated the seals because the area became

00:41:27 --> 00:41:29: more and more famous and well known.

00:41:29 --> 00:41:32: Culture now has become a supporting the plan.

00:41:32 --> 00:41:35: We also want them to stay for a long period

00:41:35 --> 00:41:38: so we least we gave him a contract for 15

00:41:38 --> 00:41:40: and 15 years and I think it's important to say

00:41:40 --> 00:41:45: here again that culture belongs in the heart of the

00:41:45 --> 00:41:45: city.

00:41:45 --> 00:41:48: Our support, especially in this very hard period

00:41:48 --> 00:41:53: For them. It's clear that creativity and flexibility were key

00:41:53 --> 00:41:55: to the project.

00:41:55 --> 00:41:58: How important will these be in adapting?

00:41:58 --> 00:42:01: Adapting to these uncertain times?

00:42:01 --> 00:42:03: Never waste a good crisis.

00:42:03 --> 00:42:08: Some investors would say, I think creativity and flexibility thrive

00:42:08 --> 00:42:10: by times of crisis.

00:42:10 --> 00:42:14: When you look at the modular system we used for

00:42:14 --> 00:42:14: FENIX,

00:42:14 --> 00:42:18: buyers could buy an apartment from 40 square meters to

00:42:18 --> 00:42:21: about two or three hundred square meters.

00:42:21 --> 00:42:25: So you have a wide mix and variety of buyers

00:42:25 --> 00:42:28: and it drives due to the fact we sold it

00:42:28 --> 00:42:31: during the crisis of 2008 and 2013.

00:42:31 --> 00:42:36: So I hope that current uncertain times will also inspire

00:42:36 --> 00:42:42: others to develop new concepts developed other neighborhoods,

00:42:42 --> 00:42:47: and I think the first signals of shifting perspective by

00:42:47 --> 00:42:50: this crisis you can already see.

00:42:50 --> 00:42:54: So yeah, I hope it will lead to new.

00:42:54 --> 00:43:00: Projects or concepts. Gilsbert van Heest and Christian  
Cooiman FENIX

00:43:00 --> 00:43:01: 1.

00:43:01 --> 00:43:05: Thank you for joining us and congratulations again,

00:43:05 --> 00:43:10: thank you very much. Congratulations to the whole team on

00:43:10 --> 00:43:14: being a winner of the 2020 ULI Europe Awards for

00:43:14 --> 00:43:15: Excellence.

00:43:15 --> 00:43:19: Now I'd like to welcome another of the jury members

00:43:19 --> 00:43:24: Sigrid Duhamel from BNP Paribar Reim France to reveal the

00:43:24 --> 00:43:24: 2nd.

00:43:24 --> 00:43:26: Of our winners over to you,

00:43:26 --> 00:43:30: Sigrid thank you Louisa. It's been a privilege to be

00:43:30 --> 00:43:34: part of the selection process in choosing the winners of

00:43:34 --> 00:43:38: these prestigious awards and I am delighted to now  
announce

00:43:38 --> 00:43:42: the next winner. As part of this ceremony.

00:43:42 --> 00:43:46: Our next winner is.

00:43:46 --> 00:43:50: Victoria Yards in Johannesburg, South Africa and the  
developer.

00:43:50 --> 00:43:56: Brian Green, the owner, Victoria Yards and the architect  
Boom

00:43:56 --> 00:43:57: Architects.

00:43:57 --> 00:44:02: Victoria Yards is a unique regeneration project that had risen

00:44:02 --> 00:44:06: from the Ashes of with the Relic Industrial site to

00:44:06 --> 00:44:10: become an entrepreneurial incubation centre,

00:44:10 --> 00:44:14: providing space at cost to social and artistic enterprises.

00:44:14 --> 00:44:18: From the neighborhood and beyond.

00:44:18 --> 00:44:22: It is an outstanding example of how creative thinking,

00:44:22 --> 00:44:28: community engagement and strong leadership can deliver  
immediate and involving

00:44:28 --> 00:44:29: commercial,

00:44:29 --> 00:44:33: social and environmentally sustainable developments.

00:44:33 --> 00:44:38: Victoria Yards has created a thriving community that is as

00:44:38 --> 00:44:43: much about social cohesion and learning as it is a

00:44:43 --> 00:44:45: commercial enterprise.

00:44:45 --> 00:44:48: So now it's time to look at the project itself

00:44:48 --> 00:44:50: and hear from the winners.

00:44:52 --> 00:44:55: Let's see, Munyon said.

00:45:26 --> 00:45:28: young said.

00:45:52 --> 00:45:55: An I'm delighted to say that we're now joined by

00:45:55 --> 00:45:56: Brian Green,

00:45:56 --> 00:45:59: owner and developer of Victoria Yards,

00:45:59 --> 00:46:01: on the line from Johannesburg.

00:46:01 --> 00:46:05: Brian welcome an many congratulations on your award.

00:46:05 --> 00:46:09: What does it mean to you winning the award for

00:46:09 --> 00:46:14: this ULI challenge was just such an extraordinary acknowledgement of

00:46:14 --> 00:46:16: what we set out to achieve.

00:46:16 --> 00:46:20: Four years ago, and it seems we've achieved in many

00:46:20 --> 00:46:20: ways,

00:46:20 --> 00:46:24: so we are extraordinarily ecstatic about this.

00:46:24 --> 00:46:28: This, this, this achievement, and what was it that you

00:46:28 --> 00:46:30: set out to do four years ago?

00:46:30 --> 00:46:33: There were three guiding principles,

00:46:33 --> 00:46:36: I suppose the one was edible gardens,

00:46:36 --> 00:46:40: the other was because it's a very poor neighborhood and

00:46:40 --> 00:46:42: we couldn't exactly plant roses.

00:46:42 --> 00:46:46: The second was that we set up artisanal studios because

00:46:46 --> 00:46:50: the vocational training in schools had had been lost,

00:46:50 --> 00:46:53: so it was no longer part of the curriculum,

00:46:53 --> 00:46:57: and the third was to engage in very meaningful ways

00:46:57 --> 00:47:00: with the community and we we have managed on all

00:47:00 --> 00:47:02: of those fronts.

00:47:02 --> 00:47:05: The 1st two were a lot easier because it was

00:47:05 --> 00:47:07: just kind of landlord stuff,

00:47:07 --> 00:47:10: gardens and and studios. The third one was a lot

00:47:10 --> 00:47:14: more difficult and an Angel landed on our lap,

00:47:14 --> 00:47:17: that being Simon Mason and he got stuck into the

00:47:17 --> 00:47:19: community and he has achieved

00:47:19 --> 00:47:21: Extraordinary progress, so you say,

00:47:21 --> 00:47:25: a poor community. It must have had a huge impact.

00:47:25 --> 00:47:28: How can you sort of quantify that for us?

00:47:28 --> 00:47:32: Being surrounded by a poor community and having the critical

00:47:32 --> 00:47:33: mass of Victoria Yards,

00:47:33 --> 00:47:38: which was originally 20,000 square meters and is now grown

00:47:38 --> 00:47:39: to 30,000 square meters,

00:47:39 --> 00:47:41: we couldn't live in isolation.

00:47:41 --> 00:47:44: We had to. We had to be part of the

00:47:44 --> 00:47:46: community and vice versa.

00:47:46 --> 00:47:49: So there was, there was no ways that we could

00:47:49 --> 00:47:51: just set up a business and.

00:47:51 --> 00:47:53: And operate kind of alone.

00:47:53 --> 00:47:56: So we were dictated to by the neighborhood and by

00:47:56 --> 00:47:58: the scale of the buildings.

00:47:58 --> 00:48:00: And what challenges, if any,

00:48:00 --> 00:48:03: have you faced over the last four years?

00:48:03 --> 00:48:07: The biggest challenges were the sudden interest shown by the

00:48:07 --> 00:48:10: public in Victoria Yards and the fact that we were

00:48:11 --> 00:48:14: essentially building from pretty much a rubble state,

00:48:14 --> 00:48:17: and we weren't compliant in any way.

00:48:17 --> 00:48:20: We we didn't have any certificates for occupation,

00:48:20 --> 00:48:24: we couldn't get them. We didn't have fire certificates,

00:48:24 --> 00:48:28: and the public were kind of rolling through our doors

00:48:28 --> 00:48:32: and weren't interested in the fact that we weren't compliant.

00:48:32 --> 00:48:36: So we had to work very carefully and the Council

00:48:36 --> 00:48:39: and and the powers that be had to be very

00:48:39 --> 00:48:41: forgiving and gentle with us.

00:48:41 --> 00:48:44: But we managed to. They saw we're doing a good

00:48:44 --> 00:48:46: thing and they were very.

00:48:46 --> 00:48:50: They were very compliant. They really worked with us and

00:48:50 --> 00:48:53: we managed to get through the obstacles.

00:48:53 --> 00:48:57: There you go. The pandemic kind of hit us but

00:48:57 --> 00:48:57: hey,

00:48:57 --> 00:49:01: we we kind of we got here we got the

00:49:01 --> 00:49:02: award.

00:49:02 --> 00:49:05: Fantastic achievement in just such a few years.

00:49:05 --> 00:49:07: What would you like to see it?

00:49:07 --> 00:49:09: Victoria Yards for the future?

00:49:09 --> 00:49:11: What is your vision? Well,

00:49:11 --> 00:49:14: I'd like to see it fill out because we're not.

00:49:14 --> 00:49:18: We're not completely full. The pandemic has slowed us

00:49:18 --> 00:49:21: down.

00:49:18 --> 00:49:21: There is enough interest and drive to complete the task

00:49:22 --> 00:49:22: at hand.

00:49:22 --> 00:49:25: We've started the River Project which is very much.

00:49:25 --> 00:49:27: It splits the property in two,

00:49:27 --> 00:49:31: so there's so many different things going on that can

00:49:31 --> 00:49:34: expand and we can fill up all the negative or

00:49:34 --> 00:49:35: the OR.

00:49:35 --> 00:49:39: The blanks and just continue being part of the community

00:49:39 --> 00:49:43: and the community being part of us and making money

00:49:43 --> 00:49:45: because that's what we're here to do.

00:49:45 --> 00:49:47: Sounds like a good plan.

00:49:47 --> 00:49:50: Brian Green, a very worthy winner.

00:49:50 --> 00:49:53: Thank you so much for joining us on the line

00:49:53 --> 00:49:55: from Johannesburg.

00:49:55 --> 00:49:58: Thank you. Many thanks. Well what a project that is

00:49:58 --> 00:50:00: clearly energized.

00:50:00 --> 00:50:03: The local community in this part of Johannesburg.

00:50:03 --> 00:50:07: Fantastic to see. Well done to the whole team and

00:50:07 --> 00:50:08: last but not least,

00:50:08 --> 00:50:10: to announce our final winner,

00:50:10 --> 00:50:13: I'd like to hand over to the third of our

00:50:13 --> 00:50:14: jury members,

00:50:14 --> 00:50:17: Clarissa Alfrink from Avison Young Clarissa.

00:50:17 --> 00:50:20: Thank you Louisa and thank you for being a great

00:50:20 --> 00:50:22: host to the ceremony.

00:50:22 --> 00:50:25: I'm excited to reveal the final winner over 2020.

00:50:25 --> 00:50:28: You lie your pores for excellence.

00:50:28 --> 00:50:30: The winner is.

00:50:30 --> 00:50:34: Circl of building that became a movement located in

00:50:34 --> 00:50:37: Amsterdam,

00:50:37 --> 00:50:40: the Netherlands owned by ABN Amro designed by Pi de

00:50:40 --> 00:50:44: Brujin, de Architecten Cie Associate and Design Architect

00:50:44 --> 00:50:48: Hans Hammink

00:50:48 --> 00:50:48: For the motivation, Circl is an exceptional project delivering

00:50:48 --> 00:50:51: on

00:50:51 --> 00:50:54: the inovative principles of the circular economy as a first

00:50:54 --> 00:50:56: mover.

00:50:56 --> 00:51:00: The pavilion has succeeded to bring together a wide array

00:51:00 --> 00:51:05: of sustainable elements in a new movement,

00:51:05 --> 00:51:07: much needed in the real estate industry.

00:51:07 --> 00:51:11: With truly innovative approaches, the broad team of

00:51:11 --> 00:51:13: stakeholders behind

00:51:13 --> 00:51:17: Circl have delivered consistent an exemplary sustainable

00:51:17 --> 00:51:20: solutions around each

00:51:20 --> 00:51:24: and every detail of this building,

00:51:24 --> 00:51:28: ranging from the architectural design to landscaping material

00:51:28 --> 00:51:30: usage as

00:51:30 --> 00:51:33: well as a financial model itself.

00:51:33 --> 00:51:37: The building is a true inspiration and continues to evolve

00:51:37 --> 00:51:40: and educate the wider community both nationally as

00:51:40 --> 00:51:43: internationally.

00:51:43 --> 00:51:46: Paving the way for more sustainable projects and maybe

00:51:46 --> 00:51:49: more

00:51:49 --> 00:51:52: importantly,

00:51:52 --> 00:51:55: promoting corporate social responsibility in our industry.

00:51:55 --> 00:51:58: So now let's have a look at the project and



00:51:30 --> 00:51:31: hear from the winners.

00:52:31 --> 00:52:33: Clarissa, thank you.

00:52:33 --> 00:52:36: Well, I'm delighted to say that I am now joined

00:52:36 --> 00:52:38: by Petran van Heel and Niina Pussinen,

00:52:38 --> 00:52:42: representing the client, ABN Amro and Nina person and one

00:52:42 --> 00:52:44: of the project managers.

00:52:44 --> 00:52:48: Congratulations to you both. What does this award mean for

00:52:48 --> 00:52:49: you?

00:52:49 --> 00:52:51: Well, this board surely means a lot.

00:52:51 --> 00:52:53: I mean, not every day do you get into work

00:52:53 --> 00:52:54: like like this one,

00:52:54 --> 00:52:57: and it doesn't only mean a lot for ABN Amro.

00:52:57 --> 00:53:00: It also means a lot for all the partners involved

00:53:00 --> 00:53:01: in this project.

00:53:01 --> 00:53:04: And I think it's also an award which encourages all.

00:53:04 --> 00:53:06: It's not a price for this building,

00:53:06 --> 00:53:09: but it's encouraging Award to push further in the boundaries

00:53:09 --> 00:53:10: of circular economy.

00:53:10 --> 00:53:12: And we really need it.

00:53:12 --> 00:53:14: This building is a ripple effect.

00:53:14 --> 00:53:17: It's a movement. And this price really help us to

00:53:17 --> 00:53:18: push it even further.

00:53:18 --> 00:53:21: If someone was given the address and they got in

00:53:21 --> 00:53:24: a taxi and they got out and they they were

00:53:24 --> 00:53:25: following the address circle,

00:53:25 --> 00:53:29: I think they would be quite surprised at what they

00:53:29 --> 00:53:31: see because it's not what the name indicates.

00:53:31 --> 00:53:35: Is it? That was certainly not what the name indicated.

00:53:35 --> 00:53:37: It's special in many kind of ways

00:53:37 --> 00:53:39: so it's a it's it's not a Circl

00:53:39 --> 00:53:41: If you mean that it's a square building,

00:53:41 --> 00:53:44: as you can see, but it's a building with its

00:53:44 --> 00:53:45: own identity.

00:53:45 --> 00:53:47: If you visit the South actually see a lot of

00:53:47 --> 00:53:49: high rise buildings.

00:53:49 --> 00:53:52: modern office architecture.

00:53:52 --> 00:53:56: This building, however, is a smaller building made from wood

00:53:56 --> 00:53:58: and even from secondhand materials,

00:53:58 --> 00:54:02: so it's. It turns out you'll recognize a few visitors

00:54:02 --> 00:54:06: and what was the inspiration behind the design then?

00:54:06 --> 00:54:08: Now as a banker, we finance a lot of real

00:54:08 --> 00:54:12: estate and while doing that we're advocating sustainability.

00:54:12 --> 00:54:16: That means that with our own buildings are on office  
00:54:16 --> 00:54:17: buildings,  
00:54:17 --> 00:54:20: we want to set an example and for example,  
00:54:20 --> 00:54:24: our headquarters have been awarded the Premium  
International Award for  
00:54:25 --> 00:54:28: the most Sustainable Office building in the world.  
00:54:28 --> 00:54:31: In the in you spamming use category.  
00:54:31 --> 00:54:34: So when we started working on Project Circl,  
00:54:34 --> 00:54:36: we run it to raise the bar beyond ebrium you  
00:54:37 --> 00:54:40: could say and take the theme of circular economy and  
00:54:40 --> 00:54:43: total carbon footprint reduction as the main theme.  
00:54:43 --> 00:54:46: What do you think it's brought to the local community  
00:54:46 --> 00:54:49: and how is it been received by them?  
00:54:49 --> 00:54:52: Yeah, well, the local community is we have a broad  
00:54:52 --> 00:54:53: community.  
00:54:53 --> 00:54:55: First of all I have my colleagues.  
00:54:55 --> 00:54:58: We have our colleagues ABN Amro colleagues who visit this  
00:54:59 --> 00:55:00: building a lot.  
00:55:00 --> 00:55:03: Second of all, there's. The neighborhoods,  
00:55:03 --> 00:55:04: the buildings and  
00:55:04 --> 00:55:07: consultants, lawyers, etc at the South end of Amsterdam,  
next  
00:55:07 --> 00:55:08: of all, third level,  
00:55:08 --> 00:55:11: we have the total business community and there's a lot  
00:55:11 --> 00:55:15: of business and entrepreneurs visiting us first or on  
colleagues.  
00:55:15 --> 00:55:18: Well, at first I stepped into the building.  
00:55:18 --> 00:55:20: They had to get used to this building.  
00:55:20 --> 00:55:23: It's a different building as I told you and we  
00:55:23 --> 00:55:27: have different values here at working in a circular economy.  
00:55:27 --> 00:55:30: Second, the local community, the buildings in the people who  
00:55:30 --> 00:55:31: work around here.  
00:55:31 --> 00:55:33: Well, they enjoy Circl as well.  
00:55:33 --> 00:55:36: Will not only do they enjoy the rooftop bar and  
00:55:36 --> 00:55:37: restaurant,  
00:55:37 --> 00:55:40: but he also enjoyed all the events we have here.  
00:55:40 --> 00:55:44: Events, focusing, sustainability and circular economy.  
00:55:44 --> 00:55:47: Third of all there is to the business community which  
00:55:47 --> 00:55:49: is important for us as ABN Amro.  
00:55:49 --> 00:55:52: But it's also important for Circl and we would like  
00:55:52 --> 00:55:55: to have these these partners here as well.  
00:55:55 --> 00:55:59: 'cause here we educate and we and we exchange  
knowledge

00:55:59 --> 00:56:01: and circular economy and sustainability.

00:56:01 --> 00:56:05: In order to create a circular movement and make it

00:56:05 --> 00:56:08: broader so it's already had quite an impact,

00:56:08 --> 00:56:11: it sounds what are the next steps for circle?

00:56:11 --> 00:56:15: What do you envisage for Circl in the future?

00:56:15 --> 00:56:19: Well, it's been a lot of for inspiration until now,

00:56:19 --> 00:56:21: and we see that there are so many so much

00:56:22 --> 00:56:25: innovation already in circle or construction,

00:56:25 --> 00:56:28: but circle or business circular finance.

00:56:28 --> 00:56:31: And now to question that we get that all implemented

00:56:32 --> 00:56:32: so.

00:56:32 --> 00:56:37: Uh, what we're driving here are programs that help

00:56:37 --> 00:56:43: businesses

00:56:37 --> 00:56:43: finance professionals to take really action to moving towards

00:56:43 --> 00:56:45: scale.

00:56:43 --> 00:56:45: In circular economy. Nina Pussenin

00:56:45 --> 00:56:50: and Petren Van Heel thank you both very much indeed.

00:56:50 --> 00:56:53: Winners with the Project Circle Thank you,

00:56:53 --> 00:56:57: thank you, thank you. Bye thanks and we are very

00:56:57 --> 00:57:01: pleased to also have Roberts Swaak the CEO of ABN

00:57:01 --> 00:57:02: Amro Bank.

00:57:02 --> 00:57:04: Joining us to share his thoughts.

00:57:04 --> 00:57:08: Mr Swap welcome anything to add to the words of

00:57:08 --> 00:57:09: Nina Pussenin.

00:57:09 --> 00:57:11: Thank you Louisa and thank you.

00:57:11 --> 00:57:14: You know what? Rest assured we are over excited and

00:57:14 --> 00:57:18: overjoyed that we are the proud recipients of this award.

00:57:18 --> 00:57:21: Oh no, an award both for Circl and all of

00:57:21 --> 00:57:22: Circl's partners.

00:57:22 --> 00:57:25: So let me name our partners 'cause I'm so proud

00:57:25 --> 00:57:28: of working with our partners architecture company.

00:57:28 --> 00:57:31: Don't at Royal bum.

00:57:31 --> 00:57:34: But it's not only these three partners that I'm proud

00:57:34 --> 00:57:35: of working with,

00:57:35 --> 00:57:37: it is all of our partners at Circl.

00:57:37 --> 00:57:40: We've created an environment where we can learn.

00:57:40 --> 00:57:42: It is a sustainable environment.

00:57:42 --> 00:57:44: It is an environment where knowledge is key.

00:57:44 --> 00:57:49: It's an environment where you can come together to

00:57:49 --> 00:57:53: collaborate.

00:57:49 --> 00:57:53: Knowledge is key and therefore we believe in right to

00:57:53 --> 00:57:55: copy as opposed to Copyright.

00:57:55 --> 00:57:56: I want you to make.

00:57:56 --> 00:57:59: I want you to be sure that we will take  
00:57:59 --> 00:58:02: this award and we will continue with what we have  
00:58:02 --> 00:58:03: been doing before.  
00:58:03 --> 00:58:07: It's given us an enormous motivation to do the right  
00:58:07 --> 00:58:11: thing to create sustainability and to be sustainable.  
00:58:11 --> 00:58:13: So with that, it's over to you.  
00:58:13 --> 00:58:16: Well, what an amazing project full of ambition leading the  
00:58:17 --> 00:58:19: way in terms of sustainability.  
00:58:19 --> 00:58:23: Congratulations again to the whole team and this concludes  
our  
00:58:23 --> 00:58:24: virtual ceremony today.  
00:58:24 --> 00:58:28: Thank you to all of the jury members for providing  
00:58:28 --> 00:58:30: their thoughts on our winners.  
00:58:30 --> 00:58:33: And thank you to all of the teams that have  
00:58:33 --> 00:58:37: helped to create these world leading projects.  
00:58:37 --> 00:58:42: We hope you've enjoyed finding out a little bit more  
00:58:42 --> 00:58:47: about them and if you want even more information then  
00:58:47 --> 00:58:51: please visit [europe.uli.org/awards](http://europe.uli.org/awards) for excellence.  
00:58:51 --> 00:58:54: I'd now like to hand over to the Chairman of  
00:58:55 --> 00:58:58: ULI Europe Marnix Galle for a final word.  
00:58:58 --> 00:59:02: Thank you Louisa. And congratulations again to all our  
winners  
00:59:02 --> 00:59:04: and special mentions today,  
00:59:04 --> 00:59:08: highlighting the great importance of sustainability,  
00:59:08 --> 00:59:13: community engagement and affordable housing in these  
extraordinary times.  
00:59:13 --> 00:59:16: Thank you as well to all of the finalists and  
00:59:16 --> 00:59:20: all of those of you that have submitted a project  
00:59:20 --> 00:59:21: in the 1st place.  
00:59:21 --> 00:59:24: It's been a very high standard in what has been  
00:59:24 --> 00:59:28: the inaugural year for the awards and awards program for  
00:59:28 --> 00:59:32: our members by the members and four divider industry.  
00:59:32 --> 00:59:36: I think this is yet another great example of the  
00:59:36 --> 00:59:41: values that ULI contributes to the industry through the  
sharing  
00:59:41 --> 00:59:44: of knowledge and disseminating of best practice.  
00:59:44 --> 00:59:49: I encourage everyone to participate and contribute actively,  
00:59:49 --> 00:59:54: as only this way we can bring the industry forward,  
00:59:54 --> 00:59:59: especially in current times. I'm very pleased to now  
announce  
00:59:59 --> 01:00:04: that today is also the opening of submissions for 2021  
01:00:04 --> 01:00:05: awards,  
01:00:05 --> 01:00:09: and let's hope we will all be able to meet

**01:00:09 --> 01:00:12:** in person for next year ceremony.  
**01:00:12 --> 01:00:16:** Thank you all for watching today ceremony and thank you  
**01:00:16 --> 01:00:20:** Louisa for doing such a great job of moderating.  
**01:00:20 --> 01:00:23:** Thank you to the Jury thank you ULI team for  
**01:00:23 --> 01:00:28:** putting the successful and wonderful program together.  
**01:00:28 --> 01:00:32:** Thank you Marnix and thank all of you for watching  
**01:00:32 --> 01:00:34:** today and good luck.  
**01:00:34 --> 01:00:39:** Of course with your submissions for the 2021 awards  
goodbye.

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